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15 Hours included HST Fee: \$178

Spring/Summer 2010  
 Tuesday 10:00-13:00 Jun 15-Jul 13  
**Radio Drama I** CSAC 175

Prerequisite(s): CSAC 315, CSAC 316, or CSAC 416

Students will learn to use the voice alone to paint a picture and tell a story. In the studio and in the classroom we will work on microphone technique, vocal characterisation and creative listening.

Note: Instructor: Peter Messaline

10 Hours included HST Fee: \$144

Not offered in fall/winter/spring 2009-2010.

❖ **Acting in Commercials I** CSAC 261

Prerequisite(s): CSAC 169

This course is an intensive study of different commercial acting styles with their particular vocal, physical, and psychological approaches. Simulated on-set experience will be broken down shot for shot. Learn to score and hit the mark, and maintain continuity while shooting out of sequence. A blank videocassette is required for this course. A blank video cassette is required for this course.

Note: Instructor: Graham Orwin.

12 Hours included HST Fee: \$154

Spring/Summer 2010  
 Tuesday 13:00-16:00 Apr 20-May 11  
*Maximum enrollment is 14 students.*

**Radio Drama II** CSAC 275

Prerequisite(s): CSAC 175

Students with some experience in radio drama will work on a script for recording at the end of the session. After two weeks of table work, we will work in the studio with a live microphone, ending with two sessions with full technical support. Students are encouraged to listen to each other and learn.

Note: Instructor: Peter Messaline

16 Hours included HST Fee: \$300

Not offered in fall/winter/spring 2009-2010.

❖ **The Art of Story Telling** CSAC 310

Learn the techniques of telling your own personal story or one of the ancient myths or fables. Delight your grandchildren by being able to "tell" them a favourite fairytale. Classwork can be presented as part of a matinee.

Note: Instructor: Goldie Spencer

15 Hours included HST Fee: \$186

Spring/Summer 2010  
 Thursday 10:00-13:00 Apr 29-May 27  
*Maximum enrollment is 15 students.*

## ACT II STUDIO: Period Study

NEW!

❖ **Introduction to Melodrama** CSAC 484

Prerequisite(s): CSAC 115

Melodrama, characterized by high emotionalism and archetypes of villain, victim, and hero, had its roots in the late eighteenth century and became a popular theatre genre well into the twentieth century when it had a profound impact on films - especially early 'chick flicks'. With exercises and scenes, we'll trace the acting styles associated with melodramas through the years. This course is a preparation for courses leading to the February performance.

Note: Instructor: Vrenia Ivonoffski

12 Hours included HST Fee: \$142

Fall 2009  
 Thursday 10:00-14:00 Sep 24-Oct 15  
 Thursday 10:00-14:00 Oct 22-Nov 12  
 NEW!

❖ **Melodrama Scenes** CSAC 584

Prerequisite(s): CSAC 484  
 Corequisite(s): CSAC 585

This course includes background work, period study, and in-depth development of scenes and/or short plays for eventual performance in February. Participation is conditional on audition.

Note: Instructor: Vrenia Ivonoffski

21 Hours included HST Fee: \$135

Winter 2010  
 Tuesday & Thursday 13:00-16:30 Nov 17-Dec 8  
*No class on December 3.*  
 NEW!

❖ **Melodrama Performance** CSAC 585

Corequisite(s): CSAC 584

This course is an intensive rehearsal and preparation for a public performance of scenes with full production values. There will also be some movement coaching.

Note: Instructor: Vrenia Ivonoffski

24 Hours included HST Fee: \$120

Winter 2010  
 Tuesday & Thursday 13:00-16:00 Jan 19-Feb 11  
*For the Winter 2010 offering, additional intensive rehearsals on January 6, 7, 8, 12, 14, and 15. Production days and performance: February 15-20.*

## ACT II STUDIO: Playwriting and Directing

❖ **Playwriting II** CSAC 257

Prerequisite(s): CSAC 156

More in-depth work on the playwright's craft: character, monologues, dialogue, and shaping your play. Class limit: 12 students.

Note: Instructor: Bill Ballantyne

12 Hours included HST Fee: \$154

*No class on February 15.*

❖ **Reading Plays for Playwrights, Directors, and Theatre Lovers** CSAC 258

What makes a play tick? Discover the art and craft of playwriting

by reading and analyzing great plays. Albee's "Who's Afraid of Virginia Woolf", Pinter's "No Man's Land", Mamet's "Oleanna", Beckett's "Endgame", and Ionesco's "The Bald Soprano". A MUST for playwriting and directing students.

Note: Instructor: Bill Ballantyne

12 Hours included HST Fee: \$142

Not offered in fall/winter/spring 2009-2010.

❖ **Directing Seminar I: Directing as a Shared Vision** CSAC 329

The great balancing act: How to read an actor's instincts and help them to achieve their own objectives within the overall shape of the play and director's vision. You'll have a chance to discover this dynamic at work while you direct guest actors in one of two scenes.

Note: Instructor: Richard Beaune

5 Hours included HST Fee: \$76

There will be a one-hour break for lunch.

**ACT II STUDIO: Shakespeare Study**

❖ **Shakespeare: Yes You Can!** CSAC 105

Hate Shakespeare? Love Shakespeare? Get to know the Bard better! Embark on a journey through the textual codes that guide the actor. A fascinating course for actors and non-actors alike, guaranteed to change forever how you approach the printed word. Texts provided.

Note: Instructor: Vrenia Ivonoffski

14 Hours included HST Fee: \$182

Spring/Summer 2010

Thursday 14:00-16:00 Mar 25-May 6

❖ **Shakespeare Monologue** CSAC 206

Prerequisite(s): CSAC 105

Apply what you learned in CSAC 105 to a short monologue which you'll explore in great depth. Memorization is not required. Class limit: 8 students.

Note: Instructor: Vrenia Ivonoffski

10 Hours included HST Fee: \$136

Not offered in fall/winter/spring 2009-2010.

❖ **Shakespeare Performance Preparation** CSAC 304

Prerequisite(s): CSAC 105

In-depth text analysis and study of scenes for the annual Shakespeare production in February. Also open to those not planning to perform in February.

Note: Instructor: Vrenia Ivonoffski

24 Hours included GST Fee: \$146

Not offered in fall/winter/spring 2009-2010.

❖ **Shakespeare Performance** CSAC 305

Corequisite(s): CSAC 304

In-depth study, rehearsal, movement coaching, and public performance of scenes with full production values. Cast need not attend each session but are welcome to do so.

Note: Instructors: Vrenia Ivonoffski and Liz Rapoport

27 Hours HST

included Fee: \$151

Not offered in fall/winter/spring 2009-2010.

**Shakespeare's Greek and Roman Plays** CSAC 505

A special lecture course for actors, directors, and theatre lovers. Knowing what your character knows can enrich your portrayal of that character on stage. We will discover the historical, mythological, religious, political, and social worlds of Shakespeare's Greek and Roman plays and explore how these inform character and action and enrich the theatre experience for both actor and audience. Plays to be considered include: Julius Caesar, Titus Andronicus, A Midsummer Night's Dream, Pericles, Antony and Cleopatra, Coriolanus, Timon of Athens, and Troilus and Cressida. A guided tour of R.O.M.'s Greek and Roman galleries will be arranged (entrance fee extra).

Note: Instructor: Peter Bloch-Hansen

8 Hours included GST Fee: \$60

Not offered in fall/winter/spring 2009-2010.

**ACT II STUDIO: Voice and Movement**

For all Voice and Movement courses, please wear comfortable, non-binding clothing you can move in and shoes that you can slip on and off, if possible. Bring a mat or large towel, a notebook, and water. Also, have a short (1 minute max) memorized piece of text to work with.

❖ **Voice Work Basics** CSAC 111

Discover how your voice works and develop a clearer and more open, expressive voice. Please bring a mat or large towel and wear comfortable clothing you can move in. Class limit: 14 students.

Note: Instructor: Kennedy C. MacKinnon

8 Hours included HST Fee: \$98

Spring/Summer 2010

TBA

Students should have a short memorized text with which to work.

**Voice Work II** CSAC 112

Prerequisite(s): CSAC III

We will build on the techniques learned in Voice Work Basics. Please bring a mat or large towel and wear comfortable clothing you can move in. Limited to 14 students.

Note: Instructor: Kennedy C. MacKinnon

8 Hours included HST Fee: \$98

Students should have a short memorized text with which to work.

Not offered in fall/winter/spring 2009-2010.

❖ **Essential Movement for Actors** CSAC 124

In this gentle but dynamic beginner's class, you'll experience whole body acting: how to be open and expressive, even if you are shaking in your boots. We will stretch, breathe, move, make sounds, and dance. Working with text we will take the first steps to releasing the physical/emotional blocks to self expression. Each person will get specific feedback on their challenges and strengths as well as personalized exercises.

Note: Instructor: Liz Rapoport

15 Hours included HST Fee: \$161

Not offered in fall/winter/spring 2009-2010.

❖ **Movement Lab I: Grounding and Taking Space** CSAC 322

Develop physical presence on and off stage. We'll do movement which will help you feel more connected to your intention and

character and help you develop more ease and stability in movement and performance. Class limit: 12 students.

4 Hours included HST Fee: \$43

*Not offered in fall/winter/spring 2009-2010.*

❖ **Movement Lab II: Fluidity and Expressiveness** CSAC 323  
 Increase your comfort, depth, and range of expressiveness. We'll work with simple and gentle movements which will engage your whole body to help you release energy blocks and feel more free to move.

Note: Instructor: Liz Rappeport

4 Hours included HST Fee: \$43

Spring/Summer 2010  
 Monday 13:30-15:30 Mar 1-Mar 8  
*Previous movement work with Liz Rappeport is recommended.*

❖ **Voice Work Tutorial** CSAC 411

Prerequisite(s): CSAC III or CSAC 216

Do you have a monologue or scene you'd like to work on with emphasis on breath and voice? Call the office to let us know and we will arrange a time to work together in a small class. Class limit: 8 students.

Note: Instructor: Kennedy C. MacKinnon

2 Hours included HST Fee: \$111

*Please contact us before you enroll at 416.979.5000, ext. 6297. Not offered in fall/winter/spring 2009-2010.*

NEW!

❖ **Transformative Movement Intensive** CSAC 424

This workshop will transform you by changing the way you think about your body, by uniting body and mind in movement and by opening you to the kind of presence that actors need to commit to an intention, take space, find ease, and feel energized. We'll work with deep relaxation, alignment, self-discovery through movement, authentic movement, dance, sound, and Neutral Mask. The class will be held in an airy studio; location TBA.

Note: Instructors: Liz Rappeport and Vrenia Ivonoffski

13 Hours included HST Fee: \$160

Fall 2009

Friday 16:00-18:30 Oct 23  
 and Saturday 10:00-16:00 Oct 24  
 and Sunday 10:00-16:00 Oct 25

## Personal Interest

The following courses are for personal interest and mind development. There is no age limit for enrollment.

**First Cuts: Film Production for Older Adults** CDMP 230

Ever made a bad home movie? Learn how to be creative about making your movies. This five-part workshop is for adults 50+. Learn the theory of film-making and experiment with hands-on creativity; explore the techniques and language of digital motion picture production with your peers. Expand your knowledge through short exercises and group assignments designed around lecture topics. Learners will produce a short film which will be showcased on a special screening night during our Silver Screens Arts Festival in June. The top films will be highlighted at the annual Peter Gerretsen Film Awards in the fall.

24 Hours GST

included Fee: \$299

Spring/Summer 2010

Saturday 9:00-16:00 Apr 24  
 and Thursday 18:30-21:30 Apr 29  
 and Saturday 9:00-16:00 May 1  
 and Thursday 18:30-21:30 May 6  
 and Saturday 9:00-16:00 May 8

*Students should bring a video camera. A mini DV camera is recommended.*

NEW!

**Conscience for Africa** CSPI 110

This course seeks to promote awareness about contemporary Africa including the role of women in community development, particularly grandmothers raising orphan grandchildren. The course explores the developmental challenges in historic context as well as African cultural values and invites participants to develop a critical understanding of Africa today.

16 Hours Fee: \$63

Spring/Summer 2010

Thursday 13:00-15:00 Apr 22-Jun 10

## Retirement Planning

The following courses are for personal interest and mind development. There is no age limit for enrollment.

**Managing Transitions: Building Your Personal Legacy** CSRP 101

As we mature, we begin to feel the need for change in our lives. In almost all case, people want to live the legacy phase of their lives to the fullest - learning from and making the most of everything that has come before. Some of us may want to change jobs or embark on entirely new careers. Others want to travel the world, contributing time and expertise wherever they are. In this course, participants will identify the direction their lives will take and come away with a goal-based plan to make their dreams for their legacy phase of their lives come true.

5 Hours included HST Fee: \$199

Spring/Summer 2010

Saturday 9:00-15:00 Apr 10

# Project Management

These courses in project management provide you with an opportunity to acquire a level of knowledge and expertise that will permit you to contribute effectively to the management and the control of costs within any project environment. For more information, visit [www.ryerson.ca/ce/pm](http://www.ryerson.ca/ce/pm).

## Project Management

### ❖ Fundamentals of Project Management CKPM 202

This course will familiarize the student with the concepts and basic functions of the project management body of knowledge, including scope, quality, time, cost, risk, procurement, human resource, and communication management. The integration of these functions into a project management system, and the role of the project manager and project support staff, will be examined. This course will provide students with a basic knowledge of project management as preparation for other courses in the program. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: \$583

Fall 2009		
Distance: Internet		Sep 12-Dec 12
Monday	18:30-21:45	Sep 14-Dec 14
Tuesday	18:30-21:30	Sep 15-Dec 15
Wednesday	18:30-21:30	Sep 16-Dec 16
Thursday	18:30-21:30	Sep 17-Dec 17
Saturday	9:00-12:00	Sep 12-Dec 12
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Monday	18:30-21:45	Jan 11-Apr 12
Tuesday	18:30-21:30	Jan 12-Apr 13
Wednesday	18:30-21:30	Jan 13-Apr 14
Thursday	18:30-21:30	Jan 14-Apr 15
Saturday	9:00-12:00	Jan 9-Apr 10
Spring/Summer 2010		
Distance: Internet		May 8-Aug 7
Monday & Wednesday	18:30-21:30	May 3-Jun 21
Monday & Wednesday	18:30-21:30	Jun 23-Aug 11

### ❖ Planning and Scheduling CKPM 203

Prerequisite(s): CKPM 202 or CITM 750

The course deals with the application of the Critical Path Method (CPM)/Pert Networks for time control of a project. Topics covered include: the total project as a system, criteria for assessing the suitability of network presentations, project analysis, and decision-making, and the use of computers for network analysis and report production. The practical aspects of installing and operating a planning and scheduling system are emphasized throughout the course. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: \$583

Fall 2009		
Distance: Internet		Sep 12-Dec 12
Tuesday	18:30-21:30	Sep 15-Dec 15
Wednesday	18:30-21:30	Sep 16-Dec 16
Saturday	9:00-12:00	Sep 12-Dec 12

Winter 2010		
Distance: Internet		Jan 9-Apr 10
Tuesday	18:30-21:30	Jan 12-Apr 13
Wednesday	18:30-21:30	Jan 13-Apr 14
Saturday	9:00-12:00	Jan 9-Apr 10
Spring/Summer 2010		
Distance: Internet		May 8-Aug 7
Tuesday & Thursday	18:30-21:30	May 4-Jun 17

### ❖ Project Management Systems CKPM 207

Prerequisite(s): CKPM 203

This course will provide the candidate with the concepts, knowledge, and skills to enable creation of a basic project development and management system. Candidates will identify required components; design a basic project development and management system; set up, plan, and create project plans; schedule the activities; cost the project; communicate the information to others; manage changes as they occur; and evaluate the results. A study of this area requires the candidates to understand the needs of clients, the needs of parent organizations, the limitation of system applications, and an understanding of the hardware and the software interface windows, menus, templates, and other features. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: \$583

Fall 2009		
Monday	18:30-21:45	Sep 14-Dec 14
Winter 2010		
Monday	18:30-21:45	Jan 11-Apr 12

### ❖ Project Risk and Quality Management CKPM 209

Prerequisite(s): CKPM 202 or CITM 750

The Project Management Institute (PMI) recognizes Risk and Quality Management as two of the key knowledge areas of project management. This course covers the fundamental aspects, analytical tools, and methods of both areas. In particular, the course covers the basic processes of risk planning, identification, qualitative analysis, quantification, risk response development, and risk control. The course also deals with concepts of quality and their integration into project planning, execution, and control. It addresses the customer and the organizational perspectives on quality, the cost of quality and the use of statistical tools to manage quality improvements in projects. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: \$583

Fall 2009		
Distance: Internet		Sep 12-Dec 12
Wednesday	18:30-21:30	Sep 16-Dec 16
Saturday	9:00-12:00	Sep 12-Dec 12
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Wednesday	18:30-21:30	Jan 13-Apr 14
Saturday	9:00-12:00	Jan 9-Apr 10
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:30	May 4-Jun 10

### ❖ Leadership in Project Management CKPM 211

Prerequisite(s): CKPM 202 or CITM 750

A successful project manager not only understands the technical project management skills (scope, schedule, cost, quality, and risk), but also has solid leadership and other soft skills. This course is designed to introduce students to leadership concepts and skills as they apply to projects. In addition, the course will discuss other soft skills required by a project manager, including team building, managing conflict, communication, and other tools and techniques. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours		Fee: \$583
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Thursday	18:30-21:30	Sep 17-Dec 17
Distance: Internet		
Winter 2010		
Distance: Internet		
Wednesday	18:30-21:30	Jan 9-Apr 10
Thursday	18:30-21:30	Jan 13-Apr 14
Thursday	18:30-21:30	Jan 14-Apr 15
Spring/Summer 2010		
Monday & Wednesday	18:30-21:30	May 3-Jun 21

❖ **Project Cost and Procurement Management** CKPM 212

Prerequisite(s): CKPM 202 or CITM 750

Management of cost and contracts is one of the key functions of the project manager. This course will outline various key concepts of project cost management including: financial and management accounting fundamentals, cost management system fundamentals, basic budgeting and responsibility accounting, and cost management reports. In addition, the course will review the procurement cycle including RFPs, contracts, and legal requirements. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours		Fee: \$583
Fall 2009		
Distance: Internet		
Thursday	18:30-21:30	Sep 12-Dec 12
Thursday	18:30-21:30	Sep 17-Dec 17
Winter 2010		
Distance: Internet		
Saturday	9:00-12:00	Jan 9-Apr 10
Thursday	18:30-21:30	Jan 9-Apr 10
Thursday	18:30-21:30	Jan 14-Apr 15
Spring/Summer 2010		

❖ **Management of Projects in the AEC** CKPM 213

Prerequisite(s): CKPM 202

Market assessment, bidding strategies and advanced procurement methods are examined in the context of organizational structures required for the various delivery methods. An in-depth examination of techniques of time and cost control and the information systems required to support these techniques is carried out. This course places emphasis on the application of theory to practice through cases studies.

42 Hours		Fee: \$583
Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Winter 2010		
Monday	18:30-21:45	Jan 11-Apr 12

❖ **Project Development and Control** CKPM 214

Prerequisite(s): CKPM 202 and CKPM 213

This course examines the context of the business environment in which AEC projects are planned and developed and executed. It investigates the contractual relationships of key stakeholders in order to identify mutual influences and their impact on key project constraints. It reviews advanced techniques of time and cost trade-off, resource allocation and implications of project cash flow analysis and assessment.

42 Hours		Fee: \$583
Winter 2010		
Thursday	18:30-21:30	Jan 14-Apr 15
NEW!		

**PMP Exam Prep Workshop** CKPM 980

Prerequisite(s): Department consent

The PMP Examination Preparation Workshop is designed to prepare students for the PMP exam offered by PMI through providing them an overview of the key project management concepts, sample exam questions, and hints and tips. Students must have good knowledge of project management tools, techniques, processes, and procedures. The workshop will provide the contact hours required for the PMP exam.

36 Hours included		HST Fee: \$2000
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Winter 2010		
Thursday	9:00-13:00	Jan 14-Mar 11
Spring/Summer 2010		
Saturday	13:00-17:00	May 8-Jul 13

**PMP Exam Prep** CKPM 990

Prerequisite(s): CKPM 202

This course features specialized support in preparation for the Project Management Professional (PMP) exam.

16 Hours		Fee: \$399
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Winter 2010		
Saturday	9:00-13:00	Nov 7-Nov 21
Saturday	9:00-13:00	Jan 30-Feb 13
Spring/Summer 2010		
Saturday	9:00-16:00	Apr 10
and Saturday	9:00-16:00	Apr 24

**Project Management Bootcamp - Business and IT Stream** CKPM 992

Prerequisite(s): Department consent

Hours		Fee: \$TBA
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**Project Management Bootcamp** CKPM 999

Project Management Bootcamp allows participants to complete six of the courses required to earn the Certificate in Project Management through an intensive, 11-week program. Lectures and coursework are scheduled four days a week and the fifth day is allotted to a self-study/group work with access to instructor support. Students will have PMP exam prep simulations with sample question and answer review led by the instructor.

Note: View more information on PM Bootcamp.

252 Hours		Fee: \$4795
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Fall 2009		
Monday-Friday	08:30-16:30	Sep 28-Dec 11
Spring/Summer 2010		
Monday-Friday	08:30-16:30	May 10-Aug 9

# Psychology

Psychology courses address questions about the nature of human behaviour: how and why we act, think, feel, and reason, and how these questions are investigated through research.

## Psychology

★ **Research Methodology** COPS 601  
 In this course, students will be introduced to basic statistical concepts and procedures, learn to analyze data with the aid of a calculator, and gain experience in using computer software to analyze larger data sets. There will be an emphasis on research design as related to the appropriateness of various statistical procedures.  
 Note: Formerly CPSY 601.  
 42 Hours Fee: \$477

Fall 2009  
 Saturday 9:30-12:30 Sep 12-Dec 12

✦ **Psychology of Aging** COPS 608  
 Prerequisite(s): CPSY 102

Late adulthood is a time of personal change filled with new opportunities and old apprehensions. This course addresses the changes that occur with advancing age, their impact on people's behaviour, and how people respond to this life stage. Students will acquire an increased appreciation of the issues that confront people making the transition from middle to old age by examining the broad range of factors that contribute to successful aging from a psychological perspective.

42 Hours Fee: \$477  
*Not offered in fall/winter/spring 2009-2010.*

★ **Introduction to Psychology I** CPSY 102  
 Antirequisite(s): PSY 11, CPSY 105

This course introduces students to psychology, the scientific study of behaviour and cognition, by examining the basic principles of psychology and their applications to everyday experience. The course surveys some core areas of psychology including research methods, biological bases of behaviour, sensation and perception, memory, and cognition.

42 Hours Fee: \$484  
 Fall 2009  
 Monday 18:30-21:45 Sep 14-Dec 14  
 Wednesday 18:30-21:30 Sep 16-Dec 16  
 Winter 2010  
 Wednesday 18:30-21:30 Jan 13-Apr 14  
 Spring/Summer 2010  
 Monday & Wednesday 18:00-21:00 May 3-Jun 21  
 Tuesday 9:00-16:00 May 4-Jun 15  
 Monday & Wednesday 18:00-21:00 Jun 23-Aug 11

★ **Perspectives in Psychology** CPSY 105  
 Antirequisite(s): CPSY 102

This course introduces students to psychology by exploring several viewpoints within the discipline, such as the biological, behaviourist/learning, cognitive, and psychodynamic perspectives. The emphasis is on examining the ways in which these perspectives have influenced our understanding of how people act, think, and feel, and the contributions that each has

made to psychology as a discipline. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

Note: Students may not enroll in CPSY 105 if they are also taking or have already passed PSY 11B or PSY 11.

42 Hours		Fee: \$484
Fall 2009		
Monday	18:30-21:45	Sep 14-Dec 14
Tuesday	17:30-20:30	Sep 15-Dec 15
Winter 2010		
Monday	18:30-21:45	Jan 11-Apr 12
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Monday & Wednesday	17:30-20:30	May 3-Jun 21
Tuesday & Thursday	9:30-12:30	Jun 24-Aug 12

★ **Introduction to Psychology II** CPSY 202

Prerequisite(s): CPSY 102

This course continues the introduction to psychology from PSY 102, with a focus on applying psychological principles in different contexts. The course surveys some core areas of psychology, including personality, development over the life span, behaviour in a social context, and psychological disorders.

42 Hours		Fee: \$484
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Monday & Wednesday	17:30-20:30	Jun 23-Aug 11

★ **Psychopharmacology** CPSY 214

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
Antirequisite(s): CPSY 607

This course examines a variety of issues surrounding the use, mechanisms, and actions of psychoactive or mind-altering drugs. The course focuses on two main contextual topic areas: drug addiction, and drug treatment of mental illness. Each of these areas is explored in depth, including the role of genes, biochemistry, cognition, and personality factors.

42 Hours		Fee: \$477
Winter 2010		
Monday	18:00-21:15	Jan 11-Apr 12

★ **Psychology of Addictions** CPSY 215

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course introduces students to basic principles and issues in the area of addiction, the factors that influence its development, and the methods used to treat it. The similarities and differences between addictive disorders and other forms of psychopathology are discussed. The course studies both experimental and clinical approaches to addiction. The course covers the various instruments and methods used by addiction researchers and clinicians and discusses their strengths and weaknesses.

42 Hours		Fee: \$477
Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Spring/Summer 2010		
Monday & Wednesday	18:00-21:00	May 3-Jun 21

★ **Psychology and Law** CPSY 300

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

Psychology's empirical perspective sometimes complements the legal system's rule-based nature, and sometimes the two

disciplines are at odds. This course focuses on the application of psychological theory, methods, and data to various procedures and issues in the legal system, including eyewitness evidence, the detection of deception, jury selection and jury decision-making, and sentencing.

42 Hours		Fee: \$477
Winter 2010		
Distance: Internet		Jan 9-Apr 10

★ **Child Development** CPSY 302

Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105

This course introduces students to the methods, theories, findings and practical applications of research in the area of child development. The focus is on describing the significant changes in physical, cognitive, social and emotional development and on explaining why these changes occur. This course also discusses the immediate contextual influences of families, peer groups, and schools as well as on the broader contextual influences of subculture, culture, and historical era.

42 Hours		Fee: \$484
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Spring/Summer 2010		
Monday & Wednesday	18:00-21:30	May 3-Jun 14

★ **Psychology of Gender** CPSY 304

Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105  
Antirequisite(s): PSY 535

This course involves an examination and critique of psychological theory and research related to gender. Broad topics to be addressed include: gender development, stereotyping and gender roles, sexism, and the impact of gender on intimate relationships, achievement, and psychological and physical health. A key goal of the course is to foster an appreciation for how gender may be relevant to students' working and personal lives. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

42 Hours		Fee: \$484
Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Spring/Summer 2010		
Tuesday & Thursday	9:30-12:30	May 4-Jun 17

★ **Psychology of Thinking** CPSY 308

Antirequisite(s): PSY 108

This course discusses human information-processing abilities and limitations in critical-thinking contexts such as solving problems, making decisions, testing hypotheses, and understanding probabilities. Individual and social factors that affect the efficiency of these processes will be examined, and the consequences of poor thinking processes for the individual and for society will be considered. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

42 Hours		Fee: \$484
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Tuesday & Thursday	9:30-12:30	May 4-Jun 17

★ **Biological Psychology** CPSY 324

**Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102**

This course is concerned with integrating the understanding of human behaviour and the understanding of physiological mechanisms relating to behaviour, particularly those of the nervous system and brain. Students are introduced to neurons and neurophysiology, neuroanatomy, neurochemistry, and the methods used in physiological research. These core areas allow students to understand how nervous system mechanisms contribute to sensorimotor function, ingestion, sexual behavior, memory, thought, language and consciousness, addictions and psychological disorders.

42 Hours Fee: \$477

Winter 2010		
Wednesday	18:00-21:00	Jan 13-Apr 14
Spring/Summer 2010		
Monday & Wednesday	18:00-21:00	Jun 23-Aug 11

**★ Psychological Disorders** CPSY 325

**Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102**  
**Antirequisite(s): CPSY 606**

This course examines conceptions of abnormality, how psychological disorders are classified, and how they are treated. The DSM classification system and alternative systems will be critically considered, and the causes of psychological disorders will be discussed from a variety of perspectives (e.g., behaviourist, humanist, sociocultural). Specific disorders to be discussed include mood disorders, schizophrenia, substance-related disorders, somatoform and dissociative disorders, personality disorders, eating disorders, and anxiety disorders. In addition, the course includes consideration of cross-cultural factors, and legal and ethical issues. (Formerly the first half of PSY 040.)

42 Hours Fee: \$477

Fall 2009		
Thursday	18:00-21:00	Sep 17-Dec 17
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:00	May 4-Jun 17

**★ Clinical Psychology** CPSY 335

**Prerequisite(s): CPSY 325**

Clinical psychology concerns the assessment, diagnosis, and treatment of individuals who experience social, emotional, behavioural, and mental health problems. Topics covered include the history of clinical psychology, professional and ethical issues, assessment and diagnosis of mental health problems, modalities of treatment (e.g., individual, group, family), therapeutic orientations and their methods and techniques, and current issues. This course combines a study of theory, research, and practice. (Formerly the second half of PSY 040.)

42 Hours Fee: \$477

Winter 2010		
Saturday	9:00-12:00	Jan 9-Apr 10
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:00	Jun 24-Aug 12

**★ Adult Development** CPSY 402

**Prerequisite(s): CPSY 105 or PSY 11 or CPSY 102**  
**Antirequisite(s): PSY 22B**

All of us hold beliefs about what it means to be an adult and what it means to grow old. In this course, students examine their beliefs in light of scientific evidence on adult development and aging. Theories and empirical findings related to changes in physical, cognitive, personality, and social processes are

examined. Contextual influences of family, culture, and historical era are emphasized. A recurrent theme is the tremendous diversity and individual variability in aging.

42 Hours Fee: \$477

Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13

**★ Social Psychology** CPSY 504

**Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102**  
**Antirequisite(s): PSY 124, PSY 24**

Social Psychology is an extremely diverse field that generally deals with people in social situations. Core topics include social behaviour such as aggression, obedience, conformity, intimate relationships, and how groups function. They also include attitudes, social cognition, social perception, prejudice and feelings of guilt, all of which are assumed to affect social behaviour. Basic methodological issues will be discussed as they pertain to the above topics. (UL)

42 Hours Fee: \$477

Fall 2009		
Monday	18:30-21:45	Sep 14-Dec 14

**★ Personality Theory** CPSY 505

**Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102**

This course discusses the pattern of psychological characteristics that differentiate each of us from others and lead us to act consistently across some situations. Major perspectives on the understanding of these patterns are discussed, including the theorists aligned with each approach. (Formerly the first half of PSY 036.) (UL)

42 Hours Fee: \$477

Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Spring/Summer 2010		
Tuesday & Thursday	18:30-21:30	May 4-Jun 17

**★ Environmental Psychology** CPSY 518

**Prerequisite(s): CPSY 102 or CPSY 105**  
**Antirequisite(s): CPSY 217**

Environmental psychology examines the interaction between people and their physical, natural, and human environments both large scale such as cities, and small scale such as residences. The course studies how we perceive and think about our environments, how our thoughts, emotions, and actions are influenced by our environments, and how we in turn affect the environments we inhabit and use.

42 Hours Fee: \$477

Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13

**★ Developmental Psychopathology** CPSY 602

**Prerequisite(s): CPSY 302 and (PSY 11 or CPSY 102 or CPSY 105)**  
**Antirequisite(s): PSY 32B, PSY 32**

This course examines psychological disorders in children and adolescents, taking into account the developmental context in which such disorders occur. Topics include classification and assessment, anxiety disorders, depression, conduct disorders, attention deficit disorder, autism, schizophrenia, and eating disorders.

42 Hours Fee: \$477

Winter 2010

Thursday 18:30-21:30 Jan 14-Apr 15  
**★ Psychology of Health and Health Care** CPSY 605  
 Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105

This course will offer insight into the psychological influences on health, with an emphasis on the application of psychological principles to health care delivery and disease prevention. Among the topics discussed are general health promotion, patient-practitioner interaction, stress, pain, and psychological issues in chronic and life-threatening illness.

42 Hours Fee: \$477  
 Not offered in fall/winter/spring 2009-2010.

**★ Abnormal Psychology** CPSY 606  
 Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): CPSY 325

This course studies clinical syndromes ranging from the mild patterns of personality pathology to the more severe disorders. In addition, the techniques involved in the diagnosis of disorders and the types of therapy available will be examined. (UL)

42 Hours Fee: \$477

Winter 2010  
 Thursday 18:30-21:30 Jan 14-Apr 15  
 Spring/Summer 2010  
 Tuesday & Thursday 18:30-21:30 Jun 24-Aug 12

**★ Drugs and Human Behaviour** CPSY 607  
 Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): CPSY 214

This course introduces students to the social, psychological and biological factors involved in the use and effects of psychoactive drugs and drug-taking behaviour. The course examines two aspects of drug use: addiction and the drug treatment of mental disorders. It addresses current issues such as the use of designer and performance-enhancing drugs. Topics range from historical, social, and cultural aspects of psychoactive drug use, to neurobiology and pharmacology underlying drugs and drug use. (UL)

42 Hours Fee: \$477

Fall 2009  
 Tuesday 18:30-21:30 Sep 15-Dec 15  
 Winter 2010  
 Distance: Internet Jan 9-Apr 10  
 Spring/Summer 2010  
 Distance: Internet May 8-Aug 7  
 Tuesday & Thursday 18:30-21:30 May 4-Jun 17

**★ Psychology of Sport** CPSY 614  
 Prerequisite(s): CPSY 105 or PSY 11 or CPSY 102

This course examines sport by applying psychological theory and research to the many different domains of sport. Topics include personality and the athlete; attention, anxiety, and arousal; motivation, leadership, exercise adherence, and development of expert performance. (UL)

42 Hours Fee: \$477

Fall 2009  
 Wednesday 18:30-21:30 Sep 16-Dec 16  
 Winter 2010  
 Tuesday 18:30-21:30 Jan 12-Apr 13  
 Spring/Summer 2010

Monday & Wednesday 9:00-12:30 May 3-Jun 14  
**★ Psychology of Immigration** CPSY 620  
 Prerequisite(s): CPSY 105 or CPSY 102

In this course we will examine the issue of immigration from the perspective of experiences of immigrants and receiving societies. Broad topics to be addressed include: (i) immigration trends and societal effects, (ii) acculturation, ethnic identity, and cultural conflict, (iii) causes, forms, and experiences of prejudice and discrimination against immigrants, and (iv) strategies for promoting acceptance of diversity (e.g., multiculturalism). Throughout, the Canadian context of immigration will be emphasized. (UL)

42 Hours Fee: \$477

Spring/Summer 2010  
 Monday & Wednesday 9:30-12:30 May 3-Jun 21  
 Monday & Wednesday 9:30-12:30 Jun 23-Aug 11

**★ Psychology of Human Sexuality** CPSY 621  
 Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course examines contemporary knowledge and attitudes towards human sexuality. Multiple perspectives will be presented, including psychosocial, cross-cultural and psychobiological. Sexuality across the life span will be examined, including issues pertaining to: biological sexual differentiation, intimacy and communication, gender role development, varieties of sexual relationships and behaviour, contraception, procreative technologies, and sexually transmitted diseases and HIV. (UL)

42 Hours Fee: \$477

Fall 2009  
 Saturday 9:00-12:00 Sep 12-Dec 12  
 Winter 2010  
 Saturday 9:00-12:00 Jan 9-Apr 10  
 Spring/Summer 2010  
 Monday & Wednesday 9:00-12:00 May 3-Jun 21  
 Tuesday & Thursday 9:00-12:00 Jun 24-Aug 12

**★ Models of Personal Growth** CPSY 706  
 Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course focuses on recognizing and realizing one's potential for growth. Eastern concepts drawn from areas such as Zen Buddhism, Yoga and Hinduism, and Western concepts from areas such as Gestalt therapy, Jungian psychoanalysis and existential psychology will be considered. (UL)

42 Hours Fee: \$477

Fall 2009  
 Tuesday 18:30-21:30 Sep 15-Dec 15

**★ Models of Stress and Adaptation** CPSY 707  
 Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): CPSY 805

Every society produces stressors to which the members of that society must respond. In our society stress is commonplace, but the origins, effects and handling of stress are often poorly understood. Through the examination of psychological models of stress, this course seeks to make students aware of the stressors present in our society and of their own personal resources for adjustment and growth. (UL)

42 Hours Fee: \$477

Winter 2010  
 Monday 18:30-21:45 Jan 11-Apr 12  
 Spring/Summer 2010

Tuesday & Thursday 9:30-12:30 May 4-Jun 17  
**★ Death, Dying, and Bereavement** CPSY 802

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course presents a comprehensive review and critical analysis of empirical findings on death, dying and bereavement. There will be a discussion of research-based techniques for dealing with the problems and stresses encountered in helping the dying or grieving person to adjust.

42 Hours Fee: \$477

Winter 2010

Thursday 18:30-21:30 Jan 14-Apr 15  
**★ Adjustment, Stress and Coping** CPSY 805

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): CPSY 707

This course will offer insight into stress, its consequences, and what individuals can do to cope. There is a balance of theory and applied information, and although we will concentrate on psychological variables, physiological issues are also considered. Among the topics discussed: popular models of stress, sources of stress, the influence of cognitions and personality on one's appraisal process, and strategies for successful stress management.

42 Hours Fee: \$477

Fall 2009

Tuesday 18:30-21:30 Sep 15-Dec 15

Winter 2010

Saturday 10:00-13:00 Jan 9-Apr 10

**★ Behaviour Modification** CPSY 806

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): PSY 206

This course is designed to provide students with a sound knowledge of behaviour theory and a set of skills essential to the behaviour modification process. Course requirements include completion of a project in which students design and implement a programme to modify some aspect of their own behaviour (e.g., smoking, over-eating, coping with interpersonal conflict).

42 Hours Fee: \$477

Winter 2010

Thursday 18:30-21:30 Jan 14-Apr 15

**★ Psychology of Prejudice** CPSY 807

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102  
 Antirequisite(s): PSY 940

This course involves an examination and critique of psychological theory and research related to prejudice, discrimination, and intergroup relations. Broad topics to be addressed include: the causes of prejudice, contemporary manifestations of prejudice and discrimination, experiences of the targets of prejudice, and approaches to reducing prejudice and group inequality. (UL)

42 Hours Fee: \$477

Spring/Summer 2010

Tuesday & Thursday 9:00-12:00 May 4-Jun 17

**★ Community Psychology** CPSY 808

Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

In general, community psychology is concerned with the application of psychological principles to social issues such as child abuse, homelessness, school violence, racism, crime, and chemical dependency. This course will examine a number of

topics related to community psychology including theories of community psychology, research methods, community mental health, prevention programs, the community practitioner as social change agent, and applications of community psychology to other settings and situations.

42 Hours Fee: \$477

Spring/Summer 2010

Tuesday & Thursday 18:30-21:30 May 4-Jun 17

**★ Thesis Project I** CPSY 961

Prerequisite(s): Department consent

This course requires students to establish a literature review for a topic or question that students wishes to investigate for his or her advanced research project undertaken in PSY 971. Under a supervisor's direction, the student collects primary research materials (both theoretical and experimental) and discusses them in the context of a research topic which he or she undertakes in a thesis project. Evaluation is based on the student's written review of the literature.

Note: Departmental consent is required. As this is an independent study course, it is expected that students have completed CPSY 105, PSY 11A/B (or PSY 11), and COPS 601, plus three additional psychology courses. Students planning to enroll in CPSY 961 should contact the continuing education department of Psychology (416.979.5000, ext. 6195) in the first week of September or January to be assigned to a supervisor.

42 Hours Fee: \$477

Fall 2009

Variable

Winter 2010

Variable

# Public Relations

This program provides a curriculum that is relevant to the current and emerging practice of public relations in order to equip students with the skills necessary to perform.

## Public Relations

### 🌀 Planning Programming and Budgeting C DPR 104

Prerequisite(s): C DPR 201

This course explores the relationship of public relations management to organizational structure and communication functions. Topics include objectives, planning, approvals, staffing, budgeting, and administration of public relations programs.

42 Hours Fee: \$556

Fall 2009			
Monday	18:30-21:45	Sep 14-Dec 14	
Winter 2010			
Distance: Internet		Jan 9-Apr 10	

### 🌀 Research and Program Evaluation C DPR 105

Prerequisite(s): C DPR 201 and C DPR 104

This is a self-directed course which provides an opportunity for learners to apply the techniques of research and evaluation to investigate public relations issues. Working in small groups, students will conduct a quantitative or qualitative (or both) public relations research project from problem statement to finished report.

42 Hours Fee: \$556

Winter 2010			
Distance: Internet		Jan 9-Apr 10	

### 🌀 Media Relations C DPR 106

Prerequisite(s): C DPR 201

This course will concentrate on providing the public relations student with the tools to effectively deal with the public media, news gathering services, and news personnel. A discussion of the more important types of news media and their needs and characteristics, together with practice in specific activities such as press conferences, preparation of news kits, and news room operation will provide the basis for a comprehensive media relations policy. In addition, this course will provide an overview of other mass communications activities such as special events, conferences, and meetings.

42 Hours Fee: \$556

Fall 2009			
Distance: Internet		Sep 12-Dec 12	
Winter 2010			
Tuesday	18:30-21:30	Jan 12-Apr 13	

### 🌀 Public Relations Project C DPR 107

Prerequisite(s): C DPR 104, C DPR 105, C DPR 106, C DPR 111, C DPR 113, C DPR 114, and C DPR 201

This course will provide learners with an opportunity to assess the theory and skills required by an actual public relations

challenge. Students who work in public relations are expected to submit a program or project report including an assessment of their work based on best practices. Students who, because of employment or other sufficient reasons, are unable to submit a program or project report may receive the required credit by doing a major paper.

Note: All program courses must be completed before or concurrently with this course.

42 Hours Fee: \$556

Winter 2010			
Distance: Internet		Jan 9-Apr 10	

### 🌀 Writing for Public Relations C DPR 111

Prerequisite(s): C DPR 201

Learners will study the strategy and the basic concepts of effective public relations writing, including the use of a variety of communications tools used in public relations programs. The emphasis will be on the preparation of materials such as media releases, newsletters, brochures, letters, memos, reports, proposals, backgrounders, and public service announcements within the context of program planning and audience targeting.

42 Hours Fee: \$556

Fall 2009			
Distance: Internet		Sep 12-Dec 12	
Winter 2010			
Thursday	18:30-21:30	Jan 14-Apr 15	
Spring/Summer 2010			
Monday & Wednesday	18:30-21:30	May 3-Jun 21	

### 🌀 Internal Communications Management C DPR 113

Prerequisite(s): C DPR 201

This course will explore the theory and practice of the key PR function of internal communications management. A discussion of the management and planning of internal communications, the politics of organizations and needs of employees, together with practical applications of traditional and social media, will provide students with the tools to advise senior management and effectively deal with internal audiences.

42 Hours Fee: \$556

Winter 2010			
Distance: Internet		Jan 9-Apr 10	
Monday	18:30-21:45	Jan 11-Apr 12	
Spring/Summer 2010			
Monday & Wednesday	18:30-21:30	Jun 23-Aug 11	

### 🌀 Reputation Management C DPR 114

Prerequisite(s): C DPR 201

A strong and lasting reputation is an organization's most important attribute. Establishing and enhancing this intangible asset is a complex and intensive process. This course will examine the role of the public relations practitioner in building, enhancing, and managing an organization's reputation.

42 Hours Fee: \$556

Fall 2009			
Wednesday	18:30-21:30	Sep 16-Dec 16	
Winter 2010			
Distance: Internet		Jan 9-Apr 10	
Wednesday	18:30-21:30	Jan 13-Apr 14	

★ **Public Relations Principles I**

CDPR 201

Prerequisite(s): **Department consent**

This course, recognized by the Canadian Public Relations Society, provides a basic knowledge of public relations. Students in this course examine the history and trends, principles, and practices of public relations. Case histories are used to illustrate and serve as the focus for class discussions. Students will receive an understanding of planning and proposal writing using the standard R.A.C.E. (Research, Action, Communication, and Evaluation) formula. Equivalent to BDC 917.

42 Hours Fee: \$556

Fall 2009		
Distance: Internet		Sep 12-Dec 12
Tuesday	18:30-21:30	Sep 15-Dec 15
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Tuesday & Thursday	18:30-21:30	May 4-Jun 17

# Publishing

Learn how to turn a manuscript into a book, a report, or other document. Editing, design, production, sales and marketing, new electronic workflows – master all the skills involved in this complicated process through our Publishing courses and certificate program.

For more information, visit [www.ryerson.ca/ce/publishing](http://www.ryerson.ca/ce/publishing).

## Advanced Publishing Workshops

NEW!

❖ **Effective Editorial-Design Relationship** CDPB 500

This workshop is intended for editors who work with designers and designers who work with editors. Too often, these two key figures in the publication process fail to understand each other's roles. What can be a highly creative partnership is fettered by lack of information, inappropriate communication, and unrealistic expectations. Developing the tools to build a more effective engagement, the workshop covers following topics: the stages of the editorial/design liaison; what a designer should ask; what an editor should ask; art assessment for editors; preparing a design brief and art manuscript; supplying imagery; editing illustrative materials; constructive (and unconstructive) feedback; and real and imaginary cost savings.

**Note:** Industry experience or a completed Publishing certificate or the equivalent is recommended.

6 Hours GST  
included Fee: \$120

Winter 2010		
Saturday	10:00-16:00	Nov 7
NEW!		

❖ **Transitioning into Children's and YA Publishing** CDPB 501

This workshop is designed for people who work within the book industry and want to learn more about acquiring, editing, promoting, and selling books for young people, in the growing children's and YA (young adult) market. You will delve deeper into the creative process, analyze techniques and trends, and assess published books, book proposals, and manuscripts.

**Note:** Industry experience or a completed Publishing certificate or the equivalent is recommended.

14 Hours GST  
included Fee: \$299

Winter 2010		
Saturday & Sunday	10:00-17:00	Jan 30-Jan 31

## Publishing

❖ **Publishing Overview: Trade** CDPB 100

This course provides an overview of all aspects of general or trade publishing, including children's and mass market books. Specific topics include the structure and economics of the publishing industry in Canada; publisher-author relations; subsidiary rights and co-publishing; administration, editorial, design, production, and marketing. Over the 14 sessions, students will take a book from conceptualization to marketing.

42 Hours Fee: \$556

Fall 2009

Distance: Internet		Sep 12-Dec 12
Monday	18:30-21:45	Sep 14-Dec 14
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Wednesday	18:30-21:30	May 5-Aug 4

☉ **The Business of Book Publishing** CDPB 101

This course is designed for non-financial people who are interested in the financial and management aspects of publishing. Specific topics include strategic planning and business management; understanding financial statements, budgeting, and forecasting; the decision to publish; sales, promotion, and distribution; contracts, copyright, subsidiary rights, and legal concerns; program planning, co-publishing, and packaging; and human resources considerations.

Note: Students are strongly recommended to take CDPB 100 or CDPB 200 before taking this course.

42 Hours		Fee: \$556
Fall 2009		
Monday	18:30-21:45	Sep 14-Dec 14
Winter 2010		
Distance: Internet		Jan 9-Apr 10

☉ **Copy Editing for Books, Journals, and Reports** CDPB 102

This course outlines the basics of copy editing: consistency, correctness, and clarity. It is useful for people interested or working in any area of publishing and document preparation, including books, journals, reports, and newsletters. The emphasis is on ways to communicate the author's message clearly and effectively to the reader. Specific topics include the editorial process; the author-editor relationship; house style and style sheets; editing on hard copy and on-screen; useful reference works; common problems in spelling, grammar, punctuation, and word usage; common issues in stylistic editing, such as reducing wordiness, editing to length, adjusting language level, and improving sentence variety; avoiding bias; editing titles and headings; editing captions, figures, tables, and maps; preparing preliminary pages and end matter, including notes, bibliographies, and appendices; conventions of different kinds of publishing; design considerations; an introduction to proofreading; editing indexes; and the job market.

Note: Students with a weak background in grammar may wish to first take CDPB 400.

42 Hours		Fee: \$556
Fall 2009		
Distance: Internet		Sep 12-Dec 12
Tuesday	18:30-21:30	Sep 15-Dec 15
Wednesday	18:30-21:30	Sep 16-Dec 16
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Tuesday	18:30-21:30	Jan 12-Apr 13
Thursday	18:30-21:30	Jan 14-Apr 15
Spring/Summer 2010		
Distance: Internet		May 8-Aug 7
Thursday	18:30-21:30	May 6-Aug 12

☉ **Production for Books, Journals, and Reports** CDPB 103

This course is for individuals who are interested in the integral part production plays in the publishing process. Topics include print production management; the relationship between production, editorial, and marketing; the publishing team's

structure and roles; project management and quality assurance of photography, illustration, and design; typography; prepress, proofing, paper, and printing processes (including digital printing); bindery processes; Internet applications related to print production; dealing with freelancers and suppliers; budgeting and scheduling; and emerging technologies. On successful completion of this course, the student will be familiar with an overview of the entire production process, concepts, products, and procedures for each aspect of print production, relationships within the publishing company and outside with the graphics community at large, and resources for further self-directed learning. The student will also be better prepared to manage print-related initiatives in all aspects of the publishing enterprise.

Note: Students are strongly recommended to take CDPB 100 or CDPB 200 before taking this course.

42 Hours		Fee: \$556
Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Monday	18:30-21:45	Jan 11-Apr 12

☉ **Introduction to Book Design** CDPB 104

Prerequisite(s): CDPB 103

This course outlines the basics of good book design in the context of evolving computer technology. The focus of the course is to equip the student with the knowledge, skills, and procedures necessary to make appropriate choices in designing books. Specific topics include designing appropriately for different audiences, selecting appropriate typefaces and sizes, making page layouts with photos and illustrations, matching visual structure to editorial structure, selecting appropriate materials, designing jackets and covers, and cost implications of design decisions. Although no specific computer application will be taught, students may be expected to complete assignments using either word-processing or page-layout applications.

Note: Students with experience in production or design may be admitted by permission of the coordinators.

42 Hours		Fee: \$556
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Distance: Internet		May 8-Aug 7

☉ **Sales and Marketing for Book Publishers** CDPB 105

This course analyzes current methods used in targeting and reaching an audience. Specific topics include marketing techniques; market research; managing the promotion budget; liaison with authors and editors; decision to reprint; writing of blurbs and promotional copy; preparation of catalogues and flyers; direct mail; advertising; author interviews and tours; targeting reviews; selling excerpts to magazines and newspapers; arranging displays at conferences and exhibits; special promotions; marketing and selling on the Internet; distribution and dealing with sales representatives, book clubs, and booksellers; working as a sales representative.

42 Hours		Fee: \$556
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Winter 2010		
Distance: Internet		Jan 9-Apr 10

NEW!

❖ **Publicity for Book Publishers** CDPB 110

Generating publicity for a book and author plays a key role in a publisher's overall marketing plan. The quality of publicity can determine whether a book succeeds or not. In today's publishing world, creative publicity counts; the competition for people's attention is fierce. This course looks at the many types of book publicity practised today. These include author media appearances, special events, tours, and a growing number of online initiatives. We will discuss campaigns, trade shows, and the need to position clearly the book and author. Students will look at case studies, undertake research, and create media kit materials. The course will also introduce the related field of public relations, which includes developing a publisher profile, improving brand awareness, involvement in the community, and occasionally a little crisis control.

42 Hours Fee: \$556

Winter 2010

Thursday 18:30-21:30 Jan 14-Apr 15

❖ **Publishing Overview: Education** CDPB 200

This course presents an overview of publishing in the following areas: elementary and high schools; colleges and universities; scholarly, legal, professional, business, and reference publishing. Students are expected to gain an understanding of the structure of these areas of the industry, who the publishers are, what they produce (from books to CD-ROMs to material delivered via the Internet), how they produce their products, who constitutes the market in the various areas, and how the publishers reach those markets.

42 Hours Fee: \$556

Fall 2009

Distance: Internet Sep 12-Dec 12  
Thursday 18:30-21:30 Sep 17-Dec 17

Winter 2010

Distance: Internet Jan 9-Apr 10  
Monday 18:30-21:45 Jan 11-Apr 12

Spring/Summer 2010

Distance: Internet May 8-Aug 7

❖ **Substantive and Line Editing** CDPB 202

Prerequisite(s): CDPB 102

This course is for people interested in substantive editing, or the restructuring and improvement of book-length manuscripts for publication. Emphasis will be on gaining experience in the techniques of editing non-fiction and novels, but a full range of editorial topics will be covered, including how to assess manuscripts and acquire books; techniques for stylistic or line editing; editor-author relationships; scheduling; agents; research and permissions; and the editor's role in most aspects of the publishing process.

Note: Students with experience in editing may be admitted by permission of the coordinators.

42 Hours Fee: \$556

Fall 2009

Tuesday 18:30-21:30 Sep 15-Dec 15

Winter 2010

Distance: Internet Jan 9-Apr 10  
Tuesday 18:30-21:30 Jan 12-Apr 13

Spring/Summer 2010

Distance: Internet May 8-Aug 7

❖ **Publishing for Children** CDPB 301

This course is designed for those who are interested in the particular considerations of publishing books for children. Through a combination of lectures, class discussion, and assignments, the following aspects are covered: different kinds of children's books, from board books to novels; working with authors and illustrators; the special design and production requirements of children's books; marketing books for young people; and issues such as censorship and sexism.

21 Hours Fee: \$313

Fall 2009

Distance: Internet Sep 12-Oct 24

❖ **Government Reports** CDPB 302

Prerequisite(s): CDPB 102

This course examines the particular problems involved in the preparation and publishing of government and other reports. The approach taken is one of project management, and the skills taught are applicable to many settings. The specific topics covered include working with inexperienced writers; committees as authors and editors; explaining the production process and timetable; establishing editorial, design, and production timetables within strict deadlines; simultaneous publication in English and French; and specific requirements, including documentation and confidentiality.

Note: Students with experience in editing may be admitted by permission of the program coordinator.

21 Hours Fee: \$313

Spring/Summer 2010

Distance: Internet May 8-Jun 19

❖ **Scholarly and Reference Publishing** CDPB 304

Prerequisite(s): CDPB 102

This course provides a detailed examination of the publishing process for scholarly and reference books. Discussion focuses on the stages of publishing, including acquisition (proposal evaluation and developmental editing), editing (substantive and copy editing), production, and marketing of scholarly books. The central concerns of the editorial and marketing departments are explored at each stage, with attention to the ways in which the scholarly publishing industry differs from the trade and educational publishing industries. Other topics covered include the peer review process; budgeting for and funding of scholarly books; scholarly journals; CD-ROMs and reference books; and electronic publishing. Homework and assignments involve specific editorial skills related to scholarly and reference publishing (treatment of illustrations, tables and figures, notes, bibliographies, indexes).

Note: Students with experience in editing may be admitted by permission of the coordinators.

21 Hours Fee: \$313

Winter 2010

Distance: Internet Jan 9-Feb 20

Spring/Summer 2010

Saturday 9:00-12:00 Jun 19-Jul 31

❖ **Trade Books: Fiction** CDPB 306

This course examines the publishing of fiction. Specific topics examined are working with creative writers; particular problems

of novels, short stories, or collections; genre editing; and formula fiction. The course provides hands-on experience in how to evaluate problems in fiction manuscripts and the various types of editing (structural, stylistic, copy) they require. It focuses on problems that are specific to fiction, such as dialogue, setting, and character development.

21 Hours		Fee: \$313
Fall 2009		
Tuesday	18:30-21:30	Sep 15-Oct 27
Winter 2010		
Thursday	18:30-21:30	Jan 14-Apr 15
NEW!		

**✿ Editing Books for Children and Teens** CDPB 309

Prerequisite(s): CDPB 100 or CDPB 102 or CDPB 200 or CDPB 301

This course is for those interested in editing books for young readers, from toddlers to teenagers. Topics include acquisitions of children's and YA (young adults') books; substantive editing and stylistic editing for picture books, novels, and non-fiction; author-editor relationships; and the particular considerations of editing books for developing readers.

Note: Students with experience in editing and/or within the children's book industry may be admitted by permission of the coordinators.

21 Hours		Fee: \$313
Winter 2010		
Thursday	18:30-21:30	Jan 14-Feb 25
NEW!		

**✿ Proofreading for Books, Journals, and Reports** CDPB 310

Prerequisite(s): CDPB 102

This course will present the knowledge and skills needed for the proofreading of typeset material, with additional attention to proofreading electronically published texts. It will be of interest to those involved in the editorial process, layout, and management of the production process. Subjects will include principles and vocabulary of typography and layout; tools and reference materials; copy-to-copy and 'cold' proofreading methods; editorial responsibilities; evaluation of typesetting practice, including word breaks, spacing, and balance; proofreading of illustrations, figures, tables, and maps; preliminary pages, headers and footers, folios, and documentation; colour checking; second and subsequent proofs; printers' proofs; and on-screen proofreading methods.

Note: Students with experience in copy editing may be admitted by permission of the coordinators.

21 Hours		Fee: \$313
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Oct 28
Spring/Summer 2010		
Tuesday	18:30-21:30	May 4-Jun 15
NEW!		

**✿ Indexing for Books, Journals, and Reports** CDPB 311

Prerequisite(s): CDPB 102

This course is for anyone going into publishing of non-fiction books, journals, or reports, or those already working in publishing who wish to add to their skill set. The focus will be on back-of-the-book indexing with additional application to journals,

reports, and websites. Specific topics include general principles of indexing; kinds of indexes and their parts; the mechanics of indexing and indexing software; alphabetizing; punctuation; names and titles of publications in an index; editing an index; and the business of freelance indexing. Although the emphasis is placed on the practical craft of indexing, the art of an elegant index will also be addressed.

Note: Students with experience in editing may be admitted by permission of the coordinators.

21 Hours		Fee: \$313
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Feb 24
<i>Material Fee: Students may be required to purchase student versions of indexing software.</i>		
NEW!		

**✿ Grammar Essentials for Writers and Editors** CDPB 400

This course demystifies a subject that many people today find daunting. It is aimed at native English speakers who feel they write competently but who wish to improve their understanding of grammar and syntax for their own writing or in preparation to study editing. It will focus on building a useful vocabulary of language terms; identifying types of words (parts of speech) and their function in a sentence; studying groups of words (phrases and clauses) and how they interrelate; reviewing fundamental grammar rules and punctuation as it relates to grammar; and understanding the evolving nature of 'correct' English. If English is your first language and you would like to feel more confident in your writing skills, this course will interest you.

21 Hours included		HST Fee: \$313
Fall 2009		
Tuesday	18:30-21:30	Sep 15-Oct 27
Spring/Summer 2010		
Distance: Internet		May 8-Jun 19
Tuesday	18:30-21:30	May 4-Jun 15

NEW!

**✿ Software for Publishing: Microsoft and More** CDPB 401

This course introduces individuals to the ways Microsoft Word and Excel are used by publishers, and with some additional instruction in Microsoft Access and Adobe Acrobat. Key concepts include on-screen editing and querying; styles and markup; manuscript cleanup; the use of macros; the do's and don'ts of Word's spellcheck and grammar check; setting up a spreadsheet; generating tables and charts; and using Excel as a workflow tool. This course will include theory as well as hands-on lab work. Note: Students will require access to copies of Word and Excel for assignments outside the lab.

21 Hours included		HST Fee: \$313
Winter 2010		
NEW!		

**✿ Software for Publishing: Adobe and More** CDPB 402

This course introduces individuals to the basics of layout in Adobe InDesign and Dreamweaver, with Microsoft Word and Adobe Acrobat as an end-to-end workflow tools. Key concepts include preparing files for import; basic page construction; the use of master pages; the creation of style sheets; working with sections and chapters; flowing text; creating tables; linking graphics; optimizing workflows; and how to efficiently prepare

files to alleviate the issues most commonly faced by designers and composers. This course will include theory as well hands-on lab work.

**Note:** Students will not be required to purchase software for this course.

21 Hours  
included

HST  
Fee: \$313

❖ **Publishing in the Electronic Age**

CDPB 802

This course is for individuals who are interested in familiarizing themselves with the many ways the Internet has revolutionized both the process and the business of publishing. Topics include an overview of Internet publishing applications; knowledge management theory, processes, and technologies; e-commerce, business-to-business procurement, and distributed workgroups; project management for Web publishing; editing for Web publishing; authoring tools; Internet design; Internet production; Internet marketing; integrating Web and print; electronic rights; document conversion; and electronic books. Upon successful completion of this course, the student will be familiar with basic Web-enabled business models for the publishing industry; how the Web has changed traditional publishing processes from acquisition and editing to distribution and fulfillment; how books are created for and marketed via the Web; Web production; the relationship between print and Web production; rights aspects of Internet publishing; how companies are using the net to streamline their operations; and resources for further self-directed learning. The student will also be better prepared to manage Internet-related initiatives in all aspects of the publishing enterprise.

42 Hours

Fee: \$556

Winter 2010

Thursday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2010

Distance: Internet May 8-Aug 7

NEW!

**Publishing Intensive**

CDPB 999

The Publishing Intensive allows participants to complete six of the eight courses required to earn the Certificate in Publishing through an intensive 11-week program. This unique fast-track program covers both print and electronic publishing, including overviews of industry sectors, both trade and educational, as well as skills-based training in copy editing, production, business, and publishing in the electronic age. Enrollment is limited to 25 students. To register, contact Anne Grady at 416.979.5180 or agrady@ryerson.ca. For course information, contact Academic Coordinators, Stephanie Fysh and Brad Horning, at publish@ryerson.ca.

252 Hours

Fee: \$3336

Spring/Summer 2010

Monday-Friday 9:00-16:00 May 10-Jul 23

# Radio, Television, Audio/Video Production

The School of Radio and Television Arts is housed in the Rogers Communications Centre, a multimillion-dollar facility dedicated to the study of communications and electronic media. If you're driven to be part of the multifaceted communication industry, this is the place to get started. For more information, visit [www.ryerson.ca/ce/rt](http://www.ryerson.ca/ce/rt).

## Broadcasting and Media Production

Additional supplies may be required (\$30-50). Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals

★ **Media Writing I - Audio and Digital Media** CBDC 102

This laboratory course introduces students to the various formats, styles and approaches used in broadcast writing, with a focus on writing for radio and interactive media. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material in both the fields of audio and digital media (including news reports, commentaries, commercials, and public service announcements).

28 Hours

Fee: \$476

Fall 2009

Thursday 18:00-20:00 Sep 17-Dec 17

Spring/Summer 2010

Tuesday & Thursday 18:00-20:00 May 4-Jun 17

★ **Media Tech Theory I - Audio and Digital Media** CBDC 111

Corequisite(s): CBDC 102, CBDC 191 and BDC 192

This lecture course will introduce analog audio systems, an overview of visual media representation systems, computer hardware, and a survey of network and digital media technologies with a special emphasis on understanding the computer's role in audio and digital media production. The course will be taught at a non-engineering level. Lectures will include samples of technology and demonstrations.

28 Hours

Fee: \$476

Fall 2009

Winter 2010

Wednesday 18:00-20:00 Jan 13-Apr 14

NEW!

★ **Audio Production I**

CBDC 191

Corequisite(s): CBDC 102 and CBDC 111

Students will learn the basics of audio production and radio broadcasting. Through a combination of lecture and in-studio workshops, students will learn to use digital technologies for producing radio spots, planning and executing radio programs, and creating sound effects, and will develop an appreciation for the role of sound in media. (BDC 191 and BDC 192 replace former course BDC 101).

42 Hours

Fee: \$707

Winter 2010

Saturday 9:00-12:00 Jan 9-Apr 10

★ **Media Production II - TV Studio and EFP**

CBDC 201

Corequisite(s): CBDC 202 and CBDC 211

Students will gain a practical working knowledge of operational techniques, including hands-on equipment training with cameras, lighting, sound & editing equipment. Emphasis will be also placed on crew roles and responsibilities. Theory lectures will analyze the process of communicating information and emotion through visuals and sound. Production planning techniques will be taught to help students organize their creative ideas.

84 Hours Fee: \$1426

Spring/Summer 2010

Saturday 10:00-17:00 May 8-Aug 7

★ **Media Writing II - TV Studio and EFP** CBDC 202

Students taking this course will be introduced to the various styles and script formats currently used in writing for television. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material for television (including news reports, commentaries, commercials, and public service announcements).

28 Hours Fee: \$476

Winter 2010

Tuesday 18:00-20:00 Jan 12-Apr 13

Spring/Summer 2010

Tuesday & Thursday 18:00-20:00 Jun 24-Aug 12

★ **Media Tech Theory II -TV Studio and EFP** CBDC 211

Corequisite(s): CBDC 201 and CBDC 202

This lecture series will explain the mechanical, electronic, and operational principles of the principal pieces of technology associated with single camera (EFP) and multicamera television productions. The focus will be on various technologies and functions and how they are applied in the television medium. The course will be taught at a non-engineering level. Lectures will include samples of technology and demonstrations.

28 Hours Fee: \$476

Winter 2010

Thursday 18:00-20:00 Jan 14-Apr 15

★ **Production - Audio** CBDC 301

Prerequisite(s): (CBDC 101 or CBDC 191) and CBDC III

Building on the audio skills acquired in BDC 101 or BDC 191, this course continues to introduce students to various audio production practices. Through a series of guided workshops and assignments in a supervised laboratory, students will produce content for a variety of audio delivery systems. Students will develop their knowledge of audio production tools, and gain an understanding of the teamwork and interpersonal skills necessary to create successful audio and radio productions.

84 Hours Fee: \$1420

★ **Management and Regulation** CBDC 402

This course will review how private and public enterprises manage their staffs and functions. Topics will include senior management roles, regulatory staff, sales, public relations, traffic, news, program purchasing, program creation, scheduling, results of audience measurements/ratings, audience relations, network affiliations, shareholder relations, regulatory bodies and various lobby groups such as the CAB, CCTA, CFTPA. Business challenges and opportunities in the digital age will also be introduced.

28 Hours Fee: \$474

★ **The Business of Music** CBDC 905

This course will explore how the music industry is organized, and

how music is used in radio, television, film, and advertising. Topics include A&R, marketing, promotion, sales, artist relations, new media, business affairs, finance/royalties, manufacturing, distribution, contracts, and getting a record and video made. It will also explore the roles of artists, managers, songwriters, unions, publishers, producers, and engineers.

42 Hours Fee: \$473

*Not offered in fall/winter/spring 2009-2010.*

★ **Production Management** CBDC 910

This course will provide an overview of the role of the production manager in film and television. Students will become acquainted with the sophisticated administrative procedures and planning necessary for a successful production. Activities in the four stages of production will be reviewed: development; pre-production; production; post and wrap. Topics will include: script breakdown, scheduling, budgeting, industrial relations, facilities and suppliers, location management, accounting, talent and crew unions, contracts, reporting mechanisms and relevant forms and paperwork.

42 Hours Fee: \$707

Spring/Summer 2010

Wednesday 18:30-21:30 May 5-Aug 4

*Material Fee: A material fee of \$10 is included in the total fee indicated above. For further information, see Material Fees..*

★ **Dramatic Writing** CBDC 941

Prerequisite(s): CBDC 102 and CBDC 202

This course will provide an advanced study of dramatic theory and the opportunity to further develop students' abilities as story tellers. A series of advanced lectures, readings and workshops will build on the theoretical foundations and course work completed by students in BDC 940. Students will develop an original concept for either a half-hour or one-hour television series, and create a Writer's Bible and sample script for their projects.

42 Hours Fee: \$473

Spring/Summer 2010

Monday & Wednesday 18:30-21:30 May 3-Jun 21

★ **Commercial Writing** CBDC 942

Prerequisite(s): CBDC 102 and CBDC 202

The primary objective of this course is to hone the student's writing ability in developing advertising strategies. Apart from learning the main components of the advertising strategy, students will: 1) understand and master the use of secondary data to define target markets and develop advertising strategies; 2) develop skills to evaluate consumers and their indigenous needs and then apply them to create effective and persuasive strategies.

42 Hours Fee: \$473

*Not offered in fall/winter/spring 2009-2010.*

★ **Comedic Writing** CBDC 943

Prerequisite(s): CBDC 102 and CBDC 202

This course is designed to cover the fundamentals of all comedy writing with special reference to the techniques of writing comedy for television, particularly episodic sitcoms and Saturday Night Live-type sketches. Students learn the language and process of TV comedy and are required to write a number of sketches and a fully realized script for an on-air sitcom.

42 Hours Fee: \$473

Fall 2009

★ **Writing for Animation** CBDC 944

**Prerequisite(s): CBDC 102 and CBDC 202**

This course is designed to cover the fundamentals of writing for animated television series. Students will learn the language and process of writing for animation, and also meet with guests from the animation industry who will share their experiences and answer any questions students may have. Finally, students will be required either work in pairs, or alone, to create a fully realized animated script by the end of the semester.

42 Hours	Fee: \$473
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Winter 2010	
Monday	18:30-21:45 Jan 11-Apr 12
Winter 2010	
Monday	18:30-21:45 Jan 11-Apr 12

**★ Writing for Factual Programs** CBDC 945

**Prerequisite(s): CBDC 102 and CBDC 202**

In this course students will learn writing styles related to news, current affairs, science, business and other fact based programming. Through lectures, guest speakers, in class workshops and extensive writing and re-writing practice, students will develop an understanding of the structures and formats specific to fact based writing. Students will work both alone and with a writing partner to research, develop and write a number of current, fact based scripts.

42 Hours	Fee: \$473
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Interactive Writing** CBDC 946

**Prerequisite(s): CBDC 102 and CBDC 202**

This course provides a general overview of the burgeoning field of writing for new media and the interactive devices that are finding their way onto market. Whether their goal is to write for interactive television, CD/DVD-ROM, or the Web, this introductory workshop will provide students with the essential skills and techniques necessary to make their ideas both interactive and compelling.

42 Hours	Fee: \$473
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Sports Broadcasting** CBDC 955

**Prerequisite(s): CBDC 301 or BDC 303 or BDC 304**

This course examines programming philosophy, acquisition of rights, budgeting and the production of sports programs, and will include an opportunity to script and produce a sports property. The course will explore different types of programming including feature production, live-event coverage and interactive Web-based production. It will discuss the behind the scenes responsibilities of executives, editorial staff and technical crews. The course will discuss on air-performance as well as visual presentation in both traditional and interactive environments.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Children's Television Production** CBDC 956

Students will research children's developmental stages, video interests and needs, and study contemporary children's television techniques and the effects that influences that TV has in the lives of children. Students will produce TV segments for carefully targeted audiences. They will also conduct and publish original research into one or more subjects that impact on children's television. The course will explore the societal and regulatory forces that influence the children's programming.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Documentary Production** CBDC 957

**Prerequisite(s): BDC 983 or BDC 984 or BDC 985**

This course provides both a theoretical knowledge of, and some basic practical skills in building a video public affairs long-form feature story. Initially students deconstruct several professionally produced public affairs features to determine the components and develop a critical eye for aptness, length, communications value and story structure. Then working in teams, they will perform informational/visual research and interviews, prepare a script and then execute the production using single camera video equipment and editing suites.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Audio Post-Production and Sound Design** CBDC 974

**Prerequisite(s): CBDC 101 or CBDC 191**

This course will introduce students to the creative and technical aspects of creating a soundtrack for the moving image. Through a combination of lecture, screenings, discussion, and practical workshop modes, students will learn about the audio post production process, including dialog recording and replacement (ADR), Foley and sound effects editing, music & score, and mixing techniques.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Sound Synthesis** CBDC 975

**Prerequisite(s): CBDC 301**

This course will cover practices and principles of analog and digital sound synthesis and their historic origins; related audio equipment and applications; theories of sound samplers; algorithmic composition; synthesizers and sequencers; computer music; digital signal processing; computer synchronization; and MIDI applications in sound synthesis and recording production. Advanced sound synthesis techniques are studied and supplemented with sound synthesis studio laboratory work.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**★ Radio Production** CBDC 979

**Prerequisite(s): CBDC 101 or CBDC 191**

The course will explore commercial and public radio programming and production. Radio advertising and formats will be explored. Students will have the opportunity to practice their skills in these areas by planning and producing content that reflects various formats and target demographics.

42 Hours	Fee: \$707
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

**✪ Writing for Electronic Media** CDRT 204

A practical, project-oriented course involving students in the research, design and writing of a radio commercial/PSA/promo, a short audio feature, and a corporate video. A strong planning element involving staged outlines, script formats, audience/client research, program proposals, presentation, and client relations is included. The writing component emphasizes revision, rewriting, and polishing.

42 Hours	Fee: \$601
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<i>Not offered in fall/winter/spring 2009–2010.</i>	

### ❖ Production - TV Studio and EFP

CDRT 308

Prerequisite(s): CBDC 201, CBDC 202

This course provides students with more advanced understanding and practice in multi-camera/studio production techniques and single camera shooting. Through skill-based workshop rotations, studio production exercises and single camera shooting exercises, students develop their knowledge of production tools, operation and care of equipment, and an understanding of the teamwork and interpersonal skills necessary to create successful programming. As well, the skill set and talent necessary to use the visual medium to tell effective and evocative stories is further developed.

84 Hours

Fee: \$707

*Not offered in fall/winter/spring 2009-2010.*

### Television Fundamentals

Additional supplies may be required (\$30-50). Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals

### ❖ Television Production Fundamentals

CDRT 100

Prerequisite(s): Department consent

Students now have the opportunity to obtain the Certificate in Television Production Fundamentals in an integrated 10-week Spring/Summer program. This intense five-day-a-week fast-track program covers all required production, writing, technical theory, and management topics covered in the certificate. Enrollment is limited to 20 students.

Note: To enroll, contact Anne Grady at 416.979.5180 or agrady@ryerson.ca.

294 Hours

Fee: \$6163

*Not offered in fall/winter/spring 2009-2010.*

## Residential Care for Children and Youth

The following courses will allow you to build on your understanding of the principles, values, and philosophies underlying residential care for children and youth, along with the practical knowledge that you can apply on the job. For more information, visit [www.ryerson.ca/ce/rccy](http://www.ryerson.ca/ce/rccy).

### Residential Care for Children and Youth

For related courses, see Child and Youth Care. Related certificate(s): Residential Care for Children and Youth

#### ★ Communications in Residential Care CVCY 101

This course will introduce the student to the importance of communications and its central role in helping the client. The student will focus on the use of self interaction, interpreting, collecting, analyzing, and presenting verbal and written information with children, youth, co-workers, and allied professionals. (Equivalent to CYC 301.)

42 Hours

Fee: \$492

*Not offered Fall 2009*

#### ❖ Human Growth and Development CVCY 102

This introductory course will build on studying, identifying, and describing the stages of human development along the continuum of the human life span. The growth of the child will be followed from birth to adulthood to old age, including physical, emotional, and intellectual development.

Note: This course is not currently available for credit in the Child and Youth Care Degree Program.

42 Hours

Fee: \$492

Winter 2010

Distance: Internet

Jan 9-Apr 10

#### ★ Principles of Group Care CVCY 103

This course examines group dynamics and process. A developmental framework will be used to explore the uniqueness of group work with children and youth. Roles of group members, the stages of group, and the role of groups in maintaining a therapeutic milieu will be reviewed and applied in community settings. (Equivalent to CYC 402.)

42 Hours

Fee: \$492

Spring/Summer 2010

Distance: Internet

May 8-Aug 7

#### ★ Residential Care Techniques CVCY 104

This course, founded in contemporary, competency-based Child and Youth Care practice, explores approaches, strategies, and techniques in residential care. Areas covered will include: approaches to group care, characteristics of effective programs, family involvement; intervention planning; needs based interventions; therapeutic discipline, crisis and opportunity; activities; and the role of supervision. (Equivalent to CYC 808.)

42 Hours

Fee: \$492

Winter 2010

Distance: Internet

Jan 9-Apr 10

#### ★ Health, Ethics and Professionalism CVCY 105

This course is designed to demonstrate knowledge of the major pieces of federal, provincial, and municipal legislation currently governing the profession. Areas to be covered will include: advocating, personal, professional and ethical behaviours, health and safety, pharmaceutical and food guides. (Equivalent to CYC 347.)

42 Hours Fee: \$492

Winter 2010

Distance: Internet Jan 9-Apr 10

**★ Reflective Practice Seminar** CVCY 200

Prerequisite(s): CVCY 101, CVCY 102, CVCY 103, CVCY 104, and CVCY 105

This course is designed to enable the student to integrate theoretical knowledge and practice skills under the field instruction of a qualified practitioner in the community. The student must submit a portfolio to document achievement of competency goals. (Equivalent to CYC 806.)

42 Hours Fee: \$492

## Retail Management

Far-reaching trends in everything from technology to philosophy have transformed the retail industry. Today you must keep a watchful eye on global advancements while you master electronic communications and devise strategies to keep one step ahead of the competition. Ryerson, the only university in Ontario to offer a Bachelor of Commerce degree in Retail Management, can prepare you. Our Retail Management program was designed with the input of industry leaders and blends the most modern aspects of retail with the traditional components. For more information, visit [www.ryerson.ca/ce/retail](http://www.ryerson.ca/ce/retail).

### Retail Management

All CRMG course fees include a \$10 fee for materials. For further information, see **Material Fees**. For information on the Course Series in Retail and Services Management, visit [www.ryerson.ca/ce/retail](http://www.ryerson.ca/ce/retail). Related certificate(s): eBusiness, Retail and Services Management

**★ Issues and Innovations in Retailing I** CRMG 100

This course will provide students with an insightful understanding of the current nature of the retail economy from a North American perspective. Changes in the retail sector and in society which have an impact on Canadian competitiveness will be emphasized. Topics covered each year will be introductory by nature and will vary according to changes in the prevailing retail environment.

42 Hours Fee: \$553

Winter 2010

Distance: Internet Jan 9-Apr 10

**★ Introduction to Retail and Services Management** CRMG 200

This course examines how marketing and operational strategies can be utilized by retailers/service providers to establish a link to their diverse and multicultural markets. Selected topics related to the retail marketing mix will illustrate how retailers can adapt to a competitive and continually changing environment by formulating strategies which result in a profitable performance. An introduction to retail profit drivers will be a key element of the course.

42 Hours Fee: \$553

Fall 2009

Distance: Internet Sep 12-Dec 12

Spring/Summer 2010

Distance: Internet May 8-Aug 7

**★ Retail Technology and Operations** CRMG 301

Prerequisite(s): CRMG 200 and CQMS 102

This course will focus on the increased use of information technology and digital business processes in the retail sector. In particular, issues will be explored at several levels - how information technologies are being adapted to increase the efficiency of supply chain, operations, responsible customer relationship management and business intelligence. Throughout the course students will have an opportunity to obtain experience in these systems in a retail environment through labs, case studies, and retail site visits.

Note: This course is part of the Retail Operations Course Series.

42 Hours Fee: \$496

Winter 2010

Distance: Internet

Jan 9-Apr 10

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Buying Process I** CRMG 400

Prerequisite(s): CRMG 200

This course examines the role of the buyer and his/her place in the marketing function of retail organizations. Course content focuses primarily on the procurement process, and intended outcomes include a thorough understanding of the buyer's contribution to assortment and resource development, relationships with other functions within the organization and interpretation of target customer needs. (Formerly FSN 451.)

Note: This course is part of the Retail Buying Course Series.

42 Hours Fee: \$496

Winter 2010

Distance: Internet

Jan 9-Apr 10

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Visual Merchandising and Space Planning** CRMG 452

Prerequisite(s): CRMG 200

Students will study the theories and practices related to visual merchandising and space planning. An examination of leading edge visual merchandising practices will be explored with respect to in-store design and layout. Space planning software will be used to plan in-store displays, window and fixture design and configuration. (Formerly FSN 452.)

Note: This course is part of the Retail Buying Course Series.

42 Hours Fee: \$496

*Not offered in fall/winter/spring 2009-2010.*

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Retail Strategy** CRMG 500

Prerequisite(s): RMG 700  
Antirequisite(s): BUS 800

This course examines how ethical marketing and operational strategies can be utilized by retailers to improve performance in a highly competitive and rapidly changing multicultural environment. The strategic planning process will be explored from the perspectives of both small and large retailers. Environmental analysis, strategy development, implementation and control issues will provide a framework for the course. The case study approach will be used to examine a variety of issues and foster reflective thinking among students.

42 Hours Fee: \$496

*Not offered in fall/winter/spring 2009-2010.*

★ **Retail Operations I: HR Challenges** CRMG 900

Prerequisite(s): RMG 300

This course will focus on the challenges related to managing cross-cultural human resources in conjunction with store operations strategies, in a large or small retail organization. Topics will include: teamwork, customer service issues and strategies; policies and procedures and their impact on motivation, creativity and corporate culture; franchisee/franchiser relations; best practices from both North American and

international perspectives; effective communication of store operations needs within the organization.

Note: This course is part of the Retail Operations Course Series.

42 Hours Fee: \$496

*Not offered in fall/winter/spring 2009-2010.*

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Retail Operations II: Productivity Issues** CRMG 901

Prerequisite(s): CACC 406 and CRMG 200

This course focuses on planning and maximizing the performance of the store operations function for both small and large retailers to profitably meet target consumers' needs. Topics will include: retail metrics, in-store marketing and merchandising, determining and meeting the needs of the local consumer, shortage control, personnel scheduling and cost control, financial planning and analysis of single-unit and multi-unit retail operations, productivity analysis, impact of shopping centre management needs on the store operations function.

Note: This course is part of the Retail Operations Course Series.

42 Hours Fee: \$496

*Not offered in fall/winter/spring 2009-2010.*

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Franchising** CRMG 902

Prerequisite(s): CRMG 301

The focus of this course is on business format franchising - the transfer of a particular business format or way of conducting business. The costs and benefits of franchising from both the franchisee's and franchiser's point of view will be explored. Franchiser/franchisee communication and relationship will be discussed. Students will examine how to determine the feasibility of a franchise opportunity, the legal dimensions of franchising, characteristics of the typical franchisee, and international franchising as a means of expansion.

42 Hours Fee: \$496

Fall 2009

Distance: Internet

Sep 12-Dec 12

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

★ **Logistics Management I** CRMG 903

This is an introductory course in logistics and supply chain management with a focus on the retail sector. The course begins with an introduction of the role played by logistics management in improving the productivity of the retail sector. The course explains basic planning principles and operations in logistics management. The course then focuses on supply chain metrics and identifying opportunities for improvement. Finally, the course addresses the design and development of logistics and supply chain systems for the retail sector.

42 Hours Fee: \$496

*Not offered in fall/winter/spring 2009-2010.*

★ **Relationship Marketing** CRMG 907

Prerequisite(s): CECN 204 and CRMG 200

The relationship between the consumer and the retailer has been perceived as a transaction and marketing strategy has been based on this perception. Retailers are moving to an ethical relationship

view of the buying process - the building of a long term relationship with the customer as the central theme of marketing strategy. This course will explore the underlying theories, values and benefits of doing business through one-to-one relationships with consumers using technological advances. A one-to-one customer-centric approach enables retail marketers to reach customers from multicultural backgrounds, a distinguishing feature of the Canadian marketplace.

42 Hours Fee: \$496  
 Spring/Summer 2010  
 Distance: Internet May 8-Aug 7

★ **Advanced Buying Process II** CRMG 909  
 Prerequisite(s): **CRMG 400**

This course compliments Buying Process I by introducing students to concepts of merchandise management. Course content emphasizes analytical and quantitative aspects of merchandising planning and expected outcomes include a complete understanding of financial strategy as it relates to merchandise management, the development of dollar merchandise plans, measures of productivity and vendor performance analysis. Information technology and decision support systems represent an integral part of the course content. (Formerly FSN 551)  
 Note: This course is part of the Retail Buying Course Series.

42 Hours Fee: \$496  
 Spring/Summer 2010  
 Distance: Internet May 8-Aug 7

★ **Multi-Channel Retailing** CRMG 910  
 Prerequisite(s): **CITM 350 or CRMG 301**

Electronic commerce is both an opportunity and a threat for traditional retailers. This course will examine the ways in which retailers can compete in the virtual marketplace. Topics include setting up an online store, effective online communications, building customer service and loyalty, order taking, processing, web analysis, payment security, and privacy issues. In addition, the course will explore the synergy between e-retail and traditional retailing, as well as new e-retail start-ups.

42 Hours Fee: \$496  
 Fall 2009  
 Distance: Internet Sep 12-Dec 12

*Students with three years' work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.*

## Social Sciences

Far-reaching trends in everything from technology to philosophy have transformed the retail industry. Today you must keep a watchful eye on global advancements while you master electronic communications and devise strategies to keep one step ahead of the competition. Ryerson, the only university in Ontario to offer a Bachelor of Commerce degree in Retail Management, can prepare you. Our Retail Management program was designed with the input of industry leaders and blends the most modern aspects of retail with the traditional components. For more information, visit [www.ryerson.ca/ce/retail](http://www.ryerson.ca/ce/retail).

### Social Sciences

NEW!

★ **Learning and Development Strategies** CSSH 102  
 Assuming that the 21st century will be led by those who learn best, the objective of this course is to equip students to realize their full potential and maximize their learning in the program, as well as prepare them for life long learning. The course will include opportunities for self-assessment, team work, application and skill development. (Formerly ACS 102)

42 Hours Fee: \$477  
 Winter 2010  
 Thursday 18:30-21:30 Jan 14-Apr 15  
 NEW!

★ **Critical Thinking** CSSH 105  
 Antirequisite(s): **CPHL 214**

Rational discourse has long been viewed as a principal force for social change. In this course, we will examine the structures and principles that undergird all forms of rational discourse, and we will learn how to assess the logical strength and persuasiveness of particular discourses. These skills will be applied to arguments found in everyday life, and to the formulation of one's own positions. (Formerly ACS 105)

42 Hours Fee: \$477  
 Fall 2009  
 Thursday 18:30-21:30 Sep 17-Dec 17  
 Spring/Summer 2010  
 Monday & Wednesday 18:30-21:30 Jun 23-Aug 11  
 NEW!

★ **Fundamentals of Academic Writing** CSSH 205  
 This interdisciplinary writing-intensive course takes writing itself as its theme, and explores some of its social and cultural implications. Students learn the essentials of argument-based essay writing, including research and interpretive skills. By examining a variety of texts, many of which address the interface of culture, technology, and communication, this course asks how and why we write.

42 Hours Fee: \$477  
 Winter 2010  
 Monday 18:30-21:45 Jan 11-Apr 12  
 Spring/Summer 2010  
 Monday & Wednesday 18:30-21:30 May 3-Jun 21  
 NEW!

☆ **Research Design and Qualitative Methods** CSSH 301

This course will focus on the student gaining an understanding of the uses of qualitative research designs and techniques. Topics include sampling methods, questionnaire design and implementation, interviews, focus groups, participant observation, and action research. Methodological assumptions, concepts and procedures will be presented. Students will develop their ability to review existing literature and to construct their own research. (Formerly ACS 301)

42 Hours

Fee: \$477

## Social Work

Your awareness of human diversity gives you insight – it's what motivates you in your fight to help solve social problems. If you want to work for social change in an urban environment, these courses are for you.

### Social Work

NEW!

★ **Foundations of Social Work I** CSWP 130

An examination of social work from Canadian and international perspectives, including its contexts, debates, values, ethics and principles of practice, functions and activities. Attention is given to the major theoretical frameworks within social work and how these influence its purpose and response to societal and human need. Drawing on critical and anti-oppressive perspectives, students will develop beginning analytical skills in understanding social work and the promotion of social justice. (SWP 130 and SWP 131 replace former equivalent course SWP 13A/B).

42 Hours

Fee: \$492

Fall 2009

Tuesday

18:30-21:30

Sep 15-Dec 15

NEW!

★ **Foundations of Social Work II** CSWP 131

Prerequisite(s): CSWP 130

Framed within understandings of social work purpose, the course examines the cultural context of oppression. Theoretical perspectives on social problems and responses are examined including concepts of power and privilege. The course provides a critical review of the history of social work. Included within this review is an introduction to Indigenous peoples' perspectives; the social conditions of Francophone communities; and the challenges of contemporary power dynamics. (SWP 130 and SWP 131 replace former equivalent course SWP 13A/B).

42 Hours

Fee: \$492

Winter 2010

Tuesday

18:30-21:30

Jan 12-Apr 13

NEW!

☆ **Social Work Research: Part I** CSWP 538

Prerequisite(s): [SWP 331, SWP 335, SWP 341, SWP 435 and (SWP 402 or CSWP 22B)] or Direct Entry

This course provides an introduction to quantitative social research epistemologies relevant to an anti-oppression practice framework. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. It critically examines steps in the quantitative research process. As a strategy to effect change, students will acquire the knowledge and skill to conduct quantitative research and to critically assess research articles in the literature from an anti-oppression framework. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

42 Hours

Fee: \$492

Fall 2009  
Monday 18:00-21:15 Sep 14-Dec 14  
NEW!

★ **Social Work Research: Part II** CSWP 638

Prerequisite(s): CSWP 538

Building on Part I, this course provides an introduction to qualitative research from critical, interpretive, anti-oppression and Indigenous peoples' perspectives. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. Students will acquire knowledge and skills to conduct qualitative research, program evaluations and community-based research as a strategy for effecting change. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

42 Hours Fee: \$492

Winter 2010  
Monday 18:00-21:15 Jan 11-Apr 12

★ **Race and Ethnicity** CSWP 900

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course examines current debates around the concepts of race and ethnicity in Canada. The historical and contemporary social context of race and ethnicity will be examined with respect to interrelated discourses of gender, class, sexual orientation, nation, and colonialism. Anti-oppression and anti-racism responses will be explored.

42 Hours Fee: \$492

Fall 2009  
Monday-Friday 9:00-17:00 Jul 20-Jul 24

Spring/Summer 2010  
Monday-Friday 9:00-17:00 May 10-May 14

★ **Crisis Intervention** CSWP 903

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course will offer a background in theories and strategies of intervention in crisis situations. A number of important themes will be addressed including; the helper/client relationship, suicide intervention, violence against women, sexual assault, childhood sexual abuse and incest, recovery and aftermath of trauma, crisis related to substance abuse, illness, death and loss, poverty and homelessness, and community programs for crisis intervention. Students will have an opportunity to practice crisis intervention skills through role plays and vignettes.

Note: All second-year Social Work courses.

42 Hours Fee: \$492

Fall 2009  
Wednesday 18:30-21:30 Sep 16-Dec 16

★ **Social Group Work** CSWP 908

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course focuses on the theory, context and practice of social group work. Different theoretical foundations for social group work are explored, as well as the impact of funding, agency

mandates and socio-political climate. Social group work processes and activities are critically examined, including exploration, assessment, group design, implementation and evaluation. A commitment to social work values is stressed, along with the intersection of social location with social group work practice.

42 Hours Fee: \$492

Not offered in fall/winter/spring 2009-2010.

★ **Queer Theory and Identities** CSWP 910

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry  
Antirequisite(s): CSOC 633, POL 510

Same-sex affectional and physical expression has rarely been accepted in Euro-centric cultures. Social institutions have explicitly regulated and stigmatized specific sexual/emotional behaviours. The course examines these social dynamics and their consequences for people who express difference. The on-going organizing and strategizing of excluded people and communities is a central theme of the course. Social work responses will be explored with attention to diversity, with the aim of providing inclusive and relevant services.

Note: For degree program students: All second-year Social Work courses.

42 Hours Fee: \$492

Not offered in fall/winter/spring 2009-2010.

★ **Ethics and Values for Social Work** CSWP 914

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course examines the nature of values, ethics and human rights, discusses major sources of ethical misconduct, mistakes and dilemmas in social work, and seeks to assist students in developing and applying frameworks for ethical decision-making in practice. Theoretical orientations to ethics and the current context of values and ethics within our social/economic/political context are critically examined. Conflicts between personal, professional, workplace and public values and a critical evaluation of codes of ethics are explored.

42 Hours Fee: \$492

Not offered in fall/winter/spring 2009-2010.

★ **Special Topics I** CSWP 917

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

42 Hours Fee: \$492

Not offered in fall/winter/spring 2009-2010.

★ **Special Topics II** CSWP 918

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in SWP 917 or in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

Note: This course will focus on international social work.

42 Hours Fee: \$492

*\*The course fee for this section may differ, as this section is restricted to registered Certificate in Canadian Social Work Practice students in the IESW program.*

☆ **Substance Use and Abuse** CSWP 919

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course provides a framework for understanding fundamental concepts in substance use and critically examining addiction as a social construct. It addresses some key domains in the addiction field, including: underlying theories of addiction, stigma and its impact on diverse populations, pharmacology, screening and case management, Canadian drug policy, prevention and harm reduction. Students will gain a critical understanding of the scope of the addiction field and its relevance to direct practice and social policy.

42 Hours Fee: \$492

Fall 2009  
Thursday 18:00-21:00 Sep 17-Dec 17

☆ **Addressing Substance Use and Abuse** CSWP 920

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course focuses on current best practices in addiction treatment, with an emphasis on linking theory, research and practice. Assessment tools and research-based treatment interventions are critically examined for their relevance and application to diverse client populations. Self-help, alternative treatment approaches and methods of evaluating treatment outcome are also explored. Students will leave the course with core knowledge and skills in applying different treatment approaches to a variety of service settings and contexts.

42 Hours Fee: \$492

Winter 2010  
Thursday 18:00-21:00 Jan 14-Apr 15

☆ **Family Violence** CSWP 923

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

The course provides a critical examination of understandings of violence as experienced within families. Drawing on feminist perspectives within the field of gender based violence; forms of violence are identified along with societal and social work responses. The course examines, but is not limited to, domestic/intimate violence, sexual/physical assault, harassment, neglect and emotional abuse. Also included is a critique of practice approaches in working with survivors of violence.

42 Hours Fee: \$492

Winter 2010  
Wednesday 18:30-21:30 Jan 13-Apr 14

☆ **Strategies for Addressing Conflict** CSWP 924

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

Conflict is a natural and common phenomenon in social interaction. Depending on how conflict is dealt with, the results can be positive or negative. This course is designed to provide students with practical skills and specific strategies for dealing with conflict in a variety of social work contexts: between individuals and social systems, between family members,

between groups, between co-workers, and between participants of the public policy development process. This course will help the student to identify when different types of strategies may be more effective and how to implement them. Students will participate in hands-on case studies and role plays. They will be given an opportunity to re-explore real life conflicts from their own experiences.

42 Hours Fee: \$492

Spring/Summer 2010  
Monday-Friday 9:00-17:00 Jun 14-Jun 18

☆ **Strong Helpers' Teachings** CSWP 925

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry  
Antirequisite(s): CINT 910

Ogitchita Luwatilihunyuni (Aboriginal Translation) is designed to build upon the content and learning from SWP435. It provides students with an understanding of an anti-colonial theoretical framework when approaching social work with Aboriginal peoples. Students examine how social policies and research inform social work practice with Aboriginal peoples, with an emphasis on self-determination/sovereignty and Aboriginal research methodologies. They gain an understanding of the strengths of Aboriginal worldviews in helping others and address how to integrate these into their practice.

42 Hours Fee: \$492

Spring/Summer 2010  
Monday-Friday 9:00-17:00 May 24-May 28

☆ **Critical Practice with Queer Populations** CSWP 926

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

LGBTIQ2 (Lesbian, Gay, Bisexual, Transgendered, Transsexual, Intersexed, Questioning, Two Spirited). The course examines and explores the historical and contemporary role of social work practice and research as it understands and relates to sexuality and gender and the social dynamics of heterosexism and homophobia. Critical self-reflection is one of many approaches used to identify those strategies that influence the social, political and professional contexts of social work practice within this domain.

42 Hours Fee: \$492

Spring/Summer 2010  
Monday-Friday 9:00-17:00 Jun 7-Jun 11

☆ **Advocacy in Social Work** CSWP 927

Prerequisite(s): (CSWP 22B and SWP 331 and SWP 335 and SWP 341 and SWP 435) or Direct Entry

This course will focus on social work advocacy, building upon an anti-oppressive, structural approach to social work, addressing social location, privilege, power-over, power-with, conflict and social change. More specifically, various types of advocacy will be analyzed with reference to social movement mobilization, transformative change, and social work values. Students will be offered an opportunity to participate in advocacy, as part of the on-going advocacy processes in the community.

42 Hours Fee: \$492

# Sociology

Courses offered in Sociology are designed to encourage the critical examination of today's complex society and to broaden individuals' understanding of the world in which they live.

Note: Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed below meets the specific requirements of their program.

## Sociology

### ★ The Social World CSOC 11A/B

Antirequisite(s): CSOC 103, CSOC 104, SOC 105, SOC 107

This course introduces students to the basic sociological frameworks used to investigate social behaviour, culture, and institutions. It involves an examination of culture, work, inequality, social class, education, mass communication and ideology, the state, and the impact of technology and change in modern society in a socio-historical context. The course assumes that knowledge of social structure and process is essential for understanding human experience.

84 Hours Fee: \$834

*There will be no classes during the winter holidays; see Statutory Holidays/University Closed.*

### ☆ How Society Works CSOC 103

Antirequisite(s): CSOC 11B, CSOC 104, SOC 105

This course provides an introduction to some of the major issues in sociology. It examines how societies come into existence, how they are organized and maintained, and how they change. The major sociological perspectives are used to understand the relationship between culture, institutions and social behaviour; the process of socialization; globalization and the political-economic structure of Canadian society; and the resulting social inequalities of class, race and gender. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

42 Hours Fee: \$484

Fall 2009		
Thursday	18:30-21:30	Sep 17-Dec 17
Monday	18:30-21:45	Sep 14-Dec 14
Winter 2010		
Distance: Internet		
Monday	18:30-21:45	Jan 9-Apr 10
Tuesday	18:30-21:30	Jan 11-Apr 12
Thursday	18:30-21:30	Jan 12-Apr 13
Thursday	18:30-21:30	Jan 14-Apr 15
Spring/Summer 2010		
Distance: Internet		
Monday & Wednesday	9:30-12:30	May 8-Aug 7
Monday & Wednesday	9:30-12:30	May 3-Jun 21
Monday & Wednesday	9:30-12:30	Jun 23-Aug 11

### ☆ Understanding Society CSOC 104

Antirequisite(s): CSOC 11B, CSOC 103, SOC 105

This course provides an introduction to some of the major issues in the discipline of sociology. Topics include: the major theoretical debates of classical sociology; research methods and problems; culture and socialization; the evolution of human societies; and

the structure of Canadian society. Professionally-related examples are used throughout the course.

42 Hours Fee: \$484

Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:30	Jun 24-Aug 12

### ☆ Popular Culture CSOC 202

This course brings sociological insights to popular culture in its complex and multiple dimensions. Focusing on electronic media, popular music, film, fashion, and cyberspace it examines how contemporary sights, sounds and images impact on human beings and their awareness. Special attention is given the cult of the celebrity, popular culture and social control, and the mediated event. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

42 Hours Fee: \$484

Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Distance: Internet		
Sep 12-Dec 12		
Winter 2010		
Distance: Internet		
Wednesday	18:30-21:30	Jan 9-Apr 10
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Distance: Internet		
Monday & Wednesday	9:30-12:30	May 8-Aug 7
Monday & Wednesday	9:30-12:30	May 3-Jun 21
Tuesday & Thursday	9:30-12:30	May 4-Jun 17
Tuesday & Thursday	9:30-13:00	Jun 24-Aug 5
Tuesday & Thursday	17:30-21:00	Jun 24-Aug 5

### ☆ Social Class and Inequality CSOC 203

This course examines the distribution of power and wealth in society. As a social reality, inequality leaves no one untouched, whether or not we are conscious of it. This course traces the origins of social inequality and reflects on the various interpretations of social stratification. At the macro level, analysis examines how patterns of inequality are reproduced and altered over time. At the micro level, analysis considers how inequality shapes individual career choices and other experiences. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. (LL)

42 Hours Fee: \$484

Spring/Summer 2010		
Monday & Wednesday	9:30-12:30	May 3-Jun 21

### ★ Sociological Perspectives on Crime CSOC 319

This course examines the social context of crime in Canadian society. Issues include the social construction of crime, problems of measuring crime, the major sociological explanations of crime, and the social role of the police professional.

42 Hours Fee: \$477

*Not offered in fall/winter/spring 2009-2010.*

### ★ Violence and the Family CSOC 502

Prerequisite(s): CSOC 11B or CSOC 104 or SOC 105 or SOC 107 or Direct Entry

This course explores the nature of violence, its manifestations in family life, its root causes, its consequences, and the social reaction to this violence. The family is viewed as a major social institution that is affected by the changes that occur within society. The primary goal is to facilitate students' understanding of violence and its relationship to family life within the socio-cultural context.

42 Hours		Fee: \$477
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Wednesday	18:30-21:30	Jan 13-Apr 14

★ **Race and Ethnicity in Canadian Society** CSOC 507  
 Antirequisite(s): SOC 300, POG 313

This course provides an introduction to the concepts, theories and research methods most relevant to the study of racism and ethnicity in everyday life. The development of multicultural societies and the historical context of "racial" and ethnic groups in Canada are examined. The role and impact of governmental and non-governmental policies (on immigration, employment and affirmative action, for example), will be discussed in the context of a variety of social institutions such as schools and the judicial system. (UL)

42 Hours		Fee: \$477
Fall 2009		
Tuesday	18:30-21:30	Sep 15-Dec 15
Thursday	18:30-21:30	Sep 17-Dec 17
Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Tuesday & Thursday	9:30-12:30	May 4-Jun 17

★ **Sociology of Gender** CSOC 603  
 This course examines the historical and cross-cultural expressions of gender inequality, and its consequences for both men and women. Emphasis is also placed on issues related to gender inequality in contemporary Canada, including gendered divisions in the workplace and the family, the role of governments in equity issues, and the process of socialization. The course concludes with an examination of prospects for the future. (UL)

42 Hours		Fee: \$477
Fall 2009		
Tuesday	18:30-21:30	Sep 15-Dec 15
Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Monday & Wednesday	9:30-12:30	May 3-Jun 21

★ **Canadian Families: Myth and Legal Reality** CSOC 605

Prerequisite(s): CSOC 11B or CSOC 104 or SOC 105 or Direct Entry  
 Antirequisite(s): SOC 21B

In everyday life we are bombarded with idealized and romanticized images of what family life is all about. In reality, family life is shaped and constrained by social, economic, and legal forces. This course critically assesses some myths and misconceptions about families and looks at how Canadian laws and policies shape everything from the definition of family to mate selection, child rearing, step families, divorce, and remarriage. Equivalent to first half of SOC 21A/B.

42 Hours		Fee: \$477
Fall 2009		
Tuesday	18:30-21:30	Sep 15-Dec 15
Spring/Summer 2010		
Monday & Wednesday	17:30-21:00	May 3-Jun 14

★ **Work and Families in the 21st Century** CSOC 606  
 Prerequisite(s): CSOC 104 or SOC 105 or CSOC 11B or Direct

**Entry**  
 Antirequisite(s): SOC 21B

A central issue at the beginning of the 21st century is integration of family life and employment responsibilities. This course introduces social, historical and theoretical backgrounds to address diversity of family structures, the provision of care to dependent children and adults, the effects of care-giving on family providers, new trends in policies affecting families, and the emerging roles of public and private supports for families.

42 Hours		Fee: \$477
Winter 2010		
Tuesday	18:30-21:30	Jan 12-Apr 13
Spring/Summer 2010		
Monday & Wednesday	17:30-21:00	Jun 23-Aug 4

★ **Feminism and Society** CSOC 608  
 Prerequisite(s): CSOC 104 or SOC 105 or CSOC 11B or Direct

**Entry**  
 Antirequisite(s): SOC 28B

This course examines the development and impact of the Canadian feminist movement, its theories, issues, organizations, and strategies on the lives of females and males in Canada. Globalization and issues of inequality and diversity among girls and women frame the exploration of the Canadian female condition in the paid and unpaid work realms, from the 1800s to the present.

42 Hours		Fee: \$484
Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Spring/Summer 2010		
Tuesday & Thursday	17:30-21:00	May 4-Jun 10

★ **Women and Human Rights** CSOC 609  
 Prerequisite(s): CSOC 104 or SOC 105 or CSOC 11B or Direct

**Entry**  
 Antirequisite(s): SOC 28B

This course examines the abrogation of fundamental rights and the social control of girls and women in historical, contemporary and cross-cultural perspectives. The patriarchal policies and practices of the state are examined around issues of law and public policy, marriage, same-sex relationships and custody, sexual violence and pornography, sexuality and reproductive control, education and healthcare. The role of religion and media in legitimizing and maintaining patriarchal structures and in denying rights are also explored.

42 Hours		Fee: \$484
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Apr 14
Spring/Summer 2010		
Tuesday & Thursday	17:30-21:00	Jun 24-Aug 5
NEW!		

★ **Sexualities, Identities, and Society** CSOC 633  
 Antirequisite(s): CSWP 910

Discussions about sexual practice raise questions about what it is, who does it, and how. Sexuality is regulated according to the dominant power relations in society. In this course, students will investigate societal debates about sexuality, examining the ways that race, sexual orientation, aboriginality, and/or disability operate in sexual discourses. Academic and popular cultural written and visual texts will be critically analyzed, with attention to historical, social, and political constructions of sexual identities

and citizenship. (UL)

42 Hours Fee: \$477

Winter 2010		
Thursday	18:30-21:30	Jan 14-Apr 15
Spring/Summer 2010		
Tuesday & Thursday	18:30-22:00	May 4-Jun 10

Winter 2010  
Distance: Internet  
Spring/Summer 2010  
Distance: Internet

Jan 9-Apr 10  
May 8-Aug 7

☆ **Issues in War and Peace** CSOC 802

This is an introduction to theories and contemporary issues in the study of war and peace, coupled with forays into the past as needed. Its goal is to help students develop an understanding of what war is, what causes it, what its effects on society are, and whether it could be overcome. (UL)

42 Hours Fee: \$TBA

*Not offered in fall/winter/spring 2009-2010.*

★ **Food and Foodways** CSOC 808

This course reviews complex cultural, economic, and political arrangements in the production, distribution, and consumption of food. Examining the diversity in historical and cultural arrangements in “foodways” the course offers insights into broader social and economic structures, class and gender relations, politics and ideologies of access to food and images and discourses of food. Table manners, food taboos, diets, food crazes and fast food are some of the topics to be studied. (UL)

42 Hours Fee: \$477

*Not offered in fall/winter/spring 2009-2010.*

☆ **Information Technology and Society** CSOC 880

Antirequisite(s): **COCR 941**

Information technology is now one of the major influences in modern life. Given the unprecedented rates of change, how do we formulate reasonable expectations? How do we make choices when we don't know what the future of technology holds? To answer questions such as these, we need to learn more about the interaction between technology and society. This course looks at the use and impact of information technology in areas such as engineering, medicine, manufacturing, education and law. It looks at issues such as privacy, personal dignity, and the kind of life we want to lead. The course provides a historical framework and ideas which may be applied to other areas of technological change. (UL)

42 Hours Fee: \$477

Fall 2009		
Distance: Internet		Sep 12-Dec 12
Winter 2010		
Distance: Internet		Jan 9-Apr 10
Spring/Summer 2010		
Distance: Internet		May 8-Aug 7

☆ **Women and Islam** CSOC 885

This course will explore the position of women and gender relations in contemporary Muslim societies and North American Muslim communities, introducing a comparative perspective to the issues of Muslim women in their homelands and diaspora. Our discussions will focus on comparing different controversial issues within Islam, such as Muslim women's identity, veiling, Muslim family life, Muslim women in the war zones, and Muslim women's activism in their homeland and in the United States and Canada. (UL)

42 Hours Fee: \$477

Fall 2009		
Distance: Internet		Sep 12-Dec 12

# Spanish

These courses offer opportunities to increase your professional qualifications. In order to choose the appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website at [www.ryerson.ca/spanish](http://www.ryerson.ca/spanish). Students who have very little or no knowledge of Spanish may enroll directly into CSPN 101. However, if you have any doubt about your level, please come to one of our interview/placement assessment sessions. CSPN 101 to CSPN 601 are language courses designed for non-native speakers. Courses above CSPN 601 are open to all students with a good knowledge of the language. For more information, visit [www.ryerson.ca/ce/spanish](http://www.ryerson.ca/ce/spanish).

## Spanish

★ **Introductory Spanish I** CSPN 101  
 For students with very little or no knowledge of Spanish. Course uses communicative approach emphasizing oral comprehension and expression without omitting written aspects of language. Students learn basics of Spanish grammar preparing them for further study. Historical, social and cultural aspects of Spanish-speaking world are introduced through the study of short readings. Attendance is considered mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Gr. 12 or OAC Spanish. (LL)

42 Hours Fee: \$431

Fall 2009		
Monday	18:00-21:15	Sep 14-Dec 14
Tuesday	18:00-21:00	Sep 15-Dec 15
Wednesday	18:00-21:00	Sep 16-Dec 16
Thursday	18:00-21:00	Sep 17-Dec 17
Winter 2010		
Tuesday	18:00-21:00	Jan 12-Apr 13
Thursday	18:00-21:00	Jan 14-Apr 15
Spring/Summer 2010		
Monday & Wednesday	9:30-12:30	May 3-Jun 21
Monday & Wednesday	18:00-21:00	May 3-Jun 21
Tuesday & Thursday	9:30-12:30	May 4-Jun 17
Tuesday & Thursday	14:00-17:00	May 4-Jun 17
Tuesday & Thursday	18:00-21:00	May 4-Jun 17
Monday & Wednesday	18:00-21:00	Jun 23-Aug 11
Tuesday & Thursday	9:30-12:30	Jun 24-Aug 12
Tuesday & Thursday	18:00-21:00	Jun 24-Aug 12

*Additional supplies and materials are required (cost TBA).*

★ **Introductory Spanish II** CSPN 201  
 This course is a continuation of Introductory Spanish I (SPN 101). This course also uses a communicative approach emphasizing oral comprehension and expression without omitting written aspects of language. Students learn the basics of Spanish grammar preparing them for further study. Historical, social and cultural aspects of Spanish-speaking world are introduced through the study of short readings. (LL)

42 Hours Fee: \$431

Fall 2009		
Thursday	18:00-21:00	Sep 17-Dec 17
Winter 2010		
Thursday	18:00-21:00	Jan 14-Apr 15
Spring/Summer 2010		
Monday & Wednesday	18:00-21:00	May 3-Jun 21
Tuesday & Thursday	18:00-21:00	May 4-Jun 17

Tuesday & Thursday 18:00-21:00 Jun 24-Aug 12  
*Additional supplies and materials are required (cost TBA).*

★ **Intermediate Spanish I** CSPN 301  
 This course is designed for students with intermediate level Spanish skills and continues the same communicative approach as SPN 201. Students will learn more complex structures and vocabulary required for a good working knowledge of the language. Emphasis is placed on oral proficiency, but reading and writing skills are further developed. Appropriate cultural readings and exposure to the Spanish speaking world are integral parts of the course. Not open to native speakers. (LL) (UL)

42 Hours Fee: \$431

Fall 2009		
Thursday	18:00-21:00	Sep 17-Dec 17
Winter 2010		
Wednesday	18:00-21:00	Jan 13-Apr 14
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:00	May 4-Jun 17
Monday & Wednesday	18:00-21:00	Jun 23-Aug 11

*Additional supplies and materials are required (cost TBA).*

★ **Intermediate Spanish II** CSPN 401  
 A continuation of Intermediate Spanish I (SPN 301) using the same approach. (LL) (UL)

42 Hours Fee: \$431

Fall 2009		
Thursday	18:00-21:00	Sep 17-Dec 17
Winter 2010		
Thursday	18:00-21:00	Jan 14-Apr 15
Spring/Summer 2010		
Tuesday & Thursday	18:00-21:00	May 4-Jun 17

*Additional supplies and materials are required (cost TBA).*

★ **Advanced Spanish I** CSPN 501  
 A continuation of Intermediate Spanish II (SPN 401) using a communicative approach. Listening comprehension, oral communication, correctness and spontaneity of expression, sensitivity to language registers as well as written aspects of the language are stressed. Newspaper clippings, magazine articles and video-taped material introduce students to various aspects of the Spanish-speaking world. A novel or play is studied each semester. Short essays and commentaries improve writing and analytical skills. (LL) (UL)

42 Hours Fee: \$431

Fall 2009		
Tuesday	18:00-21:00	Sep 15-Dec 15
Winter 2010		
Thursday	18:00-21:00	Jan 14-Apr 15

*Additional supplies and materials are required (cost TBA).*

★ **Introduction to Business Spanish** CSPN 515  
 Prerequisite(s): CSPN 501

This is an intermediate Spanish course intended to introduce students to the Spanish-speaking business world, through the study of realistic situations and specialized vocabulary. Students will study business documents such as letters, memos and job applications in order to have a sound knowledge of written business Spanish. They will use oral activities such as role play to develop their understanding of cultural business practices in Spanish speaking countries. The language of instruction is Spanish.

42 Hours Fee: \$425

Fall 2009		
Monday	18:00-21:15	Sep 14-Dec 14

Winter 2010

★ **Advanced Spanish II** CSPN 601  
A continuation of Advanced Spanish I (SPN 501) using the same approach. (LL) (UL)

42 Hours Fee: \$431

Fall 2009

Thursday 18:00-21:00 Sep 17-Dec 17

Winter 2010

Tuesday 18:00-21:00 Jan 12-Apr 13

*Additional supplies and materials are required (cost TBA).*

★ **Advanced Business Spanish** CSPN 702

Prerequisite(s): CSPN 515

This course is designed to give advanced students of Spanish a solid foundation in business vocabulary and a concrete background in business and cultural concepts in order to succeed in the Spanish-speaking world. It seeks to develop cross-cultural competence for business purposes in order to apply this knowledge effectively in communicative situations. Students will have already mastered the fundamentals of Spanish grammar and the general vocabulary needed for basic everyday communication. Through the study of realistic situations and specialized vocabulary, students will acquire an in-depth knowledge of the Hispanic business community.

42 Hours Fee: \$425

Winter 2010

Monday 18:00-21:15 Jan 11-Apr 12

★ **Introduction to Latin American Culture I** CSPN 704

This course is designed to introduce students to South American culture. Literary works by authors such as Jorge Luis Borges, Gabriel García Márquez and Luisa Valenzuela will be examined in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture from various countries will lead to an enhanced awareness of cultural diversity in South America. (LL) (UL)

42 Hours Fee: \$425

Fall 2009

Tuesday 18:00-21:00 Sep 8-Dec 8

★ **Contemporary Spanish Fiction** CSPN 708

This course will explore Spanish fiction from the onset of the Civil War to the present. Through the study of short stories, plays and novels by authors such as Federico Garcia Lorca, Juan Marse and Esther Tusquets, students will develop skills in literary analysis and gain an understanding of modern Spanish literature. Textual analysis, oral participation and composition form an essential part of the course. (LL) (UL)

42 Hours Fee: \$425

*Not offered in fall/winter/spring 2009-2010.*

★ **Spanish of Spain and Latin America** CSPN 710

Prerequisite(s): CSPN 601 or CSPN 704 or CSPN 804

This course will present an in-depth study of the present-day grammatical structure of the Spanish language as well as introducing students to the history of Spanish from its Latin origins to its current use in Spain, Latin America and elsewhere. Students will analyze the language and the cultural context of a variety of texts from Spain and Latin America. The norms and variations of Modern Spanish will be studied. The course will be given in Spanish using multimedia. The language of instruction is Spanish. (LL) (UL)

42 Hours Fee: \$425

*Not offered in fall/winter/spring 2009-2010.*

★ **Introduction to Latin American Culture II** CSPN 804

This course is designed to introduce students to the culture of Mexico, Central America and the Spanish-speaking Caribbean. Literary works by authors such as Laura Esquivel, Carlos Fuentes and Nicolas Guillen will be studied in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture will lead to an enhanced awareness of cultural diversity in the Spanish speaking world. (LL) (UL)

42 Hours Fee: \$425

*Not offered in fall/winter/spring 2009-2010.*

★ **Cultural Context of Writing** CSPN 810

Prerequisite(s): CSPN 601 or CSPN 710 or CSPN 704 or CSPN 804

Intended for students who need to improve their writing skills in Spanish, this course will study five major modes of writing: description, narration, exposition, argumentation and academic discourse. Students will engage in the in-depth analysis of texts from various sources: Spanish and Latin-American literature, journalistic writing, advertising, scholarly articles, etc. The course is structured in such a way as to help students understand the cultural complexity of the relationship between the writer and the intended reader. (LL) (UL)

42 Hours Fee: \$425

Winter 2010

Thursday 18:00-21:00 Jan 7-Apr 8

# Sustainability

Sustainability is regarded as a global issue that will impact society and the world we live in. These courses provide you with an opportunity to acquire cross-disciplinary knowledge of sustainability-related issues. For more information, visit [www.ryerson.ca/ce/sustain](http://www.ryerson.ca/ce/sustain).

## Sustainability

### 🌀 Fundamentals in Sustainability I CKSS 100

Prerequisite(s): **Department consent**

This course provides conceptual and theoretical frameworks for understanding how society addresses sustainability issues. It facilitates the development of critical thinking skills, based on an integrated, multi-faceted, and interdisciplinary approach to historical, philosophical/ethical, economic, political, social, and legal aspects of societal decision-making concerning sustainability issues. Its purpose is to provide an integrated and holistic understanding of the socio-economic context underlying local and global sustainability decision-making in the public, private, and voluntary (third) sectors.

42 Hours Fee: \$610

Fall 2009		
Monday	18:30-21:45	Sep 14-Dec 14
Winter 2010		
Tuesday	18:00-21:00	Jan 12-Apr 13
Saturday	9:00-12:00	Jan 16-Apr 17
Spring/Summer 2010		
Tuesday	18:00-21:00	May 4-Aug 3

### 🌀 Fundamentals in Sustainability II CKSS 101

Prerequisite(s): **CKSS 100**

This course will identify and analyze key sustainability problems that society faces today and in future. The course will explore how decisions made by society and its constituent parts have led to unsustainable activities. These decisions will be explored in depth to provide students with an understanding of political, social, cultural, and environmental elements. The course will explore consequences of these decisions by considering a broad range of sustainability problems that have resulted.

42 Hours Fee: \$610

Fall 2009		
Wednesday	18:30-21:30	Sep 16-Dec 16
Winter 2010		
Wednesday	18:30-21:30	Jan 13-Apr 14

### 🌀 Capstone Experiential Learning Course CKSS 102

Prerequisite(s): **Department consent**

As the final course in the certificate, students will be required to undertake a project to integrate and apply competencies acquired through coursework, experiential learning, professional experience, and personal interest to a selected sustainability issue. The project will allow students to demonstrate a broad mastery of learning across the curriculum and the ability to propose specific strategies and solutions that incorporate best practices and meet regulatory requirements.

42 Hours Fee: \$610

Winter 2010		
Thursday	18:30-21:30	Jan 14-Apr 15

NEW!

### 🌀 Sustainability Topics and Trends CKSS 201

Building on CKSS 100 and CKSS 101, the two Fundamental Courses in Sustainability, this course will explore four key topics in sustainability with a focus on social and economic dimension of sustainability. The topics in the course will change depending on current issues faced by society and availability of subject matter experts. The course will allow students to understand the background to the issue and why society is where it is. Students will explore possible solutions using the sustainability frameworks of earlier courses to frame the discussion.

42 Hours Fee: \$610

Spring/Summer 2010		
Wednesday	18:30-21:30	May 5-Aug 4

# Theatre

Courses offered cover a broad range of topics including performance and make-up skills and techniques for theatre, film, and photography. Courses have been developed and will be taught by experienced professionals. These courses provide an ideal vehicle for those who seek creative development and self-expression. Some of the courses have been designed for teachers of the theatre arts and for those involved in community theatre. The series also includes upgrading courses for working theatre professionals. For more information, visit [www.ryerson.ca/ce/makeup](http://www.ryerson.ca/ce/makeup).

## Make-up Techniques

### ❖ **Make-Up Artistry for Film Video and TV** CDTH 431

Prerequisite(s): CDTH 448

This is a professionally oriented course geared to helping you break into the field of make-up artistry. It is designed for those people who are committed to becoming working professional make-up artists and to achieving a level of proficiency sufficient to work in the many areas of the industry. The course covers aging, clowns, facial lifts, wax, latex aging, beards, bald pates, blood and gore, historical make-up, reading and understanding scripts, business for the freelance artist, as well as make-up for film, television and theatre, the structure of hairpieces, and wigs, and hair goods maintenance. This course is ideal for those who wish to enter a professional union, e.g., NABET, IATSE, etc.

100 Hours included HST Fee: \$1211

Fall 2009

Monday & Wednesday 17:30-22:30 Oct 5-Dec 14

Winter 2010

Monday & Wednesday 17:30-22:30 Feb 10-Apr 21

*Material Fee: A material fee of \$35 is included in the total fee indicated above. For further information, see Material Fees.*

*Supplies needed: Students must have a basic make-up kit and must purchase supplies.*

*Maximum enrollment is 14 students.*

### ❖ **Special Effects Make-Up for Stage and Screen** CDTH 435

This course is designed to introduce students to the world of three-dimensional special effects make-up. Some topics covered will be face casting, mould-making, and foam prosthetics, as well as other professional laboratory and make-up techniques.

100 Hours included HST Fee: \$1249

Spring/Summer 2010

*Supplies needed: Students must have a basic make-up kit and must purchase supplies amounting to about \$130.*

*Maximum enrollment is 12 students.*

### ❖ **Introduction to Make-Up Techniques for Theatre and Film** CDTH 448

This course provides an introduction to make-up materials, equipment, and techniques; facial anatomy; and foundations. Photographic and wedding make-up applications are studied.

40 Hours included HST Fee: \$609

Fall 2009

Monday & Wednesday 17:30-22:30 Sep 14-Oct 7

Winter 2010

Monday & Wednesday 18:30-21:45 Jan 11-Feb 8

*Material Fee: A material fee of \$25 is included in the total fee indicated above. For further information, see Material Fees.*

*Supplies needed: Students will be required to purchase make-up supplies.*

## Theatre

### ❖ **Introduction to Voice and Speech** CDTH 385

This course is an introduction to voice and speech which will facilitate gaining awareness of breath, alignment, and articulation. This awareness will bring clarity and effectiveness to what you have to say, and the ideas you need to get across without vocal strain or nervousness. If you are training to be in a profession where you will be required to make presentations or speak to groups of people, whether it is for business presentation, teaching, or as an actor, the basics of voice production remain the same. This course will help identify your vocal needs and how to work towards more effective speaking.

**Note:** Comfortable clothing (suitable for movement) should be worn to first class.

**Instructor:** Irene Pauzer holds an MFA from York University with specializations in teaching voice, speech, and movement as well as over 25 years of experience in theatre, film, and television as an actor and dancer. Teaching/coaching credits include Ryerson Theatre School, the Stratford Festival, the Voice Intensive, West Virginia University, York University, Randolph School of Performing Arts, and Equity Showcase.

12 Hours included HST Fee: \$323

### ❖ **Introduction to Acting With Monologues** CDTH 442

This introductory workshop is designed to explore some of the fundamentals of acting by exploring the written word through the use of monologues. Audition advice and aspects of the business will also be covered.

**Note:** Instructor: Kevin McCormick has been training actors in Toronto since 1979 and 2005 marked his 25th year working with Ryerson continuing education students. Kevin has worked as artistic director, producer, director, acting instructor, and consultant. He founded Theatre Collingwood, was artistic director of the Meaford Opera House, and a founding member of The Toronto Association of Acting Studios. Along with Ryerson Theatre School, some teaching credits include York University, Seneca College, Canadian College of Dance, and The National Ballet of Canada. Kevin is active as director of Actors Tutorial, artistic director of Victory Artists, and teaches regularly for the acclaimed Equity Showcase Theatre. He is currently working on a book entitled *In Search of the Artist Within - Conversations on Acting*.

16 Hours included HST Fee: \$278

### ★ **Landmarks in Canadian Theatre** CTHF 403

A survey of the development of theatre in Canada with an emphasis on landmark plays. The course starts with the 1606 production of the "Theatre of Neptune" and traces play development through the new garrison performances, stock and foreign imports, the Little Theatre revolution, the national Dominion Drama Festival competitions, the post WWII professional companies, regional theatres, the so-called alternate theatres of the 1970s, and subsequent developments into the 21st century. The course considers the impact of landmark works on Canadian culture.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

# Traditional Chinese Medicine

Traditional Chinese medicine (TCM) addresses the promotion, maintenance, and restoration of health, and the assessment, prevention, and treatment of diseases, disorders, and dysfunctions. Diagnosis and treatment measures include acupuncture, herbal medicine, dietary therapy, exercise therapy, and tuina massage. Interest in TCM is rapidly expanding in Canada and around the globe. The World Health Organization has encouraged the spread of TCM to meet the health care needs of the 21st century, and the trend to integrate TCM and allopathic medicine in many Western countries is growing.

## Chinese Medicine

### Foundations of Chinese Medicine CVCM 100

This course introduces the basic theoretical concepts of traditional Chinese medicine (TCM). Students will explore Yin/Yang theory; the five elements; traditional models for physiological function, including the Zang and Fu organs and the substrates of Energy (Qi), Essence (jing), Blood (Xue), and Body Fluids (jin/ye); the origins and processes of diseases; and the overall objectives of treatment. The course also introduces the concept of the acupuncture meridian system and the TCM understanding of the fourteen major meridians, and the internal organs and their various relationships. The theoretical and philosophical components of this course have a continuing and progressive application in all aspects of acupuncture throughout the program.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

### Integrative Health Care: Challenges and Issues CVCM 101

Integrative health care is identified by the World Health Organization as a phenomenon that is developing in health care systems not only in North America, but also in countries such as China, India, and Vietnam. It involves the coordination of multi-disciplinary and culturally specific health services and practices in the treatment of illness and disease (such as the combination of Chinese acupuncture with Western biomedical drugs), and an expanded concept of health, illness, and wellness. This course explores the different ways integration is being achieved and associated issues and opportunities. Specific topics include introductions to: complementary/alternative medicine in industrialized countries and commonly used modalities; traditional medicine and primary health care; traditional Chinese medicine; Ayurvedic medicine; Canada's First Nations; and integrative health systems and models.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

### Diagnosis in Chinese Medicine: Basics CVCM 202

Prerequisite(s): CVCM 100

This course focuses on the traditional Chinese medicine (TCM) diagnostic system. It will cover the four classical diagnostic methods including tongue and pulse diagnosis and differentiation of syndromes according to the Ba Gang (eight principles of diagnosis), Qi and Blood, Zang Fu organs, pathogenic factors and the theory of the Six Channels. There will be practical sessions in the class. The exploration of the patient/practitioner relationship commences in the course and continues throughout the program.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

### Herbal Treatment in Traditional Chinese Medicine: Basics CVCM 204

Prerequisite(s): CVCM 100

This course provides an introduction to Chinese herbal medicine. In the first part of the course, the students will be introduced to the most commonly used medicinal substances in TCM, and to the names of the substances and substance identification methods, character and flavour, function and indications, major clinical application, dosage range, and relevant combinations of medicines. The course also covers medicinal incompatibilities, precautions, and relevant scientific research describing physiological action.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

### Acupuncture Treatment in Chinese Medicine: Basics CVCM 206

Prerequisite(s): CVCM 100

This course covers the acupuncture meridian system and the acupuncture points in detail. Students study the theoretical understanding of the meridians, their various components, and the characteristic functions of the primary and secondary channels. Acupoints will be presented individually and in combination according to the classical acupoints categories, the practical skill of acupoint location, the physiological functions of the simulated acupoints, and the individual therapeutic effects. At the end, the basic needling techniques will be introduced. Students study how to prepare for a routine acupuncture procedure using filiform needles and how to perform needling.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009-2010.*

### Risk Management in Traditional Chinese Medicine CVCM 210

Risk management in the context of Traditional Chinese Medicine health care services includes the following knowledge and skills: action plans to address medical emergencies in an office setting; effects and side effects of common prescription medications and their effects on pulse diagnosis; assessment of vital signs; clinical record-keeping and medical-legal issues; identification of conditions for referral from TCM practitioners to other health care providers; and clean needling techniques and infection control.

42 Hours Fee: \$492

Fall 2009

Classroom/Internet:	Internet	Sep 12-Dec 12
and Saturday	9:00-15:00	Sep 19
and Saturday	9:00-15:00	Oct 3
and Saturday	9:00-15:00	Oct 17
and Saturday	9:00-15:00	Oct 31
and Saturday	9:00-15:00	Nov 14
and Saturday	9:00-15:00	Nov 28-Nov 29

### Herbal Treatment in Chinese Medicine: Clinical CVCM 214

Prerequisite(s): CVCM 204

This course introduces the principles of the clinical application of Chinese herbal medicine as they are used in prescriptions. The prescription rationale involves the analysis of herbal formulas, including differential diagnosis, and the building and modification of formulas. Students learn how multiple combinations of herbs (or "pairing") improve the effect of

individual herbs for treatment of different health conditions. A number of standard formulas are introduced in regard to their function category, composition, actions, indications, analysis, modifications and precautions.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009–2010.*

**Acupuncture Treatment in Chinese Medicine: Clinical CVCM 216**

Prerequisite(s): CVCM 206

The clinical acupuncture course provides a general introduction to acupuncture treatment, including the general principles, point prescription, and the application of specific points. The specific acupuncture approaches to treat common internal diseases will be introduced. This clinical course focuses on areas of acupuncture practice to enable students to develop the ability to differentiate clinical presentations and establish treatment protocol according to the various systems within TCM. In the supervised practice session, the students draw upon all previous studies in combination with this course to present a diagnosis and principles of treatment using fellow students as well as real patients.

42 Hours Fee: \$492

*Not offered in fall/winter/spring 2009–2010.*

**TCM Clinical Diagnosis and Treatment CVCM 302**

Students will learn to apply the Traditional Chinese Medicine (TCM) diagnose techniques, herbal medicine treatment, and acupuncture treatments all together on different patterns of disease. Case presentation and analysis will be the main form of study to help students understand the practical applications of the principles of TCM diagnosis and the rationales of treatment plans for a broad range of health conditions. Students are guided to develop independence by presenting their diagnoses and treatment plans for review and critique and formulating their own assessments at a level appropriate to their academic and clinical level of training.

42 Hours Fee: \$492

Winter 2010

Tuesday 18:30-21:30 Jan 12-Apr 13

## Urban and Regional Planning

Courses in Urban Planning are designed to prepare students with substantive knowledge about cities and regions, and with thinking and problem-solving skills for those who contribute as leaders in the community and the profession of urban and regional planning.

### Planning

NEW!

★ **Selected Topics in Planning**

CPLE 845

Prerequisite(s): PLG 420 or in UP002 or UP003

This one semester course will address current topic relevant to the practice and profession of planning.

Note: Anyone without the course prerequisites listed above may apply for admission to this course by contacting the School of Urban and Regional Planning to receive permission to register at 416.979.5165. Permission will be granted for students who have courses that include OHS 322, ASC 403, or GEO 313 or GEO 372.

42 Hours Fee: \$492

Spring/Summer 2010

Monday–Friday 08:30-18:00 May 3-May 7

★ **Conflict Resolution and Dispute Negotiation**

CPLE 895

Prerequisite(s): PLG 420 or in UP002 or UP003

Antirequisite(s): CINT 905

Conventional ways of handling public disputes no longer seem to be working. Planners who are involved in building new facilities, dealing with community opposition, developing environmental standards, or allocating limited resources to meet emerging social standards, face stiff opposition no matter where they turn. The result is costly, time-consuming, and erodes public confidence in our basic institutions. This course will use case studies, projects, and participatory techniques to show how public dispute management can lead to consensus building strategies that not only save time and money, but produce broadly acceptable agreements.

42 Hours Fee: \$492

Spring/Summer 2010

Monday–Friday 8:30-18:00 May 17-May 21

# Writing Workshops and Seminars

You can be the writer you've always dreamed of becoming. Let our group of talented instructors help unlock and develop your talents in short fiction, novel, poetry, or dramatic writing. Explore specialized genres. Tell your own life story. Enhance your business writing skills. For more information, including instructor biographies, visit [www.ryerson.ca/ce/writing](http://www.ryerson.ca/ce/writing).

## Autobiographical Writing

- ❖ **True to Life: Writing Your Own Story** CWWR 336  
Adventure, turbulence, joy: we all contain a universe of stories. Is it time for you to get started, or restarted, in putting your personal narratives on paper? This relaxed, supportive workshop will help you find the tales you want to tell and the craft and technique to make them compelling to read, whether as memoir, personal essay, or a beginning exploration. Each week students are given a choice of topics and asked to bring in a short piece of new writing. The instructor provides encouragement, structure, and practical feedback to help students discover and hone their unique voices. Learn how to dig deep and stay on track; how to cut, sharpen and polish; and where to send the work you want to share with the world.

Note: Instructor: Beth Kaplan.

25 Hours included		HST Fee: \$329
Fall 2009		
Monday	18:30-21:00	Sep 14-Nov 23
Winter 2010		
Monday	18:30-21:00	Jan 11-Mar 22
Spring/Summer 2010		
Wednesday	18:30-21:15	May 5-Jun 30
<i>To find out more about your instructor, see the Writing Workshop Instructor Biographies.</i>		
NEW!		

- ❖ **True to Life: Writing Your Own Story - Level II** CWWR 436  
Prerequisite(s): CWWR 336

The path to good writing may be difficult, yet in a supportive workshop setting, the journey is focused and companionable. This course is for writers intent on exploring their life stories for memoir or personal essay. Students will delve deeper into the emotional truth of the stories they need to tell, and into the vital art and craft of editing and rewriting. New work will be read and discussed each week.

Note: Instructor: Beth Kaplan.

25 Hours included		HST Fee: \$329
Fall 2009		
Tuesday	18:30-21:00	Sep 5-Nov 17
Winter 2010		
Tuesday	18:30-21:00	Jan 12-Mar 15
Spring/Summer 2010		
Tuesday	18:30-21:15	May 4-Jun 29
<i>To find out more about your instructor, see the Writing Workshop Instructor Biographies.</i>		

- ❖ **Creative Travel Writing** CWWR 952

"What am I doing here?" was the late travel writer Bruce Chatwin's guiding question. Creative travel writing, as practised by such noted writers as Bill Bryson, Mary Morris, and Paul Theroux, is more than a catalogue of places visited, buses missed, and cathedrals toured. It is the story of the author's relationship to place; it is both outer and inner journey. In this workshop you will be taken through exercises designed to trigger memory, sharpen your powers of observation, and create travel stories and articles using techniques borrowed from the craft of fiction: characterization, description, dialogue, etc. Beginning writers are welcome.

Note: Instructor: Ann Ireland.

25 Hours included		HST Fee: \$329
Fall 2009		
Distance: Internet		Sep 19-Nov 21
Winter 2010		
Distance: Internet		Jan 16-Mar 20
Spring/Summer 2010		
Distance: Internet		May 4-Jul 6

*To find out more about your instructor, see the Writing Workshop Instructor Biographies.*

## Genre and Specialty Writing

- ❖ **Writing for The Children's Market** CWWR 298  
This lively workshop is jam-packed with concrete advice, gossip about the industry, and anecdotal information. We move from picture book to young adult novel, non-fiction to science fiction, with many stops along the way. The works of well-known Canadian authors are studied to deconstruct the writer's craft, and each student is encouraged to read aloud their own works in progress. By the end of the session, you will have the tools to tackle your children's book and a thorough understanding of the wonderful world of children's lit. Beginning writers welcome.

Note: Instructor: Sharon Jennings.

24 Hours included		HST Fee: \$329
Winter 2010		
Saturday	10:00-13:00	Jan 16-Mar 6
Spring/Summer 2010		
Tuesday	12:00-15:00	May 4-Jun 22
<i>To find out more about your instructor, see the Writing Workshop Instructor Biographies.</i>		

- ❖ **Beyond Writing Romance Novels** CWWR 305  
Writing commercial fiction for women doesn't mean writing a cliché romance novel. Thanks to novelists like Diana Gabaldon, Janet Evanovich, and Helen Fielding, modern romantic fiction has expanded to include chick lit, mystery, suspense, comedy, family sagas, and more. If you're interested in writing commercial fiction for women, this course will help you understand where you want to go within the genre and how to get there. Using building blocks of fiction (characterization, view point, dialogue, character arc, conflict, etc.), you'll learn how to develop a story that will grab an editor's attention and hold on until the happy ending. Beginning writers welcome.

Note: Instructor: Lynda Simmons.

24 Hours included		HST Fee: \$329
Spring/Summer 2010		
Thursday	18:00-21:00	May 6-Jun 24
<i>To find out more about your instructor, see the Writing Workshop Instructor Biographies.</i>		

❖ **Writing Television Situation Comedy** CWWR 446  
 This course teaches the craft of writing for today's television situation comedies. Scripts of classic and current shows are analyzed for form and style, but the primary goal is for each student to complete an original script for an existing show. He or she will participate in the entire process, beginning with the story pitch, on to the outline and through the various stages of writing and rewriting, ending with the final round-table polish. This project-oriented course gives the student a sense of the TV sitcom workplace. Beginning writers welcome.  
 Note: Instructor: Kenn Scott.

24 Hours included HST  
 Fee: \$329

Spring/Summer 2010  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **The Reviewer: The Art of Writing Critically About Books, Movies, and Music** CWWR 957  
 When it comes to movies, music, and books, we all know what we like. But how do you turn sensory, often emotional experiences into words? Over the course of eight weeks, students will learn to develop their critical and creative skills by writing reviews of a movie, a book, and a musical recording. The emphasis will be on sharing written work with other members of the class and maintaining a lively exchange of ideas between the instructor and students. Beginning writers welcome.  
 Note: Instructor: Kevin Courrier.

24 Hours included GST  
 Fee: \$329

Spring/Summer 2010  
 Thursday 18:00-21:00 May 6-Jun 24  
 Additional cost of approximately \$60 for excursions.  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

### Works in Progress: A Ten-Month Workshop

This is a highly participatory workshop series in the Novel, Short Fiction, and Personal Non-Fiction, designed for those who have already taken one or more writing courses at Ryerson and who would like to meet regularly with their instructor and colleagues to receive ongoing feedback on their work.

The first session (1 1/2 hours) will be devoted to discussing the format of sessions and establishing a submission schedule. Subsequent sessions will be 2 1/2 hours in length.

Over the course of 10 sessions, each participant will have the opportunity to submit several pieces of work. Where appropriate, manuscripts will provide the basis for review of style elements learned in the introductory courses.

Participants will be responsible for bringing to class enough copies of their work for each class member and the instructor. Instructors will only review materials presented in class. Class size will be limited to 12.

❖ **Works in Progress: Writing The Novel** CWWR 510  
 For further details and workshop format, see *Works in Progress: A Ten-Month Workshop*, on this page.  
 Note: Instructor: Cordelia Strube.

24 Hours included HST  
 Fee: \$377

Fall 2009  
 Thursday\* 18:30-21:00 Sep 17-Jun 3  
 \*The first session will be held on Thursday, September 10, 6:30-8:00 p.m. and the class will meet the first Thursday in every month thereafter, 6:30-9:00 p.m.  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Works in Progress: Writing Short Fiction** CWWR 512  
 For further details and workshop format, see *Works in Progress: A Ten-Month Workshop*, on this page.  
 Note: Instructor: Shani Mootoo.

24 Hours included HST  
 Fee: \$377

\*The first session will be held on Thursday, September 17, 6:30-8:00 p.m., and the class will meet the second Thursday in every month thereafter, 6:30-9:00 p.m.  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Works in Progress: Writing Creative Non-Fiction** CWWR 513  
 For further details and workshop format, see *Works in Progress: A Ten-Month Workshop*, on this page.  
 Note: Instructor: Shani Mootoo.

24 Hours included HST  
 Fee: \$377

\*The first session will be held on Thursday, September 24, 6:30-8:00 p.m. and the class will meet the third Thursday in every month thereafter, 6:30-9:00 p.m.  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

### Writing

Whether you're a budding novelist or a seasoned scribe, you'll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you'll be part of a dynamic writing community.

❖ **Writers and the New Media** CWWR 369  
 This hands-on course is for writers who want to create and maintain a website featuring their own work. You will learn web authoring software (such as Dreamweaver), design a site made up of several pages, get a domain name and server, and post your site to the web. There will be time during class to work on your web pages. We will examine usability and design issues, web strategy, and web presence. Homework will include bringing in content for your site such as your bio, written material, photos, and links. The goal of this course is to have a website completed and online by the end of the course.

Note: Instructor: Rhonda Abrams. Note: Students are encouraged to purchase a web host provider for their website: costs are approx. \$100 for one year.

24 Hours included HST  
 Fee: \$329

Spring/Summer 2010  
 Tuesday 18:30-21:30 May 4-Jun 22  
 To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Short Fiction Level III** CWWR 402  
 This advanced workshop will further explore various elements of effective writing. Students will read their stories in class and be provided with a critical analysis of their work.

25 Hours included HST  
 Fee: \$317

Not offered in fall/winter/spring 2009-2010.

❖ **Short Fiction Writing - Level I** CWWR 410  
 Do you want to write a story, but have no idea how to start? Do you need encouragement? A firmer grasp on basic techniques? This is an introductory workshop designed to help you find your voice and your nerve. In an atmosphere of good humour and mutual respect, participants will write and read aloud their own work. The instructor will emphasize point-of-view, plotting, dialogue, and character development, always with an eye to

releasing the writer within you.

**Note:** Instructors: Cordelia Strube (in-class sections) and Ann Ireland (distance sections).

25 Hours included		HST Fee: \$335
Fall 2009		
Distance: Internet		Sep 12-Nov 14
Wednesday	18:30-21:00	Sep 16-Nov 18
Winter 2010		
Distance: Internet		Jan 16-Mar 20
Tuesday	18:30-21:00	Jan 12-Mar 16
Spring/Summer 2010		
Distance: Internet		May 4-Jul 6
Monday	18:30-21:00	May 3-Jul 12

To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Short Fiction Writing - Level II** CWWR 411

In this intermediate workshop, the instructor leads frank but supportive discussions about stories written by class participants and distributed ahead of time. Various elements of effective writing are examined, such as creating character, writing dialogue, using the rhythms of spoken language, managing plot, controlling point of view, and writing technical or historical passages. At least one class is devoted to the business of publishing fiction.

**Note:** Instructors: Cordelia Strube (Winter term) and Shani Mootoo (Fall and Spring terms).

25 Hours included		HST Fee: \$329
Winter 2010		
Wednesday	18:30-21:00	Jan 13-Mar 17
Spring/Summer 2010		
Wednesday	18:30-21:00	May 5-Jul 7

To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Novel Writing - Level I** CWWR 420

"Don't tell me the moon is shining; show me the glint of light on broken glass." -Anton Chekhov

The course includes thoughtful discussion of the elements of novel writing: inspiration and the sustaining of ideas, plotting, setting, character, and point of view. Students will receive feedback on their work from both the class and the teacher. Each class will be structured around writing exercises to build practical skills, a discussion of student manuscripts, as well as a lesson on important facets of narrative technique. Students will learn how to build a novel narrative (a novel outline) and how to write scenically (one strong chapter). Beginning writers welcome.

**Note:** Instructors: Susan Glickman (Fall and Spring terms) and Cordelia Strube (Winter term).

25 Hours included		HST Fee: \$338
Fall 2009		
Monday	18:30-21:00	Sep 14-Nov 23
Winter 2010		
Monday	18:30-21:00	Jan 11-Mar 22
Spring/Summer 2010		
Monday	18:30-21:00	May 3-Jul 12

To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Novel Writing - Level II** CWWR 421

This is an intermediate-level course for those who are writing regularly and have already begun a novel, and who value giving and getting regular feedback on their work. Participants will have

the chance to present up to 50 pages to the group for discussion and should have some of this draft material ready before the course begins. Using students' own work and in-class exercises when appropriate, we will address such topics as plot, pacing, characterization, point-of-view, and getting published. A continuation of Novel Writing - Level I.

**Note:** Instructor: Susan Glickman.

25 Hours included		HST Fee: \$329
Winter 2010		
Monday	18:30-21:00	Jan 11-Mar 22

To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

❖ **Short Fiction and Novel Writing - Level III** CWWR 425

The focus of this workshop will be rewriting; learning to look at a manuscript critically, with an eye toward developing the story or novel's potential. Participants will present at least three chapters or stories from a work-in-progress for discussion and evaluation. Objectives will include strengthening structure, narrative drive, deepening characterization, trimming exposition, and intensifying scenes. Participants will be encouraged to experiment, to make mistakes, to scratch out, and, if necessary, to start over. Rewriting is often perceived as difficult, but anything can be changed, shaped, and reshaped. This workshop will communicate to its participants that there is no fear in rewriting, only promise.

25 Hours included		HST Fee: \$329
Spring/Summer 2010		
Wednesday	18:30-21:00	May 5-Jul 7

❖ **Writing Poetry: Rapping, Reading, Revising** CWWR 430

This class is for all lovers and practitioners of the most ancient and vibrant form of literature. We'll discuss great examples of the art, and listen to poets on tape. In-class exercises on such topics as voice, imagery, diction, rhyme, meter, and line-breaks will help you hone your craft, and you will get feedback from the instructor and your fellow students in a supportive workshop environment. A field trip to the lively Toronto performance scene will provide an opportunity for students to read their own poems in public.

**Note:** Instructor: Susan Glickman.

25 Hours included		HST Fee: \$329
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Not offered Fall 2009

❖ **From The Horse's Mouth - Getting Published** CWWR 450

A round table discussion with celebrated editors and agents, moderated by teacher and editor Brian Henry. This afternoon workshop draws together senior figures from the publishing industry. Following the presenters' introductory remarks, discussion will be opened up to the floor to address the concerns and questions of those aspiring writers present, both of fiction and non-fiction, interested in improving their chances of getting published. Questions addressed will include: What are the editors looking for?

**Note:** Moderator: Brian Henry.

3 Hours included		HST Fee: \$84
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Winter 2010		
Saturday	13:00-16:00	Nov 14

Please enroll at least five business days in advance of the start date. No on-site registration on the day of the workshop.  
To find out more about your instructor, see the *Writing Workshop Instructor Biographies*.

## Writing Style and Beyond

Whether you're a budding novelist or a seasoned scribe, you'll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you'll be part of a dynamic writing community.

### ❖ **The Art of Promotional Writing** CWWR 367

Writing copy that tempts, persuades, and inspires others is a fundamental component of business and organizational success. This workshop will sharpen your ability to compose clear and effective promotional copy in many different forms, in print and online. You will develop your skills by examining and discussing texts from a wide range of sectors, and by completing practical in-class exercises and weekly assignments. Sharing your work and engaging in constructive dialogue will further strengthen your promotional writing skills.

**Note:** Instructor: Morgan Holmes, PhD.

20 Hours included	HST Fee: \$285
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Fall 2009

Tuesday 18:30-21:00 Sep 15-Nov 3  
*To find out more about your instructor, see the Writing Workshop Instructor Biographies.*

### ❖ **From Vapour to Paper: Journal Writing** CWWR 395

Anne Frank kept one. So did Jim Morrison. Joan Didion describes hers as a way of keeping the lines open to herself. And bloggers, on the other hand, open their lines to the universe. Keeping a private journal is not about making art, but rather, tracking your own ideas, secret inventions, recipes, insights, dreams, nightmares, song lyrics, cartoons, prayers, and so on. This workshop will expand your definition of journal; offer guidance in how best to structure your own journal; and offer practical tips on security, daily discipline, and journal-block.

**Note:** Instructor: Sarah Sheard.

5 Hours included	HST Fee: \$113
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*Includes one-hour lunch break.*

*To find out more about your instructor, see the Writing Workshop Instructor Biographies.*