

## What is The Pierre Taillon Award?

The Pierre Taillon Award was established by Pierre Taillon, an instructor in The G. Raymond Chang School of Continuing Education's Business program, to acknowledge the effort and commitment of a Chang School continuing education student registered in the Certificate in Strategic Marketing. The award recognizes a student who demonstrates consistent academic proficiency and a sound career plan in marketing management.

## What is the value of The Pierre Taillon Award?

There is one annual award valued at \$1,000.

## Who is eligible to apply?

To be eligible to apply for The Pierre Taillon Award you must meet all of the following criteria:

1. Be a Chang School continuing education student registered in the Certificate in Strategic Marketing
2. Have successfully completed a minimum of four courses in the Certificate in Strategic Marketing
3. Have maintained a minimum cumulative grade point average (CGPA) of 3.0 (B)
4. Be a Canadian Citizen, Permanent Resident, or Protected Person (with valid *PPSD*)
5. Be an Ontario resident for at least one year (12 consecutive months)

## Who is ineligible to apply?

You are ineligible to apply if you have received the award in the past.

## How will students be selected?

Students will be evaluated and ranked according to the following criteria:

1. Evidence of academic achievement (*Unofficial Transcript*)
2. Essay (250 words or more) outlining your academic and career aspirations and how funding would assist you in achieving your academic and career plans
3. Preference will be given to a student employed full-time or part-time in a related position

Students are expected to be honest in providing information on the application and in any subsequent discussions. If there is clear evidence that a student has misrepresented their circumstances or achievements, the award will be refused or withdrawn.

## Application and Notification

The Pierre Taillon Award application is available online on The Chang School website and at The G. Raymond Chang School of Continuing Education, Heaslip House, 297 Victoria Street. Your completed application must be printed and handed in at the information desk in The Chang School lobby by **4:00 p.m. on Friday, August 18, 2017**.

All students will be notified by email. The successful student will have their name posted on The Chang School website and a formal presentation of this award will be made at The Chang School Awards ceremony in Fall 2017.

**Part 1: PERSONAL INFORMATION**

<b>Last Name</b>	<b>First Name</b>	<b>Student Number</b>	
<b>Mailing Address</b>	<b>City</b>	<b>Province</b>	<b>Postal Code</b>
<b>Email Address</b>	<b>Cell Phone</b>	<b>Home Phone</b>	

**Part 2: STUDENT INFORMATION**

Please select each option that applies to you:

<input type="checkbox"/>	Chang School continuing education student registered in the Certificate in Strategic Marketing
<input type="checkbox"/>	Successfully completed a minimum of four courses in the Certificate in Strategic Marketing; please flag on your <i>Unofficial Transcript</i>
<input type="checkbox"/>	Maintained a minimum CGPA of 3.0 (B)
<input type="checkbox"/>	Canadian Citizen, Permanent Resident, or Protected Person (with valid <i>PPSD</i> )
<input type="checkbox"/>	Ontario resident for at least one year (12 consecutive months)
<input type="checkbox"/>	Employed full-time or part-time in a related position

**Part 3: ADDITIONAL INFORMATION TO INCLUDE WITH APPLICATION**

Please include the following with your application:

<input type="checkbox"/>	Evidence of academic achievement ( <i>Unofficial Transcript</i> )
<input type="checkbox"/>	Essay (250 words or more) outlining your academic and career aspirations and how funding would assist you in achieving your academic and career plans
<input type="checkbox"/>	Proof of full-time or part-time employment in marketing by providing the name and telephone number of your employer and specifying the position you hold in the organization

**Part 4: DECLARATION**

The above information is, to the best of my knowledge, true and accurate. I understand that any false statements I may make could disqualify me from The Pierre Taillon Award. By signing below, I indicate that I understand and agree to these terms and conditions. The information on this application is collected under the authority of the Ryerson University Act. It will be used to process your application for this award and to determine the recipient of the award. If you have questions about the collection, use and disclosure of this information by the University, please contact the Manager of Student Financial Assistance and Awards, Ryerson University, 350 Victoria Street, Toronto, Ontario, M5B 2K3, 416.979.5113.

<b>Name (Printed)</b>	<b>Signature</b>	<b>Date Signed</b>
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