ARCHIVE: Courses 2011-2012

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Accounting ............................................. 2
Architecture ........................................... 5
Arts and Contemporary Studies ................. 8
Biology ................................................. 9
Business Analysis ..................................10
Business Mathematics ..............................12
Caribbean Studies ..................................12
Chemistry ............................................13
Child and Youth Care ..............................15
Communication ......................................17
Computer Science ...................................20
Computer/Information Technology Studies ....23
Contemporary Science ..............................30
Criminal Justice and Criminology .............31
Design for Arts and Entertainment ............32
Design Management ...............................33
Disability Studies ....................................34
Disaster Emergency Management .............36
Early Childhood Education .......................37
Economics ............................................41
Engineering ..........................................47
English ...............................................48
Ethics as a Second/Additional Language .....52
Environmental Engineering Science and Environmental Management ......56
Environmental Public Health Leadership ....58
Facility Management ..............................59
Family Studies ........................................60
Family Supports .....................................60
Fashion ................................................62
Film Studies ..........................................64
Finance and Financial Planning ..............69
Food Security .........................................71
French ..................................................74
Fundraising Management ........................78
Gateway for International Professionals ....79
Geography ............................................90
Gerontology ...........................................96
Graphic Communications ........................97
Health Services Management ....................99
Hindi ....................................................103
History ................................................104
Hospitality/Tourism ...............................110
Human Resources ....................................112
Information Technology Management for Business .........116
Interdisciplinary Studies .......................125
Interior Design .......................................128
Journalism ............................................131
Laboratory Practice ................................133
Landscape Design ....................................135
Law .....................................................137
Learning and Teaching ............................139
Lighting Design ......................................139
Magazine and Web Publishing ..................141
Management .........................................144

Mandarin .............................................148
Marketing .............................................149
Mathematics .........................................151
Neuroscience .........................................153
New Media ............................................154
Nonprofit and Voluntary Sector Management ....156
Nursing ...............................................158
Nutrition ..............................................165
Occupational Health and Safety .............166
Philosophy and Music .............................169
Photography .........................................176
Physical Activity .....................................181
Physics ................................................183
Politics and Public Administration ..........184
Program and Portfolio Management ..........190
Programs for 50+ ....................................192
Project Management ..............................203
Psychology ............................................206
Public Relations .....................................211
Publishing .............................................213
Radio, Television, Audio/Video Production ....218
Residential Care for Children and Youth ....220
Retail Management .................................221
Social Sciences ......................................224
Social Work ..........................................225
Sociology ..............................................228
Spanish ................................................232
Spanning the Gaps ...................................234
Sustainability .........................................234
Theatre ..................................................235
Urban and Regional Planning ....................236
Writing Workshops and Seminars .............237
Accounting

Accounting

Whether you want to learn the fundamentals of accounting, progress to a more advanced level, earn a professional designation, or develop expertise in specialized business applications, the following accounting courses, along with the courses listed under Finance and Financial Planning, will meet your needs.

Accounting

All CACC course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Accounting – Finance, Business Management, eBusiness, Facility Management, Financial Management in Canada, Financial Planning, Human Resources Management

* Introductory Financial Accounting CACC 100
Prerequisite(s): CACC 110

The course is designed to give students a basic understanding of accounting for business decisions. Accounting is the language of business. The course will emphasize how transactions impact the accounting equation (Assets = Liabilities + Shareholders’ Equity). Detailed journal entries will not be emphasized. Accounting 100 will emphasize the decision-makers or users. The course should be taken by students who don’t want to become accountants, but want to gain a basic understanding of accounting.

42 Hours Fee: $696

Fall 2011
Distance: Internet 18:30-21:30  Sep 10-Dec 10
Monday 18:30-21:45  Sep 12-Dec 12
Tuesday 18:30-21:30  Sep 13-Dec 13
Wednesday 18:30-21:30  Sep 14-Dec 14
Saturday 9:00-12:15  Sep 17-Dec 10

Winter 2012
Distance: Internet 18:30-21:30  Jan 14-Apr 14
Monday 18:30-21:45  Jan 16-Apr 16
Tuesday 18:30-21:30  Jan 17-Apr 17
Wednesday 18:30-21:30  Jan 18-Apr 18
Saturday 9:00-12:00  Jan 20-Apr 20
Spring/Summer 2012
Distance: Internet 18:30-21:30  May 5-Aug 11
Monday & Wednesday 18:30-21:30  May 7-Aug 7
Tuesday 13:30-16:00  May 9-Aug 9
Tuesday & Thursday 13:30-16:00  May 11-Aug 11
Thursday 13:30-16:00  May 13-Aug 13

* Financial Accounting for Accounting Majors CACC 110
Prerequisite(s): CACC 110 or Direct Entry

Designed for Accounting and Finance Majors, this course will introduce you to the interesting and challenging field of Financial Accounting. Financial Accounting is a language designed to capture, summarize, and communicate the economic facts about an organization in a set of financial statements and the related descriptive notes. The course will focus on the principles of accounting and reporting to various users that are external to the organization. Accounting 110 will emphasize the decision-makers or users. You will learn what information is provided in financial statements and the uses and limitations of this information to various decision-makers.

42 Hours Fee: $696

Fall 2011
Distance: Internet 18:30-21:30  Sep 10-Dec 10
Thursday 18:30-21:30  Sep 15-Dec 15
Winter 2012
Distance: Internet 18:30-21:30  Jan 14-Apr 14
Monday 18:30-21:45  Jan 16-Apr 16
Thursday 18:30-21:30  Jan 17-Apr 17
Spring/Summer 2012
Distance: Internet 18:30-21:30  May 5-Aug 11
Tuesday 13:30-16:00  May 7-Aug 7
Thursday 13:30-16:00  May 9-Aug 9

* Core Concepts of Accounting CACC 333
Prerequisite(s): CACC 100 and CACC 406

This course is for students who have completed ACC 100 and ACC 406 and wish to major in either Accounting or Finance. It can also be taken by students wishing to minor in Accounting. This is a demanding course that should prepare you for Intermediate Accounting.

42 Hours Fee: $592

Spring/Summer 2012
Wednesday 18:30-21:30  May 2-Aug 1

* Introductory Management Accounting CACC 406
Prerequisite(s): CACC 100 or CACC 110
Antirequisite(s): CACC 410

Designed for non-accounting majors, this course introduces the basic management accounting concepts to business students. Topics covered provide a good balance between the concepts and procedures used in the accumulation and use of date by management accountants to facilitate planning and decision-making. Cost behaviour and its implications for planning, reporting to management and control is stressed.

42 Hours Fee: $592

Fall 2011
Distance: Internet 18:30-21:30  Sep 10-Dec 10
Tuesday 18:30-21:30  Sep 15-Dec 15

Winter 2012
Distance: Internet 18:30-21:30  Jan 14-Apr 14
Monday 18:30-21:45  Jan 16-Apr 16
Thursday 18:30-21:30  Jan 17-Apr 17

Spring/Summer 2012
Distance: Internet 18:30-21:30  May 5-Aug 11
Monday 13:00-16:00  May 7-Aug 7
Monday & Wednesday 13:00-16:00  May 9-Aug 9
Tuesday 13:00-16:00  May 11-Aug 11

* Management Accounting for Accounting Majors CACC 410
Prerequisite(s): CACC 110 or Direct Entry

This course introduces the basic management accounting concepts to business students. Topics covered provide a good balance between the concepts and procedures used in the accumulation and use of data by management accountants to facilitate planning and decision making. Cost behaviour and its implications for planning, reporting to management and control is stressed.
### Intermediate Accounting I

**Prerequisite(s):** CACC 410 or CACC 333 or Direct Entry

This course reviews and embellishes the financial reporting requirements as presented in generally accepted accounting principles (GAAP). The topics will include revenue recognition and the asset side of the balance sheet. Students should expect to use and expand on the application of all the generally accepted accounting principles and concepts covered in introductory financial and management accounting courses. To be successful in the course, students should be prepared to work independently outside the class sessions.

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### Accounting Cases and Concepts I

**Corequisite(s):** CACC 514

This course begins with a conceptual review of accounting principles, and reviews issues studied in earlier courses such as revenue recognition, the treatment of research and development cost, and insolvency. Students are also introduced to accounting in the not-for-profit sector, and issues in international accounting. This course emphasizes the role of communication in the accounting profession. Critical thinking and problem solving skills are developed through extensive use of case analysis.

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### Accounting for Managers

**Prerequisite(s):** CACC 414 or Direct Entry

This course is intended for students who intend on pursuing a career as a manager in the public or private sector. Managers make use of accounting information when making most operating and financial decisions. It is important that financial and management reporting issues be studied at an advanced level.

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### Auditing

**Prerequisite(s):** CACC 414

An introduction to the auditing standards and procedures developed by the accounting profession. Topics covered include: auditing standards, the audit report, materiality, risk, gathering of evidence and sampling. The course is useful to the student who is interested in the profession of auditing or developing a manager’s understanding of auditing.

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### Taxation for Managers and Financial Planners

**Prerequisite(s):** CACC 414 or Direct Entry

Since taxation has an important effect on business decision-making in this course students will study the fundamental principles of the Canadian income tax laws and examine their effect on business decisions and financial planning. The tax treatment of various sources of income, as well as the legislation affecting small businesses will be included in the course. The student will develop decision making skills through numerous
situational examples and case analysis.

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**Accounting for Small Business**

Prerequisite(s): CACC 414 or Direct Entry

This course is intended to broaden the student's depth of understanding of particular accounting issues required by small business such as payroll accounting, special employer tax and bank reporting requirements.

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No class during Reading Week.

**Internal Auditing**

Prerequisite(s): CACC 514

This course examines the role and practice of internal auditing in the Profit and Public Sectors with an emphasis on value for money auditing.

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**Canadian Business Taxation I**

Prerequisite(s): CACC 514 and CACC 522

A detailed examination of the federal income tax law concerning income of individuals from employment, business and property. The implementation of the law and its effects, and issues in tax planning and other practical matters are explored, as well as legal interpretations of the law, through examination of a wide variety of practical problems and cases. Related rules in the Goods and Services Tax Act are also examined. Students should have a knowledge of accounting and business law, and be prepared to spend a minimum of two hours outside of class for every hour in class. (Formerly first half of ACC 042.)

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**Canadian Business Taxation II**

Prerequisite(s): CACC 742

A further examination of the federal income tax law, dealing with its implementation and effects on both large and small corporations, their shareholders, and their business and financial decisions. Practical tax planning issues are explored, as well as interpretations of the law, in a wide variety of problems and cases.

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Architecture

Creating environments that are beautiful and functional is a complex and exciting process. Whether you are interested in interior or exterior spaces, these courses can introduce you to the principles, practices, and skills that contribute to effective design.

Architectural Preservation and Conservation

This program is designed to provide architects, and those in related design fields, with the opportunity to gain the applied state-of-the-art knowledge and skills necessary to keep pace with developments in the construction industry. Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced, Sustainability

Architecture Preservation and Conservation Workshop CKAR 600

An introductory level lecture/seminar course on architectural preservation and conservation theory, philosophy, history, and concepts. The aesthetic, managerial, and technological aspects of the preservation and conservation sub-sector of the architectural profession will be covered, as will future trends and issues.

42 Hours Fee: $640

Fall 2011 Monday 18:30-21:45 Sep 12-Dec 12

Building Science for Architectural Preservation and Conservation CKAR 601

An intermediate level course in building science examining the biological, chemical, and physical properties of the envelope and components of building structures as impacted by the internal and external environments. The proper material selection and methods of assembly of building envelope and components for durability, sustainability, and serviceability will also be investigated.

42 Hours Fee: $640

Winter 2012 Monday 18:30-21:45 Jan 9-Apr 9

Management and Regulatory Framework CKAR 604

An advanced level course on the project and construction management (sequencing, scheduling, estimating, etc.) of preservation and conservation projects. Governmental regulations (construction safety, heritage by-laws, etc.), non-governmental/cultural policies (ICOMOS, UNESCO, World Heritage Sites, etc.), and professional ethics/practices on architectural preservation and conservation will also be examined in detail.

42 Hours Fee: $640

Comprehensive Seminar/Project CKAR 605

Prerequisite(s): CKAR 600 and (CKAR 601 or CKAR 602 or CKAR 604 or CKAR 610)

A thesis course. Students will be required to propose a preservation and conservation plan for an historical building or selected components of high complexity. The student will be required to assemble a thesis advisory group who will advise and monitor the progress of the student's work.

42 Hours Fee: $640

Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13

Winter 2012 Tuesday 18:30-21:30 Jan 10-Apr 10

Cost Estimating and Control CKAR 204

Prerequisite(s): CKAR 103 or CKAR 300

An introductory studio workshop in architectural design and space planning. Topics include spatial and functional planning, human-interface and environmental systems, and architectural representation and presentation.

42 Hours Fee: $640

Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13

Winter 2012 Tuesday 18:30-21:30 Jan 10-Apr 10

Supplies to be purchased by student: T-square, set square, scale, instruments, pencils, paper. Allow $80 for these supplies and texts - do not purchase until after the first session.

Mechanical and Electrical Systems for Buildings CKAR 201

Prerequisite(s): CKAR 310 or CKAR 105

An intermediate course examining the fire-protection, lighting, plumbing, heating, ventilation, air-conditioning, electrical, and communications systems and services that are required for buildings in Canada. The applicable standards, codes (including Parts 6, 7, and 8 of the Ontario/National Building Codes) and regulations governing the design of these mechanical and electrical systems will also be examined.

42 Hours Fee: $640

Fall 2011 Monday 18:30-21:45 Sep 12-Dec 12

Tuesday 18:30-21:30 Sep 13-Dec 13

Supplies to be purchased by student: T-square, set square, scale, instruments, pencils, paper. Allow $80 for these supplies and texts - do not purchase until after the first session.

Note: Not offered in fall/winter/spring 2011–2012.

Specifications and Contractual Documents CKAR 203

Prerequisite(s): (CKAR 300 or CKAR 102) and (CKAR 310 or CKAR 105)

An intermediate course in technical specifications writing, the tendering process, contracts and construction contract forms, Canadian contractual laws, and contract administration. Students will be expected to complete a partial set of specifications. Note: Prerequisite waived for APC students.

42 Hours Fee: $640

Winter 2012 Thursday 18:30-21:30 Jan 30-Apr 30
Prerequisite(s): (CKAR 300 or CKAR 102) and (CKAR 310 or CKAR 105)

An intermediate course in quantities surveying for cost estimation and control of construction works. Topics include measurement methods, standardized formats and forms, methods of estimations, and cost control and procedures. Students will be expected to complete a cost estimate of a small building.

Note: Prerequisite waived for APC students.

42 Hours Fee: $640

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

✿ Building Codes and Regulations

Prerequisite(s): CKAR 310 or CKAR 105

An advanced course on codes and regulations governing planning, design, and construction in Canada. Municipal planning by-laws, the Ontario/National Building Codes, standards, and other regulatory documents will be examined in detail. The application process in obtaining permits and approvals for development will also be examined. Students will be expected to complete a code analysis of a small building.

42 Hours Fee: $640

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Wednesday* 8:00-11:15 May 23-Aug 22
and Tuesday 8:00-11:15 Aug 28
*There will be no class on July 25 and August 1.

✿ Computer-Aided Architectural Drawing

Prerequisite(s): (CKAR 300 or CKAR 102) and (CKAR 310 or CKAR 105)

An introductory/intermediate lecture/labatory course in architectural drafting and technical drawing utilizing AutoCAD (a computer-aided drafting system). Students will also be given an introduction to basic computer operations (MS Windows), and will be expected to complete a partial set of architectural working drawings. Equivalent to ASC 714.

42 Hours Fee: $616

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

✿ Architectural History: Prehistoric to Medieval

Prerequisite(s): CKAR 310 or CKAR 105

A survey course on the cultural, architectural, and city-planning history of the prehistoric to the medieval periods. The cultural growth pattern and its impact on city and architectural forms of the early western cultures of Egypt, Mesopotamia, Greece, the Roman Empire, the early Christian, Byzantine, and the Romanesque period will be examined. Equivalent to the first half of ASF 18A/B.

42 Hours Fee: $557

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

✿ Architectural History: Renaissance to Post-Modern

Prerequisite(s): CKAR 310 or CKAR 105

A survey course on the cultural, architectural, and city-planning history of the Renaissance period to current day. The cultural growth pattern and its impact on city and architectural forms of the Renaissance, Baroque, Rococo, Modern, and Post-Modern periods will be examined. Equivalent to the second half of ASF 18A/B.

42 Hours Fee: $616

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

✿ Digital Graphics for Architecture and Design

Prerequisite(s): CKAR 209

An intermediate lecture/labatory course on computer imaging, graphics and presentation techniques. Utilization of authoring software and hardware for data management, graphics design, and imaging (image capture, manipulation, and outputting).

42 Hours Fee: $557

Fall 2011
Monday & Wednesday 18:00-21:30 Apr 30-Jun 18
Spring/Summer 2012
18:30-21:30 May 23-Aug 28
*There will be no class on July 24 and July 31.

✿ Toronto: An Architectural History

Prerequisite(s): CKAR 210

This course focuses on the architectural history of Toronto from its earliest settlement to the present day. A comprehensive overview of each stylistic period, its social-technical setting, and significant buildings will be presented. Field trips and guest lectures will enhance the students’ understanding of the origins and related artifacts that make up the physical setting of one of the world’s most dynamic cities.

42 Hours Fee: $640

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

✿ Architectural Drawing

Prerequisite(s): CKAR 300

This is a comprehensive course in architectural drafting and drafting which includes such topics as architectural representation and drawing and drafting styles and techniques. Students will learn perspective, isometric, and orthographic drafting as well as technical drafting. The course will include selected elements of designing process and its graphic components such as conceptual drawings, presentation drawings, design development, and details and technical drawings.

42 Hours Fee: $640

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

✿ Materials and Methods

Prerequisite(s): CKAR 310

This course introduces the methods and materials of building construction with an examination of construction systems and components including: foundations, walls, floors, roofs, doors and windows, and finishes. Materials of construction are introduced and placed into the context of the interconnected systems that make up buildings.

42 Hours Fee: $640

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday* 8:00-11:15 May 22-Aug 28
*There will be no class on July 24 and July 31.

✿ Sustainable Buildings

Prerequisite(s): CKAR 103 and CKAR 310

The built environment has a substantial impact on the environment, specifically on energy and material resources. This overview course examines the sustainable development of buildings by examining how building process, materials, methods, components, and systems affect the environment and how designers such as architects and engineers have alternatives...
to affect a smaller environmental footprint. The course will include case studies and may include a field trip and/or guest speakers.

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*Architectural Preservation and Conservation Techniques CKAR 610*

**Prerequisite(s): CKAR 601**

This is an advanced level course on archaic and contemporary materials and methods for preservation and conservation of building structures. Students will be taught the properties, decay mechanisms, and the maintenance and repairs of different building materials. The manufacturing, identification and methods of assembly of these materials will also be examined. Researching, inspecting, recording, and assessing the condition and quality of building structures will be taught. Students will also be taught historical research techniques; destructive and non-destructive building testing, investigation, and inspection techniques; manual, photographic, and computer-aided extant recording techniques; and building repair assessment techniques.

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NEW!

**History of Architecture from Classical to Contemporary CKAR 744**

This comprehensive and critical course focuses on the history of architectural ideas and built forms from classical to contemporary times, including a range of current issues such as globalization, digital technology, and sustainability. It will present the chronological panorama of changing styles and techniques as well as social, political, and intellectual forces affecting the architecture and design of each epoch, based on weekly visual presentations. Students will learn how to recognize and interpret styles, architectural details, and movements, and how to communicate about the history of architecture.

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<td>Spring/Summer 2012</td>
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**Digital Architecture**

This program is designed to provide architects, and those in related design fields, with the opportunity to gain the applied state-of-the-art knowledge and skills necessary to keep pace with developments in the construction industry. Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced, Sustainability Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced, Facility Management, Sustainability Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced

**Digital Architectural Modelling CKDA 602**

A lecture/laboratory course on creation of architectural objects and the different approaches to digital modelling. Students will learn the construction, creation, manipulation, and transformation of rudimentary and complex architectural forms in a tectonically plausible context. Equivalent to a one-term professional elective in the Architectural Science Program.

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<th>42 Hours</th>
<th>Fee: $669</th>
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<td>Winter 2012 Thursday</td>
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<td>Spring/Summer 2012</td>
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<td>Tuesday &amp; Thursday</td>
<td>18:30-21:30</td>
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*Digital Architectural Rendering I CKDA 603*

An introductory lecture/laboratory course on the applications and rendering of architectural materials and textures. The second part of this course will be a design studio. Students will be required to design and document (modeled and rendered) a building, or an architectural component, of medium complexity entirely within the digital medium. This course is the first of two courses on computer rendering in digital architecture and design, and is focused primarily on architectural-objects creation. Equivalent to a one-term professional elective in the Architectural Science Program.

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<tr>
<th>42 Hours</th>
<th>Fee: $669</th>
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<tr>
<td>Fall 2011 Monday</td>
<td>18:30-21:45</td>
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</table>
Arts and Contemporary Studies

These courses give you the opportunity to develop your learning, research, ethical, and literacy competencies — important ingredients for success in any pursuit. They combine traditional education in the humanities with practical skills and theoretical approaches to deal with relevant societal issues. Arts and Contemporary Studies courses may be credited towards Ryerson University's full-time degree program, which stresses foundational skills and a broad liberal arts education.

Contemporary Study

NEW!

★ Ideas That Shape the World II

This course examines the work of some seminal thinkers, writers, religious leaders, and artists of antiquity. Beginning with the ancients, the course traces the development of intellectual traditions up to the Renaissance. These traditions develop and explore ideas about the origins and structure of the physical world, human existence, the relationship of the individual to communities, the concepts of the state and politics, and the sacred.

42 Hours  Fee: $570

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9

★ Introduction to Culture Studies

This course introduces the concepts and debates about the nature of culture and the development of culture industries. Students will examine a range of perspectives on the 'invention' of art and the boundaries between high and low culture. The various meanings of 'entertainment' will be explored. The creation of ideas outside the dominant culture will also be addressed.

42 Hours  Fee: $523

Spring/Summer 2012
Thursday 18:00-21:00 Sep 15-Dec 15

★ Introduction to Research and Statistics

This is a one-semester course within the Arts and Contemporary Studies program with a format of two one-hour lectures and a one-hour lab per week. No familiarity with the fundamental elements of research or statistics is assumed. The course gives students the practical methods needed to statistically describe and analyze phenomena and to present those results. Emphasis throughout the course is on practical uses and application of these techniques, rather than on their mathematical derivations.

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

NEW!

★ Directed Research Course

Prerequisite(s): Department consent

This course offers students the opportunity for advanced study with a professor in the Faculty of Arts. Topics are determined jointly by the student and professor. Normally, students must have completed at least 25 credits before taking ACS 950 and have a CGPA of no less than 3.0. Students must submit a completed application form to the ACS Program Office at least 20 business days before the start of the relevant semester. Departmental and program consent required.

42 Hours  Fee: $570

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

Grant Proposal Writing Workshop

This intensive workshop is geared to those who wish to acquire or refine the techniques of preparing and writing grant proposals geared to culture or social services. The focus will be on how to effectively tell a story that leads to funding. Participants will learn how to comprehend the diversity of the grant funding community; research and identify potential funding sources; create the right fit with the funding agency; address the guidelines of proposals; identify and effectively write the key elements of a proposal; develop focused and realistic budgets; and package professional grants submissions.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (CED701, Heaslip House, 7th Floor, Peter Bronfman Learning Centre, 297 Victoria Street).

2 Hours  HST included  Fee: $0

Fall 2011
Biology

Biology is the study of living organisms and systems, including tissues, cells, and the structure and function of macromolecules. These courses introduce you to the basic principles of biology, ecological and environmental issues, human biology, and microbiology.

<table>
<thead>
<tr>
<th>Course</th>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>Anatomy and Physiology</td>
<td>CBLG 10A/B</td>
<td>A systematic approach to the complexity of the human body. Lectures include integumentary system, defense mechanisms, cardiovascular, lymphatic and respiratory systems; exercise; the male and female reproductive systems; pregnancy; skeletal, muscular, nervous, endocrine, digestive and urinary systems; senses.</td>
</tr>
<tr>
<td><strong>Biology I</strong></td>
<td>CBLG 143</td>
<td>This course includes the structure and function of macromolecules and the cell. Topics include cell physiology, enzymes, membrane function, metabolism, photosynthesis and cell division. Also included is an introduction to genetics and patterns of inheritance, evolution and diversity. Laboratory exercises complement lectures.</td>
</tr>
<tr>
<td><strong>Biology II</strong></td>
<td>CBLG 144</td>
<td>Prerequisite(s): CBLG 143 The topics covered in this course include physiology of both plants and animals, ecological principles and environmental issues. Laboratory exercises complement lectures.</td>
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</table>

**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**
Business Analysis

These courses will help you develop the expertise to make effective use of the vast amount of data available in business today.

Quantitative Methods

All CQMS course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Accounting – Finance, Business Analysis, Business Management, Financial Management in Canada, Financial Planning, Retail Management

Business Statistics I

Formally part of CQMS 102, CQMS 204

Antirequisite(s): CQMS 204, CQMS 400

This course consists of an introduction to business statistics including methods of describing, summarizing, graphically presenting, measuring and analyzing statistical data, probability distributions, covariance applications, sampling distributions and control charts. The course emphasizes how to apply various statistical techniques in the support of managerial decisions in the various functional areas of business. Students will be required to use appropriate computer software and/or calculator to present and analyse statistical data.

42 Hours Fee: $636

Fall 2011
Distance: Internet
Monday 18:30-21:45 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 12-Dec 12
Wednesday 18:30-21:30 Sep 13-Dec 13
Thursday 18:30-21:30 Sep 14-Dec 14
Friday 9:00-12:00 Sep 15-Dec 15
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Wednesday 18:30-21:30 Jan 11-Apr 11
Thursday 18:30-21:30 Jan 12-Apr 12
Friday 9:00-12:00 Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet
Monday 13:30-16:30 May 5-Aug 11
Tuesday 13:30-16:30 May 7-Aug 11

Supplies needed: Software and calculator specifications will be announced at the first session. Students require access to a computer with Microsoft Windows. Calculators are not required for Internet classes.

Business Statistics II

Formally part of CQMS 202, CQMS 204, CQMS 400, Direct Entry

This course builds on the concepts introduced in QMS 102. Some of the topics to be studied include: confidence interval estimation, hypothesis testing of means, variances, proportions, independence, and simple/multiple regression with applications to forecasting. The course emphasizes how to apply various inferential statistical techniques in the support of managerial decisions in the various functional areas of business. SPSS and/or programmable calculators are used.

42 Hours Fee: $636

Fall 2011
Distance: Internet
Monday 13:30-16:30 Apr 30-Jun 18
Tuesday 13:30-16:30 Apr 30-Jun 18
Wednesday 13:30-16:30 May 1-Jun 14
Thursday 13:30-16:30 May 3-Aug 2
Friday 13:30-16:30 Jun 21-Aug 7
Saturday 9:00-12:00 Sep 17-Dec 12
Sunday 9:00-12:00 Sep 18-Dec 13
Winter 2012
Monday 13:30-16:30 Jan 9-Feb 10
Tuesday 13:30-16:30 Jan 10-Feb 11
Wednesday 13:30-16:30 Jan 11-Feb 12
Thursday 13:30-16:30 Jan 12-Feb 13
Friday 13:30-16:30 Jan 14-Feb 14
Spring/Summer 2012
Distance: Internet
Monday 13:30-16:30 May 5-Aug 11
Tuesday 13:30-16:30 May 7-Aug 11

Supplies needed: Software and calculator specifications will be announced at the first session. Students require access to a computer with Microsoft Windows. Calculators are not required for Internet classes.
Statistics for Management

CQMS 204

Antirequisite(s): CQMS 102, CQMS 400

Statistics for Management includes an introduction to business statistics, methods of describing, summarizing, graphically presenting, measuring and analyzing statistical data using a statistics computer package. Students will also be exposed to the theoretical underpinnings of management decision tools including probability distributions, covariance applications, sampling distributions, control charts, estimation and hypothesis testing. The course emphasizes how to apply various statistical techniques in the support of managerial decisions in the various functional areas of business.

42 Hours Fee: $636

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Supplies needed: Software and calculator specifications will be announced at the first session. Students require access to a computer with Microsoft Windows.

Multiple Regression for Business

CQMS 442

Prerequisite(s): CQMS 202 or Direct Entry

This course makes a comprehensive examination of both multiple regression and analysis of variance, the most commonly used statistics tools used in business, emphasizing model appropriateness for given business problem and followed by a critical analysis of any assumptions and an assessment of the model accuracy. A real-life project is used to demonstrate the practical use of the techniques. The course is supported by appropriate statistical software.

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Supplies needed: Software and calculator specifications will be announced at the first session.

Business Optimization

CQMS 521

Prerequisite(s): CQMS 202 or Direct Entry

This course is designed to help the prospective manager define the management decision-making process and become familiar with the Operations Research and other linear techniques in practice today. Students will learn to recognize decision situations amenable to O.R. analysis through exposure to the analysis of business problems using model formulation and problem-solving techniques. Analysis will be done using appropriate of software and platforms with an emphasis on output interpretation.

42 Hours Fee: $533

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday 18:30-21:30 May 1-Jul 31

Linear Algebra

CQMS 522

This course applies Matrix Algebra to the modelling of Linear Business Systems. Topics include Matrices and Linear Transformations, Determinants and Subspaces. This course should be of interest to students planning graduate studies in Business Administration or Economics.

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Calculus for Business

CQMS 702

Prerequisite(s): CQMS 202 or Direct Entry

This course is an introductory course in calculus. Its purpose is to make the student familiar with the basic concepts and appreciate the various applications. The course will be of value to students who wish to further their understanding of business and economic model building. It will also give the student an insight into one of the most powerful and widely used of mathematical tools. Although little prior knowledge will be assumed, the student should have analytical interest. Many graduate business schools now require at least one undergraduate level calculus course. It is strongly recommended that students select QMS 702, Calculus for Business, as an elective in fourth year if they are considering graduate studies in business.

42 Hours Fee: $533

Fall 2011
Friday 18:30-21:30 Sep 16-Dec 16
Winter 2012
Friday 18:00-21:15 Jan 13-Apr 13
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14
Business Mathematics

These courses will help you develop the expertise to make effective use of the vast amount of data available in business today.

**Introduction to Mathematics**  
CZBM 110

If you need to improve your math skills, and your chances of success in Ryerson University’s accounting, finance and statistics courses, this course will be of interest. Students will solve equations and systems of equations with a focus on business applications using different problem solving approaches. Students will also be introduced to the mathematics of finance, probability and the use of statistics.

42 Hours  
Fee: $383

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Caribbean Studies

These courses will explore topics of culture, race, ethnicity, religion, and the social, economic, and political developments in the diverse Caribbean region.

**Introduction to the Caribbean**  
CCRB 100

Antirequisite(s): SYC 183

This course will focus on the similarities in historical development of the different societies in the Caribbean region and the common institutional structures and challenges that persist, despite the diversity of language and culture, race, ethnicity and religion. The course will examine the relationship between physical resources and social, economic and political developments within the colonial and neocolonial context and the resulting systems of inequality. (LL)

42 Hours  
Fee: $526

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**Families in the Caribbean**  
CCRB 500

The Caribbean region is composed of peoples from different geographic and cultural areas of the world. This course will explore the major historical influences which define the present diverse structure and composition of families within the Caribbean region. It will examine how these structures have changed in response to globalization, the declining influence of religion, shifts in migration, changes in economic conditions and state policies, and in gender, race and ethnic relations. (UL)

42 Hours  
Fee: $514

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<td>Sep 15-Dec 15</td>
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<td>May 1-Jun 7</td>
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**Racism and Caribbean Peoples in Canada**  
CCRB 501

The immigration of Caribbean peoples to Canada will be analyzed within the context of Canadian immigration laws and practices, labour market demands, and institutional responses to racial and ethno-cultural diversity. The major focus of the course will be on the establishment and growth of the Caribbean population in Canada, including employment, business and settlement patterns, changes to family structure, development of Caribbean organizations and community development activities, and issues of systemic and individual racism. (UL)

42 Hours  
Fee: $514

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<td>Sep 14-Dec 14</td>
<td>Jan 11-Apr 11</td>
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Cultural Traditions in the Caribbean
CCRB 502
This course analyzes the evolution and social significance of cultural traditions in the Caribbean, leading to an understanding of contemporary popular traditions. The course examines the ethnic, racial and cultural diversity of the area, as a source of distinct cultural traditions; the impact of foreign influences; and the export of Caribbean cultural forms to the international area. (UL)

42 Hours Fee: $514

Physical Chemistry I
CCHY 381
Prerequisite(s): CCHY 113
The three laws of thermodynamics; free energy and chemical equilibria; thermodynamics of solutions.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011-2012.

General Chemistry I
CKCH 106
Atomic structure, stoichiometry, gases, chemical equilibrium, acids and bases, aqueous equilibria, thermochemistry, and energy. Equivalent to CHY 103 lecture.

42 Hours Fee: $563

General Chemistry Laboratory
CKCH 107
Prerequisite(s): CHY103 or CKCH 106
Experiments cover the following topics: determination of water hardness, solution preparation, acid-base titration, calorimetry, solubility equilibria, and chemical kinetics. Laboratory portion of CHY 113.

42 Hours Fee: $557

Introductory Chemistry I
CKCH 108
This course is an introduction to chemistry; topics will include the following: atomic structures, electronic configurations, bonding, formulae, nomenclature, the mole concept, chemical reactions, and stoichiometry.

Note: Formerly part of CCHY 90A/B.

42 Hours Fee: $573
Introductory Chemistry II  
CKCH 109  
**Prerequisite(s):** CKCH 108  
This course continues the introduction to chemistry; topics will include the following: gases, liquids and bases, chemical equilibria, electrochemistry, nuclear chemistry, and organic chemistry.  
**Note:** Formerly part of CCHY 90A/B.  
42 Hours  
Fee: $563  
Fall 2011  
Tuesday & Thursday 18:30-21:30  
Sep 13-Dec 13  
Spring/Summer 2012  
Tuesday 18:30-21:30  May 1-Jun 14  
Students are required to take CKCH 142 before or at the same time as CKCH 143.  
**Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open toed or open heeled shoes, and no high heels.**

* Analytical Chemistry I  
CKCH 216  
**Prerequisite(s):** CKCH 106  
This entry-level course concentrates on noninstrumental analytical methods and includes the following lecture topics: gravimetry; equilibria and titration applications of acid-base, redox complex formation and precipitation reactions. Lecture portion of CHY 213.  
42 Hours  
Fee: $557  
Not offered in fall/winter/spring 2011–2012.  
**Analytical Chemistry Laboratory I**  
CKCH 217  
**Prerequisite(s):** CKCH 107  
This laboratory course includes experiments based on the topics discussed in Analytical Chemistry I (CKCH216). Laboratory portion of Analytical Chemistry I (CHY213).  
42 Hours  
Fee: $557  
Not offered in fall/winter/spring 2011–2012.  
**Analytical Chemistry II**  
CKCH 223  
**Prerequisite(s):** CKCH 216  
This course is a continuation of Analytical Chemistry I (CKCH216) but concentrates on instrumental analytical methods. The course introduces the student to the theory, instrumentation and applications of atomic and molecular spectroscopy, potentiometry (including ion-selection), electrodes and chromatography. Lecture portion of Analytical Chemistry II (CHY223).  
42 Hours  
Fee: $557  
**Analytical Chemistry Laboratory II**  
CKCH 224  
**Prerequisite(s):** CKCH 217  
This laboratory course includes experiments based on the topics discussed in Analytical Chemistry II (CKCH223). Laboratory portion of Analytical Chemistry II (CHY223).  
42 Hours  
Fee: $616  
Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open toed or open heeled shoes, and no high heels.
Child and Youth Care

Child and youth care is a practice-based discipline, with roots in psychology, sociology, medicine, social work, and education. The following courses will allow you to explore a field focused on research and practice which integrates developmental, preventative, and therapeutic requirements into the life space of children, youth, families, and communities. For more information, visit www.ryerson.ca/ce/cyc.

Child and Youth Care

NEW!

**Organic Chemistry II**

Prerequisite(s): CHY 142 or CKCH 142

This course includes the mechanistic approach to the study of organic reactions and includes condensation reactions, aromatic chemistry and pericyclic reactions. Also included are spectroscopic methods of structure determination, organic synthesis and the use of organometallic reagents. (Formerly CCHY 242.)

42 Hours  Fee: $557

Winter 2012  18:30-21:30  Jan 16-Feb 20

Spring/Summer 2012  18:30-21:30  May 3-Jun 14

Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open toed or open heeled shoes, and no high heels.

NEW!

**Science Mentorship**

Prerequisite(s): Department consent

This course will provide students with practical skills and tools needed to become effective peer mentors and leaders. Students will also develop skills to enhance their individual career, academic, and personal goals. Students will participate in a reflective learning process where their mentoring experiences are shared with other students. They will learn how to transfer these skills (learned through mentoring and course work) to career and academic objectives.

Note: No class will be held on Friday April 6, 2012.

30 Hours  Fee: $0

Winter 2012  16:30-18:30  Jan 16-Apr 27

By in-person registration only. For further details, please contact Sarah Kovacs, First Year and Common Science Office at the Faculty of Engineering, Architecture, and Science at skovacs@ryerson.ca.
families. Topics covered include: characteristics of a CYC approach and effective workers; history and culture; context of interventions; understanding behaviour in context; meaning-making; a CYC process of intervention; the role of self in family work; and reflection in practice. Special emphasis is placed on working with families in their home and community.

42 Hours  
Fee: $529

Spring/Summer 2012  
Classroom/Internet: Internet  
and Wednesday & Thursday  
9:00-16:30  
Jun 6-Jun 7

Psycho-Educational Support  
CCYC 801

Psycho-educational support is an essential component of school success for children and youth who have experienced trauma, are lacking supportive environments outside of school, or are diagnosed with mental health problems. This course will explore the role of the child and youth worker in the school and develop skills for supporting individuals and groups of children; working with teachers; understanding the school environment; and advocating for social-emotional needs of children and youth.

42 Hours  
Fee: $529

Spring/Summer 2012  
Distance: Internet  
May 5-Aug 11

Incident Response with Children and Youth  
CCYC 802

Prerequisite(s): CYC 401 or CCYC 702

This course builds on previous knowledge of theoretical orientations to therapeutic relationships. Crisis theory is examined within a developmental-ecological perspective. Introduces students to critical incident debriefing protocols and first and second order crisis intervention responses to catastrophic situations. The focus is on interventions with children and youth within their milieu by front line children’s service personnel.

42 Hours  
Fee: $529

Winter 2012  
Distance: Internet  
Jan 14-Apr 14

Integrated Case Management  
CCYC 804

Prerequisite(s): CCYC 602 and CCYC 605

Child and youth care practitioners are often required to liaise with other professionals and placed in a case management/co-ordination role by virtue of their contact with the child/youth and his/her family in the day to day environment. This course will develop knowledge and skills in inter-disciplinary consultation; understanding and using assessment reports; documentation case planning; accessing resources; service co-ordination and an introduction to multi-disciplinary teamwork.

42 Hours  
Fee: $529

Fall 2011  
Distance: Internet  
Sep 10-Dec 10

Residential Care Techniques  
CCYC 808

This course, founded in contemporary, competency-based Child and Youth Care practice, explores approaches, strategies, and techniques in residential care. Areas covered will include: approaches to group care, characteristics of effective programs, family involvement; intervention planning; needs based interventions; therapeutic discipline, crisis and opportunity; and the role of supervision. This course is equivalent to CVCY 104.

42 Hours  
Fee: $529

Winter 2012  
Distance: Internet  
Jan 15-Apr 16
Communication

These courses can help you develop a high level of skill in written and oral communications and are especially relevant to business and government environments. They focus on building and integrating writing, analytical, and research skills so that your business presentations make your point and achieve your purpose.

Communication


*Short Management Reports*  
CCMN 114  
This writing-intensive workshop course helps students gain the proficiency needed to meet the communication demands of contemporary management tasks. Participants learn to focus their purpose, analyze their audiences, and compose a variety of informative and persuasive documents, such as instructional and motivational memoranda, policy change reports, and new venture proposals. A module on planning, outlining and delivering professionally-related oral presentations to peers, management and industry partners completes this workshop designed to refine key written and oral skills for success in today's workplace.

42 Hours  Fee: $541
Fall 2011
Distance: Internet  Sep 10-Dec 10
Tuesday  18:30-21:30  Sep 13-Dec 13
Wednesday  18:30-21:30  Sep 14-Dec 14

Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday & Tuesday(Off-campus Location TBA)  8:00-16:00  Jan 23-Feb 21
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18

*Communication in ITM*  
CCMN 124  
This course emphasizes analysis, organization, tone, style and strategy in the development of effective written and oral communications. Data collection and report documentation are included. This course is specifically designed for students in the Information Technology Management program.

42 Hours  Fee: $541
Winter 2012
Tuesday  18:30-21:30  Jan 10-Apr 10
Spring/Summer 2012
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18
Monday & Wednesday  18:30-21:30  Jun 20-Aug 13

*Retail Management Communication*  
CCMN 201  
This workshop course introduces students to the theory and strategies of successful written and oral communications in retail management. Students apply communication theory in a variety of activities based on specific professional situations, and practice selecting and organizing pertinent information. They learn to express ideas clearly, develop sensitivity to audience and tone, and produce oral and written messages that are well received and acted upon in the manner intended by the author.

42 Hours  Fee: $541
Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15

Winter 2012
Classroom/Internet: Internet  Jan 7-Apr 7
and Thursday  18:30-21:30  Jan 12
and Thursday  18:30-21:30  Feb 2
and Thursday  18:30-21:30  Feb 23
and Thursday  18:30-21:30  Mar 15
and Thursday  18:30-21:30  Mar 29
Spring/Summer 2012
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18

**Introduction to Professional Communication**  
CCMN 279  
This case-based, interactive course introduces students to contemporary strategies of successful communication in professional contexts. Students learn how to analyze audience, situation, and medium to create messages that respond to practical challenges and build productive relationships. Students develop sensitivity to language and tone, learn to organize and convey ideas and information, and select the best means to accomplish their intended purposes.

42 Hours  Fee: $536
Fall 2011
Distance: Internet  Sep 10-Dec 10
Tuesday  18:30-21:30  Sep 13-Dec 13
Wednesday  18:30-21:30  Sep 14-Dec 14
Thursday  18:30-21:30  Sep 15-Dec 15
Friday  18:30-21:30  Sep 16-Dec 16

Winter 2012
Distance: Internet  Jan 14-Apr 14
Tuesday  18:30-21:30  Jan 10-Apr 10
Wednesday  18:30-21:30  Jan 11-Apr 11
Thursday  18:30-21:30  Jan 12-Apr 12
Friday  18:15-21:30  Jan 13-Apr 13

Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18
Tuesday & Thursday  18:30-21:30  May 1-Jun 14
Monday & Wednesday  18:30-21:30  Jun 20-Aug 13
Tuesday & Thursday  18:30-21:30  Jun 21-Aug 7

**Communication in the Computer Industry**  
CCMN 300  
In this workshop course, students learn to present technical information to technical and non-technical audiences. The emphasis is on verbal presentation and written documentation of systems from the viewpoint of the user. In addition to short reports, correspondence, business proposals, and employment application documents are discussed.

42 Hours  Fee: $529  
Not offered in fall/winter/spring 2011–2012.

**Career Advancement Communication**  
CCMN 304  
This course aims to develop the communication skills and strategies necessary to meet the challenges of the current workplace. With particular focus on the job search and career development, course content covers such topics as research and interviewing, persuasive writing and speaking, developing a professional image and making effective communication decisions.

42 Hours  Fee: $529
Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15

Winter 2012
Classroom/Internet: Internet  Jan 7-Apr 7
and Thursday  18:30-21:30  Jan 12
and Thursday  18:30-21:30  Feb 2
and Thursday  18:30-21:30  Feb 23
and Thursday  18:30-21:30  Mar 15
and Thursday  18:30-21:30  Mar 29
Spring/Summer 2012
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18

★ Certificate and degree credit ★ Degree credit ○ Certificate credit ▲ Course series
**Organizational Problem Solving and Report Writing** CCMN 313

Organizational Problem Solving and Report Writing focuses on the selection, treatment and solution of a complex problem in an organization, through the development and preparation of a formal, analytical report. Students learn how to identify a problem, define its purpose, customize a message for multiple audiences, create a work plan, apply primary and secondary research methods, and structure an argument logically and persuasively. Students will strengthen their critical thinking skills as they evaluate findings and formulate conclusions and recommendations.

Note: Location for January 13 and 14: Orillia. Location for March 14 and 15: Brantford.

42 Hours  Fee: $529

Winter 2012
Distance: Internet  Jan 14-Apr 14
Tuesday 18:30-21:30  Jan 10-Apr 10
Thursday 18:30-21:30  Jan 12-Apr 12
Friday & Saturday(FNTI First Nation) 08:30-20:00  Jan 13-Jan 14
and Wednesday & Thursday(FNTI First Nation) 08:30-20:00  Mar 14-Mar 15
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday & Wednesday 18:30-21:30  Apr 30-Jun 18

**Professional Presentations** CCMN 314

Successful professionals achieve their objectives by consistently delivering meaningful presentations to diverse, demanding audiences. High expectations and extensive technology often complicate rather than improve the presenter’s ability to communicate effectively. In this essential course, students learn to cope with fear, structure content coherently, develop poise and confidence, and employ technology in a sophisticated way to connect with their listeners.

42 Hours  Fee: $529

Fall 2011
Tuesday 18:30-21:30  Sep 13-Dec 13
Wednesday 18:30-21:30  Sep 14-Dec 14
Thursday 18:30-21:30  Sep 15-Dec 15
Winter 2012
Tuesday 18:30-21:30  Jan 10-Apr 10
Wednesday 18:30-21:30  Jan 11-Apr 11
Thursday 18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30  May 1-Jun 14
Tuesday & Thursday 18:00-21:30  Jun 21-Aug 7
No class on May 19.

**Issues in Communication and the Contemporary Workplace** CCMN 315

Effective communication has always been an essential component of business. It is particularly important today when business people communicate in increasingly complex and diverse workplaces. They must deal with ethical dilemmas, intensifying organizational change, global and multicultural partners, increased specialization, and constant technological developments. Using practical examples and case studies, this course both explores communication challenges that business professionals face today and helps them develop strategies and practices designed for the contemporary workplace.

42 Hours  Fee: $529

Winter 2012
Tuesday 18:30-21:30  Jan 10-Apr 10

**Fashion Communication: Professional Approaches** CCMN 373

In this course for the Fashion Communication and Design options, students learn fundamental concepts which are applied to correspondence, reports, oral presentations, media relations, and the job search. The emphasis is on analyzing audience and purpose; controlling language, style, and tone; and choosing communication strategies appropriate to a variety of professional situations.

42 Hours  Fee: $529

Not offered in fall/winter/spring 2011–2012.

**Corporate Communications** CCMN 413

Prerequisite(s): Any CMN or CCMN course or Direct Entry

How does a company communicate its reputation and image and manage these intangible features when damaged? Through examining high-level communication strategies and products, students develop sensitivity to the language, formats, and images organizations use to manage their concerns. Students also practice skills corporate communication professionals employ to communicate with a variety of audiences.

42 Hours  Fee: $529

Fall 2011
Monday 18:30-21:45  Sep 12-Dec 12
Wednesday 18:30-21:30  Sep 14-Dec 14

**Interpersonal Communication in Management** CCMN 414

Prerequisite(s): Any one CMN course or Direct Entry

In this workshop course, students participate in a variety of group and individual exercises designed to develop the interpersonal skills necessary for effective management. Emphasis is placed on understanding how varied backgrounds, personalities, and cultural perspectives affect group processes such as problem solving, decision making, resolving conflict, and negotiating. Some sessions may be videotaped.

42 Hours  Fee: $529

Fall 2011
Thursday 18:30-21:30  Sep 15-Dec 15
Winter 2012
Thursday 18:30-21:30  Jan 12-Apr 12

**Promotional Communications** CCMN 415

The art of promotion is fundamental to the selling of products, services, and ideas. In this innovative course, students use a range of media and communication strategies to put the theory and ethics of promotion into practice. Students learn how to meet the challenges of bringing a new product or service to market from beginning to end and how to communicate with internal stakeholders and target audiences to promote the new initiative successfully. This course enables students to experience firsthand the dynamics of conceiving, developing, and executing a promotional campaign, as well as equips them with the skills needed to engage effectively in the marketing communications process.

42 Hours  Fee: $539

Fall 2011
Monday 18:30-21:45  Sep 12-Dec 12
Winter 2012

**Communication in the Engineering Professions** CCMN 432

Communication lies at the heart of what engineers do. This course introduces students to the unique and varied communication challenges of their profession. Through a
combination of lectures, readings, and workshops, students are exposed to the types of communication they will engage in as professionals and given the opportunity to refine their analytical, writing, presentation, and problem-solving skills.

Note: CLER, CLEC, CLEG degree program students must take CVL 743 as a corequisite to this course.

56 Hours Fee: $529

Fall 2011
Tuesday 18:00-22:00 Sep 13-Dec 13
Thursday 18:00-22:00 Sep 15-Dec 15
Winter 2012
Thursday 18:00-22:00 Jan 12-Apr 12
Spring/Summer 2012
Monday & Wednesday* 13:00-15:00 Apr 30-Aug 13
Monday 13:00-17:00 Apr 30-Aug 20
Thursday 18:00-22:00 May 3-Aug 2

* No class on May 21, July 2, and August 6.

** Contemporary Intercultural Communication ** CCMN 443
Prerequisite(s): *Any one CMN course or Direct Entry*

In today’s global environment, success or failure of almost any venture requires a clear understanding of intercultural issues. In this course, various communication strategies and theoretical frameworks are analyzed in cultural context.

42 Hours Fee: $529

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

** Communication and Law ** CCMN 447
Prerequisite(s): CLAW 122 or CLAW 321

Communication practitioners must be sensitive to the legal risks and implications of their messages. They must consider ethical responsibilities to clients, employees, and themselves. Clear and accessible documents, in language and design, help the company manage internal and external relations. In this essential course, students study such communications as contracts, briefs, client letters and proposals, to gain a firm understanding of the legal dimensions of organizational communication and to contribute that knowledge to the company’s enterprise and obligations.

42 Hours Fee: $529

** Introduction to Visual Communication ** CCMN 448
This challenging course introduces students to the study of Visual Communication. Students explore how visual images persuade us to act and think in certain ways. They learn a vocabulary of visual meaning-making (i.e., a visual language). Building upon the vocabulary, they learn how images can be rhetorical and persuasive within a professional communication context. Further, they learn how visual images manipulate and become manipulated by a surrounding visual culture. It is recommended that students should be in their third or fourth year of study.

42 Hours Fee: $529

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

** Communicating in Virtual Environments ** CDMC 300
Prerequisite(s): CCMN 279

This course introduces students to the unique opportunities and challenges of communicating in virtual environments. Experiential exercises and individual and group assignments will help students develop effective interpersonal skills for tele-, audio-, and video-conferencing and computer-mediated teamwork.

42 Hours Fee: $534

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Spring/Summer 2012
Monday & Wednesday 18:30-22:00 Apr 30-Jun 11

** Professional Etiquette and Networking Skills for Business and Social Success ** CDMC 907
Do you want to make a great first impression? Displaying good manners and social skills makes an enormous difference in how you are perceived by superiors, peers, friends and family. This workshop covers: formal dining, shaking hands, exchanging business cards, making introductions, conversation and toasts, on-line and telephone etiquette, body language, dressing for success, international etiquette, and common faux pas. During a catered sit-down lunch, participants practice their formal dining, conversation, and toasting skills. Through lectures, role plays, simulations, discussions, videos, and group interaction, participants will improve their etiquette and learn how to handle business and social situations with confidence and grace.

Note: You may use a special fax-in enrollment form for this course.

7 Hours HST included Fee: $211
Material Fee: A material fee of $35 (to cover lunch expense) is included in the total fee indicated above. If you have any dietary restrictions or allergies, please indicate them on your registration form. For further information, see Material Fees.

Not offered in fall/winter/spring 2011–2012.
Computer Science

The following courses can develop your computer expertise in two key areas. Some courses focus on language programming and operating systems; these are particularly recommended if your interests lie in technical or system support. Other courses focus on using computers to solve engineering or technical problems. In these, the emphasis is on learning how to translate problems into an appropriate mathematical form.

Note: Written approval is required before undergraduate degree program students can register in these courses. For more information, see Engineering Students on the Chang School website at www.ryerson.ca/ce.

Computer Science

Related certificate(s): Computer Programming Applications, Database Technology

**Computer Science I** CCPS 109
An introductory programming course designed to introduce fundamental Computer Science concepts such as abstraction, modelling and algorithm design. Emphasis is placed on producing correct software. This course uses Java as its programming language.

<table>
<thead>
<tr>
<th>70 Hours</th>
<th>Fee: $1066</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>Monday 18:30-21:45 to 18:30-20:30 Sep 12-Dec 12</td>
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<td>and Friday 18:30-20:30 Sep 16-Dec 16</td>
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<td>Winter 2012</td>
<td>Monday 18:30-21:45 to 18:30-20:30 Jan 9-Apr 9</td>
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<td>and Friday 18:30-20:30 Jan 13-Apr 20</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>Monday &amp; Wednesday 18:30-22:00 to 18:30-20:30 Apr 30-Jun 18</td>
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<td>and Friday 18:30-20:30 May 4-Jun 15</td>
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**Computer Science II** CCPS 209
A continuation of CPS 109. Emphasis is placed on code optimization, algorithm and program correctness. Fundamental Computer Science Algorithms will be introduced.

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<tr>
<th>56 Hours</th>
<th>Fee: $915</th>
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<tr>
<td>Winter 2012</td>
<td>Tuesday 18:00-22:00 to 18:00-20:30 Jan 10-Apr 10</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>Tuesday &amp; Thursday 18:00-22:00 to 18:00-20:30 May 1-Jun 14</td>
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**Data Structures** CCPS 305
Prerequisite(s): CCPS 209 and CCPS 393

Introduction to data structures and algorithms. Topics may include ADTs, restricted lists (stacks and queues), generalized lists, trees, searching, sorting, hashing, graphs, algorithm design, complexity analysis, recursion.

<table>
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<tr>
<th>56 Hours</th>
<th>Fee: $697</th>
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<tr>
<td>Winter 2012</td>
<td>Monday &amp; Wednesday 18:30-22:00 Jun 20-Aug 13</td>
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**Object Oriented Programming and Design** CCPS 311
Prerequisite(s): CCPS 209 and CCPS 393

This course further explores the Object-Oriented paradigm emphasizing the Object Model and relationships between the various artifacts. The pure Smalltalk language is introduced to reinforce the OO paradigm. The Unified Modeling Language to capture the objects, classes, and their relationships is studied in considerable depth with a major analysis and initial design project done in teams. A reasonably complete coverage of C++ is presented. Time permitting, OO features of other languages will be discussed.

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<tr>
<th>42 Hours</th>
<th>Fee: $571</th>
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<tr>
<td>Fall 2011</td>
<td>Monday 18:30-21:45 to 18:30-20:30 Sep 12-Dec 12</td>
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**Introduction to C and UNIX** CCPS 393
The course covers various aspects of the C language such as: arrays, strings, pointers, structures, etc. The second part of the course introduces UNIX operating systems. Topics include: I/O, redirection, processes, shell scripts, etc.

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<tr>
<th>56 Hours</th>
<th>Fee: $697</th>
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<tr>
<td>Fall 2011</td>
<td>Monday 18:00-22:15 to 18:00-20:30 Sep 15-Dec 15</td>
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**Database Systems I** CCPS 510
Prerequisite(s): CCPS 305

Advanced file management techniques involving fundamentals of database organization, design and management. Emphasis is given to Relational Database Management Systems including relational algebra, normal forms, physical Database Structures and their implementation, and Relational Database Languages. Other types of Database Managers are also discussed such as Hierarchical, Network and Inverted Files.

<table>
<thead>
<tr>
<th>56 Hours</th>
<th>Fee: $567</th>
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<tr>
<td>Fall 2011</td>
<td>Monday 18:00-22:00 to 18:00-20:30 Sep 15-Dec 15</td>
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**Component-Based Programming for the Web** CCPS 530
Prerequisite(s): CCPS 209

This course presents the concepts and applications of component-based Web programming. Part 1 of the course covers the creation of Web pages to hold the components (XHTML, CSS). Part 2 covers the concepts and applications of server-side programming (CGI, SSI, Perl). Part 3 covers the development of components in Java (Java Applets, JavaBeans). Part 4 introduces activeX components.

<table>
<thead>
<tr>
<th>42 Hours</th>
<th>Fee: $571</th>
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<td>Not offered in fall/winter/spring 2011–2012.</td>
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**Introduction to Operating Systems** CCPS 590

Introduction to O/S (system calls, interrupts, synchronous and asynchronous traps, O/S structure), process communication and synchronization, primitive communications (signals and signal management calls), pipes, messages, semaphores, shared memory, memory management, file systems, and (time permitting) remote procedure calls.

<table>
<thead>
<tr>
<th>56 Hours</th>
<th>Fee: $762</th>
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<td>Spring/Summer 2012</td>
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**Certificate and degree credit**
Tuesday & Thursday
18:00-22:00
May 1-Jun 14
Not offered in fall/winter/spring 2011–2012.

* Database Systems II
CCPS 731
Prerequisite(s): CCPS 510

56 Hours
Fee: $697
Spring/Summer 2012
Monday & Wednesday
18:00-22:00
Apr 30-Jun 18

* Human-Computer Interaction
CCPS 613
Prerequisite(s): CCPS 209 or Direct Entry
This course introduces the concepts of human-computer interaction and usability testing. Topics include: human information processing, usability principles, models of interaction, user interface paradigms, design of user interfaces. Students will also learn how to develop Graphical User Interfaces using a specific User Interface Management system. (2 hr. Lab every other week).

56 Hours
Fee: $697
Winter 2012
Monday
18:00-22:00
Jan 9-Apr 9
Spring/Summer 2012
Monday & Wednesday
18:00-22:00
Jun 20-Aug 13

* Introduction to Data Communications
CCPS 706
Prerequisite(s): CCPS 590
Introduction to basic concepts of data communications. Topics covered: Transmission Media, Multiplexing, Data Encoding, Circuit Switching, Packet Switching, Local Area Networks and ISO and IEEE Standards.

42 Hours
Fee: $509
Not offered in fall/winter/spring 2011–2012.

* Software Engineering I
CCPS 731
Prerequisite(s): CPS 406
Essential methods for the Systematic approach to the development, operation, maintenance, and retirement of Software. Software Life Cycles, process modeling, configuration management, managing Software quality, requirements analysis, specification, verification and validation, Software design, implementation, testing and maintenance. Software Tools, CASE tools and documentation. (2 hr. Lab every other week)

56 Hours
Fee: $697
It is recommended that students take CCPS 109 prior to taking this course. Not offered in fall/winter/spring 2011–2012.

* Software Engineering II
CCPS 831
Prerequisite(s): CCPS 731
This course is a continuation of CPS 731. Topics include: Formal specification, algebraic specification, model oriented Specification, Software reliability, fault-tolerance, Software tools, programming environments, Toolkits, Method based Environments. Software development work benches, Software reliability, Software metrics, software standards, complexity measures, Software quality assurance, automated programming, CASE Tools. (2 hr. Lab every other week).

56 Hours
Fee: $697
Not offered in fall/winter/spring 2011–2012.
NEW!

Computer Science Quick Start
CKCS 100
At the end of the workshop students will be able to describe fundamental programming concepts and constructs, plan and write simple programs using fundamental programming concepts, and apply basic code maintenance techniques when writing programs.

32 Hours
HST included
Fee: $364
Fall 2011
Monday–Thursday
13:00-17:00
Aug 15-Aug 25
NEW!

Computer Programming Quick Start
CKCS 101
At the end of the workshop students will be able to describe fundamental programming concepts and constructs. Students will be able to plan and write simple programs in Python using fundamental programming concepts. They will be able to apply basic code maintenance techniques when writing programs. They will receive a basic introduction to objects.

32 Hours
HST included
Fee: $364
Fall 2011
Monday–Thursday
9:00-13:00
Aug 15-Aug 25
NEW!

MS Word and Excel Quick Start
CKCS 102
This workshop will introduce students to essential skills and tools necessary to create functional and professional documents. By the end of the workshop students will master vital skills in Microsoft Word and Excel. Students will learn and practice skills in Word and Excel through hands-on exercises and mini assignments. Upon completion of the workshop students will receive a basic introduction to objects.

15 Hours
HST included
Fee: $364
Fall 2011
Monday–Friday
9:00-12:00
Aug 22-Aug 25

Introduction to Computer Applications
CKCS 200
This course is a general introduction to Computer systems. Topics include the software development process and lifecycle, application testing, hardware, software, databases and the Internet. Students are also exposed to directory structure, compression, secure storage of files, encryption, and security and safety issues.

42 Hours
Fee: $640
Fall 2011
Monday
18:30-21:45
Sep 12-Dec 12

Introduction to MatLab
CKCS 210
The goal of this course is to provide a simple overview and introduction to MatLab. The course is broken up into some of the basic topics. The first includes a few examples of how MatLab makes it easy to create and manipulate vectors. The course moves from simple topics to more advanced topics.

42 Hours
Fee: $640
Fall 2011
TBA
Mainframe Computing

Mainframes are large, complex computer systems used by large corporations and government institutions for mission critical applications, intensive data processing such as management information systems, financial transaction processing, manufacturing control systems, and censuses and statistics. The following courses provide a thorough overview of the mainframe environment, including hardware systems, workflows, end-user interfaces, programming, and data management.

Related certificate(s): IBM Mainframe System z Computing

Course series

Introduction to Mainframe Computing z/OS Environment - CKCS 191

Prerequisite(s): Department consent

The purpose of this course is to introduce students of information technology to the mainframe computing environment. Upon completion of this course students should possess the knowledge and skills necessary to begin using the basic facilities of an IBM mainframe computer. Topics will include the use of a terminal emulation program (Vista 3270) to interact with the mainframe environment with special attention to the TSO/ISPF and SDSF facilities. Students will learn about the history of mainframe computing and its resurgence as a powerful processing tool for large corporations and government institutions. This course is designed to offer a thorough overview of the mainframe environment, including data management, data processing, application program development and maintenance, IBM utilities and end-user interfaces.

42 Hours Fee: $999

Mainframe Online Programming: CICS - CKCS 195

Prerequisite(s): CKCS 193 and CKCS 194

This course will focus on the application development and implementation process for online mainframe systems. In-depth coverage of the Customer Information Control System (CICS) and the methods for employing it to perform Online Transaction Processing (OLTP) tasks in a mainframe environment will be provided. A review of the overall structure and purpose of CICS

Certificate and degree credit

Degree credit

Certificate credit

Course series
will be discussed and command levels for CICS in the following areas will be introduced: management of data (VSAM files), data communication, application development, and system management. Learners will examine the COBOL programming techniques used to create basic and complex systems, and will learn how to debug CICS application programs.

42 Hours Fee: $999
No class on June 30 and Aug 4.

Mainframe Database Management Systems DB2 CKCS 196
Prerequisite(s): CKCS 194

This course will provide learners with a comprehensive overview of the widely used IBM mainframe database management system, DB2. This course will focus on how DB2 operates in a mainframe environment. Students will learn how to access DB2 objects using SPUFI, QMF and Application Programs. The establishment of the appropriate execution environment for programs that reference DB2 databases will be discussed. This is an advanced course; while not required, prior knowledge of the relational data base model and SQL is strongly recommended.

42 Hours Fee: $999

Websphere Application Server on z/OS CKCS 197
Prerequisite(s): CKCS 191

This course will provide a technical overview of Java-based development integrated with batch processing on mainframe and midrange systems. Students will work with IBM Websphere Application Server (WAS), and Message Queue (MQ), and explore their relationships to Service Oriented Architectures (SOA) and enterprise applications. In addition, students will examine the relationship between DB2 and enterprise applications delivered on WAS. CICS Transaction Gateway as a strategic interface between Websphere and CICS TS will be discussed.

42 Hours Fee: $999

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Thursday 18:30-21:30 May 3-Aug 2
See www.ryerson.ca/ce/its for more information.
Not offered in fall/winter/spring 2011-2012. Please contact the Academic Coordinator, Janet Shusterman, at jshuster@ryerson.ca to learn more about this course.

- **WCF in the .NET Framework**
  
  In this Windows Communication Foundation (WCF) course, students will learn how to develop distributed applications in the .NET framework. Topics to be discussed include service contract implementation, transport, message, and user level security, hosting and exposing services, consuming services through proxies and agents, and management of the service life cycle, including instances, sessions, transactions, and concurrency. (Formerly: Developing XML Web Services and Server Components with the Microsoft .NET Framework)
  
  **Note:** It is strongly recommended that students complete CXEC 300 or CXEC 302 AND CXEC 309, or have equivalent .NET programming experience (C# .NET or VB .NET) AND ASP.NET prior to taking this course.

  **42 Hours**
  **HST**
  **Fee:** $1139

  **Winter 2012**
  **Saturday**
  **13:00-16:15**
  **Jan 14-Apr 14**
  See www.ryerson.ca/ce/its for more information.

- **Accessing Data with MS.NET**
  
  This course will provide learners with the skills required to develop database solutions using Visual Studio as a development tool. Topics include mapping entities and relationships using LINQ to SQL, connecting a POCO model to the Entity Framework, and managing Connections and Context. Configuring ADO.NET data services, querying data by using ADO.NET data services, managing transactions, and deploying ADO.NET components is also covered. (Formerly Developing DB Solutions using SQL and .NET)
  
  **Note:** It is strongly recommended that students be familiar with database normalization and programming concepts, have completed CXCP 216 or CXEC 300 or CXEC 302, or have equivalent database and/or MS.NET experience prior to taking this course.

  **42 Hours**
  **HST**
  **Fee:** $1139

  **Fall 2011**
  **Tuesday**
  **18:30-21:30**
  **Sep 14-Dec 14**
  **Winter 2012**
  **Saturday**
  **9:00-12:15**
  **Jan 14-Apr 14**
  See www.ryerson.ca/ce/its for more information.

- **Developing Web Applications with ASP .NET**
  
  ASP.NET is Microsoft’s premier technology for creating server-side web applications. This course will provide professional developers who know a .NET language such as C# or VB with a complete overview of ASP.NET, using Visual Studio as a design tool. In addition to ASP.NET fundamentals, students will learn how to build secure sites, configure and deploy web applications, and use ASP.NET in conjunction with relational database products like SQL Server. Microsoft’s AJAX library and controls will also be examined in depth.
  
  **Note:** It is strongly recommended that students complete CXEC 300 or CXEC 302 or have equivalent programming experience in C# or VB.NET prior to taking this course. Students taking this course should familiarize themselves with HTML/CSS/JavaScript before the course begins.

  **42 Hours**
  **HST**
  **Fee:** $1139

  **Fall 2011**
  **Thursday**
  **18:30-21:30**
  **Sep 15-Dec 15**
  **Winter 2012**
  **Tuesday**
  **18:30-21:30**
  **Jan 10-Apr 10**
  See www.ryerson.ca/ce/its for more information.

- **Microsoft SharePoint Web Development**
  
  In this course for web developers, learners will develop integrated SharePoint solutions, exploring custom authentication, SharePoint permissions, in-browser customization, and design basics. SharePoint’s strong API, with its highly extensible nature and foundation on the underlying .NET Framework, will be examined. Learners will be exposed to an all-encompassing approach to programming concepts, including the extensibility interfaces and SharePoint’s internal features, and will approach SharePoint as an open toolkit as opposed to a closed, intranet-only model.
  
  **Note:** It is strongly recommended that students complete CXEC 300 AND CXEC 309 or have equivalent .NET language and ASP .NET experience prior to taking this course. Students are required to have the following environments at home to be successful in this course: As a minimum, Visual Studio 2010 Ultimate, on 64-bit Windows Server 2008 R2 with IIS 7.5, or 64-bit Windows 7 Ultimate.
  
  For laptops, a minimum of 4GB memory is required (8GB preferred) with Windows Server 2008 R2 x64 with Hyper-V installed (eSATA is recommended instead of USB for external hard drive disk space).

  **42 Hours**
  **HST**
  **Fee:** $1139

  **Fall 2011**
  **Wednesday**
  **18:30-21:30**
  **Sep 14-Dec 14**
  **Winter 2012**
  **Thursday**
  **18:30-21:30**
  **Jan 12-Apr 12**

- **Microsoft Silverlight Development**
  
  For developers wishing to become proficient with Microsoft’s cross-platform, cross-browser development platform Silverlight, this course will provide learners with the opportunity to create rich media Silverlight applications. Learners will create projects, set up layouts, and use controls while handling both 2-D and 3-D drawing, animation, and media playback through Windows Presentation Foundation (WPF). Learners will also explore integrating web services support and using Silverlight in conjunction with ASP.NET and its interactions with HTML.
  
  **Note:** It is strongly recommended that students complete CXEC 300 or CXEC 302 AND CXEC 309 or have .NET language and ASP .NET experience prior to taking this course.

  **42 Hours**
  **HST**
  **Fee:** $1139

  *Includes one-hour lunch break from 12:00-1:00 p.m. No class May 19.

**Certified Cisco Networking Associate (CCNA)**

These courses provide learners with the fundamental skills and knowledge of Cisco technologies. This course series may assist learners with their preparation for the Certified Cisco Networking Associate (CCNA), an important step in Cisco Career Certification. These courses are appropriate for learners with a network administration background. Candidates who complete all required courses for the Certified Cisco Networking Associate course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its for further information.)

- **Networking Basics for Cisco**
  
  In this course, learners explore client/server networking, including design types, architectures, standards, protocols, support, the OSI reference model, LAN and WAN technologies, the TCP/IP protocol stack, networking system components, types and use of cabling, topologies, and common routed and routing protocols. In conjunction with Interconnecting Cisco Networking
Devices (CXNA102), this course may assist learners in preparation for the Certified Cisco Networking Associate (CCNA) exam.

Note: It is strongly recommended that students complete CXIT 401 AND CXIT 421 or have 2 years equivalent networking experience prior to taking this course.

### Interconnecting Cisco Network Devices (ICND) CXNA 102

This course provides learners with the skills required to select appropriate device(s) to meet system requirements, and to install, configure, and operate LANs, routed WANs, and switched networks. Learners explore Cisco IOS, VLANs, Access Control Lists, BOD, DDR, PPP, Frame Relay, and FDDI. Together with Networking Basics (CXNA101), this course may assist learners in preparation for the CCNA exam.

Note: It is strongly recommended that students complete CXNA 101 or have equivalent Cisco networking experience prior to taking this course.

### Computer and Network Support

Networking-oriented courses are designed to provide learners with the material needed to be proficient with concepts and practices related to today’s networking technologies. The courses in this series provide learners with hands-on experience with networking hardware and software, Microsoft and Linux network administration, and system security practices.

Candidates who complete all required courses for the Computer and Network Support program and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its for further information.)

### Certified Information Systems Security Professional (CISSP) CXIT 620

The (ISC)² global organization offers a certificate recognizing an international standard for information security and a Common Body of Knowledge. Offering a unique Canadian perspective, this course examines the ten IS domains, helping learners prepare for the CISSP certification exam. CBK topics include: Access Control Systems & Methodology, Applications & Systems Development, Continuity Planning, Cryptography, and Security Management Practices.

Note: Students should have five years of practical experience in networking, systems administration, or IS prior to taking this course. Students are responsible for verifying their CISSP certification requirements at www.isc2.org.

### Windows Active Directory Planning CXIT 620

Building on the networking skills acquired in CXIT 421, this Windows 2008 Infrastructure and Active Directory Planning course will provide students with the knowledge and skills to develop, implement, and troubleshoot an Active Directory infrastructure. Topics include TCP/IP, DHCP, DNS and WINS functioning within single and multi domain environments and structures. Students will learn how to manage AD replications and operations masters and maintain AD availability.

Note: It is strongly recommended that students complete CXIT 401 AND CXIT 421 or have equivalent network administration experience prior to taking this course.
user and group accounts, assigning permissions, administering files and directory resources, managing system processes and monitoring resources, managing data storage and performing back-ups, administering printer resources, and configuring network utilities.

Note: It is strongly recommended that students complete CXIT 401 AND CXIT 421 or have equivalent network administration experience prior to taking this course.

42 Hours included Fee: $719

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Spring/Summer 2012
Saturday 9:00-16:00 May 5-Jun 23
*Includes one-hour lunch break from 12:00-1:00 p.m. No class May 19.

Databases

Please note: The following Database courses are not part of any course series.

Building DB Apps with MS Access CXCP 182
In this course, learners will build, update, and maintain Microsoft Access databases. Tables, forms, queries, and reports will be created. Learners will explore table relationships and joins, create advanced forms with subforms, build multi-table reports, macros, and SQL queries, and will sort and filter data. Learners will create navigation forms and PivotTables and encrypt and digitally sign web databases. The importance of planning and designing databases to satisfy stated criteria will be emphasized.

Note: It is strongly recommended that students have basic Access skills or equivalent relational database experience prior to taking this course.

42 Hours included Fee: $719

Fall 2011
Saturday 9:00-12:15 Sep 17-Dec 10
Winter 2012
See www.ryerson.ca/ce/its for more information.

Introduction to SQL CXCP 216
This course will introduce learners to SQL (Structured Query Language), a standard data-oriented language used to generate, manipulate, and retrieve information from a relational database. Learners will explore the relational database model and will obtain hands-on experience writing SQL statements and working with data.

Note: No previous programming experience is required, but it is recommended that students have some general computer experience, such as being able to use a desktop application comfortably, prior to taking this course.

42 Hours included Fee: $719

Fall 2011
Saturday 15:00-16:15 Sep 17-Dec 10
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Monday 18:30-21:30 Apr 30-Aug 20
See www.ryerson.ca/ce/its for more information.

NEW!

Advanced SQL CXEC 327
Building on Introduction to SQL (CXCP 216), this course will provide learners with the skills required to develop advanced database applications using SQL Server. Topics include the implementation of T-SQL and CLR user-defined functions, stored procedures, triggers, transactions, concurrency, error handling, set-based programming techniques, dynamic SQL, and the implementation of a dynamic schema solution using XML and XQuery. Working with spatial data using the new geometry and geography types and spatial indexes is also introduced.

Note: It is strongly recommended that students complete CXCP 216 or have equivalent SQL experience prior to taking this course.

42 Hours included Fee: $749

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Saturday 9:00-12:15 Jan 14-Apr 14
Spring/Summer 2012
Tuesday 18:30-21:30 May 1-Jul 31
See www.ryerson.ca/ce/its for more information.

SQL Server 2008 Reporting Services CXEC 330
In this course for data analysts, developers, database administrators, and those who develop and deploy reports using MS SQL Server Reporting Services, students will create data-rich reports using Microsoft's server-based reporting solution. Topics include data access and report design, model building using the Ad Hoc and Standalone Report Builders as well as the Report Designer, managing report execution and subscriptions, and implementing custom report items. Students will learn advanced report management and how to extend data access and customize security.

Note: It is strongly recommended that students complete CXCP 216 or have equivalent SQL experience prior to taking this course.

42 Hours included Fee: $759

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
See www.ryerson.ca/ce/its for more information.

Java EE Solution Developer

Java EE (Enterprise Edition) is the current enterprise level industry standard for object-oriented cross-platform distributed application development. This course series provides learners with hands-on experience with tools for web component solution development within the Java EE development architecture including servlets, JSP, EJB, Struts, Spring Framework, JSF, and Hibernate. These courses may assist learners with their preparation for various Oracle (Sun) certifications. These courses are appropriate for learners with a programming background.

Candidates who complete all required courses for the Java EE Solution Developer course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its for further information.)

✓ Developing Java EE Compliant Applications (JavaBeans) CXEC 312
This course will provide learners with the hands-on skills to build and deploy Java EE applications. Topics include stateless and stateful Session Beans, Message Driven Beans, and managed and unmanaged entities. Learners will examine the proper use of transactions and security while building an enterprise application. Assembling applications by reusing components, using Entity callback, and using Listeners and Interceptors will be examined, and an overview of the Web Services will be presented.

Note: It is strongly recommended that students complete CXEC
320 or have equivalent Java EE programming and development experience, or be an Oracle (Sun) Certified Professional Java Programmer prior to taking this course.

CA Certificate Program: 42 Hours HST Included
Fee: $1139

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Saturday 9:00-12:15 Jan 14-Apr 14
See www.ryerson.ca/ce/its for more information.

- **Web Component Development with Java Technology (Servlets and JSP)** CXEC 313
  This course provides learners with the knowledge and skills required to develop web tier components from JavaServer Pages (JSP) and servlet technologies. Learners will explore both the technical details of JSP and servlet technology, and the best practices for analyzing, designing, developing, testing, and deploying web applications with Java technologies.
  Note: It is strongly recommended that students complete CXEC 320 or have equivalent Java EE programming and development experience, or be an Oracle (Sun) Certified Professional Java Programmer prior to taking this course.

CA Certificate Program: 42 Hours HST Included
Fee: $1139

Fall 2011
Saturday 9:00-12:15 Sep 17-Dec 10
Spring/Summer 2012
Thursday 18:30-21:30 May 3-Aug 2
See www.ryerson.ca/ce/its for more information.

- **Java Advanced** CXEC 320
  This course provides learners with the skills required to create Java applications using the object-oriented features of the Java language and applying the OO design methodologies. Topics include using SWING components, Java Graphics API, Applets, Exception handling, File I/O, Data structures, Java Collection framework, and JDBC. Learners will create stand-alone and multi-threaded applications, and a client/server application using TCP/IP sockets.
  Note: It is strongly recommended that students complete CXCP 211 or have equivalent Java programming experience prior to taking this course.

CA Certificate Program: 42 Hours HST Included
Fee: $1029

Fall 2011
Wednesday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Spring/Summer 2012
Tuesday 18:30-21:30 May 1-Jul 31
See www.ryerson.ca/ce/its for more information.

- **Developing Advanced Web Applications Using Java** CXEC 322
  This course will provide learners with the knowledge and skills required to develop advanced Java web applications. Building on the technologies and methods applied in CXEC 313, learners will develop web applications using Struts, JavaServer Faces, and Ajax.
  Note: It is strongly recommended that students complete CXEC 320 AND CXEC 313 or have at least three years of equivalent Java programming and Servlet and JSP development experience prior to taking this course.
  To succeed in this course, learners should have prior Servlet and JSP development experience.

CA Certificate Program: 42 Hours HST Included
Fee: $1139

Fall 2011
Saturday 13:00-16:15 Sep 17-Dec 10

**NEW!**

- **Spring and Hibernate Java Apps** CXEC 324
  This course will provide learners with the skills required to develop effective data-driven Spring applications using Hibernate. Topics will include dependency injection/inversion of control, association and collection mapping, component and inheritance mapping, object lifecycle, and persistence and session management. Spring JDBC development, Spring JOC integration, transaction management, automatic versioning, and the Hibernate Query Language (HQL), will be explored in detail.
  Note: It is strongly recommended that students complete CXEC 320 and CXEC 313 or have three years of equivalent Java programming and development experience prior to taking this course.

CA Certificate Program: 42 Hours HST Included
Fee: $1139

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Spring/Summer 2012
Monday 18:30-21:30 Apr 30-Aug 20
See www.ryerson.ca/ce/its for more information.

- **Android Wireless Application Development** CXEC 328
  This course introduces Java application developers to the Android language, its syntax, and its implementation of mobile devices. The course uses the Android SDK, a software stack for mobile devices that includes an operating system, middleware, and key applications. Students will learn how to build Android applications, manage application resources, and develop effective user interfaces, layouts, animation, APIs including networking, location-based services, multimedia, and telephony.
  Note: It is strongly recommended that students complete CXEC 320 or have equivalent advanced Java object-oriented programming experience prior to taking this course.

CA Certificate Program: 42 Hours HST Included
Fee: $1119

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

**Programming Basics**
Java EE (Enterprise Edition) is the current enterprise level industry standard for object-oriented cross-platform distributed application development. This course series provides learners with hands-on experience with tools for web component solution development within the Java EE development architecture including servlets, JSP, EJB, Struts, Spring Framework, JSF, and Hibernate. These courses may assist learners with their preparation for various Oracle (Sun) certifications. These courses are appropriate for learners with a programming background.
Candidates who complete all required courses for the Java EE Solution Developer course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its for further information.)

- **Java Introduction** CXCP 211
  This course will provide learners with an introduction to the Java programming language. Learners will explore classes and objects, use control statements, methods, arrays, and use the File I/O class libraries to read and write to and from data and text files.
  Topics will include the object-oriented features of the Java programming language, such as inheritance and polymorphism.
  Note: No previous programming experience is required before
Website Design and Development

These courses provide learners with the foundation to design and develop creative websites by providing the skills required to control the way a website is displayed, and incorporate dynamic functionality. Candidates reaching the end of all required courses for the Website Design and Development course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its for further information.)

Adobe Photoshop

CXCP 184

This course will introduce learners to the popular paint program Photoshop. Introductory topics include creating original artwork, retouching and enhancing scanned images, and applying filters and special effects to images. Intermediate topics include pen tool techniques, vector paths and shapes, advanced layer use and preparation for web, including rollovers and animations.

Note: Students should have experience working in the Windows environment prior to taking this course.

42 Hours included HST
Fee: $719

Fall 2011
Saturday 09:00-12:15 Sep 17-Dec 10
Spring/Summer 2012
Saturday 9:00-16:00 May 5-Jun 23
*Includes one-hour lunch break from 12:00-13:00. No class May 19.
See www.ryerson.ca/ce/its for more information.

Adobe Creative Suite for the Web

CXCP 185

This course will provide the learner with hands-on exposure to the Adobe Creative Suite applications, Dreamweaver and Flash, including an introduction to Fireworks (or equivalent). These powerful tools allow developers to create professional webpages that include graphics and animation. Topics will include site design, creating layouts with and without tables, using embedded and external style sheets, images and forms, building dynamic user interfaces, and embedding audio and video into a website using Flash and XHTML.

Note: It is strongly recommended that students complete CXCP 663 (or equivalent) prior to taking this course.

42 Hours included HST
Fee: $719

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Saturday 13:00-16:15 Sep 17-Dec 10
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Saturday 9:00-12:15 Jan 14-Apr 14
Spring/Summer 2012
Wednesday 18:30-21:30 May 2-Aug 1
See www.ryerson.ca/ce/its for more information.

HTML and Cascading Style Sheets

CXCP 663

This course provides learners with a hands-on introduction to creating their own webpages using HTML, XHTML, and CSS. Students will write standards-compliant HTML and XHTML code and format webpages using CSS. Topics include incorporating text, graphics, and colour; AV, using HTML 4.01 tags, and working with HTML 5 and discussing their limitations. Students structure a website; create and use rollover links, forms, tables, and custom backgrounds; and how to position elements of a webpage without using tables.

Note: It is strongly recommended that students have experience using a desktop application prior to taking this course.

42 Hours included HST
Fee: $719

Spring 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Saturday 13:00-16:15 Sep 17-Dec 10
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Saturday 9:00-12:15 Jan 14-Apr 14
Spring/Summer 2012
Wednesday 18:30-21:30 May 2-Aug 1
See www.ryerson.ca/ce/its for more information.
**PHP/MySQL Web Design Fundamentals**  CXCP 685

PHP is a server-side scripting language which is used to create dynamic websites that interact with databases. Distinct from the client-side scripting language JavaScript, PHP runs directly on the web server, enabling highly customized responses to users' requests or queries into databases. This course for web designers will provide learners with hands-on experience writing PHP scripts, focusing on language syntax and the use of functions, arrays, and strings. Learners will embed PHP code into web pages, create PHP-based web forms, configure MySQL, and learn how to use PHP with MySQL.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 673 or have equivalent HTML/CSS and JavaScript experience prior to taking this course. Familiarity with relational databases is recommended.

42 Hours included  Fee: $729

Fall 2011  Monday  18:30-21:45  Sep 12-Dec 12  See www.ryerson.ca/ce/its for more information.

Winter 2012  Monday  18:30-21:45  Sep 12-Dec 12

Spring/Summer 2012  Monday  18:30-21:45  Jan 16-Apr 16

**eCommerce Design with PHP/MySQL**  CXCP 695

Building on the PHP scripting skills and MySQL integration concepts learned in pre-requisite course, CXCP685, this course will provide learners with the skills necessary to add e-commerce functionality to their websites. Topics include site requirements, search engine optimization, receiving PayPal payments, processing credit card transactions, meeting online banking requirements, and security and privacy issues. Learners will create a catalog and a shopping cart and validate forms.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 673 or have equivalent HTML/CSS and JavaScript experience prior to taking this course. The completion of CXCP 216 or equivalent SQL experience is also recommended.

42 Hours included  Fee: $739

Winter 2012  Tuesday  18:30-21:30  Jan 10-Apr 10

**Advanced Dreamweaver with CSS**  CXCP 700

In this course that builds on the Dreamweaver component taught in CXCP185, learners will use Adobe’s robust Spry framework and the powerful HTML5/CSS3 tools to enhance webpage interactivity to build sites for modern browsers. Dreamweaver’s powerful and dynamic site creation tools will be used to create large, robust, standards-compliant, cross-media websites for platforms ranging from desktop computers to mobile phones and tablets.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 185 or have equivalent HTML/CSS and Dreamweaver experience prior to taking this course. The completion of CXCP 673 or equivalent experience would be beneficial.

42 Hours included  Fee: $739

Fall 2011  Tuesday  18:30-21:30  Sep 13-Dec 13  See www.ryerson.ca/ce/its for more information.

Winter 2012  Tuesday  18:30-21:30  Jan 16-Apr 16

NEW!

**Ajax with jQuery Introduction**  CXCP 705

Building on the technologies and methods applied in CXCP 663 and CXCP 673, this course will provide learners with the skills required to create rich user experiences in the latest browsers while expanding the capabilities of older browsers. Topics include AJAX, WEB 2.0, and cross-platform web application development using advanced JavaScript techniques, as well as jQuery, the powerful JavaScript framework.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 673 or have equivalent HTML and JavaScript experience prior to taking this course.

42 Hours included  Fee: $739

Winter 2012  Saturday  13:00-16:15  Jan 14-Apr 14  See www.ryerson.ca/ce/its for more information.

Spring/Summer 2012  Thursday  18:30-21:30  May 3-Aug 2
Contemporary Science

These contemporary science courses are designed to help students understand the connection between science and everyday life.

Biology

*Biology of a Living City*  
CSCI 181

Antirequisite(s): CBLG 143, CBLG 144

This course will examine current selected topics in biology including cloning, today's epidemics, genetically modified foods and environmental issues. Students will be introduced to many fundamental principles of modern biology as well as the history and ethics pertaining to the topics. This course is open to all arts students and has no secondary school biology requirement. (Formerly SCI 100). SCI 181 is not available for credit to students who choose BLG 143 or BLG 144. (LL)

42 Hours  
Fee: $564  
Spring/Summer 2012  
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

Chemistry

Related certificate(s): Chemical Analysis

*Chemistry Applications to Living Systems*  
CSCI 182

Antirequisite(s): CCHY 102, CHY 103, CHY 104, CCHY 113, CHY 123

The emphasis of this course will be on understanding chemistry and the role it plays in everyday life, particularly to those who live in an urban environment. The course will endeavor to have a conceptual and contextual focus rather than a quantitative approach, relating chemistry to urban/environmental issues with particular reference to life in Toronto where possible. Topics could include water/sewage treatment, air pollution, energy sources, soil chemistry, foods, and industrial chemistry (polymer, petroleum, pharmaceutical, etc). The curriculum could also include sections on street drugs, cosmetics, chemistry in the movies, and forensic chemistry. (Formerly SCI 101). (May not be used as a credit towards a science degree). SCI 182 is not available for credit to students who choose CHY 103 or CHY 113. (LL)

42 Hours  
Fee: $564  
Spring/Summer 2012  
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

NEW!

*Introduction to Forensic Sciences*  
CSCI 183

The popularity of TV shows depicting the science of criminal investigations has impacted the way forensic science is viewed by the public and media. This course will provide non-science students with an introduction to the field of forensic science. Students will develop an appreciation of the critical methods of scientific investigation, reasoning, and communication. Topics will include techniques of chemical analysis, physical investigation, and the role of expert witnesses in crime scene investigations. (LL)

42 Hours  
Fee: $TBA  
Spring/Summer 2012  
Tuesday & Thursday 18:30-21:30 May 1-Jun 14
Criminal Justice and Criminology

Students will become familiar with the structural, administrative, political, and professional context of the criminal justice system and its related agencies, while also gaining an appreciation for the complex causes and consequences of crime in Canadian society.

Criminal Justice and Criminology

Related certificate(s): Community Engagement, Leadership, and Development, Criminal Justice and Criminology

☆ Introduction to Canadian Criminal Justice  CCRM 100

Antirequisite(s): CCRM 101

This course introduces students to the administrative and institutional components of the Canadian criminal justice system and the principles that govern it. The course will be organized around the police, courts, correctional systems, and will take a critical approach to both the formal principles of justice as they apply to this system, as well as how they are woven into the process at various stages. (Formerly JUS 300.)

42 Hours  Fee: $526

Fall 2011
Monday 18:00-21:15  Sep 12-Dec 12
Spring/Summer 2012
Monday & Wednesday 18:00-21:30  Apr 30-Jun 11

☆ Understanding Crime in Canadian Society  CCRM 101

Antirequisite(s): CCRM 100, CCRM 102

This course is designed to give students the background and knowledge to think critically about information on crime and the social response to it in Canada. Students will learn about how we come to know about crime and criminality, and will conclude with a detailed analysis of one or more specific crimes (eg. homicide, prostitution or illicit drug use) in order to apply the concepts and materials presented throughout the term. (Formerly JUS 101.) CCRM 101 is not available for credit to students who choose CRM 100 or CRM 102. (LL)

42 Hours  Fee: $526

Not offered in fall/winter/spring 2011-2012.

☆ Introduction to Crime and Justice  CCRM 102

Antirequisite(s): CCRM 101

This course provides a foundation for the theoretical, conceptual and policy considerations related to crime and justice in Canada. Students will be introduced to the main theoretical approaches to understanding crime (classical, positivist and critical theories), and the various ways in which each has shaped criminal justice policy in Canada. These issues will be brought together through an in-depth analysis of one or two current topics.

42 Hours  Fee: $526

Fall 2011
Tuesday 18:00-21:00  Sep 13-Dec 13
Winter 2012
Thursday 18:00-21:00  Jan 12-Apr 12
Spring/Summer 2012
Monday & Wednesday 18:00-21:30  Jun 20-Aug 1

☆ Criminal Law  CCRM 200

Prerequisite(s): CCRM 100 or (LAW 534 and in Law and Business program)
Antirequisite(s): LAW 400

Students are introduced to the basic concepts and substance of the criminal law in Canada. The historical and theoretical foundations of criminal law, elements of an offence, and criminal defenses are considered. The role of criminal law in society, and its intersection with other forms of social regulation are highlighted. This course is not a technical legal course in criminal procedure; rather, it provides students with basic knowledge of criminal law in Canada.

42 Hours  Fee: $526

Fall 2011
Thursday 18:00-21:00  Sep 15-Dec 15
Winter 2012
Thursday 18:00-21:00  Jan 12-Apr 12

☆ Victims and the Criminal Process  CCRM 202

Prerequisite(s): CCRM 100

This course has two emphases: theory and research on the nature of criminal victimization in Canada, and the role and experiences of victims of crime in the Canadian criminal justice system. The intersection of victimization with gender, race, class and other forms of social inequality will provide the context for an analysis of the extent to which the current criminal justice system does, or can, meet the broad range of victim needs. (Formerly JUS 601.)

42 Hours  Fee: $526

Winter 2012
Tuesday 18:00-21:00  Jan 10-Apr 10

☆ Policing in Canada  CCRM 300

Prerequisite(s): CCRM 100 and CCRM 102

This course considers the theoretical and policy issues which relate specifically to young people in conflict with the law and their intersection with legal systems in Canada. The focus of the course will be on an analysis of the historical development of a separate legal system for dealing with youthful offenders and the changes in discourses around youth crime that have been reflected in reforms to that system.

42 Hours  Fee: $526

Fall 2011
Wednesday 18:00-21:00  Sep 14-Dec 14

☆ Youth Justice in Canada  CCRM 304

Prerequisite(s): CCRM 100 and CCRM 102

This course considers the theoretical and policy issues which relate specifically to young people in conflict with the law and their intersection with legal systems in Canada. The focus of the course will be on an analysis of the historical development of a separate legal system for dealing with youthful offenders and the changes in discourses around youth crime that have been reflected in reforms to that system.

42 Hours  Fee: $526

Fall 2011
Thursday 18:00-21:00  Sep 15-Dec 15

☆ Corrections in Canada  CCRM 306

Prerequisite(s): CCRM 100 and CCRM 102

Students are introduced to the philosophical trends and approaches within the correctional system in Canada. The focus
will be on understanding the historical and political context of
correctional practices and their impact on specific populations,
such as women, Aboriginal people and racialized communities.
We end with an analysis of correctional practices in other
jurisdictions, including capital punishment and the development
of alternative approaches.

42 Hours Fee: $514

* Criminal Courts in Canada CCRM 308
Prerequisite(s): CCRM 100 and CCRM 102

The focus of this course is on the structure and function of the
criminal courts in Canada, with particular emphasis on the points
of tension at various stages. Rather than being a course on the
technical aspects of criminal prosecution, points of tension in the
process will be considered through an analysis of a variety of
topics, including pre-trial detention, sentencing, plea discussions
and the wrongfully convicted.

42 Hours Fee: $514

* Ethics in Criminal Justice CCRM 322
Prerequisite(s): CCRM 100 and CCRM 102

This course introduces students to the ethical foundations of
justice, and their implications and applications at various
junctures in the criminal justice system. Ethics in public and
private policing, the legal profession (defense, prosecution,
judiciary), and punishment are given in-depth consideration.
Emphasis will be placed on a case study approach, and student-
led analyses.

42 Hours Fee: $514
Not offered in fall/winter/spring 2011–2012.

* Criminal Justice and Social Inequality CCRM 402
Prerequisite(s): CCRM 100 and CCRM 102
Antirequisite(s): JUS400

This course examines various form of social inequality as they
intersect with the criminal justice system in Canada. The course
will challenge the notion of an objective, value-neutral criminal
justice system, and will consider the impact of operational and
policy decisions on race, class, gender and other forms of social
inequality. Topics will include systemic racism, gender
discrimination, the over-representation of people who live in
poverty and other relevant issues.

42 Hours Fee: $514

Winter 2012
Thursday 18:00-21:00 Jan 12-Apr 12

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Design for Arts and Entertainment

These interdisciplinary courses will appeal to students interested in the
comparative study of design for the performing arts in a range of media,
including live theatre, film, television, animation, new media, and
special events. For more information, visit www.ryerson.ca/co/dae.

Design for Arts and Entertainment

For information regarding other courses featured in the Design for Arts and
Entertainment certificate, see Communication, English, Fashion, Film
Studies, Interior Design, Lighting Design, New Media, Photography, and
Theatre. Related certificate(s): Design for Arts and Entertainment

* Drafting for Entertainment CDID 170

This course focuses on the guiding disciplines that form the
structure on which works of art and design are built. Students
will be introduced to the basic elements of drafting and its
practical application to describing scenographic space, including:
theatre, film, television, new media and site-specific installations,
staged photography, and virtual scenery. Special attention will be
given to the similarities and differences of staging between the
media, with consideration given to sightlines and POV, safety and
ergonomics, and special scenic effects. Plans, direct elevations,
elevations, sections, isometric drawings, and storyboards will be
explained and practiced. This course will enable students to
describe their design interpretations in CDMP 122 and CDMP
123. (Equivalent to one Professional elective from Table I, see
Undergraduate Program Calendar.)

42 Hours Fee: $535

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13

* History of Arts and Scenography CDMP 130

This course will study scenography as a parallel progression in a
cross-cultural survey of the arts. Organized along major world
belief systems, students will familiarize themselves with visual
and aural culture as it is expressed in art, music, architecture,
fashion, and decorative arts. From sacred space to 21st Century
media, students will examine how the elements of early spiritual
dance evolved with emerging technologies and changes in
religious, societal, and political systems. Students will learn to
recognize cultural and scenographic trends as they conduct
primary and secondary source research. The scenographic
tradition will be addressed in terms of ceremony, interpreting
text, for constructed or virtual worlds, relationship-building in
communities, and collaborative work structures. The lexicon
of scenographic technologies and styles will also be examined as a
reflection of world culture. Weekly lectures and visual and aural
research will enable students to create a personal textbook of
sources to use for designing productions. (Equivalent to one
Professionally Related elective from Table II, see Image Arts in
the Undergraduate Program Calendar.)

42 Hours Fee: $535

Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Design Management

With an appreciation of design and business fundamentals, design managers create and maintain collaborative relationships among designers, clients, and administrators. Their contribution is an essential factor in the success of their organizations.

Design Management

It is preferable to start the Certificate in Design Management with CDDM 101 or CDDM 102. Related certificate(s): Design Management

★ Introduction to Design Management CDDM 101

This course is an introduction to the business of design. It explores the link between design and the managing of design business activities. It outlines the function of the design manager as the orchestrator of other professionals including designers, technologists, administrators, and marketers. Topics include leadership and team building; multidisciplinary alliances; client relationships; client/contractor contracts; the studio environment; corporate culture and organizational frameworks. (Equivalent to IDE 302.)

42 Hours Fee: $545

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

★ Design Management II CDDM 102

This course continues the study of the design manager’s function. Students will be presented with design as a project-based service industry. Topics include: study of regulatory and legal issues; professional affiliations; standards information; technology in design; opportunities and implications of a competitive global environment; effective project management; labour regulations; ongoing training and research; and developing career tracks. (Equivalent to one Professional elective from Table I, see Interior Design program in Undergraduate Program Calendar.)

42 Hours Fee: $545

Winter 2012
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

★ Design Management Project CDDM 103

Prerequisite(s): Department consent

An independent or team-study program to pursue a specific case study about an important design-related decision at a specific firm. The project will be under the supervision of a faculty member on topics selected by the student(s) and approved by the instructor. Topics to embrace concepts related to design management. Topics might include design features; socially responsible design; environmentally compatible design; design and ethics; innovation in the organizational context, etc.

42 Hours Fee: $550

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

★ Design Awareness I CDDM 104

This course is an introduction to the fundamental aspects of design. It explores the various definitions and meanings of the word “design.” As design is a tool for examining our culture and our environment, this course may include topics such as: why we design as a response to meet needs; what affects design and what design affects; government, political, and corporate influences on design; universal design; ecologically responsible design; sustainability issues in design; and design in a global context.

42 Hours Fee: $550

Not offered in fall/winter/spring 2011–2012.

★ Design Research CDDM 106

This course provides an opportunity for students to investigate a problem of critical interest to design management in any field of design specialization. It stresses individual study, self motivation, the skills required to research information, oral and written presentation. To prepare for the research, the course may include an introduction to design research: planning the research process, defining research objectives, data collection, analyzing data, sources of information, using databases, and presenting the findings. Students will define and investigate a problem with either a Ryerson faculty member, an independent consultant, or an industry supplier/manufacturer.

42 Hours Fee: $550

Not offered in fall/winter/spring 2011–2012.

★ Certificate and degree credit ★ Degree credit ★ Certificate credit ★ Course series
Disability Studies

Disability Studies focuses on society’s definition of and response to disability. Students explore the social context and experiences of persons with disabilities.

Disability Studies

**Prerequisite(s):** CDST 501 or CINT 902 or CSWP 921

**Antirequisite(s):** CDST 504

NEW!

**A History of Madness**

CDST 500

Where do diverse concepts of “madness” come from? How have these ideas changed over time? How have “mad people” interpreted their own experiences? This course will be in the tradition of social history from “below”. It will survey the social medical, political, economic, cultural and religious factors that have influenced interpretations of what it means to be “mad” from ancient time to the present. Not available to Child and Youth Care students who choose ‘DST’ courses from Table I. DST 500 is not available for credit to students who choose DST 504. (UL)

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

NEW!

**Rethinking Disability**

CDST 501

This foundation course introduces the core ideas students will explore throughout their studies. It immerses students in a highly participatory and provocative encounter with history, social theory, politics, policy, art and culture seen through a disability lens. Course content is designed to reflect the experience of people with disabilities, highlighting the social roots and impact of discrimination, exclusion and marginalization as well as responses of resistance.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

NEW!

**Disability and the State**

CDST 502

Prerequisite(s): CDST 501 or CINT 902 or CSWP 921

This course begins with students’ day-to-day experience of “policy”, moving towards deeper examination of the underlying values, interests and institutions that shape social and disability policy. Students are guided to make comparisons and connections, looking at historical responses to disability and at contemporary programs and services. Readings and online presentations explore what policy means, why it matters, and what processes and strategies are activated by people with disabilities to influence, shape and reform social policy.

42 Hours Fee: $529

Spring/Summer 2012

Distance: Internet May 5-Aug 11

Not offered in fall/winter/spring 2011–2012.

NEW!

**Current Topics in Disability I**

CDST 503

This course will provide students with an opportunity to engage in an in-depth examination of specialized and scholarly work within the disability studies field. Content will be chosen by the Instructor based on recent research and trends in the field.

Hours Fee: $529

Spring/Summer 2012

Classroom/Internet: Internet and Saturday 9:00-16:00 May 5

**Mad People’s History**

CDST 504

Antirequisite(s): CDST 500

This course will provide an overview of the history of madness from the point of view of people who were, and are, deemed “mad”. The purpose of this course is to place the diverse perspectives of people diagnosed as mad, insane or mentally ill as being of central importance in the history of psychiatry, and to address the question: how madness has been viewed by mad people over the centuries.

42 Hours Fee: $525

Fall 2011

Distance: Internet Sep 10-Dec 10

Winter 2012

Distance: Internet Jan 14-Apr 14

NEW!

**Writing for Disability Activism**

CDST 505

This is an applied writing course; you will write and think critically about writing. Starting with writing from within the disability movement, it will introduce you to writing as a form of expression, inquiry, resistance, solidarity, and survival. Themes include write for your life, write for community building and organizing, write for critical literacy, and write for public persuasion. We welcome novice and experienced writers. Students should be interested in writing and social change.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

NEW!

**Making Ontario Accessible**

CDST 506

The Accessibility for Ontarians with Disabilities Act (AODA) mandates development of enforceable accessibility standards for businesses and organizations to identify, remove and prevent barriers to accessibility. This course is for those seeking specialized knowledge of the AODA, accessibility issues and implementation. It covers understandings of disability, issues giving rise to the Act, disability activism and a critical analysis of the new accessibility standards for customer service, built environments, employment, information and communications and transportation.

42 Hours Fee: $529

Fall 2011

and Friday & Saturday 9:00-17:00 Oct 28-Oct 29

and Friday & Saturday 9:00-17:00 Nov 18-Nov 19

Friday & Saturday 9:00-17:00 Sep 23-Sep 24

NEW!

**Disability and The Law**

CDST 603

Prerequisite(s): CDST 501 or CINT 902

This course is constructed around ‘fact’ situations, illustrative of real-life dilemmas faced by disabled people, their families, advocates and service providers. How to find and use the law will be explored as well as the often competing issues of independence, dignity, personal and economic security. Students will analyze when the law may help or hinder, and how it may be changed.
### Current Topics in Disability II
**Prerequisite(s): CDST 501 or CINT 902**

This course will provide students with a further opportunity to engage in an in-depth examination of specialized and scholarly work within the disability studies field. Content will be chosen by the Instructor based on recent research and trends in the field.

42 Hours  Fee: $529  
NEW!

**Not offered in fall/winter/spring 2011–2012.**

### Strategies for Community Building
**Prerequisite(s): CDST 501 or CINT 902**

This course addresses the importance of community building given the realities of social exclusion and the challenges represented by diversity in the current social, political and economic context in Canada. The starting point is the particular view of reality held by people with disabilities. Students are encouraged to analyze power, inequality and influence before building strategies for action, and to develop a personal ethical stance in which to ground community development practice.

42 Hours  Fee: $529  
NEW!

### Community Access and Technology
**Prerequisite(s): CDST 501 or CINT 902**

Students are introduced to assistive technologies, their impact on people with disabilities, models of use, public policy and legislation (local, federal, international). In addition to online readings and exploratory assignments, students participate in online discussion forums and live weekly e-chats with leaders in the assistive technology field. The final project offers students an opportunity to explore a technology of interest in the context of addressing an unmet need or burning issue in their community.

42 Hours  Fee: $529  
NEW!

### Leadership in Human Services
**Prerequisite(s): CDST 501 or CINT 902**  
**Antirequisite(s): CDST 727**

This course illuminates many challenges that leaders and managers of human services face in a changing environment. It incorporates theoretical and practical elements rooted in the perspective that people supported by human services require opportunities to lead dignified lives and the means to exercise personal choice, control and independence. Students will examine the complex issues raised when those receiving services, managers, and activists interact to design, organize and change traditional models of delivering services and supports.

42 Hours  Fee: $529  
NEW!

### Leadership for Social Action
**Prerequisite(s): CDST 501**  
**Antirequisite(s): CDST 726**

This course looks at leadership theory and the challenges of leading in neo-liberal times. It touches on political discourse, public policy and the legislative process. It examines the problem of working across differences and complicates empowerment. Students will meet and talk with leaders from social movements. By the time students complete their assignments, they should be able to imagine themselves as leaders and be better able to assist disabled people in becoming leaders.

42 Hours  Fee: $529  
NEW!

### Talking Back to Psychiatry
**Prerequisite(s): Department consent**

This workshop investigates the history of the consumer/survivor/ex-patient movement. Workshop participants will follow the development of the movement from the late 60s to the present.

**Note:** See Presenting the consumer/survivor/ex-patient movement, a video in which workshop instructor David Reville (School of Disability Studies) uses a six-part metaphor to frame the origins, activities, and politics of the movement.

9 Hours  Fee: $103  
NEW!

### AODA Capstone Synthesis
**Prerequisite(s): Department consent**

This course is individually tailored to students' learning objectives and brings together and deepens the skills and knowledge garnered in the preceding AODA: Principles and Practices of Accessibility certificate courses. It provides opportunities for students to engage in focussed, scholarly, and project work from a disability studies perspective.

**Note:** This course is taken after all other requirements within the Certificate in AODA: Principles and Practices of Accessibility.

42 Hours  Fee: $529  
NEW!

### Certificate and degree credit  
**Course series 35**  
**Certificate credit**  
**Degree credit**
Disaster Emergency Management

This program is designed for existing and aspiring disaster management and emergency services professionals and first responders who wish to upgrade their education, pursue career opportunities, or perform volunteer work. Courses provide broad knowledge, case studies, and hands-on application within the local, provincial, federal, and international sectors of disaster and emergency response.

Disaster Emergency Management

Related certificate(s): Disaster and Emergency Management

NEW!

○ Princ and Prac of Emerg Mgmt
  CKDM 100

This course provides an introduction to the basic concepts of emergency management with core elements common to all provinces and territories across Canada. A series of principles will be introduced with reference to current practice. This course provides an introduction to the legal basis for Emergency Management nationally, regionally, and locally. The course is designed for participants from all levels of government, emergency measures/management coordinators, and/or planners, emergency responders, volunteers, private sector representatives, etc.

42 Hours  Fee: $640

Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Jun 23
Tuesday & Thursday 18:30-21:30  May 1-Jun 14

NEW!

○ Law of Disaster and Emerg Mgmt
  CKDM 110

This course sets out the legal framework for emergency management in Canada. Students involved in emergency management will understand their own legal duties and powers as well as those of others. The primary legislation requiring the preparation of emergency management systems for government and private sector entities will be examined in depth.

42 Hours  Fee: $640

Not offered in fall/winter/spring 2011–2012.

NEW!

○ Emerg Operatns and Incidnt Mgmt
  CKDM 120

Prerequisite(s): CKDM 100

This course prepares emergency management practitioners to carry out their roles as members of an Emergency Operations Centre (EOC) team. This course presents strategies for effective management and coordination of overall operations within their communities during a multi-service response to an emergency. In addition, participants will be introduced to the Incident Command System that provides responders and supporting agencies with a standardized method of managing any kind of emergency incident.

42 Hours  Fee: $640

NEW!

○ Critical Analysis of Operations
  CKDM 130

Prerequisite(s): CKDM 100

In this course students will gain an understanding of Operations in relation to EM practice. The range of potential actions is introduced during the pre-impact and impact phases of an emergency. Current legislation, emergency prevention, communications during emergencies, current pre-impact arrangements, the roles, responsibilities, and authority of the Emergency Services and specifically what actions could be taken during the impact phase of an emergency/disaster will be discussed in relation to several case studies.

42 Hours  Fee: $640

NEW!

○ Emergency Management Planning
  CKDM 140

Prerequisite(s): CKDM 100

This course introduces emergency management planning. It examines the planning process, the specification of emergency management needs, resource availability, needs ratification, organizational design, the selection of emergency management strategies, and planning implementation.

42 Hours  Fee: $640

NEW!

○ Risk Management
  CKDM 150

Prerequisite(s): CKDM 100

This course presents the principles, structures, and processes of risk management. Methods for applying general risk management theory, best practices and resources to the different phases of emergency management will be discussed. Emphasis is placed on the application of risk management strategies in mitigating and preparing for disasters and major emergencies.

42 Hours  Fee: $640

NEW!

○ Emerging Issues
  CKDM 160

Prerequisite(s): Department consent

This capstone course is intended as a synthesis of emergency and disaster management concepts and perspectives learned in the previous courses taken in the program and applied to a real-world area of interest. Students will create an original report based on a project they select. Working with a faculty supervisor, participants will define a project topic. Project topics can come from a wide variety of areas but must be executed with an Emergency Management perspective.

42 Hours  Fee: $640
Early Childhood Education

These courses introduce you to the challenging field of early childhood education. Whether working with children who have special needs or those from different ethno-racial backgrounds, diversity is key. Those who flourish in the field know that teaching, assessing, and guiding children begins with an understanding of the Canadian cultural mosaic. Early childhood educators’ contribution to society is immeasurable. For more information, visit www.ryerson.ca/ce/ece.

Early Childhood Education

This direct entry program for ECE diploma graduates from the CAATs builds on students' knowledge of child development and curriculum. For further information on courses, prerequisites, and admission to the ECE degree program, call the School of Early Childhood Education at 416.979.5306 or visit www.ryerson.ca/ce/ece. Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility

Psychomotor Development  CCLD 204
Prerequisite(s): (CCLD 103 and CPSY 102) or Direct Entry

This course focuses on the psychomotor development of children from conception to the middle childhood years. Theories, models and current research of motor behavior and development are investigated. An explanation of the stages of physical growth and changing body images of the young child enables students to think through teaching strategies and to prepare age and level-appropriate motor activities for young children. (Formerly ECE 250).

42 Hours  Fee: $535

Winter 2012
Tuesday  18:30-21:30  Jan 10-Apr 10

Language Development  CCLD 206
Prerequisite(s): (CCLD 103 and CPSY 102) or Direct Entry

The course explores the nature of language development in children. Biological endowment and environmental factors are considered. Language acquisition from fetal sound sensitivity to language behaviors of school-age children is investigated. Acquisition of the subsystems of language along with bilingualism and minority language contexts are explored. Stages in child language are identified and theories and current research on child language are examined. Students are introduced to methodologies, tools and strategies of child language research. Opportunity is provided for the collection and analysis of language data.

42 Hours  Fee: $535

Spring/Summer 2012
Tuesday & Thursday  18:30-21:30  May 1-Jun 14

Field Education II: Special Needs  CCLD 262
Prerequisite(s): CLD 161
Corequisite(s): CLD 212 and CLD 241

In their second on-campus or off-campus placement, students continue to apply their knowledge and skills working with children who may have identified special needs. These placements are primarily inclusive settings such as the Ryerson Early Learning Centre and Gerrard Resource Centre, early childhood care and education settings and primary classrooms. Students may also be placed in specialized programs devoted to children with specific exceptionalities. Students assess and focus on planning and implementing learning activities that are developmentally appropriate and adapted specifically to address the child’s extra support needs, special needs and learning styles and developing supportive relationships with families and the community, and working with colleagues. The on-campus seminar component of the course supports the students’ placement experience.

Note: Placements are available in fall, winter, and spring/summer terms. For scheduling information, visit www.ryerson.ca/ce/ece. Students must attend a mandatory information session and obtain permission of the School of Early Childhood Education. The School will enroll students directly. For ECE direct entry students, this placement is only for students whose admission date was prior to 2005.

42 Hours  Fee: $529

Fall 2011
Monday–Friday  Oct 3-Oct 28
Spring/Summer 2012
Monday–Friday  Apr 10-May 11

Cognitive Development  CCLD 307
Prerequisite(s): (CCLD 103 and CPSY 102) or Direct Entry

This course introduces students to the investigation of what goes on in the heads of babies and young children. The changing nature of young children’s thinking from infancy to the middle childhood years is examined. Cognitive development theories and recent research on factors that contribute to the development of cognition are discussed. Additional topics include symbolic representation, reasoning and problem solving, social cognition, memory and the relationship between language and thought. The course includes a practical component where aspects of cognitive development are applied to early childhood curriculum. (Formerly ECE 200).

42 Hours  Fee: $525

Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13
Fall 2011
Monday  18:30-21:45  Jan 9-Apr 9

Literacy in the Early Years  CCLD 314
Prerequisite(s): CLD 212 or Direct Entry

This course examines literacy learning for children birth through 8 years in the context of equity, social justice and diversity. Students examine theoretical foundations of early literacy learning including: ways to develop oral and print literacy, family literacy practices, home languages, book genres, approaches to teaching and learning and strategies for critical literacy. Concepts of multimodalities and multiple literacies are explored to broaden the notion of what is literacy in the 21st century. Students will develop strategies in critical literacy.

42 Hours  Fee: $525

Fall 2011
Monday  18:30-21:45  Sep 12-Dec 12
Winter 2012
Distance: Internet  Jan 14-Apr 14

Creative Arts II  CCLD 315
Prerequisite(s): CLD 215 or Direct Entry

Building upon Creative Arts I, this course emphasizes strategies, methods and activities for young children in music, movement and drama. Theories of the development of aesthetic sensibility

Certificate and degree credit  Degree credit  Certificate credit  Course series
and creativity in young children are explored and applied to the
study of the theoretical bases for music education and global
musical traditions. Music, movement, and drama education
programs are critically analyzed along a number of dimensions to
develop a philosophy and approach to music, movement and
drama education.

Note: The Internet component of the Spring/Summer
Classroom/Internet offering reflects the scheduling of the
mandatory pre-course reading.

Students must enroll in this course prior to the last Friday of
the Internet component.

42 Hours  Fee: $525

Spring/Summer 2012
Classroom/Internet: Internet  and Tuesday–Saturday  8:30–18:00  Jul 3-Jul 7

∗ Concept Development in Math  CCLD 317
Prerequisite(s): CLD 212 or Direct Entry

Students examine how young children ages birth to 8 understand
and engage in mathematical knowledge, concepts and processes.
Students explore and critique different theories of mathematical
approaches to learning, such as inquiry-based models.
Experiences designing and teaching lessons, creating physical
and social environments to promote mathematical thinking, and
assessing children’s knowledge and skills encourage positive
attitudes toward mathematics in the learning environment.

Note: The Internet component of the Spring/Summer
Classroom/Internet offering reflects the scheduling of the
mandatory pre-course reading.

Students must enroll in this course prior to the last Friday of
the Internet component.

42 Hours  Fee: $525

Winter 2012
Thursday  18:30–21:30  Jan 12-Apr 12
Spring/Summer 2012
Classroom/Internet: Internet  and Monday–Friday  8:30–18:00  Jul 9-Jul 13

∗ Research I: Methods  CCLD 322
Prerequisite(s): CPSY 102 or Direct Entry

This course provides students with an understanding of scientific
research methods as they relate to the field of early childhood
education. The course examines a variety of quantitative and
qualitative methodologies and covers the various components of
research from the formulation of research questions to the
analysis and interpretation of data. (Formerly ECE 303).

42 Hours  Fee: $525

Fall 2011
Distance: Internet  Sep 10-Dec 10
Spring/Summer 2012
Monday & Wednesday  18:30–21:30  Apr 30-Jun 18

∗ Assessment for Programming  CCLD 342
Prerequisite(s): CCLD 262 or Direct Entry

This course examines approaches to assessment and evaluation
of children’s development with attention to children with
disabilities and children-at-risk, from birth to eight years.
Students use formal and informal screening and assessment
tools to develop individualized programming for young children,
to address a range of developmental needs in a variety of early
childhood settings. A conceptual framework for assessment and
programming skills in designing an individual program plan are
concrete outcomes of this course. (Formerly ECE 316).

42 Hours  Fee: $525

Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Tuesday & Thursday  18:30–21:30  Jun 21-Aug 7

∗ Families in Canadian Context II  CCLD 332
Prerequisite(s): CLD 231 or Direct Entry

Students examine diversity in race, ethnicity and culture within
Canadian society and move toward an understanding of how
these factors shape family values, family forms, child rearing
and parenting practices, and family expectations for their children.
They examine the potential for conflicting expectations between
families and educators/caregivers from the dominant culture.
Concepts of race, racism, and ethnic relations are studied in the
context of globalization, migration, refugee and settlement
experiences. Policies, practices and legislation on immigration
and settlement are also examined. Students engage with a family
in the community as part of the course. (Formerly ECE 302).

42 Hours  Fee: $525

Fall 2011
Distance: Internet  Sep 10-Dec 10
Spring/Summer 2012
Monday & Wednesday  18:30–21:30  Apr 30-Jun 18

∗ Field Education III: Community  CCLD 383
Prerequisite(s): (CCLD 262 and CCLD 332) or (Direct Entry and
CCLD 332)

In their third off-campus placement, students continue to
increase their knowledge and skills in a range of settings
including kindergarten and primary classrooms, Ontario early
years and family resource centres, hospitals and other
community organizations. Students focus on planning and
implementing early learning activities, developing supportive
relationships with families and the community, and working with
colleagues. The on-campus seminar component of the course
supports the students’ placement experience.

Note: Placements are available in fall, winter, and
spring/summer terms. For scheduling information, visit
www.ryerson.ca/ece. Students must attend a mandatory
information session and obtain permission of the School of
Early Childhood Education. The School will enroll students
directly.

42 Hours  Fee: $529
Prerequisite(s): CLD 212 or Direct Entry

This course helps future teachers learn the science concepts and skills that children need to acquire by undertaking group projects. Students learn what it means to think scientifically, how to continue to learn science, and how to encourage children to do so. They use the Ontario science curriculum (with a special focus on grades K - 3) to design learning environments and projects that advance children’s knowledge and skills and learn to assess them. Teachers’ and children’s attitudes towards science and their implications are discussed.

42 Hours Fee: $529

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

Children and Technology
Prerequisite(s): CLD 212 or Direct Entry
Antirequisite(s): CECE 912

This course will entail an exploration of various knowledge media in early childhood education. Students will examine the use of computers in teaching and learning, develop a basic working knowledge of computers and online technologies, and learn techniques for assessing various forms of knowledge media intended for ECE educators and children from infancy to age 8. The goal is to engage in the process of rethinking technology in relation to teaching and learning with young children.

Note: Enrollment in this course is restricted to undergraduate students of the Ryerson School of Early Childhood Education and those with instructor permission. If required, email jnolan@ryerson.ca for approval.

42 Hours Fee: $529

Spring/Summer 2012
Distance: Internet May 5-Aug 11

Theory and Practice of Family Support
Prerequisite(s): CCLD 312
Antirequisite(s): CECE 441

This course provides a conceptual framework for examining the principles and practice approaches of family resource and support programs. A variety of perspectives are used to explore the needs of families and caregivers in the context of the community, public and non-profit programs and government policy. Students have the opportunity to apply theory to practice in a community setting. Theories of social support and empowerment are examined as fundamental components of family support. Students explore ways to integrate early childhood education theory and family support into community-based programs.

42 Hours Fee: $525

Winter 2012
Classroom/Internet: Internet Jan 14-Apr 14
and Wednesday 18:30-21:30 Jan 18
and Wednesday 18:30-21:30 Feb 1
and Wednesday 18:30-21:30 Feb 15
and Wednesday 18:30-21:30 Feb 29

Infant Mental Health
Prerequisite(s): (CLD 231 and CCLD 342) or (Direct Entry and CCLD 342)

This course builds on previous child development courses for a detailed examination of the development of infants and toddlers. Students explore applications of developmental theory to identify and assess infants and toddlers, including those who may benefit from early intervention. Family empowerment intervention models are studied for all families with infants and toddlers. Cultural and economic contexts are stressed to assure responsiveness to diverse family models. (Formerly ECE 210).

42 Hours Fee: $529

Winter 2012
Monday 18:30-21:30

Therapies for Young Children
Prerequisite(s): CCLD 342

Students critically examine the theoretical foundations for therapeutic interventions. A range of intervention models and applications of techniques are explored including therapies in play, art, music, drama and language.

42 Hours Fee: $525

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

Inclusion and Consultation
Prerequisite(s): CCLD 342

This course examines the changing paradigms of service delivery in early intervention and special education for young children with special needs and their families. Inclusive models of service delivery are explored including collaborative and consultative models currently in use in infant development programs, group child care centres, family day care homes and early primary classrooms. Students consider educational change processes, consultation skills, public policy, interdisciplinary team collaborations, and teaching strategies in inclusive classrooms.

42 Hours Fee: $529

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Spring/Summer 2012
Distance: Internet May 5-Aug 11

NEW!

Children and Chronic Illness
Prerequisite(s): CCLD 342

This course examines the impacts of chronic illness on the development of young children. Theoretical frameworks and current research from developmental paediatrics are explored and critically evaluated. Specifically, young children’s adaptation to illness and hospitalization will be analyzed through case study examples and problem solving exercises. The role of the child life specialist and evidence-based practice is addressed with particular emphasis on interventions aimed at ameliorating the impact of illness.

42 Hours Fee: $556
Winter 2012
Saturday 9:00-12:15 Jan 14-Apr 14
NEW!

☆ Equity Issues in Ontario ECE CCLD 447
Prerequisite(s): Prequisite: CCLD 332
Antirequisite(s): CCLD 448

This course examines theories of childhood, community development, and educational equity in the context of Canadian society. The course focuses on four distinct communities in the province of Ontario: English, French, migrant and Aboriginal populations. The course examines social policy, curriculum, health and education for social development in both early childhood and school settings.

42 Hours Fee: $556

Fall 2011
Saturday 9:00-12:15 Sep 17-Dec 10
NEW!

☆ Childhood in a Global Context CCLD 448
Prerequisite(s): CCLD 332
Antirequisite(s): CCLD 447

This course examines international perspectives on theories of childhood and community development. Topics in the course include international funding of early childhood programs, global migration, Indigenous education, international organizations working in development and advocacy, and other topics identified by the instructor. The course examines social policy, curriculum, health and education for social development in both early childhood and school settings.

42 Hours Fee: $556

Not offered in fall/winter/spring 2011–2012.

☆ Research in ECE Lab Schools CCLD 449
Prerequisite(s): CCLD 322 (min. B+) and CCLD 323 (min. B+)

University-based early learning programs have a long and rich history of providing leadership and contributing to knowledge regarding children and early childhood education. This course builds upon the student’s existing research and analytic skills by focusing on research conducted in laboratory school settings. Supervised by the course instructor, students propose and carry out a research project. Students may also have the opportunity to participate in faculty research taking place in the ELC or GRC. Students submit a research paper at the conclusion of the course. (B+ in CCLD 322 and 323 required).

42 Hours Fee: $556

Not offered in fall/winter/spring 2011–2012.

NEW!

☆ Indigenous Early Learning CCLD 450
Prerequisite(s): CCLD 332

Students explore issues confronting Indigenous children and their families in Canada. Indigenous perspectives on the origins of these issues and the current environment are examined in the context of Indigenous self-determination. Course work focuses on issues from a national, provincial, and local perspective with discussions about world view, history, families, policy, and jurisdictional issues.

42 Hours Fee: $556

Not offered in fall/winter/spring 2011–2012.

☆ Contemporary Issues in ECE CCLD 454

Prerequisite(s): CPOL 220

This course relies on critical thinking and communication skills in the development of one’s individual position on contemporary issues based on a critical examination of policy, discussion papers, research, and journal and media articles that are relevant to current issues in the ECE and allied professions. Classroom discussions and debate expose students to alternative perspectives and provide practice in analyzing and communicating the values underlying points of view, recognizing inherent biases, and forming judgments based on evidence. (Formerly ECE 901).

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

☆ Senior Internship CCLD 464
Prerequisite(s): CCLD 363

Students choose from three options: a field placement, a research/development project or an international/out-of-province placement. All options emphasize students’ development as an emerging professional. For field placement, students select an area of specialization within the broad scope of their studies. For the international/out-of-province field placement, students select a placement outside of the country/province. The research/development project offers students the opportunity to design and complete an original project.

Note: Placements are available in fall, winter, and spring/summer terms. For scheduling information, visit www.ryerson.ca/ece. Students must attend a mandatory information session and obtain permission of the School of Early Childhood Education. The School will enroll students directly. Students admitted prior to 2005 are required to complete CCLD 262 prior to CCLD 464.

42 Hours Fee: $529

Fall 2011
Monday–Friday Oct 3-Nov 4
Winter 2012
Monday–Friday Jan 16-Feb 17
Spring/Summer 2012
Monday–Friday Apr 16-May 18
Monday–Friday Jul 3-Aug 13

ECE Music Education

The Advanced Certificate in Early Childhood Music Education is now administered by The Royal Conservatory of Music. To register for the certificate, please contact the Registrar of The RCM Community School at 416.408.2824, ext. 320. Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility

☆ Practicum in Music for Early Childhood CVME 200
Prerequisite(s): CVME 300 or CVME 301

Students will be placed in work settings, working under the supervision of experienced music educators. The course may include seminars in which curriculum strategies and experiences from their practicum will be discussed. Workplace and Practicum Setting.

Note: To enroll in the practicum, please contact the program at 416.979.5183.

42 Hours Fee: $594
Economics

These courses offer you the opportunity to become competent in economic analysis and the application of economics to national and international problems.

Economics


- **Introductory Microeconomics**
  - Antirequisite(s): CECN 110 and FMG 905
  - This course is concerned with basic concepts of demand and supply, the theory of the firm, and distribution of income. It includes a study of business behaviour and decision making under various market conditions: pure competition, oligopoly, monopolistic competition, monopoly.
  - 42 Hours Fee: $526

- **Statistics for Economics I**
  - This course is an introduction to descriptive and inferential statistics. Descriptive statistics consists of characterizing data sets by both frequency distributions and measures of central tendency and dispersion. Inferential statistics consists of techniques to make predictions or probabilistic statements about a whole population by studying the properties of a sample drawn from the population. Because inferential statistics depends on the probability theory, some probability laws will be studied, including the Binomial, Normal and t-distributions.
  - 42 Hours Fee: $526

- **Canadian Economic History**
  - Antirequisite(s): CECN 509
  - The aim of this course is to acquaint the student with the major economic events in our history. The course will have two prominent themes. The first of these is the importance of staple production to the national economy. Since, for the most part the choice of which staple to produce at a given time was dictated by international market forces, the development of each staple product, i.e. cod, fur, lumber, is analyzed within an international framework. The second theme of the course is the development of modern industrial sectors since 1850. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. ECN 105 is not available for credit to students who choose ECN 509. (LL)
  - 42 Hours Fee: $526

- **The Economics of Markets**
  - Antirequisite(s): CECN 104
  - The course deals with the emergence, concepts, and applications of market economics. It first discusses developments that gave rise to the market system, followed by an analysis of the basic concepts that are essential for understanding markets. These include the concepts of opportunity cost, demand and supply, market structure and market failure. Various market applications to Canadian economic and social issues will be examined, ranging from the economics of big business to the economics of sports, crime, education, and health. ECN 110 is not available for credit to students who choose ECN 104. (LL)
  - 42 Hours Fee: $526

- **Economics**
  - 42 Hours Fee: $526

Note: During the daily sessions, there is a one-hour lunch break.
No class on May 22.

**European Economic History**

Prerequisite(s): CECN 609

This is a survey course of European economic history from the fall of the Roman Empire to World War II. The course is divided into two parts. The first focuses on the economic decline of the Roman Empire and how it set the stage for the manorial economy of the Middle Ages. Also, this section covers the economic revival after the Medieval period up to the middle of the eighteenth century. The second part of the course looks at the Industrial Revolution in England, and its diffusion throughout continental Europe. ECN 220 is not available for credit to students who choose ECN 609. (LL)

42 Hours Fee: $526

**Inflation and Unemployment in Canada**

Prerequisite(s): CECN 204

The course focuses on various economic theories that emerged after the Great Depression which emphasize economic performance and government policy. It examines how the Canadian economy works, and how the major problems of unemployment and inflation can be dealt with. The course also analyzes a range of economic issues such as poverty and income distribution, deficits and debts, free trade and trading blocks, capital mobility and exchange rate movements and the role of government. ECN 210 is not available for credit to students who choose ECN 204. (LL)

42 Hours Fee: $526

**Evolution of the Global Economy**

This course is a survey of the economic development of the global economy since 1914, covering such factors as trade, migration, investment and monetary arrangements, and the role played by international institutions. The course will include an analysis of the impact on the international economy of twentieth century developments, such as the Great Depression, the two world wars and the globalization of financial markets. Particular emphasis will be placed on the operation of post-war institutions, such as the I.M.F., G.A.T.T. and the W.T.O., and how they affect the global economy.

42 Hours Fee: $526

Not offered in fall/winter/spring 2011–2012.

**Mathematics for Economics**

Prerequisite(s): CMTH 189

This course introduces the students to mathematical topics beyond the high school calculus. It reviews differential calculus, then introduces topics such as basic matrix algebra, constrained optimization, comparative statistics for general function modes, and their application in economics.

42 Hours Fee: $518

Winter 2012

Thursday 18:30-21:30 Jan 12-Apr 12

Not offered in fall/winter/spring 2011–2012.

**Intermediate Macroeconomics I**

Prerequisite(s): CECN 104 and CECN 204

This course gives a theoretical and applied treatment of the determination of employment, inflation and GDP. The focus of the course is the Canadian economy in an international setting. The course will make extensive use of the internet, particularly CANSIM in analyzing current Canadian data. While the course concentrates on economic fluctuations in the medium and short term, there will be an extensive discussion of the determinants of long term economic growth.

42 Hours Fee: $514

Fall 2011

Monday 18:30-21:45 Sep 12-Dec 12

Winter 2012

Monday 18:30-21:45 Jan 9-Apr 9

Spring/Summer 2012

Thursday 18:30-21:45 Apr 30-Jun 18

Monday & Wednesday 09:00-12:00 May 5-Aug 18

Saturday 09:00-16:00 May 5-Jun 23

Tuesday & Thursday 09:00-12:00 May 5-Jun 23

Tuesday & Thursday 18:30-21:30 May 5-Aug 7

Monday & Wednesday 09:00-12:00 May 5-Aug 7

Winter 2012

Thursday 18:30-21:30 Jan 12-Apr 12

**Introduction to Financial Economics**

Prerequisite(s): CECN 104 or Direct Entry

This course is designed to give students an understanding of financial concepts, including the time value of money, discounted cash flows, and risk and returns. It is also designed to give the students an introductory understanding of financial markets and how they are influenced by economic trends.

42 Hours Fee: $514

**Introduction to Law and Economics**

Prerequisite(s): CECN 104 or Direct Entry

Economic aspects of social and legal issues and policies in regional, national and international contexts: property, contracts, torts, environmental law, and the economics of crime and punishment.

42 Hours Fee: $514

**Statistics for Economics II**

Prerequisite(s): CECN 129 and CECN 230

This course is a continuation of the topics covered in ECN 129, Statistics for Economics I. It includes such topics as goodness of fit tests, Type 1 and Type II errors, analysis of variance, the assumptions underlying the classical linear regression model, simple regression and multiple regression.

42 Hours Fee: $514

Winter 2012
Economic Systems in the New World Economy  CECN 330
Prerequisite(s): CECN 104 and CECN 204

Economic activity can be organized in a variety of ways. Even amongst predominantly market economies, there exists a wide spectrum, ranging from those economies that operate with a minimum of government intervention to those with strong guidance from the government. The course investigates most of the various economic systems now in existence and the changes occurring in them. The roles of governance and market failures are explored in both local and global markets.

42 Hours  Fee: $514
Not offered in fall/winter/spring 2011-2012.

Booms, Busts, Panics and Manias  CECN 440
This course addresses a historical tendency for the financial and stock markets to exhibit periodic unstable cycles or speculative booms, followed by market downturns, instability or in the extreme, total collapse. These patterns of cyclical behaviour are illuminated by focusing on crises, beginning with the Tulip Mania. The South Seas Bubble, the 1929 Crash, the Bre-X fraud and dot.com collapse are included. Students will be required to play a stock market speculation game for part of their course mark. (LI)

42 Hours  Fee: $570
Fall 2011
Tuesday  18:30-21:30  Sep 15-Dec 15
Winter 2012

Industrial Organization  CECN 501
Prerequisite(s): CECN 504

The first half of this course examines how industries are organized; how the conduct of firms is influenced by their internal organization and by the structure of the industry of which they are a part; and how an industry's performance is determined by the conduct of its firms and by the industry's structure. The second half of this course deals with public policies towards industry: competition policy, economic regulation, public enterprise.

42 Hours  Fee: $514
Winter 2012
Tuesday  18:30-21:30  Jan 10-Apr 10
Spring/Summer 2012
Monday & Wednesday  18:30-21:45  Apr 30-Jun 18

Economics of Natural Resources  CECN 502
Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry

This course deals with the application of basic economic concepts to the problems of natural resources and with Canadian public policy issues in natural resources management. Topics covered in the course include: the resource sector and its impact on the Canadian economy, models of renewable and non-renewable resource use, the scarcity controversy, economic rents and taxation as applied to natural resources, and current issues in Canadian resource management.

42 Hours  Fee: $514

Economic Development  CECN 503
Prerequisite(s): (CECN 110 and CECN 210) or (CECN 104 and CECN 204) or (CECN 204 and CECN 110) or (CECN 104 and CECN 204)

This course describes the special challenges faced by developing economies. The process of development is explored and explained using both macro and micro economic foundations. After establishing patterns of development, the course investigates why some countries lag behind others in key economic indicators such as growth rates and income inequality. Questions regarding human resources, such as health, population and education are also explored in the context of developing countries. Poverty alleviation mechanisms are also discussed. (UL)

42 Hours  Fee: $514
Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15
Spring/Summer 2012
Monday & Wednesday  18:30-21:45  Apr 30-Jun 18

Intermediate Microeconomics I  CECN 504
Prerequisite(s): CECN 104 and CECN 204

A more detailed study of price theory, this course looks at the production decisions of firms and the consumption decisions of households. It gives an introduction to risk and uncertainty. It examines how the decisions of all the independent economic agents are co-ordinated by the price-system in purely competitive markets. The course also gives a variety of applications of microeconomic theory.

42 Hours  Fee: $514
Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13
Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday  18:30-21:30  May 1-Jun 14

Issues in Canadian Labour Markets  CECN 505
Prerequisite(s): CECN 605

This course deals with selected contemporary issues in Canadian labour markets. The first part of the course begins with the standard economics of labour supply and demand, as well as the major critiques and alternatives. The course also looks at wage structures, geographic labour mobility, the presence of labour unions, the increasing participation of women, the question of discrimination in labour markets, and the debate over the effects of free trade on employment patterns. ECN 505 is not available for credit to students who choose ECN 605. (UL)

42 Hours  Fee: $514
Fall 2011
Wednesday  18:30-21:30  Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday  18:30-21:45  Apr 30-Jun 18

Money and Banking  CECN 506
Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry

The role of money in the economic system is emphasized along with current monetary theories. Also examined are the purpose, structure and regulations of the chartered banks and other financial institutions. By monitoring developments in the money market, especially changes in key interest rates, students may assess monetary initiatives of the Bank of Canada.

42 Hours  Fee: $514
Fall 2011
Distance: Internet  Sep 10-Dec 10
Saturday  9:00-12:15  Sep 17-Dec 10
Winter 2012

Certificate and degree credit  ☑ Degree credit  Certificate credit  Course series
**Environmental Economics**  CECN 510  
*Prerequisite(s): CECN 104 or Direct Entry  
Antirequisite(s): CECN 511  

This course applies economic analysis to the problems of pollution and the use of natural resources. It examines market processes when externalities in production and consumption are present. The relationship between the environment and the economic system, sources of pollution and methods of pollution abatement are studied. Application of cost-benefit analysis to the problems of environmental goods is evaluated. Examination of the economics of renewable and nonrenewable resources follows. Topics include: resource classification, the theory of optimal usage, resource conservation, and the limits to growth debate.

42 Hours  Fee: $514

Fall 2011  Thursday  18:30-21:30  Sep 15-Dec 15  

**Economy and Environment**  CECN 511  
*Antirequisite(s): CECN 510  

This course looks at the relationship between the economy and the environment. It discusses how economics can help identify key issues in environmental problems. Economic concepts are used to shed light on solutions to the problem of pollution, the management of common property resources, and the possibility of "sustainable development". Issues to be discussed in the course include acid rain, the greenhouse effect, the devastation of tropical rainforests, biodiversity, and environmental ethics. CECN 511 is not available for credit to students who choose CECN 512. (UL)

42 Hours  Fee: $514

Spring/Summer 2012  Monday & Wednesday  18:30-21:30  Apr 30-Jun 18  

**Intermediate Macroeconomics II**  CECN 600  
*Prerequisite(s): CECN 501  

An advanced study of the determinants of aggregate demand and the structure of Keynesian and new classical models. Policy issues covered include effectiveness of stabilization policies in an open economy, crowding out, choice of monetary policy instruments, and monetary policy and the exchange rate.

42 Hours  Fee: $514

Spring/Summer 2012  Monday & Wednesday  18:30-21:30  Jun 20-Aug 13  

**The Economics of Information**  CECN 601  
*Prerequisite(s): CECN 504  

In this course we shall analyze different economic situations involving imperfect information. A brief introduction to game theory and market structure will be provided. The topics of the course will include: signaling and screening in the job market, adverse selection and the market for lemons (as applied in the market for used cars), the value of information in a strategic conflict, notions of individual rationality and incentive compatibility, sharecropping, interlinked contracts, and public goods (Groves-Clarke).

42 Hours  Fee: $514  

Not offered in fall/winter/spring 2011–2012.

**Canada and Global Economic Issues**  CECN 603  
*Prerequisite(s): CECN 110  

This course deals with the analysis of economic and social issues which confront Canadian citizens and policy makers. The course focuses on how economics can illuminate some of the social and economic issues that Canadians believe are important. The course involves standard economic techniques (micro and macro), to examine selected issues. This is an upper level economic course and microeconomic theory will be used extensively. Economic concepts will be reviewed as required. (UL)

42 Hours  Fee: $514

Winter 2012  Tuesday  18:30-21:30  Jan 10-Apr 10  
Spring/Summer 2012  Tuesday & Thursday  18:30-21:30  Jun 21-Aug 7  

**International Monetary Economics**  CECN 606  
*Prerequisite(s): CECN 301  
Antirequisite(s): CECN 607  

The world monetary order is examined. Topics include foreign exchange rates, international balance of payments and concepts of imbalance, fixed versus flexible exchange rate regimes along with some historical perspective. Strong emphasis is put on the operation of the International Monetary Fund and the problems of providing adequate finance for developing countries and a satisfactory adjustment system for members of the I.M.F.

42 Hours  Fee: $514

Fall 2011  Distance: Internet  Sep 10-Dec 10  
Winter 2012  Distance: Internet  Jan 14-Apr 14  
Spring/Summer 2012  Distance: Internet  May 5-Aug 11  

**Issues in the International Economy**  CECN 607  
*Antirequisite(s): CECN 606  

This course deals with international financial markets and the ways in which they affect national economies. By studying the operations of these markets it will be shown how significantly they constrain domestic policy-making, not only in a small open economy like Canada's but increasingly in all other economies as well.
well. Attention is given to issues of current political concern, such as the Third World debt problem, the American trade deficit, the rise of Japan as a major international creditor, and the disintegration of the Communist system in Eastern Europe. ECN 607 is not available for credit to students who choose ECN 606.

42 Hours Fee: $514
Spring/Summer 2012 Tuesday & Thursday 18:30-21:30 May 1-Jun 14

★ European Economic Development
CECN 609
Antirequisite(s): CECN 205

This is a survey course of European economic development from the fall of the Roman Empire to the Great Depression of the 1930s. The theme around which the course is organized is the role of economic institutions such as slavery, land tenure systems, and guilds, directing economic forces to serve social needs. ECN 609 is not available for credit to students who choose ECN 205. (UL)

42 Hours Fee: $514
Not offered in fall/winter/spring 2011–2012.

★ An Introduction to Game Theory
CECN 614
Prerequisite(s): CECN 700

Game theory studies the interactions and conflicts between decision-making agents. This course focuses on its application to economic issues such as market structure, auctions and bargaining. It begins by introducing the concepts of action, strategies, cooperation and non-cooperation, and equilibrium. The assumption of complete information is then relaxed and the application of game theory to situations of incomplete and imperfect information is explored. The course draws on real world examples to illustrate core concepts, such as the Prisoner’s Dilemma and buying votes. These examples borrow from micro, macro and experimental economics.

42 Hours Fee: $514
Winter 2012 Tuesday 18:30-21:30 Jan 12-Apr 12

★ Econometrics I
CECN 627
Prerequisite(s): CECN 301 and (CECN 329 or CQMS 442 or QMS 703)

This course examines what happens when economic data do not satisfy the assumptions of the Classical Linear Regression Model. It explains why ordinary least squares methods are not appropriate in the presence of, for example, autocorrelation or heteroscedasticity, and how estimation techniques have to be modified to take these problems into account. Extensive use will be made of software packages like T.S.P.

42 Hours Fee: $509
Spring/Summer 2012 Tuesday & Thursday 18:30-21:30 May 1-Jun 14

★ The Economics of Immigration
CECN 640
Prerequisite(s): CECN 104 and CECN 204

This course applies economic principles to immigration. Students will examine issues such as discrimination, humanitarian concerns, the impact on the wages and employment prospects of native-born persons, social assistance programs, and contributions to the financing of such programs. The course will develop an understanding of the role of economics in providing theoretical predictions and empirical evidence that is relevant to the issues. Students will be equipped to discuss emerging new issues in this area.

42 Hours Fee: $514
Fall 2011 Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012 Thursday 18:30-21:30 Jan 12-Apr 12

★ Intermediate Microeconomics II
CECN 700

Prerequisite(s): CECN 504

This course extends price theory to the market structures of monopoly and oligopoly, and to the markets for economic resources. It gives an introduction to general equilibrium analysis and to the economics of information. Applications include, for example, the economics of coupons and rebates, and the market for “lemons”.

42 Hours Fee: $514
Winter 2012 Spring/Summer 2012 Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

★ Economics of International Trade
CECN 703

The public sector’s large role in the economy shows the importance of understanding the principles of public finance. How do we explain the growth of the public sector’s share in the economy during most of the twentieth century? What criteria are relevant in determining the optimal level and scope of government activities? Topics examined include public goods and externalities, natural monopolies, pricing of publicly produced goods, and benefit-cost analysis.

42 Hours Fee: $514
Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13

★ Intermediate Microeconomics II
CECN 700

Prerequisite(s): CECN 504

This course extends price theory to the market structures of monopoly and oligopoly, and to the markets for economic resources. It gives an introduction to general equilibrium analysis and to the economics of information. Applications include, for example, the economics of coupons and rebates, and the market for “lemons”.

42 Hours Fee: $514
Winter 2012 Spring/Summer 2012 Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

★ Public Finance I
CECN 703

The public sector’s large role in the economy shows the importance of understanding the principles of public finance. How do we explain the growth of the public sector’s share in the economy during most of the twentieth century? What criteria are relevant in determining the optimal level and scope of government activities? Topics examined include public goods and externalities, natural monopolies, pricing of publicly produced goods, and benefit-cost analysis.

42 Hours Fee: $514
Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13

★ Economics of International Trade
CECN 707

Antirequisite(s): CGMS 601, IBS 601

The purpose of this course is to introduce the student to the theory and practice of international economics. The factor proportions theory of trade is explained, and the evidence supporting it examined. Major emphasis is placed on the “new international economics” and its implications for Canadian trade policy. The issues surrounding free trade with the United States are examined, as well as the perceived need for interventionist industrial policies.

42 Hours Fee: $514
Fall 2011 Distance: Internet Sep 10-Dec 10
Winter 2012 Distance: Internet Jan 14-Apr 14
Transportation Economics

Prerequisite(s): CECN 301 or IND 302 or Direct Entry

Antirequisite(s): MGT 803

Addresses current and historical economic issues in both passenger and freight transport for all modes, as well as for urban transportation. The course examines the economics of significant transportation issues from, between and within the developed world. Demand-side issues, such as changing income levels and locational decisions; supply-side issues, such as the need for adequate funding for urban carriers; and constraints, such as regulation and uncertainty arising from political situations are synthesized.

42 Hours Fee: $514

Not offered in fall/winter/spring 2011–2012.

Advanced Microeconomics

Prerequisite(s): CECN 700

This course deals with the theories of consumption and of production at a more advanced level. It discusses decision making by consumers and firms, in situations of certainty as well as uncertainty and risk. The course introduces the students to welfare economics, and applies microeconomic theory and welfare economics to specific problems and policy issues.

42 Hours Fee: $514

Not offered in fall/winter/spring 2011–2012.

International Financial Markets

Prerequisite(s): CECN 301

This course develops a solid understanding of the international financial system and examines managerial decisions made in an international setting. First, current theories of financial price determination and their testable implications are studied in the context of foreign exchange, offshore, derivative securities and international asset portfolio markets. Second, managerial decisions regarding capital financing, investing and risk management are analyzed from the point of view of private individuals, firms and governments.

42 Hours Fee: $514

Not offered in fall/winter/spring 2011–2012.

Principles of Engineering Economics

Prerequisites: CECN 801

Principles of economic decision analysis applied to private and public sector capital projects. Discounted cash flow methods are studied. Tax impacts of depreciation and interest charges are incorporated into decision rules. Other topics covered include: lease analysis, replacement decisions, sensitivity and break even analysis, inflation impacts and public sector project analysis.

42 Hours Fee: $521

Winter 2012

Distance: Internet

Thursday 18:30-21:30 Jan 14-Apr 14

Spring/Summer 2012

Distance: Internet

Tuesday & Thursday 18:30-21:30 May 1-Jun 14

Saturday 9:00-12:30 May 5-Aug 18

Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

The Economies of East Asia

Prerequisite(s): (CECN 110 and CECN 210) or (CECN 104 and CECN 204)

The economies of East Asia are among the most dynamic in the world. Japan has long been one of the world’s leading industrial powers, the economies of the newly industrialized countries of Asia (NICs) are rapidly growing in importance, and economic modernization in China is likely to be an important factor in shaping the future world economy. In this course the Asian economies will be analysed in an international context. (UL)

42 Hours Fee: $509

Fall 2011

Distance: Internet

Winter 2012

Monday 18:30-21:45 Jan 9-Apr 9

Spring/Summer 2012

Friday 18:30-21:45 May 4-Jul 27

Public Finance II

Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry

This course focuses on the problems and theoretical issues of financing government. The major forms of taxation-personal and corporate income taxes, sales and commodity taxes and the property tax-are examined critically. In addition, the main features of Canadian fiscal federalism (intergovernmental transfers, equalization grants and revenue-sharing), are reviewed and appraised.

42 Hours Fee: $509

Advanced Macroeconomics

Prerequisite(s): CECN 600

This course is intended to give a full coverage of modern macroeconomic theory and its application to stabilization policy. How, if at all, can government fight unemployment and inflation? Should they even try? The effectiveness of fiscal and monetary policies will be discussed from the points of view of Keynesians and Monetarists, and of those macroeconomists who believe that rational expectations on the part of economic agents render both types of stabilization policies ineffective.

42 Hours Fee: $514

Not offered in fall/winter/spring 2011–2012.

Country Risk Analysis

Prerequisite(s): ECON 720

This course introduces the students to the theory and practice of managing cross-border lending and international investment risk. The course gives a comprehensive coverage of the analysis and reporting of sovereign creditworthiness, political risk, current account analysis, statistical credit-scoring methodologies, loan valuation, portfolio management and regulatory supervision. Several case studies will be used, including the Mexican Peso crisis and the collapse of the markets in South East Asia.

42 Hours Fee: $514

Not offered in fall/winter/spring 2011–2012.

Financial Basics

Course series

Work on your budgeting skills, learn how to track your spending, understand how credit products are marketed, manage your debt, compare different saving and investing options, choose a financial adviser, and avoid common financial frauds. Participants will learn the need for financial literacy as an essential life skill, the importance of asking questions when dealing with financial decisions, and how to handle financial problems creatively.
products and financial advisers, and the ways to save money when they think they’re stretched to the limit.

Note: Please RSVP at www.ryerson.ca/ce/financialbasics.

**Engineering**

These courses and workshops are ideally suited to technicians, technologists, or others working in engineering-related fields who wish to broaden their knowledge of current practices in engineering, upgrade their professional qualifications, or develop new skills that can be usefully applied in their work.

Note: Written approval is required before undergraduate degree program students can register in these courses. For more information, see Engineering Students on the Chang School website at www.ryerson.ca/ce.

**Mechanical Engineering**

**Machine Shop Practice**

This course is set out so that at its conclusion the student will have a practical basic training in the understanding and safe operation of machine shop tools and machinery. This will include the use of hand tools, measuring tools, (precision and standard) cutting tools, and machine shop processes associated with manufacturing. This course will be suitable for students in the Mechanical and Industrial disciplines or those who have a vested interest in knowing the practical aspect of machine shop practices. Also this course will be of great benefit to students who are embarking on projects involving the manufacturing of test components and equipment which require machine shop tools to manufacture.

- **42 Hours**
- **Fee: $668**
- Spring/Summer 2012
- Monday & Wednesday 18:30-21:30 May 2-Jun 13
English

We offer courses in English Literature and English Writing Development.

English Literature

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed below meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar. Related certificate(s): Design for Arts and Entertainment, English Literature and Popular Culture, Ethics

*Laughter and Tears: Comic and Tragic Modes*  
CENG 101  
Why are some stories sad, others tragic? Are our emotional responses contingent on story-lines, on characters, on choice of words? This course helps develop analytic tools for understanding responses to fundamental forms, through readings of early and contemporary drama, poetry, prose fiction and literary criticism. We begin with the bawdy sexual politics of Aristophanes’ Lysistrata, and move to new forms, from the heroism of Frankenstein to the ironies of Alice Munro. (LL)

42 Hours  
Fee: $526

| Fall 2011 | Tuesday | 18:30-21:30 | Sep 13-Dec 13 |
| Winter 2012 | Wednesday | 18:30-21:30 | Jan 11-Apr 11 |
| Spring/Summer 2012 | Monday & Wednesday | 18:30-21:30 | Apr 30-Jun 18 |

*The Canadian Short Story*  
CENG 104  
This course considers the development of the short story as an artistic form in Canada and asks: What might be distinctly “Canadian” about the Canadian short story? To answer this question, our study may be organized by focusing on major themes, historical and cultural influences, literary movements and/or major Canadian literary figures. Students will also concentrate on developing close reading skills. On occasion, short stories from other internationally acclaimed authors may be considered comparatively. (LL)

42 Hours  
Fee: $526

| Fall 2011 | Wednesday | 18:30-21:30 | Sep 14-Dec 14 |
| Spring/Summer 2012 | Tuesday & Thursday | 18:30-21:30 | May 1-Jun 14 |

*The Nature of Narrative I*  
CENG 108  
Life without stories? Inconceivable. The moment we ask, “Who am I?” or “Where did I come from?” narrative steps in, giving shape to our identity and experience. This foundational course introduces students to fictional forms across a variety of historical periods and media in order to examine the underlying mechanisms of storytelling: narrative’s goals, inner structures, strategies, and rhetorical effects. Texts may include stories, novels, poetry, and drama as well as cinematic and digital texts.

42 Hours  
Fee: $522

| Fall 2011 | Monday | 18:00-21:15 | Sep 12-Dec 12 |
| Winter 2012 | Thursday | 18:30-21:30 | Jan 12-Apr 12 |
| Spring/Summer 2012 | Distance: Internet | 18:30-21:30 | May 5-Aug 11 |
| Tuesday & Thursday | 18:30-21:30 | May 1-Jun 14 |

*Zap, Pow, Bang Pop Lit*  
CENG 112  
Lit. Horror stories, pop songs, love poetry, comics—this course introduces students to various types of writing that were popular at different times and in different cultures. Students will learn central concepts and terminology in the study of popular writing and culture, and they will analyze the impact that cultural and political issues have had not only on what works became popular but also on the very notion of “the popular” itself. (LL)

42 Hours  
Fee: $526

| Fall 2011 | Distance: Internet | 18:30-21:30 | Sep 10-Dec 10 |
| Tuesday | Sep 13-Dec 13 |
| Thursday | Sep 15-Dec 15 |
| Winter 2012 | Distance: Internet | 18:30-21:30 | Jan 14-Apr 14 |
| Tuesday | Jan 10-Apr 10 |
| Thursday | Jan 12-Apr 12 |
| Spring/Summer 2012 | Distance: Internet | 18:30-21:30 | May 5-Aug 11 |
| Monday & Wednesday | 18:30-21:30 | Apr 30-Jun 18 |
| Thursday | 18:30-21:30 | May 5-Aug 2 |
| Tuesday & Thursday | 18:00-21:30 | Jun 21-Aug 7 |

*Writing as a Cultural Act*  
CENG 200  
This course takes a rhetorical perspective to explore the historical and philosophical transformations of writing and written texts. In particular, it examines the changing role of writing on knowledge, belief, and social organization through a study of theory, literature, and rhetorical form. Topics of analysis include the invention of the phonetic alphabet, the shift from oral to manuscript and print culture, the role of scribes and writers in communities, and the implications of digital authorship.

42 Hours  
Fee: $521

| Fall 2011 | Distance: Internet | 18:30-21:30 | Sep 13-Dec 13 |
| Spring/Summer 2012 | Monday & Wednesday | 18:30-21:30 | Apr 30-Jun 18 |

*The Hero’s Journey: Myth and Archetype*  
CENG 201  
Clichés like “it’s just the same old story” show us there are patterns in life which keep reappearing in popular tales, comic books, detective stories and western romances, like Billy the Kid and the James Bond films. How do we recognize them? What do they tell us about values? About desires? We begin with Homer’s Odyssey and move to Bram Stoker’s Dracula. Students will be encouraged to view the various film versions of the texts. (LL)

42 Hours  
Fee: $526

| Fall 2011 | Wednesday | 18:30-21:30 | Sep 14-Dec 14 |
| Winter 2012 | Tuesday | 18:30-21:30 | Jan 10-Apr 10 |
| Spring/Summer 2012 | Monday & Wednesday | 18:30-21:30 | Jun 20-Aug 13 |

*The Literature of Native Peoples*  
CENG 203  
How has colonialism impacted indigenous cultures, and how have indigenous people used texts to pose challenges to colonialism and to preserve and retell traditional stories? Reading contemporary literature by Aboriginal Australian, Maori, First Nations and other indigenous writers, students address these and other important socio-political questions, examine wider literary and theoretical issues, and consider questions regarding cultural identity raised in the writings of Native peoples. (LL)
This course explores their evolution from oral stories for adults to legend, and following them through fantasies and animal tales, focusing on significant challenges faced by, and changes initiated in, a wide range of cultures. From the perspectives of gender, race, ethnicity, sexual orientation, ability, mobility, and ongoing negotiations of identity within multicultural and im/migrant communities, course materials illuminate the complex nature of race, ethnicity, sexual orientation, ability, mobility, and ongoing negotiations of identity within multicultural and im/migrant communities, course materials illuminate the complex nature of the modern experience and draw attention to the important questions and concerns cultures have faced and continue to face. (LL)

42 Hours Fee: $520
Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Spring/Summer 2012
Tuesday & Thursday 18:00-21:30 May 1-Jun 14

* Children’s Literature
Prerequisite(s): ENG 024

This course examines children’s literature as a cultural category that shapes and is shaped by changing notions of “the child” and childhood. Students explore the ways in which texts directed at children’s instruction and entertainment relate to their time, place, and generic form. Topics may include fiction; picture books; comics; film; and poetry.

42 Hours Fee: $520
Fall 2011
Monday & Wednesday 18:30-21:30 May 1-Jun 14

42 Hours Fee: $526
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

* The Nature of Narrative II
Prerequisite(s): CENG 108
Antirequisite(s): ENG 18B

Storytelling forms the narrative backbone of texts even in non-fictional modes of discourse like scientific essays, historical testimony, political speeches, documentaries, travel writing, and legal discourse. Focusing on non-fictional texts in a variety of genres, media and time periods, this course examines the role of its own difference from the past that it is still referred to as the Modern Age. It was an age of new thought, new fashion, and a new sense of the self. In literature, it was an age of experimentation. This course explores the literature and the cultural influences of the period. Such writers as Virginia Woolf and James Joyce will be studied. (UL)

42 Hours Fee: $514
Winter 2012
Tuesday 18:30-21:30 Sep 12-Dec 12
Winter 2012
Tuesday 18:30-21:30 Jan 9-Apr 9
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

* Fairy Tales and Fantasies
Antirequisite(s): ENG 024

Starting with the powerful images of folk tale, fairy tale, and legend, and following them through fantasies and animal tales, this course explores their evolution from oral stories for adults to literary versions for children. It will also examine the intellectual and historical influences of the periods. The material to be studied includes modern versions of the tales in print and visual media. Authors include the Grimm Brothers, Andersen, Wilde, Carroll, Milne, and Beatrix Potter.

42 Hours Fee: $526
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

ARCHIVE: Courses 2011-2012

Certificate and degree credit ✧ Degree credit ○ Certificate credit ✦ Course series 48
### Gothic Horror  
**CENG 510**  
Invented over 200 years ago, the gothic has become one of the most popular genres in literature and film. This course will explore the gothic presence in popular culture during this time. Students will analyze ways in which the genre challenges not only other cultural conventions, but also claims in the realms of art, science, and medicine. Topics to be addressed include the relation of the gothic to gender, sexuality, class, orientalism, imperialism, and criminality. (UL)  

| Duration       | Fee: $509  
|----------------|-----------  
| Winter 2012    | 18:30-21:30 Jan 11-Apr 11  
| Spring/Summer 2012 | 18:30-21:30 Jun 21-Aug 7

### The Art of Writing Life  
**CENG 511**  
This course examines a variety of life-writing genres including the diary, letter, autobiography, memoir, and biography. By sampling a range of texts (both print and electronic) throughout history, students will explore diverse ways in which writers express their private and public stories about life and self. Students will gain an understanding of life-writing theory which can be used to rethink the relationships between gender and genre; fact and fiction; and art and artlessness. (UL)  

| Duration       | Fee: $514  
|----------------|-----------  
| Fall 2011      | 18:30-21:30 Sep 13-Dec 13  
| Winter 2012    | 18:30-21:30 Jan 11-Apr 11  
| Monday–Friday (FNTI First Nation) | 08:30-18:00 Jan 16-Jan 20  
| Spring/Summer 2012 | 18:30-21:30 Apr 30-Jun 18

### The Language of Persuasion  
**CENG 520**  
What makes a political speech “good”? Why are some advertisements more effective than others? This course focuses on the crucial role of rhetoric in cultural communication: the mysterious mechanisms by which language is mobilized to persuasive ends. Students will learn a critical vocabulary for discussing argument and will explore historical and contemporary examples from philosophy, art, science, film, and politics, in order to understand how language achieves its most powerful effects.  

| Duration       | Fee: $516  
|----------------|-----------  
| Fall 2011      | 18:30-21:45 Sep 12-Dec 12  
| Winter 2012    | 18:30-21:30 Jan 14-Apr 14  
| Spring/Summer 2012 | 18:30-21:30 May 5-Aug 11

### Women’s Writing  
**CENG 602**  
What does it mean to “write as a woman”? Is there such a thing as “women’s writing” and if so, what are its characteristics? This course explores the ways in which women have contributed to literary traditions both by working within and by challenging mainstream movements. In examining women’s use of literary forms as aesthetic, personal and political sites, we will consider how issues of identity and historical context inflect and inform their writing strategies. ENG 602 is not available for credit to students who choose ENG 631. (UL)  

| Duration       | Fee: $521  
|----------------|-----------  
| Fall 2011      | 18:30-21:30 Sep 10-Dec 10  
| Winter 2012    | 18:30-21:30 Jan 14-Mar 3  
| Tuesday        | 18:30-21:30 Jan 10-Apr 10  
| Spring/Summer 2012 | 18:30-21:30 May 5-Aug 11

### The Language of Love, Sex and Gender  
**CENG 610**  
Love, sex, and gender are fluid and complex. Looking at stories, novels, films, and other types of texts, students will analyse the impact of literature, popular culture, and aesthetics on the formation of new notions of gender, sexuality, and desire. Emphasis will be placed on a consideration of the cultural and sociopolitical influences that contributed to these changes and on the possibility of affections, sexualities, and genders that may not yet have names. ENG 610 is not available for credit to students who choose ENG 621 or ENG 941. (UL)  

| Duration       | Fee: $516  
|----------------|-----------  
| Winter 2012    | 18:30-21:30 Sep 13-Dec 13  
| Tuesday & Thursday | 18:30-21:30 Jun 21-Jul 31

### Reading Gender in a Global Context  
**CENG 621**  
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208  
Antirequisite(s): ENG 60A/B, CENG 610, ENG 941  
This course considers a range of texts whose central concern is the construction of gender and its relationship to other categories of identity such as culture, race, nation, age, class, and sexuality. The course material draws on some canonical, popular, and marginalized literary and cultural texts, and provides students with the opportunity to explore gender as a political and cultural category of analysis at different historical and political moments in various contexts globally.  

| Duration       | Fee: $514  
|----------------|-----------  
| Fall 2011      | 18:30-21:30 Sep 13-Dec 13  
| Spring/Summer 2012 | 18:30-21:30 May 1-Jun 14

### Reading Visual Cultures  
**CENG 705**  
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208  
By exploring the ways images in photography, painting and film, as well as in literary and non-literary writing, are scripted and can be read as text, this course seeks to show how visuality organizes and shapes Western culture. Topics can include how such things as the invention of perspective and the visual technologies of photography and film have influenced philosophy and literature, and how the culture industries have used the visual as a tool to influence and entertain.  

| Duration       | Fee: $514  
|----------------|-----------  
| Fall 2011      | 18:30-21:30 Sep 10-Dec 10  
| Spring/Summer 2012 | 18:30-21:30 May 1-Jun 14

### Shakespeare and Performance  
**CENG 706**  
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208  
Not offered in fall/winter/spring 2011–2012.
Shakespearean drama was an important medium for entertainment and for reflecting contemporary socio-political realities on stage. A mark of Shakespeare's continued relevance and popularity is the constant remaking of his plays in a variety of media. This course analyses the textual, thematic, historical, and theoretical readings of Shakespearean drama. Students explore a variety of adaptations, including folk performance, early-modern theatre, television, and film. It is recommended that students complete ENG 421 and/or ENG 422 prior to enrolling in this course.

42 Hours  Fee: $514
Fall 2011
Wednesday  18:00-21:00  Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday  18:00-21:30  Apr 30-Jun 11

NEW!

★ The History of Rhetoric
CENG 720
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208

Aristotle describes rhetoric as a method of discovering the available means of persuasion in a situation. This course introduces students to the history of rhetoric, surveying Greek and Roman texts through the modern and postmodern rhetorical forms. The study of rhetoric is essential to democracy, social justice, and public life. We shall discuss how the ancient quarrel between rhetoric and philosophy continues to be relevant as we engage in civic discourse to build pluralistic societies.

42 Hours  Fee: $547
Not offered in fall/winter/spring 2011-2012.

★ Televisual Texts and Contexts
CENG 888
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
Antirequisite(s): ENGL 080

Love it or hate it, television stands alone as a medium in its ability to influence the way we live and view the world. What is it about the immediacy of television that invites us to engage with it? Students will draw from literary studies, sociology, and anthropology to explore how the “flow” of television structures our time and our relations to one another, and how the “televisual” evolves as new communications technologies develop.

42 Hours  Fee: $514
Fall 2011
TBA(FNTI)
Monday  18:00-21:15  Sep 12-Dec 12
Winter 2012
Monday–Wednesday(FNTI First Nation)  8:30-20:30  Jan 16-Jan 18
and Monday–Wednesday(FNTI First Nation)  8:30-20:30  Mar 5-Mar 7

★ Narrative in a Digital Age
CENG 921
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208

This course explores how contemporary writers and artists have attempted to come to terms with the so-called post-print era - a historical moment characterized by the strategies of fragmentation and recombination that digital hyperspaces make possible. By analysing digital texts and the work of cultural theorists on the nature and impact of this new medium, students will address the implications of the rise of computing and the internet for the future of literary and other cultural practices.

42 Hours  Fee: $514
Not offered in fall/winter/spring 2011-2012.

English Writing Development

The ability to write clearly, effectively, and in a voice that is distinctly your own can be learned. These courses are designed to develop your feeling for language, your knowledge of its forms and structures, and your skills in composition. As you master these fundamentals, your writing will begin to reflect a more powerful and purposeful use of language. Related certificate(s): English Literature and Popular Culture

★ Creative Writing
CENG 505

This upper-level course offers students the opportunity both to study models of good writing and to develop their own creative abilities. Class discussions and workshop groups are designed to enhance the student's understanding of the creative process, to stimulate the imagination, and to develop individual abilities. Areas of discussion include style, prosody, conflict, character, dialogue, and revision. (UL)

42 Hours  Fee: $518
Fall 2011
Wednesday  18:30-21:30  Sep 14-Dec 14
Winter 2012
Monday  18:00-21:15  Jan 9-Apr 9
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday  9:30-12:30  May 2-May 28
Tuesday & Thursday  9:30-16:30  May 3-May 24
Tuesday & Thursday  9:30-14:30  Jun 21-Jul 12

★ Language and Society
CLNG 101

This writing-intensive course explores how language reflects and shapes society. The course also aims to further develop students' academic reading and writing skills by exploring methods of active reading, and strategies for structuring and supporting written arguments. (LL)

Note: All students must take an online placement test, before enrolling in this course.

42 Hours  Fee: $468
Fall 2011
Wednesday  18:30-21:30  Sep 15-Dec 15
Winter 2012
Monday  18:00-21:15  Jan 9-Apr 9
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday  9:30-12:30  May 2-May 28
Tuesday & Thursday  9:30-16:30  May 3-May 24
Tuesday & Thursday  9:30-14:30  Jun 21-Jul 12

★ Writing Workshop
COWD 107

Writing Workshop will give students the tools to write more effectively - at work or at school. The course covers the essentials of planning, organizing, and composing, with particular attention to sentence and paragraph building. Punctuation, word choice, grammar, and spelling demons are also included. Writing assignments are tailored to students' needs, with regular, focused feedback. Writing Workshop is designed for those who want to write with more impact, speed, and confidence.

42 Hours  Fee: $458
Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13
Winter 2012

Literary Types I
COWD 108

This course is an introduction to the study of both literature and composition. It will develop the ability to read literature, with an emphasis on short stories, poetry, and drama, with some understanding of both the author's originality and debt to literary tradition. The course will also undertake regular review of grammar and composition and teach the principles of sound essay construction in conjunction with selected classroom readings. In the process of achieving these objectives, the course will also serve as a foundation for further study in English. (A companion course to COWD 109, formerly COEN 109.)

Note: Formerly COEN 108, CEGA 108.

42 Hours  Fee: $458
An Academic Bridging Course. Both COWD 108 and COWD 109 are required to meet the Grade 12 U English requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

**Literary Types II**

COWD 109

A continuation of COWD 108, formerly COEN 108.

Note: Formerly COEN 109, CEGA 209.

42 Hours Fee: $458

An Academic Bridging Course. Both COWD 108 and COWD 109 are required to meet the Grade 12 U English requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

Not offered in fall/winter/spring 2011–2012.

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**English as a Second/Additional Language**

We offer courses in English Literature and English Writing Development. For more information, visit www.ryerson.ca/ce/english.

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**English as a Second/Additional Language**

If English is not your first language, and you need to develop greater fluency to advance your career, these courses are ideally suited to you. Ranging from general to specialized, from intermediate to advanced, they give you the opportunity to develop your reading, writing, listening, and speaking skills in English.

For placement assessment, complete the online placement test at www.ryerson.ca/french/english/test.html. For more information, applicants can attend an Open House session or contact Marju Toomsalu, ESL/EAL Academic Coordinator, at 416.979.5000, ext. 4196, or mtoomsalu@ryerson.ca.

For further information, visit www.ryerson.ca/ce/esl. Related certificate(s): English as a Second/Additional Language

**Language and Identity**

CLNG 100

This course for English as a Second Language students covers material focusing on how our use of language reflects our social identities. The course will also help students improve their English and express themselves in a university setting. Students will analyze, discuss, and write essays on the material. The online ESL/EAL Placement Test is required. (LL)

Note: All students must take an online placement test, before enrolling in this course.

42 Hours Fee: $468

Fall 2011

Distance: Internet Sep 10-Dec 10

Spring/Summer 2012

Classroom/Internet: Internet May 1-Jun 14

and Tuesday & Thursday 18:00-21:00 May 1-Jun 14

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**Language and Public Life**

CLNG 200

This course for English as a Second Language students covers material focusing on how language is framed by institutional and cultural perspectives. The course will also help students improve their English and express themselves in a university setting. Besides discussion and analysis of the material, students will write essays. Antirequisite: ENC 197. The online ESL/EAL Placement Test is required. (LL)

Note: All students must take an online placement test, before enrolling in this course.

42 Hours Fee: $468

Winter 2012

Thursday 18:00-21:00 Jan 19

and Distance: Internet Jan 19-Apr 12

and Thursday 18:00-21:15 Apr 12

and Thursday 18:00-21:15 Jan 19

and Thursday 18:00-21:15 Feb 2

and Thursday 18:00-21:15 Feb 16

and Thursday 18:00-21:15 Mar 1

and Thursday 18:00-21:15 Mar 15

and Thursday 18:00-21:15 Apr 5

Spring/Summer 2012

Distance: Internet May 5-Aug 11
Language: Spoken and Written  CLNG 300
As the third course in the series of Lower Level Liberal courses for students whose mother tongue is not English, this course introduces students to contemporary Western thinking about oral and written language and the social use of language. Students will explore several issues including the nature of language, first and second language learning, and style of speech. The course is designed to improve students’ ability to communicate their ideas in speaking and writing. The online ESL/EAL Placement Test is required. (LL)
Note: All students must take an online placement test, before enrolling in this course.
42 Hours Fee: $526
Fall 2011
Distance: Internet  Sep 10-Dec 10

Professional Communication for the Workplace I  COEN 201
Prerequisite(s): Department consent
This course aims to strengthen and enhance learners’ oral communication skills (listening, speaking, and pronunciation) necessary to function effectively in their future work environments. To achieve this, the course will focus on developing learners’ critical reading and thinking skills and their ability to express their ideas clearly and effectively. The learners will have opportunities to strengthen their professional language skills through various kinds of in-class and self-directed activities and assignments.
Note: All students must take an online placement test before enrolling in this course.
42 Hours Fee: $526
Not offered in fall/winter/spring 2011-2012.

Professional Communication for the Workplace II  COEN 202
Prerequisite(s): Department consent
The course aims to strengthen and enhance learners’ written skills necessary to function effectively in their future work environments. To achieve this, the course will focus on developing learners’ critical reading and thinking skills and their ability to express their ideas clearly and effectively. The learners will have opportunities to strengthen their professional language skills through various kinds of in-class and self-directed activities and assignments.
Note: All students must take an online placement test before enrolling in this course.
30 Hours Fee: $526
Not offered in fall/winter/spring 2011-2012.

Intermediate Grammar  COEN 204
This course is meant for lower intermediate students of English who need to review and refresh their knowledge of grammar. The course will focus on the use of appropriate forms of language in specific contexts, thus allowing students to focus on the meaning of a grammatical form. The topics discussed in this course will help students improve both their oral and written expression. In writing the students will be working on improvement at the sentence level. The topics will be: verb tense and voice, subject-verb agreement, the conditional, modal verbs, adjectives and adverbs, and the article.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526
ARCHIVE: Courses 2011-2012

Fall 2011
Wednesday 18:00-20:30 Sep 14-Dec 14

Winter 2012
Wednesday 18:00-20:45 Jan 18-Apr 11

Writing for Professionals COEN 296
This 14-module course develops effective industry-specific professional writing and editing skills. The course examines the principles of good writing and editing, and has writers apply these principles of good writing and editing in assignments that are customized to individual professional goals and industry backgrounds. Writers learn and apply strategies to frame and organize, and present ideas for maximum impact. The course explores writing within a range of business writing genres including online mediums such as e-mail to exploit the advantages of various communication modes. Throughout the course, writers develop and refine individualized editing strategies to self-assess and improve their written communications skills to make their writing a powerful tool in business communication.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526

Fall 2011
Classroom/Internet: Internet and Saturdays 12:00-14:30 Sep 10-Dec 10
* Please follow these guidelines when choosing an online ESL/EAL course (COEN 296, COEN 460, or COEN 461). If you have never written a proficiency test, but you need a lot of improvement in basic grammar and writing, COEN 460 is the course for you. You should enroll for COEN 296 or COEN 465 if your CLBT or CLBPT scores are 7 and up or equivalent. Please do not hesitate to contact the EAL Programs Director if you need help choosing the correct course.

Scientific and Technical Writing COEN 298
This course has been designed to help non-native speakers of English who are pursuing studies or are employed in the fields of science and engineering, develop writing skills to cope with English speaking academia and/or workplace. Students should have a fairly good command of English grammar and be able to write clear sentences in English to benefit from this course. The course will focus on improving students’ knowledge of grammar and writing in the context of genres of technical communication: technical instruction, manuals, short memos, e-mail messages, reports, and presentations. Heavy focus will be on the principles of organization in writing: classification, definition, description, and comparison.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526

Effective Conversation Strategies COEN 299
This course gives students the opportunity to practise speaking English with a variety of purposes and contexts. Classes include work on initiating and maintaining conversation, cultural differences in communication, engaging in group and one-to-one communication, informal and formal presentations, and improving voice and non-verbal language. The course is supplemented by audiovisual aids. Students participate in a variety of individual and group activities.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526
Fall 2011
Tuesday 18:00-20:30 Sep 13-Dec 13

Pronunciation COEN 301
This course concentrates on the English sound system, helping students to identify and reduce their specific pronunciation problems and to improve their general pronunciation and accent when speaking English. By a combination of lectures and practice sessions, students learn articulation of vowel and consonant sounds; sound reductions; glides, and stress, rhythm and intonation patterns; and overall accent in English. In addition, students will understand the links between correct pronunciation and listening and spelling.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526

ESL/EAL: Oral Communication for Professionals COEN 306
This course is for advanced English as a Second/Additional Language students who wish to improve their oral communication and confidence in professional contexts. Students will learn to recognize, compare, and negotiate differences in North American academic and workplace practices; to effectively present, promote, and express themselves; to develop sensitivity to audience; tone, voice, non-verbal communication, and appropriate language; and to develop troubleshooting strategies for handling difficult communicative situations. Students will participate in a variety of individual and group activities.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526
Winter 2012
Tuesday 18:00-20:45 Jan 17-Apr 10
COEN 311

Integrated Skills I COEN 311
This course is for students of English as a Second Language who want to improve their skills in reading, writing, listening and speaking. The course covers all the essential skills and so helps students to pinpoint problem areas for further study. Students will read short texts on a variety of interesting topics, thereby increasing their vocabulary and adding to their knowledge about Canadian society and culture. Topics will also be presented via audio or video, allowing students to develop their listening skills. Students will learn to summarize the issues discussed and to present their own views on course topics verbally, and in writing. Writing will be at the sentence and paragraph level. This is the point-by-point review of particular grammatical troublespots. Students will be encouraged to submit samples of their writing.
Note: All students must take an online placement test before enrolling in this course.
35 Hours Fee: $526
Integrate Skills II COEN 312
This course is for students of English as a Second Language who want to further improve their skills of reading, writing, listening and speaking. In this course, students will read short and longer texts on a variety of interesting topics to increase vocabulary and learn about the conventions of writing in English. Texts will also be presented to the class via audio or video, allowing the students to develop their listening skills. Students will practise the art of summarizing and analyzing ideas and arguments. Writing assignments will generally be in the form of paragraphs which summarize and respond to topics presented in class. The instructor will give individual feedback on student assignments, paying attention to both content and grammar. All students will have the opportunity to practise and improve their oral skills through discussions and short presentations in class on topics pertaining to the course content.
Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $526
NEW!

Reading/Listening Test Prep II COEN 410
Prerequisite(s): Department consent
This course helps students to improve their performance in academic and professional reading and listening tasks typical in post-secondary education and in a professional workplace. It also helps students to achieve higher scores in reading and listening comprehension sections of English proficiency tests at the level generally required for humanities and communications-based undergraduate and graduate programs. Advanced academic vocabulary, text and lecture analysis, reading, and note-taking techniques will be the focus of the course. Students will practise these skills in bi-weekly practice tests.

42 Hours Fee: $526
NEW!

Writing/Speaking Test Prep II COEN 420
Prerequisite(s): Department consent
This course helps students improve their performance in academic and professional writing and speaking tasks in post-secondary educational and professional settings. It also helps students to achieve higher scores and succeed in writing and speaking sections of English proficiency tests at the level generally required for humanities and communications-based undergraduate and graduate programs. Students will work on perfecting their academic writing skills and grammar, as well as speaking and presentation skills in formal settings. Students will practise the skills in bi-weekly practice tests.

42 Hours Fee: $526
Spring/Summer 2012

Upper Intensive COEN 460
This course is designed for bilingual individuals who need to improve their English in the areas of writing, listening, speaking, and reading for academic and professional purposes in order to help them prepare for post-secondary studies and for a successful work life. This course provides students with practice toward improving their grammatical accuracy and expanding your vocabulary in written English. Students will learn necessary language skills and practise tasks for university or college academic purposes, tasks which may also be used for professional purposes in the workplace. This 100-hour course is intended for individuals of Intermediate level fluency in English whose goal is to be more comfortable performing written coursework and note-taking for academic purposes. Additionally, students may apply what they learn in this course to their professional writing for workplace purposes. The reading materials and assignments may be modified to suit the profile and needs of the students.
Note: All students must take an online placement test before enrolling in this course.

100 Hours Fee: $795
Fall 2011
Distance: Internet Sep 10-Dec 10
Spring/Summer 2012
*There will be a one-hour break for lunch each day.

Upper Advanced Intensive COEN 461
This course is designed for bilingual individuals at an advanced level of proficiency who need to improve their English in the areas of writing, listening, speaking, and reading for academic and professional purposes in order to help them prepare for post-secondary studies and for a successful work life. This course provides students with practice toward refining their grammatical accuracy and expanding their vocabulary. Students will learn necessary language skills and practise tasks for university or college academic purposes as well as for professional purposes in the workplace. This 100-hour course is intended for individuals of higher level fluency in English whose goal is to be comfortable performing spoken and written coursework and note-taking for academic purposes and professional writing for workplace purposes. The reading materials and assignments may be modified to suit the profile and needs of the students.
Note: All students must take an online placement test before enrolling in this course.

100 Hours Fee: $795
Fall 2011
Distance: Internet Sep 10-Dec 10
Classroom/Internet: Internet Sep 10-Dec 15 and Thursday 18:00-21:00 Sep 15-Dec 15
and Saturday 9:00-14:00 Sep 17-Dec 10
Spring/Summer 2012
*There will be a one-hour break for lunch each day.

Academic and Professional Skills COEN 462
Prerequisite(s): Department consent
This course is designed for bilingual individuals who need to improve their English in the areas of listening, speaking, reading, and writing for academic and professional purposes in order to help them prepare for post-secondary studies and for a successful work life. This course provides you with practice toward improving your grammatical accuracy and expanding your vocabulary in written English. In this course you learn necessary language skills and you practise tasks for university or college academic purposes, tasks which may also be used for professional purposes in the workplace. This 100-hour course is intended for individuals of higher level fluency in English whose goal is to be comfortable performing written coursework and note-taking for academic purposes. Additionally, you may apply what you learn in this course to your professional writing for workplace purposes.
Note: All students must take an online placement test before enrolling in this course.

70 Hours Fee: $526
Fall 2011
Not offered in fall/winter/spring 2011–2012.

Certificate and degree credit ◆ Degree credit ◆ Certificate credit ◆ Course series
Environmental Engineering Science and Environmental Management

The environment is the natural, social, and built condition in which we live, and it is shaped by the interaction of the elements that surround us. Human impact on the environment requires effective management practices to protect the environment. Environmental sciences and management offer an increasing number of career opportunities in fields as varied as ecology, occupational health and safety, physical science, bioremediation, engineering, law, and management.

Environmental Engineering Science

This multidisciplinary program provides graduates with the broad knowledge base and wide range of skills they require as professionals. Students receive a grounding in air, water, and soil processes and contamination, biotechnology, instrumentation, and experiment design. Admission into the Environmental Engineering Science Certificate Program is necessary prior to the first registration in one of the following courses. After admission to the program, no further interviews are necessary.

Related certificate(s): Environmental Engineering Science, Sustainability

- **Hydrogeology Soil and Ground Water Science** CKES 102
  
  This course will present an overview of the subsurface environment with particular emphasis on the physical/chemical characteristics of soil and groundwater. Topics will include the origin, structure, and chemistry of soils. The concepts of hydrogeology and the flow of water in subsurface media are explored. Methods of measurement, monitoring, and analysis of hydraulic systems are developed.

  42 Hours  Fee: $640

  Fall 2011  
  Tuesday 18:30-21:30  Sep 13-Dec 13

- **Environmental Biotechnology Waste Treatment and Remediation** CKES 110

  This course will cover the emerging biologically based technologies in environmental control. Subject areas include control of biodeterioration, applications of microbial technology to air, soil, waste, and water treatment and management, and bioenergy and the environment. The potential positive and negative impacts of biotechnology on the environment will be discussed.

  42 Hours  Fee: $640

  Fall 2011  
  Thursday 18:30-21:30  Sep 15-Dec 15

- **Environmental and Atmospheric Processes** CKES 120

  This course will cover chemical and biogeochemical processes in the pristine and stressed environment. The course will deal with the mechanisms which pertain to the dispersion and fate of both naturally occurring and xenobiotic compounds in the environment. Atmospheric pollution is assessed in terms of sources, transport mechanisms, chemical reactivity, loss mechanisms, and effects on the physical and biological environment. Global climate change is analyzed. Current regulatory and control strategies are also presented.

  42 Hours  Fee: $640

  Fall 2011  
  Monday 18:30-21:45  Sep 12-Dec 12
**Toxicology and Risk Assessment**  CKES 121
This course will introduce students to the principles of toxicology applied to the assessment and control of biologically active compounds in the environment. In addition to the biological mechanisms of toxicity, the use of biomarkers and toxicity tests will be discussed as it pertains to the evaluation of risk and in establishing regulations.

42 Hours  Fee: $640

| Fall 2011 | 
| Wednesday 18:30-21:30 | Sep 14-Dec 14 |

**Applied Ecology**  CKES 130
This course examines the concepts of ecological science and their application to environmental management problems. It reviews the components of ecosystems, biotic and abiotic, and their interrelations in ecosystem structure and function. It examines population dynamics of species related to habitat and species protection, including carrying capacity concepts. Energy and nutrient cycles are reviewed in relation to pollution control and concepts of community and ecosystem are examined at the landscape level applied to natural system protection. The effects of human stresses on ecosystems are discussed in relation to ecological impact assessment. Equivalent to ENH 617.

42 Hours  Fee: $640

| Fall 2011 | 
| Thursday 18:30-21:30 | Sep 15-Dec 15 |
| Spring/Summer 2012 | 
| Classroom/Internet: Internet and Tuesday & Thursday 18:00-21:30 | May 1-Jun 14 |

**Waste Management**  CKES 160
This course will cover waste characterization, collection, and disposal. Land application of biosolids is discussed. Practical aspects of management will be covered including legislation and authority as well as advanced technology, with emphasis on environmental, industrial, and resource constraints. Specific treatment technologies applied to a range of specific hazardous and industrial wastes will also be examined, including new innovative approaches to remediating hazardous sites and groundwater.

42 Hours  Fee: $640

| Winter 2012 | 
| Wednesday 18:30-21:30 | Jan 11-Apr 11 |
| Spring/Summer 2012 | 
| Distance: Internet | May 5-Jun 30 |

**Water Treatment**  CKES 170
This course will explain the sources and characterization of wastewater. Drinking water requires different treatment than either domestic or industrial wastewater. The course will review the conventional processes in the treatment of domestic wastewater and some cases of treatment of industrial contractors, fluidized-bed reactors, membrane reactors, and ion exchange processes will be discussed.

42 Hours  Fee: $640

| Spring/Summer 2012 | 
| Distance: Internet | May 5-Aug 11 |
| Monday & Wednesday 18:30-21:45 | Apr 30-Jun 18 |

**Site Assessment**  CKES 180
This course introduces the concepts and methods of environmental impact assessment in Ontario. It examines the biological, economic, and social impacts that are commonly associated with development activities and the means used to predict, evaluate, and mitigate impacts in human and natural environments. It includes a review of the history of environmental assessment and its relation to environmental planning principles. The course concludes with a review of current practice in impact assessment and the major controversies in the field.

42 Hours  Fee: $640

| Spring/Summer 2012 | 
| Distance: Internet | May 5-Jun 30 |
| Tuesday & Thursday 18:30-21:30 | May 1-Jun 14 |

**Renewable Energy and Green Technology**  CKES 190
This course provides an in-depth introduction to sustainability theory and green technology, renewable energy in a sustainable future, and why renewable energy is necessary for the future. Students will be introduced to different types of renewable energy technology such as: wind energy, solar, hydro-electric, geothermal energy, ocean thermal, fuel cells, heat pump systems, and high voltage DC energy transport. The implementation of these technologies is also studied to understand how they can work either in conjunction with, or a replacement for, conventional technologies.

42 Hours  Fee: $640

| Winter 2012 | 
| Thursday 18:30-21:30 | Jan 12-Apr 12 |
| Spring/Summer 2012 | 
| Monday & Wednesday 18:30-21:30 | Apr 30-Jun 18 |

**Applied Environmental Analysis**  CKES 210
This course provides an applied framework for the designing of environmental analysis, planning of experiments, sampling strategies, and data analysis pertaining to environmental analysis and problems. An overview of analytical methods used to identify contaminants and follow their fate in the environment is also introduced. Topics include data acquisition, data interpretation using probability, analysis of variance, residual analysis, and nonparametric models. Emphasis will be placed both the execution and application of the analysis in a variety for a variety of environmental situations.

42 Hours  Fee: $640

| Winter 2012 | 
| Thursday 18:30-21:30 | Jan 12-Apr 12 |
| Spring/Summer 2012 | 
| Tuesday & Thursday 18:30-21:30 | May 1-Jun 14 |

**Environmental Law and Practice**  CKES 220
This course is a review of the legal context for environmental management. It examines in detail the legislation that governs present environmental practice, as well as the laws governing the transportation and disposal of wastes, environmental liability, and the protection of valued ecosystem components. The course identifies the differences between federal and provincial environmental laws and policies. In addition, it outlines the institutional, legal, and practical options for making environmental decisions.

42 Hours  Fee: $640

| Spring/Summer 2012 | 
| Distance: Internet | May 5-Aug 11 |
| Monday & Wednesday 18:30-21:45 | Apr 30-Jun 18 |
Environmental Public Health Leadership

With a strong focus on current public health issues, these courses will provide you with knowledge of the most effective way to manage a workforce through program planning, implementation, policy, and administrative techniques. These offerings are intended for public health professionals that are seeking to upgrade their managerial skills or working toward a supervisory or management position within their organization. For more information, visit www.ryerson.ca/ce/eph.

Environmental Public Health Leadership

- **Public Health Administration** CVPH 401
  Understanding the historical framework and the future direction of any public health system is essential to effective administration. An administrator must know an organization’s mission and priorities and be able to operationalize these. They must develop strategic plans, set budgets with clear priorities, understand cost-benefit analysis and identify issues that affect delivery of essential public health services. Developing and managing performance standards will have a positive impact on the public health organization.
  
  42 Hours  Fee: $539
  Not offered in fall/winter/spring 2011–2012.

- **Public Health Practice** CVPH 402
  Governments and community partners work collaboratively in the delivery of public health services to improve community quality of life. Population characteristics must be known and appropriate methods for interacting with diverse populations must be adhered to in the effective delivery of public health services. Knowledge of data collection processes and the application of information technology are required skills to prepare for and contribute to the management of incidents, outbreaks and emergencies in the community.
  
  42 Hours  Fee: $539
  Not offered in fall/winter/spring 2011–2012.

- **Social Marketing** CVPH 403
  Social marketing principles may be utilized to advocate for public health programs and resources. Clear and concise communication including listening to others in an unbiased manner and promoting the expression of diverse opinions and perspectives is important. The ability to disseminate health status, demographic, statistical, programmatic, and scientific information to professional and lay audiences is critical. Understanding consumer behaviour and using the media, technologies, and community networks to communicate information supports social marketing.
  
  42 Hours  Fee: $539
  Not offered in fall/winter/spring 2011–2012.

- **Public Health Policy** CVPH 404
  Health policies and programs are best developed using current techniques in decision analysis and health planning. Policy statements must be clear and state the feasibility and expected outcomes of each policy option. Appropriate courses of action must be determined and the implementation of interventions must be evaluated. Understanding the limitations and uses of public health regulatory systems is critical. Policies and program delivery must respond to the diversity in population characteristics.
  
  42 Hours  Fee: $539
  Not offered in fall/winter/spring 2011–2012.

- **Current Topics in Public Health** CVPH 406
  Critical thinking and the utilization of leadership skills is essential to build community partnerships and to maintain linkages with community leaders and key stakeholders. Facilitating dialogue about strategies to attain healthier communities using best practices is fundamental. Ethical management and the creation of key values that follow a shared vision will contribute to team and organizational learning. The importance of improvements in the workplace environment is also key.
  
  42 Hours  Fee: $539
  Not offered in fall/winter/spring 2011–2012.
Facility Management

The facility manager is responsible for the integration of the workplace with the people and work of the organization. This program will provide knowledge and analytical skills for those pursuing careers in this newly defined profession. It will be of interest to those who are being prepared by an organization to assume a role in facility management, those who are newly appointed to a facility management department, and those who wish to upgrade their credentials within the facility management department or to implement a career change.

Facility Management

Related certificate(s): Facility Management

★ Facility Management Theory CDFM 102
In this introductory course, students will learn about the development of facility management and the challenges and opportunities arising from the multifaceted role the facility manager must play in an organization. Students will learn to identify and deal with legislative and physical constraints in fulfilling organizational mandates, and will study the development of long-range strategies in space utilization, design concepts, inventory control, and management techniques. (Equivalent to IDE 311.)

42 Hours Fee: $602

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13

♦ Professional Practice I CDFM 103
This course outlines the function of the facility manager as the orchestrator of other related professionals including the architect, engineer, and design consultant. Students will study regulatory and legal issues, corporate culture and organizational frameworks, policy and procedures in contracts and contract documents, and performance and accountability in personnel management, project management, and standards formulation.

42 Hours Fee: $607

♦ Professional Practice II CDFM 104
This course continues the study of facility management through case studies and problem-solving techniques drawn from areas of concern for the facility manager. Topics will include architecture, design, building and other relevant codes, occupational and environmental health, and issues of risk and security.

42 Hours Fee: $607

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

♦ Office Facilities Space Management CDFM 105
This course offers basic understanding of current techniques applied to the planning and management of office space. Concepts used in office accommodation space requirement survey and reporting, the various planning principles for both systems and conventional office planning are explained in detail. Space standardization programs for all levels of personnel and the importance of good planning and its relationship to modern communications techniques are reviewed in application to both new and existing facilities.

42 Hours Fee: $607

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

Computer Applications in Facility Management CDFM 202
This course provides a basic understanding of the application of computer-aided facility management (CAFM) techniques to modern facility management operations. Students will learn about applications in space standards monitoring, in furnishings and equipment control, in cost control, and in budget allocation and data management.

42 Hours Fee: $607
Not offered in fall/winter/spring 2011–2012.

♦ Real Estate Planning and Development CDFM 203
This course deals with commercial real estate with emphasis on the acquisition and leasing of property. Students will learn about the changing real estate market, the impact of enhanced communications on decentralization, the shift in demographics, and the changing attitude toward the traditional real estate market. Topics include real estate programming and requirement analysis, lease negotiation techniques, asset monitoring and control, and real estate and the law.

42 Hours Fee: $607
Family Studies

The facility manager is responsible for the integration of the workplace with the people and work of the organization. This program will provide knowledge and analytical skills for those pursuing careers in this newly defined profession. It will be of interest to those who are being prepared by an organization to assume a role in facility management, those who are newly appointed to a facility management department, and those who wish to upgrade their credentials within the facility management department or to implement a career change.

Family Studies

- **Families and Health**
  - **CFNF 100**
  - This course is a critical examination of recent important changes in Canadian family life and considers the implications of these changes for food and nutrition professionals. Theories for understanding the family are examined in order to provide the student with insight into the social, political and economic aspects of family structure and functioning. Students will also gain an understanding of the social determinants of health, and the pathways by which social forces and conditions affect individual, family and community life.
  - 42 Hours
  - Fee: $529

- **The Social Context of Human Sexuality**
  - **CFNF 400**
  - This course examines the social basis of attitudes and behaviour related to human sexuality. By applying knowledge gained from the study of current research and theory, students will increase their understanding of the roots of societal norms and values related to sexuality and in the process they will have an opportunity to expand their own awareness of the range of sexual values and behaviour. Some of the areas to be considered are: premarital, marital and non-marital sexuality; sexuality and liberation; sexuality and interpersonal relations; sex codes and personal codes; sex and gender role socialization, etc.
  - 42 Hours
  - Fee: $529

- **Canadian Family: Diversity and Change**
  - **CFNF 401**
  - Prerequisite(s): CFNF 100
  - Recent changes in contemporary life require us to fundamentally shift our ways of understanding family and interpersonal relationships. For the first time individuals are allowed to think about intimacy and familial arrangements within the context of gender, desire, identity politics and their own personal needs. This course is an in-depth investigation of the key issues and life experiences affecting diverse family forms.
  - 42 Hours
  - Fee: $529

Family Supports

Individuals seeking admission to the certificate program are strongly encouraged to contact the academic coordinator, Catherine Moher, by email at cmoher@ryerson.ca. For general information on the program, phone 416.979.5035 or attend an Open House session. For more information, visit www.ryerson.ca/ce/familysupports.

- **Contemporary Family Issues**
  - **CVFS 401**
  - This experiential and interactive course will focus on enhancing the students' awareness of themselves and others as well as their own communication effectiveness. A wide range of topics will be addressed including listening and responding skills, giving and receiving feedback, enhancing self concept, developing trust, etc. Students will increase their understanding and skills in group processes, leadership and co-facilitation through observing and analyzing the group processes, readings, and assignments.
  - Equivalent to CLD 231.
  - 42 Hours
  - Fee: $529

- **Families Power and Social Change**
  - **CVFS 402**
  - Using a social change perspective, students will identify and analyze family, interpersonal and intergenerational issues within a broader social, political and community context. Students examine how community programming and public policy address family issues and explore strategies for change with individuals and groups within a family context and at a larger systems level. Through self-reflection, students incorporate new perspectives into their personal, professional, and programming practices by re-examining their current approaches to family life issues.
  - Equivalent to SOC 605.
  - 42 Hours
  - Fee: $529

- **Family Supports Theory and Practice**
  - **CVFS 403**
  - This course examines the principles and practice approaches in the field of family support. Such approaches contribute to the evolving framework of family support programs and include
theories of social support, empowerment, adult education, and community building. Students explore ways to integrate theoretical approaches with professional practice by exploring family support practice in community based public and non-profit programs. (Formerly ECE913/CVFS 403.) Equivalent to CLD 435.

42 Hours Fee: $529
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14

★ Program Planning and Evaluation CVFS 404
This course focuses on the key principles of program planning and evaluation for community based family support programs. Students acquire the knowledge and skills to assess the need for programs and services for children, youth and families in specific communities; design appropriate programs to meet these needs; implement and evaluate the effectiveness of programs. Models are based on a family support approach to service delivery which includes participatory evaluation. Equivalent to CINT 900.
Note: As CVFS 404 will not be offered in the 2011-2012 academic year, students may complete its equivalent course, CINT 900, to meet certificate requirements.

42 Hours Fee: $529
Not offered in fall/winter/spring 2011–2012.

★ Guiding Children's Development CVFS 406
This course examines the major theories of children’s development, focusing on all the developmental domains: physical, cognitive, language, social, and emotional and includes consideration of the importance of the socio-cultural context. Such development will be considered in relation to diverse setting in community-based programs. In particular, the role of parents, practitioners, and staff in building relationships, guiding behaviour, and meeting the developmental needs of children from birth through age 12 will be discussed. Equivalent to CLD 103.

42 Hours Fee: $529
Winter 2012
Distance: Internet Jan 14-Apr 14

★ Community Development CVFS 407
The course focuses on the theory of community development and its application in family support programs. Drawing on successful models of community development and social enterprise, students will acquire the practical skills to undertake community engagement, build community capacity, and develop partnerships with diverse communities. Students will examine the values, principles, and strategies required to collaborate with communities to design needs-based program responses that promote community health and well-being. Equivalent to INT 917.

42 Hours Fee: $529
Not offered in fall/winter/spring 2011–2012.

★ Practicum/Project CVFS 408
Prerequisite(s): CVFS 401, CVFS 403, and CVFS 404.
In this course students will develop a project in relation to Family Support Programs with the goal of integrating the knowledge gained in previous courses. The project will be selected by the students themselves, in consultation with the instructor. The student evaluation will be based on ongoing consultation between the instructor and the student. Wherever possible, students will be given an opportunity to select a project that relates to their own personal or professional interests. Equivalent to FNP 400.
Note: Students are encouraged to contact the Academic Coordinator, Catherine Moher, at cmoher@ryerson.ca to plan their practicum enrollment.

42 Hours Fee: $529
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Fashion

The following fashion courses offer you an eclectic mix of choices. Ranging from sewing and retail and merchandising issues to pattern drafting and fashion drawing, they are suited to both your professional and personal learning interests. For more information, visit www.ryerson.ca/ce/fashion.

Fashion

Related certificate(s): Fashion Coordination and Styling

- **Fashion Drawing I** CDFA 104
  This is an introductory level fashion illustration course. You will draw from models, learning anatomy and proportion as well as basic drawing principles. It explores traditional methods of rendering and provides a sound foundation in drawing. It is designed for a novice individual who wishes to learn basic drawing skills as well as for the amateur who wishes to brush up on their skills. Course material will be delivered through lectures and drawing from models. There will also be time for critical one-on-one input as well as group critique.
  
  42 Hours Fee: $513
  
  Spring/Summer 2012
  Tuesday & Thursday 18:30-21:30 May 1-Jun 14
  Supplies and materials to be purchased by the student: A list of supplies and materials required will be given to students during the first class.

- **Fashion Drawing II** CDFA 105
  
  This course builds on the foundations learned in CDFA 104. It explores both traditional and non-traditional methods of rendering for fashion illustration. Drawing skills will be developed through conceptually based projects and exploration of techniques. Course material will be delivered through lectures and drawing from models. Time will be set aside for critical one-on-one input as well as group critique and portfolio presentation for the industry.
  
  42 Hours Fee: $513
  
  Fall 2011
  Wednesday 18:30-21:30 Sep 14-Dec 14
  Supplies and materials to be purchased by the student: A list of supplies and materials required will be given to students during the first class.

- **Fashion Summer Quick Start** CDFA 800
  Primarily intended for students enrolling in the School of Fashion in September, this intensive one-week foundation course is designed to enhance drawing skills and sewing/garment construction skills. Students in high school who want to strengthen their portfolio may also attend.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

- **Directions in Fashion Journalism** CDFA 851
  As the publishing industry evolves, blogging and podcasting present new avenues which require different ways of communicating what is au courant when describing lifestyle or garments. This course will examine podcasting and blogging, focusing on writing and reporting specifically targeting the fashion industry. It will address the changing face of journalism with regard to disseminating fashion and will also familiarize the student with language commonly used in fashion and journalism.
  
  42 Hours Fee: $513

- **Fashion Head Start** CDFA 860
  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

- **Textile Design I** CFFD 201
  
  This course is an introduction to textile design. Students will research, design and render textile patterns using a variety of techniques and media. Computer aided design programs are introduced. Students design and manipulate textile patterns using both Adobe Photoshop and Gerber Artworks.
  
  42 Hours Fee: $540
  
  Spring/Summer 2012
  Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

- **Textile Design II** CFFD 503
  
  This course is an introduction to industrial knitwear. Students will research style, colour and fabrication trends to design men’s or women’s knitted apparel for a specific market. Knitwear terminology and mass production techniques will be analyzed as they apply to the design room. Domestic and off-shore production, the use of technology, the purchasing and inventory of raw goods will be covered. On-site lectures at manufacturing facilities will supplement the theory presented in class.
  
  42 Hours Fee: $525
  
  Spring/Summer 2012
  Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

- **History of Costume I** CFSN 302
  
  This course will provide a chronological cross-cultural survey of the history of costume. An analysis of period dress for men and women will be contextualized within the framework of supporting social and cultural infrastructures. Particular emphasis will be placed on European and North American costume addressing the evolution of fashion as a social practice. Concepts of design, as well as the motivations and influences of key historical dressmakers, tailors and designers will also be covered.
  
  42 Hours Fee: $566
  
  Fall 2011
  Monday 18:30-21:45 Sep 12-Dec 12
  Spring/Summer 2012
  Tuesday & Thursday 18:30-21:30 May 1-Jun 14

- **Visual Merchandising and Display** CFSN 703
  
  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

- **Visual Merchandising and Display** CFSN 703
  
  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

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  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

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  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26

- **Visual Merchandising and Display** CFSN 703
  
  This course is designed for someone who has little or no experience with Adobe Photoshop and Adobe Illustrator software. It is a two-segment workshop: the Software segment is taught in the morning and the Digital Illustration for Fashion segment is then taught in the afternoon, applying skills acquired in the morning segment.
  
  35 Hours HST included Fee: $630
  
  Fall 2011
  Monday–Friday 9:00-17:00 Aug 22-Aug 26
This course will review the role of visual merchandising and display in the retail sector. The course will include an analysis of the approaches used in department stores, chain stores and independent boutiques. Topics will include the development and execution of creative strategies as well as corporate communication of these plans to the stores in the field.

42 Hours  Fee: $529
Spring/Summer 2012
Tuesday & Thursday  18:30-21:30  May  1-Jun 14

Fashion Coordination and Styling

These courses are designed to prepare students for a career as fashion coordination and styling consultants. Related certificate(s): Design for Arts and Entertainment, Fashion Coordination and Styling

CDFC 101  Fashion Coordination
This course is an introduction to adapting a fashion appearance to create an image working with clientele. It will acquaint students with the principles and practices of an image consulting industry. It may include concepts of demographics, customer awareness, personal colouring, figure considerations, wardrobe planning and selection. Basic techniques needed for the visual presentation of fashion through show production and promotion may be explored.

42 Hours  Fee: $576
Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15

CDFC 102  Fashion Styling
This course is an introduction to methods and techniques for creating a mood, feeling or “look” through the use of clothing and related props. Study of product sourcing, location shooting, organizing resources, manipulation and reworking an image to communicate an idea may be presented. Creative thinking abilities, analytical skills, and cultural context may be explored to meet the demands and responsibilities of this field.

42 Hours  Fee: $576
Winter 2012
Thursday  18:30-21:30  Jan 12-Apr 12

CDFC 103  Design Fundamentals in Fashion
An introduction to the fundamental elements and principles of two and three dimensional design as they apply to visual problems in fashion. Through a process of simulation, stylization, and approximation students may investigate how shape, line, texture, and colour harmonies are applied to body types to create an image, a style and/or an optical illusion. Emphasis is on the human body, practical problems, trends, association and terminology.

42 Hours  Fee: $576
Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13

CDFC 104  Creating the Image
This course is an introduction to methods for creating a “look.” Students may study the role of hair styling, make-up techniques, fabric manipulation or modification, garment alteration and accessorizing for interpretation or invention in wardrobe artistry. The application of colour to enhance, line for detail, fabric for function, design elements to flatter, fashion selection and/or the role of trends will be explored.

42 Hours  Fee: $576
Winter 2012
Fashion Workshops

These courses are designed to prepare students for a career as fashion coordination and styling consultants. Related certificate(s): Design for Arts and Entertainment, Fashion Coordination and Styling Related certificate(s): Design for Arts and Entertainment, Fashion Coordination and Styling

★ Start Your Own Fashion Business CDFA 840
Do you have what it takes to be a fashion entrepreneur? This workshop will help you answer the question. Whether you want to start your own label or offer your services on a freelance basis to the fashion business, we will introduce you to the tools needed and help you plan and start your own design or fashion business in Canada. Topics include the business of getting started, industry timing, costing, trademarks, licensing, marketing your collection, low-cost promotion strategies, and getting export-ready.

3 Hours HST
included Fee: $120

Spring/Summer 2012 Saturday 11:00-16:00 May 5
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees. Some knowledge of fashion design, apparel production, and business planning is recommended.

★ Handwear and Glove Making CDFA 852
This is a workshop for the manufacturer of handwear. Students will make two pairs of gloves, one leather and the other in a material of their choice. Students will learn pattern manipulation for the hand.

Note: Basic sewing is a plus, however simple hand sewing is sufficient.

12 Hours HST
included Fee: $414

Spring/Summer 2012 Saturday 9:00-16:00 May 5-May 12

★ Fashion Portfolio CDFA 853
At an interview in the fashion industry, it is expected that you present a design portfolio of your work. As well, when applying to a design school, a professional presentation may be required. This workshop is intended to assist both the novice and the professional wishing to improve or update their fashion portfolio.

This hands-on workshop covers organizing and constructing different types of professional portfolios and provides the opportunity for feedback, ensuring your strengths and work are highlighted.

7 Hours HST
included Fee: $338

Fall 2011 Saturday 9:00-17:00 Oct 22
Winter 2012 Saturday 9:00-17:00 Jan 14

Film Studies

The Film Studies program provides a good basic grounding in the principles, contemporary theories, and techniques of the motion picture medium. Courses range from an introduction to basic filmmaking to specialized courses such as screen writing; cinematography and lighting workshops; directing screen performance; production design; and sound design. It is an excellent starting point for people who want to pursue a career in the film industry or satisfy their curiosity about film and film production.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided. For more information, visit www.ryerson.ca/ce/summerfilm.

Business of Film

Related certificate(s): Film Studies

★ Business of Film - Producing CDMP 109
The role of the producer and many of those aspects of the film business which the producer has to deal with will be discussed. Some of the topics to be examined are: the recent history of the film business scene, copyrighting, option and purchase agreements, budgets, script breakdown and scheduling, the filmmaking production process, etc. The student will be required to do class presentations and to complete several other assignments. On occasion, guests from the film industry will be invited to lecture. This course or one of CDMP 209, CDMP 309, or CDMP 409 is a credit for MPF 301.

42 Hours Fee: $535

Winter 2012 Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012 Thursday 18:30-21:30 Jan 12-Apr 12
*See CDMP 999.

★ Business of Film - Development CDMP 209
This course will deal further with those areas of pre-production and post-production begun in CDMP 109, in which the producer must be involved. Areas to be covered are all forms of contracts, financing the project, Canadian distribution and exhibition, foreign sales, the advertising campaign, etc. On occasion guests from the industry will be invited to speak. This course or one of CDMP 109, CDMP 309, or CDMP 409 is a credit for MPF 301.

42 Hours Fee: $535

Fall 2011 Wednesday 18:30-21:30 Sep 14-Dec 14
NEW!

★ Movie Marketing and Distribution CDMP 210
This course provides an introduction to the basics of motion picture marketing and distribution. The Marketing topics include publicity, promotion, and advertising for feature films. Film distribution aspects consider the means of acquisition, advertising campaigns, and current methods of distribution that include new media alternatives to traditional channels. This course is designed for the independent producer and filmmaker, and provides a comprehensive understanding of significant business aspects of the film industry.

42 Hours Fee: $535

Fall 2011 Tuesday 18:30-21:30 Sep 14-Dec 14
Winter 2012

**Feature Film/Video Distribution**  CDMP 309
This special workshop is designed to give an overview of motion picture film distribution. It deals with the various means of acquisition of films by distributors, the creation of an advertising campaign, the selection of a release date, and the actual distribution methods. There will be guest lecturers from the film distribution industry. This course will be valuable for those who work in the film industry and plan to initiate film production. It is also designed for film distributors and for those who intend to be independent producers, executive producers, and directors. This course or one of CDMP 209, CDMP 229, or CDMP 409 is a credit for MPF 301.

42 Hours  Fee: $529

**Movie Marketing**  CDMP 409
This course serves as an introduction to the basics of movie marketing. The various aspects of publicity, promotion, and advertising for movies will be presented, as well as a consideration of the tools used for this specialized type of marketing. In addition, we will touch upon the differences between film marketing for the American major studios and the Canadian independent film distributor. Although the basic principles are the same, the materials and responsibilities may vary considerably. We will also discuss the opportunities for breaking into this area of the film business and perhaps dispel some illusions with regard to the perceived glamour involved. This course or one of CDMP 209, CDMP 229, or CDMP 309 is a credit for MPF 301.

42 Hours  Fee: $535

**Film Effects**
This unique one-week intensive workshop is offered in collaboration with the School of Image Arts and The Chang School in partnership with Film Effects Ltd., Canada’s leading post-production facility in the creation of live-action digital effects for the feature film and filmed-entertainment industry. The course will be taught by John and George Furniots of Film Effects at The Rogers Communications Centre’s Digital Fusion Lab and at the facilities of Film Effects Ltd., located in downtown Toronto. Related certificate(s): Film Studies

**Special Effects for Film**  CDMP 240
This course will provide students with a working knowledge of professional special effects techniques for film. It will include environmental, mechanical, computer generated, and pyrotechnic special effects. Students will have an opportunity to analyze film sequences and rig required special effects.

42 Hours  Fee: $567

**Film Studies**
These courses introduce you to the techniques of motion picture film production with a focus on practical filmmaking. Their combination of lecture and lab familiarizes you with cinematographic technology and methods, and gives you opportunities to apply your knowledge in exercises and project work. Because of limited space, registration in motion picture production courses is offered to registered Film Studies certificate program students first. Related certificate(s): Design for Arts and Entertainment, Film Studies, Image Arts (Film Studies, New Media, or Photography Studies), Media Writing Fundamentals

**Post-Production Sound**  CDMP 114
This workshop introduces students to the methods, systems, and techniques employed in the creating and organization of events which follow the fine-cut picture and dialogue phase of production. It deals with studio recording, sound editing, and mixing and addresses the merger of film and video in post-production. Electronic sound creating and manipulating devices used in post-production will be examined. Equivalent to FPN 323.

42 Hours  Fee: $570

**Certificate and degree credit  ※  Degree credit  ○ Certificate credit  ※ Course series**
film and both will be considered within the context of the political, cultural and economic issues which animated their times. (CDMP 120 combined with CDMP 121 is equivalent to MPF 27A/B.)

42 Hours  Fee: $539

Fall 2011
Monday  18:30-21:45  Sep 12-Dec 12

★ Film Theory
CDMP 121
This segment will survey major theoretical approaches to cinema from formalist and realist traditions to contemporary developments in the discipline. Students will read classic texts, view significant films, and be introduced to current critical theory. They will gain knowledge of the rhetoric, grammar, structure, aesthetics, and ideology of cinema, and will acquire a frame of reference for questioning the inherent belief systems within certain works of cinematic art. (CDMP 120 combined with CDMP 121 is equivalent to MPF 27A/B.)

42 Hours  Fee: $539

Winter 2012
Tuesday  18:30-21:30  Jan 10-Apr 10

★ Production Design for Film and Theatre
CDMP 122
This course offers an in-depth exploration of scenography (design for arts and entertainment), emphasizing original concept design. Students may choose to develop production proposals for films, television, theatrical photography, or new media installations. Students will learn to analyze dramatic text and narrative frameworks, followed by the use of visual research techniques to support scenographic concepts. Students will apply their learning by developing a three-dimensional model and costume renderings as well as storyboards for a paper production of choice, whether a film, video, installation, book of theatrical photographs, or website. CDMP 122 replaces the first half of CFPN 31 A/B.

42 Hours  Fee: $535

Fall 2011
Wednesday  18:30-21:30  Sep 14-Dec 14

★ Art Direction for Film and Special Events
CDMP 123
This course addresses the technical skills needed to work in a film or television art department. Working with half-hour scripts, students will create art department breakdowns, and conduct a location survey leading to entertainment specific drafting, including a title block, ground plan, elevation, and isometric details. The students will incorporate a graphic prop to the retrofitted location. Students will also have the opportunity to assemble an art direction binder to maintain crucial administrative records such as budgets, calendars, directories, and design notes. People with an interest in motion picture, television, and film/video production will find this course particularly useful. It is also relevant for architects, interior designers, stage designers, photographers, and new media artists who want to expand their professional knowledge and activities. CDMP 123 replaces the second half of CFPN 31A/B.

42 Hours  Fee: $535

Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11

★ Fiction Screenwriting
CDMP 125
This course introduces students to basic writing and research techniques as they relate to fiction filmmaking and the film business. It acquaints the student with the basics of writing for production. The concentration is on visual writing at the outline stage for fiction films. Methodologies for interviewing as well as story and subject research will be dealt with in depth. The course will also deal with the basic forms of documents in commercial production such as proposals, treatments, submissions, and budgets. CDMP 125 combined with CDMP 126 is equivalent to MPF 24A/B.

42 Hours  Fee: $564

Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13

Winter 2012
Monday  18:30-21:45  Jan 9-Apr 9

Spring/Summer 2012
Monday & Wednesday  18:00-21:30  Apr 30-Jun 11

★ Non-Fiction Screenwriting
CDMP 126
This course introduces students to basic writing and research techniques as they relate to filmmaking and the film business. It acquaints the student with the basics of writing for production. The concentration is on documentary film writing methods and techniques. Methodologies for interviewing as well as subject research will be dealt with in depth. The course will also deal with the basic forms of documents required for production such as proposals, treatments, submissions, and budgets as they pertain to documentary film production. CDMP 125 combined with CDMP 126 is equivalent to MPF 24A/B.

42 Hours  Fee: $564

Winter 2012
Classroom/Internet: Internet

Monday  18:00-21:30  Jan 7-Apr 7
and Saturday  9:00-12:00  Jan 14

and Saturday  9:00-12:00  Jan 21

and Saturday  9:00-12:00  Feb 11

and Saturday  9:00-12:00  Feb 25

and Saturday  9:00-12:00  Mar 10

and Saturday  9:00-12:00  Mar 24

and Saturday  9:00-12:00  Mar 31

★ Motion Picture Production I
CDMP 129
This is an introductory course in the techniques and language of motion picture film production. Instruction is given in basic camera and editing equipment handling. Various cinematographic, directorial, and editing processes are discussed. Short-film exercises designed around the lectures are undertaken by students. This course will be valuable for people interested in learning practical filmmaking and basic technology and for teachers and other professionals who work in or employ others in the field of audio-visual tools. CDMP 129 combined with CDMP 117 and CDMP 223 is equivalent to MPF 16A/B and MPF 17A/B in the Film Studies Option. (Formerly CDMP 12A/B.)

84 Hours  Fee: $1275

Fall 2011
Wednesday  18:30-22:00  Sep 14-Dec 14
and Saturday  9:00-18:00  Sep 17

and Saturday  9:00-18:00  Oct 15

and Saturday  9:00-18:00  Nov 12

and Saturday  9:00-18:00  Dec 10

Winter 2012
Wednesday  18:30-22:00  Jan 11-Apr 11
and Saturday  9:00-18:00  Jan 21

and Saturday  9:00-18:00  Feb 11

and Saturday  9:00-18:00  Mar 10

and Saturday  9:00-18:00  Mar 31

Spring/Summer 2012
Monday & Wednesday  18:30-22:00  Apr 30-Jun 18
and Saturday  9:00-18:00  May 5

and Saturday  9:00-18:00  Jun 2

and Saturday  9:00-18:00  Jun 16

★ Film Technology II
CDMP 223
Prerequisite(s): (CDMP 12 or CDMP 12B or CDMP 129) or CDMP 117 and CDMP 118

This course introduces students to theoretical and practical aspects of complex systems and equipment employed in production in both studio and location situations. It will include an examination of the entire sequence of production and post-production processes and the equipment and systems employed therein, including synchronous and non-synchronous systems in both shooting and post-production. CDMP 129 combined with CDMP 117 and CDMP 243 is equivalent to MPF 16A/B and MPF 17A/B.
52 Hours Fee: $691

Winter 2012  
Tuesday 18:30-21:30 Jan 10-Apr 10  
and Saturday (2 labs) 9:00-15:00

Spring/Summer 2012  
Summer Film School  
Material Fee: A material fee of $15 is included in the total fee indicated above. For further information, see Material Fees. 
Supplies to be purchased by the student: Approximately $50 for the purchase of materials required for practice on certain pieces of equipment.  
*See CDMP 999.

Motion Picture Production II  
CDMP 229

Prerequisite(s): (CDMP 129 or CDMP 12A/B or CDMP 12), CDMP 117, and CDMP 118

This intermediate-level course is a continuation of CDMP 129. A lecture/lab teaching mode is used to enable students to produce a short non-synchronous sound documentary film. Each student will develop a documentary proposal and shoot and edit a three-to-five minute documentary film with voice over interview, sound effects, and music. Proposals must be approved before shooting begins. Students will be given instruction on developing and visualizing a documentary idea, interview techniques, and editing techniques. Students must have a 1-2 page treatment ready for discussion by the first class. CDMP 229 combined with CDMP 329 is equivalent to MPF 22A/B.
84 Hours Fee: $1275

Spring/Summer 2012  
Tuesday & Thursday 18:30-22:00 May 1-May 17  
and Saturday 9:00-17:00 Jun 9-Jun 23

Short Filmmaking: On Location  
CDMP 231

Living in our world exposed to constant media sources, the sharing of information forms our reality. In this production class, we are looking at media arts, using inspiration of art and popular culture. Innovative approaches to short film-making will be the focus of the course. Motion will be explored in a digital environment, using principally Adobe After Effects. Combining technical and theoretical components, this unique course will take advantage of the various shooting possibilities and cultural resources available at selected location and its surrounding areas. This course will include lectures, organized visits, technical workshops in Adobe After Effects, and critiques of student work. (Equivalent to one Professionally Related elective from Table II, see Image Arts in the Undergraduate Program Calendar.)

Note:  
Please visit www.ryerson.ca/ce/onlocation for further details. A $500 deposit is required. Deadline May 1, 2012.  
Enrollment for this course requires permission of the instructor/department. Please contact Alex Anderson at 416.979.5000, ext. 6855, or alex.anderson@ryerson.ca.  
Variable Jun 25-Jul 20  
This course will be held in San Antonio de los Baños, in Havana Province, Cuba. The course fee covers tuition and residency (accommodation and meals). Students are required to make their own transportation arrangements to and from Cuba. For more information, please contact Alex Anderson at 416.979.5000, ext. 6855, or alex.anderson@ryerson.ca.  
Students must bring a mini DV camera and laptop loaded with current editing software.

Film Editor’s Assistant  
CDMP 601

This workshop follows the Directors Guild of Canada’s requirements and guidelines for editing assistants. Learn beyond the technology at what an editor’s assistant is required to do for a picture including loading and syncing dailies, managing key codes and EDLs, as well as managing discussions with the lab and post supervisor and prepping the project for the sound editor. This workshop explains the roles of trainee, second assistant, and first assistant, and how a first assistant as manager of the cutting room can be creatively vital.  
12 Hours Fee: $342

Not offered in fall/winter/spring 2011–2012.

Everything To Do With Codecs  
CDMP 602

Codecs can be one of the most confusing areas of film post. This workshop breaks down the codecs into manageable sizes of information, lossless vs. lossy, wrappers, and codec hierarchies to help build your knowledge of codecs and make you more efficient in the editing room. Learn the relation of codecs to web based media, broadcast media, and audio.  
7 Hours Fee: $235

Not offered in fall/winter/spring 2011–2012.

Colour Correction  
CDMP 603
The colour workshop focusses on the art of colour correction. An industry colourist will discuss the art form and give insight into what you need to know to balance light and the colour spectrum. As well, a software specialist will provide an introduction to Apple’s Final Cut Studio Color software, which has quickly become one of the more popular applications in the Final Cut Studio bundle.

12 Hours included Fee: $413

Not offered in fall/winter/spring 2011–2012.

**Documentary Editing**

CDMP 604

Considered by many as one of the toughest forms of film editing, documentary film editing is important in order to grasp the essential knowledge of story, theme, and pacing that is integral to the film and can become a benefit to any form of editing thereafter. This workshop takes you through the process of editing a feature documentary from dailies to screen and gives some insight into the process.

Note: Enrollment for this course is only available by fax. Please print and fill out a Mail-In Enrollment Form and fax the form, including your credit card number and expiry date, to: Anne Grady, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5277.

12 Hours included Fee: $295

Fall 2011
Saturday & Sunday 9:00-16:00 Aug 20-Aug 21

**Editing for Television**

CDMP 605

In the fast paced world of television editing you need to keep a tight turn around, yet make sure the quality editing of story, rhythm, and performance are all present. In this workshop, you learn the process from dailies to locked picture, learn the intricacies of the working relationship as editor with the director and the producer, networks, and studios that can shape and reshape the story.

12 Hours included Fee: $295

Not offered in fall/winter/spring 2011–2012.

♥ **Writing Film Fiction**

CDMP 606

This course introduces students to basic writing and research techniques that relate to fiction filmmaking and the film business. It acquaints the student with the basics of writing for production. Concentration is on visual writing at the outline stage for fiction films. Methodologies for interviewing as well as story and subject research will be dealt with. The basic forms of documents in commercial production such as proposals, treatments, submissions, and budgets are discussed.

Note: Instructor: Alex Stirling. Alex has over 20 years of experience as a screenwriter, with a specialty in adaptation.

Classes will be held at TIFF Bell Lightbox, Reitman Square, 350 King Street West (at John Street).

Please visit www.ryerson.ca/ce/screenwriting for further details.

Enrollment for this course is available by fax. Please print and fill out a Mail-In Enrollment Form and fax the form, including your credit card number and expiry date, to: Anne Grady, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5277.

42 Hours Fee: $667

♥ **Avid Workshop**

CDMP 607

This workshop provides participants with exposure to the core skills, workflow, and concepts involved in nonlinear editing on Avid Media Composer systems. Session time is divided between demonstration and hands-on practice, with ample time for experimentation with sample material.

Note: Each student should bring a laptop preloaded with the Media Composer film and editing system. Download Avid Media Composer 5.5 Software (30-Day Trial).

12 Hours included Fee: $309

Not offered in fall/winter/spring 2011–2012.

**Advanced Screenwriting**

CDMP 608

This workshop is designed for students with previous screenwriting experience. Students will further develop and extend their screenwriting skills by writing short scene exercises as well as developing their own concept for a feature movie (or movie for TV) from logline to treatment.

39 Hours included Fee: $567

NEW!

♥ **Introduction to Filmmaking**

CDMP 609

This course will teach you how to be creative in making your own movies. Learn the theory of filmmaking and experiment with hands-on creativity; explore the techniques and language of digital motion picture production. Expand your knowledge through short exercises and group assignments designed around lecture topics. Learners will produce a short film that will be screened in the final class at TIFF Bell Lightbox.

Note:

Instructor: Mark Tollefson. After graduating from Ryerson’s film school in 1985, Tollefson worked on feature films and TV series as a director, producer, and editor. A film project he produced in 1998, Death Threat, premiered at the Toronto International Film Festival and spawned the hit CBC series Little Mosque on the Prairie. His recent editing credits include documentary series for National Geographic, The Discovery Channel, and the Smithsonian Institute. His work has received distinctions from the National Film Board, the Banff Festival, the National Screen Institute, and New York Festivals, among others.

Each student should bring a video camera; a mini DV camera is recommended.

The first and last classes will be held at TIFF Bell Lightbox, Reitman Square, 350 King Street West (at John Street). The remaining classes will be held at Ryerson University.

21 Hours included Fee: $385

Fall 2011
Tuesday 18:30-21:30 Oct 4
and Saturday 9:00-12:00 Oct 15
and Tuesday 18:30-21:30 Oct 18
and Saturday 9:00-12:00 Oct 29
and Tuesday 18:30-21:30 Nov 5

NEW!

♥ **Writing Film Reviews**

CDMP 610

This workshop will combine your enjoyment of film with a desire to write critically about it. It will help you sharpen your ability to compose solid critical writing to capture the attention of an online or print audience. Through film screenings, lectures and practice sessions, you will be introduced to writing film criticism.

The course will offer an opportunity to compose at least one review which will be shared in class.

Note:

Instructor: Kevin Courrier. Courrier is a freelance writer/broadcaster with CBC Radio and currently a film critic with Critics at Large. He is also the author of a number of books (Dangerous Kitchen: The Subversive World of Zappa, Randy Newman’s American Dreams, and Artificial Paradise: The Dark Side of The Beatles Utopian Dream). He teaches part-time film courses to seniors.
through the LIFE Institute at Ryerson University in Toronto and other venues. His forthcoming book is Reflections in the Hall of Mirrors: American Movies and the Politics of Idealism.

25 Hours HST included Fee: $185

Fall 2011
Wednesday 18:30-21:00 Oct 5-Dec 7

Winter 2012

Summer Film School CDMP 999

Students now have the opportunity to obtain the Certificate in Film Studies over 12 intensive, six-day weeks. This unique fast-track program covers all required motion picture production, technology, and digital editing courses, plus three electives. Enrollment is limited to 20 students. For course information, contact James Warrack at 416.979.5000, ext. 2237, or jwarrack@ryerson.ca.

Note: Please visit www.ryerson.ca/ce/summerfilm for further details.

542 Hours Fee: $8994

\* Directing Screen Performance CFPN 32A/B

This course is designed to introduce students to the art of acting and directing actors for the screen. Students will have the opportunity to learn about acting by participating in scene studies and acting exercises, both as actors and as screen directors. They will explore improvisational techniques, become familiar with the rehearsal process and obtain insight into the demands the camera makes on actors. Some scenes may be shot on videotape for study and analysis.

84 Hours Fee: $1080

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

\* Cinematography and Lighting Design I CFPN 531

This workshop is an exploration of cinematography, with a special focus on the stylistics of lighting as an essential aspect of cinematography. It centres on using lighting design not merely to establish a mood or time of day, but to support and further the theme or premise of the work.

42 Hours Fee: $545

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

Spring/Summer 2012

Summer Film School*

\*See CDMP 999.

Finance and Financial Planning

Whether you want to learn the fundamentals of finance, progress to a more advanced level, earn a professional designation, or develop expertise in specialized business applications, the following finance courses, along with the courses listed under Accounting, will meet your needs.

Finance

All CFIN course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Accounting – Finance, Economics and Finance, Financial Management in Canada, Financial Planning, Global Management Studies

\* Managerial Finance I CFIN 300

Prerequisite(s): CACC 100 or CACC 110 or Direct Entry

Students are introduced to the major concepts in finance and investments which are the time value of money, discounted cash flows, and risk and return. Students are given a thorough introduction to the mathematics of asset valuation. In addition, students learn how individual investors assess and reduce the risk associated with their investment decisions. The course examines how firms make investment decisions. The investment decision allocates scarce resources to projects in the firm, and involves financial forecasting, asset valuation, capital budgeting, risk management, working capital management and performance assessment.

42 Hours Fee: $533

Fall 2011
Distance: Internet Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 13-Dec 13
Thursday 18:30-21:30 Sep 15-Dec 15
Saturday 9:00-12:15 Sep 17-Dec 10

Winter 2012
Distance: Internet Jan 14-Apr 14
Tuesday 18:30-21:30 Jan 10-Apr 10
Thursday 18:30-21:30 Jan 12-Apr 12
Friday 18:30-21:45 Jan 13-Apr 13
Saturday 9:00-12:15 Jan 14-Apr 14

Spring/Summer 2012
Distance: Internet May 5-Aug 11
Tuesday & Thursday 13:00-16:00 May 1-Jun 14
Tuesday & Thursday 18:30-21:30 May 1-Jun 14
Wednesday 13:00-16:00 May 2-Aug 1
Wednesday 18:30-21:30 May 2-Aug 1
Tuesday & Thursday 13:00-16:00 Jun 21-Aug 7
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

\* Managerial Finance II CFIN 401

Prerequisite(s): CFIN 300 or CECN 320 or HTA 602

This course builds on the material in Finance 300. Students learn how firms assess risk when making investment decisions. Students also examine how firms decide to finance projects they assess as being worthwhile. This decision involves capital structure, dividend policy, financial instruments, risk-return trade-offs, financial planning and the cost of capital. In addition, students are introduced to derivatives, and their uses in

\* Certificate and degree credit \* Degree credit O Certificate credit v Course series

ARCHIVE: Courses 2011-2012
In Canada, the majority of new jobs are created by small, entrepreneurial firms. The financial issues confronting entrepreneurial firms are very different from those that face large established companies. The focus of this course will be on analyzing the unique financial issues which face entrepreneurial firms.

42 Hours Fee: $533
Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

**Risk Management and Insurance**

Prerequisite(s): CFIN 300

This course looks at risk exposures and how these risks are addressed. Risk management is a life-long process that involves five steps: identification, evaluation, control, financing and monitoring. Risks can be managed with control techniques or can be financed using insurance. The course covers different types of insurance, both life, health and disability, and property, home and automobile insurance. Included are methods to calculate insurance needs.

42 Hours Fee: $533
Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

**Personal Finance**

Antirequisite(s): CFIN 502

This course teaches personal financial planning to students who may not have a strong math ability and/or interest so they will be better able to manage and plan their own finances and provide informed support to middle and lower-income clients. Topics include: steps in the financial planning process, budgeting, formulating financial goals, using tax rules to your advantage, debt and credit management, home-buying, insurance, investing fundamentals, planning for retirement and basic issues in estate planning.

42 Hours Fee: $533
Fall 2011
Wednesday 18:30-21:30 Sep 15-Dec 15

**Investment Analysis II**

Prerequisite(s): CFIN 501

This course is entirely dedicated to studying derivative securities-forward and futures contracts and how they modify the risk characteristics of a portfolio, how the exchange, clearing house and marketing to market systems work, arbitrage pricing, relationships, interest rate and currency swaps and the use of various types of options contracts and their use for hedging risk.

42 Hours Fee: $533
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

**Retirement and Estate Planning**

Prerequisite(s): CFIN 300

This course is entirely dedicated to studying derivative securities-forward and futures contracts and how they modify the risk characteristics of a portfolio, how the exchange, clearing house and marketing to market systems work, arbitrage pricing, relationships, interest rate and currency swaps and the use of various types of options contracts and their use for hedging risk.
Corequisite(s): CFIN 502

This course covers the issues that affect financial needs at retirement— inflation and taxation. Various vehicles for savings for retirement are examined including both private and employer-sponsored. The course also examines ways to withdraw savings at retirement. Estate planning looks at ways to ensure that assets are distributed both in accordance with one’s wishes and for the maximum benefit of one’s heirs.

42 Hours Fee: $533

Fall 2011
Distance: Audio/Print 18:30-21:30  Sep 10-Dec 10
Tuesday 18:30-21:30  Sep 13-Dec 13
Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Aug 11

* International Finance CFIN 621
Prerequisite(s): CFIN 401

This course will extend the corporate finance material of FIN 401 and the investment-related topics of FIN 501 to the international setting. The overriding theme will be the exposure of multinational corporations and investors to the risk of varying exchange rates. Topics include: international financial markets (i.e., euro currency, bond and equity markets), various parity relationships, forecasting exchange rates, managing exposure to changing exchange rates, multinational capital budgeting and multi-national cost of capital. (Formerly IBS 621)

42 Hours Fee: $533

Fall 2011
Thursday 18:30-21:30  Sep 15-Dec 15

* Advanced Personal Financial Planning CFIN 812
Prerequisite(s): CACC 522, CFIN 501, CFIN 512 and CFIN 612

This Capstone Course is designed to help students integrate concepts, knowledge and skills acquired in earlier courses. Students will demonstrate a range of professional competencies and communication skills through case studies and oral and written reports. Working in groups, students will develop critical thinking and problem-solving skills and demonstrate their mastery of the material by developing a complete financial plan. Lectures will focus on the practical application and integration of all personal finance topics.

42 Hours Fee: $533

Winter 2012
Thursday 18:30-21:30  Jan 12-Apr 12

Food Security

These courses address issues of hunger, malnutrition, distribution of food, and environmental sustainability. For more information, visit www.ryerson.ca/ce/foodsecurity.

Food Security
Related certificate(s): Community Engagement, Leadership, and Development, Food Security, Sustainability

* Selected Topics in Food Security CFNY 400
Prerequisite(s): CFNY 403

Course theme will vary. Topics will include sustainable food production, income security and food security, and case studies in food security.

Note: The course currently includes a field trip to Brazil. Students are required to complete and submit an application form which, given the limited spaces available for this course, will be used in a selection process prior to enrollment. For an application form or further information, please contact Cecilia Rocha at crocha@ryerson.ca.

42 Hours Fee: $525

Spring/Summer 2012
Classroom/Internet: Internet  Jun 23-Aug 11
and Field Trip

Material Fee: Additional costs for the field trip are not included in the course fee. For further information, contact Cecilia Rocha at crocha@ryerson.ca.

* Food Security Concepts and Principles CFNY 403

The continuing reality of hunger and the unsustainable nature of current social, economic and food systems, both locally and globally, make food security an essential concern. This course introduces students to the concepts, programs and policies of food security, in Canada and internationally, with emphasis on the contribution of income, employment, social assistance, urban planning, and food production and distribution systems to finding solutions to food insecurity.

42 Hours Fee: $525

Fall 2011
Distance: Internet  Sep 10-Dec 10
Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Aug 11

* Food Policy and Programs for Food Security CFNY 404
Prerequisite(s): CFNY 403

Few jurisdictions in the world have put in place a full suite of policies and programs to create food security. Moreover, few countries have a national food policy. This course explores why development of program and policy initiatives for food security has occurred at such a slow pace and the impacts of this phenomenon. Frameworks for determining effective food security policies and programs are discussed, and proposals for policy and program change analyzed.

42 Hours Fee: $525

Fall 2011
Distance: Internet  Sep 10-Dec 10
Spring/Summer 2012
### Applied Research Methods and Evaluation

**Prerequisite(s): CFNY 403**

This course offers information on conducting and evaluating research for food security. The course will examine different attempts to conceptualize and operationalize food security and insecurity at the individual, household, community and national levels; will introduce some methodological insights from social sciences useful for conducting research on food security; and will present tools for planning and managing project and program evaluation.

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### Economics of Food Security

**Prerequisite(s): CFNY 403**

The course examines economic issues related to food security. It looks at the idea of “efficient” markets, and how much of food insecurity can be represented as “market failure”. Global as well as local issues in food production and distribution are explored. Economic concepts and principles are used to examine the relationships between food security and agricultural trade, corporate concentration, family farms and subsistence agriculture, the environmental impact of food production, and biotechnology.

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### Community Development and Food Security

**Prerequisite(s): CFNY 403**

This course looks at the importance of sustainable community development for food security, and how community-based food and nutrition projects can promote economic development. While income-generating projects can have an immediate impact on individual and household food security, food security projects contribute to community development through their impacts on the formation of human and social capital. Cases from around the world will be used as examples.

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### Urban Food Security

**Prerequisite(s): CFNY 403**

The question of food security is a particular concern for urban populations as almost half of the world’s population now resides in cities. Ensuring safe and affordable food for urban populations is a real challenge even for advanced industrial economies, and even worse for developing countries where resources are limited and poverty rates exceed 50 percent. This course will examine the unique challenges of creating food security in urban areas.

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### Gender and Food Security

**Prerequisite(s): CFNY 409**

The course explores the links between gender and food security. A discussion of the concept of gender and a critical historical review of the Women’s Movement are followed by theoretical views of labour market discrimination and issues in Gender and Development. Topics for discussion include the role of women in agriculture and food production, HIV/AIDS and food security, and proposals for public policies and social action.

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### How Safe Is Our Food?

**Prerequisite(s): CVFN 233**

This course presents a comprehensive overview of food safety issues ranging from well-studied and recognized microbial foodborne diseases, to concerns arising from new technology and processes, to the problem of pathogenic organisms returning in a more virulent form. The course also takes a critical view of inspection and monitoring methods for food safety and examines policy, ethics, and attempts to establish international food standards.

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### Understanding Urban Agriculture

**Prerequisite(s): CVFN 410**

Millions globally practise urban agriculture, with governments and civil society organizations increasingly promoting it to enhance urban food security, health, community building, sustainable livelihoods, and environmental management. This course expands the understanding of urban agriculture, its main types and dimensions, its potential impacts, the constraints and opportunities facing it, the stakeholders involved in it, the historical contexts shaping it, and the local, regional, and international development trends bearing on it.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413.

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### Dimensions of Urban Agriculture

**Prerequisite(s): CVFN 411**

This course describes the dimensions (functions, roles, benefits, potential risks) of urban agriculture and how these complement, supplement, compete with, substitute for, or undermine those provided by other land uses, sectoral activities and actors. The main dimensions covered are: health and food security, socio-cultural dimensions, economic dimensions, and environmental dimensions. Two well-documented case studies will be used throughout the course to highlight each dimension separately, before bringing them all together.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413.
Urban Agriculture Types

Urban Agriculture (UA) is a dynamic concept that involves input supply, production, agro-processing and marketing. This course will discuss and illustrate different UA types and activities in terms of their resource-use, location, policy and institutional frameworks, functions, technical aspects, development challenges and potential innovations. It will also look into processes of decision making and location of UA and discuss a methodology for farmer-centred learning, research and extension for UA.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413.

Urban Agriculture Policy-Making

This course discusses participatory policy formulation processes leading to sustainable development and institutionalisation of urban agriculture. It starts discussing tools and methodologies for analysing stakeholders, farming systems, land uses, and regulatory frameworks. Next steps involve strategic planning, followed by the formulation of action projects and policies and their implementation (considering contrasting disciplinary perspectives), and finally, monitoring and evaluation. The course highlights lessons from a wide array of cities around the world.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413.

Social and Cultural Dimensions of Food

Prerequisite(s): FND 100 and FNN 100
Corequisite(s): FNN 201

Students will critically examine the socially constructed meanings of cuisine, culture, multiculturalism, race, and ethnicity. The cultural impact of Canadian immigration trends provides the backdrop for a major project that enables students to explore diversity through cuisine.

Not offered in fall/winter/spring 2011–2012.

Professional Practice

For information, contact Reg Noble, Academic Coordinator, Food Security.
French

These courses offer opportunities to increase your professional qualifications and to prepare for travel. In order to choose the appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website: www.ryerson.ca/french-spanish. Also, students who have no or very little knowledge of French may enroll directly into CFRE 101. However, if you have any doubt about your level, please come to one of our interview/placement assessment sessions. For more information, visit www.ryerson.ca/ce/french.

French

Related certificate(s): Business Communication, Business French and Translation, Proficiency in French

**Introductory French I** CFRE 101
For students with no knowledge of French. Classes use a communicative approach and the emphasis is on oral proficiency, comprehension and expression. Reading and writing skills are also developed. Through extensive practice in class, students acquire the basic vocabulary and constructions of French, providing a sound basis for further studies. Classwork is supplemented by handouts, audio recordings and cultural readings. Attendance is mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Grade 12 or OAC French. (LL) (UL) 42 Hours Fee: $468

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**Introductory French II** CFRE 201
This course is a continuation of FRE 101. This course also uses a communicative approach and the emphasis is on oral proficiency, comprehension and expression. Reading and writing skills are also developed. Through extensive practice in class, students acquire the basic vocabulary and constructions of French, providing a sound basis for further studies. Classwork is supplemented by handouts, audio recordings and cultural readings. Attendance is mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Grade 12 or OAC French. (LL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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**Intermediate French I** CFRE 301
For students with intermediate high school French skills. Continues the same communicative approach as in FRE 201 but broadens it to include cultural readings and excerpts from the media. The course further develops the student’s ability to understand, speak, read and write French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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**Intermediate French II** CFRE 401
A continuation of Intermediate French I (FRE 301) using the same approach. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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**French Conversation and Pronunciation** CFRE 402
This intermediate level course is intended to enhance oral proficiency in French by focusing on vocabulary expansion, knowledge of syntax, auditive comprehension, and correct pronunciation and intonation. Some emphasis will be placed on the significance of linguistic registers and regional varieties of French. Students will improve their French through a range of oral practice activities including the analysis of audiovisual materials, films and plays as well as discussion of written texts from various sources including newspapers, advertisements and business news. Minimum FRE 301 or Placement Test.

Note: If a student has completed, or is currently taking, one of the following courses while enrolled in CFRE 402, an interview/placement assessment is not required: CFRE 301, CFRE 401, or CFRE 501. Otherwise, the student must take the French online placement test before enrolling in this course.

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**Speaking and Writing French I** CFRE 501
Designed for students with good oral French who wish to review major grammatical structures, develop vocabulary, and improve their writing. Course emphasizes differences/parallels between written and oral French, and development of variety in writing style. Writing assignments based on essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary
written French. A literary work will form the basis for class discussions and written work. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $460
Fall 2011  Monday  18:00-21:15  Sep 12-Dec 12
Winter 2012  Tuesday  18:00-21:00  Jan 10-Apr 10
Spring/Summer 2012  Monday–Thursday  13:00-16:00  Apr 30-May 23

* Advanced Business French I  CFRE 502

Prerequisite(s): CFRE 610

Students with a good background in the language will find this course helpful in improving their ability to use French in business transactions and communications. There is an emphasis on developing business vocabulary, particularly correspondence formulae and terminology. Translation from French to English is an important component of the course.

Note: All students must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453
Fall 2011  Monday  18:00-21:15  Sep 12-Dec 12
CFRE 507, CFRE 502, and CFRE 707 can be taken in the same term.

* Language and Culture I  CFRE 505

Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 801

This course is intended to introduce students to elements of cultural studies and literary and linguistic analysis while communicating an appreciation of French language and culture. Students will examine texts from various sources, including some complete works of representative French authors but also journalistic writing, advertising, scholarly articles, etc. Basic essay skills and organization form an integral part of the course.

Special attention is given to complex grammatical structures, various language registers both written and oral and sociolinguistic issues in French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $458
Fall 2011  Thursday  18:00-21:00  Sep 15-Dec 15

* English-French Translation I  CFRE 507

Prerequisite(s): CFRE 510 or CFRE 610

Students at this level will already be familiar with most of the rules of French grammar. This course concentrates on furthering this knowledge through the development of translation techniques. Through numerous translation exercises, students learn to express the same concepts naturally in the target language, without undue interference from the source language. (LL) (UL)

Note: All students must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453
Fall 2011  Wednesday  18:00-21:00  Sep 14-Dec 14
CFRE 507, CFRE 502, and CFRE 707 can be taken in the same term.

* Intro to 20th C French Literature I  CFRE 508

La Belle Époque to World War II. This course will examine the major literary currents in French literature from the Belle Époque to World War II, as well as the historical and cultural events connected with them. After an introduction to the popular bourgeois farces, the roman fleuve, and detective fiction, this course will focus on the emergence of new literary movements, such as naturalism, symbolism, dadaism, surrealism, and existentialism. Students will analyze these movements through the study of prose, poetry, theatre and theoretical texts. (LL) (UL)

42 Hours  Fee: $453
Fall 2011  Monday  18:00-21:15  Sep 12-Dec 12
Winter 2012  Tuesday  18:00-21:00  Jan 10-Apr 10
Spring/Summer 2012  Monday–Thursday  13:00-16:00  Apr 30-May 23

Note: Not offered in fall/winter/spring 2011–2012.

* Franco-Canadian Literature I  CFRE 509

This course presents Quebec and French-Canadian literature from the beginning of the twentieth century until the end of the Quiet Revolution. Students will consider the aesthetic originality, the critical reception and socio-historical context of representative works by authors such as Ernile Nelligan, Gabrielle Roy, Anne Hébert, Antonine Maillet, and Michel Tremblay. Topics will include the roman de la terre, surrealism, automatism, the literary use of joual and the Parti pris movement. (LL) (UL)

42 Hours  Fee: $458
Fall 2011  Monday  18:00-21:15  Sep 12-Dec 12
Winter 2012  Tuesday  18:00-21:00  Jan 10-Apr 10
Spring/Summer 2012  Monday–Thursday  13:00-16:00  Apr 30-May 23

Not offered in fall/winter/spring 2011–2012.

* Advanced Grammar and Writing I  CFRE 510

Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 801

This course is for students whose French is good, but who wish to review major grammatical structures, develop vocabulary, and improve their writing. The course emphasizes clear explanation of French grammar, differences/parallels between written and oral French, use of precise terminology, and development of variety in writing style. Numerous writing assignments are based on excerpts from essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary written French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $460
Fall 2011  Thursday  18:00-21:00  Sep 15-Dec 15

* Introduction to Business French  CFRE 515

Prerequisite(s): CFRE 501

This course will introduce students to basic elements of business French while continuing to develop students' general competence in the French language. Students will learn to master vocabulary specific to the world of business, banking and administration, while becoming aware of formal and informal styles of written and spoken French suitable to the workplace. Materials will include newspaper and journal articles in print and in electronic format as well as videoclips from business news. The language of instruction is French. This course is not open to native French speakers.

42 Hours  Fee: $453
Fall 2011  Monday  18:00-21:15  Sep 12-Dec 12

* Speaking and Writing French II  CFRE 601

This course is a continuation of FRE 501 using the same approach. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $460
**CFRE 507 or CFRE 610**

Prerequisite(s): CFRE 502

This course is a continuation of FRE 502 using the same approach.

Note: All students must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $462

Not offered in fall/winter/spring 2011–2012.

**CFRE 607**

Prerequisite(s): CFRE 507 or CFRE 610

This course is a continuation of FRE 507 using the same approach.

Note: All students must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453

Not offered in fall/winter/spring 2011–2012.

**CFRE 608**

Prerequisite(s): CFRE 607

This course introduces students to twentieth century and contemporary Quebec culture. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include politics and popular song, language and language laws, hockey and its heroes, Quebec media, the role of religious institutions, immigration, feminism, relations with First Nations peoples, and the challenges of multiculturalism. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453

Not offered in fall/winter/spring 2011–2012.

**CFRE 609**

Prerequisite(s): CFRE 608

This course presents Quebec and French-Canadian literature from the 1970s until present-day. Students will consider the aesthetic originality, the critical reception and socio-historical context of representative works by authors such as Normand Chaurette, Marie Laberge, Jean-Marc Dalpé, Daniel Poliquin, Nancy Huston, Dany Laferrière and Robert Lepage. Topics include the Francophone diaspora in Canada, minority and immigrant literatures, exile and marginalization, and autobiographical writing. (LL) (UL)

42 Hours  Fee: $462

Not offered in fall/winter/spring 2011–2012.

**CFRE 610**

Prerequisite(s): CFRE 510 or CFRE 701

This course is a continuation of FRE 510 using the same approach. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453

**CFRE 701**

This course introduces students to twentieth century and contemporary Quebec culture. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include politics and popular song, language and language laws, hockey and its heroes, Quebec media, the role of religious institutions, immigration, feminism, relations with First Nations peoples, and the challenges of multiculturalism. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $460

**CFRE 704**

Prerequisite(s): CFRE 601 or CFRE 701

This course introduces students to twentieth century and contemporary Quebec culture. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include politics and popular song, language and language laws, hockey and its heroes, Quebec media, the role of religious institutions, immigration, feminism, relations with First Nations peoples, and the challenges of multiculturalism. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fee: $453

Not offered in fall/winter/spring 2011–2012.

**CFRE 706**

This course is for students who wish to gain a better understanding of the breadth and wealth of contemporary French culture through a study of the evolution of the French language. Focusing on the contemporary evolution of the French language, including word origin and meaning, this course highlights the main cultural, political, and historical factors that influenced, and continue to influence, the development of the French language. (LL) (UL)

42 Hours  Fee: $458

Not offered in fall/winter/spring 2011–2012.

**CFRE 707**

This course, offered in French, is designed to improve
significantly students' appreciation of the general difficulties of translation from French to English, through a study of the characteristics of expression in each language and of the way they pertain to the difficulties of translation. Through numerous translation exercises, students learn to express the same concepts naturally in the target language, without undue interference from the source language. (LL) (UL)

42 Hours  Fec: $462
Winter 2012
Tuesday  18:00-21:00 Jan 10-Apr 10
CFRE 507, CFRE 502, and CFRE 707 can be taken in the same term.

Children's Literature in French
CFRE 709
This course will consider the evolution of literature written in French for children and adolescents from the 17th century onward. Representative texts will be chosen from genres including fairy tales, comic strips, children's theatre, didactic novels, and the "problem novel." Topics under study will include the relationship between word and image, the role of religious and educational institutions, censorship, cultural diversity, and the notion of childhood. (LL) (UL)

42 Hours  Fec: $458
Not offered in fall/winter/spring 2011-2012.

French for Today II
CFRE 801
This course is a continuation of FRE 701 using the same approach. (LL) (UL)
Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fec: $464
Winter 2012
Thursday  18:00-21:00 Jan 12-Apr 12

French Theatre: 20th C and Contemporary
CFRE 803
In this course, students will analyze French theatre from the 20th century to the contemporary period. They will examine how theatrical conventions are challenged by authors who question the meaning of existence, and explore the limits of language and human relationships in our contemporary society. Possible readings include plays from the Theatre of the Absurd with Beckett and Ionesco as well as works by politically engaged playwrights who address topics such as exile and immigration, slavery and colonialism, race and gender. (LL) (UL)

42 Hours  Fec: $458
Not offered in fall/winter/spring 2011-2012.

Intro to Franco-Canadian Culture II
CFRE 804
Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 704
This course introduces students to Franco-Canadian cultures outside Quebec. Cultural contrasts and continuity between Quebec, Acadian, Franco-Ontarian and Western French-Canadian communities will be emphasized. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include the French-Canadian diaspora, the Acadians and the Cajuns, bilingualism and language legislation as well as the cultural contributions of recent immigrants and the Métis. (LL) (UL)
Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

42 Hours  Fec: $458
Not offered in fall/winter/spring 2011-2012.

Senior French Seminar
CFRE 900
Prerequisite(s): Department consent
The senior seminar provides ACS students following a FRE option the opportunity to develop advanced research, presentation and writing skills in a specialized field of French. Students will normally be required to write a major paper. Course content varies according to the instructor's research interests and expertise. Students must have a minimum 70 percent average in best four French courses or permission of the department prior to enrolling in this course.

42 Hours  Fec: $458
Not offered in fall/winter/spring 2011-2012.
NEW!

The Francophone Short Story
CFRE 903
This course will focus on the Francophone short story and short story collections. Through study of this literary genre, students will develop skills in literary analysis. This course will also teach students about the diversity of francophone literature and culture. Authors studied may include Michel Tournier (France), Annie Saumont (France), Biorago Diop (Senegal), Calixthe Beyala (Cameroon), Assia Djebar (Algeria), Maryse Conde (Guadeloupe), Rene Depestre (Haiti), Anne Dandurand (Canada) and Bernard Assiniwi (Canada). (LL) (UL)

42 Hours  Fec: $540
Fall 2011
Tuesday  18:00-21:00 Sep 13-Dec 13
Winter 2012
Tuesday  18:00-21:00 Jan 10-Apr 10
Fundraising Management

These courses provide a sound understanding of the role that fundraising can play in the charitable and voluntary sector. Interested students are encouraged to email the Community Services Program Assistant at m1johnso@ryerson.ca. For more information, visit www.ryerson.ca/ce/fundraising.

Fundraising Management

Related certificate(s): Fundraising Management

**Operations of Fundraising**  
CVFM 201  
Students will systematically examine the thinking and preparation needed to develop the infrastructure in support of effective fundraising. Topics all relate to the fund development process and include sound financial management practices, including accounting, budgeting, reporting, and accountability; policies; development and evaluation of a strategic fundraising plan; and the critical elements of a well-configured database. Drawing on case studies, readings, and research, students will apply the knowledge acquired to real life situations.

42 Hours  
Fee: $594

Winter 2012  
Distance: Internet  
Jan 14-Apr 14

**Donor Centered Fundraising**  
CVFM 202  
Students will explore critical and emerging issues in the charitable sector: donor-centered fundraising trends and techniques; donor stewardship and recognition; developing a culture of philanthropy; ethics and professionalism; and diversity, social media, and new trends in donor engagement. Drawing on research, readings, and case studies, students will analyze issues that will inform current and future fund development practices.

42 Hours  
Fee: $594

Fall 2011  
Monday 18:30-21:45  
Sep 12-Dec 12

**Fundraising Campaigns**  
CVFM 203  
Students will examine major gifts fundraising campaigns, within and outside of a capital campaign context, and planned giving programs. Course topics include organizational readiness (e.g., feasibility study, case for support, campaign planning, goal setting, budgeting, timelines); leadership (staff and volunteer leadership, organizational structure); managing the campaign (identifying prospective donors, monitoring and concluding the campaign, reporting); and the adaptations required for different sized organizations. Research in major gift fundraising will be reviewed.

42 Hours  
Fee: $594

Fall 2011  
Distance: Internet  
Sep 10-Dec 10

**Entrepreneurial Fundraising**  
CVFM 302  
Approaches to corporate and foundation support will be examined from both the charitable sector and corporate/foundation perspective. The infrastructure necessary to support effective programs will be discussed: proposal and grant writing, donor identification, stewardship, and accountability. Research and practical application related to emerging trends and current practice will be reviewed: corporate social responsibility, sponsorship, cause marketing, and employee engagement. Entrepreneurial activities in fundraising will be explored, both by reviewing research and examining real-life examples.

42 Hours  
Fee: $594

Winter 2012  
Thursday 18:30-21:30  
Jan 12-Apr 12

**Annual Giving Programs**  
CVFM 303  
The role of annual giving will be explored, including its interconnectedness to other fundraising programs and how it cuts horizontally across the organization. Students will review fundamentals of direct mail, online, and other models of giving. Special events and their role in engaging and stewarding donors will be explored in addition to event conception, planning, and execution. Gaming as part of a philanthropy program will be explored, including a review of the regulatory framework.

42 Hours  
Fee: $594

Spring/Summer 2012  
Distance: Internet  
May 5-Aug 11
Gateway for International Professionals

International professionals often come to Canada with a breadth and depth of experience and credentials that simply aren’t recognized here. The Chang School’s Gateway for International Professionals offers programming in several areas that accurately assesses your skills and provides you with the education and experience needed to succeed in the Canadian workplace at levels that correspond with your qualifications. For more information, visit www.ryerson.ca/ce/gateway.

Canadian Social Work Practice (IESW)

These courses are only open to internationally educated professionals with social service experience approved through the Internationally Educated Social Work Professionals (IESW) program admission process. Please visit www.ryerson.ca/ce/socialwork for information on the IESW program. Related certificate(s): Canadian Social Work Practice

* Social Work Practice Seminar CVSW 31A/B
Prerequisite(s): Department consent

Based on School’s Mission, this first practice seminar provides students with social work knowledge and skills for practice. Building on various theoretical perspectives, with an emphasis on anti-oppression practice, this course explores the process of social work assessment and various change processes. This course builds on knowledge from previous social work courses and the current practicum experience. It provides opportunities for students to reflect on and apply theory to practice for skill development.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

84 Hours Fee: $1250

Winter 2012
Thursday 09:30-12:30 Jan 12-Apr 12
Spring/Summer 2012
Thursday 09:30-16:30 Apr 19-May 31
*This course continues from the Winter term into the Spring term. During the daily sessions, there is a one-hour lunch break.

* Field Practicum CVSW 35A/B
Prerequisite(s): [CSWP 22B or (CSWP 302 and CSWP 402)] and [SWP 22B or (SWP 331 and SWP 341)] and [CSWP 335 and SWP 435] or Direct Entry and Department Consent
Corequisite(s): CSWP 31A

This first field practicum provides opportunities for students to have direct contact with service users. Each placement offers the student beginning level experience with an emphasis on understanding social work skills, values and ethics within the community, organizational and policy of context of practice. Most students attend placement two days a week for two semesters; alternate methods of completing this credit may be available to students with extensive prior experience or those undertaking an international placement.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

364 Hours Fee: $1250

Winter 2012
Thursday Jan 12-Jun 28
* Field Practicum for Internationally Educated Social Workers CVSW 36A/B
Prerequisite(s): Department consent

This field practicum provides opportunities for participants to have direct contact with ‘client-consumers-people’ in need. Each placement offers the participant beginning level interventions with individuals, couples, or families, and/or groups. In addition, the field placement will be completed with a community project or an outreach or community development activity. Students are in a field placement two days a week for two semesters. As well, a paid placement known as a work study option may be available.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

200 Hours Fee: $1250

Winter 2012
Thursday Jan 12-Jun 28
Placements are available in the Spring term.

* Foundations of Social Work CVSW 900
Prerequisite(s): Department consent

This course is a critical examination of social work from Canadian and international perspectives, including its contexts, debates, values, ethics and principles of practice, functions, and activities. Attention is given to the major theoretical frameworks to social problems and responses. Drawing on anti-oppression perspectives, students will develop beginning analytical skills in understanding social work and the promotion of social justice with specific attention to Indigenous and Francophone populations. This section of the course specifically addresses the Canadian context to social work and social welfare for students with international qualifications and practice experiences.

(Equivalent to SWP 130 and SWP 131.)

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

54 Hours Fee: $1250

Fall 2011
Thursday 9:30-16:30 Sep 8-Dec 8
Introduction to Social Services in Ontario CVSW 901
Prerequisite(s): Department consent

This course is designed to reflect the specific needs of internationally educated professionals who have experience in the social service field. The course offers an orientation to social services in Ontario, including current labour market demands and expectations. It introduces students to the skills, knowledge and conceptual frameworks utilized in social services, with an emphasis on understanding sector-specific vocabulary, terminology and employment.

Note: This course is restricted to internationally educated professionals and requires consent from the IESW Bridging program.

30 Hours Fee: $503

Spring/Summer 2012
Saturday 9:30-13:15 Feb 11-Mar 31
* Special Topics I CVSW 917
Prerequisite(s): [CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435] or Direct Entry

* Certificate and degree credit ※ Degree credit ○ Certificate credit ※ Course series
Community Mental Health Relief Worker

Prerequisite(s): Department consent

This course prepares IEPs to compete successfully for relief positions in the community mental health sector in the greater Toronto area. Course content includes theoretical and consumer perspectives, legal issues, crisis skills, suicide prevention, harm reduction, and documentation. The emphasis is on recovery model and anti-oppressive practice and includes post-course job search support.

30 Hours Fee: $303

Not offered in fall/winter/spring 2011–2012.

Dietetics (IDPP)

Dietetics plays an important role in health care, industry, government, and education. It influences the development and promotion of consumer products, nutrition information, quality food service in health institutions, and various public policy-making choices.

For information about the Internationally Educated Dietitians Pre-registration Program (IDPP), visit www.ryerson.ca/ce/idpp. Related certificate(s): Canadian Social Work Practice

Orientation to the IDPP

Prerequisite(s): Department consent

In this course candidates will be introduced to, and will briefly explore, the academic environment and dietetics practice in Canada. Candidates will examine professional standards and the various roles of dietitians in the health and health care systems, and will explore individual bridging needs and assessment of readiness for the IDPP. This course is a prerequisite for the Internationally Educated Dietitians Pre-registration Program.

84 Hours Fee: $1075

Fall 2011
Tuesday & Wednesday* 9:30-16:30 Sep 6-Oct 19
*Includes a one-hour lunch break from 12:30 p.m. to 1:30 p.m.

Intercultural Communication and Dietetics Practice

Prerequisite(s): Department consent

Using learning scenarios and simulations, this course will familiarize candidates with values and frameworks that influence communication with colleagues and clients. Explicit attention will be paid to the possible socio-cultural factors which influence communication. Candidates will have opportunities to explore, practice, analyze and enhance their own communicative skills in the context of dietetics practice. (This course requires personal disclosure and self-reflection.)

42 Hours Fee: $650

Winter 2012
Tuesday 13:30-16:30 Nov 3-Dec 6
and Tuesday 13:30-16:30 Apr 3
and Tuesday 13:30-16:30 Jan 10
and Tuesday 13:30-16:30 Jan 24
and Tuesday 13:30-16:30 Feb 7
and Tuesday 13:30-16:30 Feb 21
and Tuesday 13:30-16:30 Mar 6
and Tuesday 13:30-16:30 Mar 20
and Tuesday 13:30-16:30 Mar 27

Dietetics Practicum (PLA and Portfolio Formation)

Prerequisite(s): Department consent

This course will help candidates become more familiar with standards for entry into dietetics practice in Canada so they are
prepared to enter practicum placements. It will also assist candidates in enhancing their capacity to document professional knowledge, skills, and practical experiences for professional registration purposes. Specific emphasis will be given to the integration of prior experiences with learning gained within the IDPP.

50 Hours Fee: $575

Winter 2012
Wednesday 09:30-12:30 Nov 2
and Wednesday 09:30-12:30 Nov 9
and Wednesday 09:30-12:30 Nov 23
and Wednesday 13:30-16:30 Dec 7
and Friday 09:30-12:30 Dec 9
and Tuesday 09:30-12:30 Jan 17
and Tuesday 09:00-17:00 Jan 31
and Tuesday 09:30-16:30 Feb 14
and Tuesday 09:30-12:30 Feb 28
and Tuesday 09:30-16:30 Mar 13
and Tuesday 09:30-12:30 Mar 27
and Tuesday 09:30-12:30 Apr 10

† Integrated Foods and Nutrition
CVID 504

Prerequisite(s): Department consent

This course will examine foods, beverages and supplements prevalent in the diet with the goal of an integrated approach to nutritional care. Issues such as budgeting, therapeutic modifications, texture modifications, aesthetics of food, consumption patterns and multiculturalism will be considered from the perspective of the client/patient/resident in the provision of client-centred care.

42 Hours Fee: $575

Winter 2012
Wednesday 13:30-16:30 Nov 9
and Wednesday 13:30-16:30 Nov 23
and Wednesday 09:30-12:30 Dec 7
and Friday 09:30-12:30 Dec 16
and Wednesday 09:30-12:30 Jan 11
and Wednesday 09:30-12:30 Jan 25
and Friday 09:30-12:30 Feb 24
and Wednesday 09:30-12:30 Mar 21
and Wednesday 09:30-12:30 Apr 4
and Thursday 09:30-16:30 Apr 19

This course consists of online modules in addition to those on campus.

† Dietetics Practicum II - Administration
CVID 505

Prerequisite(s): Department consent

The practicum will provide candidates with an opportunity to demonstrate competencies required for entry into dietetics practice in Canada. Candidates will complete a self-directed project with an administrative focus. The scope of each project will be developed individually by the candidate, and is supported and facilitated by a Registered Dietitian.

75 Hours Fee: $725

Spring/Summer 2012
Variable Apr 30-Aug 17

† Dietetics Practice in Canada I
CVID 511

Prerequisite(s): Department consent

Using an interdisciplinary and multi-level framework, this course will examine key aspects of dietetics practice in Canada. Dietetics practice will be positioned within an evolving health and health care context. Candidates will become familiar with Canada’s health system’s main structures and practice models, discuss and analyze health and its multiple determinants, and explore population health and health promotion frameworks, models, and strategies. Program planning and evaluation will also be explored.

42 Hours Fee: $775

Winter 2012
Tuesday 09:30-12:30 Nov 3-Dec 13
and Tuesday 09:30-12:30 Jan 10
and Tuesday 09:30-12:30 Jan 24
and Tuesday 09:30-12:30 Feb 7
and Tuesday 09:30-12:30 Feb 21
and Tuesday 09:30-12:30 Mar 6
and Tuesday 09:30-12:30 Mar 20
and Tuesday 09:30-12:30 Apr 3

This course consists of online modules in addition to those on campus.

† Dietetics Practice in Canada II
CVID 514

Prerequisite(s): Department consent

Using an interdisciplinary and multilevel framework, candidates will be exposed to current models/dietetic practices related to the nutritional management of acute and chronic conditions in Canada. Dietetic practices will be positioned within an evolving health care context. Opportunities to consolidate, integrate, and apply understandings of current dietetics practice within the Canadian health system will be offered through perspective-building case studies, simulations, and other practice-based learning experiences. This course emphasizes critical analysis and skill development/demonstration.

96 Hours Fee: $1225

Winter 2012
Wednesday 13:30-16:30 Nov 2
and Wednesday 09:30-12:30 Nov 16
and Wednesday 09:30-12:30 Nov 30
and Wednesday 13:30-16:30 Dec 14
and Wednesday 09:30-12:30 Jan 4
and Wednesday 13:30-16:30 Jan 11
and Wednesday 09:30-12:30 Jan 18
and Wednesday 13:30-16:30 Jan 25
and Wednesday 09:30-12:30 Feb 1
and Wednesday 09:30-12:30 Feb 8
and Wednesday 09:30-12:30 Feb 15
and Wednesday 09:30-12:30 Feb 22
and Wednesday 09:30-12:30 Feb 29
and Wednesday 13:30-16:30 Mar 7
and Wednesday 09:30-12:30 Mar 14
and Wednesday 13:30-16:30 Mar 21
and Wednesday 09:30-12:30 Mar 28
and Wednesday 13:30-16:30 Apr 4
and Wednesday 09:30-16:30 Apr 11
and Wednesday 13:30-16:30 Apr 18

† Project Proposal Development
CVID 519

Prerequisite(s): CVID 500, CVID 502, CVID504, and CVID 511 and Department Consent

This course will support candidates in the planning and development of a proposal for a self-directed project, with an administrative focus, in the field of dietetics.

21 Hours Fee: $0

Winter 2012
Friday 09:30-13:30 Feb 2
and Friday 09:30-13:30 Mar 23
and Thursday 09:30-15:30 Apr 5
Dietetics Practice I  
Prerequisite(s): Department consent  
This course provides six weeks of supervised practical experience in dietetics in Ontario, with a particular focus on experiences related to health promotion/disease prevention. It offers opportunities for candidates to apply learning acquired through both their prior dietetic experiences and through the IDPP on-campus component, and is tailored to individual assets and learning needs. Candidates will continue to form portfolios which will identify and document their learning accomplishments and competencies.

225 Hours  Fee: $725  
Fall 2011  TBA  
Winter 2012  TBA  
Spring/Summer 2012  Variable  
Mar 1-Aug 17  
Variable  Apr 30-Aug 17  
Variable  Jun 4-Aug 17  

Dietetics Practice II  
Prerequisite(s): Department consent  
This course provides six weeks of supervised practical experience in dietetics in Ontario, with a particular focus on experiences related to the nutritional management of disease. It offers opportunities for candidates to apply learning acquired through both their prior dietetic experiences and through the IDPP on-campus component, and is tailored to individual assets and learning needs. Candidates will continue to form portfolios which will identify and document their learning accomplishments and competencies.

225 Hours  Fee: $725  
Fall 2011  TBA  
Winter 2012  TBA  
Spring/Summer 2012  Variable  
Apr 30-Aug 17  
Variable  Jun 4-Aug 17  

International Accounting Professionals (IAFP)  
Stream 1: Bridge to Accounting Credentials in the IAFP program is intended for professionals whose immediate or long-term goal is certification and licensing with one of the accounting licensing bodies. Please visit www.ryerson.ca/ce/iafp for information on the IAFP program.

Related certificate(s): Canadian Social Work Practice  

Orientation Workshop: Accounting Credentials  
Prerequisite(s): Department consent  
The workshop outlines how the IAFP courses and services will help participants in their professional development and enable access to membership in the various accounting designations. It will provide participants with a perspective on the accounting profession in the Canadian context, and regulatory and professional bodies in Canada. A comparative analysis of the requirements of the three main professional bodies will be presented.

6 Hours  Fee: $TBA  
Not offered in fall/winter/spring 2011–2012.

Career Development for Accounting Professionals  
Prerequisite(s): Department consent  
Corequisite(s): CZAC 200  
The course explores in-depth the program goals and learning strategies. Participants will gain perspective on the professional environment of accounting internationally and in Canada. Through a research-based analysis, participants will learn professional standards, National Occupational Classification (NOC) system, competencies, and accounting roles. Competency and practice requirements of professional designations like CA, CGA, and CMA will be discussed. Participants will also explore individual bridging needs and prepare an individualized plan of action at the conclusion of the course.

30 Hours  Fee: $TBA  
Not offered in fall/winter/spring 2011–2012.

Prior Learning and Competency Portfolio  
Prerequisite(s): Department consent  
Participants learn the importance and function of portfolios and will be supported in the development of an extensive portfolio of their professional knowledge, skills, and practical experience. The use of competencies in employment interviews through behavioural and critical incident techniques will be discussed. Participants will learn to incorporate their competencies effectively in job search techniques including resume writing. This course will prepare participants either for employment in their areas of expertise or access to membership in a specific professional body.

30 Hours  Fee: $TBA  
Not offered in fall/winter/spring 2011–2012.

Work Placement: Accounting  
Prerequisite(s): Department consent  
The IAFP program is designed to supplement prior experience and learning with the skills and knowledge required in a Canadian context. Placements are designed to respond to the participant’s individual needs as determined by the IAFP and through a self-assessment. Qualified participants take part in an application and interview process to obtain a three-month work placement. The employer makes the final selection and presents an offer of employment through the IAFP’s Curriculum and Placement Coordinator. During the work placement, participants work five full-time days per week on a no-income basis.

30 Hours  Fee: $0  
Not offered in fall/winter/spring 2011–2012.

Advanced Business Law Workshop  
Prerequisite(s): Department consent  
This workshop is designed to enhance the student’s practical knowledge and problem solving skills with respect to selected business law topics that are commonly encountered in real life business situations. It focuses on several carefully designed case studies which incorporate commonly encountered business law issues in Canada. Ideally students will have taken or will be concurrently taking an advanced business law course. The workshop builds upon this knowledge in a group discussion setting that addresses the case studies. It addresses several key Canadian legal topics including agency and risk management, corporations, partnerships, franchising, director duties and liabilities, shareholder remedies, corporate financing, loans and security interests, the potential impact of bankruptcy law, as well as a brief look at negotiable instruments such as promissory notes.
Canadian Business Taxation I Workshop  
**Prerequisite(s): Department consent**

This workshop focuses in depth on the practical application of Canada’s income tax laws through an examination of supplemental problems and selected examples. Emphasis is placed on the more challenging concepts encountered in each chapter. Smaller classes provide greater instructor and student interaction. Students will be able to apply knowledge of taxation principles in the Canadian context and improve their presentation and communication skills through case analysis.

**12 Hours**  
**Fee: $157**

### Fall 2011
- **Saturday** 9:00-15:00  
  Oct 8
- **Saturday** 9:00-15:00  
  Nov 12

### Spring/Summer 2012
- **Saturday** 9:00-15:00  
  Feb 11
- **Saturday** 9:00-15:00  
  Mar 31
- **Tuesday** 18:30-21:30  
  Jun 14
- **Tuesday** 18:30-21:30  
  Jun 22
- **Tuesday** 18:30-21:30  
  Jul 3
- **Tuesday** 18:30-21:30  
  Jul 24

**Canadian Business Taxation II Workshop  
**Prerequisite(s): Department consent**

This workshop will help students gain perspectives on the basic rules for taxation of corporations in Canadian context through an indepth examination of supplemental problems and selected examples. The workshop will provide tutorial support towards preparation for professional certification examinations. Students will improve their presentation and communication skills through case analysis. Smaller classes provide greater instructor and student interaction.

**12 Hours**  
**Fee: $157**

### Spring/Summer 2012
- **Saturday** 9:00-15:00  
  Feb 25-Mar 25
- **Tuesday** 18:30-21:30  
  Jun 5
- **Tuesday** 18:30-21:30  
  Jul 10
- **Saturday** 9:00-15:00  
  Jul 28

International Finance Professionals (IAFP)

**Stream 2 - Bridge to Employment in Financial Services in the IAFP program** is intended for professionals whose immediate goal is to obtain employment in their areas of direct or related expertise or experience. Please visit www.ryerson.ca/ce/iafp for information on the IAFP program.

**Related certificate(s): Financial Management in Canada**

**Orientation Workshop: Employment in Financial Services  
**Prerequisite(s): CZAC 742 and Department Consent**

This workshop outlines how IAFP courses and services will help participants in their professional development with access to employment in the financial services sector. It provides participants with a perspective on the financial services sector in the Canadian context. The main occupations in insurance, investment, and financial services will be covered. An overview of career prospects, the role of regulatory and professional bodies in Ontario, and the designations in financial services will be provided. An overview of career prospects, the role of regulatory and professional bodies in Ontario, and the designations in financial services will be provided. An overview of career prospects, the role of regulatory and professional bodies in Ontario, and the designations in financial services will be provided.

**54 Hours**  
**Fee: $514**

**Not offered in fall/winter/spring 2011-2012.**

**Career Development for Financial Professionals  
**Prerequisite(s): Department consent**

Participants explore the program goals, learning strategy and the professional environment of financial services internationally and in Canada. Participants will examine the employment outlook, National Occupational Classification system (NOC), competencies, and occupational roles in the financial services sector through a research-based analysis. Participants will also explore individual bridging needs and prepare an individualized plan of action at the conclusion of the course.

**30 Hours**  
**Fee: $261**
Fall 2011
Classroom/Internet: Internet
and Wednesday 18:30-21:30 Sep 10-Dec 10
and Wednesday 18:30-21:30 Sep 14
and Wednesday 18:30-21:30 Oct 28
and Wednesday 18:30-21:30 Oct 12
and Wednesday 18:30-21:30 Oct 26
and Wednesday 18:30-21:30 Nov 9
and Wednesday 18:30-21:30 Nov 23
and Wednesday 18:30-21:30 Dec 7

Business Law
Prerequisite(s): Department consent

This course provides a basic understanding and overview of the importance and role of law and regulation in Canadian business beginning with an examination of law and its ethical base in Canada, the dispute resolution system in Canada, and the Charter of Rights and Freedoms are then explored and discussed. The course moves on to consider the law of tort as it relates to risk management and liability in Canada, and concludes with Canadian contract law and remedies for breach. The material has been customized and enriched to benefit internationally educated professionals in accounting and finance recognizing participants' global knowledge and experience. There will be an emphasis on the practical aspects of law for professional employment and practice, with opportunities to enhance oral presentation skills and provide exposure to experiential learning scenarios.

54 Hours Fee: $TBA

Prior Learning and Competency Portfolio
Prerequisite(s): Department consent

Participants learn the importance and function of portfolios and will be supported in the development of an extensive portfolio of their professional knowledge, skills, and practical experience. The use of competencies in employment interviews through behavioural and critical incident techniques will be discussed. Participants will learn to incorporate their competencies effectively in job search techniques including resume writing. This course will prepare participants either for employment in their areas of expertise or access to membership in a specific professional body.

30 Hours Fee: $261

Work Placement: Financial Services
Prerequisite(s): Department consent

The IAFP program is designed to supplement prior experience and learning with the skills and knowledge required in a Canadian context. Placements are designed to respond to the participant’s individual needs as determined by the IAFP and through a self-assessment. Qualified participants take part in an application and interview process to obtain a three-month work placement. The employer makes the final selection and presents an offer of employment through the IAFP’s Curriculum and Placement Coordinator. During the work placement, participants work five full-time days per week on a no-income basis.

7 Hours Fee: $0

Tax for Financial Planners and Managers
Prerequisite(s): Department consent

Taxation has an important effect on financial decisions. This course covers the fundamental principles of Canadian income tax laws and examines their effect on financial planning and other financial and business decisions. The tax treatment of various sources of income, as well as legislation affecting small businesses and individuals, is included. Participants will develop decision-making skills through numerous situational examples and case analysis.

54 Hours Fee: $514

Internationally Educated Physiotherapy Program
Stream 2 - Bridge to Employment in Financial Services in the IAFP program is intended for professionals whose immediate goal is to obtain employment in their areas of direct or related expertise or experience. Please visit www.ryerson.ca/ce/iafp for information on the IAFP program.

Context of Physiotherapy Practice
Prerequisite(s): Department consent

This course orientates internationally educated physiotherapists to physiotherapy practice settings in Canada including the types of patients, areas of practice, types of services, and professional roles. Learners will use the Clinical Decision Making Process in scenarios describing musculoskeletal, neurological, and cardio-respiratory cases. Foundational principles that guide physiotherapy practice are emphasized including client-centred, evidence-based, and inter-professional practice. Opportunities will be provided to assess individual readiness to proceed in the IEPB.

84 Hours Fee: $583

Canadian Health System
Prerequisite(s): Department consent

This course helps internationally educated physiotherapists understand the organizations and operation of the Canadian health care system and provides an overview of how physiotherapists function in the health care system. Relevant legislation and contemporary trends and issues will be addressed. The course provides contextual knowledge and understanding of the health care system with a goal to facilitate learners' consideration of how to adapt their professional competencies to the Ontario workplace.

19.5 Hours Fee: $315

IEPT Multiple Choice Exam Strategies
Prerequisite(s): Department consent

This workshop is for internationally educated physiotherapists who are preparing to take the written component of the Physiotherapy Competency Examination (PCE). This workshop teaches general exam preparation and management strategies for Competence Based MCQ Exams.

7 Hours Fee: $157
Prerequisite(s): Department consent

This workshop is designed to teach Internationally Educated Physiotherapists skills for managing an Objective Structured Clinical Examination. The day will be run under typical examination conditions. During the workshop, candidates will challenge 6 OSCE stations to practice application of the strategies discussed. Examiners will mark individual performance in the practice stations to further demonstrate the strategies and skills appropriate to challenging a competence based OSCE exam. Examiners will de-brief the test practice and review some of the technical errors candidates must avoid in addressing OSCE.

7 Hours Fee: $551

Winter 2012
Wednesday 08:30-17:00 Nov 9

Physiotherapy Practice in Ontario CVPT 200

Prerequisite(s): CVPT 100 and CVPT 110

The Clinical Decision Making Model (CDMM) will be applied using case scenarios which include a minimum of two co-morbidities and increasingly complex inter-professional collaboration issues. A working knowledge of common medications of health conditions treated by physiotherapists will be introduced. Differential diagnoses will be further explored to assist students in developing clinical impressions and working hypotheses for their clinical interventions. Disability management and the expectations of payer such as WSIB or insurers will be explored.

39 Hours Fee: $629

PT Professional Practice/Competency CVPT 220

Prerequisite(s): CVPT 100 and CVPT 110

Building the foundation necessary for successful completion of the Physiotherapy Competency Exam and clinical practice in Canada, this course develops knowledge and skill in self-assessment, reflection, and professional behaviours. Students will learn to identify their strengths and weaknesses, and address gaps in their knowledge, skills, attitudes, and values. The Competence Portfolio will be introduced as a self-directed tool for IEPTs to record professional development, reflective approaches to practice, and provide evidence of competence.

19.5 Hours Fee: $115

Integrating Physiotherapy Practice in ON CVPT 300

Prerequisite(s): CVPT 110, CVPT 200, and CVPT 210

This clinical laboratory course provides a hands-on opportunity to apply and integrate learning from all previous courses in order to demonstrate professional readiness for supervised clinical placements. Students will demonstrate competency in managing an evidence-based clinical decision making process in evaluating the status of the cardiovascular, respiratory, neurological, and musculoskeletal systems and applying selected treatment techniques. The emphasis is on the ability to analyze, synthesize, and interpret data, and plan interventions.

84 Hours Fee: $944

Fall 2011
Wednesday 09:00-17:30 Aug 17-Nov 2

Integrating Professional Communication for PTs CVPT 310

Prerequisite(s): CVPT 100, CVPT 110, and CVPT 210

This course focuses on managing increasingly complex PT-patient communication, developing effective communication skills with colleagues, and developing basic documentation skill in all aspects of physiotherapy care. Scenarios will be used to practice communicating with patients about assessment findings and physiotherapy treatment, and with professional colleagues when requesting and providing information, making a referral or requesting consultation, and interacting as a team member.

21 Hours Fee: $287

Fall 2011
Tuesday 09:00-12:30 Aug 9-Oct 25

Physiotherapy Independent Study CVPT 350

Prerequisite(s): Department consent

This independent study is designed to allow graduates of international physiotherapy programs to address specific credentialing gaps that are not covered in any other course. The curriculum will be designed to address the learner’s academic and professional needs relevant to the practice of physiotherapy in Canada and credentialing standards.

Note: The Canadian Alliance of Physiotherapy Regulators must refer the applicant and must pre-approve the course.

39 Hours Fee: $629

PT Workplace Clinical Placement CVPT 400

Prerequisite(s): CVPT 200, CVPT 220, CVPT 300, and CVPT 310 and Department Consent

The clinical placement provides an opportunity for internationally educated physiotherapists (IEPT) to have direct contact with patients, clients, and inter-professional team members to apply and integrate the competencies practiced in the classroom. Registered physiotherapists in the workplace provide supervision, role modelling, and mentorship to support the IEPT to acquire and apply the knowledge, skills, clinical reasoning, and behaviours necessary for professional practice in Ontario. IEPT students are in the workplace with the expectation that they will demonstrate Canadian entry practice competence by the end of the clinical placement.

300 Hours Fee: $0

Winter 2012
Variable Jan 10-Apr 10

Clinical Skills Evaluation Laboratory CVPT 500

Prerequisite(s): CVPT 300 and CVPT 310

Labs will provide learners with an opportunity to demonstrate competency in performing fundamental physiotherapy clinical skills related to assessment and exercise prescription for patients with musculoskeletal, neurological, and cardiopulmonary conditions. These core clinical skills are comparative to those skills expected of Canadian educated physical therapists for entry-level to practice. Lab time will be used for clarifying key clinical skill components not teaching the skill. IEPTs will prepare for each lab using a clinical skill checklist for self-assessment and two peer-assessments prior to seeking instructor sign-off.

39 Hours Fee: $471

Spring/Summer 2012
Monday 09:00-16:00 Mar 19-Apr 30

Midwifery

Please visit www.ryerson.ca/ca/midwife for information on the International Midwifery Pre-registration Program (IMPP). Related certificate(s): Financial Management in Canada

Prior Learning Assessment for Midwives CVIM 100
Prerequisite(s): Department consent

This simulation based course provides multi-faceted assessment of competencies required to practice midwifery in Ontario. The results of these assessments determine which students will remain in the IMPP, enter the accelerated stream, and are eligible for clinical placements and determine the content for the individualized skills and knowledge enhancement course in the Winter term. All certification processes mandated by the CMO are provided in the PLA course.

63 Hours  Fee: $818  
Not offered in fall/winter/spring 2011–2012.

Effective Professional Communication for Midwives (CVIM 200)

Prerequisite(s): Department consent

This simulation based course provides students with opportunities to develop professional language and communication skills and engage in practice with simulated clinical scenarios ranging from daily clinic and community home visits to mothers and babies, admission, monitoring and discharge of clients, through emergency transfer to hospital and dealing with challenging communication situations with ambulance personnel, nurses, physicians, clients and clients’ families.

63 Hours  Fee: $818  
Not offered in fall/winter/spring 2011–2012.

Clinical Skills and Knowledge Enhancement for Midwifery (CVIM 300)

Prerequisite(s): Department consent

This simulation based course provides knowledge and skills enhancement in areas including, suturing, pharmacology, physical assessment of the newborn, well woman general physical assessment, management of normal and abnormal situations, consultation with physicians, IVs, evidence based practice and learning and assessment modules linked to objectives defined in CVIM 100 and CVIM 400.

63 Hours  Fee: $818  
Not offered in fall/winter/spring 2011–2012.

Orientation to Midwifery Practice in Ontario (CVIM 400)

This course offers students an intensive orientation to all critical aspects of practicing midwifery in Ontario. Content includes: self-regulation, history, model, philosophy, and ethics of Ontario midwifery, childbirth issues in sociology, evidence based care, genetic testing, transition to primary care roles and models, Canada’s health care system and Ontario’s clinical competencies for midwives.

63 Hours  Fee: $761  
Not offered in fall/winter/spring 2011–2012.

Clinical Clerkship (CVIM 600)

Prerequisite(s): Department consent

The final term offers a 3-month clinical clerkship placement, similar in outcome requirements to the final placement for students in the Ontario Midwifery Education Programme. Students are placed in community practices, carry a full-time client caseload and provide primary care, and continuity of care throughout pregnancy, labour, birth and the postpartum period under the direct supervision of a registered midwife. Midwife preceptors are linked closely to the IMPP and conduct regular assessments of the student’s progress.

42 Hours  Fee: $2300  
Not offered in fall/winter/spring 2011–2012.

Workplace Communication in Canada (WCC)

Please visit www.ryerson.ca/ce/wcc for information on the Workplace Communication in Canada program. Related certificate(s): Financial Management in Canada

Communication Skills Assessment and Planning (CDCE 100)

Conducted through simulated workplace activities, this assessment is designed to assist international professionals (IPs) from all sectors and professions to identify their strengths and gaps in culture-based and workplace-related communication skills. The assessment is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  Fee: $228

Fall 2011
Thursday 8:30-17:30  Jul 21
Friday 8:30-17:30  Aug 26
Wednesday 8:30-17:30  Sep 14
Thursday 8:30-17:30  Oct 27
Winter 2012
Friday 8:30-17:30  Nov 25
Thursday 8:30-17:30  Dec 15
Friday 8:30-17:30  Jan 26-Jan 27
Spring/Summer 2012
Friday 8:30-17:30  Feb 24
Thursday 8:30-17:30  Mar 22
Friday 8:30-17:30  Apr 27
Thursday 8:30-17:30  May 17
Friday 8:30-17:30  Jun 15

Assessment for Business IPs (CDCE 110)

This course is designed for international professionals (IPs) from business and finance professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  Fee: $228

Fall 2011
Friday 8:30-17:30  Sep 16
Thursday 8:30-17:30  Oct 6
Winter 2012
Friday 8:30-17:30  Nov 18
Friday 8:30-17:30  Dec 9
Friday 8:30-17:30  Jan 13
Spring/Summer 2012
Friday 8:30-17:30  Apr 13
Friday 8:30-17:30  May 25
Friday 8:30-17:30  Jun 22

Assessment for IAFP (CDCE 111)

This course is designed for international professionals (IPs) from business and finance professions who have applied for the International Accounting and Finance Professionals (IAFP) program. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through participation in a simulated
This course is designed for internationally educated dietitians (IEDs) who have applied for the Internationally Educated Dietitians Pre-registration Program (IDPP). Participants are assessed and provided with a report on their strengths and gaps in culture-based, profession-related communication skills through participation in a simulated workplace environment.

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**Assessment for IT IPs**  
CDCE 120

This course is designed for international professionals (IPs) from information technology professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

| Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor). |

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**Assessment for Health Services IPs**  
CDCE 130

This course is designed for international professionals (IPs) from health and community/social service professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

| Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor). |

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**Assessment for IESW**  
CDCE 131

Prerequisite(s): Department consent

This course is designed for international professionals who have applied for the Internationally Educated Social Work Professionals (IESW) program. Participants are assessed and provided with a report on their strengths and gaps in culture-based, profession-related communication skills, through participation in a simulated workplace environment.

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**Assessment for IDPP**  
CDCE 132

Prerequisite(s): Department consent

This course is designed for internationally educated physiotherapists who have applied for the Internationally Educated Physiotherapists Bridging (IEPB) Program. Participants are assessed and provided with a report on their strengths and gaps in culture-based, profession-related communication skills through participation in a simulated workplace environment.

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**Assessment for IEPB**  
CDCE 133

Prerequisite(s): Department consent

This course is designed for internationally educated dietitians who have applied for the Internationally Educated Dietitians Pre-registration Program (IDPP). Participants are assessed and provided with a report on their strengths and gaps in culture-based, profession-related communication skills through participation in a simulated workplace environment.

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**Introduction to Canadian Workplace Culture and Communication**  
CDCE 210

Prerequisite(s): Department consent

This course is designed to help international professionals gain a deeper understanding of the Canadian workplace while improving oral and written communication skills. This course will explore personal cultural values and identity as they relate to integration in the workplace; the characteristics of individualistic workplace environment; and the use of Canadian idioms for informal communication in the workplace.

| Note: The scheduling below includes a mandatory weekly Internet component. |

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**Interpersonal Communication in the Workplace**  
CDCE 220

Prerequisite(s): CDCE 210

This course is designed to help international professionals enhance interpersonal communication and language skills. Culture driven issues such as communication style, effective listening and language use, giving and receiving feedback, and other common situations in the workplace will be practiced through simulations and case studies in a safe environment fully supported by professional coaching.

| Note: The scheduling below includes a mandatory weekly Internet component. |

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**Customer Focused Service Principles**  
CDCE 230

Prerequisite(s): CDCE 220
This course is designed to introduce international professionals to the concept of customer focused service common to the Canadian professional standards of practice. The course will offer cultural exploration and hands-on, evidence-based practice. Through simulations and case studies participants will learn to identify and manage customer-related situations and conflicts in a safe environment fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $569

Winter 2012
Classroom/Internet: Internet
Jan 21-Mar 3
and Saturday 10:00-17:00 Jan 21
and Saturday 10:00-17:00 Feb 4
and Saturday 10:00-17:00 Feb 18
and Saturday 10:00-17:00 Mar 3

Organizational Practices in Canada

Prerequisite(s): CDCE 230

This course is designed to assist international professionals enhance their understanding of the Canadian workplace environment. Many aspects of professional success will be explored, including understanding organizational structures, identifying employer expectations for communication skills, engaging in continuous self development, becoming aware of business ethics and etiquette, and displaying effective teamwork behaviours. Learning will be based on discussions, simulations and case studies in a safe environment, fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $569

Spring/Summer 2012
Classroom/Internet: Internet Mar 31-May 12
and Saturday 10:00-17:00 May 12

Formal and Informal Communication in the Workplace

Prerequisite(s): CDCE 100, CDCE 110, CDCE 111, CDCE 120, CDCE 130, CDCE 131, CDCE 132, or CDCE 133

This course is designed to help international professionals enhance personal and professional success by using effective means of formal and informal communication in the workplace. By the end of this course, the learners will have developed skills in the areas of active listening, empathy, giving and receiving constructive feedback, and writing effective formal communication documents. Successful learners will start familiarizing themselves with strategies to effectively deal with conflict in the workplace and practice skills in writing formal documents such as emails, meeting minutes, and reports.

Through workplace simulated scenarios and case studies, participants will learn to effectively manage common formal and informal conflict situations in the workplace and practice receiving and providing feedback in a safe environment fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $569

Fall 2011
Classroom/Internet: Internet Sep 17-Oct 29

Effective Persuasion and Public Speaking

Prerequisite(s): CDCE 320

This course is designed to provide international professionals with practical persuasion, negotiation, and presentation skills essential to professional success in the Canadian workplace. Participants will explore cultural influences on business negotiations and develop a solid understanding about the role and value of effective public speaking in the workplace. By the end of the course, the participants will have acquired and practiced skills for designing and delivering persuasive and impactful presentations. In addition to persuasive writing and negotiating skills, successful participants will also learn and demonstrate effective networking and self advocating skills through interactive, workplace-related activities.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $569

Winter 2012
Classroom/Internet: Internet Jan 14-Feb 25
and Saturday 10:00-17:00 Jan 14
and Saturday 10:00-17:00 Feb 28
and Saturday 10:00-17:00 Feb 11
and Saturday 10:00-17:00 Feb 25

Spring/Summer 2012
Classroom/Internet: Internet Jun 9-Jul 21
and Saturday 10:00-17:00 Jul 21
and Saturday 10:00-17:00 Jul 7
and Saturday 10:00-17:00 Jun 23
and Saturday 10:00-17:00 Jun 9

Teamwork and Organizational Behaviour

Prerequisite(s): CDCE 310

This course is designed to help international professionals
enhance professional success through practising effective behaviours in the Canadian workplace environment. Through simulations and case studies learners will practise dealing with culturally and ethically challenging situations in the workplace, personal career planning, networking, strategic planning, and effective team and group work. Learning will be conducted in a safe environment fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $569
Spring/Summer 2012
Classroom/Internet: Internet Mar 31-May 12
and Saturday 10:00-17:00 Mar 31
and Saturday 10:00-17:00 Apr 14
and Saturday 10:00-17:00 Apr 28
and Saturday 10:00-17:00 May 12

+ Initiative and Innovation in the Workplace CDCE 350
This course is designed for international professionals to assess, identify, and most importantly, develop initiative, innovation and entrepreneurial skills for the Canadian workplace. Through online self-assessments, assignments, and a wide range of interactive activities in a simulated workplace environment, participants will master strategies to promote skills and generate innovative outcomes.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $627
Spring/Summer 2012
Classroom/Internet: Internet Mar 31-May 12
and Saturday 10:00-17:00 May 12
and Saturday 10:00-17:00 Apr 28
and Saturday 10:00-17:00 May 12

+ Exploring Leadership Skills CDCE 400
Prerequisite(s): Department consent
This course will provide professionals who were educated and/ or trained outside of Canada with a roadmap to the development of leadership capabilities by identifying individual strengths and needs for enhanced professional communication skills. This course aims to inspire participants through in-depth self-assessment of leadership skills, analytical exploration of success stories, and active participation in applied case studies and live simulations related to leadership roles in the Canadian context.

Note: The scheduling below includes a mandatory weekly Internet component.

30 Hours Fee: $512
Fall 2011
Classroom/Internet: Internet Sep 17-Oct 15
and Saturday 10:00-17:00 Sep 17
and Saturday 10:00-17:00 Oct 1
and Saturday 10:00-17:00 Oct 15
Spring/Summer 2012
Classroom/Internet: Internet May 1-Jul 10
and Tuesday 15:00-18:00 May 1
and Tuesday 15:00-18:00 May 15
and Tuesday 15:00-18:00 May 29
and Tuesday 15:00-18:00 Jun 12
and Tuesday 15:00-18:00 Jul 10

+ Canadian Workplace Governance CDCE 410
Prerequisite(s): CDCE 400
This course is designed to help international professionals understand the structures of organizational governance as well as the legal, cultural, and psychological contexts within professional, private, public, charitable, and non-profit sectors. This course will help learners understand and recognize the systemic implications on the leadership concept in Canada.

Note: The scheduling below includes a mandatory weekly Internet component.

60 Hours Fee: $970
Winter 2012
Classroom/Internet: Internet Jan 14-Apr 14
and Saturday 10:00-17:00 Jan 14
and Saturday 10:00-17:00 Jan 28
and Saturday 10:00-17:00 Feb 11
and Saturday 10:00-17:00 Feb 25
and Saturday 10:00-17:00 Mar 10

+ Strategic Working Relationships CDCE 420
Prerequisite(s): CDCE 410
This course is designed to help international professionals understand the social structure of the work environment in Canada as it relates to managerial and leadership positions. Individual communication and leadership styles will be explored through experiential workplace solutions. Learners will examine how a leader creates and sustains effective relations inside and outside of the organization.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $683
Spring/Summer 2012
Classroom/Internet: Internet Mar 31-May 12
and Saturday 10:00-17:00 Mar 31
and Saturday 10:00-17:00 Apr 14
and Saturday 10:00-17:00 Apr 28
and Saturday 10:00-17:00 May 12

+ Leadership in Client Relations CDCE 430
Prerequisite(s): CDCE 420
This course is designed to help professionals who were educated and/or trained outside of Canada develop an understanding of the client/customer as the driver, in a market driven economy. Private, public, and nonprofit organizational drivers will be discussed and strategic customer-driven (client-centred) communications will be practised, using case studies, live simulations, and online experiential modules.

Note: The scheduling below includes a mandatory weekly Internet component.

42 Hours Fee: $683
Spring/Summer 2012
Classroom/Internet: Internet Jun 2-Jul 14
and Saturday 10:00-17:00 Jun 2
and Saturday 10:00-17:00 Jun 16
and Saturday 10:00-17:00 Jun 30
and Saturday 10:00-17:00 Jul 14

+ Team Building CDCE 440
Prerequisite(s): CDCE 420 or CDCE 430
This course is designed to help international professionals to explore and practise team building and leadership skills. Participants will learn to create a culture of teamwork, facilitate collaboration, manage and facilitate effective and productive teamwork and practice shared leadership.

42 Hours Fee: $683
Spring/Summer 2012
Classroom/Internet: Internet May 1-Jun 15
and Saturday 10:00-17:00 May 1
and Saturday 10:00-17:00 May 15
and Saturday 10:00-17:00 May 29
and Saturday 10:00-17:00 Jun 12
and Saturday 10:00-17:00 Jul 10

Not offered in fall/winter/spring 2011–2012.
Effective Oral Communication  
CDCE 910
This course is designed for international professionals who require improvement of their oral communication in the workplace. The course will offer bi-weekly classes of highly experiential activities using real life Canadian workplace activities. Participants will improve their fluency, clarity, and overall oral communication skills in a supportive and creative learning environment.

42 Hours  
Fee: $512

Fall 2011
Classroom/Internet: Internet  
and Tuesday 18:00-21:00 Sep 10-Dec 13
and Tuesday 18:00-21:00 Sep 13
and Tuesday 18:00-21:00 Sep 27
and Tuesday 18:00-21:00 Oct 11
and Tuesday 18:00-21:00 Oct 25
and Tuesday 18:00-21:00 Nov 8
and Tuesday 18:00-21:00 Nov 22
and Tuesday 18:00-21:00 Dec 6
and Tuesday 18:00-21:00 Dec 13

Winter 2012
Classroom/Internet: Internet  
and Tuesday 18:00-21:00 Jan 10-Apr 10
and Tuesday 18:00-21:00 Jan 10
and Tuesday 18:00-21:00 Jan 17
and Tuesday 18:00-21:00 Jan 31
and Tuesday 18:00-21:00 Feb 14
and Tuesday 18:00-21:00 Feb 28
and Tuesday 18:00-21:00 Mar 13
and Tuesday 18:00-21:00 Mar 27
and Tuesday 18:00-21:00 Apr 10

Canadian Workplace Etiquette  
CDCE 920
Culture-sensitive manners and communication skills are critical to the success of international professionals in the Canadian workplace. This highly interactive course teaches participants how to use etiquette to their advantage through body language, modern chivalry, telephone and conversation etiquette. Successful participants will also learn to deal with the opposite sex appropriately and professionally, and be mindful of cultural differences in dining.

21 Hours  
Fee: $399

Fall 2011
Thursday 18:00-21:00 Sep 15-Oct 27
Spring/Summer 2012
Thursday 18:00-21:00 Mar 8-Apr 19
Thursday 18:00-21:00 May 31-Jul 12

Demographic Analysis
Related certificate(s): Demographic Analysis

Principles of Demographic Analysis  
CODA 100
Students will undertake data exploration to support theoretical explanations of the impact of core demographic variables (fertility, mortality, and migration) on population counts, growth, composition, and structure. Students will investigate human populations in relation to their sociological determinants and consequence. The course concludes with an examination of the direction of population change and the impacts on Canadian society.

42 Hours  
Fee: $679

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

GIS Applications in Demography  
CODA 110
This course introduces geotechnology applications to demographic analysis, specifically the use of GIS for spatial analysis of demographics. Students will have the opportunity to synthesize their learning about demographic issues with hands-on use of GIS applications built on census data analysis through discussions and the presentation of case studies related to a variety of issues including the implications of demographic change for health care, social services, education, the economy, etc. Lectures will include illustrative case studies applied to demographic and settlement patterns at provincial, municipality, and neighbourhood scales within Canada, with emphasis placed on Canada’s urban centres.

42 Hours  
Fee: $679

Advanced Demographic Applications  
CODA 120
Prerequisite(s): Department consent

This capstone course brings together the skills, knowledge, and tools acquired in the courses which have preceded it, and it requires their application to ‘real-world’ Demographic applications. The best, affordable, current demographic software, will be used in lectures and workshops to create life tables and population projections, including migration, for both small scale and large scale analysis. Examples of demographic analysis will be drawn from applications commonly used by school boards to project future school populations and adjust school boundaries, by energy suppliers, and urban planning departments to project energy needs and the demand for building permits, etc. In addition to the use of statistical software such as SPSS, Haley demographic software will be introduced if it is available.
Digital Geography

Related certificate(s): Demographic Analysis Related certificate(s): Applied Digital Geography and GIS, Applied Digital Geography and GIS, Advanced, Community Engagement, Leadership, and Development, Computer Programming Applications, Demographic Analysis

* Spatial Databases and Digital Cartography CODG 101
Prerequisite(s): Department consent
Antirequisite(s): CODG 100 and COGT 100

This course introduces the fundamental concepts of digital spatial databases and cartography to students enrolled or contemplating enrolment in the Certificate in Applied Digital Geography and GIS. Spatial data, that is, data that are geographically referenced, are at the core of a geographic information system (GIS). The ways in which spatial data are structured in a database have enormous implications for their use and the ways in which the data are mapped have important consequences for their interpretation. This course will explore the processes of spatial data collection, input and display, and the basic geographic and cartographic principles underlying those processes. Thus it will focus specifically on the nature of spatial data, database structures, and the visualisation of digital spatial data. Both ArcGIS and MapInfo Professional GIS software will be used.

42 Hours Fee: $617

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Distance: Internet May 5-Jul 28

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

* Digital Geography and Spatial Analysis CODG 102
Prerequisite(s): Department consent
Antirequisite(s): CODG 110 and COGT 110

This course introduces students to the geographic principles underlying the analytical capabilities of geographic information systems (GIS) and provides the ‘hands-on’ opportunity for students to utilize GIS for spatial analysis. Specifically, students will have experience with thematic mapping, attribute querying and spatial selection, geocoding, buffering, manipulating layers, basic topologic transformations, as well as implementation issues in the workplace. At the end of this course, students should have fundamental knowledge and skills in utilizing GIS to perform a variety of analytical applications.

42 Hours Fee: $617

Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Thursday 18:30-22:00 May 3-Jul 19

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Digital Geography Applications in Utilities Planning CODG 123
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

Geographic Information Systems provide utilities planners and managers with an array of analytical and productivity enhancing tools for managing data. In this course, practical knowledge and skills related to the understanding and use of digitally represented geographic databases are introduced. Emphasis will be given to linear networks such as gas, water, transportation, and electrical distribution facilities.

42 Hours Fee: $704

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Digital Geography Applications in Business Decision-Making CODG 124
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course is directed at students wishing to apply digital geography and GIS solutions to business location problems. The course outlines the role of GIS in business decision-making. Topics include market area analysis, geodemographics, database acquisition and management, data mining, data quality, statistical analysis, software/hardware platforms, and georeferencing established business data.

42 Hours Fee: $704

Spring/Summer 2012
Distance: Internet May 5-Jul 28

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Digital Geography Applications for the Municipal Professional CODG 125
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

The course is directed at students wishing to apply digital geography and GIS in municipal settings. The course considers GIS as mission-critical business tools for municipalities as it develops students’ technical skills with GIS software. Topics include enterprise GIS, publishing and access to information, mobile GIS, data standards, governance, best practices, data dissemination issues, and municipal business solutions.

42 Hours Fee: $704

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Digital Geography Applications in Environmental Management CODG 126
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course is directed at students wishing to apply GIS solutions in managing the diverse data representing the natural and human environment. This course uses both theoretical concepts and hands-on GIS experience in order to provide students with the knowledge and skills necessary for effective use of GIS in environmental management.

42 Hours Fee: $704
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Digital Geography Applications in Community and Social Services CODG 127
Prerequisite(s): (CODG 100 and CODG 101) or (CODG 110 and CODG 102)

This course explores the variety of ways in which geographic information systems (GIS) are utilized in the development and management of community and social services. Educational administrators, health professionals, police and social agencies have come to depend on GIS for strategic planning and day-to-day operations. This course focuses on the analytical capabilities of GIS and their potential uses for the improvement of social infrastructure. For example, network analysis can be employed by social service providers to determine a new location based on public transit access and also by school boards to determine optimal school bus routes; cluster analysis can be employed by crime analysts to determine hot spots of criminal activity to increase patrols; and also by epidemiologists to identify areas of disease. Special attention is given to data issues and students will be able to enhance their knowledge and skills of Microsoft Excel and Access as well as ArcGIS and MapInfo Professional.

42 Hours Fee: $704

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Legal and Ethical Issues in GIS and Digital Data CODG 130
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

The advent of digital data and the transmission and manipulation of that data, especially in an Internet environment, have raised some particular legal, ethical, and practical issues. This course explores those issues concerning the use of digital data and software, including the liability of misinformation and the responsibility for errors, contractual provisions and exclusionary clauses, copyright, trademark law and ownership of data and software, privacy and the ability to access information and data, as well as the issues related to the introduction of digital data and information as evidence in court proceedings.

42 Hours Fee: $704

Issues and Innovations CODG 131
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course is designed to provide the student with up-to-date information on new trends and products in geographic information systems. Topic areas are designed to change as technology and issues change.

42 Hours Fee: $704

Customizing GIS Software: Applications Programming CODG 132
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course advances the efficient uses of spatial databases and GIS. The focus is on the refinement of the operation of GIS via customizing graphic user interfaces (GUIs), macro language and scripting. Use of market-leading tools will provide the means for developing the skills required for automating spatial processing algorithms. Equivalent to GEO 541.

42 Hours Fee: $617

Fall 2011
Wednesday 18:00-21:30 Sep 14-Nov 30
Winter 2012
Distance: Internet Jan 14-Apr 14

Material Fee: A material fee of $25 is included in the total fee indicated above for the classroom-based course. For further information, see Material Fees.

Map Algebra: Topology and Overlay CODG 133
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

How is information extracted from digital maps, air photographs, or satellite images? This course examines the logic and steps involved in fulfilling information needs via the manipulation of available layers from such products, using such operations as searching, selecting, sorting, regression, overlay, reclassification, cross tabulation, and other methods.

42 Hours Fee: $704

Spring/Summer 2012
Tuesday 18:30-22:00 May 1-Jul 17
Material Fee: A material fee of $25 is included in the total fee indicated above for further information, see Material Fees.

Digital Image Processing and Applications CODG 135
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course investigates the principles of remotely sensed digital data, the techniques used to process digital images, and the applications to spatial decision making. The formats of digital image data and the procedures used in image rectification and registration, image enhancement, and image classification are examined. There will be an emphasis on utilizing digital image data within a GIS. A number of specific applications within resource management, environmental impact assessment, and urban and regional planning will be undertaken to demonstrate the value of such integration in solving geographic problems. Equivalent to GEO 542.

42 Hours Fee: $617

Spring/Summer 2012
Wednesday 18:30-22:00 May 2-Jul 18
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Web Mapping CODG 136
Prerequisite(s): (CODG 100 and CODG 101) or (CODG 110 and CODG 102)

This course will examine Web 2.0 technologies including Google Maps, Virtual Earth, the concept of ‘Mash ups’, crowd sourcing, cloud computing, resource oriented architectures, all in the context of digital web mapping and online GIS analysis with respect to the neogeography movement (non-expert users). Online mapping technology will be combined with online information sources to create new ways of effectively delivering geospatial analysis. Attention will be given to developing cartographically appealing and appropriate high impact websites while optimizing usability and performance.

42 Hours Fee: $704

Fall 2011
Distance: Internet Sep 10-Dec 10
Digital Geography Applications  CODG 150
By means of two experts’ presentations and class discussion, this computer lab-based demonstration workshop offers opportunities to the lay public to gain an appreciation of the variety of ways in which geographic information systems (GIS) are utilized by educational administrators, health professionals, police, criminal analysts, social work professionals and epidemiologists in the development and management of community, social, and health services. Topics explored include how GIS and cluster analysis are deployed to decide school locations based on public transit availability; to determine hot spots of criminal activity to increase patrols; and to identify areas of disease for disease control efforts. Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (VIC105, Victoria Building, 285 Victoria Street).

2 Hours Fee: $0

Fall 2011
Friday 17:30-19:30 Sep 23
Friday 17:30-19:30 Sep 30

Spring/Summer 2012

Spatial Database Management Systems  CODG 210
Prerequisite(s): CODG 112
GIS professionals often need to work with very large datasets, both within and outside of a GIS. This course examines the management of those data, from modelling geographic space in different ways appropriate for user needs, to utilizing query languages specific to spatial data, and being able to integrate data in different formats. In addressing those topics, special focus will be put on the current object-relational database model and ESRI’s ArcSDE. The importance of data warehousing to spatial decision-making will also be addressed.

42 Hours Fee: $704

Fall 2011
Saturday 9:00-12:15 Sep 17-Dec 10

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Advanced GIS Programming  CODG 211
Prerequisite(s): Department consent
This course is intended for students who already have significant experience programming in an object-oriented development environment. It will examine the concepts of object-oriented programming as they relate specifically to geographic objects. Students will learn advanced manipulation of the GIS user interface and be able to build extensions of that interface through the use of Visual Basic. Various ways of programmatically interacting with data storage objects and properties will be investigated.

42 Hours Fee: $704

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Spatial Statistical Methods  CODG 212
Prerequisite(s): Department consent
This course is designed to provide GIS practitioners with a number of statistical tools that will enhance their analysis of spatially related phenomena. Three broad areas will be examined: clustering, spatial autocorrelation and spatial autoregression; interpolation using a variety of techniques including Kriging; and data mining. Each section is introduced by briefly examining standard, non-spatial statistical methods and contrasting them with the spatial techniques that will move understanding of spatial relations beyond the mere visualization to the exploration and modelling of spatial data.

42 Hours Fee: $704

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Internet GIS  CODG 213
Prerequisite(s): Department consent
This course will examine the impacts of the Internet on traditional GIS by comparing the components of a distributed GIS with the traditional desktop platform. Investigation of Internet technologies that have made Web mapping and analysis possible will prepare students to work with a variety of these technologies. The course will also focus on the important elements of Web server administration, including running, setting up, and maintaining websites using different authoring technologies.

42 Hours Fee: $704

Fall 2011
Friday 18:30-21:30 Sep 16-Dec 16

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

GIS Implementation  CODG 220
Prerequisite(s): Department consent
This course is designed to provide a critical overview of the step-by-step procedures used in managing a GIS project from its inception through its development as a strategic plan to the management of its implementation. Opportunities will be provided for those working in the field to critically examine the project management approaches used within their organizations. Those who are not currently working in the GIS field will be given an opportunity to develop and carry forward a project through every step of the process as if they were acting as outside consultants in a field of their choosing.

42 Hours Fee: $704

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees. Not offered in fall/winter/spring 2011–2012.

GIS Project  CODG 221
Prerequisite(s): Department consent
This course gives students the opportunity to work in a team and to consolidate their technical and conceptual knowledge by using a Geographic Information System to solve a real-world problem. It is important that students define their project so that it can be undertaken in one semester using data that are currently available. It is expected that students will use the skills developed in their specialty courses to define and carry out their analysis.

42 Hours Fee: $704

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.

Geography
Related certificate(s): Demographic Analysis Related certificate(s): Applied Digital Geography and GIS, Applied Digital Geography and GIS, Advanced,
ARCHIVE: Courses 2011-2012

<table>
<thead>
<tr>
<th>Courses and Descriptions</th>
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<tbody>
<tr>
<td>Geographies of Everyday Life</td>
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<tr>
<td>This course examines environmental and spatial aspects of human life, primarily at the scale of the individual, the neighbourhood and the community. Specific topics to be covered include sense of place, mental maps, territoriality, community dynamics, and human impacts on the landscape. (LL)</td>
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<tr>
<td>42 Hours</td>
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<td>Fall 2011 Thursday 18:30-21:30</td>
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| Geography of the Global Village | CGEO 108 |
| This course explores the ecological and demographic basis of globalization. Starting from a discussion of the impacts of the industrial revolution on current global socio-economic and environmental issues, this course examines population dynamics and quality of life indicators, the world food system and environmental deterioration. (LL) |
| 42 Hours | Fee: $526 |
| Fall 2011 Wednesday 18:30-21:30 | Sep 14-Dec 14 |
| Winter 2012 Wednesday 18:30-21:30 | Jan 11-Apr 11 |
| Spring/Summer 2012 Tuesday & Thursday 9:00-16:00 | May 1-May 22 |

| The Physical Environment | CGEO 110 |
| In this course, the physical environment is investigated from the perspective of appreciating the natural limits that earth systems impose. Themes in climatology, hydrology and geomorphology are examined in order to develop an understanding of how natural balances originate, and afford opportunities and constraints for a modern lifestyle. Specific topics include weather systems, water budgets, erosion by streams and waves, and the enhancement of stability in natural systems. (LL) |
| 42 Hours | Fee: $514 |
| Fall 2011 Monday 18:30-21:45 | Sep 12-Dec 12 |
| Spring/Summer 2012 Thursday 9:00-16:00 | May 3-Jun 14 |

| Energy, Earth, and Ecosystems | CGEO 131 |
| This course takes a systems-based approach to understanding the dynamics of Planet Earth and how humans interact with it. The principles, concepts, and applications of physical and environmental geography are introduced through learning about the energy that drives our ecosystems, the resources on which we depend, and the environmental challenges facing Canadian society in a global context. One component of the course is field-based. |
| 42 Hours | Fee: $780 |
| NEW! |

| Location, Location, Location | CGEO 151 |
| This course provides an understanding of locational processes, especially those related to business (industry, retail, office) and residential land uses by concentrating on three themes. Social diversity examines how changing demographics create changes in neighbourhood characteristics. Economic restructuring considers how economic changes impact location and make-up of economic activities. Smart growth investigates managing city growth, while still maintaining healthy environments. |
| 42 Hours | Fee: $580 |
| Winter 2012 Monday 18:30-21:45 | Jan 9-Apr 9 |

| Regions, Nations and the Global Community | CGEO 206 |
| This course examines spatial and environmental aspects of human life, primarily at the scale of the region, the nation and the global community. Specific topics to be considered include migration, regionalism, spatial equity and global interdependence. (LL) |
| 42 Hours | Fee: $526 |
| Winter 2012 Tuesday 18:30-21:30 | Jan 10-Apr 10 |

| Geography of the Global Economy | CGEO 208 |
| This one semester course explores the changing geographic patterns of economy and settlement. Starting from a discussion about the relationships between technological systems, the economy and urbanization, this course considers patterns of deindustrialization, economic linkages, and changing settlement systems. (LL) |
| 42 Hours | Fee: $580 |
| Winter 2012 Tuesday 18:30-21:30 | Jan 10-Apr 10 |

| Marketing Geography | CGEO 301 |
| This course addresses the spatial aspects of business decision making. Emphasis is placed on measuring the factors and assessing the methods associated with site evaluation and market area analysis. |
| 42 Hours | Fee: $514 |
| Fall 2011 Thursday 18:30-21:30 | Sep 15-Dec 15 |
| Winter 2012 Thursday 18:30-21:30 | Jan 12-Apr 12 |

| Viva Las Vegas! | CGEO 312 |
| The city of Las Vegas is in some senses unique in its character and image, but it does exemplify many of the general issues associated with urban areas in North America today. The course explores the explanation of that character, both in terms of the uniqueness of Las Vegas and in terms of more general patterns and processes. In the course stress is placed on the development of general research and critical skills. (LL) |
| 42 Hours | Fee: $526 |
| *The field trip portion of the class is held in Las Vegas. Additional costs for the field trip are not included in the course fee. See www.geography.ryerson.ca/geo312 for details. Not offered in fall/winter/spring 2011–2012. |

| Retailing, GIS and Geodemographics | CGEO 419 |
| This course surveys practical, conceptual and methodological issues associated with the application of geographical techniques to retail marketing. A variety of GIS applications are introduced to delineate and analyse retail trade areas. The use of socioeconomic and demographic data at various spatial scales is emphasized. Methods include: geocoding, mapping, creation of market area profiles, population projections, clustering and interpretation of market segmentation data. |
| 42 Hours | Fee: $509 |
| Winter 2012 |
Regional Analysis of Canada

The regional structure of Canada provides the focus for this course. Attention is given to the internal characteristics and problems of various regions, and to the interrelations which bind the regions together in a national framework. Emphasis is placed upon regional disparity, regional development concepts, and social and environmental variables. (UL)

42 Hours Fee: $514

Fall 2011
Friday 18:30-21:30 Sep 16-Dec 16
NEW!

GIS, Geographic Data and Mapping

Students will learn about geographic data, and explore the power of visualization that comes from mapping them with Geographic Information Systems (GIS). GIS can transform data that are located on the earth’s surface into information that can be utilized in social, economic, political and environment decision-making. Through lectures and labs, students will examine the use of GIS and maps in their own academic area of interest.

42 Hours Fee: $543

Fall 2011
Wednesday 18:00-21:00 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

cyberspace@geography.ca

This course will examine the historical development of world communications systems, with emphasis on the growth of contemporary geo-communication networks such as the Internet and the WWW, and their relationship to socio-economic and environmental geography. From world city systems to rural and marginalized places around the globe, the examination and analysis of cyberspace should prove useful in understanding a new geography characterized by many as the “death of distance.” (UL)

42 Hours Fee: $514

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9

Canadian Immigration: Patterns and Place

Offering a geographic perspective on Canadian immigration patterns and policies, this course examines the ‘why, who and where’ of Canadian immigrant experiences. There is a particular emphasis on the changes in Canada’s spatial, social and economic landscapes as a result of Canadian immigration policies over time within the context of contemporary global economics and communication technologies and the inherent complexities of pluralistic societies.

42 Hours Fee: $514

Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Monday 9:00-16:00 Apr 30-Jun 18

Technology and the Contemporary Environment

Antirequisite(s): CGEO 702

The contemporary world is influenced to a very considerable extent by technology. However, relationships between this technology and our environment continue to be the subject of considerable public debate. The geographic dimensions of these environmental controversies provide a convenient and meaningful framework for their analysis. In this course, both recurring and contemporary environmental issues are examined in terms of implications for North American society. GEO 702 is not available for credit to students who choose GEO 703. (UL)

42 Hours Fee: $514

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Spring/Summer 2012
Monday & Wednesday 9:00-16:00 Apr 30-May 23
Tuesday 9:00-16:00 May 1-Jun 12

Perspectives on Environmental Management

Antirequisite(s): CGEO 702

The deterioration of ecosystems and growing societal intolerance for environmental damages have raised concerns over the management of the earth’s resource base. First, this course examines how public attitudes towards the environment have evolved and the corresponding growth of public participation in environmental decision making. Secondly, emphasis is placed on the ecological basis for environmental planning and analysis. Finally, the growing body of laws, regulations and guidelines which are designed to control environmental behaviours are considered.

42 Hours Fee: $509

Not offered in fall/winter/spring 2011–2012.

GIS in Business: Strategic Mgmt Decisions

CGEO 719

The key to sustaining a business is to know one’s customers. By geographically referencing customer records, and linking them to data such as demographics, GIS enables business enterprises to evaluate their client-catchment areas. This course provides an introduction to GIS in the business environment, by combining lecture material, readings from the professional literature, site visits for the evaluation of systems, and labs designed to provide practical and technical competence. There is a 25 dollar lab fee for this course.

42 Hours Fee: $518

Not offered in fall/winter/spring 2011–2012.

The Geography of Recreation and Leisure

CGEO 802

Antirequisite(s): CGEO 803

This course explores recreation and leisure from a number of perspectives. It examines the relationship between recreational choice and demographic and life-style correlates, technology, and faddism. It evaluates symbolic recreational environments and the role of natural areas. It explores many of the social and environmental costs associated with recreational development. GEO 802 is not available for credit to students who choose GEO 803. (UL)

42 Hours Fee: $514

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Friday 9:00-16:00 May 4-Jun 15

Recreation and Tourism Analysis

CGEO 803

Antirequisite(s): CGEO 802

The growing importance of the recreation and tourism system in today’s society has generated the potential for environmental impacts and development opportunities. This professionally related course examines the system and its role in the economy. Particular emphasis will be placed on planning, managing and developing recreation and tourism resources, and on identifying,
measuring and evaluating impacts.

42 Hours Fee: $514

Global Environmental Issues
CGEO 811
This one-semester course is structured to address a series of central themes relating to an understanding of concerns about the global environment. For each, a specific environmental issue is highlighted and a case study or case studies is used to demonstrate the nature of the theme and its broad relevance to an understanding of the global situation. A principal goal of the course is to enhance students’ appreciation for an understanding of the state of the world environment and of the challenges and priorities for action to address such issues at a global scale. (UL)

42 Hours Fee: $509
Winter 2012
Wednesday–Friday 09:00-17:00 Jan 18-Jan 20
and Wednesday–Friday 09:00-17:00 Mar 7-Mar 9

GIS and Fire Services Management
CGEO 911
Accessing information regarding sites is recognized as critical to the goals of preventing and suppressing fires. With Geographic Information Systems (GIS), location is the primary key for retrieving data, so site information can be very conveniently accessible. This course provides an overview of GIS for urban and rural Fire Services by introducing application opportunities, system components, and implementation issues. The format is a combination of lectures, and practical hands-on workshops.

42 Hours Fee: $518
Not offered in fall/winter/spring 2011–2012.

Gerontology

These interdisciplinary courses cover topics concerned with aging and the promotion of quality of life for older adults. For more information, visit www.ryerson.ca/ce/gerontology.

Gerontology

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility, Gerontology

Ability, Disability and Aging
CGER 298
Psychosocial, biophysiological, and behavioural changes occur as a result of the aging process and this course provides students with the knowledge to assess these changes. Assessment rating scales will be analyzed and students will be provided with the opportunity to observe a range of assessment interviews.

42 Hours Fee: $543
Winter 2012
Wednesday 18:00-21:00 Jan 11-Apr 11
Spring/Summer 2012 Distance: Internet May 5-Aug 11

Aging and the Individual
CVGE 140
This course will explore the individual aging process focusing on normal and exceptional age related changes through biological, psychological, and socio-cultural frameworks. The dynamic interaction between the older person and the social and physical environments and the impact of these on the quality of life will be the unifying theme for this course. Teaching modes will include readings, lectures, a written assignment, discussion, and an experiential learning component. Equivalent to the Social Work 900 series elective course.

42 Hours Fee: $543
Fall 2011 Distance: Internet Sep 10-Dec 10
Spring/Summer 2012 Distance: Internet May 5-Jun 23

Aging and Society
CVGE 141
This course explores the societal factors that influence both the process and outcomes associated with aging including social role transition, sexuality, the role of the family and social supports, education, ethnicity, social policy, finance and economics, transportation, housing, and health care. Learning will be facilitated through a variety of teaching modes, which include readings, lectures, written assignment, discussion, and an experiential learning component. Equivalent to Social Work 900 series elective course.

42 Hours Fee: $543
Winter 2012 Distance: Internet Jan 14-Apr 14
Spring/Summer 2012 Distance: Internet Jun 23-Aug 11

Understanding Research
CVGE 205
This course provides students an understanding of the fundamentals of social science research applied to gerontology. Students learn how qualitative and quantitative research approaches are used to design studies, collect and analyze data,
and interpret and evaluate research. Students will practice their planning and evaluation skills through the development of an evaluation proposal. Teaching modes will include readings, lectures, written assignments, an evaluation proposal, class discussion, and an experiential learning component. Equivalent to HSM 417.

42 Hours Fee: $548

Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Spring/Summer 2012 Distance: Internet May 5-Aug 11

Consent, Capacity and Decision Making CVGE 271
This course gives an intensive analysis of the Substitute Decisions Act, the Health Care Consent Act, relevant portions of the Mental Health Act and other related Ontario law that informs older adults, their substitute decision makers, family members and care providers of the substitute decision making framework in Ontario.

The outcomes of this course are that students will be knowledgeable and conversant with consent, capacity and substitute decision making law in Ontario; that they will be able to correctly identify legal issues in substitute decision making fact situations; and they will be able to apply their knowledge of Ontario law in problem solving exercises.

42 Hours Fee: $548

Not offered in fall/winter/spring 2011–2012.

Aging and Interpersonal Skills CVGE 297
The aim of this course is to facilitate growth and awareness of self and one’s interpersonal communication style. Emphasis is placed on communication with the elderly, and on attitudes related to aging and the aged. Equivalent to FNP 200.

42 Hours Fee: $543

Winter 2012
Monday(Off-campus Location TBA) 16:00-19:00Jan 30-May 7

Graphic Communications

Graphic Communications is one of the most vigorous and exciting industries in Canada today. The preparation of layouts, designs, files, proofs, and finished jobs in the printing industry require the use of advanced hardware, software, and technology. Knowledgeable and skilled professionals in the field are rewarded with challenging opportunities. Students may enroll directly into entry-level courses. No interview or portfolio is required. For more information, visit www.ryerson.ca/ce/graphiccomm.

CDGA 100
Primarily intended for students enrolling in the School of Graphic Communications Management program in September, this intensive one-week foundation course is designed to provide an overview of the entire print media workflow. This course is also suitable for students in their final year of high school, who want to enhance their awareness of prepress, press production, and finishing aspects of commercial printing, publishing, and packaging.

35 Hours Fee: $630

Fall 2011
Monday–Friday 9:00-17:00 Aug 22-Aug 26

CDGA 651
An introduction to graphic communications manufacturing processes with emphasis on the variety of methods available, and quality and cost considerations. Subject matter includes design, copy preparation, digital prepress, proofing, plating, ink and paper, various printing processes, and binding and finishing techniques. Suitable for people new to the industry.

42 Hours Fee: $607

Fall 2011
Monday 18:00-21:15 Sep 12-Dec 12

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

CGRA 102
Introduces principles of page layout, typography and design. Familiarizes students with the terminology and concepts commonly used by designers. Develops a theoretical and practical understanding of page layout software and font management with a focus on quality conscious design for print.

35 Hours Fee: $502

Winter 2012
Wednesday 18:30-21:00 Jan 11-Apr 11

CGRA 103
This course explores the fundamental concepts of premedia, including capturing and manipulating digital images for a print environment. Students will learn to construct technically accurate documents using desktop publishing software. Students will learn the steps involved in processing press-ready PDFs, and how to prepare and evaluate different types of proofs prior to plate output. In addition, the basics of file inspection and evaluation, and an introduction to premedia for packaging will be explored.

35 Hours Fee: $502

Winter 2012
**Printing Processes I**

CGRA 104

This course introduces students to the basic principles of the major conventional and digital non-impact printing processes. The courses focus on sheetfed offset lithography with emphasis on the printing process and principal press systems. Printing’s history and its importance to society are introduced. Material testing is introduced relative to printability, runability and end use performance. Safety is discussed. Students participate in a two-colour press run.

35 Hours Fee: $502

Winter 2012
Monday 18:30-21:00 Jan 12-Apr 12

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

**Estimating in the Graphic Arts**

CGRA 116

Prerequisite(s): GRA 420 and GRA 422 and CGRA 423 and GRA 424 and CACC 100

Introduction to price list and cost estimating using manual and computerized methods. This course relies heavily on fundamental knowledge learned from courses in premedia, imposition planning, printing, and bindery and finishing. A hands-on approach is used for applying budgeted hourly rates (BHR), standards, materials costs, formulas, markups in producing accurate estimates. Emphasis is placed on the use of accurate specifications, the best imposition and production plan, with consideration to quality, turnaround time and cost efficient use of labour, equipment, manufacturing processes, paper and other materials. Manual, spreadsheet and database (MIS) estimating procedures will be taught.

42 Hours Fee: $545

Fall 2011
Distance: Internet 18:30-21:30 Sep 12-Dec 12
Distance: Internet 18:30-21:15 Jan 9-Apr 9

Winter 2012
Distance: Internet 18:30-21:00 Jan 14-Apr 14

Spring/Summer 2012
Distance: Internet 18:30-21:00 May 5-Aug 11

**Layout and Typography II**

CGRA 202

Prerequisite(s): CGRA 102

Continues to develop the student’s understanding of illustration design with an understanding of design terminology, design problems, and other theory. Examines design elements and principles, with a focus on single-page design for printing and packaging. Specific issues of vector based design are addressed.

35 Hours Fee: $502

Spring/Summer 2012
Monday & Wednesday 18:30-21:00 Apr 30-Jun 18

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

**Introduction to Electronic Premedia II**

CGRA 203

Prerequisite(s): CGRA 103

This course builds upon the foundation set in GRA 103. In this course, critical output requirements for offset lithography are stressed. Students will learn the principles of plate imposition and maximizing press sheets. This course explores the reproduction requirements of various printing methods as they pertain to premedia. In addition, students will expand upon the image manipulation skills learned in GRA 103 to explore the strengths and limitations of image editing programs. Core concepts of complex job planning are taught in both lecture and labs.

35 Hours Fee: $502

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 7

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

**Printing Processes II**

CGRA 204

Prerequisite(s): CGRA 104

The emphasis of this course is the manufacture and properties, including sustainability, of paper and ink used in printing processes. Material testing is conducted to evaluate substrates and ink for printability, runability and end use performance. The importance of the make-ready phase relative to production costs is introduced. Students participate in a four-colour offset press run. Problem-solving is emphasized through the use of simulators. The flexographic printing process is introduced, and students participate in a flexo press demonstration.

35 Hours Fee: $502

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 Jun 21-Jul 31

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

**Selling in the Graphic Arts**

CGRA 230

Prerequisite(s): CMKT 100

This course explores the role of the sales representative in the graphic arts industries; including customer relationships, formulating a selective selling strategy, the nature and sources of product, customer and competitive knowledge, and using the consultative selling process. It extends the focus of the sales practice into self-presentation and selling oneself to further student skills in professional communication and presentation.

28 Hours Fee: $582

Fall 2011
Wednesday 18:30-21:00 Sep 14-Dec 14

Spring/Summer 2012
Tuesday & Thursday 18:30-21:00 May 1-Jun 7

NEW!

**Binding and Finishing I**

CGRA 320

This study of basic binding and finishing technology places emphasis on the technical and managerial aspects of binding and finishing topics. These include: the history of bookbinding, an overview of binding equipment, bindery service workflows, the structural design of books, quality control, job planning, and productivity issues. Students will also learn the set-up procedures of the primary types of binding equipment by way of lab demonstrations and hands-on assignments, including, guillotine cutting, hand bookbinding, and use of small and table top machines, drilling, padding, embossing and foil stamping, round cornering, film laminating, and shrinkwrapping operations.

42 Hours Fee: $528

Fall 2011
Tuesday & Thursday 18:30-21:45 Sep 12-Dec 12

Winter 2012
Monday 18:30-21:45 Sep 12-Dec 12

NEW!

**Intermediate Electronic Premedia I**

CGRA 323

Prerequisite(s): CGRA 203

Current aspects of file construction, preflighting and imposition
Health Services Management

Health Services Management is a unique part-time program, the first of its kind in Canada. It is designed to meet the needs of present and aspiring managers in health service organizations. In keeping with Ryerson's tradition of professionally relevant education, the program has been designed in close consultation with leading practitioners, employers, and professional associations. It provides education in management theory and practice which builds on previous professional education and experience. Individual courses in the Health Services Management part-time degree completion program are available to all Chang School students who wish to upgrade their knowledge and skills in the health services management area. Courses examine the Canadian health system and the manager’s role in the health services organization. For full details on the Health Services Management degree completion program, please call Dr. Winston Isaac, Director, at 416.979.5000, ext. 6643.

Health Information Management

Related certificate(s): Health Informatics

★ Managing Health Information Services

Prerequisite(s): CHSM 301 or CHSM 315

This course will explore the manager’s role as it relates to planning, organizing, HRM, budgeting, supervising, evaluation, service delivery, and marketing. Further exploration will center around areas such as organizational development and culture; evolution of organizations; response to change; individual motivation; group dynamics; leadership styles; inter-departmental relations, decision-making; communication; team building; conflict resolution; managing change.

42 Hours Fee: $535

Winter 2012
Distance: Internet Jan 14-Apr 14

★ Healthcare Information Analysis

Prerequisite(s): CHSM 301

Emphasis will be placed on analysis methodologies and the concomitant use of current data analysis software, such as query and reporting tools, on-line analytical processing (OLAP), executive information systems and data mining tools. The key concept will be methods of transforming data into meaningful information for end-users. Analysis techniques include: trending through the use of historical data, impact analysis, variance analysis, and data modeling to allow for scenario testing. The identification of data sources such as Management Information Systems (MIS), the Canadian Institute for Health Information (CIHI), as well as other financial, clinical and demographic data repositories, will also be covered.

42 Hours Fee: $535

Fall 2011
Thursday 18:00-21:30 Sep 15-Dec 15

Winter 2012
Distance: Internet Jan 14-Apr 14

Intermediate Electronic Premedia II

This course builds on basic imposition taught in GRA 323 by discussing complex imposition requirements. In addition students will expand their knowledge of image capture, retouching, and colour correction. Proofing as it relates to accurate colour evaluation will also be explored.

35 Hours Fee: $444

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees.

Students should contact Anne Grady at agrady@ryerson.ca to enroll.

Not offered in fall/winter/spring 2011–2012.

Health Information Management

Related certificate(s): Health Informatics

★ Managing Health Information Services

Prerequisite(s): CHSM 301 or CHSM 315

This course will explore the manager’s role as it relates to planning, organizing, HRM, budgeting, supervising, evaluation, service delivery, and marketing. Further exploration will center around areas such as organizational development and culture; evolution of organizations; response to change; individual motivation; group dynamics; leadership styles; inter-departmental relations, decision-making; communication; team building; conflict resolution; managing change.

42 Hours Fee: $535

Winter 2012
Distance: Internet Jan 14-Apr 14

★ Healthcare Information Analysis

Prerequisite(s): CHSM 301

Emphasis will be placed on analysis methodologies and the concomitant use of current data analysis software, such as query and reporting tools, on-line analytical processing (OLAP), executive information systems and data mining tools. The key concept will be methods of transforming data into meaningful information for end-users. Analysis techniques include: trending through the use of historical data, impact analysis, variance analysis, and data modeling to allow for scenario testing. The identification of data sources such as Management Information Systems (MIS), the Canadian Institute for Health Information (CIHI), as well as other financial, clinical and demographic data repositories, will also be covered.

42 Hours Fee: $535

Fall 2011
Thursday 18:00-21:30 Sep 15-Dec 15

Winter 2012
Distance: Internet Jan 14-Apr 14
Health Information Systems Management  CHIM 302

Prerequisite(s): CHIM 301

This course takes a systems perspective in terms of database management, quality management and utilization management. Database management covers the full spectrum of definitions, data standards in terms of integrity, reliability and consistency, data transforming and cleaning prior to storage, and record linkage. Quality assurance and utilization management topics cover issues such as integrated/managed care with a focus on both process and outcome within an interactive cycle, identification of sentinel events and the development of indicators for measurement. Finally, product analysis and selection, including the RFP (request for proposal) process, will also be addressed.

42 Hours  Fee: $529
Winter 2012  Distance: Internet  Jan 14-Apr 14

Managerial Accounting and Finance  CHIM 403

Prerequisite(s): CACC 100 and CHIM 301

This course focuses on the unique financial management features, reporting policies and analytic tools in health services organizations. It examines different types of budgets including capital and operating budgets, fixed and variable budgets, financial activity budgets and also operating plans. It describes budgetary processes and tools and discusses capital expenditure plans, cash flow forecasts and variance analysis. Financial measurements, reporting and evaluations strategies are discussed.

42 Hours  Fee: $529
Winter 2012  Distance: Internet  Jan 14-Apr 14

Health Economics  CHIM 404

Prerequisite(s): CECN 104 and CECN 204

This course will take students beyond using the fundamental tools necessary to apply basic economic principles to the health care field. Exposure will be provided on a balance of population-based health economics and consumer driven, managed health care economics. Consideration will be given to linking performance indicators to social goals. Emphasis will be placed on quality of life measures both from the local and international scenes.

42 Hours  Fee: $529
Fall 2011  Distance: Internet  Sep 10-Dec 10

Issues in Health Information Management  CHIM 405

Prerequisite(s): CHIM 404

This course is designed to facilitate in-depth analysis of key trends and issues in health information management and to explore their implications for management practice. The course will examine current health information management delivery systems, their legislative, political, economic and social complexities, and their ability to influence and be influenced by health care professionals. Issues addressed will vary in response to developments in the field. Students will be asked to critically analyze these trends and issues in terms of their impact on the management of health information as a whole, the provider-client relationship, etc.

42 Hours  Fee: $529
Spring/Summer 2012  Distance: Internet  May 5-Aug 11

Health Services Management

Modular Format:
The modular course offering format of the Health Services Management program is designed on an extended weekend schedule which concentrates class time into all day Friday and Saturday over three weekends during a term. This format has been developed in specific response to Health Services Management students who are currently employed and/or those who wish to accelerate their progress through the program. An integral part and expectation of the modular course format is that course assignments and class preparation are completed prior to the class meetings. For more details, contact Health Services Management at 416.979.5000, ext. 6643, or visit www.ryerson.ca/programs/health.html.

Related certificate(s): Environmental Public Health Leadership, Health Informatics, Health Services Management, Leadership and Management for Nurses, Project Management

Practicum Seminar  CHIM 406

Prerequisite(s): Department consent

This course is offered in conjunction with HIM 407. Students and faculty supervisors establish learning contracts detailing the terms and conditions of fieldwork placements. Mid and final seminars provide an opportunity for students to apply theory and collectively share their experiences. This course will be graded on a pass/fail basis.

42 Hours  Fee: $529
Fall 2011
Thursday–Saturday  09:00-17:00  Sep 8-Sep 10
and Thursday–Saturday  09:00-17:00  Oct 20-Oct 22
and Thursday–Saturday  09:00-17:00  Dec 8-Dec 10

Winter 2012
Thursday–Saturday  09:00-17:00  Jan 12-Jan 14
and Thursday–Saturday  09:00-17:00  Feb 23-Feb 25
and Thursday–Saturday  09:00-17:00  Apr 12-Apr 14

Practicum  CHIM 407

Prerequisite(s): Department consent

Practicum project/exercise to be directly related to health information management. The practicum is the capstone course of the Health Information Management program, and provides the opportunity to apply management theory and concepts in a working environment which is specific to health information services delivery. Students evaluate and analyze onsite management issues within the context of their understanding of organizational systems. A pre-arranged number of hours, per week, will be spent over a negotiated time period in a setting other than their own work setting, although it may be in the same organization. Supervision will be provided by on-site preceptors.

42 Hours  Fee: $529
Fall 2011  Variable
Winter 2012  Variable  18:30-21:30
**Certificate and degree credit** ✩ **Degree credit** ✩ **Certificate credit** ✩ **Course series**  101

### The Healthcare Systems

**CHSM 301**

The course assumes a working knowledge of the organization and operation of the health systems of Canada. The initial section focuses on the client as the consumer of health services. Discussion is focused on the historical concepts of the provider-client relationships; integrated client-centered care. Also examined are major institutional and community components and the interrelationships; role of governments and the health professions in shaping the current system; funding; planning for healthcare; the impact of access to services with the shift from the institutionally-based illness model with curative technology to a wellness model stressing client rights, community development and health promotion in a climate of the learning organization with quality improvement initiatives.

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<th>42 Hours</th>
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<td>Fall 2011</td>
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### The Management Cycle

**CHSM 305**

Prerequisite(s): CHSM 301 or CHSM 315

The evolving role for the health services manager in the management cycle is the focus of this course. The course uses a case study approach to identify and discuss the manager’s role and responsibilities in key operational areas within the health services occupation: planning, organizing, human resources management, budgeting, supervising, evaluating and marketing. Challenges for managers in each of these areas are examined to assist in the development of skills and models for effective management. Methodology: Lecture, case studies, discussion, guest experts.

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### Management Leadership and Decision-Making

**CHSM 306**

Prerequisite(s): CHSM 305 and (CHSM 301 or CHSM 315)

In this course students examine theories of organizational development and culture, review how organizations evolve and respond to change. Students will apply theories of individual motivation, group dynamics and styles of leadership within the context of the departmental structure and inter-departmental relations. Case studies and role-playing are used to develop skills in decision-making, communication, team building, conflict resolution and managing change in multi-disciplinary, multicultural work settings. Methodology: Lecture, discussion, case studies, role playing.

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### Financial Management

**CHSM 407**

Prerequisite(s): CACC 100 and CHIM 301

This course assumes a basic knowledge of accounting principles. It focuses on the unique financial management features, reporting policies and analytic tools in health services organizations. It examines different types of budgeting including capital and operating budgets, and fixed and variable budgets. It describes budgetary processes and tools and discusses capital expenditure plans and cash flow forecasts. Financial measurement, reporting and evaluation strategies are discussed and students learn how to use a spreadsheet, and how to compute and compare budgets and to calculate variances.

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### Program Planning and Evaluation

**CHSM 408**

Prerequisite(s): CHSM 417

This course develops conceptual and applied understandings of what a program is, how it is developed, and how its performance can be monitored and assessed. It describes the purposes, application and importance of planning and evaluation techniques in the health field and develops strategies for...
initiating and managing planning and evaluation activities. Fundamental elements of program planning and evaluation are detailed including the specification of program goals, objectives and operational indicators, and the matching of planning and evaluation questions to operational decision-making.

**Prerequisite(s):** CHSM 407, CHSM 408, CHSM 417, CHSM 437, Department consent

**Research Methodology**

CHSM 417

This course builds basic skills in statistics and research methodology in the health field. To ensure the quality, appropriateness and cost-effectiveness of the services they provide, managers must make decisions based on the best available evidence. Even if they do not themselves engage in research activities, they should understand the research process, the assumptions which underlie different research strategies, and be able to critically assess research findings as the basis for decision-making. The course discusses the assumptions of clinical and social research models and the nature and use of health care statistical data.

**42 Hours**  
Fee: $529

**Winter 2012**

Tuesday  
18:00-21:00  
Jan 10-Apr 10

**Practicum Seminar**

CHSM 418

**Prerequisite(s):** Department consent

Offered in conjunction with HSM 419. The first pre-fieldwork seminar orientates students to the process of experimental learning. Students and faculty supervisors establish learning contracts detailing the terms and conditions of fieldwork placements. Mid and final seminars provide an opportunity for students to apply theory and collectively share their experiences. Learning outcomes include an applied understanding of the management cycle, the challenges for managers and enhanced research and evaluation skills. This course is graded on a pass/fail basis.

**42 Hours**  
Fee: $529

**Fall 2011**

Distance: Internet  
Sep 10-Dec 10

Tuesday  
18:30-21:30  
Sep 13-Dec 13

**Practicum**

CHSM 419

**Prerequisite(s):** CHSM 407, CHSM 408, CHSM 417, CHSM 437, CPHL 444 and (CHSM 427 or CHIM 301)

Corequisite(s): CHSM 418

This course builds basic skills in statistics and research methodology in the health field. To ensure the quality, appropriateness and cost-effectiveness of the services they provide, managers must make decisions based on the best available evidence. Even if they do not themselves engage in research activities, they should understand the research process, the assumptions which underlie different research strategies, and be able to critically assess research findings as the basis for decision-making. The course discusses the assumptions of clinical and social research models and the nature and use of health care statistical data.

**42 Hours**  
Fee: $529

**Fall 2011**

Thursday–Saturday  
9:00-17:00  
Sep 8-Sep 10

and Thursday–Saturday  
9:00-17:00  
Oct 20-Oct 22

and Thursday–Saturday  
9:00-17:00  
Dec 8-Dec 10

**Winter 2012**

Thursday–Saturday  
9:00-17:00  
Jan 12-Jan 14

and Thursday–Saturday  
9:00-17:00  
Feb 23-Feb 25

and Thursday–Saturday  
9:00-17:00  
Apr 12-Apr 14

**Principles of Long Term Care Service Delivery**

CVLT 102

**Prerequisite(s):** CVLT 101

Successful completion of this course will enable the student to understand and critically analyze the current system and the impact of expected changes on the delivery of service in the long term care sector. The course will deal with the policies, values, concepts, and complexities of the health care system in the municipal, provincial, national, and international context. It will also provide an understanding of the political processes and
legislation that have shaped and will continue to shape the delivery of long term care. Discussion will include the administrative issues and trends in the provision of services to culturally diverse clients of all ages and conditions in both community and institutional environments.

<table>
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<tr>
<th>Course Name</th>
<th>Prerequisite(s)</th>
<th>Description</th>
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<tbody>
<tr>
<td>Project Management in Long Term Care Administration</td>
<td>CHSM 301 or CHSM 315 and CVLT 102</td>
<td>This course will provide students with the knowledge and skill to apply a project management approach to leadership in the long term care sector. The course will consist of looking at the key elements of effective project management including scope, time, cost, human resources, quality, risk, communications, and change. The focus will be on how these knowledge and skill areas are instrumental in successful management and completion of projects. During the course students will select a topic from the field of long term care and successfully complete a project plan.</td>
<td>$569</td>
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<tr>
<td>Trends in Long Term Care Service Delivery</td>
<td>CHSM 301 or CHSM 315 and CVLT 102</td>
<td>This course is designed to facilitate in-depth analysis of key trends and issues in long term care service delivery and to explore their implications for management practice. The course will examine current long term care delivery systems, their legislative, political, economic, and social complexities, and their ability to influence and be influenced by health care professionals. Issues addressed will vary in response to developments in the field. Students will be asked to critically analyze these trends and issues in terms of their impact on the long term care system as a whole, the provider-client relationship, etc.</td>
<td>$581</td>
</tr>
<tr>
<td>Introductory Hindi</td>
<td>COHI 101</td>
<td>This is a non-credit course which focuses on how to make your own Hindi sentences to express your thoughts in present, past, and future tenses. Emphasis is on understanding how to communicate original thought at the sentence level. The course begins with recognition of the Hindi alphabet in roman letters, leading to pronunciation of Hindi words and sentences. You come away understanding and speaking Hindi in simple, straightforward, everyday situations.</td>
<td>$304</td>
</tr>
<tr>
<td>Intermediate Hindi</td>
<td>COHI 201</td>
<td>This is a non-credit course which focuses on how to make your own Hindi sentences to express your preferences and opinions in present, past, and future tenses. Emphasis is on understanding how to communicate original thought at the multi-sentence level. The course augments recognition of the Hindi alphabet in roman letters, leading to correct pronunciation of Hindi words and sentences. You will gain confidence in understanding and speaking Hindi in straightforward, everyday situations and communications.</td>
<td>$304</td>
</tr>
<tr>
<td>Intermediate Hindi</td>
<td>COHI 301</td>
<td>This is a non-credit course which focuses on how to utilize what you learned in COHI 101 and COHI 201, and on how to continue making your own Hindi sentences to express your original thoughts and opinions in present, past, future, and conditional tenses. The course mainly focuses on writing letters and emails in Hindi to your friends and relatives; using synonyms, antonyms, idioms, phrases, proverbs in spoken Hindi; and participating in scenarios in order to learn how to engage in everyday conversations. Students are encouraged to read and write Hindi sentences; however, in general, the focus of this course is to understand and speak the Hindi language.</td>
<td>$304</td>
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Hindi

Are you interested in learning a phonetic language? Do you want to learn about Indian culture? Are you travelling to India, Pakistan, or Nepal? Do you have Indian friends, relatives, or business contacts? If you want to learn Hindi for any of these purposes, our new non-credit courses are for you. Students who have no or very little knowledge of Hindi may enroll directly into COHI 101. For more information, visit www.ryerson.ca/ce/languages.
The Department of History offers a wide selection of courses, ranging from general surveys in European, African, Canadian, and American history to courses that examine themes in subjects such as modern international relations and the history of science and technology. Students enrolled in degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program.

### History

#### Related certificate(s): Ethics

**NEW!**

**U.S. History: Colonial Era to 1877**

CHST 110

This course surveys the creation and development of the “Thirteen Colonies” and the American republic, from the 17th century through the period after the Civil War. Topics include: the settlement and growth of the colonies, European-Native relations, the American Revolution, the Constitution, westward expansion, Jacksonian America, the market revolution and rise of the factory system, slavery and abolitionism, women and reform, the Civil War, and Reconstruction. (LL)

42 Hours Fee: $547

Fall 2011 Thursday 18:30-21:30 Sep 15-Dec 15

**World Turned Upside Down: Europe 1530-1789**

CHST 111

Early modern Europe was torn by contradiction and conflict. Rediscovery of the ancients and reinterpretation of the Bible produced a new culture but split Christianity. The nation state, the Atlantic economy, modern capitalism and new empires developed amid revolt and resistance. Growing literacy and modified gender relations reshaped society. Witches were still burned while scientists transformed knowledge; an age of reason emerged while war grew more terrible. Out of all this came Europe’s world domination. (LL)

42 Hours Fee: $526

Fall 2011 Wednesday 18:30-21:30 Sep 14-Dec 14

Spring/Summer 2012 Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

**Themes in Modern Asian History**

CHST 113

Through both regional and national perspectives, this course examines themes in modern Asian history, such as colonization, the rise of nationalism, decolonization, the Asian-Pacific War (1931-45), diasporas within Asia, shifts in religions and popular cultures (such as cinema and sports), and the evolution of gender relations, in order to develop students’ understanding of both the shared and distinctive experiences of Asian nations in their journeys to modernization and in their struggles between tradition and modernity. (LL)

42 Hours Fee: $518

Not offered in fall/winter/spring 2011–2012.

**Fact and Fiction: History Through Film I**

CHST 119

Clash of Empires: can an entertainment medium like the cinema provide a valid insight into our past? This course tries to answer that question and a host of others. Films used will illustrate the themes of discovery, conquest, colonization, and resistance from the time of Columbus to the end of the First World War. The topics will be international in scope, using examples from aspects of Asian, African, and Latin American history, and both Hollywood and international films. (LL)

42 Hours Fee: $465

Spring/Summer 2012

Tuesday & Thursday 18:00-21:30 May 1-Jun 7

**U.S. History: 1877 to the Present**

CHST 210

This course surveys the period from industrialization and Westward expansion in the late 19th century up to the political shifts of the present day. Topics covered include: the rise of Big Business and unions, mass migration, the growth of cities, American imperialism, popular culture, the Great Depression and New Deal, war (First, Second, Vietnam, and others), the Cold War, civil rights and social movements, the New Right, and U.S. interests abroad. (LL)

42 Hours Fee: $547

Fall 2011 Thursday 18:30-21:30 Sep 15-Dec 15

Spring/Summer 2012 Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

**Century of Revolution: Europe 1789-1914**

CHST 211

The French Revolution launched the modern age, in politics, society, the family, the arts, and war. The 19th century brought fresh revolutions: technology and industrialization transformed work and leisure, life and death; liberalism and revolutionary socialism challenged the old order; and science altered humanity’s place in the universe. Yet this was also a century of ruthless imperialism and aggressive and intolerant nationalism. This period is essential for understanding our world. (LL)

42 Hours Fee: $526

Winter 2012 Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012 Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

**Themes on Latin American History**

CHST 213

Latin America is an area of increasing importance and interest. This course explores the history of Latin America through questions such as: How did colonization influence today’s societies in Latin America? What were the major differences between Spanish and Portuguese colonization? What were the reasons for and consequences of latter-day foreign influence in the region? What have been the major reasons behind the political instability of this region throughout the 20th century? (LL)

42 Hours Fee: $518

Not offered in fall/winter/spring 2011–2012.

**Fact and Fiction: History Through Film II**

CHST 219

This course follows the pattern set by HST 119. Films shown will examine aspects of colonial rule in Asia and Africa from the end of the First World War to the late 20th century. There will be an emphasis on the struggle for liberation from the grip of European empires, although the fate of Europeans suffering from oppression will not be ignored; nor will the neo-imperialism practised by the superpowers during the Cold War. (LL)

42 Hours Fee: $547

**The History of The Caribbean I**

CHST 222

This course examines the development of societies in the Caribbean from the intrusion of European explorers and settlers c.1492 to the dismantling of the slave systems in the 19th century. Topics to be covered include the indigenous civilizations, the sugar revolution, the social and cultural organization of slave society, resistance and rebellion, the Haitian Revolution, and Abolition and Emancipation. (LL)

Note: Formerly COCR 944.

42 Hours Fee: $465
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<tr>
<th>Course Title</th>
<th>Code</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>Human Rights and the Canadian State</strong></td>
<td>CHST 301</td>
<td>3</td>
<td>$518</td>
<td>CHST 301 covers the history of human rights in Canada, focusing on the evolution of Canadian human rights law and policy. (LL)</td>
</tr>
<tr>
<td><strong>History of Science and Technology I</strong></td>
<td>CHST 325</td>
<td>3</td>
<td>$521</td>
<td>CHST 325 explores the history of science and technology from the ancient world to the present, highlighting key scientific breakthroughs.</td>
</tr>
<tr>
<td><strong>History of Science and Technology II</strong></td>
<td>CHST 425</td>
<td>3</td>
<td>$521</td>
<td>CHST 425 examines the evolution of scientific thought, focusing on key figures such as Copernicus, Galileo, Kepler, Descartes, and Newton.</td>
</tr>
<tr>
<td><strong>Modern International Relations</strong></td>
<td>CHST 604</td>
<td>3</td>
<td>$514</td>
<td>CHST 604 covers the history of international relations, focusing on key figures such as Copernicus, Galileo, Kepler, Descartes, and Newton.</td>
</tr>
</tbody>
</table>

**Antirequisite(s):**
- CHST 604

**Certificate and degree credit:**
- CHST 301
- CHST 325
- CHST 425
- CHST 604

**Course series 105**

**Fall 2011**
- Distance: Internet
- Distance: Internet
- Distance: Internet
- Distance: Internet

**Winter 2012**
- Distance: Internet
- Distance: Internet

**Spring/Summer 2012**
- Distance: Internet

**Fall 2011**
- Distance: Internet
- Distance: Internet
- Distance: Internet

**Winter 2012**
- Distance: Internet
- Distance: Internet

**Spring/Summer 2012**
- Distance: Internet

**NEW!**
- Distance: Internet
- Distance: Internet
### The American Civil War

This course surveys the history of the Civil War, from its origins in 19th-century tensions through to the end of Reconstruction in 1877. Topics include: slavery, the growth of sectionalism, birth of the Republican Party, breakdown of the political system, justifications for and against secession, the founding of the Confederacy, the military conflict, life on the home front, Union victory, sectional reconciliation, and postwar conditions for freed Blacks. (UL)

<table>
<thead>
<tr>
<th>Session</th>
<th>Days</th>
<th>Start Date</th>
<th>End Date</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2011</td>
<td>Monday &amp; Wednesday</td>
<td>18:30-21:30</td>
<td>Jan 12-Apr 12</td>
<td>$514</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>Monday &amp; Wednesday</td>
<td>18:30-21:30</td>
<td>Apr 30-Jun 18</td>
<td>$514</td>
</tr>
<tr>
<td>Winter 2012</td>
<td>Tuesday &amp; Thursday</td>
<td>18:30-21:30</td>
<td>May 1-Jun 14</td>
<td>$514</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>Monday &amp; Wednesday</td>
<td>18:30-21:30</td>
<td>Jun 20-Aug 13</td>
<td>$514</td>
</tr>
</tbody>
</table>

*This course includes a mandatory Internet component to facilitate course administration.

### Crime and Punishment in Modern Canada

This course is a historical inquiry into crime and punishment in 20th-century Canada. The major focus of the course is an examination of the social history of crime; which includes historical attitudes toward crime, definitions of what actions constitute criminal behaviour and how they change over time, and finally, the evolution of the relationship between the criminal justice system and social change. (UL)

<table>
<thead>
<tr>
<th>Session</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>$514</td>
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<td>Winter 2012</td>
<td>$514</td>
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<tr>
<td>Spring/Summer 2012</td>
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</tbody>
</table>

### War to War: World Conflict 1900-45

The two world wars between 1914 and 1945 have transformed our planet. In 1900 Europe dominated international relations; since then we have seen the rise of the superpowers of the United States and the Soviet Union, and a shift in power to the non-European world of Asia, Africa, and Latin America. This course examines the causes and significance of these changes. Topics include political, economic, and military factors, war-making, and peace-keeping. (UL)

<table>
<thead>
<tr>
<th>Session</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Winter 2012</td>
<td>$514</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>$514</td>
</tr>
</tbody>
</table>

*This course includes a mandatory Internet component to facilitate course administration.

### The United States after 1945

Between 1945 and the present, the U.S. experienced rapid social, economic, and cultural change that re-shaped racial, gender, ethnic, class, and sexual politics. This course examines the major domestic, cultural, and social issues of the post-Second World War period. Topics include: domestic anti-Communism, youth culture, consumer culture, social movements of the 1960s, identity politics, immigration, the labour movement, the rise of the New Right, and the culture wars. (UL)

<table>
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<tr>
<th>Session</th>
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<tr>
<td>Fall 2011</td>
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<td>Winter 2012</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>$509</td>
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</tbody>
</table>

*This course includes a mandatory Internet component (through the Blackboard course delivery system).

### The Middle East: 1914 to the Present

This course surveys the history of the Middle East from the outbreak of the First War to the present. Important topics include the role of colonial powers in the region, the development of modern Middle Eastern societies and nation states, cooperation and conflict among the region's countries, the impact of the Cold War, Arab-Israeli conflict, the Palestinian question, the roots of political Islam, and the Middle East's place in the wider world. (UL)

<table>
<thead>
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<tr>
<td>Fall 2011</td>
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<td>Winter 2012</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>$509</td>
</tr>
</tbody>
</table>

*Not offered in fall/winter/spring 2011–2012.

### Women and Gender in U.S. History

How did women contribute to the construction of modern America, to debates over war and peace, the struggle for civil and workers' rights, the fields of leisure and entertainment, and their own fight for equality? Placing women's experiences at the centre of historical analysis, this course develops students' understanding of the major political, economic and social developments of 20th-century America, while also examining how ideas about sexual difference have been constructed and deployed throughout history. (UL)

<table>
<thead>
<tr>
<th>Session</th>
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<tr>
<td>Spring/Summer 2012</td>
<td>$547</td>
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</table>

*NEW!*

### Quebec in Canada: A History

The relationship between Quebec and the rest of the country is a complex one, involving conquest, submission, survival, compromise, cooperation and confrontation. This course explores the twists and turns of the historical relationship in order to provide a deeper appreciation of the place of Quebec in Canada and of the nature of modern Quebec society. (UL)

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<th>Fee</th>
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<tbody>
<tr>
<td>Fall 2011</td>
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<td>Winter 2012</td>
<td>$509</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>$509</td>
</tr>
</tbody>
</table>

*This course includes a mandatory Internet component to facilitate course administration.

### The Child in History

This course explores the history of children, largely within a Canadian context, but with consideration to the United States and the United Kingdom where appropriate. Within Canada we examine regional patterns for child welfare, with particular attention to Ontario, but with comparisons to the West, the Maritimes, Quebec, and the North. Important themes include children's rights, the family, and the significance of cultural heritage.

<table>
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<tr>
<th>Session</th>
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<tr>
<td>Spring/Summer 2012</td>
<td>$547</td>
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</tbody>
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*NEW!*
**Toronto: Wilderness to Metropolis**  CHST 527  
In less than 200 years Toronto has grown from a small town into a major metropolis. This course looks at elements in that development, such as: immigration and its effects, 19th-century social classes and ethnic rivalries, the growth and movement of industry, pollution problems, the struggle over municipal services, urban calamities, the absorption of other communities, problems of the poor, the growth of suburbs, and the emergence of a multicultural city. (UL)  
42 Hours  Fee: $547  
Winter 2012  
Tuesday  18:30-21:30  Jan 10-Apr 10

**Themes in African History I**  CHST 533  
This course deals with African history before European colonization. The approach is thematic and the course focus will shift with developments in the field. Some themes that might be included are: the use of oral tradition, the development of ancient civilizations and states in Africa, the spread of Islam, the Atlantic Slave Trade, trade networks, and the shift to “legitimate commerce.” This course is best taken with HST 633. (UL)  
42 Hours  Fee: $509  
Fall 2011  
Distance: Internet  Sep 10-Dec 10  
Winter 2012  
Distance: Internet  Jan 14-Apr 14  
Spring/Summer 2012  
Distance: Internet  May 5-Aug 11  
Tuesday & Thursday  18:30-21:30  May 1-Jun 14

**Espionage: A 20th-Century History**  CHST 540  
Hidden codes, special devices, fiendish villains, and top secrets all have a special place in popular culture, but as alluring as the mythology may be, it does not answer important questions about the role espionage plays in international relations. This course covers the evolution of spying and spy services from the late 19th century to the present, focusing on the effects of major events such as the two world wars, the Cold War, and 9-11. (UL)  
42 Hours  Fee: $514  
Fall 2011  
Distance: Internet  Sep 10-Dec 10  
Winter 2012  
Distance: Internet  Jan 14-Apr 14  
Spring/Summer 2012  
Distance: Internet  May 5-Aug 11  
Distance: Internet  Jun 23-Aug 11  
Monday & Wednesday  13:00-16:00  Jun 20-Aug 13

*This course includes a mandatory Internet component to facilitate course administration.

**Problems in 20th-Century Western Europe**  CHST 551  
This course avoids the survey approach by enabling students to concentrate on certain specific aspects of 20th-century Western European history. Each semester explores a different set of topics, which will be examined in some depth, taking into account social, political, economic, and geographical ramifications. Examples of subjects that might be examined include: “France in the 20th Century” or “Britain: Grandeur and Decline.” (UL)  
42 Hours  Fee: $514  
Spring/Summer 2012  
Monday & Wednesday  13:00-16:00  Apr 30-Jun 18

**Modern China I: 1839-1949**  CHST 555  
This course covers the late Qing dynasty (1839-1911) and Republican China (1911-49). It explores China’s semi-colonization under Western and Japanese aggressions; reforms, rebellions, revolutions, frequent regime shifts, and political disintegration; the construction of new political theories and cultures; the rise of a Shanghai-centred urban popular culture; and evolving gender relations. Within these themes, an important subject is the role of Chinese people of different socio-economic classes, ethnicities, genders, and locales in creating the new nation. (UL)  
42 Hours  Fee: $514  
Not offered in fall/winter/spring 2011–2012.

**Science, Corporations and the Environment**  CHST 562  
The use of science by corporate industries has created serious problems, from distorted “science” to chemical products that damage the environment and harm humans. However, scientists also have detected and fought against such environmental damage. Students explore the history of pollution; environmentalism and ecology; corporate and scientific responsibility; refrigeration (ozone depletion); the cao, lead poisoning, and gasoline additives; DDT and pesticides; fraudulent medical and cigarette research; and the political uses of science and modern industry.  
42 Hours  Fee: $514  
NEW!

**Immigrant Experience in Canadian History**  CHST 565  
Many Canadians pride themselves on our successful multicultural norms, but for much of Canadian history, immigrants were coerced into accepting the prevailing cultural norms. Our current society is a result of this pressure, combined with resistance to assimilation. This course, while acknowledging the predominant “British” character of the majority of immigrants until the mid-20th century, concentrates on groups that brought different traditions to Canada, how they fared, and what they added to the Canadian identity.  
42 Hours  Fee: $547  
Winter 2012  
Wednesday  18:30-21:30  Jan 11-Apr 11

**Natives and Newcomers to 1763**  CHST 580  
How did the First Nations of the Canadian and American Great Lakes region develop through the millennia? What happened at their first encounters with Europeans? How did they face the challenges posed by missionaries and traders? What happened during the tragic epidemics of the 1600s? How did war and conflict re-shape the aboriginal world? Explore these and other important questions in indigenous history in this course. (UL)  
42 Hours  Fee: $514  
NEW!

**Medieval Europe: 400-1400**  CHST 584  
This course traces the main developments in Europe from the fall of Rome to 1400. Within a broadly chronological context, we examine the political, religious, and social changes that occurred during that time. Topics include: the barbarian kingdoms, early Western Christianity, the Byzantine Empire, the rise of Islam, Charlemagne, the Moors and the Vikings, the development of the new kingship, the Crusades, and life, art, learning, and culture in the High Middle Ages. (UL)  
42 Hours  Fee: $547  
Fall 2011  
Tuesday  18:30-21:30  Sep 13-Dec 13

**Britain, 1688-1815**  CHST 587  
This course covers a 127-year span during which Great Britain rose to become the modern world’s first superpower and the
most influential country of this era. Within a broadly chronological context we will examine the political, religious, economic and social conditions of this time. Topics will include: union between England and Scotland, 18th-century society, the Georgian age, Empire, the Seven Years’ War, the Enlightenment, George III, the Industrial Revolution, and the Napoleonic Wars. (UL)

42 Hours Fee: $547
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

* The History of Modern Propaganda

This course examines the role of propaganda, starting with its use by religious reformers in the 16th century, French revolutionaries of the 18th, and nationalists in the 19th century. The main focus, however, is the period after 1900. We explore the propaganda during the two world wars, its use by totalitarian powers, and its impact on the Cold War. We place emphasis on studying the raw materials of propaganda: pamphlets, posters, radio broadcasts, and films. (UL)

42 Hours Fee: $547
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

* The Third Reich

This course introduces students to the history of Germany’s Third Reich and its international impact from its origins in the 1920s to the aftermath of its defeat in 1945. Topics include the birth of Nazism in Weimar Germany; Adolph Hitler’s rise to power; Nazi government, economy, and society; the Holocaust; territorial expansion; the conduct of the Second World War; the collapse of the Third Reich; and ongoing deliberations about its legacies. (UL)

42 Hours Fee: $547
Winter 2011
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday 13:00-16:00 Apr 30-Jun 18

* The Uneasy Peace: The Cold War, 1945-90

Antirequisite(s): CHST 500

This course explores the story of the Cold War, a conflict that dominated international relations for much of the postwar period. Topics include the emergence of the United States and Soviet Union as superpowers, the division of Europe after 1945, the creation of Cold War alliances, decolonization, superpower conflict by proxy, the rise of regional powers, the collapse of the Soviet Union, and the legacy of the conflict for the 21st century. HST 604 is not available for credit to students who choose HST 500. (UL)

42 Hours Fee: $547
Fall 2011
Distance: Audio/Print* Sep 10-Dec 10
Winter 2012
Distance: Audio/Print* Jan 14-Apr 14
Spring/Summer 2012
Distance: Audio/Print* (14 weeks) May 5-Aug 11
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

*This course includes a mandatory Internet component to facilitate course administration.

* Themes in African History II

What historical dynamics have produced the Africa we know today? How far are today’s problems rooted in the colonial experience? This course examines the history of the continent from the beginning of the colonial period to the present. Some of the themes covered include: resistance to colonial rule, the development of nationalism, class formation, changing gender role, Africa in the world economy, and democratization movements. This course is best taken with HST 533. (UL)

42 Hours Fee: $509
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Tuesday & Thursday 18:00-21:30 Jun 21-Aug 7

* Problems in 20th-Century Eastern Europe

This course avoids the survey approach by enabling students to concentrate on certain specific aspects of 20th-century Eastern European history. Each semester will be devoted to a different topic or topics, which will be examined in some depth, taking into account social, political, economic, and geographical ramifications. Examples of subjects that might be examined include: “Eastern and Central Europe 1914-91” or “The Soviet Union: From Lenin to Gorbachev.” (UL)

42 Hours Fee: $509
Not offered in fall/winter/spring 2011–2012.

* Modern China II: 1949-Present

This course covers the diverse years of the People's Republic of China. For the Mao Zedong period, we explore socialist reformations, the Anti-rightist Movement, the Great Leap Forward, the Cultural Revolution, and the making of Communist citizens within a new hierarchy. For the post-Mao years, we examine how ongoing reforms and open door policies de-communized the country as part of our investigation into China’s painful and twisted journey to modernity in a global context. (UL)

42 Hours Fee: $509
Not offered in fall/winter/spring 2011–2012.

* Natives and Newcomers from 1763

How did the First Nations of the Great Lakes defend their territory, Africa in the world economy, and democratization movements. This course is best taken with HST 533. (UL)

42 Hours Fee: $547
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

* Scientific Technology and Modern Society

Our lives are shaped by scientific knowledge applied to new inventions. This course examines how scientific technology both reflects and transforms our society, and how it created key fundamental industries in our high-tech, energy-dependent society. It covers the invention of modern electrical and transportation systems, modern warfare, problems of biotechnology, the ethics of industrial chemistry, nuclear energy and the atomic bomb, and the computer revolution. (UL)

42 Hours Fee: $514
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
<th>Duration</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHST 702</td>
<td>The First World War</td>
<td>This course examines the causes, conduct, and outcomes of the world's first total war. Key themes include pivotal military events, soldiers' experiences, and, especially, the interactions between the home front and the front lines that distinguished the Great War from earlier conflicts and that shaped its outcome and long-term consequences. Accordingly, the connections between the political, military, social, economic, and cultural dimensions of the war are central topics of study in this course. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 722</td>
<td>The British Empire and the World</td>
<td>The British Empire played a vibrant role in the origin and progress of globalization over several centuries. This course examines that phenomenon through exploring such topics as the global impact of the empire on economics, government, science and technology, the natural environment, religion, education, war, and recreation and sports. We also will consider the legacies of the British Empire and its successor Commonwealth along with other important questions.</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 711</td>
<td>Canada and the United States</td>
<td>This course explores a pivotal relationship in Canada's development by looking beyond formal ties, such as treaties, to political, economic, and cultural forces with the United States. It starts in the 18th century, but the major focus is on the 20th-century, when the two countries were never closer. Topics include the Cold War, economic links, tensions, culture and nationalism, and Free Trade. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 712</td>
<td>The American City</td>
<td>This course is a cultural and social history of the American city, focusing on late-19th and 20th-century New York and Los Angeles. We examine how issues such as immigration/migration, race, gender, sexuality, public space, architecture, urban planning, and consumerism have shaped the lives and cultures of cities and city residents. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 720</td>
<td>The African Diaspora</td>
<td>This course examines the African Diaspora in world history and asks how this concept illuminates our understanding of global inter-connectedness. We first locate the diaspora in space and time, and cover an array of topics including the Atlantic Slave Trade and its cultural, political, and economic legacies; abolitionism; Pan-Africanism; African religious and secular movements, and African institutions.</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 721</td>
<td>African-American History</td>
<td>This course surveys the experiences of African-Americans from the early days of slavery in the 1600s through to the diversities of the 21st century. Topics include: the transatlantic slave trade, slavery, the abolitionist movement, the Civil War and Reconstruction, Jim Crow segregation, the Great Migration, the growth of Black urban communities, the civil rights and Black Power movements, Black feminism, affirmative action, Hip Hop, and the continued struggle for racial equality in the present day.</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 731</td>
<td>Renaissance and Reform: Europe 1350-1650</td>
<td>While taking various forms, both the Renaissance and Reformation marked breaks with mediaeval Europe that radically transformed life in the early modern period. Each was built on, or incorporated, socio-economic changes, scholarly developments, the advent of printing, new forms of political authority, and stunning cultural and intellectual achievement. Yet while intermixed, the two movements were also fundamentally different: while one commonly celebrated the human and worldly, the other sought a purified Christian faith. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 777</td>
<td>Medicine from Antiquity to 1500 CE</td>
<td>The dread of disease, physical pain, and mental suffering always has loomed large in human experience. How did people in the past react to sickness? What kinds of diseases affected people's lives, and what approaches did they take to hold diseases at bay? This course covers disease and medical practice from antiquity to 1500 CE within the contexts of the ancient Near East, Greek and Roman society, the Islamic world, and mediaeval Europe. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 778</td>
<td>Science and Technology in Islamic History</td>
<td>In the early centuries of Islam, the study of the natural world was held in high esteem. Scientists and engineers were called upon to solve practical problems that emerged with the new religion. Debates occurred over whether, and to what extent, scientific inquiry was appropriate in Islam. This course surveys major developments in scientific knowledge and technological know-how, from the 7th-century rise of Islam to 1600 CE, along with their impacts upon the Western world. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>CHST 787</td>
<td>Astronomy vs Astrology</td>
<td>Today the difference between astronomy and astrology is defined with clarity, with the former recognized as an established scientific discipline and the latter regarded as a pseudoscience, rejected for its lack of credibility. Such was not always the case, as astrology gave birth to astronomy. This course explores the complex interrelationship between the two from the third millennium BCE to 1700 CE. (UL)</td>
<td>42 Hours</td>
<td>$514</td>
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</table>
British Society since 1939  CHST 789
This course examines the development of British society and culture from 1939 to the present day. We discuss the Second World War as the “People’s War” before turning to social and cultural developments in postwar Britain, particularly affluence and consumerism, immigration and questions of national identity, the rise of youth cultures and popular music, Thatcherism, and contemporary society in New Labour’s “New Britain.” (UL)
42 Hours  Fee: $514
Not offered in fall/winter/spring 2011–2012.

The Second World War  CHST 802
This war rightly has been called a total war. New technologies and strategies affected civilians as much as the military, and the fighting raged across the globe. We examine the war in Europe, Asia, and beyond, exploring such questions as the role of aerial bombing, of science, of intelligence, and of propaganda in the conflagration while considering the war’s impact on daily life in occupied countries, and the distinct experience of the dictatorships and democracies. (UL)
42 Hours  Fee: $514
Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday  9:00-12:00  Jun 20-Aug 13
NEW!

The Canadian Revolution: Canada 1968-2000  CHST 807
Canada has undergone such profound social, cultural, constitutional, and political changes since 1968 that it can be argued that the country has experienced a “revolution.” The goal of this course is to examine the nature of this “revolution” and to give students a broad introduction to the major events and themes in contemporary Canadian history, including such topics as constitutional reform, multiculturalism, Quebec, free trade, cultural organizations, foreign policy, globalization, feminism, and Aboriginal rights. (UL)
42 Hours  Fee: $547
Spring/Summer 2012
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18

Hospitality/Tourism

If you are already active in the hospitality and tourism industry, the courses listed offer an ideal opportunity to upgrade your skills. If you are planning to pursue a career in hotel, resort, or restaurant management, they provide an excellent base for your professional development.

Hospitality and Tourism

Related certificate(s): Business Analysis, eBusiness, Sustainability

Introduction to Foodservice  CHTF 100
As an introduction to the foodservice industry, this course will cover such basics as kitchen, safety, HACCP, sanitation, food preparation, terminology, menu planning and staff organization. Through demonstrations in the lab, students will see and experience a variety of food preparation techniques and sample a variety of food products. Students will be expected to create, cost and plan an event menu using the concepts and theories presented.
42 Hours  Fee: $679
Not offered in fall/winter/spring 2011–2012.

Food and Beverage Cost Control Systems  CHTF 201
This course examines control functions in food and beverage operations affecting profitability. Definition, planning, design, standards and analysis of food and beverage cost controls are studied. Topics include control of sales, income, inventory and labour costs, cost-volume-profit relationships, menu engineering and the use of technology in food and beverage planning and control.
42 Hours  Fee: $529
Not offered in fall/winter/spring 2011–2012.

Service and Professionalism  CHTH 102
Antirequisite(s): CRMG 303
This course will introduce the students to quality service. General systems theory is used to investigate the concept of service excellence as a philosophical framework of developing a service management strategy to insure service quality. Current issues include regarding quality service and the organizational and managerial implications.
42 Hours  Fee: $634
Winter 2012
Distance: Internet  Jan 14-Apr 14

Destination Management Systems  CHTI 746
Prerequisite(s): CITM 102 or Direct Entry
Hospitality and Tourism destinations promote themselves by developing dynamic inviting websites. Destination management strategies must embrace ICT (Information Communication Technologies). By critically examining different Destination Management Systems, students will learn what makes a successful site now that the Internet is a major distribution tool. Students will be guided to use the Internet to compare different Destination websites and they will learn how Search Engine Optimization can increase the traffic to their website.
42 Hours  Fee: $529
Fall 2011
Distance: Internet  Sep 10-Dec 10
Lodging Industry and Organization
This course is an introduction to the lodging industry and organization, with emphasis on its size, regimentation and scope. Students will become familiar with the organizational structures of the major segments within the lodging industry. This will include the role and functional interrelationships of the various departments within such properties. In addition, this course offers students the use of a real life front office system to simulate front office functions such as reservation, check-in, check-out, and guest services.

42 Hours Fee: $634
Not offered in fall/winter/spring 2011–2012.

Property Management Systems
An in-depth study of Front Office Management will be offered. Up-to-date management and operational techniques of commercial lodging properties will be explored. The students will be familiarized with some of the key metrics and the most relevant aspects of hotel management including the core concepts of revenue maximization strategies. Current technology in access control systems and in-room information and entertainment will be discussed.

42 Hours Fee: $529
Not offered in fall/winter/spring 2011–2012.

Meeting and Convention Management
The objective of this course is to give the students the ability to plan, manage and expedite successful meetings and conferences. Students are required to develop and present a major project detailing the planning and administration of a conference from conception to completion.

42 Hours Fee: $529
Not offered in fall/winter/spring 2011–2012.

Tourism Concepts
This course critically assesses travel and tourism as a system and develops its general interrelated and interdependent elements. Selected trends impacting the entire industry are also discussed as to their system wide impacts. Major economic, environmental and sociocultural concepts/impacts are discussed, including interactions between visitors and host communities. This course serves as a foundation for pursuing a career in any sector of the industry.

42 Hours Fee: $634
Not offered in fall/winter/spring 2011–2012.

Travel Product Distribution
In this course a functional approach is used to describe and analyze issues related to the market distribution channels for travel products and services. Analyses of the roles of retail travel agents, wholesalers, tour operators and specialty channelers, such as meeting planners are included. Thus, this course provides information necessary for student managerial career planning in the travel and tourism industry.

42 Hours Fee: $529
Not offered in fall/winter/spring 2012–2013.

Sustainable Tourism Development
Prerequisite(s): CHTT 303
This course critically examines sustainable and responsible tourism development practices at both the micro and macro levels of the industry. Case study analysis is an integral component of the course. A major focus will be on benefits and impacts associated with tourism development, as well as the strategies for maximizing benefits and minimizing adverse effects.

42 Hours Fee: $574
Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

Certificate and degree credit ★ Degree credit ⚫ Certificate credit ⚫ Course series
Human Resources

These courses give you the opportunity to develop your knowledge and skills in human resources management. With their intensive focus on contemporary issues and management techniques, they can help you upgrade your professional qualifications or prepare you to pursue accreditation in this challenging and rewarding field.

Human Resources

All CMHR course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility, Business Management, Design Management, Facility Management, Financial Management in Canada, Health Informatics, Human Resources Management, Leadership and Management for Nurses, Occupational Health and Safety, Organizational Leadership, Project Management, Retail Management

**Organizational Behaviour and Interpersonal Skills** CMHR 405

This course combines theories from organizational behaviour with experiential learning and in-class practice, to introduce students to interpersonal skills concepts and develop a theoretical understanding of organizational behaviour, as well as their ability to work productively in a team. Topics include employee motivation, perception and diversity, interpersonal and organizational communication, team dynamics, leadership, conflict, power, and influence.

42 Hours  Fee: $592

Fall 2011
Distance: Internet  Sep 10-Dec 10
Monday  18:30-21:30  Sep 12-Dec 12
Tuesday  18:30-21:30  Sep 13-Dec 13
Wednesday  18:30-21:30  Sep 14-Dec 14
Thursday  18:30-21:30  Sep 15-Dec 15
Friday  18:00-21:00  Sep 16-Dec 16
Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday  18:30-21:30  Jan 9-Apr 9
Tuesday  18:30-21:30  Jan 10-Apr 10
Wednesday  18:30-21:30  Jan 11-Apr 11
Saturday  9:00-12:00  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday–Wednesday  8:00-14:15  Mar 5-Mar 14
and Friday  8:00-14:15  Mar 9-Mar 16
Tuesday & Thursday  13:00-16:00  May 1-Jun 14
Tuesday & Thursday  18:30-21:30  May 1-Jun 14
Monday & Wednesday  13:00-16:00  Jun 20-Aug 13
Monday & Wednesday  18:30-21:30  Jun 20-Aug 13

**Organizational Behaviour II** CMHR 505

Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course completes the introduction to organizational behaviour started in MHR 405 and uses a combination of lectures, presentations, role plays, case studies and experiential exercises to assist students in applying organizational behaviour theory to the practice of management. Topics include: organizational culture, creativity, organizational learning, stress, negotiations, cross-cultural behavior, and organization and job design. (Formerly MGT 505.)

42 Hours  Fee: $533

Fall 2011
Distance: Internet  Sep 10-Dec 10
Thursday  18:30-21:30  Sep 15-Dec 15
Winter 2012
Distance: Internet  Jan 14-Apr 12
Thursday  18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Tuesday & Thursday  18:30-21:30  May 1-Jun 14

**Industrial Relations** CMHR 522

This course examines theories of industrial relations, union organization and structure, labour legislation in Canada, negotiating and administering the collective agreement among other topics. The aim is to introduce the student to the complexities of the labour management relationship and to explore various techniques for successfully managing this critical area of business. (Formerly MGT 522.)

42 Hours  Fee: $533

Fall 2011
Tuesday  18:30-21:30  Sep 13-Dec 13
Classroom/Internet: Internet*  Sep 10-Nov 12
and Saturday  9:00-13:00  Sep 10
and Saturday  9:00-13:00  Oct 1
and Saturday  9:00-13:00  Oct 29
and Saturday  9:00-13:00  Nov 12
Winter 2012
Tuesday  18:30-21:30  Jan 10-Apr 10
Spring/Summer 2012
Tuesday & Thursday  13:00-16:00  May 1-Jun 14
Tuesday & Thursday  18:00-21:00  Jun 21-Jul 31

* Saturday sessions are classroom-based and are a mandatory course component.

**Human Resources Management** CMHR 523

This course exposes students to the dynamic and diverse field of Human Resources Management and provides a foundation in theory and practice for areas such as human resources planning, recruitment and selection of staff, training and development, and compensation. Current events, human resources strategy, relevant legislation, and future trends are also explored. The course provides students with the fundamentals necessary to effectively administer the human resources function of an organization. (Formerly MGT 523 and MHR 728.)

42 Hours  Fee: $533

Fall 2011
Distance: Internet  Sep 10-Dec 10
Monday  18:30-21:45  Sep 12-Dec 12
Tuesday  18:30-21:30  Sep 13-Dec 13
Wednesday  18:30-21:30  Sep 14-Dec 14
Thursday  18:30-21:30  Sep 15-Dec 15
Friday  18:00-21:00  Sep 16-Dec 16
Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday  18:30-21:30  Jan 9-Apr 9
Tuesday  18:30-21:30  Jan 10-Apr 10
Wednesday  18:30-21:30  Jan 11-Apr 11
Saturday  9:00-12:00  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday–Wednesday  8:00-14:15  Mar 5-Mar 14
and Friday  8:00-14:15  Mar 9-Mar 16
Tuesday & Thursday  13:00-16:00  May 1-Jun 14
Tuesday & Thursday  18:30-21:30  May 1-Jun 14
Monday & Wednesday  13:00-16:00  Jun 20-Aug 13
Monday & Wednesday  18:30-21:30  Jun 20-Aug 13

* Certificate and degree credit ∗ Degree credit ○ Certificate credit ◆ Course series
**Leadership**

Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course combines theory and practice by providing both a detailed overview of theories of leadership and an introduction to practical leadership techniques and group-level interpersonal skills for managers and supervisors. The course extends knowledge of leadership by building on the foundation of the leadership material provided in other organizational behaviour courses.

<table>
<thead>
<tr>
<th>Course Component</th>
<th>Duration</th>
<th>Fee: $595</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>Monday</td>
<td>18:30-21:45</td>
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<td>Monday &amp; Wednesday</td>
<td>18:30-21:45</td>
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<td>Wednesday</td>
<td>18:30-21:45</td>
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<td>Distance: Internet</td>
<td>May 5-Aug 11</td>
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**Management of Change**

Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course provides students with the opportunity to pursue advanced studies on issues and themes of immediate and current significance in the fields of Organizational Behaviour and Human Resources Management. It allows students to access leading-edge research and to explore new and emerging models of practice. The particular theme, topic, and structure of the course will vary in response to changes and trends in the field, availability of specialists, and student interest.

<table>
<thead>
<tr>
<th>Course Component</th>
<th>Duration</th>
<th>Fee: $533</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>Tuesday</td>
<td>18:30-21:45</td>
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<td>18:30-21:45</td>
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<tr>
<td></td>
<td>Distance: Internet</td>
<td>May 5-Aug 11</td>
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**Human Resources Information Systems**

Prerequisite(s): CMHR 523 and (CITM 100 or CITM 102)

Human resources (HR) professionals are responsible for managing the organization’s key assets - human capital. Business information technology is pervasive in today’s organizations, and HR professionals are relying on human resources information systems (HRIS) to help them support strategic HR management and deliver effective HR services. Today’s HR managers must understand not only HRIS applications such as e-cruiting and compensation, but also the strengths and limitations of the technology infrastructure as they work with technology professionals in establishing and using HRIS. (Not available to students with credit for MHR 670 in F2009 and F2010).
This course examines the theory and practice of the training and development function of human resources management in work organizations. Students will learn how to assess needs, set learning objectives, design learning activities, and evaluate program effectiveness through hands-on experience. Related topics include: learning theory, budgeting, alternatives to training, staffing and societal issues, and training.

42 Hours

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Tuesday 18:30-21:30 Jan 14-Mar 12

Classroom/Internet: Internet
Jan 14-Mar 12

and Saturday 09:00-12:00 Jan 14
and Saturday 09:00-12:00 Jan 28
and Saturday 09:00-12:00 Feb 4
and Saturday 09:00-12:00 Feb 11
and Saturday 09:00-12:00 Feb 18
and Saturday 09:00-12:00 Mar 10

Spring/Summer 2012
Distance: Internet
May 5-Aug 11
Thursday 18:30-21:30 May 3-Aug 2

*Classroom/Internet class, in-class sessions are a mandatory component.

NEW!

★ Managing Interpersonal Dynamics
CMHR 741

The development of interpersonal skills is a lifelong process which involves understanding oneself and other people. A manager’s success is highly dependent upon his or her self-awareness and ability to interact effectively with subordinates, peers. The course combines conceptual and experiential learning and strongly emphasizes skill practice and feedback. It moves from a focus on the management of self to a focus on the management of others, individually and in groups. Topics include: increasing self-awareness, managing stress, understanding others, using power and influence successfully, dealing with conflict, and managing group dynamics. This course is intended for students who already possess a conceptual foundation in organizational behaviour, who are seeking to learn more about themselves, and who want to enhance their interpersonal skills. (formerly MGT 741)

42 Hours

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Tuesday 18:30-21:30 Jan 14-Mar 12

Spring/Summer 2012
Thursday 18:30-21:30 May 3-Aug 2

★ Compensation Management
CMHR 749

This course provides theoretical and practical understanding in the development and administration of compensation systems. It examines the concepts and processes of rewarding employees, and focuses on major items of the compensation program, such as Job Evaluation, Compensation Surveys, Benefits and Services, Work Incentives, and Performance Appraisals. The course will also discuss some of the topical issues of Compensation Management such as Compensation for Managerial, Professional, and Exempt Employees, Government Guidelines and Regulations, and Compensation Information Systems. (formerly MGT 749).

42 Hours

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
NEW!

Organization Theory and Design

CMHR 841

Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

At some stage along one’s career path the entrepreneur or manager will have to confront issues such as the changing global environment, mergers and acquisitions, technological advances and innovations, organizational politics, and conflict resolution. Organizations must change to accommodate these new internal and external contingencies. This course aims to provide students with an in-depth understanding of organizational structure and design in relationship to these issues. Topics include: organization environment, organic and mechanistic structures, the open system concept, impact of technology, global organization structures and contemporary approaches, management of innovation and change, organizational culture and ethical values, and organizational politics. (formerly MGT 841).

42 Hours Fee: $595

Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

Human Resources Planning

CMHR 849

Prerequisite(s): CMHR 523 or CHTH 503

This course addresses the strategic human resource management activity of planning for future human resource requirements. The importance of aligning human resources planning with corporate and business strategies is emphasized, as well as preliminary needs for human resources information systems, job analysis, and environmental scanning. The course is centred around analysis and forecasting of the organization’s future demand for human resources, and future supply of human resources. Related topics include: succession planning, career management, outsourcing, downsizing, and mergers and acquisitions.

42 Hours Fee: $533

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Winter 2012

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

NEW!

Organization Development

CMHR 850

Prerequisite(s): CMHR 650

Organization Development (OD) is the system-wide application of behavioural science knowledge to the planned change of strategies, structures and processes in ways that engage organization members and lead to improvement of the human condition and organizational effectiveness. This is an upper level course that requires students to possess strong foundations in both organizational behaviour and change management. The course is highly experiential and includes a consulting project in which students, in small teams, conduct a comprehensive organizational diagnosis and make recommendations to improve the effectiveness of a local organization. The course also develops the student’s knowledge and competencies in intervention techniques such as OD contracting, process facilitation, team building and inter-group conflict resolution.

42 Hours Fee: $595

Not offered in fall/winter/spring 2011–2012.
Information Technology Management for Business

The explosion of information technology has transformed the way business is done in today’s world. It has also created a need for a new type of management professional – the information management specialist. The courses offered here will give you the foundation of knowledge and technical tools to manage your information resources effectively. For more information, visit www.ryerson.ca/ce/bsa or www.ryerson.ca/ce/bsa.

Business Systems Analysis
A course series in Business Systems Analysis is available. Please visit www.ryerson.ca/ce/bsa for further information.

- **Business Systems and Strategy** (CZSA 100)
  This course provides a foundation of knowledge for business systems analysts in the areas of information systems, business architecture, enterprise analysis and business strategy. Students will learn how information technology is used to rapidly deploy business systems that support or enhance business strategy for competitive advantage. This course will provide students with an understanding of the goals, purpose and value of the business systems analysis project, in the context of the overall business enterprise.
  
  36 Hours HST included
  Fee: $1155

  *Not offered in fall/winter/spring 2011–2012.*

- **Business Systems Analysis and Design** (CZSA 200)
  Prerequisite(s): CZSA 100
  
  Business system analysts play a critical role in harvesting benefits from IT investments. This course introduces major techniques of business system analysis, with an emphasis on using current methods and tools to investigate information system problems, identify system requirements, evaluate alternatives, and select the best solution. Case studies are utilized where students, as team members, analyze business problems and recommend information system solutions. Effective verbal and written communication skills are important elements of this course.
  
  36 Hours HST included
  Fee: $1155

  Fall 2011
  Classroom/Internet: Internet and Friday & Saturday 09:00-17:00

  Spring/Summer 2011
  Classroom/Internet: Internet Wed 18:30-21:30

  **Business Process Analysis and Design** (CZSA 300)
  Prerequisite(s): CZSA 100
  
  This course introduces the principles of business process analysis and design. Concepts about the role of processes in the delivery of the organization’s value proposition, measuring process performance and the steps required to analyze, design and implement process changes will be used to allow students to acquire skills in process mapping, diagnosing process weakness, and identifying opportunities for improvement. Objectives of the course are to explain how process orientation enhances the efficiency and effectiveness of organizations and to teach the methods for analyzing, designing, and implementing processes.
  
  36 Hours HST

  Fall 2011
  Classroom/Internet: Internet and Friday & Saturday 09:00-17:00
  Spring/Summer 2011
  Classroom/Internet: Internet Wed 18:30-21:30

  Winter 2012
  Distance: Internet Jan 10–Apr 10
  Distance: Internet May 5–Aug 11

Health Informatics
A course series in Business Systems Analysis is available. Please visit www.ryerson.ca/ce/bsa for further information. Related certificate(s): Health Informatics

- **Intro to Health Informatics** (CHIT 100)
  This course will lay the foundation of how information technology is applied to healthcare. Various concepts including evidence-based medicine, Electronic Health Record, eHealth, Canada’s Health info-structure, will be introduced. Specific focus will be on the implementation of Electronic Health Record in Canada and a comparison with other such implementations around the world. Students will learn simple application level software (like MS Access, Excel) within the healthcare domain. Introduction to healthcare ethical issues related to information management will also be provided.
  
  42 Hours
  Fee: $597

  Fall 2011
  Wednesday 18:30-21:30 Sep 14–Dec 14

  Winter 2012
  Distance: Internet Jan 10–Apr 10

  Spring/Summer 2012
  Distance: Internet May 5–Aug 11

- **Healthcare Interoperability** (CHIT 201)
  Prerequisite(s): CHIT 100
  
  This course will provide a good foundation on healthcare data and information and knowledge sharing. Specific focus will be on the importance of interoperability between diverse and distributed systems. New care processes will be analyzed and presented through case studies. Various electronic data interchange standards and healthcare coding terminologies will be introduced. Students will work with standards like SNOMED CT, HL7, and create care information contents in a simulated environment.
  
  42 Hours
  Fee: $597

  Not offered in fall/winter/spring 2011–2012.

- **Intro to Healthcare Human Comp Interface** (CHIT 300)
  Prerequisite(s): CHIT 201
  
  This course will introduce fundamental concepts of Human Computer Interface (HCI) design, usability issues, and integration within the healthcare delivery processes. Fundamentals of human interaction with computers including mental models, multimedia user interface, network-based interactions and visual design principles will be introduced. HCI in computerized physician order-entry systems, speech interfaces, computer-based tutoring systems for training health professionals, patient monitoring systems, information-retrieval systems and clinical decision-support systems will be analyzed.
  
  42 Hours
  Fee: $597

  Not offered in fall/winter/spring 2011–2012.
Information Technology Management

A material fee of $10.50 is included in the total fee indicated for all CITM courses. For further information, see Material Fees. Please visit www.ryerson.ca/itm/cos.html for ITM course outlines. Related certificate(s): Accounting – Finance, Business Analysis, Business Management, Database and Knowledge Management, Database Technology, Design Management, eBusiness, Financial Management in Canada, Health Informatics, Information Systems Development, Information Systems Management, Project Management, Strategic Marketing, TICert Name: not found)

★ Business and Information Systems  CITM 100

Antirequisite(s): AIM 136, BIS 100, ITM 277

This course is a broad introduction to business information systems and technology strategy in the modern enterprise and the field of information technology management as a career. Students will learn about the application of business information systems and information technology throughout innovative organizations and become familiar with the relevant terminology and concepts. This course provides foundational skills required for success in the information age including personal productivity applications, time management, goal-setting, internet-based research, and analytical and critical thinking. This course applies active learning and frequent feedback, integrating on-line and face-to-face environments to accomplish its learning objectives. Students must have access to a Microsoft operating system (e.g. Windows, Vista) to operate course instructional software.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

56 Hours Fee: $1017

Fall 2011
Monday 18:00-22:15  Sep 12-Dec 12
Tuesday 18:00-22:00  Sep 13-Dec 13
Winter 2012
Wednesday 18:00-22:00  Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 18:00-22:00  Jun 21-Aug 7

★ Business Information Systems I  CITM 102

Antirequisite(s): AIM 136, AIM 226, BIS 100, CITM 101, ITM 277

This course introduces students to the role of information systems and technology strategy in the modern enterprise with a focus on helping users apply technology to achieve and maintain competitive advantage. Basic concepts include the use of systems to support business decision-making, computer hardware and software systems, networks, telecommunications, and e-business basics. Emphasis is on the development of critical thinking and analytical skills through the exploration of real-life business systems applications, case studies, and a formal research project. During the lab component, this course also provides students with a hands-on introduction to basic Microsoft Office XP computer applications including MS-Access and Excel. Upon completion of this course, students should have the generic computer skills they will need for academic, personal and business success. Students must have access to a Microsoft operating system (e.g. Windows, Vista) to operate course instructional software.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $767

Fall 2011
Monday 18:30-21:45  Sep 12-Dec 12
Wednesday 18:30-21:30  Sep 14-Dec 14

Saturday 9:00-12:00  Sep 17-Dec 17
Winter 2012
Monday 18:30-21:45  Jan 9-Apr 9
Thursday 18:30-21:30  Jan 12-Apr 12
Friday 18:00-21:45  Jan 13-Apr 13
Saturday 9:00-12:00  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet
Tuesday & Thursday 18:30-21:30  May 5-Aug 11

★ Introduction to IT Infrastructure  CITM 301

Prerequisite(s): CITM 100 or CITM 102 or in IT015 or IT016

Antirequisite(s): CITM 310

This course will introduce the basic concepts of computing hardware, operating systems, network environments and communication protocols. The course will also illustrate the importance of IT infrastructure to the productivity of organizations.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $713

Fall 2011
Wednesday 18:30-21:30  Sep 14-Dec 14
Winter 2012
Monday 18:30-21:45  Jan 9-Apr 9

★ Systems Analysis and Design  CITM 305

Prerequisite(s): CITM 100 or CITM 102 or in IT015 or IT016

Antirequisite(s): BIS 405, CITM 696

This course is intended to provide students with skills and competencies necessary to utilize the Object Oriented Model Driven Architecture method of system development. The Unified Modelling Language is used for analyzing businesses processes, deriving requirements and specifying design solutions. This course includes a design project in which students are required to develop a design solution for a case study problem and a
business case report. The course will utilize appropriate O-O software development tools.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $713

Fall 2011 Distance: Internet Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 13-Dec 13
Wednesday 18:30-21:30 Sep 14-Dec 14

Winter 2012 Distance: Internet Jan 14-Apr 14
Tuesday 18:30-21:30 Jan 10-Apr 10
Saturday 9:00-12:00 Jan 14-Apr 14

Spring/Summer 2012 Distance: Internet May 5-Aug 11
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

No class during Reading Week.

* Network Administration CITM 315
Prerequisite(s): CITM 101 or CITM 310 or Direct Entry
Antirequisite(s): AIM 300

Servers and networks provide the foundation for information handling in businesses and organizations throughout the world. Effective network management plays a vital role in ensuring that this foundation is sound. In this course, students will learn concepts and practice hands-on skills related to network administration by exploring a popular server operating system. Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Fall 2011 Thursday 18:30-21:30 Sep 15-Dec 15
Spring/Summer 2012 Thursday 18:30-21:30 May 3-Aug 2

No class during Reading Week.

* Supply Chain Process Architecture CITM 330
Prerequisite(s): CITM 305 or Direct Entry

This course deals with enterprise wide integrated systems, and process thinking as a key element in business restructuring. Many key business applications are now implemented using comprehensive and complex enterprise software. The concepts, structure, benefits and problems of enterprise solutions are examined from a business perspective as well as from a technical Information Technology perspective. Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $690

Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012 Monday 18:30-21:45 Jan 9-Apr 16
Spring/Summer 2012 Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

* Concepts of e-Business CITM 350
Prerequisite(s): CITM 100 or CITM 102 or Direct Entry or in IT015 or IT016.

This course introduces the student to the business aspects of the Internet and the specific applications of eBusiness. It covers the technical, social and business changes that are taking place to make eBusiness fundamental to today's business activities. Through an examination of these changes it will identify the emerging opportunities and review how to develop business strategies and architectures to capture these opportunities. It will also examine the nature of products and services on the Internet, as well as payment systems and electronic funds transfer. Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Fall 2011 Distance: Internet Sep 10-Dec 10
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012 Distance: Internet Jan 14-Apr 14
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012 Distance: Internet May 5-Aug 11
Wednesday 18:30-21:30 May 2-Aug 1

* Establishing an eBusiness Operation CITM 360
Prerequisite(s): CITM 350

This course will take students through the various steps needed to set up an electronic commerce operation. Focusing on electronic businesses, the course teaches strategic thinking and essential business skills that apply to all types of businesses. Students will develop a business plan and strategy for an electronic business, and will learn how to design, source and implement the necessary systems and computer facilities to put the business plan into operation. It will examine the links between back office and front office operations as well as the services available to help set up virtual businesses. Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Winter 2012 Monday 18:30-21:45 Jan 9-Apr 16

* Object Oriented Applications Development CITM 406
Prerequisite(s): CITM 200 or Direct Entry

This course assumes the student has had previous exposure to introductory programming in any language, and builds on this knowledge by introducing the concepts of object-oriented programming. Included are the object-oriented concepts of data abstraction, encapsulation, information hiding, inheritance and polymorphism. In addition, typical programming problem-solving is achieved using the basic logic constructs of data variables, loops, branching, arrays and functions. Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $713

Not offered in fall/winter/spring 2011–2012.

* Info Tech, Ethics, and Society CITM 407
Antirequisite(s): CITM 734, CPHL 307

This course provides an overview of some of the social implications of new information technologies for society and the global community. Topics will include: (1) ICT Global trade, the internet and disintegration of production and global redistribution of labour; (2) Cyber crime and identity theft; (3) Cyber addiction e.g., pornography and gambling (4) Political movements and Cyber terrorism, the internet, democracy, free speech and free access; (5) ICT and global social and economic variables related to network administration.
development.
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $767
Fall 2011  
Wednesday 18:30-21:30 Sep 7-Dec 7  
**Business Process Design** CITM 410  
Prerequisite(s): CITM 305 or Direct Entry  
Antirequisite(s): AIM338  
This course introduces the principles of business process design for performance improvement. A systematic approach is used to teach students how to develop the design requirements for new business process architectures. Emphasis is placed on how to evaluate business process problems, analyze and design business processes to ensure organizational efficiency and effectiveness when new technologies are implemented. Opportunities for process improvement are based on the business strategy, the value proposition, improvement objectives of the organization, and the implementation of off-the-shelf software systems (eg. ERP, CRM, SRM). This course is intended to develop students' understanding of, and competence in the use of appropriate methods, tools and techniques of process analysis and design for organizational improvement. To ensure the development of the necessary competencies, students will work on a case study and use state-of-the-art business process frameworks, analysis and design methodologies and appropriate software tools to analyze, simulate and design the business process solutions.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $713
Fall 2011  
Tuesday 18:30-21:30 Sep 7-Dec 7  
Winter 2012  
Tuesday 18:30-21:30 Jan 10-Apr 10  
Thursday 18:30-21:30 Jan 12-Apr 12  
Spring/Summer 2012  
Monday 18:30-21:30 Apr 30-Aug 20  
**Information Systems Security and Control** CITM 420  
Prerequisite(s): CITM 305 or Direct Entry  
Antirequisite(s): AIM 320  
This course considers the technical, operational and managerial issues of computer and network security in an operational environment. Industry best practices relating to computer security including schemes for breaking security, and techniques for detecting and preventing security violations are the core focus of this course. Additional material on the development of appropriate safeguards, the study of different types of security systems and the development of appropriate security for the perceived risk are also introduced.  
Note: This is the last offering of this course.  
Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $641
Fall 2011  
Thursday 18:30-21:30 Sep 15-Dec 15  
**System Design and Implementation** CITM 430  
Prerequisite(s): (CITM 300 and CITM 305) or Direct Entry or in IT015 or IT016.  
This course builds on ITM 305 and is intended to provide students with skills and competencies necessary for technical design, implementation and testing of business applications in O-O technologies. This course is based on the Object Oriented Model Driven Architecture method of system development. The UML Modelling Language will be used along with O-O software tools such as Enterprise Architecture and MDG Link to ensure platform independent designs. This course includes a design and development project in which students will implement and test a business application in O-O technologies.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $641
Fall 2011  
Tuesday 18:30-21:30 Sep 13-Dec 13  
Winter 2012  
Tuesday 18:30-21:30 Jan 10-Apr 10  
Spring/Summer 2012  
Wednesday 18:30-21:30 May 2-Aug 1  
**Multimedia in Business** CITM 445  
Prerequisite(s): CITM 300 or Direct Entry  
Antirequisite(s): AIM 445  
Multimedia is an important industry in Canada as well as a sophisticated business tool. ITM 445 introduces students to the application, production, and implementation of multimedia in business. Topics include fundamentals of multimedia production such as graphics, audio and text, multimedia applications in business, and issues in the management of multimedia such as usability, design and distribution. Emphasis is on hands-on experience with multimedia applications. A multimedia development project is required.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $641
Winter 2012  
Monday 18:30-21:45 Jan 9-Apr 16  
No class during Reading Week.  
**Logical Database Analysis and Design** CITM 500  
Prerequisite(s): CITM 305  
Antirequisite(s): AIM 205, BIS 607  
This course covers the practice of data analysis and logical database design from User View requirements gathering to logical database specification and processing using SQL for business applications. Normalization and Entity Relationship modeling are the two primary methods of analysis taught in the course. In addition to weekly design labs, the course will include a design project which will help students develop the necessary knowledge and skills required to function as data analysts and data base designers. The course will utilize state of the art data base design tools and relational database software.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.  
42 Hours Fee: $713
Fall 2011  
Tuesday 18:30-21:30 Sep 13-Dec 13  
Winter 2012  
Tuesday 18:30-21:30 Jan 10-Apr 10  
Spring/Summer 2012  
Thursday 18:30-21:30 May 3-Aug 2  
**Decision Analysis** CITM 501  
Prerequisite(s): CQMS 102 or CQMS 204 or in IT015 or IT016  
This course provides an overview of decision analysis topics important to developing solutions to business problems. This
course will take a problem-driven approach to developing students’ skills in applying decision trees, expected value analysis, single- and multiple-attribute decisions, sensitivity analysis, and linear programming applied to real-world problems. Students will be required to do problem formulation, develop applications and implement problem solutions using industry-standard software tools.

42 Hours Fee: $641

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Spring/Summer 2012
Thursday 18:30-21:30 May 1-Jul 31

* Managing Information Systems
Prerequisite(s): CITM 100 or CITM 102 or Direct Entry or in ITI15 or ITI16
Antirequisite(s): AIM 308

This course is intended to provide students with an understanding of the critical importance of Information and Communication Technology (ICT) in today’s business environment, and the strategic, tactical, and operational management processes associated with it; current industry issues and trends; tools and techniques needed to manage ICT, including an introduction to governance, and security and privacy issues; and an understanding of the human and organizational issues of ICT management. Teaching/learning methods include lectures, case analyses, and in-class presentations by students with feed-back on content and style.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $713

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday 18:30-21:30 May 1-Jul 31

* The IT-Enabled Supply Chain
Prerequisite(s): CITM 305 or Direct Entry

This course provides a basic grounding in the components of the supply chain from purchasing through sales and distribution in a context of using IT to achieve strategic and organizational objectives. It focuses on enabling solutions to the systemic challenges facing organizations today including how to improve speed to market, inventory management and customer satisfaction through automation. Topics include enabling on-line purchasing/supply chain functions, production, distribution and logistics systems, enterprise system evaluation and supplier selection, financial considerations, outsourcing and partnership options, competitive bidding and negotiation, contracts, client service and satisfaction issues, etc. Emerging models of buyer-supplier networks and electronic markets will be introduced and discussed in terms of the range of key technologies used to support processes within e-enabled corporations. (This course may use the SAP system logistics components to demonstrate aspects of integrated IT supply chain management systems in both B2B and B2C settings).

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Not offered in fall/winter/spring 2011–2012.

* Adv Infrastructure Deployment and Management
Prerequisite(s): CITM 505

This course builds upon the network design concepts that were introduced in ITM 600. This course focuses on understanding industry best practices in the design and deployment of TCP/IP based networks. Specific topics such as: subnetting, route aggregation, IPv6, interior and exterior routing protocols (RIP, OSPF, EIGRP, MPLS, and BGP), and the selection of IP routing protocols will be presented. Other issues such as the deployment of VPN’s (Virtual Private Networks) reliability and scalability issues may also be covered depending on the students’ interests and the time available.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Spring/Summer 2012
Thursday 18:30-21:30 Sep 8-Dec 8

* Emerging Voice and Multimedia Systems
Prerequisite(s): CITM 301 or CITM 310 or Direct Entry
Antirequisite(s): AIM 404

This course provides a detailed understanding of technical demands for voice transmission (Quality of Service) and the issues relating to developing, implementing and managing voice communications systems within an enterprise network. This course will examine the design and deployment of popular multimedia applications: Voice over IP, video telephony, entertainment applications including ‘Digital Hollywood’ and Digital Broadcasting systems including HDTV.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Not offered in fall/winter/spring 2011–2012.

* Adv Internet Applications Development
Prerequisite(s): CITM 200 or Direct Entry
Antirequisite(s): BIS 855, CITM 540

This course deals with program development for stand-alone and Web-based business applications using software specifically designed for the purpose.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Not offered in fall/winter/spring 2011–2012.

* Interaction for Multimedia
Prerequisite(s): CITM 445

This course will provide students with an understanding of interaction design issues in multimedia production. Using media-specific applications, students explore a variety of on-line interaction techniques including design for dynamic content processing, chat, video conferencing, advanced navigation techniques. A user-centered approach to design is taken so that students learn how to assess user needs and user reactions.

Note: This is the last offering of this course.

Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Fall 2011
Thursday 18:30-21:30 Sep 8-Dec 8

* Web-based Applications Development
Prerequisite(s): CITM 200 or Direct Entry
Antirequisite(s): CITM 405, CITM 525

This course will provide students with an understanding of interaction design issues in multimedia production. Using media-specific applications, students explore a variety of on-line interaction techniques including design for dynamic content processing, chat, video conferencing, advanced navigation techniques. A user-centered approach to design is taken so that students learn how to assess user needs and user reactions.

Note: This is the last offering of this course.

Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Fall 2011
Thursday 18:30-21:30 Sep 8-Dec 8
This course covers program development for Web-based applications using commercial software designed for the purpose. The building blocks in website construction - site structure, goals/objectives, design and implementation are the main focus. On completion of the course, students will be able to design a website from initiation to implementation. Knowledge of HTML, Java script, and web server technology is recommended. 

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours  Fee: $641

Not offered in fall/winter/spring 2011–2012.

* Auditing of Information Systems  CITM 595

Prerequisite(s): (CACC 521 and CITM 696) or CBS 503 or CBS 504 or BIS 504 or CITM 305 or Direct Entry; Antirequisite(s): BIS 807, CCBS 505, CBS 506, CITM 420

This course is designed to enhance the student’s understanding of audit risks and control risks relevant to audits in computerized environments. The course addresses the implementation and evaluation of security and controls in these environments; the techniques necessary to perform external EDP audits; auditing using CAATs; basic considerations in auditing EDI systems; and, audit and control issues associated with eCommerce, networks, VPNs and continuous auditing. The course will focus on auditing of Information Systems, which produce internal and external reports. Students will be introduced to audit approaches, computer risks, concerns related to internal controls and techniques for evaluating systems and business processes. Students will also be able to assess the integrity of data used in various management reports.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours  Fee: $641

Fall 2011
Monday 18:30-21:45  Sep 12-Dec 12
Winter 2012
Monday 18:30-21:45  Jan 9-Apr 9
Spring/Summer 2012
Monday & Wednesday 18:30-21:30  Apr 30-Jun 18
Tuesday & Thursday 18:00-21:30  May 1-Jun 14
Thursday 18:30-21:30  May 3-Aug 2
Tuesday & Thursday 18:30-21:30  Jun 21-Aug 7

* Data Communications Network Design  CITM 600

Prerequisite(s): CITM 301 or Direct Entry Antirequisite(s): AIM 503

This course will provide students with an understanding of how telecommunications networks are designed and deployed to support e-commerce, multimedia and web-centric business applications. Network planning concepts, network analysis, network design tools and techniques are introduced. The objective of this course is to understand the design and analysis of data communications networks through the introduction of case studies and practical network design methodologies. Also an understanding of the application, deployment and benefits of industry standard architectures including: TCP/IP, VoIP, SONET, Gigabit Ethernet, 3G and other emerging standards will be provided.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours  Fee: $690

Winter 2012
Wednesday 18:30-21:30  Jan 11-Apr 11

Spring/Summer 2012
Monday 18:30-21:30  Apr 30-Aug 22
No class during Reading Week.

* Advanced Business Process Methods  CITM 601

Prerequisite(s): CITM 410 and CITM 501

This course builds on the basic principles of business process analysis and design of ITM410. The focus of this course is on applying the Theory of Constraints to the analysis of business process performance. Students learn how to apply of advance techniques from ITM501 for business process analysis and improvement of performance. Emphasis is placed on how to evaluate business process problems, analyze and design business processes to ensure organizational efficiency and effectiveness when new technologies are implemented. Opportunities for process improvement are based on the business strategy, the value proposition, and improvement objectives of the organization. This course is intended to further develop students' understanding and competence in the use of appropriate methods, tools and techniques for analysis and design of business process performance improvement. To ensure the development of the necessary competencies, students will work on case studies and use state-of-the-art process analysis techniques and appropriate software tools to analyze, simulate and design solutions to a range of business process problems.

42 Hours  Fee: $641

Winter 2012
Monday 18:30-21:45  Jan 9-Apr 9
Spring/Summer 2012
Monday 18:00-21:45  Apr 30-Jul 30
Thursday 18:30-21:30  May 3-Aug 2

* Configuring and Implementing ERP Apps  CITM 602

Prerequisite(s): CITM 330

This course focuses on configuring and integrating ERP applications into enterprise business processes. Topics include: (1) An overview of enterprise business process architecture (2) Business process requirements specification and business process changes for integrating ERP and (3) Joint requirements determination methods for application configuration. This course will require intensive work on ERP application configuration using industry-standard platforms and software.

42 Hours  Fee: $641

Winter 2012
Thursday 18:30-21:30  Jan 12-Apr 12

* Client Server Applications  CITM 605

Prerequisite(s): CITM 500 Antirequisite(s): BIS 702

This course covers the concepts and applications of the client/server architectural model for web-enabled data centric information systems, including E-Commerce enterprise systems. The course emphasizes the principles and techniques necessary for the appropriate integration of the web-enabled front-end layer of the system with its business logic counterpart and its backend database. The course may include the use of the .NET development framework along with the VB.NET language and the MS SQL database server.

Note: This is the last offering of this course.

Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours  Fee: $641

Winter 2012
Tuesday & Thursday 18:30-21:30  Jan 9-Apr 9

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30  Apr 30-Jul 30
Thursday 18:30-21:30  May 3-Aug 2

* Certificate and degree credit  ☆ Degree credit  ○ Certificate credit  ◆ Course series
**Database Administration**  
Prerequisite(s): CITM 500  
Antirequisite(s): BIS 502

This course covers the Database Administration (DBA) role for large-scale relational databases. It specifically will deal with the following: the approach to the installation and upgrading of software and utilities; techniques for the allocation of the database to physical devices and directories; the creation of user authorities and controlling access to data and resources; management of data storage; analyzing database performance and implementing procedures for optimizing performance; procedures for the backup and recovery operations.  
Note: This is the last offering of this course.  
Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<th>42 Hours</th>
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**Knowledge Management/Learning Technologies**  
Prerequisite(s): CITM 500  
Antirequisite(s): ITM 703

Knowledge is a powerful asset in an organization and a prime contributor to an organization’s success. This course will examine how to identify, leverage and nurture the knowledge assets in an organization to contribute to the business strategy and enable its success. It will cover the basic concepts and practices of knowledge management from an organizational learning, content management and cultural perspective and investigate some of the enabling technologies to support knowledge acquisition, sharing and utilization. Topics will include: understanding today’s knowledge economy and knowledge workers; developing a knowledge management strategy; differentiating knowledge from information; measuring value; selecting and implementing knowledge management systems. Case studies will be a critical part of this course. Students will gain hands-on experience in the use of one or more knowledge management tools.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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**Information Services Architecture**  
Prerequisite(s): CITM 410

This is an advanced foundational course on information architecture of organizations. This course takes a services oriented approach to organizational analysis and information architecture definition from business strategy to infrastructure. A major case study will be required in which students will analyze a business service strategy and develop the process and infrastructure components for the delivery of that service. Students are expected to have an in-depth understanding of business strategy and business process analysis and modeling.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<th>42 Hours</th>
<th>Fee: $641</th>
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**Physical Database Design and Implementation**  
Prerequisite(s): CITM 500 or Direct Entry

This course covers aspects of the physical design, implementation and data base performance analysis for business applications. Students will learn to develop physical database requirements from Logical Designs, and to analyze query processing performance of the physical implementations. In addition to weekly labs the course will include a design project which will help students to develop competence with standard database definition (DDL/SQL) and procedural languages (PL/SQL) for defining physical schemas and developing stored procedures, triggers and user functions. The course will utilize state of the art database design tools and relational database software.

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<th>42 Hours</th>
<th>Fee: $713</th>
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**Accounting Information Systems**  
Prerequisite(s): CITM 102 or BIS 100 or CBS 100 or (CBS 101 and CBS 201) or Direct Entry  
Antirequisite(s): BIS 405, BIS 504, CCBS 405, CBS 504, CITM 305

Most people are affected by computer-based systems. The students will be involved in the management of computing resources and information such that business problems can be dealt with effectively. This course will focus on the use of information and computing resources in the business community. This will enable students to create their own business information systems or participate with others in the analysis and design of solutions for corporate business problems.  
Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<th>42 Hours</th>
<th>Fee: $641</th>
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**Information Technology and Strategic Management**  
Prerequisite(s): Department consent

In the information economy, the way in which organizations use and manage information is often key to competitive survival in their industry. This course is a ‘Capstone,’ intended to be taken in the student’s final year, which integrates many of the student’s preceding business and IT courses. It focuses on building an understanding of the strategic role of information systems in supporting organizational objectives. In a case study with a real organization, working in teams, students will also learn how to apply models to analyze industry dynamics, apply the process of competitive analysis to a specific company, and identify strategic IT opportunities. Completion of all required professional and professionally-related courses in the first three years of the program is required for this course.  
Note: Since some of the required courses are not offered every semester, it is each student’s individual responsibility to manage their course planning to ensure all prerequisites are met.  
Note: This class is only open to ITM degree students. Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<th>42 Hours</th>
<th>Fee: $641</th>
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**Wireless and Mobile Communications**  
Prerequisite(s): CITM 600

| 42 Hours | Fee: $641 |
Antirequisite(s): AIM 411, CITM 805

This course explores the concepts and applications of wireless technologies and systems, and how mobile and wireless communications hardware, software and network technologies are applied within a business environment. This course provides an understanding of complex wireless and mobile systems by exploring the individual components that are used to build these systems. These include network management, integration of wireless and wireline networks, system support for mobility, computing system architectures for wireless nodes, user interfaces appropriate for small handheld portable devices, and new applications that can exploit mobility and location information.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Winter 2012

Monday 18:30-21:45 Jan 9-Apr 9

- IT-Enabled Customer Management

Prerequisite(s): CITM 501
Antirequisite(s): CITM 739, CITM 730

Increasingly attention is being focused on IT systems that can enable organizations to better understand the needs of their customers and build better relationships with them so as to improve sales, customer profitability and customer satisfaction. This course covers a collection of concepts, processes and technologies to help (1) identify the areas and circumstances where IT systems become beneficial for effective customer management, (2) define the requirements for these systems, (3) design them, and (4) plan for their implementation and maintenance. Several functions within the enterprise will be discussed including sales, marketing, call centers, field services, and partnership management. Among the technologies that will be covered are customer data warehousing and mining.

42 Hours Fee: $713

- Consulting Skills for IT Professionals

Prerequisite(s): CITM 505 and CITM 750

Whether an internal or external consultant to an organization, IT professionals need well developed consulting skills. This course will examine the consulting industry, consulting firms and consulting process models as they apply to various types of IT consulting engagements. Students will study real life consulting projects with practitioners in order to explore consulting skills, roles, skills and services and how they apply to IT projects. Students will also carry out self-assessment and career planning activities to determine their fit to a consulting career and how to explore careers in the industry. Much of the course is taught through classroom exercises and simulations, requiring pre-class preparation and active participation. This course will be relevant to students who anticipate being external or internal consultants.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

Not offered in fall/winter/spring 2011-2012.

- Knowledge Management Technologies

Prerequisite(s): CITM 612

This advanced specialist course is designed for students who wish to explore the enabling technologies provided by vendors in the knowledge management space. The course will begin with a thorough analysis of the enabling technologies themselves, the pros and cons of these various approaches. It will also provide a summary analysis of the vendors serving various general and specialty knowledge management markets, but will in the end focus on one major technology in the field. Students will complete a major project which matches knowledge management system requirements to existing technologies.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

- Data Mining and Warehousing Methods

Prerequisite(s): CITM 500
Antirequisite(s): CITM 701

This course covers the fundamental principles that underlie the wide spectrum of activities and processes associated with discovering useful knowledge from aggregate data in a business setting. Its overall structure is built around the three major technologies that enable the transformation of data into knowledge: data warehousing, OLAP, and data mining. The emphasis of the course will be on the application, implementation and integration of the technologies with the business process and strategic goals of the enterprise.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

- Switching and Routing Laboratory

Prerequisite(s): CITM 513 and CITM 600

This course will provide students with comprehensive but practical knowledge needed to configure routers and switches for both local and wide area networks. Students will learn the principles needed to utilize bandwidth more effectively and to enhance security and privacy. Students will be introduced to the tools and methodologies needed to design, debug and troubleshoot networks. Labs will include configuring routers using link protocols and learning how to link ISPs. Students will be able to plan and implement IP addressing schemes; and configure and verify routing protocols.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

- Ethics and Professional Practice in ITM

Prerequisite(s): CLAW 122 or Direct Entry
Antirequisite(s): CITM 407, CPHL 307

This course will use models and theories of ethical behaviour to analyze and address ethical dilemmas in business, particularly those related to the planning and implementation of information systems. Particular attention will be paid to issues related to the human implications of information systems in society and in organizations, the balancing of rights and obligations in a variety of contexts, and the core issues of corporate behaviour and governance in the digital age as they apply to IT, and IT professional practice. The course will also address how to translate ethical practices into professional standards of practice and examine these against basic industry codes of conduct to discover gaps and potential issues for practitioners to be aware of. The course will contain lecture, case study and reflective learning modes designed to challenge students to consider how they will practice as an ethical IT professional when they enter the world of work.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

42 Hours Fee: $641

CITM 729

CITM 732

CITM 744

ARCHIVE: Courses 2011-2012
Management (CITM) courses are available on the ITM website.

Not offered in fall/winter/spring 2011–2012.

**IT Project Management**

Prerequisite(s): CITM 305 or Direct Entry

This course provides students with a more in-depth understanding of the tools and techniques of project management as it applies to IT-enabled process improvement projects. The ability to plan and execute projects successfully is consistently ranked among the most important skills among information technology professionals. The course is based on the industry-standard Project Management Body of Knowledge (PMBOK) and provides cutting-edge techniques for project planning, scheduling, budgeting, human resources, quality, procurement, communication, and risk management.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<tr>
<th>Course</th>
<th>Hours</th>
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<tbody>
<tr>
<td>IT Project Management</td>
<td>42</td>
<td>$641</td>
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### Management Consulting

A material fee of $10.50 is included in the total fee indicated for all CITM courses. For further information, see Material Fees. Please visit www.ryerson.ca/itm/cos.html for ITM course outlines. Related certificate(s): Accounting – Finance, Business Analysis, Management, Database and Knowledge Management, Database Technology, Design Management, eBusiness, Financial Management in Canada, Health Informatics, Information Systems Development, Information Systems Management, Project Management, Strategic Marketing, T-Related (Cert Name: not found) certificate(s): Accounting – Finance, Business Analysis, Business Management, Database and Knowledge Management, Database Technology, Design Management, eBusiness, Financial Management in Canada, Health Informatics, Information Systems Development, Information Systems Management, Project Management, Strategic Marketing, T-Related (Cert Name: not found)

**Management Consulting Essentials**

Prerequisite(s): Department consent

The management consulting process is evaluated on a theoretical basis and supported with practical examples from business. The approach illustrates the tasks and essential skills required of an effective consultant. The course will emphasize the role of the consultant through assignments that require application of the skills learned. Students will have the opportunity to compare their newly learned skills and knowledge in seminars and discussions with member of the business community and with Certified Management Consultants (CMC).

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<thead>
<tr>
<th>Course</th>
<th>Hours</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Management Consulting Essentials</td>
<td>39</td>
<td>$944</td>
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</table>

### Applied Feasibility Analysis

Prerequisite(s): CITM 700

This course examines the methodologies and tools necessary for successful planning, evaluation and implementation of information technology. Emphasis will be placed on further developing the skills learned in ITM 700 to identify opportunities to increase the effectiveness and/or efficiency of a business unit’s operations, to increase its competitive edge, or to enhance the deployment of human and/or information resources in a corporation. Building on the industry and company analysis project from ITM 700, student teams will conduct a feasibility study within a real client organization to develop or redesign a business process or information system. The study will identify organizational issues related to introducing new technologies, design required process changes, establish business case justification and provide an implementation plan for the recommended solution.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<tr>
<th>Course</th>
<th>Hours</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Applied Feasibility Analysis</td>
<td>42</td>
<td>$641</td>
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### Information Systems Security and Privacy

Prerequisite(s): CITM 600; CITM 420, CITM 725

This course considers the technical, operational, and managerial issues of computer and network security in an operational environment. Industry best-practices relating to computer security including schemes for breaking security, and techniques for detecting and preventing security violations are the core focus of this course. This course will also explore the principles of data privacy, threats to privacy, international and national policy, particularly related to privacy-enhancing technologies as they apply to the management of information systems and e-Business.

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<tr>
<th>Course</th>
<th>Hours</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Information Systems Security and Privacy</td>
<td>42</td>
<td>$575</td>
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### Prof Conduct and Socl Resp for MC

Prerequisite(s): P:CZMC 100

Students review the challenges associated with professional standards and best practices in management consulting and related professions and the practical application of the CAMC Professional Code of Conduct. Students will determine how to resolve specific ethical dilemmas faced by management consultants. Participants will consider the social, legal, and ethical issues of business innovation and technology deployment and the development of business practices, that meet business objectives and the ethical and social requirements of organizational stakeholders.

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<tr>
<th>Course</th>
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<th>Fee</th>
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<tr>
<td>Prof Conduct and Socl Resp for MC</td>
<td>39</td>
<td>$944</td>
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### Successful Consulting Proj Implement

Prerequisite(s): CZMC 100

This course provides students with a solid foundation to apply project management methodologies, tools, and disciplines in a management consulting environment. Consistent with the
Interdisciplinary Studies

In the professional world of community services, no discipline or profession operates in isolation. The following courses, many of which are available by distance education, will develop your understanding of issues faced in the field from an interdisciplinary perspective. They will provide the knowledge and skills you need to work effectively across professional and disciplinary boundaries. For more information, visit www.ryerson.ca/ce/interdisciplinary.

Interdisciplinary Studies

- Course series 125
- Certificate and degree credit
- Degree credit
- Certificate credit

**Prof Consulting Capstone**

CZMC 200

Students who complete the Management Consulting Professional Program may choose to apply their knowledge in a consulting practicum that is available only to MCPP graduates interested in gaining the CMC certification. Students in this course will be supervised and their work evaluated by a Ryerson faculty member and a CMC member sponsor will support each student.

39 Hours Fee: $944

**Program Planning and Evaluation Strategies**

CINT 900

This course will examine methods of program planning and evaluation that are applicable to health promotion practice. Students will study frameworks for planning human service programs and how evaluation is used for assessment of program effectiveness, for improvement of programs and for guiding resource allocation and policy development. (Formerly IST 900.)

42 Hours Fee: $529

Fall 2011
Distance: Internet
Wednesday 18:30-21:30 Sep 10-Dec 10
Winter 2012
Distance: Internet
Wednesday 18:30-21:30 Jan 14-Apr 14

**Gerontology: Critical Issues and Future Trends**

CINT 901

This course will assess the influence of Canadian and world demographic trends on the community services for the elderly; assess the influence of recent Canadian research in the field of aging on the community services of the future; examine innovative and traditional programs administered both by government and private agencies in the Western industrial countries and evaluate their relevance for Canada. (Formerly IST 901.)

42 Hours Fee: $529

Fall 2011
Distance: Internet
Tuesday 18:00-21:00 Sep 10-Dec 10
Winter 2012
Distance: Internet
Spring/Summer 2012
Distance: Internet

**Disability Issues**

CINT 902

This course examines disability issues within a socio-political context. Such a perspective contends that it is not the specific type of disability condition which is the major source of disadvantage to the individual but the response that this condition evokes from the larger society. This course will challenge some of the traditional (and damaging) assumptions made about the needs of people labelled as being disabled and will present a framework for policy and practice designed to promote empowerment and inclusion. (Formerly IST 902.)
**Health Promotion and Community Development** CINT 904
Students will be introduced to the history and development of health promotion and will examine health determinants from environmental, cross-cultural, psychosocial and biological perspectives. The focus will be on the exploration of health promotion strategies which incorporate community development, popular education and social marketing models. (Formerly IST 904.)

**42 Hours** Fee: $525

<table>
<thead>
<tr>
<th>Semester</th>
<th>Distance</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>Internet</td>
<td>Sep 10-Dec 10</td>
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<tr>
<td>Winter 2012</td>
<td>Internet</td>
<td>Jan 14-Apr 14</td>
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<tr>
<td>Tuesday</td>
<td>18:30-21:30</td>
<td>Jan 10-Apr 10</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>Internet</td>
<td>May 5-Aug 11</td>
</tr>
</tbody>
</table>

**Conflict Resolution in Community Services** CINT 905

Professionals in a wide range of disciplines are likely to encounter situations which are fraught with conflict, whether the issue is dealing with community opposition to the development of a new facility, developing environmental standards, allocating limited resources to meet emerging societal needs or dealing with the conflicting demands and expectations of different stakeholders. This course is designed to enable students to develop consensus-building strategies that produce agreements and that everyone can live with. The course utilizes case materials and examples drawn from different disciplines. (Formerly IST 905.)

**42 Hours** Fee: $529

<table>
<thead>
<tr>
<th>Semester</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>Internet</td>
<td>Sep 10-Dec 10</td>
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<tr>
<td>Winter 2012</td>
<td>Internet</td>
<td>Jan 14-Apr 9</td>
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<tr>
<td>Monday</td>
<td>18:30-21:45</td>
<td>Jan 14-Apr 14</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>Internet</td>
<td>May 5-Aug 11</td>
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</tbody>
</table>

**Sexuality: Power and Pleasure** CINT 906
This survey course examines the societal basis of attitudes and behaviours related to human sexuality. Students will be introduced to research and theoretical concepts in the literature that contributes to our understanding of sexuality. Sexuality is recognized as a complex and multi-dimensional component of human identity and experience, mediated and influenced by social constructs of gender, race, ethnicity, disability, sexual orientation, age and socio-economic opportunities. The course promotes critical self and social consciousness through challenging sex-negative religious traditions, institutional regulation/control of sexuality, and gender socialization including patriarchal family structure. Some of the topics to be considered are sexuality across the life course; sexuality and liberation; intimacy, love and relationships; sex and gender role socialization; sex, violence and the law; sex as a commodity and AIDS and sexual behaviour. (Formerly IST 906.)

**42 Hours** Fee: $525

<table>
<thead>
<tr>
<th>Semester</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Spring/Summer 2012</td>
<td>May 28-Jun 1</td>
</tr>
<tr>
<td>Tuesday–Saturday</td>
<td>8:30-18:00</td>
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<tr>
<td>Monday–Friday</td>
<td>8:30-18:00</td>
</tr>
<tr>
<td>Monday–Friday</td>
<td>Apr 30-May 4</td>
</tr>
</tbody>
</table>

**Enrollment Information**
Fax Number: 416.979.5277.
Chang School of Continuing Education, Ryerson University.
Fax Number: 416.979.5477.
Chang School of Continuing Education, Ryerson University.

**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**
and Aboriginal backgrounds, this course applies an anti-oppression perspective to understand the origins of issues confronting contemporary Aboriginal peoples. To appreciate the process of Aboriginal self-determination, a holistic approach guides the examination of community services and infrastructure responsive to the needs of First Nations’ communities. (Formerly IST 910.)

Note: Enrollment for the Spring/Summer offering of this course is only available by fax. Please print and fill out a Mail-In Enrollment Form and fax the form, including your credit card number and expiry date, to: Melissa Johnson, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416-979-5477.

42 Hours  Fee: $529

Spring/Summer 2012
Tuesday–Friday  8:30–18:00  Feb 21–Feb 25

Â International Community Development CINT 911

This course will introduce the student to the challenges of sustainable community development in the developing world. The course begins with a broad exploration of the meaning of development and under-development and its relevance to Asia, Latin America, Africa and the Middle East today. This course will also explore various approaches which have been used in local, bottom-up developments as well as some tools which are now available to assist the community development facilitator. (Formerly IST 911.)

42 Hours  Fee: $529

Winter 2012
Tuesday  18:30–21:30  Jan 10–Apr 10

Â Community Development: International Field Experience CINT 912

This course provides an opportunity for students to deepen their understanding of development issues, and to experience part of their learning in an interdisciplinary, international, and intercultural setting. Following a brief in-class orientation at Ryerson, the field experience part of the course is held overseas. Canadian students will work with students from the host country on specific projects relevant to community development in that country. The country and projects selected may vary from year to year. Note: Students seeking admission to this course are required to submit an application form. For more information, see flyer and FAQ. (page xx)

42 Hours  Fee: $535

Spring/Summer 2012
Friday  16:30–18:30  Feb 3
and Sunday  10:30–16:30  Feb 5
and Friday  16:30–18:30  Mar 2
and Saturday  10:30–16:30  Mar 3

 Â Issues of Migration CINT 913

This course examines the main concepts and issues in contemporary migration studies by employing historical and international perspectives. The course will examine the Canadian response and the evolution of a post-war system implemented to deal with refugees and immigrants. Case studies of immigrants to Canada and to other parts of the world are used to illustrate theoretical concepts and to promote an understanding of the contextual nature of contemporary migration processes. Comparisons with other societies such as Australia, the United States and to the European Union will be discussed. The course will use a critical social sciences approach to address the implications of the North-South, and South-South relationship in the creation of refugees and immigrant populations.

42 Hours  Fee: $529

Fall 2011
Distance: Internet  Sep 10–Dec 10
Winter 2012
Distance: Internet  Jan 14–Apr 14

Â Settlement Experiences CINT 914

This course examines the settlement processes experienced by new immigrants and refugees. The course discusses the different forms of resettlement, receptions, repatriation, social capital and human capital. It will also discuss the theoretical approaches to citizenship, nationalism and multiculturalism. The course introduces the intersection of race, gender, class and citizenship. It reviews current debates regarding settlement policies and services provided to different classes of immigrants.

42 Hours  Fee: $529

Winter 2012
Distance: Internet  Jan 14–Apr 14

Â Responses to Migration CINT 915

The focus of the course will be on the determinants of responses to migrants and migration through an examination of topics including racism, the media, legal status, services available to newcomers, education and credential recognition, and issues of housing discrimination. The goals of this course are to familiarize students with factors known to contribute to negative or positive responses to migrants and migration. In addition students will learn to apply these factors to important practical issues in a critical and reflective manner such as understanding trends over time in migration attitudes and looking at present strategies that may be utilized to improve responses to migrants and migration.

42 Hours  Fee: $529

Spring/Summer 2012
Distance: Internet  May 5–Aug 11

Â Introduction to Fundraising CINT 916

This course provides a view of the Canadian voluntary sector and its organizations, as well as an introduction to concepts and issues related to the practice of fund development. This comprehensive overview also acts as a knowledge base for subsequent, in-depth study of the various aspects of fund development. The concept of philanthropy and various fund development approaches will be explored.

42 Hours  Fee: $529

Fall 2011
Distance: Internet  Sep 10–Dec 10
Wednesday  18:30–21:30  Sep 7–Dec 7
Winter 2012
Wednesday  18:30–21:30  Jan 11–Apr 11
Distance: Internet  Jan 14–Apr 14

Â Urban Community Development CINT 917

Urban Community Development is a course designed to offer participants an opportunity to engage in interdisciplinary teams involved in community projects. Working under the supervision of a Ryerson faculty member and a professional community developer, students assist a community group or agency to gather information, analyze data and attempt to generate solutions. As part of their project work, students present their findings to the community centre as well as to the appropriate citizen groups or public at large. Field work occurs during the month of May. Note: Seven mandatory evening sessions (18:00–20:00) take
place between October and March. Nights are chosen based on student availability where possible. These classes are followed by 12 days in the community during May.

<table>
<thead>
<tr>
<th>Course</th>
<th>Fee</th>
<th>Dates</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Collaborations</td>
<td>$529</td>
<td>Spring/Summer 2012: 9:00-18:00 Apr 30-May 4</td>
<td>Community Collaborations CINT 920</td>
</tr>
</tbody>
</table>

**Community Collaborations CINT 920**
- This interdisciplinary course will assist students and practitioners to develop the knowledge and skills required to participate effectively in multi-sectoral community collaborations. The course will provide an overview of collaboration and will review common challenges and factors influencing success. Collaborative processes will be examined including community engagement and mobilization, outcomes-based strategic planning, implementation of strategies and sustaining momentum, governance, leadership, communications, and evaluation. Examples will be provided of community collaborations focused on improving outcomes for children, youth and families.

<table>
<thead>
<tr>
<th>Course</th>
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<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Interior Design</td>
<td>$529</td>
<td>Fall 2011: Internet Sep 10-Dec 10</td>
<td>Interior Design</td>
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</tbody>
</table>

**Interior Design**
- Professional interior designers make the most of the places where we live, work, and play. Using colour, space allocation, acoustics, illumination, patterns, and textures, they create beauty and functionality. Their services are needed in every imaginable interior setting—from corporate offices and shopping centres to restaurants, hotels, hospitals, and residences. If you would like to learn more about this fascinating field, then these courses may be for you.

<table>
<thead>
<tr>
<th>Course</th>
<th>Fee</th>
<th>Dates</th>
<th>Location</th>
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<tbody>
<tr>
<td>Design Theory CDID 150</td>
<td>$607</td>
<td>Fall 2011: Wednesday 18:30-21:30 Sep 14-Dec 14</td>
<td>Design Theory</td>
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<td>Winter 2012: Wednesday 18:30-21:30 Jan 11-Apr 11</td>
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<td>Spring/Summer 2012: Monday &amp; Wednesday 18:00-21:00 Apr 30-Jun 18</td>
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<tr>
<td>Interior Design I: Drafting CDID 151</td>
<td>$535</td>
<td>Fall 2012: Tuesday 18:30-21:30 Jan 10-Apr 10</td>
<td>Interior Design I: Drafting CDID 151</td>
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<td>Winter 2012: Tuesday 18:30-21:30 May 1-Jun 14</td>
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<tr>
<td>Supplies and materials to be purchased by the student: A list of materials and equipment required will be given to students after the first class. Cost approximately $200-$225.</td>
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</tbody>
</table>

**Interior Design I: Space Planning CDID 152**
- The first of a series of courses providing an introduction to four primary performance objectives which relate to drafting, planning and research, professional ethics, and the sensory environment. The focus of this course is visual communication to provide the student with a foundation in manual drafting practices through a series of drawing exercises relating to small scale residential interior spaces. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200. Note: Students with a suitable portfolio may be admitted to this course upon approval of the program department; see Open House.

<table>
<thead>
<tr>
<th>Course</th>
<th>Fee</th>
<th>Dates</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Interior Design I: Space Planning CDID 152</td>
<td>$535</td>
<td>Winter 2012: Tuesday 18:30-21:30 May 1-Jun 14</td>
<td>Interior Design I: Space Planning CDID 152</td>
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<td></td>
<td></td>
<td>Spring/Summer 2012: Tuesday &amp; Thursday 18:30-21:30 May 1-Jun 14</td>
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<tr>
<td>Supplies and materials to be purchased by the student: A list of materials and equipment required will be given to students after the first class. Cost approximately $200-$225.</td>
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</tbody>
</table>
This course introduces the analytic and problem-solving skills relating to space planning of small-scale residential interior spaces and sequences that function effectively for people using them. Visual communication using manual drafting practices learned in CDID 151 is applied to interior design studio exercises. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

Note: Students with a suitable portfolio may be admitted to this course upon approval of the program department; see Open House.

42 Hours

Winter 2012

Spring/Summer 2012

Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $200.

- Kitchen and Bathroom Design

CDID 157

Kitchens and baths are essential to everyday living; they need to be designed so that they function as well as they look. Students will explore the specific requirements associated with kitchen and bath design. With an emphasis on the design process, this course covers the design of efficient and aesthetic kitchens and baths, including space considerations, equipment, current trends in materials, as well as human factors.

42 Hours

Fall 2011

Monday 18:30-21:45 Sep 12-Dec 12

Grading for this course is on a pass/fail basis. A student is required to pass this course with a grade of ”P” or better to be eligible for Design Dynamics I: Portfolio Part 2.

- Design Dynamics I: Portfolio Part 2

CDID 252

Part 1 - This course segment, through a series of lectures and site visits, introduces the student to the interior design practitioner’s workplace and the ethics and standards of behaviour which prevail in the Association of Registered Interior Designers of Ontario (ARIDO).

Part 2 - The foundation in architectural drawing conventions and standards, and space planning introduced in CDID 151 and CDID 152 is applied to studio exercises which explore the interior sensory environment in terms of lighting and acoustics. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

42 Hours

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $535.

- Interior Design I: Research Methods

CDID 252

This course teaches the student to use systematic research methods to identify critical issues, gather information and data, analyze, synthesize, and draw reasoned defensible conclusions as a basis for design decisions. The course brings together the knowledge gained in the series of previous courses and requires the student to creatively design a residential environment for a specific client in plan and presentation forms. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

42 Hours

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $200.

- Interior Design I: Capstone

CDID 256

Students undertake a major design project that will be a synthesis of all the skills and knowledge acquired in all the courses. The project work will require students to ideate, conceptualize, and construct a space that involves human scale and interaction. The major project will culminate in an oral presentation of the student’s solution from initial concept, development, three-dimensional projection, applied two-dimensional design, thematic colour development, and the practical utilization of space. CDID 155, combined with CDID 156, CDID 255, and CDID 256 is equivalent to IRD 100 and IRD 200.

42 Hours

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $535.

- Interior Design I: Orientation (Sensory)

CDID 251

Prerequisite(s): CDID 151 and CDID 152

Certificate and degree credit ✤ Degree credit ○ Certificate credit ✤ Course series
Prerequisite(s): CIRH 102

History of Design I

Prerequisite(s): CIRH 101

History of Design II

Prerequisite(s): CIRH 201

History of Art I

Prerequisite(s): CIRH 102

History of Art II

Prerequisite(s): CIRH 102

Intro to World Art I: Pictorial Arts

Prerequisite(s): CIRH 100

Communications I

Communications II

Contemp Art and Art of the Recent Past

Workshops in Design

Techniques in Watercolour

Drawing With Mixed Media

Certificate and degree credit

Degree credit

Certificate credit

Course series
Among the surfaces to be covered are stone, wood, fabrics, metal, and glass. Exercises will offer direction for the specific study of texture, pattern, contrast, and the play of light. As well as lending drama and excitement to illustrations, emphasis is placed upon developing a personal style.

21 Hours  
HST included  
Fee: $408

Spring/Summer 2012  
Wednesday  
18:30-21:30  
Jun 20-Aug 1
Participants are responsible for purchase of materials (cost approximately $70). Do not buy any new materials before the opening class; however, do bring any pertinent supplies already owned. A list will be provided at the first class.

Drawing Fundamentals  
CDID 803
Come test the theory: Everyone can draw! Everyone has the instinct toward language - verbal and visual. This course teaches the visual "language" that is natural to us all. It begins at the most rudimentary level and progresses through each of the developmental stages that lead to image-making skill. A series of exercises taken in sequence will build the powers of observation needed to transform a three-dimensional subject into a two-dimensional symbol. Learn the fundamentals of gesture, line, light and shade, and space. Commitment to weekly practice will determine the level of progress. The course objective is to make drawing a part of everyday life.

Note: Course content is applicable to both fine art and commercial art fields.

36 Hours  
HST included  
Fee: $483

Fall 2011  
Thursday  
18:30-21:30  
Sep 15-Dec 1
Winter 2012
Participants are responsible for purchase of materials (cost approximately $70). No supplies are necessary at the first class.

Colour Studio Workshop  
CDID 805
The Colour Studio Workshop is an intensive studio-based, experiential course exploring colour theory and colour harmonies essential for fine artists, graphic artists, portfolio building, interior decorators and designers, architecture, fashion, and general interest.

21 Hours  
HST included  
Fee: $408

Spring/Summer 2012  
Tuesday  
18:30-21:30  
May 1-Jun 12

Workshop in Computer-Aided Design  
CDID 831
This introductory-level workshop is designed for the student or professional who is interested in computer-aided drafting using AutoCAD. Participants will learn to input their two-dimensional ideas into the computer using AutoCAD’s drawing and editing features. This hands-on course is designed to give students knowledge to start and finish a drawing on the computer and then plot it out.

21 Hours  
HST included  
Fee: $408

Not offered in fall/winter/spring 2011–2012.

Journalism

We offer courses in Journalism, Magazine and Web Publishing, and Publishing to meet the needs of today’s students and professionals. Whether you are taking courses for personal interest or professional development, we are sure to have something for you.

For more information, visit www.ryerson.ca/ce/journalism.

Journalism

Interviewing: The Art and Craft of Asking Questions  
CDJN 448
The French philosopher Voltaire once said, “Judge a man not by his answers, but by his questions.” The art of asking questions is one of the most important communication skills. This course provides journalists, writers, and anyone who wants to improve his or her interviewing techniques with relevant information and hands-on experience. In addition to practical assignments, guest speakers, and field trips, topics include research and focus, how to find and contact interviewees, preparing and asking questions, listening skills, specific tips for telephone, print, and broadcast interviews, and more.

42 Hours  
HST included  
Fee: $644

Fall 2011  
Tuesday  
18:30-21:30  
Sep 13-Dec 13
Winter 2012

Freelancing the Future  
CDJN 449
All social and economic indicators point to freelancing as the way of the future in journalism and communications. This seven-week workshop provides participants with the knowledge and skill to become self-employed professionals. Topics include finding and proposing ideas, marketing yourself, establishing and negotiating fees, preparing a business plan, market opportunities, tax advantages, what you need to get started, and much more.

Note: Instructor: Paul McLaughlin is an award-winning magazine writer, broadcaster, and playwright. A journalist since 1973, he has been published extensively in most major Canadian magazines, and has worked as a producer and freelance interviewer for CBC Radio. He has written four books, including How to Interview (originally titled Asking Questions: The Art of the Media Interview). Paul has also produced videos, including Hockey Night in Hollywood, a CTV special starring Wayne Gretzky. A journalism instructor at Ryerson University, Paul has also taught journalism at Carleton University and Algonquin College.

21 Hours  
HST included  
Fee: $449

Spring/Summer 2012  
Wednesday  
18:30-21:30  
Apr 25-Jun 6

Copy Editing  
CDJN 450
The skilled copy editor is a writer’s best friend - even when he or she is the writer - and the reader’s champion. This course provides editors and writers with the tools to improve copy while preserving the text’s good features and the writer’s style. Topics include analyzing and editing copy for clarity and consistency, understanding style and conforming to it, editing copy to fit an allotted space, and writing headlines and cutlines.

42 Hours  
HST included  
Fee: $648

Fall 2011

Certificate and degree credit ✤ Degree credit ◆ Certificate credit ✤ Course series
<table>
<thead>
<tr>
<th>Subject</th>
<th>Course Code</th>
<th>Description</th>
<th>Fee + GST</th>
<th>Hours</th>
<th>Term</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feature Writing for the Freelance Market</td>
<td>CDJN 457</td>
<td>Created for people who wish to sell feature stories to magazines and newspapers, this course provides a step-by-step approach on how to write and market feature articles. Topics covered include how to come up with great ideas, research, query letters, interviewing techniques, structure, proper use of quotes, developing your voice, style, and point of view, and where to sell. Producing a major feature by term's end is the main goal, but there are also in-class writing assignments. This course is ideal for beginners and seasoned writers looking to review the basics.</td>
<td>$644</td>
<td>36</td>
<td>Winter 2012</td>
<td>Note: Instructor: Elizabeth Klinck has 25 years' experience of documentary research and production for producers and broadcasters including the National Film Board of Canada, Witness (CBC), BRAVO!, Discovery Canada, HBO, and PBS. She has worked with such directors and broadcasters as Adrienne Clarkson, Donald Brittain, Alan King, John Kastner, and Gwynne Dyer.</td>
</tr>
<tr>
<td>Writing for the Print Media</td>
<td>CDJN 458</td>
<td>This course is designed to improve your writing skills. Work with a reporter, an editor, a feature writer, a columnist, and a public relations specialist. You will write news stories, press releases, a feature story, and a column. Through discussions, assignments, and workshops, students will also learn interviewing techniques, and media relations strategies that work. This is a practical course focused on making your writing more effective.</td>
<td>$644</td>
<td>42</td>
<td>Fall 2011</td>
<td>Lunch break from 12:30 to 2:00 p.m.</td>
</tr>
<tr>
<td>Inside Journalism</td>
<td>CDJN 466</td>
<td>What draws people to journalism as a profession? And what keeps them there? What do journalists really do? How do they think? What happens behind the scenes? This course is an excellent primer for people considering the field of journalism as a first career choice or career switch. Students will explore the areas of print reporting, magazine writing, television news and current affairs, web reporting, column writing, and more; they will try their hand at some basic journalistic skills, and consider the profession from the viewpoint of popular culture, real-life stories from guest experts, and an evening in a working newsroom.</td>
<td>$644</td>
<td>42</td>
<td>Winter 2012</td>
<td>Note: Instructor: Elizabeth Klinck has 25 years' experience of documentary research and production for producers and broadcasters including the National Film Board of Canada, Witness (CBC), BRAVO!, Discovery Canada, HBO, and PBS. She has worked with such directors and broadcasters as Adrienne Clarkson, Donald Brittain, Alan King, John Kastner, and Gwynne Dyer.</td>
</tr>
<tr>
<td>How To Sell A Documentary</td>
<td>CDJN 467</td>
<td>This course guides students through the development stage of documentary filmmaking, teaching you how to refine your ideas, how to use research and interview techniques, and how to write a proposal or treatment. In this context, students will view different styles of documentary films and discuss their treatment of different issues raised. The course will culminate in a mock “pitch session” with a complement of commissioning editors from the broadcasting industry.</td>
<td>$632</td>
<td>24</td>
<td>Fall 2011</td>
<td>Note: Instructor: Elizabeth Klinck has 25 years' experience of documentary research and production for producers and broadcasters including the National Film Board of Canada, Witness (CBC), BRAVO!, Discovery Canada, HBO, and PBS. She has worked with such directors and broadcasters as Adrienne Clarkson, Donald Brittain, Alan King, John Kastner, and Gwynne Dyer.</td>
</tr>
<tr>
<td>Finding Your Voice: The Art of Column Writing</td>
<td>CDJN 477</td>
<td>Have you always yearned to be a columnist? Good news. There’s never been a better time to do so. With the Internet augmenting the traditional guest-column market, every writer who builds the right kind of media platform stands on a soap box looking out on the world. This writing workshop will help you assemble the professional tools to craft columns that will be noticed. By drafting and polishing, you will find your unique voice. Note: Instructor: Sarah Jane Growe is an award-winning columnist, best-selling author, and lecturer.</td>
<td>$566</td>
<td>36</td>
<td>Fall 2011</td>
<td>Note: Instructor: Sarah Jane Growe is an award-winning columnist, best-selling author, and lecturer.</td>
</tr>
<tr>
<td>Writing for the Internet: The Word Online</td>
<td>CDJN 464</td>
<td>The Internet is a communications medium filled with possibilities and limitations. Its hyperlinked, two-way, multimedia and interactive nature means that new skills and techniques - and some traditional ones - need to be carefully applied in order for content to communicate, compel, and build community. This two-day workshop will provide an introduction to skills necessary for effective online writing. That means new ways of conveying information in short, concise and innovative formats that will attract the eyes of internet users.</td>
<td>$580</td>
<td>12</td>
<td>Fall 2011</td>
<td>Lunch break from 12:30 to 2:00 p.m.</td>
</tr>
<tr>
<td>Copy Editing: In Search of the Perfect Word</td>
<td>CDJN 462</td>
<td>Copy editors edit above all to communicate to readers. But editors who love their readers also cherish their writers - and can become their best friends. Theirs is a creative job that improves the quality of copy. This workshop is for people who care about language and want to help writers, including themselves, tell readers what they mean in a clear, concise, correct, and interesting way. It deals with the basics - spelling, punctuation, and grammar - as well as knowing what to look for, conforming to style, editing for space, and making quick, logical, and defensible decisions.</td>
<td>$453</td>
<td>12</td>
<td>Winter 2012</td>
<td>Lunch break from 12:30 to 2:00 p.m.</td>
</tr>
<tr>
<td>Journalism Workshops</td>
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<td>Note: Instructor: Elizabeth Klinck has 25 years' experience of documentary research and production for producers and broadcasters including the National Film Board of Canada, Witness (CBC), BRAVO!, Discovery Canada, HBO, and PBS. She has worked with such directors and broadcasters as Adrienne Clarkson, Donald Brittain, Alan King, John Kastner, and Gwynne Dyer.</td>
</tr>
<tr>
<td>Spin: Journalism PR and the Search for Truth</td>
<td>CDJN 469</td>
<td>We live in an age of “spin.” We are bombarded by prepackaged messages from politicians, lobbyists, business leaders and official</td>
<td>$488</td>
<td>12</td>
<td>Spring/Summer 2012</td>
<td>Lunch break from 12:30 to 2:00 p.m.</td>
</tr>
</tbody>
</table>
“spokespeople” of all kinds. We are getting a lot of strategic communication but not much real communication. Sometimes it’s hard to know where to turn to find the “truth.” Historically, we’ve looked to the media for that, but all too often these days, the press seems to be seduced by spin as well, just another branch of the “spindustry.” This course examines the complex relationship between the PR industry and the mass media, the pervasiveness of spin in contemporary society, and the impact it has on us.

Note: Instructor: Ira Basen is a veteran CBC producer and former executive producer of CBC Radio’s Sunday Morning. He is completing a book on spin.

12 Hours HST included Fee: $453

Not offered in fall/winter/spring 2011–2012.

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**Laboratory Practice**

These courses have been designed to equip graduates with managerial skills combined with practical knowledge (ranging from safety, environmental awareness, standards and regulations, specialized information technology systems, effective communications, recordkeeping, and technical writing) that laboratory work requires. For more information, visit www.ryerson.ca/ca/labpractices.

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**Laboratory Practice**

Related certificate(s): Laboratory Practices Management

NEW!

- **Professional Laboratory Practice**
  - **Prerequisite(s):** Department consent
  - **This course will examine standards for professional communication and strategies for conducting literature searches. Students will discuss and use communication tools for communication of research findings, test results, and ideas. Standards of laboratory record keeping, especially notebooks will be discussed.**
  - **21 Hours**
  - **Fee: $320**
  - **Fall 2011**
  - Distance: Internet Sep 10-Oct 22
  - Spring/Summer 2012 Distance: Internet May 5-Jun 16

NEW!

- **Standards and Good Practices**
  - **Prerequisite(s):** Department consent
  - **This course will introduce the general principles Good Research Practice (GxPs) and other quality standards as applied to quality management of the testing and manufacturing process (across a range of industries/sectors). It will also provide an overview of agencies and guidelines relevant to monitoring and compliance. Note: Individuals without the prerequisite wishing to take this course must contact the academic coordinator, Dr. David Naranjit, at naranjit@ryerson.ca.**
  - **21 Hours**
  - **Fee: $320**
  - **Fall 2011**
  - Distance: Internet Sep 10-Oct 22

NEW!

- **Intro to Lab Project Management**
  - **Prerequisite(s):** CKLP 100
  - **Organizations are using project management as the means to achieve results and their strategic plan. This course covers how organizations use project management and focus on the key aspects of project management such as scope, cost, time, risk, communications, and quality. Included in the course will be an overview of the project lifecycle and the key documents for each phase.**
  - **21 Hours**
  - **Fee: $320**

NEW!

- **Intro to Laboratory Regulations**
  - **Certificate and degree credit**
  - **Degree credit**
  - **Certificate credit**
  - **Course series**
Prerequisite(s): CKLP 100

This course covers the scope of due diligence and regulatory frameworks for laboratory risk management focusing on environmental health and safety (EHS) management systems to address the broad spectrum of hazards inherent in routine and experimental practices. Included in the course will be an outline of what organizations, the employer, and you need to know and do to meet the intent of the vast number of environmental health and safety related regulations impacting laboratory operations.

21 Hours  Fee: $320

Not offered in fall/winter/spring 2011–2012.

NEW!

Course series

Laboratory and Research Ethics  CKLP 140

Prerequisite(s): CKLP 100

This course will identify and analyze key issues related to the ethics of conducting research in the laboratory sciences. With a Canadian focus, ethical issues will be explored using relevant and highly current case studies that will best illustrate ethical dilemmas, concerns, and issues. Students will be exposed both broad, foundational concepts and principles in research ethics as well as more specific content related to the particular issues that arise in laboratory-based research.

Note: Individually without the prerequisite wishing to take this course must contact the academic coordinator, Dr. David Naranjit, at naranjit@ryerson.ca.

21 Hours  Fee: $320

Fall 2011
Distance: Internet  Oct 29-Dec 10

NEW!

Sample Management  CKLP 150

Prerequisite(s): CKLP 110

This course aims to inform learners about the various aspects of sample management such as sample collection, handling, tracking, shipping, and their storage according to special applications of Workplace Hazardous Materials Information System (WHMIS). Techniques involved in preparing various biological materials will be introduced. Personnel safety and risk assessment to meet the requirements of the Occupational Health and Safety Act of Ontario for the purposes of the operation of the laboratory will also be discussed.

21 Hours  Fee: $320

NEW!

Laboratory Info Management  CKLP 160

Prerequisite(s): CKLP 110

This course will introduce the learner to Laboratory information management systems (LIMS) and its application in scientific and commercial laboratories. Students will be exposed to important features of LIMS that allow laboratories to record, manage, organize, and share large amounts of data for rapid search, retrieval, and reporting at various steps of the analytical and quality assurance process.

21 Hours  Fee: $320

Spring/Summer 2012
Tuesday & Thursday  18:30-21:30  Jun 21-Jul 12
NEW!

Data Handling  CKLP 170

Prerequisite(s): CKLP 110

This course will introduce the learner how to use and effectively manage data. This course will also cover the topics of data handling, processes, and workflows in all types of laboratories from the smallest contract lab to the largest manufacturing plant.

21 Hours  Fee: $320

Not offered in fall/winter/spring 2011–2012.

NEW!

Applied Technical Writing  CKLP 180

Prerequisite(s): CKLP 100

This course will expose learners to the fundamentals of generating clear and effective scientific and technical documents. Students will pay particular attention to the generation of a wide range of scientific and technical documents generated for the purpose of information dissemination, proposal writing, scientific communication, documentation, and reporting. Emphasis will be on logical organization of information, elements of format and style, and basics of document structure.

21 Hours  Fee: $320

Not offered in fall/winter/spring 2011–2012.

NEW!

Skills for Professional Practice  CKLP 190

Prerequisite(s): CKLP 100

This course will cover a variety of nontechnical skills and competencies required for effective operation and functioning in a laboratory environment. The course will address the basics of negotiation, understanding simple contracts and financial statements, and the fundamentals of teamwork.

21 Hours  Fee: $320

NEW!

Intro to Intellectual Property  CKLP 200

Prerequisite(s): CKLP 100

This course will introduce the learner to the fundamentals of Intellectual Property (IP) and the importance of IP in laboratory practice. The steps securing IP protection, including patents and safeguards to ensure innovation remain proprietary will be discussed from a Canadian and international perspective.

Note: Individually without the prerequisite wishing to take this course must contact the academic coordinator, Dr. David Naranjit, at naranjit@ryerson.ca.

21 Hours  Fee: $320

Fall 2011
Distance: Internet  Oct 29-Sep 10

Spring/Summer 2012
Distance: Internet  Jun 23-Aug 4

NEW!

Laboratory Quality Processes  CKLP 210

Prerequisite(s): CKLP 100

Six Sigma is an effective strategy for process improvement and problem solving used in an increasing array of business and technical environments. It can be implemented in isolated applications or as an enterprise-wide strategy for managing quality. Sustainable quality leadership is attained when Six Sigma is combined with a Continuous Improvement approach to
CKLP 110
Prerequisite(s): CKLP 100

Prerequisite(s): CKLP 110

Not offered in fall/winter/spring 2011-2012.

21 Hours Fee: $320

NEW!

Independent Study I
CKLP 220

Prerequisite(s): CKLP 110

Under the supervision of an industry expert or faculty member, students will either explore the scholarship surrounding a particular issue arising from laboratory practice or spend time in a laboratory organization, exploring the practical application of laboratory practice. Students will be encouraged to study issues relevant to their own workplace and career interests.

Note: Students will be assessed on the basis of a research paper or case study which they will prepare after acquiring pre-approval.

21 Hours Fee: $320

NEW!

Independent Study II
CKLP 230

Prerequisite(s): CKLP 110

Under the supervision of an industry expert or faculty member, students will either explore the scholarship surrounding a particular issue arising from laboratory practice or spend time in a laboratory organization, exploring the practical application of laboratory practice. Students will be encouraged to study issues relevant to their own workplace and career interests.

Note: Students will be assessed on the basis of a research paper or case study which they will prepare after acquiring pre-approval.

21 Hours Fee: $320

NEW!

Fundamentals of Clinical Research
CKLP 240

Prerequisite(s): CKLP 110

This course will introduce the learner to the role of clinical trials and research in the health care sector and in industry. The phases and elements of clinical trials will be considered and roles and responsibilities for each personnel will be discussed.

21 Hours Fee: $320

NEW!

Current Topics in Lab Science
CKLP 250

Prerequisite(s): CKLP 100 and CKLP 110

This course will identify and analyze contemporary issues that are faced by laboratories. The course will explore the issues from a number of different perspectives to help students understand the emerging regulation, public policy, ethics, innovation, and technology as relevant to laboratory practice and safety. The course will explore the impact of the issues and inform students about evolving professional practice.

21 Hours Fee: $320

NEW!

Landscape Design

Landscape Design combines the fields of art, science, and humanities. The certificate program offers an excellent education in the fundamental components that comprise the field of landscape design. Through course offerings, you will learn how to analyze, plan, design, manage, and sustain the built and natural environment. For more information, visit www.ryerson.ca/ce/landscape.

Landscape Design


Landscape Design Communications and Theory
CKLA 300

The course begins by exploring the use of the line drawing including the landscape plan, sections, and elevations. It moves into the introduction of basic methods of designing landscape spaces and composing site content. Organizing systems include the grid and form composition.

Note: This course is delivered in a lecture/studio format.

42 Hours Fee: $640

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

Landscape Construction, Materials and Methods
CKLA 310

The purpose of this course is to understand and investigate the origins, characteristics, and design applications and methodologies used in landscape construction. The process of designing, selecting, pricing, sourcing, constructing, and maintaining hard and soft landscape materials are discussed. Life cycle and sustainability of material selection is woven into the course content.

Note: * Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

42 Hours Fee: $640

Fall 2011
Distance: Internet Sep 10-Dec 10
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

** Field trip: Saturday May 26, 2012.
** Field trip: Saturday June 9, 2012.

Plant Materials
CKLA 320

This course presents and evaluates deciduous and evergreen woody plant materials as basic structural design elements of the landscape. It covers introduced species as well as those native to Canada. Students will become familiar with the range of landscape applications for the species covered, as well as the relationship between their autecology and site selection.

Note: * Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

42 Hours Fee: $640

Fall 2011
Tuesday* 18:30-21:30 Sep 13-Dec 13
Wednesday(Toronto Botanical Gardens) 10:00-13:00 Sep 14-Dec 14
**Landscape Design Studio**  CKLA 330

Prerequisite(s): (CKLA 300 or CKLA 707) and (CKLA 320 or CKLA 710)

This course deals with the application of landscape design theory in the development of landscapes based on site analysis and program criteria. This studio course will focus on the student's individual exploration of the process of design development and problem solving as a means of preparing creative landscape solutions for a medium scale urban site.

42 Hours  Fee: $640

**Fall 2011**

Wednesday  18:30-21:30  Sep 14-Dec 14

**Winter 2012**

**Ecology and Sustainable Landscapes**  CKLA 400

This course examines the fundamental concepts and principles of ecology as a basis for sustainable landscapes. Ecosystem structure, processes, dynamics, and resilience are considered as a basis for facilitating the design and management of landscapes in a variety of land-use scenarios, particularly in urban regional environments. Sustainable land-use practices based upon ecological resilience are investigated. Several ecological frameworks for sustainable landscape design and management including Adaptive Management and Collective Action are presented and analyzed.

Note: * Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

42 Hours  Fee: $640

**Fall 2011**

Distance: Internet  Sep 10-Dec 10

**Digital Landscape Design**  CKLA 440

Prerequisite(s): CKLA 300 or CKLA 707

This digital tools course explores ways of conceiving and communicating landscape design ideas. Lectures and interactive lab activities focus on developing graphic plans, sections, elevations, axonometrics, and perspective drawings within the context of the built and natural environment. Colour rendering techniques, cost estimating applications, and business management are explored. Most projects are submitted electronically through Blackboard academic suite.

Note: Students are required to purchase a student edition of software. Information will be announced in class.

42 Hours  Fee: $640

**Fall 2011**

Thursday  18:30-21:30  Sep 15-Dec 15

**Landscape Restoration**  CKLA 450

The purpose of this course is to develop an understanding of the basic principles involved in designing and implementing a restoration plan for a disturbed site with an emphasis on naturalization. Participants will receive basic instruction in site assessment, developing restoration objectives, implementation, and monitoring.

Note: * Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

42 Hours  Fee: $640

**Fall 2011**

Monday*  18:30-21:30  Sep 12-Dec 5
Law

The following courses span a range of legal issues. Some investigate general legal principles, theories, and procedures; others, the laws that govern various industries and activities within those industries; and some, the law as it concerns consumers rights and protection, management and labour, or safety in the workplace. These courses are of value to professionals in any field who wish to understand the legal environment in which Canadian business is conducted.

International Business Law

All CIBS course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Global Management Studies

★ Legal Aspects of International Business  CLAW 724

Prerequisite(s): CLAW 122.

This course will acquaint the businessperson with the legal aspects of doing business in a global environment. It will include legal considerations relevant to entrepreneurs engaged in import or export and to companies seeking greater presence in foreign countries as well as legal principles applicable to multinational corporations. Topics covered will include: bilateral and multilateral trade agreements including the GATT, the EC and the Canada-U.S. Free Trade Agreement; legal aspects of the international sale of goods; legal aspects of financing international sales of goods; forms of business organization abroad; licensing and franchising; international protection of intellectual property; comparative anti-trust legislation; conflict of laws and international settlement of disputes. Students choosing LAW 724 should be in their graduating year. (Formerly IBS 800)

42 Hours  Fee: $533

Fall 2011
Monday & Wednesday 18:30-21:30 Jan 17-Apr 17
Tuesday & Thursday 17:00-20:00 Jan 17-Apr 17
Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday 18:30-21:45 Jan 9-Apr 9
Tuesday 18:30-21:30 Jan 10-Apr 10
Wednesday 18:30-21:30 Jan 11-Apr 11
Thursday 18:30-21:30 Jan 12-Apr 12
Saturday 9:00-12:00 Jan 14-Apr 14
Tuesday & Thursday 17:00-20:00 Jan 31-Mar 15
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday & Wednesday 14:00-17:00 Apr 30-Jun 18
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Wednesday 18:30-21:30 May 2-Aug 1
Monday & Wednesday 13:00-16:00 Jun 20-Aug 13
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

★ The Law of the Marketplace  CLAW 525

Prerequisite(s): CLAW 122.

An examination of the law concerning the marketplace in Canada. Common law precedents and federal and provincial statutes which govern business practices and define legal rights and remedies in the commercial environment are analyzed. Major topics include product liability, consumer warranties, misleading advertising, regulation of competition, hazardous products, packaging and labelling, consumer credit transactions, and privacy and freedom of information legislation. Relevant statutes and selected cases are examined.

42 Hours  Fee: $533

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Thursday 18:30-21:30 May 1-Jun 14
Tuesday & Thursday 18:30-21:30 Jan 12-Apr 12

★ Employment and Labour Law  CLAW 529

Prerequisite(s): CLAW 122.

This course is designed to acquaint the student with a general understanding of employment law, particularly in Ontario. The role of common law and Ontario statutes affecting non-unionized and unionized workers is examined. Legislation concerning employment standards, human rights, safety and workplace safety and insurance, employment insurance, and wrongful dismissal is reviewed. Reference is made to Federal Law where it differs markedly from Ontario Law. The latter part of the course analyzes the collective bargaining relationship with particular concentration on the Labour Relations Act. Rights and obligations of employers, employees, and unions will be examined. Relevant statutes and selected cases are examined.

42 Hours  Fee: $533

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Thursday 18:30-21:30 May 1-Jun 14
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

★ Advanced Business Law  CLAW 603

Prerequisite(s): CLAW 122.

Saturday 9:00-12:15 Sep 17-Dec 10
Tuesday & Thursday 17:00-20:00 Sep 27-Nov 10
Tuesday & Thursday 17:00-20:00 Nov 22-Jan 19
Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday 18:30-21:45 Jan 9-Apr 9
Tuesday 18:30-21:30 Jan 10-Apr 10
Wednesday 18:30-21:30 Jan 11-Apr 11
Thursday 18:30-21:30 Jan 12-Apr 12
Saturday 9:00-12:00 Jan 14-Apr 14
Tuesday & Thursday 17:00-20:00 Jan 31-Mar 15
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Monday & Wednesday 14:00-17:00 Apr 30-Jun 18
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Wednesday 18:30-21:30 May 2-Aug 1
Monday & Wednesday 13:00-16:00 Jun 20-Aug 13
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13
This course begins with an examination of the law governing business relationships and forms of business organizations, including the legal requirements for the formation of the corporation and partnership. Special contractual relationships affecting business are studied followed by an examination of the law pertaining to secured transactions and bankruptcy procedures. The course also surveys the law of real property, including the leasehold interest and mortgages. Relevant statutes and selected cases are examined.

42 Hours Fee: $533

Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Wednesday 18:30-21:30 Sep 14-Dec 14

Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13
Wednesday 18:30-21:30 May 2-Aug 1

Issues in Information Technology Law

Prerequisite(s): CLAW 122

This course focuses on emerging legal problems associated with the growth of information technology in Canada and internationally. It focuses on the legal protection of electronic information and technology through patents, copyright, trademarks and trade secrets, and upon contractual issues (electronic signatures, problems of verification, contracts which must be in writing, and security of information) in the procurement of products and services, especially through the Internet and other e-commerce conduits. A range of other topics, such as data protection and privacy, the regulation of the Internet, the harmonization of law globally, computer crime, and remedies will be discussed. Students should be in their graduating year.

42 Hours Fee: $533

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

Information Access and Protection of Privacy

This course will provide an introduction to the history, theories, and key concepts relevant for the appropriate administration of access and privacy legislation. It will examine access and privacy concepts and principles through the examination of provincial Freedom of Information and Protection of Privacy Acts, with an Ontario emphasis.

36 Hours Fee: $802

Not offered in fall/winter/spring 2011–2012.

NEW!

Health Info Access and Privacy

Laws governing health information privacy, access, and management have an impact on healthcare providers, public bodies with a role in the healthcare sector, employers, professional regulatory bodies, fundraisers, insurers, and researchers. This course is designed to assist these individuals develop a thorough understanding of the policies, practices, laws, and regulation that address confidentiality, privacy, and security of health information.

42 Hours Fee: $597
Learning and Teaching

The following courses span a range of legal issues. Some investigate general legal principles, theories, and procedures; others, the laws that govern various industries and activities within those industries; and some, the law as it concerns consumer rights and protection, management and labour, or safety in the workplace. These courses are of value to professionals in any field who wish to understand the legal environment in which Canadian business is conducted.

Learning and Teaching

Learn and Teach in Higher Educ I  
CILT 100
Prerequisite(s): Department consent

This seminar will introduce registrants to teaching and learning methods in higher education. Through critical analysis of research on higher education, as well as reflection upon one's own teaching experience, participants will engage in their own professional development. This seminar is designed for individuals with all levels of teaching experience who wish to further develop their teaching skills. Topics covered include active learning, inclusivity, information literacy, statements of teaching philosophy, and presentation skills.

18 Hours HST included  
Fee: $0

Spring/Summer 2012  
Tuesday 9:00-12:00  
May 14-Jun 23

Learn and Teach in Higher Educ II  
CILT 105
Prerequisite(s): Department consent

This seminar is designed to help prepare participants for an academic career in teaching. Participants are expected to have some experience in teaching at a third-level institution. The overarching goal of this seminar is to allow participants to develop their practical teaching skills. This is achieved through engagement in pedagogical issues pertaining to higher education and the application of practical skills. The framework of this seminar is in the development of a teaching dossier.

18 Hours HST included  
Fee: $0

Spring/Summer 2012  
Monday 9:00-12:00  
May 14-Jun 23

Lighting Design

These multidisciplinary courses are designed to provide you with the broad knowledge base and wide range of skills required as professionals in the lighting industry.

Lighting Design

Related certificate(s): Design for Arts and Entertainment, Facility Management, Lighting Design

Lighting Fundamentals  
CDID 501
Prerequisite(s): CDID 501
This course gives an overview of illuminating engineering and design. Concepts, nomenclature, and equipment are defined. Topics include basic electricity and energy, colour and colorimetry, photometry, sources of light and daylight, units of lighting measurement and calculations. Students gain a foundation of technical information sufficient to understand rudiments of lighting design. This course is recognized for CEU credit by IESNA (Illuminating Engineering Society of North America). Equivalent to a one-term professional elective in the Architectural Science Program. (Equivalent to one Professional elective from Table I, see Undergraduate Program Calendar.)

42 Hours  
Fee: $733

Spring/Summer 2012  
Monday 9:30-12:30  
May 28-Aug 1

Human Factors in Lighting  
CDID 502
Prerequisite(s): CDID 501
This course provides the human factors and psychology background necessary to understand the human needs served by lighting. Within the context of practical applications to interior and exterior lighting problems, the course material covers basic vision and perception in depth and provides an introduction to psychological processes, such as attention, aesthetic appraisal, and cognition, that play a role in human response to lighting. This course is recognized for CEU credit by IESNA (Illuminating Engineering Society of North America). Equivalent to a one-term professional elective in the Architectural Science Program.

42 Hours  
Fee: $733

Fall 2011  
Monday 18:30-21:45  
Sep 12-Dec 12

Introduction to Lighting Design  
CDID 503
Prerequisite(s): CDID 501
This course emphasizes the use of the design process for developing lighting systems design as applied to a number of practical problems. Students will present their proposed lighting systems design solutions in a formal setting for evaluation. Lighting system performance metrics (visibility, glare, psychological effects), various computational methods and light sources are studied and solutions applied to practical problems of lighting interiors. Equivalent to a one-term professional elective in the Architectural Science Program. (Equivalent to one Professional elective from Table I, see Undergraduate Program Calendar.)

42 Hours  
Fee: $733

Winter 2012  
Monday 18:30-21:45  
Jan 9-Apr 9

Lighting Energy Management  
CDID 504
Prerequisite(s): CDID 501
This course studies various integrated building systems and the interrelationship between these systems and lighting of various types. Using case studies and assignments, students will evaluate the methods of, and the results from, applying energy-efficient lighting design. Attention is given to codes and energy regulations currently being enforced within the building industry internationally, nationally, and locally. Equivalent to a one-term professional elective in the Architectural Science Program.

42 Hours Fee: $733
Spring/Summer 2012
Monday & Wednesday 18:00-22:00 Apr 30-Jun 11

* Introduction to Daylighting Design
CDID 550

Prerequisite(s): CDID 501, CDID 502, CDID 503, and CDID 504

This course emphasizes the science and practice of using daylight as a source of interior light. The course material covers daylight availability, delivery systems, computations, integration with other building systems and application of prediction models. Analysis and methods include the effect of daylighting in enclosed architectural spaces on illumination levels, visual performance, thermal loads and energy. Classroom exercises include physical sky models, sunshading exercises, application of predictive models and performance evaluations of daylighting in case studies or site visits. Equivalent to a one-term professional elective in the Architectural Science Program. (Equivalent to one Professional elective from Table I, see Undergraduate Program Calendar.)

42 Hours Fee: $733
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

* Advanced Lighting Design
CDID 551

Prerequisite(s): CDID 501, CDID 502, CDID 503, and CDID 504

This studio course is the culmination of the skills learned in the prerequisite courses, applied to specific, complex lighting design problems. Emphasis is on comprehensive, practical solutions to design, budget, energy and systems issues. Students will be guided by a working professional, and will study the application of elements of lighting which are more difficult to quantify, such as colour, form, space, plane, rhythm, balance, and texture. Students will also study examples of the use of light in other media such as film, theatre, and public events. Equivalent to a one-term professional elective in the Architectural Science Program.

42 Hours Fee: $733
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

* Entertainment Lighting Design
CDID 552

This studio course is an introduction to the techniques of theatre lighting design. The focus of the course is lighting design issues and methods in theatre lighting. The emphasis is on hands-on practice and experience. Students will complete one major theatre lighting design assignment.

42 Hours Fee: $746
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

* Lighting Design Practicum
CDID 553

Prerequisite(s): CDID 501, CDID 502, CDID 503, CDID 504, CDID 550, and CDID 551

This course is an advanced-level course which stresses individual study, self-motivation, the skills required to research information, oral and written presentation, and client communication skills. Students work with the guidance of a recognized Canadian or international lighting designer on a significant project or projects.

42 Hours Fee: $746
Spring/Summer 2012
Monday 18:30-21:45 Apr 30-Aug 20

* Lighting Research Practicum
CDID 554

Prerequisite(s): CDID 501, CDID 502, CDID 503, CDID 504, CDID 550, and CDID 551

This course is an advanced-level course which stresses individual study, self-motivation, the skills required to research information, oral and written presentation, and client communication skills. It provides an opportunity for students to investigate a problem in either lighting technology or lighting applications (e.g., a behavioural or perceptual effect) with a faculty member, or an adjunct such as the National Research Council, an independent consultant, or an industry lamp/luminaire manufacturer. The student may define the research question in collaboration with the supervisor, or may work on an ongoing research practicum with a faculty member, and will define, conduct, and report on the investigation that answers the question.

42 Hours Fee: $746
Magazine and Web Publishing

Magazine and Web Publishing courses are designed for individuals who are planning a career in web publishing or the magazine industry, working at a magazine or website and looking to sharpen the skills they use in the job and/or broaden their knowledge of the other disciplines within their company, or thinking of starting up their own magazine or website.

For more information, including instructor biographies, visit www.ryerson.ca/ce/magazine.

Magazine and Web Publishing

Related certificate(s): Magazine and Web Publishing

◆ So You Want to Start a Magazine CDJN 101
It’s exciting, starting a new magazine, but a lot more complicated than it looks. To help you do it right, this two-day course, taught by one of Canada’s top magazine consultants, covers all of the practical aspects of launching a magazine today. Topics include: understanding your audience; translating your idea into a viable business; developing editorial that wows readers; getting and analyzing printing quotes; how to get the best prices for ads and subscriptions; how to promote a new magazine; tips about circulation, fulfillment, production and newsstand sales; how to write your own launch timeline and business plan; and much more.

Note: For more information, please see www.ryerson.ca/ce/StartaMagazine.

14 Hours included HST Fee: $680

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Tuesday 18:30-21:45 Jan 9-Apr 9
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

◆ Introduction to Magazine Design CDJN 116
Editors at small publications need to know about magazine design because they inevitably wind up doing a lot of it. Editors at larger titles need the same basics to deal knowledgeably with the art department (top editors have to sign off on their work). Production staff - and graphic designers without specific magazine training - will also profit from these 42 hours. The course deals with the fundamentals of magazine design: a magazine's anatomy and overall design scheme; typography, grids, and formats; developing design concepts; assigning, covering, working out an imposition; technical considerations; and desktop publishing. Included are a guest speaker on photography and illustration and a field trip to a magazine design studio. Emphasis is on the concept of the designer as both a communication specialist and a member of the journalistic team. Participants take a story idea from manuscript through the design process to full composite.

42 Hours Fee: $594

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

◆ Writing for Magazines and the Web CDJN 117
This course is intended for those with a serious interest in writing and selling non-fiction articles to magazines. It is an introduction to the basics of conceiving, focusing, pitching, researching, structuring, writing and revising a full-length feature magazine story. Topics include focusing story ideas, combining formal research with strong visual reporting, interview techniques, structuring and writing a story. The course will consist of a blend of theory and practice and will include lecture/instruction, classroom exercises, and writing workshops with feedback from peers and the instructor. In addition to the recommended reading and weekly handouts, students are expected to read a wide variety of Canadian and American periodicals, and to complete (for grading) two shorter writing assignments, and a major (1,000-1,500 word) feature story on a topic of their choice, targeted to a specific North American consumer or trade publication. CDJN 117 combined with CDJN 118 is equivalent to JRN 803.

42 Hours Fee: $599

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

◆ Advanced Feature Writing CDJN 118
Prerequisite(s): CDJN 117
This project-intensive advanced course is designed for serious students of magazine feature writing to further develop their reporting and narrative skills. Students must have a familiarity with the basics of conceiving and focusing story ideas for specific markets as well as the fundamentals of researching, reporting, interviewing and writing, as covered in CDJN 117. The course emphasizes what is called literary journalism, which combines journalism’s concern for solid reporting and factual accuracy with
many of the dramatic techniques of fiction. At its best, this kind of feature writing holds readers' interest, entertaining them while simultaneously providing the depth and context necessary to understand complex issues and events or capture the essence of a profile subject. There will be short writing assignments as well as one longer feature, which must contain some or all of the elements of the course: evidence of on-the-scene reporting, a narrative arc consisting of a well-crafted beginning-middle-end, character development, the use of dialogue instead of (or in addition to) traditional quotation, the use of symbol to support theme, etc. Students are expected to come to the first class prepared to discuss story ideas and move on quickly to writing a query letter. CDJN 117 combined with CDJN 118 is equivalent to JRN 803.

Note: Candidates seeking admission by experience must produce a portfolio of feature work published in magazines and/or substantial magazine-style features from newspapers.

For more information, contact the instructor at 416.466.5167.

21 Hours Fee: $327

Fall 2011
Tuesday 18:30-21:30 Sep 13-Oct 25

To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Editing Service Journalism CDJN 121

Service journalism - useful articles that enhance readers' lives in tangible ways - is at the core of many successful consumer magazines, websites, and all trade publications. In response to industry requests, this course covers the concepts and skills common to all service journalism, including tailoring content for readers based on both demographics and mindset; effective packaging (including cover lines); use of sidebars, checklists, and captions; use of photos, illustrations, and other graphics; and using the web. Traditional lecture format is kept to a minimum. Most of the concepts are taught and demonstrated through in-class workshops, round-tables, story meetings, quick editing exercises, and hands-on group activities. Time is made available for one-on-one discussions with the instructor as well as peer feedback.

21 Hours Fee: $327

Fall 2011
Tuesday 18:30-21:30 Sep 13-Oct 25

To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Substantive Editing for Magazines CDJN 122

This hands-on course focuses on effective editing of individual magazine articles, helping writers grab readers' attention at the start and keep them reading to the end. Areas covered include assigning or acquiring manuscripts; tailoring content for specific readerships; coaching writers according to their individual strengths and weaknesses; editing for completeness and clarity; effective cutting and silken transitions; and use of imagery, anecdote, and a variety of voices and rhythms to make an article sing. A must for anyone planning to edit longer manuscripts - and a very useful course for anyone planning to write them.

21 Hours Fee: $327

Fall 2011
Tuesday 18:30-21:45 Oct 31-Dec 12

To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Magazine Advertising Sales and Marketing CDJN 201

On average, Canadian magazine advertising sales representatives earn more than magazine editors and find it easier to step into the role of publisher. (All magazine publishers must have a thorough understanding of advertising sales.) This course provides students with the knowledge and skills required to sell magazine advertising in today's highly competitive marketplace. Fundamentals taught include: using standard research tools to discover advertising field add to the learning experience.

21 Hours Fee: $327

Fall 2011
Monday 18:30-21:30 Oct 31-Dec 12

To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Magazine Marketing and Circulation CDJN 202

Never before has marketing meant as much to a magazine's success as it does today. Circulation (the selling of magazines themselves, rather than their advertising pages) currently offers more potential for revenue growth - and more career opportunities - than any other area of magazine publishing. This course focuses on marketing magazines to readers, covering all systems and methods that successful circulation marketing employs. Topics include: the magazine market in Canada, identifying markets for specific titles, key variables determining marketing success, subscription acquisition and renewals, bulk sales, controlled circulation uses and strategies, pricing, newsstand sales, database marketing, branding and ancillary revenue from readers, and the roles of magazine fulfillment, audits and modelling.

21 Hours Fee: $327

Fall 2011
Monday 18:30-21:30 Oct 31-Dec 12

To find out more about your instructor, visit www.ryerson.ca/ce/magazine.
Layout Software for Magazine Editors

QuarkXPress and Adobe InDesign are both design and page layout software programs, used throughout the magazine industry. They allow editors at small publications to be responsible for design, typesetting, and prepress functions. But editors at magazines of all sizes are expected to have some knowledge of these programs to coordinate text and layout with art departments, to organize editorial production and copy flow, and to edit and format text. This course will provide you with the basics and is taught per term using either InDesign or QuarkXPress, depending on demand. Instruction includes creating page layouts, formatting text, style sheets, and master pages - and familiarizes you with the organizational and word-processing tasks that face magazine editors. These programs are taught on a Macintosh computer platform.

21 Hours  Fee: $327  
Fall 2011  Saturday  9:00-12:00  Sep 17-Oct 29  
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.  
Enrollment is limited to 16 students.

Magazine Production

In addition to the fundamentals of print production, this course includes the basics of repurposing text and pictures for the Web, as well as creating e-pub and mobi format documents that will display on “e-Readers”. This course covers the skills necessary for the modern magazine production professional, an overview of current magazine production practices, how production interacts with other magazine departments, how magazines are printed and bound, and how to schedule and budget magazine production. Students will learn about magazine formats, advertising delivery through ad portals, prepress, printing presses, bindery and quality control. 
Note: This course will include a guided printing plant tour.

42 Hours  Fee: $539  
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Creating Website Editorial

From chats and blogs to streaming video, the editorial elements available for websites differ radically from those for ink-and-paper magazines. For magazine editors with website responsibilities, the trick is to use those things creatively to attract and hold readers while still maintaining the magazine’s identity and mission. This course provides students with a valuable understanding of web tools and opportunities to workshop appropriate content for them. It also addresses the most common strategic, logistical, and business-related challenges that come with producing great magazine websites.

21 Hours  Fee: $327  
Fall 2011  Tuesday  18:30-21:30  Nov 1-Dec 13  
Winter 2012
To find out more about your instructor, visit www.ryerson.ca/ce/magazine.

Ad Sales on the Web

Ad sales in the digital age requires traditional persuasive skills, but operating in a whole new world of design, accountability, and instant measurement. Digital delivery is a big part of the future of magazine publishing. Become familiar with the ways online advertising is priced, pitched, measured, designed, and packaged. Learn about rich text, standard ad formats and pricing, positioning your publication against such heavy-hitting competitors as Google, and exercising your creativity to meet online advertisers' needs. Understand the metrics that matter most to advertisers and agencies and how to package and deliver them.
Management

These courses and workshops introduce you to business basics: how companies are created, organized, and run to achieve their objectives. They will give you an excellent foundation, whether you plan to launch your own enterprise or simply want to understand the dynamics of a successful operation. Please note that many Ryerson courses have a management focus; consult the other listings in this calendar for specific areas of business expertise and specialization.

Entrepreneurship

CENT course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced, Design Management, eBusiness, Fashion Coordination and Styling, Retail Management

* Antirequisite(s): BDC913, ENT 726

** New Venture Startup CENT 500

This introductory course is designed primarily for non-business students who are interested in starting a business of their own. Topics include assessing entrepreneurial potential, opportunity identification, market assessment, organizing, promoting, and financing the business, intellectual property, buying an existing business or considering a franchise. Students will be expected to work on developing a business plan. This course is not available to programs within the Ted Rogers School of Business with the exception of Retail Management.

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** Entrepreneurial Behaviour and Strategy CENT 526

This foundation course is designed to stimulate the student's interest in entrepreneurship, thereby cultivating the entrepreneurial spirit. By means of case studies, articles, videos and presentations, students will have the opportunity to learn about many prominent entrepreneurs who have demonstrated commitment, passion, risk-taking, strategic thinking and implementation, and the ability to develop core competencies as they create and grow their successful enterprises. Various topics in entrepreneurship will be introduced as a result.

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Global Management

CENT course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Architectural Preservation and Conservation, Architecture, Architecture, Advanced, Design Management, eBusiness, Fashion Coordination and Styling, Retail Management Related certificate(s): Business Analysis, Business Management, Facility Management, Financial Management in Canada, Global Management Studies, Retail Management, Strategic Marketing

** Antirequisite(s): BDC913, ENT 726

This course introduces the concepts and complexities of the contemporary business environment with an emphasis on competitiveness, quality, and the main functional areas of management: Planning, Organizing, Controlling, and Leadership. The course recognizes the global context within which managerial decisions are made. Topics include: origins of management, forms of business ownership, entrepreneurship and intrapreneurship, organizational structure, strategy, operations management, international business, social and ethical issues. Instruction will be provided for effective presentations and library research skills. A globally oriented management simulation may be used. (Formerly MGT 200)

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** Operations Management CENT 500

Prerequisite(s): [(CGMS 200 or MGT 200 or MGT 121) and CQMS 101] or Direct Entry

Production and operations management are activities that relate to the creation of goods and services through the transformation of inputs into outputs. Topics include: What is production and operations management; productivity, competitiveness and strategy; quality management; product and service design; process selection; design of work systems; learning curves; inventory management: MRP, JIT; maintenance and reliability; project management: P.E.R.T. and C.P.M. (Student groups are required to visit a manufacturing or service facility, produce a report, and do a formal presentation to the class covering the course topics investigated during the tour.) (Formerly MGT 401)

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** Introduction to Managerial Economics CENT 402

Prerequisite(s): [(CGMS 200 or MGT 200 or MGT 121) and CQMS 101] or Direct Entry

A primary emphasis of managerial economics is the application of economic theory and methodology to the practice of business management and decision making. Students will learn how
economic tools can be applied to achieve business goals and to
address managerial challenges. Topics include: optimization, risk
analysis, demand theory and estimation, production and cost
theory, market structure and pricing practices. (Formerly MGT
402)

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

★ Quality Management
Prerequisite(s): CQMS 102 and CQMS 202

Quality has become a critical component of many successful
businesses. The quest for quality has led to the emergence of a
set of analytic tools that help identify, study and improve business
processes. The course examines the development of these
management tools and the role that they play in continuous
improvement activities. In particular, the student will become
familiar with problem solving strategies that begin with a
structured qualitative analysis of business situations, incorporate
quantitative management methods and lead to well-reasoned
decisions. Appropriate software support will be used. (Formerly
QMS 402).

42 Hours Fee: $533

Not offered in fall/winter/spring 2011–2012.

★ Project Management
Prerequisite(s): CGMS 401 or MGT 401 or MGT 100 or Direct
Entry

This course focuses on how projects contribute to the strategic
goals of the organization. The linkages for integration include the
process of selecting projects that best support organizational
strategy and all the technical and managerial processes to
complete those projects. The goals for prospective project
managers are to clearly understand the role of the project in their
organizations and to master project management
tools/techniques and interpersonal skills necessary to orchestrate
projects to completion. (Formerly MGT 806)

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

★ Management Control
Prerequisite(s): [CACC 406 and (CGMS 401 or MGT 401)] or
Direct Entry

A main course objective is the acquisition of essential managerial
skills for achieving overall organizational goals. A management
control system embraces all aspects of corporate operations; thus
students should acquire prior knowledge in organizational
behaviour, economics, accounting, finance, and marketing. Major
areas discussed: organizational structures and behaviour,
management control structures; management planning and
control processes. The teaching mode is lecture plus a case
seminar. Students must be prepared to strongly defend their
points of view during case discussions. Student evaluation
consists of short objective tests, individual written case reports,
group case presentations, individual participation, and a final
exam (essay type). (Formerly MGT 502)

42 Hours Fee: $533

Not offered in fall/winter/spring 2011–2012.

★ International Marketing
Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry

Basic marketing principles are applied to world markets.
Emphasis in the course is given to the analysis of economic,
political, cultural and social factors. This course also covers
conditions relevant to the implementation of marketing strategies
in world markets. (Formerly IBS 522 and MKT 522)

42 Hours Fee: $533

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

★ Issues in Operations Management
Prerequisite(s): CGMS 401 or MGT 401 or Direct Entry

This course will provide an evolving survey of leading-edge topics
in operations management. Current topics include: world class
manufacturing, manufacturing as a competitive weapon,
competing on quality, competing on productivity, competing on
new products and processes, planning and implementing
operations strategies over time, health and safety as a competitive
advantage. Student groups will be required to prepare case
studies and a major paper. (Formerly MGT 528)

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

★ Business-to-Business e-Commerce
Prerequisite(s): CGMS 402, 502, 550

Some of the most significant changes caused by
electronic commerce are in the way that businesses trade with one another.
This course will cover the key elements needed to operate in the
virtual business marketplace, with special emphasis on the
impacts on the supply chain. Topics covered will include issues in
procurement, logistics and manufacturing, as well as an
examination of the trading communities that are emerging as
players in this new marketplace. (Formerly MGT 550)

42 Hours Fee: $533

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

★ The North American Business Environment
Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course provides an overview of the North American business
environment. It examines the cultural, political and economic
environments in Canada, the US and Mexico. Trade and
economic integration issues are discussed including an
assessment of the North American Free Trade Agreement
(NAFTA) and the potential impact on these three countries of the
proposed Free Trade Area of the Americas (FTAA). The course
will also introduce students to the key institutions that impact
trade and business activities in North America and will examine
the strategies used by foreign multinational corporations in
penetrating North American markets. Current and controversial
issues such as trade in bulk water and a continental energy plan
will also be covered. The long run international competitive
position of North American firms is also examined in this course.
GMS 690 is designed to provide a suitable comparative
framework for understanding other regional markets and will be particularly useful for international and exchange students.

42 Hours Fee: $583
Not offered in fall/winter/spring 2011–2012.
NEW!

* The Asian Business Environment

Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course examines cultural, demographic, political and economic issues that shape the Asian business environment. The region as a whole is profiled but particular attention is paid to China and India as emerging super powers. The importance of foreign direct investment to the development of this region is underscored as well as the emergence of Asian multinationals and their approach to outward direct investment. The challenges encountered by Western firms in penetrating Asian markets are discussed in detail. Consideration is given to the role of government in business transactions in this part of the world and the need for innovative strategies when dealing with Asian business partners. Special topics will include globalization versus sustainable development and the role of Asian countries in global outsourcing.

42 Hours Fee: $583
no class on February 22.
NEW!

* The European Business Environment

Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course focuses on European economic integration and the implications for business. The nature of the European business environment is examined including a discussion of the economic and political institutions, culture and demographic trends. Market size, growth, trade and investment prospects for the Euro zone countries and the UK are examined. The foreign market entry strategies of multinational corporations active in this region will also be discussed. The course will also consider the prospects for Eastern Europe and the challenges these countries face in implementing free enterprise market reforms. Implications for EU enlargement are discussed.

42 Hours Fee: $583
Not offered in fall/winter/spring 2011–2012.
NEW!

* The Middle Eastern Business Environment

Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course examines the business environment and the complex cultures of this highly misunderstood region. The course focuses on the impact of religion, politics, culture and history on the prospects for conducting business in the Middle East. The impact of Sharia banking on business is a particular focus of this course. Specific countries in the Middle East are profiled to underscore intra-regional differences in the importance of religious, political and regulatory factors. Foreign market entry strategies appropriate to Islamic countries are also presented using Western firms as case studies.

42 Hours Fee: $583
Not offered in fall/winter/spring 2011–2012.

* International Trade

Prerequisite(s): CGMS 401 or MGT 401 or CHTF 506 or Direct Entry

An analysis of the important business function of international trade. After a review of the importance of exports for Canada’s income and employment needs, students focus attention from an export manager’s perspective, on such topics as export organization, research, and pricing, export documentation and correspondence; export marketing strategies; government and private export assistance; export finance; marine insurance and export shipping. This course also includes an examination of international databases and involves direct company field research. Students who have taken MKT 522 or IBS 522 should have a stronger foundation for applying this course. This course is intended as a fourth year course. (Formerly IBS 723 and MGT 723)

42 Hours Fee: $533
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

* Management of International Enterprise

Prerequisite(s): CGMS 401 or MGT 401 or CHTF 506 or Direct Entry

An analysis of the management policies of the multinational business corporation in Canada and the world. Topics covered: the evolution of the multinational corporation, its organization, structure, planning and goals. Also covered are business strategies including marketing, production, logistics, technology, personnel and labour relations, finance, investment and acquisition, and ownership, concerns of host countries including Canada, and policies for host governments. Lectures, discussion, and case problems. (Formerly IBS 724 and MGT 724)

42 Hours Fee: $533
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

* Ethics and Regulation of Int’l Bus

Prerequisite(s): CGMS 401 or MGT 401 or MGT 100 or Direct Entry

This course examines the vital role that ethics plays at all leadership levels within a company. Students will discover the importance of instilling ethical values as a key to long term success. Exposure to thought-provoking cases and literature will heighten student awareness of the need to develop strong ethical leadership in dealing with customers, the community, and employees. Students will also be exposed to the critical role of governments in regulating international business behaviour. (Formerly MGT 802)

42 Hours Fee: $533
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

* Manufacturing Management

Prerequisite(s): (CGMS 401 or MGT 401) or Direct Entry

This course will focus on manufacturing management techniques and manufacturing technology. Current topics include: quality of design, systems for eliminating defects, simplified production planning and control systems, managing the supply chain, activity-based costing and performance measurement-making “bean-counting” relevant. The students will learn decision models and management techniques for evaluating technological options used by flexible manufacturing
operations to sustain competitive advantage. The course will also include cases from major manufacturing industries such as automotive, plastics, and apparel. (Formerly MGT 805)

42 Hours  Fee: $533

Not offered in fall/winter/spring 2011–2012.

International Business

All CIBS course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Global Management Studies

Practicum in International Business  CZIB 100

Prerequisite(s): CCMN 443, IBS 522, IBS 723, CIBS 800, and CMHR 700

Students will work with a client in business, either in Canada or abroad, in order to study and to document an international business project in an actual organizational setting. They will work with a faculty advisor and an on-site supervisor. Students will plan the project with the faculty advisor. Students may conduct the project at their current place of business. If this is not possible, they may select a suitable client organization. Although the faculty advisor will assist in any way possible, it is the responsibility of the student to find a suitable client and project.

42 Hours  Fee: $604

Fall 2011
Tuesday  18:30-21:30 Sep 13-Dec 13
Spring/Summer 2012
Tuesday  18:30-21:30 May 1-Jul 31

Management

All CGMS course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Global Management Studies

NEW!

International Economics  CGMS 601

Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry
Antirequisite(s): CECN 607, CECN 707

This is a one semester course introducing students to the theory of international economics and its applications to business. The course examines why nations trade and why at the same time many countries try to limit trade by introducing trade barriers. It looks at the role of the WTO and Canadian trade policy. The course also introduces the theory of exchange rates and looks at issues surrounding international policy coordination. (Formerly IBS 601)

42 Hours  Fee: $583

Fall 2011
Wednesday  18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday  18:30-21:30 Jan 11-Apr 11

Foundations of Mgmt Workshop  CZMN 100

Prerequisite(s): Department consent

This workshop is designed to provide non-business degree graduates with skills to optimize success in the Foundations of Management Course Series offered through the Ted Rogers School of Management. Classes will focus on essential business skills including numeracy, statistics, business communications, business case writing, and the use of selected business software.

20 Hours  Fee: $600

Fall 2011
Sunday  10:00-15:00 Sep 18-Oct 23
No class on October 9.
Mandarin

These courses offer opportunities to increase your professional qualifications. In order to choose an appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website at www.ryerson.ca/spanish. Students who have very little or no knowledge of Chinese at all may enrol directly into CMDN 101. However, please take the Chinese Placement Test at www.ryerson.ca/french-spanish/mandarintest/ or attend one of our interview/placement assessment sessions if you have any doubt about your level. The following are language courses designed for non-native speakers. For more information, visit www.ryerson.ca/ca/chinese.

Mandarin

NEW!

† Introductory Mandarin I CMDN 101
This course is designed to help students with no prior background in Chinese Mandarin develop functional communication abilities in all four language skills in spoken and written Mandarin Chinese. By using the standard Hanyu Pinyin phonetic system, a variety of authentic materials, and vocabulary and sentence patterns, students will learn to make statements, ask questions, respond to questions and engage in conversations based upon culturally authentic situations. Specific business vocabulary and cultural etiquette are also introduced.

42 Hours Fee: $521

Fall 2011
Monday 18:00-21:00 Sep 12-Dec 12
Winter 2012
Tuesday 18:00-21:00 Jan 10-Apr 10

NEW!

† Introductory Mandarin II CMDN 201
This course is designed to help students with some background in Chinese Mandarin develop functional communication in all four language skills in spoken and written Mandarin Chinese. By building on the skills acquired in Introductory Mandarin I, students will expand on their ability to make statements, ask questions, respond to questions and create conversations based upon culturally authentic situations. Specific business vocabulary and cultural and business etiquette are also expanded.

42 Hours Fee: $521

Fall 2011
Tuesday 18:00-21:00 Sep 13-Dec 13
Winter 2012
Wednesday 18:00-21:00 Jan 11-Apr 11

NEW!

† Intermediate Mandarin I CMDN 301
This course is designed for students who have completed both introductory Mandarin level courses, or equivalent, and want to improve their functional communication abilities in all four language skills. Using the same method as in Introductory Mandarin I and II, students will learn to make increasingly complex statements, ask questions, respond to questions and create conversations based upon culturally authentic situations taken from everyday and business activities.

42 Hours Fee: $521

Fall 2011
Wednesday 18:00-21:00 Sep 14-Dec 14
Not offered in fall/winter/spring 2011–2012.

† Intermediate Mandarin IV COMD 401
This intermediate level Mandarin Chinese course is a continuation of Intermediate Mandarin III (COMD 301) and is suitable for Cantonese speakers with a fair knowledge of spoken Mandarin as well as for those who have studied Mandarin for over a year. Using a communicative approach, the course emphasizes oral proficiency, comprehension and expression. Reading recognition and writing of about 500 Chinese characters are introduced. The Hanyu Pinyin phonetic system from China will be used to teach Standard Beijing pronunciation. Through extensive practice in class, students acquire the basic vocabulary as well as the construction of sentences and questions, providing a basis for further study. Most of the course will be taught in Mandarin with some explanations in English. Note: All students must take an interview/placement assessment before enrolling in this course.

35 Hours included Fee: $518

Not offered in fall/winter/spring 2011–2012.
Marketing

There is scarcely any field of professional activity that does not require the expertise of a skilled and knowledgeable marketing specialist. The following courses can help you develop broad-based or industry-specific marketing skills, either to upgrade your present qualifications or as preparation for a new career. For more information, visit www.ryerson.ca/ce/marketing.

Marketing

All CMKT course fees include a $10 fee for materials. For further information, see Material Fees. Related certificate(s): Business Analysis, Business Management, Design Management, eBusiness, Facility Management, Fashion Coordination and Styling, Global Management Studies, Retail Management, Strategic Marketing

★ Principles of Marketing  CMKT 100

Antirequisite(s): CINP 912

This course introduces students to the fundamental building blocks of marketing: the theories, principles and concepts of market behavior; marketing metrics and financial marketing; and the skills to leverage this knowledge with IT tools to execute marketing strategies. Students begin to develop the quantitative and qualitative skills and knowledge to make effective and ethical decisions in both the consumer and business markets. Topics include financial marketing, the marketing mix, environmental scanning, segmenting, targeting and positioning. Students planning to enter the Marketing Management Major must obtain a 2.67 GPA (B-) in this course.

42 Hours Fee: $636

Fall 2011
Distance: Internet 18:30-21:30 Sep 10-Dec 10
Tuesday
Wednesday 18:30-21:30 Sep 13-Dec 13
Thursday 18:30-21:30 Sep 15-Dec 15
Saturday 9:00-12:15 Sep 17-Dec 10
Winter 2012
Distance: Internet 18:30-21:30 Jan 14-Apr 14
Tuesday
Wednesday 18:30-21:30 Jan 16-Apr 16
Thursday 18:30-21:30 Jan 18-Apr 18
Spring/Summer 2012
Distance: Internet 14:00-17:00 May 5-Aug 11
Tuesday 14:00-17:00 May 1-Jul 1
Thursday 14:00-17:00 May 3-Aug 2
Thursday 18:30-21:30 May 3-Aug 2

★ Marketing Metrics and Analysis  CMKT 300

Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry

This course provides students with state-of-the-art contemporary demand and supply marketing metrics and analytic tools, such as marketing research, share of mind, margins and profits, product, sales force, and channel management, advertising media and web metrics to integrate marketing performance with the firm’s strategic thrusts and corporate finances. Students are introduced to the case method as a model for critically analyzing situations and developing evidence-based, ethical decision-making skills using marketing theory and marketing metrics. (No transfer credit ruling).

42 Hours Fee: $533

Fall 2011
Distance: Internet 18:30-21:30 Sep 10-Dec 10
Tuesday
Wednesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Distance: Internet 18:30-21:30 Jan 14-Apr 14
Tuesday
Wednesday 18:30-21:30 Jan 16-Apr 16
Spring/Summer 2012
Distance: Internet 18:30-21:30 May 5-Aug 11
Wednesday 18:30-21:30 May 2-Aug 2

★ Understanding Consumers and the New Media  CMKT 400

Prerequisite(s): CMKT 300
Antirequisite(s): CMKT 502, CRMG 302

The online world is becoming more social and therefore more like the offline world. This shift has changed the nature of marketing from one-way mass communication to a conversation. This course uses social science theories to understand consumers and design effective marketing strategies with an emphasis on digital media applications. This theoretical course is fundamental to analyzing, interpreting, and understanding the personal, psychological, social, and economic aspects of the marketing environment. (No transfer credit ruling).

42 Hours Fee: $533

Fall 2011
Distance: Internet 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 13-Dec 13
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Distance: Internet 18:30-21:30 Jan 14-Apr 14
Tuesday 18:30-21:30 Jan 16-Apr 16
Spring/Summer 2012
Distance: Internet 18:30-21:30 May 5-Aug 11
Tuesday 18:30-21:30 May 1-Jul 1

★ Marketing Research  CMKT 500

Prerequisite(s): CMKT 300

This course examines the role of marketing research in making strategic marketing decisions through the application and use of the scientific method and traditional quantitative and qualitative marketing research tools. Students hone their quantitative skills by developing a deeper understanding of the importance of large datasets, Web analytics and secondary analysis, and the role of financial and other marketing metric data in evidence-based and ethical decision-making. Group project work develops communication and teamwork skills. (No transfer credit ruling).

42 Hours Fee: $533

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Distance: Internet 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet 18:30-21:30 May 5-Aug 11
Wednesday 18:30-21:30 May 2-Aug 2

★ Effective Persuasion  CMKT 504
This course covers the fundamentals of the sales process and personal persuasion in the business world. Students work individually and in groups to discuss the theories and practice of effective techniques for selling themselves, their ideas and/or their products to prospective employers and/or customers. Students participate in discussions and role playing to develop an ethical understanding of customer interface, and high level communication and interpersonal skills, which are the cornerstones for successful selling. (No transfer credit ruling).

42 Hours  Fee: $533
Fall 2011
Wednesday  18:30-21:30  Sep 7-Dec 7
Saturday  9:00-12:15  Sep 17-Dec 10
Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Wednesday  18:30-21:30  May 3-Aug 2
CMKT 510

* **Innovations in Marketing**
Prerequisite(s): CMKT 300

This course focuses on understanding current issues, trends and challenges facing marketers from the perspective of marketing theory, marketing metrics, and IT tools and capabilities. Issues include brand equity, the social web, advertising and communication, business to business marketing, "green" marketing, marketing and public policy and product/service innovation.

42 Hours  Fee: $533
Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15
Spring/Summer 2012
Tuesday  18:30-21:30  May 1-Jul 31
CMKT 600

* **Integrated Case Analysis**
Prerequisite(s): CMKT 400

This course provides an opportunity for students to integrate skills and knowledge already learned about marketing theory and principles, marketing metrics, and the strategic opportunities afforded by technology. Using comprehensive cases that reflect a variety of marketing issues, situations and challenges, students enhance their written and oral communication skills through case analysis and presentations conducted in teams. The course focuses on enhancing analytic, synthesis, integration and research skills to arrive at an evidence-based recommendation. (No transfer credit ruling).

42 Hours  Fee: $533
Winter 2012
Monday  18:30-21:30  Jan 9-Apr 9
CMKT 700

* **Business Intelligence/Decision Modeling**
Prerequisite(s): CMKT 300

This quantitative course advances and enhances skill with marketing metrics through experience with relational databases, data preparation, data analysis, predictive modeling, and common software suites. Using case studies and spreadsheets, students gain insight into when and how to apply data modeling techniques, such as linear regression, logistic regression, decision trees, neural analysis and customer clustering, and their role in strategic decision-making and market plan development. (No transfer credit ruling).

42 Hours  Fee: $533
Fall 2011
Mathematics

The mathematics courses outlined here will introduce you to new concepts and problem-solving skills that are relevant to a variety of personal and professional interests.

Mathematics

Related certificate(s): Industrial Organization and Policy, Quantitative Economics

Mathematics Quick Start CKMT 100
The Mathematics Quick Start workshop is designed to give students the essential skills and knowledge that are expected for students entering first-year mathematics courses. The workshop will be delivered in an intensive format and is not for credit, but the students will be given tests and assignments to be able to gauge their progress. The workshop will cover topics such as trigonometry, solving equations, and functions.

Note: For further information see Mathematics Quick Start Workshop.

42 Hours  Fee: $651
Spring/Summer 2012
Wednesday  18:30-21:30  May 2-Aug 1

* Sport Marketing Concepts and Strategy  CMKT 828
Prerequisite(s):  CMKT 100 or CHTM 302 or Direct Entry;  Antirequisite(s):  MKT 827

This course exposes students to the fundamental concepts and strategies related to marketing in sport and recreation organizations. The course adopts an applied approach and emphasizes university/college, technology, sport sponsorship, focusing on the practical application of theory. Topics include the Canadian sport industry, sport brands, media and distribution, promotion and events.

42 Hours  Fee: $533
Spring/Summer 2012
Wednesday  18:30-21:30  May 2-Aug 1

* International Sport Marketing  CMKT 829
Prerequisite(s):  CMKT 100 or CHTM 302 or Direct Entry;  Antirequisite(s):  MKT 827

This course exposes students to the concepts and theories related to marketing in international sports organizations. The course adopts an applied approach and emphasizes both professional and Olympic sport, focusing on the practical application of theory. Topics include sport agents, marketing world sporting events, financing, marketing sport facilities, ambush marketing, events sponsorship, and anti-doping.

42 Hours  Fee: $533
Fall 2011
Wednesday  18:30-21:30  Sep 14-Dec 14
Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11

* Applied Research Project  CMKT 850
Prerequisite(s):  CMKT 100 or CHTM 302 or Direct Entry

Students work in groups to complete a research project for an organization, association or company. The project includes primary and secondary research that addresses the client’s problems and issues and identifies future opportunities through a set of actionable recommendations. There is a strong emphasis on interpersonal skills as students manage their project deliverables and their relationship with the client.

42 Hours  Fee: $533
Fall 2011
Tuesday  18:00-22:00  Sep 13-Dec 13
Winter 2012
Monday  18:00-22:00  Jan 16-Apr 16

An Academic Bridging Course. Meets the Grade 12 MHF4UI (Advanced Functions) requirement for admission to a Ryerson program. This course can be taken concurrently with CKMT 102.

Advanced Calculus and Vectors  CKMT 102
Students will solve problems involving geometric and algebraic representation vectors in three-dimensional spaces and will explore the equation and graph of lines and planes related to vectors. Students will also study the derivatives of various types of functions and its applications in optimizations and graphs.

56 Hours  Fee: $803
Winter 2012
Wednesday  18:00-22:00  Jan 11-Apr 11

An Academic Bridging Course. Meets the Grade 12 MCV4UI (Calculus and Vectors) requirement for admission to a Ryerson program. This course can be taken concurrently with CKMT 101.

Advanced Data Management  CKMT 103
This course broadens students’ understanding of mathematics as it relates to managing data. Students will apply methods for organizing large amounts of information; solve problems involving probability and statistics; and carry out a culminating project that integrates statistical concepts and skills. Students will also refine their use of the mathematical processes necessary for success in senior mathematics.

56 Hours  Fee: $803
Fall 2011
Thursday  18:00-22:00  Sep 15-Dec 15
**Linear Algebra**

CMTH 108

Systems of linear equations, determinants, vectors, geometry, linear transformations, matrices and graphs, number fields, applications.

56 Hours  
Fee: $848

**Discrete Mathematics I**

CMTH 110

This course covers the fundamentals of discrete mathematics with a focus on proof methods. Topics include: propositional and predicate logic, notation for modern algebra, naive set theory, relations, functions and proof techniques.

56 Hours  
Fee: $915

**Mathematics for Professional Programs**

CMTH 125

Basic Algebra, trigonometric functions, radicals and exponents, exponential and logarithmic functions, and a basic introduction to statistics.

56 Hours  
Fee: $915

**Introduction to Mathematics for Economics**

CMTH 189

This course is an introduction to fundamental mathematical techniques which are used frequently in Economics. The first part of the course covers some basic concepts such as sets, relations and functions, exponential and logarithmic functions, and linear and nonlinear equations. The second part of the course deals with single variable differential calculus: limits, continuity, differentiation, sequences, power series, optimization as well as definite and indefinite integrals.

56 Hours  
Fee: $569

**Calculus and Computational Methods I**

CMTH 207

Prerequisite(s): CMTH 108 or CMTH 141 and CMTH 240 or MTH 231

Integration techniques, improper integrals, sequences, infinite series, power series, partial derivatives, maxima and minima.

56 Hours  
Fee: $788

**Probability and Statistics I**

CMTH 304 or MTH 380

Prerequisite(s): CMTH 108 or CMTH 310

Antirequisite(s): MTH 480

A continuation of the introductory topics covered in MTH 304. Contingency Tables. Goodness of fit tests. Type I and Type II errors. Correlation. Regression. ANOVA One and two-way. A statistics computer package may be used in this course.

42 Hours  
Fee: $529

**Numerical Analysis I**

CMTH 501

Prerequisite(s): CMTH 501


56 Hours  
Fee: $788

Not offered in fall/winter/spring 2011–2012.
Neuroscience

The interprofessional Certificate in Advanced Neuroscience-Stroke Care offers health care providers the opportunity to develop an advanced understanding of evidence-based practices and research across the continuum of neuroscience and stroke client-centred care.

Neuroscience

Please visit www.ryerson.ca/ce/neuroscience-stroke for information on the Interprofessional Certificate in Advanced Neuroscience-Stroke Care.

Related certificate(s): Neuroscience-Stroke Care, Advanced

Critical Appraisal of Evidence

Prerequisite(s): Department consent

This course will provide interprofessional health care providers with an interest in a neuroscience-stroke specialty with the knowledge and skills required to critically appraise evidence to inform and apply findings to practice. Course content will be taught in the context of the interprofessional team and will be directly applicable to the delivery of patient-centered care. This course is designed to engage students in interactive, application-focused learning. Equivalent to PSY 434.

Note: Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

42 Hours Fee: $658

Spring/Summer 2012

Tuesday & Thursday* 16:30-19:30 May 3-Jul 19

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Health Promotion Paradigms

Prerequisite(s): Department consent

This course is designed for health care professionals, health educators, as well as those with functional management responsibilities from all health disciplines interested in advancing health promotion, risk factor management and chronic illness prevention within the Ontario Stroke System. The purpose of this course is to develop core competencies in health promotion and prevention of transient ischemic attack and stroke in an interprofessional context across the continuum of stroke care. This course will provide information for the development of clinical core competencies and knowledge important in neuro-vascular assessment for complex stroke clients and their families. By promoting the use of emerging best practice and evidence in neuroscience-stroke care, this course will examine areas essential to the philosophy of stroke recovery, assessments for goal setting, current treatments, and care interventions for use by inter-professionals practicing in the neuro-vascular care continuum.

Note: Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

42 Hours Fee: $658

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Brain Structures and Cognition

Prerequisite(s): Department consent

This course provides an advanced knowledge of brain structure, function, consequences of brain injury, and related clinical applications for interprofessional neuroscience-stroke settings. The main focus of this course is on the organization of the human brain and the role of the brain in motor control, attention, language, memory, executive function, and emotion. The course is designed to engage learners in interactive, application-focused learning.

This course is only available to students registered in the Certificate in Advanced Neuroscience-Stroke Care.

Ontario Telemedicine Network (OTN)

Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

42 Hours Fee: $658

Winter 2012

Tuesday* 16:30-20:00 Jan 10-Mar 27

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Neuro-Stroke Assessment

Prerequisite(s): CVNS 640

This course will provide information for the development of clinical core competencies and knowledge important in neuro-vascular assessment for complex stroke clients and their families. By promoting the use of emerging best practice and evidence in neuroscience-stroke care, this course will examine areas essential to the philosophy of stroke recovery, assessments for goal setting, current treatments, and care interventions for use by inter-professionals practicing in the neuro-vascular care continuum.

Note: Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

42 Hours Fee: $658

Fall 2011

Tuesday* 16:30-19:30 Sep 13-Nov 29

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Client Stroke Rehabilitation Recovery

Prerequisite(s): CVNS 640

This course provides information for the development of clinical core competencies and knowledge in rehabilitative care, recovery, and life re-engagement planning for complex stroke clients and their families. By promoting the use of emerging best practice and evidence in neuroscience-stroke care, this course will examine areas essential to the philosophy of stroke recovery, assessments for goal setting, current treatments, and care interventions for use by inter-professionals practicing in the neuro-vascular care continuum.

Note: Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

42 Hours Fee: $658

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Leadership in Stroke Care

Prerequisite(s): Department consent

This course establishes foundational knowledge of the theory research and practice of transformational and situational leadership important in inter-professional collaboration. Grounded in the realities within neuroscience-stroke care settings, students will examine the topics of power and influence, communication, diversity, conflict management, decision making and problem solving, team effectiveness, altering behaviour, and change management.
New Media

The following series of courses provides instruction that is relevant to new media production in business, in the communications industry, in architecture and interior design, and in education and the arts. Courses explore production concepts and the creative possibilities of composition, computer imaging, and many other aspects of new media.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided.

New Media

These courses may be taken as individual courses for professional or personal development, as a credit towards the Certificate in Image Arts with a specialization in New Media, or as a credit applied towards the BFA in Image Arts (the New Media Option). Related certificate(s): Design for Arts and Entertainment, Film Studies, Image Arts (Film Studies, New Media, or Photography Studies)

**Introduction to Web Presentation**

CDNM 109

Students develop a public presentation strategy that includes designing and constructing a web page featuring their student work or their business profile. Students also produce a printed poster using text, graphics, and manipulated images. This course provides an introduction to Adobe Photoshop, Dream Weaver, and Flash animation, as well as basic HTML and CSS code. Design and usability concerns will be discussed and students will learn to apply these concepts to their work. (CDNM 109 combined with CDNM 209 is equivalent to MPM 17A/B.)

42 Hours Fee: $563

Fall 2011

Thursday 18:30-21:30 Sep 15-Dec 15

**Image History I: Twentieth Century Art**

CDNM 110

A survey of twentieth century art and culture examining modernist art and art practice, as expressed in various works including cinema and photography and in forms of criticism that have been developed to interpret and explain them. CDNM 110 combined with CDNM 210 is equivalent to MPC 13A/B.

42 Hours Fee: $535

Fall 2011

Wednesday 18:30-21:30 Sep 14-Dec 14

Winter 2012

No class on October 11.

**Image Theory I: Image Analysis**

CDNM 111

This course explores the methodologies and theories of communication and semiotics needed to analyze imagery and sound-image relations in art and media. The course will draw upon various disciplines such as communications, cultural studies, linguistics, and the psychology of perception to provide critical approaches to understanding the cultural forces that shape and are shaped by image-makers. Equivalent to MPC 201.

42 Hours Fee: $535

Fall 2011

Thursday 18:30-21:30 Sep 15-Dec 15

Winter 2012

Monday 18:30-21:30 Jan 11-Apr 11

**Visual Studies I**

CDNM 113

This studio course acquaints the student with visual and design components related to film, photography, and video production. Assignments will provide the opportunity to actively investigate...
aspects of space, interval, sequence, light, colour, and form with emphasis on the individual creativity of each student. Students will produce images created by traditional drawing, photography, and collage techniques. Equivalent to MPC 101.

42 Hours  Fee: $570

Fall 2011
Saturday  10:00-17:00 Sep 17-Nov 5
Spring/Summer 2012
Wednesday  18:30-21:30 May 9-Jun 13
and Saturday  10:00-17:00 May 12-Jun 9
Material Fee: A material fee of $35 is included in the total fee indicated above. For further information, see Material Fees. Supplies to be purchased by the student: Approximately $50.
No class on October 8 or May 19.

★ Introduction to Interaction Design  CDNM 121
Students will learn core programming skills using Processing (an open source platform) to generate dynamic images in order to investigate the interplay between creative expression and technological capability. This course introduces students to data-based and code-based practice. Through lecture, discussion, and research students will examine behavioral media and how to design for it, as well as the differences between image based and experience based culture and practice. (CDNM 121 combined with CDNM 221 is equivalent to MPM 16A/B).

42 Hours  Fee: $563

Fall 2011
Tuesday  18:30-21:30 Sep 13-Dec 13

★ Flash for New Media  CDNM 209
Students will use Flash and Action Script to create an algorithmic design, animation, and a dynamic interface. Students will also build synthetic experiences as a means to explore a variety of conceptual and practical approaches to virtual hybrid and physical media practices. Students will research a selection of cultural developments that use synthetic media. (CDNM 109 combined with CDNM 209 is equivalent to MPM 17A/B.)

42 Hours  Fee: $563

★ Image History II: Contemporary Art  CDNM 210
Prerequisite(s): CDNM 110
A survey of art and art practices from the post-modern era to the present, and the development of new image forms and traditions. Various works including cinema, photography, and new media will be examined, with emphasis on the development of critical and art historical issues. CDNM 110 combined with CDNM 210 is equivalent to MPC 13A/B.

42 Hours  Fee: $535

Winter 2012
Monday  18:30-21:45 Jan 9-Apr 9

★ Image Theory II: Contemporary Concepts  CDNM 211
Prerequisite(s): CDNM 111
This course examines image theories and image-making practices within contemporary culture and explores such issues as the social and cultural significance of the shift from analog to digital imaging systems, the bias of visual culture, the image as commodity or information, cyberspace, and developments in global communications.

42 Hours  Fee: $535
Not offered in fall/winter/spring 2011–2012.

★ Video and Audio for New Media  CDNM 221
Through lectures followed with assignments and exercises, students will learn digital audio and video pre-production and recording skills specific to new media. Digital video material will be edited, manipulated, and incorporated into web presentation. (CDNM 121 combined with CDNM 221 is equivalent to MPM 16A/B). Supplies to be purchased by the student: Approximately 120 dollars for media hard drive; details will be provided at first class.

42 Hours  Fee: $563
Winter 2012
Saturday  10:00-17:00 Jan 14-Mar 3
No class on February 18.

★ Introduction to Physical Computing  CDNM 322
This course introduces students to the conceptual and technical concerns associated with making physical and hybrid experiences. Students will use open source software (Processing) and hardware (Arduino) to develop works that span the gap between virtual and physical worlds.
Note: Knowledge of scripting or coding is an asset.

42 Hours  Fee: $557
Supplies to be purchased by the student: $50.
Not offered in fall/winter/spring 2011–2012.

★ Advanced New Media Topics  CFPN 542
This course will allow students to explore leading-edge research, developments and projects in new media. New media practitioners and researchers will be encouraged to submit proposals for this workshop. Collaborative and community-based projects will also be actively sought and encouraged. The particular structure of the workshop will be responsive to the nature of the ongoing projects but the students will be active participants in the design, development and prediction of the accepted projects.

42 Hours  Fee: $572
Not offered in fall/winter/spring 2011–2012.
Nonprofit and Voluntary Sector Management

The Chang School has created these distinctive, interdisciplinary program offerings in response to the demand for education that focuses on the specialized needs of the sector. For more information, visit www.ryerson.ca/ce/nonprofit.

Nonprofit

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility, Community Engagement, Leadership, and Development, Fundraising Management, Nonprofit and Voluntary Sector Management

* Intro to the Nonprofit / Voluntary Sector  CINP 900

This course provides students with critical insight into the origins and the ideological, social, political, legal and economic contexts of the rapidly changing nonprofit and voluntary sector allowing them to grasp the complexity, diversity and challenges facing nonprofit organizations today. Topics include: defining the scope and nature of this sector; the welfare state and the role of the non-profits; the political and legal operating environment of non-profits; and understanding the changing ideological and economic landscape.

42 Hours  Fee: $529

Winter 2012
Distance: Internet  Jan 14-Apr 14
Tuesday  18:30-21:30  Jan 10-Apr 10

* Developing Effective Organizations  CINP 901

The emphasis in this course, is on developing approaches that both employees and volunteers in nonprofit organizations can use to deal effectively with the issues facing their organizations. The course explores principles and practices of management and administration as they are adapted to board-staff relations, board governance, recruiting and motivating volunteers, human resource management, accountability, organizing for and managing growth and change, analysis of an organization’s market and organizational strategic planning.

42 Hours  Fee: $529

Fall 2011
Distance: Internet  Sep 10-Dec 10
Tuesday  18:30-21:30  Sep 13-Dec 13

* Program Evaluation  CINP 902

In the current climate of increased demands for public accountability, nonprofit organizations need to develop sound program planning and evaluation skills. Both funding and public demands for internal and external accountability at the program and organizational levels will be explored. This course will focus on the development of knowledge and skills to plan and evaluate programs and services in a variety of human service organizations. Topics include models of evaluation and strategies for assessing accountability.

42 Hours  Fee: $529

Fall 2011
Classroom/Internet: Internet*  Sep 10-Dec 10
and Saturday  9:00-17:00  Sep 17
and Saturday  09:00-17:00  Oct 22
and Saturday  09:00-17:00  Nov 26

* Saturday sessions are classroom-based and are a mandatory course component.

* Strategic Planning  CINP 910

Setting measurable objectives and building plans at the organizational level is difficult for non-profits, but essential to address growing demands for accountability. This course teaches students how to develop and present annual goals and strategic plans for internal and external audiences. It also examines the ongoing process of adjusting strategic plans to ensure the organization achieves its annual objectives. Topics covered include mission statements, environmental analysis, goal formulation, strategic options, and organizational level evaluation.

42 Hours  Fee: $535

Winter 2012
Classroom/Internet: Internet*
and Saturday  9:00-17:00  Jan 21
and Saturday  09:00-17:00  Feb 25
and Saturday  09:00-17:00  Mar 31
* Saturday sessions are classroom-based and are a mandatory course component.

* Advocacy and Governmental Relations  CINP 911

Voluntary and nonprofit organizations need to advocate effectively on behalf of their constituencies and their organization. The course provides hands-on, applied training that will enable those working in the third sector to advocate and lobby effectively on behalf of their specific constituency, and also as part of broader coalitions (social movements) for change. Topics include influencing the public policy process, identifying and accessing government bodies and resources, developing effective public and government relations strategies.

42 Hours  Fee: $535

Fall 2011
Monday  18:30-21:45  Sep 12-Dec 12
Spring/Summer 2012
Distance: Internet  May 5-Aug 11

* Marketing for NonProfit Organizations  CINP 912

Antirequisite(s): CMKT 100

When an organization understands its various audiences and employs the right tactics to reach them, it can achieve positive results including: increased government funding and supportive regulatory environments, generous philanthropic support, motivated staff and volunteers, and informed and responsive clients. This course provides students with a clear understanding of the role of marketing in a nonprofit setting, including its impact on fundraising, client services, government relations and volunteer management.

42 Hours  Fee: $535

Fall 2011
Distance: Internet  Sep 10-Dec 10
Winter 2012
Monday  18:30-21:45  Jan 9-Apr 9
Spring/Summer 2012
Distance: Internet  May 5-Aug 11

* Leading Through Change  CINP 913

Antirequisite(s): CMHR 650

Spring/Summer 2012
Distance: Internet  May 5-Aug 11

* Saturday sessions are classroom-based and are a mandatory course component.
Societal transformations affecting the nonprofit sector today are so fundamental that they demand new models of action. This course provides tools to plan for changes necessitated by economics and political restructuring, emerging informational technologies and increasing demographic diversity. Topics include environmental scanning, organizational diagnosis, planned change strategies, managing transitions, overcoming resistance, mobilizing commitment among volunteers, and changing the organizational culture. The role of leadership will be underlined throughout with reference to several different leadership theories.

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<th>42 Hours</th>
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* Saturday sessions are classroom-based and are a mandatory course component.

**Issues of Diversity**  
**CINP 914**

Antirequisite(s): CINT 905, CSWP 924

The challenges facing organizations today require management, staff, and volunteers to work together collaboratively. Developing effective problem-solving skills and understanding group dynamics is key to addressing issues of diversity, change, and conflict. This course will explore diversity as it relates to patterns of communication, dynamics of team function, volunteer and staff recruitment and development, and various approaches to team building and conflict resolution. Teaching practical skills will be a key component in this course.

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<tr>
<th>42 Hours</th>
<th>Fee: $535</th>
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<tr>
<td>Fall 2011</td>
<td>Distance: Internet</td>
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<tr>
<td>Winter 2012</td>
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**Financial Management**  
**CINP 915**

It is essential for those working in the nonprofit sector to understand the competitive funding environment in which they operate. Students will gain understanding of the fiscal environment, including discussions of different funding sources and mechanisms, financial information systems, and budgetary priorities and processes. This course also provides students with the financial analysis tools required to use the budgetary and financial information relevant to public and para-public organizations, as well as developing reporting and evaluation skills.

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<th>8 Hours</th>
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<td>Spring/Summer 2012</td>
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<td>Winter 2012</td>
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**NGOs and World Governance**  
**CINP 916**

This course investigates the expanding role of Non Governmental Organizations (NGOs) in the creation and implementation of public policy at a global level. First examining the evolution of international NGOs from service providers to significant actors on the policy stage, the course then analyzes the organizations themselves, with particular emphasis on the diversity of organizations, the types of activity in which they are engaged, and how their structures and activities have combined to increase their role in global governance.

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<tr>
<th>42 Hours</th>
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<td>Fall 2011</td>
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**Critical Issues**  
**CINP 920**

Prerequisite(s): CINP 900 and CINP 901 and CINP 902

Critical Issues in the Nonprofit and Vol. Sector. Changing its focus each year, this course offers students opportunities to identify and explore current issues relevant to their own organizations and areas of interest. It presents students with a chance to examine critical issues in far greater depth than would normally be the case. Students will conduct guided research, applying theory to practice, in an area of their choosing.

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<th>42 Hours</th>
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<td>Winter 2012</td>
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**Fundamentals of Program Evaluation in Public Policy Contexts**  
**CVNP 100**

Prerequisite(s): Department consent

The G. Raymond Chang School of Continuing Education at Ryerson University is offering Ontario Public Service employees a one-day workshop course on the fundamentals of program evaluation in public policy contexts. Topics include types of program evaluation and monitoring activities; key concepts of program planning, program objectives, and goals and metrics; strategies for initiating and managing program evaluation activities; stakeholder consultations and end-user perspectives; risk mitigation in program evaluation; identification of recommendations and considerations; and communicating findings.

Note: Instructor: Martha McGuire

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<tr>
<th>8 Hours</th>
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**Fundamentals of Performance Measurement in Public Policy**  
**CVNP 110**

The G. Raymond Chang School of Continuing Education at Ryerson University is offering Ontario Public Service employees a one-day workshop course on the fundamentals of performance measurement in public policy. Topics include key concepts such as metrics, performance indicators, and monitoring and assessment in public policy contexts; users of performance measurement; tools and techniques to analyze performance; overview of strategies to improve performance; and the governance framework that underlies accountability.

Note: For more information and to register, visit www.ryerson.ca/ce/ops. Instructors: Rochelle Zorzi and Kalindi Jog

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<th>8 Hours</th>
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<td>Spring/Summer 2012</td>
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Nursing

Related certificates: Health Services Management, Leadership and Management for Nurses

- **Nursing Practice I**
  - Prerequisite(s): CNUC 832, CNUR 600, CNUR 805, CPHL 302 and [(CNUR 850 and CNUR 860) or CNUR 80B]
  - Corequisite(s): CNUR 810 and CNUR 833

This is the first of two clinical courses in which the students will use nursing and other theorists to guide their practice. Students will apply teaching-learning, communication, health promotion and community health principles when working with individuals, groups and families in community-based settings. Students will practice culturally sensitive, creative and flexible nursing. Emphasis will be placed on critical thinking, self reflection, utilization of research findings and the application of concepts from leadership and change.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing- based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

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<th>208 Hours</th>
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<tr>
<td>Fall 2011</td>
<td>Sep 12-Dec 5</td>
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<td>Winter 2012</td>
<td>Jan 9-Apr 2</td>
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<td>Spring/Summer 2012</td>
<td>Apr 30-Jun 23</td>
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See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

- **Community Nursing**
  - Prerequisite(s): CNUR 816 and CNUR 830
  - Corequisite(s): CNUR 600

This course will focus on the role of the community health nurse in working with individuals, families and communities and populations. It will examine in detail current frameworks of illness prevention, health promotion and community development. Nursing roles in a variety of health promotion approaches will be examined. These will include the medical approach, behavioural change strategies, educational strategies, empowerment and advocacy, and social change related to socio-economic environment. The theoretical concepts will be linked to a discussion of current examples of community health programs and research.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing- based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

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<th>42 Hours</th>
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<td>Tuesday(Ryerson University)</td>
<td>Sep 20-Dec 13</td>
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Prerequisite(s): CNUR 80B or (CNUR 850 and

In this course, the student will explore the philosophical evolution of nursing knowledge as an art and a science. Using a transformation theory base, the student will analyze a variety of nursing theories, concepts, and models, and the root of her/his own perspective of nursing practice. Major emphasis will be placed on the use of a theoretical framework to direct the processes of assessment, clinical judgment, care planning and evaluation. The interrelationship of systems theory and nursing theories, and their application to practice is examined.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $535

Fall 2011
Distance: Internet
September 10-Dec 3

Monday (Chatham-Kent Health Alliance) 16:30-19:30 Sep 10-12

Monday (Ryerson University) 16:30-19:30 Sep 10-12

Tuesday (Ryerson University) 15:30-18:30 Sep 13-Dec 6

Thursday (ON - D) 16:30-19:30 Sep 15-Dec 15

Thursday (Woodstock General Hospital) 16:30-19:30 Sep 15-Dec 15

Winter 2012
Distance: Internet
January 14-April 7

Wednesday (Ryerson University) 15:30-18:30 Jan 11-Apr 4

Spring/Summer 2012
Distance: Internet
May 5-Jul 28

Classroom/Internet: Internet
May 1-Jul 24

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Concepts in Contemporary Nursing Practice CNUR 810

Prerequisite(s): CNUC 812 and [CNUR 80B or (CNUR 850 and CNUR 860)]

The focus of the course is to analyze, and apply theory and contemporary concepts associated with health and illness, health care delivery, and family development through the lifespan. Discussion will involve individuals and families with a focus on contemporary nursing practice at primary, secondary, and tertiary levels. Examples of concepts to be explored are: client-nurse diversity, self-care, and care-giver burden, chronic illness, resilience, and powerlessness.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $535

Fall 2011
Distance: Internet
September 10-Dec 3

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Certificate and degree credit ✤ Degree credit ○ Certificate credit ✤ Course series

Certificate and degree credit ✤ Degree credit ○ Certificate credit ✤ Course series 158
Health Assessment  
This course provides the student with knowledge and skill in the area of health assessment across the lifespan. Content will focus on interviewing, the health history, mental status, cultural beliefs and values, physical assessment of body systems, and will include trans-racial considerations. Assessment of the family, as well as domestic violence screening and assessment are incorporated. 
Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. 

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

Students in this course are required to complete a head-to-toe return demonstration exam which may take place on a scheduled day and time that may differ from scheduled in-class lab, OTN conferencing sessions, or dates assigned for the Distance: Internet version of the course. Students living within a 250 KM distance from Ryerson University will complete this exam at on campus. However, students at a greater distance may be provided with the following options to complete the return demonstration: at Ryerson; at the nearest available designated OTN videoconferencing centre; or to make arrangements to complete the return demonstration at an approved lab setting where there is access to Internet and webcam capabilities.

This course provides opportunities for study and integration of pathophysiological and nursing concepts related to the impact of acute and traumatic conditions on individuals and families across the life span. Emphasis will be placed on assisting students to develop advanced assessment skills and complex interventions. Example of populations include clients experiencing multiple trauma, advanced stage of HIV infections, burns, organ transplants, acute cardiac, respiratory and neurologic episodes.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

This course will give students an opportunity to expand their knowledge and skill related to the promotion, maintenance, and restoration of health of the elderly client and family in institutional and community settings. Assessment of the physical and psychosocial well-being of elderly clients, their families and plans of care based on nursing theory will be presented. Current research findings in nursing and related fields will be presented and discussed.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

Adult Health  
This course provides opportunities for study and integration of pathophysiological and nursing concepts related to the impact of acute and traumatic conditions on individuals and families across the life span. Emphasis will be placed on assisting students to develop advanced assessment skills and complex interventions. Example of populations include clients experiencing multiple trauma, advanced stage of HIV infections, burns, organ transplants, acute cardiac, respiratory and neurologic episodes.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.
Prerequisite(s): information. See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Women's Health CNUR 824
Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)
Corequisite(s): CNSE 418 or CNCL 800

This course will provide students with opportunities to develop a depth and breadth of knowledge and skills in the nursing care of women with a variety of health and illness related issues. The course will examine issues of importance to women's health in the context of family, work and recreation. The theoretical and research literature will be examined relating to issues such as: women and body image, women and infertility, women and aging, women as health care providers, and women and stereotyping in society. Students will be encouraged to examine nursing's role with the interdisciplinary team in a variety of health care settings, addressing the needs of women. Students will be expected to demonstrate application of concepts.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $529
See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Family Health CNUR 825
Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)
Corequisite(s): CNSE 418 or CNCL 800

Through this course, students will examine issues relevant to families in various life transition stages. Most particularly, students will have opportunities to develop a depth and breadth of knowledge and skills and apply these while working with families in the child rearing or child bearing phases. Issues relevant to beginning, developing and intergenerational families will be addressed using theoretical literature and recent research in family nursing science. Focus will be on advanced nursing practice with the family as context and family as client. Students will be expected to demonstrate application of concepts.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $529
See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Community Mental Health CNUR 826
Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)
Corequisite(s): CNSE 418 or CNCL 800

This course will provide students with opportunities to develop a depth and breadth of knowledge and skill in the practice of mental health nursing in community settings. There will be an emphasis on development of comprehensive assessment skills, the principles of psychiatric rehabilitation, case management, and interdisciplinary teamwork skills. Using selected examples of current community initiatives, theoretical literature and research findings, students will have an opportunity to discuss a variety of models and resources that support clients and families. Discussion and analysis of current mental health reform issues and other relevant health policies and legislation will be included.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $529
See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

End of Life Care CNUR 827
Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)
Corequisite(s): CNSE 418 or CNCL 800

This course will provide students with opportunities to develop depth and breadth of knowledge and skills in the nursing care of clients/patients and families at end of life. The course will examine paradigms that link traditional and non-traditional models of palliative and hospice care to the broader and deeper context of advanced illness in all developmental stages of life and living. The theoretical and research literature will be examined relating to issues such as: diversity of culture, gender, disability, spirituality, physical and psychosocial needs, rural vs. urban health care settings. Current research findings in nursing and related fields will be presented and discussed. Students will be encouraged to examine nurses' role with the interdisciplinary team. Students will be expected to demonstrate application of concepts.

Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $535

Current Issues and Future Perspectives CNUR 830
This course will examine the legal, political, economic and social complexities of current health care delivery systems. Current issues and future perspectives in health care will be critically analyzed in relation to their implication for and their influence on the organized profession, individual nurses and nursing
practice. Students will be expected to take personal and professional action in addressing some of these issues through their use of the political process and in the application of research finding. At a beginning level, students will participate in the development of health and social policy.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $535

Fall 2011
Distance: Internet
Monday(Ryerson University) 19:00-21:00 Sep 12-Dec 12

Winter 2012
Monday(Chatham-Kent Health Alliance) 16:30-18:30 Jan 9-Apr 2
Tuesday(Ryerson University) 16:30-18:30 Jan 10-Apr 3
Thursday(Woodstock General Hospital) 16:30-18:30 Jan 12-Apr 5

Spring/Summer 2012
Distance: Internet
Wednesday(Ryerson University) 15:00-17:00 May 2-Jul 25

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

* Leadership Development for Practice
CNUR 831
Prerequisite(s): CNUR 830

This course will focus on the nurse’s role in providing leadership and facilitating change in both personal and professional contexts. Content will include analysis of theory and concepts related to leadership, followership, change and effective communication within a diverse workforce. The impact of Informatics on the delivery of nursing and health care will be explored. The use of research findings and their application to practice will be emphasized. Students will be expected to identify and apply leadership strategies for personal development and professional practice.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $535

Fall 2011
Distance: Internet
Monday(Credit Valley Hospital - Mississauga) 19:00-21:00 Sep 12-Dec 12
Tuesday(Ryerson University) 19:00-21:00 Sep 15-Dec 6
Tuesday(OTN - C) 16:30-20:00 Sep 6-Nov 29

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.
Research Methods

CNUR 850

Corequisite(s): CNUR 805

In this course students will examine the contribution of research to the development of nursing science. They will explore the relationships between research and knowledge; and theory and practice. The focus will be on understanding the components of the research process, in the positivist and naturalist paradigms, as well as mixed methods designs. Students will use computer technology to search the nursing and health-related literature. The ethical conduct of research will be addressed. Students will learn to interpret and critically appraise nursing research studies, applying research findings to practice, and identifying areas for further nursing research. (Equivalent to first half of NUR 80A/B)

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours Fee: $529

Fall 2011

Distance: Internet Sep 10-Dec 3
Tuesday(OTN - C) 16:30-20:00 Sep 13-Dec 6
Wednesday(Ryerson University) 18:30-20:30 Sep 14-Dec 7
Winter 2012

Distance: Internet Jan 14-Apr 7
Monday(Chatham-Kent Health Alliance) 19:00-21:00 Jan 9-Apr 2
Tuesday(Ryerson University) 19:00-21:00 Jan 10-Apr 3
Thursday(OTN - D) 16:45-20:00 Jan 12-Apr 5
Thursday(Woodstock General Hospital) 19:00-21:00 Jan 12-Apr 5
Spring/Summer 2012

Distance: Internet May 5-Jul 28
Wednesday(Ryerson University) 18:30-20:30 May 2-Jul 25

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Statistics and Nursing

CNUR 860

Prerequisite(s): CNUR 850

In this course the emphasis is on the preparation of statistical data, its analysis and interpretation within the context of the positivist research paradigm in nursing research. Descriptive and inferential statistics will be examined and utilized, from nursing research databases. Students will use computer technology to process numerical data and conduct statistical analyses. Strategies for critically reviewing, integrating and disseminating statistical findings from nursing research will be discussed as well as the implications of the findings for nursing practice. (Equivalent to second half of NUR 80A/B)

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

16 Hours Fee: $80

Fall 2011

Thursday & Friday 8:30-17:00 Aug 18-Aug 19
Monday & Tuesday(Ryerson University) 8:30-17:00 Aug 22-Aug 23
Winter 2012

Distance: Internet Nov 3-Nov 4
Saturday & Sunday(Ryerson University) 8:30-17:00 Jan 28-Jan 29
Spring/Summer 2012

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.
Distance: Internet  May 4-May 5
Friday & Saturday (Ryerson University)  08:30-17:30 Apr 27-Apr 28

Material Fee: A material fee of $15 is included in the total fee indicated above. For further information, see Material Fees.

Reading/Writing Skills Assessment  CVNU 103
Prerequisite(s): Department consent

This workshop is designed for nurses who are or are planning to pursue a Post-RN BScN degree at Ryerson University. Workshop participants will use a computer-based tool to assess their use of grammar, vocabulary, academic reading, comprehension, and writing; have their academic reading and writing levels assessed by language specialists; receive a confidential feedback report, identifying their academic reading and writing level, and recommendations customized to their learning.

2 Hours included  HST
Fall 2011  18:00-20:30 Aug 18
Winter 2012  15:00-15:00 Jan 27
Spring/Summer 2012  18:00-20:00 Apr 23
NEW!

CRNE Preparation Workshop  CVNU 110
This CRNE workshop is designed to assist nursing students to prepare for their Canadian Registered Nursing Examinations.
Note: This workshop is restricted to Nursing students.

8 Hours included  HST
Fall 2011  18:00-20:30 Aug 18
Winter 2012  15:00-15:00 Jan 27
Spring/Summer 2012  18:00-20:00 Apr 23
NEW!

Health Law  CVNU 320
The objective of this course is to give students an understanding of the components of negligence actions, labour arbitrations, discipline proceedings, and inquests. The relationship between standards of practice, ethics, and different legal proceedings will be reviewed. Particular emphasis will be given to the impact of the intervention by nurse managers on the development and outcome of the case. Equivalent to Nursing Elective: Special Topics in the BScN program.
Note: If in order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.
The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Fall 2011  18:00-20:00 Sep 12-Dec 12
Winter 2012  18:00-20:00 Jan 14-Apr 7
Spring/Summer 2012  18:00-20:00 May 4-Aug 11

Financial Management  CVNU 321
This course will examine the financial strategies and processes used by health care institutions and agencies to manage their human and material resources. The specific mechanisms used by hospitals to develop and monitor their budgets as well as trends in reimbursement and management information systems will be reviewed. Basic accounting principles will be included to facilitate examination and use of financial statements and balance sheets. Considerable time will be devoted to reviewing the concepts related to staffing, budgeting, and monitoring to assist the student to develop a budget for a prototype nursing unit.
Equivalent to Nursing Elective: Special Topics in the BScN program.
Note: In order to take this course, you must be a Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.
The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Fall 2011  18:00-20:00 Sep 12-Dec 12

Certificate and degree credit  ★  Degree credit  ○  Certificate credit  ◆  Course series
course will explore various theories and concepts of information management and will allow the students to further their knowledge of computer concepts and applications. Equivalent to Nursing Elective: Special Topics in the BScN program.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.
The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.
Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours  Fee: $529

Fall 2011
Distance: Internet  Sep 10-Dec 3
Winter 2012
Distance: Internet  Jan 14-Apr 7
Spring/Summer 2012
Distance: Internet  May 5-Jul 28

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

This is an advanced-level course. It is recommended that the student have a beginning knowledge of computer functions and have working knowledge of word processing software in order to complete assignments.

Quality of Life: The Client’s Perspective  CVNU 324
This course focuses on exploring the knowledge and skills required to form genuine partnerships with individuals, families, and groups. Patient stories and qualitative research findings about quality of life, as a lived experience, will provide opportunities for students to critically reflect on the values that guide practice and the nurse-person relationship. Thinking consistent with human science will instruct students as they synthesize the literature on quality of life and explore their participation in partnership with clients. Equivalent to Nursing Elective: Special Topics in the BScN program.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.
The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.
Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

42 Hours  Fee: $535

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Nutrition

These courses enhance knowledge of nutrition in related fields of study.

Nutrition

Related certificate(s): Food Security

★ Nutrition for Nursing Practice  CFNN 111
This course introduces nutrition as one of the interrelated determinants of health and examines both the role of environments and the importance of individual self-determination and self-knowledge in health promotion. The topics covered will include the basics of healthy eating, macro- and micronutrients, nutrition assessment, and nutrition principles through the lifespan. Student participation will entail group learning, self-assessment and self-reflection.

42 Hours  Fee: $541

Spring/Summer 2012
Distance: Internet  May 5-Aug 11

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.
Occupational Health and Safety
These courses may be completed by distance education as well as in the classroom. For more information, visit www.ryerson.ca/ce/ohs.

Occupational Health

★ Foundations of Aetiology
CENH 222
This is a foundation course to the study of epidemiology, which itself is the core science of occupational and public health. The course will provide the framework required for upper level courses in communicable disease control, infection control and food hygiene. Lectures will cover the concepts underlying food and water quality control and the development and control of communicable and occupational diseases in human populations. Laboratory exercises will enable students to understand the methods used by public health and occupational health laboratories to evaluate food, water, environmental and clinical specimens, and to interpret laboratory reports.

65 Hours Fee: $835
Spring/Summer 2012
Monday–Friday 9:00-12:00 May 2–May 18
and Monday–Friday 13:00-17:00 May 2–May 18
There are two sections for the lab portion of this course. Students will be assigned to either Section 1 (1:00 PM to 5:00 PM) OR Section 2 (3:00 PM to 5:00 PM). Lab sections will be determined by the instructor during the first lecture.

Students should ensure that they are available for either lab section until the sections have been assigned.

★ Occupational Health and Safety Law
COHS 208
Antirequisite(s): CMHR 711
This course begins with an examination of the Workplace Safety and Insurance Act and how the compensation system operates. An emphasis is placed on a detailed examination of the Occupational Health and Safety Act and the Canada Labour Code Part 2. A thorough analysis of the elements of the Internal Responsibility System is provided (duties, committees, work refusals). Secondary federal and provincial legislation is also reviewed. Protective measures and controls are also reviewed. This course concludes with issues related to enforcement, prosecutions and due diligence.

42 Hours Fee: $534
Winter 2012
Distance: Internet Jan 14–Apr 14

★ Integrated Disability Management
COHS 477
This course explores the key concepts of Integrated Disability Management. A multi-disciplinary approach to managing all forms of disability will be put forward based on sound best practice disability management techniques. Government legislation and regulations will be reviewed as well as the influence of non-governmental organizations. Multiple models of disability management will be presented. The assessment and evaluation of various return to work processes will be undertaken.

42 Hours Fee: $534
Fall 2011
Distance: Internet Sep 10–Dec 10
Winter 2012
Tuesday 18:30–21:30 Jan 10–Apr 10
Spring/Summer 2012
Distance: Internet May 5–Aug 11
Monday–Friday 8:30–18:00 May 14–May 18

★ Occupational Health
COHS 508
This course is designed to introduce the student to the scientific basis of occupational health, specifically the relevant principles and concepts of toxicology, biophysics and ergonomics. The nature of common occupational health hazards and their effect upon the human body are examined. Examples of common protective measures and controls are also reviewed. This course is not available to students in OC001, OC003, OC005 or OC006.

42 Hours Fee: $532
Fall 2011
Distance: Internet Sep 10–Dec 10
Wednesday 18:30–21:30 Sep 14–Dec 14
Winter 2012
Distance: Internet Jan 14–Apr 14
Spring/Summer 2012
Distance: Internet
Monday–Friday 8:30–18:00 May 5–Aug 11
Tuesday & Thursday 18:30–21:30 Apr 30–May 4
Monday–Friday 8:30–18:00 May 14–May 18

★ Ergonomics
COHS 516
Prerequisite(s): (ENH 220 and CPCS 106) or in OC006
This course is designed to provide a comprehensive overview of ergonomics emphasizing applications to product design and prevention of musculoskeletal injuries. The focus includes anthropometry, workplace design, and biomechanical and other human factors. It also covers physical and cognitive principles.
relevant to human performance and well-being that are reflected in workspace, interface and task design including controls and displays and manual materials handling. Ergonomic assessment methodologies will be used to assess design features and possible musculoskeletal problems.

Note: Prerequisites apply to undergraduate students only. Chang School students without the course prerequisites must enroll by fax. Please print and fill out a Mail-In Enrollment Form and fax the form, including your credit card number and expiry date, to: Client Support, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5196.

42 Hours Fee: $525
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Wednesday–Friday(Off-campus Location TBA) 8:00-16:00 Feb 8-Feb 10
and Tuesday–Friday(Off-campus Location TBA) 8:00-16:00 Feb 14-Feb 17

**Safety Evaluation Techniques**

Prerequisite(s): CMTH 125 and CPCS 106

This course introduces principles of evaluation and surveys a range of methods used to evaluate safety, including the use of injury data, task analysis methods, goal structuring notation and safety cases, and introduces various qualitative and quantitative methods for evaluating safety including inspections, FMEA, fault tree analysis, HAZOP, human error identification methods, and related evaluation techniques.

Note: Prerequisites apply to undergraduate students only. Chang School students without the course prerequisites must enroll by fax. Please print and fill out a Mail-In Enrollment Form and fax the form, including your credit card number and expiry date, to: Client Support, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5196.

42 Hours Fee: $525
Fall 2011
Distance: Internet Sep 10-Dec 10
Wednesday 18:30-21:30 Sep 14-Dec 14

**Hazard Recognition and Control**

OHS 608

This course introduces the techniques of hazard recognition and control and examines specific hazards—primarily of a physical and safety nature. Hazard recognition and hazard control are shown to be interrelated since inadequacies of control measures in themselves may constitute hazards. Not available to students in OCG03 or OCG06.

Note: This course is not open to ENVO, ENVS, or ENVC students.

42 Hours Fee: $539
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Wednesday–Friday(Off-campus Location TBA) 8:00-16:00 Feb 8-Feb 10
and Tuesday–Friday(Off-campus Location TBA) 8:00-16:00 Feb 14-Feb 17

**Safety Control Methods**

OHS 623

Building upon earlier courses emphasizing hazard recognition and evaluation, this course examines the major categories of control methods, respiratory protective devices and measures essential to eliminate or reduce workplace hazards. The course emphasizes plant design, ventilation design, preventive maintenance, housekeeping, respiratory personal protective equipment and hygiene.

56 Hours Fee: $691
Spring/Summer 2012
Monday–Friday(Off-campus Location TBA) 8:00-16:00 Mar 19-Mar 26

**Systems Management I**

OHS 718

Basic concepts of management, decision-making and engineering design that affect the OHS specialist. Introduces individual elements of the contemporary OHS management system. Each element is considered from an evidence-based perspective, as a background for implementing codified management systems standards and best practices guidelines. Students will set health and safety priorities, develop management system plans, and negotiate health and safety requirements in the manufacturing, distribution, use, and/or disposal phases of a product or process life-cycle.

42 Hours Fee: $529
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Monday–Friday(Off-campus Location TBA) 8:00-16:00 Mar 28-Apr 5
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
Monday–Friday 8:30-18:00 Jun 11-Jun 15

**Sectoral Applications I**

OHS 723

This course is concerned with two of the primary sectors of the economy: industrial and construction. The safety hazards and protective measures associated with machinery, equipment and tools, confined spaces, hoists, trenching, industrial trucks and electrical sources are examined. Relevant legislation is presented.

56 Hours Fee: $697
Fall 2011
Distance: Internet Sep 10-Dec 10

**Seminars**

OHS 810

Prerequisite(s): OHS 311

This course will examine a selection of topical issues drawn from the fields of Occupational Health and Safety. Each topic will be presented by a person or persons actively involved in the subject, and the discussions that follow will utilize small or large group as appropriate.

42 Hours Fee: $534
Not offered in fall/winter/spring 2011–2012.

**Systems Management II**

OHS 818

Prerequisite(s): OHS 718

This course continues the theme of OHS 718, offering exposure to further programs and components of a mature, comprehensive OHS system in the workplace. Programs covered include those concerning: health and safety management systems, workers'...
compensation, re-employment of injured workers, workplace violence, vehicles/transportation, off-the-job health and safety, “wellness,” substance abuse, labour relations, and regulatory compliance.

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<tr>
<th>Course Title</th>
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<tbody>
<tr>
<td>Sectoral Applications II</td>
<td>COHS 823</td>
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</table>

Prerequisite(s): COHS 723

This course continues the survey undertaken in OHS 723 Sectoral Applications I. Following an analysis of the particular hazards and control measures found in the forestry, mining and transportation industries, the course focuses on narrower sectors of the economy such as health care facilities, retail outlets, offices and utilities.

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<th>Term</th>
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<th>Course Title</th>
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<tr>
<td>Fire Safety Management</td>
<td>COHS 833</td>
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This course begins with an overview of fire chemistry followed by an analysis of fire prevention and fire protection methodologies. Hazard recognition and evaluation techniques are presented. Important aspects of Fire, Building, and Electrical Codes are reviewed. Emphasis is placed on emergency response planning and a review of the application of codes and regulations to specific fire events.

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<tr>
<td>Measurement and Analysis</td>
<td>CVOH 217</td>
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</table>

This course is designed to introduce the terminology, concepts, equipment, and techniques of occupational health and safety measurement and analysis. Topics covered include occupational hygiene, air sampling, data evaluation, biological sampling, and the assessment of heat stress, noise, vibration, radiation, illumination, and ventilation systems. Equivalent to OHS 421.

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<tr>
<td>Topics in Occupational Health and Safety</td>
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This course is an advanced seminar course that explores different means of inquiry into occupational health and safety. The course gives students an opportunity to learn the skills required to source out, research, examine, and synthesize topics in OHS in some depth. In the workplace, OHS professionals need to investigate issues they may not have expertise in. The students obtain an in-depth exposure to topics by researching and analyzing information, figuring out the implications for the workplace, summarizing the issues, and offering recommendations.

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Philosophy and Music

In Music, we offer a range of courses in the traditions, development, variety, and cultural implications of various kinds of music.

In Philosophy, we cover both the ‘Big Questions,’ such as “What can we know?” or “How should we live?” or “Does God exist?,” as well as subject-oriented areas, such as philosophy of religion or ethics and health care. Sometimes, we deal with questions that have been discussed for thousands of years. Each generation has to answer them again, either expressly or by the implications of the choices they make and the beliefs they adopt. At other times, we deal with questions arising from the social arrangements and technologies we face right now - situations which may never have existed before. What unites these inquiries is the ‘philosophical turn’: we learn how to uncover, evaluate, and use the most basic principles appropriate to the questions we tackle.

Humanities

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar.

Ethics and Healthcare  COPH 302
By means of experts’ presentations and dynamic class discussion, this workshop will focus on ethical issues arising in the delivery of healthcare at both the level of the practitioner/client relationship and at a broader social level. The workshop will draw on an analysis of the nature of the provider-patient relationship; the nature and importance of consent; perspectives such as evidence-based medical practices; the application of healthcare frameworks such as “the Biomedical model”; and participants’ own health care-related experiences.

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<th>Period</th>
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Business Ethics  COPH 307
By means of experts’ presentations and dynamic class discussion, participants will examine ethical issues and controversies concerning contemporary business practices, including the recent financial downturn and situate business ethics within the broad intellectual framework of a free market society. Discussion will draw from the concept of a decentralized, regulated market society, executive pay, models of business ethics, profit making and social responsibility, business-based self-interest, human rights, conflicts of interest, and business examples of good ethical practice.

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Bioethics Workshop  COPH 509
By means of experts’ presentations and dynamic class discussion, this workshop will focus on the ethical implications of a number of important contemporary issues arising in the context of providing health care: genetic research, stem cell research, gene therapy, and ethics; the distribution of scarce medical resources such as medical isotopes; and issues arising from other bioethical issues in public healthcare.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (VIC103, Victoria Building, 285 Victoria Street).

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Music

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar. Related certificate(s): Music: Global and Cultural Contexts

* Intro to World and Early European Music  CMUS 101
Antirequisite(s): MUS 300

This course provides basic knowledge and understanding of music in culture, with emphasis on listening skills and repertoire. Brief survey of world music and the Medieval, Renaissance and Baroque periods in European music. The functions of music in culture. Study of music vocabulary and early genres of music. Not available to Performance Production students. MUS 101 is not available for credit to students who choose MUS 300. (LL)

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* Voices Without Borders: Global Chorus  CMUS 105

This course surveys vocal repertoire from around the globe, and may include African drumming songs, ‘mingge’ from China, Mexican ‘corridos’, Indian ‘lok geet’, Canadian folk songs, South-Asian ‘qawwalis’, and Eastern Europe folk song, among others. Students will explore the unique social histories and aesthetics of selected vocal genres with an eye to the breadth of stylistic approaches and forms of transmission in various cultural traditions. (LL)

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* The Architecture of Music  CMUS 106

From the Pythagorean monochord that ancient Greeks used to align with the Music of the Spheres to the Chinese bamboo pipes that sounded the first Chinese pentatonic scale, each culture has created its own coherent structure. This course introduces students to the historical development and foundational theories of both ancient and contemporary musical form through the exploration of musical genres around the world. Lectures will situate musical theories in their socio-historical and cultural contexts. (LL)
<table>
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<tr>
<th>Course Code</th>
<th>Course Name</th>
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<tbody>
<tr>
<td>CMUS 110</td>
<td>Music and Film</td>
</tr>
<tr>
<td>CMUS 201</td>
<td>Introduction to Classical Music</td>
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<tr>
<td>CMUS 300</td>
<td>Global Guitar</td>
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<tr>
<td>CMUS 401</td>
<td>Music, Religion and Spirituality</td>
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<td>CMUS 403</td>
<td>Latin American Music</td>
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<td>CMUS 406</td>
<td>Chinese Instrument Music</td>
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<td>CMUS 501</td>
<td>Traditional Musics of the World</td>
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<tr>
<td>CMUS 505</td>
<td>Popular Music and Culture</td>
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### Music and Film

The use of music with film has evolved from early stereotyped borrowing of nineteenth century classical European repertoire to newly created scores that enhance and support the dramatic themes of the film. This course explores the relationship between music and film, the functions and effects of music and how the music supports or plays against the visual images. Analysis of selected film genres will demonstrate how music can strengthen the film’s dramatic themes. (LL)

42 Hours  Fee: $526

### Introduction to Classical Music

This course examines Western music from the Classical, Romantic and Modern periods (approx. 1750 to the present day). Survey of the development of major styles, genres and forms of European music, including symphony, concerto and sonata. Lives and works of the great composers including Mozart, Beethoven and Stravinsky. Not available to Performance Production students. MUS 201 is not available for credit to students who choose MUS 300. (LL)

42 Hours  Fee: $526

### Global Guitar

The guitar, or plucked lute, is the de facto instrument of the masses in the western world. Through lecture, audio-visual screenings, discussion and experiential learning, this course explores the ways in which the guitar and its global variants have given voice to individuals and groups around the world, from ancient Persia and India to Africa and the Americas, and in so doing examines the impact of class, gender, race, politics and commercialization on creative self-expression.

42 Hours  Fee: $547

### Music, Religion and Spirituality

This course explores the dynamic interrelationship of music, religion and spirituality in a multicultural context. Topics will include the role, style, and conception of music in the Islamic, Christian, Hindu, Jewish, Buddhist, Tibetan, and Taoist faiths, amongst others. The processes and traditions of spiritual practice through and with sound will be explored. The course will also analyze the musical forms through which these devotional practices are undertaken.

42 Hours  Fee: $526

### Latin American Music

Latin America’s music spans indigenous Andean panpipe music, African-derived carnival music, Haitian voodoo ritual, Brazilian samba, and hip-hop music in Latin American urban centres, among others, and reflects the dynamic cultural fusions of past and present. Through lecture, audio-visual analysis and experiential musical exercises, this course explores the socio-cultural, historical and political impact of Latin American musical genres, and investigates music as a tool for healing, identity negotiation, political fomentation, and group expression.

42 Hours  Fee: $547

### Chinese Instrumental Music

This course explores the traditions and practice of Chinese instrumental music through score study, analysis of instrument technique and historiography, examination of pedagogy and transmission, and ensemble performance. Traditional folk, classical, and contemporary nationalized musical forms will be studied, with a particular emphasis on the stylistic differences of once discrete regions. Instruments studied may include: dizi, xiao, erhu, yangqin, ruan, sanxian, liuqin, guzheng, and Chinese percussion. (LL)

42 Hours  Fee: $547

### Traditional Musics of the World

This course examines musical cultures around the world, focusing on traditional genres. Course content covers conceptual, structural, rhythmic and modal systems. The functions and meanings of music in diverse cultures will be examined. Representative genres will be studied, including the Indian raga, Turkish fasil (suite) and Japanese gagaku (court music). (UL)

Note: Restriction: TH001, TH002, TH003

42 Hours  Fee: $514

### Popular Music and Culture

This course explores the development of North American, British and non-western popular music. Lectures investigate key historical periods and genres which define the popular idiom in the west, such as blues, jazz, country, rock n’ roll, folk, rap, and electronica, as well as popular idioms from beyond the western world. Changes in technology, economics and demographics will be discussed, as will links between popular music and the prevailing social conditions of each period. (UL)

Note: Restriction: TH001, TH002, TH003
**Chinese Music Studies**
CMUS 506

This course explores a variety of Chinese musical genres including folk, classical, contemporary hybrid and popular forms. Topics may include: the philosophical roots of music in Chinese cosmology; music and meditation; Beijing and Cantonese opera; censorship and propaganda in the Cultural Revolution; Chinese rock in the Tiananmen Square protest; and the growth of Chinese music internationally. Both Chinese instrumental and vocal music will be examined through a socio-historical, political, and stylistic lens. (UL)

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<tr>
<th>Session</th>
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<tbody>
<tr>
<td>Fall 2011</td>
<td>18:30-21:30 Sep 14-Dec 14</td>
<td>42 Hours</td>
<td>$514</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>9:00-12:00 May 22-Jun 13</td>
<td>42 Hours</td>
<td>$521</td>
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Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (VIC205, Victoria Building, 285 Victoria Street).

**Music Performances**
COMU 101

By means of experts' presentations and dynamic class discussion, this workshop focuses on the tremendous variety of music performance offerings to world travelers visiting major cities in venues from opera houses to symphony halls, and churches to local coffee houses. The workshop will draw on the seasonal availability of quality music performances in Europe and Canada across various genres and the critical reception of music performance providers, the acoustic and architectural quality of their venues, and the profiles of their audiences.

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<th>Session</th>
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<tr>
<td>Fall 2011</td>
<td>17:30-19:30 Sep 23</td>
<td>2 Hours</td>
<td>$29</td>
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<tr>
<td>Spring/Summer 2012</td>
<td>17:30-19:30 Sep 30</td>
<td>2 Hours</td>
<td>$0</td>
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**Philosophy**

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar. Related certificate(s): Music: Global and Cultural Contexts Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility, Community Engagement, Leadership, and Development, Criminal Justice and Criminology, Ethics

**Career Readiness and Advancement**
COPH 132

Led by personal career coaches, this workshop is designed to support individuals entering the workforce, those already in the workforce, and those wishing to change careers. Through simulations, career search document preparation, and discussion, participants enhance their professional skills to advance their careers. With the customized mentorship of personal career coaches, participants develop employability and innovation skills.

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<tr>
<td>Fall 2011</td>
<td>17:30-19:30 Sep 23</td>
<td>2 Hours</td>
<td>$0</td>
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<tr>
<td>Fall 2011</td>
<td>17:30-22:00 Sep 23-Oct 14</td>
<td>42 Hours</td>
<td>$499</td>
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**Exam and Assignment Readiness**
COPH 134

This workshop is for Grade 10 and 11 high school students and their parents. In this active, “learn by doing” workshop, participants will begin to learn organizational skills, while their parents learn to help put their young adult students in control of their own homework assignments and exam studying; time-management skills, while parents learn to help empower their young adult students to complete work effectively, without undue pressure and leaving free time; and content-based and experiential learning skills through participation in simulated assignment preparation and study for tests.

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<th>Session</th>
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<tr>
<td>Fall 2011</td>
<td>18:00-20:30 Sep 30</td>
<td>6 Hours</td>
<td>$0</td>
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<tr>
<td>Fall 2011</td>
<td>18:00-20:30 Sep 30</td>
<td>6 Hours</td>
<td>$0</td>
</tr>
<tr>
<td>Spring/Summer 2012</td>
<td>9:30-14:00 Oct 1</td>
<td>6 Hours</td>
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**Preparation for University Entry**
COPH 136

This very active, “learn by doing” workshop for grade 12 students, complete with simulation games, is devoted to practicing to obtain the academic performance on assignments, tests, and papers required for entrance to four-year undergraduate university programs across Canada. The following skill sets are introduced and practiced: planning ahead and studying for all your assignments, tests, and papers; knowing the expectations for any work you produce; planning, preparing, writing, and revising your papers; and understanding the rules for correct attribution and citation.

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<th>Session</th>
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<tr>
<td>Fall 2011</td>
<td>17:30-19:30 Sep 23</td>
<td>2 Hours</td>
<td>$0</td>
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This course serves as an introduction to philosophy by focusing on problems and issues which have occupied thinkers down through the centuries. For example, how can we relate talk about the cause and effect relationship governing physical events with talk about people making free choices? How do mind and body relate? What do we really know about the physical world or other people’s minds? Can we know whether God exists? Are moral judgments objectively true or false? (LL)

42 Hours Fee: $526

Winter 2012
Spring/Summer 2012 18:30-21:30 Jun 20-Aug 13

★ Critical Thinking I

Antirequisite(s): CSSH 105, PHL 182

A course designed to develop clarity of thought and method in the construction, analysis and evaluation of both unsupported claims and those supported by arguments. While there will be some exposure to the notion of logical form, the emphasis here is upon informal principles and arguments stated in ordinary language. Topics include the nature and methods of argument, classification and definition, along with some common fallacies and some questions about meaning and language. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. PHL 214 is not available for credit to students who choose SSH 105. (LL)

Note: Restriction: AC001, CJ001, PG001, PS001, SO001, AV001

42 Hours Fee: $526

Fall 2011
Distance: Internet Sep 10-Dec 10
Wednesday 18:30-21:30 Sep 14-Dec 14

Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Distance: Internet Jun 23-Aug 11

Thursday & Thursday 18:30-21:30 May 1-Jun 14
Thursday 18:30-21:30 May 3-Aug 2

★ Ethics and Health Care

Antirequisite(s): PHL 509

This course examines ethical issues arising in the delivery of health care at both the level of the practitioner/client relationship (confidentiality, informed consent, euthanasia, abortion) and at a broader social level (justice and resource allocation, new technologies, professionalisation and power). The course will draw on: a) general philosophical analysis of central concepts (good, right, justice, personhood, autonomy, authority, integrity, health); b) general theoretical perspectives (feminism, “the Biomedical model”, Utilitarianism, deontology); and c) student professional education and clinical experience in nursing.

42 Hours Fee: $518

Fall 2011
Distance: Internet Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 13-Dec 13
Thursday 18:30-21:30 Sep 15-Dec 15

Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012

Table heading: Courses 2011-2012
Freedom, Equality, Limits of Authority

Antirequisite(s): PHC 181, PHL 181

In light of our moral concepts and theories, this course critically examines current controversies concerning individual freedom and responsibility, social equality, and the limits of governmental authority. Topics are drawn from issues like the following: censorship of hate literature, pornography, and advertising; prohibition of drugs, gambling, and prostitution; group-differentiated rights concerning aboriginal peoples, cultural sovereignty, affirmative action, and pay equity. (LL)

42 Hours Fee: $514

Fall 2011
Monday 18:30-21:30 May 5-Aug 11
Tuesday & Thursday 18:00-21:30 May 5-June 7

Tuesday & Thursday 18:00-21:30 Jun 21-Jul 21

Business Ethics

Antirequisite(s): CITM 407, CITM 734

This course examines ethical issues and controversies concerning contemporary business practices and situates them within the broad intellectual framework of a free market society. Discussion will draw from such topics as: the concept of a market society, consumer sovereignty, utilitarian and contract models of business ethics, profit making and social responsibility, self interest and altruism, the concept of business as a practice, mechanistic and organic conceptions of business, advertising, human rights, and conflicts of interest.

42 Hours Fee: $514

Fall 2011
Monday 18:30-21:30 Sep 12-Dec 12
Spring/Summer 2012
Tuesday & Thursday 9:00-12:00 May 1-Jun 14

Ethics in Professional Life

Prerequisite(s): ACS 105 or CSSH 105 or any PHL course.

This course examines the many ways that organizations and professions institutionalize values, influence beliefs and attitudes, and guide conduct through prescriptions for professional practices and missions and mandates for organizations. The course focuses on prominent issues such as codes of ethics, conflict of interest, dirty hands, and whistle-blowing. Readings emphasize the complexities of virtue and moral agency for professionals and organizations, while comparing and contrasting selected established and emerging professions.

42 Hours Fee: $514

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Monday 18:30-21:30 Jan 12-Apr 12

Existentialism and Art and Culture

Antirequisite(s): PHC 181, PHL 181

Through literature, visual art, film, and theory, this course explores existentialist lines of thought and their implications for modern day life. Existentialism is a philosophical and cultural movement critical of social illusions and self-deceptions that thwart genuine freedom. Exploring experiences of anxiety, futility, and isolation, analyzing the nature of the individual’s relation to society, morality and religion, and arguing for the irrational nature of reality, existentialist theorists and artists seek to promote freedom, creativity, authenticity. (LL)

42 Hours Fee: $514

Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday 13:00-16:15 Apr 30-Jun 18

Human Rights and Justice

Antirequisite(s): CPHL 400

This course aims to provide the philosophical background and conceptual tools which would enable students to recognize and handle complex contemporary issues and conflicts involving human rights. Topics include: classic and contemporary theories of rights and justice; equity and affirmative action; children’s rights; gender, sexual orientation and equality rights; aboriginal, language and cultural rights; human rights and cultural relativism. The course will combine lectures and discussion of selected philosophical readings and case studies.

42 Hours Fee: $514

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

Philosophy and Mass Culture

This course will explore the phenomenon of popular culture from various philosophical perspectives. Philosophers are divided in their assessment of the aesthetic and moral worth of mass culture. While some thinkers, like Walter Benjamin and, more recently, Noël Carroll, tend toward an optimistic appraisal, others, like Theodor Adorno, adopt a much more critical attitude. Popular culture as a whole will be examined, but special attention will be given to film, photography, and television.

42 Hours Fee: $514

Issues of Life, Death, and Poverty

Antirequisite(s): PHC 181, PHL 181

In light of our moral concepts and theories, this course critically examines current controversies concerning the sanctity of life, the constraints on ending life, and our obligations to provide the conditions for an acceptable life. Topics are drawn from issues like the following: abortion, euthanasia, capital punishment, genetic manipulation, war, torture, global poverty, famine relief, and basic welfare rights. (LL)

42 Hours Fee: $514

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
Spring/Summer 2012
Tuesday & Thursday 9:00-12:00 Jun 21-Aug 7

Ethics in Health Services Management

Antirequisite(s): CPHL 181, PHL 181

This course translates the principles, theories and practices of ethical decision making into information and applications which will be relevant to healthcare administration. The course builds on the recognition of the influences and factors that impact on
health care managers’ ethical decision making. Topics and issues which will be addressed in the course include: the role of market forces, integrated medicine, technology, and their impact on quality assurance programs.

42 Hours Fee: $514

**Issues in the Philosophy of Punishment**

The criminal justice system operates on the basis of two sets of ethical objectives: the maintenance of public order and safety on the one hand, and the requirement that the guilty and only the guilty should be punished on the other. This course examines the way in which these aims can conflict both practically and philosophically, and points to some of the ethical dilemmas that can arise for criminal justice practitioners as a result.

42 Hours Fee: $514

**Philosophy of the Natural Environment**

The rise of environmental philosophy challenges the “anthropocentric paradigm” that has dominated Western thought. This course explores the implications of this challenge for our conception of ourselves, the basis for both human and natural values, and our obligations within the human and biotic communities. Topics include: traditional philosophical attitudes towards nature, obligations to future generations, “animal rights”, individual versus holistic models of value in relation to ecosystems, species and wilderness, and conflicts between human and natural values. (UL)

42 Hours Fee: $509

**Social Thought and the Critique of Power**

What is power, and who really holds it in contemporary society? Is our government’s power over us legitimate, and what are its proper limits? Do democracies really succeed in giving power to ordinary people? When is it right for citizens to rebel against the powers that be? Such questions and others will be addressed by way of a study of some of the great social and political philosophers of the modern world. (UL)

Note: 

42 Hours Fee: $509

**Ancient and Modern Ethics**

This course explores seminal works in Western ethics. It analyzes different responses to such questions as: What kind of life is ultimately worth leading? What makes a person good? What makes an action right? Are there moral demands that bind everyone? If so, can we know what they are? Does morality have its foundations in religion? Reason? Emotion? Social practices? Contributions from such thinkers as Aristotle, Aquinas, Hume, Kant, and Mill will be studied. (UL)

42 Hours Fee: $514

Spring/Summer 2012
Monday & Wednesday 18:00-21:30 Apr 30-Jun 11

**Philosophy of Art**

CPHL 504

The objective of this course is to provide students with an overview of a number of different theories concerning the nature of art. It will address such matters as the relationship between art and truth, the appropriate criteria of art criticism, the distinction between art and non-art, and the nature of aesthetic values. (UL)

42 Hours Fee: $514

Winter 2012
Monday & Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

**Ethics and Disability**

CPHL 507

The life circumstances of disabled people are shaped by powerful ideological forces rooted in moral and political philosophy. This course introduces important intellectual traditions underpinning the human quest for justice. From this base, students ‘test out’ various ethical approaches, grappling with fundamental questions: How shall we be guided in approaching new reproductive technology, end-of-life decisions and asymmetrical relations of care? Are there limits to individual autonomy? How shall we distribute health care and social resources?

42 Hours Fee: $514

**Bioethics**

CPHL 509

Antirequisite(s): CPHL 302

Recent advances in biomedical sciences have raised a host of ethical concerns involving the sanctity and quality of life, fairness, equality, and autonomy. New and revolutionary developments call for legislative reform and policies designed to keep research and its applications within appropriate boundaries. This course examines issues such as cloning, assisted reproduction, genetic screening, gene therapy, organ donation, and resource allocation within a framework of moral principles and contemporary debate. CPHL 509 is not available for credit to students who choose PHL 302. (UL)

42 Hours Fee: $509

Winter 2012

Spring/Summer 2012
Monday–Friday 08:30-17:00 May 7-May 11

Monday & Wednesday 08:00-12:30 Apr 30-May 4

Monday & Wednesday 9:00-12:30 Apr 30-Jun 11

Tuesday & Thursday 9:00-12:30 Jun 21-Jul 31

**Media Ethics**

CPHL 530

Antirequisite(s): CC 8969

This course examines the rights, freedoms, and obligations of the media and practising journalists. Issues may vary somewhat from year to year, but the following are typical: the grounds and limits of freedom of expression; moral responsibilities respecting truth, balance, and objectivity; media ethics and business pressures; obligations to the public, to the audience, to source, to colleagues, to the employer, and to oneself. The course includes case studies as well as regular discussion of ongoing media activity.

42 Hours Fee: $514

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14

Winter 2012

**Knowledge, Truth, and Belief**

CPHL 550
Do we know anything? If so, what do we know, and how do we know it? What is the difference between knowledge and mere belief or opinion? How can we tell if our beliefs are justified? What makes some beliefs true, and others false? Epistemology - the study of knowledge - is the branch of philosophy concerned with such questions. This course explores these issues by examining some important contributions to the field, both historical and contemporary. (UL)

Metaphysics CPHL 551
This course is an introduction to philosophical accounts of the fundamental structure and organization of reality. Questions to be considered may include: Why does the universe exist? What are space and time? Is the past as real as the present? Are future events fated to happen? How is change possible? Are there other universes besides the one we live in? Criticisms of philosophical attempts to answer these questions will also be discussed. (UL)

Health Care and Distributive Justice CPHL 602
This course examines ethical issues relating to the allocation of resources in health care contexts. The course will begin with an introduction to various philosophical accounts of distributive justice. Some of the questions examined include: What distinguishes health care from other goods distributed by society? Should market forces determine the allocation of health care? How should we balance the rights of care providers with the claims that clients make to receive health care?

Philosophy of Law CPHL 612
What is law? What makes something a legal norm? Should citizens always obey the law? What is the relationship between law and morality? This course will explore competing theories of law, such as natural law and positivism, and touch on crucial debates over civil disobedience, purposes of punishment, and interpretation of legal texts. It will deal with contemporary controversies over the legal regulation of human behaviour, for instance in matters of sexual morality. (UL)

Existentialism CPHL 605
For existentialists, freedom is not a given, but something to achieve. Reading authors like Kierkegaard, Nietzsche, Sartre, Beauvoir and Heidegger, we'll ask what aspects of the human condition tend to thwart true freedom: Self-deception? Social norms or religious codes? Anxiety in confronting death? Longing for absolute justification for life's meaning? Alienation arising from an overestimation of reason or technology? We'll also consider what is required for authenticity, responsibility, freedom, and, possibly, the meaning of faith. (UL)
● **Religion, Science and Philosophy**  
  CPHL 709  
The physical sciences have contributed to philosophical debates regarding the apparent conflict between religious and scientific outlooks. In particular, religion and science seem to suggest different accounts of human nature, the universe, and our place in it. This course is concerned with issues such as: the basis for religious and scientific claims, nature and intelligent design, causality and free-will, and the emergence of mind. (UL)

42 Hours  
Fee: $514

- **Fall 2011**  
  Tuesday  
  18:00-21:00  
  Sep 13-Dec 13
- **Winter 2012**  
  Thursday  
  18:30-21:30  
  Jan 12-Apr 12
- **Spring/Summer 2012**  
  Tuesday & Thursday  
  18:30-21:30  
  Jun 21-Aug 7
- **Monday & Wednesday**  
  9:00-12:00  
  Jun 20-Aug 13

● **Philosophy and Film**  
  CPHL 710  
This course examines the medium of film from several philosophical perspectives. Questions to be considered may include: What distinguishes film from other mass media and art forms? Do technical developments alter the definition of film? Is there a language of film? What can film teach us about the nature of perception? Does film contain an inherent gender bias? Has film created a captive audience, or is it the truly democratic art form? (UL)

42 Hours  
Fee: $514

- **Fall 2011**  
  Thursday  
  18:30-21:30  
  Sep 12-Dec 12
- **Winter 2012**  
  Friday  
  18:15-21:30  
  Jan 13-Apr 13
- **Spring/Summer 2012**  
  Tuesday & Thursday  
  18:00-21:30  
  May 1-Jun 7
- **Monday & Wednesday**  
  18:00-21:30  
  Jun 20-Aug 1
- **Monday & Thursday**  
  13:00-16:30  
  Apr 30-May 23

● **Intellectual Property and Technology**  
  CPHL 921  
This course examines the multifaceted aspects of developments in intellectual property policy. Students will explore the diverse ethical norms, social practices, and legal doctrines which are used to both justify and to critique existing policies. The course will introduce students to the basic types of intellectual property rights - copyright, patents, trademarks, and trade secrets. It will survey various ethical theories or perspectives which are brought to bear on the topic. (UL)

42 Hours  
Fee: $514

Not offered in fall/winter/spring 2011–2012.

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**Photography**

As photography continues to hold its own as a leading medium of communication, opportunities for skilled photographers have never been greater; at the same time, more and more people are discovering the creative rewards that photography offers to the hobbyist. Whatever your level of interest, you’ll find many exciting and novel opportunities to cultivate your artistry and technical skills in the following courses and workshops.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided. For more information, including instructor biographies, visit www.ryerson.ca/ce/photography.

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**Photography**

- **Techniques of Photography I**  
  CDFP 320  
For photographers who want to improve their photographic skills, and for beginners, this course offers an intensive investigation of the basics of black and white photography. Substantial time is given to learning the basic technical aspects of photography: precise exposure, processing of film, darkroom procedures, and printing skills receive particular emphasis. As well, the major approaches to black and white photography are explored through lecture and assignment projects. CDFP 320 combined with CDFP 321 is equivalent to MPS 16A/B.

  Note: Instructor: Silvio Calcagno (Fall & Winter).

  To find out more about your instructor, see the Photography instructor biographies.

42 Hours  
Fee: $590

- **Fall 2011**  
  Monday  
  18:30-21:45  
  Sep 12-Dec 12
- **Winter 2012**  
  Monday  
  18:30-21:45  
  Jan 9-Apr 9

  **Material Fee:** A material fee of $65 is included in the total fee indicated above. For further information, see Material Fees. Supplies to be purchased by the student: Film and photographic papers (minimum $150). The student must have a manually adjustable small/medium format camera and access to a tripod.

- **Techniques of Photography II**  
  CDFP 321  
Prerequisite(s): CDFP 320

This course is a continuation of CDFP 320 and aims to further the visual and technical skills developed in Techniques of Photography I. Students will be introduced to more advanced darkroom and studio skills (basic studio lighting for product and portrait will be covered) in black and white and colour photography. An introduction to colour printing and to large format cameras will form an important component of the course. The major approaches to colour and black and white photography are explored through lectures and assigned projects. CDFP 320 combined with CDFP 321 is equivalent to MPS 16A/B.

  Note: To find out more about your instructor, see the Photography instructor biographies.

42 Hours  
Fee: $610

- **Fall 2011**  
  Thursday  
  18:30-21:30  
  Sep 15-Dec 15

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**Certificate and degree credit • Degree credit • Certificate credit • Course series**
Supplies to be purchased by the student: Film and photographic papers (minimum $150). The student must have a manually adjustable small/medium format camera and access to a tripod.

**Art Direction/Design Techniques**

Prerequisite(s): CDFP 321 or CDFP 384

Learn what an art director does so you can create value as a photographer. Find out what's expected of a photographer. Study layout, design, type, advertising photography, and the shoot process. Discover how art directors produce advertising in a variety of media - and then make ads yourself. Study estimating, casting, location scouting, logistics - what you need to know to create the shots required. Meet ad photographers and learn to build a creative business relationship.

Note: This course is suitable for both digital and traditional photographers.

Instructor: Stewart Hood (Winter).

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $525

Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15

Winter 2012
Supplies to be purchased by the student: Layout pad, felt pen markers, acetate and overlay materials, drafting tools, artboard, etc. Cost minimum $35-$50.

**Digital Printing**

Prerequisite(s): CDFP 384

This workshop format course is for the serious digital photographer wanting to learn how to make exhibition quality prints. Students will work with Adobe image manipulation applications learning advanced techniques in Photoshop, Camera Raw, and Lightroom to reveal a professional workflow. Information on calibrating your computer with the printing facility will be covered. There will be input from galleries and professional printing facilities to enable the student to experience firsthand what standards are required to produce ideal prints. Work will be reviewed frequently to solve specific printing problems from students' own printers or the professional labs they use.

Note: Instructor: Rob Allen (Winter).

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $614

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9

No class on October 10.
No class on February 20.

**Advanced Fashion Photography**

Prerequisite(s): CDFP 321 or CDFP 384

This workshop format course is for the serious amateur or aspiring professional fashion photographer. Students will be introduced to fashion styles and trends through both lighting and shooting. Industry standards and sources for selling and exhibiting fashion photographs will also be addressed. Under the instructor's guidance, students will work with models and makeup artists. Student work will be discussed in group critique sessions. Equivalent to one Professional elective from Table I (see Undergraduate Program Calendar).

Note: Students must have a DSLR camera or a 35mm SLR film camera with lenses ranging from 35mm to 105mm, a light meter, and a radio slave unit. Those shooting digitally should also bring their laptops to class.

Instructor: Struan (Fall & Winter).

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $644

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Wednesday 18:30-21:45 Sep 14-Dec 14

Friday 18:30-21:45 Sep 16-Dec 16

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9

Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012

**Advanced Portrait Photography**

Prerequisite(s): CDFP 321 or CDFP 384

This workshop format course is for the serious amateur or aspiring professional portrait photographer. It is an advanced course concerned with an in-depth look at portrait photography. Emphasis will be on developing and refining your techniques in a variety of settings and lighting conditions. Projects will examine critical and aesthetic issues in portrait photography from singles to large groups, under studio and location settings. Both traditional and digital photography will be covered. Note: Students must have a DSLR camera or a 35mm SLR film camera with lenses ranging from 35mm to 105mm, a light meter (if using film), and a radio slave unit or flash sync cord. Those shooting digitally should also bring their laptops to class.

Note: Instructor: Karen Brockett/Margaret Diotalevi (Winter).

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $714

Fall 2011
Tuesday 18:30-21:30 Sep 13-Nov 15

and Saturday 9:00-16:00 Oct 22

and Saturday 9:00-16:00 Nov 5

Winter 2012
Tuesday 18:30-21:30 Jan 10-Mar 13

and Saturday 9:00-16:00 Feb 18

and Saturday 9:00-16:00 Mar 3

**Digital Capture I**

Prerequisite(s): CDFP 383

For digital photographers who want to improve their photographic skills, and for beginners, this course offers an intensive investigation of the basics of digital photography. Substantial time is given to learning the basic technical aspects of photography: precise exposure, image quality, image size, sensitivity (ISO), and white balance. Basic Adobe LightRoom and readying your files for digital printing receive particular emphasis. As well, the major approaches to photography are explored through lecture and assignment projects. Students must own a Digital SLR with manual capabilities and a computer suitable for digital imaging. Photoshop or a similar photo editing program is recommended.

Note: Instructor: Rob Allen (Fall, Monday & Wednesday), Surendra Lawoti (Fall, Friday), Henry Gordillo (Winter, Monday & Wednesday).

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $644

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Wednesday 18:30-21:45 Sep 14-Dec 14

Friday 18:30-21:30 Sep 16-Dec 16

Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9

Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012
ARCHIVE: Courses 2011-2012

Digital Capture II
Prerequisite(s): CDFP 383
This course is the continuation of CDFP 381 and aims to further the visual and technical skills developed in Digital Capture I. Students will be introduced to more advanced studio skills (basic studio lighting for product, portrait, and copy work will be covered). Further computer information with Photoshop and quality control in colour printing will form an important component of the course. The major approaches to colour and black and white photography are explored through lectures and assigned projects. Students must own a Digital SLR with manual capabilities and a computer suitable for digital imaging.

Digital Tools I
CDFP 385
This course introduces students to the wide range of software tools available for image enhancement and manipulation. Students will tone/colour correct, retouch, and manipulate their own photographs. Basic image assemblies will be produced from multiple photographs, and images will be combined with text and other graphic elements. CDFP 385 combined with CDFP 386 is equivalent to MPS 17A/B.

Commercial Product Photography I
CDFP 389
Prerequisite(s): CDFP 381 or CDFP 384
This course offers an intensive investigation into all aspects of product photography. The course consists of a series of lectures and critiques based on the work generated by the students, in addition to extensive studio sessions learning the basic techniques of product photography. Particular attention is paid to controlled lighting, precise exposure, and the techniques of electronic flash as they apply to product photography. Emphasis is placed on learning to balance compositional elements within the frame to produce an articulate product photograph. Other topics include filters, special effects, and the business of commercial photography. Students must own or have access to a digital single lens reflex camera with at least 10 megapixels and lenses ranging from 50mm to 150mm. Students should also own or have access to a digital flash meter.

Commercial Product Photography II
CDFP 390
Prerequisite(s): CDFP 389
This course continues the investigation of the techniques and approaches to commercial product photography begun in CDFP 389. Students must own or have access to a digital single lens reflex camera with at least 10 megapixels and lenses ranging from 50mm to 150mm. Students should also own or have access to a digital flash meter.

History of Photography I
CDFP 391
Students will study the evolution of photography, from the early experiments with light sensitivity of silver salts to the establishment of portable photographic technologies. A historical overview of the medium’s development from both technical and stylistic viewpoints will be examined. The course traces the development and positioning of the photographic medium within the context of modernist expression, from early attempts to contextualize photography as art, to the development of small format, handheld cameras. Cultural writings about photography will also be investigated, in relation to broader historical, theoretical, and political considerations. (CDFP 391 combined with CDFP 398 is equivalent to MPS 21A/B.)

Note: Instructor: Jill Blessing (Fall).
To find out more about your instructor, see the Photography instructor biographies.

Fall 2011
Tuesday 18:30-21:30 May 1-May 24
and Saturday 9:00-17:00 May 5-May 19
and Saturday 9:00-17:00 Jun 2
and Saturday 9:00-17:00 Jun 16
Tuesday & Thursday 18:00-21:30 May 29-Jun 21

Note: Instructor: Sean Gallagher (Winter).
To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $612
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Supplies to be purchased by the student: Cost minimum $100. Students should have access to a camera.

Note: Instructor: Rob Davidson (Fall).
To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $525
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Note: Instructor: Rob Davidson (Winter).
To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $525
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Note: Instructor: Rob Davidson (Winter).
To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $525
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Note: Instructor: Rob Davidson (Winter).
To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $525
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11

Note: Instructor: Rob Davidson (Winter).
To find out more about your instructor, see the Photography instructor biographies.
42 Hours Fee: $529
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18
○ Approaches to Documentary Photography
Prerequisite(s): CDFP 391 or CDFP 384
This workshop course is designed to introduce students to ideas and methods of producing documentary photographs and portfolios. The course includes instruction in practical techniques (effective metering, flash, etc.), as well as an exploration of the history and vocabulary of documentary photography. The goal is the production of a documentary portfolio (prints, slide show, books, PowerPoint presentations). Supplies to be purchased by the student: Suitable SLR camera (35mm film or digital) or access to one and printing supplies.
Note: Instructor: Ruth Kaplan (Winter).
To find out more about your instructor, see the Photography instructor biographies.
42 Hours Fee: $600
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
☆ History of Photography II
Prerequisite(s): CDFP 391
This course continues the investigation started in CDFP 391 and examines the development of photographic practice throughout the course of the twentieth century. Different genres of photography will be explored, from approaches to documentary and landscape photography, to the development of conceptual and theoretical ideas at play in contemporary photographic expression. Discussion of the major figures and influences in photography will be supplemented by an examination of the development of traditional photographic processes and digital technology. (CDFP 391 combined with CDFP 398 is equivalent to MPS 21A/B.)
Note: Instructor: Jill Glessing (Winter).
To find out more about your instructor, see the Photography instructor biographies.
42 Hours Fee: $529
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
○ Creative Wedding Photography
Prerequisite(s): CDFP 384
This course introduces essential photographic and business skills required by a wedding photographer. Through lectures, practice shoots, and assignments, students will learn how to enter the freelance photography field, choose the right equipment, deal with clients, be prepared to handle various lighting situations, and develop a wedding portfolio.
Note: Instructor: Margaret Diotalevi (Fall & Winter).
To find out more about your instructor, see the Photography instructor biographies.
42 Hours Fee: $659
Fall 2011
Monday 18:30-21:30 Sep 14-Dec 14
☆ Architectural Photography
Prerequisite(s): CDFP 384
This course will teach both the history and development and practice of architectural photography. The emphasis will be on practical method and skill development through creation and technique.
Note: Instructor: Andrej Kopac (Fall).
To find out more about your instructor, see the Photography instructor biographies.
42 Hours Fee: $659
Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
☆ Photography Workshop in France
Prerequisite(s): Department consent
In the spring, Ryerson University’s G. Raymond Chang School of Continuing Education will offer a full-credit photography course in Paris, France, designed in cooperation with photography curators and directors of photographic institutions in that city. Combining practical, historical, and theoretical components, this unique program will take full advantage of the tremendous range of cultural resources available in Paris. The two weeks of the course will include lectures and organized visits to the city’s great museums, photography collections, and archives not available to the general public. These activities will be combined with supplementary lectures and readings, as well as independent study. Students will be responsible for production of a written journal which documents work seen and lectures given. Equivalent to NPF 559 or PP8 205.
Note: Faculty: Marta Braun, MA, teaches art history, photo history, and film theory in the School of Image Arts and the Ryerson/Eastman House MA Program. She is the author of Picturing Time: The Work of Etienne-Jules Marey, published by the University of Chicago Press. She has lived and worked in France and is thoroughly familiar with French language and culture. Her long-standing association with French artists and curators will provide students with a unique behind-the-scenes experience.
Course Coordinator: Peter Higdon. A photographer represented by Toronto’s Stephen Bulger Gallery, Peter Higdon is Curatorial Manager of the Mira Godard Study Centre, the School of Image Arts’ internationally recognized teaching and research collection. He has been extensively involved with activities at the Ryerson Gallery, has lectured and taught in both day and continuing education programs, has resided in Paris, and travelled widely in France.
42 Hours Fee: $3300
Spring/Summer 2012
Variable May 6-May 24
The course is open via application to those enrolled in the joint Ryerson/George Eastman House MA Program in Photographic Preservation and Collections Management as well as undergraduates and
Prerequisite(s): MPS 22B or MPS 28B

Advanced Studio Lighting

This is a course in studio lighting for photographers. Through practical studio projects within a workshop environment, students will be exposed to more sophisticated ideas about light and lighting in relation to a variety of subjects and techniques. The course is designed to help students expand and deepen their technical, conceptual and aesthetic insight while working with light through creative projects.

Note: A prerequisite may be waived if the student has specific academic/professional experience. See the section on prerequisites for more information. Individuals without the prerequisites wishing to take this course must contact the academic coordinator, Dennis Miles, at dmiles@ryerson.ca (preferred) or 416.979.5167.

To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $572

Media Business Studies

This course will cover general business practices including marketing, finance, accounting, statutes and regulations particularly applicable to the successful operation of small media businesses. A case study approach will be used.

Note: Instructor: Andrej Kopac (Fall & Winter).

42 Hours Fee: $557

The Human Figure

An investigation of uses of the human figure in traditional fine arts and contemporary graphic media. This workshop course will explore representation of the figure in two- and three-dimensional design contexts as well as in time-based and electronic forms. Participants will have the opportunity to combine studio and laboratory work with theoretical and historical studies.

Note: It is recommended that students take CDFP 321 or CDFP 384 prior to taking this course.

42 Hours Fee: $572

Historical Processes Workshops

This is a production course dealing with the use, design and construction of composite images using various media. Students will be encouraged to explore the use of captured, hand-rendered, and machine-fabricated images, in both static and temporal combinations. Various methods of image construction ranging from photographic to digital will be used. Selected traditional processes as well as experimental techniques will be discussed.

The acceptance and use of these will depend on the sophistication and willingness of individuals to explore and take chances in imagery.

Note: It is recommended that students take CDFP 321 or CDFP 384 prior to taking this course.

42 Hours Fee: $557

The Travelling Camera

This workshop is for you if you take photographs (film-based or digital) when you travel - whether for keeping personal memories, or for editorial or commercial publication. With the instructor’s experienced guidance, you will be able to experiment with your travelling camera in and around Toronto and will have opportunities to discuss problems and issues when your work is viewed in class. You will learn what to include in your kit and what to leave behind, taking into account your individual travel plans and picture-taking goals. The workshop emphasizes taking pictures and learning techniques that will give you more confidence when you are photographing in unfamiliar conditions or unusual situations.

Note: To find out more about your instructor, see the Photography instructor biographies.

42 Hours Fee: $472

Portfolio Tools

This workshop is for the advanced student stepping into the world of professional photography. It concentrates on preparing their portfolios and tools needed to successfully enter the world of photography for paid assignments.
of photography in this new “digital age” with its advantages and headaches. A few of the topics to be covered will be promotion, business practices, art directors and talent associated with providing the outcome etc., agencies, and much more.

Note: Instructor: Struan.

To find out more about your instructor, see the Photography instructor biographies.

28 Hours HST included Fee: $479

Sports Photography CDFP 955
This workshop is geared to amateur photographers/sports parents who want to improve their abilities to photograph their child’s amateur sports. There will be a review of basic photography fundamentals: aperture, shutter speed, and ISO. The workshop will provide understanding of the key principles of sports photography, namely positioning and timing, and will provide students with necessary skills to photograph both indoor and outdoor activities.

Note: To find out more about your instructor, see the Photography instructor biographies.

15 Hours HST included Fee: $329

Sports Photography

Physical Activity

These courses will impart the critical physical activity knowledge and hands-on skills required to promote, assess, and develop physical activity approaches for individuals, families, and communities. For more information, visit www.ryerson.ca/ce/PracticeinMotion.

Physical Activity

Related certificate(s): Physical Activity: Assessment and Promotion

Health and Physical Activity CFNA 100
This course will discuss the determinants of health and physical activity, focusing on the specific physical activity-health connection. The course will examine the epidemiologic trends of physical activity and fitness, with special emphasis on the active living movement, health risk analysis and evaluation in North American populations.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

42 Hours Fee: $529

Fall 2011 Thursday 18:00-21:00 Sep 15-Dec 15

Lifestyle and Fitness Assessment CFNA 201
Prerequisite(s): CFNA 100 and CPLN 303 and FNP 300, Co-requisite FNN 400

This course will discuss theoretical and practical health-related fitness evaluation. Methods of physical activity participation and lifestyle habit evaluation will be reviewed. The topic of body composition will be emphasized, describing assessment by a variety of methods and discussing the contexts of the different measurements. Musculoskeletal fitness assessment will be discussed and practiced.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

42 Hours Fee: $529

Winter 2012 Wednesday 18:00-21:00 Jan 11-Apr 11

Physical Activity and the Environment CFNA 202
Prerequisite(s): CFNA 100

The emerging research regarding the built environment’s impact on health will be critically examined within a small group format. Specifically urban ecology and design, and adaptive planning and policy will be explored as it related to physical engagement and the current body weight discourse. Both social and environmental circumstances will inform the framework of this course.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.
Nutrition and Physical Activity

The course will discuss the special nutritional needs and practices of active individuals. The course will focus on various levels of activity, discussing the metabolic needs and adaptations to the different levels of stress and types of activity. A variety of sports will be examined through the perspective of nutritional requirements and adjustments. It is recommended that students complete FNN 201 and PLN 203 prior to enrolling in this course.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

Exercise Intervention

Prerequisite(s): CFNA 201

This course will discuss the significance and describe the incremental value of exercise intervention with a focus on health related fitness outcomes. Students will receive theoretical and practical instruction on physical activity and exercise prescription, training techniques, and methods, as well as program modification.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

Exercise Science and Physiology

Prerequisite(s): PLN 203

The course will discuss the various mechanisms and principles of the body's acute responses to different levels of physical activity. The course will focus on the essentials of movement and the functionality of the musculoskeletal system, on the impact of exercise on basic energy systems, and on the cardiorespiratory function and performance.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

Anatomy Module

Prerequisite(s): Department consent

In this course, the essentials of anatomy are presented, including an overview of the organization and structure of the body.
Physics

These introductory courses in physics have applications across a wide variety of professional fields. A basic understanding of the principles of physics is an important step in your understanding of science.

Physics

NEW!

Physics Quick Start CKPS 105
The Physics Quick Start Workshop is designed to give students an opportunity to refresh their essential skills and knowledge that are expected for students entering first year physics courses. The workshop will be delivered in an intensive format and is not for credit, but the students will be given tests and assignments to be able to gauge their progress.

30 Hours Fee: $364

Fall 2011
Monday–Friday 13:00-16:00 Aug 15-Aug 26

Physics I CKPS 115
Meets the Grade 12 U Physics requirement for admission to a Ryerson program. Introductory physics. Kinematics in one and two dimensions, dynamics, gravitation. Work, power, and energy. Heat quantities. This course is laboratory and problems oriented. Equivalent to the first half of PCS 15A/B.

56 Hours Fee: $693

Spring/Summer 2012
Monday & Wednesday 18:00-22:00 Apr 30-Jun 18

An Academic Bridging Course. Both CKPS 115 and CKPS 215 are required to meet the Grade 12 U Physics requirement for Ryerson admission purposes. Please note that Mature Student applicants will be considered on an individual basis and may be required to present only one of these courses to meet Mature Student Physics admission requirements. Please contact Undergraduate Admissions and Recruitment for details.

Physics I Laboratory CKPS 121
Corequisite(s): CPCS 120
This course is an introductory laboratory course in physics, which complements Physics I (CPCS 120).

12 Hours Fee: $166

Lab meets alternate weeks.

Physics II CKPS 215
This course is a continuation of CKPS 115. Fluids, basic electricity. Waves and optics. Atomic and nuclear physics. This course is laboratory and problems oriented. Equivalent to the second half of PCS 15A/B.

56 Hours Fee: $568

Spring/Summer 2012
Tuesday & Thursday 18:00-22:00 Jun 21-Aug 7

An Academic Bridging Course. Both CKPS 115 and CKPS 215 are required to meet the Grade 12 U Physics requirement for Ryerson admission purposes. Please note that Mature Student applicants will be considered on an individual basis and may be required to present only one of these courses to meet Mature Student Physics admission requirements. Please contact Undergraduate Admissions and Recruitment for details.

Physics for the Health Sciences CPCS 106
An introduction to the physical ideas related to the fields of environmental and occupational health; mechanics, work/energy, fluids, sound, thermodynamics, basic electricity, the electromagnetic spectrum and nuclear quantities.

56 Hours Fee: $865

Spring/Summer 2012
Tuesday & Thursday 18:00-22:00 Jun 21-Aug 7

and Thursday (lab/tutorial) 21:00-22:00 Jun 21-Aug 2

Physics CPCS 110
Units and vectors. Motion: linear, projectile, circular and oscillatory motion. Newton’s laws: Force, mass and acceleration; work, energy and power; linear and angular momentum. Electrostatics: Electric force and field; potential and potential energy; capacitance. Electric current and DC circuits. Magnetic field and force: magnetic force on currents and charges; Hall effect; torque on current loops; Waves: classification of waves; energy transfer; light and electromagnetic waves; diffraction and interference. MAPLE used for simulation/visualization of physical phenomena and problem solving.

56 Hours Fee: $713

Spring/Summer 2012
Tuesday 18:00-22:00 May 1-Jul 31

and Thursdays (lab)* 18:00-22:00 May 3-Jul 26

*Lab meets alternate weeks.

Physics I CPCS 120
A calculus based course covering fundamental physics concepts: units, vectors, linear motion, circular motion, force and motion, work and energy, collisions, gravitation, electrostatics, capacitance, and simple DC circuits.

70 Hours Fee: $869

Winter 2012
Tuesday 20:00-21:00 Jan 10-Apr 10

and Tuesday (tutorial)* 18:00-20:00 Jan 10-Apr 10

and Thursday 18:00-21:00 Jan 12-Apr 12

*Tutorials are on alternate Tuesdays, beginning the first week of classes.

Physics II CPCS 130
Prerequisite(s): CPCS 120
Antirequisite(s): SCI 104
A continuation of Physics I, calculus-based course. An introduction to oscillations, mechanical waves, magnetism, electromagnetism, optics and nuclear physics. The laboratory is an essential and autonomous part of the course.

84 Hours Fee: $1113

Spring/Summer 2012
Tuesday & Thursday 18:00-21:00 May 1-Aug 2

Introduction to Astronomy CPCS 181
This course will examine astronomical ideas both in relation to their times and in the light of current scientific theory and technical data. Application of the scientific method will be emphasized in evaluating these data and theories. Method of collection and analysis of data will be presented to help the nontechnical student in asking fundamental questions about scientific theories. Topics covered include cosmology, origin of the stars and galaxies, evolution of stars, the solar system, exobiology, death of stars, stellar remnants and the age of the universe. (LL)

42 Hours Fee: $541

Fall 2011
Tuesday 18:00-21:00 Sep 13-Dec 13

Winter 2012
Monday 18:00-21:15 Jan 9-Apr 9
Politics and Public Administration

The Department of Politics and Public Administration offers a full-time undergraduate program in Politics and Governance and a part-time undergraduate program in Public Administration and Governance, the latter of which consists of a certificate, advanced certificate, and a degree. This program is specifically designed for people working in the public and para-public sectors, nongovernmental organizations and advocacy groups. These courses may also be of interest to those aspiring to careers in the broader public service, private-sector employees in regular contact with the government, and those interested in gaining knowledge about public administration and public policy in Canada.

Politics and Public Administration

Related certificate(s): Ethics, Occupational Health and Safety, Public Administration and Governance - Level 1 (PADP), Public Administration and Governance - Level 2 (PADP), Public Administration and Leadership

Public Administration in Canada

Students with no academic background or professional experience in public administration, but who already have a degree from a recognized university, are required to successfully complete this one-semester, specially designed immersion course in public administration as a requirement of admission to the Certificate. This course offers a concentrated introduction to concepts of public administration; the rule of law; the machinery of government; the relationship between the state and the citizen; political and administrative accountability; the structure and process of policy formulation, implementation and evaluation; intergovernmental relations; the budgetary process; issues in personnel management; and E-government.

42 Hours Fee: $686

Winter 2012
Spring/Summer 2012
Distance: Internet May 5-Aug 11

AdvMgmt and Governance in GBs

This leadership series offers the opportunity to review the structures, models, and processes used by organizations to blend the goals of public policy delivery and business enterprise. Participants will explore the political framework of public and private enterprise; ingredients of success and failure; key governance issues; political environment; and leadership accountability. Each session begins with a keynote speaker and follows with a panel discussion with experts from the field.

Note:
Please visit www.ryerson.ca/ce/gbe for further details.

Registration for this leadership series is only available by fax/mail/email. Please complete and submit the COPA 200 Registration Form by May 11, 2012.

24 Hours Fee: $3955

Spring/Summer 2012
Friday 8:30-15:00 Sep 16
and Friday 8:30-15:00 Sep 30
and Friday 8:30-15:00 Oct 14
and Friday 8:30-15:00 Oct 28

Public Sector Leadership

COPA 501

The course will offer an overview of literature in public sector leadership in a comparative context, focusing on the Canadian experience, however readings will also shed light on other Westminster systems as well as in republican regimes. The course will also include a speaking series of public sector leaders in Canada. Drawing on the vast network of faculty contacts, students will have an opportunity to meet and discuss leadership with individuals who have experienced it firsthand. The capstone assignment will focus on how leadership has been used or can be deployed in a chosen field of inquiry.

42 Hours Fee: $686

Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

People, Power, and Politics

CPOG 100

This course provides a critical introduction to the main themes in the study of politics, including state-building, nationalism, ideology, democracy, participation, development, security and globalization. We focus on the interrelated struggle for power and justice that lies at the heart of politics, raising questions crucial to informed, engaged citizenship: How do we define the “common good”? Who should wield power and why? How should power be shared? How should we resist the misuse of power?

42 Hours Fee: $570

Canadian Politics

CPOG 110

Antirequisite(s): POC 180, POL 102

Pre requisite(s): CPOG 210 or (POL 101 and POL 102) or CPOL 27B or CPOL 332 or CPPA 120

This course provides a comparative analysis of US and Canadian politics and of international relations between the two countries. To this end, it explores the comparative history and political cultures of the two countries; the institutions of their respective political systems; elections, political parties and voting; regionalism; federalism; public policies; and specific Canadian-American issues like NAFTA, softwood lumber, mad-cow disease, security and the war against terrorism, Arctic sovereignty; Iraq and Afghanistan and other topics. (Canadian)

42 Hours Fee: $514
Canada is often described as a country of immigrants. By examining Canada’s immigrant tradition, this course introduces students to a number of distinctive characteristics of Canada as a political community. Topics and themes include: changes in Canadian immigration policies; immigration and Canadian identity; how global migration is transforming modern politics; and the nature of human rights in an age of migration. Is Canada becoming a uniquely multicultural political community? (LL)

42 Hours Fee: $526

Not offered in fall/winter/spring 2011–2012.

Politics, Media, and Technology
CPOL 444

This course examines the interplay of media, technology and politics. The mass media has affected politics and society from the earliest times, and has profoundly transformed how we communicate about, and perceive, political ideas. Possible issues to be discussed in this course include the relationship between print and the rise of modern democracy; the damaging impacts of television on contemporary politics, especially election campaigns; and the emerging political influences of the Internet. In addition, the course will analyze the structure of ownership of global media systems and its impact on international communications. (Comparative)

42 Hours Fee: $514
Spring/Summer 2012
Tuesday & Thursday 18:30-22:00 May 1-Jun 7

Politics of Human Needs
CPOL 106

Political systems may be judged by how well they meet their citizens’ basic human needs. What is the role of politics in satisfying human needs? How have major political theorists treated the relationship between human needs and government? What are the major obstacles in the contemporary world that stand in the way of meeting basic human needs and how might these be overcome? (LL)

42 Hours Fee: $526
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

Politics and Film
CPOL 128

Films often mirror society in both intentional and unintentional ways. Some are overtly political, some reflect changing values and some are made purely for entertainment. This course will reflect on the various political perspectives which enable students to critically assess films. It will unravel the relationship between politics and film. It will assess the role films play in reinforcing or debunking stereotypes. These themes will be examined in the context of the film industry in Canada. (LI)

42 Hours Fee: $526
Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12
Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
Wednesday (Centennial College) 9:30-12:30 Jan 11-Apr 18
Spring/Summer 2012
Monday & Wednesday 9:30-12:30 Apr 30-Jun 18

Canadian Immigration
CPOL 129

Conflict and Change in World Politics
CPOL 208

This course examines political conflict and instability in world politics. What are the political consequences of globalization? Why is nationalism and ethnic intolerance on the rise? What explains the eruption of political unrest and war? These issues are explored through current examples of political upheaval around the world. (POL 208 is not available for credit to students who choose POG 225.) (LI)

42 Hours Fee: $526
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

Canadian Politics and Social Policy
CPOL 220

This course examines the development and role of social policy in Canada. A major theme is the ideas, values and beliefs which shaped income support, health care and education policy and the impact of the welfare state on individual well being and opportunity. The course will focus on the politics of social policy and the factors which have led to the erosion of the welfare state in Canada.

42 Hours Fee: $518
Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Distance: Internet 18:30-21:30 Jan 14-Apr 14
Tuesday 18:30-21:30 Jan 10-Apr 10

Women, Power, and Politics
CPOL 501

Anti-requisite(s): POG 442

Have women come a long way? What is feminism? How do racial minority, aboriginal, immigrant, or lesbian women differ in the way in which they prioritize political and social issues? What about the impact of religion, class and disability? This course examines public policies in Canada relating to women and work (the “glass ceiling”, gender segregated labour force, domestic labour), sexuality (harassment, violence), health (reproductive technology), family, and political representation. How do different women identify directions for change? (POL 501 is not available for credit to students who choose POG 442.) (UL)

42 Hours Fee: $521
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Wednesday 18:30-21:30 Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 9:30-12:30 Jun 21-Aug 7
No class during Reading Week.

☆ Power, Change and Technology  CPOL 507
How does technology shape society? How does it shape us? On what basis are decisions made in a technological society? What type of future will modern technology create? Who is in control? This course will examine the impact of technology on cultural, economic and political life in modern society. The political implications of future developments in reproductive and biotechnologies, global communications, automation, etc. will be evaluated. (UL)
42 Hours Fee: $514
Spring/Summer 2012
Wednesday 18:30-21:30 May 2-Aug 1

☆ Issues in Third World Politics  CPOL 540
Students will be introduced to the key issues in Third World Politics. What is the Third World? What are the political, economic, social and cultural factors that account for many problems currently facing the Third World? Why are debt, hunger, authoritarianism and political instability seemingly endemic to Third World countries? Who makes decisions about economic development, gender inequality, human rights, political stability and democracy? (UL)
42 Hours Fee: $509
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Winter 2012
Monday 18:30-21:45 Jan 9-Apr 9
Spring/Summer 2012
Monday–Wednesday 18:30-21:30 Apr 30-Jun 18

☆ Social Movements that Change the World  CPOL 601
In December 1999, what has come to be known as the “anti-globalization movement” burst onto the world stage through its shut-down of the Seattle meetings of the World Trade Organization. This course will examine this movement, its historical roots, its manifestations North and South, and the ways in which it is continuous and discontinuous with the “new social movements” of the late 20th century. Students will be introduced to the major approaches and debates in the academic study of social movements. Emphasis will be placed on understanding social movements historically and in context, especially in view of developments in political economy, expansions/contractions in popular democracy, and the impact of information technologies. (UL)
42 Hours Fee: $523
Fall 2011
Thursday–Saturday 8:00-18:30 Oct 20-Oct 22
and Thursday–Saturday 8:00-18:30 Nov 17-Nov 19

☆ Technology and Globalization  CPOL 607
This course examines the role of technology within a global context. What will it mean to be part of a global audience, work in a global factory, shop in a global supermarket, be governed by a world government? Can technology help to solve problems of environmental depletion and pollution? What role does technology play in escalating militarism around the world? Can technology reduce the gap between the rich and the poor within nations and between nations? (UL)
42 Hours Fee: $514
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Tuesday & Thursday 9:30-12:30 Jun 21-Aug 7
No class during Reading Week.

NEW!
☆ Cdn Public Administration I: Institutions  CPPA 101
This course looks at contemporary public administration in democratic society. It is examined in light of alternative methods of organization, including that of the private sector, as well as our fundamental requisites for democracy, such as the rule of law. It also examines the role of the machinery of government in maintaining the public system of administration as it undergoes contemporary attempts to restructure the role of the state under the ongoing demands of its leaders and citizenry. Formerly PPA 322.
42 Hours Fee: $547
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Distance: Internet Sep 10-Dec 10
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 17
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Wednesday – Saturday(FNTI First Nation) 08:30-20:30 Jan 18-Jan 21
Distance: Internet May 5-Aug 11
Wedneday – Saturday(FNTI First Nation) 08:30-20:30 Mar 7-Mar 10
No class during Reading Week.

NEW!
☆ Cdn Public Administration II: Processes  CPPA 102
Prerequisite(s): CPPA 101 or CPPA 322
This course introduces the process of leading and managing the public sector in Canada with an emphasis on the problems of political and administrative accountability. Students are introduced to the structure and process of policy formulation, implementation and evaluation; as well as to topics in intergovernmental relations; and the impact of public-private partnerships. The prime foci are the budgetary process, issues in personnel management and the drive for economies and efficiencies; government regulation, and e-government. (Formerly PPA 422.)
42 Hours Fee: $547
Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 17
Distance: Internet Jan 14-Aug 18
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Thursday & Friday(FNTI First Nation) 8:00-18:30 Apr 19-Apr 20
and Friday & Saturday(FNTI First Nation) 8:00-18:30 Jun 8-Jun 9
No class during Reading Week.

NEW!
☆ Canadian Politics and Government  CPPA 120
Antirequisite(s): CPOG 110, CPOG 210, CPOL 27A/B, POL 101, POL 102, CPOL 320, CPOL 332
In analyzing Canada’s federal political system, this course assesses the ideas, interests and institutions that help define the limits of both state and societal power. It will provide students
with a clear understanding of the workings of the system of
governance guiding their everyday lives as citizens and as
professionals. Topics include political culture and ideas; the social
and economic context; and the constitutional and institutional
mechanisms of governance. (Formerly POL 302, POG323)

42 Hours Fee: $547

Fall 2011
Distance: Internet Sep 10-Dec 10
Tuesday 18:30-21:30  Sep 6-Dec 6

Winter 2012
Distance: Internet Jan 14-Apr 14
Monday 18:30-21:30  Jan 9-Apr 9

Spring/Summer 2012
Distance: Internet May 5-Aug 11
Tuesday & Thursday 18:30-21:30  May 1-Jun 14

No class during Reading Week.
NEW!

* Ontario Politics and Government

Antirequisite(s): CPOG 310

The Government of Ontario plays a central role in the lives of
Ontarians, taking responsibility for such things as health,
education, transportation, and municipal governments. It is also
a major player in the economies of the province and the country.
This course examines the structure and operation of the Ontario
government, as well as the ideological, economic, social, and
political forces at work in the making and operating of the
government.

42 Hours Fee: $547

Winter 2012
18:30-21:30 Jan 11-Apr 11
No class during Reading Week.
NEW!

* Local Politics and Government

Antirequisite(s): POL 123, POG 410

The principal focus of this course is municipal institutions,
particularly in the Greater Toronto Area. Topics discussed
include local government and democratic theory, the impact of
urbanization and “glocalization,” political and administrative
structures, provincial-municipal relations, local finance, and the
influence of major actors such as business, labour and citizens
groups. The course will end with a study of the major challenges
in achieving healthy and sustainable cities. (Formerly POL 122).

42 Hours Fee: $547

Fall 2011
Distance: Internet Se 10-Dec 10
Monday 18:30-21:45  Sep 12-Dec 19

Spring/Summer 2012
Distance: Internet May 5-Aug 11

NEW!

* Indigenous Politics and Governance

Antirequisite(s): CPOG 440

This course examines the social, political, legal, and historical
context of Indigenous peoples in Canada and their political
mobilization. Through an exploration of key challenges, flash
points, and current issues, the course will foster a better
understanding of Indigenous efforts around self-government,
nation-building, recognition/implementation of Aboriginal and
treaty rights, land claims, and the socio-economic gap that
disadvantages Indigenous peoples in Canada.

42 Hours Fee: $547

Fall 2011
Tuesday 18:30-21:30  Sep 6-Dec 6

Winter 2012
Wednesday - Saturday(FNTI First Nation) 08:30-20:30 Jan 18-
Jan 21

Spring/Summer 2012
Wednesday - Saturday(FNTI First Nation) 08:30-20:30 Mar 7-Mar 10
NEW!

* Rights, Equity, and the State

Antirequisite(s): CPOG 315

This course provides a critical examination of how the State
manages the issue of human rights. It explores the development
of human rights through the Charter of Rights and Freedoms;
the Canada Human Rights Act; provincial codes; landmark
judicial rulings; and the impact of United Nations conventions,
covenants and declarations on Canadian state practices. Students
are encouraged to situate an understanding of human rights
issues within a broader social, political, economic and public
administration framework.

42 Hours Fee: $547

Fall 2011
Distance: Internet Sep 10-Dec 10
Winter 2012
Distance: Internet Jan 14-Apr 14
Thursday 18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Friday & Saturday(FNTI First Nation) 8:00-18:30 Apr 20-Apr 21
May 6-Jun 7
Monday–Friday 8:30-17:30  Jun 4-Jun 8

No class during Reading Week.
NEW!

* Public Policy

Prerequisite(s): CPPA 102 or CPPA 422
Antirequisite(s): POG 214, POG 314

This course offers both a thematic and a practical introduction to
the Canadian public policy-making process, beginning with the
context in which ideas, institutions and interests inform public
policy. With the use of a variety of contemporary social, economic
and environment policy cases, the course examines the process
by which public policy is formulated, implemented and evaluated
- including its success rate. Lastly, the changing nature of, and
contemporary challenges to, policy making are explored.  
(Formerly PPA 623).

42 Hours Fee: $547

Fall 2011
Thursday 18:30-21:30  Sep 8-Dec 8

Winter 2012
Wednesday 18:30-21:30  Jan 11-Apr 18

No class during Reading Week.
NEW!

* Theories of the State

Antirequisite(s): CPPA 235

This course examines major theoretical perspectives on modern
industrial states, including pluralism, neoliberalism, Marxism
and feminism. An effort is made to relate each perspective to relevant political issues of the day. In the final section of the course a number of thematic issues are considered from the perspective of state theory such as the role of social movements in shaping state policies and the impact of globalization on democracy and the viability of the nation-state. (Formerly PPA 524).

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<td>CPPA 102 or CPPA 422</td>
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* **Administrative Law**

CPPA 702

This course examines the statutory and regulatory basis of Canadian public administration. The course explores existing techniques of control of delegated power and their role in influencing conduct. It analyses the regulatory function of administration, as well as the institutional and procedural characteristics and practices of administrative tribunals and judicial review. (Formerly PPA 629).

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* **Financial Management**

CPPA 303

Prerequisite(s): CPPA 102 or CPPA 422

This course will provide students with an overview of public sector planning and budgetary processes, the financial management systems within governmental organizations, and mechanisms for ensuring accountability. Changing structures of accountability and the merging of private and public sector budgeting, planning and management principles will be critically evaluated. Students will also be given hands on training in accessing the financial and budgetary information relevant to public and parapublic organizations. (Formerly PPA 600).

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* **Politics of Work and Labour**

CPPA 319

This course examines how labour, employers and government interact to regulate how Canadians work. Students will acquire an enriched understanding of the employment environment in their career field. An historical context is first established to explain the evolution of work, unions and government labour policy in Canada. The course then examines the legislative framework before exploring such controversial employment issues as union organizing, public sector collective bargaining, strikes, minimum wage, overtime, and health and safety issues. (Formerly POG 319).

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* **Research Methods in Public Administration**

CPPA 333

Prerequisite(s): CACS 401, CPOG 230

This is a one-semester course utilizing both lecture and lab experience. No familiarity with the fundamental elements of research or statistics is assumed. The course gives students of public administration the practical methods needed to statistically describe and analyze phenomena and to present those results. Emphasis throughout the course is on practical uses and application of these techniques, rather than on their mathematical derivations. (Formerly PPA 524).

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* **Theories of Bureaucracy**

CPPA 335

Prerequisite(s): CPPA 102 or CPPA 422

This course surveys different approaches to organization and bureaucracy in advanced industrial societies. The major focus is on the exercise of power and control in organizations and the implications of this for different organizational groups. The course also examines a number of areas about which traditional approaches have been relatively silent, especially those dealing with race, gender and class. Another major theme of the course involves analysis of the changing nature of work, focusing on how new information technologies have affected the distribution of power and control in the workplace. (Formerly PPA 624).

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* **Collaborative Governance**

CPPA 401

This course examines the expanding use of “partnerships” between government and other agents, both public and private, in the delivery of “public goods”. Challenged by fiscal pressures and demands for more involvement in policy-making and delivery of services, governments have experimented with new mechanisms ranging from integrated procurement to networked regulation. This course will consider the ideological drivers, management practices and consequences of these new administrative arrangements on governance, public administration and democracy. (Formerly PPA 601).

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* **Program Planning and Evaluation**

CPPA 402

When governments choose to intervene in a policy area, they create programs. This course examines the process by which planning and evaluation of government programs takes place and explores the various methods that are used to determine whether programs are achieving their objectives. Programs in a broad range of areas will be examined, including health, criminal justice, education, welfare, environment, housing, poverty, and development. (Formerly PPA 602).
**e-Government**

Deployment of information and communication technologies (ICTs) in public administration has influenced the state's internal operations, modes of service delivery, and interactions between the state and society. The course examines e-government policy, e-administration, e-service, and e-democracy. It also investigates key challenges e-government faces: privacy and security, digital divide, and legal infrastructure. (Formerly POG413).

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<td>Monday 18:30-21:45 Jan 9-Apr 9</td>
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<td>Wednesday - Saturday (FNTI First Nation) 08:30-20:30 Jan 11-Apr 14</td>
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<td>Spring/Summer 2012</td>
<td>Wednesday - Saturday (FNTI First Nation) 08:30-20:30 Mar 14-Mar 17</td>
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**Issues in Public Administration**

In recent years, the public sector has undergone significant changes. Nothing less than a "reinventing" of how the administrative state functions, its role within society and the economy, and its size and scope is under way. Transformations within the public sector have been both broad and rapid. In this environment of fundamental restructuring, many new and pressing issues related to public administration continuously arise. This course is designed to be responsive to addressing key issues which emerge in the rapidly evolving public sector of today. Consequently, the issues covered by this course will change from year to year. (Formerly PPA 604).

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**Comparative Public Policy**

Contemporary public policy has become inherently comparative in nature, as decision-makers and citizens demand that policy initiatives be justified in relation to what is happening in other jurisdictions. What are the trends and leading indicators of policy change today? Does globalization necessarily undermine the capacity of nation states to address domestic concerns? A comparative analysis of policy areas including health, immigration, human rights, environment may help explain why, and to what extent, political decision-makers really have choice. (Formerly PPA 603).

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**Intergovernmental Relations**

Prerequisite(s): CPOG 210 or CPOL 27A/B or POL 101 or CPOL 322 or CPPA 102 or CPPA 120 or CPPA 422; Antirequisite(s): POG 416

This course examines both the formal and informal relations between the federal and provincial governments of Canada, as well as the effect these relations have on Canadian politics and public policies. Themes include national unity and regional diversity, elite decision making and democratic participation, the Aboriginal question, Quebec separation, and the effects of federal/provincial turf wars on social, environment and economic policies and programs. The course culminates in a 1st Minister's Conference simulation. (Formerly PPA 650).
Program and Portfolio Management

These courses cover the distinct body of knowledge, skills, and strategies relevant to managing multiple projects and programs. For more information, visit www.ryerson.ca/ce/ppm.

Program and Portfolio Management

Related certificate(s): Program and Portfolio Management, Project Management

○ Overview of Program Management
  CKPP 110
  Prerequisite(s): Department consent

This course will review the meaning and significance of a program, as well as the specialized processes and techniques required to manage a program, such as program monitoring, measurement and control, managing change, risk management, objective achievement and program leadership.

Note:
Please visit www.ryerson.ca/ce/ppm for further details on the Certificate in Program and Portfolio Management.

Enrollment for this course requires permission of the instructor/department. Please complete and submit an application for pre-approval or contact Debbie Wilk, Manager, Program Support, at dwilk@ryerson.ca.

21 Hours Fee: $420

Fall 2011
Classroom/Internet: Internet
and Saturday 9:00-12:00 Oct 29
and Saturday 9:00-12:00 Nov 12
and Saturday 9:00-12:00 Nov 26
and Saturday 9:00-12:00 Dec 10

Winter 2012
Classroom/Internet: Internet
and Saturday 9:00-12:00 Jan 21
and Saturday 9:00-12:00 Feb 4
and Saturday 9:00-12:00 Feb 18
and Saturday 9:00-12:00 Mar 3

Spring/Summer 2012
Distance: Internet
May 5-Jun 16

○ Overview of Portfolio Management
  CKPP 120
  Prerequisite(s): Department consent

This course will review the meaning and significance of a portfolio, as well as the specialized processes and techniques required to manage a portfolio, such as project and program selection, communication, risk, and portfolio balancing.

Note:
Please visit www.ryerson.ca/ce/ppm for further details on the Certificate in Program and Portfolio Management.

Enrollment for this course requires permission of the instructor/department. Please complete and submit an application for pre-approval or contact Debbie Wilk, Manager, Program Support, at dwilk@ryerson.ca.

21 Hours Fee: $420

Fall 2011
Distance: Internet
Sep 10-Dec 10

Spring/Summer 2012
Distance: Internet
May 5-Jun 23

○ Program and Portfolio Governance
  CKPP 130
  Prerequisite(s): CKPP 110 or CKPP 120

This course will investigate Project/Program/Portfolio Management Office (PMO) paradigms, as well as the concept of organizational maturity and how it can be effectively used to deliver projects. The course will also review the roles and responsibilities of management, sponsors, internal committees, and other stakeholders in project and program delivery.

21 Hours Fee: $400

Fall 2011
Distance: Internet
Sep 10-Oct 29

Winter 2012
Distance: Internet
Jan 28-Mar 10

○ Organizational Strategy Through Projects
  CKPP 140
  Prerequisite(s): CKPP 110 or CKPP 120

Ultimately, the success of any organization can be measured by its ability to achieve its strategic plan. Projects are the means through which organizations ‘get things done’, while portfolios are the link between projects and strategy. This course will review the basic elements of strategic planning, how they are developed and maintained, and how organizations can use programs and projects to deliver strategic objectives.

21 Hours Fee: $400

Fall 2011
Distance: Internet
Oct 29-Dec 10

Winter 2012
Distance: Internet
Jan 28-Mar 10

○ Financial Measurements for Success
  CKPP 210
  Prerequisite(s): CKPP 110 and CKPP 120

Project success is typically measured as ‘on time’, ‘on budget’, and ‘on scope’. However, the success of programs and portfolios is measured in terms of contribution to the organization, i.e., the achievement of strategic objectives or the advancement of their organization’s strategic plan, including whether the program returned its investment, increased market share, improved customer satisfaction, or increased productivity. This course explores various metrics for calculating success, and how they can be used to effectively communicate the success of programs and portfolios to stakeholders.

21 Hours Fee: $400

Winter 2012
Distance: Internet
Jan 14-Feb 25

○ Managing Programs and Projects Virtually
  CKPP 220
  Prerequisite(s): CKPP 110 and CKPP 120

Virtual teams are now common, but present challenges to most organizations. Traditional models of team building offer only anachronistic means for dealing with the increased complexity of managing global teams. This course looks at tools and techniques that will assist in project governance, team building, task coordination, scheduling, cost management, and other project-related areas for virtual teams.

21 Hours Fee: $400
Enterprise Risk Management  
**Prerequisite(s):** CKPP 110 and CKPP 120

This course is designed to fulfill the demand from organizations for advanced expertise in the critical area of enterprise risk management. Because programs and portfolios are becoming increasingly larger, more complex, and more globally diverse, risk management is a key factor in their success or failure. In this course, students will explore the identification, assessment, and appropriate response to enterprise risks including looking at brand, legal, and organizational risks.

21 Hours  Fee: $400

Winter 2012  Distance: Internet  Jan 14-Feb 25

Advanced Leadership Skills  
**Prerequisite(s):** CKPP 110 and CKPP 120

This course supports current and aspiring program and portfolio managers by cultivating communication, negotiation, group facilitation, conflict resolution, and stress management skills. Participants will identify their personal areas of strength and opportunities for growth through a series of tools and exercises, including an individual plan for development based on their needs and interests. This course allows participants to continually refresh and improve their interpersonal skills in a supportive environment, with constructive feedback and involvement from fellow professionals.

21 Hours  Fee: $400

Fall 2011  Distance: Internet  Oct 29-Dec 10

Spring/Summer 2012  Distance: Internet  May 5-Jun 23

Leading Organizational Change  
**Prerequisite(s):** CKPP 110 or CKPP 120

Change is the only certainty in business. The globalization of business has accelerated organizational change over the last twenty years and will likely continue to do so well into the 21st Century. Projects and programs are used by organizations to implement change. This course is designed to understand what organizational change can mean to individual stakeholders within and outside of the organization. The course will provide tools and techniques to lead your team and organization through change.

21 Hours  Fee: $400

Not offered in fall/winter/spring 2011-2012.

Creating Balanced Portfolios  
**Prerequisite(s):** CKPP 110 and CKPP 120

For portfolios to be successful, they must ensure that the organization’s strategic objectives are achieved. The most critical element of a portfolio is to select the best group of projects and programs to be executed in the portfolio at a given time. This involves the careful balancing of numerous factors, including human and non-human resources, budget risk, timing, and priorities. This course will examine the techniques that can be used to select and prioritize project and programs for a portfolio, and to ensure that the portfolio is balanced across multiple dimensions.

21 Hours  Fee: $400

Not offered in fall/winter/spring 2011-2012.

Crisis Management and Program Recovery  
**Prerequisite(s):** CKPP 110 or CKPP 120

This course examines the factors which contribute to project failure, and the ways in which project management processes can reduce their likelihood. Students will be equipped with tools and strategies for effective project management in public and private sectors, in addition to learning how projects can be used to advance an organization’s strategic plan.

21 Hours  Fee: $400

Not offered in fall/winter/spring 2011-2012.

NEW!

Global Program Management  
**Prerequisite(s):** CKPP 110 or CKPP 120

Global programs are becoming more common. This course will examine the unique features of global project, such as working with international teams, measuring program success, defining program objectives, program monitoring, and control.

21 Hours  Fee: $400

Not offered in fall/winter/spring 2011-2012.

Program and Portfolio Management Research  
**Prerequisite(s):** CKPP 110 or CKPP 120

Under the supervision of an industry expert, students will explore the scholarship surrounding a particular issue arising from program or portfolio management. Students will be encouraged to study issues relevant to their own workplace and career interests. Merits of this course include the unique learning benefits of in-depth study, self-selected and personally-relevant subject matter, as well as maximal scheduling flexibility. Students will be graded on the basis of either a literature review or a research paper, which they must have pre-approved by their course supervisor.

42 Hours  Fee: $787

Fall 2011  Distance: Internet  Sep 10-Dec 10
Winter 2012  Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012  Distance: Internet  May 5-Aug 11

Program and Portfolio Management Practicum  
**Prerequisite(s):** CKPP 110 or CKPP 120

In this practicum, students will consider the knowledge gained throughout the certificate in a practical environment. Students will spend time in a project management organization, exploring which project management theories work, which fail, as well as what skills and strategies might improve their host organization. Students will be assessed on the basis of a case study which they will prepare after acquiring pre-approval from their course supervisor.

42 Hours  Fee: $787

Fall 2011
Programs for 50+

If you are currently retired (or planning to retire) and would like to study with your peers, Programs for 50+ (www.ryerson.ca/ce/programs50plus) offers a selection of courses, workshops, and opportunities for personal enrichment and community engagement, including programming through LIFE Institute.

You are also welcome to consider degree- and non-credit courses (subject to meeting prerequisite and/or admission requirements). The Chang School offers a wide range of courses and programs open to adults who are interested in acquiring new skills, advancing their careers, or starting brand new careers.

ACT II STUDIO: Acting Skill Development

- **Acting Without Text**
  - **Prerequisite(s):** CSAC 102 or CSAC 106
  - In-depth work with the most basic and simplest kind of acting using concepts of Zone of Silence, Intention, Action, Activity, and Environment. This important course will help you to be more playful, more truthful, and more present in dramatic situations.
  - **12 Hours HST included**
  - **Fee:** $182
  - **Not offered in fall/winter/spring 2011–2012.**

- **The Art of Story Telling**
  - **Prerequisite(s):**
  - Learn the techniques of telling your own personal story or one of the ancient myths or fables. Delight your grandchildren by being able to “tell” them a favourite fairytale. Classwork can be presented as part of a matinee.
  - **15 Hours HST included**
  - **Fee:** $220
  - **Not offered in fall/winter/spring 2011–2012.**

- **Poetry Cabaret**
  - **Prerequisite(s):**
  - Work with a poem you have written or one you delight in. We’ll be working with voice, rhythm, gesture, specificity, taking space and presence to lift the words off the page. Class limit: 10 students.
  - **Note:** Instructor: Liz Rappeport.
  - **10 Hours HST included**
  - **Fee:** $151
  - **Spring/Summer 2012**
  - **10:00-12:30**
  - **Apr 11-May 9**
  - **No class on April 25.**

- **Applied Zone of Silence I**
  - **Prerequisite(s):** CSAC 240
  - Take your acting up a notch with this transformative workshop. You’ll apply to script work the concepts of ‘zone of silence’ introduced in Acting Without Text. Get out from under the text into the living-breathing world of your character. Come with a prepared monologue or scene to work with. If you plan to do a scene, all scene partners must also attend. Being off book will enhance your experience but is not strictly necessary.
  - **Note:** Instructor: Richard Beaune
  - **4 Hours HST included**
  - **Fee:** $70
Uta Hagen Workshop II 
Prerequisite(s): CSAC 345

The second set of exercises developed by one of the leading acting teachers of the 20th Century. Class limit: 12 students.
Note: Instructor: Maria Ricossa

Taste of Theatre Styles II 
Prerequisite(s): CSAC 345

This is an introduction to theatre and acting in historic periods encompassing the Baroque, Restoration, Revival, and Neoclassical styles. During the lunch break, you’ll rehearse with a scene partner. Then we’ll reconvene to view scenes and discuss the stylistic elements. A reading list will be sent to those who register at least a week in advance, otherwise it will be distributed in class.
Note: Instructor: Vrenia Ivonoffski.

ACT II STUDIO: Clown and Comedy

Introduction to Clown 
Prerequisite(s): CSAC 109

The clown touches on your most authentic self and is the basis of all acting. Discover your personal clown through games, improvisation and intuitive exercises meant to evoke a sense of fun and pleasure. Learn to become keenly aware of your environment and develop an honest response to your impulses. Learn to interact with your audience with joyful openness. (The instructor will have some noses for sale or bring your own.)
Note: Instructor: Lynda Del Grande

Clown Cabaret 
Prerequisite(s): CSAC 209

This class will give you playing opportunities to explore and hone your unique clown character. From this we’ll craft a short clown “turn” which expresses your clown’s special relationship to the world. The class will culminate in a Clown Cabaret performance.
Class limit: 9 students.
Note: Instructor: Vrenia Ivonoffski

Roman Comedy Practicum 
Prerequisite(s): Prerequisites: CSAC 115 and CSAC 215

Discover the joy of later Italian Comedy and the comedies of Roman playwrights like Plautus and Terence.
This practicum continues the work begun in CSAC 910, by giving students opportunities to gain practical experience as caring clowns in various long term care homes. Students will clown with individual and small groups of residents in designated units. Students will be expected to spend time in rehearsal outside of regular class hours and submit a written journal outlining their experiences and learning. Upon successful completion, students will have opportunities to volunteer in long term care homes.

17 Hours HST included Fee: $83

Spring/Summer 2012
Thursday 9:30-10:40 Mar 1-May 3

ACT II STUDIO: Creating Theatre

 Creative Techniques I: Source Work CSAC 231
Using a variety of sources as inspiration (from newspaper headlines and articles to objects, photographs, and images), we'll work collectively, exploring different approaches to creating theatre on our feet! Recommended for those interested in play creation projects. Class limit: 16 students
Note: Instructor: Julie Tepperman
8 Hours HST included Fee: $131

Not offered in fall/winter/spring 2011–2012.

 Performance as Personal Memoir I CSAC 233
"Soul-O Theatre!" Everything that happens to you is potential material, from the details of your daily life to the life-changing moments. Whether you want to develop a solo play or just want a creative challenge, this workshop will guide you to create a five minute solo performance piece. We'll use movement, music, and improv to help your story emerge. Class limit: 12 students.
Note: Instructor: Tracey Erin Smith
25 Hours HST included Fee: $352

Winter 2012
Friday 10:00-12:30 Jan 13-Mar 23
No class on February 24.

 Creative Techniques II: Play Creation Project CSAC 331
Prerequisite(s): CSAC 231
Using the skills learned in CSAC 231, we'll collectively work towards bringing a short story to life and perform it at a matinee. (If students are interested, this may be the first step in developing a touring children’s theatre project.) Class limit: 10 students.
Note: Instructor: Julie Tepperman
15 Hours HST included Fee: $221

Not offered in fall/winter/spring 2011–2012.

 Introduction to Standup Comedy CSAC 434
Have you always wanted to try standup? This class is a general introduction to standup for students with little to no standup or improvisation experience. You’ll learn to shape your personal narratives into jokes with an effective set up and punch. Class limit: 13 students.
Note: Instructor: Dawn Whitwell
15 Hours HST included Fee: $228

Fall 2011

 Friday 10:00-12:30 Sep 16-Oct 28
No class on October 7.
NEW!

 Standup Comedy I CSAC 534
Prerequisite(s): CSAC 434
This is further exploration in the genre of standup comedy.
Note: Instructor: Dawn Whitwell.
20 Hours HST included Fee: $304

Spring/Summer 2012
Friday 10:00-12:30 Mar 30-May 25
No class on April 6.
NEW!

 Exploring Voices Project I CSAC 635
Prerequisite(s): Department consent
This is the first of a three-part process to collectively develop a show based on adapting life narratives. We’ll look at existing plays and approaches to adaptation to find a framework within which to create a common vocabulary and way of working.
Note: Instructor: Alexandra Rambusch.
20 Hours HST included Fee: $190

Fall 2011
Monday 10:00-12:30 Oct 3-Dec 5
No class on October 10 and November 21.
NEW!

 Exploring Voices Project II CSAC 636
Prerequisite(s): CSAC 635
Building on the discoveries made in Project I, the company will work on creating a new play based on adapted material brought in by participants.
Note: Instructor: Alexandra Rambusch.
25 Hours HST included Fee: $280

Winter 2012
Monday 10:00-12:30 Jan 9-Mar 19
No class on February 20.
NEW!

 Exploring Voices Project III CSAC 637
Prerequisite(s): Department consent
Further development of the work through the rehearsal process and workshop pre-view, Project III will then culminate in public performance.
Note: Instructor: Alexandra Rambusch.
15 Hours HST included Fee: $TBA

Spring/Summer 2012
TBA

ACT II STUDIO: Improvisation

 Improvisation I CSAC 282
Activate your imagination and learn to enjoy thinking on your feet. Limited to 14 students.
Note: Instructor: Katherine Ashby
14 Hours HST included Fee: $215
**Improvisation II: Group Mind**

**Prerequisite(s):** CSAC 282

Further hone your improvisational skills. Perform at a matinee.

Note: Instructor: Katherine Ashby

14 Hours HST included Fee: $215

You can only enroll in this course through the Mail-In Enrollment option. No class on February 23.

**Improvisation III**

**Prerequisite(s):** CSAC 382

Through games, exercises, and solo work, we will explore how Character informs and facilitates improvisation. We’ll play with status work, pecking order, subtext, wants, motivations, physical work, and relationships. Class limit: 14 students.

Note: Instructor: Katherine Ashby

20 Hours HST included Fee: $315

Winter 2012

Thursday 17:00-19:30 Nov 10-Dec 8

and Thursday 17:00-19:30 Jan 12-Feb 2

Spring/Summer 2012

Thursday 17:00-19:00 Feb 2-Mar 29

No class on November 24.

**Improvisation IV**

**Prerequisite(s):** CSAC 382

Using previously developed skills, we will start to work on performance games, scenes, how to take suggestions from the audience, and Long Form. Emotional exploration, storytelling, narrative, entrances and exits, and dialogue are some of the concepts we will be working with. The course will culminate in a cabaret improvisation performance. Class limit: 14 students.

Note: Instructor: Katherine Ashby

20 Hours HST included Fee: $315

Spring/Summer 2012

Thursday 17:00-19:30 Apr 5-May 24

**ACT II STUDIO: Introductory Acting**

**Introduction to Acting I**

**Prerequisite(s):** CSAC 101

Discover the joy of acting in a playful, relaxed, and supportive environment. You’ll stimulate your imagination, awaken your senses, develop your listening skills, and learn about stagecraft.

Note: Instructor: Vrenia Ivonoffski

12 Hours HST included Fee: $150

Fall 2011

Tuesday 10:00-13:00 Sep 13-Oct 4

Thursday 14:00-17:00 Sep 15-Oct 6

Winter 2012

Thursday 10:00-13:00 Jan 12-Feb 2

**Introduction to Acting II**

**Prerequisite(s):** CSAC 101

**ACT II STUDIO: Mask**

**NEW!**

**Introduction To Neutral Mask**

**Prerequisite(s):** CSAC 424

These neutral mask exercises will help you find a powerful,
centred, and focussed place to work from. We’ll begin the journey of discovering the difference between neutral/universal and character expression.

Note: Instructor: Vrenia Ivonoffski.

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Spring/Summer 2012

Friday 12:30-15:00  Mar 9-Mar 23

You can only enroll in this course through the Mail-in Enrollment option.

Mask Making Weekend

For non-artists (and artists), an intimate, relaxing experience working with clay to explore the human face. You’ll then create a wearable papier-mache mask. Bring pictures of interesting faces. The cost of course materials is included in the course fee.

Note: Instructor: Vrenia Ivonoffski

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Fall 2011

Friday & Saturday 10:00-16:00 Sep 16-Sep 17

Monologues: The Basics

Learn the building blocks for a solid emotionally connected monologue. Class limit: 12 students.

Note: Instructor: Les Porter

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Fall 2011

Monday 17:30-19:30 Sep 12-Oct 24

No class on October 10.

More Monologues

Prerequisite(s): CSAC 106

More in-depth work at making a monologue come to life. Ideal for those who would like to prepare a new monologue for auditions. Class limit: 10 students.

Note: Instructor: Les Porter

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Spring/Summer 2012

Monday 17:00-19:00  Apr 9-May 14

Scene Exploration I

Prerequisite(s): CSAC 106 or CSAC 114

Learn how to analyze and activate a short text and make strong choices using objective/obstacle/action. Develop and strengthen your creative impulses through scene work and improvisation. Class work will be presented to an invited audience in class. Class limit: 12 students.

Note: Instructor: Aaron Willis

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Fall 2011

Monday 17:30-20:30  Oct 24-Dec 12

Spring/Summer 2012

Thursday 10:00-13:00  Apr 19-May 24

No class on October 31 and November 7.

Scenes From Canadian and Other Plays

Prerequisite(s): CSAC 115

An intermediate level course in scene study. Develop a process that works for you through in-depth studies with a partner. Class work will be presented at a matinee. Class limit: 12 students.

Note: Instructor: Les Porter

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Winter 2012

Monday 17:00-20:00  Jan 30-Mar 19

No class on February 13 and 20.

Readers’ Theatre Techniques

Prerequisite(s): CSAC 106

Develop special skills needed for staged readings: act while holding the script, create a defined character, make strong choices, and work off other actors.

Note: This course is a prerequisite for those wishing to act in Readers’ Theatre performances.

Instructor: Vrenia Ivonoffski

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Fall 2011

Monday 10:00-15:00  Sep 12

There will be a lunch break from 12:00 p.m. to 1:00 p.m.

Advanced Scene Study: Comedy

Prerequisite(s): (CSAC 180 or CSAC 181) and (CSAC 315 or CSAC 415 or CSAC 416)

Good comedy requires a high degree of craftsmanship. It demands fine-tuned technique, playful inventiveness, shaping, character definition, and timing. You will be working on acquiring and honing these skills, both in and outside of class. Extra rehearsal with your scene partner(s) is a must. Scenes will be presented at a matinee. Class limit: 12 students.

Note: Instructor: Les Porter

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Not offered in fall/winter/spring 2011–2012.

Advanced Scene Study: Beckett

Prerequisite(s): CSAC 315, CSAC 316, CSAC 415, or CSAC 416

Through lectures, discussion, and scene study, we'll explore Samuel Beckett's unique style of "humour through adversity", and experience how he captures the spirit of everyday life. Texts include Waiting for Godot (read at least once before first class), Endgame, and Happy Days. Scenes will be performed with costumes and props at a matinee. Class limit: 10 students.

Note: Instructor: Geoffrey Baines

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Not offered in fall/winter/spring 2011–2012.

ACT II STUDIO: On-Camera Acting

Acting on Camera A to Z

Prerequisite(s): CSAC 169


Note: Instructor: Graham Orwin

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**Spring/Summer 2012**

**13:00-16:00 Mar 20-Apr 17**

You can only enroll in this course through the Mail-in Enrollment option.

NEW!

**Focus on Film I** CSAC 263

Prerequisite(s): CSAC 169

Build on your on-camera skills with short film scenes. We'll focus on script work, blocking, and performance consistency. Required: 1 DVD-RW (bring your own or purchase from the instructor). Class limit: 10 students.

Note: Instructor: Graham Orwin.

21 Hours HST included Fee: $313

**NEW!**

**Victorian and Edwardian Scenes** CSAC 586

Prerequisite(s): CSAC 214 or CSAC 215

In this period scene study, you'll work with writers that laid the groundwork for contemporary English-speaking theatre such as Shaw, Wilde, Granville-Barker, Pinero, Hankin, Maugham, and Barrie. Reading plays by the above writers in advance of the class will enhance your experience of this course. Class limit: 12 students.

Note: Instructor: Aaron Willis.

21 Hours HST included Fee: $313

**NEW!**

**Directing Seminar I: Directing as a Shared Vision** CSAC 329

The great balancing act: How to read an actor's instincts and help them to achieve their own objectives within the overall shape of the play and director's vision. You'll have a chance to discover this dynamic at work while you direct guest actors in one of two scenes.

Note: Instructor: Richard Beaune

5 Hours HST included Fee: $89

**NEW!**

**Adapting Stories for the Stage** CSAC 456

Adapt a narrative piece for theatre by excavating plot essentials and writing active dialogue and monologues which move the plot forward. Using the imaginative tools from an actor's tool box, explore playwriting from a character point of view. Compelling characters make compelling theatre - bring yours to life. We'll tackle dramatic structure, learn what makes dialogue snap, define overall shape and express your playwright's vision as we get inside what makes theatre tick. Class limit: 12 students.

Note: Instructor: Ray Storey

18 Hours HST included Fee: $253

Not offered in fall/winter/spring 2011–2012.

**NEW!**

**Playwriting Lab I: Creating Conflict** CSAC 352

Develop skills in creating conflict with careful use of language, strong character motivation, a steady growth toward the climax, and step-by-step structuring.

Note: Instructor: Hannah Moscovitch

2 Hours HST included Fee: $34

**NEW!**

**Playwriting Lab II: Text/Subtext** CSAC 353

We'll experiment with one of the playwright's most useful tools - subtext - to unlock its dramatic power.

Note: Instructor: Bill Ballantyne

2 Hours HST included Fee: $34

**NEW!**

**Playwriting Lab III: Spontaneous Writing** CSAC 354

The impact of surprise and spontaneity lends immediacy to a play. We'll do exercises drawn from the unconscious part of our brain to let the writing flow and go where the action and characters are leading us.

Note: Instructor: Julie Tepperman

2 Hours HST included Fee: $34

**NEW!**

**Playwriting Lab IV: Building Suspense** CSAC 355

How do you grip an audience and hold them on the edge of their seats? We keep them in suspense. Learn about moving the action, things said and unsaid, pregnant pauses, secrets, mysteries, and pay-offs.

Note: Instructor: Bill Ballantyne

2 Hours HST included Fee: $34

Not offered in fall/winter/spring 2011–2012.

**NEW!**

**Certificate and degree credit → Degree credit ○ Certificate credit ▶ Course series**
along and develop character, while building suspense. Story packages will be available in the office to read and make a selection from before the first class.

Note: Instructor: Julie Tepperman.

10 Hours HST included Fee: $151

Winter 2012
Monday 13:00-15:30 Nov 14-Dec 12
No class on November 21.

ACT II STUDIO: Shakespeare Study

❖ Shakespeare: Yes You Can! CSAC 105
Hate Shakespeare? Love Shakespeare? Get to know the Bard better! Embark on a journey through the textual codes that guide the actor. A fascinating course for actors and non-actors alike, guaranteed to change forever how you approach the printed word. Texts provided.
Note: Instructor: Vrenia Ivonoffski
14 Hours HST included Fee: $215

Not offered in fall/winter/spring 2011–2012.

❖ Shakespeare Mini-Intensive CSAC 405
Prerequisite(s): CSAC 105 and CSAC 305
An in-depth look at tools needed to play in the world of Shakespeare's language. We'll explore rhetoric and its requirements related to argument, intention, and Shakespeare's words; and continue to explore ideas introduced in "Shakespeare: Yes You Can!". Bring a monologue that you know well and another that you have never touched to use as test pieces for the work. They should both be in verse. Find material you connect with (read aloud when choosing).
Note: Instructors: Kennedy C. MacKinnon and Jeffrey Wetsch
12 Hours HST included Fee: $209

Winter 2012
Friday 15:00-18:00 Nov 11
and Saturday 10:00-16:00 Nov 12
and Sunday 11:00-16:00 Nov 13

ACT II STUDIO: Voice and Movement

For all Voice and Movement courses, please wear comfortable, non-binding clothing you can move in and shoes that you can slip on and off, if possible. Bring a mat or large towel, a notebook, and water. Also, have a short (1 minute max) memorized piece of text to work with.

❖ Voice Work Basics CSAC 111
Discover how your voice works and develop a clearer and more open, expressive voice. Class limit: 14 students.
Note: Instructor: Kennedy C. MacKinnon
8 Hours HST included Fee: $115

Fall 2011
Tuesday 17:00-19:00 Oct 18-Nov 8
Students should have a short memorized text with which to work.

❖ Voice and Speech Works I CSAC 220
Prerequisite(s): CSAC III
Students will continue the process of freeing and expanding their voices as actors, developing more vocal flexibility and strength. In the Speech component, we'll explore the sounds and rhythms of the English language technically and creatively to connect with the vital energy and movement of sounds within a text.
Note: Please wear clothes you can move in and bring a copy of memorized text.
Instructor: Kennedy C. MacKinnon
18 Hours HST included Fee: $258

Fall 2011
Tuesday 13:30-16:30 Oct 18-Nov 29
No class on November 22.

❖ Movement Lab I: Grounding and Taking Space CSAC 322
Develop physical presence on and off stage. We'll do movement which will help you feel more connected to your intention and character and help you develop more ease and stability in movement and performance. Class limit: 12 students.
4 Hours HST included Fee: $50

Not offered in fall/winter/spring 2011–2012.

❖ Movement Lab II: Fluidity and Expressiveness CSAC 323
Increase your comfort, depth, and range of expressiveness. We'll work with simple and gentle movements which will engage your whole body to help you release energy blocks and feel more free to move.
Note: Instructor: Liz Rappeport
6 Hours HST included Fee: $65

Spring/Summer 2012
Wednesday 10:00-13:00 Mar 7-Mar 14

❖ Transformative Movement Intensive CSAC 424
This workshop will transform you by changing the way you think about your body, by uniting body and mind in movement and by opening you to the kind of presence that actors need to commit to an intention, take space, find ease, and feel energized. We'll work with deep relaxation, alignment, self-discovery through movement, authentic movement, dance, sound, and Neutral Mask. The class will be held in an airy studio; location TBA.
Note: Instructors: Liz Rappeport and Vrenia Ivonoffski
13 Hours HST included Fee: $188

Fall 2011
Friday 16:00-19:00 Sep 30
and Saturday 10:00-16:00 Oct 1
and Sunday 10:00-16:00 Oct 2

❖ Transformative Movement II CSAC 425
Prerequisite(s): CSAC 424
This is a more in-depth exploration building on the work introduced in "Transformative Movement Intensive".
Note: Instructors: Liz Rappeport and Vrenia Ivonoffski
5 Hours HST included Fee: $76

Fall 2011
Saturday 10:00-16:00 Oct 29

Media Arts

For all Voice and Movement courses, please wear comfortable, non-binding clothing you can move in and shoes that you can slip on and off, if possible. Bring a mat or large towel, a notebook, and water. Also, have a short (1 minute max) memorized piece of text to work with.
First Cuts: Introduction to Filmmaking

This five-part workshop is for adults 50+. Learn the theory of filmmaking and experiment with hands-on creativity; explore the techniques and language of digital motion picture production with your peers. Expand your knowledge through short exercises and group assignments designed around lecture topics. The top films will be highlighted at the annual Peter Gerretsen Film Awards in the fall.

24 Hours HST
included Fee: $353

Students should bring a video camera. A mini DV camera is recommended.

NEW!

Creating a Video Journal A-Z

This course emphasizes the process of coming up with personal stories and structuring the entries to create a video journal. In this video primer, learn how to film with a small format digital movie camera and edit using a simple home PC or MAC applications. Participants must have a working knowledge of computers and access to a small format digital movie camera, flip camera, or a Sanyo CG10.

8 Hours HST
included Fee: $TBA

NEW!

Women’s Stories in Documentary Film

In the course, we will examine award-winning documentaries that use oral history, observational filming, and personal narratives of elder women to reflect upon memory, adversity, family, and love. In each class, a selected film is screened, followed by a discussion around the role of women in the film, their stories and how these are told, and the point of view of the filmmaker.

8 Hours HST
included Fee: $TBA

NEW!

Sunday Film Club

This course introduces students to a unique opportunity to participate in a film club. Each Sunday afternoon, you will watch a film and discuss the film’s approach and theme.

12 Hours HST
included Fee: $54

Fall 2011
Sunday 14:00-17:00 Aug 7-Aug 28
Spring/Summer 2012
Sunday 13:00-16:00 Feb 5-Mar 4
NEW!

Nowhere Land

The Beatles laid the foundation for the utopian dream of the sixties. Within that dream also lay the seeds of a darker vision, which emerged in the counterculture. While their songs promoted love and peace, they also attracted violence and murder. Based on Kevin Courrier’s 2009 book, Artificial Paradise, this course examines, through film and music, how The Beatles’ music created both dreams and nightmares.

Note: Enrollment for this course is only available in person at course location. To register, please call 416.638.1881, ext. 4235.

Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6

10 Hours HST
included Fee: $TBA

Fall 2011
Wednesday(PROSSERMAN JCC) 13:00-15:00 Sep 21-Nov 16
NEW!

Creating Documentary Portraits

This course incorporates documentary film screenings, discussions, and the creation of a short portrait film by the class. We will watch a variety of portrait documentaries, and follow each with a discussion. The final hour of each class is spent in a workshop situation, where ideas for a short film are explored, interviews and scenes are shot (inside and outside of class) and screened, and the film is edited.

Note: Instructor: Maureen Judge

12 Hours HST
included Fee: $99

Spring/Summer 2012
Thursday 18:00-21:00 Mar 29-Apr 19
NEW!

Popularity of the Gangster Film

Little Caesar, The Public Enemy, and Scarface - remember these powerful gangster films that emerged during Prohibition? At the end of this era, the genre included movies about real gangsters. They became popular because their criminal protagonists flouted the laws that the rest of us had to obey. By the 1970s, with the enormous success of The Godfather, gangsters were no longer just breaking the law, but were creating darker versions of our free enterprise system.

Note: Instructor: Kevin Courrier

Enrollment and payment of fees for this course is only available in person at the course location (Prosserman Jewish Community Centre, 4588 Bathurst Street, Toronto, Ontario, M2R 1W6).

10 Hours Fee: $TBA

Spring/Summer 2012
Wednesday(PROSSERMAN JCC) 13:00-15:00 May 23-Jun 20
NEW!

Woody Allen: Past and Present

This five-part series will look at Woody Allen - past and present - and examine how and why this film artist continues to court goodwill among movie audiences.

Note: Instructor: Kevin Courrier

Enrollment and payment of fees for this course is only available in person at the course location (Prosserman Jewish Community Centre, 4588 Bathurst Street, Toronto, Ontario, M2R 1W6).

10 Hours Fee: $TBA

Spring/Summer 2012
Wednesday(PROSSERMAN JCC) 13:00-15:00 Apr 18-May 16
Thursday 13:00-15:00 Apr 26-May 24
NEW!

The Legendary Career of John Huston

Film director John Huston (The Maltese Falcon - 1941) became a legendary director who was as much a larger-than-life figure as a great filmmaker. Yet despite a substantial career that includes such classics as Treasure of the Sierra Madre, The African Queen, The Man Who Would Be King, and concluding with his adaptation of James Joyce’s The Dead, Huston has never received his full due from film critics in the pantheon of great film artists.

Note: Instructor: Kevin Courrier

Enrollment and payment of fees for this course is only available in person at the course location (Prosserman Jewish Community Centre, 4588 Bathurst Street, Toronto, Ontario, M2R 1W6).

10 Hours Fee: $TBA
Personal Interest

The following courses are for personal interest and mind development. There is no age limit for enrollment.

❖ America, What Went Wrong? CSPI 105
Prerequisite(s): Department consent
Why are there so many problems and such anger related to government in the United States? The search for answers will examine several topics including politics and politicians, the welfare state, religion, media, debts and deficits, immigration, and of course, the November elections.

8 Hours HST
included Fee: $TBA

❖ Music of Women Through the Ages CSPI 115
Prerequisite(s): Department consent
Women’s music-making has always been a profound part of human life, from the singing of lullabies to the ritual keening for the dead. Yet in the privileged world of Western art music, women were long subjected to numerous forms of repression and prejudice. Drawing on decades of corrective scholarship, this course will introduce and celebrate 13 brilliant women of the “classical” music tradition: from 12th-century visionary Hildegard of Bingen to contemporary Toronto composer, Ann Southam.

20 Hours HST
included Fee: $118

❖ Great Thinkers CSPI 120
Prerequisite(s): Department consent
A review of thinkers who have tried to answer the great questions about humanity like, “Who are we?”; “Why do we do the things we do?”; and “Can we change?”, including Plato, Augustine, Rousseau, Jung, and more.

8 Hours HST
included Fee: $45

❖ Rethinking Government CSPI 125
Prerequisite(s): Department consent
How much Government is too much? Or too little? Since the 1970s, there has been intense debate about the size and role of government among leaders and others, including Margaret Thatcher, Ronald Reagan, Mike Harris, Robert Kennedy, Leo Strauss, John Kenneth Galbraith, and Milton Freedman. The nature of government will be covered through lectures and discussion.

Note: Enrollment for this course is only available in person at course location. Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6

8 Hours HST
included Fee: $TBA

❖ The Dark Allure of Film Noir CSPI 177
Prerequisite(s): Department consent
For over 70 years, moviegoers have been drawn to the ambiguous and cynical world of film noir. In this lecture series, we will delve into classic noirs and show how this cinematic tradition continues in contemporary works.

Note: Enrollment for this course is only available in person at course location.

8 Hours HST
included Fee: $47
Prerequisite(s): Department consent

When we hear the names Marlon Brando, Julie Harris, James Dean, Diane Keaton, Robert de Niro, and Ed Norton, we know they are method actors. But do we really know what method acting is? In this course, Kevin Courrier introduces us to a distinctly American acting style that has transformed both the manner of screen performances and the subject matter of movies themselves.

18 Hours HST included Fee: $94

NEW!

Who Are We?

The great questions in life about humanity are who are we, why do we do the things we do and can we change? This course will review thinkers who have tried to review and discuss these questions including Plato, Augustine, Rousseau, Goethe, Darwin, Marx, Freud, Jung, and Germaine Greer. This course will include lectures and discussion.

Note: Enrollment for this course is only available in person at course location. To register, please call 416.638.1881, ext. 4235.

Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6

8 Hours Fee: $TBA

Fall 2011

Tuesday(PROSSERMAN JCC) 10:00-12:00 Oct 4-Oct 25

Buried Treasures

Prerequisite(s): Department consent

This course is loosely based on an anthology of movie reviews published by The National Society of Film Critics in 1990. It introduces some of the gems that Hollywood ignored and audiences forgot or may never have seen, e.g., Carroll Ballard’s stirring drama, Duma and Richard Rush’s comedy, The Stunt Man. Besides exploring how this phenomenon emerged, we’ll also examine how and why numerous films from a variety of genres ended up produced and abandoned.

8 Hours HST included Fee: $71

Film Music: The Neglected Art

Prerequisite(s): Department consent

One of the most misunderstood and least appreciated aspects of moviemaking is the film score. Even though music has been an integral part of movies since the silent era, many believe that the best film score is the kind that you don’t notice. This course addresses that perception by tracing the long and fascinating history of movie music, while also examining the works of many of the art form’s great and varied composers.

8 Hours HST included Fee: $TBA

Forbidden Desires

Prerequisite(s): Department consent

Voyeurism has always been an integral part of the appeal of motion pictures. But what film directors Alfred Hitchcock and Brian De Palma did in their work was to make it an acceptable dramatic strategy. This workshop examines how both directors, with cunning intent, force us, the viewing audience, to face our hidden fascination with our own perverse fantasies, our own forbidden desires.

10 Hours HST included Fee: $94

Fall 2011

Monday 19:00-21:00 Jul 11-Aug 29

and Monday 19:00-21:30 Jul 25

and Monday 19:00-21:30 Aug 8

and Monday 19:00-21:30 Aug 22

The Enigma of Robert Altman

Prerequisite(s): Department consent

Although film director Robert Altman worked in Hollywood for most of his career, he didn’t make typical Hollywood movies; even his non-Hollywood, low budget productions differed from conventional independent fare. Because his films transcended their genre, they rarely became hits. Despite this, Robert Altman was one of the most prolific and idiosyncratic of American directors.

Note: Enrollment for this course is only available in person at course location.

Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6

10 Hours HST included Fee: $TBA

Fall 2011

Wednesday(PROSSERMAN JCC) 13:00-15:00 Jul 20-Aug 17

New!

Broadway’s Great Composers I

Prerequisite(s): Department consent

The originality, beauty, and sweep of the work of Broadway’s great composers and lyricists is an almost-inexhaustible subject: rich, dramatic, and remarkably enduring. Part I will look at the life and times and songs and shows of Jerome Kern, Irving Berlin, Cole Porter, and George Gershwin. We will examine the songs and their shows of origin, using film clips, personal anecdotes, recordings, and readings.

Note: Enrollment for this course is only available in person at course location. To register, please call 416.638.1881, ext. 4235.

Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6

8 Hours Fee: $TBA

Fall 2011

Monday(PROSSERMAN JCC) 19-Oct 17

and Monday 19:00-21:30 Jul 20- Aug 17

Broadway’s Great Composers II

Prerequisite(s): Department consent

The originality, beauty, and sweep of the work of Broadway’s great composers and lyricists is an almost-inexhaustible subject: rich, dramatic, and remarkably enduring. Part II looks at the life and times and songs and shows of Rodgers and Hammerstein, Harold Arlen, Frank Loesser, and Stephen Sondheim. We will examine the songs and their shows of origin, using film clips, personal anecdotes, recordings, and readings.

Note: Enrollment for this course is only available in person at course location. To register, please call 416.638.1881, ext. 4235.

Location: PROSSERMAN JCC, 4588 Bathurst Street, Toronto, Ontario M2R 1W6
### Marc Chagall: An Early Modernist

Marc Chagall, one of the most successful artists of the 20th century, was an early modernist who worked in almost every artistic medium, including painting, book illustrations, stained glass, stage sets, ceramics, tapestries, and prints. We will examine how his work was influenced by his Russian Jewish roots and observe how he created his own unique fusion of modern art to produce lush, colourful, whimsical, and dreamlike works of art.

**Note:** Instructor: Osmat Lippa

Enrollment and payment of fees for this course is only available in person at the course location (Prosserman Jewish Community Centre, 4588 Bathurst Street, Toronto, Ontario, M2R 1W6).

### The Secret World of the Vermeer Women

Why are we so fascinated by Johannes Vermeer, an artist who has achieved celebrity cult status in our modern times? Vermeer painted only 36 confirmed canvases; he died young, bankrupt, and in obscurity, his reputation confined mainly to his local birth town, Delft. We will explore the fascinating life and work of Vermeer and find out what it is that makes his quiet domestic scenes so appealing to our modern eye.

**Note:** Instructor: Osmat Lippa

Enrollment and payment of fees for this course is only available in person at the course location (Prosserman Jewish Community Centre, 4588 Bathurst Street, Toronto, Ontario, M2R 1W6).

### Retirement Planning

The following courses are for personal interest and mind development. There is no age limit for enrollment.

#### Managing Transitions: Building Your Personal Legacy

As we mature, we begin to feel the need for change in our lives. In almost all cases, people want to live the legacy phase of their lives to the fullest - learning from and making the most of everything that has come before. Some of us may want to change jobs or embark on entirely new careers. Others want to travel the world, contributing time and expertise wherever they are. In this course, participants will identify the direction their lives will take and come away with a goal-based plan to make their dreams for their legacy phase of their lives come true.

**Fee:** $235

### Women With Gusto Plan to Retire

What will your retirement identity be? How do you decide? How will you plan a new retirement schedule that supports your goals? This exciting workshop provides a forum for you to explore reasons for retiring and the fears this change can generate. You will not focus on finances, but through an exploration of expectations, potential areas of stress, and the challenge of restructuring a life, you will focus on identity and reinvention for yourself.

**Note:** Instructor: Sylvia Bereskin. This workshop introduces the idea of: “Getting to the Big Decision” - knowing when it is time to retire and what that will mean.

**Fee:** $57
Project Management

These courses in project management provide you with an opportunity to acquire a level of knowledge and expertise that will permit you to contribute effectively to the management and the control of costs within any project environment. For more information, visit www.ryerson.ca/ce/pm.

Project Management


**Fundamentals of Project Management** CKPM 202

This course will familiarize the student with the concepts and basic functions of the project management body of knowledge, including scope, quality, time, cost, risk, procurement, human resource, and communication management. The integration of these functions into a project management system, and the role of the project manager and project support staff, will be examined. This course will provide students with a basic knowledge of project management as preparation for other courses in the program. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

| Units (PDUs), see Project Management Institute. |
|------------------|------------------|
| **42 Hours** | **Fee:** $640 |

**Fall 2011**
- **Distance:** Internet
  - **Monday:** 18:30-21:45
  - **Tuesday:** 18:30-21:30
  - **Wednesday:** 18:30-21:30
  - **Saturday:** 9:00-12:15
  - **Saturday & Sunday:** 9:00-15:15
- **Winter 2012**
  - **Distance:** Internet
    - **Monday:** 18:30-21:45
    - **Tuesday:** 18:30-21:30
    - **Wednesday:** 18:30-21:30
    - **Saturday:** 9:00-12:00
    - **Monday–Friday:** 8:30-17:00

**Spring/Summer 2012**
- **Distance:** Internet
  - **Monday & Wednesday:** 18:30-21:30
  - **Monday–Thursday:** 18:00-22:00
  - **Saturday & Sunday:** 9:00-18:00
- **May 5-Aug 11**

| **Planning and Scheduling** CKPM 203 |
|------------------|------------------|
| **Prerequisite(s):** CKPM 202 or CITM 750 |

The course deals with the application of the Critical Path Method (CPM)/Pert Networks for time control of a project. Topics covered include: the total project as a system, criteria for assessing the suitability of network presentations, project analysis, and decision-making, and the use of computers for network analysis and report production. The practical aspects of installing and operating a planning and scheduling system are emphasized throughout the course. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

| Units (PDUs), see Project Management Institute. |
|------------------|------------------|
| **42 Hours** | **Fee:** $640 |

**Fall 2011**
- **Distance:** Internet
  - **Monday–Friday:** 08:30-17:00
  - **Tuesday:** 18:30-21:30
  - **Saturday:** 9:00-12:15
- **Winter 2012**
  - **Distance:** Internet
    - **Monday & Saturday & Sunday:** 9:00-18:00
    - **Tuesday:** 18:30-21:30
- **Spring/Summer 2012**
  - **Distance:** Internet
    - **Monday & Wednesday:** 18:30-21:30
    - **Monday–Thursday:** 18:00-22:00

**Project Management Systems** CKPM 207

**Prerequisite(s): CKPM 203**

This course will provide the candidate with the concepts, knowledge, and skills to enable creation of a basic project development and management system. Candidates will identify required components; design a basic project development and management system; set up, plan, and create project plans; schedule the activities; cost the project; communicate the information to others; manage changes as they occur; and evaluate the results. A study of this area requires the candidates to understand the needs of clients, the needs of parent organizations, the limitation of system applications, and an understanding of the hardware and the software interface windows, menus, templates, and other features. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

| Units (PDUs), see Project Management Institute. |
|------------------|------------------|
| **42 Hours** | **Fee:** $640 |

**Fall 2011**
- **Distance:** Internet
  - **Monday–Friday:** 08:30-17:00
  - **Monday:** 18:30-21:45
  - **Tuesday:** 18:00-22:00
  - **Monday & Saturday & Sunday:** 9:00-18:00
  - **Tuesday:** 18:30-21:30
  - **Saturday:** 9:00-17:00
- **Winter 2012**
  - **Distance:** Internet
    - **Monday & Wednesday:** 18:30-21:30
    - **Monday–Thursday:** 18:00-22:00
  - **Spring/Summer 2012**
    - **Monday–Thursday:** 18:00-22:00
  - **Monday & Saturday & Sunday:** 9:00-18:00
- **July 3**

| **Project Risk and Quality Management** CKPM 209 |
|------------------|------------------|
| **Prerequisite(s): CKPM 202 or CITM 750** |

The Project Management Institute (PMI) recognizes Risk and Quality Management as two of the key knowledge areas of project management. This course covers the fundamental aspects, analytical tools, and methods of both areas. In particular, the course covers the basic processes of risk planning, identification, qualitative analysis, quantification, risk response development, and risk control. The course also deals with concepts of quality and their integration into project planning, execution, and control. It addresses the customer and the organizational perspectives on quality, the cost of quality and the use of statistical tools to manage quality improvements in projects. (42 PDUs)
Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: $640

Fall 2011
Distance: Internet  Sep 10-Dec 10
Monday–Friday 08:30-17:00  Jul 27-Aug 15
Wednesday 18:30-21:30  Sep 14-Dec 14
Saturday  9:00-12:15  Sep 17-Dec 10
Winter 2012
Distance: Internet  Jan 14-Apr 14
Wednesday 18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 18:00-21:30  May 1-Jun 7

Leadership in Project Management
Prerequisite(s): CKPM 201 or CITM 750

A successful project manager not only understands the technical project management skills (scope, schedule, cost, quality, and risk), but also has solid leadership and other soft skills. This course is designed to introduce students to leadership concepts and skills as they apply to projects. In addition, the course will discuss other soft skills required by a project manager, including team building, managing conflict, communication, and other tools and techniques. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: $640

Fall 2011
Distance: Internet  Sep 10-Dec 10
Wednesday 18:30-21:30  Sep 14-Dec 14
Thursday 18:30-21:30  Sep 15-Dec 15
Winter 2012
Distance: Internet  Jan 14-Apr 14
Monday 13:00-16:00  Jan 30
and Monday & Thursday 09:00-16:00  Feb 2-23
and Monday  09:00-11:00  Feb 27
and Thursday  13:00-16:00  Mar 1
Spring/Summer 2012
Monday 13:00-16:00  Feb 27
and Monday & Thursday  09:00-16:00  Mar 1-Mar 8
and Monday  09:00-11:00  Mar 12
and Monday & Thursday  09:00-16:00  Mar 15-Mar 19
and Thursday  09:00-11:00  Mar 22
and Monday  13:00-16:00  Mar 26
Monday & Wednesday  18:30-21:30  Apr 30-Jun 18
and Saturday  09:00-19:00  May 19
Monday–Thursday  18:30-21:30  May 14-May 17
and Tuesday–Thursday  18:30-21:30  May 22-May 24
and Saturday  09:00-16:00  May 19-May 26
and Sunday  09:00-12:00  May 27
Monday, Wednesday, Friday  09:00-12:00  Jun 4-Jul 4

Project Cost and Procurement Management
Prerequisite(s): CKPM 202 or CITM 750

Management of cost and contracts is one of the key functions of the project manager. This course will outline various key concepts of project cost management including: financial and management accounting fundamentals, cost management system fundamentals, basic budgeting and responsibility accounting, and cost management reports. In addition, the course will review the procurement cycle including RFPs, contracts, and legal requirements. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: $640

Fall 2011
Distance: Internet  Sep 10-Dec 10
Thursday 18:30-21:30  Sep 15-Dec 15
Winter 2012
Distance: Internet  Jan 14-Apr 14
Thursday 18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Tuesday & Thursday 18:00-21:30  May 1-Jun 14
and Saturday & Sunday  09:00-18:00  Jun 2-Jun 3
and Tuesday  18:00-21:00  Jun 5
and Saturday  09:00-17:00  Jun 9

Management of Projects in the AEC
Prerequisite(s): CKPM 202

Market assessment, bidding strategies and advanced procurement methods are examined in the context of organizational structures required for the various delivery methods. An in-depth examination of techniques of time and cost control required to support these techniques is carried out. This course places emphasis on the application of the control tools and techniques in the context of the project life cycle. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: $640

Fall 2011
Thursday 18:30-21:30  Sep 15-Dec 15

Project Development and Control
Prerequisite(s): CKPM 202

This course examines the context of the business environment in which AEC projects are planned and developed and executed. It investigates the contractual relationships of key stakeholders in order to identify mutual influences and their impact on key project constraints. It reviews advanced techniques of time and cost trade-off, resource allocation and implications of project cash flow analysis and assessment. (42 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute.

42 Hours Fee: $640

Winter 2012
Thursday 18:30-21:30  Jan 12-Apr 12
NEW!

Topics in Project Management
Prerequisite(s): (CKPM 202 or CITM 750) and CKPM 203, CKPM 209, CKPM 211, CKPM 212

Building on the core courses, this course will explore four to six key topics in project management. The topics in the course will change depending on current issues and availability of subject matter experts. The course will allow students to understand the background to the issue, discuss the impact on project management, and present their ideas.

42 Hours Fee: $640

Not offered in fall/winter/spring 2011–2012.
NEW!

Project Management Internship

NEW!
Prerequisite(s): **Prerequisite:** (CKPM 202 or CITM 750) and CKPM 203, CKPM 209, CKPM 211, CKPM 212

Students choose from two options: a field placement or a research/development project. All options emphasize student’s development as an emerging professional. For field placement, students must arrange for an opportunity to volunteer as a project manager and submit a report. The research/development project offers students the opportunity to explore an area of specialization in more detail.

42 Hours  Fee: $640

Winter 2012
Monday 18:30-21:30 Jan 16-Apr 16
Spring/Summer 2012
Tuesday & Thursday 9:00-12:00 Jun 26-Aug 9
and Tuesday 9:00-12:00 Jun 26
and Tuesday 9:00-12:00 Jul 17
and Thursday 9:00-12:00 Aug 9

PM Professionals Portfolio  CKPM 900

This professional development portfolio workshop showcases project managers’ self-discovery and planning for optimal success. Portfolio tools include recognition of prior learning, self-assessment of core transferable skills, goal setting, and action plans. Building on research, professional experience, people skills, and team building, the content emphasizes the importance of fine-tuning transferable skills such as negotiation, leadership, collaboration, prioritization, and facilitation.

13 Hours  HST
included  Fee: $262

A mandatory, one-on-one session with a facilitator, on a date that is mutually convenient to both student and facilitator, will conclude the portfolio.
Not offered in fall/winter/spring 2011–2012.

PMP Exam Prep Workshop  CKPM 980

Prerequisite(s): Department consent

The PMP Examination Preparation Workshop is designed to prepare students for the PMP exam offered by PMI through providing them an overview the key project management concepts, sample exam questions, and hints and tips. Students must have good knowledge of project management tools, techniques, processes, and procedures. The workshop will provide the contact hours required for the PMP exam.

36 Hours  HST
included  Fee: $2400

Winter 2012
Saturday 9:00-12:15 Jan 14-Mar 31
Spring/Summer 2012
Saturday 13:00-17:00 May 14-Aug 13

PMP Exam Prep  CKPM 990

Prerequisite(s): CKPM 202

This course features specialized support in preparation for the Project Management Professional (PMP) exam.
Note: Students must have taken CKPM 202 based on the revision of the PMBOK guide used in the PMP exam they intend to write.

24 Hours  Fee: $599

Fall 2011
Saturday 13:00-17:00 Sep 17-Oct 29
Winter 2012
Saturday 9:00-12:00 Jan 28-Mar 17

Spring/Summer 2012
Wednesday–Friday 9:00-16:00 Feb 22-Feb 24
and Wednesday 9:00-16:00 Feb 29
Saturday 10:00-14:00 Apr 14-Apr 28
16-Apr 23
Saturday 9:00-13:00 Jun 23-Jul 28

Project Management Bootcamp  CKPM 999

Project Management Bootcamp allows participants to complete six of the courses required to earn the Certificate in Project Management through an intensive program. Lectures and coursework are scheduled four days a week and the fifth day is allotted to a self-study/group work with access to instructor support. Students will have PMP exam prep simulations with sample question and answer review led by the instructor.
Note:
For more information, visit www.ryerson.ca/ce/pm.

352 Hours  Fee: $5200

Winter 2012
Saturday 9:00-12:00 Jan 28-Mar 17
Spring/Summer 2012
Monday–Friday 8:30-16:30 May 14-Aug 13
Wednesday–Friday 9:00-16:00 Feb 22-Feb 24
and Wednesday 9:00-16:00 Feb 29
Saturday 10:00-14:00 Apr 14-Apr 28
16-Apr 23
Saturday 9:00-13:00 Jun 23-Jul 28
Psychology

Psychology courses address questions about the nature of human behaviour: how and why we act, think, feel, and reason, and how these questions are investigated through research.

Psychology

Related certificate(s): Community Engagement, Leadership, and Development, Criminal Justice and Criminology, Demographic Analysis, Ethics, Gerontology, Mental Health and Addictions, Psychology

Psychology of Addictions COPS 215

By means of experts’ presentations and dynamic class discussion, this workshop is designed to introduce participants to select dopamine circuit-based psychological addictions including gambling; online gaming; eating; emailing and other social media channels, such as Twitter; the factors that influence their development, and recovery strategies. Discussions will focus on these addictive disorders and the use of clinical instruments and methodologies for mitigating and neutralizing behaviour-based addictions.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (VIC203, Victoria Building, 285 Victoria Street).

2 Hours HST

Fall 2011
Friday 17:30-19:30 Sep 23
Winter 2012
Friday 17:30-19:30 Sep 30
Spring/Summer 2012

Independent Study COPS 250

Prerequisite(s): CPSY 102, CPSY 105, CPSY 11A/B, or CPSY 11; CPSY 601; and Department Consent

In this course students produce a comprehensive paper in a selected area. Each student is assigned a faculty member from the Department of Psychology to guide the development of the project.

Note: This course is the final course of the certificate. To enroll, candidates must have successfully completed the above prerequisites, plus an additional three electives from either the Certificate in Mental Health and Addictions or the Certificate in Psychology.

Students planning to enroll in this course should contact the continuing education academic coordinator, Department of Psychology (416.979.5000, ext. 6105). in the first week of September or January, in order to be assigned a departmental faculty advisor.

42 Hours Fee: $523

Fall 2011
Winter 2012

Human Brain Circuitry COPS 412

Prerequisite(s): CPSY 102 or CPSY 105

This course will explore the anatomical and functional organization of the human brain and spinal cord, including how the neuronal system is designed to operate the motor, sensory, and cognitive systems; neural networks of the cortical and subcortical pathways; brain connectivity; and the chemo- and cyto-architecture of the brain. Lectures will include learning to identify gross brain morphology on photographic and magnetic resonance image based atlases.

Note: Individuals without the prerequisite may enroll with Department Consent.

42 Hours Fee: $523

Winter 2012

Research Methodology COPS 601

In this course, students will be introduced to basic statistical concepts and procedures, learn to analyze data with the aid of a calculator, and gain experience in using computer software to analyze larger data sets. There will be an emphasis on research design as related to the appropriateness of various statistical procedures.

Note: Formerly CPSY 601.

42 Hours Fee: $518

Fall 2011
Saturday 9:30-12:45 Sep 17-Dec 10
Winter 2012
Wednesday 18:00-21:00 Jan 11-Apr 11

Drugs and Human Behaviour COPS 607

By means of experts’ presentations and dynamic class discussion, this workshop course will examine a variety of issues surrounding the use of mind-altering drugs. We will focus on two main topic areas: drug addiction and drug treatments to manage addiction. Topics addressed include the roles of the central nervous system function and human body physiology; genes; biochemistry; personality; social and cultural factors; the effective use of psychoactive medications for drug rehabilitation therapy; and the critical success factors for addiction recovery management over the long term.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location (VIC203, Victoria Building, 285 Victoria Street).

2 Hours HST

Spring/Summer 2012

Psychology of Aging COPS 608

Prerequisite(s): CPSY 102

Late adulthood is a time of personal change filled with new opportunities and old apprehensions. This course addresses the changes that occur with advancing age, their impact on people’s behaviour, and how people respond to this life stage. Students will acquire an increased appreciation of the issues that confront people making the transition from middle to old age by examining the broad range of factors that contribute to successful aging from a psychological perspective.

42 Hours Fee: $523

Fall 2011

Not offered in fall/winter/spring 2011–2012.

Introduction to Psychology I COPS 102

Antirequisite(s): PSY 11, CPSY 105

This course introduces students to psychology, the scientific study of behaviour and cognition, by examining the basic principles of psychology and their applications to everyday experience. The course surveys some core areas of psychology including research methods, biological bases of behaviour, sensation and perception, memory, and cognition.

42 Hours Fee: $526

Fall 2011
This course introduces students to psychology by exploring several viewpoints within the discipline, such as the biological, behaviourist/learning, cognitive, and psychodynamic perspectives. The emphasis is on examining the ways in which these perspectives have influenced our understanding of how people act, think, and feel, and the contributions that each has made to psychology as a discipline. PSY 105 is not available for credit to students who choose PSY 102. (LL)

Note: Students may not enroll in CPSY 105 if they are also taking or have already passed PSY 11B or PSY 11.

42 Hours  Fee: $526

Fall 2011
Monday  18:30-21:45  Sep 12-Dec 12
Tuesday  17:30-20:30  Sep 13-Dec 13
Winter 2012
Monday  18:30-21:45  Jan 9-Apr 9
Tuesday  18:30-21:30  Jan 10-Apr 10
Spring/Summer 2012
Tuesday & Thursday  9:30-12:30  May 1-Jun 14  8:30-17:00  Jun 4-Jun 8

* Perspectives in Psychology  CPSY 105

Prerequisite(s): CPSY 102

Antirequisite(s): CPSY 102

This course introduces students to psychology by exploring several viewpoints within the discipline, such as the biological, behaviourist/learning, cognitive, and psychodynamic perspectives. The emphasis is on examining the ways in which these perspectives have influenced our understanding of how people act, think, and feel, and the contributions that each has made to psychology as a discipline. PSY 105 is not available for credit to students who choose PSY 102. (LL)

Note: Students may not enroll in CPSY 105 if they are also taking or have already passed PSY 11B or PSY 11.

42 Hours  Fee: $526

Fall 2011
Monday  18:30-21:45  Sep 12-Dec 12
Tuesday  17:30-20:30  Sep 13-Dec 13
Winter 2012
Monday  18:30-21:45  Jan 9-Apr 9
Tuesday  18:30-21:30  Jan 10-Apr 10
Spring/Summer 2012
Tuesday & Thursday  9:30-12:30  May 1-Jun 14  8:30-17:00  Jun 4-Jun 8

* Social Psychology  CPSY 124

Prerequisite(s): CPSY 102 or CPSY 105 or PSY II
Antirequisite(s): CPSY 504, PSY 24

This course examines the influence of social factors on the behaviour of the individual. Topics include affiliation, aggression, prejudice, social cognition, the development and measurement of attitudes, persuasion, socialization, conformity and group behaviour. These topics are explored from a North American and cross-cultural perspective.

42 Hours  Fee: $521

Not offered in fall/winter/spring 2011-2012.

* Introduction to Psychology II  CPSY 202

Prerequisite(s): CPSY 102

This course continues the introduction to psychology from PSY 102, with a focus on applying psychological principles in different contexts. The course surveys some core areas of psychology, including personality, development over the life span, behaviour in a social context, and psychological disorders.

42 Hours  Fee: $526

Winter 2012
Wednesday  18:30-21:30  Jan 11-Apr 11
Spring/Summer 2012
Monday & Wednesday  17:30-20:30  Jun 20-Aug 13

* Psychopharmacology  CPSY 214

Prerequisite(s): PSY II or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 607

This course examines a variety of issues surrounding the use, mechanisms, and actions of psychoactive or mind-altering drugs.

The course focuses on two main contextual topic areas: drug addiction, and drug treatment of mental illness. Each of these areas is explored in depth, including the role of genes, biochemistry, cognition, and personality factors.

42 Hours  Fee: $509

Winter 2012
Monday  18:00-21:15  Jan 9-Apr 9

* Psychology of Addictions  CPSY 215

Prerequisite(s): PSY II or CPSY 105 or CPSY 102

This course introduces students to basic principles and issues in the area of addiction, the factors that influence its development, and the methods used to treat it. The similarities and differences between addictive disorders and other forms of psychopathology are discussed. The course studies both experimental and clinical approaches to addiction. The course covers the various instruments and methods used by addiction researchers and clinicians and discusses their strengths and weaknesses.

42 Hours  Fee: $514

Fall 2011
Thursday  18:30-21:30  Sep 15-Dec 15
Spring/Summer 2012
Monday & Wednesday  18:00-21:00  Apr 30-Jun 18

* Psychology and Law  CPSY 300

Prerequisite(s): PSY II or CPSY 105 or CPSY 102

Psychology's empirical perspective sometimes complements the legal system's rule-based nature, and sometimes the two disciplines are at odds. This course focuses on the application of psychological theory, methods, and data to various procedures and issues in the legal system, including eyewitness evidence, the detection of deception, jury selection and jury decision-making, and sentencing.

42 Hours  Fee: $514

Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Jun 23
Distance: Internet  Jun 23-Aug 11

* Child Development  CPSY 302

Prerequisite(s): PSY II or CPSY 102 or CPSY 105

This course introduces students to the methods, theories, findings and practical applications of research in the area of child development. The focus is on describing the significant changes in physical, cognitive, social and emotional development and on explaining why these changes occur. This course also discusses the immediate contextual influences of families, peer groups, and schools as well as on the broader contextual influences of subculture, culture, and historical era.

42 Hours  Fee: $521

Fall 2011
Wednesday  18:30-21:30  Sep 14-Dec 14
Spring/Summer 2012
Monday & Wednesday  18:00-21:30  Apr 30-Jun 11

* Psychology of Gender  CPSY 304

Prerequisite(s): PSY II or CPSY 102 or CPSY 105
Antirequisite(s): PSY 355

This course involves an examination and critique of psychological
theory and research related to gender. Broad topics to be addressed include: gender development, stereotyping and gender roles, sexism, and the impact of gender on intimate relationships, achievement, and psychological and physical health. A key goal of the course is to foster an appreciation for how gender may be relevant to students’ working and personal lives. PSY 304 is not available for credit to students who choose PSY 335. (LL)

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students who choose PSY 124. (UL)

42 Hours Fee: $509
Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

**Personality Theory**
CPSY 505

Prerequisite(s): PSY II or CPSY 105 or CPSY 102

This course discusses the pattern of psychological characteristics that differentiate each of us from others and lead us to act consistently across some situations. Major perspectives on the understanding of these patterns are discussed, including the theories aligned with each approach. (Formerly the first half of PSY 036.) (UL)

42 Hours Fee: $514
Fall 2011
Thursday 18:30-21:30 Sep 15-Dec 15
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

**Environmental Psychology**
CPSY 518

Prerequisite(s): CPSY 102 or CPSY 105
Antirequisite(s): CPSY 217

Environmental psychology examines the interaction between people and their physical, natural, and human environments both large scale such as cities, and small scale such as residences. The course studies how we perceive and think about our environments, how our thoughts, emotions, and actions are influenced by our environments, and how we in turn affect the environments we inhabit and use.

42 Hours Fee: $514
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

**Developmental Psychopathology**
CPSY 602

Prerequisite(s): CPSY 102 and (PSY II or CPSY 102 or CPSY 105)
Antirequisite(s): PSY 32B, PSY 32

This course examines psychological disorders in children and adolescents, taking into account the developmental context in which such disorders occur. Topics include classification and assessment, anxiety disorders, depression, conduct disorders, attention deficit disorder, autism, schizophrenia, and eating disorders.

42 Hours Fee: $514
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12

**Psychology of Health and Health Care**
CPSY 605

Prerequisite(s): PSY II or CPSY 102 or CPSY 105

This course will offer insight into the psychological influences on health, with an emphasis on the application of psychological principles to health care delivery and disease prevention. Among the topics discussed are general health promotion, patient-practitioner interaction, stress, pain, and psychological issues in chronic and life-threatening illness.

42 Hours Fee: $514
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10

**Abnormal Psychology**
CPSY 606

Prerequisite(s): PSY II or CPSY 102 or CPSY 105
Antirequisite(s): CPSY 325

This course studies clinical syndromes ranging from the mild patterns of personality pathology to the more severe disorders. In addition, the techniques involved in the diagnosis of disorders and the types of therapy available will be examined. PSY 606 is not available for credit to students who choose PSY 325. (UL)

42 Hours Fee: $509
Winter 2012
Thursday 18:30-21:30 Jan 12-Apr 12
Spring/Summer 2012
Tuesday & Thursday 18:30-21:30 Jun 21-Aug 7

**Drugs and Human Behaviour**
CPSY 607

Prerequisite(s): PSY II or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 214

This course introduces students to the social, psychological and biological factors involved in the use and effects of psychoactive drugs and drug-taking behaviour. The course examines two aspects of drug use: addiction and the drug treatment of mental disorders. It addresses current issues such as the use of designer and performance-enhancing drugs. Topics range from historical, social, and cultural aspects of psychoactive drug use, to neurobiology and pharmacology underlying drugs and drug use. PSY 607 is not available for credit to students who choose PSY 214. (UL)

42 Hours Fee: $514
Fall 2011
Tuesday 18:30-21:30 Sep 13-Dec 13
Winter 2012
Distance: Internet Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet May 5-Aug 11
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

**Psychology of Sport**
CPSY 614

Prerequisite(s): CPSY 105 or PSY II or CPSY 102

This course examines sport by applying psychological theory and research to the many different domains of sport. Topics include personality and the athlete; attention, anxiety, and arousal; motivation, leadership, exercise adherence, and development of expert performance. (UL)

42 Hours Fee: $514
Fall 2011
Wednesday 18:30-21:30 Sep 14-Dec 14
Winter 2012
Tuesday 18:30-21:30 Jan 10-Apr 10
Spring/Summer 2012
Monday & Wednesday 18:30-21:30 Jun 20-Aug 13
Monday & Wednesday 9:00-12:30 Apr 30-Jun 18

**Psychology of Immigration**
CPSY 620

Prerequisite(s): CPSY 105 or CPSY 102

In this course we will examine the issue of immigration from the perspective of experiences of immigrants and receiving societies. Broad topics to be addressed include: (i) immigration trends and societal effects, (ii) acculturation, ethnic identity, and cultural conflict, (iii) causes, forms, and experiences of prejudice and discrimination against immigrants, and (iv) strategies for promoting acceptance of diversity (e.g., multiculturalism). Throughout, the Canadian context of immigration will be emphasized. (UL)

42 Hours Fee: $514
**Prerequisite(s):** PSY 11 or CPSY 105 or CPSY 102

This course examines contemporary knowledge and attitudes towards human sexuality. Multiple perspectives will be presented, including psychosocial, cross-cultural and psychobiological. Sexuality across the life span will be examined, including issues pertaining to: biological sexual differentiation, intimacy and communication, gender role development, varieties of sexual relationships and behaviour, contraception, procreative technologies, and sexually transmitted diseases and HIV. (UL)

**42 Hours Fee: $514**

**Fall 2011**
Saturday 9:00-12:15 Sep 17-Dec 10

**Winter 2012**
Saturday 9:00-12:00 Jan 14-Apr 14

**Spring/Summer 2012**
Monday & Wednesday 9:00-12:00 Apr 30-Jun 18
Tuesday & Thursday 9:00-12:00 Jun 21-Aug 7

**Models of Personal Growth**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102

This course focuses on recognizing and realizing one’s potential for growth. Eastern concepts drawn from areas such as Zen Buddhism, Yoga and Hinduism, and Western concepts from areas such as Gestalt therapy, Jungian psychoanalysis and existential psychology will be considered. (UL)

**42 Hours Fee: $509**

**Fall 2011**
Tuesday 18:30-21:30 Sep 13-Dec 13

**Models of Stress and Adaptation**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102
**Antirequisite(s):** CPSY 805

Every society produces stressors to which the members of that society must respond. In our society stress is commonplace, but the origins, effects and handling of stress are often poorly understood. Through the examination of psychological models of stress, this course seeks to make students aware of the stressors present in our society and of their own personal resources for adjustment and growth. PSY 707 is not available for credit to students who choose PSY 805. (UL)

**42 Hours Fee: $514**

**Winter 2012**
Monday 18:30-21:45 Jan 9-Apr 9

**Spring/Summer 2012**
Tuesday & Thursday 9:30-12:30 May 1-Jun 14

**Death, Dying, and Bereavement**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102

This course presents a comprehensive review and critical analysis of empirical findings on death, dying and bereavement. There will be a discussion of research-based techniques for dealing with the problems and stresses encountered in helping the dying or grieving person to adjust.

**42 Hours Fee: $514**

**Winter 2012**
Thursday 18:30-21:30 Jan 12-Apr 12

**Adjustment, Stress and Coping**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102
**Antirequisite(s):** CPSY 707

This course will offer insight into stress, its consequences, and what individuals can do to cope. There is a balance of theory and applied information, and although we will concentrate on psychological variables, physiological issues are also considered. Among the topics discussed: popular models of stress, sources of stress, the influence of cognitions and personality on one’s appraisal process, and strategies for successful stress management.

**42 Hours Fee: $514**

**Fall 2011**
Tuesday 18:30-21:30 Sep 13-Dec 13

**Behaviour Modification**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102

This course is designed to provide students with a sound knowledge of behaviour theory and a set of skills essential to the behaviour modification process. Course requirements include completion of a project in which students design and implement a programme to modify some aspect of their own behaviour (e.g., smoking, over-eating, coping with interpersonal conflict).

**42 Hours Fee: $514**

**Winter 2012**
Thursday 18:30-21:30 Jan 12-Apr 12

**Psychology of Prejudice**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102
**Antirequisite(s):** PSY 940

This course involves an examination and critique of psychological theory and research related to prejudice, discrimination, and intergroup relations. Broad topics to be addressed include: the causes of prejudice, contemporary manifestations of prejudice and discrimination, experiences of the targets of prejudice, and approaches to reducing prejudice and group inequality. PSY 807 is not available for credit to students who choose PSY 940. (UL)

**42 Hours Fee: $514**

**Spring/Summer 2012**
Tuesday & Thursday 9:00-12:00 May 1-Jun 14

**Community Psychology**

**Prerequisite(s):** PSY II or CPSY 105 or CPSY 102

In general, community psychology is concerned with the application of psychological principles to social issues such as child abuse, homelessness, school violence, racism, crime, and chemical dependency. This course will examine a number of topics related to community psychology including theories of community psychology, research methods, community mental health, prevention programs, the community practitioner as social change agent, and applications of community psychology to other settings and situations.

**42 Hours Fee: $509**

**Spring/Summer 2012**
Tuesday & Thursday 18:30-21:30 May 1-Jun 14

**Cross Cultural Psychology**

**Prerequisite(s):** CPSY 105 or CPSY 102

Cross-cultural psychology is the critical and comparative study of cultural effects on human psychology. This course examines the linkages between cultural norms and behaviour, and the ways in
which particular human activities are influenced by different, sometimes dissimilar, social and cultural forces. Topics covered will include motivation, development, emotion, social perception and social interaction. Some applied aspects of cross-cultural psychology, such as prejudice and acculturative stress, will also be discussed.

42 Hours  Fee: $516

∗ Thesis Project I  CPSY 961
Prerequisite(s): Department consent

This course requires students to establish a literature review for a topic or question that students wishes to investigate for his or her advanced research project undertaken in PSY 971. Under a supervisor's direction, the student collects primary research materials (both theoretical and experimental) and discusses them in the context of a research topic which he or she undertakes in a thesis project. Evaluation is based on the student's written review of the literature.

Note: Departmental consent is required. As this is an independent study course, it is expected that students have completed CPSY 105, PSY 11A/B (or PSY 11), and COPS 601, plus three additional psychology courses. Students planning to enroll in CPSY 961 should contact the continuing education department of Psychology (416.979.5000, ext. 6195) in the first week of September or January to be assigned to a supervisor.

42 Hours  Fee: $516

Fall 2011
Variable

Public Relations

This program provides a curriculum that is relevant to the current and emerging practice of public relations in order to equip students with the skills necessary to perform.

Public Relations

Related certificate(s): Public Relations
NEW!

◦ Social Media  CDPR 101
Prerequisite(s): CDPR 201

The course will explore the impact of social media on the role of the public relations practitioner. It will identify and review in detail principles for effective engagement with stakeholders and customers, using core social media tools for listening, messaging, relationship building, and participating in social networks and other communities online.

21 Hours  Fee: $353

Fall 2011
Monday 18:30-21:45  Sep 12-Oct 31
Winter 2012
Distance: Internet  Jan 14-Feb 25

NEW!

◦ Business Presentations  CDPR 102
Prerequisite(s): CDPR 201

Public relations (PR) practitioners must be adept at developing business presentations for themselves and their business leaders. This course will identify and review the principles for effective business presentations. PR practitioners will develop practical skills to build effective presentations to meet communications objectives for multiple stakeholders.

21 Hours  Fee: $353

Fall 2011
Distance: Internet  Sep 10-Oct 22

NEW!

◦ Advanced PR Writing  CDPR 103
Prerequisite(s): CDPR III and CDPR 201

As public relations (PR) practitioners advance in their careers, there are more opportunities to prepare reports, plans, and proposals for senior leadership, executives, and clients. The advanced PR writing course will provide PR practitioners with examples and extensive practice to continue to hone their writing skills. Particular focus will be on clarity, plain language, organization of thoughts and ideas, and understanding audience information needs.

21 Hours  Fee: $353

◦ Planning Programming and Budgeting  CDPR 104
Prerequisite(s): CDPR 201

This course explores the relationship of public relations management to organizational structure and communication functions. Topics include objectives, planning, approvals, staffing, budgeting, and administration of public relations programs.
42 Hours Fee: $610 Fall 2011 Monday 18:30-21:45 Sep 12-Dec 12 Winter 2012 Distance: Internet Jan 14-Apr 14

Research and Program Evaluation CDPR 105
Prerequisite(s): CDPR 201 and CDPR 104
This is a self-directed course which provides an opportunity for learners to apply the techniques of research and evaluation to investigate public relations issues. Working in small groups, students will conduct a quantitative or qualitative (or both) public relations research project from problem statement to finished report.

42 Hours Fee: $610 Fall 2011 Saturday 9:00-12:15 Sep 17-Dec 10

Media Relations CDPR 106
Prerequisite(s): CDPR 201
This course will concentrate on providing the public relations student with the tools to effectively deal with the public media, news gathering services, and news personnel. A discussion of the more important types of news media and their needs and characteristics, together with practice in specific activities such as press conferences, preparation of news kits, and news room operation will provide the basis for a comprehensive media relations policy. In addition, this course will provide an overview of other mass communications activities such as special events, conferences, and meetings.

42 Hours Fee: $610 Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13 Winter 2012 Distance: Internet Jan 14-Apr 14

Public Relations Project CDPR 107
Prerequisite(s): CDPR 104, CDPR 105, CDPR 106, CDPR 113, CDPR 114, and CDPR 201
This course will provide learners with an opportunity to assess the theory and skills required by an actual public relations challenge. Students who work in public relations are expected to submit a program or project report including an assessment of their work based on best practices. Students who, because of employment or other sufficient reasons, are unable to submit a program or project report may receive the required credit by doing a major paper.

Note: All program courses must be completed before or concurrently with this course.

42 Hours Fee: $610 Fall 2011 Saturday 9:00-12:15 Sep 17-Dec 10 Winter 2012 Distance: Internet Jan 14-Apr 14

Writing for Public Relations CDPR 111
Prerequisite(s): CDPR 201
Learners will study the strategy and the basic concepts of effective public relations writing, including the use of a variety of communications tools used in public relations programs. The emphasis will be on the preparation of materials such as media releases, newsletters, brochures, letters, memos, reports, proposals, backrounders, and public service announcements within the context of program planning and audience targeting.

42 Hours Fee: $610 Fall 2011 Distance: Internet Sep 10-Dec 10 Winter 2012 Thursday 18:30-21:30 Jan 12-Apr 12 Spring/Summer 2012 Monday & Wednesday 18:30-21:45 Apr 30-Jun 18

Internal Communications Management CDPR 113
Prerequisite(s): CDPR 201
This course will explore the theory and practice of the key PR function of internal communications management. A discussion of the management and planning of internal communications, the politics of organizations and needs of employees, together with practical applications of traditional and social media, will provide students with the tools to advise senior management and effectively deal with internal audiences.

42 Hours Fee: $610 Fall 2011 Tuesday 18:30-21:30 Sep 13-Dec 13 Winter 2012 Distance: Internet Jan 14-Apr 14 Spring/Summer 2012 Monday & Wednesday 18:30-21:30 Jun 20-Aug 13

Reputation Management CDPR 114
Prerequisite(s): CDPR 201
A strong and lasting reputation is an organization’s most important attribute. Establishing and enhancing this intangible asset is a complex and intensive process. This course will examine the role of the public relations practitioner in building, enhancing, and managing an organization’s reputation.

42 Hours Fee: $610 Fall 2011 Distance: Internet Sep 10-Dec 10 Winter 2012 Wednesday 18:30-21:30 Jan 11-Apr 11 Spring/Summer 2012 Distance: Internet May 5-Aug 11

Public Relations Principles I CDPR 201
This course, recognized by the Canadian Public Relations Society, provides a basic knowledge of public relations. Students in this course examine the history and trends, principles, and practices of public relations. Case histories are used to illustrate and serve as the focus for class discussions. Students will receive an understanding of planning and proposal writing using the standard R.A.C.E. (Research, Action, Communication, and Evaluation) formula. Equivalent to BDC 917.

42 Hours Fee: $604 Fall 2011 Distance: Internet Sep 10-Dec 10 Monday 18:30-21:45 Sep 12-Dec 12

Certificate and degree credit: Degree credit: Certificate credit: Course series
Publishing

Learn how to turn a manuscript into a book, a report, or other document. Editing, design, production, sales and marketing, new electronic workflows – master all the skills involved in this complicated process through our Publishing courses and certificate program.

For more information, visit www.ryerson.ca/ce/publishing.

Advanced Publishing Workshops

Editing Translations

CDPB 502

For editors, the challenges and joys of editing text that has been translated into English include understanding and incorporating the "cultural translation" required, understanding of the translator’s craft, and liaising between publisher, author, translator, and, at times, the designer. The workshop covers forging productive communication with translators, avoiding pitfalls when editing translation from or into a familiar language, editing translations from an unfamiliar source language, and accommodating design-specific requirements for bilingual editions.

6 Hours HST included
Fee: $141

Publishing

Related certificate(s): Publishing

Publishing Overview: Trade

CDPB 100

This course provides an overview of all aspects of general or trade publishing, including children's and mass market books. Specific topics include the structure and economics of the publishing industry in Canada; publisher-author relations; subsidiary rights and co-publishing; administration, editorial, design, production, and marketing. Over the 14 sessions, students will take a book from conceptualization to marketing.

42 Hours Fee: $632

The Business of Book Publishing

CDPB 101

Prerequisite(s): CDPB 100 or CDPB 200

This course is designed for non-financial people who are interested in the financial and management aspects of publishing. Specific topics include strategic planning and business management; understanding financial statements, budgeting, and forecasting; the decision to publish; sales, promotion, and distribution; contracts, copyright, subsidiary rights, and legal concerns; program planning, co-publishing, and packaging; and human resources considerations.

42 Hours Fee: $632

Winter 2012
Distance: Internet
Monday 18:30-21:45
Jan 14-Apr 14

Spring/Summer 2012
Distance: Internet
Wednesday 18:30-21:45
May 5-Aug 11
**Copy Editing for Books, Journals, and Reports**  
**CDPB 102**  
This course outlines the basics of copy editing: consistency, correctness, and clarity. It is useful for people interested in working in any area of publishing and document preparation, including books, journals, reports, and newsletters. The emphasis is on ways to communicate the author's message clearly and effectively to the reader. Specific topics include the editorial process; the author-editor relationship; house style and style sheets; editing on hard copy and on-screen; useful reference works; common problems in spelling, grammar, punctuation, and word usage; common issues in stylistic editing, such as reducing wordiness, editing to length, adjusting language level, and improving sentence variety; avoiding bias; editing titles and headings; editing captions, figures, tables, and maps; preparing preliminary pages and end matter, including notes, bibliographies, and appendices; conventions of different kinds of publishing; design considerations; an introduction to proofreading; editing indexes; and the job market.  
*Note:* To enter CDPB 102, ideally you will score 80 or higher on this Diagnostic Grammar Test. This is a self-administered test to help you determine whether you should take Grammar Essentials for Writers and Editors (CDPB 400) first. This is a closed-book test. Give yourself 30-45 minutes to complete it. Once you have completed the test, please see the Diagnostic Grammar Test Marking Sheet for solutions. If you score between 70 and 80 and decide to proceed directly into Copy Editing, please review grammar basics (see Practical Grammar by Maxine Ruynsky). Under 70: we highly recommend that you take Grammar Essentials for Writers and Editors (CDPB 400) before tackling Copy Editing.

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42 Hours  
Fee: $632

**Introduction to Book Design**  
**CDPB 104**  
This course outlines the basics of good book design in the context of evolving computer technology. The focus of the course is to equip the student with the knowledge, skills, and procedures necessary to make appropriate choices in designing books. Specific topics include designing appropriately for different audiences, selecting appropriate typefaces and sizes, making page layouts with photos and illustrations, matching visual structure to editorial structure, selecting appropriate materials, designing jackets and covers, and cost implications of design decisions. Although no specific computer application will be taught, students may be expected to complete assignments using either word-processing or page-layout applications.  
*Note:* Students with experience in design or publishing may be admitted by permission of the coordinators.

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42 Hours  
Fee: $632

**Production for Books, Journals, and Reports**  
**CDPB 103**  
This course is for individuals who are interested in the integral part production plays in the publishing process. Topics include print production management; the relationship between production, editorial, and marketing; the publishing team's structure and roles; project management and quality assurance of photography, illustration, and design; typography; prepress, proofing, paper, and printing processes (including digital printing); bindery processes; Internet applications related to print production; dealing with freelancers and suppliers; budgeting and scheduling; and emerging technologies. On successful completion of this course, the student will be familiar with an overview of the entire production process, concepts, products, and procedures for each aspect of print production, relationships within the publishing company and outside with the graphics community at large, and resources for further self-directed learning. The student will also be better prepared to manage print-related initiatives in all aspects of the publishing enterprise.  
*Note:* Students are strongly recommended to take CDPB 100 or CDPB 200 before taking this course.

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42 Hours  
Fee: $632

**Sales and Marketing for Book Publishers**  
**CDPB 105**  
This course analyzes current methods used in targeting and reaching an audience. Specific topics include marketing techniques; market research; managing the promotion budget; liaison with authors and editors; decision to reprint; writing of blurbs and promotional copy; preparation of catalogues and flyers; direct mail; advertising; author interviews and tours; targeting reviews; selling excerpts to magazines and newspapers; arranging displays at conferences and exhibits; special promotions; marketing and selling on the Internet; distribution and dealing with sales representatives, book clubs, and booksellers; working as a sales representative.

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42 Hours  
Fee: $632

**Publicity for Book Publishers**  
**CDPB 110**  
Generating publicity for a book and author plays a key role in a publisher's overall marketing plan. The quality of publicity can determine whether a book succeeds or not. In today's publishing world, creative publicity counts; the competition for people's attention is fierce. This course looks at the many types of book publicity practised today. These include author media appearances, special events, tours, and a growing number of online initiatives. We will discuss campaigns, trade shows, and the need to position clearly the book and author. Students will look at case studies, undertake research, and create media kit materials. The course will also introduce the related field of public relations, which includes developing a publisher profile, improving brand awareness, involvement in the community, and occasionally a little crisis control.
**Publishing Overview: Education**

This course presents an overview of publishing in the following areas: elementary and high schools; colleges and universities; scholarly, legal, professional, business, and reference publishing. Students are expected to gain an understanding of the structure of these areas of the industry, who the publishers are, what they produce (from books to CD-ROMs to material delivered via the Internet), how they produce their products, who constitutes the market in the various areas, and how the publishers reach those markets.

**CDPB 200**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 13-Dec 13
Distance: Internet
Winter 2012
Tuesday 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Tuesday 18:30-21:30 May 3-Aug 2

**Prerequisite(s):**
- CDPB 100 or CDPB 200
- (CDPB 100 or CDPB 200) and (CDPB 101 or CDPB 802)

**Distance:** Internet
**Fee:** $632

**NEW!**

**Visual Skills for Publishing**

CDPB 212

Visual literacy is the ability to interpret elements of design and understand how they are used in specific contexts, but visual skills must be honed if we are to become visually literate. This course addresses the integral role of visual communication in all aspects of publishing. Topics include the history of photography; image research and editing; permissions; editing and design of tables, graphs, diagrams, and maps; editorial-design and marketing-design interaction; technology and typography fundamentals; and effective print and web design.

Note: Only offered as part of CDPB 999 in 2011–2012.

**CDPB 201**

Fall 2011
Distance: Internet
Thursday 18:30-21:30 Sep 10-Dec 10
Winter 2012
Thursday 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Thursday 18:30-21:30 May 3-Aug 2

**Prerequisite(s):**
- CDPB 100 or CDPB 200

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.

**Literary Rights Management**

This course provides an in-depth look at the exploitation of book subsidiary copyrights from the perspective of a rights manager or literary agent. Topics include serial and book club, foreign and translation, and film, television and e-book rights; working with scouts and co-agents; strategies used in relationship building, such as attending book fairs; and techniques used in the selling and negotiation of these copyrights. Students will gain a better understanding of copyright issues today.

**CDPB 202**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 10-Dec 10
Winter 2012
Tuesday 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Tuesday 18:30-21:30 May 3-Aug 2

**Prerequisite(s):**
- CDPB 100

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.

**Substantive and Stylistic Editing**

This course is for people interested in substantive editing, or the restructuring and improvement of book-length manuscripts for publication. Emphasis will be on gaining experience in the techniques of editing non-fiction and novels, but a full range of editorial topics will be covered, including how to assess manuscripts and acquire books; techniques for stylistic or line editing; editor-author relationships; scheduling; agents; research and permissions; and the editor’s role in most aspects of the publishing process.

**CDPB 203**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 10-Dec 10
Winter 2012
Tuesday 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Tuesday 18:30-21:30 May 3-Aug 2

**Prerequisite(s):**
- CDPB 100

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.

**Government Reports**

This course examines the particular problems involved in the preparation and publishing of government and other reports. The approach taken is one of project management, and the skills taught are applicable to many settings. The specific topics covered include working with inexperienced writers; committees as authors and editors; explaining the production process and timetable; establishing editorial, design, and production timetables within strict deadlines; simultaneous publication in English and French; and specific requirements, including documentation and confidentiality.

**CDPB 302**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 10-Oct 22
Winter 2012
Thursday 18:30-21:30 Jan 12-Feb 23
Spring/Summer 2012
Distance: Internet
May 5-Jun 16

**Prerequisite(s):**
- CDPB 102

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.

**Publishing for Children**

This course is designed for those who are interested in the particular considerations of publishing books for children. Through a combination of lectures, class discussion, and assignments, the following aspects are covered: different kinds of children’s books, from board books to novels; working with authors and illustrators; the special design and production requirements of children’s books; marketing books for young people; and issues such as censorship and sexism.

**CDPB 304**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 10-Dec 10
Winter 2012
Tuesday 18:30-21:30 Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet
May 3-Aug 2

**Prerequisite(s):**
- CDPB 102

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.

**Government Reports**

This course examines the particular problems involved in the preparation and publishing of government and other reports. The approach taken is one of project management, and the skills taught are applicable to many settings. The specific topics covered include working with inexperienced writers; committees as authors and editors; explaining the production process and timetable; establishing editorial, design, and production timetables within strict deadlines; simultaneous publication in English and French; and specific requirements, including documentation and confidentiality.

**CDPB 302**

Fall 2011
Distance: Internet
Tuesday 18:30-21:30 Sep 10-Oct 22
Winter 2012
Thursday 18:30-21:30 Jan 12-Feb 23
Spring/Summer 2012
Distance: Internet
May 5-Jun 16

**Prerequisite(s):**
- CDPB 102

**Distance:** Internet
**Fee:** $632

**Notes:** Students with experience in editing may be admitted by permission of the coordinators.
**Scholarly and Reference Publishing**  
Prerequisite(s): CDPB 102

This course provides a detailed examination of the publishing process for scholarly and reference books. Discussion focuses on the stages of publishing, including acquisition (proposal evaluation and developmental editing), editing (substantive and copy editing), production, and marketing of scholarly books. The central concerns of the editorial and marketing departments are explored at each stage, with attention to the ways in which the scholarly publishing industry differs from the trade and educational publishing industries. Other topics covered include the peer review process; budgeting for and funding of scholarly books; scholarly journals; CD-ROMs and reference books; and electronic publishing. Homework and assignments involve specific editorial skills related to scholarly and reference publishing (treatment of illustrations, tables and figures, notes, bibliographies, indexes).

Note: Students with experience in editing may be admitted by permission of the coordinators.

21 Hours  
Fee: $353

Winter 2012  
Distance: Internet  
Jan 14-Feb 25

**Trade Books: Fiction**  
CDPB 306

This course examines the publishing of fiction. Specific topics examined are working with creative writers; particular problems of novels, short stories, or collections; genre editing; and formula fiction. The course provides hands-on experience in how to evaluate problems in fiction manuscripts and the various types of editing (structural, stylistic, copy) they require. It focuses on problems that are specific to fiction, such as dialogue, setting, and character development.

21 Hours  
Fee: $353

Fall 2011  
Tuesday 18:30-21:30  
Sep 13-Oct 25

Winter 2012  
Distance: Internet  
Jan 14-Mar 3

**Editing Books for Children and Teens**  
CDPB 309

Prerequisite(s): CDPB 100 or CDPB 102 or CDPB 200 or CDPB 301

This course is for those interested in editing books for young readers, from toddlers to teenagers. Topics include acquisitions of children's and YA (young adults) books; substantive editing and stylistic editing for picture books, novels, and non-fiction; author-editor relationships; and the particular considerations of editing books for developing readers.

Note: Students with experience in editing and/or within the children's book industry may be admitted by permission of the coordinators.

21 Hours  
Fee: $353

Fall 2011  
Distance: Internet  
Oct 29-Dec 10

**Proofreading for Books, Journals, and Reports**  
CDPB 310

Prerequisite(s): CDPB 102

This course will present the knowledge and skills needed for the proofreading of typeset material, with additional attention to proofreading electronically published texts. It will be of interest to those involved in the editorial process, layout, and management of the production process. Subjects will include principles and vocabulary of typography and layout; tools and reference materials; copy-to-copy and ‘cold’ proofreading methods; editorial responsibilities; evaluation of typesetting practice, including word breaks, spacing, and balance; proofreading of illustrations, figures, tables, and maps; preliminary pages, headers and footers, folios, and documentation; colour checking; second and subsequent proofs; printers' proofs; and on-screen proofreading methods.

Note: Students with experience in copy editing may be admitted by permission of the coordinators.

21 Hours  
Fee: $353

Fall 2011  
Wednesday 18:30-21:30  
Sep 14-Oct 26

Winter 2012  
Distance: Internet  
Jan 14-Mar 3

Spring/Summer 2012  
Wednesday 18:30-21:30  
May 2-Jun 13

**Indexing for Books, Journals, and Reports**  
CDPB 311

Prerequisite(s): CDPB 102

This course is for anyone going into publishing of non-fiction books, journals, or reports, or those already working in publishing who wish to add to their skill set. The focus will be on back-of-the-book indexing with additional application to journals, reports, and websites. Specific topics include general principles of indexing; kinds of indexes and their parts; the mechanics of indexing and indexing software; alphabetizing; punctuation; names and titles of publications in an index; editing an index; and the business of freelance indexing. Although the emphasis is placed on the practical craft of indexing, the art of an elegant index will also be addressed.

Note: Students with experience in editing may be admitted by permission of the coordinators.

21 Hours  
Fee: $353

Winter 2012  
Distance: Internet  
Jan 14-Apr 14

Material Fee: Students may be required to purchase student versions of indexing software.

**Grammar Essentials for Writers and Editors**  
CDPB 400

This course demystifies a subject that many people today find daunting. It is aimed at native English speakers who feel they write competently but who wish to improve their understanding of grammar and syntax for their own writing or in preparation to study editing. It will focus on building a useful vocabulary of language terms; identifying types of words (parts of speech) and their function in a sentence; studying groups of words (phrases and clauses) and how they interrelate; reviewing fundamental grammar rules and punctuation as it relates to grammar; and understanding the evolving nature of ‘correct’ English. If English is your first language and you would like to feel more confident in your writing skills, this course will interest you.

Note: Students with experience in business or publishing may be admitted by permission of the coordinators.

21 Hours  
Fee: $353

HST included  
Fall 2011  
Distance: Internet  
Sep 10-Oct 22  
Tuesday 18:30-21:30  
Sep 13-Oct 25
**Software for Publishing: Microsoft and More**  
CDPB 401  
This course introduces individuals to the ways Microsoft Word and Excel are used by publishers, and with some additional instruction in Microsoft Access and Adobe Acrobat. Key concepts include on-screen editing and querying; styles and markup; manuscript cleanup; the use of macros; the do's and don'ts of Word's spellcheck and grammar check; setting up a spreadsheet; generating tables and charts; and using Excel as a workflow tool.  
This course will include theory as well as hands-on lab work.  
Note: Students will require access to copies of Word and Excel for assignments outside the lab.

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<td>21</td>
<td>HST</td>
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Not offered in fall/winter/spring 2011–2012.

**Software for Publishing: Adobe and More**  
CDPB 402  
This course introduces individuals to the basics of layout in Adobe InDesign and Dreamweaver, with Microsoft Word and Adobe Acrobat as an end-to-end workflow tools. Key concepts include preparing files for import; basic page construction; the use of master pages; the creation of style sheets; working with sections and chapters; flowing text; creating tables; linking graphics; optimizing workflows; and how to efficiently prepare files to alleviate the issues most commonly faced by designers and compositors. This course will include theory as well hands-on lab work.  
Note: Students will not be required to purchase software for this course.

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Not offered in fall/winter/spring 2011–2012.

**Publishing in the Electronic Age**  
CDPB 802  
This course is for individuals who are interested in familiarizing themselves with the many ways the Internet has revolutionized both the process and the business of publishing. Topics include an overview of Internet publishing applications; knowledge management theory, processes, and technologies; e-commerce, business-to-business procurement, and distributed workgroups; project management for Web publishing; editing for Web publishing; authoring tools; Internet design; Internet production; Internet marketing; integrating Web and print; electronic rights; document conversion; and electronic books. Upon successful completion of this course, the student will be familiar with basic Web-enabled business models for the publishing industry; how the Web has changed traditional publishing processes from acquisition and editing to distribution and fulfillment; how books are created for and marketed via the Web; Web production; the relationship between print and Web production; rights aspects of Internet publishing; how companies are using the net to streamline their operations; and resources for further self-directed learning. The student will also be better prepared to manage Internet-related initiatives in all aspects of the publishing enterprise.

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<th>Hours</th>
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Winter 2012  
Distance: Internet  
Jan 14-Apr 14

**Publishing Intensive**  
CDPB 999  
The Publishing Intensive allows participants to complete six of the eight courses required to earn the Certificate in Publishing through an intensive three-month (12-week) program. This unique fast-track program covers both print and electronic publishing, including overviews of industry sectors, both trade and educational, as well as skills-based training in copy editing, production, sales and marketing, and publishing in the electronic age.  
Note: Enrollment is limited to 25 students. For more information, visit www.ryerson.ca/ce/publishing or contact the Academic Coordinators, Brad Horning and Meg Taylor, at publish@ryerson.ca.

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Spring/Summer 2012  
Monday–Friday  
9:00-16:00  
May 7-Jul 27
Radio, Television, Audio/Video Production

The School of Radio and Television Arts is housed in the Rogers Communications Centre, a multimillion-dollar facility dedicated to the study of communications and electronic media. If you’re driven to be part of the multifaceted communication industry, this is the place to get started. For more information, visit www.ryerson.ca/ce/rta.

Broadcasting and Media Production

Additional supplies may be required ($30-50). Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals

* **Media Writing I - Audio and Digital Media** CBDC 102

This laboratory course introduces students to the various formats, styles and approaches used in broadcast writing, with a focus on writing for radio and interactive media. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material in both the fields of audio and digital media (including news reports, commentaries, commercials, and public service announcements).

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<th>28 Hours</th>
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* **Media Writing II - TV Studio and EFP** CBDC 202

Students taking this course will be introduced to the various styles and script formats currently used in writing for television. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material for television (including news reports, commentaries, commercials, and public service announcements).

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* **Dramatic Writing** CBDC 941

Prerequisite(s): CBDC 102 and CBDC 202

This course will provide an advanced study of dramatic theory and the opportunity to further develop students’ abilities as story tellers. A series of advanced lectures, readings and workshops will build on the theoretical foundations and course work completed by students in BDC 940. Students will develop an original concept for either a half-hour or one-hour television series, and create a Writer’s Bible and sample script for their projects.

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* **Commercial Writing** CBDC 942

Prerequisite(s): CBDC 102 and CBDC 202

The primary objective of this course is to hone the student’s writing ability in developing advertising strategies. Apart from learning the main components of the advertising strategy, students will: 1) understand and master the use of secondary data to define target markets and develop advertising strategies; 2) develop skills to evaluate consumers and their indigenous needs and then apply them to create effective and persuasive strategies.

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* **Comedic Writing** CBDC 943

Prerequisite(s): CBDC 102 and CBDC 202

This course is designed to cover the fundamentals of all comedy writing with special reference to the techniques of writing comedy for television, particularly episodic sitcoms and Saturday Night Live-type sketches. Students learn the language and process of TV comedy and are required to write a number of sketches and a fully realized script for an on-air sitcom.

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* **Writing for Animation** CBDC 944

Prerequisite(s): CBDC 102 and CBDC 202

This course is designed to cover the fundamentals of writing for animated television series. Students will learn the language and process of writing for animation, and also meet with guests from the animation industry who will share their experiences and answer any questions students may have. Finally, students will be required either work in pairs, or alone, to create a fully realized animated script by the end of the semester.

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* **Writing for Factual Programs** CBDC 945

Prerequisite(s): CBDC 102 and CBDC 202

In this course students will learn writing styles related to news, current affairs, science, business and other fact based programming. Through lectures, guest speakers, in class workshops and extensive writing and re-writing practice, students will develop an understanding of the structures and formats specific to fact based writing. Students will work both alone and with a writing partner to research, develop and write a number of current, fact based scripts.

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* **Interactive Writing** CBDC 946

Prerequisite(s): CBDC 102 and CBDC 202

This course provides a general overview of the burgeoning field of writing for new media and the interactive devices that are finding their way onto market. Whether their goal is to write for interactive television, CD/DVD-ROM, or the Web, this introductory workshop will provide students with the essential skills and techniques necessary to make their ideas both interactive and compelling.

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* **Sound Synthesis** CBDC 975

Prerequisite(s): CBDC 301

This course will cover practices and principles of analog and digital sound synthesis and their historic origins; related audio equipment and applications; theories of sound samplers; algorithmic composition; synthesizers and sequencers; computer music; digital signal processing; computer synchronization; and
MIDI applications in sound synthesis and recording production. Advanced sound synthesis techniques are studied and supplemented with sound synthesis studio laboratory work.

42 Hours Fee: $762

Fall 2011
Monday 18:30-21:45 Sep 12-Dec 12

Workshops

Additional supplies may be required ($30-50). Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals Related certificate(s): Audio Production Fundamentals, Media Writing Fundamentals, Television Production Fundamentals

NEW!

Introduction to Social Media CDRT 700
During this two-day workshop, participants will become adept at a number of the most popular social media engines and understand the best uses for each one. They will undertake an overview of social media platforms and their strengths, weaknesses, and audiences. Participants will set up and/or begin using social media accounts on several platforms, and will gain an understanding of using social media successfully for networking, connecting with customers, personal branding, research, and more. This workshop is suitable for beginners or casual users who need to understand the basics of social media and become adept in their use.

Note: Instructor: Ginger Jarvis

10 Hours Fee: $199

NEW!

Media Presentation Training: Getting Your Message Across CDRT 701
This workshop is intended for people who need to develop skills in talking to the media, being interviewed, and giving presentations. In a professional television studio environment, participants will develop ease and confidence in front of the camera, clients, and peers, as well as comfort when being interviewed; learn to pitch their businesses, products, ideas, and themselves using broadcast writing skills; and practice how to use their voices and facial expressions to get their messages across.

Note: Instructor: Marion Coomey

14 Hours Fee: $149

NEW!

Introduction to ProTools CDRT 702
Learn how to record, edit, and mix using ProTools, the standard professional audio production software. Participants will learn, through demonstrations and hands-on exercises, how to set up a multi-track session and use the tools to record and manipulate sound. By the end of the workshop, they will have created a couple of multitrack audio pieces and will have learned the tools needed to be confident users of ProTools.

Note: Instructor: Elizabeth Martin

6 Hours Fee: $179

Spring/Summer 2012
Saturday 10:00-17:00 Jun 9

NEW!

Using WordPress to Create a Website CDRT 703
Using the popular (and free) blogging tool and content management system, WordPress, participants will learn everything they need to know in order to set up and run their own websites. They will discover how easy it is to create appealing websites using built-in templates; how to add multiple pages and navigation menus; how to add interactivity using a range of free ‘widgets;’ and how to easily update content. By the end of this workshop, participants will be well on their way to completing a fully-functional website and armed with the knowledge needed to improve and update it going forward.

Note: Instructor: Ginger Jarvis

6 Hours Fee: $179
# Residential Care for Children and Youth

The following courses will allow you to build on your understanding of the principles, values, and philosophies underlying residential care for children and youth, along with the practical knowledge that you can apply on the job. For more information, visit [www.ryerson.ca/ce/rccy](http://www.ryerson.ca/ce/rccy).

## Residential Care for Children and Youth

For related courses, see Child and Youth Care.

### Communications in Residential Care

**CVCY 101**

This course will introduce the student to the importance of communications and its central role in helping the client. The student will focus on the use of self interaction, interpreting, collecting, analyzing, and presenting verbal and written information with children, youth, co-workers, and allied professionals. (Equivalent to CYC 301.)

42 Hours  Fee: $535

Not offered in fall/winter/spring 2011–2012.

### Human Growth and Development

**CVCY 102**

This introductory course will build on studying, identifying, and describing the stages of human development along the continuum of the human life span. The growth of the child will be followed from birth to adulthood to old age, including physical, emotional, and intellectual development.

**Note:** This course is not currently available for credit in the Child and Youth Care Degree Program.

42 Hours  Fee: $539

Not offered in fall/winter/spring 2011–2012.

### Principles of Group Care

**CVCY 103**

This course examines group dynamics and process. A developmental framework will be used to explore the uniqueness of group work with children and youth. Roles of group members, the stages of group, and the role of groups in maintaining a therapeutic milieu will be reviewed and applied in community settings. (Equivalent to CYC 402.)

42 Hours  Fee: $535

Not offered in fall/winter/spring 2011–2012.

### Residential Care Techniques

**CVCY 104**

This course, founded in contemporary, competency-based Child and Youth Care practice, explores approaches, strategies, and techniques in residential care. Areas covered will include: approaches to group care, characteristics of effective programs, family involvement; intervention planning; needs based interventions; therapeutic discipline, crisis and opportunity; activities; and the role of supervision. (Equivalent to CYC 808.)

42 Hours  Fee: $535

Not offered in fall/winter/spring 2011–2012.

### Health, Ethics and Professionalism

**CVCY 105**

This course is designed to demonstrate knowledge of the major pieces of federal, provincial, and municipal legislation currently governing the profession. Areas to be covered will include: advocating, personal, professional and ethical behaviours, health and safety, pharmaceutical and food guides. (Equivalent to CYC 347.)

42 Hours  Fee: $535

Not offered in fall/winter/spring 2011–2012.

### Reflective Practice Seminar

**CVCY 200**

**Prerequisite(s): CVCY 101, CVCY 102, CVCY 103, CVCY 104, and CVCY 105**

This course is designed to enable the student to integrate theoretical knowledge and practice skills under the field instruction of a qualified practitioner in the community. The student must submit a portfolio to document achievement of competency goals. (Equivalent to CYC 806.)

42 Hours  Fee: $529

Not offered in fall/winter/spring 2011–2012.
Retail Management

Far-reaching trends in everything from technology to philosophy have transformed the retail industry. Today you must keep a watchful eye on global advancements while you master electronic communications and devise strategies to keep one step ahead of the competition. Ryerson, the only university in Ontario to offer a Bachelor of Commerce degree in Retail Management, can prepare you. Our Retail Management program was designed with the input of industry leaders and blends the most modern aspects of retail with the traditional components. For more information, visit www.ryerson.ca/ce/retail.

Retail Management

All CRMG course fees include a $10 fee for materials. For further information, see Material Fees. For information on the Course Series in Retail and Services Management, visit www.ryerson.ca/ce/retail. Related certificate(s): eBusiness, Retail Management

- **Issues and Innovations in Retailing I** CRMG 100

  This course will provide students with an insightful understanding of the current nature of the retail economy from a North American perspective. Changes in the retail sector and its impacts on Canadian competitiveness will be emphasized. Topics covered each year will be introductory by nature and will vary according to changes in the prevailing retail environment.

  42 Hours Fee: $639

- **Introduction to Retail Management** CRMG 200

  This course examines how marketing and operational strategies can be utilized by retailers/service providers to establish a link to their diverse and multicultural markets. Selected topics related to the retail marketing mix will illustrate how retailers can adapt to a competitive and continually changing environment by formulating strategies that result in a profitable performance. An introduction to retail profit drivers will be a key element of the course.

  42 Hours Fee: $639

  - **Fall 2011**
    - Distance: Internet Sep 10-Dec 10
  - **Winter 2012**
    - Distance: Internet Jan 14-Apr 14
  - **Spring/Summer 2012**
    - Distance: Internet May 5-Aug 11

- **Retail Operations: Processes and Value Chn** CRMG 301

  This course will focus on how retail companies compete by designing and operating effective value chains. Operations strategy guides retailers as they buy merchandise and move it to the marketplace via efficient processes. Internal and external value chains are linked so that costs are reduced and inventory levels are optimized. The processes, that are the building blocks of successful retail organizations, include planning, inventory management, location selection and resource scheduling.

  Note: This course is part of the Retail Operations Course Series.

  42 Hours Fee: $553

  Not offered in fall/winter/spring 2011–2012. Students with three years’ work experience in the field may apply to the

- **Retail Consumer Insight** CRMG 302

  Prerequisite(s): CRMG 200 and CMKT 100

  Antirequisite(s): CMKT 502

  The course introduces the key theoretical concepts to the understanding of consumer behaviour. Building on this foundation the retail/consumer relationship will be examined through the case study method. Topics such as the retail brand, consumer research and value equations will be introduced and examined.

  42 Hours Fee: $611

  - **Spring/Summer 2012**
    - Distance: Internet May 5-Aug 11

- **Service Quality Management** CRMG 303

  Prerequisite(s): CRMG 200

  Antirequisite(s): CHTH 102

  The quality of service that customers experience in retail settings is affected by many factors. As a result, the challenge for retailers is to provide an environment that instills a focus on customers and delivers the service required to satisfy those customers. This course will introduce students to service quality management frameworks and principles. It will examine how they are reflected in key organizational and management strategies, particularly those related to the management of the retail workforce.

  42 Hours Fee: $611

  - **Spring/Summer 2012**
    - Distance: Internet May 5-Aug 11

- **Buying Process I** CRMG 400

  Prerequisite(s): CRMG 200

  This course examines the role of the buyer and his/her place in the marketing function of retail organizations. Course content focuses primarily on the procurement process, and intended outcomes include a thorough understanding of the buyer's contribution to assortment and resource development, relationships with other functions within the organization and interpretation of target customer needs. (Formerly FSN 451.)

  Note: This course is part of the Retail Buying Course Series.

  42 Hours Fee: $553

  - **Winter 2012**
    - Distance: Internet Jan 14-Apr 14

  Students with three years' work experience in the field may apply to the

  Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

  NEW!

- **Intro to Logistics and Supply Chain Mgmt** CRMG 434

  Prerequisite(s): CRMG 200

  This course serves as an introduction to the fundamentals of logistics and supply chain management. The course is primarily focused on logistics management in the rapidly globalizing retail sector and covers the following topics: facility location, design of distribution networks, demand forecasting, inventory

NEW!
management, aggregate planning, transportation decision-making, Information Technology applications, sourcing and procurement, and pricing. The course emphasizes the use of analytical methods and incorporates risk management in business logistics.

42 Hours  Fee: $611
Not offered in fall/winter/spring 2011–2012.

* Visual Merchandising and Space Planning  CRMG 452
Prerequisite(s): CRMG 200

Students will study the theories and practices related to visual merchandising and space planning. An examination of leading edge visual merchandising practices will be explored with respect to in-store design and layout. Space planning software will be used to plan in-store displays, window and fixture design and configuration. (Formerly FSN 452.)

Note: This course is part of the Retail Operations Course Series.

42 Hours  Fee: $533
Fall 2011  Distance: Internet  Sep 10-Dec 10

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedleczky (sedleczk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

* Retail Strategy  CRMG 500
Prerequisite(s): RMG 700 and CFIN 300
Antirequisite(s): BUS 800

This course examines how ethical marketing and operational strategies can be utilized by retailers to improve performance in a highly competitive and rapidly changing multicultural environment. The strategic planning process will be explored from the perspectives of both small and large retailers. Environmental analysis, strategy development, implementation and control issues will provide a framework for the course. A variety of teaching and learning methods will be used to examine issues and foster reflective thinking among students.

42 Hours  Fee: $533
Not offered in fall/winter/spring 2011–2012.

* Retail Operations I: HR Challenges  CRMG 900
Prerequisite(s): RMG 300

This course will focus on the challenges related to managing cross-cultural human resources in conjunction with store operations strategies, in a large or small retail organization. Topics will include: teamwork, customer service issues and strategies; policies and procedures and their impact on motivation, creativity and corporate culture; franchisee/franchiser relations; best practices from both North American and international perspectives; effective communication of store operations needs within the organization.

Note: This course is part of the Retail Operations Course Series.

42 Hours  Fee: $533
Not offered in fall/winter/spring 2011–2012.

* Retail Operations II: Productivity Issues  CRMG 901
Prerequisite(s): CACC 406 and CRMG 200

This course focuses on planning and maximizing the performance of the store operations function for both small and large retailers to profitably meet target consumers’ needs. Topics will include: retail metrics, in-store marketing and merchandising, determining and meeting the needs of the local consumer, shortage control, personnel scheduling and cost control, financial planning and analysis of single-unit and multi-unit retail operations, productivity analysis, impact of shopping centre management needs on the store operations function.

Note: This course is part of the Retail Operations Course Series.

42 Hours  Fee: $533
Not offered in fall/winter/spring 2011–2012.

* Franchising  CRMG 902
Prerequisite(s): CRMG 200

The focus of this course is on business format franchising - the transfer of a particular business format or way of conducting business. The costs and benefits of franchising from both the franchisee's and franchiser's point of view will be explored. Franchiser/franchisee communication and relationship will be discussed. Students will examine how to determine the feasibility of a franchise opportunity, the legal dimensions of franchising, characteristics of the typical franchisee, and international franchising as a means of expansion.

42 Hours  Fee: $533
Winter 2012  Distance: Internet  Jan 14-Dec 14

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedleczky (sedleczk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

* Relationship Marketing  CRMG 907
Prerequisite(s): CRMG 200

The relationship between the consumer and the retailer has been perceived as a transaction and marketing strategy has been based on this perception. Retailers are moving to an ethical relationship view of the buying process - the building of a long term relationship with the customer as the central theme of marketing strategy. This course will explore the underlying theories, values and benefits of doing business through one-to-one relationships with consumers using technological advances. A one-to-one customer-centric approach enables retail marketers to reach customers from multicultural backgrounds, a distinguishing feature of the Canadian marketplace.

42 Hours  Fee: $533
Spring/Summer 2012  Distance: Internet  May 5-Aug 11

* Advanced Buying Process II  CRMG 909
Prerequisite(s): CRMG 400

This course compliments Buying Process I by introducing students to concepts of merchandise management. Course content emphasizes analytical and quantitative aspects of merchandising planning and expected outcomes include a complete understanding of financial strategy as it relates to merchandise management, the development of dollar merchandise plans, measures of productivity and vendor performance analysis. Information technology and decision support systems represent and integral part of the course content. (Formerly FSN 551)
**Multi-Channel Retailing**  
**Prerequisite(s):** CITM 350 or CRMG 200

Electronic commerce is both an opportunity and a threat for traditional retailers. This course will examine the ways in which retailers can compete in the virtual marketplace. Topics include setting up an online store, effective online communications, building customer service and loyalty, order taking, processing, web analysis, payment security, and privacy issues. In addition, the course will explore the synergy between e-retail and traditional retailing, as well as new e-retail start-ups.

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<th>Hours</th>
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<td>42</td>
<td>$533</td>
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**Fall 2011**  
Distance: Internet  
Sep 10-Dec 10

*Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (s.sedlezky@ryerson.ca), for consideration to enroll in this course without the required prerequisites. NEW!*
Social Sciences

Far-reaching trends in everything from technology to philosophy have transformed the retail industry. Today you must keep a watchful eye on global advancements while you master electronic communications and devise strategies to keep one step ahead of the competition. Ryerson, the only university in Ontario to offer a Bachelor of Commerce degree in Retail Management, can prepare you. Our Retail Management program was designed with the input of industry leaders and blends the most modern aspects of retail with the traditional components. For more information, visit www.ryerson.ca/ce/retail.

Social Sciences

NEW!

*Social Scientific Inquiry* CSSH 100

This course will introduce students to core foundations of the social sciences, emphasizing key points of commonality and contrast. The focus will be on the ways different approaches to social scientific inquiry can contribute to solving problems in making sense of the world. Students will use tools of social scientific inquiry to critically examine everyday assumptions about the way the world works, and acquire key skills for self-directed learning.

42 Hours Fee: $570

*Learning and Development Strategies* CSSH 102

Assuming that the 21st century will be led by those who learn best, the objective of this course is to equip students to realize their full potential and maximize their learning in the program, as well as prepare them for life long learning. The course will include opportunities for self-assessment, team work, application and skill development. (Formerly ACS 102)

42 Hours Fee: $518

*Critical Thinking I* CSSH 105

Antirequisite(s): CPHL 214

Rational discourse has long been viewed as a principal force for social change. In this course, we will examine the structures and principles that undergird all forms of rational discourse, and we will learn how to assess the logical strength and persuasiveness of particular discourses. These skills will be applied to arguments found in everyday life, and to the formulation of one’s own positions. (Formerly ACS 105)

42 Hours Fee: $518

Fall 2011

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<th>Monday</th>
<th>18:30-21:45</th>
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<td>Winter 2012</td>
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<td>Monday &amp; Wednesday</td>
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*Research Design and Qualitative Methods* CSSH 301

This course will focus on the student gaining an understanding of the uses of qualitative research designs and techniques. Topics include sampling methods, questionnaire design and implementation, interviews, focus groups, participant observation, and action research. Methodological assumptions, concepts and procedures will be presented. Students will develop their ability to review existing literature and to construct their own research. (Formerly ACS 301)

42 Hours Fee: $514

*Academic Writing and Research* CSSH 205

From an interdisciplinary perspective, this course introduces the fundamentals of research, interpretive skills, and argument-based essay writing. Writing-intensive, the course explores some of the social and cultural implications of written communication. By examining a variety of texts, many of which address the interface of culture and technology, this course asks how we write and why. (Formerly ACS 205)

42 Hours Fee: $518
Social Work

Your awareness of human diversity gives you insight – it's what motivates you in your fight to help solve social problems. If you want to work for social change in an urban environment, these courses are for you.

Social Work

Related certificate(s): Community Engagement, Leadership, and Development

NEW!

★ Social Policy: Welfare and Programs  CSWP 302
Prerequisite(s):  CSWP 131 or CSWP 13B or Direct Entry

This course examines major concepts, roots, and social, cultural, political and economic trends shaping social policy and social welfare in Canada. It explores the increased needs for social protection and the desires for recognition by diverse groups and focuses on the impacts of the re-structuring of social systems and globalization on exclusion and structural inequalities. The discussions address social welfare programs, practices and current challenges for service users, social work and social change. (SWP 302 and SWP 402 replace former equivalent course SWP 22A/B).

42 Hours  Fee: $529
Not offered in fall/winter/spring 2011–2012.

NEW!

★ Power, Resistance and Change  CSWP 335
Prerequisite(s):  CSWP 130 and CSWP 131

Theories of power and oppression, understandings of intersectionality, forms of resistance, and processes of social change will be examined in the course. Identified social issues and problems will be related to social work theory and practice. The course emphasizes skills of critical thinking, self-reflection, and dialogue and their relationship to social change processes.

42 Hours  Fee: $529
Not offered in fall/winter/spring 2011–2012.

NEW!

★ Social Policy and Social Inclusion  CSWP 402
Prerequisite(s):  CSWP 302

Building on SWP 302, this course focuses on approaches and tools for social action and social change, moving students from a theoretical knowledge of social policies to a practical, action-oriented focus on making social claims visible and building program capacity. It examines issues of governance, funding structures, voices, exclusionary processes, and experiences with the social welfare system. The course explores strategies of collaboration and citizen engagement for social inclusion and social change. (SWP 302 and SWP 402 replace former equivalent course SWP 22A/B).

42 Hours  Fee: $529
Not offered in fall/winter/spring 2011–2012.

★ Social Work Research: Part I  CSWP 538
Prerequisite(s):  [SWP 331, CSWP 335, SWP 341, SWP 435 and (CSWP 402 or CSWP 22B)] or Direct Entry

This course provides an introduction to quantitative social research epistemologies relevant to an anti-oppression practice framework. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. It critically examines steps in the quantitative research process. As a strategy to effect change, students will acquire the knowledge and skill to conduct quantitative research and to critically assess research articles in the literature from an anti-oppression framework. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

42 Hours  Fee: $525
Fall 2011
Monday 18:00-21:15  Sep 12-Dec 12

★ Social Work Research: Part II  CSWP 638
Prerequisite(s):  CSWP 538

Building on Part I, this course provides an introduction to qualitative research from critical, interpretive, anti-oppression and Indigenous peoples' perspectives. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. Students will acquire knowledge and skills to conduct qualitative research, program evaluations and community-based research as a strategy for effecting change. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

42 Hours  Fee: $525

★ Race and Ethnicity  CSWP 900
Prerequisite(s):  (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course examines current debates around the concepts of race and ethnicity in Canada. The historical and contemporary social context of race and ethnicity will be examined with respect to interrelated discourses of gender, class, sexual orientation, nation, and colonialism. Anti-oppression and anti-racism responses will be explored.

42 Hours  Fee: $529
Spring/Summer 2012
Friday 9:00-13:15  May 11
and Saturday & Sunday 9:00-18:30  May 12-May 13  May 18
and Friday 9:00-13:15  May 19-May 20
and Saturday & Sunday 9:00-18:30  May 5-May 17
Tuesday–Thursday 9:00-17:00

★ Crisis Intervention  CSWP 903
Prerequisite(s):  (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course will offer a background in theories and strategies of intervention in crisis situations. A number of important themes will be addressed including: the helper/client relationship, suicide intervention, violence against women, sexual assault, childhood sexual abuse and incest, recovery and aftermath of trauma, crisis related to substance abuse, illness, death and loss, poverty and homelessness, and community programs for crisis intervention. Students will have an opportunity to practice crisis intervention skills through role plays and vignettes.

Note: All second-year Social Work courses.

42 Hours  Fee: $529

★ Certificate and degree credit  ★ Degree credit  ○ Certificate credit  ♦ Course series
Fall 2011  
Wednesday 18:30-21:30 Sep 14-Dec 14  
Winter 2012  
Wednesday 18:30-21:30 Jan 11-Apr 11  

* Social Group Work  
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course focuses on the theory, context and practice of social group work. Different theoretical foundations for social group work are explored, as well as the impact of funding, agency mandates and socio-political climate. Social group work processes and activities are critically examined, including exploration, assessment, group design, implementation and evaluation. A commitment to social work values is stressed, along with the intersection of social location with social group work practice.

42 Hours  Fee: $525

Fall 2011  
Wednesday 18:30-21:30 Sep 14-Dec 14  

* Queer Theory and Identities  
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry  
Antirequisite(s): CSOC 633, POL 510

Same-sex affectional and physical expression has rarely been accepted in Euro-centric cultures. Social institutions have explicitly regulated and stigmatized specific sexual/emotional behaviours. The course examines these social dynamics and their consequences for people who express difference. The on-going organizing and strategizing of excluded people and communities is a central theme of the course. Social work responses will be explored with attention to diversity, with the aim of providing inclusive and relevant services.

Note: For degree program students: All second-year Social Work courses.

42 Hours  Fee: $525

Winter 2012  
Wednesday 18:00-21:00 Jan 11-Apr 11  

* Ethics and Values for Social Work  
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course examines the nature of values, ethics and human rights, discusses major sources of ethical misconduct, mistakes and dilemmas in social work, and seeks to assist students in developing and applying frameworks for ethical decision-making in practice. Theoretical orientations to ethics and the current context of values and ethics within our social/economic/political context are critically examined. Conflicts between personal, professional, workplace and public values and a critical evaluation of codes of ethics are explored.

42 Hours  Fee: $525

* Special Topics I  
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

42 Hours  Fee: $525

* Not offered in fall/winter/spring 2011–2012.

* Special Topics II  
Prerequisite(s): Department consent

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in SWP 917 or in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

Note: This course will focus on international social work.

42 Hours  Fee: $525

* Not offered in fall/winter/spring 2011–2012.

* Addressing Substance Use and Abuse  
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course provides a framework for understanding fundamental concepts in substance use and critically examining addiction as a social construct. It addresses some key domains in the addiction field, including: underlying theories of addiction, stigma and its impact on diverse populations, pharmacology, screening and case management, Canadian drug policy, prevention and harm reduction. Students will gain a critical understanding of the scope of the addiction field and its relevance to direct practice and social policy.

42 Hours  Fee: $525

Fall 2011  
Thursday 18:00-21:00 Sep 15-Dec 15  

* Disability Issues and Social Work Practice  
Prerequisite(s): (CSWP 302 and SWP 331 and CSWP 335 and SWP 341 and CSWP 402 and SWP 435) or Direct Entry  
Antirequisite(s): CDST 501, CINT 902

This course examines disability issues within a socio-political context. Such a perspective contends that it is not the specific type of disability condition which is the major source of disadvantage to the individual, but the response that this condition evokes from the larger society. The course will challenge some of the traditional (and damaging) assumptions made about the needs of people labelled as being disabled and will present a framework for policy and practice designed to promote empowerment and inclusion.

42 Hours  Fee: $525
Family Violence

Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

The course provides a critical examination of understandings of violence as experienced within families. Drawing on feminist perspectives within the field of gender-based violence; forms of violence are identified along with societal and social work responses. The course examines, but is not limited to, domestic/intimate violence, sexual/physical assault, harassment, neglect and emotional abuse. Also included is a critique of practice approaches in working with survivors of violence.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

Advocacy in Social Work

Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course will focus on social work advocacy, building upon an anti-oppressive, structural approach to social work, addressing social location, privilege, power-over, power-with, conflict and social change. More specifically, various types of advocacy will be analyzed with reference to social movement mobilization, transformative change, and social work values. Students will be offered an opportunity to participate in advocacy, as part of the on-going advocacy processes in the community.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

NEW!

Foundation of Social Work II

CVSW 15A/B

84 Hours Fee: $923

Spring/Summer 2012
Monday–Friday 9:00-18:00
and Sunday–Friday TBA

NEW!

Community Engagement Foundations

CVSW 200

This course will establish the historical evolution and theoretical underpinnings of community engagement as a process for enacting and supporting active citizen participation in community and civic affairs. The student will learn models, principles, and methods of community engagement. The course will cover a range of analytic frameworks from which action on community engagement and community development can occur.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

Community Engagement Practices

CVSW 210

This course will study best practices for community capacity-building and improving community well-being. It will focus on the knowledge and skills required to effectively support the community engagement process. Case studies and experiential exercises will be used in the course to convey the skill-set that a community practitioner needs for effective community engagement and leadership development.

42 Hours Fee: $529
NEW!

° Engaging Diverse Communities CVSW 220

This course will focus on building practice skills for working with diverse communities and engaging excluded groups in order to improve the well-being of their neighbourhoods and/or organizations. Students will learn to assess and understand the demographics of an area, the implications of these findings for guiding community outreach and engagement initiatives successfully, and how to develop and support implementation of an engagement plan with diverse communities and groups.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

NEW!

° Community Engagement Capstone CVSW 300

Prerequisite(s): Department consent

The capstone course provides an opportunity to integrate and apply the knowledge and skills acquired through previous courses. Individually or in small groups, and with course instructor approval, students select a project that reflects their own personal or professional interests. Examples of possible projects include the development of a presentation based on analysis of a set of real life scenarios or the analysis of a community issue or situation from the student’s own professional milieu.

42 Hours Fee: $529

Not offered in fall/winter/spring 2011–2012.

Sociology

Courses offered in Sociology are designed to encourage the critical examination of today’s complex society and to broaden individuals’ understanding of the world in which they live.

Note: Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed below meets the specific requirements of their program.

Sociology

Related certificate(s): Community Engagement, Leadership, and Development, Criminal Justice and Criminology, Ethics, Gerontology

☆ How Society Works CSOC 103

Antirequisite(s): CSOC 11B, CSOC 104, CSOC 105, SOC 103

This course provides an introduction to some of the major issues in sociology. It examines how societies come into existence, how they are organized and maintained, and how they change. The major sociological perspectives are used to understand the relationship between culture, institutions and social behaviour; the process of socialization; globalization and the political-economic structure of Canadian society; and the resulting social inequalities of class, race and gender. SOC 103 is not available for credit to students who choose SOC 11A/B or SOC111 or SOC112, SOC104, or SOC 105, or SOC 107. (LL)

42 Hours Fee: $526

Fall 2011

Thursday 18:30-21:30 Sep 15-Dec 15
Monday 18:30-21:45 Sep 12-Dec 12

Winter 2012

Tuesday 18:30-21:45 Jan 9-Apr 9
Wednesday 18:30-21:30 Jan 11-Apr 11

Spring/Summer 2012

Monday & Wednesday 9:30-12:30 Apr 30-Jun 18
Monday & Wednesday 18:00-21:00 Jun 21-Aug 7

☆ Understanding Society CSOC 104

Antirequisite(s): CSOC 11B, CSOC 103, CSOC 105, SOC 103

This course provides an introduction to some of the major issues in the discipline of sociology. Topics include: the major theoretical debates of classical sociology; research methods and problems; culture and socialization; the evolution of human societies; and the structure of Canadian society. Professionally-related examples are used throughout the course.

42 Hours Fee: $526

Winter 2012

Tuesday 18:30-21:30 Jan 10-Apr 10

Spring/Summer 2012

Monday & Wednesday 18:30-21:30 Apr 30-Jun 18

Tuesday & Thursday 18:00-21:30 Jun 21-Aug 7

NEW!

☆ Introduction to Sociology CSOC 105

Antirequisite(s): CSOC 11B, CSOC 103, CSOC 104, SOC 103

This course provides an introduction to some of the major issues in the discipline of sociology, for students specializing in sociology or enrolled in the Social Science platform. Topics include: research methods and problems; the major theoretical
debates of classical sociology; the evolution of human societies; culture and socialization; and the structure of Canadian society. Professionally-related examples are used throughout the course.

42 Hours  Fee: $570

NEW!

☆ Sociology of Everyday Life  CSOC 107
Antirequisite(s): SYC 185

A sociological perspective allows us to see generality in particularity, and strangeness in the familiar. This course gives the students a sociological perspective useful for investigating ordinary, common everyday activities and interaction that most of us find routinely engaging. Some concentration is provided to the urban experience of everyday life. Through examining seemingly mundane behaviours—eating, chatting, watching TV, etc., students study underlying structures that shape social behaviour and learn about historical and qualitative social research methods.

42 Hours  Fee: $570

☆ Popular Culture  CSOC 202
Antirequisite(s): SYC 185

This course brings sociological insights to popular culture in its complex and multiple dimensions. Focusing on electronic media, popular music, film, fashion, and cyberspace it examines how contemporary sights, sounds and images impact on human beings and their awareness. Special attention is given to the cult of the celebrity, popular culture and social control, and the mediated event. (LL)

42 Hours  Fee: $526

Fall 2011
Distance: Internet
Wednesday  18:30-21:30  Sep 10-Dec 10
Winter 2012
Distance: Internet
Wednesday  18:30-21:30  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet
Monday & Wednesday  9:30-12:30  Apr 30-Jun 18
Tuesday & Thursday  9:30-12:30  May 1-Jun 14
Monday–Thursday  09:00-12:30  Jun 4-Jun 21
Tuesday & Thursday  9:30-15:00  Jun 21-Jul 31
Tuesday & Thursday  17:30-21:00  Jun 21-Jul 31

☆ Social Class and Inequality  CSOC 203
Antirequisite(s): SOC 420

This course examines the distribution of power and wealth in society. As a social reality, inequality leaves no one untouched, whether or not we are conscious of it. This course traces the origins of social inequality and reflects on the various interpretations of social stratification. At the macro level, analysis examines how patterns of inequality are reproduced and altered over time. At the micro level, analysis considers how inequality shapes individual career choices and other experiences. (LL)

42 Hours  Fee: $526

Winter 2012
Thursday  18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Monday & Wednesday  9:30-12:30  Apr 30-Jun 18

☆ Sociological Perspectives on Crime  CSOC 319
Antirequisite(s): SYC 191

This course examines the social context of crime in Canadian society. Issues include the social construction of crime, problems of measuring crime, the major sociological explanations of crime, and the social role of the police professional.

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

☆ Sociology of Work and Occupations  CSOC 472
Prerequisite(s): CSOC 104 or CSOC 105 or CSOC 107

This course offers an overview of different approaches to work settings and complex organizations in urban industrial society. We will discuss classical theories of bureaucracy, the managerial tradition, and critical perspectives drawn from contemporary Sociology, including studies focusing on diversity in the workplace. Also examined are the modern enterprise, state and government, community/volunteer organizations and social movements, and alternatives to dominant organizational forms.

42 Hours  Fee: $529

Not offered in fall/winter/spring 2011–2012.

☆ Immigration, Minorities and Citizenship  CSOC 474
Prerequisite(s): CSOC 103 or CSOC 104 or CSOC 105 or CSOC 107

Most immigrants that come to Canada end up in one of the three largest metropolitan centres: Vancouver, Montreal or Toronto. This course provides an overview of immigration policies and trends, with a specific emphasis on immigration to Toronto. This course looks at who came, when, and why. It also looks at this city’s benefits and drawbacks, obstacles and opportunities for new and not-so-new arrivals.

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

☆ Youth and Society  CSOC 500

This course examines youth in contemporary society, their behaviour, roles, hopes, expectations and attitudes. It places young people within a sociological framework that emphasizes contemporary social, economic and political realities. The variables of social class, race and ethnicity, and gender are stressed; and key issues such as youth and media, the family, employment and education are explored in depth.

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

☆ Sociology of Work  CSOC 501
Antirequisite(s): SOC 180, SYC 180

This course examines work as a central social activity. Particular emphasis is given to problems and conflicts arising from present forms of organization and authority in industrial and other workplaces. Topics include: historical development and effects of the division of labour; alienation and anomie, with special attention to work satisfaction and dissatisfaction. (UL)

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

☆ Violence and the Family  CSOC 502
Prerequisite(s): CSOC 11B or CSOC 104 or CSOC 105 or CSOC 107 or Direct Entry

This course explores the nature of violence, its manifestations in family life, its root causes, its consequences, and the social reaction to this violence. The family is viewed as a major social institution that is affected by the changes that occur within society. The primary goal is to facilitate students’ understanding
of violence and its relationship to family life within the socio-cultural context.

**Race and Ethnicity in Canadian Society**

*Antirequisite(s): SOC 300, POG 313*

This course provides an introduction to the concepts, theories and research methods most relevant to the study of racism and ethnicity in everyday life. The development of multicultural societies and the historical context of "racial" and ethnic groups in Canada are examined. The role and impact of governmental and non-governmental policies (on immigration, employment and affirmative action, for example), will be discussed in the context of a variety of social institutions such as schools and the judicial system. SOC 507 is not available for credit to students who choose SOC 300 or POG 313. (UL)

**Work and Families in the 21st Century**

*Antirequisite(s): SOC 21B*

A central issue at the beginning of the 21st century is integration of family life and employment responsibilities. This course introduces social, historical and theoretical backgrounds to address diversity of family structures, the provision of care to dependent children and adults, the effects of care-giving on family providers, new trends in policies affecting families, and the emerging roles of public and private supports for families.

**Women, Power and Change**

*Antirequisite(s): SOC 28B*

This course examines the development and impact of the Canadian feminist movement, its theories, issues, organizations, and strategies on the lives of females and males in Canada. Globalization and issues of inequality and diversity among girls and women frame the exploration of the Canadian female condition in the paid and unpaid work realms, from the 1800s to the present.

**Canadian Families: Myth and Legal Reality**

*Antirequisite(s): SOC 11B or SOC 104 or SOC 105 or Direct Entry*

This course examines the abrogation of fundamental rights and the social control of girls and women in historical, contemporary and cross-cultural perspectives. The patriarchal policies and practices of the state are examined around issues of law and public policy, marriage, same-sex relationships and custody, sexual violence and pornography, sexuality and reproductive control, education and healthcare. The role of religion and media in legitimizing and maintaining patriarchal structures and in denying rights are also explored.
Sexualities, Identities, and Society  
CSOC 633

Antirequisite(s): CSWP 910

Discussions about sexual practice raise questions about what it is, who does it, and how. Sexuality is regulated according to the dominant power relations in society. In this course, students will investigate societal debates about sexuality, examining the ways that race, sexual orientation, aboriginality, and/or disability operate in sexual discourses. Academic and popular cultural written and visual texts will be critically analyzed, with attention to historical, social, and political constructions of sexual identities and citizenship. SOC 633 is not available for credit to students who choose SWP 910. (UL)

42 Hours  Fee: $514

Winter 2012
Thursday  18:30-21:30  Jan 12-Apr 12
Spring/Summer 2012
Tuesday & Thursday  18:30-22:00  May 1-Jun 7

Law and Justice  
CSOC 705

In our highly regulated society, law has become an increasingly significant element. The course analyses the nature and functions of law in society, how law influences social behaviours, and how social values and actions shape law. The degree to which justice is served by law is a central question. The course focuses primarily on Canadian law but comparative materials are also used. (UL)

42 Hours  Fee: $514

Winter 2012
Monday–Friday  08:30-18:00  Nov 7-Nov 11
Not offered in fall/winter/spring 2011–2012.

Sociology of the Global Economy  
CSOC 706

Prerequisite(s): CSOC 104 or CSOC 105 or CSOC 107

This course will contribute to the comprehension of the global economy and international economic relations by using recent sociological theories of social change to analyze socio-economic processes, social relations, social structures, and global economic institutions. Topics discussed will include post-industrial, post-fordist, and post-modern society; patterns of restructuring the economy and the state; the global city; global and local cultures; the global consumer; and fragmentation and inequality in global space.

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

Issues in War and Peace  
CSOC 802

This is an introduction to theories and contemporary issues in the study of war and peace, coupled with forays into the past as needed. Its goal is to help students develop an understanding of what war is, what causes it, what its effects on society are, and whether it could be overcome. (UL)

42 Hours  Fee: $0

Not offered in fall/winter/spring 2011–2012.

Food and Foodways  
CSOC 808

This course reviews complex cultural, economic, and political arrangements in the production, distribution, and consumption of food. Examining the diversity in historical and cultural arrangements in “foodways” the course offers insights into broader social and economic structures, class and gender relations, politics and ideologies of access to food and images and discourses of food. Table manners, food taboos, diets, food crazes and fast food are some of the topics to be studied. (UL)

42 Hours  Fee: $514

Not offered in fall/winter/spring 2011–2012.

Information Technology and Society  
CSOC 880

Antirequisite(s): COCR 941

Information technology is now one of the major influences in modern life. Given the unprecedented rates of change, how do we formulate reasonable expectations? How do we make choices when we don’t know what the future of technology holds? To answer questions such as these, we need to learn more about the interaction between technology and society. This course looks at the use and impact of information technology in areas such as engineering, medicine, manufacturing, education and law. It looks at issues such as privacy, personal dignity, and the kind of life we want to lead. The course provides a historical framework and ideas which may be applied to other areas of technological change. (UL)

42 Hours  Fee: $514

Fall 2011
Distance: Internet  Sep 10-Dec 10
Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012

Women and Islam  
CSOC 885

This course will explore the position of women and gender relations in contemporary Muslim societies and North American Muslim communities, introducing a comparative perspective to the issues of Muslim women in their homelands and diaspora. Our discussions will focus on comparing different controversial issues within Islam, such as Muslim women’s identity, veiling, Muslim family life, Muslim women in the war zones, and Muslim women’s activism in their homeland and in the United States and Canada. (UL)

42 Hours  Fee: $514

Fall 2011
Distance: Internet  Sep 10-Dec 10
Winter 2012
Distance: Internet  Jan 14-Apr 14
Spring/Summer 2012
Distance: Internet  May 5-Aug 11
Spanish

These courses offer opportunities to increase your professional qualifications. In order to choose the appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website at www.ryerson.ca/spanish. Students who have very little or no knowledge of Spanish may enroll directly into CSPN 101. However, if you have any doubt about your level, please come to one of our interview/placement assessment sessions. CSPN 101 to CSPN 601 are language courses designed for non-native speakers. Courses above CSPN 601 are open to all students with a good knowledge of the language. For more information, visit www.ryerson.ca/ce/spanish.

Spanish
Related certificate(s): Proficiency in Spanish

* Introductory Spanish I  CSPN 101
For students with no knowledge of Spanish. Course uses communicative approach emphasizing oral comprehension and expression without omitting written aspects of language. Students learn basics of Spanish grammar preparing them for further study. Historical, social and cultural aspects of Spanish-speaking world are introduced through the study of short readings. Attendance is considered mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Gr. 12 or OAC Spanish. (LL) (UL)

42 Hours  Fee: $458
Fall 2011
Monday 18:00-21:15 Sep 12-Dec 12
Tuesday 18:00-21:00 Sep 13-Dec 13
Wednesday 18:00-21:00 Sep 14-Dec 14
Thursday 18:00-21:00 Sep 15-Dec 15
Winter 2012
Tuesday 18:00-21:00 Jan 10-Apr 10
Thursday 18:00-21:00 Jan 12-Apr 12
Spring/Summer 2012
Monday & Wednesday 9:30-12:30 Apr 30-Jun 18
Monday & Wednesday 14:00-17:00 Apr 30-Jun 18
Tuesday & Thursday 9:30-12:30 May 1-Jun 14
Tuesday & Thursday 18:00-21:00 May 1-Jun 14
Monday & Wednesday 18:00-21:00 Jun 20-Aug 13
Tuesday & Thursday 9:30-12:30 Jun 21-Aug 7

Additional supplies and materials are required (cost TBA).

* Introductory Spanish II  CSPN 201
This course is a continuation of Introductory Spanish I (SPN 101). This course also uses a communicative approach emphasizing oral comprehension and expression without omitting written aspects of language. Students learn the basics of Spanish grammar preparing them for further study. Historical, social and cultural aspects of Spanish-speaking world are introduced through the study of short readings. Not open to students who have completed Grade 12 or OAC Spanish. (LL)

42 Hours  Fee: $464
Fall 2011
Monday & Wednesday 18:00-21:00 Apr 30-Jun 18
Tuesday & Thursday 18:00-21:00 May 1-Jun 14
Tuesday & Thursday 18:00-21:00 Jun 21-Aug 7

Additional supplies and materials are required (cost TBA).

* Intermediate Spanish I  CSPN 301
This course is designed for students with intermediate level Spanish skills and continues the same communicative approach as SPN 201. Students will learn more complex structures and vocabulary required for a good working knowledge of the language. Emphasis is placed on oral proficiency, but reading and writing skills are further developed. Appropriate cultural readings and exposure to the Spanish speaking world are integral parts of the course. Not open to native speakers. (LL) (UL)

42 Hours  Fee: $464
Fall 2011
Thursday 18:00-21:00 Sep 15-Dec 15
Winter 2012
Wednesday 18:00-21:00 Jan 11-Apr 11
Spring/Summer 2012
Tuesday & Thursday 18:00-21:00 May 1-Jun 14
Monday & Wednesday 18:00-21:00 Jun 20-Aug 13

Additional supplies and materials are required (cost TBA).

* Intermediate Spanish II  CSPN 401
A continuation of Intermediate Spanish I (SPN 301) using the same approach. (LL) (UL)

42 Hours  Fee: $464
Fall 2011
Thursday 18:00-21:00 Sep 15-Dec 15
Winter 2012
Thursday 18:00-21:00 Jan 12-Apr 12
Winter 2012
Spring/Summer 2012
Tuesday & Thursday 18:00-21:00 May 1-Jun 14

Additional supplies and materials are required (cost TBA).

* Advanced Spanish I  CSPN 501
A continuation of Intermediate Spanish II (SPN 401) using a communicative approach. Listening comprehension, oral communication, correctness and spontaneity of expression, sensitivity to language registers as well as written aspects of the language are stressed. Newspaper clippings, magazine articles and video-taped material introduce students to various aspects of the Spanish-speaking world. A novel or play is studied each semester. Short essays and commentaries improve writing and analytical skills. (LL) (UL)

42 Hours  Fee: $460
Fall 2011
Tuesday 18:00-21:00 Sep 13-Dec 13
Winter 2012
Thursday 18:00-21:00 Jan 12-Apr 12

Additional supplies and materials are required (cost TBA).

* Introduction to Business Spanish  CSPN 515
Prerequisite(s): CSPN 501

This course, offered in Spanish, is an intermediate course intended to introduce students to the Spanish-speaking business world, through the study of realistic situations and specialized vocabulary. Students will study business documents such as letters, memos and job applications in order to have a sound knowledge of written business Spanish. They will use oral activities such as role play to develop their understanding of cultural business practices in Spanish speaking countries.

42 Hours  Fee: $458
Fall 2011
Monday 18:00-21:15 Sep 12-Dec 12
* Advanced Spanish II  
CSPN 601  
A continuation of Advanced Spanish I (SPN 501) using the same approach. (LL) (UL)  
42 Hours  
Fec: $464  
Winter 2012  
Tuesday 18:00-21:00 Jan 10-Apr 10  
Additional supplies and materials are required (cost TBA).

* Advanced Business Spanish  
CSPN 702  
Prerequisite(s): CSPN 515  
This course is designed to give advanced students of Spanish a solid foundation in business vocabulary and a concrete background in business and cultural concepts in order to succeed in the Spanish-speaking world. It seeks to develop cross-cultural competence for business purposes in order to apply this knowledge effectively in communicative situations. Students will have already mastered the fundamentals of Spanish grammar and the general vocabulary needed for basic everyday communication. Through the study of realistic situations and specialized vocabulary, students will acquire an in-depth knowledge of the Hispanic business community.  
42 Hours  
Fec: $460

* Introduction to Latin American Culture I  
CSPN 704  
This course, offered in Spanish, is designed to introduce students to South American culture. Literary works by authors such as Jorge Luis Borges, Gabriel García Márquez and Luisa Valenzuela will be examined in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture from various countries will lead to an enhanced awareness of cultural diversity in South America. (LL) (UL)  
42 Hours  
Fec: $462  
Fall 2011  
Tuesday 18:00-21:00 Sep 13-Dec 13

* Contemporary Spanish Fiction  
CSPN 708  
This course, offered in Spanish, will explore Spanish fiction from the onset of the Civil War to the present. Through the study of short stories, plays and novels by authors such as Federico García Lorca, Juan Marse and Esther Tusquets, students will develop skills in literary analysis and gain an understanding of modern Spanish literature. Textual analysis, oral participation and composition form an essential part of the course. (LL) (UL)  
42 Hours  
Fec: $453

Not offered in fall/winter/spring 2011-2012.

* Spanish of Spain and Latin America  
CSPN 710  
Prerequisite(s): CSPN 601 or CSPN 704 or CSPN 804  
This course, offered in Spanish, will present an in-depth study of the present-day grammatical structure of the Spanish language as well as introducing students to the history of Spanish from its Latin origins to its current use in Spain, Latin America and elsewhere. Students will analyze the language and the cultural context of a variety of texts from Spain and Latin America. The norms and variations of Modern Spanish will be studied. The course will be given in Spanish using multimedia. (LL) (UL)  
42 Hours  
Fec: $458

Not offered in fall/winter/spring 2011-2012.

* Introduction to Latin American Culture II  
CSPN 804  
This course is designed to introduce students to the culture of Mexico, Central America and the Spanish-speaking Caribbean. Literary works by authors such as Laura Esquivel, Carlos Fuentes and Nicolas Guillen will be studied in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture will lead to an enhanced awareness of cultural diversity in the Spanish speaking world. The language of instruction is Spanish. (LL) (UL)  
42 Hours  
Fec: $462  
Winter 2012  
Tuesday 18:00-21:00 Jan 10-Apr 10

* Cultural Context of Writing  
CSPN 810  
Prerequisite(s): CSPN 601 or CSPN 710 or CSPN 704 or CSPN 804  
Intended for students who need to improve their writing skills in Spanish, this course will study five major modes of writing: description, narration, exposition, argumentation and academic discourse. Students will engage in in-depth analysis of texts from various sources: Spanish and Latin-American literature, journalistic writing, advertising, scholarly articles, etc. The course is structured in such a way as to help students understand the cultural complexity of the relationship between the writer and the intended reader. The language of instruction is Spanish. (LL) (UL)  
42 Hours  
Fec: $462  
Fall 2011  
Wednesday 18:30-21:30 Sep 14-Dec 14  
Winter 2012  

Spanning the Gaps

Spanning the Gaps programs are aimed at giving both high school students and adults an accessible pathway to post-secondary education. For more information, visit www.ryerson.ca/ce/access.

Transition to Academic Success

This course will help first-year students in their transition from high school to university. Through a series of practical skills workshops taught by Ryerson professionals, students will prepare for the academic demands of university with a focus on writing skills. Students will be given the tools to be successful with a university-level essay assignment. They will learn the writing process from brainstorming and drafting to editing and revising. Emphasis is placed on active reading techniques, academic integrity, argumentative skills, and citation styles.

30 Hours HST included Fee: $365

Fall 2011
- Monday–Friday 9:00-16:00 Aug 22-Aug 26

Spring/Summer 2012
- Monday–Friday 09:00-17:00 Aug 20-Aug 24

NEW!

Bridges to Ryerson II

A continuation of Bridges to Ryerson I: online and student discussion board.

14 Hours Fee: $0

Spring/Summer 2012
- Tuesday 18:30-21:30 May 1-Jul 31

Sustainability

Sustainability is regarded as a global issue that will impact society and the world we live in. These courses provide you with an opportunity to acquire cross-disciplinary knowledge of sustainability-related issues. For more information, visit www.ryerson.ca/ce/sustain.

Fundamentals in Sustainability I

Prerequisite(s): Department consent

This course provides conceptual and theoretical frameworks for understanding how society addresses sustainability issues. Through an international lens, it facilitates the development of systems-thinking skills based on an integrated, multifaceted, and interdisciplinary approach to historical, ethical, economic, political, social, and legal aspects of societal decision-making concerning sustainability issues. Its purpose is to provide an integrated and holistic understanding of the social-economic-environmental context underlying local and global sustainability decision-making in the public, private, and voluntary sectors.

42 Hours Fee: $639

Fall 2011
- Tuesday & Thursday 18:00-21:00 Jul 19-Sep 8
- Tuesday 18:30-21:30 Sep 13-Dec 13
- Tuesday & Thursday 18:00-21:00 Sep 20-Nov 10
- Winter 2012
- Tuesday & Thursday 18:00-21:00 Nov 22-Jan 26
- Tuesday & Thursday 18:30-21:30 Jan 31-Mar 22
- Spring/Summer 2012
- Monday & Wednesday 18:00-21:00 Feb 27-Apr 18
- Monday & Wednesday 18:00-21:00 Apr 30-Jun 18
*There will be no class on March 26 and 28.

Fundamentals in Sustainability II

Prerequisite(s): CKSS 100

Through guest expert lectures, this course will identify and analyze key sustainability challenges that society faces today and might anticipate in the future. The course will explore how decisions made by society and its constituent parts have led to unsustainable activities. These decisions and some of their consequences will be explored in depth to provide students with an understanding of social, economic, and environmental interconnections. The course will also actively consider sustainability solutions to identified challenges.

42 Hours Fee: $639

Fall 2011
- Tuesday & Thursday 18:00-21:00 Jul 12-Aug 25
- Tuesday & Thursday 18:00-21:00 Sep 13-Oct 27
- Wednesday 18:30-21:30 Sep 14-Dec 14
- Winter 2012
- Tuesday & Thursday 18:00-21:00 Nov 15-Jan 10
- and Tuesday & Thursday 18:00-21:00 Jan 5-Jan 19
- Wednesday 18:30-21:30 Jan 11-Apr 11
- Tuesday & Thursday 18:00-21:00 Jan 31-Mar 15
- Spring/Summer 2012
- Tuesday & Thursday 18:00-21:00 Mar 27-May 10
- and Saturday 9:00-12:00 May 26
Capstone Experiential Learning Course
CKSS 102
Prerequisite(s): Department consent

As the final course in the certificate, students will be required to undertake a project to integrate and apply sustainability’s social, economic, and environmental components. Competencies acquired through coursework, experiential learning, professional experience, and personal interest are applied to a selected sustainability issue. The project allows students to demonstrate a broad mastery of learning across the curriculum and the ability to propose specific strategies and solutions that incorporate best sustainability practices and meet better regulatory requirements.

42 Hours Fee: $639

Sustainability Topics and Trends
CKSS 201
Building on CKSS 100 and CKSS 101, the two Fundamental Courses in Sustainability, this course will explore four key topics in sustainability with a focus on social and economic dimension of sustainability. The topics in the course will change depending on current issues faced by society and availability of subject matter experts. The course will allow students to understand the background to the issue and why society is where it is. Students will explore possible solutions using the sustainability frameworks of earlier courses to frame the discussion.

42 Hours Fee: $670

NEW!
Sustainability Primer Workshop
CKSS 900
The Sustainability Primer will introduce the key sustainability terms and concepts to the participants. The participants will be introduced to the sustainability triple bottom line concept. In addition, the workshop will prepare students to take the first course in the Certificate in Sustainability, i.e., CKSS 100.

10 Hours Fee: $0

Make-up Techniques

Make-Up Artistry for Film Video and TV
CDTH 431
Prerequisite(s): CDTH 448

This is a professionally oriented course geared to helping you break into the field of make-up artistry. It is designed for those people who are committed to becoming working professional make-up artists and to achieving a level of proficiency sufficient to work in the many areas of the industry. The course covers aging, clowns, facial lifts, wax, latex aging, beards, bald pates, blood and gore, historical make-up, reading and understanding scripts, business for the freelance artist, as well as make-up for film, television and theatre, the structure of hairpieces, and wigs, and hair goods maintenance. This course is ideal for those who wish to enter a professional union, e.g., NABET, IATSE, etc.

100 Hours HST included Fee: $1425

Fall 2011
Monday & Wednesday 17:30-22:30 Oct 3-Dec 12

Spring/Summer 2012
Wednesday 17:30-22:30 Apr 11-Aug 15

Supplies needed: Students must have a basic make-up kit and must purchase supplies amounting to about $35.
Maximum enrollment is 12 students.

Introduction to Make-Up Techniques for Theatre and Film
CDTH 448

This course provides an introduction to make-up materials, equipment, and techniques; facial anatomy; and foundations. Photographic and wedding make-up applications are studied.

40 Hours HST included Fee: $713

Fall 2011
Monday & Wednesday 17:30-22:30 Sep 12-Oct 5

Winter 2012
ARCHIVE: Courses 2011-2012

**Urban and Regional Planning**

Courses in Urban Planning are designed to prepare students with substantive knowledge about cities and regions, and with thinking and problem-solving skills for those who contribute as leaders in the community and the profession of urban and regional planning.

**Planning**

- **Multicultural Cities and Public Policies**
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Fee:** $529
  - **Note:** Not offered in fall/winter/spring 2011–2012.

- **Selected Topics in Planning**
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Fee:** $556
  - **Note:** Starting from a base of critical thought, this course examines the theory and popular debate about why our climate is changing, then expands to explore how the change is manifested on a global and local scale. Building on the observed change, this course also discusses forecasted environmental effects and explores how, as a society, we can best adapt to and mitigate the change. This course is open to students in either their third or fourth year of a four-year program.

- **Conflict Resolution and Dispute Negotiation**
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Antirequisite(s):** CINT 905
  - **Fee:** $529

**Theatre**

- **Introduction to Voice and Speech**
  - **Fee:** $329
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Not offered in fall/winter/spring 2011–2012.

- **Introduction to Acting With Monologues**
  - **Fee:** $329
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Not offered in fall/winter/spring 2011–2012.

- **Landmarks in Canadian Theatre**
  - **Fee:** $329
  - **Prerequisite(s):** PLG 420 or in UP002 or UP003
  - **Antirequisite(s):** CINT 905

**Supplies needed:** Students will be required to purchase make-up supplies.

**Note:** Comfortable clothing (suitable for movement) should be worn to first class.

Instructor: Irene Pauzer holds an MFA from York University with specializations in teaching voice, speech, and movement as well as over 25 years of experience in theatre, film, and television as an actor and dancer. Teaching/coaching credits include Ryerson Theatre School, the Stratford Festival, the Voice Intensive, West Virginia University, York University, Randolph School of Performing Arts, and Equity Showcase.

**Material Fee:** A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees.
result is costly, time-consuming, and erodes public confidence in our basic institutions. This course will use case studies, projects, and participatory techniques to show how public dispute management can lead to consensus building strategies that not only save time and money, but produce broadly acceptable agreements.

**42 Hours Fee: $525**

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<tr>
<th>Spring/Summer 2012</th>
<th>8:30-18:00</th>
<th>May 14-May 18</th>
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<tbody>
<tr>
<td><strong>Foundations of Planning</strong></td>
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<td>CVUP 100</td>
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**Prerequisite(s): Department consent**

This course will address the following areas: planning concepts; planning techniques; planning theory; policy in the planning realm; and the institutional context of planning. While the course will address the basis of physical design and related planning concepts and techniques, it will also focus on contextual factors impacting on planning practice and the theoretical underpinnings of planning.

**42 Hours Fee: $907**

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<tr>
<th>Fall 2011</th>
<th>10:00-16:00</th>
<th>Aug 15-Sep 2</th>
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**Writing Workshops and Seminars**

You can be the writer you’ve always dreamed of becoming. Let our group of talented instructors help unlock and develop your talents in short fiction, novel, poetry, or dramatic writing. Explore specialized genres. Tell your own life story. Enhance your business writing skills. For more information, including instructor biographies, visit www.ryerson.ca/ce/writing.

**Autobiographical Writing**

- **True to Life: Writing Your Own Story** CWWR 336
  - Adventure, turbulence, joy: we all contain a universe of stories. Is it time for you to get started, or restarted, in putting your personal narratives on paper? This relaxed, supportive workshop will help you find the tales you want to tell and the craft and technique to make compelling to read, whether as memoir, personal essay, or a beginning exploration. Each week students are given a choice of topics and asked to bring in a short piece of new writing. The instructor provides encouragement, structure, and practical feedback to help students discover and hone their unique voices. Learn how to dig deep and stay on track; how to cut, sharpen and polish; and where to send the work you want to share with the world.
  - **Note:** Instructor: Beth Kaplan.
  - To find out more about your instructor, see the Writing Workshop Instructor Biographies.
  - **25 Hours HST included Fee: $389**
    - **Fall 2011**
      - Monday 18:30-21:15 Sep 12-Nov 14
      - Spring/Summer 2012 Wednesday 18:30-21:15 May 2-Jun 27

- **True to Life: Level II** CWWR 396
  - A continuation of CWWR 366.
  - **Note:** To find out more about your instructor, see the Writing Workshop Instructor Biographies.
  - **24 Hours HST included Fee: $389**
    - **Not offered in fall/winter/spring 2012–2013.**

- **True to Life: Writing Your Own Story - Level II** CWWR 436
  - **Prerequisite(s): CWWR 336**
  - The path to good writing may be difficult, yet in a supportive workshop setting, the journey is focused and companionable. This course is for writers intent on exploring their life stories for memoir or personal essay. Students will delve deeper into the emotional truth of the stories they need to tell, and into the vital art and craft of editing and rewriting. New work will be read and discussed each week.
  - **Note:** Instructor: Beth Kaplan.
  - To find out more about your instructor, see the Writing Workshop Instructor Biographies.
  - **25 Hours HST included Fee: $389**
    - **Fall 2011**
### Creative Travel Writing

*What am I doing here?* was the late travel writer Bruce Chatwin's guiding question. Creative travel writing, as practised by such noted writers as Bill Bryson, Mary Morris, and Paul Theroux, is more than a catalogue of places visited, buses missed, and cathedrals toured. It is the story of the author's relationship to place; it is both outer and inner journey. In this workshop you will be taken through exercises designed to trigger memory, sharpen your powers of observation, and create travel stories and articles using techniques borrowed from the craft of fiction: characterization, description, dialogue, etc. Beginning writers are welcome.

**Note:** Instructor: Ann Ireland.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

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<tr>
<th>Course Code</th>
<th>Title</th>
<th>Start</th>
<th>End</th>
<th>Fee</th>
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<tbody>
<tr>
<td>CWWR 952</td>
<td>Creative Travel Writing</td>
<td>Sep 13-Nov 15</td>
<td>24 Hours HST</td>
<td>$389</td>
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### Genre and Specialty Writing

#### Writing for The Children’s Market

This lively workshop is jam-packed with concrete advice, gossip about the industry, and anecdotal information. We move from picture book to young adult novel, non-fiction to science fiction, with many stops along the way. The works of well-known Canadian authors are studied to deconstruct the writer’s craft, and each student is encouraged to read aloud their own works in progress. By the end of the session, you will have the tools to tackle your children’s book and a thorough understanding of the wonderful world of children’s lit. Beginning writers welcome.

**Note:** Instructor: Sharon Jennings.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

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<tr>
<td>CWWR 298</td>
<td>Writing for The Children’s Market</td>
<td>Sep 17-Nov 19</td>
<td>24 Hours HST</td>
<td>$389</td>
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#### Beyond Writing Romance Novels

Writing commercial fiction for women doesn’t mean writing a cliché romance novel. Thanks to novelists like Diana Gabaldon, Janet Evanovich, and Helen Fielding, modern romantic fiction has expanded to include chick lit, mystery, suspense, comedy, family sagas, and more. If you’re interested in writing commercial fiction for women, this course will help you understand where you want to go within the genre and how to get there. Using building blocks of fiction (characterization, view point, dialogue, character arc, conflict, etc.), you’ll learn how to develop a story that will grab an editor’s attention and hold on until the happy ending. Beginning writers welcome.

**Note:** Instructor: Lynda Simmons.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

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<tbody>
<tr>
<td>CWWR 305</td>
<td>Beyond Writing Romance Novels</td>
<td>May 1-Jun 19</td>
<td>24 Hours HST</td>
<td>$389</td>
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#### Writing Television Situation Comedy

This course teaches the craft of writing for today’s television situation comedies. Scripts of classic and current shows are analyzed for form and style, but the primary goal is for each student to complete an original script for an existing show. He or she will participate in the entire process, beginning with the story pitch, on to the outline and through the various stages of writing and rewriting, ending with the final round-table polish. This project-oriented course gives the student a sense of the TV sitcom workplace. Beginning writers welcome.

**Note:** Instructor: Kenn Scott.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

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<th>Fee</th>
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<tbody>
<tr>
<td>CWWR 446</td>
<td>Writing Television Situation Comedy</td>
<td>May 2-Jul 18</td>
<td>24 Hours HST</td>
<td>$389</td>
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#### Writing Creatively About Grief

Students will learn techniques, methods, and devices for writing evocative creative non-fiction (e.g., memoir, personal essay) and poetry on loss and grief. Through the reading and writing of non-fiction and poetry, we will work towards making our experiences of grief speak to others. Subject matter is not limited to the death of a loved one, but can include, for example, a divorce/break up or losing a part of a person through injury or illness.

**Note:** Instructor: Jacob Scheier.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

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<th>End</th>
<th>Fee</th>
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<tbody>
<tr>
<td>CWWR 530</td>
<td>Writing Creatively About Grief</td>
<td>Jan 10-Mar 13</td>
<td>25 Hours HST</td>
<td>$389</td>
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</table>

#### Analyze This - Critical Writing

This workshop will help you sharpen your ability to compose solid critical writing to capture the attention of an online or print audience. Writing within your area of expertise, whether it’s film, music, art, books, food, travel, or consumer reports, you will learn how to organize your points and build solid arguments that focus your material in an engaging style. Over 10 weeks, you will be asked to compose at least one review that will be discussed in the workshop for its clarity and ability to generate interest.

**Note:** Instructor: Kevin Courrier.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Start</th>
<th>End</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CWWR 957</td>
<td>Analyze This - Critical Writing</td>
<td>May 2-Jul 18</td>
<td>24 Hours HST</td>
<td>$389</td>
</tr>
</tbody>
</table>
Writing

Whether you’re a budding novelist or a seasoned scribe, you’ll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you’ll be part of a dynamic writing community.

 Writers and the New Media  CWWR 369

This hands-on course is for writers who want to create and maintain a website featuring their own work. You will learn weblog software, web authoring software (such as Dreamweaver), design a site made up of several pages, get a domain name and server, and post your site to the web. There will be time during class to work on your web pages. We will examine usability and design issues, web strategy, and web presence. Homework will include bringing in content for your site such as your bio, written material, photos, and links. The goal of this course is to have a website completed and online by the end of the course.

Note: Instructor: Rhonda Abrams.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

Note: Students are encouraged to purchase a web host provider for their website: costs are approx. $100 for one year.

24 Hours  HST
included  Fee: $389

Fall 2011
Tuesday  18:30-21:30  Sep 13-Nov 1
Spring/Summer 2012
Tuesday  18:30-21:30  May 8-Jun 26

The Writer’s Tools  CWWR 400

Every passage of writing uses a number of essential elements: the point of view, verb tense, what will be exposition and what will be action (telling and showing), necessary descriptions, suitable rhythms of sentences and paragraphs, and how much to reveal to the reader and how much to withhold. Using students’ exercises and analyses of passages from the world’s literature, students will gain an understanding of how to structure and improve their own work.

Note: Instructor: Lewis DeSoto.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

16 Hours  HST
included  Fee: $272

Not offered in fall/winter/spring 2011–2012.

Short Fiction Level III  CWWR 402

This advanced workshop will further explore various elements of effective writing. Students will read their stories in class and be provided with a critical analysis of their work.

Note: To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours  HST
included  Fee: $375

Not offered in fall/winter/spring 2011–2012.

Short Fiction Writing - Level I  CWWR 410

Do you want to write a story, but have no idea how to start? Do you need encouragement? A firmer grasp on basic techniques? This is an introductory workshop designed to help you find your voice and your nerve. In an atmosphere of good humour and mutual respect, participants will write and read aloud their own work. The instructor will emphasize point-of-view, plotting, dialogue, and character development, always with an eye to releasing the writer within you.

Note: Instructors: Cordelia Strube (in-class sections), Rabindranath Maharaj (AJAX in-class section at Ajax Public Library-Main Branch, 55 Harwood Avenue South), and Ann Ireland (distance sections).

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours  HST
included  Fee: $389

Fall 2011
Monday  18:30-21:00  Sep 12-Nov 21

Short Fiction Writing - Level II  CWWR 411

In this intermediate workshop, the instructor leads frank but supportive discussions about stories written by class participants and distributed ahead of time. Various elements of effective writing are examined, such as creating character, writing dialogue, using the rhythms of spoken language, managing plot, controlling point of view, and writing technical or historical passages. At least one class is devoted to the business of publishing fiction.

Note: Instructor: Cordelia Strube.

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours  HST
included  Fee: $390

Fall 2011
Distance: Internet  18:30-21:00  Sep 17-Nov 19
Wednesday  18:30-21:30  Sep 15-Nov 17
Winter 2012
Distance: Internet  18:30-21:00  Jan 14-Mar 17
Tuesday  18:30-21:00  Jan 10-Mar 13
Spring/Summer 2012
Distance: Internet  18:30-21:00  May 5-Jul 7
Monday  18:30-21:00  Apr 30-Jul 9

Novel Writing - Level I  CWWR 420

“Don’t tell me the moon is shining; show me the glint of light on broken glass.” -Anton Chekhov

The course includes thought discussion of the elements of novel writing: inspiration and the sustaining of ideas, plotting, setting, character, and point of view. Students will receive feedback on their work from both the class and the teacher. Each class will be structured around writing exercises to build practical skills, a discussion of student manuscripts, as well as a lesson on important facets of narrative technique. Students will learn how to build a novel narrative (a novel outline) and how to write scenically (one strong chapter). Beginning writers welcome.

Note: Instructors: Susan Glickman (Fall and Spring terms) and Cordelia Strube (Winter term).

To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours  HST
included  Fee: $389

Fall 2011
Monday  18:30-21:00  Sep 12-Nov 21
Winter 2012
ARCHIVE: Courses 2011-2012

Monday 18:30-21:00 Jan 9-Mar 19
Spring/Summer 2012
Monday 18:30-21:00 Apr 30-Jul 9

**Novel Writing - Level II**

This is an intermediate-level course for those who are writing regularly and have already begun a novel, and who value giving and getting regular feedback on their work. Participants will have the chance to present up to 50 pages to the group for discussion and should have some of this draft material ready before the course begins. Using students' own work and in-class exercises when appropriate, we will address such topics as plot, pacing, characterization, point-of-view, and getting published. A continuation of Novel Writing - Level I.

Note: Instructor: Susan Glickman.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours HST included Fee: $389

**Short Fiction and Novel Writing - Level III**

The focus of this workshop will be rewriting; learning to look at a manuscript critically, with an eye toward developing the story or novel's potential. Participants will present at least three chapters or stories from a work-in-progress for discussion and evaluation. Objectives will include strengthening structure, narrative drive, deepening characterization, trimming exposition, and intensifying scenes. Participants will be encouraged to experiment, to make mistakes, to scratch out, and, if necessary, to start over. Rewriting is often perceived as difficult, but anything can be changed, shaped, and reshaped. This workshop will communicate to its participants that there is no fear in rewriting, only promise.

Note: Instructor: Cordelia Strube.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours HST included Fee: $389

Spring/Summer 2012

Wednesday 18:30-21:00 May 2-Jul 4

**Writing Poetry: Rapping, Reading, Revising**

This class is for all lovers and practitioners of the most ancient and vibrant form of literature. We'll discuss great examples of the art, and listen to poets on tape. In-class exercises on such topics as voice, imagery, diction, rhyme, meter, and line-breaks will help you hone your craft, and you will get feedback from the instructor and your fellow students in a supportive workshop environment. A field trip to the lively Toronto performance scene will provide an opportunity for students to read their own poems in public.

Note: Instructor: Susan Glickman.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

25 Hours HST included Fee: $389

Fall 2011

Wednesday 18:30-21:00 Sep 14-Nov 16

**From The Horse's Mouth - Getting Published**

A round table discussion with celebrated editors and agents, moderated by teacher and editor Brian Henry. This afternoon workshop draws together senior figures from the publishing industry. Following the presenters' introductory remarks, discussion will be opened up to the floor to address the concerns and questions of those aspiring writers present, both of fiction and non-fiction, interested in improving their chances of getting published. Questions addressed will include: What are the editors looking for?

Note: Moderator: Brian Henry.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

3 Hours HST included Fee: $98

Not offered in fall/winter/spring 2011–2012. Please enroll at least five business days in advance of the start date. No on-site registration on the day of the workshop.

**Works in Progress: Writing Workshop**

This workshop is for writers intending to complete a full-length work - novel, short story collection, screenplay, stage play, or memoir - with the emphasis on 'story.' Over the term, writers will have the opportunity to submit their work to the class for evaluation. Focusing on structure, narrative drive, characterization, syntax, and editing, the group discussions are intended to spark insight into the work-in-progress. In addition, the writer's life will be examined to provide practical advice on publishing, agents, and earning a living as a writer.

Note: Instructor: Cordelia Strube.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

30 Hours HST included Fee: $447

Fall 2011

Monday 18:30-21:00 Sep 12-Dec 5

**Writing Style and Beyond**

Whether you're a budding novelist or a seasoned scribe, you'll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you'll be part of a dynamic writing community.

**The Art of Promotional Writing**

Writing copy that tempts, persuades, and inspires others is a fundamental component of business and organizational success. This workshop will sharpen your ability to compose clear and effective promotional copy in many different forms, in print and online. You will develop your skills by examining and discussing texts from a wide range of sectors, and by completing practical in-class exercises and weekly assignments. Sharing your work and engaging in constructive dialogue will further strengthen your promotional writing skills.

Note: Instructor: Li Robbins.
To find out more about your instructor, see the Writing Workshop Instructor Biographies.

20 Hours HST included Fee: $138

Fall 2011

Tuesday 18:30-21:00 Sep 13-Nov 1

Winter 2012

**From Vapour to Paper: Journal Writing**

Anne Frank kept one. So did Jim Morrison. Joan Didion describes hers as a way of keeping the lines open to herself. And bloggers, on the other hand, open their lines to the universe. Keeping a private journal is not about making art, but rather, tracking your own ideas, secret inventions, recipes, insights, dreams, nightmares, song lyrics, cartoons, prayers, and so on. This workshop will expand your definition of journal; offer guidance in how best to structure your own journal; and offer practical tips on keeping a daily discipline, and journal-block.

Note: To find out more about your instructor, see the Writing Workshop Instructor Biographies.
| 5 Hours included | HST Fee: $133 |

*Not offered in fall/winter/spring 2011–2012.*