Accounting

Whether you want to learn the fundamentals of accounting, progress to a more advanced level, earn a professional designation, or develop expertise in specialized business applications, the following accounting courses, along with the courses listed under Finance and Financial Planning, will meet your needs.

All CACC course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Accounting – Finance (pg. 26), Business Management (pg. 43), Facility Management (pg. 66), Financial Management in Canada (pg. 72), Financial Planning (pg. 75)

**Introductory Financial Accounting**

* CACC 100
  - Antirequisite(s): CACC 110
  - The course is designed to give students a basic understanding of accounting for business decisions. Accounting is the language of business. The course will emphasize how transactions impact the accounting equation (Assets = Liabilities + Shareholders’ Equity). Detailed journal entries will not be emphasized. Accounting 100 will emphasize the decision-makers or users. The course should be taken by students who don’t want to become accountants, but want to gain a basic understanding of accounting.
  - 39 Hours
  - Fee: $746

**Financial Accounting for Accounting Majors**

* CACC 110
  - Designed for Accounting and Finance Majors, this course will introduce you to the interesting and challenging field of Financial Accounting. Financial Accounting is a language designed to capture, summarize, and communicate the economic facts about an organization in a set of financial statements and the related descriptive notes. The course will focus on the principles of accounting and reporting to various users that are external to the organization. Accounting 110 will emphasize the decision-makers or users. You will learn what information is provided in financial statements and the uses and limitations of this information to various decision-makers.
  - 39 Hours
  - Fee: $746

**Core Concepts of Accounting**

* CACC 333
  - Prerequisite(s): CACC 100 and CACC 406
  - This course is for students who have completed ACC 100 and ACC 406 and wish to major in either Accounting or Finance. It can also be taken by students wishing to minor in Accounting. This is a demanding course that should prepare you for Intermediate Accounting.
  - 39 Hours
  - Fee: $612

**Introductory Management Accounting**

* CACC 406
  - Prerequisite(s): CACC 100 or CACC 110
  - Antirequisite(s): CACC 410
  - Designed for non-accounting majors, this course introduces the basic management accounting concepts to business students. Topics covered provide a good balance between the concepts and procedures used in the accumulation and use of data by management accountants to facilitate planning and decision-making. Cost behaviour and its implications for planning, reporting to management and control is stressed.

For more information on distance education, visit www.ryerson.ca/ce/de.
Management Accounting for Accounting Majors  
**CACC 410**

**Prerequisite(s):** CACC 110 or Direct Entry

This course introduces the basic management accounting concepts to business students. Topics covered provide a good balance between the concepts and procedures used in the accumulation and use of data by management accountants to facilitate planning and decision making. Cost behaviour and its implications for planning, reporting to management and control is stressed.

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<th>Semester</th>
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<td>Winter 2013</td>
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<td>Spring/Summer 2013</td>
<td>6:30-9:00</td>
<td>May 4-Jul 27</td>
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For more information on distance education, visit www.ryerson.ca/ce/de.

Intermediate Accounting I  
**CACC 414**

**Prerequisite(s):** CACC 410 or CACC 333 or Direct Entry

This course reviews and embellishes the financial reporting requirements as presented in generally accepted accounting principles (GAAP). The topics will include revenue recognition and the asset side of the balance sheet. Students should expect to use and expand on the application of all the generally accepted accounting principles and concepts covered in introductory financial and management accounting courses. To be successful in the course, students should be prepared to work independently outside the class sessions.

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For more information on distance education, visit www.ryerson.ca/ce/de.
ACCOUNTING

★ Accounting for Managers CACC 507
Prerequisite(s): CACC 414 or Direct Entry
This course is intended for students who intend on pursuing a career as a manager in the public or private sector. Managers make use of accounting information when making most operating and financial decisions. It is important that financial and management reporting issues be studied at an advanced level.

   39 Hours Fee: $550

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

★ Intermediate Accounting II CACC 514
Prerequisite(s): CACC 414
This course continues from the ACC 414 coverage of the financial reporting requirements as presented in generally accepted accounting principles. The topics will include liabilities, share capital transactions, earnings per share calculations, adjustments, correction of errors, income taxes, leases, pensions and financial statement analysis. Students should expect to use and expand on the application of generally accepted accounting principles and concepts covered in ACC 414 and introductory financial and management accounting courses. To be successful in the course, students should be prepared to work independently outside the class sessions.

   39 Hours Fee: $550

Fall 2012
Distance: Internet
Monday 18:30-21:30 Sep 8-Dec 8
Winter 2013
Distance: Internet
Wednesday 18:30-21:30 Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet
Tuesday & Thursday 13:00-16:00 May 7-Jun 18
Tuesday & Thursday 18:30-21:30 May 7-Jun 18
Wednesday 18:30-21:30 May 8-Jul 31
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Auditing CACC 521
Prerequisite(s): CACC 514
An introduction to the auditing standards and procedures developed by the accounting profession. Topics covered include: auditing standards, the audit report, materiality, risk, gathering of evidence and sampling. The course is useful to the student who is interested in the profession of auditing or developing a manager’s understanding of auditing.

   39 Hours Fee: $550

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Taxation for Managers and Financial Planners CACC 522
Prerequisite(s): CACC 414 or Direct Entry
Since taxation has an important effect on business decision-making in this course students will study the fundamental principles of the Canadian income tax laws and examine their effect on business decisions and financial planning. The tax treatment of various sources of income, as well as the legislation affecting small businesses will be included in the course. The student will develop decision making skills through numerous situational examples and case analysis.

   39 Hours Fee: $550

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 13
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Accounting for Small Business CACC 607
Prerequisite(s): CACC 414 or Direct Entry
This course is intended to broaden the student’s depth of understanding of particular accounting issues required by small business such as payroll accounting, special employer tax and bank reporting requirements.

   39 Hours Fee: $550

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Internal Auditing CACC 621
Prerequisite(s): CACC 514
This course examines the role and practice of internal auditing in the Profit and Public Sectors with an emphasis on value for money auditing.

   39 Hours Fee: $550

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16
Canadian Business Taxation I  

**Prerequisite(s):** CACC 514 and CACC 522

A detailed examination of the federal income tax law concerning income of individuals from employment, business and property. The implementation of the law and its effects, and issues in tax planning and other practical matters are explored, as well as legal interpretations of the law, through examination of a wide variety of practical problems and cases. Related rules in the Goods and Services Tax Act are also examined. Students should have a knowledge of accounting and business law, and be prepared to spend a minimum of two hours outside of class for every hour in class. (Formerly first half of ACC 042.)

39 Hours  
Fee: $550

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Canadian Business Taxation II  

**Prerequisite(s):** CACC 742

A further examination of the federal income tax law, dealing with its implementation and effects on both large and small corporations, their shareholders, and their business and financial decisions. Practical tax planning issues are explored, as well as interpretations of the law, in a wide variety of problems and cases. Taxation of partnerships, trusts, and the Goods and Services Tax are also examined. (Formerly second half of ACC 042.)

39 Hours  
Fee: $550

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**Architectural Preservation and Conservation**

This program is designed to provide architects, and those in related design fields, with the opportunity to gain the applied state-of-the-art knowledge and skills necessary to keep pace with developments in the construction industry. Related certificate(s): Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Sustainability Management (pg. 144)

**Architecture Preservation and Conservation Workshop**  

An introductory level lecture/seminar course on architectural preservation and conservation theory, philosophy, history, and concepts. The aesthetic, managerial, and technological aspects of the preservation and conservation sub-sector of the architectural profession will be covered, as will future trends and issues.

39 Hours  
Fee: $755

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**Building Science for Architectural Preservation and Conservation**  

An intermediate level course in building science examining the biological, chemical, and physical properties of the envelope and components of building structures as impacted by the internal and external environments. The proper material selection and methods of assembly of building envelope and components for durability, sustainability, and serviceability will also be investigated.

39 Hours  
Fee: $755

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**Management and Regulatory Framework**  

An advanced level course on the project and construction management (sequencing, scheduling, estimating, etc.) of preservation and conservation projects. Governmental regulations (construction safety, heritage by-laws, etc.), non-governmental/cultural policies (ICOMOS, UNESCO, World Heritage Sites, etc.), and professional ethics/practices on architectural preservation and conservation will also be examined in detail.

39 Hours  
Fee: $755

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ARCHITECTURE

📍 Comprehensive Seminar/Project  CKAR 605
Prerequisite(s): CKAR 600 and (CKAR 601 or CKAR 602 or CKAR 604 or CKAR 610)
A thesis course. Students will be required to propose a preservation and conservation plan for an historical building or selected components of high complexity. The student will be required to assemble a thesis advisory group who will advise and monitor the progress of the student’s work.

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Architecture

Related certificate(s): Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Sustainability Management (pg. 144)

📍 Architectural Studio - Fundamental  CKAR 103
Prerequisite(s): CKAR 102 or CKAR 300
An introductory studio workshop in architectural design and space planning. Topics include spatial and functional planning, human-interface and environmental systems, and architectural representation and presentation.

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📍 Architectural Studio - Intermediate  CKAR 202
Prerequisite(s): CKAR 103
An intermediate workshop in architectural design. Topics include architectural design elements and principles, forms and spaces, circulation and procession, social and symbolic systems, and architectural representation and presentation.

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<th>39 Hours</th>
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<tr>
<td>Supplies to be purchased by student: T-square, set square, scale, instruments, pencils, paper. Allow $80 for these supplies and texts - do not purchase until after first session.</td>
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<td>Not offered in fall/winter/spring 2012–2013.</td>
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📍 Specifications and Contractual Documents  CKAR 203
Prerequisite(s): (CKAR 300 or CKAR 102) and (CKAR 310 or CKAR 105)
An intermediate course in technical specifications writing, the tendering process, contracts and construction contract forms, Canadian contractual laws, and contract administration. Students will be expected to complete a partial set of specifications.

Note: Prerequisite waived for APC students.

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📍 Cost Estimating and Control  CKAR 204
Prerequisite(s): (CKAR 300 or CKAR 102) and (CKAR 310 or CKAR 105)
An intermediate course in quantities surveying for cost estimation and control of construction works. Topics include measurement methods, standardized formats and forms, methods of estimations, and cost control and procedures. Students will be expected to complete a cost estimate of a small building.

Note: Prerequisite waived for APC students.

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📍 Mechanical and Electrical Systems for Buildings  CKAR 201
Prerequisite(s): CKAR 310 or CKAR 105
An intermediate course examining the fire-protection, lighting, plumbing, heating, ventilation, air-conditioning, electrical, and communications systems and services that are required for buildings in Canada. The applicable standards, codes (including Parts 6, 7, and 8 of the Ontario/National Building Codes) and regulations governing the design of these mechanical and electrical systems will also be examined.

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📍 Building Codes and Regulations  CKAR 205
Prerequisite(s): CKAR 310 or CKAR 105
An advanced course on codes and regulations governing planning, design, and construction in Canada. Municipal planning by-laws, the Ontario/National Building Codes, standards, and other regulatory documents will be examined in detail. The application process in obtaining permits and approvals for development will also be examined. Students will be expected to complete a code analysis of a small building.

| 39 Hours | Fee: $755 |

For the most current information, see our website at www.ryerson.ca/ce.
Certificate and degree credit

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Computer-Aided Architectural Drawing</td>
<td>CKAR 206</td>
<td>39</td>
<td>$755</td>
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<tr>
<td>Architectural History: Prehistoric to Medieval</td>
<td>CKAR 207</td>
<td>39</td>
<td>$581</td>
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<tr>
<td>Architectural History: Renaissance to Post-Modern</td>
<td>CKAR 208</td>
<td>39</td>
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Utilization of authoring software and hardware for data management, graphics design, and imaging (image capture, manipulation, and outputting).

**Certificate credit**

- Certificate and degree credit
- Degree credit
- Certificate credit
- Course series

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COURSES

ARCHITECTURE

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

ई Sustainable Buildings CKAR 500
Prerequisite(s): CKAR 101 and CKAR 310

The built environment has a substantial impact on the environment, specifically on energy and material resources. This overview course examines the sustainable development of buildings by examining how building process, materials, methods, components, and systems affect the environment and how designers such as architects and engineers have alternatives to affect a smaller environmental footprint. The course will include case studies and may include a field trip and/or guest speakers.

39 Hours Fee: $755

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

ई Architectural Preservation and Conservation Techniques CKAR 610
Prerequisite(s): CKAR 601

This is an advanced level course on archaic and contemporary materials and methods for preservation and conservation of building structures. Students will be taught the properties, decay mechanisms, and the maintenance and repairs of different building materials. The manufacturing, identification and methods of assembly of these materials will also be examined. Researching, inspecting, recording, and assessing the condition and quality of building structures will be taught. Students will also be taught historical research techniques; destructive and non-destructive building testing, investigation, and inspection techniques; manual, photographic, and computer-aided extant recording techniques; and building repair assessment techniques.

39 Hours Fee: $755

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

History of Architecture from Classical to Contemporary CKAR 744

This comprehensive and critical course focuses on the history of architectural ideas and built forms from classical to contemporary times, including a range of current issues such as globalization, digital technology, and sustainability. It will present the chronological panorama of changing styles and techniques as well as social, political, and intellectual forces affecting the architecture and design of each epoch, based on weekly visual presentations. Students will learn how to recognize and interpret styles, architectural details, and movements, and how to communicate about the history of architecture.

39 Hours Fee: $755

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

NEW!

Exploding Glass and Offshore Suppliers CKAR 770

An intensive overview of current developments in glazed facades and the next trend to hit the Canadian marketplace. This one-day seminar will provide state-of-the-art information specifically for architects, engineers, developers, owners, and anyone who designs, specifies and/or procures glazed facade systems. Topics include global trends, Chinese expertise and supply, drawings, specifications, testing, inspections, reviews, and facade consultants vs. building scientists.

6 Hours Fee: $125

Fall 2012
Friday 9:00-16:00 Jul 20

Digital Architecture

Related certificate(s): Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Sustainability Management (pg. 144)

★ Digital Architectural Modelling CKDA 602

A lecture/laboratory course on creation of architectural objects and the different approaches to digital
modelling. Students will learn the construction, creation, manipulation, and transformation of rudimentary and complex architectural forms in a tectonically plausible context. Equivalent to a one-term professional elective in the Architectural Science Program.

39 Hours Fee: $698

Winter 2013 Thursday 18:30-21:30 Jan 17-Apr 18
Spring/Summer 2013 Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Digital Architectural Rendering I CKDA 603

An introductory lecture/laboratory course on the applications and rendering of architectural materials and textures. The second part of this course will be a design studio. Students will be required to design and document (modeled and rendered) a building, or an architectural component, of medium complexity entirely within the digital medium. This course is the first of two courses on computer rendering in digital architecture and design, and is focused primarily on architectural-objects creation. Equivalent to a one-term professional elective in the Architectural Science Program.

39 Hours Fee: $698

Fall 2012 Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013 Tuesday 18:30-21:30 Jan 15-Apr 16

★ Introduction to the Humanities CACS 103

In this course students learn to identify a humanistic perspective, and analyze how this perspective can infuse our understanding of the world around us. Students are also introduced to the various ways in which this perspective is applied in Arts and Contemporary Studies - in particular in the program’s subject-based and interdisciplinary options - while gaining some of the academic skills relating to effective research, writing and expression that they will require to excel in a university setting.

39 Hours Fee: $552

Winter 2013 Tuesday 18:00-21:00 Jan 15-Apr 16

★ Ideas That Shape the World II CACS 200

This course examines the work of some seminal thinkers, writers, religious leaders, and artists of antiquity. Beginning with the ancients, the course traces the development of intellectual traditions up to the Renaissance. These traditions develop and explore ideas about the origins and structure of the physical world, human existence, the relationship of the individual to communities, the concepts of the state and politics, and the sacred.

39 Hours Fee: $598

Fall 2012 Wednesday 18:30-21:30 Sep 12-Dec 12

★ Introduction to Culture Studies CACS 302

This course introduces the concepts and debates about the nature of culture and the development of culture industries. Students will examine a range of perspectives on the ‘invention’ of art and the boundaries between high and low culture. The various meanings of ‘entertainment’ will be explored. The creation of ideas outside the dominant culture will also be addressed.
Biology

Biology is the study of living organisms and systems, including tissues, cells, and the structure and function of macromolecules. These courses introduce you to the basic principles of biology, ecological and environmental issues, human biology, and microbiology.

**Anatomy and Physiology**  
**CBLG 10A/B**

A systematic approach to the complexity of the human body. Lectures include integumentary system, defense mechanisms, cardiovascular, lymphatic and respiratory systems; exercise; the male and female reproductive systems; pregnancy; skeletal, muscular, nervous, endocrine, digestive and urinary systems; senses.

78 Hours  
Fee: $1106

**Fall 2012**
Wednesday 18:30-21:30  
Sep 12-Apr 17

**Spring/Summer 2013**
Monday & Wednesday 18:30-21:30  
May 6-Aug 12

*Students must have taken Grade 12U Biology, OAC Biology, CBLG 90A/B, or CKBG 108 and CKBG 109, prior to taking this course.*

**Biology I**  
**CBLG 143**

This course includes the structure and function of macromolecules and the cell. Topics include cell physiology, enzymes, membrane function, metabolism, photosynthesis and cell division. Also included is an introduction to genetics and patterns of inheritance, evolution and diversity. Laboratory exercises complement lectures.

58.5 Hours  
Fee: $830

**Fall 2012**
Wednesday 18:30-21:30  
Sep 12-Dec 12

and alternate Mondays (lab) 18:30-21:30  
Sep 17-Dec 10

**Spring/Summer 2013**
Wednesday 18:30-21:30  
May 8-Jul 31

and Mondays (lab) 18:30-21:30  
May 6-Jun 24

*Attendance at labs is mandatory. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open toed or open heeled shoes, and no high heels.*
**Certificate and degree credit**  
**Degree credit**  
**Certificate credit**  
**Course series**

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**Students must have taken Grade 12U Biology, OAC Biology, CBLG 90A/B, or CKBG 108 and CKBG 109, prior to taking this course.**

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**Biology II**  
Prerequisite(s): CBLG 143

The topics covered in this course include physiology of both plants and animals, ecological principles and environmental issues. Laboratory exercises complement lectures.

- **58.5 Hours**  
  - **Fee:** $830

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**Microbiology I**  
Prerequisite(s): CBLG 143 and CBLG 144

This course introduces the student to the principles of microbiology. Topics include the history of microbiology, a survey of the different types of microorganisms, prokaryotic cell structure and function, microbial nutrition and growth, control of microorganisms in the environment and chemotherapy, and microbial metabolism and microbial genetics and gene expression. The laboratory exercises complement the lectures and introduce the student to basic microbiological techniques and applications.

- **78 Hours**  
  - **Fee:** $1097

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**Biological Principles I**  
CKBG 108

This course is an introduction to the basic principles of biology. Topics discussed include the scientific method, essential chemistry and biomolecules, cell structure and function, cellular respiration and photosynthesis, genetics and inheritance, evolution, and biological diversity.

- **39 Hours**  
  - **Fee:** $755

**Fall 2012**  
Monday 18:30-21:30 Sep 10-Dec 10

**Spring/Summer 2013**  
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

An Academic Bridging Course; see the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce) for more information. Both CKBG 108 and CKBG 109 are required to meet the Grade 12 U Biology requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

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**Biological Principles II**  
CKBG 109

This course continues the introduction of basic biological principles. Topics discussed include phylogeny, animal and plant physiology, ecology, and environmental issues.

- **39 Hours**  
  - **Fee:** $755

**Winter 2013**  
Monday 18:30-21:30 Jan 14-Apr 15

**Spring/Summer 2013**  
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

An Academic Bridging Course; see the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce) for more information. Both CKBG 108 and CKBG 109 are required to meet the Grade 12 U Biology requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

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**Business Analysis**

These courses will help you develop the expertise to make effective use of the vast amount of data available in business today.
Quantitative Methods

All CQMS course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Accounting – Finance (pg. 26), Business Analysis (pg. 39), Business Management (pg. 43), Financial Management in Canada (pg. 72), Financial Planning (pg. 75), Retail Management (pg. 137), Strategic Marketing (pg. 142)

★ Business Statistics I  
CQMS 102  
Antirequisite(s): CQMS 204, CQMS 400

This course consists of an introduction to business statistics including methods of describing, summarizing, graphically presenting, measuring and analyzing statistical data, probability distributions, covariance applications, sampling distributions and control charts. The course emphasizes how to apply various statistical techniques in the support of managerial decisions in the various functional areas of business. Students will be required to use appropriate computer software and/or calculator to present and analyze statistical data.

39 Hours  Fee: $682

Fall 2012
Distance: Internet    Sep 8-Dec 8
Saturday  9:00-12:00   Sep 8-Dec 8
Monday  18:30-21:30   Sep 10-Dec 10
Tuesday  18:30-21:30   Sep 11-Dec 11
Wednesday  18:30-21:30   Sep 12-Dec 12
Thursday  18:30-21:30   Sep 13-Dec 13

Winter 2013
Distance: Internet    Jan 12-Apr 13
Saturday  9:00-12:00   Jan 12-Apr 13
Monday  18:30-21:30   Jan 14-Apr 15
Tuesday  18:30-21:30   Jan 15-Apr 16
Wednesday  18:30-21:30   Jan 16-Apr 17
Thursday  18:30-21:30   Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet    May 4-Jul 27
Monday & Wednesday  13:30-16:30   May 6-Jun 19
Monday & Wednesday  18:30-21:30   May 6-Jun 19
Tuesday & Thursday  18:30-21:30   May 7-Jun 18
Thursday  18:30-21:30   May 9-Aug 1
Tuesday & Thursday  13:30-16:30   Jun 25-Aug 6
Tuesday & Thursday  18:30-21:30   Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

Supplies needed: Software and calculator specifications will be announced at the first session. Students require access to a computer with Microsoft Windows. Calculators are not required for Internet classes.

★ Business Statistics II  
CQMS 202  
Prerequisite(s): CQMS 102 or CQMS 204 or Direct Entry

This course builds on the concepts introduced in QMS 102. Some of the topics to be studied follow: confidence interval estimation, hypothesis testing of means, variances, proportions, independence, and simple/multiple regression with applications to forecasting. The course emphasizes how to apply various inferential statistical techniques in the support of managerial decisions in the various functional areas of business. SPSS and/or programmable calculators are used.

39 Hours  Fee: $682

Fall 2012
Saturday  9:00-12:00   Sep 8-Dec 8
Tuesday  18:30-21:30   Sep 11-Dec 11
Thursday  18:30-21:30   Sep 13-Dec 13

Winter 2013
Saturday  9:00-12:00   Jan 12-Apr 13
Tuesday  18:30-21:30   Jan 15-Apr 16
Thursday  18:30-21:30   Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday  13:30-16:30   May 7-Jun 18
Tuesday & Thursday  18:30-21:30   May 7-Jun 18
Monday & Wednesday  13:30-16:30   Jun 24-Aug 12
Monday & Wednesday  18:30-21:30   Jun 24-Aug 12

Supplies needed: Software and calculator specifications will be announced at the first session. Students require access to a computer with Microsoft Windows. Calculators are not required for Internet classes.

★ Multiple Regression for Business  
CQMS 442  
Prerequisite(s): CQMS 202 or Direct Entry

This course makes a comprehensive examination of both multiple regression and analysis of variance, the most commonly used statistics tools used in business, emphasizing model appropriateness for given business problem and followed by a critical analysis of any assumptions and an assessment of the model accuracy. A real-life project is used to demonstrate the practical use of the techniques. The course is supported by appropriate statistical software.

39 Hours  Fee: $550

Fall 2012
Wednesday  18:30-21:30   Sep 12-Dec 12

Winter 2013
Thursday  18:30-21:30   Jan 17-Apr 18

Spring/Summer 2013
Thursday  18:30-21:30   May 9-Aug 1

Supplies needed: Software and calculator specifications will be announced at the first session.
**Business Optimization**  
**Prerequisite(s):** CQMS 202 or Direct Entry

This course is designed to help the prospective manager define the management decision-making process and become familiar with the Operations Research and other linear techniques in practice today. Students will learn to recognize decision situations amenable to O.R. analysis through exposure to the analysis of business problems using model formulation and problem-solving techniques. Analysis will be done using appropriate software and platforms with an emphasis on output interpretation.

39 Hours  
Fee: $550

**Fall 2012**  
Tuesday  18:30-21:30  Sep 11-Dec 11

**Winter 2013**  
Tuesday  18:30-21:30  Jan 15-Apr 16

**Spring/Summer 2013**  
Tuesday  18:30-21:30  May 7-Jul 30

**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**

---

**Linear Algebra**  
**Prerequisite(s):** SYC 183

This course applies Matrix Algebra to the modelling of Linear Business Systems. Topics include Matrices and Linear Transformations, Determinants and Subspaces. This course should be of interest to students planning graduate studies in Business Administration or Economics.

39 Hours  
Fee: $550

**Fall 2012**  
Wednesday  18:30-21:30  Sep 12-Dec 12

**Winter 2013**  
Wednesday  18:30-21:30  Jan 16-Apr 17

**Introduction to the Caribbean**  
**CCRB 100**  
**Prerequisite(s):** CQMS 202 or Direct Entry

This course will focus on the similarities in historical development of the different societies in the Caribbean region and the common institutional structures and challenges that persist, despite the diversity of language and culture, race, ethnicity and religion. The course will examine the relationship between physical resources and social, economic and political developments within the colonial and neocolonial context and the resulting systems of inequality. (LL)

39 Hours  
Fee: $552

**Caribbean Studies**

**Fall 2012**  
Distance: Internet  18:30-21:30  Sep 8-Dec 8

**Winter 2013**  
Distance: Internet  18:30-21:30  Jan 12-Apr 13

**Spring/Summer 2013**  
Distance: Internet  18:30-21:30  May 4-Jul 27

For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**

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**Calculus for Business**  
**Prerequisite(s):** CQMS 202 or Direct Entry

This course is an introductory course in calculus. Its purpose is to make the student familiar with the basic concepts and appreciate the various applications. The course will be of value to students who wish to further their understanding of business and economic model building. It will also give the student an insight into one of the most powerful and widely used of mathematical tools. Although little prior knowledge will be assumed, the student should have analytical interest. Many graduate business schools now require at least one undergraduate level calculus course. It is strongly recommended that students select QMS 702, Calculus for Business, as an elective in fourth year if they are considering graduate studies in business.

39 Hours  
Fee: $550

**Fall 2012**  
Tuesday & Thursday  18:00-21:00  May 7-Jun 18

**Winter 2013**  
Tuesday & Thursday  18:30-21:30  Jan 15-Apr 16

**Spring/Summer 2013**  
Tuesday & Thursday  18:30-21:30  May 4-Jul 27

**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**

---

**Families in the Caribbean**  
**CCRB 500**

The Caribbean region is composed of peoples from different geographic and cultural areas of the world. This course will explore the major historical influences which define the present diverse structure and composition of families within the Caribbean region. It will examine how these structures have changed in response to globalization, the declining influence.
of religion, shifts in migration, changes in economic conditions and state policies, and in gender, race and ethnic relations. (UL)

| 39 Hours | Fee: $537 |

**Chemistry**

These courses are of interest to professionals in the chemical and biological fields as well as those seeking to upgrade their skills and theoretical background in specific topics.

### Courses

#### Racism and Caribbean Peoples in Canada  
**CCRB 501**

The immigration of Caribbean peoples to Canada will be analyzed within the context of Canadian immigration laws and practices, labour market demands, and institutional responses to racial and ethno-cultural diversity. The major focus of the course will be on the establishment and growth of the Caribbean population in Canada, including employment, business and settlement patterns, changes to family structure, development of Caribbean organizations and community development activities, and issues of systemic and individual racism. (UL)

| 39 Hours | Fee: $537 |

| Fall 2012  
Thursday | 18:30-21:30 | Sep 13-Dec 13 |
| Winter 2013  
Thursday | 18:30-21:30 | Jan 17-Apr 18 |
| Spring/Summer 2013  
Tuesday & Thursday | 18:00-21:30 | May 7-Jun 18 |

### Cultural Traditions in the Caribbean  
**CCRB 502**

This course analyzes the evolution and social significance of cultural traditions in the Caribbean, leading to an understanding of contemporary popular traditions. The course examines the ethnic, racial and cultural diversity of the area, as a source of distinct cultural traditions; the impact of foreign influences; and the export of Caribbean cultural forms to the international area. (UL)

| 39 Hours | Fee: $537 |

| Fall 2012  
Wednesday | 18:30-21:30 | Sep 12-Dec 12 |
| Winter 2013  
Wednesday | 18:30-21:30 | Jan 16-Apr 17 |
| Spring/Summer 2013  
Wednesday | 9:30-13:00 | May 8-Jul 31 |

### Chemistry Related certificate(s): Chemical Analysis (pg. 45)

#### Physical Chemistry I  
**CCHY 381**

Prerequisite(s): CHY 103, CCHY 113 and MTH 231

The three laws of thermodynamics; free energy and chemical equilibria; thermodynamics of solutions.

| 39 Hours | Fee: $552 |

Not offered in fall/winter/spring 2012-2013.

#### General Chemistry I  
**CKCH 106**

Atomic structure, stoichiometry, gases, chemical equilibrium, acids and bases, aqueous equilibria, thermochemistry, and energy. Equivalent to CHY 103 lecture.

| 39 Hours | Fee: $590 |

| Fall 2012  
Tuesday | 18:30-21:30 | Sep 11-Dec 11 |
| Winter 2013  
Tuesday | 18:30-21:30 | Jan 15-Apr 16 |
| Spring/Summer 2013  
Tuesday & Thursday | 18:30-21:30 | May 7-Jun 18 |

Students must have taken Grade 12U Chemistry, OAC Chemistry, CCHY 90A/B, or CKCH 108 and CKCH 109, prior to taking this course.

#### General Chemistry Laboratory  
**CKCH 107**

Prerequisite(s): CHY 103  
Corequisite(s): CKCH 106

Experiments cover the following topics: determination of water hardness, solution preparation, acid-base titration, calorimetry, solubility equilibria, and chemical kinetics. Laboratory portion of CHY 113.

| 39 Hours | Fee: $581 |

| Winter 2013  
Thursday | 18:30-21:30 | Jan 17-Apr 18 |
| Spring/Summer 2013  
Monday & Wednesday | 18:30-21:30 | May 6-Jun 19 |

Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication.
from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open-toed or open heeled shoes, and no high heels.

**Introductory Chemistry I**  
**CKCH 108**

This course is an introduction to chemistry; topics will include the following: atomic structures, electronic configurations, bonding, formulae, nomenclature, the mole concept, chemical reactions, and stoichiometry.  
**Note:** Formerly part of CCHY 90A/B.

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**Spring/Summer 2013**

Monday & Wednesday  
18:30-21:30  
May 6-Jun 19

An Academic Bridging Course; see the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce) for more information. Both CKCH 108 and CKCH 109 are required to meet the Grade 12 U Chemistry requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

**Introductory Chemistry II**  
**CKCH 109**

This course continues the introduction to chemistry; topics will include the following: gases, liquids and bases, chemical equilibria, electrochemistry, nuclear chemistry, and organic chemistry.  
**Note:** Formerly part of CCHY 90A/B.

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**Spring/Summer 2013**

Monday & Wednesday  
18:30-21:30  
Jun 24-Aug 12

An Academic Bridging Course; see the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce) for more information. Both CKCH 108 and CKCH 109 are required to meet the Grade 12 U Chemistry requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

**Chemistry Quick Start**  
**CKCH 110**

This workshop is designed to give students the essential skills and knowledge expected for students entering first year chemistry courses. The workshop will be delivered in an intensive format and is not for credit, but the students will be given tests and assignments to be able to gauge their progress. The workshop will cover topics such as stoichiometry, limiting reactants, colligative properties, expressions of concentration, chemical equilibria, weak acid/base chemistry, thermochemistry, and thermodynamics.

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**General Chemistry II**  
**CKCH 113**

Electrochemistry, atomic theory, bonding, liquids and solids. Solutions, representative elements, transition metals, nuclear chemistry. Equivalent to the lecture portion of CHY 113.

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<td>Monday–Thursday</td>
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**Organic Chemistry I**  
**CKCH 142**

This is an introductory course based on the mechanistic approach to the study of organic reactions, and includes functionality, IUPAC nomenclature, structural and stereoisomerism, oxidation and reduction, nucleophilic additions, nucleophilic substitutions, eliminations, electrophilic additions of aliphatic compounds. Lecture portion of CHY 142.

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**Organic Chemistry Laboratory**  
**CKCH 143**

This laboratory course will cover the techniques involved in using the primary wet chemical tools: distillation, extraction, recrystallization, filtration, and rotary evaporation. Measurement of refractive index, melting point, and boiling point as well as some simple syntheses; isolation and purification operations will be carried out. Laboratory portion of CHY 142.

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</table>
CHEMISTRY

Spring/Summer 2013
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

Students are required to take CKCH 142 before or at the same time as CKCH 143.

Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress appropriately: no shorts, no skirts, no sandals, no open toed or open heeled shoes, and no high heels.

★ Analytical Chemistry I       CKCH 216
Prerequisite(s): CKCH 106

This entry-level course concentrates on noninstrumental analytical methods and includes the following lecture topics: gravimetry; equilibria and titration applications of acid-base, redox complex formation and precipitation reactions. Lecture portion of CHY 213.

39 Hours  Fee: $581

Not offered in fall/winter/spring 2012–2013.

★ Analytical Chemistry Laboratory I       CKCH 217
Prerequisite(s): CKCH 107

This laboratory course includes experiments based on the topics discussed in Analytical Chemistry I (CKCH216). Laboratory portion of Analytical Chemistry I (CHY213).

39 Hours  Fee: $581

Not offered in fall/winter/spring 2012–2013.

★ Analytical Chemistry II       CKCH 223
Prerequisite(s): CKCH 216

This course is a continuation of Analytical Chemistry I (CKCH216) but concentrates on instrumental analytical methods. The course introduces the student to the theory, instrumentation and applications of atomic and molecular spectroscopy, potentiometry (including ion-selection), electrodes and chromatography. Lecture portion of Analytical Chemistry II (CHY223).

39 Hours  Fee: $581

Not offered in fall/winter/spring 2012–2013.

★ Analytical Chemistry Laboratory II       CKCH 224
Prerequisite(s): CKCH 217

This laboratory course includes experiments based on the topics discussed in Analytical Chemistry II (CKCH223). Laboratory portion of Analytical Chemistry II (CHY223).

39 Hours  Fee: $643

Not offered in fall/winter/spring 2012–2013.

★ Biochemistry I       CKCH 225
Prerequisite(s): (CKCH 142 or CHY 200 or CHY 142) and CBLG 143 and CLBG 144

This course deals with the structures, functions, chemistry and food applications of proteins, carbohydrates, lipids and nucleic acids. Also included is an introduction to enzymology (coenzymes, nomenclature and classifications of enzymes and enzymatic control of biochemical reactions). Lecture portion of BCH 261.

39 Hours  Fee: $590

Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17
Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19

★ Biochemistry Laboratory I       CKCH 227
Prerequisite(s): (CKCH 142 and CKCH 143) or CHY 142
Corequisite(s): CKCH 225

The laboratory provides an introduction to the basic biochemical techniques including chromatography, electrophoresis, and spectrophotometry. Laboratory portion of BCH 261.

39 Hours  Fee: $643

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15
Spring/Summer 2013
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

Attendance at labs is mandatory. Labs begin the first week of classes. You will need to activate your Ryerson email account in order to receive communication from your lab instructor. Come prepared for your lab. You will need a lab coat, safety glasses or goggles, nitrile gloves, and a lab notebook. You should dress...
appropriately: no shorts, no skirts, no sandals, no open
    toed or open heeled shoes, and no high heels.

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<th>Course Series</th>
<th>Course Code</th>
<th>Title</th>
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<th>Prerequisite(s)</th>
<th>Description</th>
<th>Fee: $581</th>
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<tr>
<td></td>
<td>CKCH 242</td>
<td>Organic Chemistry II</td>
<td>Degree credit</td>
<td>CHY142 or CKCH 142</td>
<td>This course includes the mechanistic approach to the study of organic reactions and includes condensation reactions, aromatic chemistry and pericyclic reactions. Also included are spectroscopic methods of structure determination, organic synthesis and the use of organometallic reagents. (Formerly CCHY 242.)</td>
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<td>Winter 2013</td>
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<th>Course Series</th>
<th>Course Code</th>
<th>Title</th>
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<th>Prerequisite(s)</th>
<th>Description</th>
<th>Fee: $548</th>
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<tr>
<td></td>
<td>CKIH 200</td>
<td>Science Mentorship</td>
<td>Certificate</td>
<td>Department consent</td>
<td>This course will provide students with practical skills and tools needed to become effective peer mentors and leaders. Students will also develop skills to enhance their individual career, academic, and personal goals. Students will participate in a reflective learning process where their mentoring experiences are shared with other students. They will learn how to transfer these skills (learned through mentoring and course work) to career and academic objectives.</td>
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<tr>
<td>Winter 2013</td>
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<td>Friday 16:30-19:30 Jan 11-Mar 22</td>
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<td>30 Hours</td>
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By in-person registration only. For further details, please contact Sarah Kovacs, First Year and Common Science Office at the Faculty of Science at skovacs@ryerson.ca.

**Child and Youth Care**

Child and youth care is a practice-based discipline, with roots in psychology, sociology, medicine, social work, and education. The following courses will allow you to explore a field focused on research and practice which integrates developmental, preventative, and therapeutic requirements into the life space of children, youth, families, and communities. For more information, visit www.ryerson.ca/ce/cyc.

**Child and Youth Care**

**Management in Human Service Organizations**

Introduces students to the concepts and vocabulary of organizational behaviour and its application to the practice of management and supervision in organizations that serve children and youth. Topics include organizational theories and structures, job design, work motivation, performance appraisal, staff recruitment, training and retention, and organizational leadership and supervision. Case studies will facilitate applications of course material.

**Children’s Rights**

The United Nations Convention on the Rights of the Child is examined. The convention is explored within the framework of human rights principles and citizenship. Policy and practice implications will be considered through the lens of child rights approach. Consideration will be given to understanding children’s development as “citizens” and children’s participation in society.

**Ecological Perspectives in CYC**

An ecological approach is used as a conceptual framework for understanding the behaviours of children and adolescents. Structural, biological, psychological, social, cultural and familial factors will be examined. A variety of theoretical viewpoints will be used to examine the multiple systems in which Child and Youth Care practice occurs. Child and Youth Care practice, which is strength-based, holistic and founded upon a set of established ethical principles will be explored from multiple perspectives.
CHINESE

For the most current information, see our website at www.ryerson.ca/ce.

For more information on distance education, visit www.ryerson.ca/ce/de.

Intensive In-Home Family Support  CCYC 800
Focuses on a Child and Youth Care Approach to working with families. Topics covered include: characteristics of a CYC approach and effective workers; history and culture; context of interventions; understanding behaviour in context; meaning-making; a CYC process of intervention; the role of self in family work; and reflection in practice. Special emphasis is placed on working with families in their home and community.

39 Hours  Fee: $548
Winter 2013
Distance: Internet  Jan 12-Apr 13

Psycho-Educational Support  CCYC 801
Psycho-educational support is an essential component of school success for children and youth who have experienced trauma, are lacking supportive environments outside of school, or are diagnosed with mental health problems. This course will explore the role of the child and youth worker in the school and develop skills for supporting individuals and groups of children; working with teachers; understanding the school environment; and advocating for social-emotional needs of children and youth.

39 Hours  Fee: $552
Spring/Summer 2013
Classroom/Internet: Internet  May 4-Jul 27
and Wednesday-Friday  9:00-16:30  Jul 3-Jul 5

Residential Care Techniques  CCYC 808
This course, founded in contemporary, competency-based Child and Youth Care practice, explores approaches, strategies, and techniques in residential care. Areas covered will include: approaches to group care, characteristics of effective programs, family involvement; intervention planning; needs based interventions; therapeutic discipline, crisis and opportunity; activities; and the role of supervision. This course is equivalent to CVCY 104.

39 Hours  Fee: $552
Winter 2013
Distance: Internet  Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Chinese

These courses offer opportunities to increase your professional qualifications. In order to choose an appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website at www.ryerson.ca/french-spanish. Students who have very little or no knowledge of Chinese at all may enrol directly into CCHN 101. However, please take the Chinese Placement Test at www.ryerson.ca/french-spanish/mandarintest or attend one of our interview/placement assessment sessions if you have any doubt about your level. The following are language courses designed for non-native speakers. For more information, visit www.ryerson.ca/ce/chinese.
Chinese

NEW!

☆ Introductory Chinese I  CCHN 101

Antirequisite(s): CMDN 101

This course is designed to help students with no prior background in Mandarin to develop functional communication abilities in all four language skills. Using the standard Hanyu Pinyin phonetic system, a variety of authentic materials, vocabulary and sentence patterns, students will learn to make statements, ask questions, respond to questions and create conversations based upon culturally authentic situations. By the end of this course, students will be able to read and write 250 Chinese characters. An online placement test is required. (LL)

39 Hours Fee: $598

Fall 2012
Monday  18:00-21:00 Sep 10-Dec 10
Winter 2013
Monday  18:00-21:00 Jan 14-Apr 15
Spring/Summer 2013
Monday & Wednesday  18:00-21:00 May 6-Jun 19

NEW!

☆ Introductory Chinese II  CCHN 201

Prerequisite(s): CCHN 101 or Placement Test
Antirequisite(s): CMDN 201

This course is designed for students with some background in Mandarin to develop functional communication in all four language skills. Using the standard Hanyu Pinyin phonetic system, a variety of authentic materials, vocabulary and sentence patterns, students will learn to make statements, ask questions, respond to questions and conduct conversations. By the end of this course, students will be able to read and write 800 Chinese characters. (LL) (UL)

39 Hours Fee: $598

Fall 2012
Tuesday  18:00-21:00 Sep 11-Dec 11
Winter 2013
Tuesday  18:00-21:00 Jan 15-Apr 16
Spring/Summer 2013
Tuesday & Thursday  18:00-21:00 May 7-Jun 18

NEW!

☆ Intermediate Chinese I  CCHN 301

Prerequisite(s): CCHN 201 or Placement Test
Antirequisite(s): CMDN 301

This course is designed for students with some background in Mandarin to improve their functional communication abilities in all four language skills in spoken and written Mandarin. Using the standard Hanyu Pinyin phonetic system, a variety of authentic materials, vocabulary and sentence patterns, students will learn to make statements, ask questions, respond to questions and conduct conversations. By the end of this course, students will be able to read and write 800 Chinese characters. (LL) (UL)

39 Hours Fee: $598

Fall 2012
Wednesday  18:00-21:00 Sep 12-Dec 12
Winter 2013
Wednesday  18:00-21:00 Jan 16-Apr 17
Spring/Summer 2013
Monday & Wednesday  18:00-21:00 May 6-Jun 19

NEW!

☆ Intermediate Chinese II  CCHN 401

Prerequisite(s): CCHN 301 or Placement Test

This course is for students with some background in Mandarin who wish to improve their communication abilities in all four language skills. By using the standard Hanyu Pinyin phonetic system and a variety of authentic materials, students will learn to make statements, ask questions, respond to questions and create conversations based upon culturally authentic situations. By the end of this course, students will be able to read and write over 1000 Chinese characters. (LL) (UL)

39 Hours Fee: $598

Winter 2013
Thursday  18:00-21:00 Jan 17-Apr 18

Communication

These courses can help you develop a high level of skill in written and oral communications and are especially relevant to business and government environments. They focus on building and integrating writing, analytical, and research skills so that your business presentations make your point and achieve your purpose.

Communication

Related certificate(s): Architecture, Advanced (pg. 37), Business Analysis (pg. 39), Business Communication (pg. 40), Community Engagement, Leadership, and Development (pg. 45), Design for Arts and Entertainment (pg. 52), Design Management (pg. 53), Facility Management (pg. 66), Financial Management in Canada (pg. 72), Health Services Management (pg. 87), Occupational Health and Safety (pg. 115), Project Management (pg. 123), Project Management Bridging Certificate for Internationally Educated Professionals (pg. 125)
COMMUNICATION

★ Short Management Reports  CCMN 114
This writing-intensive workshop course helps students gain the proficiency needed to meet the communication demands of contemporary management tasks. Participants learn to focus their purpose, analyze their audiences, and compose a variety of informative and persuasive documents, such as instructional and motivational memoranda, policy change reports, and new venture proposals. A module on planning, outlining and delivering professionally-related oral presentations to peers, management and industry partners completes this workshop designed to refine key written and oral skills for success in today’s workplace.

39 Hours  Fee: $561

Fall 2012
Distance: Internet  Sep 8-Dec 8
Tuesday  18:30-21:30  Sep 11-Dec 11
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013
Distance: Internet  Jan 12-Apr 13
Thursday  18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
Monday & Wednesday  18:30-21:30  May 6-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Communication in BTM  CCMN 124
This course emphasizes analysis, organization, tone, style and strategy in the development of effective written and oral communications. Data collection and report documentation are included. This course is specifically designed for students in the Information Technology Management program.

39 Hours  Fee: $567

Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12

★ Retail Management Communication  CCMN 201
This workshop course introduces students to the theory and strategies of successful written and oral communications in retail management. Students apply communication theory in a variety of activities based on specific professional situations, and practice selecting and organizing pertinent information. They learn to express ideas clearly, develop sensitivity to audience and tone, and produce oral and written messages that are well received and acted upon in the manner intended by the author.

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.

★ Introduction to Professional Communication  CCMN 279
This case-based, interactive course introduces students to contemporary strategies of successful communication in professional contexts. Students learn how to analyze audience, situation, and medium to create messages that respond to practical challenges and build productive relationships. Students develop sensitivity to language and tone, learn to organize and convey ideas and information, and select the best means to accomplish their intended purposes.

39 Hours  Fee: $559

Fall 2012
Distance: Internet  Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13
Friday  18:15-21:30  Jan 11-Apr 19
Tuesday  18:30-21:30  Jan 15-Apr 16
Wednesday  18:30-21:30  Jan 16-Apr 17
Thursday  18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
Monday & Wednesday  18:30-21:30  May 6-Jun 19
Tuesday & Thursday  18:30-21:30  May 7-Jun 18
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12
Tuesday & Thursday  18:30-21:30  Jun 25-Aug 6
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Communication in the Computer Industry  CCMN 300
In this workshop course, students learn to present technical information to technical and non-technical audiences. The emphasis is on verbal presentation and written documentation of systems from the viewpoint of the user. In addition to short reports, correspondence, business proposals, and employment application documents are discussed.

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.
★ Career Advancement Communication  CCMN 304
This course aims to develop the communication skills and strategies necessary to meet the challenges of the current workplace. With particular focus on the job search and career development, course content covers such topics as research and interviewing, persuasive writing and speaking, developing a professional image and making effective communication decisions.

| 39 Hours | Fee: $552 |

**Fall 2012**

| Thursday | 18:30-21:30 | Sep 13-Dec 13 |

**Winter 2013**

| Classroom/Internet: Internet and Thursday | 18:30-21:30 | Jan 10 |

| and Thursday | 18:30-21:30 | Jan 31 |

| and Thursday | 18:30-21:30 | Feb 21 |

| and Thursday | 18:30-21:30 | Mar 14 |

| and Thursday | 18:30-21:30 | Mar 28 |

**Spring/Summer 2013**

| Tuesday & Thursday | 18:30-21:30 | May 7-Jun 18 |

★ Organizational Problem Solving and Report Writing  CCMN 313
Organizational Problem Solving and Report Writing focuses on the selection, treatment and solution of a complex problem in an organization, through the development and preparation of a formal, analytical report. Students learn how to identify a problem, define its purpose, customize a message for multiple audiences, create a work plan, apply primary and secondary research methods, and structure an argument logically and persuasively. Students will strengthen their critical thinking skills as they evaluate findings and formulate conclusions and recommendations.

| 39 Hours | Fee: $552 |

**Winter 2013**

| Distance: Internet and Tuesday | 18:30-21:30 | Jan 15-Apr 16 |

| Tuesday | 18:30-21:30 | Jan 17-Apr 18 |

**Spring/Summer 2013**

| Distance: Internet and Monday & Wednesday | 18:30-21:30 | May 6-Jun 19 |

| Monday & Wednesday | 18:30-21:30 | May 6-Jun 19 |

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Professional Presentations  CCMN 314
Successful professionals achieve their objectives by consistently delivering meaningful presentations to diverse, demanding audiences. High expectations and extensive technology often complicate rather than improve the presenter’s ability to communicate effectively. In this essential course, students learn to structure content coherently, develop poise and confidence, and employ technology in a sophisticated way to connect with their listeners.

| 39 Hours | Fee: $552 |

**Fall 2012**

| Tuesday | 18:30-21:30 | Sep 11-Dec 11 |

| Wednesday | 18:30-21:30 | Sep 12-Dec 12 |

| Thursday | 18:30-21:30 | Sep 13-Dec 13 |

**Winter 2013**

| Tuesday | 18:30-21:30 | Jan 15-Apr 16 |

| Wednesday | 18:30-21:30 | Jan 16-Apr 17 |

| Thursday | 18:30-21:30 | Jan 17-Apr 18 |

**Spring/Summer 2013**

| Tuesday & Thursday | 18:30-21:30 | May 7-Jun 18 |

| Tuesday & Thursday | 18:30-21:30 | Jun 25-Aug 6 |

★ Issues in Communication and the Contemporary Workplace  CCMN 315
Effective communication has always been an essential component of business. It is particularly important today, when business people communicate in increasingly complex and diverse workplaces. They must deal with ethical dilemmas, intensifying organizational change, global and multicultural partners, increased specialization, and constant technological developments. Using practical examples and case studies, this course both explores communication challenges that business professionals face today and helps them develop strategies and practices designed for the contemporary workplace.

| 39 Hours | Fee: $552 |

**Winter 2013**

| Tuesday | 18:30-21:30 | Jan 15-Apr 16 |

**Spring/Summer 2013**

| Monday & Wednesday | 18:30-21:30 | May 6-Jun 19 |

★ Fashion Communication: Professional Approaches  CCMN 373
In this course for the Fashion Communication and Design options, students learn fundamental concepts which are applied to correspondence, reports, oral presentations, media relations, and the job search. The emphasis is on analyzing audience and purpose; controlling language, style, and tone; and choosing communication strategies appropriate to a variety of professional situations.

| 39 Hours | Fee: $552 |

Not offered in fall/winter/spring 2012–2013.
COURSES

COMMUNICATION

★ Corporate Communications CCMN 413
Prerequisite(s): Any CMN or CCMN course or Direct Entry

How does a company communicate its reputation and image and manage these intangible features when damaged? Through examining high-level communication strategies and products, students develop sensitivity to the language, formats, and images organizations use to manage their concerns. Students also practice skills corporate communication professionals employ to communicate with a variety of audiences.

39 Hours Fee: $552

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10
Wednesday 18:30-21:30 Sep 12-Dec 12

★ Interpersonal Communication in Management CCMN 414
Prerequisite(s): Any one CMN course or Direct Entry

In this workshop course, students participate in a variety of group and individual exercises designed to develop the interpersonal skills necessary for effective management. Emphasis is placed on understanding how varied backgrounds, personalities, and cultural perspectives affect group processes such as problem solving, decision making, resolving conflict, and negotiating. Some sessions may be videotaped.

39 Hours Fee: $552

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Communication in the Engineering Professions CCMN 432

Communication lies at the heart of what engineers do. This course introduces students to the unique and varied communication challenges of their profession. Through a combination of lectures, readings, and workshops, students are exposed to the types of communication they will engage in as professionals and given the opportunity to refine their analytical, writing, presentation, and problem-solving skills.

Note: CLER, CLEC, CLEG degree program students must take CVL 743 as a corequisite to this course.

52 Hours Fee: $552

Fall 2012
Tuesday 18:00-22:00 Sep 11-Dec 11
Thursday 18:00-22:00 Sep 13-Dec 13

Winter 2013
Tuesday 18:00-22:00 Jan 15-Apr 16
Thursday 18:00-22:00 Jan 17-Apr 18

Spring/Summer 2013
Monday 13:00-17:00 May 6-Aug 19
Thursday 18:00-22:00 May 9-Aug 1

★ Contemporary Intercultural Communication CCMN 443
Prerequisite(s): Any one CMN course or Direct Entry

In today’s global environment, success or failure of almost any venture requires a clear understanding of intercultural issues. In this course, various communication strategies and theoretical frameworks are analyzed in cultural context.

39 Hours Fee: $552

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Communication and Law CCMN 447
Prerequisite(s): CLAW 122 or CLAW 321

Communication practitioners must be sensitive to the legal risks and implications of their messages. They must consider ethical responsibilities to clients, employees, and themselves. Clear and accessible documents, in language and design, help the company manage internal and external relations. In this essential course, students study such communications as contracts, briefs, client letters and proposals, to gain a firm understanding of the legal dimensions of organizational communication and to contribute that knowledge to the company’s enterprise and obligations.

39 Hours Fee: $552

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Introduction to Visual Communication CCMN 448

This challenging course introduces students to the study of Visual Communication. Students explore how visual images persuade us to act and think in certain ways. They learn a vocabulary of visual meaning-making (i.e., a visual language). Building upon the vocabulary, they learn how images can be rhetorical and persuasive within a professional communication context. Further, they learn how visual images manipulate and become manipulated by a surrounding visual culture. It is recommended that students should be in their third or fourth year of study.
Communicating in Virtual Environments  
**Prerequisite(s):** CCMN 279

This course introduces students to the unique opportunities and challenges of communicating in virtual environments. Experiential exercises and individual and group assignments will help students develop effective interpersonal skills for tele-, audio-, and video-conferencing and computer-mediated teamwork. Topics covered include effective remote leadership, building trust, global project communication, concision, and persuasion and disclosure in emails and instant messaging. The delivery of this course will allow students to practice both virtual teamwork and face-to-face collaboration.

Fall 2012  
Monday  18:30-21:30  Sep 10-Dec 10

Winter 2013  
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013  
Monday & Wednesday  18:30-22:00  May 6-Jun 19

NEW!

Promotional Communications  

The art of promotion is fundamental to the selling of products, services, and ideas. In this innovative course, students use a range of media and communication strategies to put the theory and ethics of promotion into practice. Students learn how to meet the challenges of bringing a new product or service to market from beginning to end and how to communicate with internal stakeholders and target audiences to promote the new initiative successfully. This course enables students to experience firsthand the dynamics of conceiving, developing, and executing a promotional campaign, as well as equips them with the skills needed to engage effectively in the marketing communications process. (Formerly CCMN 415)

Fall 2012  
Monday  18:30-21:30  Sep 10-Dec 10

Winter 2013  
Monday  18:30-21:30  Jan 14-Apr 15

NEW!

Professional Etiquette and Networking Skills for Business and Social Success  

Do you want to make a great first impression? Displaying good manners and social skills makes an enormous difference in how you are perceived by superiors, peers, friends and family. This workshop covers: formal dining, shaking hands, exchanging business cards, making introductions, conversation and toasts, on-line and telephone etiquette, body language, dressing for success, international etiquette, and common faux pas. During a catered sit-down lunch, participants practice their formal dining, conversation, and toasting skills. Through lectures, role plays, simulations, discussions, videos, and group interaction, participants will improve their etiquette and learn how to handle business and social situations with confidence and grace.

Note: You may use a special fax-in enrollment form for this course.

Material Fee: A material fee of $35 (to cover lunch expense) is included in the total fee indicated above.

If you have any dietary restrictions or allergies, please indicate them on your registration form. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).

Not offered in fall/winter/spring 2012–2013.

Computer Science

The following courses can develop your computer expertise in two key areas. Some courses focus on language programming and operating systems; these are particularly recommended if your interests lie in technical or system support. Other courses focus on using computers to solve engineering or technical problems. In these, the emphasis is on learning how to translate problems into an appropriate mathematical form.

Note: Written approval is required before undergraduate degree program students can register in these courses. For more information, see Engineering Students on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).

Computer Science

Related certificate(s): Computer Programming Applications (pg. 47), Financial Mathematics Modeling (pg. 74)
### Computer Science I  
**CCPS 109**

An introductory programming course designed to introduce fundamental Computer Science concepts such as abstraction, modelling and algorithm design. Emphasis is placed on producing correct software. This course uses Java as its programming language.

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<th>Quarter</th>
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### Computer Science II  
**CCPS 209**

A continuation of CPS 109. Emphasis is placed on code optimization, algorithm and program correctness. Fundamental Computer Science Algorithms will be introduced.

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### Data Structures  
**CCPS 305**

Introduction to data structures and algorithms. Topics may include ADTs, restricted lists (stacks and queues), generalized lists, trees, searching, sorting, hashing, graphs, algorithm design, complexity analysis, recursion.

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<th>Quarter</th>
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### Object Oriented Programming and Design  
**CCPS 311**

This course further explores the Object-Oriented paradigm emphasizing the Object Model and relationships between the various artifacts. The pure Smalltalk language is introduced to reinforce the OO paradigm. The Unified Modeling Language to capture

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*Includes three lecture hours and one lab hour.*
★ Database Systems I  
Prerequisite(s): CCPS 305  

Advanced file management techniques involving fundamentals of database organization, design and management. Emphasis is given to Relational Database Management Systems including relational algebra, normal forms, physical database structures and their implementation, and relational database languages. Other types of database managers are also discussed such as hierarchical, network and inverted files.

52 Hours  
Fee: $727

Fall 2012
Monday 18:00-22:00 Sep 10-Dec 10

Spring/Summer 2013
Tuesday & Thursday 18:00-22:00 May 7-Jun 18

★ Component-Based Programming for the Web  
Prerequisite(s): CCPS 209  

This course presents the concepts and applications of component-based web programming. Part 1 of the course covers the creation of Web pages to hold the components (XHTML, CSS). Part 2 covers the concepts and applications of server-side programming (CGI, SSI, Perl). Part 3 covers the development of components in Java (Java Applets, JavaBeans). Part 4 introduces activeX components.

39 Hours  
Fee: $596

Not offered in fall/winter/spring 2012–2013.

★ Introduction to Operating Systems  
Prerequisite(s): CCPS 393 or Direct Entry  
Corequisite(s): CCPS 310 or Direct Entry  

Introduction to O/S (system calls, interrupts, synchronous and asynchronous traps, O/S structure), using processes (process communication and synchronization), primitive communications (signals and signal management calls), pipes, messages, semaphores, shared memory, memory management, file systems, and (time permitting) remote procedure calls.

52 Hours  
Fee: $795

Fall 2012
Wednesday 18:00-22:00 Sep 12-Dec 12

★ Database Systems II  
Prerequisite(s): CCPS 510  

Transformations of Relational to Network and Hierarchical Models and vice versa. Embedded DB languages, concurrency control, recovery procedures, Security and Integrity of DBS. Transaction Processing.

52 Hours  
Fee: $727

Winter 2013
18:00-22:00 Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday 18:00-22:00 Jun 24-Aug 12

★ Human-Computer Interaction  
Prerequisite(s): CCPS 209 or Direct Entry  

This course introduces the concepts of human-computer interaction and usability testing. Topics include: human information processing, usability principles, models of interaction, user interface paradigms, design of user interfaces. Students will also learn how to develop Graphical User Interfaces using a specific User Interface Management system. (2 hr. Lab every other week).

52 Hours  
Fee: $727

Winter 2013
Monday 18:00-22:00 Jan 14-Apr 15

★ Computer Networks I  
Prerequisite(s): CCPS 590  


39 Hours  
Fee: $531

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

★ Software Engineering I  
Prerequisite(s): CCPS 406  

Essential methods for the systematic approach to the development, operation, maintenance, and retirement of Software. Software Life Cycles, process modelling, configuration management, managing Software quality, requirements analysis, specification, verification and validation, Software design, implementation, testing and maintenance. Software Tools, CASE tools and documentation. (2 hr. Lab every other week).

52 Hours  
Fee: $727

Winter 2013
Fall 2012
Wednesday 18:00-22:00 Sep 10-Dec 10

Spring/Summer 2013
Tuesday & Thursday 18:00-22:00 May 7-Jun 18
For the most current information, see our website at www.ryerson.ca/ce.

**COURSES**

**COMPUTER SCIENCE**

<table>
<thead>
<tr>
<th>COURSE</th>
<th>HOURS</th>
<th>FEES</th>
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<td><strong>Software Engineering II</strong></td>
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<td>It is recommended that students take CCPS 109 prior to taking this course.</td>
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<td><strong>Software Engineering II</strong></td>
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<td><strong>Prerequisites:</strong> CCPS 731</td>
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<td>This course is a continuation of CPS 731. Topics include: Formal specification, algebraic specification, model oriented specification, Software reliability, fault-tolerance, Software tools, programming environments, Toolkits, Method based Environments. Software development workbenches, Software reliability, Software metrics, software standards, complexity measures, Software quality assurance, automated programming, CASE Tools. (2 hr. Lab every other week).</td>
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<td><strong>Introduction to Computer Applications</strong></td>
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<td>Fall 2012</td>
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<td><strong>Introduction to MatLab</strong></td>
<td>CKCS 210</td>
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<td>This course is a general introduction to Computer systems. Topics include the software development process and lifecycle, application testing, hardware, software, databases and the Internet. Students are also exposed to directory structure, compression, secure storage of files, encryption, and security and safety issues.</td>
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<td><strong>Introduction to SPSS</strong></td>
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<td>The goal of this course is to provide a simple overview and introduction to SPSS. The course will cover the basic topics such as entering and manipulating data, analysing data and describing relationships, and creating charts and outputs.</td>
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<td><strong>Structured Programming in C</strong></td>
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<td>The C programming language is used to develop good programming techniques. Topics covered include C program form, language statements, pseudo-code algorithmic representation, numeric data types, flow of control with selection and repetition, standard C libraries, functions and call modes, arrays, pointers, sorting, matrix operations, character and string data types, dynamic storage, structures and linked lists, and file I/O.</td>
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<td><strong>Object Oriented Applications Programming</strong></td>
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<td>Prerequisite(s): CCPS 311</td>
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<td>This course continues the study of C++ and object-oriented programming. The course provides an in-depth look at the C++ programming language including expressions, statements, declarations, declarators, classes, derived classes, member access control, special member functions, overloading, templates, exception handling, and pre-processing.</td>
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directives. The standard C++ library, including strings, localization, containers, integrators, algorithms, numerics, and input/output, will also be examined.

39 Hours Fee: $673

Not offered in fall/winter/spring 2012–2013.

**Object Oriented Project Development** CKCS 613
Prerequisite(s): CCPS 311
This course applies object-oriented concepts to the design and development of a real-world application. The complete OO software development life cycle is realized through a series of lectures and hands-on workshops. Course topics include CRC modeling, use-case scenarios, OO project management, and OO user interface development. A term project using Java is an important component of the course.

39 Hours HST included Fee: $703

Not offered in fall/winter/spring 2012–2013.

NEW!

**Introduction to C++** CKCS 900
This is a fast-paced introductory course to the C++ programming language. It is intended for those with little programming background, though prior programming experience will make it easier, and those with previous experience will still learn constructs and concepts specific to C++. Every student will bring a laptop with WiFi to each class.

19.5 Hours Fee: $748

Fall 2012 Monday 18:30-21:30 Sep 10-Oct 29
Winter 2013 Tuesday** 18:30-21:30 Jan 15-Feb 26
Spring/Summer 2013 Monday & Wednesday 18:30-21:30 May 6-May 29
**This course will run during the Winter break.

NEW!

**Digital Speech Processing** CKCS 902
This course covers the basic principles of digital speech processing, including: the fundamentals of speech production and perception; basic techniques for digital speech processing; speech estimation methods; and applications of speech signal processing. A MATLAB-based term project concludes the course. Every student will bring a laptop with WiFi to each class.

19.5 Hours Fee: $748

Fall 2012 Tuesday* 18:30-21:30 Sep 12-Oct 24
Winter 2013 Monday 18:30-21:30 Jan 14-Feb 17
Spring/Summer 2013 Monday & Wednesday 18:30-21:30 Jun 24-Jul 17
*This course will run during the Fall break.

NEW!

**Fundamentals of Speech Recognition** CKCS 903
This course covers the basic principles of digital speech processing, including: automatic speech recognition; speech production and perception; pattern recognition; linear and non-linear classifiers; signal processing approaches and methods; pattern recognition applied to ASR; time alignment and normalization; dynamic time warping; Hidden Markov Model (HMM) fundamentals; speech system design; connected word models; dynamic programming; large vocabulary speech recognition; and flexible speech understanding. Every student will bring a laptop with WiFi to each class.

19.5 Hours Fee: $748

Fall 2012 Wednesday* 18:30-21:30 Sep 12-Oct 24
Winter 2013 Thursday** 18:30-21:30 Jan 17-Feb 28
Spring/Summer 2013 Monday & Wednesday 18:30-21:30 May 6-May 29
*This course will run during the Fall break.
**This course will run during the Winter break.
NEW!

وية Introduction to Eye Tracking  CKCS 904

This is a general introduction to eye movements, eye tracking, eye trackers, eye tracking equipment, and eye tracker software applications. This course also covers how to operate eye tracking software. Students will obtain hands-on experience using eye tracking comprehensive analysis software. Every student will bring a laptop with WiFi to each class.

19.5 Hours  Fee: $748

Fall 2012  Tuesday*  18:30-21:30  Sep 11-Oct 23
Winter 2013  Wednesday**  18:30-21:30  Jan 16-Feb 27
Spring/Summer 2013  Tuesday & Thursday  18:30-21:30  May 7-May 28
*This course will run during the Fall break.
**This course will run during the Winter break.

NEW!

وية Computer Cryptography and Digital Steganography  CKDF 120
Prerequisites:  CKDF 110

This course introduces the fundamentals of modern cryptography, steganography, and watermarking as they relate to securing data, responding to data breaches, and security failure investigations, including the techniques used with encryption systems to protect data. Students will apply what they learn in scenario-based projects.

39 Hours  Fee: $740

Fall 2012  Distance: Internet*  Sep 8-Oct 20
Winter 2013  Distance: Internet**  Jan 12-Feb 23
Spring/Summer 2013  Distance: Internet May 4-Jun 19
*This course will run during the Fall break.
**This course will run during the Winter break.

NEW!

وية Digital Forensics

Related certificate(s): Computer Programming Applications (pg. 47), Computer Security and Digital Forensics (pg. 48), Financial Mathematics Modeling (pg. 74)

NEW!

وية Introduction to Computer Forensic Methodology  CKDF 110
Prerequisites:  CKDF 110

This course provides a digital forensics overview of the evidentiary process, the various methodologies intrinsic to computer incident response, IT systems protection, and search and seizure relative to privacy legislation. Students will apply what they learn in scenario-based projects.

39 Hours  Fee: $740

Fall 2012  Distance: Internet*  Sep 8-Oct 20
Winter 2013  Distance: Internet**  Jan 12-Feb 23
Spring/Summer 2013  Distance: Internet May 4-Jun 19
*This course will run during the Fall break.
**This course will run during the Winter break.

NEW!

وية Intrusion Detection/Forensic Systems  CKDF 130
Prerequisites:  CKDF 110

This course covers the application of methods used in practice to detect and respond to malicious network attacks, including auditing systems, monitoring for discovery of hackers, and advance notice of cyberthreats that threaten the confidentiality, integrity, or availability of information. Anomaly and misuse detection will be covered. Students will apply what they learn in scenario-based projects.

39 Hours  Fee: $740

Fall 2012  Distance: Internet*  Sep 8-Oct 20
Winter 2013  Distance: Internet**  Jan 12-Feb 23
Spring/Summer 2013  Distance: Internet May 4-Jun 19
*This course will run during the Fall break.
**This course will run during the Winter break.
**Security Architecture and Design**  
**Prerequisite(s):** CKDF 110  
This course deals with defining security objectives by looking at case studies, looking at the human factors involved and the typical knowledge and aims of hackers and intruders, including formal methods of assessing vulnerabilities and incorporating them with risk management policy as well as how security design can be enforced. Students will apply what they learn in scenario-based projects.  
39 Hours  
Fee: $740  

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<th><strong>Fall 2012</strong></th>
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<th><strong>Spring/Summer 2013</strong></th>
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<tbody>
<tr>
<td>Thursday</td>
<td>Jan 12-Feb 23</td>
<td>May 4-Jun 15</td>
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<tr>
<td>18:30-21:30</td>
<td>Jan 16-Apr 17</td>
<td>May 7-Jun 18</td>
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For more information on distance education, visit www.ryerson.ca/ce/de.  
**This course will run during the Winter break.**

**Digital Forensics Investigation**  
**Prerequisite(s):** CKDF 110  
This capstone course provides a hands-on opportunity for students to utilize what has been learnt through the program: identifying system resources that it may be at risk to malicious attacks; selecting and deploying the appropriate countermeasures to reduce the exposure of data to network threats; and developing, assessing, or augmenting security policies that exist or that are needed. Participants complete a practical project relevant to the digital forensics field.  
39 Hours  
Fee: $740  

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<th><strong>Fall 2012</strong></th>
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<th><strong>Spring/Summer 2013</strong></th>
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<tr>
<td>Distance: Internet*</td>
<td>Jan 12-Feb 23</td>
<td>May 4-Jun 15</td>
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<tr>
<td>9:00-16:00</td>
<td>Jan 16-Apr 17</td>
<td>May 7-Jun 18</td>
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</table>

*Includes a one-hour lunch break from 12:00–1:00 p.m.  
There will be no class on October 6.**

Mainframe Computing  
Mainframes are large, complex computer systems used by large corporations and government institutions for mission critical applications, intensive data processing such as management information systems, financial transaction processing, manufacturing control systems, and censuses and statistics. The following courses provide a thorough overview of the mainframe environment, including hardware systems, workflows, end-user interfaces, programming, and data management. Related certificate(s): IBM Mainframe System z Computing (pg. 91)  

**Introduction to Mainframe Computing z/OS Environment**  
**Prerequisite(s):** Department consent  
This course introduces information technology learners to the mainframe computing environment. Upon completion of this course, students should possess the knowledge and skills necessary to begin using the basic facilities of an IBM mainframe computer. Topics include the use of a terminal emulation program (Vista 3270) to interact with the mainframe environment with special attention paid to the TSO/ISPF and SDSF facilities. Students learn about the history of mainframe computing and its resurgence as a powerful processing tool for large corporations and government institutions. This course is designed to offer a thorough overview of the mainframe environment, including data management, data processing, application program development and maintenance, IBM utilities and end-user interfaces.  
42 Hours  
Fee: $1050  

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<th><strong>Fall 2012</strong></th>
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<th><strong>Spring/Summer 2013</strong></th>
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<tr>
<td>Saturday*</td>
<td>Jan 12-Feb 23</td>
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<tr>
<td>9:00-16:00</td>
<td>Jan 16-Apr 17</td>
<td>May 7-Jun 18</td>
</tr>
</tbody>
</table>

*Includes a one-hour lunch break from 12:00–1:00 p.m.  
There will be no class on October 6.**

**Mainframe Application Programming ASSEMBLER**  
**Prerequisite(s):** CKCS 194  
Created for future application and systems Assembler language programmers, this course introduces learners to the Assembler programming language on the z/OS platform and provides a thorough overview of the architecture to programming at the Assembler level. The architecture of IBM System z is examined, including storage addressing, the use of registers, and instruction formats. Topics include Assembler Language and Machine Language instructions formatting, the operation of the Assembler program (which translates the Assembler language to machine instructions), decimal and binary arithmetical operations, hexadecimal number conversion, basic Assembler Macro instructions, and standard programming techniques.
COMPUTER SCIENCE

Winter 2013
Saturday* 9:00-16:00 Jan 12-Mar 2
*Includes a one-hour lunch break from 12:00–1:00 p.m.
There will be no class on February 16.

Mainframe Application Programming COBOL CKCS 193
Prerequisite(s): CKCS 194

This course introduces learners to the most widely used mainframe application programming language, COBOL. Topics include basic COBOL elements, structured programming and design, debugging, data validation, Boolean logic operations, table processing, and sequential file maintenance. Students learn the history of this powerful programming language and its evolution in the area of commercial data processing. A segment of the course focuses on the future of this language and its interoperability with the Internet and Object-Oriented technologies.

42 Hours Fee: $1050

Spring/Summer 2013
Saturday*9:00-16:00 Mar 9-Apr 27
*Includes a one-hour lunch break from 12:00–1:00 p.m.
There will be no class on March 30.

Mainframe Batch Programming JCL CKCS 194
Prerequisite(s): CKCS 191

This course introduces learners to Job Control Language (JCL). Students learn to code JCL statements using proper syntax and coding rules, including JCL statements for creating new datasets, referring to existing datasets, testing condition codes, using conditional phrases, coding in-stream and catalogued procedures, using symbolic parameters in procedures, using utility programs, and recognizing and resolving common problems. Students learn about the role of JCL in the mainframe environment and its relationship with application programs.

42 Hours Fee: $1050

Winter 2013
Saturday* 9:00-16:00 Nov 3-Dec 15
*Includes a one-hour lunch break from 12:00–1:00 p.m.

Mainframe Online Programming: CICS CKCS 195
Prerequisite(s): CKCS 193 and CKCS 194

This course focuses on the application development and implementation process for online mainframe systems. In-depth coverage of the Customer Information Control System (CICS) and the methods for employing it to perform Online Transaction Processing (OLTP) tasks in a mainframe environment is provided. A review of the overall structure and purpose of CICS is discussed and command levels for CICS in the following areas are introduced: management of data (VSAM files), data communication, application development, and system management. Learners examine the COBOL programming techniques used to create basic and complex systems, and learn how to debug CICS application programs.

42 Hours Fee: $1050

Not offered in fall/winter/spring 2012–2013.

Mainframe Database Management Systems DB2 CKCS 196
Prerequisite(s): CKCS 194

This course provides learners with a comprehensive overview of the widely used IBM mainframe database management system, DB2. This course focuses on how DB2 operates in a mainframe environment. Students learn how to access DB2 objects using SPUFI, QMF and Application Programs. The establishment of the appropriate execution environment for programs that reference DB2 databases is discussed. This is an advanced course; while not required, prior knowledge of the relational database model and SQL is strongly recommended.

42 Hours Fee: $1050

Spring/Summer 2013
Saturday* 9:00-16:00 May 4-Jun 22
*Includes a one-hour lunch break from 12:00–1:00 p.m.
There will be no class on May 18.

Websphere Application Server on z/OS CKCS 197
Prerequisite(s): CKCS 191

This course provides a technical overview of Java-based development integrated with batch processing on mainframe and midrange systems. Students work with IBM Websphere Application Server (WAS) and Message Queue (MQ), and explore their relationships to Service Oriented Architectures (SOA) and enterprise applications. In addition, learners examine the relationship between DB2 and enterprise applications delivered on WAS. CICS Transaction Gateway as a strategic interface between Websphere and CICS TS is discussed.

42 Hours Fee: $1050

Not offered in fall/winter/spring 2012–2013.
Computer/Information Technology Studies

Information technology is a rapidly changing and growing field, and training in this field must address the needs of learners and the business community. The high-end courses offered through Information Technology Studies have been specifically designed to meet the needs of adult learners. Whether you need to develop leading-edge computer skills to advance your career, or simply have a personal interest in computers, you’ll find suitable courses available in web, programming, and networking technologies.

Please visit the Information Technology Studies website at [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for the most up-to-date information on course offerings, schedules, and fees.

### .NET Application Developer

Learners gain hands-on experience with tools for web application development within the .NET family of products. These courses are appropriate for learners with a programming background.

Candidates who complete all required courses for the .NET Application Developer course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award recognition from Ryerson University. (See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) or page 151 for further information.)

#### Programming With C# and the .NET Framework

This course provides a detailed overview of the C# language, its syntax, and its implementation of object-oriented concepts. It also introduces the .NET Framework, which is a Microsoft platform for building all types of applications from high-performance websites to rich Windows clients. Learners use .NET to build simple Windows applications, read and write files, interact with relational databases, parse and update XML files, and filter data using LINQ.

**Note:** It is strongly recommended that students have previous experience with an object-oriented programming language, such as C++, Java, or Visual Basic prior to taking this course.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Duration</th>
<th>Fee</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programming With C# and the .NET Framework</td>
<td>CXEC 300</td>
<td>42 Hours</td>
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<th>Fall 2012</th>
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</thead>
<tbody>
<tr>
<td>Tuesday*</td>
<td>18:30-21:30</td>
<td>Sep 11-Dec 11</td>
</tr>
<tr>
<td>Winter 2013</td>
<td>18:30-21:30</td>
<td>Jan 17-Apr 18</td>
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</table>

#### WCF in the .NET Framework

CXEC 304

In this Windows Communication Foundation (WCF) course, learners develop distributed applications in the .NET Framework. Topics include service contract implementation, transport, message, and user level security, hosting and exposing services, consuming services through proxies and agents, and management of the service life cycle, including instances, sessions, transactions, and concurrency.

**Note:** It is strongly recommended that students complete CXEC 300 AND CXEC 309, or have equivalent Microsoft .NET programming experience (C#.NET or VB.NET) AND ASP.NET prior to taking this course.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Duration</th>
<th>Fee</th>
<th>Schedule</th>
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</thead>
<tbody>
<tr>
<td>WCF in the .NET Framework</td>
<td>CXEC 304</td>
<td>42 Hours</td>
<td>HST included</td>
<td>$1187</td>
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<tr>
<th>Winter 2013</th>
<th>HST included</th>
<th>Fee: $1187</th>
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</thead>
<tbody>
<tr>
<td>Saturday**</td>
<td>13:00-16:15</td>
<td>Jan 19-Apr 20</td>
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</table>

#### Accessing Data with MS.NET

CXEC 305

This course provides learners with the skills required to develop database solutions using Visual Studio as a development tool. Topics include mapping entities and relationships using LINQ to SQL, connecting a POCO model to the Entity Framework, and managing Connections and Context. Configuring ADO.NET data services, querying data using ADO.NET data services, managing transactions, and deploying ADO.NET components are also examined.

**Note:** It is strongly recommended that students be familiar with database normalization and programming concepts, have completed CXCP 216 or CXEC 300, or have equivalent database and/or MS.NET experience prior to taking this course.

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Duration</th>
<th>Fee</th>
<th>Schedule</th>
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</thead>
<tbody>
<tr>
<td>Accessing Data with MS.NET</td>
<td>CXEC 305</td>
<td>42 Hours</td>
<td>HST included</td>
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<td>Tuesday*</td>
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<td>Sep 11-Dec 11</td>
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<th>Fee: $1187</th>
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<tbody>
<tr>
<td>Saturday**</td>
<td>9:00-12:15</td>
<td>Jan 19-Apr 20</td>
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</table>

*This course will run during the Fall break.

**This course will run during the Winter break. There will be no class on March 30.*
Developing Web Applications with ASP .NET  
CXEC 309

ASP.NET is Microsoft’s premier technology for creating server-side Web applications. This course provides professional developers who know a .NET language such as C# or VB with a complete overview of ASP.NET, using Visual Studio as a design tool. In addition to ASP.NET fundamentals, learners build secure sites, use LINQ data sources, and use ASP.NET in conjunction with relational database products like SQL Server. Microsoft’s AJAX library and controls are also examined in depth.

Note: It is strongly recommended that students complete CXEC 300 or have equivalent programming experience in C# or VB.NET prior to taking this course. Students taking this course should familiarize themselves with HTML/CSS/JavaScript before the course begins.

42 Hours  HST included  Fee: $1187

Fall 2012  
Thursday*  18:30-21:30  Sep 13-Dec 13

Winter 2013  
Wednesday**  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013  
Wednesday  18:30-21:30  May 8-Aug 7

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

*This course will run during the Fall break.

**This course will run during the Winter break.

Certified Cisco Networking Associate (CCNA)

These courses provide learners with the fundamental skills and knowledge of Cisco technologies. This course series may assist learners with their preparation for the Certified Cisco Networking Associate (CCNA), an important step in Cisco Career Certification. These courses are appropriate for learners with a network administration background.

Candidates who complete all required courses for the Certified Cisco Networking Associate course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) or page 151 for further information.)

Networking Basics for Cisco  
CXNA 101

This course provides learners with a review of networking in today’s client/server environment. Concepts including network design types, network architectures, standards, protocols, and network support are explored. Learners review the seven layers of the Open Systems Interconnection (OSI) reference model, networking technologies for local area networks (LANs), wide area networks (WANs), and the Internet, including the TCP/IP protocol stack. The major components of the network system, types and use of network cabling, and topologies are examined, and common routed and routing protocols are identified and described. In conjunction with CXNA 102 (Interconnecting Cisco Networking Devices), this course may assist learners with their preparation for the Certified Cisco Networking Associate (CCNA) exam 640-802.

Note: It is strongly recommended that students complete CXIT 401 AND CXIT 421 or have two years equivalent networking experience prior to taking this course.

42 Hours  HST included  Fee: $1187

Fall 2012  
Monday  18:30-21:45  Sep 10-Dec 10

Winter 2013  
Saturday**  9:00-12:15  Jan 19-Apr 20

Spring/Summer 2013  
Tuesday  18:30-21:30  May 7-Aug 6

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

**This course will run during the Winter break. There will be no class on March 30.

Interconnecting Cisco Network Devices (ICND)  
CXNA 102

This course provides learners with the skills required to select appropriate device(s) to meet system requirements, and to install, configure, and operate LANs, routed WANs, and switched networks. Learners explore Cisco IOS, Virtual LANs (VLANs), Access Control Lists, Bandwidth on Demand (BOD), and Dial-on-Demand Routing (DDR), Point-to-Point (PPP), Frame Relay, and Fiber Distributed-Data Interface (FDDI). In conjunction with CXNA 101 (Networking Basics for Cisco), this course may assist learners with their preparation for the Certified Cisco Networking Associate (CCNA) 640-802 exam.

Note: It is strongly recommended that students complete CXNA 101 or have equivalent Cisco networking experience prior to taking this course.

42 Hours  HST included  Fee: $1187

Fall 2012  
Saturday  9:00-12:15  Sep 15-Dec 15

Winter 2013  
Monday  18:30-21:45  Jan 14-Apr 15

Spring/Summer 2013  
Wednesday  18:30-21:30  May 8-Aug 7

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.
Computer and Network Support

Networking-oriented courses are designed to provide learners with the material needed to be proficient with concepts and practices related to today’s networking technologies. The courses in this series provide learners with hands-on experience with networking hardware and software, Microsoft and Linux network administration, and system security practices.

Candidates who complete all required courses for the Computer and Network Support program and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its or page 152 for further information.)

[●] Certified Information Systems Security Professional (CISSP)  CXCC 104

The International Information Systems Security Certifications Consortium, Inc. [(ISC)²] is a global organization offering a certificate recognizing an international standard for information security and a Common Body of Knowledge (CBK). Offering a unique Canadian perspective, this course examines the ten information security (IS) domains, helping learners prepare for the CISSP certification exam. CBK topics include: Software Development, Telecommunications, Operations, Network, and Environmental Security, Access Control, Continuity and Disaster Recovery Planning, and Cryptography.

Note: Students should have five years of practical experience in networking, systems administration, or information security (IS) prior to taking this course. Students are responsible for verifying their CISSP experience certification requirements at www.isc2.org.

42 Hours  HST included  Fee: $999

Fall 2012  Wednesday*  18:30-21:30  Sep 12-Dec 12
Winter 2013  Thursday**  18:30-21:30  Jan 17-Apr 18
Spring/Summer 2013  Saturday***  9:00-16:00  May 4-Jun 22

See www.ryerson.ca/ce/its for more information.

*This course will run during the Fall break.
**This course will run during the Winter break.
***Includes a one-hour lunch break from 12:00 - 1:00 p.m. There will be no class on May 18.

[●] Network Administration for Microsoft  CXIT 421

This course provides learners with an understanding of the skills required to manage administration tasks including controlling user accounts, assigning permissions, auditing access, administering file and printer resources, managing data storage, using back-up and restore utilities, administering and managing server resources, and configuring performance monitoring software. Learners administer Active Directory and Group Policies, and examine the basic functionality of DNS and DHCP.

Note: It is strongly recommended that students complete CXIT 401 or have equivalent experience prior to taking this course.

42 Hours  HST included  Fee: $749

Fall 2012  Monday  18:30-21:45  Sep 10-Dec 10
Winter 2013  Tuesday**  18:30-21:30  Jan 15-Apr 16

See www.ryerson.ca/ce/its for more information.

**This course will run during the Winter break.

[●] Windows Active Directory Planning  CXIT 620

Building on the networking skills acquired in CXIT 421 (Network Administration for Microsoft), this Windows 2008 Infrastructure and Active Directory Planning course provides students with the knowledge and skills to develop, implement, and troubleshoot an Active Directory infrastructure. Topics include TCP/IP, DHCP, DNS, and WINS functioning within single and multi domain environments and structures. Learners manage AD replications and operations masters, and maintain AD availability.

42 Hours  HST included  Fee: $749

Fall 2012  Monday  18:30-21:45  Sep 10-Dec 10
Winter 2013  Tuesday**  18:30-21:30  Jan 15-Apr 16

See www.ryerson.ca/ce/its for more information.

**This course will run during the Winter break.

[●] A+  CXIT 401

This course provides learners with an understanding of PC, laptop, and printer hardware components. Students install, update, and upgrade operating systems in a small network. Learners explore each component and obtain hands-on experience assembling and troubleshooting PCs and laptops, installing and configuring Windows operating systems, updating drivers, installing protocols, and configuring a secure basic network. This course may assist learners in their preparation for writing the CompTIA A+ certification exam.

Note: It is strongly recommended that students be familiar with the Windows environment and have experience using a desktop application comfortably prior to taking this course.

42 Hours  HST included  Fee: $749

Fall 2012  Saturday  13:00-16:15  Sep 15-Dec 15
Winter 2013  Wednesday**  18:30-21:30  Jan 16-Apr 17
Spring/Summer 2013  Saturday***  9:00-16:00  May 4-Jun 22

See www.ryerson.ca/ce/its for more information.

***Includes a one-hour lunch break from 12:00 - 1:00 p.m. There will be no class on May 18.
### Computer/Information Technology Studies

#### Network Administration for Linux

This course provides learners with an understanding of the system administration skills required to administer servers using Linux-based operating systems. Designed to assist with their preparation for the LPIC-1 exam, this course provides learners with an understanding of system architecture and configuration, package management, file administration, directory resources, filter and pipe management, resource monitoring, data storage management, system back-up, GUI desktop environments, printer resource management, security administration, and network utilities configuration.

**Note:** It is strongly recommended that students complete CXIT 401 AND CXIT 421 or have equivalent network administration experience prior to taking this course.

<table>
<thead>
<tr>
<th>Term</th>
<th>Days</th>
<th>Time</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Winter 2013</td>
<td>Monday</td>
<td>18:30-21:15</td>
<td>Jan 14-Apr 15</td>
</tr>
<tr>
<td>Spring/Summer 2013</td>
<td>Thursday</td>
<td>18:30-21:30</td>
<td>May 9-Aug 8</td>
</tr>
</tbody>
</table>

*There will be no class on February 18.*

#### Databases

**Note:** The following Database courses are not part of any course series.

<table>
<thead>
<tr>
<th>Course</th>
<th>CXCP 216</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction to SQL</strong></td>
<td>Building on the material taught in CXCP 216, this course provides learners with the skills required to develop advanced database applications using SQL Server. Topics include the implementation of T-SQL and CLR user-defined functions, stored procedures, triggers, transactions, concurrency, error handling, set-based programming techniques, dynamic SQL, and the implementation of a dynamic schema solution using XML and XQuery. Learners work with spatial data using the new geometry and geography types and spatial indexes. <strong>Note:</strong> It is strongly recommended that students complete CXCP 216 or have equivalent SQL experience prior to taking this course.</td>
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<tr>
<th>Term</th>
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<td>Fall 2012</td>
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<td>9:00-12:15</td>
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<tr>
<td>Summer 2013</td>
<td>Tuesday**</td>
<td>18:30-21:30</td>
<td>May 7-Aug 6</td>
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*This course will run during the Fall break.

**This course will run during the Winter break. There will be no class on March 30.*

<table>
<thead>
<tr>
<th>Course</th>
<th>CXEC 327</th>
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<tbody>
<tr>
<td><strong>Advanced SQL</strong></td>
<td>Building on the material taught in CXCP 216 (Introduction to SQL), this course provides learners with the skills required to develop advanced database applications using SQL Server. Topics include the implementation of T-SQL and CLR user-defined functions, stored procedures, triggers, transactions, concurrency, error handling, set-based programming techniques, dynamic SQL, and the implementation of a dynamic schema solution using XML and XQuery. Learners work with spatial data using the new geometry and geography types and spatial indexes. <strong>Note:</strong> It is strongly recommended that students complete CXCP 216 or have equivalent SQL experience prior to taking this course.</td>
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*This course will run during the Winter break. There will be no class on March 30.*

<table>
<thead>
<tr>
<th>Course</th>
<th>CXEC 330</th>
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<tbody>
<tr>
<td><strong>SQL Server 2008 Reporting Services</strong></td>
<td>In this course for data analysts, developers, database administrators, and those who develop and deploy reports using MS SQL Server Reporting Services, learners create data-rich reports using Microsoft's server-based reporting solution. Topics include data access and report design, model building using the Ad Hoc and Standalone Report Builders as well as the Report Designer, managing report execution and subscriptions, and implementing custom report items. Advanced report management and how to extend data access and customize security are examined. <strong>Note:</strong> It is strongly recommended that students complete CXCP 216 or have equivalent SQL experience prior to taking this course.</td>
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<td>Thursday*</td>
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For the most current information, see our website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).
Enterprise Content Management

Enterprise Content Management (ECM) is a term used to describe a structured means of organizing and storing an organization’s shared documents and other content related to that organization’s processes and procedures, such as their methods, tools, and strategies. One of the most popular ECM tools used today is Microsoft’s SharePoint.

Please note that the following Microsoft SharePoint courses do not comprise a course series. For further information, please visit www.ryerson.ca/ce/its.

**NEW!**

- **Microsoft SharePoint Foundation** CXCP 264

In this course, the Microsoft SharePoint 2010 features that allow users to manage projects and documents effectively are examined. My Site and blogs are used to share knowledge and to connect with people. Students manage web content, explore SharePoint pages, create wiki pages, configure a document library, work with lists, and discuss the importance of records management and compliance.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 673 OR have equivalent HTML, CSS, and JavaScript (or other scripting language) web site development experience prior to taking this course.

42 Hours HST included Fee: $719

- **Developing Java EE Compliant Applications (Enterprise JavaBeans)** CXEC 312

This course provides learners with the hands-on skills to build and deploy Java EE applications. Topics include stateless and stateful Session Beans, Message Driven Beans, and managed and unmanaged Entities. Learners examine the proper use of transactions and security while building an enterprise application. Assembling applications by reusing components, using Entity callback, and using Listeners and Interceptors are examined, and an overview of Web Services is presented.

Note: It is strongly recommended that students complete CXEC 320 or have equivalent Java EE programming and development experience, or be an Oracle (Sun) Certified Professional Java Programmer prior to taking this course.

Java EE Solution Developer

Java EE (Enterprise Edition) is the current enterprise level industry standard for object-oriented cross-platform distributed application development. This course series provides learners with hands-on experience with tools for web component solution development within the Java EE development architecture including servlets, JSP, EJB, Struts, Spring Framework, JSF, and Hibernate. These courses may assist learners with their preparation for various Oracle (Sun) certifications. These courses are appropriate for learners with a programming background.

Candidates who complete all required courses for the Java EE Solution Developer course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its or page 152 for further information.)

Microsoft SharePoint Web Development CXEC 340

In this course for web developers, learners develop integrated SharePoint solutions, exploring custom authentication, SharePoint permissions, in-browser customization, and design basics. SharePoint’s strong API, with its highly extensible nature and foundation on the underlying .NET Framework, is examined. Learners are exposed to an all-encompassing approach to programming concepts, including the extensibility interfaces and SharePoint’s internal features, and approach SharePoint as an open toolkit as opposed to a closed, intranet-only model.

Note: It is strongly recommended that students complete CXEC 300 AND CXEC 309 or have equivalent .NET language and ASP.NET experience prior to taking this course.

Students are required to have the following environments at home to be successful in this course: As a minimum, Visual Studio 2010 Ultimate, on 64-bit Windows Server 2008 R2 with IIS 7.5, or 64-bit Windows 7 Ultimate.

For laptops, a minimum of 4GB memory is required (8GB preferred) with Windows Server 2008 R2 x64 with Hyper-V installed (eSATA is recommended instead of USB for external hard drive disk space).

42 Hours HST included Fee: $1165

- **Enterprise Content Management**

**Fall 2012**

Monday 18:30-21:45 Sep 10-Dec 10

**Winter 2013**

Wednesday** 18:30-21:30 Jan 16-Apr 17

See www.ryerson.ca/ce/its for more information.

**This course will run during the Winter break.**
COURSES

COMPUTER/INFORMATION TECHNOLOGY STUDIES

**Web Component Development with Java Technology (Servlets and JSP)**  CXEC 313

This course provides learners with the knowledge and skills required to develop web tier components from JavaServer Pages (JSP) and servlet technologies. Learners explore both the technical details of JSP and servlet technology, and the best practices for analyzing, designing, developing, testing, and deploying web applications with Java technologies.

**Note:** It is strongly recommended that students complete CXEC 320 or have equivalent Java EE programming and development experience, or be an Oracle (Sun) Certified Professional Java Programmer prior to taking this course.

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<th>Hours</th>
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<td>42</td>
<td>HST</td>
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</table>

**Fall 2012**
Saturday  9:00-12:15  Sep 15-Dec 15

**Spring/Summer 2013**
Thursday  18:30-21:30  May 9-Aug 8

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

**Java Advanced**  CXEC 320

This course provides learners with the skills required to create Java applications using the object-oriented features of the Java language and applying OO design methodologies. Topics include using SWING components, Java Graphics API, applets, exception handling, file IO, data structures, Java Collection framework, and JDBC. Learners create stand-alone and multi-threaded applications, and a client/server application using TCP/IP sockets.

**Note:** It is strongly recommended that students complete CXCP 211 or have equivalent Java programming experience prior to taking this course.

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**Fall 2012**
Wednesday*  18:30-21:30  Sep 12-Dec 12

**Winter 2013**
Saturday**  13:00-16:15  Jan 19-Apr 20

**Spring/Summer 2013**
Tuesday  18:30-21:30  May 7-Aug 6

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

*This course will run during the Fall break.

**Developing Advanced Web Applications Using Java**  CXEC 322

This course provides learners with the knowledge and skills required to develop advanced Java web applications. Building on the technologies and methods applied in CXEC 313 (Web Component Development with Java Technology [Servlets and JSP]), learners develop web applications using the latest Java technologies including Struts, JavaServer Faces, and Ajax.

**Note:** It is strongly recommended that students complete CXEC 320 AND CXEC 313, or have at least three years of equivalent Java programming and development experience prior to taking this course.

To succeed in this course, learners should have prior Servlet and JSP development experience.

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**Fall 2012**
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**Spring/Summer 2013**
Monday  18:30-21:45  May 6-Aug 19

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

**Spring and Hibernate Java Apps**  CXEC 324

This course provides learners with the skills required to develop effective data-driven Spring applications using Hibernate. Topics include dependency injection/inversion of control, association and collection mapping, component and inheritance mapping, object lifecycle, and persistence and session management. Spring JDBC development, Spring IOC integration, transaction management, automatic versioning, and the Hibernate Query Language (HQL) are explored in detail.

**Note:** It is strongly recommended that students complete CXEC 320 AND CXEC 313 or have three years of equivalent Java programming and development experience prior to taking this course.

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**Winter 2013**
Monday  18:30-21:45  Jan 14-Apr 15

**Spring/Summer 2013**
Monday  18:30-21:45  May 6-Aug 19

See [www.ryerson.ca/ce/its](http://www.ryerson.ca/ce/its) for more information.

*This course will run during the Fall break.
Mobile Application Developer

These courses provide learners with hands-on experience developing applications for Android and the iPhone, the two most popular and prominent mobile development platforms. Students will learn the skills and knowledge required to develop their own mobile applications for each device. The courses are appropriate for learners with a programming background in Java and object-oriented programming [OOP].

Candidates who complete all required courses for the Mobile Application Developer course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its or page 153 for further information.)

- **Android Application Development** [CXC 328]
  This course introduces Java programmers to the latest version of the Android SDK, a software stack for mobile devices that includes an operating system, middleware, and key applications. Learners build and debug Android applications using APIs for networking, mapping, and location-based services, multimedia, telephony, and social media such as Twitter. Learners manage resources, develop effective user interfaces and layouts, and create animation. Learners are not required to own an Android device for this course.
  
  **Note:** It is strongly recommended that students complete CXC 320 or have equivalent advanced Java object-oriented programming experience prior to taking this course.

  42 Hours  HST included  Fee: $1119

  **Fall 2012**
  Thursday*  18:30-21:30  Sep 15-Dec 15

  **Winter 2013**
  Wednesday**  18:30-21:30  Jan 16-Apr 17

  *This course will run during the Fall break.

  **This course will run during the Winter break.

- **iPhone Application Development** [CXC 329]
  In this course, students gain hands-on experience developing applications for the iOS mobile device, the iPhone. The features of the latest iOS SDK are explored, as well as Objective-C language essentials. Topics include code optimization, data persistence, Twitter integration, and view controllers. Students learn how to design interfaces, build controls, connect to networks and services, and how to deploy apps to devices, testers, and the App Store.
  
  **Note:** It is strongly recommended that students complete CXC 300 OR CXC 320 OR have equivalent OO programming experience prior to taking this course.

  42 Hours  HST included  Fee: $1165

  **Fall 2012**
  Saturday  9:00-12:15  Sep 15-Dec 15

  **Winter 2013**
  Tuesday**  18:30-21:30  Jan 15-Apr 16

  **Spring/Summer 2013**
  Tuesday  18:30-21:30  May 7-Aug 6

  **See www.ryerson.ca/ce/its for more information.**

  **This course will run during the Winter break.

Programming Basics

- **Java Introduction** [CXCP 211]
  This course provides learners with the basics of object-oriented programming concepts focusing on the Java language. Learners explore classes and objects, attributes and methods, and use control statements, collections, and different class libraries. Topics include the detailed explanation of object-oriented principles, including encapsulation, inheritance, and polymorphism.
  
  **Note:** No previous programming experience is required, but it is strongly recommended that students be familiar with the Windows environment and have experience using a desktop application comfortably prior to taking this course.

  42 Hours  HST included  Fee: $749

  **Fall 2012**
  Saturday  9:00-12:15  Sep 15-Dec 15

  **Winter 2013**
  Tuesday**  18:30-21:30  Jan 15-Apr 16

  **Spring/Summer 2013**
  Tuesday  18:30-21:30  May 7-Aug 6

  See www.ryerson.ca/ce/its for more information.

  **This course will run during the Winter break.

Website Design and Development

These courses provide learners with the foundation to design and develop creative websites by providing the skills required to control the way a website is displayed, and incorporate dynamic functionality. Candidates who complete all required courses for the Website Design and Development course series and earn an overall average of 70% or higher are eligible to earn a Professional Development Award from Ryerson University. (See www.ryerson.ca/ce/its or page 153 for further information.)

- **Adobe Photoshop** [CXCP 184]
  This course introduces learners to the popular image editing program Photoshop. Introductory topics include creating original artwork, retouching and enhancing scanned images, and applying filters and special effects to images. Intermediate topics include pen tool techniques, vector paths and shapes, advanced layer use, and preparation for web, including rollovers and animations.
COMPUTER/INFORMATION TECHNOLOGY STUDIES

Note: It is strongly recommended that students be familiar with the Windows environment and have experience using a desktop application comfortably prior to taking this course.

42 Hours  HST included  Fee: $769

Fall 2012
Thursday*  18:30-21:30 Sep 13-Dec 13

Spring/Summer 2013
Saturday**  9:00-16:00 May 4-Jun 22
See www.ryerson.ca/ce/its for more information.

*This course will run during the Fall break.
**This course will run during the Winter break.
***There will be no class on May 18.

Adobe Creative Suite for the Web  CXCP 185

This course provides the learner with hands-on exposure to the latest Adobe Creative Suite applications, Dreamweaver and Flash, including an introduction to Fireworks (or equivalent). These powerful tools allow developers to create professional webpages that include graphics and animation. Topics include site design, creating layouts with and without tables, using embedded and external style sheets, images and forms, building dynamic user interfaces, and embedding audio and video into a website using Flash and XHTML.

Note: It is strongly recommended that students complete CXCP 663 or have equivalent HTML and CSS experience prior to taking this course.

42 Hours  HST included  Fee: $769

Fall 2012
Distance: Internet Sep 15-Dec 15
Monday  18:30-21:45 Sep 10-Dec 10
Saturday  9:00-12:15 Sep 15-Dec 15

Winter 2013
Distance: Internet** Jan 19-Apr 20
Wednesday**  18:30-21:30 Jan 16-Apr 17
Saturday***  13:00-16:15 Jan 19-Apr 20

Spring/Summer 2013
Distance: Internet May 11-Aug 10
Thursday  18:30-21:30 May 9-Aug 8

For more information on distance education, visit www.ryerson.ca/ce/de.
See www.ryerson.ca/ce/its for more information.

**This course will run during the Winter break.
***There will be no class on March 30.

JavaScript  CXCP 673

JavaScript, an interpretative programming language that can be embedded into HTML, enhances the web page document by creating an interactive experience between a user and a web browser. In this course, learners obtain hands-on exposure to JavaScript concepts including variables and functions, event handling, operators, and statements. Dynamic HTML is explored, and learners create a dynamic web site using multi-dimensional objects, navigational menus, and controls.

Note: It is strongly recommended that students complete CXCP 663 or have equivalent HTML and CSS experience prior to taking this course.

42 Hours  HST included  Fee: $749

Fall 2012
Thursday* 18:30-21:30 Sep 13-Dec 13

Winter 2013
Monday  18:30-21:45 Jan 14-Apr 15

Spring/Summer 2013
Monday  18:30-21:45 May 6-Aug 19
See www.ryerson.ca/ce/its for more information.

*This course will run during the Fall break.

For the most current information, see our website at www.ryerson.ca/ce.
**Flash Advanced**  CXCP 679

In this course for designers and budding developers familiar with the latest Flash environment, learners produce engaging Flash interfaces using text, graphics, animations, video, and sound. Advanced Flash user interactions and hand-coded ActionScript behaviours are employed. Flash design and ActionScript essentials are examined, and best practices are applied throughout the course. Picking up from the Flash component introduced in course CXCP 185 (Creative Suite for the Web) and skills learned in CXCP 673 (JavaScript), learners continue to build and develop rich media applications for both the web and stand-alone applications.

**Note:** It is strongly recommended that students complete courses CXCP 663, CXCP 185, AND CXCP 673, or have equivalent experience prior to taking this course.

42 Hours  HST included  Fee: $769

**eCommerce Design with PHP/MySQL**  CXCP 695

Building on the PHP scripting skills and MySQL integration concepts learned in pre-requisite course CXCP 685 (PHP/MySQL Web Design Fundamentals), this course provides learners with the skills necessary to add e-commerce functionality to their websites. Topics include site requirements, search engine optimization, receiving PayPal payments, processing credit card transactions, meeting online banking requirements, and security and privacy issues. Learners create a catalog and a shopping cart, and validate forms.

**Note:** It is strongly recommended that students complete CXCP 685 and its prerequisites prior to taking this course or have equivalent experience. The completion of CXCP 216 or equivalent SQL experience is also recommended.

42 Hours  HST included  Fee: $769

**PHP/MySQL Web Design Fundamentals**  CXCP 685

PHP is a server-side scripting language which is used to create dynamic websites that interact with databases. Distinct from the client-side scripting language JavaScript, PHP runs directly on the web server, enabling highly customized responses to users' requests or queries into databases. This course for web designers provides learners with hands-on experience writing PHP scripts, focusing on language syntax and the use of functions, arrays, and strings. Learners embed PHP code into web pages, create PHP-based web forms, configure MySQL, and learn how to use PHP with MySQL.

**Note:** It is strongly recommended that students complete CXCP 663 AND CXCP 673 or have equivalent HTML/CSS and Javascript experience prior to taking this course. Familiarity with relational databases is recommended.

42 Hours  HST included  Fee: $759

**Advanced Dreamweaver with CSS**  CXCP 700

In this course that builds on the Dreamweaver component taught in CXCP 185 (Adobe Creative Suite for the Web), learners use Adobe’s robust Spry framework and the powerful HTML5/CSS3 tools to enhance webpage interactivity to build sites for modern browsers. Dreamweaver’s powerful and dynamic site creation tools are used to create large, robust, standards-compliant, cross-media websites for platforms ranging from desktop computers to mobile phones and tablets.

**Note:** It is strongly recommended that students complete CXCP 663 AND CXCP 185 or have equivalent HTML/CSS and Dreamweaver experience prior to taking this course. The completion of CXCP 673 or equivalent JavaScript experience would be beneficial.

42 Hours  HST included  Fee: $769

**Ajax with jQuery Introduction**  CXCP 705

Building on the technologies and methods applied in CXCP 663 (HTML and Cascading Style Sheets) and CXCP 673 (JavaScript), this course provides learners with the skills required to create rich user experiences in the latest browsers while expanding the capabilities of older browsers. Topics include AJAX, WEB 2.0,
and cross-platform web application development using advanced JavaScript techniques, as well as jQuery, the powerful JavaScript framework.

Note: It is strongly recommended that students complete CXCP 663 AND CXCP 673 or have equivalent HTML and JavaScript experience prior to taking this course.

42 Hours HST included Fee: $769

Fall 2012
Tuesday* 18:30-21:30 Sep 11-Dec 11
Winter 2013
Saturday** 13:00-16:15 Jan 19-Apr 20

Spring/Summer 2013
Tuesday 18:30-21:30 May 7-Aug 6

See www.ryerson.ca/ce/its for more information.

*This course will run during the Fall break.

**This course will run during the Winter break. There will be no class on March 30.

Contemporary Science

These contemporary science courses are designed to help students understand the connection between science and everyday life.

Biology

★ Biology of a Living City CSCI 181
Antirequisite(s): CBLG 143, CBLG 144

This course will examine current selected topics in biology including cloning, today’s epidemics, genetically modified foods and environmental issues. Students will be introduced to many fundamental principles of modern biology as well as the history and ethics pertaining to the topics. This course is open to all arts students and has no secondary school biology requirement. (Formerly SCI 100). SCI 181 is not available for credit to students who choose BLG 143 or BLG 144. (LL)

39 Hours Fee: $589

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

Chemistry

★ Chemistry Applications to Living Systems CSCI 182
Antirequisite(s): CCHY 102, CHY 103, CHY 104, CCHY 113, CHY 123

The emphasis of this course will be on understanding chemistry and the role it plays in everyday life, particularly to those who live in an urban environment. The course will endeavor to have a conceptual and contextual focus rather than a quantitative approach, relating chemistry to urban/environmental issues with particular reference to life in Toronto where possible. Topics could include water/sewage treatment, air pollution, energy sources, soil chemistry, foods, and industrial chemistry (polymer, petroleum, pharmaceutical, etc). The curriculum could also include sections on street drugs, cosmetics, chemistry in the movies, and forensic chemistry. (Formerly SCI 101). (May not be used as a credit towards a science degree). SCI 182 is not available for credit to students who choose CHY 103 or CHY 113. (LL)

39 Hours Fee: $589

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Introduction to Forensic Sciences CSCI 183

The popularity of TV shows depicting the science of criminal investigations has impacted the way forensic science is viewed by the public and media. This course will provide non-science students with an introduction to the field of forensic science. Students will develop an appreciation of the critical methods of scientific investigation, reasoning, and communication. Topics will include techniques of chemical analysis, physical investigation, and the role of expert witnesses in crime scene investigations. (LL)

39 Hours Fee: $623

Not offered in fall/winter/spring 2012–2013.

Criminal Justice and Criminology

Students will become familiar with the structural, administrative, political, and professional context of the criminal justice system and its related agencies, while also gaining an appreciation for the complex causes and consequences of crime in Canadian society.
Criminal Justice and Criminology

Related certificate(s): Community Engagement, Leadership, and Development (pg. 45), Criminal Justice and Criminology (pg. 49), Social Sciences and Humanities Foundations (pg. 140)

★ Introduction to Canadian Criminal Justice CCRM 100

Antirequisite(s): CCRM 101

This course introduces students to the administrative and institutional components of the Canadian criminal justice system and the principles that govern it. The course will be organized around the police, courts, correctional systems, and will take a critical approach to both the formal principles of justice as they apply to this system, as well as how they are woven into the process at various stages. (Formerly JUS 300.)

39 Hours Fee: $552

Fall 2012
Monday 18:00-21:00 Sep 10-Dec 10

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday 18:00-21:30 May 6-Jun 19

★ Introduction to Criminology CCRM 102

Antirequisite(s): CCRM 101

This course provides a foundation for the theoretical, conceptual and policy considerations related to crime and justice in Canada. Students will be introduced to the main theoretical approaches to understanding crime (classical, positivist and critical theories), and the various ways in which each has shaped criminal justice policy in Canada. These issues will be brought together through an in-depth analysis of one or two current topics.

39 Hours Fee: $552

Fall 2012
Tuesday 18:00-21:00 Sep 11-Dec 11

Winter 2013
Thursday 18:00-21:00 Jan 17-Apr 18

Spring/Summer 2013
Monday & Wednesday 18:00-21:30 Jun 24-Aug 12

★ Criminal Law CCRM 200

Prerequisite(s): CCRM 100 or (LAW 534 and in Law and Business program)
Antirequisite(s): LAW 400

Students are introduced to the basic concepts and substance of the criminal law in Canada. The historical and theoretical foundations of criminal law, elements of an offence, and criminal defenses are considered. The role of criminal law in society, and its intersection with other forms of social regulation are highlighted. This course is not a technical legal course in criminal procedure; rather, it provides students with basic knowledge of criminal law in Canada.

39 Hours Fee: $571

Fall 2012
Thursday 18:00-21:00 Sep 13-Dec 13

Winter 2013
Thursday 18:00-21:00 Jan 17-Apr 18

★ Victims and the Criminal Process CCRM 202

Prerequisite(s): CCRM 100

This course has two emphases: theory and research on the nature of criminal victimization in Canada, and the role and experiences of victims of crime in the Canadian criminal justice system. The intersection of victimization with gender, race, class and other forms of social inequality will provide the context for an analysis of the extent to which the current criminal justice system does, or can, meet the broad range of victim needs. (Formerly JUS 601.)

39 Hours Fee: $539

Winter 2013
Tuesday 18:00-21:00 Jan 15-Apr 16

★ Policing in Canada CCRM 300

Prerequisite(s): CCRM 100 and CCRM 102

Students are introduced to the concept of “policing” and the institutional and non-institutional forms it may take. The intersection of the uniformed, public police with other policing bodies, police discretion, culture and issues of accountability and governance are central to this course. The role of communities and developments in the global context provide the context for analysis of the future of democratic policing.

39 Hours Fee: $537

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Youth Justice in Canada CCRM 304

Prerequisite(s): CCRM 100 and CCRM 102

This course considers the theoretical and policy issues which relate specifically to young people in conflict with the law and their intersection with legal systems in Canada. The focus of the course will be on an analysis of the historical development of a separate legal system for dealing with youthful offenders and the changes in discourses around youth crime that have been reflected in reforms to that system.
**Corrections in Canada**

CCRM 306

Prerequisite(s): CCRM 100 and CCRM 102

Students are introduced to the philosophical trends and approaches within the correctional system in Canada. The focus will be on understanding the historical and political context of correctional practices and their impact on specific populations, such as women, Aboriginal people and racialized communities. We end with an analysis of correctional practices in other jurisdictions, including capital punishment and the development of alternative approaches.

39 Hours Fee: $537

Winter 2013

Thursday 18:00-21:00 Jan 17-Apr 18

**Criminal Courts in Canada**

CCRM 308

Prerequisite(s): CCRM 100 and CCRM 102

The focus of this course is on the structure and function of the criminal courts in Canada, with particular emphasis on the points of tension at various stages. Rather than being a course on the technical aspects of criminal prosecution, points of tension in the process will be considered through an analysis of a variety of topics, including pre-trial detention, sentencing, plea discussions and the wrongfully convicted.

39 Hours Fee: $537

Winter 2013

Wednesday 18:30-21:30 Jan 16-Apr 17

**Ethics in Criminal Justice**

CCRM 322

Prerequisite(s): CCRM 100 and CCRM 102

This course introduces students to the ethical foundations of justice, and their implications and applications at various junctures in the criminal justice system. Ethics in public and private policing, the legal profession (defense, prosecution, judiciary), and punishment are given in-depth consideration. Emphasis will be placed on a case study approach, and student-led analyses.

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Criminal Justice and Social Inequality**

CCRM 402

Prerequisite(s): CCRM 100 and CCRM 102

Antirequisite(s): JUS 400

This course examines various form of social inequality as they intersect with the criminal justice system in Canada. The course will challenge the notion of an objective, value-neutral criminal justice system, and will consider the impact of operational and policy decisions on race, class, gender and other forms of social inequality. Topics will include systemic racism, gender discrimination, the over-representation of people who live in poverty and other relevant issues.

39 Hours Fee: $561

Fall 2012

Tuesday 18:30-21:30 Sep 11-Dec 11
**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**

### History of Arts and Scenography  
**CDMP 130**

This course will study scenography as a parallel progression in a cross-cultural survey of the arts. Organized along major world belief systems, students will familiarize themselves with visual and aural culture as it is expressed in art, music, architecture, fashion, and decorative arts. From sacred space to 21st Century media, students will examine how the elements of early spiritual dance evolved with emerging technologies and changes in religious, societal, and political systems. Students will learn to recognize cultural and scenographic trends as they conduct primary and secondary source research. The scenographic tradition will be addressed in terms of ceremony, interpreting text, for constructed or virtual worlds, relationship-building in communities, and collaborative work structures. The lexicon of scenographic technologies and styles will also be examined as a reflection of world culture. Weekly lectures and visual and aural research will enable students to create a personal textbook of sources to use for designing productions. (Equivalent to one Professionally Related elective from Table II, see Image Arts in the Undergraduate Program Calendar.)

39 Hours  
Fee: $561

**Fall 2012**  
Thursday  
18:30-21:30  
Sep 13-Dec 13

**Spring/Summer 2013**  
Tuesday & Thursday  
18:30-21:30  
May 7-Jun 18

### Design Management II  
**CDDM 102**

This course continues the study of the design manager’s function. Students will be presented with design as a project-based service industry. Topics include: study of regulatory and legal issues; professional affiliations; standards information; technology in design; opportunities and implications of a competitive global environment; effective project management; labour regulations; ongoing training and research; and developing career tracks. (Equivalent to one Professional elective from Table I, see Interior Design program in Undergraduate Program Calendar.)

39 Hours  
Fee: $571

**Winter 2013**  
Tuesday  
18:30-21:30  
Jan 15-Apr 16

**Spring/Summer 2013**  
Tuesday & Thursday  
18:30-21:30  
Jun 25-Aug 6

### Design Management Project  
**CDDM 103**

**Prerequisite(s):** Department consent

An independent or team-study program to pursue a specific case study about an important design-related decision at a specific firm. The project will be under the supervision of a faculty member on topics selected by the student(s) and approved by the instructor. Topics to embrace concepts related to design management. Topics might include design features; socially responsible design; environmentally compatible design; design and ethics; innovation in the organizational context, etc.

39 Hours  
Fee: $579

**Fall 2012**  
Monday  
18:30-21:30  
Sep 10-Dec 10

**Winter 2013**  
Wednesday  
18:30-21:30  
Jan 16-Apr 17

### Design Awareness I  
**CDDM 104**

This course is an introduction to the fundamental aspects of design. It explores the various definitions and meanings of the word “design.” As design is a tool for examining our culture and our environment, this course may include topics such as: why we design as a response to meet needs; what affects design and what design affects; government, political, and corporate...
influences on design; universal design; ecologically responsible design; sustainability issues in design; and design in a global context.

39 Hours  Fee: $579

Not offered in fall/winter/spring 2012–2013.

Design Research  CDDM 106

This course provides an opportunity for students to investigate a problem of critical interest to design management in any field of design specialization. It stresses individual study, self motivation, the skills required to research information, oral and written presentation. To prepare for the research, the course may include an introduction to design research: planning the research process, defining research objectives, data collection, analyzing data, sources of information, using databases, and presenting the findings. Students will define and investigate a problem with either a Ryerson faculty member, an independent consultant, or an industry supplier/manufacturer.

39 Hours  Fee: $579

Not offered in fall/winter/spring 2012–2013.

Disability Studies

Disability Studies focuses on society’s definition of and response to disability. Students explore the social context and experiences of persons with disabilities.

Disability Studies

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Community Engagement, Leadership, and Development (pg. 45)

A History of Madness  CDST 500

Where do diverse concepts of “madness” come from? How have these ideas changed over time? How have “mad people” interpreted their own experiences? This course will be in the tradition of social history from “below”. It will survey the social medical, political, economic, cultural and religious factors that have influenced interpretations of what it means to be “mad” from ancient time to the present. (UL)

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.

Mad People’s History  CDST 504

This course will provide an overview of the history of madness from the point of view of people who were, and are, deemed “mad”. The purpose of this course is to place the diverse perspectives of people diagnosed as mad, insane or mentally ill as being of central importance in the history of psychiatry, and to address the question: how madness has been viewed by mad people over the centuries.

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

Current Topics in Disability I  CDST 503

This course will provide students with an opportunity to engage in an in-depth examination of specialized and scholarly work within the disability studies field. Content will be chosen by the Instructor based on recent research and trends in the field.

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.

Mad People’s History  CDST 504

This course will provide an overview of the history of madness from the point of view of people who were, and are, deemed “mad”. The purpose of this course is to place the diverse perspectives of people diagnosed as mad, insane or mentally ill as being of central importance in the history of psychiatry, and to address the question: how madness has been viewed by mad people over the centuries.

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8
Monday–Saturday  9:00-16:00 Jul 9-Jul 21
Making Ontario Accessible  CDST 506

The Accessibility for Ontarians with Disabilities Act (AODA) mandates development of enforceable accessibility standards for businesses and organizations to identify, remove and prevent barriers to accessibility. This course is for those seeking specialized knowledge of the AODA, accessibility issues and implementation. It covers understandings of disability, issues giving rise to the Act, disability activism and a critical analysis of the new accessibility standards for customer service, built environments, employment, information and communications and transportation.

39 Hours  Fee: $552

Current Topics in Disability II  CDST 604  Prerequisite(s): CDST 501 or CINT 902

This course will provide students with a further opportunity to engage in an in-depth examination of specialized and scholarly work within the disability studies field. Content will be chosen by the Instructor based on recent research and trends in the field.

39 Hours  Fee: $552

Strategies for Community Building  CDST 613  Prerequisite(s): CDST 501 or CINT 902

This course addresses the importance of community building given the realities of social exclusion and the challenges represented by diversity in the current social, political and economic context in Canada. The starting point is the particular view of reality held by people with disabilities. Students are encouraged to analyze power, inequality and influence before building strategies for action, and to develop a personal ethical stance in which to ground community development practice.

39 Hours  Fee: $552

Disability and The Law  CDST 603  Prerequisite(s): CDST 501 or CINT 902

This course is constructed around ‘fact’ situations, illustrative of real-life dilemmas faced by disabled people, their families, advocates and service providers. How to find and use the law will be explored as will the often competing issues of independence, dignity, personal and economic security. Students will analyze when the law may help or hinder, and how it may be changed.

39 Hours  Fee: $552

NEW!

Rethinking Images of Difference  CDST 525  Prerequisite(s): CDST 501 and (CINT 902 or CSWP 921)

This course critically examines representations of embodied difference in mainstream and other media. With particular attention to disability, it queries images from the news, on television, film and the web as they are embedded in the systems of ablest power, privilege and marginalization. To study these images is to reveal their ideological underpinnings, and their intrinsic connection to other categories of identity including class, race, gender, and sexual orientation.

39 Hours  Fee: $552

Current Topics in Disability II  CDST 604  Prerequisite(s): CDST 501 or CINT 902

This course will provide students with a further opportunity to engage in an in-depth examination of specialized and scholarly work within the disability studies field. Content will be chosen by the Instructor based on recent research and trends in the field.

39 Hours  Fee: $552

Strategies for Community Building  CDST 613  Prerequisite(s): CDST 501 or CINT 902

This course addresses the importance of community building given the realities of social exclusion and the challenges represented by diversity in the current social, political and economic context in Canada. The starting point is the particular view of reality held by people with disabilities. Students are encouraged to analyze power, inequality and influence before building strategies for action, and to develop a personal ethical stance in which to ground community development practice.

39 Hours  Fee: $552

Disability and The Law  CDST 603  Prerequisite(s): CDST 501 or CINT 902

This course is constructed around ‘fact’ situations, illustrative of real-life dilemmas faced by disabled people, their families, advocates and service providers. How to find and use the law will be explored as will the often competing issues of independence, dignity, personal and economic security. Students will analyze when the law may help or hinder, and how it may be changed.

39 Hours  Fee: $552

Certificate and degree credit  Degree credit  Certificate credit  Course series
NEW!
★ The Politics and Practice of Interventions
Prerequisite(s): CDST 501 or CINT 902

In recent years, interventions directed at disabled people have been the subject of debate, controversy and resistance. This course explores these tensions by tracing various approaches to creating change in the lives of disabled people. Students will use sociological analysis, theories of disability/difference, autobiographical knowledge and consultation to critique examples of contemporary interventions and to explore potentially more positive alternatives.

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Leadership in Human Services
Prerequisite(s): CDST 501 or CINT 902
Antirequisite(s): CDST 727

This course illuminates many challenges that leaders and managers of human services face in a changing environment. It incorporates theoretical and practical elements rooted in the perspective that people supported by human services require opportunities to lead dignified lives and the means to exercise personal choice, control and independence. Students will examine the complex issues raised when those receiving services, managers, and activists interact to design, organize and change traditional models of delivering services and supports.

39 Hours Fee: $552

Fall 2012
Monday–Saturday 9:00-16:00 Jul 9-Jul 20

★ Leadership for Social Action
Prerequisite(s): CDST 501
Antirequisite(s): CDST 726

This course looks at leadership theory and the challenges of leading in neo-liberal times. It touches on political discourse, public policy and the legislative process. It examines the problem of working across differences and complicates empowerment. Students will meet and talk with leaders from social movements. By the time students complete their assignments, they should be able to imagine themselves as leaders and be better able to assist disabled people in becoming leaders.

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

★ AODA Capstone Synthesis
Prerequisite(s): Department consent

This course is individually tailored to students’ learning objectives and brings together and deepens the skills and knowledge garnered in the preceding AODA: Principles and Practices of Accessibility certificate courses. It provides opportunities for students to engage in focussed, scholarly, and project work from a disability studies perspective.

Note: This course is taken after all other requirements within the Certificate in Advancing the AODA: Principles and Practices of Accessibility.

Students are encouraged to contact the academic coordinator, Cameron Crawford, at c1crawfo@ryerson.ca to plan their capstone enrollment.

39 Hours Fee: $557

Not offered in fall/winter/spring 2012–2013.

Talking Back to Psychiatry
Prerequisite(s): Department consent

This workshop investigates the history of the consumer/survivor/ex-patient movement. Workshop participants will follow the development of the movement from the late 60s to the present.

Note: See Presenting the consumer/survivor/ex-patient movement, a video in which workshop instructor David Reville (School of Disability Studies) uses a six-part metaphor to frame the origins, activities, and politics of the movement.

9 Hours HST included Fee: $108

Winter 2013
Thursday 18:30-21:30 Jan 31
and Thursday 18:30-21:30 Feb 7
and Thursday 18:30-21:30 Feb 14

Disaster Emergency Management

This program is designed for existing and aspiring disaster management and emergency services professionals and first responders who wish to upgrade their education, pursue career opportunities, or perform volunteer work. Courses provide broad knowledge, case studies, and hands-on application within the local, provincial, federal, and international sectors of disaster and emergency response.
Disaster Emergency Management

Related certificate(s): Disaster and Emergency Management (pg. 54)

Principles and Practices of Emergency Management  
**CKDM 100**

This course provides an introduction to the basic concepts of emergency management with core elements common to all provinces and territories across Canada. A series of principles will be introduced with reference to current practice. This course provides an introduction to the legal basis for Emergency Management nationally, regionally, and locally. The course is designed for participants from all levels of government, emergency measures/management coordinators, and/or planners, emergency responders, volunteers, private sector representatives, etc.

39 Hours  Fee: $755

Fall 2012
Distance: Internet*  Sep 8-Oct 20
Monday  18:30-21:30  Sep 10-Dec 10

Winter 2013
Distance: Internet**  Jan 12-Feb 23
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Distance: Internet  May 4-Jun 15
Monday & Wednesday  18:30-21:30  May 6-Jun 19

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

**This course will run during the Winter break.

Project Management in Disaster Recovery  
**CKDM 105**

This course introduces students to the theory and practice of project management and its applicability to disaster recovery and disaster reconstruction. It takes a problem-solving approach to planning, budgeting, implementing, and completing small and large-scale projects. Numerous disaster recovery case studies will be used to ensure ease in applying course knowledge to real-life situations.

39 Hours  Fee: $755

Not offered in fall/winter/spring 2012–2013.

Law of Disaster and Emergency Management  
**CKDM 110**

This course sets out the legal framework for emergency management in Canada. Students involved in emergency management will understand their own legal duties and powers as well as those of others.

The primary legislation requiring the preparation of emergency management systems for government and private sector entities will be examined in depth.

39 Hours  Fee: $755

Not offered in fall/winter/spring 2012–2013.

Emergency Operations and Incident Management  
**CKDM 120**

Prerequisite(s): CKDM 100

This course prepares emergency management practitioners to carry out their roles as members of an Emergency Operations Centre (EOC) team. This course presents strategies for effective management and coordination of overall operations within their communities during a multi-service response to an emergency. In addition, participants will be introduced to the Incident Command System that provides responders and supporting agencies with a standardized method of managing any kind of emergency incident.

39 Hours  Fee: $674

Fall 2012
Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013
Distance: Internet**  Jan 12-Feb 23
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Distance: Internet  May 4-Jun 15
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

For more information on distance education, visit www.ryerson.ca/ce/de.

**This course will run during the Winter break.

Critical Analysis of Operations  
**CKDM 130**

Prerequisite(s): CKDM 100

In this course students will gain an understanding of Operations in relation to EM practice. The range of potential actions is introduced during the pre-impact and impact phases of an emergency. Current legislation, emergency prevention, communications during emergencies, current pre-impact arrangements, the roles, responsibilities, and authority of the Emergency Services and specifically what actions could be taken during the impact phase of an emergency/disaster will be discussed in relation to several case studies.

39 Hours  Fee: $755

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013
Distance: Internet**  Jan 12-Feb 23
Wednesday  18:30-21:30  Jan 16-Apr 17
### Emergency Management Planning

**CKDM 140**

#### Prerequisite(s): CKDM 100

This course introduces emergency management planning. It examines the planning process, the specification of emergency management needs, resource availability, needs ratification, organizational design, the selection of emergency management strategies, and planning implementation.

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- **Fall 2012**
  - Tuesday 18:00-21:00 Sep 11-Dec 11
- **Winter 2013**
  - Distance: Internet** 18:30-21:30 Jan 12-Feb 23
  - Tuesday 18:30-21:30 Jan 15-Apr 16

**This course will run during the Winter break.**

### Risk Management

**CKDM 150**

#### Prerequisite(s): CKDM 100

This course presents the principles, structures, and processes of risk management. Methods for applying general risk management theory, best practices and resources to the different phases of emergency management will be discussed. Emphasis is placed on the application of risk management strategies in mitigating and preparing for disasters and major emergencies.

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- **Fall 2012**
  - Wednesday 18:00-21:00 Sep 12-Dec 12
- **Winter 2013**
  - Distance: Internet** Jan 12-Feb 23
  - Monday 18:00-21:00 Jan 14-Apr 15

**This course will run during the Winter break.**

### Emerging Issues

**CKDM 160**

#### Prerequisite(s): Department consent

This capstone course is intended as a synthesis of emergency and disaster management concepts and perspectives learned in the previous courses taken in the program and applied to a real-world area of interest. Students will create an original report based on a project they select. Working with a faculty supervisor, participants will define a project topic. Project topics can come from a wide variety of areas but must be executed with an Emergency Management perspective.

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- **Winter 2013**
  - Distance: Internet Jan 12-Apr 13
- **Spring/Summer 2013**
  - Distance: Internet May 4-Jul 27

For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

### Early Childhood Education

These courses introduce you to the challenging field of early childhood education. Whether working with children who have special needs or those from different ethno-racial backgrounds, diversity is key. Those who flourish in the field know that teaching, assessing, and guiding children begins with an understanding of the Canadian cultural mosaic. Early childhood educators’ contribution to society is immeasurable. For more information, visit [www.ryerson.ca/ce/ece](http://www.ryerson.ca/ce/ece).

### Early Childhood Education

This direct entry program for ECE diploma graduates from the CAATs builds on students’ knowledge of child development and curriculum. For further information on courses, prerequisites, and admission to the ECE degree program, call the School of Early Childhood Education at 416.979.5306 or visit [www.ryerson.ca/ce/ece](http://www.ryerson.ca/ce/ece). Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28)

### Language Development

**CCLD 206**

#### Prerequisite(s): (CCLD 103 and CPSY 102) or Direct Entry

The course explores the nature of language development in children. Biological endowment and environmental factors are considered. Language acquisition from fetal sound sensitivity to language behaviors of school-age children is investigated.
Acquisition of the subsystems of language along with bilingualism and minority language contexts are explored. Stages in child language are identified and theories and current research on child language are examined. Students are introduced to methodologies, tools and strategies of child language research. Opportunity is provided for the collection and analysis of language data.

39 Hours  Fee: $561

Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18

☆ Field Education II  CCLD 262
Prerequisite(s): CLD 161
Corequisite(s): CLD 212 and CLD 241

In their second off-campus placement, students continue to increase their knowledge and skills in a range of settings including Ontario early years and family resource centres, hospitals and other community organizations. Students focus on planning and implementing early learning activities, developing supportive relationships with families and the community, and working with colleagues. The on-campus seminar component of the course supports the students’ placement experience.

Note: Placements are available in fall, winter, and spring/summer terms. For scheduling information, visit www.ryerson.ca/ece. Students must attend a mandatory information session and obtain permission of the School of Early Childhood Education. The School will enroll students directly. For ECE direct entry students, this placement is only for students whose admission date was prior to 2005.

39 Hours  Fee: $552

Fall 2012
Monday–Friday  Oct 1-Nov 2
Winter 2013
Monday–Friday  Jan 21-Mar 1
Spring/Summer 2013
Monday–Friday  May 6-May 31

☆ Cognitive Development  CCLD 307
Prerequisite(s): (CCLD 103 and CPSY 102) or Direct Entry

This course provides students with an in-depth investigation of theoretical, empirical and practical perspectives in how children think from birth to middle childhood. Theories will be examined critically and evaluated for their contributions and limitations to today’s early childhood classroom. Critical analysis will include a consideration of how theories are tested in current research and how they are applied in education. Topics will include perception and the importance of movement in the development of thinking, symbolic representation, problem-solving and social cognition.

39 Hours  Fee: $548

Fall 2012
Tuesday  18:30-21:30  Sep 11-Dec 11
Spring/Summer 2013
Classroom/Internet: Internet  Jun 24-Jul 6
and Tuesday–Saturday  8:30-17:00  Jul 2-Jul 6
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

EARLY CHILDHOOD EDUCATION

Concept Development in Math  
CCLD 317  
Prerequisite(s): CLD 212 or Direct Entry

Students examine how young children ages birth to 8 understand and engage in mathematical knowledge, concepts and processes. Students explore and critique different theories of mathematical approaches to learning, such as inquiry-based models. Experiences designing and teaching lessons, creating physical and social environments to promote mathematical thinking, and assessing children’s knowledge and skills encourage positive attitudes toward mathematics in the learning environment.

Note: The Internet component of the Spring/Summer Classroom/Internet offering reflects the scheduling of the mandatory pre-course reading.

Students must enroll in this course prior to the last Friday of the Internet component.

39 Hours  
Fee: $548

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Classroom/Internet: Internet Jun 24-Jul 12
and Monday–Friday 8:30-17:00 Jul 8-Jul 12

Research I: Methods  
CCLD 322  
Prerequisite(s): CPSY 102 or Direct Entry

This course provides students with an understanding of scientific research methods as they relate to the field of early childhood education. The course examines a variety of quantitative and qualitative methodologies and covers the various components of research from the formulation of research questions to the analysis and interpretation of data. (Formerly ECE 303).

39 Hours  
Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

Research II: Applications  
CCLD 323  
Prerequisite(s): CCLD 322

This course extends and applies the materials covered in Research I. Students formulate, carry out, write up, and present a research project of their own design in the field of early childhood education. Students also have the opportunity to analyze and critique each other’s projects and to evaluate a variety of research approaches. (Formerly ECE 306).

39 Hours  
Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
For more information on distance education, visit www.ryerson.ca/ce/de.

Families in Canadian Context II  
CCLD 332

Students examine diversity in race, ethnicity and culture within Canadian society and move toward an understanding of how these factors shape family values, family forms, child rearing and parenting practices, and family expectations for their children. They examine the potential for conflicting expectations between families and educators/caregivers from the dominant culture. Concepts of race, racism, and ethnic relations are studied in the context of globalization, migration, refugee and settlement experiences. Policies, practices and legislation on immigration and settlement are also examined. Students engage with a family in the community as part of the course. (Formerly ECE 302).

39 Hours  
Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

Assessment for Programming  
CCLD 342  
Prerequisite(s): CCLD 262 or Direct Entry

This course examines approaches to assessment and evaluation of children’s development with attention to children with disabilities and children-at-risk, from birth to eight years. Students use formal and informal screening and assessment tools to develop individualized programming for young children, to address a range of developmental needs in a variety of early childhood settings. A conceptual framework for assessment and programming skills in designing an individual program plan are concrete outcomes of this course. (Formerly ECE 316).

39 Hours  
Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
For more information on distance education, visit www.ryerson.ca/ce/de.
Field Education III  
CCLD 363  
Prerequisite(s): (CCLD 262 and CCLD 332) or (Direct Entry and CCLD 332)  
In their third on-campus or off-campus placement, students continue to apply their knowledge and skills working with children who may have identified special needs. These placements are primarily inclusive settings such as the Ryerson Early Learning Centre and Gerrard Resource Centre, early childhood care and education settings and primary classrooms. Students may also be placed in specialized programs devoted to children with specific exceptionalities. Students assess and focus on planning and implementing learning activities that are developmentally appropriate and adapted specifically to address the child’s extra support needs, special needs and learning styles and developing supportive relationships with families and the community, and working with colleagues. The on-campus seminar component of the course supports the students’ placement experience.  
Note: Placements are available in fall, winter, and spring/summer terms. For scheduling information, visit www.ryerson.ca/ece. Students must attend a mandatory information session and obtain permission of the School of Early Childhood Education. The School will enroll students directly.  
39 Hours Fee: $552  
Fall 2012  
Monday–Friday  Oct 1-Nov 2  
Winter 2013  
Monday–Friday  Jan 21-Mar 1  
Spring/Summer 2013  
Monday–Friday  May 6-May 31  

Children and Technology  
CCLD 419  
Prerequisite(s): CLD 212 or Direct Entry  
Antirequisite(s): CECE 912  
This course will entail an exploration of various knowledge media in early childhood education. Students will examine the use of computers in teaching and learning, develop a basic working knowledge of computers and online technologies, and learn techniques for assessing various forms of knowledge media intended for ECE educators and children from infancy to age 8. The goal is to engage in the process of rethinking technology in relation to teaching and learning with young children.  
Note: Enrollment in this course is restricted to undergraduate students of the Ryerson School of Early Childhood Education and those with instructor permission. If required, email jnolan@ryerson.ca for approval.  
39 Hours Fee: $552  
Spring/Summer 2013  
Distance: Internet  May 4-Jul 27  
For more information on distance education, visit www.ryerson.ca/ce/de.  

Concept Development in Science  
CCLD 415  
Prerequisite(s): CLD 212 or Direct Entry  
This course employs a project-based approach to the exploration of how young children develop skills and concepts in science. Students learn about scientific thinking, how to encourage science exploration, and how to support children’s scientific inquiry from various perspectives, including Aboriginal, constructivist, reconceptualist, and the Reggio Emilia approach. Students will learn about design and creation of learning environments, projects and assessment tools that advance children’s knowledge and skills development.  
39 Hours Fee: $552  
Fall 2012  
Thursday  18:30-21:30  Sep 6-Dec 6  

Infant Mental Health  
CCLD 442  
Prerequisite(s): (CLD 231 and CCLD 342) or (Direct Entry and CCLD 342)  
This course builds on previous child development courses for a detailed examination of the development of infants and toddlers. Students explore applications of developmental theory to identify and assess infants and toddlers, including those who may benefit from early intervention. Family empowerment intervention models are studied for all families with infants and toddlers. Cultural and economic contexts are stressed to assure responsiveness to diverse family models. (Formerly ECE 210).  
39 Hours Fee: $552  
Spring/Summer 2013  
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12  

Therapies for Young Children  
CCLD 444  
Prerequisite(s): CCLD 342  
Students critically examine the theoretical foundations for therapeutic interventions. A range of intervention models and applications of techniques are explored including therapies in play, art, music, drama and language.  
39 Hours Fee: $548  

Not offered in fall/winter/spring 2012–2013.
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

**EARLY CHILDHOOD EDUCATION**

- **Inclusion and Consultation**
  - **CCLD 445**
  - Prerequisite(s): CCLD 342
  - This course examines the changing paradigms of service delivery in early intervention and special education for young children with special needs and their families. Inclusive models of service delivery are explored including collaborative and consultative models currently in use in infant development programs, group child care centres, family day care homes and early primary classrooms. Students consider educational change processes, consultation skills, public policy, interdisciplinary team collaborations, and teaching strategies in inclusive classrooms.
  - 39 Hours
  - Fee: $552

  - **Fall 2012**
    - Wednesday 18:30-21:30 Sep 5-Dec 5
  - **Spring/Summer 2013**
    - Distance: Internet Jun 25-Aug 6
    - For more information on distance education, visit www.ryerson.ca/ce/de.

- **Children and Chronic Illness**
  - **CCLD 446**
  - Prerequisites: CCLD 342 or CCYC 605
  - This course examines the impacts of chronic illness on the development of young children. Theoretical frameworks and current research from developmental pediatrics are explored and critically evaluated. Specifically, young children’s adaptation to illness and hospitalization will be analyzed through case study examples and problem solving exercises. The role of the child life specialist and evidence-based practice is addressed with particular emphasis on interventions aimed at ameliorating the impact of illness.
  - 39 Hours
  - Fee: $580

  - **Winter 2013**
    - Saturday 9:00-12:00 Jan 12-Apr 13

- **Equity Issues in Ontario ECE**
  - **CCLD 447**
  - Prerequisite(s): Prequisite: CCLD 332
  - Antirequisite(s): CCLD 448
  - This course examines theories of childhood, community development, and educational equity in the context of Canadian society. The course focuses on four distinct communities in the province of Ontario: English, French, migrant and Aboriginal populations. The course examines social policy, curriculum, health and education for social development in both early childhood and school settings.
  - 39 Hours
  - Fee: $580

  - **Spring/Summer 2013**
    - Tuesday & Thursday 18:30-21:30 May 7-Jun 18

- **Childhood in a Global Context**
  - **CCLD 448**
  - Prerequisite(s): CCLD 332
  - Antirequisite(s): CCLD 447
  - This course examines international perspectives on theories of childhood and community development. Topics in the course include international funding of early childhood programs, global migration, Indigenous education, international organizations working in development and advocacy, and other topics identified by the instructor. The course examines social policy, curriculum, health and education for social development in both early childhood and school settings.
  - 39 Hours
  - Fee: $580

  - Not offered in fall/winter/spring 2012–2013.

- **Research in ECE Lab Schools**
  - **CCLD 449**
  - Prerequisite(s): CCLD 322 (min. B+) and CCLD 323 (min. B+)
  - University-based early learning programs have a long and rich history of providing leadership and contributing to knowledge regarding children and early childhood education. This course builds upon the student’s existing research and analytic skills by focusing on research conducted in laboratory school settings. Supervised by the course instructor, students propose and carry out a research project. Students may also have the opportunity to participate in faculty research taking place in the ELC or GRC. Students submit a research paper at the conclusion of the course. (B+ in CLD 322 and 323 required).
  - 39 Hours
  - Fee: $580

  - Not offered in fall/winter/spring 2012–2013.

- **Indigenous Early Learning**
  - **CCLD 450**
  - Prerequisite(s): CCLD 332
  - Students explore issues confronting Indigenous children and their families in Canada. Indigenous perspectives on the origins of these issues and the current environment are examined in the context of Indigenous self-determination. Course work focuses on issues from a national, provincial, and local perspective with discussions about world view, history, families, policy, and jurisdictional issues.
  - 39 Hours
  - Fee: $580

  - Not offered in fall/winter/spring 2012–2013.

- **Contemporary Issues in ECE**
  - **CCLD 454**
  - Prerequisite(s): CPOL 220
  - This course relies on critical thinking and communication skills in the development of one’s individual position on contemporary issues based on a critical examination of policy, discussion papers, research, and journal and media articles that are
relevant to current issues in the ECE and allied professions. Classroom discussions and debate expose students to alternative perspectives and provide practice in analyzing and communicating the values underlying points of view, recognizing inherent biases, and forming judgments based on evidence. (Formerly ECE 901).

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

∗ Senior Internship
CCLD 464
Prerequisite(s): CCLD 363
Students choose from three options: a field placement, a research/development project or an international/out-of-province placement. All options emphasize students’ development as an emerging professional. For field placement, students select an area of specialization within the broad scope of their studies. For the international/out-of-province field placement, students select a placement outside of the country/province. The research/development project offers students the opportunity to design and complete an original project.

Note: Placements are available in fall, winter, and spring/summer terms. For scheduling information, visit www.ryerson.ca/ce. Students must attend a mandatory information session and obtain permission of the School of Early Childhood Education. The School will enroll students directly. Students admitted prior to 2005 are required to complete CCLD 262 prior to CCLD 464.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 11-Dec 11
Wednesday 18:30-21:30 Sep 12-Dec 12
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Tuesday 18:30-21:30 Jan 15-Apr 16
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Saturday 10:00-17:00 May 4-Jun 27
Tuesday & Thursday 9:00-12:00 May 6-Jun 19
Tuesday & Thursday 18:30-21:30 May 6-Jun 19
Monday & Wednesday 9:00-12:00 May 8-Jun 20
Monday & Wednesday 18:30-21:30 May 8-Jun 20
Tuesday & Thursday 9:00-12:00 Jun 19-Aug 6
Tuesday & Thursday 18:30-21:30 Jun 19-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

∗ Canadian Economic History
CECN 105
Antirequisite(s): CECN 509
The aim of this course is to acquaint the student with the major economic events in our history. The course will have two prominent themes. The first of these is the importance of staple production to the national economy. Since, for the most part the choice of which staple to produce at a given time was dictated by international market forces, the development of each staple product, i.e. cod, fur, lumber, is analyzed within an international framework. The second theme of the course is the development of modern industrial sectors since 1850.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 11-Dec 11
Wednesday 18:30-21:30 Sep 12-Dec 12
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Tuesday 18:30-21:30 Jan 15-Apr 16
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Saturday 10:00-17:00 May 4-Jun 27
Tuesday & Thursday 9:00-12:00 May 6-Jun 19
Tuesday & Thursday 18:30-21:30 May 6-Jun 19
Monday & Wednesday 9:00-12:00 May 8-Jun 20
Monday & Wednesday 18:30-21:30 May 8-Jun 20
Tuesday & Thursday 9:00-12:00 Jun 19-Aug 6
Tuesday & Thursday 18:30-21:30 Jun 19-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

Economics

These courses offer you the opportunity to become competent in economic analysis and the application of economics to national and international problems.

Economics

Related certificate(s): Business Management (pg. 39), Demographic Analysis (pg. 50), Economics (pg. 55), Economics and Finance (pg. 56), Energy Management and Innovation (pg. 57), Ethics (pg. 64), Financial Management in Canada (pg. 72), Financial Planning (pg. 75), Industrial Organization and Policy (pg. 93), Introductory International Economics (pg. 97), Macroeconomic Theory and Policy (pg. 102), Microeconomic Theory and Policy (pg. 107), Public Administration and Governance - Level 2 (PADP) (pg. 129), Quantitative Economics (pg. 135)

★ Introductory Microeconomics
CECN 104
Antirequisite(s): CECN 110 and FMG 905
This course is concerned with basic concepts of demand and supply, the theory of the firm, and distribution of income. It includes a study of business behaviour and decision making under various market conditions: pure competition, oligopoly, monopolistic competition, monopoly.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 11-Dec 11
Wednesday 18:30-21:30 Sep 12-Dec 12
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Tuesday 18:30-21:30 Jan 15-Apr 16
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Saturday 10:00-17:00 May 4-Jun 27
Tuesday & Thursday 9:00-12:00 May 6-Jun 19
Tuesday & Thursday 18:30-21:30 May 6-Jun 19
Monday & Wednesday 9:00-12:00 May 8-Jun 20
Monday & Wednesday 18:30-21:30 May 8-Jun 20
Tuesday & Thursday 9:00-12:00 Jun 19-Aug 6
Tuesday & Thursday 18:30-21:30 Jun 19-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.
Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. ECN 105 is not available for credit to students who choose ECN 509. (LL)

39 Hours Fee: $552

**Spring/Summer 2013**  
Tuesday & Thursday 18:30-21:30 Jun 20-Aug 6

*The Economics of Markets*  
CECN 110

Antirequisite(s): CECN 104

The course deals with the emergence, concepts, and applications of market economics. It first discusses developments that gave rise to the market system, followed by an analysis of the basic concepts that are essential for understanding markets. These include the concepts of opportunity cost, demand and supply, market structure and market failure. Various market applications to Canadian economic and social issues will be examined, ranging from the economics of big business to the economics of sports, crime, education, and health. ECN 110 is not available for credit to students who choose ECN 104. (LL)

39 Hours Fee: $552

**Fall 2012**  
Distance: Internet Sep 8-Dec 8

**Monday**  
18:30-21:30 Sep 10-Dec 10

**Tuesday**  
18:30-21:30 Sep 11-Dec 11

**Wednesday**  
18:30-21:30 Sep 12-Dec 12

**Thursday**  
18:30-21:30 Sep 13-Dec 13

**Winter 2013**

Distance: Internet Jan 12-Apr 13

**Monday–Friday**  
9:00-18:00 Jan 14-Dec 7

**Monday**  
18:30-21:30 Jan 15-Apr 15

**Tuesday**  
18:30-21:30 Jan 16-Apr 17

**Wednesday**  
18:30-21:30 Jan 17-Apr 18

**Spring/Summer 2013**

Distance: Internet May 4-Jul 27

**Tuesday & Thursday**  
18:30-21:30 Apr 30-Jun 13

**Saturday**  
9:00-16:00 May 4-Jun 22

**Saturday**  
9:00-12:30 May 4-Aug 17

**Monday & Wednesday**  
9:00-12:00 May 6-Jun 19

**Monday & Wednesday**  
18:30-21:30 May 6-Jun 19

**Tuesday & Thursday**  
9:00-12:00 May 7-Jun 18

**Tuesday & Thursday**  
18:30-21:30 Jun 20-Aug 6

**Tuesday & Thursday**  
18:30-21:30 Jun 20-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

**Statistics for Economics I**  
CECN 129

Prerequisite(s): CMTH 189

This course is an introduction to descriptive and inferential statistics. Descriptive statistics consists of characterizing data sets by both frequency distributions and measures of central tendency and dispersion. Inferential statistics consists of techniques to make predictions or probabilistic statements about a whole population by studying the properties of a sample drawn from the population. Because inferential statistics depends on the probability theory, some probability laws will be studied, including the Binomial, Normal and t-distributions.

Note: Students enrolled in one of the following Chang School certificates may substitute CMTH 140 for the CMTH 189 prerequisite: Economics, Industrial Organization and Policy, Introductory International Economics, Macroeconomic Theory and Policy, Microeconomic Theory and Policy, or Quantitative Economics.

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

**European Economic History**  
CECN 205

Antirequisite(s): CECN 609

This is a survey course of European economic history from the fall of the Roman Empire to World War II. The course is divided into two parts. The first focuses on the economic decline of the Roman Empire and how it set the stage for the manorial economy of the Middle Ages. Also, this section covers the economic revival after the Medieval period up to the middle of the eighteenth century. The second part of the course looks at the Industrial Revolution in England, and its diffusement throughout continental Europe. ECN 205 is not available for credit to students who choose ECN 609. (LL)

39 Hours Fee: $552

**Spring/Summer 2013**

**Monday–Thursday**  
9:30-12:30 Apr 29-May 22

**Introductory Macroeconomics**  
CECN 204

Antirequisite(s): CECN 210 and FMG 905

This course centres around an explanation of levels of national income, employment and prices, the business cycle, factors affecting economic growth and international trade. It also includes a critical analysis of monetary and fiscal policies designed to achieve the established goals.

Note: During the daily sessions, there is a one-hour lunch break.

39 Hours Fee: $552

**Fall 2012**  
Distance: Internet Sep 8-Dec 8

**Monday**  
18:30-21:30 Sep 10-Dec 10

**Tuesday**  
18:30-21:30 Sep 11-Dec 11

**Wednesday**  
18:30-21:30 Sep 12-Dec 12

**Thursday**  
18:30-21:30 Sep 13-Dec 13

**Winter 2013**

Distance: Internet Jan 12-Apr 13

**Monday–Friday**  
9:00-18:00 Jan 14-Dec 7

**Monday**  
18:30-21:30 Jan 15-Apr 15

**Tuesday**  
18:30-21:30 Jan 16-Apr 17

**Wednesday**  
18:30-21:30 Jan 17-Apr 18

**Spring/Summer 2013**

Distance: Internet May 4-Jul 27

**Monday & Thursday**  
18:30-21:30 Apr 30-Jun 13

**Saturday**  
9:00-16:00 May 4-Jun 22

**Saturday**  
9:00-12:30 May 4-Aug 17

**Monday & Wednesday**  
9:00-12:00 May 6-Jun 19

**Monday & Wednesday**  
18:30-21:30 May 6-Jun 19

**Tuesday & Thursday**  
9:00-12:00 May 7-Jun 18

**Tuesday & Thursday**  
18:30-21:30 Jun 20-Aug 6

**Tuesday & Thursday**  
18:30-21:30 Jun 20-Aug 6

**Inflation and Unemployment in Canada**  
CECN 210

Antirequisite(s): CECN 204

The course focuses on various economic theories that emerged after the Great Depression which
emphasize economic performance and government policy. It examines how the Canadian economy works, and how the major problems of unemployment and inflation can be dealt with. The course also analyzes a range of economic issues such as poverty and income distribution, deficits and debts, free trade and trading blocks, capital mobility and exchange rate movements and the role of government. ECN 210 is not available for credit to students who choose ECN 204. (LL)

39 Hours

fee: $552

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Apr 30-Jun 13
Tuesday & Thursday 9:00-12:00 Jun 20-Aug 6

★ Evolution of the Global Economy

This course is a survey of the economic development of the global economy since 1914, covering such factors as trade, migration, investment and monetary arrangements, and the role played by international institutions. The course will include an analysis of the impact on the international economy of twentieth century developments, such as the Great Depression, the two world wars and the globalization of financial markets. Particular emphasis will be placed on the operation of post-war institutions, such as the I.M.F., G.A.T.T. and the W.T.O., and how they affect the global economy.

39 Hours

fee: $552

Not offered in fall/winter/spring 2012–2013.

★ Intermediate Macroeconomics I

This course gives a theoretical and applied treatment of the determination of employment, inflation and GDP. The focus of the course is the Canadian economy in an international setting. The course will make extensive use of the internet, particularly CANSIM in analyzing current Canadian data. While the course concentrates on economic fluctuations in the medium and short term, there will be an extensive discussion of the determinants of long term economic growth.

39 Hours

fee: $537

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 24

★ Introduction to Financial Economics

This course is designed to give students an understanding of financial concepts, including the time value of money, discounted cash flows, and risk and returns. It is also designed to give the students an introductory understanding of financial markets and how they are influenced by economic trends.

39 Hours

fee: $537

Not offered in fall/winter/spring 2012–2013.

★ Economic Systems in the New World Economy

Economic activity can be organized in a variety of ways. Even amongst predominantly market economies, there exists a wide spectrum, ranging from those economies...
that operate with a minimum of government intervention to those with strong guidance from the government. The course investigates most of the various economic systems now in existence and the changes occurring in them. The roles of governance and market failures are explored in both local and global markets.

39 Hours Fee: $533

Not offered in fall/winter/spring 2012–2013.

★ Booms, Busts, Panics and Manias CECN 440

This course addresses a historical tendency for the financial and stock markets to exhibit periodic unstable cycles or speculative booms, followed by market downturns, instability or in the extreme, total collapse. These patterns of cyclical behaviour are illuminated by focusing on crises, beginning with the Tulip Mania. The South Seas Bubble, the 1929 Crash, the Bre-X fraud and dot.com collapse are included. Students will be required to play a stock market speculation game for part of their course mark. (LL)

39 Hours Fee: $595

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Industrial Organization CECN 501

Prerequisite(s): CECN 504

The first half of this course examines how industries are organized; how the conduct of firms is influenced by their internal organization and by the structure of the industry of which they are a part; and how an industry’s performance is determined by the conduct of its firms and by the industry’s structure. The second half of this course deals with public policies towards industry: competition policy, economic regulation, public enterprise.

39 Hours Fee: $537

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 24

★ Intermediate Microeconomics I CECN 504

Prerequisite(s): CECN 104 and CECN 204

A more detailed study of price theory, this course looks at the production decisions of firms and the consumption decisions of households. It gives an introduction to risk and uncertainty. It examines how the decisions of all the independent economic agents are co-ordinated by the price-system in purely competitive markets. The course also gives a variety of applications of micro-economic theory.

39 Hours Fee: $537

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Apr 30-Jun 13

on the Canadian economy, models of renewable and non-renewable resource use, the scarcity controversy, economic rents and taxation as applied to natural resources, and current issues in Canadian resource management.

39 Hours Fee: $537

Winter 2013
Saturday 9:00-12:00 Jan 12-Apr 13

★ Economic Development CECN 503

Prerequisite(s): (CECN 110 and CECN 210) or (CECN 104 and CECN 210) or (CECN 204 and CECN 110) or (CECN 104 and CECN 204)

This course describes the special challenges faced by developing economies. The process of development is explored and explained using both macro and micro economic foundations. After establishing patterns of development, the course investigates why some countries lag behind others in key economic indicators such as growth rates and income inequality. Questions regarding human resources, such as health, population and education are also explored in the context of developing countries. Poverty alleviation mechanism are also discussed. (UL)

39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 13-Jun 24

★ Economics of Natural Resources CECN 502

Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry

This course deals with the application of basic economic concepts to the problems of natural resources and with Canadian public policy issues in natural resources management. Topics covered in the course include: the resource sector and its impact
Issues in Canadian Labour Markets
CECN 505
Antirequisite(s): CECN 605
This course deals with selected contemporary issues in Canadian labour markets. The first part of the course begins with the standard economics of labour supply and demand, as well as the major critiques and alternatives. The course also looks at wage structures, geographic labour mobility, the presence of labour unions, the increasing participation of women, the question of discrimination in labour markets, and the debate over the effects of free trade on employment patterns. ECN 505 is not available for credit to students who choose ECN 605. (UL)
39 Hours Fee: $537

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 24

Money and Banking
CECN 506
Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry
The role of money in the economic system is emphasized along with current monetary theories. Also examined are the purpose, structure and regulations of the chartered banks and other financial institutions. By monitoring developments in the money market, especially changes in key interest rates, students may assess monetary initiatives of the Bank of Canada.
39 Hours Fee: $537

Fall 2012
Distance: Internet Sep 8-Dec 8
Saturday 9:00-12:00 Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Friday 18:30-21:30 Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27
Monday & Wednesday 18:30-21:30 May 6-Jun 24
Monday & Wednesday 18:30-21:30 Jun 19-Aug 12
For more information on distance education, visit www.ryerson.ca/ce/de.

Environmental Economics
CECN 510
Prerequisite(s): CECN 104 or Direct Entry
Antirequisite(s): CECN 511
This course applies economic analysis to the problems of pollution and the use of natural resources. It examines market processes when externalities in production and consumption are present. The relationship between the environment and the economic system, sources of pollution and methods of pollution abatement are studied. Application of cost-benefit analysis to the problems of environmental goods is evaluated. Examination of the economics of renewable and nonrenewable resources follows. Topics include: resource classification, the theory of optimal usage, resource conservation, and the limits to growth debate.
39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Economy and Environment
CECN 511
Antirequisite(s): CECN 510
This course looks at the relationship between the economy and the environment. It discusses how economics can help identify key issues in environmental problems. Economic concepts are used to shed light on solutions to the problem of pollution, the management of common property resources, and the possibility of “sustainable development”. Issues to be discussed in the course include acid rain, the greenhouse effect, the devastation of tropical rainforests, biodiversity, and environmental ethics. ECN 511 is not available for credit to students who choose ECN 510. (UL)
39 Hours Fee: $537

Spring/Summer 2013
Saturday 9:00-12:30 May 4-Aug 17
Monday & Wednesday 18:30-21:30 May 6-Jun 24

Intermediate Macroeconomics II
CECN 600
Prerequisite(s): CECN 301
An advanced study of the determinants of aggregate demand and the structure of Keynesian and new classical models. Policy issues covered include effectiveness of stabilization policies in an open economy, crowding out, choice of monetary policy instruments, and monetary policy and the exchange rate.
39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 Jun 19-Aug 12

The Economics of Information
CECN 601
Prerequisite(s): CECN 504
In this course we shall analyze different economic situations involving imperfect information. A brief introduction to game theory and market structure will be provided. The topics of the course will include: signaling and screening in the job market, adverse selection and the market for lemons (as applied in the market for used cars), the value of information in a strategic conflict, notions of individual rationality and incentive compatibility, sharecropping, interlinked contracts, and public goods (Groves-Clarke).
**ECONOMICS**

**COURSES**

**ECONOMICS**

**39 Hours Fee: $537**

**Winter 2013**

**Wednesday** 18:30-21:30 Jan 16-Apr 17

★ **Canada and Global Economic Issues**  CECN 603

Prerequisite(s): CECN 110

This course deals with the analysis of economic and social issues which confront Canadian citizens and policy makers. The course focuses on how economics can illuminate some of the social and economic issues that Canadians believe are important. The course involves standard economic techniques (micro and macro), to examine selected issues. This is an upper level course and microeconomic theory will be used extensively. Economic concepts will be reviewed as required. (UL)

**39 Hours Fee: $537**

**Spring/Summer 2013**

Tuesday & Thursday 9:00-12:00 Apr 30-Jun 13

Monday & Wednesday 9:00-12:00 Jun 19-Aug 12

★ **Labour Economics**  CECN 605

Prerequisite(s): (CECN 104 and CECN 204) or Direct Entry

Antirequisite(s): CECN 505

This course aims to introduce students to basic labour economics, with particular reference to the Canadian case. This course draws on contemporary methods to model and analyse key aspects such as labour supply and demand behaviour. These aspects are combined to explore the determination of wages and major policy questions such as minimum wage legislation and unionization. The acquired tools are applied to special topics such as human capital investment, immigration, gender discrimination and unemployment.

**39 Hours Fee: $537**

**Winter 2013**

Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013

Tuesday & Thursday 18:30-21:30 Jun 20-Aug 6

★ **International Monetary Economics**  CECN 606

Prerequisite(s): CECN 301

Antirequisite(s): CECN 607

The world monetary order is examined. Topics include foreign exchange rates, international balance of payments and concepts of imbalance, fixed versus flexible exchange rate regimes along with some historical perspective. Strong emphasis is put on the operation of the International Monetary Fund and the problems of providing adequate finance for developing countries and a satisfactory adjustment system for members of the I.M.F.

**39 Hours Fee: $537**

**Fall 2012**

Distance: Internet  Sep 8-Dec 8

**Winter 2013**

Distance: Internet Jan 12-Apr 13

**Spring/Summer 2013**

Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ **Issues in the International Economy**  CECN 607

Antirequisite(s): CECN 606

This course deals with international financial markets and the ways in which they affect national economies. By studying the operations of these markets it will be shown how significantly they constrain domestic policy-making, not only in a small open economy like Canada's but increasingly in all other economies as well. Attention is given to issues of current political concern, such as the Third World debt problem, the American trade deficit, the rise of Japan as a major international creditor, and the disintegration of the Communist system in Eastern Europe. ECN 607 is not available for credit to students who choose CECN 606. (UL)

**39 Hours Fee: $537**

Spring/Summer 2013

Tuesday & Thursday 18:30-21:30 Apr 30-Jun 13

★ **Topics in Economic History**  CECN 609

Prerequisite(s): CECN 301 and CECN 504

Antirequisite(s): CECN 105 and CECN 205

The central focus of this course is institutions and organization and how these impacted technological change and economic growth in different periods. Among the topics we investigate are: cross-country differences in long-term economic growth and competing explanations for the divergent outcomes; migration and its impact on economic development and growth; the role of property rights, such as patent laws, and their effect on innovations and economic growth; the development of financial institutions and economic growth; and international trade and economic development. (UL)

**39 Hours Fee: $537**

Not offered in fall/winter/spring 2012–2013.

★ **An Introduction to Game Theory**  CECN 614

Prerequisite(s): CECN 700

Game theory studies the interactions and conflicts between decision-making agents. This course focuses on its application to economic issues such as...
market structure, auctions and bargaining. It begins by introducing the concepts of action, strategies, cooperation and non-cooperation, and equilibrium. The assumption of complete information is then relaxed and the application of game theory to situations of incomplete and imperfect information is explored. The course draws on real world examples to illustrate core concepts, such as the Prisoner’s Dilemma and buying votes. These examples borrow from micro, macro and experimental economics.

39 Hours Fee: $537

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

**Econometrics I**  
**Prerequisite(s):** CECN 301 and (CECN 329 or CQMS 442 or QMS 703)

This course examines what happens when economic data do not satisfy the assumptions of the Classical Linear Regression Model. It explains why ordinary least squares methods are not appropriate in the presence of, for example, autocorrelation or heteroscedasticity, and how estimation techniques have to be modified to take these problems into account. Extensive use will be made of software packages like T.S.P.

39 Hours Fee: $537

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Apr 30-Jun 13

**The Economics of Immigration**  
**Prerequisite(s):** CECN 104 and CECN 204

This course applies economic principles to immigration. Students will examine issues such as discrimination, humanitarian concerns, the impact on the wages and employment prospects of native-born persons, social assistance programs, and contributions to the financing of such programs. The course will develop an understanding of the role of economics in providing theoretical predictions and empirical evidence that is relevant to the issues. Students will be equipped to discuss emerging new issues in this area.

39 Hours Fee: $537

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

**Economics of International Trade**  
**Prerequisite(s):** CECN 504  
**Antirequisite(s):** CGMS 601, IBS 601

The purpose of this course is to introduce the student to the theory and practice of international economics. The factor proportions theory of trade is explained, and the evidence supporting it examined. Major emphasis is placed on the “new international economics” and its implications for Canadian trade policy. The issues surrounding free trade with the United States are examined, as well as the perceived need for interventionist industrial policies.

39 Hours Fee: $537

Spring/Summer 2013  
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Transportation Economics CECN 710
Prerequisite(s): CECN 104 or IND 302 or Direct Entry
Antirequisite(s): MGT 803

Addresses current and historical economic issues in both passenger and freight transport for all modes, as well as for urban transportation. The course examines the economics of significant transportation issues from, between and within the developed world. Demand-side issues, such as changing income levels and locational decisions; supply-side issues, such as the need for adequate funding for urban carriers; and constraints, such as regulation and uncertainty arising from political situations are synthesized.

39 Hours Fee: $537

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Advanced Microeconomics CECN 715
Prerequisite(s): CECN 700

This course deals with the theories of consumption and of production at a more advanced level. It discusses decision making by consumers and firms, in situations of certainty as well as uncertainty and risk. The course introduces the students to welfare economics, and applies microeconomic theory and welfare economics to specific problems and policy issues.

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

★ International Financial Markets CECN 721
Prerequisite(s): CECN 301

This course develops a solid understanding of the international financial system and examines managerial decisions made in an international setting. First, current theories of financial price determination and their testable implications are studied in the context of foreign exchange, offshore, derivative securities and international asset portfolio markets. Second, managerial decisions regarding capital financing, investing and risk management are analyzed from the point of view of private individuals, firms and governments.

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

★ Principles of Engineering Economics CECN 801

Principles of economic decision analysis applied to private and public sector capital projects. Discounted cash flow methods are studied. Tax impacts of depreciation and interest charges are incorporated into decision rules. Other topics covered include: lease analysis, replacement decisions, sensitivity and break even analysis, inflation impacts and public sector project analysis.

39 Hours Fee: $544

Winter 2013
Distance: Internet Jan 12-Apr 13
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Saturday 9:00-12:30 May 4-Aug 17
Monday & Wednesday 18:30-21:30 May 6-Jun 24
Tuesday & Thursday 18:30-21:30 Apr 30-Apr 13
Monday & Wednesday 18:30-21:30 Jun 19-Aug 12
Tuesday & Thursday 18:30-21:30 Jun 20-Aug 6

★ The Economies of East Asia CECN 802
Prerequisite(s): (CECN 110 and CECN 210) or (CECN 104 and CECN 204)

The economies of East Asia are among the most dynamic in the world. Japan has long been one of the world’s leading industrial powers, the economies of the newly industrialized countries of Asia (NICs) are rapidly growing in importance, and economic modernization in China is likely to be an important factor in shaping the future world economy. In this course the Asian economies will be analysed in an international context. (UL)

39 Hours Fee: $531

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Friday 18:30-21:30 May 10-Aug 2

★ Public Finance II CECN 803
Prerequisite(s): CECN 504

This course focuses on the problems and theoretical issues of financing government. The major forms of taxation-personal and corporate income taxes, sales and commodity taxes and the property tax—are examined critically. In addition, the main features of Canadian fiscal federalism (intergovernmental transfers, equalization grants and revenue-sharing), are reviewed and appraised.
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<td>Energy Innovation and Entrepreneurship</td>
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**Energy Management**

In the energy management sector, for every two people retiring from the workforce, there is only one who is qualified in joining. The next leaders in the energy management sector require the knowledge and emerging skill sets vital to dealing with the technical and non-technical demand and response issues, fiscal oversight, project management, regulatory policy, and risk assessment that impacts energy generation, transport, distribution, and consumption.

**Energy Management**

Transforming to a green economy has emerged as one of the many management challenges facing society today. Managing the conversion to renewable energy, the reduction of dependence on fossil fuels, and the development of smart grids is seen as the cornerstone of success in achieving economic, environmental, and industrial sustainability. Managing the risks and the opportunities for energy innovation is high on the public agenda in Canada and countries around the world. Related certificate(s): Energy Management and Innovation (pg. 57)

**NEW!**

**Energy Innovation and Entrepreneurship**

This course focuses on the drivers for innovation in Ontario’s energy sector, the opportunities for new business, and the challenges of moving from the idea stage to the marketplace. Barriers to innovation and commercialization - technological, financial, and regulatory - will be explored through case studies, including lessons learned from guest lectures by business leaders in the Ontario energy sector.

**Energy Efficiency and Demand Response**

This course is designed to allow students to explore the technical and policy dimensions of energy conservation, energy efficiency, and demand response, with particular focus on potential contributions to sustainability of urban energy systems in a Canadian and, more particularly, an Ontario-based context.
key element of this course will be guest speakers from the energy industry, many of whom are potential employers.

39 Hours  Fee: $755

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

NEW!

🔗 Energy and the Public Policy Debate in Canada  CKEI 120

This course introduces students to the wide range of factors that influence the development and implementation of energy policy in Canada. Using both lectures and special guest presentations, the course will review the social, political, geographic, and other pressures that make the energy debate so highly charged in our very regionalized country. Students will appreciate how many non-technical issues impinge upon energy policy and why certain policy outcomes seem to be decided by these social and political considerations.

39 Hours  Fee: $755

Fall 2012
Monday  18:30-21:30  Sep 10-Dec 10
Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17

NEW!

🔗 An Introduction to Smart Grid  CKEI 130

This course will examine the challenges of modernizing and digitizing the electrical grid in Ontario. It will explore the engineering and technological challenges of the smart grid; the issues of privacy and security; third party access to smart grid data; technologies which allow customers to manage their consumption of electricity; and the innovation and economic opportunities of the smart grid.

39 Hours  Fee: $755

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12
Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16

NEW!

🔗 Current Topics in Energy Management and Innovation  CKEI 140

This capstone course will allow participants to synthesize and apply what they have learned to complex energy management issues and energy solution implementations. Participants will analyze selected case scenarios and possible solutions using the energy management frameworks and models mastered in earlier courses to provide substantiation, precedents, and supporting evidence for proposed recommendations. As this is the capstone course in the Energy Management and Innovation certificate, participants will be required to undertake a final project paper to integrate and apply energy sustainability’s social, economic, and/or environmental components to one or more issues, solutions, or innovations. The final paper allows participants to demonstrate a broad mastery of learning across the curriculum and to hone their ability to propose specific strategies and solutions that incorporate best sustainability practices and meet regulatory requirements. The paper may be used by participants for career portfolio purposes.

39 Hours  Fee: $755

Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16

Engineering

These courses and workshops are ideally suited to technicians, technologists, or others working in engineering-related fields who wish to broaden their knowledge of current practices in engineering, upgrade their professional qualifications, or develop new skills that can be usefully applied in their work.

Note: Written approval is required before undergraduate degree program students can register in these courses. For more information, see Engineering Students on the Chang School website at www.ryerson.ca/ce.

Mechanical Engineering

Machine Shop Practice  CKME 103

This course is set out so that at its conclusion the student will have a practical basic training in the understanding and safe operation of machine shop tools and machinery. This will include the use of hand tools, measuring tools, (precision and standard) cutting tools, and machine shop processes associated with manufacturing. This course will be suitable for students in the Mechanical and Industrial disciplines or those who have a vested interest in knowing the practical aspect of machine shop practices. Also this course will be of great benefit to students who are embarking on projects involving the manufacturing of test components and equipment which require machine shop tools to manufacture.

39 Hours  HST included  Fee: $697

Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17
English

We offer courses in English Literature and English Writing Development.

English Literature

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed below meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar. Related certificate(s): Design for Arts and Entertainment (pg. 52), English Literature and Popular Culture (pg. 60), Ethics (pg. 64), Social Sciences and Humanities Foundations (pg. 140)

★ Laughter and Tears: Comedy and Tragedy CENG 101

Laughter and tears are not always straightforward. A tale of pride going before a fall can be reassuring to us as well as sad, and a Hollywood romantic comedy can encode a scathing social critique. Offering insight into our ongoing fascination with the extremes of human emotion, this course traces how the twin poles of the comic and tragic have developed through literary history, and how they vary across diverse cultural traditions. (IL)

39 Hours Fee: $552

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 24

★ The Short Story CENG 104

As a relatively new genre that burst on the literary scene with the emergence of magazine culture, the short story is a truly modern form. Its excitement has to do with the concision of its form and the startling turns its narratives can offer. This course explores the history and conventions of the genre, examining stories from a variety of cultural contexts representing a range of styles, themes, and social issues. (IL)

39 Hours Fee: $552

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18
Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 9-Aug 1

★ The Nature of Narrative I CENG 108

Life without stories? Inconceivable. The moment we ask, “Who am I?” or “Where did I come from?” narrative steps in, giving shape to our identity and experience. This foundational course introduces students to fictional forms across a variety of historical periods and media in order to examine the underlying mechanisms of storytelling: narrative’s goals, inner structures, strategies, and rhetorical effects. Texts may include stories, novels, poetry, and drama as well as cinematic and digital texts.

39 Hours Fee: $547

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:00-21:00 Sep 10-Dec 10
Winter 2013
Distance: Internet Jan 12-Apr 13
Thursday 18:30-21:30 Jan 17-Apr 18
Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 Jun 24-Aug 12

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Zap, Pow, Bang Pop Lit CENG 112

Antirequisite(s): CENG 703

Lit. Horror stories, pop songs, love poetry, comics-this course introduces students to various types of writing that were popular at different times and in different cultures. Students will learn central concepts and terminology in the study of popular writing and culture, and they will analyze the impact that cultural and political issues have had not only on what works became popular but also on the very notion of “the popular” itself. (IL)

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Tuesday 18:30-21:30 Sep 11-Dec 11
Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013
Distance: Internet Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16
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Spring/Summer 2013
Distance: Internet May 4-Jul 27
Monday & Wednesday 18:30-21:30 May 6-Jun 24
Thursday 18:30-21:30 May 9-Aug 1
Tuesday & Thursday 18:00-21:00 Jun 20-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.
**Writing as a Cultural Act**  
*CENG 200*

This course takes a rhetorical perspective to explore the historical and philosophical transformations of writing and written texts. In particular, it examines the changing role of writing on knowledge, belief, and social organization through a study of theory, literature, and rhetorical form. Topics of analysis include the invention of the phonetic alphabet, the shift from oral to manuscript and print culture, the role of scribes and writers in communities, and the implications of digital authorship.

39 Hours  Fee: $544

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| CENG 201 |

**Myth and Literature**

From classical poetry to video games, stories follow recognizable patterns that tell us much about our values, fears, and desires. Offering a fertile source for plots and themes, myth systems present a set of limits to be investigated, challenged, and rewritten. This course examines how plays, poems, novels, and/or other texts engage with myth. Topics may include such diverse ideas as masculinity, initiation, fellowship, betrayal, rebirth, exile and homecoming. (LL)

39 Hours  Fee: $552

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| CENG 203 |

**The Literature of Native Peoples**

How has colonialism impacted indigenous cultures, and how have indigenous people used texts to pose challenges to colonialism and to preserve and retell traditional stories? Reading contemporary literature by Aboriginal Australian, Maori, First Nations and other indigenous writers, students address these and other important socio-political questions, examine wider literary and theoretical issues, and consider questions regarding cultural identity raised in the writings of Native peoples. (LL)

39 Hours  Fee: $552

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| CENG 204 |

**Literatures of Immigration**

Edward Said declared the twentieth century “the age of the refugee, the displaced person, mass immigration.” This course looks at literature and films from around the world that focus on experiences of immigration and exile, and the challenges of living in a new culture and a new language. These narratives often describe the immigrant experience in terms of both loss and opportunity. This course explores the limitations and the possibilities of living between two cultures. (LL)

39 Hours  Fee: $552

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| CENG 208 |

**The Nature of Narrative II**

Prerequisite(s): CENG 108
Antirequisite(s): ENG 18B

Storytelling forms the narrative backbone of texts even in non-fictional modes of discourse like scientific essays, historical testimony, political speeches, documentaries, travel writing, and legal discourse. Focusing on non-fictional texts in a variety of genres, media and time periods, this course examines the role culture plays in the production and reception of meaning in even the most putatively factual and objective texts.

39 Hours  Fee: $547

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<td>Winter 2013</td>
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| CENG 212 |

**Cultures in Crisis**

Using novels, short stories, films and other media, this course focuses on significant challenges faced by, and changes initiated in, a wide range of cultures. From the perspectives of gender, race, ethnicity, sexual orientation, ability, mobility, and ongoing negotiations of identity within multicultural and im/migrant communities, course materials illuminate the complex nature of modern experience and draw attention to the important questions and concerns cultures have faced and continue to face. (LL)

39 Hours  Fee: $552

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Starting with the powerful images of folk tale, fairy tale, and legend, and following them through fantasies and animal tales, this course explores their evolution from oral stories for adults to literary versions for children. It will also examine the intellectual and historical influences of the periods. The material to be studied includes modern versions of the tales in print and visual media. Authors include the Grimm Brothers, Andersen, Wilde, Carroll, Milne, and Beatrix Potter.

39 Hours Fee: $545

The era between 1900 and 1945 experienced such a radical sense of its own difference from the past that it is still referred to as the Modern Age. It was an age of new thought, new fashion, and a new sense of the self. In literature, it was an age of experimentation. This course explores the literature and the cultural influences of the period. Such writers as Virginia Woolf and James Joyce will be studied. (UL)

39 Hours Fee: $531

Invented over 200 years ago, the gothic has become one of the most popular genres in literature and film. This course will explore the gothic presence in popular culture during this time. Students will analyze ways in which the genre challenges not only other cultural conventions, but also claims in the realms of art, science, and medicine. Topics to be addressed include the relation of the gothic to gender, sexuality, class, orientalism, imperialism, and criminality. (UL)

39 Hours Fee: $531
COURSES

ENGLISH

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 20-Aug 6

★ The Art of Writing Life
CENG 511
Antirequisite(s): ENG 570
This course examines a variety of life-writing genres including the diary, letter, autobiography, memoir, and biography. By sampling a range of texts (both print and electronic) throughout history, students will explore diverse ways in which writers express their private and public stories about life and self. Students will gain an understanding of life-writing theory which can be used to rethink the relationships between gender and genre; fact and fiction; and art and artlessness. (UL)
39 Hours Fee: $571

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 May 7-Jun 18

★ The Language of Persuasion
CENG 520
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
What makes a political speech “good”? Why are some advertisements more effective than others? This course focuses on the crucial role of rhetoric in cultural communication: the mysterious mechanisms by which language is mobilized to persuasive ends. Students will learn a critical vocabulary for discussing argument and will explore historical and contemporary examples from philosophy, art, science, film, and politics, in order to understand how language achieves its most powerful effects.
39 Hours Fee: $541

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10
Spring/Summer 2013
Monday & Wednesday 18:00-21:30 May 6-Jun 19

NEW!

★ Studies in Genre: Poetry and Poetics
CENG 560
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
Ancient bards, sonneteers, rappers; nursery rhymes, love lyrics, inauguration odes, protest songs: poetry has always been part of lived experience. This course considers the relations of poetics, politics, and people. Examining a wide range of poetic forms and genres selected from different historical periods, cultural traditions, and literary movements, students investigate the ways poetry is embedded in its cultural moment but lives in the present breath.
39 Hours Fee: $539

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Jun 25-Aug 6

★ Women’s Writing
CENG 602
Antirequisite(s): ENG 631
What does it mean to “write as a woman”? Is there such a thing as “women’s writing” and if so, what are its characteristics? This course explores the ways in which women have contributed to literary traditions both by working within and by challenging mainstream movements. In examining women’s use of literary forms as aesthetic, personal and political sites, we will consider how issues of identity and historical context inflect and inform their writing strategies. ENG 602 is not available for credit to students who choose ENG 631. (UL)
39 Hours Fee: $544

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ The Language of Love, Sex and Gender
CENG 610
Antirequisite(s): CENG 621, ENG 941
Love, sex, and gender are fluid and complex. Looking at stories, novels, films, and other types of texts, students will analyse the impact of literature, popular culture, and aesthetics on the formation of new notions of gender, sexuality, and desire. Emphasis will be placed on a consideration of the cultural and sociopolitical influences that contributed to these changes and on the possibility of affections, sexualities, and genders that may not yet have names. ENG 610 is not available for credit to students who choose ENG 621 or ENG 941. (UL)
39 Hours Fee: $539

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Jun 25-Aug 6
★ Women’s Texts, Global Contexts  CENG 621
Antirequisite(s): ENG 631
This course introduces students to literary and cultural works by women writers across the globe. Students will read and discuss narratives by writers from a range of backgrounds, paying particular attention to the ways in which “women” and “gender” as political and cultural categories are constructed through the vectors of race, culture, politics, and sexuality.
39 Hours  Fee: $537

Fall 2012  Tuesday  18:30-21:30  Sep 11-Dec 11
Spring/Summer 2013  Tuesday & Thursday  18:30-21:30  Apr 30-Jun 13

★ Reading Visual Cultures  CENG 705
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
By exploring the ways images in photography, painting, and film, as well as in literary and non-literary writing, are scripted and can be read as text, this course seeks to show how visuality organizes and shapes Western culture. Topics include how such things as the invention of perspective and the visual technologies of photography and film have influenced philosophy and literature, and how the culture industries have used the visual as a tool to influence and entertain.
39 Hours  Fee: $537
Not offered in fall/winter/spring 2012–2013.

★ Shakespeare and Performance  CENG 706
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
Shakespearean drama was an important medium for entertainment and for reflecting contemporary socio-political realities on stage. A mark of Shakespeare’s continued relevance and popularity is the constant remaking of his plays in a variety of media. This course analyses the textual, thematic, historical, and theoretical readings of Shakespearean drama. Students explore a variety of adaptations, including folk performance, early-modern theatre, television, and film. It is recommended that students complete ENG 421 and/or ENG 422 prior to enrolling in this course.
39 Hours  Fee: $537

Fall 2012  Wednesday  18:00-21:00  Sep 12-Dec 12
Spring/Summer 2013  Monday & Wednesday  18:00-21:30  May 6-Jun 19

★ The History of Rhetoric  CENG 720
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
Aristotle describes rhetoric as a method of discovering the available means of persuasion in a situation. This course introduces students to the history of rhetoric, surveying Greek and Roman texts through the modern and postmodern rhetorical forms. The study of rhetoric is essential to democracy, social justice, and public life. We shall discuss how the ancient quarrel between rhetoric and philosophy continues to be relevant as we engage in civic discourse to build pluralistic societies.
39 Hours  Fee: $571

Not offered in fall/winter/spring 2012–2013.

★ Televisual Texts and Contexts  CENG 888
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
Antirequisite(s): ENG 080
Love it or hate it, television stands alone as a medium in its ability to influence the way we live and view the world. What is it about the immediacy of television that invites us to engage with it? Students will draw from literary studies, sociology, and anthropology to explore how the “flow” of television structures our time and our relations to one another, and how the “televisual” evolves as new communications technologies develop.
39 Hours  Fee: $537
Not offered in fall/winter/spring 2012–2013.

★ Narrative in a Digital Age  CENG 921
Prerequisite(s): (CENG 108 and CACS 103) or CENG 208
This course explores how contemporary writers and artists have attempted to come to terms with the so-called post-print era - a historical moment characterized by the strategies of fragmentation and recombination that digital hyperspaces make possible. By analysing digital texts and the work of cultural theorists on the nature and impact of this new medium, students will address the implications of the rise of computing and the internet for the future of literary and other cultural practices.
39 Hours  Fee: $537
Not offered in fall/winter/spring 2012–2013.

English Writing Development
The ability to write clearly, effectively, and in a voice that is distinctly your own can be learned. These courses are designed to develop your feeling for language, your knowledge of its forms and structures, and your skills in composition. As you master these fundamentals, your writing will begin to reflect a more powerful and
For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

An Academic Bridging Course; see the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce) for more information. Both COWD 108 and COWD 109 are required to meet the Grade 12 U English requirement for Ryerson admission purposes. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.

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### Creative Writing

**CENG 505**

This upper-level course offers students the opportunity both to study models of good writing and to develop their own creative abilities. Class discussions and workshop groups are designed to enhance the student's understanding of the creative process, to stimulate the imagination, and to develop individual abilities. Areas of discussion include style, prosody, conflict, character, dialogue, and revision. (UL)

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<th>Term</th>
<th>Days</th>
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<td>Fall 2012</td>
<td>Monday</td>
<td>18:30-21:30 Sep 10-Dec 10</td>
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<td>Wednesday</td>
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<td>Winter 2013</td>
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<tr>
<td>Spring/Summer 2013</td>
<td>Monday &amp; Wednesday</td>
<td>9:00-16:30 May 1-May 27</td>
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<td>Tuesday &amp; Thursday</td>
<td>18:00-21:00 Jun 25-Aug 6</td>
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### Language and Society

**CLNG 121**

This writing intensive course explores how language reflects and shapes society. The course also aims to further develop students’ academic reading and writing skills by exploring methods of active reading, and strategies for structuring and supporting written arguments. (Formerly LNG 101) (LL)

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<th>Days</th>
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<td>Monday &amp; Wednesday</td>
<td>18:00-21:00 May 6-Jun 19</td>
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### Writing Workshop

**COWD 107**

Writing Workshop will give students the tools to write more effectively - at work or at school. The course covers the essentials of planning, organizing, and composing, with particular attention to sentence and paragraph building. Punctuation, word choice, grammar, and spelling demons are also included. Writing assignments are tailored to students’ needs, with regular, focused feedback. Writing Workshop is designed for those who want to write with more impact, speed, and confidence.

<table>
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<td>Fall 2012</td>
<td>Tuesday</td>
<td>18:30-21:30 Sep 11-Dec 11</td>
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### English as a Second/Additional Language

For more information, visit [www.ryerson.ca/ce/esl](http://www.ryerson.ca/ce/esl).

**Editorial Note:** Information may be subject to change. Please note that mature student applicants will be considered on an individual basis. Please contact Undergraduate Admissions and Recruitment for details.
NEW!
★ Language and Identity
CLNG 111
Prerequisite(s): Department consent
This course for English as a Second Language students covers material focusing on how our use of language reflects our social identities. The course will also help students improve their English and express themselves in a university setting. Students will analyze, discuss, and write essays on the material. The online ESL/EAL Placement test is required. (Formerly LNG 100). (LL) 39 Hours Fee: $598
Winter 2013
Thursday 18:00-21:00 Jan 17-Apr 18
Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6
For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!
★ Language and Public Life
CLNG 113
Prerequisite(s): Department consent
This course for English as a Second Language students covers material focusing on how language is framed by institutional and cultural perspectives. The course will also help students improve their English and express themselves in a university setting. Besides discussion and analysis of the material, students will write essays. (Formerly LNG 200). The online ESL/EAL Placement Test is required. (LL) 39 Hours Fee: $598
Fall 2012
Monday 18:00-21:00 Sep 10-Dec 10
Winter 2013
Monday 18:00-21:00 Jan 14-Apr 15
Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6
For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!
★ Language: Spoken and Written
CLNG 112
Prerequisite(s): Department consent
As the third course in the series of Lower Level Liberal courses for students whose mother tongue is not English, this course introduces students to contemporary Western thinking about oral and written language and the social use of language. Students will explore several issues including the nature of language, first and second language learning, and style of speech. The course is designed to improve students ability to communicate their ideas in speaking and writing. The online ESL/EAL Placement Test is required. (Formerly LNG 300). (LL) 39 Hours Fee: $598
Fall 2012
Wednesday 18:00-21:00 Sep 12-Dec 12
Winter 2013
Monday 18:00-21:00 Jan 14-Apr 15
Spring/Summer 2013
Distance: Internet May 4-Jul 27
Classroom/Internet: Internet May 6-Jun 19
and Monday & Wednesday 18:00-21:00 May 6-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!
★ Professional Communication for the Workplace I
COEN 201
Prerequisite(s): Department consent
This course aims to strengthen and enhance learners’ oral communication skills (listening, speaking, and pronunciation) necessary to function effectively in their future work environments. To achieve this, the course will focus on developing learners’ critical reading and thinking skills and their ability to express their ideas clearly and effectively. The learners will have opportunities to strengthen their professional language skills through various kinds of in-class and self-directed activities and assignments.
Note: All students must take an online placement test before enrolling in this course. 39 Hours Fee: $554
Not offered in fall/winter/spring 2012–2013.

NEW!
★ Professional Communication for the Workplace II
COEN 202
Prerequisite(s): Department consent
The course aims to strengthen and enhance learners’ written skills necessary to function effectively in their future work environments. To achieve this, the course will focus on developing learners’ critical reading and thinking skills and their ability to express their ideas clearly and effectively. The learners will have opportunities to strengthen their professional language skills through various kinds of in-class and self-directed activities and assignments.
Note: All students must take an online placement test before enrolling in this course.
ENGLISH AS A SECOND/ADDITIONAL LANGUAGE

For the most current information, see our website at www.ryerson.ca/ce.

COURSES

ENGLISH AS A SECOND/ADDITIONAL LANGUAGE

30 Hours Fee: $554

Not offered in fall/winter/spring 2012–2013.

Intermediate Grammar COEN 204
This course is meant for lower intermediate students of English who need to review and refresh their knowledge of grammar. The course will focus on the use of appropriate forms of language in specific contexts, thus allowing students to focus on the meaning of a grammatical form. The topics discussed in this course will help students improve both their oral and written expression. In writing the students will be working on improvement at the sentence level. The topics will be: verb tense and voice, subject-verb agreement, the conditional, modal verbs, adjectives and adverbs, and the article.

Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $554

Fall 2012
Monday & Wednesday 18:00-21:00 Sep 17-Oct 31

Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Feb 26-Apr 4

Reading/Listening Test Prep I COEN 210
Prerequisite(s): Department consent

This course prepares students for academic reading and listening tasks in post-secondary settings, and also for reading and listening comprehension sections of English proficiency tests at the level generally required for math and science based undergraduate programs. Academic vocabulary, text and lecture analysis, reading, and note-taking techniques will be the focus of this course. Students will practise these skills in bi-weekly practice tests.

39 Hours Fee: $461

Winter 2013
Tuesday & Thursday 18:00-21:00 Jan 22-Mar 12

Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Mar 14-Apr 25
Monday–Thursday 13:00-16:00 Apr 29-May 21

Writing Accurately and Clearly COEN 294

This is an intermediate-level course designed to prepare students for Critical Reading and Effective Writing (COEN 295). This course takes a practical approach to improving students’ reading and writing skills, with a focus on developing strategies for planning, revision, responding to readers’ needs, and proofreading. In addition, students work on sentence structure, grammatical errors, organization, vocabulary, and dictionary use. Reading material is chosen to develop active, critical reading and comprehension skills. Students participate in discussions and peer feedback.

Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $554

Winter 2013
Monday & Wednesday 18:00-21:00 Nov 5-Dec 12

Critical Reading and Effective Writing COEN 295

This is an upper-intermediate-level course designed to build on Writing Accurately and Clearly (COEN 294). This course takes a practical approach to improving students’ reading and writing skills, with a focus on developing strategies for planning, anticipating readers’ needs, revision, and proofreading. In addition, students continue to work on sentence structure, grammatical errors, organization, vocabulary, style, and dictionary use. Students write longer texts, both in class and for homework (please note that this is not a course in academic writing). Reading material is chosen to develop active, critical reading and comprehension skills. Students participate in discussions and peer feedback.

Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $554

Fall 2012
Wednesday 18:00-21:00 Sep 12-Dec 5

Winter 2013
Wednesday 18:00-21:00 Jan 23-Apr 17

For the most current information, see our website at www.ryerson.ca/ce.
Writing for Professionals  COEN 296
This 14-module course develops effective industry-specific professional writing and editing skills. The course examines the principles of good writing and editing, and has writers apply these principles of good writing and editing in assignments that are customized to individual professional goals and industry backgrounds. Writers learn and apply strategies to frontload information and to frame, organize, and present ideas for maximum impact. The course explores writing within a range of business writing genres including online mediums such as e-mail to exploit the advantages of various communication modes. Throughout the course, writers develop and refine individualized editing strategies to self-assess and improve their written communications skills to make their writing a powerful tool in business communication.

Note: All students must take an online placement test before enrolling in this course.

35 Hours  Fee: $554

Fall 2012
Classroom/Internet: Internet  Sep 15-Dec 16
and Saturdays  9:30-12:30  Sep 15-Dec 15

Winter 2013
Classroom/Internet: Internet  Jan 22-Apr 9
and Tuesdays  18:00-21:00  Jan 22-Apr 9

Scientific and Technical Writing  COEN 298
This course has been designed to help non-native speakers of English who are pursuing studies or are employed in the fields of science and engineering, develop writing skills to cope with English speaking academia and/or workplace. Students should have a fairly good command of English grammar and be able to write clear sentences in English to benefit from this course. The course will focus on improving students’ knowledge of grammar and writing in the context of genres of technical communication: technical instruction, manuals, short memos, e-mail messages, reports, and presentations. Heavy focus will be on the principles of organization in writing: classification, definition, description, and comparison.

Note: All students must take an online placement test before enrolling in this course.

35 Hours  Fee: $554

Spring/Summer 2013
Monday & Wednesday  18:00-21:00  May 6-Jun 17

Effective Conversation Strategies  COEN 299
This course gives students the opportunity to practise speaking English with a variety of purposes and contexts. Classes include work on initiating and maintaining conversation, cultural differences in communication, engaging in group and one-to-one communication, informal and formal presentations, and improving voice and non-verbal language. The course is supplemented by audiovisual aids. Students participate in a variety of individual and group activities.

Note: All students must take an online placement test before enrolling in this course.

35 Hours  Fee: $554

Fall 2012
Tuesday  18:00-21:00  Sep 11-Dec 4

Advanced Grammar  COEN 304
This course is designed for upper-intermediate and advanced students of English as a Second/Additional Language who want to improve the accuracy of their speech and writing. It is particularly useful for those who feel they are being held back in their career or their studies because their writing contains an unacceptable number of grammatical errors. A central feature of the course is a point-by-point review of particular grammatical troublespots. Students will be encouraged to submit samples of their writing.

Note: All students must take an online placement test before enrolling in this course.

35 Hours  Fee: $554

Winter 2013
Monday  18:00-21:00  Jan 14-Apr 8
ESL/EAL: Oral Communication for Professionals COEN 306

This course is for advanced English as a Second/Additional Language students who wish to improve their oral communication and confidence in professional contexts. Students will learn to recognize, compare, and negotiate differences in North American academic and workplace practices; to effectively present, promote, and express themselves; to develop sensitivity to audience, tone, voice, non-verbal communication, and appropriate language; and to develop troubleshooting strategies for handling difficult communicative situations. Students will participate in a variety of individual and group activities.

Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $554

Integrated Skills I COEN 311

This course is for students of English as a Second Language who want to improve their skills in reading, writing, listening and speaking. The course covers all the essential skills and helps students to pinpoint problem areas for further study. Students will read short texts on a variety of interesting topics, thereby increasing their vocabulary and adding to their knowledge about Canadian society and culture. Topics will also be presented via audio or video, allowing students to develop their listening skills. Students will learn to summarize the issues discussed and to present their own views on course topics verbally, and in writing. Writing will be at the sentence and paragraph level. There will be an overview of common grammar problems, and the instructor will give individual feedback on writing assignments, paying attention to both content and grammar. All students will have the opportunity during class discussions to practise and improve their oral skills.

Note: All students must take an online placement test before enrolling in this course.

39 Hours Fee: $461

Integrated Skills II COEN 312

This course is for students of English as a Second Language who want to further improve their skills of reading, writing, listening and speaking. In this course, students will read short and longer texts on a variety of interesting topics to increase vocabulary and learn about the conventions of writing in English. Texts will also be presented to the class via audio or video, allowing the students to develop their listening skills. Students will practise the art of summarizing and analyzing ideas and arguments. Writing assignments will generally be in the form of paragraphs which summarize and respond to topics presented in class. The instructor will give individual feedback on student assignments, paying attention to both content and grammar. All students will have the opportunity to practise and improve their oral skills through discussions and short presentations in class on topics pertaining to the course content.

Note: All students must take an online placement test before enrolling in this course.

35 Hours Fee: $554

Reading/Listening Test Prep II COEN 410

Prerequisite(s): Department consent

This course helps students to improve their performance in academic and professional reading and listening tasks typical in post-secondary education and in a professional workplace. It also helps students to achieve higher scores in reading and listening comprehension sections of English proficiency tests at the level generally required for humanities and communications-based undergraduate and graduate programs. Advanced academic vocabulary, text and lecture analysis, reading, and note taking techniques will be the focus of the course. Students will practise these skills in bi-weekly practice tests.

39 Hours Fee: $461

Writing/Speaking Test Prep II COEN 420

Prerequisite(s): Department consent

This course helps students improve their performance in academic and professional writing and speaking tasks in post-secondary educational and professional settings. It also helps students to achieve higher scores and succeed in writing and speaking sections of English proficiency tests at the level generally required for humanities and communications-based undergraduate and graduate programs. Students will work on perfecting their academic writing skills and grammar, as well as speaking and presentation skills in formal settings. Students will practise the skills in bi-weekly practice tests.
Environmental Engineering Science

This multidisciplinary program provides graduates with the broad knowledge base and wide range of skills they require as professionals. Students receive a grounding in air, water, and soil processes and contamination, biotechnology, instrumentation, and experiment design. Admission into the Environmental Engineering Science Certificate Program is necessary prior to the first registration in one of the following courses. After admission to the program, no further interviews are necessary. Related certificate(s): Energy Management and Innovation (pg. 57), Environmental Engineering Science (pg. 62), Sustainability Management (pg. 144)

Hydrogeology Soil and Ground Water Science

This course will present an overview of the subsurface environment with particular emphasis on the physical/chemical characteristics of soil and groundwater. Topics will include the origin, structure, and chemistry of soils. The concepts of hydrogeology and the flow of water in subsurface media are explored. Methods of measurement, monitoring, and analysis of hydraulic systems are developed.

Environmental Biotechnology Waste Treatment and Remediation

This course will cover the emerging biologically based technologies in environmental control. Subject areas include control of biodeterioration, applications of microbial technology to air, soil, waste, and water treatment and management, and bioenergy and the environment. The potential positive and negative impacts of biotechnology on the environment will be discussed.

Environmental and Atmospheric Processes

This course will cover chemical and biogeochemical processes in the pristine and stressed environment. The course will deal with the mechanisms which pertain to the dispersion and fate of both naturally occurring and xenobiotic compounds in the environment. Atmospheric pollution is assessed in terms of sources, transport mechanisms, chemical reactivity, loss mechanisms, and effects on the physical and biological environment. Global climate change is analyzed. Current regulatory and control strategies are also presented.

Environmental Engineering Science and Environmental Management

The environment is the natural, social, and built condition in which we live, and it is shaped by the interaction of the elements that surround us. Human impact on the environment requires effective management practices to protect the environment. Environmental sciences and management offer an increasing number of career opportunities in fields as varied as ecology, occupational health and safety, physical science, bioremediation, engineering, law, and management.
COURSES

ENVIRONMENTAL ENGINEERING SCIENCE AND ENVIRONMENTAL MANAGEMENT

39 Hours Fee: $755

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

 µ Toxicolgy and Risk Assessment CKES 121
This course will introduce students to the principles of toxicology applied to the assessment and control of biologically active compounds in the environment. In addition to the biological mechanisms of toxicity, the use of biomarkers and toxicity tests will be discussed as it pertains to the evaluation of risk and in establishing regulations.
39 Hours Fee: $755

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

★ Applied Ecology CKES 130
This course examines the concepts of ecological science and their application to environmental management problems. It reviews the components of ecosystems, biotic and abiotic, and their interrelations in ecosystem structure and function. It examines population dynamics of species related to habitat and species protection, including carrying capacity concepts. Energy and nutrient cycles are reviewed in relation to pollution control and concepts of community and ecosystem are examined at the landscape level applied to natural system protection. The effects of human stresses on ecosystems are discussed in relation to ecological impact assessment. Equivalent to ENH 617.
39 Hours Fee: $668

Fall 2012
Tuesday 18:30-21:30 Sep 4-Dec 4

 µ Waste Management CKES 160
This course will cover waste characterization, collection, and disposal. Land application of biosolids is discussed. Practical aspects of management will be covered including legislation and authority as well as advanced technology, with emphasis on environmental, industrial, and resource constraints. Specific treatment technologies applied to a range of specific hazardous and industrial wastes will also be examined, including new innovative approaches to remediating hazardous sites and groundwater.
39 Hours Fee: $755

Fall 2012
Thursday 18:30-21:30 Sep 6-Dec 6

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

 µ Water Treatment CKES 170
This course will explain the sources and characterization of wastewater. Drinking water requires different treatment than either domestic or industrial wastewater. The course will review the conventional processes in the treatment of domestic wastewater and some cases of treatment of industrial contractors, fluidized-bed reactors, membrane reactors, and ion exchange processes will be discussed.
39 Hours Fee: $755

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

 µ Site Assessment CKES 180
This course introduces the concepts and methods of environmental impact assessment in Ontario. It examines the biological, economic, and social impacts that are commonly associated with development activities and the means used to predict, evaluate, and mitigate impacts in human and natural environments. It includes a review of the history of environmental assessment and its relation to environmental planning principles. The course concludes with a review of current practice in impact assessment and the major controversies in the field.
39 Hours Fee: $674

Fall 2012
Distance: Internet* Sep 8-Oct 20

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18
For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

 µ Renewable Energy and Green Technology CKES 190
This course provides an in-depth introduction to sustainability theory and green technology, renewable energy in a sustainable future, and why renewable energy is necessary for the future. Students will be introduced to different types of renewable energy technology such as: wind energy, solar, hydro-electric, geothermal energy, ocean thermal, fuel cells, heat pump systems, and high voltage DC energy transport. The implementation of these technologies is also studied to understand how they can work either in conjunction with, or a replacement for, conventional technologies.
39 Hours Fee: $755

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16
Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

☀ Applied Environmental Analysis    CKES 210

This course provides an applied framework for the designing of environmental analysis, planning of experiments, sampling strategies, and data analysis pertaining to environmental analysis and problems. An overview of analytical methods used to identify contaminants and follow their fate in the environment is also introduced. Topics include data acquisition, data interpretation using probability, analysis of variance, residual analysis, and nonparametric models. Emphasis will be placed both the execution and application of the analysis in a variety for a variety of environmental situations.

39 Hours Fee: $755

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15
Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

☀ Environmental Law and Practice    CKES 220

This course is a review of the legal context for environmental management. It examines in detail the legislation that governs present environmental practice, as well as the laws governing the transportation and disposal of wastes, environmental liability, and the protection of valued ecosystem components. The course identifies the differences between federal and provincial environmental laws and policies. In addition, it outlines the institutional, legal, and practical options for making environmental decisions.

39 Hours Fee: $674

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

Environmental Public Health Leadership

With a strong focus on current public health issues, these courses will provide you with knowledge of the most effective way to manage a workforce through program planning, implementation, policy, and administrative techniques. These offerings are intended for public health professionals that are seeking to upgrade their managerial skills or working toward a supervisory or management position within their organization. For more information, visit www.ryerson.ca/ce/ephl.

☀ Environmental Public Health Leadership

☀ Public Health Administration    CVPH 401

Understanding the historical framework and the future direction of any public health system is essential to effective administration. An administrator must know an organization’s mission and priorities and be able to operationalize these. They must develop strategic plans, set budgets with clear priorities, understand cost-benefit analysis and identify issues that affect delivery of essential public health services. Developing and managing performance standards will have a positive impact on the public health organization.

39 Hours Fee: $568

Not offered in fall/winter/spring 2012–2013.

☀ Public Health Practice    CVPH 402

Governments and community partners work collaboratively in the delivery of public health services to improve community quality of life. Population characteristics must be known and appropriate methods for interacting with diverse populations must be adhered to in the effective delivery of public health services. Knowledge of data collection processes and the application of information technology are required skills to prepare for and contribute to the management of incidents, outbreaks and emergencies in the community.

39 Hours Fee: $568

Not offered in fall/winter/spring 2012–2013.

☀ Social Marketing    CVPH 403

Social marketing principles may be utilized to advocate for public health programs and resources. Clear and concise communication including listening to others in an unbiased manner and promoting the expression of diverse opinions and perspectives is important. The ability to disseminate health status, demographic, statistical, programmatic, and scientific information to professional and lay audiences is critical. Understanding consumer behaviour and using the media, technologies, and community networks to communicate information supports social marketing.

39 Hours Fee: $568

Not offered in fall/winter/spring 2012–2013.
Facility Management

The facility manager is responsible for the integration of the workplace with the people and work of the organization. This program will provide knowledge and analytical skills for those pursuing careers in this newly defined profession. It will be of interest to those who are being prepared by an organization to assume a role in facility management, those who are newly appointed to a facility management department, and those who wish to upgrade their credentials within the facility management department or to implement a career change.

Facility Management

Related Certificate(s): Facility Management (pg. 66)

★ Facility Management Theory
CDFM 102
In this introductory course, students will learn about the development of facility management and the challenges and opportunities arising from the multifaceted role the facility manager must play in an organization. Students will learn to identify and deal with legislative and physical constraints in fulfilling organizational mandates, and will study the development of long-range strategies in space utilization, design concepts, inventory control, and management techniques. (Equivalent to IDE 311.)

39 Hours    Fee: $631

Fall 2012
Tuesday    18:30-21:30  Sep 11-Dec 11

★ Professional Practice I
CDFM 103
This course outlines the function of the facility manager as the orchestrator of other related professionals including the architect, engineer, and design consultant. Students will study regulatory and legal issues, corporate culture and organizational frameworks, policy and procedures in contracts and contract documents, and performance and accountability in personnel management, project management, and standards formulation.

39 Hours    Fee: $639

Winter 2013
Monday    18:30-21:30  Jan 14-Apr 15

★ Professional Practice II
CDFM 104
This course continues the study of facility management through case studies and problem-solving techniques drawn from areas of concern for the facility manager.
Topics will include architecture, design, building and other relevant codes, occupational and environmental health, and issues of risk and security.

39 Hours  Fee: $639

Fall 2012  Monday  18:30-21:30  Sep 10-Dec 10

Office Facilities Space Management  CDFM 105
This course offers basic understanding of current techniques applied to the planning and management of office space. Concepts used in office accommodation space requirement survey and reporting, the various planning principles for both systems and conventional office planning are explained in detail. Space standardization programs for all levels of personnel and the importance of good planning and its relationship to modern communications techniques are reviewed in application to both new and existing facilities.

39 Hours  Fee: $639

Fall 2012  Wednesday  18:30-21:30  Sep 12-Dec 12

Spring/Summer 2013  Tuesday & Thursday  18:30-21:30  May 7-Jun 18

Computer Applications in Facility Management  CDFM 202
This course provides a basic understanding of the application of computer-aided facility management (CAFM) techniques to modern facility management operations. Students will learn about applications in space standards monitoring, in furnishings and equipment control, in cost control, and in budget allocation and data management.

39 Hours  Fee: $639

Not offered in fall/winter/spring 2012–2013.

Real Estate Planning and Development  CDFM 203
This course deals with commercial real estate with emphasis on the acquisition and leasing of property. Students will learn about the changing real estate market, the impact of enhanced communications on decentralization, the shift in demographics, and the changing attitude toward the traditional real estate market. Topics include real estate programming and requirement analysis, lease negotiation techniques, asset monitoring and control, and real estate and the law.

39 Hours  Fee: $639

Winter 2013  Wednesday  18:30-21:30  Jan 16-Apr 17

Family Studies

★ Families and Health  CFNF 100
This course is a critical examination of recent important changes in Canadian family life and considers the implications of these changes for food and nutrition professionals. Theories for understanding the family are examined in order to provide the student with insight into the social, political and economic aspects of family structure and functioning. Students will also gain an understanding of the social determinants of health, and the pathways by which social forces and conditions affect individual, family and community life.

39 Hours  Fee: $552

Equivalent course available in the degree program. Contact Reg Noble at food@ryerson.ca for more information.

Not offered in fall/winter/spring 2012–2013.

★ The Social Context of Human Sexuality  CFNF 400
This course examines the social basis of attitudes and behaviour related to human sexuality. By applying knowledge gained from the study of current research and theory, students will increase their understanding of the roots of societal norms and values related to sexuality and in the process they will have an opportunity to expand their own awareness of the range of sexual values and behaviour. Some of the areas to be considered are: premarital, marital and non-marital sexuality; sexuality and liberation; sexuality and interpersonal relations; sex codes and personal codes; sex and gender role socialization, etc.

39 Hours  Fee: $552

Fall 2012  Distance: Internet  Sep 8-Dec 8
Winter 2013  Distance: Internet  Jan 12-Apr 13
Spring/Summer 2013  Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Canadian Family: Diversity and Change  CFNF 401
Prerequisite(s): CFNF 100
Recent changes in contemporary life require us to fundamentally shift our ways of understanding family and interpersonal relationships. For the first time individuals are allowed to think about intimacy and
familial arrangements within the context of gender, desire, identity politics and their own personal needs. This course is an in-depth investigation of the key issues and life experiences affecting diverse family forms.

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.

Family Supports

Individuals seeking admission to the certificate program are strongly encouraged to contact the academic coordinator, Catherine Moher, by email at cmoher@ryerson.ca. For general information on the program, phone 416.979.5035 or attend an Open House session (page 8). For more information, visit www.ryerson.ca/ce/familysupports.

Family Supports

Related certificate(s): Community Engagement, Leadership, and Development (pg. 45), Family Supports (pg. 68)

★ Group Dynamics and Interpersonal Communication  CVFS 400

This experiential and interactive course will focus on enhancing the students’ awareness of themselves and others as well as their own communication effectiveness. A wide range of topics will be addressed including listening and responding skills, giving and receiving feedback, enhancing self concept, developing trust, etc. Students will increase their understanding and skills in group processes, leadership and co-facilitation through observing and analyzing the group processes, readings, and assignments. Equivalent to CLD 251.

39 Hours  Fee: $552

Spring/Summer 2013
Monday–Saturday  9:00-17:00 May 27-Jun 1

★ Contemporary Family Issues  CVFS 401

This interdisciplinary course provides an in-depth study of key issues and life experiences affecting contemporary families and community life and their relationship to the broader sociopolitical context. Topics include the cultural variations in family interaction, the trends in family composition, and the issues that impact on family resilience and capacity such as poverty, mental health, addiction, violence, and abuse. A variety of theoretical frameworks for understanding families and community life will be explored. Equivalent to CLD 231.

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8

Spring/Summer 2013
Tuesday & Thursday  18:30-21:30  May 7-Jun 18
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Families Power and Social Change  CVFS 402

Using a social change perspective, students will identify and analyze family, interpersonal and intergenerational issues within a broader social, political and community context. Students examine how community programming and public policy address family issues and explore strategies for change with individuals and groups within a family context and at a larger systems level. Through self-reflection, students incorporate new perspectives into their personal, professional, and programming practices by re-examining their current approaches to family life issues. Equivalent to SOC 605.

39 Hours  Fee: $552

Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Family Supports Theory and Practice  CVFS 403

This course examines the principles and practice approaches in the field of family support. Such approaches contribute to the evolving framework of family support programs and include theories of social support, empowerment, adult education, and community building. Students explore ways to integrate theoretical approaches with professional practice by exploring family support practice in community based public and non-profit programs. (Formerly ECE913.CVFS 403.) Equivalent to CLD 435.

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.
Guiding Children’s Development  CVFS 406
This course examines the major theories of children’s development, focusing on all the developmental domains: physical, cognitive, language, social, and emotional and includes consideration of the importance of the socio-cultural context. Such development will be considered in relation to diverse setting in community-based programs. In particular, the role of parents, practitioners, and staff in building relationships, guiding behaviour, and meeting the developmental needs of children from birth through age 12 will be discussed. Equivalent to CLD 103.

39 Hours  Fee: $552

Winter 2013  Distance: Internet  Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

Community Development  CVFS 407
The course focuses on the theory of community development and its application in family support programs. Drawing on successful models of community development and social enterprise, students will acquire the practical skills to undertake community engagement, build community capacity, and develop partnerships with diverse communities. Students will examine the values, principles, and strategies required to collaborate with communities to design needs-based program responses that promote community health and well-being. Equivalent to INT 917.

39 Hours  Fee: $552

Not offered in fall/winter/spring 2012–2013.

Practicum/Project  CVFS 408
Prerequisite(s): CVFS 401, CVFS 403, and CVFS 404.
In this course students will develop a project in relation to Family Support Programs with the goal of integrating the knowledge gained in previous courses. The project will be selected by the students themselves, in consultation with the instructor. The student evaluation will be based on ongoing consultation between the instructor and the student. Wherever possible, students will be given an opportunity to select a project that relates to their own personal or professional interests. Equivalent to FNP 400.

Note: Students are encouraged to contact the Academic Coordinator, Catherine Moher, at cmoher@ryerson.ca to plan their practicum enrollment.

39 Hours  Fee: $552

Fall 2012  Distance: Internet  Sep 8-Dec 8
Winter 2013  Distance: Internet  Jan 12-Apr 13
Spring/Summer 2013  Distance: Internet  May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

Fashion
The following fashion courses offer you an eclectic mix of choices. Ranging from sewing and retail and merchandising issues to pattern drafting and fashion drawing, they are suited to both your professional and personal learning interests. For more information, visit www.ryerson.ca/ce/fashion.

Fashion Drawing I  CDFA 104
This is an introductory level fashion illustration course. You will draw from models, learning anatomy and proportion as well as basic drawing principles. It explores traditional methods of rendering and provides a sound foundation in drawing. It is designed for a novice individual who wishes to learn basic drawing skills as well as for the amateur who wishes to brush up on their skills. Course material will be delivered through lectures and drawing from models. There will also be time for critical one-on-one input as well as group critique.

39 Hours  Fee: $568

Fall 2012  Wednesday  18:30-21:30  Sep 12-Dec 12
Spring/Summer 2013  Tuesday & Thursday  18:00-21:30  May 7-Jun 18
Supplies and materials to be purchased by the student: A list of supplies and materials required will be given to students during the first class.

Fashion Drawing II  CDFA 105
Prerequisite(s): CDFA 104
This course builds on the foundations learned in CDFA 104. It explores both traditional and non-traditional methods of rendering for fashion illustration. Drawing skills will be developed through conceptually based projects and exploration of techniques. Course material will be delivered through lectures and drawing from models. Time will be set aside for critical one-on-one input as well as group critique and portfolio presentation for the industry.

Fall 2012  Distance: Internet  Sep 8-Dec 8
<table>
<thead>
<tr>
<th>COURSES</th>
<th>CDFA 800</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fashion Summer Quick Start</strong></td>
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<tr>
<td>Primarily intended for students enrolling in the School of Fashion</td>
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<tr>
<td>in September, this intensive one-week foundation course is designed</td>
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<tr>
<td>to enhance drawing skills and sewing/garment construction skills.</td>
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<tr>
<td>Students in high school who want to strengthen their portfolio may</td>
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<tr>
<td>also attend.</td>
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<tr>
<td>35 Hours</td>
<td>HST included</td>
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<tr>
<td>Fall 2012</td>
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<tr>
<td>Monday–Friday</td>
<td>9:00-17:00</td>
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<td></td>
<td>Aug 20-Aug 24</td>
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</tbody>
</table>

| **Directions in Fashion Journalism**                                  | CDFA 851                                                                 |
|                                                                      |                                                                          |
| As the publishing industry evolves, blogging and podcasting present  |                                                                          |
| new avenues which require different ways of communicating what is    |                                                                          |
| au courant when describing lifestyle or garments. This course will     |                                                                          |
| examine podcasting and blogging, focusing on writing and reporting    |                                                                          |
| specifically targeting the fashion industry. It will address the     |                                                                          |
| changing face of journalism with regard to disseminating fashion and  |                                                                          |
| will also familiarize the student with language commonly used in     |                                                                          |
| fashion and journalism.                                              |                                                                          |
| 39 Hours                                                              |                                                                           |
| Fall 2012                                                             |                                                                           |
| Tuesday                                                              | 18:30-21:30                                                              |
|                                                                     | Sep 11-Dec 11                                                            |

| **Fashion Head Start**                                               | CDFA 860                                                                 |
|                                                                     |                                                                          |
| This course is designed for someone who has little or no experience  |                                                                          |
| with Adobe Photoshop and Adobe Illustrator software. It is a two-     |                                                                          |
| segment workshop: the Software segment is taught in the morning and  |                                                                          |
| the Digital Illustration for Fashion segment is then taught in the   |                                                                          |
| afternoon, applying skills acquired in the morning segment.          |                                                                          |
| 35 Hours                                                              |                                                                           |
| Fall 2012                                                             |                                                                           |
| Monday–Friday                                                         | 9:00-17:00                                                               |
|                                                                     | Aug 20-Aug 24                                                            |

| **Knitwear Design**                                                  | CFFD 503                                                                 |
|                                                                     |                                                                          |
| This course is an introduction to industrial knitwear. Students      |                                                                          |
| will research style, colour and fabrication trends to design men’s   |                                                                          |
| or women’s knitted apparel for a specific market. Knitwear           |                                                                          |
| terminology and mass production techniques will be analyzed as they   |                                                                          |
| apply to the design room. Domestic and off-shore production, the      |                                                                          |
| use of technology, the purchasing and inventory of raw goods will be  |                                                                          |
| covered. On-site lectures at manufacturing facilities will supplement |                                                                          |
| the theory presented in class.                                       |                                                                          |
| 39 Hours                                                              |                                                                           |

| **Textile Design I**                                                 | CFSN 209                                                                 |
|                                                                      |                                                                          |
| This course is an introduction to textile design using industry-      |                                                                          |
| specific computer aided design (CAD) systems. Students research,    |                                                                          |
| design, render floral, conversational, abstract and co-ordinating    |                                                                          |
| patterns for woven textiles utilizing a variety of techniques.       |                                                                          |
| Note: Formerly CFFD 201.                                            |                                                                          |
| 39 Hours                                                              |                                                                           |
| Spring/Summer 2013                                                  |                                                                           |
| Monday & Wednesday                                                   | 18:30-21:30                                                              |
|                                                                     | May 6-Jun 19                                                             |

| **History of Costume I**                                            | CFSN 302                                                                 |
|                                                                     |                                                                          |
| This course will provide a chronological cross-cultural survey of     |                                                                          |
| the history of costume. An analysis of period dress for men and      |                                                                          |
| women will be contextualized within the framework of supporting      |                                                                          |
| social and cultural infrastructures. Particular emphasis will be     |                                                                          |
| placed on European and North American costume addressing the         |                                                                          |
| evolution of fashion as a social practice. Concepts of design, as    |                                                                          |
| well as the motivations and influences of key historical            |                                                                          |
| dressmakers, tailors and designers will also be covered.            |                                                                          |
| 39 Hours                                                              |                                                                           |
| Spring/Summer 2013                                                  |                                                                           |
| Monday & Wednesday                                                  | 18:30-21:30                                                              |
|                                                                     | May 6-Jun 19                                                             |

| **Visual Merchandising and Display**                                 | CFSN 703                                                                 |
|                                                                     |                                                                          |
| This course will review the role of visual merchandising and display  |                                                                          |
| in the retail sector. The course will include an analysis of the     |                                                                          |
| approaches used in department stores, chain stores and independent   |                                                                          |
| boutiques. Topics will include the development and execution of      |                                                                          |
| creative strategies as well as corporate communication of these      |                                                                          |
| plans to the stores in the field.                                    |                                                                          |
| 39 Hours                                                              |                                                                           |
| Spring/Summer 2013                                                  |                                                                           |
| Monday & Wednesday                                                  | 18:30-21:30                                                              |
|                                                                     | May 6-Jun 19                                                             |
### Fashion Coordination and Styling

These courses are designed to prepare students for a career as fashion coordination and styling consultants. Related certificate(s): Design for Arts and Entertainment (pg. 52), Fashion Coordination and Styling (pg. 69)

<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 101</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fashion Coordination</strong></td>
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<tr>
<td>This course is an introduction to adapting a fashion appearance to create an image working with clientele. It will acquaint students with the principles and practices of an image consulting industry. It may include concepts of demographics, customer awareness, personal colouring, figure considerations, wardrobe planning and selection. Basic techniques needed for the visual presentation of fashion through show production and promotion may be explored.</td>
<td></td>
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<tr>
<td>39 Hours</td>
<td>Fee: $552</td>
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<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 102</th>
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<tbody>
<tr>
<td><strong>Fashion Styling</strong></td>
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<tr>
<td>This course is an introduction to methods and techniques for creating a mood, feeling or “look” through the use of clothing and related props. Study of product sourcing, location shooting, organizing resources, manipulation and reworking an image to communicate an idea may be presented. Creative thinking abilities, analytical skills, and cultural context may be explored to meet the demands and responsibilities of this field.</td>
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<tr>
<td>39 Hours</td>
<td>Fee: $607</td>
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<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 103</th>
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<tbody>
<tr>
<td><strong>Design Fundamentals in Fashion</strong></td>
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<tr>
<td>An introduction to the fundamental elements and principles of two and three dimensional design as they apply to visual problems in fashion. Through a process of simulation, stylization, and approximation students may investigate how shape, line, texture, and colour harmonies are applied to body types to create an image, a style and/or an optical illusion. Emphasis is on the human body, practical problems, trends, association and terminology.</td>
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<tr>
<td>39 Hours</td>
<td>Fee: $607</td>
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</table>

### Creating the Image

This course is an introduction to methods for creating a “look.” Students may study the role of hair styling, make-up techniques, fabric manipulation or modification, garment alteration and accessorizing for interpretation or invention in wardrobe artistry. The application of colour to enhance, line for detail, fabric for function, design elements to flatter, fashion selection and/or the role of trends will be explored.

<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 104</th>
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<tr>
<td>39 Hours</td>
<td>Fee: $607</td>
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### Fashion Shows and Special Events

This course will acquaint students with aspects of event production from concept for the visual presentation of merchandise through to methods of coordinating the implementation of promotions and shows. Topics may include design of the event, theme, audience, floor plan, schedule, vendor relations, budget planning, talent and contract negotiation, models, fittings, choreography, technical services, advertising and promotion, press kits, program and poster production, and any related special services.

<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 105</th>
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<tr>
<td>39 Hours</td>
<td>Fee: $607</td>
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</table>

### Fashion, Culture, and Society

This course is a survey of clothing traditions from prehistoric time to the present. It focuses on the origin and function of clothing and how various cultural patterns have affected choices. Study of aesthetic, economic, environmental, political, and social influences on fashion will be explored. Clothing practices will be examined within the framework of the supporting social and cultural infrastructure. Students will examine the importance of clothing as an expression of individual and group identity.

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<thead>
<tr>
<th>Course</th>
<th>CDFC 106</th>
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<td>39 Hours</td>
<td>Fee: $607</td>
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</table>

### Fashion Buying

This course is an introduction to buying fashion or softgoods as a career. Students will be acquainted with the principles and practices of buying designer and brand lines as well as the process of developing private label merchandise. Course content will include the role of the buyer, planning a fashion calendar, the buying cycle, predicting trends, building an assortment, fabric and garment sourcing, demographics, pricing and

<table>
<thead>
<tr>
<th>Course</th>
<th>CDFC 107</th>
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<tr>
<td>39 Hours</td>
<td>Fee: $607</td>
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</table>
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

FILM STUDIES

For the most current information, see our website at www.ryerson.ca/ce.

The Film Studies program provides a good basic grounding in the principles, contemporary theories, and techniques of the motion picture medium. Courses range from an introduction to basic filmmaking to specialized courses such as screenwriting, cinematography and lighting workshops, directing screen performance, production design, and sound design. It is an excellent starting point for people who want to pursue a career in the film industry or satisfy their curiosity about film and film production.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided. For more information, visit www.ryerson.ca/ce/summerfilm.

Business of Film

Related certificate(s): Film Studies (pg. 70)

The role of the producer and many of those aspects of the film business which the producer has to deal with will be discussed. Some of the topics to be examined are: the recent history of the film business scene, copyrighting, option and purchase agreements, budgets, script breakdown and scheduling, the filmmaking production process, etc. The student will

Note: Basic sewing is a plus, however simple hand sewing is sufficient.

12 Hours HST included Fee: $434

Spring/Summer 2013
Saturday 9:00-16:00 May 4-May 11

Fashion Portfolio CDFA 853
At an interview in the fashion industry, it is expected that you present a design portfolio of your work. As well, when applying to a design school, a professional presentation may be required. This workshop is intended to assist both the novice and the professional wishing to improve or update their fashion portfolio. This hands-on workshop covers organizing and constructing different types of professional portfolios and provides the opportunity for feedback, ensuring your strengths and work are highlighted.

7 Hours HST included Fee: $354

Fall 2012
Saturday 9:00-17:00 Oct 27

Winter 2013
Saturday 9:00-17:00 Jan 12

Film Studies

Start Your Own Fashion Business CDFA 840
Do you have what it takes to be a fashion entrepreneur? This workshop will help you answer the question. Whether you want to start your own label or offer your services on a freelance basis to the fashion business, we will introduce you to the tools needed and help you plan and start your own design or fashion business in Canada. Topics include the business of getting started, industry timing, costing, trademarks, licensing, marketing your collection, low-cost promotion strategies, and getting export-ready.

3 Hours HST included Fee: $124

Spring/Summer 2013
Saturday 13:00-16:00 May 4

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Some knowledge of fashion design, apparel production, and business planning is recommended.

Handwear and Glove Making CDFA 852
This is a workshop for the manufacturer of handwear. Students will make two pairs of gloves, one leather and the other in a material of their choice. Students will learn pattern manipulation for the hand.

12 Hours HST included Fee: $601

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Fashion Photography CDFC 200
This is an introductory course in which the student becomes familiar with the fundamentals of camera use in photography. Assignments will cover lighting, image exposure, composition, and critical evaluation of your images. Some print output will be required. Lectures will cover style and techniques in photography for the fashion media with critical one-on-one input and group critique. A DSLR digital camera with manual settings is required.

39 Hours Fee: $607

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

Fashion Workshops

Retail mathematic principals to profitability, developing private label merchandise, and merchandising to sell through and analysis of a season.

Note: Basic sewing is a plus, however simple hand sewing is sufficient.

12 Hours HST included Fee: $434

Spring/Summer 2013
Saturday 9:00-16:00 May 4-May 11

Fashion Portfolio CDFA 853
At an interview in the fashion industry, it is expected that you present a design portfolio of your work. As well, when applying to a design school, a professional presentation may be required. This workshop is intended to assist both the novice and the professional wishing to improve or update their fashion portfolio. This hands-on workshop covers organizing and constructing different types of professional portfolios and provides the opportunity for feedback, ensuring your strengths and work are highlighted.

7 Hours HST included Fee: $354

Fall 2012
Saturday 9:00-17:00 Oct 27

Winter 2013
Saturday 9:00-17:00 Jan 12

Film Studies

The Film Studies program provides a good basic grounding in the principles, contemporary theories, and techniques of the motion picture medium. Courses range from an introduction to basic filmmaking to specialized courses such as screenwriting, cinematography and lighting workshops, directing screen performance, production design, and sound design. It is an excellent starting point for people who want to pursue a career in the film industry or satisfy their curiosity about film and film production.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided. For more information, visit www.ryerson.ca/ce/summerfilm.

Business of Film

Related certificate(s): Film Studies (pg. 70)

The role of the producer and many of those aspects of the film business which the producer has to deal with will be discussed. Some of the topics to be examined are: the recent history of the film business scene, copyrighting, option and purchase agreements, budgets, script breakdown and scheduling, the filmmaking production process, etc. The student will
be required to do class presentations and to complete several other assignments. On occasion, guests from the film industry will be invited to lecture. This course or one of CDMP 209 or CDMP 210 is equivalent to MPF 301.

39 Hours  Fee: $561

Winter 2013  Thursday  18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013  Summer Film School

See CDMP 999 (page 241).

★ Business of Film - Development  CDMP 209

This course will deal further with those areas of pre-production and post-production begun in CDMP 109, in which the producer must be involved. Areas to be covered are all forms of contracts, financing the project, Canadian distribution and exhibition, foreign sales, the advertising campaign, etc. On occasion guests from the industry will be invited to speak. This course or one of CDMP 109, CDMP 309, or CDMP 409 is a credit for MPF 301.

39 Hours  Fee: $561

Fall 2012  Wednesday  18:30-21:30  Sep 12-Dec 12

Movie Marketing and Distribution  CDMP 210

This course provides an introduction to the basics of motion picture marketing and distribution. The marketing topics include publicity, promotion, and advertising for feature films. Film distribution aspects consider the means of acquisition, advertising campaigns, and current methods of distribution that include new media alternatives to traditional channels. This course is designed for the independent producer and filmmaker, and provides a comprehensive understanding of significant business aspects of the film industry. This course or one of CDMP 109 or CDMP 209 is a credit for MPF 301.

39 Hours  Fee: $564

Fall 2012  Tuesday  18:30-21:30  Sep 10-Dec 10

Winter 2013  Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013  Summer Film School

See CDMP 999 (page 241).

Film Studies

These courses introduce you to the techniques of motion picture film production with a focus on practical filmmaking. Their combination of lecture and lab familiarizes you with cinematographic technology and methods, and gives you opportunities to apply your knowledge in exercises and project work. Because of limited space, registration in motion picture production courses is offered to registered Film Studies certificate program students first. Related certificate(s): Design for Arts and Entertainment (pg. 52), Film Studies (pg. 70), Image Arts (Film Studies, New Media, or Photography Studies) (pg. 92), Media Writing Fundamentals (pg. 105)

★ Post-Production Sound  CDMP 114

This workshop introduces students to the methods, systems, and techniques employed in the creating and organization of events which follow the fine-cut picture and dialogue phase of production. It deals with studio recording, sound editing, and mixing and addresses the merger of film and video in post-production. Electronic sound creating and manipulating devices used in post-production will be examined. Equivalent to FPN 323.

39 Hours  Fee: $596

Winter 2013  Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013  Tuesday & Thursday  18:00-21:00  May 7-Jun 18

Material Fee: A material fee of $35 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Supplies to be purchased by the student: Cost approximately $50.

★ Film Technology I  CDMP 117

This lecture course deals with the basic technology of the motion picture medium to enable students to understand elementary cinematographic principles. CDMP 129 combined with CDMP 117 is equivalent to MPF 107.

26 Hours  Fee: $420

Fall 2012  Monday  18:30-20:30  Sep 10-Dec 10

Winter 2013  Monday  18:30-20:30  Jan 14-Apr 15

Spring/Summer 2013  Summer Film School

See CDMP 999 (page 241).

★ Film and Sound Editing I  CDMP 118

This computer lab course will give students hands-on experience in the art of film and sound editing in the digital age. Working with supplied picture and sound footage, students will discover the many creative alternatives that are possible in shaping a story for the
COURSES

FILM STUDIES

screen. Sync-ups and laying of narration, music and sound effects tracks will be emphasized. CDMP 118 is equivalent to MPF 207.

39 Hours Fee: $730

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Saturday 9:00-16:00 May 11-May 18
and Monday 9:00-16:00 May 6-May 13

Material Fee: A material fee of $35 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Supplies to be purchased by the student:
Approximately $350 for the purchase of a portable hard drive (This hard drive is also needed for CDMP 229 and CDMP 329).

µ Digital Film Production I CDMP 119
This is an introductory course in the techniques and language of digital motion picture production. Instruction is given in basic camera handling and story development. Various cinematographic and directorial techniques are demonstrated. Short exercises designed around the lectures are shot and edited.

39 Hours Fee: $695

Students must have access to a camcorder and editing facilities.
Not offered in fall/winter/spring 2012–2013.

★ Film History CDMP 120
This course examines cinema from its origins to the present. Topics include silent and sound film, the studio system in the U.S.A., contributions of western European film and notable filmmakers and films in the evolution of film art and practice. Alternative film styles and techniques will be examined against the background of the monolithic development of the narrative film and both will be considered within the context of the political, cultural and economic issues which animated their times. CDMP 120 is equivalent to MPF 327.

39 Hours Fee: $565

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Film Theory CDMP 121
This segment will survey major theoretical approaches to cinema from formalist and realist traditions to contemporary developments in the discipline. Students will read classic texts, view significant films, and be introduced to current critical theory. They will gain knowledge of the rhetoric, grammar, structure, aesthetics, and ideology of cinema, and will acquire a frame of reference for questioning the inherent belief systems within certain works of cinematic art. CDMP 121 is equivalent to MPF 427.

39 Hours Fee: $565

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

★ Production Design for Film and Theatre CDMP 122
This course offers an in-depth exploration of scenography (design for arts and entertainment), emphasizing original concept design. Students may choose to develop production proposals for film, television, theatrical photography, or new media installations. Students will learn to analyze dramatic text and narrative frameworks, followed by the use of visual research techniques to support scenographic concepts. Students will apply their learning by developing a three-dimensional model and costume renderings as well as storyboards for a paper production of choice, whether a film, video, installation, book of theatrical photographs, or website. CDMP 122 is equivalent to FPN 501.

39 Hours Fee: $561

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

★ Art Direction for Film and Special Events CDMP 123
This course addresses the technical skills needed to work in a film or television art department. Working with half-hour scripts, students will create art department breakdowns, and conduct a location survey leading to entertainment specific drafting, including a title block, ground plan, elevation, and isometric details. The students will incorporate a graphic prop to the retrofitted location. Students will also have the opportunity to assemble an art direction binder to maintain crucial administrative records such as budgets, calendars, directories, and design notes. People with an interest in motion picture, television, and film/video production will find this course particularly useful. It is also relevant for architects, interior designers, stage designers, photographers, and new media artists who want to expand their professional knowledge and activities. CDMP 123 is equivalent to FPN 601.

39 Hours Fee: $561

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

For the most current information, see our website at www.ryerson.ca/ce.
**Fiction Screenwriting**  
CDMP 125

This course introduces students to basic writing and research techniques as they relate to fiction filmmaking and the film business. It acquaints the student with the basics of writing for production. The concentration is on visual writing at the outline stage for fiction films. Methodologies for interviewing as well as story and subject research will be dealt with in depth. The course will also deal with the basic forms of documents in commercial production such as proposals, treatments, submissions, and budgets. CDMP 125 is equivalent to MPF 324.

| 39 Hours | Fee: $591 |

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<th>Spring/Summer 2013</th>
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<td>Monday &amp; Wednesday</td>
<td>18:00-21:30 May 6-Jun 19</td>
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**Non-Fiction Screenwriting**  
CDMP 126

This course introduces students to basic writing and research techniques as they relate to filmmaking and the film business. It acquaints the student with the basics of writing for production. The concentration is on documentary film writing methods and techniques. Methodologies for interviewing as well as subject research will be dealt with in depth. The course will also deal with the basic forms of documents required for production such as proposals, treatments, submissions, and budgets as they pertain to documentary film production. CDMP 126 is equivalent to MPF 424.

| 39 Hours | Fee: $591 |

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**Motion Picture Production I**  
CDMP 129

This is an introductory course in the techniques and language of motion picture film production. Instruction is given in basic camera and editing equipment handling. Various cinematographic, directorial, and editing processes are discussed. Short-film exercises designed around the lectures are undertaken by students. This course will be valuable for people interested in learning practical filmmaking and basic technology and for teachers and other professionals who work in or employ others in the field of audio-visual tools. CDMP 129 is equivalent to MPF 106 and 206. (Formerly CDMP 12A/B.)

| 78 Hours | Fee: $1334 |

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**Film Technology II**  
CDMP 223

Prerequisites: (CDMP 12 or CDMP 12B or CDMP 12A/B) or CDMP 117 and CDMP 118

This course introduces students to theoretical and practical aspects of complex systems and equipment employed in production in both studio and location situations. It will include an examination of the entire sequence of production and post-production processes and the equipment and systems employed therein, including synchronous and non-synchronous systems in both shooting and post-production. CDMP 223 is equivalent to MPF 207.

| 52 Hours | Fee: $722 |

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<td>Summer Film School</td>
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See CDMP 999 (page 241).

Material Fee: A material fee of $35 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).

Supplies to be purchased by the student: Approximately $50 for the purchase of materials required for practice on certain pieces of equipment.
★ Motion Picture Production II  
CDMP 229  
Prerequisite(s): (CDMP 129 or CDMP 12A/B or CDMP 12), CDMP 117, and CDMP 118  
This intermediate-level course is a continuation of CDMP 129. In this lecture/lab teaching mode course, students will produce both a non-fiction and fiction film. The course is divided between fiction and non-fiction in order to further develop production and post-production techniques. CDMP 229 is equivalent to MPF 322 and MPF 422.  
78 Hours  Fee: $TBA

Spring/Summer 2013  
Tuesday & Thursday 18:30-22:00 May 7-May 21  
and Saturday 9:00-17:00 Jun 8-Jun 22

★ Short Filmmaking: On Location  
CDMP 231  
Living in our world exposed to constant media sources, the sharing of information forms our reality. In this production class, we are looking at media arts, using inspiration of art and popular culture. Innovative approaches to short film-making will be the focus of the course. Motion will be explored in a digital environment, using principally Adobe After Effects. Combining technical and theoretical components, this unique course will take advantage of the various shooting possibilities and cultural resources available at selected location and its surrounding areas. This course will include lectures, organized visits, technical workshops in Adobe After Effects, and critiques of student work. (Equivalent to one Professionally Related elective from Table I; see the Image Arts program in the Undergraduate Program Calendar.)  
Note: Please visit www.ryerson.ca/ce/onlocation for further details. A $500 deposit is required.  
Enrollment for this course requires permission of the instructor/department. Please contact James McCrorie at 416.979.5000, ext. 6847, or mccrorie@ryerson.ca.  
Enrollment for this course is only available by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to Anne Grady, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5277.  
39 Hours  Fee: $1334

★ Documentary Filmmaking in Cuba  
CDMP 232  
This course offers students a four-week residency at the International School of Film and Television in San Antonio de los Baños, in Havana Province, Cuba. Working with mentors from the ranks of Cuban film professionals such as cinematographers, sound recordists, and editors, students will be guided through the documentary production process. Translation from Spanish to English will be provided at all times. (Equivalent to one Professional elective from Table I; see the Image Arts program in the Undergraduate Program Calendar.)  
Note: Please visit www.ryerson.ca/ce/cuba for further details. A $500 deposit is required.  
Enrollment for this course requires permission of the instructor/department. Please contact Alex Anderson at 416.979.5000, ext. 6855, or alex.anderson@ryerson.ca.  
Enrollment for this course is only available by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to Anne Grady, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax number 416.979.5277.  
39 Hours  Fee: $3722

Spring/Summer 2013  
TBA

★ Writing Film Fiction  
CDMP 606  
This course introduces students to basic writing and research techniques that relate to fiction filmmaking and the film business. It acquaints the student with the basics of writing for production. Concentration is on visual writing at the outline stage for fiction films. Methodologies for interviewing as well as story and subject research will be dealt with. The basic forms of documents in commercial production such as proposals, treatments, submissions, and budgets are discussed.  
Note: Instructor: Alex Stirling. Alex has over 20 years of experience as a screenwriter, with a specialty in adaptation.  
Classes will be held at TIFF Bell Lightbox, Reitman Square, 350 King Street West (at John Street).  
Please visit www.ryerson.ca/ce/screenwriting for further details.  
Enrollment for this course is only available by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to:
Introduction to Filmmaking  
**CDMP 609**

This course will teach you how to be creative in making your own movies. Learn the theory of filmmaking and experiment with hands-on creativity; explore the techniques and language of digital motion picture production. Expand your knowledge through short exercises and group assignments designed around lecture topics. Learners will produce a short film that will be screened in the final class at TIFF Bell Lightbox.

**Note:** Instructor: Mark Tollefson. After graduating from Ryerson’s film school in 1985, Tollefson worked on feature films and TV series as a director, producer, and editor. A film project he produced in 1998, *Death Threat*, premiered at the Toronto International Film Festival and spawned the hit CBC series *Little Mosque on the Prairie*. His recent editing credits include documentary series for National Geographic, The Discovery Channel, and the Smithsonian Institute. His work has received distinctions from the National Film Board, the Banff Festival, the National Screen Institute, and New York Festivals, among others.

Each student should bring a video camera; a mini DV camera is recommended.

The first and last classes will be held at TIFF Bell Lightbox, Reitman Square, 350 King Street West (at John Street). The remaining classes will be held at Ryerson University.

**Fall 2012**

**Fee:** $404

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*This course will run during the Fall break.*

Writing Film Reviews  
**CDMP 610**

This workshop will combine your enjoyment of film with a desire to write critically about it. It will help you sharpen your ability to compose solid critical writing to capture the attention of an online or print audience. Through film screenings, lectures and practice sessions, you will be introduced to writing film criticism. The course will offer an opportunity to compose at least one review which will be shared in class.

**Note:** Instructor: Kevin Courrier. Courrier is a freelance writer/broadcaster with CBC Radio and currently a film critic with Critics at Large. He is also the author of a number of books (*Dangerous Kitchen: The Subversive World of Zappa, Randy Newman’s American Dreams*, and *Artificial Paradise: The Dark Side of The Beatles Utopian Dream*). He teaches part-time film courses to seniors through the LIFE Institute at Ryerson University in Toronto and other venues. His forthcoming book is *Reflections in the Hall of Mirrors: American Movies and the Politics of Idealism*.

The first and last classes will be held at TIFF Bell Lightbox, Reitman Square, 350 King Street West (at John Street). The remaining classes will be held at Ryerson University.

**Fall 2012**

**Fee:** $532

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NEW!

Advanced Screenwriting  
**CDMP 700**

**Prerequisite(s):** CDMP 125 or CDMP 126

This advanced workshop course is designed for those students with a special interest in writing for film or television. The course deals with the stages of screenwriting in the dramatic form from the development of the outline to the script treatment. CDMP 700 is equivalent to FPN 503.

**Fall 2012**

**Fee:** $606

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Spring/Summer 2013

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<td>Monday &amp; Wednesday</td>
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<td>May 6-Jun 19</td>
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Summer Film School  
**CDMP 999**

Students now have the opportunity to obtain the Certificate in Film Studies over 12 intensive, six-day weeks. This unique fast-track program covers all required motion picture production, technology, and digital editing courses, plus three electives. Enrollment is limited to 20 students. For course information, contact James Warrack at 416.979.5000, ext. 2237, or jwarrack@ryerson.ca.

**Spring/Summer 2013**

**Fee:** $9445

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NEW!

Directing Screen Performance - Basic Principles  
**CFPN 502**

This workshop-style course is based on the premise that the only way to learn how to direct actors is to learn about acting. Students participate in acting exercises, improvisations and discussions on the acting process as it relates to the rehearsal and shooting of dramatic films, from the point of view of actors and directors. (Formerly first half of FPN32AB)
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

FINANCE AND FINANCIAL PLANNING

Finance and Financial Planning

Whether you want to learn the fundamentals of finance, progress to a more advanced level, earn a professional designation, or develop expertise in specialized business applications, the following finance courses, along with the courses listed under Accounting, will meet your needs.

Finance

All CFIN course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Accounting – Finance (pg. 26), Economics and Finance (pg. 56), Financial Management in Canada (pg. 72), Financial Mathematics Modeling (pg. 74), Financial Planning (pg. 75), Global Management Studies (pg. 82).

★ Managerial Finance I CFIN 300
Prerequisite(s): CACC 100 or CACC 110 or Direct Entry

Students are introduced to the major concepts in finance and investments which are the time value of money, discounted cash flows, and risk and return. Students are given a thorough introduction to the mathematics of asset valuation. In addition, students learn how individual investors assess and reduce the risk associated with their investment decisions. The course examines how firms make investment decisions. The investment decision allocates scarce resources to projects in the firm, and involves financial forecasting, asset valuation, capital budgeting, risk management, working capital management and performance assessment.

39 Hours Fee: $569

Fall 2012
Saturday 9:00-12:00 Sep 8-Dec 8

★ Cinematography and Lighting Design I CFPN 531

This workshop is an exploration of cinematography, with a special focus on the stylistics of lighting as an essential aspect of cinematography. It centres on using lighting design not merely to establish a mood or time of day, but to support and further the theme or premise of the work.

39 Hours Fee: $609

Fall 2012
Saturday 9:00-12:00 Sep 8-Dec 8

Spring/Summer 2013
Summer Film School
See CDMP 999 (page 241).

NEW!

★ Cinematography and Lighting Design II CFPN 631
Prerequisite(s): CFPN 531

This course is a continuation of Cinematography and Lighting Design I. It will include exercises in studio lighting as well as an exploration of cinematographic and lighting design problems for location shooting, including colour balancing. The specific cinematographic and lighting aspects of TV commercials, documentaries and feature films will be explored.

39 Hours Fee: $609

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

★ Managerial Finance II CFIN 401
Prerequisite(s): CFIN 300 or CECN 320 or HTA 602

This course builds on the material in Finance 300. Students learn how firms assess risk when making investment decisions. Students also examine how firms decide to finance projects they assess as being worthwhile. This decision involves capital structure, dividend policy, financial instruments, risk-return trade-offs, financial planning and the cost of capital. In addition, students are introduced to derivatives, and their uses in investments, risk-management, and capital

39 Hours Fee: $569

Fall 2012
Distance: Internet Sep 8-Dec 8
Saturday 9:00-12:00 Sep 8-Dec 8
Tuesday 18:30-21:30 Sep 11-Dec 11
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Friday 18:30-21:30 Jan 11-Apr 19
Saturday 9:00-12:00 Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 13:00-16:00 May 7-Jun 18
Tuesday & Thursday 18:30-21:30 May 7-Jun 18
Wednesday 13:30-16:30 May 8-Jul 31
Wednesday 18:30-21:30 May 8-Jul 31
Tuesday & Thursday 13:00-16:00 Jun 25-Aug 6
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.
structure. Firm management in an international context is integrated into the topics covered in the course.

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For more information on distance education, visit www.ryerson.ca/ce/de.

**Investment Analysis**  CFIN 501
Corequisite(s): CFIN 401

This course is designed to give students an overview of both security analysis and portfolio management. The course covers the valuation of common stock, Treasury bills and bonds, the tradeoff between risk and return, the efficient market hypothesis, modern portfolio theory, equilibrium pricing relationships, and the evaluation of portfolio performance. Playing an investment challenge game is a requirement of the course.

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**Risk Management and Insurance**  CFIN 512
Prerequisite(s): CFIN 300 or HTA 602

This course looks at risk exposures and how these risks are addressed. Risk management is a life-long process that involves five steps: identification, evaluation, control, financing and monitoring. Risks can be managed with control techniques or can be financed using insurance. The course covers different types of insurance, both life, health and disability, and property, home and automobile insurance. Included are methods to calculate insurance needs.

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For more information on distance education, visit www.ryerson.ca/ce/de.
FOOD SECURITY

☆ Personal Finance  CFIN 562
Antirequisite(s): CFIN 502
This course teaches personal financial planning to students who may not have a strong math ability and/or interest so they will be better able to manage and plan their own finances and provide informed support to middle and lower-income clients. Topics include: steps in the financial planning process, budgeting, formulating financial goals, using tax rules to your advantage, debt and credit management, home-buying, insurance, investing fundamentals, planning for retirement and basic issues in estate planning.

39 Hours  Fee: $550

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

★ Derivatives  CFIN 601
Prerequisite(s): CFIN 501
This course is entirely dedicated to studying derivative securities-forward and futures contracts and how they modify the risk characteristics of a portfolio, how the exchange, clearing house and marketing to market systems work, arbitrage pricing, relationships, interest rate and currency swaps and the use of various types of options contracts and their use for hedging risk.

39 Hours  Fee: $550

Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17

★ Retirement and Estate Planning  CFIN 612
Prerequisite(s): CFIN 300
Corequisite(s): CFIN 502
This course covers the issues that affect financial needs at retirement-inflation and taxation. Various vehicles for savings for retirement are examined including both private and employer-sponsored. The course also examines ways to withdraw savings at retirement. Estate planning looks at ways to ensure that assets are distributed both in accordance with one’s wishes and for the maximum benefit of one’s heirs.

39 Hours  Fee: $550

Fall 2012
Distance: Internet  Sep 8-Dec 8
Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ International Finance  CFIN 621
Prerequisite(s): CFIN 401
This course will extend the corporate finance material of FIN 401 and the investment-related topics of FIN 501 to the international setting. The overriding theme will be the exposure of multinational corporations and investors to the risk of varying exchange rates. Topics include: international financial markets (i.e., euro currency, bond and equity markets), various parity relationships, forecasting exchange rates, managing exposure to changing exchange rates, multinational capital budgeting and multi-national cost of capital. (Formerly IBS 621)

39 Hours  Fee: $550

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13

★ Advanced Personal Financial Planning  CFIN 812
Prerequisite(s): CACC 522, CFIN 501, CFIN 512 and CFIN 612
This Capstone Course is designed to help students integrate concepts, knowledge and skills acquired in earlier courses. Students will demonstrate a range of professional competencies and communication skills through case studies and oral and written reports. Working in groups, students will develop critical thinking and problem-solving skills and demonstrate their mastery of the material by developing a complete financial plan. Lectures will focus on the practical application and integration of all personal finance topics.

39 Hours  Fee: $550

Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18

Food Security
These courses address issues of hunger, malnutrition, distribution of food, and environmental sustainability. For more information, visit www.ryerson.ca/ce/foodsecurity.

Food Security
Related certificate(s): Community Engagement, Leadership, and Development (pg. 45), Food Security (pg. 77), Sustainability Management (pg. 144)

★ Selected Topics in Food Security  CFNY 400
Prerequisite(s): CFNY 403
Course theme will vary. Topics will include sustainable food production, income security and food security, and case studies in food security.

Note: The course currently includes a field trip to Brazil. Students are required to complete and submit an application.
Certificate and degree credit

Degree credit

Certificate credit

Course series

Food Security

Food Security Concepts and Principles  CFNY 403

The continuing reality of hunger and the unsustainable nature of current social, economic and food systems, both locally and globally, make food security an essential concern. This course introduces students to the concepts, programs and policies of food security, in Canada and internationally, with emphasis on the contribution of income, employment, social assistance, urban planning, and food production and distribution systems to finding solutions to food insecurity.

39 Hours Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Food Policy and Programs for Food Security  CFNY 404

Prerequisite(s): CFNY 403

Few jurisdictions in the world have put in place a full suite of policies and programs to create food security. Moreover, few countries have a national food policy. This course explores why development of program and policy initiatives for food security has occurred at such a slow pace and the impacts of this phenomenon. Frameworks for determining effective food security policies and programs are discussed, and proposals for policy and program change analyzed.

39 Hours Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8
Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Economics of Food Security  CFNY 406

Prerequisite(s): CFNY 403

The course examines economic issues related to food security. It looks at the idea of “efficient” markets, and how much of food insecurity can be represented as “market failure”. Global as well as local issues in food production and distribution are explored. Economic concepts and principles are used to examine the relationships between food security and agricultural trade, corporate concentration, family farms and subsistence agriculture, the environmental impact of food production, and biotechnology.

39 Hours Fee: $548

Winter 2013
Distance: Internet Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Community Development and Food Security  CFNY 407

Prerequisite(s): CFNY 403

This course looks at the importance of sustainable community development for food security, and how community-based food and nutrition projects can promote economic development. While income-generating projects can have an immediate impact on individual and household food security, food security projects contribute to community development through their impacts on the formation of human and social capital. Cases from around the world will be used as examples.

39 Hours Fee: $548

Fall 2012
Distance: Internet Sep 8-Dec 8
Spring/Summer 2013
Distance: Internet May 4-Jul 27
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

FOOD SECURITY

★ Urban Food Security CFNY 408
Prerequisites: CFNY 403

The question of food security is a particular concern for urban populations as almost half of the world’s population now resides in cities. Ensuring safe and affordable food for urban populations is a real challenge even for advanced industrial economies, and even worse for developing countries where resources are limited and poverty rates exceed 50 percent. This course will examine the unique challenges of creating food security in urban areas.

39 Hours Fee: $552
Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Gender and Food Security CFNY 409

The course explores the links between gender and food security. A discussion of the concept of gender and a critical historical review of the Women’s Movement are followed by theoretical views of labour market discrimination and issues in Gender and Development. Topics for discussion include the role of women in agriculture and food production, HIV/AIDS and food security, and proposals for public policies and social action.

39 Hours Fee: $561
Fall 2012
Distance: Internet Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

Understanding Urban Agriculture CVFN 410

Millions globally practise urban agriculture, with governments and civil society organizations increasingly promoting it to enhance urban food security, health, community building, sustainable livelihoods, and environmental management. This course expands the understanding of urban agriculture, its main types and dimensions, its potential impacts, the constraints and opportunities facing it, the stakeholders involved in it, the historical contexts shaping it, and the local, regional, and international development trends bearing on it.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413. These courses comprise a course series; students who complete all four courses will receive a Professional Development Award. For more information, visit Course Series in Urban Agriculture (page 155).

39 Hours Fee: $568
Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

Dimensions of Urban Agriculture CVFN 411

This course describes the dimensions (functions, roles, benefits, potential risks) of urban agriculture and how these complement, supplement, compete with, substitute for, or undermine those provided by other land uses, sectoral activities and actors. The main dimensions covered are: health and food security, socio-cultural dimensions, economic dimensions, and environmental dimensions. Two well-documented case studies will be used throughout the course to highlight each dimension separately, before bringing them all together.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413. These courses comprise a course series; students who complete all four courses will receive a Professional Development Award. For more information, visit Course Series in Urban Agriculture (page 155).

39 Hours Fee: $568
Fall 2012
Distance: Internet Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

How Safe Is Our Food? CVFN 233

This course presents a comprehensive overview of food safety issues ranging from well-studied and recognized microbial food-borne diseases, to concerns arising from new technology and processes, to the problem of pathogenic organisms returning in a more virulent form. The course also takes a critical view of inspection and monitoring methods for food safety and examines policy, ethics, and attempts to establish international food standards.

39 Hours Fee: $548
Fall 2012
Distance: Internet Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

Not offered in fall/winter/spring 2012–2013.
Urban Agriculture Types

CVFN 412

Urban Agriculture (UA) is a dynamic concept that involves input supply, production, agro-processing and marketing. This course will discuss and illustrate different UA types and activities in terms of their resource-use, location, policy and institutional frameworks, functions, technical aspects, development challenges and potential innovations. It will also look into processes of decision making and location of UA and discuss a methodology for farmer-centred learning, research and extension for UA.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413. These courses comprise a course series; students who complete all four courses will receive a Professional Development Award. For more information, visit Course Series in Urban Agriculture (page 155).

39 Hours Fee: $568

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

Urban Agriculture Policy-Making

CVFN 413

This course discusses participatory policy formulation processes leading to sustainable development and institutionalisation of urban agriculture. It starts discussing tools and methodologies for analysing stakeholders, farming systems, land uses, and regulatory frameworks. Next steps involve strategic planning, followed by the formulation of action projects and policies and their implementation (considering contrasting disciplinary perspectives), and finally, monitoring and evaluation. The course highlights lessons from a wide array of cities around the world.

Note: This course has been developed in partnership with ETC-Urban Agriculture (ETC-UA) and the Resource Centre on Urban Agriculture and Food Security (RUAF), with technical support provided by The Chang School.

This course is part of a portfolio of four distance education courses on urban agriculture, including the following: CVFN 410, CVFN 411, CVFN 412, and CVFN 413. These courses comprise a course series; students who complete all four courses will receive a Professional Development Award. For more information, visit Course Series in Urban Agriculture (page 155).

39 Hours Fee: $568

Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

Foods

For information, contact Reg Noble, Academic Coordinator, Food Security, at food@ryerson.ca. Related certificate(s): Food Security (pg. 77)

★ Social and Cultural Dimensions of Food

CFND 401
Prerequisite(s): FND 100 and FNN 100
Corequisite(s): FNN 201

Students will critically examine the socially constructed meanings of cuisine, culture, multiculturalism, race, and ethnicity. The cultural impact of Canadian immigration trends provides the backdrop for a major project that enables students to explore diversity through cuisine.

78 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

Professional Practice

For information, contact Reg Noble, Academic Coordinator, Food Security, at food@ryerson.ca. Related certificate(s): Food Security (pg. 77)

★ Reflective Practice

CFNP 400
Prerequisite(s): Department consent

This course is designed to provide experiential learning opportunities in health service, business, community and educational settings. Students will be expected to reflect on (1) their own professional and leadership potential, and (2) the evolution of their profession and its future contribution to society.

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

Research Methods

For information, contact Reg Noble, Academic Coordinator, Food Security, at food@ryerson.ca. Related certificate(s): Food Security (pg. 77)

★ Independent Study

CFNR 400
Prerequisite(s): FNR 301

This course is designed for students who wish to pursue an independent project with a faculty advisor beyond the FNR 301 level. Students must have at least an A- average in the relevant discipline and the approval of the supervising faculty member.

39 Hours Fee: $548

Not offered in fall/winter/spring 2012–2013.
For the most current information, see our website at www.ryerson.ca/ce.

**French**

These courses offer opportunities to increase your professional qualifications and to prepare for travel. In order to choose the appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website: www.ryerson.ca/french-spanish. Also, students who have no or very little knowledge of French may enroll directly into CFRE 101. However, if you have any doubt about your level, please come to one of our interview/placement assessment sessions. For more information, visit www.ryerson.ca/ce/french.

**French**

Related certificate(s): Business Communication (pg. 40), Business French and Translation (pg. 42), Proficiency in French (pg. 119)

### Introductory French I  
**CFRE 101**

Classes use a communicative approach and the emphasis is on oral proficiency, although reading and writing skills are also developed. Through extensive practice in class, students acquire the basic vocabulary and constructions of French. Classwork is supplemented by handouts, audio recordings and cultural readings. Attendance is mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Grade 12 or OAC French. (LL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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<thead>
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<th>39 Hours</th>
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<td>Fall 2012</td>
<td>18:00-21:00 Sep 10-Dec 10</td>
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<td>Winter 2013</td>
<td>18:00-21:00 Jan 14-Apr 15</td>
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<tr>
<td>Spring/Summer 2013</td>
<td>18:00-21:00 May 6-Jun 24</td>
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<td>Monday &amp; Wednesday</td>
<td>18:00-21:00 Jun 20-Aug 1</td>
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### Intermediate French I  
**CFRE 301**

This course for students with intermediate high school French skills uses the same communicative approach as in FRE 201 but broadens it to include cultural readings and excerpts from the media. The course further develops the student’s ability to understand, speak, read and write French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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<thead>
<tr>
<th>39 Hours</th>
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<td>Fall 2012</td>
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<td>Winter 2013</td>
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<td>18:00-21:00 May 6-Jun 24</td>
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<td>Monday &amp; Wednesday</td>
<td>18:00-21:00 Jun 20-Aug 1</td>
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### Intermediate French II  
**CFRE 401**

This intermediate level course is a continuation of FRE 301 with an emphasis on the four essential skills of understanding, speaking, reading and writing French. Students will develop their knowledge of French through analysis of excerpts from contemporary media as well as cultural readings, including short fictional texts. Presentations, debates and discussions are used to enhance the students’ skills in spoken French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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</tr>
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<td>Monday &amp; Wednesday</td>
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### Introductory French II  
**CFRE 201**

This course uses a communicative approach and although the emphasis is on oral proficiency, reading and writing skills are also further developed. Through extensive practice in class, students develop their knowledge of the basic vocabulary and constructions of French. Classwork is supplemented by handouts, audio recordings and cultural readings. Attendance is mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Grade 12 or OAC French. (LL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

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**CFRE 201**

This course uses a communicative approach and although the emphasis is on oral proficiency, reading and writing skills are also further developed. Through extensive practice in class, students develop their knowledge of the basic vocabulary and constructions of French. Classwork is supplemented by handouts, audio recordings and cultural readings. Attendance is mandatory and a substantial percentage of the mark depends on class participation. Not open to students who have completed Grade 12 or OAC French. (LL)

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**CFRE 201**

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Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.
39 Hours Fee: $485

Fall 2012
Tuesday 18:00-21:00 Sep 11-Dec 11

Winter 2013
Monday 18:00-21:00 Jan 14-Apr 15

Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Jun 25-Aug 6

★ French Conversation and Pronunciation CFRE 402
This intermediate level course is intended to enhance oral proficiency by focusing on vocabulary, syntax, auditive comprehension, pronunciation and intonation. Some emphasis will be placed on the significance of linguistic registers and regional varieties of French. Students will improve their French through a range of activities including the analysis of audiovisual materials, films and plays as well as discussion of written texts from newspapers, advertisements and business news. Minimum FRE 301 or Placement Test.

Note: If a student has completed, or is currently taking, one of the following courses while enrolled in CFRE 402, an interview/placement assessment is not required: CFRE 301, CFRE 401, or CFRE 501. Otherwise, the student must take the French online placement test before enrolling in this course.

39 Hours Fee: $485

Winter 2013
Wednesday 18:00-21:00 Jan 16-Apr 17

★ Speaking and Writing French I CFRE 501
Designed for students with good oral skills in French who wish to review major grammatical structures, develop vocabulary, and improve their writing. Course emphasizes differences/parallels between written and oral French, and development of variety in writing style. Writing assignments based on essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary written French. A literary work will form the basis for class discussions and written work. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $480

Fall 2012
Tuesday 18:00-21:00 Sep 4-Dec 4

★ Advanced Business French I CFRE 502
Prerequisite(s): CFRE 515 or placement test
Students with a good background in the language will find this course helpful in improving their ability to use French in business transactions and communications. There is an emphasis on developing business vocabulary, particularly correspondence formulae and terminology. Differences between English and French writing protocol is stressed.

Note: All students must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $473

Fall 2012
Monday 18:00-21:00 Sep 10-Dec 10
CFRE 502, CFRE 507, and CFRE 707 can be taken in the same term.

★ Language and Culture I CFRE 505
Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 801
This course introduces students to elements of cultural studies, literary and linguistic analysis while developing an appreciation of French language and culture. Students will examine texts from various sources, including some complete works of representative French authors and journalistic writing, advertising, scholarly articles. Basic essay skills and organization form an integral part of the course. Special attention is given to complex grammatical structures, various language registers both written and oral and sociolinguistic issues in French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $478

Fall 2012
Tuesday 18:00-21:00 Sep 4-Dec 4

★ English-French Translation I CFRE 507
Prerequisite(s): CFRE 510 or CFRE 610
Students at this level are well-acquainted with most of the rules of French grammar. This course concentrates on furthering this knowledge through the development of English to French translation techniques. Through numerous exercises, students learn to express the same concepts naturally in the target language, without undue interference from the source language. (LL) (UL)

Note: All students must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $473

Fall 2012
Wednesday 18:00-21:00 Sep 5-Dec 5
CFRE 507, CFRE 502, and CFRE 707 can be taken in the same term.

★ Intro to 20th C French Literature I CFRE 508

La Belle Époque to World War II. This course will examine the major literary currents in French literature from the Belle Époque to World War II, as well as the historical and cultural events connected with them. After an introduction to the popular bourgeois farces, the roman fleuve, and detective fiction, this course will focus on the emergence of new literary movements, such as naturalism, symbolism, dadaism, surrealism, and existentialism. Students will analyze these movements through the study of prose, poetry, theatre and theoretical texts. (LL) (UL)

39 Hours Fee: $473

Not offered in fall/winter/spring 2012–2013.

★ Franco-Canadian Literature I CFRE 509

This course presents Quebec and French-Canadian literature from the beginning of the twentieth century until the end of the Quiet Revolution. Students will consider the aesthetic originality, the critical reception and socio-historical context of representative works by authors such as Emile Nelligan, Gabrielle Roy, Anne Hébert, Antonine Maillet, and Michel Tremblay. Topics will include the roman de la terre, surrealism, automatism, the literary use of joual and the Parti pris movement. (LL) (UL)

39 Hours Fee: $478

Not offered in fall/winter/spring 2012–2013.

★ Effective Writing I CFRE 510

Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 801

This course is for students with sound knowledge of French who wish to review major grammatical structures, develop vocabulary, and improve their writing. Through writing exercises, the course emphasizes clear explanation of French grammar, differences/parallels between written and oral French, use of precise terminology, and development of variety in writing style. Writing assignments are based on excerpts from essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary written French. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $480

Fall 2012 Monday 18:00-21:00 Sep 10-Dec 10

Winter 2013 Monday 18:00-21:00 Jan 14-Apr 15

CFRE 502 and CFRE 607 can be taken in the same term.

★ Introduction to Business French CFRE 515

Prerequisite(s): CFRE 501

This course introduces students to business French while continuing to develop their general competence in French. Students learn to master vocabulary specific to business, banking and administration, while becoming aware of formal and informal styles of written and spoken French suitable to the workplace. Materials include newspaper and journal articles as well as videoclips from business news. The language of instruction is French. This course is not open to native French speakers.

39 Hours Fee: $473

Fall 2012 Monday 18:00-21:00 Sep 10-Dec 10

★ Speaking and Writing French II CFRE 601

Designed for students with good oral skills in French who wish to master major grammatical structures, develop vocabulary, and hone their writing skills, this course stresses the importance of distinguishing written from oral French and of developing of variety in writing style. Writing assignments based on essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary written French. A literary work will form the basis for class discussions and written work. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $480

Fall 2012 Thursday 18:00-21:00 Sep 13-Dec 13

Winter 2013 Monday 18:00-21:00 Jan 14-Apr 15

★ Advanced Business French II CFRE 602

Prerequisite(s): CFRE 502

Students with a solid background in the language will find this course helpful in perfecting their ability to use French in business transactions and communications. There is a strong emphasis on developing business vocabulary, particularly correspondence formulae and terminology. Differences between English and French correspondence protocol is highlighted.

Note: All students must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $473

Winter 2013 Monday 18:00-21:00 Jan 14-Apr 15

For the most current information, see our website at www.ryerson.ca/ce.
**Language and Culture II**  CFRE 605  
**Prerequisite(s):** CFRE 601 or CFRE 701 or CFRE 505  
This course is for students who wish to further their knowledge of cultural studies, as well as literary and linguistic analysis. While gaining an appreciation of the language and culture of the Francophone regions outside Europe, students examine texts of all types. Essay-writing skills and organization form an integral part of the course. Special attention is given to language registers both written and oral as well as sociolinguistic issues in the Francophone world.  
*(LL) (UL)*  
**Note:** All students must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $473  
**Winter 2013**  
Thursday 18:00-21:00 Jan 17-Apr 18

**English-French Translation II**  CFRE 607  
**Prerequisite(s):** CFRE 507 or CFRE 610  
Students at this level are well-acquainted with all of the rules of French grammar. This course concentrates on making use of this knowledge through the development of a sound English-to-French translation methodology. Through exercises, students learn to express the same concepts naturally in the target language, without undue interference from the source language, using a variety of non-literary texts.  
*(LL) (UL)*  
**Note:** Students without the prerequisite must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $473  
**Winter 2013**  
Wednesday 18:00-21:00 Jan 16-Apr 17

**Intro to 20th C French Literature II**  CFRE 608  
Postmodern and contemporary Post World War II. French literature is characterized by various types of experimentation with form, content and generic boundaries. Students will be invited to discover texts ranging from avant-garde Parisian theatre to the Nouveau roman and contemporary autofiction. This course will examine issues such as colonization and decolonization, feminism, immigration and alienation, identity, marginalization and otherness.  
*(LL) (UL)*  
39 Hours  
Fee: $485  
Not offered in fall/winter/spring 2012–2013.

**Franco-Canadian Literature II**  CFRE 609  
This course will present Quebec and French-Canadian literature from the 1970s until present-day. Students will consider the aesthetic originality, the critical reception and socio-historical context of representative works by authors such as Normand Chaurette, Marie Laberge, Jean-Marc Dalpé, Daniel Poliquin, Nancy Huston, Dany Laferrière and Robert Lepage. Topics include the Francophone diaspora in Canada, minority and immigrant literatures, exile and marginalization, and autobiographical writing.  
*(LL) (UL)*  
39 Hours  
Fee: $485  
Not offered in fall/winter/spring 2012–2013.

**Effective Writing II**  CFRE 610  
**Prerequisite(s):** CFRE 510 or CFRE 701  
This course complements FRE510 and is for students with a sound knowledge of French wishing to develop vocabulary and improve their writing. Through writing exercises, the course emphasizes clear explanation of French grammar, differences/parallels between written and oral French, use of precise terminology, and development of variety in writing style. Assignments are based on excerpts from essays, literary works, press articles, etc., chosen to illustrate styles and levels of contemporary written French.  
*(LL) (UL)*  
**Note:** Students without the prerequisite must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $473  
**Winter 2013**  
Thursday 18:00-21:00 Jan 17-Apr 18

**French in the Media I**  CFRE 701  
**Prerequisite(s):** CFRE 601 or Placement Test  
An advanced language course designed to improve significantly students’ speaking, comprehension and writing skills through the analysis of contemporary issues and their representation in the francophone news media with an emphasis on journalistic and magazine writing. Topics broaden students’ vocabulary, sensitize them to complex language structures and language registers. Oral presentations and debates focus on current events; students write short essays and work on a media-related project.  
*(LL) (UL)*  
**Note:** Students without the prerequisite must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $480  
**Fall 2012**  
Thursday 18:00-21:00 Sep 13-Dec 13
For the most current information, see our website at www.ryerson.ca/ce.

**COURSES**

*French*

**Intro to Franco-Canadian Culture I**  
CFRE 704  
Prerequisite(s): CFRE 601 or CFRE 701  
This course introduces students to twentieth century and contemporary Quebec culture. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include politics and popular song, language and language laws, hockey and its heroes, Quebec media, the role of religious institutions, immigration, feminism, relations with First Nations peoples, and the challenges of multiculturalism. (LL) (UL)  
Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $478

Not offered in fall/winter/spring 2012–2013.

**The Life and Times of the French Language**  
CFRE 706  
This course is for students who wish to gain a better understanding of the breadth and wealth of contemporary French culture through a study of the evolution of the French language. Focusing on the contemporary evolution of the French language, including word origin and meaning, this course highlights the main cultural, political, and historical factors that influenced, and continue to influence, the development of the French language. (LL) (UL)  
39 Hours  
Fee: $478

Not offered in fall/winter/spring 2012–2013.

**Introduction to French-English Translation**  
CFRE 707  
This course, taught in French, is designed to improve significantly students’ appreciation of the general difficulties of translation from French to English, through a study of the characteristics of expression in each language and of the way they pertain to the difficulties of translation. Through numerous translation exercises, students learn to express the same concepts naturally in the target language, without undue interference from the source language. (LL) (UL)  
39 Hours  
Fee: $485

Winter 2013  
Tuesday 18:00-21:00  Jan 15-Apr 16  
CFRE 507, CFRE 502, and CFRE 707 can be taken in the same term.

**Children’s Literature in French**  
CFRE 709  
This course will consider the evolution of literature written in French for children and adolescents from the 17th century onward. Representative texts will be chosen from genres including fairy tales, comic strips, children’s theatre, didactic novels, and the “problem novel.” Topics under study will include the relationship between word and image, the role of religious and educational institutions, censorship, cultural diversity, and the notion of childhood. (LL) (UL)  
39 Hours  
Fee: $478

**French in the Media II**  
CFRE 801  
Prerequisite(s): CFRE 601 or Placement test  
An advanced language course designed to improve significantly students’ speaking, comprehension and writing skills through the analysis of contemporary issues in the francophone using multimedia. Topics broaden students’ vocabulary, sensitize them to complex language structures and language registers. Oral presentations and debates focus on the representation of current events in a variety of media including websites, social media, advertising, videoclips; students write short essays and work on a multimedia-related project. (LL) (UL)  
Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.  
39 Hours  
Fee: $485

Winter 2013  
Thursday 18:00-21:00  Jan 17-Apr 18

**French Theatre: 20th C and Contemporary**  
CFRE 803  
In this course, students will examine how theatrical conventions are challenged by authors who question the meaning of existence, and explore the limits of language and human relationships in our contemporary society. Possible readings include plays from the Theatre of the Absurd with Beckett and Ionesco as well as works by politically engaged playwrights who address topics such as exile and immigration, slavery and colonialism, race and gender. (LL) (UL)  
39 Hours  
Fee: $478

Not offered in fall/winter/spring 2012–2013.

**Intro to Franco-Canadian Culture II**  
CFRE 804  
Prerequisite(s): CFRE 601 or CFRE 701 or CFRE 704  
This course introduces students to Franco-Canadian cultures outside Quebec. Cultural contrasts and continuity between Quebec, Acadian, Franco-Ontarian and Western French-Canadian communities will be emphasized. Students will examine forms of cultural expression such as cinema, television, visual arts, literature, music and popular culture. Topics include the French-Canadian diaspora, the Acadians and the
Cajuns, bilingualism and language legislation as well as the cultural contributions of recent immigrants and the Métis. (LL) (UL)

Note: Students without the prerequisite must take an interview/placement assessment before enrolling in this course.

39 Hours Fee: $478

Not offered in fall/winter/spring 2012–2013.

* Senior French Seminar CFRE 900
Prerequisite(s): Department consent

The senior seminar provides advanced students the opportunity to develop advanced research, presentation and writing skills in a specialized field of French. Students will normally be required to write a major paper. Course content varies according to the instructor’s research interests and expertise. Students must have a minimum 70 percent average in best four French courses or permission of the department prior to enrolling in this course.

39 Hours Fee: $478

Not offered in fall/winter/spring 2012–2013.

★ The Francophone Short Story CFRE 903

This course will focus on the Francophone short story and short story collections. Through study of this literary genre, students will develop skills in literary analysis. This course will also teach students about the diversity of francophone literature and culture. Authors studied may include Michel Tournier (France), Annie Saumont (France), Biorago Diop (Senegal), Calixthe Beyala (Cameroon), Assia Djebar (Algeria), Maryse Conde (Guadeloupe), Rene Depestre (Haiti), Anne Dandurand (Canada) and Bernard Assiniwi (Canada). (LL) (UL)

39 Hours Fee: $564

Not offered in fall/winter/spring 2012–2013.

Fundraising Management

These courses provide a sound understanding of the role that fundraising can play in the charitable and voluntary sector. Interested students are encouraged to email the Community Services Program Assistant at m1johnso@ryerson.ca. For more information, visit www.ryerson.ca/ce/fundraising.

Fundraising Management

Related Certificate(s): Fundraising Management (p. 79)

Operations of Fundraising CVFM 201

Students will systematically examine the thinking and preparation needed to develop the infrastructure in support of effective fundraising. Topics all relate to the fund development process and include sound financial management practices, including accounting, budgeting, reporting, and accountability; policies; development and evaluation of a strategic fundraising plan; and the critical elements of a well-configured database. Drawing on case studies, readings, and research, students will apply the knowledge acquired to real life situations.

39 Hours Fee: $625

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 15

Donor Centered Fundraising CVFM 202

Students will explore critical and emerging issues in the charitable sector: donor-centered fundraising trends and techniques; donor stewardship and recognition; developing a culture of philanthropy; ethics and professionalism; and diversity, social media, and new trends in donor engagement. Drawing on research, readings, and case studies, students will analyze issues that will inform current and future fund development practices.

39 Hours Fee: $625

Fall 2012
Distance: Internet Sep 8-Dec 8

For more information on distance education, visit www.ryerson.ca/ce/de.

Fundraising Campaigns CVFM 203

Students will examine major gifts fundraising campaigns, within and outside of a capital campaign context, and planned giving programs. Course topics include organizational readiness (e.g., feasibility study, case for support, campaign planning, goal setting, budgeting, timelines); leadership (staff and volunteer leadership, organizational structure); managing the campaign (identifying prospective donors, monitoring and concluding the campaign, reporting); and the adaptations required for different sized organizations. Research in major gift fundraising will be reviewed.

39 Hours Fee: $625

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Entrepreneurial Fundraising  CVFM 302

Approaches to corporate and foundation support will be examined from both the charitable sector and corporate/foundation perspective. The infrastructure necessary to support effective programs will be discussed: proposal and grant writing, donor identification, stewardship, and accountability. Research and practical application related to emerging trends and current practice will be reviewed: corporate social responsibility, sponsorship, cause marketing, and employee engagement. Entrepreneurial activities in fundraising will be explored, both by reviewing research and examining real-life examples.

39 Hours  Fee: $625

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

Annual Giving Programs  CVFM 303

The role of annual giving will be explored, including its interconnectedness to other fundraising programs and how it cuts horizontally across the organization. Students will review fundamentals of direct mail, online, and other models of giving. Special events and their role in engaging and stewarding donors will be explored in addition to event conception, planning, and execution. Gaming as part of a philanthropy program will be explored, including a review of the regulatory framework.

39 Hours  Fee: $625

Winter 2013
Wednesday  18:30-21:30 Jan 16-Apr 17

Canadian Social Work Practice (IESW)

These courses are only open to internationally educated professionals with social service experience approved through the Internationally Educated Social Work Professionals (IESW) program admission process. Please visit www.ryerson.ca/ce/socialwork or see page 150 for information on the IESW program. Related certificate(s): Canadian Social Work Practice (pg. 44).

Social Work Practice Seminar  CVSW 31A/B
Prerequisite(s): Department consent

Based on School’s Mission, this first practice seminar provides students with social work knowledge and skills for practice. Building on various theoretical perspectives, with an emphasis on anti-oppression practice, this course explores the process of social work assessment and various change processes. This course builds on knowledge from previous social work courses and the current practicum experience. It provides opportunities for students to reflect on and apply theory to practice for skill development.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

78 Hours  Fee: $1250

Winter 2013
Thursday*  9:30-12:30 Jan 10-Apr 11
and Thursday  9:30-16:30 Apr 18-May 23
and Thursday  9:30-12:30 May 30
*This course continues from the Winter term into the Spring term. During the daily sessions, there is a one-hour lunch break.

Field Practicum  CVSW 35A/B
Prerequisite(s): [CSWP 22B or (CSWP 302 and CSWP 402)] and [SWP 21B or (SWP 331 and SWP 341)] and [SWP 25B or (CSWP 335 and SWP 435)] or Direct Entry and Department Consent
Corequisite(s): CSWP 31A

This first field practicum provides opportunities for students to have direct contact with service users. Each placement offers the student beginning level experience with an emphasis on understanding social work skills, values and ethics within the community, organizational and policy of context of practice. Most students attend placement two days a week for two semesters; alternate methods of completing this credit may be available to students with extensive prior experience or those undertaking an international placement.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.
Field Practicum for Internationally Educated Social Workers
Prerequisite(s): Department consent

This field practicum provides opportunities for participants to have direct contact with ‘client-consumers-people’ in need. Each placement offers the participant beginning level interventions with individuals, couples, or families, and/or groups. In addition, the field placement will be completed with a community project or an outreach or community development activity. Students are in a field placement two days a week for two semesters. As well, a paid placement known as a work study option may be available.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

Foundations of Social Work
Prerequisite(s): Department consent

This course is a critical examination of social work from Canadian and international perspectives, including its contexts, debates, values, ethics and principles of practice, functions, and activities. Attention is given to the major theoretical frameworks to social problems and responses. Drawing on anti-oppression perspectives, students will develop beginning analytical skills in understanding social work and the promotion of social justice with specific attention to Indigenous and Francophone populations. This section of the course specifically addresses the Canadian context to social work and social welfare for students with international qualifications and practice experiences. (Equivalent to SWP 130 and SWP 131.)

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.

Interviewing and Documentation in the Canadian Social Services Sector
Prerequisite(s): Department consent

This course is designed to reflect the specific needs of internationally educated professionals who have experience in the social service field. The course offers an orientation to social services in Ontario, including current labour market demands and expectations. It introduces students to the skills, knowledge and conceptual frameworks utilized in social services, with an emphasis on understanding sector-specific vocabulary, terminology and employment.

Note: This course is restricted to internationally educated professionals and requires consent from the IESW Bridging program.

Special Topics II
Prerequisite(s): Department consent

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

Note: This course is restricted to registered Certificate in Canadian Social Work Practice students in the IESW Bridging Program.
upon their existing skill sets in the Canadian context. Opportunities will be available to practice skills in interviewing clients, note taking and documentation used in counselling agencies, shelters, and hospital settings, etc. Learners will receive ongoing feedback from both the instructor and their classmates via client simulations, and guest speakers from the social sector.

30 Hours Fee: $30

Winter 2013
TBA

Spring/Summer 2013
TBA

Community Mental Health Relief Worker CVSW 930
Prerequisite(s): Department consent

This course prepares IEPs to compete successfully for relief positions in the community mental health sector in the greater Toronto area. Course content includes theoretical and consumer perspectives, legal issues, crisis skills, suicide prevention, harm reduction, and documentation. The emphasis is on recovery model and anti-oppressive practice and includes post-course job search support.

30 Hours Fee: $30

Not offered in fall/winter/spring 2012–2013.

Dietetics (IDPP)

Dietetics plays an important role in health care, industry, government, and education. It influences the development and promotion of consumer products, nutrition information, quality food service in health institutions, and various public policy-making choices.

For information about the Internationally Educated Dietitians Pre-registration Program (IDPP), visit www.ryerson.ca/ce/idpp or see page 149.

NEW!

❖ Orientation to Dietetics in Canada CVID 101
Prerequisite(s): Department consent

In this module, learning will begin to examine professional standards and frameworks in dietetics, be exposed to the various roles of dietitians in the health and health care systems in Canada, and will reflect on individual bridging needs. This course is a mandatory requirement for other courses in the Internationally Educated Dietitians Pre-registration Program.

19.5 Hours Fee: $200

Fall 2012
Wednesday* 9:30-11:00 Aug 29
and Wednesday 9:30-12:30 Sep 5-Oct 17

*This course will run during the Fall break.

NEW!

❖ Evidence-informed Practice CVID 102
Prerequisite(s): Department consent

In this module, candidates will explore how evidence is used within dietetics practice in Canada, and will have opportunities to further develop skills in selecting, analyzing, summarizing, and presenting professional texts related to current issues in dietetics. This course is a mandatory requirement for other courses in the Internationally Educated Dietitians Pre-registration Program.

39 Hours Fee: $403

Fall 2012
Tuesday 9:30-16:30 Aug 28-Sep 25
and Tuesday 9:30-12:30 Oct 2
and Tuesday 9:30-16:30 Oct 16

Full-day classes include a one-hour lunch break from 12:30 p.m. to 1:30 p.m.

NEW!

❖ Communication and Dietetics Practice CVID 103
Prerequisite(s): Department consent

Using a variety of learning strategies, this course introduces values and frameworks that may influence effective communication with communities, clients, and colleagues. Learners will have the opportunity to begin to explore, practise, and analyze their own communicative skills in the context of dietetics practice. This course is a mandatory requirement for other courses in the Internationally Educated Dietitians Pre-registration Program.

19.5 Hours Fee: $200

Fall 2012
Wednesday* 15:00-16:30 Aug 29
and Wednesday 13:30-16:30 Sep 5-Oct 17

*This course will run during the Fall break.

NEW!

❖ Food and Nutrition Foundations CVID 104
Prerequisite(s): Department consent

Using both self-directed and facilitated approaches, learners will have an opportunity to review fundamental knowledge related to food, nutrients, and nutrient metabolism. In this module, learners will also be oriented to nutrition care processes in Canada. This course is a mandatory requirement for other courses in the Internationally Educated Dietitians Pre-registration Program.

19.5 Hours Fee: $200

Fall 2012
Wednesday* 9:30-11:00 Aug 29
and Wednesday 9:30-12:30 Sep 5-Oct 17

*This course will run during the Fall break.
29 Hours Fee: $275

Fall 2012
Thursday 9:30-16:30 Aug 30
and Friday 9:30-16:30 Sep 7
and Friday 9:30-16:30 Sep 21
and Friday 9:30-16:30 Oct 5
and Friday 9:30-15:45 Oct 19

Full-day classes include a one-hour lunch break from 12:30 p.m. to 1:30 p.m.

Intercultural Communication and Dietetics Practice CVID 500
Prerequisite(s): Department consent
Using learning scenarios and simulations, this course will familiarize candidates with values and frameworks that influence communication with colleagues and clients. Explicit attention will be paid to the possible socio-cultural factors which influence communication. Candidates will have opportunities to explore, practice, analyze and enhance their own communicative skills in the context of dietetics practice. (This course requires personal disclosure and self reflection.)

42 Hours Fee: $654

Winter 2013
Tuesday 13:30-16:30 Nov 6-Dec 18
and Tuesday 13:30-16:30 Jan 8
and Tuesday 13:30-16:30 Jan 22
and Tuesday 13:30-16:30 Feb 5
and Tuesday 13:30-16:30 Feb 19
and Tuesday 13:30-16:30 Mar 5
and Tuesday 13:30-16:30 Mar 19
and Tuesday 13:30-16:30 Apr 2

Dietetics Practicum (PLA and Portfolio Formation) CVID 502
Prerequisite(s): Department consent
This course will help candidates become more familiar with standards for entry into dietetics practice in Canada so they are prepared to enter practicum placements. It will also assist candidates in enhancing their capacity to document professional knowledge, skills, and practical experiences for professional registration purposes. Specific emphasis will be given to the integration of prior experiences with learning gained within the IDPP.

50 Hours Fee: $579

Winter 2013
Wednesday 9:30-12:30 Nov 7-Nov 14
and Wednesday 9:30-12:30 Nov 14
and Wednesday 9:30-12:30 Nov 28
and Wednesday 13:30-16:30 Dec 12
and Friday 9:30-12:30 Dec 14
and Tuesday 9:30-16:30 Jan 15
and Tuesday 9:00-17:00 Jan 29

and Tuesday 9:30-16:30 Feb 12
and Tuesday 9:30-12:30 Feb 26
and Tuesday 9:30-16:30 Mar 12
and Tuesday 9:30-16:30 Mar 26

Full-day classes include a one-hour lunch break from 12:30 p.m. to 1:30 p.m.

Integrated Foods and Nutrition CVID 504
Prerequisite(s): Department consent
This course will examine foods, beverages and supplements prevalent in the diet with the goal of an integrated approach to nutritional care. Issues such as budgeting, therapeutic modifications, texture modifications, aesthetics of food, consumption patterns and multiculturalism will be considered from the perspective of the client/patient/resident in the provision of client-centred care.

45 Hours Fee: $654

Winter 2013
Wednesday 13:30-16:30 Nov 14
and Wednesday 13:30-16:30 Nov 28
and Friday 9:30-12:30 Dec 7
and Wednesday 9:30-12:30 Dec 12
and Thursday 9:30-16:00 Dec 20
and Wednesday 9:30-12:30 Jan 16
and Wednesday 9:30-12:30 Jan 30
and Thursday 9:30-16:00 Feb 21
and Wednesday 9:30-12:30 Mar 13
and Wednesday 9:30-12:30 Mar 27
and Wednesday 9:30-12:30 Apr 10
and Thursday 9:30-16:00 Apr 18

This course consists of online modules in addition to those on campus.

Full-day classes include a one-hour lunch break from 12:30 p.m. to 1:30 p.m.

Dietetics Practicum II - Administration CVID 505
Prerequisite(s): Department consent
The practicum will provide candidates with an opportunity to demonstrate competencies required for entry into dietetics practice in Canada. Candidates will complete a self-directed project with an administrative focus. The scope of each project will be developed individually by the candidate, and is supported and facilitated by a Registered Dietitian.

75 Hours Fee: $729

Spring/Summer 2013
TBA
Dietetics Practice in Canada I  
**CVID 511**  
Prerequisite(s): Department consent  
Using an interdisciplinary and multi-level framework, this course will examine key aspects of dietetics practice in Canada. Dietetics practice will be positioned within an evolving health and health care context. Candidates will become familiar with Canada’s health system’s main structures and practice models, discuss and analyze health and its multiple determinants, and explore population health and health promotion frameworks, models, and strategies. Program planning and evaluation will also be explored.  
42 Hours  
Fee: $579

Winter 2013  
Tuesday 9:30-12:30 Nov 6-Dec 18  
and Tuesday 9:30-12:30 Jan 8  
and Tuesday 9:30-12:30 Jan 22  
and Tuesday 9:30-12:30 Feb 5  
and Tuesday 9:30-12:30 Feb 19  
and Tuesday 9:30-12:30 Mar 5  
and Tuesday 9:30-12:30 Mar 19  
and Tuesday 9:30-12:30 Apr 2  

This course consists of online modules in addition to those on campus.

Dietetics Practice in Canada II  
**CVID 514**  
Prerequisite(s): Department consent  
Using an interdisciplinary and multilevel framework, candidates will be exposed to current models/dietetic practices related to the nutritional management of acute and chronic conditions in Canada. Dietetic practices will be positioned within an evolving health care context. Opportunities to consolidate, integrate, and apply understandings of current dietetics practice within the Canadian health system will be offered through perspective-building case studies, simulations, and other practice-based learning experiences. This course emphasizes critical analysis and skill development/demonstration.  
96 Hours  
Fee: $1229

Winter 2013  
Wednesday 13:30-16:30 Nov 7  
and Wednesday 9:30-16:30 Nov 21  
and Wednesday 9:30-16:30 Dec 5  
and Wednesday 9:30-16:30 Dec 19  
and Wednesday 9:30-16:30 Jan 9  
and Wednesday 9:30-16:30 Jan 16  
and Wednesday 9:30-16:30 Jan 23  
and Wednesday 9:30-16:30 Jan 30  
and Wednesday 9:30-16:30 Feb 6  
and Wednesday 9:30-16:30 Feb 13  
and Wednesday 9:30-16:30 Feb 20  
and Wednesday 9:30-16:30 Feb 27  
and Wednesday 9:30-16:30 Mar 6  
and Wednesday 13:30-16:30 Mar 13  

Full-day classes include a one-hour lunch break from 12:30 p.m. to 1:30 p.m.
Dietetics Practice I  CVID 520
Prerequisite(s): Department consent
This course provides six weeks of supervised practical experience in dietetics in Ontario, with a particular focus on experiences related to health promotion/disease prevention. It offers opportunities for candidates to apply learning acquired through both their prior dietetic experiences and through the IDPP on-campus component, and is tailored to individual assets and learning needs. Candidates will continue to form portfolios which will identify and document their learning accomplishments and competencies.

225 Hours  Fee: $729

Fall 2012  Variable  Jul 3-Dec 14
Winter 2013  TBA
Spring/Summer 2013  TBA

Dietetics Practice II  CVID 521
Prerequisite(s): Department consent
This course provides six weeks of supervised practical experience in dietetics in Ontario, with a particular focus on experiences related to the nutritional management of disease. It offers opportunities for candidates to apply learning acquired through both their prior dietetic experiences and through the IDPP on-campus component, and is tailored to individual assets and learning needs. Candidates will continue to form portfolios which will identify and document their learning accomplishments and competencies.

225 Hours  Fee: $729

Fall 2012  Variable  Jul 3-Dec 14
Winter 2013  TBA
Spring/Summer 2013  TBA

Orientation Workshop: Accounting Credentials  CZAC 100
Prerequisite(s): Department consent
The workshop outlines how the IAFP courses and services will help participants in their professional development and enable access to membership in the various accounting designations. It will provide participants with a perspective on the accounting profession in the Canadian context, and regulatory and professional bodies in Canada. A comparative analysis of the requirements of the three main professional bodies will be presented.

6 Hours  Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

Career Development for Accounting Professionals  CZAC 110
Prerequisite(s): Department consent Corequisite(s): CZAC 200
The course explores in-depth the program goals and learning strategies. Participants will gain perspective on the professional environment of accounting internationally and in Canada. Through a research-based analysis, participants will learn professional standards, National Occupational Classification (NOC) system, competencies, and accounting roles. Competency and practice requirements of professional designations like CA, CGA and CMA will be discussed. Participants will also explore individual bridging needs and prepare an individualized plan of action at the conclusion of the course.

30 Hours  Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

Prior Learning and Competency Portfolio  CZAC 200
Prerequisite(s): Department consent
Participants learn the importance and function of portfolios and will be supported in the development of an extensive portfolio of their professional knowledge, skills, and practical experience. The use of competencies in employment interviews through behavioural and critical incident techniques will be discussed. Participants will learn to incorporate their competencies effectively in job search techniques including resume writing. This course will prepare participants either for employment in their areas of expertise or access to membership in a specific professional body.

30 Hours  Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

International Accounting Professionals (IAFP)
Stream 1 - Bridge to Accounting Credentials in the IAFP program is intended for professionals whose immediate or long-term goal is certification and licensing with one of the accounting licensing bodies.

Please visit www.ryerson.ca/ce/iafp or see page 149 for information on the IAFP program.
Course: Work Placement: Accounting CZAC 500
Prerequisite(s): Department consent
The IAFP program is designed to supplement prior experience and learning with the skills and knowledge required in a Canadian context. Placements are designed to respond to the participant’s individual needs as determined by the IAFP and through a self-assessment. Qualified participants take part in an application and interview process to obtain a three-month work placement. The employer makes the final selection and presents an offer of employment through the IAFP’s Curriculum and Placement Coordinator. During the work placement, participants work five full-time days per week on a no-income basis.

Hours: Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

Course: Advanced Business Law Workshop CZAC 640
Prerequisite(s): Department consent
This workshop is designed to enhance the student’s practical knowledge and problem solving skills with respect to selected business law topics that are commonly encountered in real life business situations. It focuses on several carefully designed case studies which incorporate commonly encountered business law issues in Canada. Ideally students will have taken or will be concurrently taking an advanced business law course. The workshop builds upon this knowledge in a group discussion setting that addresses the case studies. It addresses several key Canadian legal topics including agency and risk management, corporations, partnerships, franchising, director duties and liabilities, shareholder remedies, corporate financing, loans and security interests, the potential impact of bankruptcy law, as well as a brief look at negotiable instruments such as promissory notes.

12 Hours Fee: $164

Fall 2012
Saturday 9:00-15:00 Oct 13
and Saturday 9:00-15:00 Nov 24

Spring/Summer 2013
Saturday 9:00-15:00 Feb 23
and Saturday 9:00-15:00 Mar 30
Saturday 9:00-15:00 Jun 8
and Saturday 9:00-15:00 Jul 27

Course: Canadian Business Taxation I Workshop CZAC 740
Prerequisite(s): Department consent
This workshop focuses in depth on the practical application of Canada’s income tax laws through an examination of supplemental problems and selected examples. Emphasis is placed on the more challenging concepts encountered in each chapter. Smaller classes provide greater instructor and student interaction.

Students will be able to apply knowledge of taxation principles in the Canadian context and improve their presentation and communication skills through case analysis.

12 Hours Fee: $164

Fall 2012
Saturday 9:00-15:00 Oct 13
and Saturday 9:00-15:00 Nov 24

Spring/Summer 2013
Saturday 9:00-15:00 Feb 23
and Saturday 9:00-15:00 Mar 30
Saturday 9:00-15:00 Jun 8
and Saturday 9:00-15:00 Jul 27

Course: Canadian Business Taxation I CZAC 742
Prerequisite(s): Department consent
The course integrates the participant’s understanding of the application of individual and corporate taxation principles and laws in a Canadian context. It provides a detailed examination of federal income tax law as it applies to the individual’s income from employment, business, and property; the implementation and legal interpretation of the law and its effects; issues in tax planning, and related rules in the Goods and Services Tax Act. Participants will use case studies and special self-study assignments in this course.

54 Hours Fee: $541

Not offered in fall/winter/spring 2012–2013.

Course: Tax Practice I CZAC 750
Prerequisite(s): Department consent
This seminar will explore the practical application of Canada’s income tax laws through developmental case studies, problems, and examples. Emphasis is placed on issue identification, analysis using current legislation, and other interpretive sources. Students enrolled in CACC 742 will benefit from their participation in the Tax Practice I seminar by way of in-depth analysis and discussions of the various provisions and regulations contained in the Income Tax Act (Canada) and the Income Tax Regulations (Canada), respectively.

12 Hours Fee: $258

Not offered in fall/winter/spring 2012–2013.

Course: Canadian Business Taxation II Workshop CZAC 840
Prerequisite(s): Department consent
This workshop will help students gain perspectives on the basic rules for taxation of corporations in Canadian context through an indepth examination of supplemental problems and selected examples. The workshop will provide tutorial support towards
preparation for professional certification examinations. Students will improve their presentation and communication skills through case analysis. Smaller classes provide greater instructor and student interaction.

12 Hours Fee: $164

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<th>Fall 2012</th>
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**Canadian Business Taxation II**

Prerequisite(s): CZAC 742 and Department Consent

The course focuses on the Income Tax Act, its structure and administration. It covers the basic rules for taxation of corporations, with particular emphasis on corporate reorganizations, trusts, and partnerships. Participants will apply the Act in case studies to resolve practical problems. The course builds on the coursework done in CZAF 742.

54 Hours Fee: $541

Not offered in fall/winter/spring 2012–2013.

**International Finance Professionals (IAFP)**

Stream 2 - Bridge to Employment in Financial Services in the IAFP program is intended for professionals whose immediate goal is to obtain employment in their areas of direct or related expertise or experience.

Please visit [www.ryerson.ca/ce/iafp](http://www.ryerson.ca/ce/iafp) or see page 149 for information on the IAFP program.

**Orientation Workshop:**

Employment in Financial Services

CZAF 100

This workshop outlines how IAFP courses and services will help participants in their professional development with access to employment in the financial services sector. It provides participants with a perspective on the financial services sector in the Canadian context. The main occupations in insurance, investment, and financial services will be covered. An overview of career prospects, the role of regulatory and professional bodies in Ontario, and the designations in financial services will be provided.

6 Hours Fee: $TBA

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**Career Development for Financial Professionals**

CZAF 110

Prerequisite(s): Department consent

Corequisite(s): CZAF 200

Participants explore the program goals, learning strategy and the professional environment of financial services internationally and in Canada. Participants will examine the employment outlook, National Occupational Classification system (NOC), competencies, and occupational roles in the financial services sector through a research-based analysis. Participants will also explore individual bridging needs and prepare an individualized plan of action at the conclusion of the course.

30 Hours Fee: $276

Not offered in fall/winter/spring 2012–2013.

**Business Law**

CZAF 122

Prerequisite(s): Department consent

This course provides a basic understanding and overview of the importance and role of law and regulation in Canadian business beginning with an examination of law and its ethical base in Canada, the dispute resolution system in Canada, and the Charter of Rights and Freedoms are then explored and discussed. The course moves on to consider the law of tort as it relates to risk management and liability in Canada, and concludes with Canadian contract law and remedies for breach. The material has been customized and enriched to benefit internationally educated professionals in accounting and finance recognizing participants’ global knowledge and experience. There will be an emphasis on the practical aspects of law for professional employment and practice, with opportunities to enhance oral presentation skills and provide exposure to experiential learning scenarios.

54 Hours Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

**Prior Learning and Competency Portfolio**

CZAF 200

Prerequisite(s): Department consent

Participants learn the importance and function of portfolios and will be supported in the development of an extensive portfolio of their professional knowledge, skills, and practical experience. The use of competencies in employment interviews through behavioural and critical incident techniques will be discussed. Participants will learn to incorporate their competencies effectively in job search techniques.
including resume writing. This course will prepare participants either for employment in their areas of expertise or access to membership in a specific professional body.

30 Hours  Fee: $276

Not offered in fall/winter/spring 2012–2013.

❖ Work Placement: Financial Services  CZAF 500
Prerequisite(s): Department consent

The IAFP program is designed to supplement prior experience and learning with the skills and knowledge required in a Canadian context. Placements are designed to respond to the participant’s individual needs as determined by the IAFP and through a self-assessment. Qualified participants take part in an application and interview process to obtain a three-month work placement. The employer makes the final selection and presents an offer of employment through the IAFP’s Curriculum and Placement Coordinator. During the work placement, participants work five full-time days per week on a no-income basis.

Fee: $TBA

Not offered in fall/winter/spring 2012–2013.

❖ Tax for Financial Planners and Managers  CZAF 522
Prerequisite(s): Department consent

Taxation has an important effect on financial decisions. This course covers the fundamental principles of Canadian income tax laws and examines their effect on financial planning and other financial and business decisions. The tax treatment of various sources of income, as well as legislation affecting small businesses and individuals, is included. Participants will develop decision-making skills through numerous situational examples and case analysis.

54 Hours  Fee: $541

Not offered in fall/winter/spring 2012–2013.

Midwifery

Please visit www.ryerson.ca/ce/midwife or see page 149 for information on the International Midwifery Pre-registration Program (IMPP).

Workplace Communication in Canada (WCC)

Please visit www.ryerson.ca/ce/wcc or see page 150 for information on the Workplace Communication in Canada program. Related certificate(s): Financial Management in Canada (pg. 72), Health Studies (pg. 88), Project Management Bridging Certificate for Internationally Educated Professionals (pg. 125)

❖ Communication Skills Assessment and Planning  CDCE 100

Conducted through simulated workplace activities, this assessment is designed to assist international professionals (IPs) from all sectors and professions to identify their strengths and gaps in culture-based and workplace-related communication skills. The assessment is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  Fee: $239

Fall 2012
Thursday  8:30-17:30  Jul 19
Friday  8:30-17:30  Aug 24
Wednesday  8:30-17:30  Sep 12
Friday  8:30-17:30  Oct 19

Winter 2013
Friday  8:30-17:30  Nov 23
Thursday  8:30-17:30  Dec 13
Thursday  8:30-17:30  Jan 17
Friday  8:30-17:30  Jan 24

Spring/Summer 2013
Thursday  8:30-17:30  Mar 21
Thursday  8:30-17:30  May 16

❖ Assessment for Business IPs  CDCE 110

This course is designed for international professionals (IPs) from business and finance professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  Fee: $239

Fall 2012
Friday  8:30-17:30  Aug 24
Friday  8:30-17:30  Sep 14
Thursday  8:30-17:30  Oct 4

Winter 2013
Friday  18:30-21:30  Nov 16
Friday  8:30-17:30  Dec 7
Friday  8:30-17:30  Jan 11
Friday  8:30-17:30  Feb 1

Spring/Summer 2013
Friday  8:30-17:30  Apr 26
Certificate and degree credit

Degree credit

Certificate credit

Course series

GATEWAY FOR INTERNATIONAL PROFESSIONALS

Assessment for IAFP  
Prerequisite(s): Department consent
This course is designed for international professionals (IPs) from business and finance professions who have applied for the International Accounting and Finance Professionals (IAFP) program. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through participation in a simulated workplace environment.

8 Hours  
Fee: $58

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Assessment for IT IPs  
Prerequisite(s): CDCE 210
This course is designed for international professionals (IPs) from information technology professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  
Fee: $239

Not offered in fall/winter/spring 2012–2013.

Assessment for Health Services IPs  
Prerequisite(s): CDCE 220
This course is designed for international professionals (IPs) from health and community/social service professions. Participants are assessed and provided with a report on their strengths and gaps in culture-based, workplace-related communication skills through simulated workplace activities. This is followed by a workshop where participants plan their professional development path.

Note: The scheduling below reflects the assessment component only. In addition, participants will be offered a four-hour planning workshop (date to be announced by the instructor).

12 Hours  
Fee: $239

Not offered in fall/winter/spring 2012–2013.

Assessment for IESW  
Prerequisite(s): Department consent
This course is designed for international professionals who have applied for the Internationally Educated Social Work Professionals (IESW) program. Participants are assessed and provided with a report on their strengths and gaps in culture-based, profession-related communication skills, through participation in a simulated workplace environment.

8 Hours  
Fee: $58

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Introduction to Canadian Workplace Culture and Communication  
Prerequisite(s): CDCE 210
This course is designed to help international professionals gain a deeper understanding of the Canadian workplace while improving oral and written communication skills. This course will explore personal cultural values and identity as they relate to integration in the workplace; the characteristics of individualistic workplace environment; and the use of Canadian idioms for informal communication in the workplace.

39 Hours  
Fee: $599

Not offered in fall/winter/spring 2012–2013.

Interpersonal Communication in the Workplace  
Prerequisite(s): CDCE 210
This course is designed to help international professionals enhance interpersonal communication and language skills. Culture driven issues such as communication style, effective listening and language use, giving and receiving feedback, and other common situations in the workplace will be practiced through simulations and case studies in a safe environment fully supported by professional coaching.

39 Hours  
Fee: $599

Not offered in fall/winter/spring 2012–2013.

Customer Focused Service Principles  
Prerequisite(s): CDCE 220
This course is designed to introduce international professionals to the concept of customer focused service common to the Canadian professional standards of practice. The course will offer cultural exploration and hands on, evidence-based practice. Through simulations and case studies participants will learn to identify and manage customer-related situations and conflicts in a safe environment fully supported by professional coaching.
COURSES

GATEWAY FOR INTERNATIONAL PROFESSIONALS

Organizational Practices in Canada CDCE 240

Prerequisite(s): CDCE 230

This course is designed to assist international professionals enhance their understanding of the Canadian workplace environment. Many aspects of professional success will be explored, including: understanding organizational structures, identifying employer expectations for communication skills, engaging in continuous self development, becoming aware of business ethics and etiquette, and displaying effective teamwork behaviours. Learning will be based on discussions, simulations and case studies in a safe environment, fully supported by professional coaching.

Formal and Informal Communication in the Workplace CDCE 310

Prerequisite(s): CDCE 100, CDCE 110, CDCE 111, CDCE 120, CDCE 130, or CDCE 131

This course is designed to help international professionals enhance personal and professional success by using effective means of formal and informal communication in the workplace. By the end of this course, the learners will have developed skills in the areas of active listening, empathy, giving and receiving constructive feedback, and writing effective formal communication documents. Successful learners will start familiarizing themselves with strategies to effectively deal with conflict in the workplace and practice skills in writing formal documents such as emails, meeting minutes, and reports. Through workplace simulated scenarios and case studies, participants will learn to effectively manage common formal and informal conflict situations in the workplace and practice receiving and providing feedback in a safe environment fully supported by professional coaching.

Effective Persuasion and Public Speaking CDCE 330

Prerequisite(s): CDCE 310

This course is designed to provide international professionals with practical persuasion, negotiation, and presentation skills essential to professional success in the Canadian workplace. Participants will explore cultural influences on business negotiations and develop a solid understanding about the role and value of effective public speaking in the workplace. By the end of the course, the participants will have acquired and practiced skills for designing and delivering persuasive and impactful presentations. In addition to persuasive writing and negotiating skills, successful participants will also learn and demonstrate effective networking and self advocating skills through interactive, workplace-related activities.

Teamwork and Organizational Behaviour CDCE 340

Prerequisite(s): CDCE 310

This course is designed to help international professionals enhance professional success through practising effective behaviours in the Canadian workplace environment. Many aspects of professional success will be explored, including: understanding organizational structures, identifying employer expectations for communication skills, engaging in continuous self development, becoming aware of business ethics and etiquette, and displaying effective teamwork behaviours. Learning will be based on discussions, simulations and case studies in a safe environment, fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

Professional Development CDCE 360

This course is designed to help international professionals enhance their understanding of the Canadian workplace environment. Many aspects of professional success will be explored, including: understanding organizational structures, identifying employer expectations for communication skills, engaging in continuous self development, becoming aware of business ethics and etiquette, and displaying effective teamwork behaviours. Learning will be based on discussions, simulations and case studies in a safe environment, fully supported by professional coaching.

Note: The scheduling below includes a mandatory weekly Internet component.

39 Hours Fee: $599

Not offered in fall/winter/spring 2012–2013.

39 Hours Fee: $599

Not offered in fall/winter/spring 2012–2013.

For the most current information, see our website at www.ryerson.ca/ce.
workplace environment. Through simulations and case studies learners will practise dealing with culturally and ethically challenging situations in the workplace, personal career planning, networking, strategic planning, and effective team and group work. Learning will be conducted in a safe environment fully supported by professional coaching.

**Note:** The scheduling below includes a mandatory weekly Internet component.

39 Hours Fee: $599

**Fall 2012**

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Spring/Summer 2013

Classroom/Internet: Internet

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**Initiative and Innovation in the Workplace**

CDCE 350

This course is designed for international professionals to assess, identify, and most importantly, develop initiative, innovation and entrepreneurial skills for the Canadian workplace. Through online self-assessments, assignments, and a wide range of interactive activities in a simulated workplace environment, participants will master strategies to promote skills and generate innovative outcomes.

**Note:** The scheduling below includes a mandatory weekly Internet component.

39 Hours Fee: $660

**Spring/Summer 2013**

Classroom/Internet: Internet

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**Exploring Leadership Skills**

CDCE 400

Prerequisite(s): Department consent

This course will provide professionals who were educated and or trained outside of Canada with a roadmap to the development of leadership capabilities by identifying individual strengths and needs for enhanced professional communication skills. This course aims to inspire participants through in-depth self assessment of leadership skills, analytical exploration of success stories, and active participation in applied case studies and live simulations related to leadership roles in the Canadian context.

**Note:** The scheduling below includes a mandatory weekly Internet component.

39 Hours Fee: $719

**Spring/Summer 2013**

Classroom/Internet: Internet

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Leadership in Client Relations  
**CDCE 430**  
Prerequisite(s): CDCE 420  
This course is designed to help professionals who were educated and/or trained outside of Canada develop an understanding of the client/customer as the driver, in a market driven economy. Private, public, and nonprofit organizational drivers will be discussed and strategic customer-driven (client-centred) communications will be practised, using case studies, live simulations, and online experiential modules.  
**Note:** The scheduling below includes a mandatory weekly Internet component.  
39 Hours  Fee: $719

**Spring/Summer 2013**  
Classroom/Internet: Internet  Jan 8-Apr 9  
and Tuesday  18:00-21:00  Jan 8  
and Tuesday  18:00-21:00  Jan 15  
and Tuesday  18:00-21:00  Jan 29  
and Tuesday  18:00-21:00  Feb 12  
and Tuesday  18:00-21:00  Feb 26  
and Tuesday  18:00-21:00  Mar 12  
and Tuesday  18:00-21:00  Mar 26  
and Tuesday  18:00-21:00  Apr 9  

**Team Building**  
**CDCE 440**  
Prerequisite(s): CDCE 420 or CDCE 430  
This course is designed to help international professionals to explore and practise team building and leadership skills. Participants will learn to create a culture of teamwork, facilitate collaboration, manage and facilitate effective and productive teamwork and practise shared leadership.  
39 Hours  Fee: $719

**Canadian Workplace Etiquette**  
**CDCE 920**  
Culture-sensitive manners and communication skills are critical to the success of international professionals in the Canadian workplace. This highly interactive course teaches participants how to use etiquette to their advantage through body language, modern chivalry, telephone and conversation etiquette. Successful participants will also learn to deal with the opposite sex appropriately and professionally, and be mindful of cultural differences in dining.  
19.5 Hours  Fee: $418

**Fall 2012**  
Thursday*  18:00-21:00  Sep 13-Oct 25  

**Spring/Summer 2013**  
Thursday  18:00-21:00  Mar 7-Apr 18  
Thursday  18:00-21:00  May 30-Jul 11  
*This course will run during the Fall break.

Geography

The Department of Geography offers a range of career-oriented and liberal studies opportunities. Courses in Demographic Analysis using statistical and GIS software, along with a wide range of related courses from several different disciplines, will be offered within the new Certificate in Demographic Analysis. Courses in Digital Geography provide both basic and advanced knowledge and skills in Geographic Information Systems (GIS) and their various applications. Courses in Geography present professionally related electives to complement various undergraduate programs and liberal studies options to give a broad perspective on human/environment interactions in different contexts. For more information, visit www.ryerson.ca/ce/gis.

Demographic Analysis

Related certificate(s): Demographic Analysis (pg. 50), Global Diasporas, Transnationalism, and Migration Cities (pg. 81)
Principles of Demographic Analysis  CODA 100

Students will undertake data exploration to support theoretical explanations of the impact of core demographic variables (fertility, mortality, and migration) on population counts, growth, composition, and structure. Students will investigate human populations in relation to their sociological determinants and consequence. The course concludes with an examination of the direction of population change and the impacts on Canadian society.

39 Hours  Fee: $682

Fall 2012  Monday  18:30-21:30  Sep 10-Dec 10
Winter 2013  Distance: Internet  Jan 12-Apr 13
Spring/Summer 2013  Monday–Saturday  9:00-16:30  Apr 29-May 4

For more information on distance education, visit www.ryerson.ca/ce/de.

GIS Applications in Demography  CODA 110

This course introduces geotechnology applications to demographic analysis, specifically the use of GIS for spatial analysis of demographics. Students will have the opportunity to synthesize their learning about demographic issues with hands-on use of GIS applications built on census data analysis through discussions and the presentation of case studies related to a variety of issues including the implications of demographic change for health care, social services, education, the economy, etc. Lectures will include illustrative case studies applied to demographic and settlement patterns at provincial, municipality, and neighbourhood scales within Canada, with emphasis placed on Canada’s urban centres.

39 Hours  Fee: $682

Fall 2012  Monday  18:30-21:30  Sep 12-Dec 12
Spring/Summer 2013  Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Advanced Demographic Applications  CODA 120

Prerequisite(s): Department consent

This capstone course brings together the skills, knowledge, and tools acquired in the courses which have preceded it, and it requires their application to ‘real-world’ demographic applications. The best, affordable, current demographic software will be used in lectures and workshops to create life tables and population projections, including migration, for both small- and large-scale analysis. Examples of demographic analysis will be drawn from applications commonly used by school boards to project future school populations and adjust school boundaries, by energy suppliers, and by urban planning departments to project energy needs and the demand for building permits, etc. In addition to the use of statistical software such as SPSS, Haley demographic software will be introduced if it is available.

Note: This is a project-based, independent study course.

39 Hours  Fee: $682

Winter 2013  Monday  18:30-21:30  Jan 14-Apr 15

Digital Geography

Related certificate(s): Applied Digital Geography and GIS (pg. 31), Applied Digital Geography and GIS, Advanced (pg. 32), Community Engagement, Leadership, and Development (pg. 45), Computer Programming Applications (pg. 47), Demographic Analysis (pg. 50), Ethics (pg. 64)

Spatial Databases and Digital Cartography  CODG 101

Prerequisite(s): Department consent
Antirequisite(s): CODG 100 and COGT 100

This course introduces the fundamental concepts of digital spatial databases and cartography to students enrolled or contemplating enrolment in the Certificate in Applied Digital Geography and GIS. Spatial data, that is, data that are geographically referenced, are at the core of a geographic information system (GIS). The ways in which spatial data are structured in a database have enormous implications for their use and the ways in which the data are mapped have important consequences for their interpretation. This course will explore the processes of spatial data collection, input and display, and the basic geographic and cartographic principles underlying those processes. Thus it will focus specifically on the nature of spatial data, database structures, and the visualisation of digital spatial data. Both ArcGIS and MapInfo Professional GIS software will be used.

39 Hours  Fee: $645

Fall 2012  Wednesday  18:30-21:30  Sep 12-Dec 12
Winter 2013  Tuesday  18:30-21:30  Jan 15-Apr 16
Spring/Summer 2013  Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.
GEOGRAPHY

★ Digital Geography and Spatial Analysis CODG 102
Prerequisite(s): Department consent
Antirequisite(s): CODG 110 and COGT 110

This course introduces students to the geographic principles underlying the analytical capabilities of geographic information systems (GIS) and provides the ‘hands-on’ opportunity for students to utilize GIS for spatial analysis. Specifically, students will have experience with thematic mapping, attribute querying and spatial selection, geocoding, buffering, manipulating layers, basic topologic transformations, as well as implementation issues in the workplace. At the end of this course, students should have fundamental knowledge and skills in utilizing GIS to perform a variety of analytical applications.

39 Hours Fee: $645

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Thursday 18:30-21:30 May 2-Jul 18
For more information on distance education, visit www.ryerson.ca/ce/de.

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

★ Digital Geography Applications in Business Decision-Making CODG 124
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course is directed at students wishing to apply digital geography and GIS solutions to business location problems. The course outlines the role of GIS in business decision-making. Topics include market area analysis, geodemographics, database acquisition and management, data mining, data quality, statistical analysis, software/hardware platforms, and georeferencing established business data.

39 Hours Fee: $707

Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

★ Digital Geography Applications for the Municipal Professional CODG 125
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

The course is directed at students wishing to apply digital geography and GIS in municipal settings. The course considers GIS as mission-critical business tools for municipalities as it develops students’ technical skills with GIS software. Topics include enterprise GIS, publishing and access to information, mobile GIS, data standards, governance, best practices, data dissemination issues, and municipal business solutions.

39 Hours Fee: $707

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

★ Digital Geography Applications in Environmental Management CODG 126
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course is directed at students wishing to apply GIS solutions in managing the diverse data representing the natural and human environment. This course uses both theoretical concepts and hands-on GIS experience in order to provide students with the knowledge and skills necessary for effective use of GIS in environmental management.
Digital Geography Applications in Community and Social Services CODG 127
Prerequisite(s): (CODG 100 and CODG 101) or (CODG 110 and CODG 102)
This course explores the variety of ways in which geographic information systems (GIS) are utilized in the development and management of community and social services. Educational administrators, health professionals, police and social agencies have come to depend on GIS for strategic planning and day-to-day operations. This course focuses on the analytical capabilities of GIS and their potential uses for the improvement of social infrastructure. For example, network analysis can be employed by crime analysts to determine hot spots of criminal activity to increase patrols; and also by epidemiologists to identify areas of disease. Special attention is given to data issues and students will be able to enhance their knowledge and skills of Microsoft Excel and Access as well as ArcGIS and MapInfo Professional.

Legal and Ethical Issues in GIS and Digital Data CODG 130
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)
The advent of digital data and the transmission and manipulation of that data, especially in an Internet environment, have raised some particular legal, ethical, and practical issues. This course explores those issues concerning the use of digital data and software, including the liability of misinformation and the responsibility for errors, contractual provisions and exclusionary clauses, copyright, trademark law and ownership of data and software, privacy and the ability to access information and data, as well as the issues related to the introduction of digital data and information as evidence in court proceedings.

Issues and Innovations CODG 131
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)
This course is designed to provide the student with up-to-date information on new trends and products in geographic information systems. Topic areas are designed to change as technology and issues change.

Customizing GIS Software: Applications Programming CODG 132
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)
This course advances the efficient uses of spatial databases and GIS. The focus is on the refinement of the operation of GIS via customizing graphic user interfaces (GUIs), macro languaging and scripting. Use of market-leading tools will provide the means for developing the skills required for automating spatial processing algorithms. Equivalent to GEO 541.

Map Algebra: Topology and Overlay CODG 133
Prerequisite(s): (CODG 100 or CODG 101) and (CODG 110 or CODG 102)
How is information extracted from digital maps, air photographs, or satellite images? This course examines the logic and steps involved in fulfilling information needs via the manipulation of available layers from such products, using such operations as searching, selecting, sorting, regression, overlay, reclassification, cross tabulation, and other methods.
GEOGRAPHY

COURSES

GEOGRAPHY

39 Hours  Fee: $707

Spring/Summer 2013
Tuesday  18:30-22:00  May 7-Jul 24

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Digital Image Processing and Applications  CODG 135
Prerequisites: (CODG 100 or CODG 101) and (CODG 110 or CODG 102)

This course investigates the principles of remotely sensed digital data, the techniques used to process digital images, and the applications to spatial decision making. The formats of digital image data and the procedures used in image rectification and registration, image enhancement, and image classification are examined. There will be an emphasis on utilizing digital image data within a GIS. A number of specific applications within resource management, environmental impact assessment, and urban and regional planning will be undertaken to demonstrate the value of such integration in solving geographic problems. Equivalent to GEO 542.

39 Hours  Fee: $645

Spring/Summer 2013
Wednesday  18:30-21:00  May 8-Jul 24

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Web Mapping  CODG 136
Prerequisites: (CODG 100 and CODG 101) or (CODG 110 and CODG 102)

This course will examine Web 2.0 technologies including Google Maps, Virtual Earth, the concept of ‘Mash ups’, crowd sourcing, cloud computing, resource oriented architectures, all in the context of digital web mapping and online GIS analysis with respect to the neogeography movement (non-expert users). Online mapping technology will be combined with online information sources to create new ways of effectively delivering geospatial analysis. Attention will be given to developing cartographically appealing and appropriate high impact websites while optimizing usability and performance.

39 Hours  Fee: $707

Fall 2012
Distance: Internet  Sep 8-Dec 8

For more information on distance education, visit www.ryerson.ca/ce/de.

Digital Geography Applications  CODG 150

By means of two experts’ presentations and class discussion, this computer lab-based demonstration workshop offers opportunities to the lay public to gain an appreciation of the variety of ways in which geographic information systems (GIS) are utilized by educational administrators, health professionals, police, criminal analysts, social work professionals and epidemiologists in the development and management of community, social, and health services. Topics explored include how GIS and cluster analysis are deployed to decide school locations based on public transit availability; to determine hot spots of criminal activity to increase patrols; and to identify areas of disease for disease control efforts.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location. Visit www.ryerson.ca/ce for further details.

2 Hours  HST included  Fee: $TBA

Fall 2012
Friday  17:30-19:30  Sep 21
Friday  17:30-19:30  Sep 28

Winter 2013
Friday  17:30-19:30  Jan 25
Friday  17:30-19:30  Feb 1

Spatial Database Management Systems  CODG 210
Prerequisite(s): CODG 132

GIS professionals often need to work with very large datasets, both within and outside of a GIS. This course examines the management of those data, from modelling geographic space in different ways appropriate for user needs, to utilizing query languages specific to spatial data, and being able to integrate data in different formats. In addressing those topics, special focus will be put on the current object-relational database model and ESRI's ArcSDE. The importance of data warehousing to spatial decision-making will also be addressed.

39 Hours  Fee: $707

Fall 2012
Saturday  9:00-12:00  Sep 8-Dec 8

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

For the most current information, see our website at www.ryerson.ca/ce.
Advanced GIS Programming CODG 211
Prerequisite(s): Department consent
This course is intended for students who already have significant experience programming in an object-oriented programming development environment. It will examine the concepts of object-oriented programming as they relate specifically to geographic objects. Students will learn advanced manipulation of the GIS user interface and be able to build extensions of that interface through the use of Visual Basic. Various ways of programatically interacting with data storage objects and properties will be investigated.
39 Hours Fee: $707
Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Spatial Statistical Methods CODG 212
Prerequisite(s): Department consent
This course is designed to provide GIS practitioners with a number of statistical tools that will enhance their analysis of spatially related phenomena. Three broad areas will be examined: clustering, spatial autocorrelation and spatial autoregression; interpolation using a variety of techniques including Kriging; and data mining. Each section is introduced by briefly examining standard, non-spatial statistical methods and contrasting them with the spatial techniques that will move understanding of spatial relations beyond the mere visualization to the exploration and modelling of spatial data.
39 Hours Fee: $707
Spring/Summer 2013
Monday 18:30-22:00 May 6-Jul 29
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Internet GIS CODG 213
Prerequisite(s): Department consent
This course will examine the impacts of the Internet on traditional GIS by comparing the components of a distributed GIS with the traditional desktop platform. Investigation of Internet technologies that have made Web mapping and analysis possible will prepare students to work with a variety of these technologies. The course will also focus on the important elements of Web server administration, including running, setting up, and maintaining websites using different authoring technologies.
39 Hours Fee: $707
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.
Environment and Urban Sustainability

Related certificate(s): Social Sciences and Humanities Foundations (pg. 140)

**NEW!**

★ Environment and Sustainability  CEUS 102

This course provides an introduction to the social, economic and environmental dimensions of sustainability in cities, particularly establishing the theoretical bases and understanding of the broad range of environmental problems that result when consumptive economies exploit their physical resources.

39 Hours  Fee: $608

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

**NEW!**

★ Sustaining the City’s Environments  CEUS 202

This course provides insights into the promotion of geographically-balanced settlement structures, sustainable waste and water management systems, the efficient management of urban pollution, and effective environmentally-sound transportation systems. These have been identified as being essential to sustaining the city’s environment. Students will develop an environmental report card as their major project and will have the opportunity to see firsthand working urban systems of sustainability.

39 Hours  Fee: $608

Fall 2012
Monday  18:30-21:30  Sep 10-Dec 10

Geography

Related certificate(s): Criminal Justice and Criminology (pg. 49), Demographic Analysis (pg. 50), Global Diasporas, Transnationalism, and Migration Cities (pg. 81), Social Sciences and Humanities Foundations (pg. 140)

★ Geographies of Everyday Life  CGEO 106

This course examines environmental and spatial aspects of human life, primarily at the scale of the individual, the neighbourhood and the community. Specific topics to be considered include sense of place, mental maps, territoriality, community dynamics, and human impacts on the landscape. (LL)

39 Hours  Fee: $552

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13

Spring/Summer 2013
Thursday  9:00-16:00  May 9-Jun 13

★ Geography of the Global Village  CGEO 108

This course explores the ecological and demographic basis of globalization. Starting from a discussion of the impacts of the industrial revolution on current global socio-economic and environmental issues, this course examines population dynamics and quality of life indicators, the world food system and environmental deterioration. (LL)

39 Hours  Fee: $552

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday  9:00-16:00  Apr 30-May 21

★ The Physical Environment  CGEO 110

In this course, the physical environment is investigated from the perspective of appreciating the natural limits that earth systems impose. Themes in climatology, hydrology and geomorphology are examined in order to develop an understanding of how natural balances originate, and afford opportunities and constraints for a modern lifestyle. Specific topics include weather systems, water budgets, erosion by streams and waves, and the enhancement of stability in natural systems. (LL)

39 Hours  Fee: $537

Fall 2012
Monday  18:30-21:30  Sep 10-Dec 10

Spring/Summer 2013
Monday  9:00-16:00  Apr 29-Jun 17

★ Energy, Earth, and Ecosystems  CGEO 131

This course takes a systems-based approach to understanding the dynamics of Planet Earth and how humans interact with it. The principles, concepts, and applications of physical and environmental geography are introduced through learning about the energy that drives our ecosystems, the resources on which we depend, and the environmental challenges facing Canadian society in a global context. One component of the course is field-based.

39 Hours  Fee: $608

Fall 2012
Tuesday  18:30-21:30  Sep 11-Dec 11

★ Location, Location, Location  CGEO 151

This course provides an understanding of locational processes, especially those related to business (industry, retail, office) and residential land uses by concentrating on three themes. Social diversity examines how changing demographics create
changes in neighbourhood characteristics. Economic restructuring considers how economic changes impact location and make-up of economic activities. Smart growth investigates managing city growth, while still maintaining healthy environments.

39 Hours Fee: $608

### Fall 2012

**Monday 18:30-21:30 Sep 10-Dec 10**

**★ Regions, Nations and the Global Community**

This course examines spatial and environmental aspects of human life, primarily at the scale of the region, the nation and the global community. Specific topics to be considered include migration, regionalism, spatial equity and global interdependence. (LL)

39 Hours Fee: $552

### Winter 2013

**Tuesday 18:30-21:30 Jan 15-Apr 16**

**★ Geography of the Global Economy**

This one semester course explores the changing geographic patterns of economy and settlement. Starting from a discussion about the relationships between technological systems, the economy and urbanization, this course considers patterns of deindustrialization, economic linkages, and changing settlement systems. (LL)

39 Hours Fee: $605

### Marketing Geography

**Antirequisite(s): CGEO 302**

This course addresses the spatial aspects of business decision making. Emphasis is placed on measuring the factors and assessing the methods associated with site evaluation and market area analysis.

39 Hours Fee: $537

### Fall 2012

**Thursday 18:30-21:30 Sep 13-Dec 13**

**★ Retailing, GIS and Geodemographics**

This course surveys practical, conceptual and methodological issues associated with the application of geographical techniques to retail marketing. A variety of GIS applications are introduced to delineate and analyse retail trade areas. The use of socioeconomic and demographic data at various spatial scales is emphasized. Methods include: geocoding, mapping, creation of market area profiles, population projections, clustering and interpretation of market segmentation data.

39 Hours Fee: $531

### Winter 2013

**Saturday 9:00-16:00 Jan 12-Feb 23**

**★ Canadian Immigration: Patterns and Place**

Offering a geographic perspective on Canadian immigration patterns and policies, this course
examines the ‘why, who and where’ of Canadian immigrant experiences. There is a particular emphasis on the changes in Canada’s spatial, social and economic landscapes as a result of Canadian immigration policies over time within the context of contemporary global economics and communication technologies and the inherent complexities of pluralistic societies.

39 Hours Fee: $537

Spring/Summer 2013
Monday 9:00-16:00 May 6-Jun 24

▲ Technology and the Contemporary Environment CGEO 702 Antirequisite(s): CGEO 703 The contemporary world is influenced to a very considerable extent by technology. However, relationships between this technology and our environment continue to be the subject of considerable public debate. The geographic dimensions of these environmental controversies provide a convenient and meaningful framework for their analysis. In this course, both recurring and contemporary environmental issues are examined in terms of implications for North American society. GEO 702 is not available for credit to students who choose GEO 703. (UL)

39 Hours Fee: $537

Fall 2012 Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Spring/Summer 2013 Monday & Wednesday 9:00-16:00 Apr 29-May 22
Tuesday 9:00-16:00 Apr 30-Jun 11

▲ Perspectives on Environmental Management CGEO 703 Antirequisite(s): CGEO 702
The deterioration of ecosystems and growing societal intolerance for environmental damages have raised concerns over the management of the earth’s resource base. First, this course examines how public attitudes towards the environment have evolved and the corresponding growth of public participation in environmental decision making. Secondly, emphasis is placed on the ecological basis for environmental planning and analysis. Finally, the growing body of laws, regulations and guidelines which are designed to control environmental behaviours are considered.

39 Hours Fee: $531

Not offered in fall/winter/spring 2012–2013.

▲ GIS in Business: Strategic Mgmt Decisions CGEO 719
The key to sustaining a business is to know one’s customers. By geographically referencing customer records, and linking them to data such as demographics, GIS enables business enterprises to evaluate their client-catchment areas. This course provides an introduction to GIS in the business environment, by combining lecture material, readings from the professional literature, site visits for the evaluation of systems, and labs designed to provide practical and technical competence. There is a 25 dollar lab fee for this course.

39 Hours Fee: $543

Not offered in fall/winter/spring 2012–2013.

NEW!

▲ The Inner Landscape of Culture CGEO 720 What does it mean to live as a member of a particular culture? This course addresses the concept of culture as both a reflection and a determinant of human experience. Examples from Canadian and global settings support an exploration of the elements and processes of culture. (UL)

39 Hours Fee: $608

Winter 2013 Tuesday 18:30-21:30 Jan 15-Apr 16
Spring/Summer 2013 Tuesday 18:30-21:30 May 7-Jul 30

▲ The Geography of Recreation and Leisure CGEO 802 Antirequisite(s): CGEO 803
This course explores recreation and leisure from a number of perspectives. It examines the relationship between recreational choice and demographic and lifestyle correlates, technology, and faddism. It evaluates symbolic recreational environments and the role of natural areas. It explores many of the social and environmental costs associated with recreational development. GEO 802 is not available for credit to students who choose GEO 803. (UL)

39 Hours Fee: $537

Spring/Summer 2013 Wednesday 9:00-16:00 May 1-Jun 12

▲ Recreation and Tourism Analysis CGEO 803 Antirequisite(s): CGEO 802
The growing importance of the recreation and tourism system in today’s society has generated the potential for environmental impacts and development opportunities. This professionally related course examines the system and its role in the economy.
Particular emphasis will be placed on planning, managing and developing recreation and tourism resources, and on identifying, measuring and evaluating impacts.

39 Hours  Fee: $537

Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18

Global Environmental Issues  CGEO 811

This one-semester course is structured to address a series of central themes relating to an understanding of concerns about the global environment. For each, a specific environmental issue is highlighted and a case study or case studies is used to demonstrate the nature of the theme and its broad relevance to an understanding of the global situation. A principal goal of the course is to enhance students’ appreciation for an understanding of the state of the world environment and of the challenges and priorities for action to address such issues at a global scale. (UL)

39 Hours  Fee: $531

Winter 2013
Friday–Sunday  9:00-17:00  Jan 11-Jan 13
and  Saturday–Monday  9:00-17:00  Mar 9-Mar 11

NEW!

The Outer Landscape of Culture  CGEO 820

This course examines the ways in which cultures express themselves through natural, built, and symbolic landscapes. The nature and significance of cultural change are considered at both regional and global scales. (UL)

39 Hours  Fee: $608

Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013
Wednesday  18:30-21:30  May 8-Jul 31

GIS and Fire Services Management  CGEO 911

Accessing information regarding sites is recognized as critical to the goals of preventing and suppressing fires. With Geographic Information Systems (GIS), location is the primary key for retrieving data, so site information can be very conveniently accessible. This course provides an overview of GIS for urban and rural Fire Services by introducing application opportunities, system components, and implementation issues. The format is a combination of lectures, and practical hands-on workshops.

39 Hours  Fee: $556

Spring/Summer 2013
Thursday  18:30-21:30  May 9-Aug 1

NEW!

Diaspora and Transnationalism  CODS 101
Prerequisite(s): Department consent

The principle focus of this course will be on contemporary diasporas in the context of ever-accelerating globalization. Students will be introduced to the phenomenon of transnationalism, the multiple ties and interactions linking peoples and institutions across the borders of nation states. This course will demonstrate the ways in which contemporary transnational practices of global migrants are transforming cultural, social, political, and economic structures both within migrants’ homelands and within their places of settlement.

39 Hours  Fee: $556

Fall 2012
Monday  18:30-21:30  Sep 10-Dec 10

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Monday  18:30-21:30  May 6-Aug 19

NEW!

Research in Diaspora and Globalized Cities  CODS 200
Prerequisite(s): CODS 101 and CGEO 691 and Department Consent

This course will provide students with an opportunity to synthesize the skills, knowledge, and techniques acquired in the courses that form the Certificate in Global Diasporas, Transnationalism, and Migration Cities. Students will create an in-depth application to a real-world paradigm, scenario, or issue related to global diasporas, transnationalism, and migration cities. They will be required to present an academic paper. This capstone course provides an opportunity to develop advanced research, presentation, and writing skills in a specialized area of study.

39 Hours  Fee: $556

Spring/Summer 2013
Thursday  18:30-21:30  May 9-Aug 1
Gerontology

These interdisciplinary courses cover topics concerned with aging and the promotion of quality of life for older adults. For more information, visit www.ryerson.ca/ce/gerontology.

Gerontology

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Gerontology (pg. 80)

★ Ability, Disability and Aging  
CGER 298
Psychosocial, biophysiological, and behavioural changes occur as a result of the aging process and this course provides students with the knowledge to assess these changes. Assessment rating scales will be analyzed and students will be provided with the opportunity to observe a range of assessment interviews.

39 Hours  
Fee: $569

Fall 2012  
Wednesday 18:30-21:30  
Sep 5-Dec 5

Spring/Summer 2013  
Distance: Internet  
May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Aging and the Individual  
CVGE 140
This course will explore the individual aging process focusing on normal and exceptional age related changes through biological, psychological, and socio-cultural frameworks. The dynamic interaction between the older person and the social and physical environments and the impact of these on the quality of life will be the unifying theme for this course. Teaching modes will include readings, lectures, a written assignment, discussion, and an experiential learning component. Equivalent to the Social Work 900 series elective course.

39 Hours  
Fee: $569

Fall 2012  
Distance: Internet  
Sep 8-Dec 8

Spring/Summer 2013  
Distance: Internet  
May 4-Jun 22

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Aging and Society  
CVGE 141
This course explores the societal factors that influence both the process and outcomes associated with aging including social role transition, sexuality, the role of the family and social supports, education, ethnicity, social policy, finance and economics, transportation, housing, and health care. Learning will be facilitated through a variety of teaching modes, which include readings, lectures, written assignment, discussion, and an experiential learning component. Equivalent to Social Work 900 series elective course.

39 Hours  
Fee: $569

Winter 2013  
Distance: Internet  
Jan 12-Feb 13  
Jan 14-Feb 15

Spring/Summer 2013  
Distance: Internet  
Jun 22-Aug 10

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Understanding Research  
CVGE 205
This course provides students an understanding of the fundamentals of social science research applied to gerontology. Students learn how qualitative and quantitative research approaches are used to design studies, collect and analyze data, and interpret and evaluate research. Students will practice their planning and evaluation skills through the development of an evaluation proposal. Teaching modes will include readings, lectures, written assignments, an evaluation proposal, class discussion, and an experiential learning component. Equivalent to HSM 417.

39 Hours  
Fee: $575

Winter 2013  
Tuesday 18:30-21:30  
Jan 15-Feb 16

Spring/Summer 2013  
Distance: Internet  
May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

⊙ Consent, Capacity and Decision Making  
CVGE 271
This course gives an intensive analysis of the Substitute Decisions Act, the Health Care Consent Act, relevant portions of the Mental Health Act and other related Ontario law that informs older adults, their substitute decision makers, family members and care providers of the substitute decision making framework in Ontario.

The outcomes of this course are that students will be knowledgeable and conversant with consent, capacity and substitute decision making law in Ontario; that they will be able to correctly identify legal issues in...
substitute decision making fact situations; and they will be able to apply their knowledge of Ontario law in problem solving exercises.

39 Hours Fee: $577

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

* Aging and Interpersonal Skills CVGE 297

The aim of this course is to facilitate growth and awareness of self and one’s interpersonal communication style. Emphasis is placed on communication with the elderly, and on attitudes related to aging and the aged. Equivalent to FNP 200.

39 Hours Fee: $639

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

* Layout and Typography I CGRA 102

Introduces principles of page layout, typography and design. Familiarizes students with the terminology and concepts commonly used by designers. Develops a theoretical and practical understanding of page layout software and font management with a focus on quality conscious design for print.

39 Hours Fee: $525

Winter 2013
Wednesday 18:30-21:30 Jan 17-Apr 18

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

* Introduction to Electronic Premedia I CGRA 103

This course explores the fundamental concepts of premedia, from initial image capture to preparing documents for press via an industry standard premedia workflow system. Students will capture digital images intended for a print environment DSLR cameras and manipulate those images using Adobe Photoshop. Students will learn to construct technically accurate documents using desktop publishing software. Students will explore the steps involved in processing press-ready PDFs, and how to prepare and evaluate different types of proofs prior to plate output. In addition, the basics of file inspection and evaluation will be discussed.

39 Hours Fee: $663

Not offered in fall/winter/spring 2012–2013.
COURSES

GRAPHIC COMMUNICATIONS

Printing processes. The courses focuses on sheetfed offset lithography with emphasis on the printing process and principal press systems. Printing’s history and its importance to society are introduced. Material testing is introduced relative to printability, runability and end use performance. Safety is discussed. Students participate in a two-colour press run.

39 Hours  Fee: $525

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

★ Estimating in the Graphic Arts  CGRA 116
Prerequisite(s): GRA 420 and GRA 422 and CGRA 423 and GRA 424 and CACC 100

Introduction to price list and cost estimating using manual and computerized methods. This course relies heavily on fundamental knowledge learned from courses in premedia, imposition planning, printing, and bindery and finishing. A hands-on approach is used for applying budgeted hourly rates (BHR), standards, materials costs, formulas, markups in producing accurate estimates. Emphasis is placed on the use of accurate specifications, the best imposition and production plan, with consideration to quality, turnaround time and cost efficient use of labour, equipment, manufacturing processes, paper and other materials. Manual, spreadsheet and database (MIS) estimating procedures will be taught.

39 Hours  Fee: $571

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Layout and Typography II  CGRA 202
Prerequisite(s): CGRA 102

Continues to develop the student’s understanding of illustration design with an understanding of design terminology, design problems, and other theory. Examines design elements and principles, with a focus on single-page design for printing and packaging. Specific issues of vector based design are addressed.

39 Hours  Fee: $525

Spring/Summer 2013
Tuesday & Thursday  18:30-21:30  May 25-Aug 6

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.
★ Selling in the Graphic Arts  CGRA 230
This course explores the role of the sales representative in the graphic arts industries; including customer relationships, formulating a selective selling strategy, the nature and sources of product, customer and competitive knowledge, and using the consultative selling process. It extends the focus of the sales practice into self-presentation and selling oneself to further student skills in professional communication and presentation.

26 Hours  Fee: $397

Fall 2012
Wednesday  18:30-20:30  Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday  18:30-20:30  May 7-Jun 18

★ Binding and Finishing I  CGRA 320
This study of basic binding and finishing technology places emphasis on the technical and managerial aspects of binding and finishing topics. These include: the history of bookbinding, an overview of binding equipment, bindery service workflows, the structural design of books, quality control, job planning, and productivity issues. Students will also learn the set-up procedures of the primary types of binding equipment by way of lab demonstrations and hands-on assignments, including, guillotine cutting, hand bookbinding, and use of small and table top machines, drilling, padding, embossing and foilstamping, round cornering, film laminating, and shrinkwrapping operations.

39 Hours  Fee: $551

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

★ Intermediate Electronic Premedia I  CGRA 323
Prerequisite(s): CGRA 203
Current aspects of file construction, preflighting and imposition will be introduced. In the creation of a multipage printed product, students will learn to plan and execute a multistage production plan involving everything from initial concept to plate-ready files.

35 Hours  Fee: $462

Material Fee: A material fee of $40 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Students should contact Anne Grady at agrady@ryerson.ca to enroll.

Not offered in fall/winter/spring 2012–2013.

Health Services Management
Health Services Management is a unique part-time program, the first of its kind in Canada. It is designed to meet the needs of present and aspiring managers in health service organizations. In keeping with Ryerson's tradition of professionally relevant education, the program has been designed in close consultation with leading practitioners, employers, and professional associations. It provides education in management theory and practice which builds on previous professional education and experience. Individual courses in the Health Services Management part-time degree completion program are available to all Chang School students who wish to upgrade their knowledge and skills in the health services management area. Courses examine the Canadian health system and the manager's role in the health services organization. For full details on the Health Services Management degree completion program, please call Dr. Winston Isaac, Director, at 416.979.5000, ext. 6643.

Health Information Management
Related certificate(s): Health Informatics (pg. 85), Nursing Leadership and Management, Advanced (pg. 113)

★ Managing Health Information Services  CHIM 300
Prerequisite(s): CHSM 301 or CHSM 315
This course will explore the manager's role as it relates to planning, organizing, HRM, budgeting, supervising, evaluation, service delivery, and
Marketing. Further exploration will center around areas such as organizational development and culture; evolution of organizations; response to change; individual motivation; group dynamics; leadership styles; inter-departmental relations, decision-making; communication; team building; conflict resolution; managing change.

39 Hours  Fee: $561

Winter 2013
Distance: Internet  Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Healthcare Information Analysis  CHIM 301
Prerequisite(s): CHSM 301

Emphasis will be placed on analysis methodologies and the concomitant use of current data analysis software, such as query and reporting tools, on-line analytical processing (OLAP), executive information systems and data mining tools. The key concept will be methods of transforming data into meaningful information for end-users. Analysis techniques include: trending through the use of historical data, impact analysis, variance analysis, and data modeling to allow for scenario testing. The identification of data sources such as Management Information Systems (MIS), the Canadian Institute for Health Information (CIHI), as well as other financial, clinical and demographic data repositories, will also be covered.

39 Hours  Fee: $561

Fall 2012
Thursday  18:00-21:30  Sep 13-Dec 13

Winter 2013
Distance: Internet  Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Health Information Systems Management  CHIM 405
Prerequisite(s): CHIM 404

This course is designed to facilitate in-depth analysis of key trends and issues in health information management and to explore their implications for management practice. The course will examine current health information management delivery systems, their legislative, political, economic and social complexities, and their ability to influence and be influenced by health care professionals. Issues addressed will vary in response to developments in
the field. Students will be asked to critically analyze these trends and issues in terms of their impact on the management of health information as a whole, the provider-client relationship, etc.

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<th>Course</th>
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<td>For more information on distance education, visit <a href="http://www.ryerson.ca/ce/de">www.ryerson.ca/ce/de</a>.</td>
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**Practicum Seminar**

Prerequisite(s): Department consent

This course is offered in conjunction with HIM 407. Students and faculty supervisors establish learning contracts detailing the terms and conditions of fieldwork placements. Mid and final seminars provide an opportunity for students to apply theory and collectively share their experiences. This is a graded course.

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<th>Course</th>
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**Practicum**

Prerequisite(s): Department consent

Practicum project/exercise to be directly related to health information management. The practicum is the capstone course of the Health Information Management program, and provides the opportunity to apply management theory and concepts in a working environment which is specific to health information services delivery. Students evaluate and analyze onsite management issues within the context of their understanding of organizational systems. A pre-arranged number of hours, per week, will be spent over a negotiated time period in a setting other than their own work setting, although it may be in the same organization. Supervision will be provided by on-site preceptors.

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<th>Course</th>
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<td>Fall 2012</td>
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The Healthcare Systems

CHSM 301

The course introduces participants to the organization and operation of the health systems of Canada. The initial section focuses on the client as the consumer of health services. Discussion is focused on the historical concepts of the provider-client relationships; integrated client-centered care. Also examined are major institutional and community components and the interrelationships; role of governments and the health professions in shaping the current system; funding; planning for healthcare; the impact of access to services with the shift from the institutionally-based illness model with curative technology to a wellness model stressing client rights, community development and health promotion in a climate of the learning organization with quality improvement initiatives.

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<th>Course</th>
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Winter 2013

Variable
The evolving role for the health services manager in the management cycle is the focus of this course. The course uses a case study approach to identify and discuss the manager’s role and responsibilities in key operational areas within the health services organization: planning, organizing, human resources management, budgeting, supervising, evaluating and marketing. Challenges for managers in each of these areas are examined to assist in the development of skills and models for effective management. Methodology: Lecture, case studies, discussion, guest experts.

39 Hours  Fee: $561

Fall 2012
Distance: Internet  Sep 8-Dec 8
Friday & Saturday  9:00-16:30 Sep 21-Sep 22
and Friday & Saturday 9:00-16:30 Oct 19-Oct 20
and Friday & Saturday 9:00-16:30 Nov 16-Nov 17

For more information on distance education, visit www.ryerson.ca/ce/de.

Management Leadership and Decision-Making  CHSM 306
Prerequisite(s): CHSM 305 and (CHSM 301 or CHSM 315)

In this course students examine theories of organizational development and culture, review how organizations evolve and respond to change. Students will apply theories of individual motivation, group dynamics and styles of leadership within the context of the departmental structure and inter-departmental relations. Case studies and role-playing are used to develop skills in decision-making, communication, team building, conflict resolution and managing change in multi-disciplinary, multi-cultural work settings. Methodology: Lecture, discussion, case studies, role playing.

39 Hours  Fee: $561

Winter 2013
Friday & Saturday  9:00-16:30 Jan 18-Jan 19
and Friday & Saturday 9:00-16:30 Feb 8-Feb 9
and Friday & Saturday 9:00-16:30 Mar 8-Mar 9

NEW!

Principles of Long Term Care Service Del.  CHSM 307

Successful completion of this course will enable the student to understand and critically analyze the current system and the impact of expected changes on the delivery of service in the long-term care sector. The course will deal with the policies, values, concepts, and complexities of the health care system in the municipal, provincial, national and international contexts. It will also provide an understanding of the political processes and legislation that have shaped and will continue to shape the delivery of long-term care. Discussion will include the administrative issues and trends in the provision of services to culturally diverse clients of all ages and conditions in both community and institutional environments.

39 Hours  Fee: $561

Fall 2012
Friday & Saturday  9:00-16:30 Sep 28-Sep 29
and Friday & Saturday 9:00-16:30 Nov 2-Nov 3
and Friday & Saturday 9:00-16:30 Nov 30-Dec 1

Winter 2013
Distance: Internet  Jan 12-Apr 13
Spring/Summer 2013
Monday–Friday  9:00-17:00 Apr 29-May 3

For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!

Project Management - Long Term Care  CHSM 308
Prerequisite(s): CHSM 301 and CHSM 307

The course provides the student with concepts and basic functions of project management. It will provide participants with the knowledge and skill to apply a project management approach to leadership in the long-term care sector. The course activities will consists of an examination of the key elements of effective project management including scope, time, cost, human resources, quality, risk, communications and change. Opportunities will be made available for skill development and knowledge application during the life of the course.

39 Hours  Fee: $561

Spring/Summer 2013
Friday & Saturday  9:00-16:30 May 10-May 11
and Friday & Saturday 9:00-16:30 May 31-Jun 1
and Friday & Saturday 9:00-16:30 Jun 14-Jun 15

NEW!

Trends in Long Term Care Service Delivery  CHSM 309
Prerequisite(s): CHSM 301 and CHSM 307

This course is designed to facilitate in-depth analysis of key trends and issues in long term care service delivery and to explore their implications for management practice. Students will examine current long term care delivery systems, their legislative, political, economic, and social complexities, and their ability to influence and be influenced by health care professionals. Issues addressed will vary in response to developments in the field. Students will be asked to critically analyze these trends and issues in terms of their impact on the long term care system as a whole, the provider-client relationship, etc.
HEALTH SERVICES MANAGEMENT

39 Hours  Fee: $561

Spring/Summer 2013  Distance: Internet  May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!

★ Institutional Structure  CHSM 310
This course is designed to explore the administrative, functional and management structures of modern Canadian healthcare institutions. Student learning will focus on understanding the corporate organizational structure, and the functions and relationships of major clinical and non-clinical departments. Healthcare organizations themselves are also analyzed with respect to the unique social role which they play and the contribution they make to the society in which they function.

39 Hours  Fee: $561

Spring/Summer 2013  Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Law for Health Managers  CHSM 326
Prerequisite(s): CHSM 301 or CHSM 315
This course provides an overview of the Canadian legal system as it applies to health services delivery. It provides an overview of administrative, constitutional and tort law principles. It examines issues of organizational and individual liability, malpractice, patient rights, informed consent, treatment authorization and refusal, contracts, labour law and government regulation and identifies areas of legal ambiguity on issues including abortion, living wills, do-not-resuscitate orders, reproductive technologies, and artificial life support.

39 Hours  Fee: $561

Fall 2012  Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013  Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Managerial Epidemiology for Healthcare  CHSM 330
Prerequisite(s): CQMS 102 and (CHSM 301 or CHSM 315)
It is important for managers to understand the populations they serve. This course will illustrate how the manager can use epidemiological concepts and tools to improve management decisions - from setting rates to predicting staffing needs to marketing the services of the organization. Managers need to know the methods and ideas of epidemiology. The information will be presented in a manner that meets the needs of the healthcare manager. Some of the topics covered will be study designs and descriptive epidemiology; quantitative measures and terminology.

39 Hours  Fee: $561

Winter 2013  Wednesday 18:30-21:30 Jan 16-Apr 17

★ Financial Management  CHSM 407
Prerequisite(s): CACC 100 and CHIM 301
This course assumes a basic knowledge of accounting principles. It focuses on the unique financial management features, reporting policies and analytic tools in health services organizations. It examines different types of budgets including capital and operating budgets, and fixed and variable budgets. It describes budgetary processes and tools and discusses capital expenditure plans and cash flow forecasts. Financial measurement, reporting and evaluation strategies are discussed and students learn how to use a spreadsheet, and how to compute and compare budgets and to calculate variances.

39 Hours  Fee: $552

Fall 2012  Monday 18:30-21:30 Sep 10-Dec 10

★ Program Planning and Evaluation  CHSM 408
Prerequisite(s): CHSM 417
This course develops conceptual and applied understandings of what a program is, how it is developed, and how its performance can be monitored and assessed. It describes the purposes, application and importance of planning and evaluation techniques in the health field and develops strategies for initiating and managing planning and evaluation activities. Fundamental elements of program planning and evaluation are detailed including the specification of program goals, objectives and operational indicators, and the matching of planning and evaluation questions to operational decision-making.

39 Hours  Fee: $552

Winter 2013  Tuesday 18:00-21:00 Jan 15-Apr 16

★ Research Methodology  CHSM 417
Prerequisite(s): CHSM 326 and CHIM 301
This course builds basic skills in statistics and research methodology in the health field. To ensure the quality, appropriateness and cost-effectiveness of the services they provide, managers must make decisions based on the best available evidence. Even if they do not
themselves engage in research activities, they should understand the research process, the assumptions which underlie different research strategies, and be able to critically assess research findings as the basis for decision-making. The course discusses the assumptions of clinical and social research models and the nature and use of health care statistical data.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Tuesday 18:30-21:30 Sep 11-Dec 11

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Human Resources Management CHSM 437
Prerequisites: CHSM 326
This course will increase the understanding of the processes involved in merging human talents, needs and aspirations with the requirements of the client-centred health services organization. It builds on the theory and practice of leadership and communication skills, to develop skills and knowledge in human resources planning, recruitment, selection and evaluation. Topics include job analysis, performance appraisal, compensation, quality of working life, continuing professional education, collective bargaining, employee rights, career planning, etc. A case study approach will be used. Methodology: Lecture, discussion, case studies.

39 Hours Fee: $552

Fall 2012
Variable
Winter 2013
Variable

★ Practicum Seminar CHSM 418
Prerequisites: Department consent
Offered in conjunction with HSM 419. The first pre-fieldwork seminar orients students to the process of experimental learning. Students and faculty supervisors establish learning contracts detailing the terms and conditions of fieldwork placements. Mid and final seminars provide an opportunity for students to apply theory and collectively share their experiences. Learning outcomes include an applied understanding of the management cycle, the challenges for managers and enhanced research and evaluation skills. This is a graded course.

39 Hours Fee: $552

Fall 2012
Thursday–Saturday 9:00-16:30 Sep 13-Sep 15
and Thursday–Saturday 9:00-16:30 Oct 25-Oct 27
and Thursday–Saturday 9:00-16:30 Dec 6-Dec 8

Winter 2013
Thursday–Saturday 9:00-16:30 Jan 10-Jan 12
and Thursday–Saturday 9:00-16:30 Feb 28-Mar 2
and Thursday–Saturday 9:00-16:30 Apr 11-Apr 13

★ Practicum CHSM 419
Prerequisites: Department consent
The practicum is the “capstone” course of the program, and provides the opportunity to apply management theory and concepts in a working environment. Students evaluate and analyse on-site management issues within the context of their understanding of organizational systems. A pre-arranged number of hours, per week, will be spent over a negotiated time period in a setting other than their own work setting, although it may be in the same organization. Supervision will be provided by on-site preceptors. This course is graded on a pass/fail basis.

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Long Term Care

Related certificate(s): Gerontology (pg. 80), Nursing Leadership and Management, Advanced (pg. 113), Project Management (pg. 123)

★ Principles of Long Term Care Service Delivery CVLT 102
Antirequisite(s): CVLT 101
Successful completion of this course will enable the student to understand and critically analyze the current system and the impact of expected changes on the delivery of service in the long term care sector. The course will deal with the policies, values, concepts, and complexities of the health care system in the municipal, provincial, national, and international context. It will also provide an understanding of the political processes and legislation that have shaped and will continue to shape the delivery of long term care. Discussion will include the administrative issues and trends in the provision of services to culturally diverse clients of all ages and conditions in both community and institutional environments.

Note: This course has been replaced by CHSM 307 (see page 282). Students enrolled in the Gerontology, Project Management, or Advanced Nursing Leadership and Management certificate programs will require a course substitution/directive indicating CVLT 102
as an equivalent for CHSM 307 in order to be eligible for certificate completion. Applications for course substitutions/directives are available at www.ryerson.ca/currentstudents/forms.

39 Hours Fee: $568

Fall 2012
Friday & Saturday 9:00-17:00 Sep 21-Sep 22
and Friday & Saturday 9:00-17:00 Oct 26-Oct 27
and Friday & Saturday 9:00-17:00 Nov 23-Nov 24

Winter 2013
Distance: Internet Jan 12-Apr 13

Spring/Summer 2013
Monday–Friday 9:00-17:00 Apr 29-May 3

For more information on distance education, visit www.ryerson.ca/ce/de.

Project Management in Long Term Care Administration
CVLT 401
Prerequisite(s): (CHSM 301 or CHSM 315) and CVLT 102
Antirequisite(s): CVLT 300

This course will provide students with the knowledge and skill to apply a project management approach to leadership in the long term care sector. The course will consist of looking at the key elements of effective project management including scope, time, cost, human resources, quality, risk, communications, and change. The focus will be on how these knowledge and skill areas are instrumental in successful management and completion of projects. During the course students will select a topic from the field of long term care and successfully complete a project plan.

Note: This course has been replaced by CHSM 308 (see page 282). Students enrolled in the Project Management certificate program will require a course substitution/directive indicating CVLT 401 as an equivalent for CHSM 308 in order to be eligible for certificate completion. Applications for course substitutions/directives are available at www.ryerson.ca/currentstudents/forms.

39 Hours Fee: $599

Spring/Summer 2013
Friday & Saturday 9:00-17:00 May 10-May 11
and Friday & Saturday 9:00-17:00 May 31-Jun 1
and Friday & Saturday 9:00-17:00 Jun 14-Jun 15

Hindi

Are you interested in learning a phonetic language? Do you want to learn about Indian culture? Are you travelling to India, Pakistan, or Nepal? Do you have Indian friends, relatives, or business contacts? If you want to learn Hindi for any of these purposes, our new non-credit courses are for you. Students who have no or very little knowledge of Hindi may enroll directly into COHI 101. For more information, visit www.ryerson.ca/ce/languages.

Hindi

Introductory Hindi
COHI 101
This is a non-credit course which focuses on how to make your own Hindi sentences to express your thoughts in present, past, and future tenses. Emphasis is on understanding how to communicate original thought at the sentence level. The course begins with recognition of the Hindi alphabet in roman letters, leading to pronunciation of Hindi words and sentences. You come away understanding and speaking Hindi in simple, straightforward, everyday situations.

16 Hours HST included Fee: $319

Fall 2012
Monday 18:30-21:30 Sep 10-Nov 5

Winter 2013
Thursday 18:30-20:30 Jan 10-Feb 28

Spring/Summer 2013
Monday 18:30-21:30 Apr 29-Jun 24

Text and CD: Ratanlkar Narale, Learn Hindi Through English Medium.

Advanced Introductory Hindi
COHI 201
This is a non-credit course which focuses on how to make your own Hindi sentences to express your preferences and opinions in present, past, and future tenses. Emphasis is on understanding how to communicate original thought at the multi-sentence level. The course augments recognition of the Hindi alphabet in roman letters, leading to correct pronunciation of Hindi words and sentences. You will gain confidence in understanding and speaking Hindi in straightforward, everyday situations and communications.

16 Hours HST included Fee: $319

Fall 2012
Thursday 18:30-20:30 Sep 13-Nov 8

Winter 2013
Monday 18:30-20:30 Jan 7-Mar 4

Spring/Summer 2013
Thursday 18:30-20:30 May 3-Jun 20

Intermediate Hindi
COHI 301
This is a non-credit course which focuses on how to utilize what you learned in COHI 101 and COHI 201, and on how to continue making your own Hindi sentences to express your original thoughts and
opinions in present, past, future, and conditional tenses. The course mainly focuses on writing letters and emails in Hindi to your friends and relatives; using synonyms, antonyms, idioms, phrases, proverbs in spoken Hindi; and participating in scenarios in order to learn how to engage in everyday conversations. Students are encouraged to read and write Hindi sentences; however, in general, the focus of this course is to understand and speak the Hindi language.

16 Hours  HST included  Fee: $319

Not offered in fall/winter/spring 2012–2013.

History

The Department of History offers a wide selection of courses, ranging from general surveys in European, African, Canadian, and American history to courses that examine themes in subjects such as modern international relations and the history of science and technology. Students enrolled in degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program.

History

Related Certificate(s): Social Sciences and Humanities Foundations (pg. 140)

NEW!

★ Ten Days That Shook The World  CHIS 104

This course explores transformative moments in history in order to understand their underlying causes and their social, cultural, political, and economic impacts on human beings and their societies. Each topic introduces students to the diverse ways historians practise their craft and seek understanding of the past and historical change so that they develop a deeper appreciation of what history “is” and “does” by considering multiple means of exploring and making sense of the past. (Formerly HST 114).

39 Hours  Fee: $598

Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18

NEW!

★ Inventing Popular Culture  CHIS 105

This course examines the history of popular culture, starting in the 19th century, seeking to define popular culture and understand its relationship to the formation of modern society. It considers such topics as the ideological use of popular culture, debates surrounding culture, notions of nation and community, and the growing dominance of commercial culture during a period when technology, human migration, and other factors increasingly blurred the boundaries of earlier cultural and social understanding. (Formerly HST 115).

39 Hours  Fee: $598

NEW!

★ Technology, Warfare, and Social Change  CHIS 106

This course introduces students to the technological and social implications of warfare from the ancient to the modern age. However, rather than dwell on the minutiae of military technologies and battle strategies, it explores the technological connections between war and society through asking such questions as how conflict fostered technology exchanges and medical advances; how improved naval technology furthered exploration; how military technologies found civilian use; and how new technologies changed the ethics of war. (Formerly HST 116).

39 Hours  Fee: $598

Spring/Summer 2013
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

NEW!

★ Colonization, Colonialism, and Independence  CHIS 107

This course provides a comparative history of colonialism, drawing attention to the motives behind territorial acquisition, the methods employed to establish colonial control, and the responses to the practice among subject populations, including the forms of resistance leading to independence. It traces the many legacies of colonialism, including the impact of cross-cultural encounters on both rulers and subjects, as well as the ways in which colonialism continues to influence the globe. (Formerly HST 117).

39 Hours  Fee: $598

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12

NEW!

★ Themes in Modern Asian History  CHIS 265

Antirequisite(s): HST 112 and CHST 113

Using both regional and national perspectives, this course examines themes in modern Asian history, including colonization, the rise of nationalism, decolonization, the Asian-Pacific War (1931-45), diasporas within Asia, shifts in religions and popular cultures (such as cinema and sports), and the evolution of gender relations. The purpose is to develop students’ understanding of the shared and
distinctive experiences of Asian nations in their journeys to modernization and in their struggles between tradition and modernity.

39 Hours  Fee: $598

Not offered in fall/winter/spring 2012–2013.

NEW!

★ Modern International Relations  CHIS 590
Antirequisite(s): HIS 490 and CHST 604
To understand the complexities of the modern world, we must have a firm grasp of international relations. What forces - political, social, or economic - have changed our world since 1945? What was the Cold War and what does its ending mean? This course uses history to illuminate relations and developments in specific areas, such as Europe, the Middle East, and Asia. It also trains students in how to formulate questions and find information effectively. (Formerly HST 500).

39 Hours  Fee: $598

Fall 2012
Tuesday  18:30-21:30 Sep 11-Dec 11

Winter 2013
Thursday  18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday  18:30-21:30 May 7-Jun 18
Monday & Wednesday  18:30-21:30 Jun 24-Aug 12

NEW!

★ The British Empire and the World  CHIS 886
For nearly four centuries, Britain ruled over the largest colonial empire in the world. This empire was the product of a long history of naval and commercial opportunities shrewdly exploited by various British leaders. This course examines the key role played by the empire in assuring Britain’s prosperity, from the first settlements until the 1930s, along with the British colonial “model” and the decolonization that followed the end of the Second World War. (Formerly HST 722).

39 Hours  Fee: $598

Not offered in fall/winter/spring 2012–2013.

★ U.S. History: Colonial Era to 1877  CHST 110
Antirequisite(s): HIS 248
This course surveys the creation and development of the “Thirteen Colonies” and the American republic, from the 17th century through the period after the Civil War. Topics include: the settlement and growth of the colonies, European-Native relations, the American Revolution, the Constitution, westward expansion, Jacksonian America, the market revolution and rise of the factory system, slavery and abolitionism, women and reform, the Civil War, and Reconstruction. (LL)

39 Hours  Fee: $574

Fall 2012
Tuesday  18:30-21:30 Sep 11-Dec 11

★ World Turned Upside Down: Europe 1350-1789  CHST 111
Antirequisite(s): HIS 279 and HIS 377
Early modern Europe was torn by contradiction and conflict. Rediscovery of the ancients and reinterpretation of the Bible produced a new culture but split Christianity. The nation state, the Atlantic economy, modern capitalism and new empires developed amid revolt and resistance. Growing literacy and modified gender relations reshaped society. Witches were still burned while scientists transformed knowledge; an age of reason emerged while war grew more terrible. Out of all this came Europe’s world domination. (LL)

39 Hours  Fee: $552

Fall 2012
Wednesday  18:30-21:30 Sep 12-Dec 12

Spring/Summer 2013
Monday & Wednesday  18:30-21:30 May 6-Jun 19

★ Fact and Fiction: History Through Film I  CHST 119
Clash of Empires: can an entertainment medium like the cinema provide a valid insight into our past? This course tries to answer that question and a host of others. Films used will illustrate the themes of discovery, conquest, colonization, and resistance from the time of Columbus to the end of the First World War. The topics will be international in scope, using examples from aspects of Asian, African, and Latin American history, and both Hollywood and international films. (LL)

39 Hours  Fee: $574

Spring/Summer 2013
Tuesday & Thursday  18:00-21:30 May 7-Jun 11

★ U.S. History: 1877 to the Present  CHST 210
Antirequisite(s): HIS 248
This course surveys the period from industrialization and westward expansion in the late 19th century up to the political shifts of the present day. Topics covered include: the rise of Big Business and unions, mass migration, the growth of cities, American imperialism, popular culture, the Great Depression and New Deal, war (First, Second, Vietnam, and others), the Cold War, civil rights and social movements, the New Right, and U.S. interests abroad. (LL)
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<td><strong>Winter 2013</strong> Wednesday 18:30-21:30 Jan 16-Apr 17</td>
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<tr>
<td><strong>Century of Revolution:</strong> Europe 1789-1914 CHST 211 Antirequisite(s): HIS 279 and HIS 379</td>
<td><strong>Themes in Latin American History</strong> CHST 213</td>
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<tr>
<td>The French Revolution launched the modern age, in politics, society, the family, the arts, and war. The 19th century brought fresh revolutions: technology and industrialization transformed work and leisure, life and death; liberalism and revolutionary socialism challenged the old order; and science altered forever humanity’s place in the universe. Yet this was also a century of ruthless imperialism and aggressive and intolerant nationalism. This period is essential for understanding our world. (LL)</td>
<td>Latin America is an area of increasing importance and interest. This course explores the history of Latin America through questions such as: How did colonization influence today’s societies in Latin America? What were the major differences between Spanish and Portuguese colonization? What were the reasons for and consequences of latter-day foreign influence in the region? What have been the major reasons behind the political instability of this region throughout the 20th century? (LL)</td>
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<tr>
<td>39 Hours Fee: $552</td>
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<td><strong>Not offered in fall/winter/spring 2012–2013.</strong></td>
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<tr>
<td><strong>The History of The Caribbean</strong> CHST 222</td>
<td><strong>Canada to 1885: The Founding Societies</strong> CHST 307 Antirequisite(s): HIS 238 and HST 581</td>
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<td>This course examines the development of societies in the Caribbean from the intrusion of European explorers and settlers c.1492 to the dismantling of the slave systems in the 19th century, and beyond to issues, such as independence, affecting the region in modern times. (LL) <strong>Note:</strong> Formerly COCR 944.</td>
<td>What past events lie behind French Quebec’s current attitude towards Canada? Why do Canadians have a love-hate relationship with the U.S.? How have the struggles of other nations influenced Canadian development? What principles do our political parties follow, and where do these ideas come from? These and other questions are examined in lectures and discussions. (LL)</td>
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<td>39 Hours Fee: $548</td>
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<td><strong>Fall 2012</strong> Distance: Internet Sep 8-Dec 8</td>
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<tr>
<td><strong>Spring/Summer 2013</strong> Monday &amp; Wednesday 18:30-21:30 Jun 24-Aug 12</td>
<td><strong>For more information on distance education, visit <a href="http://www.ryerson.ca/ce/de">www.ryerson.ca/ce/de</a>.</strong></td>
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<tr>
<td><strong>Human Rights and the Canadian State</strong> CHST 301</td>
<td><strong>Canada to 1885: The Founding Societies</strong> CHST 307 Antirequisite(s): HIS 238 and HST 581</td>
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<tr>
<td>Canada often is praised for being a relatively open and tolerant nation. Yet Canada has not always been worthy of such praise. Covering the period since 1840, this course reviews the complex history of Canada’s response to questions of social justice and human rights, detailing what was learned from previous instances in which human rights were violated and social justice denied, and outlining what still must be done before Canada can become a truly open and tolerant society that offers equality to all citizens. (LL)</td>
<td>What past events lie behind French Quebec’s current attitude towards Canada? Why do Canadians have a love-hate relationship with the U.S.? How have the struggles of other nations influenced Canadian development? What principles do our political parties follow, and where do these ideas come from? These and other questions are examined in lectures and discussions. (LL)</td>
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<td><strong>Spring/Summer 2013</strong> Tuesday &amp; Thursday 18:00-21:30 Jun 25-Jul 30</td>
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<td><strong>History of Science and Technology I</strong> CHST 325 Antirequisite(s): HIS 216 and HIS 417</td>
<td><strong>History of Science and Technology I</strong> CHST 325 Antirequisite(s): HIS 216 and HIS 417</td>
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Certificate and degree credit

Degree credit

Certificate credit

Course series

and also as a part of the larger social and cultural framework. Major topics include: Greek natural philosophy, Graeco-Roman technology, mediaeval technology and social change, the Renaissance and technology, and the scientific revolution of the 1600s. Emphasis is placed on the transformation of physics and astronomy associated with Copernicus, Galileo, Kepler, Descartes, and Newton. (LL)

39 Hours Fee: $544

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

☆ Multiple Ontarios: 1784 to the Present CHST 328
Antirequisite(s): HST 550 and HST 650
This course examines Ontario’s social and economic development from the late 1700s to the present, emphasizing the province’s long history of settlement by diverse populations. It considers Ontario’s identity by juxtaposing perspectives that emphasize Ontario’s colonial past and lasting loyalty to the British Empire with those that present a multicultural, forward focused, industrializing, and urbanizing province. To highlight Ontario’s continued diversity, the course explores “multiple Ontarios”: aboriginal, northern, rural, urban, and suburban. (LL)

39 Hours Fee: $571

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

☆ Canada from 1885: The Struggle for Identity CHST 407
Antirequisite(s): HIC 190 and HIS 338 and HST 681
This course continues the examination of issues studied in HST 307 at a later period. Also discussed are themes such as the reasons for, and the extent of, political and social protest in Canada, the emergence of different visions of Canadian nationalism, and the opposition to these visions - the provinces’ struggle for power, Quebec’s struggle for identity, and the West’s struggle for equality. (LL)

39 Hours Fee: $544

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

☆ History of Science and Technology II CHST 425
Antirequisite(s): HIS 316 and HIS 417
This course surveys the richness and diversity of scientific knowledge and the influence of technological change in Western civilization from the 1700s to the 21st century. From the Industrial Revolution, development of electricity, Darwinian evolution, Einstein’s relativity, and other breakthroughs, students learn how new theories and practices accelerated the pace of change, created new problems, altered our understanding of the world and ourselves, and changed the social, political, and economic conditions surrounding modern life. (LL)

39 Hours Fee: $544

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

☆ Major Themes in International Relations CHST 426
Antirequisite(s): HIS 390 and HIS 490
This course examines key aspects of international relations from the creation of the Westphalian system (1648) to the present. Topics include the methods and structures established to mediate relations between states, the bureaucratization of diplomacy, the rise of international institutions and law, the emerging notion of human rights, and the challenges to the Westphalian system engendered by globalization, international terrorism, and the rise of intrastate conflicts. (LL)

39 Hours Fee: $592

Spring/Summer 2013
Tuesday & Thursday 13:00-16:00 Jun 25-Aug 6

☆ The American Civil War CHST 501
This course surveys the history of the Civil War, from its origins in 19th-century tensions through to the end of Reconstruction in 1877. Topics include: slavery, the growth of sectionalism, birth of the Republican Party, breakdown of the political system, justifications for and against secession, the founding of the Confederacy, the military conflict, life on the home front, Union victory, sectional reconciliation, and postwar conditions for freed Blacks. (UL)

39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

☆ Crime and Punishment in Modern Canada CHST 503
This course is a historical inquiry into crime and punishment in 20th-century Canada. The major focus of the course is an examination of the social history of crime, which includes historical attitudes toward crime, definitions of what actions constitute criminal behaviour and how they change over time, and finally, the evolution of the relationship between the criminal justice system and social change. (UL)
For the most current information, see our website at www.ryerson.ca/ce.

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### War to War: World Conflict 1900-45 \( \text{CHST 504} \)

The two world wars between 1914 and 1945 have transformed our planet. In 1900 Europe dominated international relations; since then we have seen the rise of the superpowers of the United States and the Soviet Union, and a shift in power to the non-European world of Asia, Africa, and Latin America. This course examines the causes and significance of these changes. Topics include political, economic, and military factors, war-making, and peace-keeping. (UL)

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For more information on distance education, visit www.ryerson.ca/ce/de.

*This course includes a mandatory Internet component to facilitate course administration.*

### The United States after 1945 \( \text{CHST 510} \)

Between 1945 and the present, the U.S. experienced rapid social, economic, and cultural change that re-shaped racial, gender, ethnic, class, and sexual politics. This course examines the major domestic, cultural, and social issues of the post-Second World War period. Topics include: domestic anti-Communism, youth culture, consumer culture, social movements of the 1960s, identity politics, immigration, the labour movement, the rise of the New Right, and the culture wars. (UL)

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For more information on distance education, visit www.ryerson.ca/ce/de.

*This course includes a mandatory Internet component (through the Blackboard course delivery system).*

### Quebec in Canada: A History \( \text{CHST 511} \)

The relationship between Quebec and the rest of the country is a complex one, involving conquest, subjugation, survival, compromise, cooperation and confrontation. This course explores the twists and turns of the historical relationship in order to provide a deeper appreciation of the place of Quebec in Canada and of the nature of modern Quebec society. (UL)

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*This course includes a mandatory Internet component to facilitate course administration.*

### The Middle East: 1908 to the Present \( \text{CHST 522} \)

This course surveys the history of the Middle East from the eve of the First War to the present. Important topics include the role of colonial powers in the region, the development of modern Middle Eastern societies and nation states, cooperation and conflict among the region’s countries, the impact of the Cold War, Arab-Israeli conflict, the Palestinian question, the roots of political Islam, and the Middle East’s place in the wider world. (UL)

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For more information on distance education, visit www.ryerson.ca/ce/de.

### Women and Gender in U.S. History \( \text{CHST 526} \)

How did women contribute to the construction of modern America, to debates over war and peace, the struggle for civil and workers’ rights, the fields of leisure and entertainment, and their own fight for equality? Placing women’s experiences at the centre of historical analysis, this course develops students’ understanding of the major political, economic, and social developments of 20th-century America, while also examining how ideas about sexual difference have been constructed and deployed throughout history. (UL)

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### Toronto: Wilderness to Metropolis \( \text{CHST 527} \)

In less than 200 years Toronto has grown from a small town into a major metropolis. This course looks at elements in that development, such as: immigration
and its effects. 19th-century social classes and ethnic rivalries, the growth and movement of industry, pollution problems, the struggle over municipal services, urban calamities, the absorption of other communities, problems of the poor, the growth of suburbs, and the emergence of a multicultural city. (UL)

39 Hours Fee: $571

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**Themes in African History I**  
CHST 533
This course deals with African history before European colonization. The approach is thematic and the course focus will shift with developments in the field. Some themes that might be included are: the use of oral tradition, the development of ancient civilizations and states in Africa, the spread of Islam, the Atlantic Slave Trade, trade networks, and the shift to “legitimate commerce.” This course is best taken with HST 633. (UL)

39 Hours Fee: $531

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**Espionage: A 20th-Century History**  
CHST 540
Hidden codes, special devices, fiendish villains, and top secrets all have a special place in popular culture, but as alluring as the mythology may be, it does not answer important questions about the role espionage plays in international relations. This course covers the evolution of spying and spy services from the late 19th century to the present, focusing on the effects of major events such as the two world wars, the Cold War, and 9/11. (UL)

39 Hours Fee: $537

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**Problems in 20th-Century Western Europe**  
CHST 551
This course avoids the survey approach by enabling students to concentrate on certain specific aspects of 20th-century Western European history. Each semester explores a different set of topics, which will be examined in some depth, taking into account social, political, economic, and geographical ramifications. Examples of subjects that might be examined include: “France in the 20th Century” or “Britain: Grandeur and Decline.” (UL)

39 Hours Fee: $537

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**Modern China I: 1839-1949**  
CHST 555
This course covers the late Qing dynasty (1839-1911) and Republican China (1911-49). It explores China’s semi-colonization under Western and Japanese aggressions; reforms, rebellions, revolutions, frequent regime shifts, and political disintegration; the construction of new political theories and cultures; the rise of a Shanghai-centred urban popular culture; and evolving gender relations. Within these themes, an important subject is the role of Chinese people of different socio-economic classes, ethnicities, genders, and locales in creating the new nation. (UL)

39 Hours Fee: $537

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**Science, Corporations and the Environment**  
CHST 562
The use of science by corporate industries has created serious problems, from distorted “science” to chemical products that damage the environment and harm humans. However, scientists also have detected and fought against such environmental damage. Students explore the history of pollution; environmentalism and ecology; corporate and scientific responsibility; refrigeration (ozone depletion); the car, lead poisoning, and gasoline additives; DDT and pesticides; fraudulent medical and cigarette research; and the political uses of science and modern industry.

39 Hours Fee: $537

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**Natives and Newcomers to 1763**  
CHST 580
How did the First Nations of the Canadian and American Great Lakes region develop through the millennia? What happened at their first encounters with Europeans? How did they face the challenges posed by missionaries and traders? What happened during the tragic epidemics of the 1600s? How did...
For the most current information, see our website at www.ryerson.ca/ce.

**HISTORY**

- **War and Conflict Re-shape the Aboriginal World?** Explore these and other important questions in indigenous history in this course. (UL)
  - 39 Hours
  - Fee: $537
  - **Winter 2013**
    - Wednesday 18:30-21:30 Jan 16-Apr 17

- **Medieval Europe: 400-1400**
  - Antirequisite(s): HIS 277
  - This course traces the main developments in Europe from the fall of Rome to 1400. Within a broadly chronological context, we examine the political, religious, and social changes that occurred during that time. Topics include: the barbarian kingdoms, early Western Christianity, the Byzantine Empire, the rise of Islam, Charlemagne, the Moors and the Vikings, the development of the new kingship, the Crusades, and life, art, learning, and culture in the High Middle Ages. (UL)
  - 39 Hours
  - Fee: $571
  - **Fall 2012**
    - Tuesday 18:30-21:30 Sep 11-Dec 11

- **The History of Modern Propaganda**
  - This course examines the role of propaganda, starting with its use by religious reformers in the 16th century, French revolutionaries of the 18th, and nationalists in the 19th. The main focus, however, is the period after 1900. We explore propaganda during the two world wars, its use by totalitarian powers, and its impact on the Cold War. We place emphasis on studying the raw materials of propaganda: pamphlets, posters, radio broadcasts, and films. (UL)
  - 39 Hours
  - Fee: $537
  - **Fall 2012**
    - Monday 18:30-21:30 Sep 10-Dec 10

- **The Third Reich**
  - This course introduces students to the history of Germany’s Third Reich and its international impact from its origins in the 1920s to the aftermath of its defeat in 1945. Topics include the birth of Nazism in Weimar Germany; Adolph Hitler’s rise to power; Nazi government, economy, and society; the Holocaust; territorial expansion; the conduct of the Second World War; the collapse of the Third Reich; and ongoing deliberations about its legacies. (UL)
  - 39 Hours
  - Fee: $537
  - **Winter 2013**
    - Wednesday 18:30-21:30 Jan 16-Apr 17

- **The Uneasy Peace: The Cold War, 1945-90**
  - Antirequisite(s): HIS 490 and CHIS 590 and CHST 500
  - This course explores the story of the Cold War, a conflict that dominated international relations for much of the postwar period. Topics include the emergence of the United States and Soviet Union as superpowers, the division of Europe after 1945, the creation of Cold War alliances, decolonization, superpower conflict by proxy, the rise of regional powers, the collapse of the Soviet Union, and the legacy of the conflict for the 21st century. (UL)
  - 39 Hours
  - Fee: $537
  - **Fall 2012**
    - Distance: Internet Sep 8-Dec 8
  - **Winter 2013**
    - Distance: Internet Jan 12-Apr 13
  - **Spring/Summer 2013**
    - Distance: Internet May 4-Jul 27
    - Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6
    - For more information on distance education, visit www.ryerson.ca/ce/de.

- **Themes in African History II**
  - Antirequisite(s): HIS 556 and HIS 656
  - What historical dynamics have produced the Africa we know today? How far are today’s problems rooted in the colonial experience? This course examines the history of the continent from the beginning of the colonial period to the present. Some of the themes covered include: resistance to colonial rule, the development of nationalism, class formation, changing gender roles, Africa in the world economy, and democratization movements. This course is best taken with HST 533. (UL)
  - 39 Hours
  - Fee: $531
  - **Winter 2013**
    - Monday 18:30-21:30 Jan 14-Apr 15
  - **Spring/Summer 2013**
    - Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

- **Problems in 20th-Century Eastern Europe**
  - This course avoids the survey approach by enabling students to concentrate on certain specific aspects of 20th-century Eastern European history. Each semester will be devoted to a different topic or topics, which will be examined in some depth, taking into account social, political, economic, and geographical ramifications. Examples of subjects that might be examined include:
“Eastern and Central Europe 1914-91” or “The Soviet Union: From Lenin to Gorbachev.” (UL)

39 Hours  Fee: $531

**Spring/Summer 2013**
Monday & Wednesday  13:00-16:00  Jun 24-Aug 12

* Modern China II: 1949-Present  CHST 655

This course covers the diverse years of the People’s Republic of China. For the Mao Zedong period, we explore socialist reformations, the Anti-rightist Movement, the Great Leap Forward, the Cultural Revolution, and the making of Communist citizens within a new hierarchy. For the post-Mao years, we examine how ongoing reforms and open door policies de-communized the country as part of our investigation into China’s painful and twisted journey to modernity in a global context. (UL)

39 Hours  Fee: $531

* Not offered in fall/winter/spring 2012–2013.

* Natives and Newcomers from 1763  CHST 680

How did the First Nations of the Great Lakes defend their interests when settlers flooded the region after 1763? What happened to them in the American Revolution and other frontier conflicts? What were the results for natives when Euroamericans forced them onto reservations or demanded they assimilate? What were the impacts of modernization after 1850? Explore these and other critical issues in native-newcomer relations in this course. (UL)

39 Hours  Fee: $537

**Spring/Summer 2013**
Monday & Wednesday  18:30-21:30  May 6-Jun 24

* Scientific Technology and Modern Society  CHST 701

Our lives are shaped by scientific knowledge applied to new inventions. This course examines how scientific technology both reflects and transforms our society, and how it created key fundamental industries in our high-tech, energy-dependent society. It covers the invention of modern electrical and transportation systems, modern warfare, problems of biotechnology, the ethics of industrial chemistry, nuclear energy and the atomic bomb, and the computer revolution. (UL)

39 Hours  Fee: $537

**Fall 2012**
Wednesday  18:30-21:30  Sep 12-Dec 12

**Spring/Summer 2013**
Monday & Wednesday  9:00-12:00  May 6-Jun 19

* The First World War  CHST 702

This course examines the causes, conduct, and outcomes of the world’s first total war. Key themes include pivotal military events, soldiers’ experiences, and, especially, the interactions between the home front and the front lines that distinguished the Great War from earlier conflicts and that shaped its outcome and long-term consequences. Accordingly, the connections between the political, military, social, economic, and cultural dimensions of the war are central topics of study in this course. (UL)

39 Hours  Fee: $537

* Canada and the United States  CHST 711

This course explores a pivotal relationship in Canada’s development by looking beyond formal ties, such as treaties, to political, economic, and cultural forces with the United States. It starts in the 18th century, but the major focus is on the 20th century, when the two countries were never closer. Topics include the Cold War, economic links, tensions, culture and nationhood, and Free Trade. (UL)

39 Hours  Fee: $537

**Fall 2012**
Distance: Internet  Sep 8-Dec 8

**Winter 2013**
Distance: Internet  Jan 12-Apr 13

**Spring/Summer 2013**
Distance: Internet  May 4-Jul 27
Distance: Internet  Jun 22-Aug 10

* The American City  CHST 712

This course is a cultural and social history of the American city, focusing on late-19th and 20th-century New York and Los Angeles. We examine how issues such as how immigration/migration, race, gender, sexuality, public space, architecture, urban planning, and consumerism have shaped the lives and cultures of cities and city residents. (UL)

39 Hours  Fee: $537

**Spring/Summer 2013**
Tuesday & Thursday  13:00-16:00  May 7-Jun 18
**African-American History** CHST 721

This course surveys the experiences of African-Americans from the early days of slavery in the 1600s through to the diversities of the 21st century. Topics include: the transatlantic slave trade, slavery, the abolitionist movement, the Civil War and Reconstruction, Jim Crow segregation, the Great Migration, the growth of Black urban communities, the civil rights and Black Power movements, Black feminism, affirmative action, Hip Hop, and the continued struggle for racial equality in the present day.

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Medicine from Antiquity to 1500 CE** CHST 777

The dread of disease, physical pain, and mental suffering always has loomed large in human experience. How did people in the past react to sickness? What kinds of diseases affected people’s lives, and what approaches did they take to hold diseases at bay? This course covers disease and medical practice from antiquity to 1500 CE within the contexts of the ancient Near East, Greek and Roman society, the Islamic world, and mediaeval Europe. (UL)

39 Hours Fee: $571

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

**Science and Technology in Islamic History** CHST 786

In the early centuries of Islam, the study of the natural world was held in high esteem. Scientists and engineers were called upon to solve practical problems that emerged with the new religion. Debates occurred over whether, and to what extent, scientific inquiry was appropriate in Islam. This course surveys major developments in scientific knowledge and technological know-how, from the 7th-century rise of Islam to 1600 CE, along with their impacts upon the Western world. (UL)

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Astronomy vs Astrology** CHST 787

Today the difference between astronomy and astrology is defined with clarity, with the former recognized as an established scientific discipline and the latter regarded as a pseudoscience, rejected for its lack of credibility. Such was not always the case, as astrology gave birth to astronomy. This course explores the complex interrelationship between the two from the third millennium BCE to 1700 CE. (UL)

39 Hours Fee: $571

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19
Hospitality/Tourism

If you are already active in the hospitality and tourism industry, the courses listed offer an ideal opportunity to upgrade your skills. If you are planning to pursue a career in hotel, resort, or restaurant management, they provide an excellent base for your professional development.

Hospitality and Tourism

Related certificate(s): Business Analysis (pg. 39), Sustainability Management (pg. 144)

Food and Beverage Cost Control Systems  CHTF 201
This course examines control functions in food and beverage operations affecting profitability. Definition, planning, design, standards and analysis of food and beverage cost controls are studied. Topics include control of sales, income, inventory and labour costs, cost-volume-profit relationships, menu engineering and the use of technology in food and beverage planning and control.

39 Hours  Fee: $552

Fall 2012  Distance: Internet  Sep 8-Dec 8

Service and Professionalism  CHTH 102
Antirequisite(s): CRMG 303
This course will introduce the students to quality service. General systems theory is used to investigate the concept of service excellence as a philosophical framework of developing a service management strategy to ensure service quality. Current issues include regarding quality service and the organizational and managerial implications.

39 Hours  Fee: $686

Fall 2012  Distance: Internet  Sep 8-Dec 8
Winter 2013  Distance: Internet  Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

Destination Management Systems  CHTI 746
Prerequisite(s): CITM 102 or Direct Entry
Hospitality and Tourism destinations promote themselves by developing dynamic inviting websites. Destination management strategies must embrace ICT (Information Communication Technologies). By critically examining different Destination Management Systems, students will learn what makes a successful site now that the Internet is a major distribution tool.

39 Hours  Fee: $599

Winter 2013  Distance: Internet  Jan 15-Apr 16

Tourism Concepts  CHTT 202
This course critically assesses travel and tourism as a system and develops its general interrelated and interdependent elements. Selected trends impacting the entire industry are also discussed as to their system wide impacts. Major economic, environmental and sociocultural concepts/impacts are discussed, including interactions between visitors and host communities. This course serves as a foundation for pursuing a career in any sector of the industry.

39 Hours  Fee: $686

Fall 2012  Tuesday  18:30-21:30  Sep 11-Dec 11
Winter 2013  Distance: Internet  Jan 16-Apr 17

Travel Product Distribution  CHTT 303
In this course a functional approach is used to describe and analyze issues related to the market distribution channels for travel products and services. Analyses of the roles of retail travel agents, wholesalers, tour operators and specialty channelers, such as meeting planners are included. Thus, this course provides information necessary for student managerial career planning in the travel and tourism industry.

39 Hours  Fee: $552

Winter 2013  Wednesday  18:30-21:30  Jan 16-Apr 17
For more information on distance education, visit www.ryerson.ca/ce/de.

Sustainable Tourism Development  CHTT 510
Prerequisite(s): CHTT 303
This course critically examines sustainable and responsible tourism development practices at both the micro and macro levels of the industry. Case study analysis is an integral component of the course. A major focus will be on benefits and impacts associated with tourism development, as well as the strategies for maximizing benefits and minimizing adverse effects.

39 Hours  Fee: $599

Winter 2013  Tuesday  18:30-21:30  Jan 15-Apr 16
Human Resources

These courses give you the opportunity to develop your knowledge and skills in human resources management. With their intensive focus on contemporary issues and management techniques, they can help you upgrade your professional qualifications or prepare you to pursue accreditation in this challenging and rewarding field.

Human Resources

All CMHR course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificates(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Business Management (pg. 43), Design Management (pg. 53), Facility Management (pg. 66), Financial Management in Canada (pg. 72), Health Informatics (pg. 85), Human Resources Management (pg. 89), Nursing Leadership and Management, Advanced (pg. 113), Occupational Health and Safety (pg. 115), Organizational Leadership (pg. 116), Project Management (pg. 123), Retail Management (p. 137)

★ Organizational Behaviour and Interpersonal Skills CMHR 405

This course combines theories from organizational behaviour with experiential learning and in-class practice, to introduce students to interpersonal skills concepts and develop a theoretical understanding of organizational behaviour, as well as their ability to work productively in a team. Topics include employee motivation, perception and diversity, interpersonal and organizational communication, team dynamics, leadership, conflict, power, and influence.

39 Hours Fee: $612

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 11-Dec 11
Wednesday 18:30-21:30 Sep 12-Dec 12
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Saturday 9:00-12:00 Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 13:00-16:00 May 7-Jun 18
Tuesday & Thursday 18:00-21:00 May 7-Jun 18
Monday & Wednesday 13:00-16:00 Jun 24-Aug 12

★ Organizational Behaviour II CMHR 505
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course completes the introduction to organizational behaviour started in MHR 405 and uses a combination of lectures, presentations, role plays, case studies and experiential exercises to assist students in applying organizational behaviour theory to the practice of management. Topics include: organizational culture, creativity, organizational learning, stress, negotiations, cross-cultural behavior, and organization and job design. (Formerly MGT 505.)

39 Hours Fee: $550

Fall 2012
Distance: Internet Sep 8-Dec 8
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:00-21:00 May 7-Jun 18

★ Industrial Relations CMHR 522

This course examines theories of industrial relations, union organization and structure, labour legislation in Canada, negotiating and administering the collective agreement among other topics. The aim is to introduce the student to the complexities of the labour management relationship and to explore various techniques for successfully managing this critical area of business. (Formerly MGT 522.)

39 Hours Fee: $550

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Tuesday & Thursday 13:00-16:00 May 7-Jun 18
Tuesday & Thursday 18:00-21:30 Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.
★ Human Resources Management  CMHR 523

This course exposes students to the dynamic and diverse field of Human Resources Management and provides a foundation in theory and practice for areas such as human resources planning, recruitment and selection of staff, training and development, and compensation. Current events, human resources strategy, relevant legislation, and future trends are also explored. The course provides students with the fundamentals necessary to effectively administer the human resources function of an organization. (Formerly MGT 523 and MHR 728.)

39 Hours  Fee: $550

Fall 2012
Distance: Internet  Sep 8-Dec 8
Classroom/Internet: Internet  Sep 8-Nov 10
and Saturday  13:00-17:00  Sep 8
and Saturday  13:00-17:00  Oct 9
and Saturday  13:00-17:00  Oct 23
and Saturday  13:00-17:00  Nov 10
Monday  18:30-21:30  Sep 10-Dec 10
Tuesday  18:30-21:30  Sep 10-Dec 11
Thursday  18:30-21:30  Sep 13-Dec 13

Winter 2013
Distance: Internet  Jan 12-Apr 13
Classroom/Internet: Internet  Jan 12-Mar 9
and Saturday  9:00-13:00  Jan 12
and Saturday  9:00-13:00  Jan 26
and Saturday  9:00-13:00  Feb 9
and Saturday  9:00-13:00  Feb 23
and Saturday  9:00-13:00  Mar 9
Tuesday  18:30-21:30  Jan 13-Apr 16
Wednesday  18:30-21:30  Jan 16-Apr 17
Thursday  18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
Monday & Wednesday  13:00-16:00  May 6-Jun 19
Monday & Wednesday  18:00-21:00  May 6-Jun 19
Tuesday & Thursday  13:00-16:00  Jun 25-Aug 6
Tuesday & Thursday  18:00-21:00  Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Diversity and Equity in the Workplace  CMHR 600
Prerequisite(s): CMHR 523 or CHTH 503

This course introduces basic concepts of discrimination, human rights, affirmative action/employment equity, and equal pay for work of equal value/pay equity. It provides an historical overview of developments in the field in Canada and examines recent legislative initiatives. In addition to gaining an understanding of legal requirements under the Human Rights Code, legislation related to equality issues, and the Charter of Rights and Freedoms, students become familiar with the techniques for developing an equal opportunity or employment equity program within an organization.

39 Hours  Fee: $550

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13

Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Thursday  18:30-21:30  May 9-Aug 1

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Recruitment and Selection (Staffing)  CMHR 623
Prerequisite(s): CMHR 523 or CHTH 503

This course builds on the knowledge gained in MHR 523. It is designed to develop the student’s knowledge, skills, and abilities in three significant integrated Human Resources areas: job analysis, recruitment, and selection. Students will interview an HR professional; write a job description and job specifications; investigate recruitment strategies and develop a job advertisement; examine various selection tools; and practice interviewing simulated job applicants. The course uses an experiential learning design, and students have opportunities to practice skills that are central to effective hiring decisions.

39 Hours  Fee: $550

Fall 2012
Monday  18:30-21:30  Sep 10-Dec 10
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday  18:00-21:00  May 6-Jun 19
Monday & Wednesday  18:00-21:00  Jun 24-Aug 12

★ Leaders as Managers and Coaches  CMHR 638
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course provides participants with the knowledge, skills, and abilities needed to both perform the roles of coaching and mentoring as they pertain to the development of employees and managers. It covers the planning for, implementation of, and evaluation of coaching and mentoring as well as the assessment and development of the interpersonal skills that are integral to these roles.
COURSES

HUMAN RESOURCES

★ Leadership CMHR 640
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course combines theory and practice by providing both a detailed overview of theories of leadership and an introduction to practical leadership techniques and group-level interpersonal skills for managers and supervisors. The course extends knowledge of leadership by building on the foundation of the leadership material provided in other organizational behaviour courses.

39 Hours Fee: $550

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18
*Classroom/Internet class, in-class sessions are a mandatory component.

★ Management of Change CMHR 650
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry
Antirequisite(s): CINP 913

This course will build on an understanding of organizational behaviour, and will focus on an understanding of change agents within organizations. By applying basic organizational behaviour and organizational theory concepts to change management, the course will explore forces for change, resistance to change, management of change, new theories and methods of change, and innovation and leadership in organizations. The course includes some emphasis on the implementation of information technology, and combines theory with practice.

39 Hours Fee: $615

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Distance: Internet Jan 12-Apr 13
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:00-21:30 May 7-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Special Topics in Org Behav and HR Mgmt CMHR 670
Prerequisite(s): (CMHR 405 or Direct Entry) and CMHR 523

This course provides students with the opportunity to pursue advanced studies on issues and themes of immediate and current significance in the fields of Organizational Behaviour and Human Resources Management. It allows students to access leading-edge research and to explore new and emerging models of practice. The particular theme, topic, and structure of the course will vary in response to changes and trends in the field, availability of specialists, and student interest.

39 Hours Fee: $550

Spring/Summer 2013
Not offered in fall/winter/spring 2012–2013.

★ Human Resources Information Systems CMHR 671
Prerequisite(s): CMHR 523 and (CITM 100 or CITM 102)

Human resources (HR) professionals are responsible for managing the organization’s key assets - human capital. Business information technology is pervasive in today’s organizations, and HR professionals are relying on human resources information systems (HRIS) to help them support strategic HR management and deliver effective HR services. Today’s HR managers must understand not only HRIS applications such as e-recruiting and compensation, but also the strengths and limitations of the technology infrastructure as they work with technology professionals in establishing and using HRIS. (Not available to students with credit for MHR 670 in F2009 and F2010).

39 Hours Fee: $615

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Cross-Cultural Dimensions of Organizational Behaviour CMHR 700
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

This course addresses the opportunities and dilemmas that managers face when working in
multicultural and global environments. The course is designed to increase managers’ effectiveness in identifying, understanding, and managing the cultural components of management, recognizing cultural differences in managerial style, communicating across cultures, creating cultural synergy, managing globally competent people, entry/re-entry, managing ethically across cultures, and understanding, managing, and valuing diversity. Teaching methods include lectures, experiential exercises, group discussions, and audio/video presentations and cases.

39 Hours Fee: $550

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 13:00-16:00 May 7-Jun 18

★ Occupational Health and Safety CMHR 711
Prerequisite(s): CMHR 523
Antirequisite(s): COHS 718

This course is designed to provide students with an introduction to the growing and changing field of Occupational Health and Safety Management. The multiple dimensions of the subject - technical, legislative, political, personal, and moral - will be covered. Topics will include: legislation, accident prevention, sickness, lateness and absenteeism, establishing corporate physical and mental health policies, practices and programs, monitoring of the workplace environment, and establishing industrial hygiene standards and corporate health and safety policies.

39 Hours Fee: $550

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Monday & Wednesday 18:00-21:00 May 6-Jun 19

★ Negotiation and Conflict Resolution CMHR 721

The primary objective of this course is to help students develop the sophistication to analyze bargaining and conflict relationships and to learn (through class discussion, bargaining simulations, and self-assessment) about their own individual bargaining style. The course explores the process of collective bargaining as it is currently practised by organizations and their unions, as well as the major concepts and theories of the psychology of bargaining and negotiation that this process embraces.

39 Hours Fee: $615

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Training and Development CMHR 733
Prerequisite(s): CMHR 523 or CHTH 503

This course examines the theory and practice of the training and development function of human resources management in work organizations. Students will learn how to assess needs, set learning objectives, design learning activities, and evaluate program effectiveness through hands-on experience. Related topics include: learning theory, budgeting, alternatives to training, staffing and societal issues, and training.

39 Hours Fee: $550

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Distance: Internet Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

*Classroom/Internet class: in-class sessions are a mandatory component.

★ Managing Interpersonal Dynamics CMHR 741
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

The development of interpersonal skills is a lifelong process which involves understanding oneself and other people. A manager’s success is highly dependent upon his or her self-awareness and ability to interact effectively with subordinates, superiors, peers. The course combines conceptual and experiential learning and strongly emphasizes skill practice and feedback. It moves from a focus on the management of self to a focus on the management of others, individually and in groups. Topics include: increasing self-awareness, managing stress, understanding others, using power and influence successfully, dealing with conflict, and managing group dynamics. This course is intended for students who already possess a conceptual foundation in organizational behaviour, who are seeking to learn more about themselves, and who want to enhance their interpersonal skills. (formerly MGT 741)

39 Hours Fee: $615

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18
**Compensation Management**  
CMHR 749  
Prerequisite(s): CMHR 523 or CHTH 503

This course provides theoretical and practical understanding in the development and administration of compensation systems. It examines the concepts and processes of rewarding employees, and focuses on major items of the compensation program, such as Job Evaluation, Compensation Surveys, Benefits and Services, Work Incentives, and Performance Appraisals. The course will also discuss some of the topical issues of Compensation Management such as Compensation for Managerial, Professional, and Exempt Employees, Government Guidelines and Regulations, and Compensation Information Systems. (formerly MGT 749).

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**Organization Theory and Design**  
CMHR 841  
Prerequisite(s): CMHR 405 or CHTH 601 or Direct Entry

At some stage along one’s career path the entrepreneur or manager will have to confront issues such as the changing global environment, mergers and acquisitions, technological advances and innovations, organizational politics, and conflict resolution. Organizations must change to accommodate these new internal and external contingencies. This course aims to provide students with an in-depth understanding of organizational structure and design in relationship to these issues. Topics include: organization environment, organic and mechanistic structures, the open system concept, impact of technology, global organization structures and contemporary approaches, management of innovation and change, organizational culture and ethical values, and organizational politics. (formerly MGT 841).

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**Organization Development**  
CMHR 850  
Prerequisite(s): CMHR 650

Organization Development (OD) is the system-wide application of behavioural science knowledge to the planned change of strategies, structures and processes in ways that engage organization members and lead to improvement of the human condition and organizational effectiveness. This is an upper level course that requires students to possess strong foundations in both organizational behaviour and change management. The course is highly experiential and includes a consulting project in which students, in small teams, conduct a comprehensive organizational diagnosis and make recommendations to improve the effectiveness of a local organization. The course also develops the student’s knowledge and competencies in intervention techniques such as OD contracting, process facilitation, team building and inter-group conflict resolution.

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Information Technology Management for Business

The explosion of information technology has transformed the way business is done in today’s world. It has also created a need for a new type of management professional — the information management specialist. The courses offered here will give you the foundation of knowledge and technical tools to manage your information resources effectively. For more information, visit www.ryerson.ca/ce/itm or www.ryerson.ca/ce/bsa.

Business Systems Analysis

A course series in Business Systems Analysis is available. Please visit www.ryerson.ca/ce/bsa or see page 147 for further information.

- Business Systems and Strategy CZSA 100

This course provides a foundation of knowledge for business systems analysts in the areas of information systems, business architecture, enterprise analysis and business strategy. Students will learn how information technology is used to rapidly deploy business systems that support or enhance business strategy for competitive advantage. This course will provide students with an understanding of the goals, purpose and value of the business systems analysis project, in the context of the overall business enterprise.

36 Hours HST included Fee: $1215

- Business Systems Analysis and Design CZSA 200

Prerequisite(s): CZSA 100

Business system analysts play a critical role in harvesting benefits from IT investments. This course introduces major techniques of business system analysis, with an emphasis on using current methods and tools to investigate information system problems, identify system requirements, evaluate alternatives, and select the best solution. Case studies are utilized where students, as team members, analyze business problems and recommend information system solutions. Effective verbal and written communication skills are important elements of this course.

36 Hours HST included Fee: $1215

Not offered in fall/winter/spring 2012–2013.

- Business Process Analysis and Design CZSA 300

Prerequisite(s): CZSA 100

This course introduces the principles of business process analysis and design. Concepts about the role of processes in the delivery of the organization’s value proposition, measuring process performance and the steps required to analyze, design and implement process changes will be used to allow students to acquire skills in process mapping, diagnosing process weakness, and identifying opportunities for improvement. Objectives of the course are to explain how process orientation enhances the efficiency and effectiveness of organizations and to teach the methods for analyzing, designing, and implementing processes.

36 Hours HST included Fee: $1215

Fall 2012
Classroom/Internet: Internet and Friday & Saturday: 9:00-17:00

Health Informatics

Related Certificate(s): Enterprise Architecture and Infrastructure Management (pg. 61), Health Informatics (pg. 85), Health Studies (pg. 88), Information Systems Management (pg. 94)

- Introduction to Health Informatics CHIT 100

This course will lay the foundation of how information technology is applied to healthcare. Various concepts including evidence-based medicine, Electronic Health Record, eHealth, Canada’s Health info-structure, will be introduced. Specific focus will be on the implementation of Electronic Health Record in Canada and a comparison with other such implementations around the world. Students will learn simple application level software (like MS Access, Excel) within the healthcare domain. Introduction to healthcare ethical issues related to information management will also be provided.

39 Hours Fee: $629

Fall 2012
Wednesday: 18:30-21:30
Winter 2013
Distance: Internet

For more information on distance education, visit www.ryerson.ca/ce/de.
**Healthcare Interoperability**  
**Prerequisite(s):** CHIT 100

This course will provide a good foundation on healthcare data and information and knowledge sharing. Specific focus will be on the importance of interoperability between diverse and distributed systems. New care processes will be analyzed and presented through case studies. Various electronic data interchange standards and healthcare coding terminologies will be introduced. Students will work with standards like SNOMED CT, HL7, and create care information contents in a simulated environment.

- **Fall 2012**
  - Saturday 9:00-12:00 Sep 8-Dec 8

**Introduction to Healthcare: Human Computer Interface**  
**Prerequisite(s):** CHIT 100

This course will introduce fundamental concepts of Human Computer Interface (HCI) design, usability issues, and integration within the healthcare delivery processes. Fundamentals of human interaction with computers including mental models, multimedia user interface, network-based interactions and visual design principles will be introduced. HCI in computerized physician order-entry systems, speech interfaces, computer-based tutoring systems for training health professionals, patient monitoring systems, information-retrieval systems and clinical decision-support systems will be analyzed.

- **Winter 2013**
  - Wednesday 18:30-21:30 Jan 16-Apr 17

**NEW!**

**★ Computer-Enabled Problem Solving**  
**Prerequisite(s):** CHIT 100

The course covers the basic data representation and processing constructs necessary to problem solving using computers. This includes the development of algorithmic solutions to data processing problem through the use of workflow concepts such as sequence, selection, and iteration. In addition, the course address select fundamental problem solving strategies such as the decomposition of data processing problems into multiple tasks whose functions are coordinated within a specified workflow. Computer simulation and/or implementation tools will be used to provide hands on application of covered concepts using business problem solving examples.

- **Winter 2013**
  - Tuesday 18:30-21:30 Jan 15-Apr 16

**Information Technology Management**

A material fee of $10.50 is included in the total fee indicated for all CITM courses. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce). Please visit [www.ryerson.ca/itm/current/cos.html](http://www.ryerson.ca/itm/current/cos.html) for ITM course outlines. Related certificate(s): Accounting – Finance (pg. 26), Business Analysis (pg. 39), Business Management (pg. 43), Design Management (pg. 53), Enterprise Architecture and Infrastructure Management (pg. 61), Financial Management in Canada (pg. 72), Health Informatics (pg. 85), Information Systems Management (pg. 94), Project Management (p. 123)

**★ Foundations of Information Systems**  
**Antirequisite(s):** AIM 136, BIS 100, ITM 277

Information systems are an integral part of all business activities and careers. This course is designed to introduce students to contemporary information systems and demonstrate how these systems are used throughout global organizations. The focus of this course will be on the key components of information systems - people, software, hardware, data, and communication technologies, and how these components can be integrated and managed to create competitive advantage. Through the knowledge of how IS provides a competitive advantage students will gain an understanding of how information is used in organizations and how IT enables improvement in quality, speed, and agility. This course also provides an introduction to systems and development concepts, technology acquisition, and various types of application software that have become prevalent or are emerging in modern organizations and society.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

- **Fall 2012**
  - Monday 18:00-22:00 Sep 10-Dec 10
  - Tuesday 18:00-22:00 Sep 11-Dec 11

- **Winter 2013**
  - Wednesday 18:00-22:00 Jan 16-Apr 17

- **Spring/Summer 2013**
  - Tuesday & Thursday 18:30-21:30 May 7-Jun 18

**★ Business Information Systems I**  
**Antirequisite(s):** AIM 136, AIM 226, BIS 100, CITM 101, ITM 277

This course introduces students to the role of information systems and technology strategy in the modern enterprise with a focus on helping users apply technology to achieve and maintain competitive advantage. Basic concepts include the
use of systems to support business decision-making, computer hardware and software systems, networks, telecommunications, and e-business basics. Emphasis is on the development of critical thinking and analytical skills through the exploration of real-life business system applications, case studies, and a formal research project. During the lab component, this course also provides students with a hands-on introduction to basic Microsoft Office XP computer applications including MS-Access and Excel. Upon completion of this course, students should have the generic computer skills they will need for academic, personal and business success. Students must have access to a Microsoft operating system (e.g. Windows, Vista) to operate course instructional software.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

<table>
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<th>39 Hours</th>
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For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

*Please note:* The online version of this course uses SAM software that must be installed on a PC: the software is not compatible with MAC computers.

NEW!

**☆ Managerial Decision Making**  
**CITM 107**

The course emphasizes how to apply various mathematical techniques in the support of managerial decisions in the various functional areas of business. Topics covered include: Review of basic algebra (including linear, quadratic and other special functions), matrices, inequalities and linear programming, exponential and logarithmic functions, mathematics of finance, functions, limits and derivative, derivatives and applications. Students will be required to use an appropriate computer software (e.g. EXCEL) and/or a calculator to analyze and solve business quantitative problems.

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**☆ Fundamentals of Programming**  
**CITM 200**

This course covers the fundamental principles of object-oriented, event-driven program design and implementation in a business environment. Emphasis will be placed on logic development, program design, modularity, structured programming standards, maintainability, testing and debugging. Specifically the course will include the following programming features: memory variables; object methods and properties; the logic constructs - sequence, branch, case and loops; simple arrays; basic file structures; validation and error handling. The course will be taught in a lecture and lab design where a GUI programming language will be used to reinforce the theoretical concepts taught in class.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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<th>52 Hours</th>
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**☆ Introduction to IT Infrastructure**  
**CITM 301**

**Prerequisite(s):** CITM 100

This course will introduce the basic concepts of computing hardware, operating systems, network environments and communication protocols. The course will also illustrate the importance of IT infrastructure to the productivity of organizations.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

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For the most current information, see our website at www.ryerson.ca/ce.

**COURSES IN INFORMATION TECHNOLOGY MANAGEMENT FOR BUSINESS**

* Systems Analysis and Design  
  **CITM 305**  
  **Prerequisite(s):** CITM 100

This course is intended to provide students with skills and competencies necessary to utilize the Object Oriented Model Driven Architecture method of system development. The Unified Modelling Language is used for analyzing businesses processes, deriving requirements and specifying design solutions. This course includes a design project in which students are required to develop a design solution for a case study problem and a business case report. The course will utilize appropriate O-O software development tools.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  
Fee: $744

**Fall 2012**
Distance: Internet  
  **Sep 8-Dec 8**
  Tuesday 18:30-21:30  
  Wednesday 18:30-21:30

**Winter 2013**
Distance: Internet  
  **Jan 12-Apr 13**
  Saturday 9:00-12:00  
  Tuesday 18:30-21:30

**Spring/Summer 2013**
Distance: Internet  
  **May 4-Jul 27**
  Monday & Wednesday 18:30-21:30

For more information on distance education, visit www.ryerson.ca/ce/de.

* Network Administration  
  **CITM 315**  
  **Prerequisite(s):** CITM 301 or CITM 310 or Direct Entry  
  **Antirequisite(s):** AIM 300

Servers and networks provide the foundation for information handling in businesses and organizations throughout the world. Effective network management plays a vital role in ensuring that this foundation is sound. In this course, students will learn concepts and practice hands-on skills related to network administration by exploring a popular server operating system.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  
Fee: $669

**Fall 2012**
Distance: Internet  
  **Sep 8-Dec 8**
  Wednesday 18:30-21:30

**Winter 2013**
Distance: Internet  
  **Jan 12-Apr 13**
  Wednesday 18:30-21:30

**Spring/Summer 2013**
Distance: Internet  
  **May 4-Jul 27**
  Wednesday 18:30-21:30

For more information on distance education, visit www.ryerson.ca/ce/de.

* Supply Chain Process Architecture  
  **CITM 330**  
  **Prerequisite(s):** CITM 305 or Direct Entry

This course deals with enterprise wide integrated systems, and process thinking as a key element in business restructuring. Many key business applications are now implemented using comprehensive and complex enterprise software. The concepts, structure, benefits and problems of enterprise solutions are examined from a business perspective as well as from a technical Information Technology perspective.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  
Fee: $720

**Fall 2012**
  Tuesday 18:30-21:30  
  Sep 11-Dec 11

**Winter 2013**
  Monday 18:30-21:30  
  Jan 7-Apr 15

**Spring/Summer 2013**
  Monday & Wednesday 18:30-21:30  
  May 6-Jun 19

* Concepts of e-Business  
  **CITM 350**  
  **Prerequisite(s):** CITM 100 or CITM 102 or Direct Entry or in IT015 or IT016

This course introduces the student to the business aspects of the Internet and the specific applications of eBusiness. It covers the technical, social and business changes that are taking place to make eBusiness fundamental to today’s business activities. Through an examination of these changes it will identify the emerging opportunities and review how to develop business strategies and architectures to capture these opportunities. It will also examine the nature of products and services on the Internet, as well as payment systems and electronic funds transfer.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  
Fee: $669

**Fall 2012**
Distance: Internet  
  **Sep 8-Dec 8**
  Wednesday 18:30-21:30

**Winter 2013**
Distance: Internet  
  **Jan 12-Apr 13**
  Wednesday 18:30-21:30

**Spring/Summer 2013**
Distance: Internet  
  **May 4-Jul 27**
  Wednesday 18:30-21:30  
  May 8-Jul 31

For more information on distance education, visit www.ryerson.ca/ce/de.
★ Establishing an eBusiness Operation  
Prerequisite(s): CITM 350
This course will take students through the various steps needed to set up an electronic commerce operation. Focusing on electronic businesses, the course teaches strategic thinking and essential business skills that apply to all types of businesses. Students will develop a business plan and strategy for an electronic business, and will learn how to design, source and implement the necessary systems and computer facilities to put the business plan into operation. It will examine the links between back office and front office operations as well as the services available to help the set up of virtual businesses.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

Winter 2013  
Monday  18:30-21:30  Jan 7-Apr 15

★ Info Tech, Ethics, and Society  
Antirequisite(s): CITM 734, CPHL 307
This course provides an overview of some of the social implications of new information technologies for society and the global community. Topics will include: (1) ICT Global trade, the internet and disintegration of production and global redistribution of labour; (2) Cyber crime and identity theft; (3) Cyber addiction e.g., pornography and gambling (4) Political movements and Cyber terrorism, the internet, democracy, free speech and free access; (5) ICT and global social and economic development.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $829

Fall 2012  
Wednesday  18:30-21:30  Sep 12-Dec 12

★ Business Process Design  
Prerequisite(s): CITM 305 or Direct Entry  
Antirequisite(s): AIM338
This course introduces the principles of business process design for performance improvement. A systematic approach is used to teach students how to develop the design requirements for new business process architectures. Emphasis is placed on how to evaluate business process problems, analyze and design business processes to ensure organizational efficiency and effectiveness when new technologies are implemented. Opportunities for process improvement are based on the business strategy, the value proposition, improvement objectives of the organization, and the implementation of of-the-shelf software systems (eg, ERP, CRM, SRM). This course is intended to develop students’ understanding of, and competence in the use of appropriate methods, tools and techniques of process analysis and design for organizational improvement. To ensure the development of the necessary competencies, students will work on a case study and use state-of-the-art business process frameworks, analysis and design methodologies and appropriate software tools to analyze, simulate and design the business process solutions.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

Spring/Summer 2013  
Monday  18:30-21:30  May 6-Aug 19

★ Information Systems Security and Control  
Prerequisite(s): CITM 305 or Direct Entry  
Antirequisite(s): CITM 820
This course considers the technical, operational and managerial issues of computer and network security in an operational environment. Industry best practices relating to computer security including schemes for breaking security, and techniques for detecting and preventing security violations are the core focus of this course. Additional material on the development of appropriate safeguards, the study of different types of security systems and the development of appropriate security for the perceived risk are also introduced.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $744

Fall 2012  
Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013  
Tuesday  18:30-21:30  Jan 15-Apr 16
Thursday  18:30-21:30  Jan 17-Apr 18

★ System Design and Implementation  
Prerequisite(s): (CITM 200 and CITM 305) or Direct Entry or IT015 or IT016.
This course builds on CITM 305 and is intended to provide students with skills and competencies necessary for technical design, implementation and testing of business applications in O-O technologies. This course is based on the Object Oriented Model Driven Architecture method of system development. The UML Modelling Language will be used along with O-O software tools such as Enterprise Architecture and MDG Link to ensure platform independent designs.

★ Certificate and degree credit  ★ Degree credit  ○ Certificate credit  □ Course series
This course includes a design and development project in which students will implement and test a business application in O-O technologies.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

**Fall 2012**
Tuesday  18:30-21:30  Sep 11-Dec 11

**Winter 2013**
Tuesday  18:30-21:30  Jan 15-Apr 16

**Multimedia in Business**  CITM 445

Prerequisite(s): CITM 200 or Direct Entry

Antirequisite(s): AIM 445

Multimedia is an important industry in Canada as well as a sophisticated business tool. ITM 445 introduces students to the application, production, and implementation of multimedia in business. Topics include fundamentals of multimedia production such as graphics, audio and text, multimedia applications in business, and issues in the management of multimedia such as usability, design and distribution. Emphasis is on hands-on experience with multimedia applications. A multimedia development project is required.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

**Winter 2013**
Monday  18:30-21:30  Jan 14-Apr 15

**Logical Database Analysis and Design**  CITM 500

Prerequisite(s): CITM 305

Antirequisite(s): AIM 205, BIS 607

This course covers the practice of data analysis and logical database design from User View requirements gathering to logical database specification and processing using SQL for business applications. Normalization and Entity Relationship modeling are the two primary methods of analysis taught in the course. In addition to weekly design labs, the course will include a design project which will help students develop the necessary knowledge and skills required to function as data analysts and database designers. The course will utilize state of the art data base design tools and relational database software.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $744

**Fall 2012**
Wednesday  18:30-21:30  Sep 12-Dec 12

**Spring/Summer 2013**
Tuesday  18:30-21:30  May 7-Jul 30

**Decision Analysis**  CITM 501

Prerequisite(s): CQMS 102 or CQMS 204 or in IT015 or IT016

This course provides an overview of decision analysis topics important to developing solutions to business problems. This course will take a problem-driven approach to developing students’ skills in applying decision trees, expected value analysis, single- and multiple-attribute decisions, sensitivity analysis, and linear programming applied to real-world problems. Students will be required to do problem formulation, develop applications and implement problem solutions using industry-standard software tools.

39 Hours  Fee: $669

**Fall 2012**
Thursday  18:30-21:30  Sep 13-Dec 13

**Winter 2013**
Tuesday  18:30-21:30  Jan 15-Apr 16

**Spring/Summer 2013**
Tuesday  18:30-21:30  May 7-Jul 30

**Managing Information Systems**  CITM 505

Prerequisite(s): CITM 100 or Direct Entry

This course is intended to provide students with an understanding of the critical importance of Information and Communication Technology (ICT) in today’s business environment, and the strategic, tactical, and operational management processes associated with it; current industry issues and trends; tools and techniques needed to manage ICT, including an introduction to governance, and security and privacy issues; and an understanding of the human and organizational issues of ICT management. Teaching/learning methods include lectures, case analyses, and in-class presentations by students with feedback on content and style.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $744

**Fall 2012**
Wednesday  18:30-21:30  Sep 12-Dec 12
<table>
<thead>
<tr>
<th>COURSES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adv Infrastructure Deployment and Management</strong></td>
</tr>
<tr>
<td><strong>Prerequisite(s):</strong> CITM 600</td>
</tr>
<tr>
<td>This course builds upon the network design concepts that were introduced in ITM 600. This course focuses on understanding industry best practices in the design and deployment of TCP/IP based networks. Specific topics such as: subnetting, route aggregation, IPv6, interior and exterior routing protocols (RIP, OSPF, EIGRP, MPLS, and BGP), and the selection of IP routing protocols will be presented. Other issues such as the deployment of VPN’s (Virtual Private Networks) reliability and scalability issues may also be covered depending on the students’ interests and the time available.</td>
</tr>
<tr>
<td><strong>Note:</strong> Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.</td>
</tr>
<tr>
<td>39 Hours</td>
</tr>
<tr>
<td>Winter 2013</td>
</tr>
<tr>
<td>Spring/Summer 2013</td>
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</tbody>
</table>

| **Auditing of Information Systems** |
| **Prerequisite(s):** (CACC 521 and CITM 696) or CBS 503 or CBS 504 or BIS 504 or CITM 505 or Direct Entry |
| **Antirequisite(s):** BIS 807, CCBS 505, CBS 506, CITM 420 |
| This course is designed to enhance the student’s understanding of audit risks and control risks relevant to audits in computerized environments. The course addresses the implementation and evaluation of security and controls in these environments; the techniques necessary to perform external EDP audits; auditing using CAATs; basic considerations in auditing EDI systems; and, audit and control issues associated with e-Commerce, networks, VPNs and continuous auditing. The course will focus on auditing of Information Systems, which produce internal and external reports. Students will be introduced to audit approaches, computer risks, concerns related to internal controls and techniques for evaluating systems and business processes. Students will also be able to assess the integrity of data used in various management reports. |
| **Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website. |
| 39 Hours | Fee: $720 |
| Winter 2013 | Tuesday | 18:30-21:30 | Jan 15-Apr 16 |

| **Advanced Business Process Methods** |
| **Prerequisite(s):** CITM 410 and CITM 501 |
| This course builds on the basic principles of business process analysis and design of ITM410. The focus of this course is on applying the Theory of Constraints to the analysis of business process performance. Students learn how to apply of advance techniques from ITM501 for business process analysis and improvement of performance. Emphasis is placed on how to evaluate business process problems, analyze and design business processes to ensure organizational efficiency and effectiveness when new technologies are implemented. Opportunities for process improvement are based on the business strategy, the value proposition, and improvement objectives of the organization. This course is intended to further develop students’ understanding and competence in the use of appropriate methods, tools and techniques for analysis and design of business process performance. |
| 39 Hours | Fee: $669 |
| Fall 2012 | Monday | 18:30-21:30 | Sep 10-Dec 10 |
| Winter 2013 | Monday | 18:30-21:30 | Jan 14-Apr 15 |
| Spring/Summer 2013 | Monday & Wednesday | 18:30-21:30 | May 6-Jun 19 |
| Tuesday & Thursday | 18:30-21:30 | Jun 25-Aug 6 |

| **Data Communications Network Design** |
| **Prerequisite(s):** CITM 301 or Direct Entry |
| **Antirequisite(s):** AIM 303 |
| This course will provide students with an understanding of how telecommunications networks are designed and deployed to support e-commerce, multimedia and web-centric business applications. Network planning concepts, network analysis, network design tools and techniques are introduced. The objective of this course is to understand the design and analysis of data communications networks through the introduction of case studies and practical network design methodologies. Also an understanding of the application, deployment and benefits of industry standard architectures including: TCP/IP, VoIP, SONET, Gigabit Ethernet, 3G and other emerging standards will be provided. |
| **Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website. |
| 39 Hours | Fee: $669 |
| Winter 2013 | Wednesday | 18:30-21:30 | Jan 16-Apr 17 |
| Spring/Summer 2013 | Monday | 18:30-21:30 | May 6-Aug 19 |
process performance improvement. To ensure the development of the necessary competencies, students will work on case studies and use state-of-the-art process analysis techniques and appropriate software tools to analyze, simulate and design solutions to a range of business process problems.

39 Hours  Fee: $669

**Winter 2013**  
Monday  18:30-21:30  Jan 14-Apr 15

**Spring/Summer 2013**  
Thursday  18:30-21:30  May 9-Aug 1

**Configuring and Implementing ERP Apps**  
CITM 602  
Prerequisite(s): CITM 330

This course focuses on configuring and integrating ERP applications into enterprise business processes. Topics include: (1) An overview of enterprise business process architecture (2) Business process requirements specification and business process changes for integrating ERP and (3) Joint requirements determination methods for application configuration. This course will require intensive work on ERP application configuration using industry-standard platforms and software.

39 Hours  Fee: $669

**Winter 2013**  
Tuesday  18:30-21:30  Jan 15-Apr 16

**Client Server Applications**  
CITM 605  
Prerequisite(s): CITM 500  
Antirequisite(s): BIS 702

This course covers the concepts and applications of the client/server architectural model for web-enabled data centric information systems, including E-Commerce enterprise systems. The course emphasizes the principles and techniques necessary for the appropriate integration of the web-enabled front-end layer of the system with its business logic counterpart and its backend database. The course may include the use of the .NET development framework along with the VB.NET language and the MS SQL database server.

Note: This is the last offering of this course.

39 Hours  Fee: $669

**Fall 2012**  
Thursday  18:30-21:30  Sep 13-Dec 13

**Database Administration**  
CITM 610  
Prerequisite(s): CITM 500  
Antirequisite(s): BIS 802

This course covers the Database Administration (DBA) role for large-scale relational databases. It specifically will deal with the following: the approach to the installation and upgrading of software and utilities; techniques for the allocation of the database to physical devices and directories; the creation of user authorities and controlling access to data and resources; management of data storage; analyzing database performance and implementing procedures for optimizing performance; procedures for the backup and recovery operations.

Note: This is the last offering of this course.

Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

**Winter 2013**  
Tuesday  18:30-21:30  Jan 15-Apr 16

**Knowledge Management/Learning Technologies**  
CITM 612  
Prerequisite(s): CITM 500  
Antirequisite(s): ITM 703

Knowledge is a powerful asset in an organization and a prime contributor to an organization’s success. This course will examine how to identify, leverage and nurture the knowledge assets in an organization to contribute to the business strategy and enable its success. It will cover the basic concepts and practices of knowledge management from an organizational learning, content management and cultural perspective and investigate some of the enabling technologies to support knowledge acquisition, sharing and utilization. Topics will include: understanding today’s knowledge economy and knowledge workers; developing a knowledge management strategy; differentiating knowledge from information; measuring value; selecting and implementing knowledge management systems. Case studies will be a critical part of this course. Students will gain hands-on experience in the use of one or more knowledge management tools.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours  Fee: $669

**Fall 2012**  
Tuesday  18:30-21:30  Sep 11-Dec 11
### Information Services Architecture

**Prerequisite(s):** CITM 410

This is an advanced foundational course on information architecture of organizations. This course takes a services oriented approach to organizational analysis and information architecture definition from business strategy to infrastructure. A major case study will be required in which students will analyze a business service strategy and develop the process and infrastructure components for the delivery of that service. Students are expected to have an in-depth understanding of business strategy and business process analysis and modeling.

**Note:** Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

| 39 Hours | Fee: $669 |

**Not offered in fall/winter/spring 2012–2013.**

### Physical Database Design and Implementation

**Prerequisite(s):** CITM 500 or Direct Entry

This course covers aspects of the physical design, implementation and database performance analysis for business applications. Students will learn to develop physical database requirements from Logical Designs, and to analyze query processing performance of the physical implementations. In addition to weekly labs the course will include a design project which will help students to develop competence with standard database definition (DDL/SQL) and procedural languages (PL/SQL) for defining physical schemas and developing stored procedures, triggers and user functions. The course will utilize state of the art database design tools and relational database software.

| Winter 2013 | 18:30-21:30 Jan 10-Apr 12 | Fee: $744 |

### Accounting Information Systems

**Prerequisite(s):** CITM 102 or BIS 100 or CBS 100 or (CBS 101 and CBS 201) or Direct Entry

**Antirequisite(s):** BIS 405, BIS 504, CGBS 405, CBS 504, CITM 505

Most people are affected by computer-based systems. The students will be involved in the management of computing resources and information such that business problems can be dealt with effectively. This course will focus on the use of information and computing resources in the business community. This will enable students to create their own business information systems or participate with others in the analysis and design of solutions for corporate business problems.

| 39 Hours | Fee: $669 |

**Not offered in fall/winter/spring 2012–2013.**

### Wireless and Mobile Communications

**Prerequisite(s):** CITM 600

**Antirequisite(s):** AIM 411, CITM 805

This course explores the concepts and applications of wireless technologies and systems, and how mobile and wireless communications hardware, software and network technologies are applied within a business environment. This course provides an understanding of complex wireless and mobile systems by exploring the individual components that are used to build these systems. These include network management, integration of wireless and wireline networks, system support for mobility, computing system architectures for wireless nodes, user interfaces appropriate for...
small handheld portable devices, and new applications
that can exploit mobility and location information.

Note: Standard course outlines for Information Technology
Management (CITM) courses are available on the ITM
website.

39 Hours Fee: $669

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

★ IT-Enabled Customer Management  CITM 717
Prerequisite(s): CITM 501
Antirequisite(s): CITM 729, CITM 730

Increasingly attention is being focused on IT systems
that can enable organizations to better understand the
needs of their customers and build better relationships
with them so as to improve sales, customer profitability
and customer satisfaction. This course covers a
collection of concepts, processes and technologies to
help (1) identify the areas and circumstances where
IT systems become beneficial for effective customer
management, (2) define the requirements for these
systems, (3) design them, and (4) plan for their
implementation and maintenance. Several functions
within the enterprise will be discussed including sales,
marketing, call centers, field services, and partnership
management. Among the technologies that will be
covered are customer data warehousing and mining.

39 Hours Fee: $744

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Consulting Skills for IT Professionals  CITM 724
Prerequisite(s): CITM 505 and CITM 750

Whether an internal or external consultant to an
organization, IT professionals need well developed
consulting skills. This course will examine the
consulting industry, consulting firms and consulting
process models as they apply to various types of IT
consulting engagements. Students will study real
life consulting projects with practitioners in order
to explore consulting skills, roles, skills and services
and how they apply to IT projects. Students will
also carry out self-assessment and career planning
activities to determine their fit to a consulting career
and how to explore careers in the industry. Much of
the course is taught through classroom exercises and
simulations, requiring pre-class preparation and active
participation. This course will be relevant to students
who anticipate being external or internal consultants.

Note: Standard course outlines for Information Technology
Management (CITM) courses are available on the ITM
website.

39 Hours Fee: $669

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Switching and Routing Laboratory  CITM 732
Prerequisite(s): CITM 513 and CITM 600

This course will provide students with comprehensive
but practical knowledge needed to configure routers and
switches for both local and wide area networks. Students
will learn the principles needed to utilize bandwidth more
effectively and to enhance security and privacy. Students
will be introduced to the tools and methodologies needed
to design, debug and troubleshoot networks. Labs will
include configuring routers using link protocols and
learning how to link ISPs. Students will be able to plan
and implement IP addressing schemes; and configure
and verify routing protocols.

Note: Standard course outlines for Information Technology
Management (CITM) courses are available on the ITM
website.

39 Hours Fee: $669

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ IT Project Management  CITM 750
Prerequisite(s): CITM 305 or Direct Entry

This course provides students with a more in-depth
understanding of the tools and techniques of project
management as it applies to IT-enabled process
improvement projects. The ability to plan and execute
projects successfully is consistently ranked among the
most important skills among information technology
professionals. The course is based on the industry-standard
Project Management Body of Knowledge (PMBOK) and
provides cutting-edge techniques for project planning,
scheduling, budgeting, human resources, quality,
procurement, communication, and risk management.

Note: Standard course outlines for Information Technology
Management (CITM) courses are available on the ITM
website.

39 Hours Fee: $669

Fall 2012
Distance: Internet Sep 8-Dec 8
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

For more information on distance education, visit
www.ryerson.ca/ce/de.
Applied Feasibility Analysis CITM 800
Prerequisite(s): CITM 700
Antirequisite(s): AIM 800
This course examines the methodologies and tools necessary for successful planning, evaluation and implementation of information technology. Emphasis will be placed on further developing the skills learned in ITM 700 to identify opportunities to increase the effectiveness and/or efficiency of a business unit’s operations, to increase its competitive edge, or to enhance the deployment of human and/or information resources in a corporation. Building on the industry and company analysis project from ITM 700, student teams will conduct a feasibility study within a real client organization to develop or redesign a business process or information system. The study will identify organizational issues related to introducing new technologies, design required process changes, establish business case justification and provide an implementation plan for the recommended solution.

Note: Standard course outlines for Information Technology Management (CITM) courses are available on the ITM website.

39 Hours Fee: $669
Not offered in fall/winter/spring 2012–2013.

Information Systems Security and Privacy CITM 820
Prerequisite(s): CITM 600
Antirequisite(s): CITM 420, ITM 725
This course considers the technical, operational, and managerial issues of computer and network security in an operational environment. Industry best-practices relating to computer security including schemes for breaking security, and techniques for detecting and preventing security violations are the core focus of this course. This course will also explore the principles of data privacy, threats to privacy, international and national policy, particularly related to privacy-enhancing technologies as they apply to the management of information systems and e-Business.

39 Hours Fee: $600
Winter 2013 Thursday 18:30-21:30 Jan 17-Apr 18

Management Consulting

Management Consulting Essentials CZMC 100
Prerequisite(s): Department consent
The management consulting process is evaluated on a theoretical basis and supported with practical examples from business. The approach illustrates the tasks and essential skills required of an effective consultant. The course will emphasize the role of the consultant through assignments that require application of the skills learned. Students will have the opportunity to compare their newly learned skills and knowledge in seminars and discussions with members of the business community and with Certified Management Consultants (CMC).

39 Hours Fee: $993
Not offered in fall/winter/spring 2012–2013.

Professional Conduct and Social Responsibility for MC CZMC 110
Prerequisite(s): CZMC 100
Students review the challenges associated with professional standards and best practices in management consulting and related professions and the practical application of the CAMC Professional Code of Conduct. Students will determine how to resolve specific ethical dilemmas faced by management consultants. Participants will consider the social, legal, and ethical issues of business innovation and technology deployment and the development of business practices, that meet business objectives and the ethical and social requirements of organizational stakeholders.

39 Hours Fee: $993
Not offered in fall/winter/spring 2012–2013.

Successful Consulting Project Implementation CZMC 120
Prerequisite(s): CZMC 100
This course provides students with a solid foundation to apply project management methodologies, tools, and disciplines in a management consulting environment. Consistent with the Project Management Institute’s Project Management Body of Knowledge, it addresses specific requirements in the initiation and execution stages of consulting projects with special consideration of projects that include supervision of client staff, goods and services procurement, vendor management, and operating a project management office.

39 Hours Fee: $993
Not offered in fall/winter/spring 2012–2013.

Prof Consulting Capstone CZMC 200
Prerequisite(s): CZMC 110 and CZMC 120
Students who complete the Management Consulting Professional Program may choose to apply their knowledge in a consulting practicum that is available only to MCPP graduates interested in gaining the CMC certification. Students in this course will be supervised and their work evaluated by a Ryerson faculty member and a CMC member sponsor will support each student.

39 Hours Fee: $993
Not offered in fall/winter/spring 2012–2013.
Infrastructure Asset Management

Infrastructure asset management is a field in high demand, as much of our infrastructure is in need of renewal. Good infrastructure asset managers are required to achieve sustainable outcomes by applying holistic, systematic, and risk-based analyses and processes to decisions concerning an organization’s or government’s physical assets, including fixed plant and mobile equipment along with infrastructure.

Infrastructure Asset Management

Infrastructure asset management is geared toward the strategic knowledge and hands-on skills required for analyzing problems and providing long-range solutions associated with evaluation, preservation, rehabilitation and renewal of existing structures, together with repair materials, strategies, and risk, fiscal and asset management oversight. Infrastructures needing management during their repair, renewal, and maintenance cycles include roads, airports, railroads, transit systems, tunnels, water systems, levees, canals, dunes, solid waste, broadband, and public spaces.

Related certificate(s): Infrastructure Asset Management and Renewal (pg. 95)

NEW!

Infrastructure Asset Management CKAM 100

This course presents the basic principles and procedures involved in the introduction of an infrastructure asset management system and the implementation considerations of infrastructure asset management. It will provide participants with a broad understanding of how their organizations can benefit from optimal infrastructure asset management systems. It discusses the establishment of a framework; assessment of resources required; preparation, implementation, and monitoring of plans; and links with other elements of the organization. It focuses on the basic infrastructure asset management plan template, preparation steps, continuous improvement, and implementation. It also covers issues such as levels of service, condition assessment, and risk management.

39 Hours Fee: $755

Fall 2012 Monday 18:30-21:30 Sep 10-Dec 10
Winter 2013 Tuesday 18:30-21:30 Jan 15-Apr 16
Spring/Summer 2013 Monday & Wednesday 18:30-21:30 May 6-Jun 19

NEW!

Infrastructure Asset Financial Management and Practices CKAM 110

This course examines the ideologies of financial planning and reporting, as well as the tools and techniques used in infrastructure asset management. It covers the processes for lifecycle costing, valuation, financial forecasting, and reporting. It also provides an overview of issues and methodologies associated with asset assessment and financial forecasting standards, guidelines, and legislation. Related theories are explained and useful case studies presenting the application of solution-driven decision-making to practical infrastructure asset management problems are examined.

39 Hours Fee: $755

Fall 2012 Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013 Monday 18:30-21:30 Jan 14-Apr 15
Spring/Summer 2013 Tuesday & Thursday 18:30-21:30 May 7-Jun 18

NEW!

Engineering Risk Management CKAM 120

This course provides an overview of engineering risk management techniques in infrastructure asset management and renewal. It develops the participant’s capability to identify, assess, improve, and limit risk in the management and practice of engineering through the application of concepts and tools of risk engineering. Several concepts will be introduced, including the semantics of risk and hazard; risk as a social construct; principles of risk management; risk engineering; integrating risk controls within the engineering process; risk perception, communication, and acceptability; legal principles relating to engineering risks; risk identification and assessment; hierarchy of risk control; risk benefit analysis; positive risk; and quantitative and qualitative risk assessment methods. Systematic and structured hazard identification techniques and examples in infrastructure renewal are introduced.

39 Hours Fee: $755

Fall 2012 Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013 Friday 18:30-21:30 Jan 11-Apr 19
Spring/Summer 2013 Tuesday 18:30-21:30 Jun 25-Aug 6

For the most current information, see our website at www.ryerson.ca/ce.
NEW!

Infrastructure Asset Maintenance, Planning and Scheduling  
CKAM 130

This course introduces processes in infrastructure asset management that are fundamental to effective planning, scheduling, and successful deployment. Participants will learn how to apply a maintenance assessment process and proactive maintenance timeline; coordinate roles and responsibilities of maintenance supervisors and planners; differentiate between reactive, preventive, and predictive maintenance; explain work measurement to the maintenance work team; use performance metrics, PM and schedule compliance, and backlog, efficiency, and labour utilization; and define the essentials of critical path planning. The course also examines ways in which physical assets show structural and non-structural distress. Defects and problems relating to safety and damage caused by external factors are described, as well as maintenance challenges, management issues, and resolving emerged problems. Participants engage in hands-on activities that build systems-independent process knowledge and skills.

39 Hours  Fee: $755

Fall 2012  
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013  
Thursday  18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013  
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12

NEW!

Infrastructure Asset Evaluation and Rehabilitation  
CKAM 140

This course examines rehabilitation of civil infrastructure systems, including aspects of deterioration science, non-destructive assessment, maintenance, renovation, rehabilitation and preservation; mechanisms of mechanical, chemical, and biological infrastructure degradation; corrosion of steel condition surveys, evaluation of buildings and bridges repair, and preservation materials, techniques, and strategies; renewal engineering, construction planning, management, public policy, codes, and guidelines; and case studies. Defects and problems relating to safety and damage caused by external factors are described, and evaluation techniques for structural capacity and safety are presented. The course concludes with a consideration of economic evaluation of alternative rehabilitation strategies.

39 Hours  Fee: $755

Fall 2012  
Thursday  18:30-21:30  Sep 13-Dec 13

NEW!

Infrastructure Project Evaluation  
CCKAM 150

This capstone course provides students with fundamental knowledge about project evaluation, particularly investment decisions and financial considerations within infrastructure organizations. It provides understanding of how a cost benefit analysis of a capital project is scoped, including cases to be analyzed, relationships between those cases, and the degree of analytical effort required in a cost benefit analysis. The determining of discount rates for the purpose of project evaluation and the sensitivity of project evaluation outcome to changes in the discount rate are also covered, as well as calculation of benefits and costs. Examination of the decision-making process includes economic project selection, how cost benefit analysis can be complemented by other forms of analysis, and how regional and national impacts are considered in project evaluation. Models and processes for carrying out cost benefit analyses are analyzed, and pavement lifecycle costing and maintenance evaluation and optimization are discussed.

39 Hours  Fee: $755

Fall 2012  
Monday  18:30-21:30  Sep 10-Dec 10

Interdisciplinary Studies

In the professional world of community services, no discipline or profession operates in isolation. The following courses, many of which are available by distance education, will develop your understanding of issues faced in the field from an interdisciplinary perspective. They will provide the knowledge and skills you need to work effectively across professional and disciplinary boundaries. For more information, visit www.ryerson.ca/ce/interdisciplinary.

Interdisciplinary Studies

Related certificates(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Community Engagement, Leadership, and Development (pg. 45), Demographic Analysis (pg. 50), Ethics (pg. 64), Family Supports (pg. 68), Food Security (pg. 77), Fundraising Management (pg. 79), Gerontology (pg. 80), Nursing
Program Planning and Evaluation Strategies  
CCINT 900

This course will examine methods of program planning and evaluation that are applicable to health promotion practice. Students will study frameworks for planning human service programs and how evaluation is used for assessment of program effectiveness, for improvement of programs and for guiding resource allocation and policy development. (Formerly IST 900.)

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013
Distance: Internet  Jan 12-Apr 13
Wednesday  18:30-21:30  Jan 16-Apr 17

For more information on distance education, visit www.ryerson.ca/ce/de.

Gerontology: Critical Issues and Future Trends  
CINT 901

This course will assess the influence of Canadian and world demographic trends on the community services for the elderly; assess the influence of recent Canadian research in the field of aging on the community services of the future; examine innovative and traditional programs administered both by government and private agencies in the Western industrial countries and evaluate their relevance for Canada. (Formerly IST 901.)

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Disability Issues  
CINT 902

This course examines disability issues within a socio-political context. Such a perspective contends that it is not the specific type of disability condition which is the major source of disadvantage to the individual but the response that this condition evokes from the larger society. This course will challenge some of the traditional (and damaging) assumptions made about the needs of people labelled as being disabled and will present a framework for policy and practice designed to promote empowerment and inclusion. (Formerly IST 902.)

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Health Promotion and Community Development  
CINT 904

Students will be introduced to the history and development of health promotion and will examine health determinants from environmental, cross-cultural, psychosocial and biological perspectives. The focus will be on the exploration of health promotion strategies which incorporate community development, popular education and social marketing models. (Formerly IST 904.)

39 Hours  Fee: $552

Fall 2012
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Conflict Resolution in Community Services  
CINT 905

Antirequisite(s): CINP 914, CSWP 924

Professionals in a wide range of disciplines are likely to encounter situations which are fraught with conflict, whether the issue is dealing with community opposition to the development of a new facility, developing environmental standards, allocating limited resources to meet emerging societal needs or dealing with the conflicting demands and expectations of different stakeholders. This course is designed to enable students to develop consensus-building strategies that produce agreements that everyone can live with. The course utilizes case materials and examples drawn from different disciplines. (Formerly IST 905.)
Sexuality: Power and Pleasure  CINT 906
This survey course examines the societal basis of attitudes and behaviours related to human sexuality. Students will be introduced to research and theoretical concepts in the literature that contributes to our understanding of sexuality. Sexuality is recognized as a complex and multi-dimensional component of human identity and experience, mediated and influenced by social constructs of gender, race, ethnicity, disability, sexual orientation, age and socio-economic opportunities. The course promotes critical self and social consciousness through challenging sex-negative religious traditions, institutional regulation/control of sexuality, and gender socialization including patriarchal family structure. Some of the topics to be considered are sexuality across the life course; sexuality and liberation; intimacy, love and relationships; sex and gender role socialization; sex, violence and the law, sex as a commodity and AIDS and sexual behaviour. (Formerly IST 906.)

Note: Enrollment for the Spring/Summer offering of this course is only available by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to: Melissa Johnson, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5277.

39 Hours  Fee: $552

Team Work for Community Services  CINT 907
This course explores team practice in community services professions, as they transform practice to serve the needs of all stakeholders. The creation of new approaches to work with clients will be an outcome of the course. Theories of multidisciplinary, interdisciplinary and transdisciplinary team work will be presented. Different disciplinary perspectives will be respected and applied. Course methodology will allow the participants to model the theories and applications that form the core of the course. (Formerly IST 907.)

39 Hours  Fee: $548

Homelessness in Canadian Society  CINT 908
This course offers an interdisciplinary approach to understanding the complex problem of homelessness. Drawing on literature from Canada and the U.S., issues which underlie homelessness, the various ways in which these may be manifested, the ever changing characteristics of these populations, and the policy responses aimed at resolving issues are explored. The current state of statistical information, the views of frontline service providers and advocates, and the differing paradigms embedded in the various disciplines represented will form the basis for debate and shared learning. (Formerly IST 908.)

39 Hours  Fee: $552
COURSES

INTERDISCIPLINARY STUDIES

★ First Nations Issues  CINT 910

Ogitchita Luwatilnihunyinh (First Nations translation: strong helper’s hands). This course offers students an interdisciplinary approach to address how to become an ally to Aboriginal peoples. Designed for community service students both from mainstream and Aboriginal backgrounds, this course applies an anti-oppression perspective to understand the origins of issues confronting contemporary Aboriginal peoples. To appreciate the process of Aboriginal self-determination, a holistic approach guides the examination of community services and infrastructure responsive to the needs of First Nations’ communities. (Formerly IST 910.)

Note: Enrollment for the Spring/Summer offering of this course is only available by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to: Melissa Johnson, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5277.

39 Hours Fee: $561

Spring/Summer 2013
TBA

★ Issues of Migration  CINT 913

This course examines the main concepts and issues in contemporary migration studies by employing historical and international perspectives. The course will examine the Canadian response and the evolution of a post-war system implemented to deal with refugees and immigrants. Case studies of immigrants to Canada and to other parts of the world are used to illustrate theoretical concepts and to promote an understanding of the contextual nature of contemporary migration processes. Comparisons with other societies such as Australia, the United States and to the European Union will be discussed. The course will use a critical social sciences approach to address the implications of the North-South, and South-South relationship in the creation of refugees and immigrant populations.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ International Community Development  CINT 911

This course will introduce the student to the challenges of sustainable community development in the developing world. The course begins with a broad exploration of the meaning of development and under-development and its relevance to Asia, Latin America, Africa and the Middle East today. This course will also explore various approaches which have been used in local, bottom-up developments as well as some tools which are now available to assist the community development facilitator. (Formerly IST 911.)

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Community Development: International Field Experience  CINT 912

This course provides an opportunity for students to deepen their understanding of development issues, and to experience part of their learning in an interdisciplinary, international, and intercultural setting. Following a brief in-class orientation at Ryerson, the field experience part of the course is held overseas. Canadian students will work with students from the host country on specific projects relevant to community development in that country. The country and projects selected may vary from year to year.

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.
**Responses to Migration** CINT 915

The focus of the course will be on the determinants of responses to migrants and migration through an examination of topics including racism, the media, legal status, services available to newcomers, education and credential recognition, and issues of housing discrimination. The goals of this course are to familiarize students with factors known to contribute to negative or positive responses to migrants and migration. In addition students will learn to apply these factors to important practical issues in a critical and reflective manner such as understanding trends over time in migration attitudes and looking at strategies that may be utilized to improve responses to migrants and migration.

39 Hours Fee: $552

**Spring/Summer 2013**
Distance: Internet May 4-Jul 27

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**Introduction to Fundraising** CINT 916

This course provides a view of the Canadian voluntary sector and its organizations, as well as an introduction to concepts and issues related to the practice of fund development. This comprehensive overview also acts as a knowledge base for subsequent, in-depth study of the various aspects of fund development. The concept of philanthropy and various fund development approaches will be explored.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Distance: Internet May 4-Jul 27

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**Urban Community Development** CINT 917

Urban Community Development is a course designed to offer participants an opportunity to engage in interdisciplinary teams involved in community projects. Working under the supervision of a Ryerson faculty member and a professional community developer, students assist a community group or agency to gather information, analyze data and attempt to generate solutions. As part of their project work, students present their findings to the community centre as well as to the appropriate citizen groups or public at large. Field work occurs during the month of May.

*Note*: Seven mandatory evening sessions (18:00-20:00) take place between October and March. Nights are chosen based on student availability where possible. These classes are followed by 12 days in the community during May.

39 Hours Fee: $606

**Spring/Summer 2013**
Monday–Friday 9:00–18:00 Apr 29-May 3

**Community Collaborations** CINT 920

This interdisciplinary course will assist students and practitioners to develop the knowledge and skills required to participate effectively in multi-sectoral community collaborations. The course will provide an overview of collaboration and will review common challenges and factors influencing success. Collaborative processes will be examined including community engagement and mobilization, outcomes-based strategic planning, implementation of strategies and sustaining momentum, governance, leadership, communications, and evaluation. Examples will be provided of community collaborations focused on improving outcomes for children, youth and families.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**Writing for Disability Activism** CINT 921

This is an applied writing course: you will write and think critically about writing. This is also an interdisciplinary course which means you will work with other learners across a range of disciplines and learn from and about a range of disciplines. Starting with writing from within the disability movement, we will introduce you to writing as a form of expression, inquiry, resistance, solidarity, and survival. We will draw on readings and examples from different disciplines and explore how writing changes depending on the disciplinary context. We welcome experienced and novice writers. Students should be interested in writing and social change.

39 Hours Fee: $606

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Professional interior designers make the most of the places where we live, work, and play. Using colour, space allocation, acoustics, illumination, patterns, and textures, they create beauty and functionality. Their services are needed in every imaginable interior setting – from corporate offices and shopping centres to restaurants, hotels, hospitals, and residences. If you would like to learn more about this fascinating field, then these courses may be for you.

**Interior Design**

Related certificate(s): Design for Arts and Entertainment (pg. 52), Design Management (pg. 53), Interior Design, Fundamentals of (pg. 96)

**Design Theory**

This is an introductory course that focuses on the multiple disciplines and concepts that impact the foundation of design at both a micro and macro level. Students will be introduced to the basic elements and principles that demonstrate visual organization and provide the tools for analyzing and synthesizing the application of design. This course will provide the theoretical underpinnings that allow students to creatively apply knowledge to both two- and three-dimensional design assignments and projects. In addition, the course may include field trips, collaborative and individual assignments, and in-class studio/lab work.

39 Hours  Fee: $639

- **Fall 2012**
  - Wednesday 18:30-21:30 Sep 12-Dec 12
- **Winter 2013**
  - Wednesday 18:30-21:30 Jan 16-Apr 17
- **Spring/Summer 2013**
  - Monday & Wednesday 18:00-21:00 May 6-Jun 19

Supplies and materials to be purchased by the student: A list of supplies and materials required will be given to students after the first class. Cost approximately $120. Required text: Art Fundamentals Theory and Practice, cost approximately $95.

**Interior Design I: Drafting**

Prerequisite(s): CDID 150

The first of a series of courses providing an introduction to four primary performance objectives which relate to drafting, planning and research, professional ethics, and the sensory environment. The focus of this course is visual communication to provide the student with a foundation in manual drafting practices through a series of drawing exercises relating to small scale residential interior spaces. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

Note: Students with a suitable portfolio may be admitted to this course upon approval of the program department; see Open House (page 8).

39 Hours  Fee: $561

- **Winter 2013**
  - Tuesday 18:30-21:30 Jan 15-Apr 16
- **Spring/Summer 2013**
  - Tuesday & Thursday 18:30-21:30 May 7-Jun 18

Supplies and materials to be purchased by the student: A list of materials and equipment required will be given to students after the first class. Cost approximately $200-$225.

**Interior Design I: Space Planning**

Prerequisite(s): CDID 151

This course introduces the analytic and problem-solving skills relating to space planning of small-scale residential interior spaces and sequences that function effectively for people using them. Visual communication using manual drafting practices learned in CDID 151 is applied to interior design studio exercises. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

Note: Students with a suitable portfolio may be admitted to this course upon approval of the program department; see Open House (page 8).

39 Hours  Fee: $561

- **Winter 2013**
  - Thursday 18:30-21:30 Jan 17-Apr 18
- **Spring/Summer 2013**
  - Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $200.

**Interior Materials and Finishes**

Prerequisite(s): CDID 150

“Interior Finishing” introduces the principles, regulations, standards, systems, materials, and details of standard residential and commercial floor, wall and ceiling surface treatments, millwork and textiles, and the finishes applied to them. Fire rating, VOC (volatile organic compound) emissions and sustainable design are introduced.
Interior Design

39 Hours Fee: $568

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Design Dynamics I: Portfolio 1  
CDID 155
Prerequisite(s): CDID 150

Two-dimensional design problems introduce the student to the concept of spatial illusion; how line shape, texture value, and colour can be manipulated to create the illusion of space. Building on skills developed in the first project, students will explore colour and typography as a source of visual inspiration, and through a series of transformations will explore the projection of 2-D images into 3-D reality. CDID 155, combined with CDID 156, CDID 255, and CDID 256, is equivalent to IRD 100 and IRD 200.

39 Hours Fee: $561

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Supplies and materials to be purchased by the student: A list of supplies and materials required will be given to students after the first class. Cost approximately $180.

Kitchen and Bathroom Design  
CDID 157
Prerequisite(s): CDID 151

Kitchens and bathrooms are essential to everyday living; they need to be designed so that they function as well as they look. Students will explore the specific requirements associated with kitchen and bath design. With an emphasis on the design process, this course covers the design of efficient and aesthetic kitchens and baths, including space considerations, equipment, current trends in materials, as well as human factors.

39 Hours Fee: $560

Not offered in fall/winter/spring 2012–2013.

Interior Design I: Orientation (Sensory)  
CDID 251
Prerequisite(s): CDID 151 and CDID 152

Part 1 - This course segment, through a series of lectures and site visits, introduces the student to the interior design practitioner’s workplace and the ethics and standards of behaviour which prevail in the Association of Registered Interior Designers of Ontario (ARIDO).

Part 2 - The foundation in architectural drawing conventions and standards, and space planning introduced in CDID 151 and CDID 152 is applied to studio exercises which explore the interior sensory environment in terms of lighting and acoustics. CDID 151, combined with CDID 152, CDID 251, and CDID 252, is equivalent to IRN 100 and IRN 200.

39 Hours Fee: $561

Not offered in fall/winter/spring 2012–2013.

Design Dynamics I: Capstone  
CDID 256
Prerequisite(s): CDID 155, CDID 156, and CDID 255

Students undertake a major design project that will be a synthesis of all the skills and knowledge acquired in all the courses. The project work will require students to ideate, conceptualize, and construct a space that involves human scale and interaction. The major project will culminate in

Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $120.
an oral presentation of the student’s solution from initial concept, development, three-dimensional projection, applied two-dimensional design, thematic colour development, and the practical utilization of space. CDID 155, combined with CDID 156, CDID 255, and CDID 256 is equivalent to IRD 100 and IRD 200.

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<thead>
<tr>
<th>COURSES</th>
<th>INTERIOR DESIGN</th>
<th>CDID 155, combined with CDID 156, CDID 255, and CDID 256 is equivalent to IRD 100 and IRD 200.</th>
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<tbody>
<tr>
<td>CDID 155</td>
<td>CDID 156, CDID 255, and CDID 256 is equivalent to IRD 100 and IRD 200.</td>
<td>39 Hours Fee: $561</td>
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<td>Supplies and materials to be purchased by the student: Students are expected to have all the required equipment from previous prerequisite courses. Additional supplies and materials are required. Cost approximately $150.</td>
<td>39 Hours Fee: $561</td>
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<tr>
<td>Not offered in fall/winter/spring 2012–2013.</td>
<td>39 Hours Fee: $561</td>
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### Communications I
**CIRC 112**
This course develops skills in design communication and knowledge of basic computer applications used in the Interior Design program and profession. (Formerly IRC 102).

| 52 Hours | Fee: $567 |
| Winter 2013 | Wednesday 18:30-21:30 Jan 16-Apr 17 |

### Communications II
**CIRC 113**
This course is a first in a series in design communication for interior designers that develops freehand drawing skills, including perspectives and rendering methods using various media. (Formerly IRC 103).

| 52 Hours | Fee: $567 |
| Spring/Summer 2013 | Monday & Wednesday 18:30-21:30 May 6-Jun 19 |

### History of Design I
**CIRH 101**
Prerequisites: CIRH 202
Antiquity to the Eighteenth Century: This course examines the history of design in pre-Modern culture. It investigates the relationship between the fine and applied arts in aesthetic, practical, theoretical, social and global contexts.

| 39 Hours | Fee: $561 |
| Not offered in fall/winter/spring 2012–2013. | 39 Hours Fee: $561 |

### History of Art I
**CIRH 102**
Tracing the broad development in art, design and architecture from the classical period through to the Renaissance, this course will offer an analytical survey of images, objects and buildings that seeks to explain the historical, cultural and social contexts of the production of art broadly defined and to offer a means of understanding stylistic change and its meanings.

| 39 Hours | Fee: $561 |
| Not offered in fall/winter/spring 2012–2013. | 39 Hours Fee: $561 |

### History of Design II
**CIRH 201**
Prerequisites: CIRH 101
This course explores the meanings of Modernism. Emphasis is placed on the influence of industrialization and consequent changes in materials and technique, in the search for design paradigms appropriate to the social structure and ideals of the modern world.

| 39 Hours | Fee: $561 |
| Not offered in fall/winter/spring 2012–2013. | 39 Hours Fee: $561 |

### Intro to World Art I: Pictorial Arts
**CIRL 100**
This is an introduction to the study of art history from a cross-cultural perspective. The function of the pictorial arts (principally painting and sculpture) within religious, social and economic systems will be the primary focus of study. Students will be introduced to the diversity of artistic expression from across the globe and throughout history while they learn the fundamental principles and aims of pictorial expression and formal analysis. (LL)

| 39 Hours | Fee: $567 |
| Winter 2013 | Wednesday 18:30-21:30 Jan 16-Apr 17 |
| Spring/Summer 2013 | Tuesday & Thursday 18:30-21:30 May 7-Jun 18 |

### Contemp Art and Art of the Recent Past
**CIRL 500**
Students learn about the art of the past one hundred years, and the ways in which academic institutions, museums, public and private galleries define artistic practice. Contemporary art will be examined within the context of constructions of identity and place. Photography, video and artists’ use of the Internet will be studied, as well as works in traditional media. (UL)

| 39 Hours | Fee: $554 |
| Fall 2012 | Monday 18:30-21:30 Sep 10-Dec 10 |
| Winter 2013 | Monday 18:30-21:30 Jan 14-Apr 15 |
| Spring/Summer 2013 | Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6 |
Workshops in Design

**Summer Quick Start**

Primarily intended for students enrolling in the Interior Design program in September, this intensive one-week foundation course is designed to enhance drawing and communication skills. Students in their final year of high school who want to strengthen their portfolio may also attend with the written approval of their high school guidance counsellor or principal.

- **Fall 2012**
  - Monday–Friday 9:00-17:00
  - Aug 20-Aug 24

**Techniques in Watercolour**

A universal interest course. This course is designed to expose participants to the diversity of visual effects in watercolour and to begin building mastery over those effects. Learn watercolour’s fluid and transparent properties. Use watercolour as a wash, a tint, and in full saturation. Experiment with watercolour in combination with pencil, ink, and a variety of drawing media. Exercises will offer direction for studying texture, surface and illusion. Course content is applicable to both fine art and commercial art purposes.

- **Spring/Summer 2013**
  - Tuesday 18:30-21:30 May 7-Jun 18

**Drawing Fundamentals**

Come test the theory: Everyone can draw! Everyone has the instinct toward language - verbal and visual. This course teaches the visual “language” that is natural to us all. It begins at the most rudimentary level and progresses through each of the developmental stages that lead to image-making skill. A series of exercises taken in sequence will build the powers of observation needed to transform a three-dimensional subject into a two-dimensional symbol. Learn the fundamentals of gesture, line, light and shade, and space. Commitment to weekly practice will determine the level of progress. The course objective is to make drawing a part of everyday life.

**Drawing With Mixed Media**

A universal interest course. This course deals with a variety of media in the rendering of a broad range of three-dimensional subjects. In particular, the course covers ways of applying effects to the rendering of interiors, objects, and material surfaces. Among the surfaces to be covered are stone, wood, fabrics, metal, and glass. Exercises will offer direction for the specific study of texture, pattern, contrast, and the play of light. As well as lending drama and excitement to illustrations, emphasis is placed upon developing a personal style.

**Colour Studio Workshop**

The Colour Studio Workshop is an intensive studio-based, experiential course exploring colour theory and colour harmonies essential for fine artists, graphic artists, portfolio building, interior decorators and designers, architecture, fashion, and general interest.

**Workshop in Computer-Aided Design**

This introductory-level workshop is designed for the student or professional who is interested in computer-aided drafting using AutoCAD. Participants will learn to input their two-dimensional ideas into the computer using AutoCAD’s drawing and editing features. This hands-on course is designed to give students knowledge to start and finish a drawing on the computer and then plot it out.

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* Certificate and degree credit  
* Degree credit  
* Certificate credit  
* Course series
Journalism

We offer courses in Journalism, Magazine and Web Publishing, and Publishing to meet the needs of today’s students and professionals. Whether you are taking courses for personal interest or professional development, we are sure to have something for you. For more information, visit www.ryerson.ca/ce/journalism.

For course offerings in Magazine and Web Publishing, see page 335.

For course offerings in Publishing, see page 419.

Journalism

Related Certificate(s): News Studies (pg. 111)

**Interviewing: The Art and Craft of Asking Questions**  
CDJN 448

The French philosopher Voltaire once said, “Judge a man not by his answers, but by his questions.” The art of asking questions is one of the most important communication skills. This course provides journalists, writers, and anyone who wants to improve his or her interviewing techniques with relevant information and hands-on experience. In addition to practical assignments, guest speakers, and field trips, topics include research and focus, how to find and contact interviewees, preparing and asking questions, listening skills, specific tips for telephone, print, and broadcast interviews, and more.

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<thead>
<tr>
<th>39 Hours</th>
<th>HST included</th>
<th>Fee: $678</th>
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<tbody>
<tr>
<td>Fall 2012</td>
<td>18:30-21:30</td>
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<td>Winter 2013</td>
<td>18:30-21:30</td>
<td>Jan 16-Apr 17</td>
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**Freelancing the Future**  
CDJN 449

All social and economic indicators point to freelancing as the way of the future in journalism and communications. This seven-week workshop provides participants with the knowledge and skill to become self-employed professionals. Topics include finding and proposing ideas, marketing yourself, establishing and negotiating fees, preparing a business plan, market opportunities, tax advantages, what you need to get started, and much more.

**Note:** Instructor: Paul McLaughlin is an award-winning magazine writer, broadcaster, and playwright. A journalist since 1973, he has been published extensively in most major Canadian magazines, and has worked as a producer and freelance interviewer for CBC Radio. He has written four books, including *How to Interview* (originally titled *Asking Questions: The Art of the Media Interview*). Paul has also produced videos, including *Hockey Night in Hollywood*, a CTV special starring Wayne Gretzky. A journalism instructor at Ryerson University, Paul has also taught journalism at Carleton University and Algonquin College.

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<th>19.5 Hours</th>
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**Copy Editing**  
CDJN 450

The skilled copy editor is a writer’s best friend - even when he or she is the writer - and the reader’s champion. This course provides editors and writers with the tools to improve copy while preserving the text’s good features and the writer’s style. Topics include analyzing and editing copy for clarity and consistency, understanding style and conforming to it, editing copy to fit an allotted space, and writing headlines and cutlines.

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<td>Winter 2013</td>
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**Texts Required:** CP Style Book, CP Caps and Spelling, available at the Ryerson bookstore.

**Writing for the Print Media**  
CDJN 458

This course is designed to improve your writing skills. Work with a reporter, an editor, a feature writer, a columnist, and a public relations specialist. You will write news stories, press releases, a feature story, and a column. Through discussions, assignments, and workshops, students will also learn interviewing techniques and media relations strategies that work. This is a practical course focused on making your writing more effective.

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**Inside Journalism**  
CDJN 466

What draws people to journalism as a profession? And what keeps them there? What do journalists really do? How do they think? What happens behind the scenes? This course is an excellent primer for people considering the field of journalism as a first career choice or career switch. Students will explore the areas of print reporting, magazine writing, television news and current affairs, web reporting, column writing, and more; they will try their hand at some basic...
journalistic skills, and consider the profession from the viewpoint of popular culture, real-life stories from guest experts, and an evening in a working newsroom.

**Winter 2013**
Tuesday 18:30-21:30 Jan 15-Apr 16

**How To Sell A Documentary**  
**CDJN 467**

This course guides students through the development stage of documentary filmmaking, teaching you how to refine your ideas, how to use research and interview techniques, and how to write a proposal or treatment. In this context, students will view different styles of documentary films and discuss their treatment of different issues raised. The course will culminate in a mock “pitch session” with a complement of commissioning editors from the broadcasting industry.

**Note:** Instructor: Elizabeth Klinck has 25 years’ experience of documentary research and production for producers and broadcasters including the National Film Board of Canada, Witness (CBC), BRAVO!, Discovery Canada, HBO, and PBS. She has worked with such directors and broadcasters as Adrienne Clarkson, Donald Brittain, Alan King, John Kastner, and Gwynne Dyer.

**39 Hours**  
HST included  
Fee: $617

**Fall 2012**
Tuesday 18:30-21:30 Sep 11-Nov 6

**Finding Your Voice:**  
**The Art of Column Writing**  
**CDJN 477**

Have you always yearned to be a columnist? Good news. There’s never been a better time to do so. With the Internet now augmenting the traditional guest-column market, every writer who builds the right kind of media platform stands on a soap box looking out on the world. This writing workshop will help you assemble the professional tools to craft columns that will be noticed. By drafting and polishing, you will find your unique voice.

**Note:** Instructor: Sarah Jane Growe is an award-winning columnist, best-selling author, and lecturer.

**36 Hours**  
HST included  
Fee: $596

**Spring/Summer 2013**
Monday & Wednesday 18:30-21:30 May 6-Jun 19

**NEW!**

**Ethics and Law in the Practice of Journalism**  
**CJRN 123**

**Prerequisite(s):** JRN 120 or CNNS 101  
**Antirequisite(s):** BDC 915 and BDC 918 and PHL 800

This course prepares students for many of the ethical problems they will encounter as professionals and introduces them to the legal framework in which journalism is practised. Legal themes include defamation, contempt of court, search and seizure, and the Youth Criminal Justice Act. Ethical themes include fairness, conflict of interest, plagiarism and fabrication, protection of sources. Other considerations will include respect for privacy and freedom of expression. Best practices and guidelines for conduct are introduced, but students are also introduced to philosophical concepts and tools that can aid everyday decision-making. Practising journalists and media lawyers will help students gain command of these various and intersecting issues.

**39 Hours**  
Fee: $606

**Not offered in fall/winter/spring 2012–2013.**

**NEW!**

**Grammar**  
**CJRN 199**

This mandatory course for journalism students is graded on a pass/fail basis. Students write a grammar placement test, and those who do not attain 75 per cent for it attend a mandatory tutorial and have two additional opportunities to attain the required mark. This course must be successfully completed before continuing to second-year journalism courses.

**14 Hours**  
Fee: $200

**Fall 2012**
Monday 18:30-21:30 Sep 10-Oct 22

**NEW!**

**History of Journalism**  
**CJRN 401**

**Prerequisite(s):** JRN 120 or CNNS 101  
**Antirequisite(s):** JLS 600

This course studies the evolution of journalism from 1600 to the present. It examines the various forms that news took at different periods and in different places; how news influenced culture and was influenced by it, as well as by changing technology, business organization, and markets; how different audiences used and responded to news; and how the producers of news understood their work in relation to their society, their audiences, their employers and their peers.

**39 Hours**  
Fee: $606

**Not offered in fall/winter/spring 2012–2013.**
**NEW!**

★ **Journalism’s Best**  
Prerequisite(s): JRN 120 or CNNS 101  
Antirequisite(s): ENG 700

Students examine the work of outstanding journalists in broadcast, newspapers, magazines and online through readings, lectures, videos, tapes and discussions. Students examine why certain pieces stand out in the context of their time and place.

39 Hours  
Fee: $606

*Not offered in fall/winter/spring 2012–2013.*

**NEW!**

★ **Documentary Survey**  
Prerequisite(s): JRN 120 or CNNS 101

Students screen a number of long-form documentaries ranging from classics from the last fifty years to contemporary productions. Students come to understand how the conventions of documentary storytelling have changed over the decades. They explore issues of “voice”, stylistic and narrative conventions, shooting and editing styles, and other aspects of documentary.

39 Hours  
Fee: $606

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

**NEW!**

★ **Journalism and the Arts**  
Prerequisite(s): JRN 303 or JRN 304 or JRN 305 or JRN 306 or JRN 314 or CNNS 101

An opportunity for students to explore reporting on culture of all kinds, including policies, personalities and performances, and to gain insight into the relationship between journalism and cultural production. The course introduces students to reviewing different works of art. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

39 Hours  
Fee: $606

*Not offered in fall/winter/spring 2012–2013.*

**NEW!**

★ **Journalism and the World of Business**  
Prerequisite(s): JRN 303 or JRN 304 or JRN 305 or JRN 306 or JRN 314 or CNNS 101  
Antirequisite(s): NNS 502

Students learn how businesses behave and how journalists assess their performance, through investigative reporting, interpreting key financial documents, probing a business’s performance, practices and challenges, and narrating a company’s fundamental drama. The role of the business reporter and his or her relationship with sources will be analyzed.

39 Hours  
Fee: $606

*Not offered in fall/winter/spring 2012–2013.*

**NEW!**

★ **Health and Science Journalism**  
Prerequisite(s): JRN 303 or JRN 304 or JRN 305 or JRN 306 or JRN 314 or CNNS 101

Using current debates in the health and science fields, students learn how to bridge the gap between scientific jargon and readers or audiences. They address the importance of evaluating claims and explore techniques for communicating complex ideas. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.

39 Hours  
Fee: $606

*Not offered in fall/winter/spring 2012–2013.*

**NEW!**

★ **International Journalism**  
Prerequisite(s): JRN 303 or JRN 304 or JRN 305 or JRN 306 or JRN 314 or CNNS 101

This course examines the history and practice of the journalism of global affairs. Topics covered include foreign and war correspondence; reporting on international organizations, development issues and natural disasters; and techniques for reporting in remote or unfamiliar surroundings. The practice of journalism is situated in the context of broader international political, economic and military trends. Students examine the challenges faced by journalists who report on global events, including attempts to control the flow of information and the rapid evolution of news-gathering technology.

39 Hours  
Fee: $606

*Not offered in fall/winter/spring 2012–2013.*

**NEW!**

★ **Reporting Sports**  
Prerequisite(s): JRN 303 or JRN 304 or JRN 305 or JRN 306 or JRN 314 or CNNS 101

An introduction to working the beat in sports journalism, including developing sources and story ideas and maintaining a reporter’s independence from the pressures of commercial sport and home-team cheerleading. The impact of deadlines on sports journalism and sports writing, and an examination of what constitutes excellence in sports reporting will be discussed. Students will be enrolled in sections with a view to the amount of journalism experience they bring to the course, and assignments will be tailored to these differing levels of experience.
NEW!

★ Introduction to News Studies

Antirequisite(s): JRN 120

Students are introduced to core values of journalism, the community of practice in which journalists operate, the essence of a basic news story, and the fundamental tools that reporters, editors and producers use. The course also examines the context of journalism practice: the role of journalism in society, changing technologies that affect journalism and changing public perceptions of the news media. In addition to learning about these things in theory, students will complete a small number of basic news writing assignments.

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

NEW!

★ Understanding Multimedia Journalism

Prerequisite(s): JRN 120 or CNNS 101
Antirequisite(s): JRN 112, JRN 125

Students receive an elementary grounding in basic disciplines involved in using sound and pictures to tell nonfiction stories. Trends in modern multimedia journalism will be described, including the use of various digital platforms and social media. Students will emerge with a theoretical understanding of the interplay of various media in the news business today, and each student will also complete at least one basic reporting assignment using audio, video, and/or still photography, as well as text.

Journalism Workshops

★ Copy Editing: In Search of the Perfect Word

Copy editors edit above all to communicate to readers. But editors who love their readers also cherish their writers - and can become their best friends. Theirs is a creative job that improves the quality of copy. This workshop is for people who care about language and want to help writers, including themselves, tell readers what they mean in a clear, concise, correct, and interesting way. It deals with the basics - spelling, punctuation, and grammar - as well as knowing what to look for, conforming to style, editing for space, and making quick, logical, and defensible decisions.

NEW!

★ Certificate and degree credit
★ Degree credit
★ Certificate credit
★ Course series
Laboratory Practice

These courses have been designed to equip graduates with managerial skills combined with practical knowledge (ranging from safety, environmental awareness, standards and regulations, specialized information technology systems, effective communications, recordkeeping, and technical writing) that laboratory work requires. For more information, visit www.ryerson.ca/ce/labpractices.

Laboratory Practice

Related certificate(s): Laboratory Practices Management (pg. 98)

Professional Laboratory Practice

This course will examine standards for professional communication and strategies for conducting literature searches. Students will discuss and use communication tools for communication of research findings, test results, and ideas. Standards of laboratory record keeping, especially notebooks will be discussed.

19.5 Hours Fee: $359

Fall 2012
Distance: Internet* Monday 18:30-21:30 Sep 8-Oct 20
Distance: Internet** Wednesday 18:30-21:30 Sep 12-Oct 24

Winter 2013
Distance: Internet** Tuesday 18:30-21:30 Jan 12-Feb 23

Spring/Summer 2013
Distance: Internet May 4-Jun 15
Monday & Wednesday 18:00-21:00 May 6-May 29
For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

**This course will run during the Winter break.

Standards and Good Practices

This course will introduce the general principles Good Research Practice (GxPs) and other quality standards as applied to quality management of the testing and manufacturing process (across a range of industries/sectors). It will also provide an overview of agencies and guidelines relevant to monitoring and compliance.

19.5 Hours Fee: $359

Fall 2012
Distance: Internet* Wednesday 18:30-21:30 Sep 8-Oct 20

Winter 2013
Distance: Internet** Monday 18:30-21:30 Jan 14-Mar 4

Spring/Summer 2013
Tuesday 18:30-21:30 Jun 25-Aug 6

Intro to Laboratory Regulations

This course covers the scope of due diligence and regulatory frameworks for laboratory risk management focusing on environmental health and safety (EHS) management systems to address the broad spectrum of hazards inherent in routine and experimental practices. Included in the course will be an outline of what organizations, the employer, and you need to know and do to meet the intent of the vast number of environmental health and safety related regulations impacting laboratory operations.

19.5 Hours Fee: $363

Spring/Summer 2013
Monday 18:30-21:30 May 6-Jun 24

Laboratory and Research Ethics

This course will identify and analyze key issues related to the ethics of conducting research in the laboratory sciences. With a Canadian focus, ethical issues will be explored using relevant and highly current case studies that will best illustrate ethical dilemmas, concerns, and issues. Students will be exposed both broad, foundational concepts and principles in research ethics as well as more specific content related to the particular issues that arise in laboratory-based research.

Winter 2013
Distance: Internet** Wednesday 18:30-21:30 Jan 16-Feb 27

Spring/Summer 2013
Distance: Internet Monday & Wednesday 18:00-21:00 May 6-May 29
For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

**This course will run during the Winter break.
19.5 Hours Fee: $359

Fall 2012
Monday 18:30-21:30 Oct 29-Dec 10

Winter 2013
Distance: Internet** Jan 12-Feb 23

Spring/Summer 2013
Distance: Internet Mar 2-Apr 13
Distance: Internet Jun 22-Aug 3
Tuesday 18:30-21:30 Mar 5-Apr 16

For more information on distance education, visit www.ryerson.ca/ce/de.

**This course will run during the Winter break.

Sample Management CKLP 150
This course aims to inform learners about the various aspects of sample management such as sample collection, handling, tracking, shipping, and their storage according to special applications of Workplace Hazardous Materials Information System (WHMIS). Techniques involved in preparing various biological materials will be introduced. Personnel safety and risk assessment to meet the requirements of the Occupational Health and Safety Act of Ontario for the purposes of the operation of the laboratory will also be discussed.

19.5 Hours Fee: $336

Winter 2013
Thursday** 18:30-21:30 Jan 17-Feb 28

Spring/Summer 2013
Thursday 18:30-21:30 May 9-Jun 20

**This course will run during the Winter break.

Laboratory Info Management CKLP 160
This course will introduce the learner to Laboratory information management systems (LIMS) and its application in scientific and commercial laboratories. Students will be exposed to important features of LIMS that allow laboratories to record, manage, organize, and share large amounts of data for rapid search, retrieval, and reporting at various steps of the analytical and quality assurance process.

19.5 Hours Fee: $363

Spring/Summer 2013
Wednesday 18:30-21:30 Jun 26-Aug 7

Intro to Intellectual Property CKLP 200
This course will introduce the learner to the fundamentals of Intellectual Property (IP) and the importance of IP in laboratory practice. The steps securing IP protection, including patents and safeguards to ensure innovation remain proprietary will be discussed from a Canadian and international perspective.

19.5 Hours Fee: $359

Fall 2012
Wednesday 18:30-21:30 Oct 24-Dec 5

Spring/Summer 2013
Distance: Internet Mar 2-Apr 13
Distance: Internet Jun 22-Aug 3
Tuesday 18:30-21:30 Mar 5-Apr 16
Tuesday 18:30-21:30 Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.
**Laboratory Quality Processes**  CKLP 210

Six Sigma is an effective strategy for process improvement and problem solving used in an increasing array of business and technical environments. It can be implemented in isolated applications or as an enterprise-wide strategy for managing quality. Sustainable quality leadership is attained when Six Sigma is combined with a Continuous Improvement approach to quality.

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**Independent Study I**  CKLP 220

Under the supervision of an industry expert or faculty member, students will either explore the scholarship surrounding a particular issue arising from laboratory practice or spend time in a laboratory organization, exploring the practical application of laboratory practice. Students will be encouraged to study issues relevant to their own workplace and career interests.

**Note:** It is recommended that students complete the required courses before enrolling in the independent study courses.

Students will be assessed on the basis of a research paper or case study.

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**Independent Study II**  CKLP 230

**Prerequisite(s):** CKLP 110

Under the supervision of an industry expert or faculty member, students will either explore the scholarship surrounding a particular issue arising from laboratory practice or spend time in a laboratory organization, exploring the practical application of laboratory practice. Students will be encouraged to study issues relevant to their own workplace and career interests.

**Note:** It is recommended that students complete the required courses before enrolling in the independent study courses.

Students will be assessed on the basis of a research paper or case study.

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**Fundamentals of Clinical Research**  CKLP 240

This course will introduce the learner to the role of clinical trials and research in the health care sector and in industry. The phases and elements of clinical trials will be considered and roles and responsibilities for each personnel will be discussed.

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**Current Topics in Lab Science**  CKLP 250

This course will identify and analyze contemporary issues that are faced by laboratories. The course will explore the issues from a number of different perspectives to help students understand the emerging regulation, public policy, ethics, innovation, and technology as relevant to laboratory practice and safety. The course will explore the impact of the issues and inform students about evolving professional practice.

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**Landscape Design**

Landscape Design combines the fields of art, science, and humanities. The certificate program offers an excellent education in the fundamental components that comprise the field of landscape design. Through course offerings, you will learn how to analyze, plan, design, manage, and sustain the built and natural environment. For more information, visit [www.ryerson.ca/ce/landscape](http://www.ryerson.ca/ce/landscape).

**Landscape Design**

**Related certificate(s):** Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Computer Programming Applications (pg. 47), Landscape Design (pg. 100), Sustainability Management (pg. 144)

**Note:** This course is delivered in a lecture/studio format.
Certificate and degree credit

Certificate credit

Course series

COURSES

LANDSCAPE DESIGN

39 Hours Fee: $755

Fall 2012
Distance: Internet Sep 8-Oct 20
Wednesday 18:30-21:30 Sep 11-Dec 12

Winter 2013
Tuesday (Toronto Botanical Gardens) 18:00-22:00 May 7-Jun 18
and Saturday 8:30-18:30 Jun 1
and Sunday 9:30-18:30 Jun 2

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

**This course will run during the Winter break.

Landscape Construction, Materials and Methods CKLA 310

The purpose of this course is to understand and investigate the origins, characteristics, and design applications and methodologies used in landscape construction. The process of designing, selecting, pricing, sourcing, constructing, and maintaining hard and soft landscape materials are discussed. Life cycle and sustainability of material selection is woven into the course content.

Note: *** Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

39 Hours Fee: $755

Fall 2012
Distance: Internet* Sep 8-Oct 20

Spring/Summer 2013
Distance: Internet Mar 2-Apr 13
Tuesday & Thursday*** 18:30-21:30 May 7-Jun 18
Monday–Friday 18:00-22:00 May 27-May 31
and Saturday 8:30-18:30 Jun 1
and Sunday 9:30-18:30 Jun 2

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

Plant Materials CKLA 320

This course presents and evaluates deciduous and evergreen woody plant materials as basic structural design elements of the landscape. It covers introduced species as well as those native to Canada. Students will become familiar with the range of landscape applications for the species covered, as well as the relationship between their autecology and site selection.

Note: *** Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

39 Hours Fee: $755

Fall 2012
Distance: Internet Sep 8-Oct 20

Winter 2013
Distance: Internet Jan 12-Feb 23

Spring/Summer 2013
Distance: Internet May 4-Jun 15

Ecology and Sustainable Landscapes CKLA 400

This course examines the fundamental concepts and principles of ecology as a basis for sustainable landscapes. Ecosystem structure, processes, dynamics,
LANDSCAPE DESIGN

and resilience are considered as a basis for facilitating the design and management of landscapes in a variety of land-use scenarios, particularly in urban regional environments. Sustainable land-use practices based upon ecological resilience are investigated. Several ecological frameworks for sustainable landscape design and management including Adaptive Management and Collective Action are presented and analyzed.

Note: ***Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

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*For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).*

*This course will run during the Fall break.

**Horticultural Science**  CKLA 410

This course introduces the fundamentals, principles, and practices of horticulture. Topics include flowering bulbs, annuals, perennials, lawns, ground covers, woody plants, and cultural requirements. Plant propagation and greenhouse structure, plating techniques and grafting, and pest and disease identification and control are discussed and demonstrated in the greenhouse and testing lab.

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| 18:30-21:30 | Jun 22 |
| 9:30-18:30 | Jun 23 |

*For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).*

This landscape design seminar/studio investigates grounding for sustainable design. We look at expressions of people’s relationship with the natural environment through principles and theories of landscape design and the historical experience of landscape space.

**Making and Meaning of Landscapes**  CKLA 430

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| 18:30-21:30 | May 7-Jun 18 |
| 8:30-18:30 | Jun 22 |
| 9:30-18:30 | Jun 23 |

*For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).*

*This course will run during the Fall break.

**Art and Management of Planting Design**  CKLA 420

Perennial, grasses, and wildflower plant materials continue to be recognized as significant components of a successful landscape planting design. This course focuses on plant identification, planting combinations, and design compositions using native and exotic materials available in Southern Ontario.

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**Fall 2012**

| 18:30-21:30 | Sep 10-Dec 10 |

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<tr>
<th>Winter 2013</th>
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| 18:30-21:30 | Jan 14-Apr 15 |

| 18:30-21:30 | May 7-Jun 18 |
| 8:30-18:30 | Jun 22 |
| 9:30-18:30 | Jun 23 |

*For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).*

*This course will run during the Fall break.

**Digital Landscape Design**  CKLA 440

Prerequisite(s): CKLA 300 or CKLA 707

This digital tools course explores ways of conceiving and communicating landscape design ideas. Lectures and interactive lab activities focus on developing graphic plans, sections, elevations, axonometrics, and perspective drawings within the context of the built and natural environment. Colour rendering techniques, cost estimating applications, and business management are explored. Most projects are submitted electronically through Blackboard academic suite.

Note: Students are required to purchase a student edition of software. Information will be announced in class.

<table>
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<tr>
<th>39 Hours</th>
<th>Fee: $755</th>
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**Fall 2012**

| 18:30-21:30 | Sep 10-Dec 10 |

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<th>Winter 2013</th>
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| 18:30-21:30 | Jan 14-Apr 15 |

| 18:30-21:30 | May 7-Jun 18 |
| 8:30-18:30 | Jun 22 |
| 9:30-18:30 | Jun 23 |

*For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).*

*This course will run during the Fall break.

For the most current information, see our website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).
Landscape Restoration CKLA 450

The purpose of this course is to develop an understanding of the basic principles involved in designing and implementing a restoration plan for a disturbed site with an emphasis on naturalization. Participants will receive basic instruction in site assessment, developing restoration objectives, implementation, and monitoring.

Note: * Includes two Saturday or Sunday field sessions of three hours to visit landscape sites. Dates and times to be announced by the instructors.

39 Hours Fee: $755

Law

The following courses span a range of legal issues. Some investigate general legal principles, theories, and procedures; others, the laws that govern various industries and activities within those industries; and some, the law as it concerns consumer rights and protection, management and labour, or safety in the workplace. These courses are of value to professionals in any field who wish to understand the legal environment in which Canadian business is conducted.

International Business Law

All CIBS course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Global Management Studies (pg. 82)

★ Legal Aspects of International Business CLAW 724
Prerequisite(s): CLAW 122

This course will acquaint the businessperson with the legal aspects of doing business in a global environment. It will include legal considerations relevant to entrepreneurs engaged in import or export and to companies seeking greater presence in foreign countries as well as legal principles applicable to multinational corporations. Topics covered will include: bilateral and multilateral trade agreements including the GATT, the EC and the Canada-U.S. Free Trade Agreement; legal aspects of the international sale of goods; legal aspects of financing international sales of goods; forms of business organization abroad; licensing and franchising; international protection of intellectual property; comparative anti-trust legislation; conflict of laws and international settlement of disputes. Students choosing LAW 724 should be in their graduating year. (Formerly IBS 800)

39 Hours Fee: $550

Fall 2012
Monday 18:30-21:30 Sep 10-Nov 26

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Monday–Friday 18:00-22:00 May 27-May 31
and Saturday 8:30-18:30 Jun 1
and Sunday 9:30-18:30 Jun 2

Law

All CLAW course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Accounting – Finance (pg. 26), Business Management (pg. 43), Computer Security and Digital Forensics (pg. 48), Financial Management in Canada (pg. 72), Financial Planning (pg. 75), Health Informatics (pg. 85), Human Resources Management (pg. 89)

★ Business Law CLAW 122

This is an introductory course, prerequisite to further studies in law. The course begins with a discussion of the nature and sources of law and an examination of the court system in Canada, the Charter of Rights and Freedoms, and a survey of the more important aspects of the law of torts. The course then concentrates on the legal requirements for the formation of a valid contract. Other major contract law topics include interpretation, privity, discharge, breach, and special types of contracts. Selected cases will be examined.

39 Hours Fee: $550

Fall 2012
Distance: Internet Sep 8-Dec 8
Saturday 9:00-12:00 Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Tuesday 18:30-21:30 Sep 11-Dec 11
Wednesday 18:30-21:30 Sep 12-Dec 12
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Saturday 9:00-12:00 Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Tuesday 18:30-21:30 Jan 15-Apr 16
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Monday & Wednesday 14:00-17:00 May 6-Jun 19
Monday & Wednesday 18:00-21:00 May 6-Jun 19
Wednesday 18:30-21:30 May 8-Jul 31
Monday & Wednesday 13:00-16:00 Jun 24-Aug 12
Monday & Wednesday 18:00-21:00 Jun 24-Aug 12

★ Certificate and degree credit ★ Degree credit ★ Certificate credit ★ Course series
The Law of the Marketplace  CLAW 525
Prerequisite(s): CLAW 122
An examination of the law concerning the marketplace in Canada. Common law precedents and federal and provincial statutes which govern business practices and define legal rights and remedies in the commercial environment are analyzed. Major topics include product liability, consumer warranties, misleading advertising, regulation of competition, hazardous products, packaging and labelling, consumer credit transactions, and privacy and freedom of information legislation. Relevant statutes and selected cases are examined.

39 Hours  Fee: $550

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13
Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18
Spring/Summer 2013
Tuesday & Thursday  18:00-21:00  May 7-Jun 18

Employment and Labour Law  CLAW 529
Prerequisite(s): CLAW 122
This course is designed to acquaint the student with a general understanding of employment law, particularly in Ontario. The role of common law and Ontario statutes affecting non-unionized and unionized workers is examined. Legislation concerning employment standards, human rights, safety and workplace safety and insurance, employment insurance, and wrongful dismissal is reviewed. Reference is made to Federal Law where it differs markedly from Ontario Law. The latter part of the course analyzes the collective bargaining relationship with particular concentration on the Labour Relations Act. Rights and obligations of employers, employees, and unions will be examined. Relevant statutes and selected cases are examined.

39 Hours  Fee: $550

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13
Winter 2013
Thursday  18:30-21:30  Jan 17-Apr 18
Spring/Summer 2013
Tuesday & Thursday  18:00-21:00  May 7-Jun 18

Issues in Information Technology Law  CLAW 723
Prerequisite(s): CLAW 122
This course focuses on emerging legal problems associated with the growth of information technology in Canada and internationally. It focuses on the legal protection of electronic information and technology through patents, copyright, trademarks and trade secrets, and upon contractual issues (electronic signatures, problems of verification, contracts which must be in writing, and security of information) in the procurement of products and services, especially through the Internet and other e-commerce conduits. A range of other topics, such as data protection and privacy, the regulation of the Internet, the harmonization of law globally, computer crime, and remedies will be discussed. Students should be in their graduating year.

39 Hours  Fee: $550

Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16
Spring/Summer 2013
Tuesday & Thursday  18:00-21:00  May 7-Jun 18

Information Access and Protection of Privacy  CZLW 100
This course will provide an introduction to the history, theories, and key concepts relevant for the appropriate administration of access and privacy legislation. It will examine access and privacy concepts and principles through the examination of provincial Freedom of Information and Protection of Privacy Acts, with an Ontario emphasis.
Certificate and degree credit

Degree credit

Certificate credit

Course series

COURSES

36 Hours Fee: $750

Not offered in fall/winter/spring 2012–2013.

Health Information Access and Privacy CZLW 110
Laws governing health information privacy, access, and management have an impact on healthcare providers, public bodies with a role in the healthcare sector, employers, professional regulatory bodies, fundraisers, insurers, and researchers. This course is designed to assist these individuals develop a thorough understanding of the policies, practices, laws, and regulation that address confidentiality, privacy, and security of health information.

39 Hours Fee: $629

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

NEW!

Law for Forensics Professionals CZLW 120
Prerequisite(s): CKDF 110
The legal foundation of computer security and digital forensics will be analyzed as it relates to using forensics tools and techniques for recovery, handling, analysis, and preservation of digital evidence unique among computer security professionals. Students will learn the competencies of collecting, preserving, analyzing, and presenting computer forensics evidence. Students will be exposed to case studies and industry-standard tool kits and approaches. They will also investigative scenario-based projects.

39 Hours Fee: $740

Fall 2012
Friday 18:30-21:30 Sep 14-Dec 14

Winter 2013
Friday 18:30-21:30 Jan 11-Apr 19

Spring/Summer 2013
Distance: Internet May 4-Jun 22
For more information on distance education, visit www.ryerson.ca/ce/de.

Lighting Design

These multidisciplinary courses are designed to provide you with the broad knowledge base and wide range of skills required as professionals in the lighting industry.

Lighting Design

Related certificate(s): Design for Arts and Entertainment (pg. 52), Facility Management (pg. 66), Lighting Design (pg. 101)

★ Lighting Fundamentals CDID 501
This course gives an overview of illuminating engineering and design. Concepts, nomenclature, and equipment are defined. Topics include basic electricity and energy, colour and colorimetry, photometry, sources of light and daylight, units of lighting measurement and calculations. Students gain a foundation of technical information sufficient to understand rudiments of lighting design. This course is recognized for CEU credit by IESNA (Illuminating Engineering Society of North America). Equivalent to a one-term professional elective in the Architectural Science Program. (Equivalent to one Professional elective from Table I, see Undergraduate Program Calendar.)

39 Hours Fee: $764

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Human Factors in Lighting CDID 502
Prerequisite(s): CDID 501
This course provides the human factors and psychology background necessary to understand the human needs served by lighting. Within the context of practical applications to interior and exterior lighting problems, the course material covers basic vision and perception in depth and provides an introduction to psychological processes, such as attention, aesthetic appraisal, and cognition, that play a role in human response to lighting. This course is recognized for CEU credit by IESNA (Illuminating Engineering Society of North America). Equivalent to a one-term professional elective in the Architectural Science Program.

39 Hours Fee: $764

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Introduction to Lighting Design CDID 503
Prerequisite(s): CDID 501
This course emphasizes the use of the design process for developing lighting systems design as applied to a number of practical problems. Students will present their proposed lighting systems design solutions in a formal setting for evaluation. Lighting system performance metrics (visibility, glare, psychological effects), various computational methods and light sources are studied and solutions applied to practical problems of lighting interiors. Equivalent to a one-term professional elective in the Architectural Science Program. (Equivalent to one Professional elective from Table I, see Undergraduate Program Calendar.)
COURSES

LIGHTING DESIGN

<table>
<thead>
<tr>
<th>COURSE TITLE</th>
<th>CDID</th>
<th>HOURS</th>
<th>PREREQUISITES</th>
<th>FEES</th>
<th>SEMESTER/DAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Daylighting Design</td>
<td>CDID 550</td>
<td>39</td>
<td>CDID 501, CDID 502, CDID 503, and CDID 504</td>
<td>$764</td>
<td>Spring/Summer 2013, Monday &amp; Wednesday (18:00-22:00), May 6-Jun 19</td>
</tr>
<tr>
<td>Advanced Lighting Design</td>
<td>CDID 551</td>
<td>39</td>
<td>CDID 501, CDID 502, CDID 503, and CDID 504</td>
<td>$785</td>
<td>Fall 2012, Wednesday (18:30-21:30), Sep 12-Dec 12</td>
</tr>
</tbody>
</table>

For the most current information, see our website at www.ryerson.ca/ce.
Magazine and Web Publishing

Magazine and Web Publishing courses are designed for individuals who are planning a career in web publishing or the magazine industry, working at a magazine or website and looking to sharpen the skills they use in the job and/or broaden their knowledge of the other disciplines within their company, or thinking of starting up their own magazine or website. For information on the Certificate in Magazine and Web Publishing, see page 103. For more information, including instructor biographies, visit www.ryerson.ca/ce/magazine.

For course offerings in Journalism, see page 322.
For course offerings in Publishing, see page 419.

Magazine and Web Publishing
Related certificate(s): Magazine and Web Publishing (pg. 103)

▷ So You Want to Start a Magazine CDJN 101
It’s exciting, starting a new magazine, but a lot more complicated than it looks. To help you do it right, this two-day course, taught by one of Canada’s top magazine consultants, covers all of the practical aspects of launching a magazine today. Topics include: understanding your audience; translating your idea into a viable business; developing editorial that wows readers; getting and analyzing printing quotes; how to get the best prices for ads and subscriptions; how to promote a new magazine; tips about circulation, fulfillment, production and newsstand sales; how to write your own launch timeline and business plan; and much more.

Note: For more information, please see www.ryerson.ca/ce/StartaMagazine.

14 Hours HST included Fee: $713

Fall 2012
Friday & Saturday 9:00-17:00 Oct 19-Oct 20

Winter 2013
Friday & Saturday 9:00-17:00 Jan 25-Jan 26

Spring/Summer 2013
Friday & Saturday 9:00-17:00 Apr 19-Apr 20

▷ Magazine and Website Publishing CDJN 112
This course provides an overview of the business challenges and opportunities confronting magazine publishers today. All aspects of managing magazines, print or web-based, are touched upon: editorial, marketing, management, integration of web and print, advertising, production, and distribution; plus the challenges in starting a new publication. Guest speakers from the industry provide insights and the chance to ask questions and discuss issues. This course complements all other courses in the certificate program.

39 Hours Fee: $625

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

▷ Magazine and Website Editing CDJN 113
This course is a practical, step-by-step introduction to print and online magazine editing. The emphasis is on learning job skills in a workshop environment. Topics include: planning and coordinating print and web content, developing strong story ideas, working with contributors, handling manuscripts, writing display copy, budgets, the ethics of editing, and libel law. Class members get a chance to use their skills when they produce their own prototype magazines, working in small groups.

39 Hours Fee: $625

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

▷ Introduction to Magazine Design CDJN 116
In this course, we analyze how and why magazines look the way they do and develop professional visual awareness. We explore visual communication with specific readerships and compare traditional print publications with new online applications, with a focus on typography, grids, and formats; the anatomy and overall design direction of a magazine; assigning; developing design concepts; the cover; working out a book map; the aesthetics of magazine design; and technical considerations.

39 Hours Fee: $625

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

▷ Writing for Magazines and the Web CDJN 117
This course is intended for those with a serious interest in writing and selling non-fiction articles to print or online magazines. It is an introduction to the basics of conceiving, focusing, pitching, researching, structuring, writing and revising a full-length feature magazine story. Topics include focusing story ideas, combining formal research
with strong visual reporting, interview techniques, structuring and writing a story. The course will consist of a blend of theory and practice and will include lecture/instruction, classroom exercises, and writing workshops with feedback from peers and the instructor. In addition to the recommended reading and weekly handouts, students are expected to read a wide variety of Canadian and American periodicals, and to complete (for grading) two shorter writing assignments, and a major (1,000-1,500 word) feature story on a topic of their choice, targeted to a specific North American consumer or trade publication. CDJN 117 combined with CDJN 118 is equivalent to JRN 803.

39 Hours Fee: $628

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Advanced Feature Writing CDJN 118
Prerequisites: CDJN 117

This project-intensive advanced course is designed for serious students of magazine feature writing to further develop their reporting and narrative skills. Students must have a familiarity with the basics of conceiving and focusing story ideas for specific markets as well as the fundamentals of researching, reporting, interviewing and writing, as covered in CDJN 117. The course emphasizes what is called literary journalism, which combines journalism’s concern for solid reporting and factual accuracy with many of the dramatic techniques of fiction. At its best, this kind of feature writing holds readers’ interest, entertaining them while simultaneously providing the depth and context necessary to understand complex issues and events or capture the essence of a profile subject. There will be short writing assignments as well as one longer feature, which must contain some or all of the elements of the course: evidence of on-the-scene reporting, a narrative arc consisting of a well-crafted beginning-middle-end, character development, the use of dialogue instead of (or in addition to) traditional quotation, the use of symbol to support theme, etc. Students are expected to come to the first class prepared to discuss story ideas and move on quickly to writing a query letter. CDJN 117 combined with CDJN 118 is equivalent to JRN 803.

Note: Candidates seeking admission by experience must produce a portfolio of feature work published in magazines and/or substantial magazine-style features from newspapers. For more information, contact the instructor at 416.466.5167.

39 Hours Fee: $628

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Magazine Copy Editing CDJN 119

This course is an introduction to the skills and knowledge required to ensure a high degree of clarity, consistency, and accuracy, as well as precise and appropriate use of language, in magazine editorial copy - print or web-based. After a magazine article has been edited, the copy editor attends to the finer details - checking grammar, punctuation, spelling, consistency of style, logic, and usage - and shepherds the article through the proofreading and production process. These “polishing” skills will be covered in this course, along with commonly used reference works, Canadian spelling, proofreader’s marks, copy editing on computers, copy fitting, line editing, bias-free language, working with designed pages, and writing display copy. One lesson will be devoted to fact-checking. While students from many backgrounds may benefit from this course, successful copy editors need an above-average command of the language they’re working in, and a wide-ranging general knowledge.

39 Hours Fee: $625

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

Magazine Fact-Checking and Research CDJN 120

Independent fact-checking happens mainly at magazines, but the skills taught in this course can be used in any medium. In the magazine business, fact-checking is a key entry-level job, a way for aspiring writers or editors to learn how a magazine works and how professional writers put together a story, and to develop relationships with editors that can lead to assignments or jobs. For writers, the more they know about what happens to an article in fact-checking, the better prepared they’ll be to provide what editors want - and to protect their copy. This course looks at why magazines employ fact-checkers; how fact-checking fits into the editorial process; how to document fact-checking according to industry standards; what to check and what not to check; finding research sources and judging their authority; the fact-checking telephone interview; working with writers and editors; and legal and ethical considerations.

19.5 Hours Fee: $343

Winter 2013
Tuesday** 18:30-21:30 Jan 15-Feb 26

**This course will run during the Winter break.
Certificate and degree credit  Degree credit  Certificate credit  Course series

Magazine Packaging  CDJN 121

Service journalism - useful articles that enhance readers' lives in tangible ways - is at the core of many successful consumer magazines, websites, and all trade publications. In response to industry requests, this course covers the concepts and skills common to all service journalism, including tailoring content for readers based on both demographics and mindset; effective packaging (including cover lines); use of sidebars, checklists, and captions; use of photos, illustrations, and other graphics; and using the web. Traditional lecture format is kept to a minimum. Most of the concepts are taught and demonstrated through in-class workshops, round-tables, story meetings, quick editing exercises, and hands-on group activities. Time is made available for one-on-one discussions with the instructor as well as peer feedback. (Formerly Editing Service Journalism)

19.5 Hours Fee: $343

Fall 2012
Tuesday  18:30-21:30 Sep 11-Oct 23

Spring/Summer 2013
Distance: Internet  May 4-Jun 15

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

Advanced Magazine Editing  CDJN 122

This hands-on course focuses on effective editing of individual magazine articles - sometimes known as substantive editing - to help writers grab readers' attention at the start and keep them reading to the end. Areas covered include assigning or acquiring manuscripts; tailoring content for specific readerships; coaching writers according to their individual strengths and weaknesses; editing for completeness and clarity; effective cutting and silken transitions; and use of imagery, anecdote, and a variety of voices and rhythms to make an article sing. A must for anyone planning to edit longer manuscripts - and a very useful course for anyone planning to write them. (Formerly Substantive Editing for Magazines)

19.5 Hours Fee: $343

Winter 2013
Thursday** 18:30-21:30 Jan 17-Feb 28

**This course will run during the Winter break.

Magazine Advertising Sales and Marketing  CDJN 201

On average, Canadian magazine advertising sales representatives earn more than magazine editors and find it easier to step into the role of publisher. (All magazine publishers must have a thorough understanding of advertising sales.) This course provides students with the knowledge and skills required to sell magazine advertising in today's highly competitive marketplace. Fundamentals taught include: using standard research tools to develop sales presentations, sales call preparation, working with advertising agencies and closing sales. Guest speakers from the advertising field add to the learning experience.

19.5 Hours Fee: $343

Fall 2012
Saturday*  9:00-12:00 Sep 15-Oct 27

Magazine Marketing and Circulation  CDJN 202

Never before has marketing meant as much to a magazine's success as it does today. Circulation (the selling of magazines themselves, rather than their advertising pages) currently offers more potential for revenue growth - and more career opportunities - than any other area of magazine publishing. This course focuses on marketing magazines to readers, covering all systems and methods that successful circulation marketing employs. Topics include: the magazine market in Canada, identifying markets for specific titles, key variables determining marketing success, subscription acquisition and renewals, bulk sales, controlled circulation uses and strategies, pricing, newsstand sales, database marketing, branding and ancillary revenue from readers, and the roles of magazine fulfillment, audits and modelling.

19.5 Hours Fee: $343

Spring/Summer 2013
Wednesday 18:30-21:30 May 8-Jun 19

Layout Software for Magazine Editors  CDJN 204

Adobe InDesign is the design and page layout software program used throughout the magazine industry. It allows editors at small publications to be responsible for design, typesetting, and prepress functions. But editors at magazines of all sizes are expected to have some knowledge of such programs to coordinate text and layout with art departments, to organize editorial production and copy flow, and to edit and format text. This course will provide you with the basics and is taught using InDesign. Instruction includes creating page layouts, formatting text, style sheets, and master pages - and familiarizes you with the organizational and word-processing tasks that face magazine editors. These programs are taught on a Macintosh computer platform.

19.5 Hours Fee: $343

Fall 2012
Saturday*  9:00-12:00 Sep 15-Oct 27
Enrollment is limited to 16 students.

*This course will run during the Fall break.

** Magazine Production ** CDJN 205
In addition to the fundamentals of print production, this course includes the basics of repurposing text and pictures for the Web, as well as creating e-pub and mobi format documents that will display on "e-Readers". This course covers the skills necessary for the modern magazine production professional, an overview of current magazine production practices, how production interacts with other magazine departments, how magazines are printed and bound, and how to schedule and budget magazine production. Students will learn about magazine formats, advertising delivery through ad portals, prepress, printing presses, bindery and quality control.

Note: This course will include a guided printing plant tour.

39 Hours  Fee: $568

Winter 2013
Tuesday  18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Tuesday  18:30-21:30 May 7-Jul 30

** Creating Website Editorial ** CDJN 206
From chats and blogs to streaming video, the editorial elements available for websites differ radically from those for ink-and-paper magazines. For magazine editors with website responsibilities, the trick is to use those things creatively to attract and hold readers while still maintaining the magazine’s identity and mission. This course provides students with a valuable understanding of web tools and opportunities to workshop appropriate content for them. It also addresses the most common strategic, logistical, and business-related challenges that come with producing great magazine websites.

19.5 Hours  Fee: $343

Fall 2012
Distance: Internet  Oct 27-Dec 8

Spring/Summer 2013
Tuesday  18:30-21:30 May 7-Jun 18

For more information on distance education, visit www.ryerson.ca/ce/de.

** NEW! **

** The Online Publishing Toolkit ** CDJN 207
Print remains important, but online publishing is gaining ground, seeing some titles moving (or launching) wholly online. Today’s publisher or editor needs to manage “print plus”: a modern multi-platform, multi-media magazine. Find out how to deliver content to readers whenever, wherever, and however they wish. Learn about such vital tools as content management systems, mobile apps, “the cloud,” digital versions and mobile editions, social media, micro sites, analytics, ad portals, and more.

19.5 Hours  Fee: $343

Winter 2013
Tuesday**  18:30-21:30 Jan 15-Feb 26

**This course will run during the Winter break.

** Ad Sales on the Web ** CDJN 208
Ad sales in the digital age requires traditional persuasive skills, but operating in a whole new world of design, accountability, and instant measurement. Digital delivery is a big part of the future of magazine publishing. Become familiar with the ways online advertising is priced, pitched, measured, designed, and packaged. Learn about rich text, standard ad formats and pricing, positioning your publication against such heavy-hitting competitors as Google, and exercising your creativity to meet online advertisers’ needs. Understand the metrics that matter most to advertisers and agencies and how to package and deliver them.

19.5 Hours  Fee: $338

Winter 2013
Thursday**  18:30-21:30 Jan 17-Feb 28

**This course will run during the Winter break.

Management

These courses and workshops introduce you to business basics: how companies are created, organized, and run to achieve their objectives. They will give you an excellent foundation, whether you plan to launch your own enterprise or simply want to understand the dynamics of a successful operation. Please note that many Ryerson courses have a management focus; consult the other listings in this calendar for specific areas of business expertise and specialization.

Entrepreneurship

CENT course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.
Related certificate(s): Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Design Management (pg. 53), Fashion Coordination and Styling (pg. 69), Landscape Design (pg. 100), Retail Management (pg. 137)
★ New Venture Startup  
CENT 500
Antirequisite(s): BDC913, ENT 726
This introductory course is designed primarily for non-business students who are interested in starting a business of their own. Topics include assessing entrepreneurial potential, opportunity identification, market assessment, organizing, promoting, and financing the business, intellectual property, buying an existing business or considering a franchise. Students will be expected to work on developing a business plan. This course is not available to programs within the Ted Rogers School of Management, with the exception of Retail Management.

39 Hours  
Fee: $550

Fall 2012  
Thursday 18:30-21:30  Sep 13-Dec 13

Winter 2013  
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013  
Distance: Internet  May 4-Jul 27
Monday & Wednesday 18:30-21:30  May 6-Jun 19

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Entrepreneurial Behaviour and Strategy  
CENT 526
This foundation course is designed to stimulate the student’s interest in entrepreneurship, thereby cultivating the entrepreneurial spirit. By means of case studies, articles, videos and presentations, students will have the opportunity to learn about many prominent entrepreneurs who have demonstrated commitment, passion, risk-taking, strategic thinking and implementation, and the ability to develop core competencies as they create and grow their successful enterprises. Various topics in entrepreneurship will be introduced as a result.

39 Hours  
Fee: $550

Winter 2013  
Monday 18:30-21:30  Jan 14-Apr 15

Global Management
CENT course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce. Related certificate(s): Architectural Preservation and Conservation (pg. 33), Architecture (pg. 36), Architecture, Advanced (pg. 37), Design Management (pg. 53), Fashion Coordination and Styling (pg. 69), Landscape Design (pg. 100), Retail Management (pg. 137)

★ Introduction to Global Management  
CGMS 200
This course introduces the concepts and complexities of the contemporary business environment with an emphasis on competitiveness, quality, and the main functional areas of management: Planning, Organizing, Controlling, and Leadership. The course recognizes the global context within which managerial decisions are made. Topics include: origins of management, forms of business ownership, entrepreneurship and intrapreneurship, organizational structure, strategy, operations management, international business, social and ethical issues. Instruction will be provided for effective presentations and library research skills. A globally oriented management simulation may be used. (Formerly MGT 200)

39 Hours  
Fee: $621

Fall 2012  
Distance: Internet  Sep 8-Dec 8
Monday 18:30-21:30  Sep 10-Dec 10
Tuesday 18:30-21:30  Sep 11-Dec 11
Wednesday 18:30-21:30  Sep 12-Dec 12
Thursday 18:30-21:30  Sep 13-Dec 13

Winter 2013  
Distance: Internet  Jan 12-Apr 13
Monday 18:30-21:30  Jan 14-Apr 15
Tuesday 18:30-21:30  Jan 15-Apr 16
Wednesday 18:30-21:30  Jan 16-Apr 17
Thursday 18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013  
Distance: Internet  May 4-Jul 27
Monday & Wednesday 13:30-16:30  May 6-Jun 19
Monday & Wednesday 18:30-21:30  Jun 24-Aug 12

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Operations Management  
CGMS 401
Prerequisite(s): [(CGMS 200 or MGT 200 or MGT 121) and CQMS 102] or Direct Entry
Production and operations management are activities that relate to the creation of goods and services through the transformation of inputs into outputs. Topics include: What is production and operations management; productivity, competitiveness and strategy; quality management; product and service design; process selection; design of work systems; learning curves; inventory management: MRP, JIT; maintenance and reliability; project management: P.E.R.T. and C.P.M. (Student groups are required to visit a manufacturing or service facility, produce a report, and do a formal presentation to the class covering the course topics investigated during the tour.) (Formerly MGT 401)
COURSES

MANAGEMENT

39 Hours Fee: $550

Fall 2012
Distance: Internet Sep 8-Dec 8
Monday 18:30-21:30 Sep 10-Dec 10
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Monday & Wednesday 13:30-16:30 May 6-Jun 19
Monday & Wednesday 18:30-21:30 May 6-Jun 19

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Introduction to Managerial Economics CGMS 402
Prerequisite(s): [(MGT 121 or CGMS 200 or MGT 200) and CQMS 102 and CQMS 202] or Direct Entry

A primary emphasis of managerial economics is the application of economic theory and methodology to the practice of business management and decision making. Students will learn how economic tools can be applied to achieve business goals and to address managerial challenges. Topics include: optimization, risk analysis, demand theory and estimation, production and cost theory, market structure and pricing practices. (Formerly MGT 402)

39 Hours Fee: $550

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19

★ Quality Management CGMS 422
Prerequisite(s): CQMS 102 and CQMS 202

Quality has become a critical component of many successful businesses. The quest for quality has led to the emergence of a set of analytic tools that help identify, study and improve business processes. The course examines the development of these management tools and the role that they play in continuous improvement activities. In particular, the student will become familiar with problem solving strategies that begin with a structured qualitative analysis of business situations, incorporate quantitative management methods and lead to well-reasoned decisions. Appropriate software support will be used. (Formerly QMS 402)

39 Hours Fee: $550

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Project Management CGMS 450
Prerequisite(s): CGMS 401 or MGT 401 or MGT 100 or Direct Entry

This course focuses on how projects contribute to the strategic goals of the organization. The linkages for integration include the process of selecting projects that best support organizational strategy and all the technical and managerial processes to complete those projects. The goals for prospective project managers are to clearly understand the role of the project in their organizations and to master project management tools/techniques and interpersonal skills necessary to orchestrate projects to completion. (Formerly MGT 806)

39 Hours Fee: $550

Not offered in fall/winter/spring 2012–2013.

★ Management Control CGMS 502
Prerequisite(s): [CACC 406 and (CGMS 401 or MGT 401)] or Direct Entry

A main course objective is the acquisition of essential managerial skills for achieving overall organizational goals. A management control system embraces all aspects of corporate operations; thus students should acquire prior knowledge in organizational behaviour, economics, accounting, finance, and marketing. Major areas discussed: organizational structures and behaviour, management control structures; management planning and control processes. The teaching mode is lecture plus a case seminar. Students must be prepared to strongly defend their points of view during case discussions. Student evaluation consists of short objective tests, individual written case reports, group case presentations, individual participation, and a final exam (essay type). (Formerly MGT 502)

39 Hours Fee: $550

Not offered in fall/winter/spring 2012–2013.

★ International Marketing CGMS 522
Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry

Basic marketing principles are applied to world markets. Emphasis in the course is given to the analysis of economic, political, cultural and social factors. This course also covers conditions relevant to the implementation of marketing strategies in world markets. (Formerly IBS 522 and MKT 522)
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<tr>
<th>Course Title</th>
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<th>Fee: $550</th>
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<td>Issues in Operations Management</td>
<td>CGMS 528</td>
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<td>Day &amp; Time</td>
<td>Fee: $550</td>
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<td>Fall 2012</td>
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<td>Spring/Summer 2013</td>
<td>Tuesday &amp; Thursday 18:30-21:30</td>
<td>May 7-Jun 18</td>
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| Business-to-Business e-Commerce    | CGMS 550 |
| Day & Time                         | Fee: $550 |
| Fall 2012                          | Wednesday 18:30-21:30 | Sep 12-Dec 12 |
| Winter 2013                        | Wednesday 18:30-21:30 | Jan 16-Apr 17 |

| International Economics            | CGMS 601 |
| Day & Time                         | Fee: $550 |
| Fall 2012                          | (CECN 104 and CECN 204) or Direct Entry |
| Winter 2013                        | (CECN 607, CECN 707) |

| The North American Business        | CGMS 690 |
| Day & Time                         | Fee: $602 |
| Business Environment               | (Formerly MGT 528) |
| Fall 2012                          | Wednesday 18:30-21:30 | Sep 12-Dec 12 |
| Winter 2013                        | Wednesday 18:30-21:30 | Jan 16-Apr 17 |

| The Asian Business Environment     | CGMS 691 |
| Day & Time                         | Fee: $602 |
| (Formerly MGT 550)                 | |

Not offered in fall/winter/spring 2012–2013.

Not offered in fall/winter/spring 2012–2013.

This course examines cultural, demographic, political and economic issues that shape the Asian business environment. The region as a whole is profiled but particular attention is paid to China and India as emerging super powers. The importance of foreign direct investment to the development of this region is underscored as well as the emergence of Asian multinationals and their approach to outward direct investment. The challenges encountered by Western firms in penetrating Asian markets are discussed in detail. Consideration is given to the role of government in business transactions in this part of the world and the need for innovative strategies when dealing with Asian business partners. Special topics will include globalization versus sustainable development and the role of Asian countries in global outsourcing.
COURSES

MANAGEMENT

For the most current information, see our website at www.ryerson.ca/ce.

39 Hours Fee: $602

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Distance: Internet Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ The European Business Environment CGMS 692
Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course focuses on European economic integration and the implications for business. The nature of the European business environment is examined including a discussion of the economic and political institutions, culture and demographic trends. Market size, growth, trade and investment prospects for the Euro zone countries and the UK are examined. The foreign market entry strategies of multinational corporations active in this region will also be discussed. The course will also consider the prospects for Eastern Europe and the challenges these countries face in implementing free enterprise market reforms. Implications for EU enlargement are discussed.

39 Hours Fee: $602

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Thursday 18:30-21:30 May 9-Aug 1

★ The Middle Eastern Business Environment CGMS 695
Prerequisite(s): CGMS 200 or MGT 200 or Direct Entry

This course examines the business environment and the complex cultures of this highly misunderstood region. The course focuses on the impact of religion, politics, culture and history on the prospects for conducting business in the Middle East. The impact of Sharia banking on business is a particular focus of this course. Specific countries in the Middle East are profiled to underscore intra-regional differences in the importance of religious, political and regulatory factors. Foreign market entry strategies appropriate to Islamic countries are also presented using Western firms as case studies.

39 Hours Fee: $602

Not offered in fall/winter/spring 2012–2013.

★ International Trade CGMS 723
Prerequisite(s): CGMS 401 or MGT 401 or CHTF 506 or Direct Entry

An analysis of the important business function of international trade. After a review of the importance of exports for Canada’s income and employment needs, students focus attention from an export manager’s perspective, on such topics as export organization, research, and pricing, export documentation and correspondence; export marketing strategies; government and private export assistance; export finance; marine insurance and export shipping. This course also includes an examination of international databases and involves direct company field research.

Students who have taken MKT 522 or IBS 522 should have a stronger foundation for applying this course. This course is intended as a fourth year course. (Formerly IBS 723 and MGT 723)

39 Hours Fee: $550

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Management of International Enterprise CGMS 724
Prerequisite(s): CGMS 401 or MGT 401 or CHTF 506 or Direct Entry

An analysis of the management policies of the multinational business corporation in Canada and the world. Topics covered: the evolution of the multinational corporation, its organization, structure, planning and goals. Also covered are business strategies including marketing, production, logistics, technology, personnel and labour relations, finance, investment and acquisition, and ownership, concerns of host countries including Canada, and policies for host governments. Lectures, discussion, and case problems. (Formerly IBS 724 and MGT 724)

39 Hours Fee: $550

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Ethics and Regulation of Int’l Bus CGMS 802
Prerequisite(s): CGMS 401 or MGT 401 or MGT 100 or Direct Entry

This course examines the vital role that ethics plays at all leadership levels within a company. Students will discover the importance of instilling ethical values as a key to long term success. Exposure to thought-provoking cases and literature will heighten student awareness of the need to develop strong ethical
leadership in dealing with customers, the community, and employees. Students will also be exposed to the critical role of governments in regulating international business behaviour. (Formerly MGT 802)

39 Hours Fee: $550

| Fall 2012 | Thursday | 18:30-21:30 | Sep 13-Dec 13 |
| Winter 2013 | Wednesday | 18:30-21:30 | Jan 16-Apr 17 |

Manufacturing Management CGMS 805
Prerequisite(s): (CGMS 401 or MGT 401) or Direct Entry

This course will focus on manufacturing management techniques and manufacturing technology. Current topics include: quality of design, systems for eliminating defects, simplified production planning and control systems, managing the supply chain, activity-based costing and performance measurement-making “bean-counting” relevant. The students will learn decision models and management techniques for evaluating technological options used by flexible manufacturing operations to sustain competitive advantage. The course will also include cases from major manufacturing industries such as automotive, plastics, and apparel. (Formerly MGT 805)

39 Hours Fee: $550

International Business

All CIBS course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce). Related certificate(s): Global Management Studies (pg. 82)

Practicum in International Business CZIB 100
Prerequisite(s): CCMN 443, IBS 522, IBS 723, CIBS 800, and CMHR 700

Students will work with a client in business, either in Canada or abroad, in order to study and to document an international business project in an actual organizational setting. They will work with a faculty advisor and an on-site supervisor. Students will plan the project with the faculty advisor. Students may conduct the project at their current place of business. If this is not possible, they may select a suitable client organization. Although the faculty advisor will assist in any way possible, it is the responsibility of the student to find a suitable client and project.

39 Hours Fee: $550

| Fall 2012 | Thursday | 18:30-21:30 | Sep 11-Dec 11 |
| Winter 2013 | Tuesday | 18:30-21:30 | Jan 15-Apr 16 |
| Spring/Summer 2013 | Tuesday | 18:30-21:30 | May 7-Jul 30 |

Management

All CGMS course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).

Foundations of Mgmt Workshop CZMN 100
Prerequisite(s): Department consent

This workshop is designed to provide non-business degree graduates with skills to optimize success in the Foundations of Management Course Series offered through the Ted Rogers School of Management. Classes will focus on essential business skills including numeracy, statistics, business communications, business case writing, and the use of selected business software applications.

Note: For more information about the Course Series, please consult the website at [www.ryerson.ca/fom](http://www.ryerson.ca/fom).

20 Hours Fee: $630

| Fall 2012 | Sunday | 10:00-15:00 | Sep 16-Oct 21 |

Marketing

There is scarcely any field of professional activity that does not require the expertise of a skilled and knowledgeable marketing specialist. The following courses can help you develop broad-based or industry-specific marketing skills, either to upgrade your present qualifications or as preparation for a new career. For more information, visit [www.ryerson.ca/ce/marketing](http://www.ryerson.ca/ce/marketing).

Marketing

All CMKT course fees include a $10 fee for materials. For further information, see Material Fees on the Chang School website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce). Related certificate(s): Business Analysis (pg. 39), Business Management (pg. 43), Design Management (pg. 53), Facility Management (pg. 66), Fashion Coordination and Styling (pg. 69), Global Management Studies (pg. 82), Retail Management (pg. 137), Strategic Marketing (pg. 142)
**Principles of Marketing**  
*CMKT 100*

Antirequisite(s): CINP 912

This course introduces students to the fundamental building blocks of marketing: the theories, principles and concepts of market behavior; marketing metrics and financial marketing; and the skills to leverage this knowledge with IT tools to execute marketing strategies. Students begin to develop the quantitative and qualitative skills and knowledge to make effective and ethical decisions in both the consumer and business markets. Topics include financial marketing, the marketing mix, environmental scanning, segmenting, targeting and positioning. Students planning to enter the Marketing Management Major must obtain a 2.67 GPA (B-) in this course.

39 Hours  
Fee: $682

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<td>May 9-Aug 1</td>
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**Marketing Metrics and Analysis**  
*CMKT 300*

Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry

This course provides students with state-of-the-art contemporary demand and supply marketing metrics and analytic tools, such as marketing research, share of mind, margins and profits, product, sales force, and channel management, advertising media and web metrics to integrate marketing performance with the firm’s strategic thrusts and corporate finances. Students are introduced to the case method as a model for critically analyzing situations and developing evidence-based, ethical decision-making skills using marketing theory and marketing metrics. (No transfer credit ruling).

39 Hours  
Fee: $550

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**Understanding Consumers and the New Media**  
*CMKT 400*

Prerequisite(s): CMKT 300  
Antirequisite(s): CMKT 502, CRMG 302

The online world is becoming more social and therefore more like the offline world. This shift has changed the nature of marketing from one-way mass communication to a conversation. This course uses social science theories to understand consumers and design effective marketing strategies with an emphasis on digital media applications. This theoretical course is fundamental to analyzing, interpreting, and understanding the personal, psychological, social, and economic aspects of the marketing environment. (No transfer credit ruling).

39 Hours  
Fee: $550

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<td>May 9-Aug 1</td>
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**Marketing Research**  
*CMKT 500*

Prerequisite(s): CMKT 300

This course examines the role of marketing research in making strategic marketing decisions through the application and use of the scientific method and traditional quantitative and qualitative marketing research tools. Students hone their quantitative
skills by developing a deeper understanding of the importance of large datasets, Web analytics and secondary analysis, and the role of financial and other marketing metric data in evidence-based and ethical decision-making. Group project work develops communication and teamwork skills. (No transfer credit ruling).

39 Hours Fee: $550

| Fall 2012 | Distance: Internet | Sep 8-Dec 8 |
| Winter 2013 | Distance: Internet | Jan 12-Apr 13 |
| Spring/Summer 2013 | Distance: Internet | May 4-Jul 27 |

For more information on distance education, visit www.ryerson.ca/ce/de.

**Effective Persuasion**
CMKT 504

This course covers the fundamentals of the sales process and personal persuasion in the business world. Students work individually and in groups to discuss the theories and practice of effective techniques for selling themselves, their ideas and/or their products to prospective employers and/or customers. Students participate in discussions and role playing to develop an ethical understanding of customer interface, and high level communication and interpersonal skills, which are the cornerstones for successful selling. (No transfer credit ruling).

39 Hours Fee: $550

| Fall 2012 | Wednesday | 18:30-21:30 | Sep 12-Dec 12 |
| Winter 2013 | Wednesday | 18:30-21:30 | Jan 16-Apr 17 |
| Spring/Summer 2013 | Thursday | 14:00-17:00 | May 9-Aug 1 |
| Thursday | 18:00-21:00 | May 9-Aug 1 |

**Innovations in Marketing**
CMKT 510

Prerequisite(s): CMKT 300

This course focuses on understanding current issues, trends and challenges facing marketers from the perspective of marketing theory, marketing metrics, and IT tools and capabilities. Issues include brand equity, the social web, advertising and communication, business to business marketing, “green” marketing, marketing and public policy and product/service innovation.

39 Hours Fee: $550

| Fall 2012 | Tuesday | 18:30-21:30 | Sep 11-Dec 11 |
| Winter 2013 | Tuesday | 18:30-21:30 | Jan 15-Apr 16 |
| Spring/Summer 2013 | Thursday | 18:00-21:00 | May 9-Aug 1 |

**Integrated Case Analysis**
CMKT 600

Prerequisite(s): CMKT 400

This course provides an opportunity for students to integrate skills and knowledge already learned about marketing theory and principles, marketing metrics, and the strategic opportunities afforded by technology. Using comprehensive cases that reflect a variety of marketing issues, situations and challenges, students enhance their written and oral communication skills through case analysis and presentations conducted in teams. The course focuses on enhancing analytic, synthesis, integration and research skills to arrive at an evidence-based recommendation. (No transfer credit ruling).

39 Hours Fee: $550

| Fall 2012 | Wednesday | 18:30-21:30 | Sep 12-Dec 12 |
| Winter 2013 | Wednesday | 18:30-21:30 | Jan 16-Apr 17 |

**Business Intelligence/Decision Modeling**
CMKT 700

Prerequisite(s): CMKT 300

This quantitative course advances and enhances skill with marketing metrics through experience with relational databases, data preparation, data analysis, predictive modeling, and common software suites. Using case studies and spreadsheets, students gain insight into when and how to apply data modeling techniques, such as linear regression, logistic regression, decision trees, neural analysis and customer clustering, and their role in strategic decision-making and market plan development. (No transfer credit ruling).

39 Hours Fee: $550

| Fall 2012 | Tuesday | 18:30-21:30 | Sep 11-Dec 11 |
| Winter 2013 | Tuesday | 18:30-21:30 | Jan 15-Apr 16 |
| Spring/Summer 2013 | Thursday | 18:00-21:00 | May 9-Aug 1 |
**Advanced Marketing Management**  
CMKT 702  
Prerequisites: CMKT 200 or (CMKT 300 and CMKT 600)

This advanced course provides students with a deep understanding of the integration of all marketing functions, practices and theories in order to address strategic problems and challenges. Case studies, class discussions and small group projects with external clients allow students to apply their theoretical knowledge, and employ their IT and quantitative skills, while experiencing real business situations and the challenges of developing effective marketing strategies in a dynamic business environment. (No transfer credit ruling).

39 Hours  
Fee: $550

**Fall 2012**  
Distance: Internet  
Sep 8-Dec 8

For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

**Marketing in the Service Industry**  
CMKT 723  
Prerequisites: CMKT 100 or CHTM 302 or Direct Entry

This course focuses on the unique challenges faced by Canadian-based service industry companies, such as banks, restaurants, airlines, hotels and insurance. It explores marketing strategies utilized by these firms to improve customer retention, increase customer value and outperform competitors. Students work in groups to complete a marketing plan for a new or existing service, either B2B, B2C, government or not-for-profit by integrating and applying their knowledge of marketing functions and by employing both quantitative and qualitative analytical tools. (No transfer credit ruling).

39 Hours  
Fee: $550

**Fall 2012**  
Distance: Internet  
Sep 8-Dec 8

**Competitive Intelligence**  
CMKT 731  
Prerequisites: CMKT 100 or CHTM 302 or Direct Entry

This course presents a comprehensive framework for analyzing competition and developing successful marketing strategies. Students develop advanced skills in quantitative and qualitative tools and techniques in order to analyse, predict and understand a company’s relative position, the general market situation, the future of the industry, and the opportunities, threats and environmental forces that may impact the future success of an industry, a company, a product or a service. (No transfer credit ruling).

39 Hours  
Fee: $550

**Fall 2012**  
Tuesday  
18:30-21:30  
Sep 11-Dec 11

**Winter 2013**  
Tuesday  
18:30-21:30  
Jan 15-Apr 16

**Advanced Market Planning**  
CMKT 802  
Prerequisite: CMKT 702

This capstone course provides students with the opportunity to work in groups to develop a complete integrated marketing plan for a real client. The plan includes a complete set of actionable tactical and strategic recommendations based on primary and secondary research that addresses the client’s problems and issues and identifies future opportunities. There is a strong emphasis on interpersonal skills as students manage their project timelines and their relationship with their client. (No transfer credit ruling).

39 Hours  
Fee: $673

Not offered in fall/winter/spring 2012–2013.
★ Sport Marketing Concepts and Strategy  CMKT 828  
Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry  
Antirequisite(s): MKT 827  
This course exposes students to the fundamental concepts and strategies related to marketing in sport and recreation organizations. The course adopts an applied approach and emphasizes university/college, technology, sport sponsorship, focusing on the practical application of theory. Topics include the Canadian sport industry, sport brands, media and distribution, promotion and events.  
39 Hours  Fee: $550  
Fall 2012  
Wednesday  18:30-21:30  Sep 12-Dec 12  
★ International Sport Marketing  CMKT 829  
Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry  
Antirequisite(s): MKT 827  
This course exposes students to the concepts and theories related to marketing in international sports organizations. The course adopts an applied approach and emphasizes both professional and Olympic sport, focusing on the practical application of theory. Topics include sport agents, marketing world sporting events, financing, marketing sport facilities, ambush marketing, events sponsorship, and anti-doping.  
39 Hours  Fee: $550  
Winter 2013  
Wednesday  18:30-21:30  Jan 16-Apr 17  
★ Applied Research Project  CMKT 850  
Prerequisite(s): CMKT 100 or CHTM 302 or Direct Entry  
Students work in groups to complete a research project for an organization, association or company. The project includes primary and secondary research that addresses the client’s problems and issues and identifies future opportunities through a set of actionable recommendations. There is a strong emphasis on interpersonal skills as students manage their project deliverables and their relationship with the client.  
39 Hours  Fee: $550  
Not offered in fall/winter/spring 2012–2013.  

Mathematics  
Related certificate(s): Financial Mathematics Modeling (pg. 74), Industrial Organization and Policy (pg. 93), Quantitative Economics (pg. 135)  

Transcendental Functions  CKMT 101  
Students will investigate the properties of polynomial, rational, radical, logarithmic, exponential, and trigonometric functions with the applications in the rate of change and graphing.  
52 Hours  Fee: $837  
Fall 2012  
Wednesday  18:00-22:00  Sep 12-Dec 12  
Winter 2013  
Tuesday  18:00-22:00  Jan 15-Apr 16  
Spring/Summer 2013  
Monday & Wednesday  18:00-22:00  May 6-Jun 19  
An Academic Bridging Course; see the Chang School website at www.ryerson.ca/ce for more information. Meets the Grade 12 MHF4UI (Advanced Functions) requirement for admission to a Ryerson program. This course can be taken concurrently with CKMT 102.  

Advanced Calculus and Vectors  CKMT 102  
Students will solve problems involving geometric and algebraic representation vectors in three-dimensional spaces and will explore the equation and graph of lines and planes related to vectors. Students will also study the derivatives of various types of functions and its applications in optimizations and graphs.  
52 Hours  Fee: $837  
Winter 2013  
Wednesday  18:00-22:00  Jan 16-Apr 17  
Spring/Summer 2013  
Tuesday & Thursday  18:00-22:00  Jun 25-Aug 6  
An Academic Bridging Course; see the Chang School website at www.ryerson.ca/ce for more information. Meets the Grade 12 MCV4UI (Calculus and Vectors) requirement for admission to a Ryerson program. This course can be taken concurrently with CKMT 101.  

Advanced Data Management  CKMT 103  
This course broadens students’ understanding of mathematics as it relates to managing data. Students will apply methods for organizing large amounts of information; solve problems involving probability and statistics; and carry out a culminating project that integrates statistical concepts and skills. Students will also refine their use of the mathematical processes necessary for success in senior mathematics.  

Mathematics  
The mathematics courses outlined here will introduce you to new concepts and problem-solving skills that are relevant to a variety of personal and professional interests.  

★ Certificate and degree credit  ★ Degree credit  ○ Certificate credit  ▽ Course series  347
COURSES

MATHEMATICS

52 Hours Fee: $837

Fall 2012
Wednesday 18:00-22:00 Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday 18:00-22:00 May 7-Jun 18

An Academic Bridging Course; see the Chang School website at www.ryerson.ca/ce for more information.

NEW!

Computational Methods in Mathematics and Statistics

CKMT 800

Prerequisite(s): CMTH 501
Antirequisite(s): CMTH 510

Through this course, students will learn statistical simulation of random variables and stochastic differential equations. Numerical solutions for partial differential equations, finite differences, and finite element methods will be examined. Optimization methods such as linear and nonlinear programming and the simplex method will be explored. Matlab software will be used in assignments as a numeric and symbolic tool.

52 Hours Fee: $822

Winter 2013
Tuesday 18:00-22:00 Jan 15-Apr 16

Spring/Summer 2013
Tuesday & Thursday 18:00-22:00 May 7-Jun 18

NEW!

Financial Mathematics I

CKMT 801

Prerequisite(s): CMTH 500

This course offers an introduction to the fundamental topics in financial mathematics, including fixed income instruments and derivative pricing. Stochastic calculus, martingales and Ito’s formula are the main modeling tools used. Pricing and hedging for a wide range of option contracts and future derivatives are developed for several models and by means of analytical and numerical techniques.

52 Hours Fee: $822

Spring/Summer 2013
Monday & Wednesday 18:00-22:00 May 6-Jun 19

NEW!

Financial Mathematics II

CKMT 802

Prerequisite(s): CKMT 801

This course covers fixed income derivatives and the quantitative aspects of risk and portfolio management in modern finance. It introduces single factor interest rate models and pricing. Analysis of risk measures and their properties, market, credit risk, and an overview of other types of risks are discussed. The course also develops portfolio optimization techniques. Case studies and preparation for financial certification programs (FRM and PRM) are also covered.

52 Hours Fee: $822

Spring/Summer 2013
Monday–Thursday 18:00-22:00 Jun 24-Jul 16

Linear Algebra

CMTH 108

Systems of linear equations, determinants, vectors, geometry, linear transformations, matrices and graphs, number fields, applications.

52 Hours Fee: $917

Fall 2012
Monday 18:00-22:00 Sep 10-Dec 10

Spring/Summer 2013
Monday & Wednesday 18:00-22:00 May 6-Jun 19

Discrete Mathematics I

CMTH 110

This course covers the fundamentals of discrete mathematics with a focus on proof methods. Topics include: propositional and predicate logic, notation for modern algebra, naive set theory, relations, functions and proof techniques.

52 Hours Fee: $989

Fall 2012
Monday 18:00-22:00 Sep 10-Dec 10

Winter 2013
Tuesday 18:00-22:00 Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday 18:00-22:00 May 6-Jun 19

Mathematics for Professional Programs

CMTH 125

Basic Algebra, finite series, coordinate geometry, trigonometric functions, radicals and exponents, exponential and logarithmic functions, and a basic introduction to statistics.

52 Hours Fee: $989

Fall 2012
Wednesday 18:00-22:00 Sep 12-Dec 12

Spring/Summer 2013
Monday & Wednesday 18:00-22:00 May 6-Jun 19

Introduction to Mathematics for Economics

CMTH 189

This course is an introduction to fundamental mathematical techniques which are used frequently in Economics. The first part of the course covers some
basic concepts such as sets, relations and functions, exponential and logarithmic functions, and linear and nonlinear equations. The second part of the course deals with single variable differential calculus: limits, continuity, differentiation, sequences, power series and optimization.

52 Hours  Fee: $615

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★ Calculus and Computational Methods I  CMTH 207

Calculus of functions of one variable and related numerical topics. Derivatives of algebraic, trigonometric and exponential functions. Differentiation techniques and applications of derivatives. Techniques of integration, numerical integration.

Note: It is recommended that students take OAC or Grade 12 U Calculus prior to taking this course.

52 Hours  Fee: $852

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★ Probability and Statistics I  CMTH 304

Prerequisite(s): (CMTH 108 and CMTH 310) or (CMTH 141 and CMTH 240) or MTH 231


52 Hours  Fee: $822

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★ Calculus and Computational Methods II  CMTH 310

Prerequisite(s): CMTH 207

Integration techniques, improper integrals, sequences, infinite series, power series, partial derivatives, maxima and minima.

52 Hours  Fee: $852

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★ Probability and Statistics II  CMTH 404

Prerequisite(s): CMTH 304 or MTH 380

Antirequisite(s): MTH 480

A continuation of the introductory topics covered in MTH 304. Contingency Tables. Goodness of fit tests. Type I and Type II errors. Correlation. Regression. ANOVA One and two-way. A statistics computer package may be used in this course.

39 Hours  Fee: $552

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NEW!

★ Introduction to Stochastic Processes  CMTH 500

Prerequisite(s): CMTH 404 or MTH 480

Probability of a function of several variables, martingales, conditional expectations, maximum likelihood estimators, random walks, stochastic processes (stationary and ergodic). Applications of statistical processes in science.

39 Hours  Fee: $552

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COURSES

MINING MANAGEMENT

★ Numerical Analysis I CMTH 501
Prerequisite(s): MTH 231 or (CMTH 108 and CMTH 310)
Antirequisite(s): CMTH 510


52 Hours Fee: $822

Fall 2012
Wednesday 18:00-22:00 Sep 12-Dec 12
Winter 2013
Tuesday 18:00-22:00 Jan 15-Apr 16
Spring/Summer 2013
Tuesday & Thursday 18:00-22:00 May 7-Jun 18

Mining Management

Mining is an incredibly diverse sector, with more than 120 occupations ranging from skilled trades to high-tech professionals, including managers, financial analysts, environmental coordinators, and community developers. There is an urgent need in the mining industry for employees who have practical as well as theoretical skills such as project management, and who understand and have been exposed to real-world cases and simulations. This program will prepare students to work in a global environment and use cross-disciplinary skills to span the disconnects between science and business and community development and business.

Mining Management

Related certificate(s): Mining Management (pg. 108)

NEW!

CSR, Sustainability, and Mining CZMM 403

This course addresses the triumvirate of the sustainability model - economy, society, and environment - in the context of corporate social responsibility in the mining sector. Students will be introduced to the challenges facing mining firms in balancing the economic sustainability of the firm with the need for long-term economic, social, and environmental benefits for the community in which they operate.

39 Hours Fee: $730

Fall 2012
TBA

NEW!

 Exploration and Development Operations CZMM 411
Prerequisite(s): CZMM 403 and CZMM 420

The principle emphasis of exploration and development operations is the application of operations management theory (productivity, quality management, project management) to the mining sector. Topics include exploration methods, drilling engineering, reserves estimation and appraisal, production operations, safety and the environment, the role and importance of sustainable development in extractive sector operations, abandonment operations, and site rehabilitation. This course is intended for students who wish to be more familiar with the operations of extractive sector firms and will highlight operations from mining, oil and gas, and renewable energy projects.

39 Hours Fee: $730

Winter 2013
TBA

NEW!

Resource Valuation, Financing, and Investor Relations CZMM 420

This course integrates skills in financial statement analysis, economic analysis, quantitative analysis, taxation, and the valuation of equity and fixed income securities within the context of the mining sector. Topics include interrelation of economic and market conditions, security valuation techniques, specific requirements of individual and institutional investors, development of suitable investment policies, ethical investing, construction of multi-asset portfolios, implementation of the plan, monitoring the profile, responding to changes, and measurement and evaluation of performance.

39 Hours Fee: $730

Fall 2012
TBA

NEW!

Risk Management and the Mining Sector CZMM 421
Prerequisite(s): CZMM 403 and CZMM 420

This course addresses the design and operation of a risk management system within the context of the mining sector. Management, investment, and hedging strategies are discussed, with specific consideration given to the measure of market risk, including
commodity, credit, operational, environmental, and liquidity risks. The functional role of risk management professionals within an extractive sector firm is also reviewed, with emphasis on their function as designers and implementers of risk management policies, procedures, and practices.

39 Hours  
Fee: $730  

Winter 2013  
TBA

NEW!

✨ Mining Management Accounting  
CZMM 422  
Prerequisite(s): CZMM 403 and CZMM 420

Designed for mining sector majors who wish to have a greater foundation in accounting, this course introduces basic management accounting concepts to students in the context of the mining sector. Topics covered provide a good balance between the concepts and procedures used in accumulation and use of data by management accountants to facilitate planning and decision-making. Mining sector cost behaviours and their implications for planning, reporting to management, ethical accounting practices, and control are stressed.

39 Hours  
Fee: $730  

Winter 2013  
TBA

NEW!

✨ Mining in the Global Environment  
CZMM 430  
Prerequisite(s): CZMM 403 and CZMM 420

Intended for students who wish to expand their knowledge of mining management in an international setting, this course provides an overview of the global mining business environment. The political, economic, social, technological, environmental, and legal characteristics of the remote environment in which mining companies operate are addressed. There will be particular emphasis on the principles of sustainable development in international operations.

39 Hours  
Fee: $730  

Winter 2013  
TBA

NEW!

✨ Corporate Strategy in the Mining Sector  
CZMM 500  
Prerequisite(s): Department consent

This capstone course addresses the practice and concepts of strategic management in the extractive sector using appropriate theoretical models and frameworks. Students examine the concept of strategy creation within the sector and the manner by which external and internal drivers influence strategic choice and implementation. Intertwoven throughout the course are the concepts of stakeholder engagement, ethics, and corporate responsibility.

39 Hours  
Fee: $730  

Spring/Summer 2013  
TBA

Neuroscience

The interprofessional Certificate in Advanced Neuroscience-Stroke Care offers health care providers the opportunity to develop an advanced understanding of evidence-based practices and research across the continuum of neuroscience and stroke client-centred care.

Neuroscience

Please visit www.ryerson.ca/ce/neuroscience-stroke or see page 110 for information on the Interprofessional Certificate in Advanced Neuroscience-Stroke Care.

✨ Critical Appraisal of Evidence  
CVNS 600  
Prerequisite(s): Department consent

This course will provide interprofessional health care providers with an interest in a neuroscience-stroke specialty with the knowledge and skills required to critically appraise evidence to inform and apply findings to practice. Course content will be taught in the context of the interprofessional team and will be directly applicable to the delivery of patient-centered care. This course is designed to engage students in interactive, application-focused learning.

Note: Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours  
Fee: $693  

Spring/Summer 2013  
Tuesday & Thursday* 16:30-19:30 May 3-Jul 19  
See www.ryerson.ca/ce/neuroscience-stroke for further information.  
*OTN Videoconference 4-5 sessions.

✨ Health Promotion Paradigms  
CVNS 620  
Prerequisite(s): Department consent

This course is designed for health care professionals, health educators, as well as those with functional management responsibilities from all health disciplines interested in advancing health promotion, risk factor management and chronic illness prevention.
within the Ontario Stroke System. The purpose of this course is to develop core competencies in health promotion and prevention of transient ischemic attack and stroke in an interprofessional context across the continuum of stroke care.

**Note:** Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours Fee: $693

**Spring/Summer 2013**

Tuesday & Thursday*  16:30-19:30 May 7-Jul 23

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

★ **Brain Structures and Cognition**  

**Prerequisite(s):** Department consent

This course provides an advanced knowledge of brain structure, function, consequences of brain injury, and related clinical applications for interprofessional neuroscience-stroke settings. The main focus of this course is on the organization of the human brain and the role of the brain in motor control, attention, language, memory, executive function, and emotion. The course is designed to engage learners in interactive, application-focused learning. Equivalent to PSY 434.

**Note:** This course is only available to students registered in the Certificate in Advanced Neuroscience-Stroke Care.

Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours Fee: $690

**Winter 2013**

Tuesday*  16:30-20:00 Jan 17-Apr 3

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

★ **Neuro-Stroke Assessment**  

**Prerequisite(s):** CVNS 640

This course will provide information for the development of clinical core competencies and knowledge important in neuroscience-stroke assessment for complex stroke clients and their families. This course will promote the utilization of emerging best practice and evidence and will examine domains of neuroanatomy, neurophysiology, and assessment to support client, goal setting, care interventions, and complex stroke recovery decision making by inter-professionals practicing in the neuroscience stroke care continuum.

**Note:** Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours Fee: $693

**Fall 2012**

16:30-19:30 Oct 2-Dec 18

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

★ **Client Stroke Rehabilitation Recovery**  

**Prerequisite(s):** CVNS 640

This course provides information for the development of clinical core competencies and knowledge in rehabilitative care, recovery and life re-engagement planning for complex stroke clients and their families. By promoting the use of emerging best practice and evidence in neuroscience-stroke care, this course will examine areas essential to the philosophy of stroke recovery, assessments for goal setting, current treatments, and care interventions for use by inter-professionals practicing in the neuroscience stroke care continuum.

**Note:** Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours Fee: $693

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.

Not offered in fall/winter/spring 2012–2013.

★ **Leadership in Stroke Care**  

**Prerequisite(s):** Department consent

This course establishes foundational knowledge of the theory research and practice of transformational and situational leadership important in inter-professional collaboration. Grounded in the realities within neuroscience-stroke care settings, students will examine the topics of power and influence, communication, diversity, conflict management, decision making and problem solving, team effectiveness, altering behaviour, and change management.

**Note:** Ontario Telemedicine Network (OTN) Videoconference/Internet: Delivery of courses takes place via two-way videoconferencing systems at various site locations (dates and times - TBA) plus a mandatory weekly Internet component.

39 Hours Fee: $693

See www.ryerson.ca/ce/neuroscience-stroke for further information.

*OTN Videoconference 4-5 sessions.
New Media

The following series of courses provides instruction that is relevant to new media production in business, in the communications industry, in architecture and interior design, and in education and the arts. Courses explore production concepts and the creative possibilities of composition, computer imaging, and many other aspects of new media.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided.

New Media

These courses may be taken as individual courses for professional or personal development, as a credit towards the Certificate in Image Arts with a specialization in New Media, or as a credit applied towards the BFA in Image Arts (the New Media Option). Related certificate(s): Design for Arts and Entertainment (pg. 52), Film Studies (pg. 70), Image Arts (Film Studies, New Media, or Photography Studies) (pg. 92)

★ Introduction to Web Presentation CDNM 109

Students develop a public presentation strategy that includes designing and constructing a web page featuring their student work or business profile. Students produce a printed poster using text, graphics, and manipulated images. By conducting creative, technological, and academic research, students gain an introduction to Adobe Photoshop, Dreamweaver, and Flash animation, as well as basic HTML5 and CSS3. Design and usability concerns will be discussed and students will learn to apply these concepts to their work. Equivalent to MPM 107.

39 Hours Fee: $590

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Spring/Summer 2013
Thursday 18:30-21:30 May 9-Aug 1

★ Introduction to Interaction Design CDNM 121

Students will learn core programming skills using Processing (an open source platform) to generate dynamic images with the goal of creating interactive experiences. This course introduces students to data-based and code-based practice. Students will examine behavioural media and how to design for it and develop their own artistic and thematic concerns through projects. Emphasis will be placed on finding and creating structure and meaning in new media experiences. Equivalent to MPM 207.

39 Hours Fee: $590

Fall 2012
Tuesday 16:30-19:30 Sep 18-Dec 4

See www.ryerson.ca/ce/neuroscience-stroke for further information.

★ OTN Videoconference 4-5 sessions.

★ Flash for New Media CDNM 209

Students will use Flash and Action Script to create an algorithmic design, animation, and a dynamic interface. This studio class introduces students to fundamental concepts, techniques, and strategies of computer programming as an art form by teaching how to code interactive programs. The course investigates the interplay between creative expression and technological capability. Equivalent to MPM 206.

39 Hours Fee: $590

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Video and Audio for New Media CDNM 221

This studio class introduces students to fundamental concepts, techniques, and strategies for video production. Project development and production, media literacy, reflective thinking, and public presentation strategies are aimed at creating a strong foundation in media. Video and audio production formats for virtual, hybrid, and physical spaces will be examined. Equivalent to MPM 106.

39 Hours Fee: $590

Winter 2013
Saturday 10:00-17:00 Jan 12-Mar 2

Supplies to be purchased by the student: $50–$100; details will be provided at the first class.

There will be no class on February 16.

★ Introduction to Physical Computing CDNM 322

This course introduces students to the conceptual and technical concerns associated with making physical and hybrid experiences. Students will use open source software (Processing) and hardware (Arduino) to develop works that span the gap between virtual and physical worlds.

39 Hours Fee: $590

Winter 2013
Saturday 10:00-17:00 Jan 12-Mar 2

Supplies to be purchased by the student: $50–$100; details will be provided at the first class.
Nonprofit and Voluntary Sector Management

The Chang School has created these distinctive, interdisciplinary program offerings in response to the demand for education that focuses on the specialized needs of the sector. For more information, visit www.ryerson.ca/ce/nonprofit.

Nonprofit

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Community
Engagement, Leadership, and Development (pg. 45), Fundraising Management (pg. 79), Nonprofit and Voluntary Sector Management (pg. 111), Nursing Leadership and Management, Advanced (pg. 113)

**Intro to the Nonprofit / Voluntary Sector  CINP 900**

This course provides students with critical insight into the origins and the ideological, social, political, legal and economic contexts of the rapidly changing nonprofit and voluntary sector allowing them to grasp the complexity, diversity and challenges facing nonprofit organizations today. Topics include: defining the scope and nature of this sector; the welfare state and the role of the non-profits; the political and legal operating environment of non-profits; and understanding the changing ideological and economic landscape.

39 Hours  Fee: $552

**Winter 2013**
Distance: Internet  Jan 12-Apr 13
Tuesday  18:30-21:30  Jan 15-Apr 16

For more information on distance education, visit www.ryerson.ca/ce/de.

**Developing Effective Organizations  CINP 901**

The emphasis in this course, is on developing approaches that both employees and volunteers in nonprofit organizations can use to deal effectively with the issues facing their organizations. The course explores principles and practices of management and administration as they are adapted to board-staff relations, board governance, recruiting and motivating volunteers, human resource management, accountability, organizing for and managing growth and change, analysis of an organization’s market and organizational strategic planning.

39 Hours  Fee: $552

**Fall 2012**
Distance: Internet  Sep 8-Dec 8
Tuesday  18:30-21:30  Sep 11-Dec 11

For more information on distance education, visit www.ryerson.ca/ce/de.

**Program Evaluation  CINP 902**

In the current climate of increased demands for public accountability, nonprofit organizations need to develop sound program planning and evaluation skills. Both funding and public demands for internal and external accountability at the program and organizational levels will be explored. This course will focus on the development of knowledge and skills to plan and evaluate programs and services in a variety of human service organizations. Topics include models of evaluation and strategies for assessing accountability.

39 Hours  Fee: $561

**Fall 2012**
Distance: Internet  Sep 8-Dec 8

For more information on distance education, visit www.ryerson.ca/ce/de.

**Strategic Planning  CINP 910**

Setting measurable objectives and building plans at the organizational level is difficult for non-profits, but essential to address growing demands for accountability. This course teaches students how to develop and present annual goals and strategic plans for internal and external audiences. It also examines the ongoing process of adjusting strategic plans to ensure the organization achieves its annual objectives. Topics covered include mission statements, environmental analysis, goal formulation, strategic options, and organizational level evaluation.

39 Hours  Fee: $561

**Winter 2013**
Classroom/Internet: Internet  Jan 12-Apr 13
and Saturday  9:00-17:00  Jan 9
and Saturday  9:00-17:00  Feb 9
and Saturday  9:00-17:00  Mar 10

For more information on distance education, visit www.ryerson.ca/ce/de.

* Saturday sessions are classroom-based and are a mandatory course component.

**Advocacy and Governmental Relations  CINP 911**

Voluntary and nonprofit organizations need to advocate effectively on behalf of their constituencies and their organization. The course provides hands-on, applied training that will enable those working in the third sector to advocate and lobby effectively on behalf of their specific constituency, and also as part of broader coalitions (social movements) for change. Topics include influencing the public policy process, identifying and accessing government bodies and resources, developing effective public and government relations strategies.

39 Hours  Fee: $561

**Fall 2012**
Distance: Internet  Sep 8-Dec 8

For more information on distance education, visit www.ryerson.ca/ce/de.
For the most current information, see our website at www.ryerson.ca/ce.

**Nonprofit and Voluntary Sector Management**

★ **Marketing for Nonprofit Organizations**  CINP 912  
Antirequisite(s): CMKT 100  
When an organization understands its various audiences and employs the right tactics to reach them, it can achieve positive results including: increased government funding and supportive regulatory environments, generous philanthropic support, motivated staff and volunteers, and informed and responsive clients. This course provides students with a clear understanding of the role of marketing in a nonprofit setting, including its impact on fundraising, client services, government relations and volunteer management.  
39 Hours  Fee: $561

Fall 2012  
Distance: Internet  Sep 10-Dec 10

Winter 2013  
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013  
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ **Leading Through Change**  CINP 913  
Antirequisite(s): CMHR 650  
Societal transformations affecting the nonprofit sector today are so fundamental that they demand new models of action. This course provides tools to plan for changes necessitated by economics and political restructuring, emerging informational technologies and increasing demographic diversity. Topics include environmental scanning, organizational diagnosis, planned change strategies, managing transitions, overcoming resistance, mobilizing commitment among volunteers, and changing the organizational culture. The role of leadership will be underlined throughout with reference to several different leadership theories.  
39 Hours  Fee: $561

Fall 2012  
Classroom/Internet: Internet  Sep 8-Dec 8

and Saturday  9:00-17:00  Sep 22

and Saturday  9:00-17:00  Oct 27

and Saturday  9:00-17:00  Nov 24

Spring/Summer 2013  
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.  
★ Saturday sessions are classroom-based and are a mandatory course component.

★ **Issues of Diversity**  CINP 914  
Antirequisite(s): CINT 905, CSWP 924  
The challenges facing organizations today require management, staff, and volunteers to work together collaboratively. Developing effective problem-solving skills and understanding group dynamics is key to addressing issues of diversity, change, and conflict. This course will explore diversity as it relates to patterns of communication, dynamics of team function, volunteer and staff recruitment and development, and various approaches to team building and conflict resolution. Teaching practical skills will be a key component in this course.  
39 Hours  Fee: $561

For more information on distance education, visit www.ryerson.ca/ce/de.

★ **Financial Management**  CINP 915  
It is essential for those working in the nonprofit sector to understand the competitive funding environment in which they operate. Students will gain understanding of the fiscal environment, including discussions of different funding sources and mechanisms, financial information systems, and budgetary priorities and processes. This course also provides students with the financial analysis tools required to use the budgetary and financial information relevant to public and para-public organizations, as well as developing reporting and evaluation skills.  
39 Hours  Fee: $552

Winter 2013  
Distance: Internet  Jan 12-Apr 13

Classroom/Internet: Internet  Jan 12-Apr 13

and Saturday  9:00-17:00  Jan 12

and Saturday  9:00-17:00  Feb 16

and Saturday  9:00-17:00  Mar 23

For more information on distance education, visit www.ryerson.ca/ce/de.  
★ Saturday sessions are classroom-based and are a mandatory course component.

★ **NGOs and World Governance**  CINP 916  
This course investigates the expanding role of Non-Governmental Organizations (NGOs) in the creation and implementation of public policy at a global level. First examining the evolution of international NGOs from service providers to significant actors on the policy stage, the course then analyzes the organizations themselves, with particular emphasis on the diversity of organizations, the types of activity in which they are engaged, and how their structures and activities have combined to increase their role in global governance.
Certificate and degree credit

Degree credit

Certificate credit

Course series

Please note that all nursing courses involve computer use. Students require access to a computer with Microsoft Windows (Windows 2003 minimum) and Internet Explorer.

Nursing

Related certificate(s): Health Services Management (pg. 87), Nursing Leadership and Management, Advanced (pg. 113)

Nursing Practice I

Prerequisite(s): CNUC 832, CNUR 600, CNUR 805, CPHL 302 and [(CNUR 850 and CNUR 860) or CNUR 80B]

Corequisite(s): CNUR 810 and CNUR 833

This is the first of two clinical courses in which the students will use nursing and other theorists to guide their practice. Students will apply teaching-learning, communication, health promotion and community health principles when working with individuals, groups and families in community-based settings. Students will practice culturally sensitive, creative and flexible nursing. Emphasis will be placed on critical thinking, self-reflection, utilization of research findings and the application of concepts from leadership and change.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component.

208 Hours

Fee: $1122

Nursing Practice II

Prerequisite(s): CNCL 700

Corequisite(s): CNUR 820 or CNUR 823 or CNUR 824 or CNUR 825 or CNUR 826 or CNUR 827 or NUR 828

This clinical course will provide students with the opportunity to consolidate the development of nursing practice skills. Using theoretical approaches that are relevant to the practice setting, students will assume responsibility for more complex assignments expected of a beginning level baccalaureate graduate. Critical thinking and reflective practice will be key components of this course. Emphasis will be placed
on the multiplicity of nursing roles in hospital and community settings. Students may apply theory from their nursing elective in the final practice setting. Clinical group meetings will be scheduled throughout the term.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

208 Hours Fee: $1122

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<td>CNUR 816 and CNUR 830</td>
<td>CNUR 850 and CNUR 860</td>
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This course will focus on the role of the community health nurse in working with individuals, families and communities and populations. It will examine in detail current frameworks of illness prevention, health promotion and community development. Nursing roles in a variety of health promotion approaches will be examined. These will include the medical approach, behavioural change strategies, educational strategies, empowerment and advocacy, and social change related to socio-economic environment. The theoretical concepts will be linked to a discussion of current examples of community health programs and research.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

39 Hours Fee: $567

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In this course students will examine the principles and methods of epidemiology and apply these to selected populations. Major health problems across the lifespan and recommended intervention strategies will be explored from a primary, secondary and tertiary perspective. How the nurse applies knowledge of epidemiology, when working with individuals, families and communities, will be examined. Current literature and research findings will be utilized to direct discussion and analyze issues.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

39 Hours Fee: $561

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<td>CNUR 850 and CNUR 860</td>
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For more information on distance education, visit [www.ryerson.ca/ce/de](http://www.ryerson.ca/ce/de).

See the Nursing website, [www.ryerson.ca/ce/nursing](http://www.ryerson.ca/ce/nursing), for further information.
The Evolution of Theoretical Knowledge  CNUR 805

In this course, the student will explore the philosophical evolution of nursing knowledge as an art and a science. Using a transformation theory base, the student will analyze a variety of nursing theories, concepts, and models, and the root of her/his own perspective of nursing practice. Major emphasis will be placed on the use of a theoretical framework to direct the processes of assessment, clinical judgment, care planning and evaluation. The interrelationship of systems theory and nursing theories, and their application to practice is examined.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component.

Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

39 Hours Fee: $561

Concepts in Contemporary Nursing Practice  CNUR 810

Prerequisite(s): CNUC 832 and CNUR 850 and CNUR 860

The focus of the course is to analyze, and apply theory and contemporary concepts associated with health and illness, health care delivery, and family development through the lifespan. Discussion will involve individuals and families with a focus on contemporary nursing practice at primary, secondary, and tertiary levels. Examples of concepts to be explored are: client-nurse diversity, self-care, and care-giver burden, chronic illness, resilience, and powerlessness.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component.

Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

39 Hours Fee: $561
Health Assessment  
**CNUR 816**  
This course provides the student with knowledge and skill in the area of health assessment across the lifespan. Content will focus on interviewing, the health history, mental status, cultural beliefs and values, physical assessment of body systems, and will include trans-racial considerations. Assessment of the family, as well as domestic violence screening and assessment are incorporated.  
**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.  
The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component.  
Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.  
Students in this course are required to complete a head-to-toe return demonstration exam which may take place on a scheduled day and time that may differ from scheduled in-class lab, OTN conferencing sessions, or dates assigned for the Distance: Internet version of the course. Students living within a 200 km distance from Ryerson University will complete this exam on campus. However, students at a greater distance may be provided with the following options to complete the return demonstration: at Ryerson; at the nearest available designated OTN videoconferencing centre; or to make arrangements to complete the return demonstration at an approved lab setting where there is access to Internet and web-camera capabilities.  
52 Hours  
Fee: $747

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Gerontological and Geriatric Nursing  
**CNUR 820**  
**Prerequisite(s):** (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)  
**Corequisite(s):** CNSE 418 or CNCL 800  
This course will give students an opportunity to expand their knowledge and skill related to the promotion, maintenance, and restoration of health of the elderly client and family in institutional and community settings. Assessment of the physical and psychosocial well-being of elderly clients, their families and plans of care based on nursing theory will be presented. Current research findings in nursing and related fields will be presented and discussed. 
**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.  
The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.  
Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.  
39 Hours  
Fee: $552

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Adult Health  
**CNUR 823**  
**Prerequisite(s):** (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)  
**Corequisite(s):** CNSE 418 or CNCL 800  
This course provides opportunities for study and integration of pathophysiological and nursing concepts related to the impact of acute and traumatic conditions on individuals and families across the lifespan. Emphasis will be placed on assisting students to develop advanced assessment skills and complex interventions. Example of populations include clients experiencing multiple trauma, advanced stage of HIV infections, burns, organ transplants, acute cardiac, respiratory and neurologic episodes.
Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component.

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For more information on distance education, visit www.ryerson.ca/ce/de.

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

☆ Women’s Health CNUR 824

Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)

Corequisite(s): CNSE 418 or CNCL 800

This course will provide students with opportunities to develop a depth and breadth of knowledge and skills in the nursing care of women with a variety of health and illness related issues. The course will examine issues of importance to women’s health in the context of family, work and recreation. The theoretical and research literature will be examined relating to issues such as: women and body image, women and infertility, women and aging, women as health care providers, and women and stereotyping in society. Students will be encouraged to examine nursing’s role with the interdisciplinary team in a variety of health care settings, addressing the needs of women. Students will be expected to demonstrate application of concepts.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

☆ Family Health CNUR 825

Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)

Corequisite(s): CNSE 418 or CNCL 800

Through this course, students will examine issues relevant to families in various life transition stages. Most particularly, students will have opportunities to develop a depth and breadth of knowledge and skills and apply these while working with families in the child rearing or child bearing phases. Issues relevant to beginning, developing and intergenerational families will be addressed using theoretical literature and recent research in family nursing science. Focus will be on advanced nursing practice with the family as context and family as client. Students will be expected to demonstrate application of concepts.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

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39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

☆ Community Mental Health CNUR 826

Prerequisite(s): (CNUC 832 and CNUR 805 and CNUR 816) or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)

Corequisite(s): CNSE 418 or CNCL 800

This course will provide students with opportunities to develop a depth and breadth of knowledge and skill in the practice of mental health nursing in community settings. There will be an emphasis on development of comprehensive assessment skills, the principles of psychiatric rehabilitation, case management, and interdisciplinary teamwork skills. Using selected examples of current community initiatives, theoretical literature and research findings, students will have an opportunity to discuss a variety of models and resources
that support clients and families. Discussion and analysis of current mental health reform issues and other relevant health policies and legislation will be included.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

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*Not offered in fall/winter/spring 2012–2013.*

See the Nursing website, [www.ryerson.ca/ce/nursing](http://www.ryerson.ca/ce/nursing), for further information.

**End of Life Care**  
**CNUR 827**

**Prerequisite(s):** CNUC 832 and CNUR 805 and CNUR 816 or (NSE 32B and NSE 31B and CNSE 407 and NSE 306)

**Corequisite(s):** CNSE 418 or CNCL 800

This course will provide students with opportunities to develop depth and breadth of knowledge and skills in the nursing care of clients/patients and families at end of life. The course will examine paradigms that link traditional and non-traditional models of palliative and hospice care to the broader and deeper context of advanced illness in all developmental stages of life and living. The theoretical and research literature will be examined relating to issues such as: diversity of culture, gender, disability, spirituality, physical and psychosocial needs, rural vs. urban health care settings. Current research findings in nursing and related fields will be presented and discussed. Students will be encouraged to examine nurses’ role with the interdisciplinary team. Students will be expected to demonstrate application of concepts.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling of this course reflects the classroom or videoconferencing-based instruction. In addition, students are required to participate in a weekly Internet component.

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*Not offered in fall/winter/spring 2012–2013.*

**Current Issues and Future Perspectives**  
**CNUR 830**

This course will examine the legal, political, economic and social complexities of current health care delivery systems. Current issues and future perspectives in health care will be critically analyzed in relation to their implication for and their influence on the organized profession, individual nurses and nursing practice. Students will be expected to take personal and professional action in addressing some of these issues through their use of the political process and in the application of research finding. At a beginning level, students will participate in the development of health and social policy.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

| 39 Hours | Fee: $561 |

**Leadership Development for Practice**  
**CNUR 831**

**Prerequisite(s):** CNUR 830

This course will focus on the nurse’s role in providing leadership and facilitating change in both personal and professional contexts. Content will include analysis of theory and concepts related to leadership, followership, change and effective communication within a diverse workforce. The impact of Informatics on the delivery of nursing and health care will be explored. The use of research findings and their application to practice will be emphasized. Students will be expected to
identify and apply leadership strategies for personal development and professional practice.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.

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**Organizational Context of Practice**

This course expands students’ knowledge of the macro, meso and micro-level factors in the health care system impacting service delivery and professional practice. Students critically analyze forces in the internal and external operating environments influencing strategic management decisions and organizational behaviours. This analysis fosters an enhanced understanding of the broad contextual factors shaping nursing roles and influencing how nurses enact their roles within different health service organizations and settings.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

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**Research Methods**

In this course students will examine the contribution of research to the development of nursing science. They will explore the relationships between research and knowledge; and theory and practice. The focus will be on understanding the components of the research process, in the positivist and naturalist paradigms, as well as mixed methods designs. Students will use computer technology to search the nursing and health-related literature. The ethical conduct of research will be addressed. Students will learn to interpret and critically appraise nursing research studies, applying research findings to practice, and identifying areas for further nursing research.

**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.

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Statistics and Nursing  
CNUR 860  
Prerequisite(s): CNUR 850  
In this course the emphasis is on the preparation of statistical data, its analysis and interpretation within the context of the positivist research paradigm in nursing research. Descriptive and inferential statistics will be examined and utilized, from nursing research databases. Students will use computer technology to process numerical data and conduct statistical analyses. Strategies for critically reviewing, integrating and disseminating statistical findings from nursing research will be discussed as well as the implications of the findings for nursing practice.  
Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.  
The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times. The end dates for these sections have been adjusted to accommodate this requirement. Details will be provided at the start of each course.  
39 Hours  
Fee: $552  

University Skills for Nurses  
CVNU 101  
The purpose of this workshop is to provide nurses entering Post-RN BScN degree studies with an introduction to the basic scholarly skills required for success in university level education. Topics include the basic steps for writing university essays and using APA format; networking and learning with others through computers; classroom presentation skills; library article searches online; and time management skills for busy nurses returning to school.  
Note: This two-day workshop is a course series and is not for credit.  
16 Hours  
Fee: $83  

Fall 2012  
Thursday & Friday  
(Ryerson University) 8:30-17:00 Aug 16-Aug 17  
Winter 2013  
Saturday & Sunday  
(Ryerson University) 8:30-17:00 Jan 26-Jan 27  
Spring/Summer 2013  
Thursday & Friday  
(Ryerson University) 8:30-17:30 Apr 25-Apr 26  
Material Fee: A material fee of $15 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Reading/Writing Skills Assessment  
CVNU 103  
Prerequisite(s): Department consent  
This workshop is designed for nurses who are or are planning to pursue a Post-RN BScN degree at Ryerson University. Workshop participants will use a computer-based tool to assess their use of grammar, vocabulary, academic reading, comprehension, and writing; have their academic reading and writing level assessed by language specialists; receive a confidential feedback report, identifying their academic reading and writing level, and recommendations customized to their learning.  
2 Hours  
HST included  
Fee: $15  

Fall 2012  
Thursday  
18:00-20:30 Aug 16  
Winter 2013  
Friday  
13:00-15:00 Jan 25  
Spring/Summer 2013  
Thursday  
18:00-20:00 Apr 25
<table>
<thead>
<tr>
<th>Course</th>
<th>Course Code</th>
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<tr>
<td><strong>CRNE Preparation Workshop</strong></td>
<td>CVNU 110</td>
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<tr>
<td>This CRNE workshop is designed to assist nursing students to prepare for their Canadian Registered Nursing Examinations.</td>
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<tr>
<td>8 Hours</td>
<td>HST included</td>
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<td><strong>Fall 2012</strong></td>
<td>TBA</td>
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<td><strong>Winter 2013</strong></td>
<td>TBA</td>
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<tr>
<td><strong>Spring/Summer 2013</strong></td>
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**NEW!**

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<th>Course</th>
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<tbody>
<tr>
<td><strong>Paediatric Health Assessment</strong></td>
<td>CVNU 280</td>
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<tr>
<td><strong>Prerequisite(s):</strong> CNUR 816 or NSE 13B and Department Consent</td>
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<tr>
<td>This course provides students with the knowledge and skills necessary for the health assessment of infants, children, and adolescents. Physical assessment techniques will be addressed across all paediatric developmental stages. Assessment of pain, nutritional status, mental health, and psychosocial needs will also be incorporated. Implications of cultural diversity and the determinants of health for the assessment of child and family will be considered.</td>
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<tr>
<td><strong>Note:</strong> In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.</td>
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<tr>
<td>The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.</td>
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<tr>
<td><strong>51 Hours</strong></td>
<td>Fee: $692</td>
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**Fall 2012**

Distance: Internet  
Sep 15-Dec 15  
and Monday  
(09:00-17:00)  
and Wednesday  
(09:00-17:00)  
Dec 10  
Dec 12  
**For more information on distance education, visit www.ryerson.ca/ce/de.**  
This online course also requires participants to attend two days of workshops in the state-of-the-art simulation lab at The Hospital for Sick Children (SickKids) in Toronto, Ontario.

**Health and Social Policy**  
CVNU 317

This course explores the definition of policy, and its contexts, development, and effects at the community, professional, corporate and government levels. It introduces concepts related to policy content, process, outcome, and analysis and it investigates the nurse’s role in policy development. The relationship between health and social policy to people, their environments, their health, and nursing is addressed through critical analysis, discussion, small group process, expert guest presentation, and independent study. Case studies relating to current health and social policies will also be reviewed in the classroom setting. Equivalent to Nursing Elective: Special Topics in the BScN program.  
**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.  
The scheduling reflects the classroom-based instruction. In addition, students are required to participate in a mandatory weekly Internet component. Students enrolled in Internet or videoconferencing sections of this course are required to write the course test and/or exams online at preassigned dates and times that may vary or extend past the scheduled course end date. Details will be provided at the start of each course.  
**39 Hours**  
Fee: $552

**Health Law**  
CVNU 320

The objective of this course is to give students an understanding of the components of negligence actions, labour arbitrations, discipline proceedings, and inquests. The relationship between standards of practice, ethics, and different legal proceedings will be reviewed. Particular emphasis will be given to the impact of the intervention by nurse managers on the development and outcome of the case. Equivalent to Nursing Elective: Special Topics in the BScN program.  
**Note:** In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.  
**For more information on distance education, visit www.ryerson.ca/ce/de.**  
See the Nursing website, www.ryerson.ca/ce/nursing, for further information.
Financial Management CVNU 321
This course will examine the financial strategies and processes used by health care institutions and agencies to manage their human and material resources. The specific mechanisms used by hospitals to develop and monitor their budgets as well as trends in reimbursement and management information systems will be reviewed. Basic accounting principles will be included to facilitate examination and use of financial statements and balance sheets. Considerable time will be devoted to reviewing the concepts related to staffing, budgeting, and monitoring to assist the student to develop a budget for a prototype nursing unit. Equivalent to Nursing Elective: Special Topics in the BScN program.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

39 Hours Fee: $552

Fall 2012
Monday
(Ryerson University) 18:00-20:00 Sep 10-Dec 10

Quality of Life: The Client’s Perspective CVNU 324
This course focuses on exploring the knowledge and skills required to form genuine partnerships with individuals, families, and groups. Patient stories and qualitative research findings about quality of life, as a lived experience, will provide opportunities for students to critically reflect on the values that guide practice and the nurse-person relationship. Thinking consistent with human science will instruct students as they synthesize the literature on quality of life and explore their participation in partnership with clients. Equivalent to Nursing Elective: Special Topics in the BScN program.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

39 Hours Fee: $561

Not offered in fall/winter/spring 2012–2013.

See the Nursing website, www.ryerson.ca/ce/nursing, for further information.

Computer and Information Management in Nursing CVNU 322
In today’s health care environment, decisions must be based on sound information to provide quality care in a cost-effective way. Well-informed decisions require accurate, complete, and timely information obtained from well-managed data processes. Health care professionals must be fluent and competent to work with the necessary tools to manage information. Computers and the applications which drive these machines are important to understanding the potential of information management. This course will explore various theories and concepts of information management and will allow the students to further their knowledge of computer concepts and applications. Equivalent to Nursing Elective: Special Topics in the BScN program.

Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory.

39 Hours Fee: $552

Fall 2012
Distance: Internet Sep 8-Dec 8

Advanced Leadership and Management CVNU 360
Prerequisites: Department consent
This course will build on core components of nursing leadership and management, with a specific focus on first-line management roles, using the LEADS in a Caring Environment Framework. Students will examine theories and concepts related to leadership capabilities, as well as develop management knowledge and skills. Applied learning methodologies will be used to develop students’ self-reflective, analytical leadership, and management skills.
Note: In order to take this course, you must be a Regulated Registered Nurse (RN) and have a registration/licensure with a College of Nurses in a Canadian province or territory. Applicants must complete an application for pre-approval prior to registering in this course.

39 Hours Fee: $567

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Occupational Health and Safety

These courses may be completed by distance education as well as in the classroom. For more information, visit www.ryerson.ca/ce/ohs.

Occupational Health

Related certificate(s): Related certificate(s): Advanced Safety Management (pg. 27), Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Facility Management (pg. 66), Occupational Health and Safety (pg. 115)

Foundations of Aetiology

This is a foundation course to the study of epidemiology, which itself is the core science of occupational and public health. The course will provide the framework required for upper level courses in communicable disease control, infection control and food hygiene. Lectures will cover the concepts underlying food and water quality control and the development and control of communicable and occupational diseases in human populations. Laboratory exercises will enable students to understand the methods used by public health and occupational health laboratories to evaluate food, water, environmental and clinical specimens, and to interpret laboratory reports.

65 Hours Fee: $874

Spring/Summer 2013
TBA

Nutrition

These courses enhance knowledge of nutrition in related fields of study.

Nutrition

Related certificate(s): Food Security (pg. 77)

Nutrition for Nursing Practice

This course introduces nutrition as one of the interrelated determinants of health and examines both the role of environments and the importance of individual self-determination and self-knowledge in health promotion. The topics covered will include the basics of healthy eating, macro- and micronutrients, nutrition assessment, and nutrition principles through the lifespan. Student participation will entail group learning, self-assessment and self-reflection.
OCCUPATIONAL HEALTH AND SAFETY

**Note:** COHS cannot be replaced by CMHR 711 as a course credit towards the Certificate in Occupational Health and Safety.

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<tr>
<th>39 Hours</th>
<th>Fee: $565</th>
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**Fall 2012**

- **OCCUPATIONAL HEALTH AND SAFETY**
- **Note:** COHS cannot be replaced by CMHR 711 as a course credit towards the Certificate in Occupational Health and Safety.
- **39 Hours**
  - **Fee:** $565

**Winter 2013**

- **Distance:** Internet
- **Mon, Jan 12-Apr 13**
- **Mon, Jan 14-Apr 15**
- **Fri, May 4-Jul 27**
- **Mon–Fri, May 6-May 10**
- **Mon–Fri, May 7-Jun 7**

**Spring/Summer 2013**

- **Distance:** Internet
- **Mon–Fri, May 6-May 10**
- **Mon–Fri, May 13-May 17**
- **Mon–Fri, May 16-May 20**
- **Mon–Fri, May 21-May 25**
- **Mon–Fri, May 28-Jun 1**
- **Mon–Fri, Jun 4-Jun 8**

For more information on distance education, visit www.ryerson.ca/ce/de.

**★ Accident Theory and Analysis**  **COHS 323**

Prerequisite(s): CPCS 106

This course examines accident causation theories and methods used to model accidents, the investigation process, accident reporting and coding, and noteworthy accidents in history.

**Note:** Prerequisites apply to undergraduate students only. Chang School students without the course prerequisites must enroll by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to: Client Support, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5196.

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<tr>
<th>39 Hours</th>
<th>Fee: $557</th>
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**Fall 2012**

- **18:30-21:30, Sep 11-Dec 11**
- **18:30-21:30, Sep 12-Dec 12**
- **18:30-21:30, Sep 8-Dec 8**

**Winter 2013**

- **Distance:** Internet
- **Mon, Jan 15-Apr 16**
- **Mon, Jan 12-Apr 13**
- **Mon, Jan 14-Apr 15**
- **Mon, May 4-Jul 27**
- **Mon, May 6-May 10**
- **Mon, May 7-Jun 7**

**Spring/Summer 2013**

- **Distance:** Internet
- **Mon–Fri, May 6-May 10**
- **Mon–Fri, May 13-May 17**
- **Mon–Fri, May 16-May 20**
- **Mon–Fri, May 21-May 25**
- **Mon–Fri, May 28-Jun 1**
- **Mon–Fri, Jun 4-Jun 8**

For more information on distance education, visit www.ryerson.ca/ce/de.

**★ Ergonomics**  **COHS 516**

Prerequisite(s): (ENH 220 and CPCS 106) or in OC006

This course is designed to provide a comprehensive overview of ergonomics emphasizing applications to product design and prevention of musculoskeletal injuries. The focus includes anthropometry, workplace design, and biomechanical and other human factors. It also covers physical and cognitive principles relevant to human performance and well-being that are reflected in workspace, interface and task design including controls and displays and manual materials handling. Ergonomic assessment methodologies will be used to assess design features and possible musculoskeletal problems.

**Note:** Prerequisites apply to undergraduate students only. Chang School students without the course prerequisites must enroll by fax. Please print and fill out a Mail-In Enrollment Form (found under Forms and Documents at www.ryerson.ca/ce) and fax the form, including your credit card number and expiry date, to: Client Support, The G. Raymond Chang School of Continuing Education, Ryerson University, Fax Number: 416.979.5196.
**Certificate and degree credit**

**Degree credit**

**Certificate credit**

**Course series**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tr>
<td>COHS 623</td>
<td>Safety Control Methods</td>
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<tr>
<td>COHS 523</td>
<td>Safety Evaluation Techniques</td>
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<tr>
<td>COHS 608</td>
<td>Hazard Recognition and Control</td>
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<tr>
<td>COHS 718</td>
<td>Systems Management I</td>
<td></td>
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<tr>
<td>COHS 723</td>
<td>Sectoral Applications I</td>
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### Safety Control Methods

Building upon earlier courses emphasizing hazard recognition and evaluation, this course examines the major categories of control methods, respiratory protective devices and measures essential to eliminate or reduce workplace hazards. The course emphasizes plant design, ventilation design, preventive maintenance, housekeeping, respiratory personal protective equipment and hygiene.

52 Hours

### Systems Management I

Basic concepts of management, decision-making and engineering design that affect the OHS specialist. Introduces individual elements of the contemporary OHS management system. Each element is considered from an evidence-based perspective, as a background for implementing codified management systems standards and best practices guidelines. Students will set health and safety priorities, develop management system plans, and negotiate health and safety requirements in the manufacturing, distribution, use, and/or disposal phases of a product or process life-cycle.

39 Hours
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Seminars COHS 810
Prerequisite(s): OHS 311
This course will examine a selection of topical issues drawn from the fields of Occupational Health and Safety. Each topic will be presented by a person or persons actively involved in the subject, and the discussions that follow will utilize small or large group as appropriate.

39 Hours Fee: $557

Not offered in fall/winter/spring 2012–2013.

★ Systems Management II COHS 818
Prerequisite(s): COHS 718
This course continues the theme of OHS 718, offering exposure to further programs and components of a mature, comprehensive OHS system in the workplace. Programs covered include those concerning: health and safety management systems, workers’ compensation, re-employment of injured workers, workplace violence, vehicles/transportation, off-the-job health and safety, “wellness,” substance abuse, labour relations, and regulatory compliance.

39 Hours Fee: $561

Spring/Summer 2013 Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Sectoral Applications II COHS 823
Prerequisite(s): COHS 723
This course continues the survey undertaken in OHS 723 Sectoral Applications I. Following an analysis of the particular hazards and control measures found in the forestry, mining and transportation industries, the course focuses on narrower sectors of the economy such as health care facilities, retail outlets, offices and utilities.

52 Hours Fee: $727

Winter 2013 Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Fire Safety Management COHS 833
This course begins with an overview of fire chemistry followed by an analysis of fire prevention and fire protection methodologies. Hazard recognition and evaluation techniques are presented. Important aspects of Fire, Building, and Electrical Codes are reviewed. Emphasis is placed on emergency response planning and a review of the application of codes and regulations to specific fire events.

39 Hours Fee: $552

Spring/Summer 2013 Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Measurement and Analysis CVOH 217
This course is designed to introduce the terminology, concepts, equipment, and techniques of occupational health and safety measurement and analysis. Topics covered include occupational hygiene, air sampling, data evaluation, biological sampling, and the assessment of heat stress, noise, vibration, radiation, illumination, and ventilation systems. Equivalent to OHS 421.

39 Hours Fee: $561

Fall 2012 Distance: Internet Sep 8-Dec 8
Winter 2013 Distance: Internet Tuesday 18:30-21:30 Jan 12-Apr 13
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6
Spring/Summer 2013 Monday–Friday 8:30-18:00 Jun 3-Jun 7
Fall 2012 Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013 Wednesday 18:30-21:30 Jan 16-Apr 17

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Topics in Occupational Health and Safety CVOH 221
This course is an advanced seminar course that explores different means of inquiry into occupational health and safety. The course gives students an opportunity to learn the skills required to source out, research, examine, and synthesize topics in OHS in some depth. In the workplace, OHS professionals need to investigate issues they may not have expertise in. The students obtain an in-depth exposure to topics by researching and analyzing information, figuring out the implications for the workplace, summarizing the issues, and offering recommendations.

39 Hours Fee: $561

Fall 2012 Distance: Internet Sep 8-Dec 8
Winter 2013 Wednesday 18:30-21:30 Jan 16-Apr 17

For the most current information, see our website at www.ryerson.ca/ce.
Philosophy and Music

In Music, we offer a range of courses in the traditions, development, variety, and cultural implications of various kinds of music. In Philosophy, we cover both the ‘Big Questions,’ such as “What can we know?” or “How should we live?” or “Does God exist?,” as well as subject-oriented areas, such as philosophy of religion or ethics and health care. Sometimes, we deal with questions that have been discussed for thousands of years. Each generation has to answer them again, either expressly or by the implications of the choices they make and the beliefs they adopt. At other times, we deal with questions arising from the social arrangements and technologies we face right now - situations which may never have existed before. What unites these inquiries is the ‘philosophical turn;’ we learn how to uncover, evaluate, and use the most basic principles appropriate to the questions we tackle.

Humanities

Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed meets the specific requirements of their program. For more detailed information regarding specific program restrictions, check the Undergraduate Calendar.

Career Readiness and Advancement  COPH 132

Led by personal career coaches, this workshop is designed to support individuals entering the workforce, those already in the workforce, and those wishing to change careers. Through simulations, career search document preparation, and discussion, participants enhance their professional skills to advance their careers. With the customized mentorship of personal career coaches, participants develop employability and innovation skills.

39 Hours  HST included  Fee: $526

Fall 2012
Friday  17:30-22:00  Sep 21-Oct 19
and Saturday  8:30-17:00  Sep 22-Oct 27

There will be no class on October 5 and 6.

Exam and Assignment Readiness  COPH 134

This workshop is for Grade 10 and 11 high school students and their parents. In this active, “learn by doing” workshop, participants will begin to learn organizational skills, while their parents learn to help put their young adult students in control of their own homework assignments and exam studying; time-management skills, while parents learn to help empower their young adult students to complete work effectively, without undue pressure and leaving free time; and content-based and experiential learning skills through participation in simulated assignment preparation and study for tests.

6 Hours  HST included  Fee: $TBA

Fall 2012
Friday  18:00-20:30  Sep 28
and Saturday  9:30-14:00  Sep 29

Winter 2013
Friday  18:00-20:30  Feb 1
and Saturday  9:30-14:00  Feb 2

Preparation for University Entry  COPH 136

This very active, “learn by doing” workshop for grade 12 students, complete with simulation games, is devoted to practicing to obtain the academic performance on assignments, tests, and papers required for entrance to four-year undergraduate university programs across Canada. The following skill sets are introduced and practiced: planning ahead and studying for all your assignments, tests, and papers; knowing the expectations for any work you produce; planning, preparing, writing, and revising your papers; and understanding the rules for correct attribution and citation.

6 Hours  HST included  Fee: $TBA

Fall 2012
Friday*  18:00-20:30  Oct 12
and Saturday  9:30-14:00  Oct 13

Spring/Summer 2013
Friday  18:00-20:30  Feb 8
and Saturday  9:30-14:00  Feb 9

*This course will run during the Fall break.

Ethics Capstone Course  COPH 200

This final course in the Certificate in Ethics brings together the knowledge and skills acquired in preceding courses and requires their application to a ‘real-world’ ethical problem. Participants will produce a 30 to 40-page case study research paper on an ethical
issue not covered elsewhere in the certificate but which fits into one of the six certificate streams. Participants have access to supervision and/or instruction but their efforts are largely self-directed.

Note: Please contact the Academic Coordinator, Paul Bali, at pbali@ryerson.ca prior to enrolling in this course.

39 Hours Fee: $644

Not offered in fall/winter/spring 2012–2013.

Ethics and Healthcare  COPH 302
By means of experts’ presentations and dynamic class discussion, this workshop will focus on ethical issues arising in the delivery of healthcare at both the level of the practitioner/client relationship and at a broader social level. The workshop will draw on an analysis of the nature of the provider-patient relationship; the nature and importance of consent; perspectives such as evidence-based medical practices; the application of healthcare frameworks such as “the Biomedical model”; and participants’ own health care-related experiences.

2 Hours HST included Fee: $31

Fall 2012
Friday 17:30-19:30 Sep 28

Winter 2013
Friday 17:30-19:30 Feb 1

Business Ethics  COPH 307
By means of experts’ presentations and dynamic class discussion, participants will examine ethical issues and controversies concerning contemporary business practices, including the recent financial downturn and situate business ethics within the broad intellectual framework of a free market society. Discussion will draw from the concept of a decentralized, regulated market society, executive pay, models of business ethics, profit making and social responsibility, business-based self interest, human rights, conflicts of interest, and business examples of good ethical practice.

2 Hours HST included Fee: $31

Fall 2012
Friday 17:30-19:30 Sep 21

Winter 2013
Friday 17:30-19:30 Feb 1

Music
Related certificate(s): Design for Arts and Entertainment (pg. 52), Music: Global and Cultural Contexts (pg. 109)

* Intro to World and Early European Music  CMUS 101
Antirequisite(s): MUS 300
This course provides basic knowledge and understanding of music in culture, with emphasis on listening skills and repertoire. Brief survey of world music and the Medieval, Renaissance and Baroque periods in European music. The functions of music in culture. Study of music vocabulary and early genres of music. Not available to Performance Production students. MUS 101 is not available for credit to students who choose MUS 300. (LL)

39 Hours Fee: $552

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Wednesday 18:30-21:30 May 25-Aug 6

* Voices Without Borders: Global Chorus  CMUS 105
This course surveys vocal repertoire from around the globe, and may include African drumming songs, ‘mingge’ from China, Mexican ‘corridos’, Indian ‘lok geet’, Canadian folk songs, South-Asian ‘qawwalis’, and Eastern Europe folk song, among others. Students will explore the unique social histories and aesthetics of selected vocal genres with an eye to the breadth of stylistic approaches and forms of transmission in various cultural traditions. (LL)

39 Hours Fee: $544

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

* The Architecture of Music  CMUS 106
From the Pythagorean monochord that ancient Greeks used to align with the Music of the Spheres to the Chinese bamboo pipes that sounded the first Chinese pentatonic scale, each culture has created its own coherent structure. This course introduces students to the historical development and foundational theories of both ancient and contemporary musical form through the exploration of musical genres around the world. Lectures will situate musical theories in their socio-historical and cultural contexts. (LL)

39 Hours Fee: $548

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Tuesday & Thursday 12:30-15:30 May 7-Jun 18
★ Music and Film  
CMUS 110
The use of music with film has evolved from early stereotyped borrowing of nineteenth century classical European repertoire to newly created scores that enhance and support the dramatic themes of the film. This course explores the relationship between music and film, the functions and effects of music and how the music supports or plays against the visual images. Analysis of selected film genres will demonstrate how music can strengthen the film’s dramatic themes. (LL)

39 Hours  
Fee: $552

Winter 2013
Monday 18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday 18:30-21:30  Jun 24-Aug 12

★ Introduction to Classical Music  
CMUS 201
Antirequisite(s): MUS 300
This course examines Western music from the Classical, Romantic and Modern periods (approx. 1750 to the present day). Survey of the development of major styles, genres and forms of European music, including symphony, concerto and sonata. Lives and works of the great composers including Mozart, Beethoven and Stravinsky. Not available to Performance Production students. MUS 201 is not available for credit to students who choose MUS 300. (LL)

39 Hours  
Fee: $552

Fall 2012
Tuesday 18:30-21:30  Sep 11-Dec 11

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30  May 7-Jun 18

★ Music Cultures of the City  
CMUS 211
Large urban centres such as Toronto offer a tremendous variety of events, from superstars in the Rogers Centre to amateur folk musicians in local coffee houses. What are the ways we might better understand the relationship between music culture and the culture of the city? This course considers genres from a number of areas including popular music, world music, jazz and classical music. It examines issues of production, distribution and performance, as well as reception, venues and audiences.

39 Hours  
Fee: $544

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30  May 7-Jun 18

★ Global Guitar  
CMUS 303
The guitar, or plucked lute, is the de facto instrument of the masses in the western world. Through lecture, audio-visual screenings, discussion and experiential learning, this course explores the ways in which the guitar and its global variants have given voice to individuals and groups around the world, from ancient Persia and India to Africa and the Americas, and in so doing examines the impact of class, gender, race, politics and commercialization on creative self-expression.

39 Hours  
Fee: $571

Fall 2012
Thursday 18:30-21:30  Sep 13-Dec 13

Spring/Summer 2013
Monday & Wednesday 18:30-21:30  May 6-Jun 19

★ Music, Religion and Spirituality  
CMUS 401
This course explores the dynamic interrelationship of music, religion and spirituality in a multicultural context. Topics will include the role, style, and conception of music in the Islamic, Christian, Hindu, Jewish, Buddhist, Tibetan, and Taoist faiths, amongst others. The processes and traditions of spiritual practice through and with sound will be explored. The course will also analyze the musical forms through which these devotional practices are undertaken.

39 Hours  
Fee: $552

Not offered in fall/winter/spring 2012–2013.

★ Latin American Music  
CMUS 403
Latin America’s music spans indigenous Andean panpipe music, African-derived carnival music, Haitian voodoo ritual, Brazilian samba, and hip-hop music in Latin American urban centres, among others, and reflects the dynamic cultural fusions of past and present. Through lecture, audio-visual analysis and experiential musical exercises, this course explores the socio-cultural, historical and political impact of Latin American musical genres, and investigates music as a tool for healing, identity negotiation, political fomentation, and group expression.

39 Hours  
Fee: $571

Fall 2012
Monday 18:30-21:30  Sep 10-Dec 10

Spring/Summer 2013
Monday & Wednesday 18:30-21:30  Jun 24-Aug 12

★ Chinese Instrumental Music  
CMUS 406
This course explores the traditions and practice of Chinese instrumental music through score study, analysis of instrument technique and historiography, examination of pedagogy and transmission, and ensemble performance. Traditional folk, classical, and contemporary nationalized musical forms will be studied, with a particular emphasis on the stylistic
## Philosophy

Related certificate(s): Advancing the AODA: Principles and Practices of Accessibility (pg. 28), Community Engagement, Leadership, and Development (pg. 45), Criminal Justice and Criminology (pg. 49), Ethics (pg. 64), Social Sciences and Humanities Foundations (pg. 140)

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<th>Course</th>
<th>Title</th>
<th>Description</th>
<th>Hours</th>
<th>Fee</th>
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</thead>
<tbody>
<tr>
<td>CMUS 501</td>
<td>Traditional Musics of the World</td>
<td>This course examines musical cultures around the world, focusing on traditional genres. Course content covers conceptual, structural, rhythmic and modal systems. The functions and meanings of music in diverse cultures will be examined. Representative genres will be studied, including the Indian raga, Turkish fasil (suite) and Japanese gagaku (court music).</td>
<td>39</td>
<td>$544</td>
</tr>
</tbody>
</table>

**Not offered in fall/winter/spring 2012–2013.**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Description</th>
<th>Hours</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMUS 506</td>
<td>Chinese Music Studies</td>
<td>This course explores a variety of Chinese musical genres including folk, classical, contemporary hybrid and popular forms. Topics may include: the philosophical roots of music in Chinese cosmology; music and meditation; Beijing and Cantonese opera; censorship and propaganda in the Cultural Revolution; Chinese rock in the Tiananmen Square protest; and the growth of Chinese music internationally. Both Chinese instrumental and vocal music will be examined through a socio-historical, political, and stylistic lens.</td>
<td>39</td>
<td>$544</td>
</tr>
</tbody>
</table>

**Not offered in fall/winter/spring 2012–2013.**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Description</th>
<th>Hours</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPHL 101</td>
<td>Plato and the Roots of Western Philosophy</td>
<td>An introduction to Philosophy, using Plato's Republic. Topics include: How ought we to live our lives? What is justice? What is the nature of society and the individual? What social arrangements (educational, political, economic) best serve the ideals of justice and happiness?</td>
<td>39</td>
<td>$552</td>
</tr>
</tbody>
</table>

**Fall 2012**
- Monday 18:30-21:30 Sep 10-Dec 10
- Tuesday 18:30-21:30 Jan 15-Apr 16
- Thursday 18:30-21:30 Jan 17-Apr 18
**Spring/Summer 2013**
- Tuesday & Thursday 13:00-16:00 May 7-Jun 18
- Tuesday & Thursday 13:00-16:00 Jun 25-Aug 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Description</th>
<th>Hours</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPHL 110</td>
<td>Philosophy of Religion I</td>
<td>This course examines religion from a philosophical perspective. What is the nature of the &quot;divine&quot;? Can we give a rational account of religious experience? Can we prove the existence of God? Can the idea of God be reconciled with the presence of evil in the world? Is atheism a viable alternative to faith? These are just some of the questions this course explores. We will consider both western and eastern religions. PHL 110 is not available for credit to students who choose PHL 610.</td>
<td>39</td>
<td>$552</td>
</tr>
</tbody>
</table>

**Fall 2012**
- Friday 18:30-21:30 Sep 14-Dec 14
- Tuesday & Thursday 13:00-16:00 May 7-Jun 18
- Tuesday & Thursday 13:00-16:00 Jun 25-Aug 6

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Description</th>
<th>Hours</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPHL 187</td>
<td>Ancient Greek Philosophy</td>
<td>This course explores major themes in Ancient Greek thought. The course covers some of the doctrines Plato and Aristotle developed to answer a wide range of questions, e.g., What is the good life for a human being? What is knowledge? How should we distinguish reality from appearances? What kinds of things exist? What is the soul? Is the soul immortal?</td>
<td>39</td>
<td>$544</td>
</tr>
</tbody>
</table>

**Not offered in fall/winter/spring 2012–2013.**

For the most current information, see our website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).
In addition, we may examine the ideas of other philosophers of this period. (LL)

39 Hours  Fee: $541

Spring/Summer 2013  Tuesday & Thursday  9:00-12:00  Jun 25-Aug 6

★ Problems in Philosophy  CPHL 201  Antirequisite(s): PHC 180

This course serves as an introduction to philosophy by focusing on problems and issues which have occupied thinkers down through the centuries. For example, how can we relate talk about the cause and effect relationship governing physical events with talk about people making free choices? How do mind and body relate? What do we really know about the physical world or other people’s minds? Can we know whether God exists? Are moral judgements objectively true or false? (LL)

39 Hours  Fee: $552

Winter 2013  Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013  Monday & Wednesday  18:30-21:30  Jun 24-Aug 12

☆ Critical Thinking I  CPHL 214  Antirequisite(s): CSSH 105, PHC 182

A course designed to develop clarity of thought and method in the construction, analysis and evaluation of both unsupported claims and those supported by arguments. While there will be some exposure to the notion of logical form, the emphasis here is upon informal principles and arguments stated in ordinary language. Topics include the nature and methods of argument, classification and definition, along with some common fallacies and some questions about meaning and language. Restriction: Criminal Justice, Politics and Governance, Psychology, Sociology, Undeclared Arts. CPHL 214 is not available for credit to students who choose SSH 105. (LL)

Note: Restriction: AC001, CJ001, PG001, PS001, SO001, AV001

39 Hours  Fee: $552

Fall 2012  Distance: Internet  Sep 8-Dec 8
              Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013  Monday  18:30-21:30  Jan 14-Apr 15
              Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013  Distance: Internet  May 4-Jul 27
              Tuesday & Thursday  18:30-21:30  May 7-Jun 18

★ Ethics and Health Care  CPHL 302  Antirequisite(s): CPHL 509

This course examines ethical issues arising in the delivery of health care at both the level of the practitioner/client relationship (confidentiality, informed consent, euthanasia, abortion) and at a broader social level (justice and resource allocation, new technologies, professionalisation and power). The course will draw on: a) general philosophical analysis of central concepts (good, right, justice, personhood, autonomy, authority, integrity, health); b) general theoretical perspectives (feminism, “the Biomedical model”, Utilitarianism, deontology); and c) student professional education and clinical experience in nursing.

39 Hours  Fee: $541

Fall 2012  Distance: Internet  Sep 8-Dec 8
              Thursday  18:30-21:30  Sep 13-Dec 13

Winter 2013  Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013  Tuesday & Thursday  18:00-21:00  May 7-Jun 18
              Tuesday & Thursday  18:00-21:00  Jun 25-Aug 6

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Freedom, Equality, Limits of Authority  CPHL 306  Antirequisite(s): PHC 181, PHL 181

In light of our moral concepts and theories, this course critically examines current controversies concerning individual freedom and responsibility, social equality, and the limits of governmental authority. Topics are drawn from issues like the following: censorship of hate literature, pornography, and advertising; prohibition of drugs, gambling, and prostitution; group-differentiated rights concerning aboriginal peoples, cultural sovereignty, affirmative action, and pay equity. (LL)

39 Hours  Fee: $544

Fall 2012  Monday  18:30-21:30  Sep 10-Dec 10

Spring/Summer 2013  Tuesday & Thursday  9:00-12:00  May 7-Jun 18

★ Business Ethics  CPHL 307  Antirequisite(s): CITM 407, CITM 734

This course examines ethical issues and controversies concerning contemporary business practices and situates them within the broad intellectual framework...
of a free market society. Discussion will draw from such topics as: the concept of a market society, consumer sovereignty, utilitarian and contract models of business ethics, profit making and social responsibility, self interest and altruism, the concept of business as a practice, mechanistic and organic conceptions of business, advertising, human rights, and conflicts of interest.

39 Hours Fee: $537

Fall 2012
Distance: Internet
Sep 8-Dec 8

Spring/Summer 2013
Monday & Wednesday 18:00-21:30 May 6-Jun 19

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Philosophy of Human Nature CPHL 333

This course examines philosophical writings about human nature. Topics may include: 1) What meanings are there for the word ‘nature’? 2) How do we differentiate human nature from the nature of other sorts of beings? 3) What makes a response to a problem a human response? The course presumes that there are no unquestioned first principles, such as the existence of God, the inherent goodness of humans, or the objectivity of truth claims and values. (LL)

39 Hours Fee: $537

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Ethics in Professional Life CPHL 334

Prerequisite(s): ACS 105 or CSSH 105 or any PHL course.

This course examines the many ways that organizations and professions institutionalize values, influence beliefs and attitudes, and guide conduct through prescriptions for professional practices and missions and mandates for organizations. The course focuses on prominent issues such as codes of ethics, conflict of interest, dirty hands, and whistle-blowing. Readings emphasize the complexities of virtue and moral agency for professionals and organizations, while comparing and contrasting selected established and emerging professions.

39 Hours Fee: $537

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Spring/Summer 2013
Monday–Wednesday 9:00-16:30 Jun 10-Jun 19

★ Existentialism and Art and Culture CPHL 366

Through literature, visual art, film, and theory, this course explores existentialist lines of thought and their implications for modern day life. Existentialism is a philosophical and cultural movement critical of social illusions and self-deceptions that thwart genuine freedom. Exploring experiences of anxiety, futility, and isolation, analyzing the nature of the individual’s relation to society, morality and religion, and arguing for the irrational nature of reality, existentialist theorists and artists seek to promote freedom, creativity, authenticity. (LL)

39 Hours Fee: $537

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Monday & Wednesday 13:00-16:00 May 6-Jun 19

★ Human Rights and Justice CPHL 400

This course aims to provide the philosophical background and conceptual tools which would enable students to recognize and handle complex contemporary issues and conflicts involving human rights. Topics include: classic and contemporary theories of rights and justice; equity and affirmative action; children’s rights; gender, sexual orientation and equality rights; aboriginal, language and cultural rights: human rights and cultural relativism. The course will combine lectures and discussion of selected philosophical readings and case studies.

39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

★ Philosophy and Mass Culture CPHL 401

This course will explore the phenomenon of popular culture from various philosophical perspectives. Philosophers are divided in their assessment of the aesthetic and moral worth of mass culture. While some thinkers, like Walter Benjamin and, more recently, Noel Carroll, tend toward an optimistic appraisal, others, like Theodor Adorno, adopt a much more critical attitude. Popular culture as a whole will be examined, but special attention will be given to film, photography, and television.

39 Hours Fee: $537

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Issues of Life, Death, and Poverty CPHL 406

Antirequisite(s): PHC 181, PHL 181

In light of our moral concepts and theories, this course critically examines current controversies concerning
the sanctity of life, the constraints on ending life, and our obligations to provide the conditions for an acceptable life. Topics are drawn from issues like the following: abortion, euthanasia, capital punishment, genetic manipulation, war, torture, global poverty, famine relief, and basic welfare rights. (LL)

39 Hours  Fee: $544

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Tuesday & Thursday  9:00-12:00  Jun 22-Aug 6

★ Ethics in Health Services Management  CPHL 444

This course translates the principles, theories and practices of ethical decision making into information and applications which will be relevant to healthcare administration. The course builds on the recognition of the influences and factors that impact on health care managers' ethical decision making. Topics and issues which will be addressed in the course include: the role of market forces, integrated medicine, technology, and their impact on quality assurance programs.

39 Hours  Fee: $537

Winter 2013
Monday  18:30-21:30  Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday  18:00-21:30  May 6-Jun 19

★ Issues in the Philosophy of Punishment  CPHL 449

The criminal justice system operates on the basis of two sets of ethical objectives: the maintenance of public order and safety on the one hand, and the requirement that the guilty and only the guilty should be punished on the other. This course examines the way in which these aims can conflict both practically and philosophically, and points to some of the ethical dilemmas that can arise for criminal justice practitioners as a result.

39 Hours  Fee: $537

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  Jun 22-Aug 6

★ Philosophy of the Natural Environment  CPHL 500

The rise of environmental philosophy challenges the “anthropocentric paradigm” that has dominated Western thought. This course explores the implications of this challenge for our conception of ourselves, the basis for both human and natural values, and our obligations within the human and biotic communities. Topics include: traditional philosophical attitudes towards nature, obligations to future generations, “animal rights”, individual versus holistic models of value in relation to ecosystems, species and wilderness, and conflicts between human and natural values. (UL)

39 Hours  Fee: $531

Fall 2012
Thursday  18:30-21:30  Sep 13-Dec 13

Spring/Summer 2013
Tuesday & Thursday  9:00-12:00  Jun 22-Aug 6

★ Social Thought and the Critique of Power  CPHL 501

What is power, and who really holds it in contemporary society? Is our government’s power over us legitimate, and what are its proper limits? Do democracies really succeed in giving power to ordinary people? When is it right for citizens to rebel against the powers that be? Such questions and others will be addressed by way of a study of some of the great social and political philosophers of the modern world. (UL)

39 Hours  Fee: $537

Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19

★ Ancient and Modern Ethics  CPHL 503

This course explores seminal works in Western ethics. It analyzes different responses to such questions as: What kind of life is ultimately worth leading? What makes a person good? What makes an action right? Are there moral demands that bind everyone? If so, can we know what they are? Does morality have its foundations in religion? Reason? Emotion? Social practices? Contributions from such thinkers as Aristotle, Aquinas, Hume, Kant, and Mill will be studied. (UL)

39 Hours  Fee: $537

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19

★ Philosophy of Art  CPHL 504

The objective of this course is to provide students with an overview of a number of different theories concerning the nature of art. It will address such matters as the relationship between art and truth, the appropriate criteria of art criticism, the distinction between art and non-art, and the nature of aesthetic values. (UL)

39 Hours  Fee: $537

Winter 2013
Wednesday  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013
Monday & Wednesday  18:30-21:30  May 6-Jun 19

★ Certificate and degree credit ★ Degree credit ★ Certificate credit ★ Course series 377
COURSES

★ Ethics and Disability
CPHL 507
The life circumstances of disabled people are shaped by powerful ideological forces rooted in moral and political philosophy. This course introduces important intellectual traditions underpinning the human quest for justice. From this base, students ‘test out’ various ethical approaches, grappling with fundamental questions: How shall we be guided in approaching new reproductive technology, end-of-life decisions and asymmetrical relations of care? Are there limits to individual autonomy? How shall we distribute health care and social resources?
39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 18:30-22:00 May 6-Jun 19

★ Bioethics
CPHL 509
Antirequisite(s): CPHL 302
Recent advances in biomedical sciences have raised a host of ethical concerns involving the sanctity and quality of life, fairness, equality, and autonomy. New and revolutionary developments call for legislative reform and policies designed to keep research and its applications within appropriate boundaries. This course examines issues such as cloning, assisted reproduction, genetic screening, gene therapy, organ donation, and resource allocation within a framework of moral principles and contemporary debate. PHL 509 is not available for credit to students who choose CPHL 302. (UL)
39 Hours Fee: $531

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Monday–Friday 8:30-17:00 Apr 29-May 3
Monday & Wednesday 9:00-12:30 May 6-Jun 19
Tuesday & Thursday 9:00-12:30 Jun 25-Aug 6
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Media Ethics
CPHL 530
Antirequisite(s): CC 8969
This course examines the rights, freedoms, and obligations of the media and practising journalists. Issues may vary somewhat from year to year, but the following are typical: the grounds and limits of freedom of expression; moral responsibilities respecting truth, balance, and objectivity; media ethics and business pressures; obligations to the public, to the audience, to source, to colleagues, to the employer, and to oneself. The course includes case studies as well as regular discussion of ongoing media activity.
39 Hours Fee: $537

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Knowledge, Truth, and Belief
CPHL 550
Do we know anything? If so, what do we know, and how do we know it? What is the difference between knowledge and mere belief or opinion? How can we tell if our beliefs are justified? What makes some beliefs true, and others false? Epistemology - the study of knowledge - is the branch of philosophy concerned with such questions. This course explores these issues by examining some important contributions to the field, both historical and contemporary. (UL)
39 Hours Fee: $537

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Tuesday & Thursday 9:00-12:00 May 7-Jun 18
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Metaphysics
CPHL 551
This course is an introduction to philosophical accounts of the fundamental structure and organization of reality. Questions to be considered may include: Why does the universe exist? What are space and time? Is the past as real as the present? Are future events fated to happen? How is change possible? Are there other universes besides the one we live in? Criticisms of philosophical attempts to answer these questions will also be discussed. (UL)
39 Hours Fee: $598
Not offered in fall/winter/spring 2012–2013.

★ Environmental Ethics
CPHL 525
Do animals have rights? Should trees have standing? Do ecosystems have interests? What ethical obligations do present generations owe to future generations? How should distributive justice implications of environmental decision making be addressed? The course will discuss a variety of ethical perspectives on human-environment relationships, including distinctly environmental philosophies such as deep ecology, social ecology, and ecofeminism. Readings will discuss the applications of theories to local and global environmental problems.
39 Hours Fee: $537

378 For the most current information, see our website at www.ryerson.ca/ce.
39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 13:00-16:00 Jun 24-Aug 12

Health Care and Distributive Justice  CPHL 602
This course examines ethical issues relating to the allocation of resources in health care contexts. The course will begin with an introduction to various philosophical accounts of distributive justice. Some of the questions examined include: What distinguishes health care from other goods distributed by society? Should market forces determine the allocation of health care? How should we balance the rights of care providers with the claims that clients make to receive health care?
39 Hours Fee: $564

Not offered in fall/winter/spring 2012–2013.

Modern and Contemporary Ethics  CPHL 603
This course explores modern and recent answers to ethical questions such as: What makes an action right? What makes a person good? Are there moral demands that bind everyone? If so, can we know what they are? Does morality have its foundations in reason? Emotion? Social practices? Contributions from such thinkers as Hegel and Bradley, Moore, Ross, Foot, Williams, Gilligan, and MacIntyre will be studied. (UL)
39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Spring/Summer 2013
Tuesday & Thursday 13:00-16:00 May 7-Jun 18

Existentialism  CPHL 605
For existentialists, freedom is not a given, but something to achieve. Reading authors like Kierkegaard, Nietzsche, Sartre, Beauvoir and Heidegger, we’ll ask what aspects of the human condition tend to thwart true freedom: Self-deception? Social norms or religious codes? Anxiety in confronting death? Longing for absolute justification for life’s meaning? Alienation arising from an overestimation of reason or technology? We’ll also consider what is required for authenticity, responsibility, freedom, and, possibly, the meaning of faith. (UL)
39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013
Distance: Internet Jan 12-Apr 13
Thursday 18:30-21:30 Jan 17-Apr 18
Spring/Summer 2013
TBA (Europe)
Distance: Internet May 4-Jul 27
Monday–Thursday 9:00-12:30 Apr 29-May 22
Monday & Wednesday 18:30-21:30 May 6-Jun 19
Monday–Thursday 9:00-12:30 Jun 3-Jun 25
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12
For more information on distance education, visit www.ryerson.ca/ce/de.

Philosophy of Love and Sex  CPHL 606
This course examines historical and contemporary philosophical perspectives on love and sex. Questions considered may include: What is romantic love? What are the relations between love, monogamy and marriage? Is adultery always morally wrong? What are the relations between love/sex and personal identity, gender and biology? What are sexual perversions? What is the moral status of prostitution and the commodification of sex? How should we define the concept of sexual harassment? (UL)
Note: A Spring/Summer section will be offered in Europe. For more information, contact Dr. R. Murray, Faculty of Arts, at 416.979.5000, ext. 6160.

39 Hours Fee: $537

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10
Thursday 18:30-21:30 Sep 13-Dec 13
Friday 18:30-21:30 Sep 14-Dec 14
Winter 2013
Distance: Internet Jan 12-Apr 13
Friday 18:30-21:30 Jan 11-Apr 19
Thursday 18:30-21:30 Jan 17-Apr 18
Spring/Summer 2013
TBA (Europe)
Distance: Internet May 4-Jul 27
Monday–Thursday 9:00-12:30 Apr 29-May 22
Monday & Wednesday 18:30-21:30 May 6-Jun 19
Monday–Thursday 9:00-12:30 Jun 3-Jun 25
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12
For more information on distance education, visit www.ryerson.ca/ce/de.

Philosophy of Law  CPHL 612
What is law? What makes something a legal norm? Should citizens always obey the law? What is the relationship between law and morality? This course will explore competing theories of law, such as natural law and positivism, and touch on crucial debates over civil disobedience, purposes of punishment, and interpretation of legal texts. It will deal with contemporary controversies over the legal regulation of human behaviour, for instance in matters of sexual morality. (UL)
39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18
NEW!

★ Philosophy of Human Rights  CPHL 614

Are human rights universal? Are they absolute? Have civil and political rights been privileged in relation to social and economic rights? Should some human rights be understood as collective or group rights to address issues of cultural identity? This course critically examines the works of contemporary philosophers articulating diverse accounts of human rights, alongside objections which have been raised by Feminists, Cultural Relativists, and advocates of The Full Belly Thesis, and other perspectives. (UL)

39 Hours  Fee: $598

Not offered in fall/winter/spring 2012–2013.

★ Beyond the Western Academic Tradition  CPHL 621

This course is an introduction to some major world religions and philosophies, systems which continue to inform the actions of cultures outside mainstream Euro-American tradition. Theoretical concerns can include such subjects as cultural relativism, differing cultural views on the nature of decisions and their justification, and the difficulties of adequately describing what is going on in a different cultural setting. More practical concerns can include such subjects as the problems of exporting political and economic systems across cultural boundaries, or of getting notions such as those of individual rights to make sense in a radically different conceptual milieu.

39 Hours  Fee: $537

★ Religion, Science and Philosophy  CPHL 709

The physical sciences have contributed to philosophical debates regarding the apparent conflict between religious and scientific outlooks. In particular, religion and science seem to suggest different accounts of human nature, the universe, and our place in it. This course is concerned with issues such as: the basis for religious and scientific claims, nature and intelligent design, causality and free-will, and the emergence of mind. (UL)

39 Hours  Fee: $537

★ Philosophy and Film  CPHL 710

This course examines the medium of film from several philosophical perspectives. Questions to be considered may include: What distinguishes film from other mass media and art forms? Do technical developments alter the definition of film? Is there a language of film? What can film teach us about the nature of perception? Does film contain an inherent gender bias? Has film created a captive audience, or is it the truly democratic art form? (UL)

39 Hours  Fee: $537

★ Intellectual Property and Technology  CPHL 921

This course examines the multifaceted aspects of developments in intellectual property policy. Students will explore the diverse ethical norms, social practices, and legal doctrines which are used to both justify and to critique existing policies. The course will introduce students to the basic types of intellectual property rights - copyright, patents, trademarks, and trade secrets. It will survey various ethical theories or perspectives which are brought to bear on the topic.

39 Hours  Fee: $537
Photography

As photography continues to hold its own as a leading medium of communication, opportunities for skilled photographers have never been greater; at the same time, more and more people are discovering the creative rewards that photography offers to the hobbyist. Whatever your level of interest, you’ll find many exciting and novel opportunities to cultivate your artistry and technical skills in the following courses and workshops. For more information, including instructor biographies, visit www.ryerson.ca/ce/photography.

Equipment/Facilities Use: Please note that equipment and facilities use outside of class time will not be provided.

Photography

Related certificate(s): Design for Arts and Entertainment (pg. 52), Image Arts (Film Studies, New Media, or Photography Studies) (pg. 92), Photography Studies (pg. 117)

★ Analog Photography  CDFP 320

For photographers who want to improve their photographic skills, and for beginners, this course offers an intensive investigation of the basics of black and white photography. Substantial time is given to learning the basic technical aspects of photography: precise exposure, processing of film, darkroom procedures, and printing skills receive particular emphasis. As well, the major approaches to black and white photography are explored through lecture and assignment projects. (Formerly Techniques of Photography I)

39 Hours  Fee: $613

Fall 2012  18:30-21:30  Sep 11-Dec 11
Winter 2013  18:30-21:30  Jan 15-Apr 16

Material Fee: A material fee of $65 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/ce.

Supplies to be purchased by the student: Film and photographic papers (minimum $150). The student must have a manually adjustable small/medium format camera and access to a tripod.

★ Photography for Ad Agencies  CDFP 322

Prerequisite(s): CDFP 329 or CDFP 384

Learn what an art director does so you can create value as a photographer. Find out what’s expected of a photographer Study layout, design, type, advertising photography, and the shoot process. Discover how art directors produce advertising in a variety of media - and then make ads yourself. Study estimating, casting, location scouting, logistics - what you need to know to create the shots required. Meet ad photographers and learn to build a creative business relationship. Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar). (Formerly Art Direction/Design Techniques)

Note: This course is suitable for both digital and traditional photographers. Instructor: Stewart Hood (Winter).

39 Hours  Fee: $553

Fall 2012  18:30-21:30  Sep 11-Dec 11
Winter 2013  18:30-21:30  Jan 15-Apr 16

Supplies to be purchased by the student: Layout pad, felt pen markers, acetate and overlay materials, drafting tools, artboard, etc. Cost minimum $85-$100.

NEW!

★ Photography Production I  CDFP 328

This course introduces students to the fundamentals of photographic and lens-based imaging. It includes operation of the hand camera and digital photographic practices, image processing and print production, and exploration of meaning through images in relationship. Short, topic-orientated production assignments with critiques will be given. (Equivalent to MPS 106.)

39 Hours  Fee: $606

Fall 2012  18:30-21:30  Sep 10-Dec 10
Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013  18:30-21:30  Jan 14-Apr 15
Wednesday  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013  18:30-21:30  May 7-May 30
and Saturday  9:00-17:30  May 11
and Saturday  9:00-17:30  May 25

★ Photography Production II  CDFP 329

Prerequisite(s): CDFP 328 or CDFP 383

This course advances the development of core photographic concepts and skills learned in production. It includes an overview of camera systems, image production, and an understanding of fundamental studio lighting for portraits and still life. Through a series of assignments, students explore the nature and meaning of photographic images and discipline for self-directed work. (Equivalent to MPS 206.)
<table>
<thead>
<tr>
<th>Term</th>
<th>Days</th>
<th>Times</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2012</td>
<td>Thursday</td>
<td>18:30-21:30</td>
<td>Sep 13-Dec 13</td>
</tr>
<tr>
<td>Winter 2013</td>
<td>Thursday</td>
<td>18:30-21:30</td>
<td>Jan 17-Apr 18</td>
</tr>
<tr>
<td>Spring/Summer 2013</td>
<td>Tuesday &amp; Thursday and Saturday</td>
<td>18:30-21:30 and 9:00-17:30</td>
<td>Jun 4-Jun 27 and Jun 8 &amp; Jun 22</td>
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**Digital Printing** (CDFP 332)  
Prerequisite(s): CDFP 384 or CDFP 329

This workshop format course is for the serious digital photographer wanting to learn how to make exhibition quality prints. Students will work with Adobe image manipulation applications learning advanced techniques in Photoshop, Camera Raw, and Lightroom to reveal a professional workflow. Information on calibrating your computer with the printing facility will be covered. There will be input from galleries and professional printing facilities to enable the student to experience firsthand what standards are required to produce ideal prints. Work will be reviewed frequently to solve specific printing problems from students' own printers or the professional labs they use. Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar).

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<td>Winter 2013</td>
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<td>Jan 14-Apr 15</td>
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**Photography and the Web** (CDFP 358)  
Prerequisite(s): CDFP 329 or CDFP 333

An entry-level workshop course in which students will begin to acquire the basic skills related to the hardware and software required for web image production. Tools, applications, and creative methods in making photographic images in a screen-based environment using digital applications are covered. Emphasis is on cross-disciplinary instruction in an inter-media working environment. Students will initially explore the context of time-based and moving-image systems, digital imaging, electronic sound, image formation, recording, and sequencing. (Equivalent to MPS 207.)

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<td>Spring/Summer 2013</td>
<td>Monday &amp; Wednesday</td>
<td>18:00-21:30 and 9:00-12:00</td>
<td>May 6-Jun 19 &amp; Jun 24-Jul 31</td>
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**Photoshop for Photographers** (CDFP 367)  
Prerequisite(s): CDFP 333 or CDFP 383 or CDFP 385

A workshop course designed for the serious photographer who has experience with Adobe Photoshop. Topics covered include techniques for skin retouching; adding sparkle to the eyes; careful use of the Liquefy Tool for slimming; balancing faces using selection and masking techniques; using layer blending modes; and compositing elements from different shots, as used in still life and fashion shooting, high dynamic range, panoramas, etc.

Note: A prerequisite may be waived if the student has specific academic or professional experience. Individuals who do not have the prerequisites and who wish to take this course must contact the instructor, Rob Davidson, at rob@rdaphoto.com for more information.

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<td>Winter 2013</td>
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Students must have a working knowledge of Photoshop CS3 or later versions.
This workshop format course is for advanced students who wish to gain more knowledge in the studio and darkroom facilities using traditional silver-based materials. Students will learn how to handle the 4 × 5 view camera using sheet film to make incredibly sharp large negatives and prints. Students will learn to process black and white film and hand print using archival methods. Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar).

**Note:** A prerequisite may be waived if the student has specific academic or professional experience. Individuals who do not have the prerequisites and who wish to take this course must contact the academic coordinator, Dennis Miles, at dmiles@ryerson.ca for more information.

39 Hours Fee: $606

**Fall 2012**
Saturday 9:00-12:00 Sep 8-Dec 8

**Winter 2013**
Saturday 9:00-12:00 Jan 12-Apr 13

### Advanced Portrait Photography

**Prerequisite(s):** CDFP 329 or CDFP 384

This workshop format course is for the serious amateur or aspiring professional portrait photographer. It is an advanced course concerned with an in-depth look at portrait photography. Emphasis will be on developing and refining your techniques in a variety of settings and lighting conditions. Projects will examine critical and aesthetic issues in portrait photography from singles to large groups, under studio and location settings. Both traditional and digital photography will be covered. Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar).

**Note:** Students must have a DSLR camera or a 35mm SLR film camera with lenses ranging from 35mm to 105mm, a light meter (if using film), and a radio slave unit or flash sync cord. Those shooting digitally should also bring their laptops to class.

39 Hours Fee: $641

**Fall 2012**
Thursday 18:30-21:30 Sep 13-Dec 13

**Winter 2013**
Thursday 18:30-21:30 Jan 17-Apr 18

### Commercial Photography I

**Prerequisite(s):** CDFP 329 or CDFP 384

This course offers an intensive investigation into all aspects of commercial photography. The course consists of a series of lectures, critiques, and extensive studio sessions learning the basic techniques. Particular attention is paid to controlled lighting, precise exposure, and the techniques of electronic flash as they apply to studio photography. Emphasis is placed on learning to balance compositional elements within the frame to produce an articulate photograph. Other topics include filters, special effects, and an introduction to the business of commercial photography. Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar).

(Formerly Commercial Product Photography I)

**Note:** Students must own or have access to a digital single lens reflex camera with at least 10 megapixels and lenses ranging from 50mm to 150mm. Students should also own or have access to a digital flash meter.

39 Hours Fee: $553
COURSES

PHOTOGRAPHY

**Commercial Photography II**

CDFP 390

Prerequisite(s): CDFP 389

This course continues the investigation of the techniques and approaches to commercial photography begun in CDFP 389 (see the calendar description). Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar). (Formerly Commercial Product Photography II)

*Note:* Students must own or have access to a digital single lens reflex camera with at least 10 megapixels and lenses ranging from 50mm to 150mm. Students should also own or have access to a digital flash meter.

39 Hours  Fee: $553

Winter 2013  18:30-21:30  Jan 16-Apr 17

**History of Photography I**

CDFP 391

Students will study the evolution of photography, from the early experiments with light sensitivity of silver salts to the establishment of portable photographic technologies. A historical overview of the medium’s development from both technical and stylistic viewpoints will be examined. The course traces the development and positioning of the photographic medium within the context of modernist expression, from early attempts to contextualize photography as art, to the development of small format, handheld cameras. Cultural writings about photography will also be investigated, in relation to broader historical, theoretical, and political considerations. (Equivalent to MPS 301.)

39 Hours  Fee: $552

Fall 2012  18:30-21:30  Sep 12-Dec 12

Spring/Summer 2013  Monday & Wednesday  18:30-21:30  May 6-Jun 19

**Documentary Photography**

CDFP 392

Prerequisite(s): CDFP 329 or CDFP 384

This workshop course is designed to introduce students to ideas and methods of producing documentary photographs and portfolios. The course includes instruction in practical techniques (effective metering, flash, etc.), as well as an exploration of the history and vocabulary of documentary photography. The goal is the production of a documentary portfolio (prints, books, or digital slide show ready for a professional venue). Equivalent to one Professionally Related elective in Image Arts from Table I (see Undergraduate Program Calendar). (Formerly Approaches to Documentary Photography)

*Note:* Supplies to be purchased by the student: Suitable camera (any format), or access to one, and printing supplies.

39 Hours  Fee: $694

Fall 2012  18:00-21:00  Sep 10-Dec 10

Winter 2013  Monday  18:00-21:00  Jan 14-Apr 15

**Creative Wedding Photography**

CDFP 403

Prerequisite(s): CDFP 329 or CDFP 384

This course introduces essential photographic and business skills required by a wedding photographer. Through lectures, practice shoots, and assignments, students will learn how to enter the freelance photography field, choose the right equipment, deal with clients, be prepared to handle various lighting situations, and develop a wedding portfolio.

*Note:* Instructor: Margaret Diotalevi (Fall & Winter).

39 Hours  Fee: $628

Fall 2012  18:30-21:30  Sep 12-Dec 12

Winter 2013  Wednesday  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013  Tuesday & Thursday  18:30-21:30  May 7-Jun 18

**History of Photography II**

CDFP 398

Prerequisite(s): CDFP 391

This course continues the investigation started in CDFP 391 and examines the development of photographic practice throughout the course of the twentieth century. Different genres of photography will be explored, from approaches to documentary and landscape photography, to the development of conceptual and theoretical ideas at play in contemporary photographic expression. Discussion of the major figures and influences in photography will be supplemented by an examination of the development of traditional photographic processes and digital technology. (Equivalent to MPS 401.)

39 Hours  Fee: $552

Winter 2013  Wednesday  18:30-21:30  Jan 16-Apr 17

**Magazine Photography**

CDFP 404

Prerequisite(s): CDFP 329 or CDFP 384

The successful assignment requires research, execution, the appropriate lenses and accessories, objective editing, and a compelling choice of media output. Today’s sophisticated viewers expectations are higher than ever before. Images must be more communicative, articulate, and artistic in both content and presentation. This results-oriented course will

39 Hours  Fee: $694

Fall 2012  18:00-21:00  Sep 10-Dec 10

Winter 2013  Monday  18:00-21:00  Jan 14-Apr 15

For the most current information, see our website at www.ryerson.ca/ce.
concentrate on preparing, executing, and presenting the successful photo essay, utilizing contemporary output and display formats. (Formerly Photography Assignments)

**Note:** Instructor: Larry Frank.

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**Architectural Photography**

**Prerequisite(s):** CDFP 329 or CDFP 384

This course will teach both the history and development and practice of architectural photography. The emphasis will be on practical method and skill development through creation and technique.

**Note:** Instructor: Andrej Kopac (Fall).

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**Photography Workshop in France**

**Prerequisite(s):** Department consent

In the spring, Ryerson University’s G. Raymond Chang School of Continuing Education will offer a full-credit photography course in Paris, France, designed in cooperation with photography curators and directors of photographic institutions in that city. Combining practical, historical, and theoretical components, this unique program will take full advantage of the tremendous range of cultural resources available in Paris. The two weeks of the course will include lectures and organized visits to the city’s great museums, photography collections, and archives not available to the general public. These activities will be combined with supplementary lectures and readings, as well as independent study. Students will be responsible for production of a written journal which documents work seen and lectures given. Equivalent to NPF 559 or PPS 205.

**Note:** Faculty: Marta Braun, MA, teaches art history, photo history, and film theory in the School of Image Arts and the Ryerson/Eastman House MA Program. She is the author of Picturing Time: The Work of Etienne-Jules Marey, published by the University of Chicago Press. She has lived and worked in France and is thoroughly familiar with French language and culture. Her long-standing association with French artists and curators will provide students with a unique behind-the-scenes experience.

**Course Coordinator:** Peter Higdon, a photographer represented by Toronto’s Stephen Bulger Gallery, is Collections Curator at the Ryerson Image Centre, the University’s internationally recognized research centre and gallery. He has taught and lectured in both day and continuing education programs, has resided in Paris, and travelled widely in France.

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The course is open via application to those enrolled in the joint Ryerson/George Eastman House MA Program in Photographic Preservation and Collections Management as well as undergraduates and continuing education students. Contact Peter Higdon at phigdon@ryerson.ca or 416.979.5000, ext. 6843, for information on how to enroll in this course.

**Enrollment is limited to 14 students.**

**Advanced Studio Lighting**

**Prerequisite(s):** MPS 22B or MPS 28B

This is a course in studio lighting for photographers. Through practical studio projects within a workshop environment, students will be exposed to more sophisticated ideas about light and lighting in relation to a variety of subjects and techniques. The course is designed to help students expand and deepen their technical, conceptual and aesthetic insight while working with light through creative projects.

**Note:** A prerequisite may be waived if the student has specific academic/professional experience. See the section on prerequisites for more information. Individuals without the prerequisites wishing to take this course must contact the instructor, Rob Davidson, at rob@rdaphoto.com for more information.

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| Supplies to be purchased by the student: A list of supplies and materials required will be given to students after the first class. Students should have access to a digital flash meter. It is recommended that CDFP 389 and CDFP 390 be completed before enrolling in this course. See information about prerequisites. Maximum enrollment is 15 students.

**Media Business Studies**

**Prerequisite(s):**

This course will cover general business practices including marketing, finance, accounting, statutes and regulations particularly applicable to the successful operation of small media businesses. A case study approach will be used.

**Note:** Instructor: Andrej Kopac (Fall & Winter).
PHOTOGRAPHY

For the most current information, see our website at www.ryerson.ca/ce.

COURSES

PHOTOGRAPHY

For the most current information, see our website at www.ryerson.ca/ce.

COURSES

PHOTOGRAPHY

39 Hours Fee: $581

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ The Human Figure CFPN 539

An investigation of uses of the human figure in traditional fine arts and contemporary graphic media. This workshop course will explore representation of the figure in two- and three-dimensional design contexts as well as in time-based and electronic forms. Participants will have the opportunity to combine studio and laboratory work with theoretical and historical studies.

Note: It is recommended that CDFP 329, CDFP 384, or MPS 206 be completed before enrolling in this course.

Instructor: Mindy Whiltshire-Gibson (Winter).

39 Hours Fee: $597

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

★ Historical Processes Workshops CFPN 543

This is a production course dealing with the use, design and construction of composite images using various media. Students will be encouraged to explore the use of captured, hand-rendered, and machine-fabricated images, in both static and temporal combinations. Various methods of image construction ranging from photographic to digital will be used. Selected traditional processes as well as experimental techniques will be discussed. The acceptance and use of these will depend on the sophistication and willingness of individuals to explore and take chances in imagery.

Note: It is recommended that CDFP 329, CDFP 384, or MPS 206 be completed before enrolling in this course.

39 Hours Fee: $597

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Photography Workshops

To find out more about your instructor, see the Photography instructor biographies at www.ryerson.ca/ce/photography.

★ Using Your Digital Camera CDFP 908

This workshop is designed to help you learn how to use your digital camera and how to improve your photography skills. Through a combination of hands-on demonstrations, lectures, and weekly assignments, you will learn how to get the most from your digital camera. Workshop topics include a review of basic camera operation and photographic techniques; a comprehensive study of the features and settings of digital cameras; how to manage image files and memory cards; basic editing of photographs using Adobe Photoshop; and how to share and print great looking digital photographs. You will also participate in group discussions and receive one-on-one feedback on your photographs to improve your skills as an image maker. A digital SLR camera, or compact camera with manual controls, is recommended. If you don’t already have a digital camera to use during the workshop, a “camera selection” discussion during the first class can help you decide what to purchase.

18 Hours HST included Fee: $496

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 11-Jun 27

Supplies to be purchased by the student: Approximately $25 for digital printing.

★ The Travelling Camera CDFP 915

This workshop is for you if you take photographs (film-based or digital) when you travel - whether for keeping personal memories, or for editorial or commercial publication. With the instructor’s experienced guidance, you will be able to experiment with your travelling camera in and around Toronto and will have opportunities to discuss problems and issues when your work is viewed in class. You will learn what to include in your kit and what to leave behind, taking into account your individual travel plans and picture-taking goals. The workshop emphasizes taking pictures and learning techniques that will give you more confidence when you are photographing in unfamiliar conditions or unusual situations.

18 Hours HST included Fee: $495

Spring/Summer 2013
Tuesday 18:30-21:30 Apr 30-Jun 4

★ Sports Photography CDFP 955

This workshop is geared to amateur photographers/sports parents who want to improve their abilities to photograph their child’s amateur sports. There will be a review of basic photography fundamentals: aperture, shutter speed, and ISO. The workshop will provide understanding of the key principles of sports photography, namely positioning and timing, and will provide students with necessary skills to photograph both indoor and outdoor activities.

15 Hours HST included Fee: $345

Winter 2013
Tuesday 18:30-21:30 Jan 15-Feb 12

Spring/Summer 2013
Tuesday 18:30-21:30 May 21-Jun 18

386 For the most current information, see our website at www.ryerson.ca/ce.
Physical Activity

These courses will impart the critical physical activity knowledge and hands-on skills required to promote, assess, and develop physical activity approaches for individuals, families, and communities. For more information, visit www.ryerson.ca/ce/PracticeinMotion.

Physical Activity

Related certificate(s): Physical Activity: Health Assessment and Promotion (pg. 118)

★ Health and Physical Activity CFNA 100
This course will discuss the determinants of health and physical activity, focusing on the specific physical activity-health connection. The course will examine the epidemiologic trends of physical activity and fitness, with special emphasis on the active living movement, health risk analysis and evaluation in North American populations.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

39 Hours Fee: $552

Fall 2012
Thursday 18:00-21:00 Sep 13-Dec 13

★ Lifestyle and Fitness Assessment CFNA 201
Prerequisite(s): CFNA 100 and CPLN 303 and FNP 300, Co-requisite FNN 400
This course will discuss theoretical and practical health-related fitness evaluation. Methods of physical activity participation and lifestyle habit evaluation will be reviewed. The topic of body composition will be emphasized, describing assessment by a variety of methods and discussing the contexts of the different measurements. Musculoskeletal fitness assessment will be discussed and practiced.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

39 Hours Fee: $552

Winter 2013
Wednesday 18:00-21:00 Jan 16-Apr 17

★ Physical Activity and the Environment CFNA 202
Prerequisite(s): CFNA 100
The emerging research regarding the built environment’s impact on health will be critically examined within a small group format. Specifically urban ecology and design, and adaptive planning and policy will be explored as it related to physical engagement and the current body weight discourse. Both social and environmental circumstances will inform the framework of this course.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

39 Hours Fee: $552

Fall 2012
Thursday 18:00-21:00 Sep 13-Dec 13

★ Nutrition and Physical Activity CFNA 300
The course will discuss the special nutritional needs and practices of active individuals. The course will focus on various levels of activity, discussing the metabolic needs and adaptations to the different levels of stress and types of activity. A variety of sports will be examined through the perspective of nutritional requirements and adjustments. It is recommended that students complete FNN 201 and PLN 203 prior to enrolling in this course.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

39 Hours Fee: $552

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Exercise Intervention CFNA 301
Prerequisite(s): CFNA 201
This course will discuss the significance and describe the incremental value of exercise intervention with a focus on health related fitness outcomes. Students will receive theoretical and practical instruction on physical activity and exercise prescription, training techniques, and methods, as well as program modification.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.
COURSES

PHYSICS

Exercise Science and Physiology  CPLN 303
Prerequisite(s): PLN 203

The course will discuss the various mechanisms and principles of the body’s acute responses to different levels of physical activity. The course will focus on the essentials of movement and the functionality of the musculoskeletal system, on the impact of exercise on basic energy systems, and on the cardiorespiratory function and performance.

Note: This course is restricted to students currently enrolled in a Food and Nutrition degree or equivalent or who have graduated from a Food and Nutrition program or equivalent. Permission may be granted with specific academic/professional experience by contacting the academic coordinator at dcandiot@ryerson.ca prior to enrolling in this course.

Anatomy Module  CVPA 301
Prerequisite(s): Department consent

In this course, the essentials of anatomy are presented, including an overview of the organization and structure of the body. Systems are examined with particular attention to skeletal and muscular organization as this applies to physical activity.

Physics

These introductory courses in physics have applications across a wide variety of professional fields. A basic understanding of the principles of physics is an important step in your understanding of science.

Physics Quick Start  CKPS 105

The Physics Quick Start Workshop is designed to give students an opportunity to refresh their essential skills and knowledge that are expected for students entering first year physics courses. The workshop will be delivered in an intensive format and is not for credit, but the students will be given tests and assignments to be able to gauge their progress.

Physics I  CKPS 115

Meets the Grade 12 U Physics requirement for admission to a Ryerson program. Introductory physics. Kinematics in one and two dimensions, dynamics, gravitation. Work, power, and energy. Heat quantities. This course is laboratory and problems oriented. Equivalent to the first half of PCS 15A/B.

Physics II  CKPS 215

This course is a continuation of CKPS 115. Fluids, basic electricity. Waves and optics. Atomic and nuclear physics. This course is laboratory and problems oriented. Equivalent to the second half of PCS 15A/B.

Physics for the Health Sciences  CPCS 106

An introduction to the physical ideas related to the fields of environmental and occupational health; mechanics, work/energy, fluids, sound, thermodynamics, basic electricity, the electromagnetic spectrum and nuclear quantities.
Politics and Public Administration

The Department of Politics and Public Administration offers a full-time undergraduate program in Politics and Governance and a part-time undergraduate program in Public Administration and Governance, the latter of which consists of a certificate, advanced certificate, and a degree. This program is specifically designed for people working in the public and para-public sectors, nongovernmental organizations and advocacy groups. These courses may also be of interest to those aspiring to careers in the broader public service, private-sector employees in regular contact with the government, and those interested in gaining knowledge about public administration and public policy in Canada.

Politics and Public Administration

Related certificate(s): Ethics (pg. 64), Nursing Leadership and Management, Advanced (pg. 113), Occupational Health and Safety (pg. 115), Public Administration and Governance - Level 1 (PADP) (pg. 128), Public Administration and Governance - Level 2 (PADP) (pg. 129), Public Administration and Leadership (pg. 131), Social Sciences and Humanities Foundations (pg. 140)

Public Administration in Canada COPA 103

Students with no academic background or professional experience in public administration, but who already have a degree from a recognized university, are required to successfully complete this one-semester,
POLITICS AND PUBLIC ADMINISTRATION

specially designed immersion course in public administration as a requirement of admission to the post-baccalaureate Certificate in Public Administration and Leadership. This course offers a concentrated introduction to concepts of public administration; the rule of law; the machinery of government; the relationship between the state and the citizen; political and administrative accountability; the structure and process of policy formulation, implementation and evaluation; intergovernmental relations; the budgetary process; issues in personnel management; and E-government.

39 Hours Fee: $722

Fall 2012
Distance: Internet Sep 8-Dec 8

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!

❖ Basic Electoral Strategies COPM 701

This course examines the main concepts in electoral strategy by employing historical and international perspectives drawn from the local, provincial, and national levels. The course will examine archetype campaigns led by various parties and individuals, examine their strengths and weaknesses, and explore how their strategies could be applied in the future.

19.5 Hours Fee: $270

Fall 2012
TBA

Winter 2013
TBA

NEW!

❖ Mapping a Campaign: Developing an Effective Plan COPM 702

This course closely follows COPM 701 by examining each component of a successful campaign: recruitment, logistics, the campaign calendar, advance work, event management, media management, and crisis management.

19.5 Hours Fee: $270

Fall 2012
TBA

NEW!

❖ The Art of Persuasion COPM 703

This course focuses on crafting a political platform. Topics will include the importance of the party platform, local discretion, working with the central leadership, and understanding particular needs.

Special attention will be paid to the identification of core, interested, and hostile constituencies, and how they can be addressed. The course also discusses approaches to race, gender, class, and citizenship.

19.5 Hours Fee: $270

Fall 2012
TBA

NEW!

❖ Fundraising COPM 704

This course focuses on the laws and practices that affect the raising of money for political candidates. Traditional forms of fundraising will be explored, and special attention paid to online strategies.

19.5 Hours Fee: $270

Winter 2013
TBA

NEW!

❖ How Legislatures Really Work COPM 705

This course will examine how parties have organized themselves in legislatures and city councils. It will focus on the role of government backbenchers and members of the opposition. Particular attention will be paid to aspects of opposition research and the work of special, standing, and ad hoc committees. The process of legislating bills into law will be examined, and the role of private bills will be reviewed. Question period strategies will be explored.

19.5 Hours Fee: $270

Winter 2013
TBA

NEW!

❖ Working for a Minister COPM 706

Once chosen to hold a portfolio, ministers rely on their staff for area expertise, guidance on process, and political instincts. This course will examine the role of the aide to the minister and examine topics such as laws and ethics, the task of scheduling, speech writing, media relations, and relations with chief political executives (mayors, premiers, and prime ministers). Special attention will be paid to identifying, understanding, and managing the cultural aspects of public sector management.

19.5 Hours Fee: $270

Winter 2013
TBA
★ People, Power, and Politics  

This course provides a critical introduction to the main themes in the study of politics, including state-building, nationalism, ideology, democracy, participation, development, security and globalization. We focus on the interrelated struggle for power and justice that lies at the heart of politics, raising questions crucial to informed, engaged citizenship: How do we define the “common good?” Who should wield power and why? How should power be shared? How should we resist the misuse of power?

39 Hours  
Fee: $598

Fall 2012  
Tuesday 18:30-21:30  Sep 11-Dec 11

★ Canadian Politics  

Prerequisite(s): POG 180 and POL 102 and CPPA 120

Against a backdrop of political culture and ideology, this course will examine citizen participation in Canadian democracy through parliamentary and extra-parliamentary mechanisms. In particular, the course introduces the central components of the contemporary Canadian political system most visible to citizens: political parties, elections, the media and polling, and pressure/interest groups. (Canadian)

39 Hours  
Fee: $547

Winter 2013  
Thursday 18:30-21:30  Jan 17-Apr 18

★ Human Rights and Global Politics  

Prerequisite(s): POG 225 or CPOG 315 or CPOL 208 or CPOL 540 or CPPA 125

Should universal human rights be considered a global norm? Or should concerns of national sovereignty and cultural pluralism take precedence? Discourses of human rights are powerful and ubiquitous and are used in many varied and complex ways in the contemporary world. This course will examine the historical emergence of human rights discourses in the West, their institutionalization, and their deployment in the contexts of the Cold War and the war on terror. A range of theories, critiques, and contemporary debates about human rights will be explored. (Global)

39 Hours  
Fee: $537

Not offered in fall/winter/spring 2012–2013.

★ Politics, Media, and Technology  

Prerequisite(s): POG 240

This course examines the interplay of media, technology and politics. The mass media has affected politics and society from the earliest times, and has profoundly transformed how we communicate about, and perceive, political ideas. Possible issues to be discussed in this course include the relationship between print and the rise of modern democracy; the damaging impacts of television on contemporary politics, especially election campaigns; and the emerging political influences of the Internet. In addition, the course will analyze the structure of ownership of global media systems and its impact on international communications. (Comparative)

39 Hours  
Fee: $537

Spring/Summer 2013  
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

★ The Politics of Human Needs  

Prerequisite(s): POG 180 and POL 102 and CPPA 120

Political systems may be judged by how well they meet their citizens’ basic human needs. What is the role of politics in satisfying human needs? How have major political theorists treated the relationship between human needs and government? What are the major obstacles in the contemporary world that stand in the way of meeting basic human needs and how might these be overcome? (LL)

39 Hours  
Fee: $552

Winter 2013  
Thursday 18:30-21:30  Jan 17-Apr 18

★ Politics and Film  

Prerequisite(s): POG 240

Films often mirror society in both intentional and unintentional ways. Some are overtly political, some reflect changing values and some are made purely for entertainment. This course will reflect on the various political perspectives which enable students to critically assess films. It will unravel the relationship between politics and film. It will assess the role films play in reinforcing or debunking stereotypes. These themes will be examined in the context of the film industry in Canada. (LL)

39 Hours  
Fee: $552

Fall 2012  
Monday 18:30-21:30  Sep 10-Dec 10

Winter 2013  
Monday 18:30-21:30  Jan 14-Apr 15

Wednesday  (Centennial College) 9:30-12:30  Jan 16-Apr 17

Spring/Summer 2013  
Monday & Wednesday 9:30-12:30  May 6-Jun 19

★ Canadian Immigration  

Canada is often described as a country of immigrants. By examining Canada’s immigrant tradition, this course introduces students to a number of distinctive characteristics of Canada as a political community. Topics and themes include: changes in Canadian
immigration policies; immigration and Canadian identity; how global migration is transforming modern politics; and the nature of human rights in an age of migration. Is Canada becoming a uniquely multicultural political community? (LL)

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.

☆ Conflict and Change in World Politics CPOL 208
Antirequisite(s): POG 225
This course examines political conflict and instability in world politics. What are the political consequences of globalization? Why is nationalism and ethnic intolerance on the rise? What explains the eruption of political unrest and war? These issues are explored through current examples of political upheaval around the world. (POL 208 is not available for credit to students who choose POG 225.) (LL)

39 Hours Fee: $552

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

☆ Canadian Politics and Social Policy CPOL 220
Antirequisite(s): CPG 210, POG 316, CPOL 27B, POL 120, POL 302, CPOL 332, CPPA 120
This course examines the development and role of social policy in Canada. A major theme is the ideas, values and beliefs which shaped income support, health care and education policy and the impact of the welfare state on individual well being and opportunity. The course will focus on the politics of social policy and the factors which have led to the erosion of the welfare state in Canada.

39 Hours Fee: $543

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Distance: Internet
Tuesday 18:30-21:30 Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16

For more information on distance education, visit www.ryerson.ca/ce/de.

☆ Women, Power, and Politics CPOL 501
Antirequisite(s): POG 442
Have women come a long way? What is feminism? How do racial minority, aboriginal, immigrant, or lesbian women differ in the way in which they prioritize political and social issues? What about the impact of religion, class and disability? This course examines public policies in Canada relating to women and work (the “glass ceiling”, gender segregated labour force, domestic labour), sexuality (harassment, violence), health (reproductive technology), family, and political representation. How do different women identify directions for change? (POL 501 is not available for credit to students who choose POG 442.) (UL)

39 Hours Fee: $544

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Tuesday & Thursday 9:30-12:30 Jun 25-Aug 6

☆ Power, Change and Technology CPOL 507
How does technology shape society? How does it shape us? On what basis are decisions made in a technological society? What type of future will modern technology create? Who is in control? This course will examine the impact of technology on cultural, economic and political life in modern society. The political implications of future developments in reproductive and biotechnologies, global communications, automation, etc. will be evaluated. (UL)

39 Hours Fee: $537

Spring/Summer 2013
Wednesday 18:30-21:30 May 8-Jul 31

☆ Issues in Third World Politics CPOL 540
Students will be introduced to the key issues in Third World Politics. What is the Third World? What are the political, economic, social and cultural factors that account for many problems currently facing the Third World? Why are debt, hunger, authoritarianism and political instability seemingly endemic to Third World countries? Who makes decisions about economic development, gender inequality, human rights, political stability and democracy? (UL)

39 Hours Fee: $531

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

☆ Social Movements that Change the World CPOL 601
In December 1999, what has come to be known as the “anti-globalization movement” burst onto the world
stage through its shut-down of the Seattle meetings of the World Trade Organization. This course will examine this movement, its historical roots, its manifestations North and South, and the ways in which it is continuous and discontinuous with the “new social movements” of the late 20th century. Students will be introduced to the major approaches and debates in the academic study of social movements. Emphasis will be placed on understanding social movements historically and in context, especially in view of developments in political economy, expansions/contractions in popular democracy, and the impact of information technologies. (UL)

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This course examines the role of technology within a global context. What will it mean to be part of a global audience, work in a global factory, shop in a global supermarket, be governed by a world government? Can technology help to solve problems of environmental depletion and pollution? What role does technology play in escalating militarism around the world? Can technology reduce the gap between the rich and the poor within nations and between nations? (UL)

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In analyzing Canada’s federal political system, this course assesses the ideas, interests and institutions that help define the limits of both state and societal power. It will provide students with a clear understanding of the workings of the system of governance guiding their everyday lives as citizens and as professionals. Topics include political culture and ideas; the social and economic context; and the constitutional and institutional mechanisms of governance. (Formerly POL 302, POL332)

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This course introduces the process of leading and managing the public sector in Canada with an emphasis on the problems of political and administrative accountability. Students are introduced to the structure and process of policy formulation, implementation and evaluation; as well as to topics in intergovernmental relations; and the impact of public-private partnerships. The prime foci are the budgetary process, issues in personnel management and the drive for economies and efficiencies; government regulation, and e-government. (Formerly PPA 422.)

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For more information on distance education, visit www.ryerson.ca/ce/de.
Winter 2013  
Distance: Internet  Jan 12-Apr 13  
Monday  18:30-21:30  Jan 7-Apr 15  

Spring/Summer 2013  
Distance: Internet  May 4-Jul 27  
Tuesday & Thursday  18:30-21:30  May 7-Jun 20  

For more information on distance education, visit www.ryerson.ca/ce/de.

### Ontario Politics and Government  CPPA 121  
**Antirequisite(s):** CPOG 310

The Government of Ontario plays a central role in the lives of Ontarians, taking responsibility for such things as health, education, transportation, and municipal governments. It is also a major player in the economies of the province and the country. This course examines the structure and operation of the Ontario government, as well as the ideological, economic, social, and political forces at work in the making and operating of the government.

39 Hours  Fee: $571

### Local Politics and Government  CPPA 122  
**Antirequisite(s):** POL 123, POG 410

The principal focus of this course is municipal institutions, particularly in the Greater Toronto Area. Topics discussed include local government and democratic theory, the impact of urbanization and "glocalization," political and administrative structures, provincial-municipal relations, local finance, and the influence of major actors such as business, labour and citizens groups. The course will end with a study of the major challenges in achieving healthy and sustainable cities. (Formerly POL 122).

39 Hours  Fee: $571

### Rights, Equity, and the State  CPPA 125  
**Antirequisite(s):** CPOG 315

This course provides a critical examination of how the State manages the issue of human rights. It explores the development of human rights through the Charter of Rights and Freedoms; the Canada Human Rights Act; provincial codes; landmark judicial rulings; and the impact of United Nations conventions, covenants and declarations on Canadian state practices. Students are encouraged to situate an understanding of human rights issues within a broader social, political, economic and public administration framework.

39 Hours  Fee: $571

### Indigenous Politics and Governance  CPPA 124  
**Antirequisite(s):** CRM 400 and CPOG 440

This course examines the social, political, legal, and historical context of Indigenous peoples in Canada and their political mobilization. Through an exploration of key challenges, flash points, and current issues, the course will foster a better understanding of Indigenous efforts around self-government, nation-building, recognition/implementation of Aboriginal and treaty rights, land claims, and the socio-economic gap that disadvantages Indigenous peoples in Canada.

39 Hours  Fee: $571

### Public Policy  CPPA 211  
**Prerequisite(s):** CPPA 102 or CPPA 422  
**Antirequisite(s):** POG 214, POG 314

This course offers both a thematic and a practical introduction to the Canadian public policy-making process, beginning with the context in which ideas, institutions and interests inform public policy. With the use of a variety of contemporary social, economic and environment policy cases, the course examines the process by which public policy is formulated, implemented and evaluated - including its success rate. Lastly, the changing nature of, and contemporary challenges to, policy making are explored. (Formerly PPA 623).

39 Hours  Fee: $571
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

★ Theories of the State  
CPPA 235

This course examines major theoretical perspectives on modern industrial states, including pluralism, neoliberalism, Marxism and feminism. An effort is made to relate each perspective to relevant political issues of the day. In the final section of the course a number of thematic issues are considered from the perspective of state theory such as the role of social movements in shaping state policies and the impact of globalization on democracy and the viability of the nation-state. (Formerly PPA 523).

39 Hours Fee: $571

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Administrative Law  
CPPA 301

Antirequisite(s): CPPA 702

This course examines the statutory and regulatory basis of Canadian public administration. The course explores existing techniques of control of delegated power and their role in influencing conduct. It analyses the regulatory function of administration, as well as the institutional and procedural characteristics and practices of administrative tribunals and judicial review. (Formerly PPA 629).

39 Hours Fee: $571

Fall 2012
Distance: Internet 18:30-21:30 Sep 8-Dec 8

Winter 2013
Distance: Internet 18:30-21:30 Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet 18:30-21:30 May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Research Methods in  
Public Administration  
CPPA 333

Antirequisite(s): CACS 401, CPOG 230

This is a one-semester course utilizing both lecture and lab experience. No familiarity with the fundamental elements of research or statistics is assumed. The course gives students of public administration the practical methods needed to statistically describe and analyze phenomena and to present those results. Emphasis throughout the course is on practical uses and application of these techniques, rather than on their mathematical derivations. (Formerly PPA 524).

39 Hours Fee: $571

Fall 2012
Tuesday 18:30-21:30 Sep 4-Dec 4

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

★ Theories of Bureaucracy  
CPPA 335

Prerequisite(s): CPPA 102 or CPPA 422

This course surveys different approaches to organization and bureaucracy in advanced industrial societies. The major focus is on the exercise of power and control in organizations and the implications of this for different organizational groups. The course also examines a number of areas about which traditional approaches have been relatively silent, especially those dealing with race, gender and class. Another major theme of the course involves analysis of the changing nature of work, focusing on how new information technologies have affected the distribution of power and control in the workplace. (Formerly PPA 624).
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### Collaborative Governance

**CPPA 401**

- **Prerequisite(s):** CPPA 102 or CPPA 422 or CPOG 210
- **Antirequisite(s):** CPPA 701

This course examines the expanding use of “partnerships” between government and other agents, both public and private, in the delivery of “public goods”. Challenged by fiscal pressures and demands for more involvement in policy-making and delivery of services, governments have experimented with new mechanisms ranging from integrated procurement to networked regulation. This course will consider the ideological drivers, management practices and consequences of these new administrative arrangements on governance, public administration and democracy. (Formerly PPA 601).

### Program Planning and Evaluation

**CPPA 402**

- **Prerequisite(s):** CPPA 102 or CPPA 422

When governments choose to intervene in a policy area, they create programs. This course examines the process by which planning and evaluation of government programs takes place and explores the various methods that are used to determine whether programs are achieving their objectives. Programs in a broad range of areas will be examined, including health, criminal justice, education, welfare, environment, housing, poverty, and development. (Formerly PPA 602).

### e-Government

**CPPA 403**

- **Prerequisite(s):** CPPA 102 or CPPA 422 or CPOG 100

Deployment of information and communication technologies (ICTs) in public administration has influenced the state’s internal operations, modes of service delivery, and interactions between the state and society. The course examines e-government policy, e-administration, e-service, and e-democracy. It also investigates key challenges e-government faces: privacy and security, digital divide, and legal infrastructure. (Formerly POG413).

### Issues in Public Administration

**CPPA 404**

- **Prerequisite(s):** CPPA 102 or CPPA 422
- **Antirequisite(s):** CPPA 704

This course responds to key issues in today’s rapidly evolving public sector. Students will examine key issues in Canadian and comparative context. Using applied and theoretical reading, class discussions, case studies and presentations from guests who are experienced practitioners at all levels of government, the course emphasizes issue analysis in the context of public sector change and reform. Consequently, the issues covered by this course will change from year to year. (Formerly PPA 604).

### Comparative Public Policy

**CPPA 414**

- **Prerequisite(s):** POG 214 or POG 314 or CPPA 211 or CPPA 623
- **Antirequisite(s):** CPPA 700

Contemporary public policy has become inherently comparative in nature, as decision-makers and citizens demand that policy initiatives be justified in relation to what is happening in other jurisdictions. What are the trends and leading indicators of policy change today? Does globalization necessarily undermine the capacity of nation states to address domestic concerns? A comparative analysis of policy areas including health, immigration, human rights, environment may help explain why, and to what extent, political decision-makers really have choice. (Formerly PPA 603).

### Intergovernmental Relations

**CPPA 425**

- **Prerequisite(s):** CPPA 102 or CPPA 422 or (CPOG 110 and CPOG 210) or CPOL 332 or CPPA 120
- **Antirequisite(s):** POG 416

This course examines both the formal and informal relations between the federal and provincial governments of Canada, as well as the effect these relations have on Canadian politics and public policies. Themes include national unity and regional diversity, elite decision making and democratic participation, the Aboriginal question, Quebec separation, and the effects of federal/provincial turf wars on social, environment and economic policies and programs.

For the most current information, see our website at [www.ryerson.ca/ce](http://www.ryerson.ca/ce).
The course culminates in a 1st Minster’s Conference simulation. (Formerly PPA 650).

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For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.
**This course will run during the Winter break.

Program and Portfolio Management

These courses cover the distinct body of knowledge, skills, and strategies relevant to managing multiple projects and programs. For more information, visit www.ryerson.ca/ce/ppm.

Program and Portfolio Management

Related certificate(s): Program and Portfolio Management (pg. 121), Project Management (pg. 123)

**Overview of Program Management**

This course will review the meaning and significance of a program, as well as the specialized processes and techniques required to manage a program, such as program monitoring, measurement and control, managing change, risk management, objective achievement and program leadership.

Note:

Please visit www.ryerson.ca/ce/ppm for further details on the Certificate in Program and Portfolio Management.

Enrollment for this course requires permission of the instructor/department. Please complete and submit an application for pre-approval form or contact Debbie Wilk, Manager, Program Support, at dwilk@ryerson.ca.
**Program and Portfolio Governance**  
**CKPP 130**  
Prerequisite(s): CKPP 110 or CKPP 120

This course will investigate Project/Program/Portfolio Management Office (PMO) paradigms, as well as the concept of organizational maturity and how it can be effectively used to deliver projects. The course will also review the roles and responsibilities of management, sponsors, internal committees, and other stakeholders in project and program delivery.

19.5 Hours  
Fee: $443

**Financial Measurements for Success**  
**CKPP 210**  
Prerequisite(s): CKPP 110 and CKPP 120

Project success is typically measured as ‘on time’, ‘on budget’, and ‘on scope’. However, the success of programs and portfolios is measured in terms of contribution to the organization, i.e., the achievement of strategic objectives or the advancement of their organization’s strategic plan, including whether the program returned its investment, increased market share, improved customer satisfaction, or increased productivity. This course explores various metrics for calculating success, and how they can be used to effectively communicate the success of programs and portfolios to stakeholders.

19.5 Hours  
Fee: $420

**Managing Programs and Projects Virtually**  
**CKPP 220**  
Prerequisite(s): CKPP 110 and CKPP 120

Virtual teams are now common, but present challenges to most organizations. Traditional models of team building offer only anachronistic means for dealing with the increased complexity of managing global teams. This course looks at tools and techniques that will assist in project governance, team building, task coordination, scheduling, cost management, and other project-related areas for virtual teams.

19.5 Hours  
Fee: $443

**Enterprise Risk Management**  
**CKPP 230**  
Prerequisite(s): CKPP 110 and CKPP 120

This course is designed to fulfill the demand from organizations for advanced expertise in the critical area
of enterprise risk management. Because programs and portfolios are becoming increasingly larger, more complex, and more globally diverse, risk management is a key factor in their success or failure. In this course, students will explore the identification, assessment, and appropriate response to enterprise risks including looking at brand, legal, and organizational risks.

19.5 Hours Fee: $420

Fall 2012 Variable* Sep 8-Oct 20
*This course will run during the Fall break. This course will be a home study course.

Advanced Leadership Skills CKPP 240
Prerequisite(s): CKPP 110 and CKPP 120
This course supports current and aspiring program and portfolio managers by cultivating communication, negotiation, group facilitation, conflict resolution, and stress management skills. Participants will identify their personal areas of strength and opportunities for growth through a series of tools and exercises, including an individual plan for development based on their needs and interests. This course allows participants to continually refresh and improve their interpersonal skills in a supportive environment, with constructive feedback and involvement from fellow professionals.

19.5 Hours Fee: $443
Spring/Summer 2013 Distance: Internet Jun 22-Aug 3
For more information on distance education, visit www.ryerson.ca/ce/de.

Leading Organizational Change CKPP 250
Prerequisite(s): CKPP 110 or CKPP 120
Change is the only certainty in business. The globalization of business has accelerated organizational change over the last twenty years and will likely continue to do so well into the 21st Century. Projects and programs are used by organizations to implement change. This course is designed to understand what organizational change can mean to individual stakeholders within and outside of the organization. The course will provide tools and techniques to lead your team and organization through change.

19.5 Hours Fee: $420
Not offered in fall/winter/spring 2012–2013.

Creating Balanced Portfolios CKPP 260
Prerequisite(s): CKPP 110 and CKPP 120
For portfolios to be successful, they must ensure that the organization’s strategic objectives are achieved. The most critical element of a portfolio is to select the best group of projects and programs to be executed in the portfolio at a given time. This involves the careful balancing of numerous factors, including human and non-human resources, budget risk, timing, and priorities. This course will examine the techniques that can be used to select and prioritize project and programs for a portfolio, and to ensure that the portfolio is balanced across multiple dimensions.

19.5 Hours Fee: $821
Fall 2012 Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

Program and Portfolio Management Practicum CKPP 320
Prerequisite(s): CKPP 110 or CKPP 120
In this practicum, students will consider the knowledge gained throughout the certificate in a practical environment. Students will spend time in a project management organization, exploring which project management theories work, which fail, as well as what skills and strategies might improve their host organization. Students will be assessed on the basis of a case study which they will prepare after acquiring pre-approval from their course supervisor.

39 Hours Fee: $821

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

ACT II STUDIO: Acting Skill Development
NEW!

Introduction to Stage Craft CSAC 242
Prerequisite(s): CSAC 102
Become more comfortable and effective on stage by learning and practising basic acting skills until they become second nature. Topics include various types of entrances and exits, crossing the stage and countering, where to place yourself in group scenes, how to play a tertiary role without pulling focus, jumping on cues, rehearsing with scripts, working with props, using your eyes effectively, what to do when you lose your lines, and working with silence.

Note: Instructor: Vrenia Ivonoffski
9 Hours HST included Fee: $125
Winter 2013 Tuesday 10:00-13:00 Jan 15-Jan 29

ACT II STUDIO: Clown and Comedy

Introduction to Clown CSAC 109
The clown touches on your most authentic self and is the basis of all acting. Discover your personal clown through games, improvisation and intuitive exercises meant to evoke a sense of fun and pleasure. Learn to become keenly aware of your environment and develop an honest response to your impulses. Learn to interact with your audience with joyful openness. (The instructor will have some noses for sale or bring your own.)

Note: Instructor: Lynda Del Grande
12 Hours HST included Fee: $191
Winter 2013 Thursday 10:00-13:00 Nov 22-Dec 13

Clown Cabaret CSAC 209
Prerequisite(s): CSAC 109
This class will give you playing opportunities to explore and hone your unique clown character. From this we’ll craft a short clown “turn” which expresses your clown’s special relationship to the world. The class will culminate in a Clown Cabaret performance. Class limit: 9 students.

Note: Instructor: Vrenia Ivonoffski
12 Hours HST included Fee: $191
Spring/Summer 2013 Thursday 10:00-13:00 Apr 25-May 16

Programs for 50+
If you are currently retired (or planning to retire) and would like to study with your peers, Programs for 50+ (www.ryerson.ca/ce/programs50plus) offers a selection of courses, workshops, and opportunities for personal enrichment and community engagement, including programming through LIFE Institute.

You are also welcome to consider degree- and non-credit courses (subject to meeting prerequisite and/or admission requirements). The Chang School offers a wide range of courses and programs open to adults who are interested in acquiring new skills, advancing their careers, or starting brand new careers.
**Certificate and degree credit**

### Caring Clown Basics
**Prerequisite(s):** CSAC 109

This course focuses on the understanding and practice of clowning techniques used in therapeutic facilities, with emphasis on long term care homes. Included are the history, ethics, and principles of Caring Clown and therapeutic humour; information related to aging, dementia, and other chronic illnesses and the care facility environment; and creating a unique character. Includes development of a character clown and role playing practice for individual and small group clowning. Limited enrollment, by interview.

**Note:** Instructor: Lynda Del Grande

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<tr>
<th>21 Hours</th>
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<th>Fee: $253</th>
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**Winter 2013**

Thursday**

| 10:00-13:00 | Jan 10-Feb 21 |

**This course will run during the Winter break.**

### Caring Clown Practicum
**Prerequisite(s):** CSAC 109 and CSAC 910

This practicum continues the work begun in CSAC 910, by giving students opportunities to gain practical experience as caring clowns in various long term care homes. Students will clown with individual and small groups of residents in designated units. Students will be expected to spend time in rehearsal outside of regular class hours and submit a written journal outlining their experiences and learning. Upon successful completion, students will have opportunities to volunteer in long term care homes.

<table>
<thead>
<tr>
<th>17 Hours</th>
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</table>

**Spring/Summer 2013**

TBA

**NOTE:**

**ACT II STUDIO: Creating Theatre**

### Creating from Zero
**CSAC 231**

Discover the thrill of creating a show from scratch! We will build a short show around an agreed-on theme using imagination-inspiring collective theatre skills. We will develop text, choreography, staging, and, most exciting of all, enter into the hot creative mode of ‘one-mind,’ or group-think. We will perform our show at a matinee. This course will give you the skills to develop your own shows or work on research-based theatre. Class limit: 16 students. (Formerly Creative Techniques I: Source Work)

**Note:** Instructor: Julie Tepperman

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<tr>
<th>8 Hours</th>
<th>HST included</th>
<th>Fee: $137</th>
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**Winter 2013**

Friday*

| 13:00-15:00 | Nov 9-Dec 7 |

**There will be no class on November 23.**

### Performance as Personal Memoir I
**CSAC 233**

“Soul-O Theatre!” Everything that happens to you is potential material, from the details of your daily life to the life-changing moments. Whether you want to develop a solo play or just want a creative challenge, this workshop will guide you to create a five minute solo performance piece. We’ll use movement, music, and improv to help your story emerge. Class limit: 12 students.

**Note:** Instructor: Tracey Erin Smith

| 23 Hours | HST included | Fee: $328 |

**Fall 2012**

Friday*

| 10:00-12:30 | Sep 14-Nov 16 |

and Friday

| 10:00-13:00 | Nov 23 |

**There will be no class on October 5 and November 9.**

### Play Creation Project
**CSAC 331**

**Prerequisite(s):** CSAC 231

Tap into your creative power. We will create a short show using a text as our starting point. Guided by our sense of play, the skills acquired in CSAC 231, and our bodies, imagination, and life experience, we will bring the story behind the text to life in a highly theatrical fashion. The piece will be performed at a matinee. Class limit: 10 students. (Formerly Creative Techniques II: Play Creation Project)

**Note:** Instructor: Julie Tepperman

| 15 Hours | HST included | Fee: $232 |

**Winter 2013**

Friday*

| 10:00-12:30 | Jan 25-Mar 8 |

**There will be no class on February 22.**

**ACT II STUDIO: Improvisation**

### Introduction to Improvisation
**CSAC 182**

Activate your imagination and learn to think on your feet. Limited to 16 students.

**Note:** Instructor: Katherine Ashby

Students who have completed CSAC 182 or CSAC 282 may take CSAC 382, CSAC 482, or CSAC 582 in any order.

| 8 Hours | HST included | Fee: $130 |

**Fall 2012**

Thursday*

| 17:00-19:00 | Sep 13-Oct 11 |

**There will be no class on September 27.**

### Improvisation I: Fun and Games
**CSAC 282**

**Prerequisite(s):** CSAC 182

Finding the fun is the most important skill an improviser can have. We’ll focus on finding the fun and releasing ourselves to play while brushing up on some old improv games and learning new ones.
For the most current information, see our website at www.ryerson.ca/ce.

ACT II STUDIO: Introductory Acting

❖ Introduction to Acting I  CSAC 101
Discover the joy of acting in a playful, relaxed, and supportive environment. You’ll stimulate your imagination, awaken your senses, develop your listening skills, and learn about stagecraft.

Note: Instructor: Vrenia Ivonoffski

12 Hours  HST included  Fee: $150

Fall 2012
Tuesday  10:00-13:00  Sep 11-Oct 2
Thursday*  10:00-13:00  Sep 13-Oct 11

Winter 2013
Thursday  10:00-13:00  Jan 17-Feb 7
*There will be no class on September 27.

❖ Introduction to Acting II  CSAC 102
Prerequisite(s): CSAC 101
Discover the actor’s basic tools for bringing text and characters to life, with a special session devoted to movement, breath, and voice.

Note: Instructors: Vrenia Ivonoffski and Liz Rappeport

15 Hours  HST included  Fee: $190

Fall 2012
Tuesday  10:00-13:00  Oct 9-Nov 6
Thursday  10:00-13:00  Oct 18-Nov 15

Spring/Summer 2013
Thursday*  10:00-13:00  Feb 14-Mar 21
*For the Spring/Summer 2013 offering, you can only enroll for this course through the Mail-in Enrollment option.
*There will be no class on March 7.

❖ Introduction to Scene Study  CSAC 114
Prerequisite(s): CSAC 102 or CSAC 106
Breathe life into text! Using David Mamet’s ‘Duck Variations’ we’ll analyze the text and explore motivation, character, structure, rhythm, and how to make interesting choices.

Note: Instructor: Vrenia Ivonoffski

12 Hours  HST included  Fee: $167

Winter 2013
Tuesday  10:00-13:00  Nov 20-Dec 11

Spring/Summer 2013
Thursday  10:00-13:00  Mar 28-Apr 18
ACT II STUDIO: Lectures/Forums for Theatre Lovers

❖ Shaw Festival Preview  CSAC 501
These spirited lectures will enrich your theatre-going experience. Lectures on selected plays being offered this season at the Shaw Festival will be spiced with lively anecdotes, readings, short scene presentations, discussions, and background information on authors and theatre history.

Note: Instructor: Vrenia Ivonoffski
8 Hours  HST included  Fee: $70

Spring/Summer 2013
Tuesday 10:00-12:00  Apr 2-Apr 23

❖ Stratford Festival Preview  CSAC 502
These spirited lectures will enrich your theatre-going experience. Lectures on selected plays being offered this season at the Stratford Festival will be spiced with lively anecdotes, readings, short scene presentations, discussions, and background information on authors and theatre history.

Note: Instructor: Vrenia Ivonoffski
8 Hours  HST included  Fee: $70

Spring/Summer 2013
Tuesday 10:00-12:00  Apr 30-May 21

ACT II STUDIO: Monologue and Scene Study

❖ Monologues: The Basics  CSAC 106
Learn the building blocks for a solid emotionally connected monologue. Class limit: 12 students.

Note: Instructor: Les Porter
12 Hours  HST included  Fee: $170

Fall 2012
Monday* 17:30-19:30  Sep 10-Oct 29
*There will be no class on September 17 and October 8.

❖ Scene Exploration I  CSAC 115
Prerequisite(s): CSAC 106 or CSAC 114
Learn how to analyze and activate a short text and make strong choices using objective/obstacle/action. Develop and strengthen your creative impulses through scene work and improvisation. Class work will be presented at a matinee or in class. Class limit: 12 students.

Note: Instructor: Aaron Willis
21 Hours  HST included  Fee: $313

Fall 2012
Thursday* 14:00-17:00  Sep 13-Nov 1
*There will be no class on September 27.
NEW!

- **Advanced Scene Study: Irish Drama**  
  **CSAC 517**  
  Prerequisite(s): CSAC 215

This course offers on-your-feet exploration of dramatic and comedic scenes from Irish theatre. Don't let the dialect scare you off; our focus will be on developing and forming a relationship with your scene partner, using these rich lyrical texts as our guide. Scenes will be drawn from plays by George Bernard Shaw, J.M. Synge, W.B. Yeats, Lady Gregory, Sean O’Casey, Brendan Behan, Brian Friel, Martin McDonagh, Conor McPherson, and Marina Carr. Class limit: 12 students.

  Note: Instructor: Mitchell Cushman  
  21 Hours  
  HST included  
  Fee: $313

Winter 2013  
Monday*  10:00-13:00 Jan 14-Mar 4  
*There will be no class on February 18.

ACT II STUDIO: On-Camera Acting

- **Acting on Camera A to Z**  
  **CSAC 169**


  Note: Instructor: Graham Orwin  
  15 Hours  
  HST included  
  Fee: $214

Spring/Summer 2013  
Tuesday  13:00-16:00 Apr 2-Apr 30

**NEW!**

- **From Stage to Screen**  
  **CSAC 365**  
  Prerequisite(s): CSAC 169 and CSAC 215

This scene study course will be taught in two four-week sessions. Using text from the play ‘Agnes of God,’ the first session will explore the many arenas in which a character can be brought to life on the stage: the intellectual, the emotional, the physical, and the spiritual. The last session will be a film study in which we will explore the acting differences and challenges in working the same scenes for film. Class limit: 10 students.

  Note: Instructors: Maggie Huculak and Graham Orwin  
  24 Hours  
  HST included  
  Fee: $349

Fall 2012  
Monday  13:00-16:00 Oct 22-Dec 10

ACT II STUDIO: Playwriting and Directing

- **Directing: An Introduction**  
  **CSAC 127**

Everything about directing from concepts to opening night. Also a valuable course for actors who want to know about the view from the other side.

Note: Instructor: Vrenia Ivonoffski  
16 Hours  
HST included  
Fee: $237

Spring/Summer 2013  
Monday*  10:00-12:30 Mar 11-Apr 15  
and Monday  10:00-13:00 Apr 22-Apr 29  
*There will be no class on March 25 and April 1.  
You can only enroll for this course through the Mail-in Enrollment option.

NEW!

- **Playwriting Basics**  
  **CSAC 151**

What makes a play tick? Why use the stage rather than a novel or film to tell a story? We will clarify the essential components that make up an effective stage play: plot, conflict, character, shape, and dramatic tension. In-class writing exercises will be used to help illustrate some of these points, but you will not be required to write a play for this class. Please read Harold Pinter’s ‘The Dumb Waiter’ for the first class.

Note: Instructor: Mitchell Cushman  
6 Hours  
HST included  
Fee: $85

Fall 2012  
Monday*  10:00-12:00 Sep 10-Oct 1  
*There will be no class on September 17.

- **Playwriting I**  
  **CSAC 156**

Write a short play. Using the imaginative tools from an actor’s tool box, explore playwriting from a character point of view. Compelling characters make compelling theatre - bring yours to life. We’ll tackle dramatic structure, learn what makes dialogue snap, define overall shape and express your playwright’s vision as we get inside what makes theatre tick. Class limit: 12 students.

Note: Instructor: Ray Storey  
18 Hours  
HST included  
Fee: $265

Fall 2012  
Monday*  10:00-12:30 Oct 15-Dec 3  
and Monday  10:00-13:00 Dec 10  
*There will be no class on October 29 and November 19.
# PROGRAMS FOR 50+

<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
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<tbody>
<tr>
<td><strong>Writing Comedy for the Stage</strong></td>
<td>CSAC 455</td>
</tr>
<tr>
<td><strong>Reading Plays: Irish Drama</strong></td>
<td>CSAC 558</td>
</tr>
<tr>
<td><strong>Shakespeare Performance</strong></td>
<td>CSAC 305</td>
</tr>
<tr>
<td><strong>Shakespeare Performance Preparation</strong></td>
<td>CSAC 304</td>
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<tr>
<td><strong>Voice Work Basics</strong></td>
<td>CSAC 111</td>
</tr>
<tr>
<td><strong>Movement Lab I: Grounding and Taking Space</strong></td>
<td>CSAC 322</td>
</tr>
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</table>

## Writing Comedy for the Stage

If it bends, it's funny; if it breaks, it's not funny - or so they say. Bending and breaking the rules is what comedy on stage is all about, but first you need to learn the rules. We'll learn how to make an audience laugh by exploring what makes us laugh. Discover your own comic view, how to express it, and with what structure and tone. Class limit: 12 students.

- **Note:** Instructor: Mitchell Cushman
- **Winter 2013**
  - Monday* 14:00-16:30 Jan 21-Mar 4
  - *There will be no class on February 18.*

## Reading Plays: Irish Drama

Beginning with the founding of Dublin’s Abbey Theatre in 1903, Ireland has spawned a staggering number of major playwrights. We’ll track Irish drama from 1903 to today, focusing on its connections to storytelling and manufactured identity. Playwrights will include J.M. Synge, Sean O’Casey, Brian Friel, Martin McDonagh, Conor McPherson, and Marina Carr. Please read J.M. Synge’s ‘The Playboy of the Western World’ and ‘The Well of the Saints’ for the first class. A full reading list can be found at www.ryerson.ca/~act2.

- **Note:** Instructor: Mitchell Cushman
- **Fall 2012**
  - Monday* 13:00-15:00 Sep 10-Oct 29
  - *There will be no class on September 17.*

## ACT II STUDIO: Shakespeare Study

### Shakespeare: Yes You Can!

Hate Shakespeare? Love Shakespeare? Get to know the Bard better! Embark on a journey through the textual codes that guide the actor. A fascinating course for actors and non-actors alike, guaranteed to change forever how you approach the printed word. Texts provided.

- **Note:** Instructor: Vrenia Ivonoffski
- **Fall 2012**
  - Tuesday 13:00-15:00 Sep 25-Nov 6

### Shakespeare Performance Preparation

In-depth text analysis and study of scenes for the annual Shakespeare production in February.

- **Note:** Instructor: Vrenia Ivonoffski
- **Winter 2013**
  - Tuesday & Thursday 13:00-16:00 Nov 27-Dec 11
  - Tuesday & Thursday 10:00-17:00 Jan 10

### Shakespeare Performance

In-depth study, rehearsal, movement coaching, and public performance of scenes with full production values. Cast need not attend each session but are welcome to do so.

- **Note:** Instructors: Vrenia Ivonoffski and Liz Rappeport
- **Winter 2013**
  - Tuesday & Thursday 13:00-16:00 Jan 15-Feb 12
  - *Additional rehearsals will take place on February 14 and 15. Production and performances will take place February 19–23.*

## ACT II STUDIO: Voice and Movement

For all Voice and Movement courses, please wear comfortable, non-binding clothing you can move in and shoes that you can slip on and off, if possible. Bring a mat or large towel, a notebook, and water. Also, have a short (1 minute max) memorized piece of text to work with.

### Voice Work Basics

Discover how your voice works and develop a clearer and more open, expressive voice. Class limit: 14 students.

- **Note:** Instructor: Kennedy C. MacKinnon
- **Winter 2013**
  - Tuesday 17:00-19:00 Nov 20-Dec 11
  - Students should have a short memorized text with which to work.

### Movement Lab I: Grounding and Taking Space

Develop physical presence on and off stage. We’ll do movement which will help you feel more connected to your intention and character and help you develop more ease and stability in movement and performance. Class limit: 12 students.

- **Note:** Instructor: Liz Rappeport
- **Winter 2013**
  - Tuesday 10:00-13:00 Jan 8
 Movement Lab II:  
Fluidity and Expressiveness  
CSAC 323
Increase your comfort, depth, and range of expressiveness. We'll work with simple and gentle movements which will engage your whole body to help you release energy blocks and feel more free to move.  
Note: Instructor: Liz Rappeport
3 Hours  HST included  Fee: $35
Spring/Summer 2013  
Tuesday  10:00-13:00  Mar 19

 Transformative Movement Intensive  
CSAC 424
This workshop will transform you by changing the way you think about your body, by uniting body and mind in movement and by opening you to the kind of presence that actors need to commit to an intention, take space, find ease, and feel energized. We'll work with deep relaxation, alignment, self-discovery through movement, authentic movement, dance, sound, and Neutral Mask. The class will be held in an airy studio; location TBA.  
Note: Instructors: Liz Rappeport and Vrenia Ivonoffski
13 Hours  HST included  Fee: $188
Fall 2012  
Friday  16:00-19:00  Sep 28  
and Saturday  10:00-16:00  Sep 29  
and Sunday  10:00-16:00  Sep 30

 Transformative Movement II  
CSAC 425
Prerequisite(s): CSAC 424
This is a more in-depth exploration building on the work introduced in “Transformative Movement Intensive”.  
Note: Instructors: Liz Rappeport and Vrenia Ivonoffski
5 Hours  HST included  Fee: $76
Fall 2012  
Saturday  10:00-16:00  Oct 20

 Media Arts

 Sunday Film Club  
CSMA 110
This course introduces students to a unique opportunity to participate in a film club. Each Sunday afternoon, you will watch a film and discuss the film’s approach and theme.  
Note: For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.
12 Hours  HST included  Fee: $56
Spring/Summer 2013  
Sunday  13:00-16:00  Feb 3-Mar 3

 Creating Documentary Portraits  
CSMA 120
This course incorporates documentary film screenings, discussions, and the creation of a short portrait film by the class. We will watch a variety of portrait documentaries, and follow each with a discussion. The final hour of each class is spent in a workshop situation, where ideas for a short film are explored, interviews and scenes are shot (inside and outside of class) and screened, and the film is edited.  
12 Hours  HST included  Fee: $50
Fall 2012  
Tuesday & Thursday  18:00-21:00  Oct 16-Nov 6

 Project Management

These courses in project management provide you with an opportunity to acquire a level of knowledge and expertise that will permit you to contribute effectively to the management and the control of costs within any project environment. For more information, visit www.ryerson.ca/ce/pm.

 Fundamentals of Project Management  
CKPM 202
This course will familiarize the student with the concepts and basic functions of the project management body of knowledge, including scope, quality, time, cost, risk, procurement, human resource, and communication management. The integration of these functions into a project management system, and the role of the project manager and project support staff, will be examined. This course will provide students with a basic knowledge of project management as preparation for other courses in the program. (39 PDUs)
Note: For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.
Certificate and degree credit

Degree credit

Certificate credit

Course series

PROJECT MANAGEMENT

39 Hours  Fee: $755

Fall 2012
Distance: Internet*  Sep 8-Oct 20
Saturday  9:00-12:00  Sep 8-Dec 8
Tuesday  18:00-21:00  Sep 11-Dec 11
Wednesday  18:00-21:00  Sep 12-Dec 12

Winter 2013
Distance: Internet**  Jan 12-Feb 23
Saturday  9:00-12:00  Jan 12-Apr 13
Tuesday  18:00-21:00  Jan 15-Apr 16
Wednesday  18:00-21:00  Jan 16-Apr 17

Spring/Summer 2013
Distance: Internet  May 4-Jun 15
Monday–Thursday  18:00-21:00  Apr 29-May 2
Monday & Wednesday  18:00-21:00  May 6-Jun 19
Monday & Wednesday  18:00-21:00  Jun 24-Aug 12

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.

**This course will run during the Winter break.

Course: Planning and Scheduling
CKPM 203

Prerequisite(s): CKPM 202 or CITM 750

The course deals with the application of the Critical Path Method (CPM)/Pert Networks for time control of a project. Topics covered include: the total project as a system, criteria for assessing the suitability of network presentations, project analysis, and decision-making, and the use of computers for network analysis and report production. The practical aspects of installing and operating a planning and scheduling system are emphasized throughout the course. (39 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.

39 Hours  Fee: $755

Fall 2012
Distance: Internet  Sep 8-Dec 8
Saturday  9:00-12:00  Sep 8-Dec 8
Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013
Distance: Internet  Jan 12-Apr 13
Saturday  9:00-12:00  Jan 12-Apr 13
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday  18:00-21:00  Apr 29-Jun 1
Monday–Thursday  18:00-22:00  Jun 10-Jun 13
and Saturday & Sunday*  9:00-17:00  Jun 15-Jun 16
and Sunday**  9:00-16:00  Jun 22

For more information on distance education, visit www.ryerson.ca/ce/de.

**Includes a one-hour lunch break from 12:00–1:00 p.m.

Course: Project Management Systems
CKPM 207

Prerequisite(s): CKPM 203

This course will provide the candidate with the concepts, knowledge, and skills to enable creation of a basic project development and management system. Candidates will identify required components; design a basic project development and management system; set up, plan, and create project plans; schedule the activities; cost the project; communicate the information to others; manage changes as they occur; and evaluate the results. A study of this area requires the candidates to understand the needs of clients, the needs of parent organizations, the limitation of system applications, and an understanding of the hardware and the software interface windows, menus, templates, and other features. (39 PDUs)

Note: For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.

39 Hours  Fee: $755

Fall 2012
Distance: Internet  Sep 8-Dec 8
Winter 2013
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013
Monday & Wednesday  18:00-21:00  Apr 29-Jun 1
Monday–Thursday  18:00-22:00  Jun 10-Jun 13
and Saturday & Sunday*  9:00-17:00  Jun 15-Jun 16
and Sunday**  9:00-16:00  Jun 22

For more information on distance education, visit www.ryerson.ca/ce/de.

**Includes a one-hour lunch break from 12:00–1:00 p.m.

Course: Project Risk and Quality Management
CKPM 209

Prerequisite(s): CKPM 202 or CITM 750

The Project Management Institute (PMI) recognizes Risk and Quality Management as two of the key knowledge areas of project management. This course covers the fundamental aspects, analytical tools, and methods of both areas. In particular, the course covers the basic processes of risk planning, identification, qualitative analysis, quantification, risk response development, and risk control. The course also deals...
COURSES

PROJECT MANAGEMENT

with concepts of quality and their integration into project planning, execution, and control. It addresses the customer and the organizational perspectives on quality, the cost of quality and the use of statistical tools to manage quality improvements in projects. (39 PDUs)

**Note:** For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.

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### Fall 2012
Distance: Internet  
Wednesday 18:00-21:00  
Sep 8-Dec 8  
Sep 12-Dec 12

### Winter 2013
Distance: Internet  
Saturday 9:00-12:00  
Jan 12-Apr 13  
Wednesday 18:00-21:00  
Jan 16-Apr 17

### Spring/Summer 2013
Tuesday & Thursday 18:00-21:30  
May 7-Jun 18  
Monday–Thursday 18:00-22:00  
Jun 24-Jul 27  
and Saturday & Sunday* 9:00-17:00  
Jun 29-Jun 30  
and Sunday* 9:00-16:00  
Jul 7

For more information on distance education, visit www.ryerson.ca/ce/de.

**Note:** For further information about distance education, visit www.ryerson.ca/ce/de.

**Includes a one-hour lunch break from 12:00–1:00 p.m.**

#### Leadership in Project Management  
CKPM 211
Prerequisite(s): CKPM 202 or CITM 750

A successful project manager not only understands the technical project management skills (scope, schedule, cost, quality, and risk), but also has solid leadership and other soft skills. This course is designed to introduce students to leadership concepts and skills as they apply to projects. In addition, the course will discuss other soft skills required by a project manager, including team building, managing conflict, communication, and other tools and techniques. (39 PDUs)

**Note:** For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.

<table>
<thead>
<tr>
<th>39 Hours</th>
<th>Fee: $755</th>
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</table>

### Fall 2012
Distance: Internet  
Wednesday 18:30-21:30  
Sep 8-Dec 8  
Sep 12-Dec 12

### Winter 2013
Distance: Internet  
Saturday 9:00-12:00  
Jan 12-Apr 13  
Wednesday 18:00-21:00  
Jan 16-Apr 17

### Spring/Summer 2013
Tuesday & Thursday 18:00-21:30  
May 7-Jun 18  
Monday–Thursday 18:00-22:00  
May 27-Jun 30  
and Saturday & Sunday* 9:00-17:00  
Jun 2-Jun 3  
and Sunday* 9:00-16:00  
Jun 8

For more information on distance education, visit www.ryerson.ca/ce/de.

**Note:** For further information about distance education, visit www.ryerson.ca/ce/de.

**Includes a one-hour lunch break from 12:00–1:00 p.m.**

#### Project Cost and Procurement Management  
CKPM 212
Prerequisite(s): CKPM 202 or CITM 750

Management of cost and contracts is one of the key functions of the project manager. This course will outline various key concepts of project cost management including: financial and management accounting fundamentals, cost management system fundamentals, basic budgeting and responsibility accounting, and cost management reports. In addition, the course will review the procurement cycle including RFPs, contracts, and legal requirements. (39 PDUs)

**Note:** For further information about Professional Development Units (PDUs), see Project Management Institute at www.ryerson.ca/ce/pm.

<table>
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Distance: Internet  
Wednesday 18:00-21:00  
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Tuesday & Thursday 18:00-21:30  
May 7-Jun 19  
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May 13-Jun 11  
and Saturday* 9:00-16:00  
May 18  
and Monday–Thursday 18:00-21:00  
May 20-May 23  
and Saturday* 9:00-16:00  
May 25  
and Sunday 9:00-12:00  
May 26

For more information on distance education, visit www.ryerson.ca/ce/de.

**Note:** For further information about distance education, visit www.ryerson.ca/ce/de.

**Includes a one-hour lunch break from 12:00–1:00 p.m.**

#### Management of Projects in the AEC  
CKPM 213
Prerequisite(s): CKPM 202

Market assessment, bidding strategies and advanced procurement methods are examined in the context of organizational structures required for the various delivery methods. An in-depth examination of techniques of time and cost control required to support these techniques is carried out. This course places emphasis on the application of theory to practice through cases studies. (39 PDUs)
Certificate and degree credit

**Degree credit**

**Certificate credit**

**Course series**

### PROJECT MANAGEMENT

**Note:** For further information about Professional Development Units (PDUs), see Project Management Institute at [www.ryerson.ca/ce/pm](http://www.ryerson.ca/ce/pm).

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>Prerequisites</th>
<th>Hours</th>
<th>Fee</th>
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<tbody>
<tr>
<td><strong>CKPM 214</strong></td>
<td>Project Development and Control</td>
<td>CKPM 202</td>
<td>39</td>
<td>$755</td>
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<tr>
<td><strong>CKPM 215</strong></td>
<td>Topics in Project Management</td>
<td>(CKPM 202 or CITM 750) and CKPM 203, CKPM 209, CKPM 211, CKPM 212</td>
<td>39</td>
<td>$674</td>
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<tr>
<td><strong>CKPM 216</strong></td>
<td>Project Management Internship</td>
<td>Prerequisite(s): CKPM 202 or CITM 750 and CKPM 203, CKPM 209, CKPM 211, CKPM 212</td>
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<td>$755</td>
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<td><strong>CKPM 217</strong></td>
<td>Project Management Internship</td>
<td>Prerequisite(s): CKPM 202</td>
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<td><strong>CKPM 980</strong></td>
<td>PMP Exam Prep Workshop</td>
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<tr>
<td><strong>CKPM 990</strong></td>
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<td>CKPM 202</td>
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**Fall 2012**
- **Tuesday**
  - 18:30-21:30 Sep 13-Dec 13

**Winter 2013**
- **Wednesday**
  - 18:30-21:30 Jan 16-Apr 17

**Spring/Summer 2013**
- **Monday–Friday**
  - 18:00-22:00 Jun 17-Jun 21
  - 8:30-18:30 Jun 22
  - 9:30-18:30 Jun 23

This course examines the context of the business environment in which AEC projects are planned and developed and executed. It investigates the contractual relationships of key stakeholders in order to identify mutual influences and their impact on key project constraints. It reviews advanced techniques of time and cost trade-off, resource allocation and implications of project cash flow analysis and assessment. (39 PDUs)

**Note:** For further information about Professional Development Units (PDUs), see Project Management Institute at [www.ryerson.ca/ce/pm](http://www.ryerson.ca/ce/pm).

For field placement, students must arrange for an opportunity to volunteer as a project manager and submit a report. The research/development project offers students the opportunity to explore an area of specialization in more detail.

**Fall 2012**
- **Variable**
- **Winter 2013**
- **Variable**
- **Spring/Summer 2013**
- **Variable**

**PMP Exam Prep Workshop**

**Prerequisite(s):** Department consent

The PMP Examination Preparation Workshop is designed to prepare students for the PMP exam offered by PMI through providing them an overview the key project management concepts, sample exam questions, and hints and tips. Students must have good knowledge of project management tools, techniques, processes, and procedures. The workshop will provide the contact hours required for the PMP exam.

**Fall 2012**
- **Wednesday**
  - 18:30-21:30 Sep 12-Dec 5

**Winter 2013**
- **Saturday**
  - 9:00-12:00 Jan 12-Mar 30
  - 18:30-21:30 Jan 16-Apr 12

**Spring/Summer 2013**
- **Saturday**
  - 13:00-17:00 May 4-Jun 29
  - 9:00-13:00 May 6-Jun 17

**PMP Exam Prep**

**Prerequisite(s):** CKPM 202

This course features specialized support in preparation for the Project Management Professional (PMP) exam.

**Note:** Students must have taken CKPM 202 based on the revision of the PMBOK guide used in the PMP exam they intend to write.

**Fall 2012**
- **Saturday**
  - 13:00-17:00 Sep 8-Oct 20

**Winter 2013**
- **Monday**
  - 18:30-21:30 Jan 14-Mar 11
  - 9:00-13:00 Jan 26-Mar 2

**Spring/Summer 2013**
- **Saturday**
  - 9:00-13:00 Apr 6-May 11
  - 18:30-21:30 May 6-Jun 3

**Note:** This course will run during the Winter break.
Project Management Bootcamp allows participants to complete six of the courses required to earn the Certificate in Project Management through an intensive program. Lectures and coursework are scheduled four days a week and the fifth day is allotted to a self-study/group work with access to instructor support. Students will have PMP exam prep simulations with sample question and answer review led by the instructor.

Note: For more information, visit www.ryerson.ca/ce/pm.

234 Hours Fee: $5462

Spring/Summer 2013
Monday–Friday 8:30-16:30 May 13-Aug 12

Psychology

Psychology courses address questions about the nature of human behaviour: how and why we act, think, feel, and reason, and how these questions are investigated through research.

Psychology

Related certificate(s): Community Engagement, Leadership, and Development (pg. 45), Criminal Justice and Criminology (pg. 49), Demographic Analysis (pg. 50), Ethics (pg. 64), Gerontology (pg. 80), Mental Health and Addictions (pg. 106), Psychology (pg. 126), Social Sciences and Humanities Foundations (pg. 140)

Psychology of Addictions

By means of experts’ presentations and dynamic class discussion, this workshop is designed to introduce participants to select dopamine circuit-based psychological addictions including gambling; online gaming, eating; emailing and other social media channels, such as Twitter; the factors that influence their development, and recovery strategies. Discussions will focus on these addictive disorders and the use of clinical instruments and methodologies for mitigating and neutralizing behaviour-based addictions.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location. Visit www.ryerson.ca/ce for further details.

2 Hours HST included Fee: $TBA

Fall 2012
Friday 17:30-19:30 Sep 21
Friday 17:30-19:30 Sep 28

Winter 2013
Friday 17:30-19:30 Jan 25
Friday 17:30-19:30 Feb 1

Independent Study

In this course students produce a comprehensive paper in a selected area. Each student is assigned a faculty member from the Department of Psychology to guide the development of the project.

Note: This course is the final course of the certificate. To enroll, candidates must have successfully completed the above prerequisites, plus an additional three electives from either the Certificate in Mental Health and Addictions or the Certificate in Psychology.

Students planning to enroll in this course should contact the continuing education academic coordinator, Department of Psychology (416.979.5000, ext. 6195), in the first week of September or January, in order to be assigned a departmental faculty advisor.

39 Hours Fee: $551

Fall 2012
Variable

Winter 2013
Variable

Human Brain Circuitry

This course will explore the anatomical and functional organization of the human brain and spinal cord, including how the neuronal system is designed to operate the motor, sensory, and cognitive systems; neural networks of the cortical and subcortical pathways; brain connectivity; and the chemo- and cyto-architecture of the brain. Lectures will include learning to identify gross brain morphology on photographic and magnetic resonance image based atlases.

Note: Individuals without the prerequisite may enroll with Department Consent.

39 Hours Fee: $551

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Research Methodology

In this course, students will be introduced to basic statistical concepts and procedures, learn to analyze data with the aid of a calculator, and gain experience in using computer software to analyze larger data sets. There will be an emphasis on research design as related to the appropriateness of various statistical procedures.

Note: Formerly CPSY 601.
Drugs and Human Behaviour  COPS 607

By means of experts' presentations and dynamic class discussion, this workshop course will examine a variety of issues surrounding the use of mind-altering drugs. We will focus on two main topic areas: drug addiction and drug treatments to manage addiction. Topics addressed include the roles of the central nervous system function and human body physiology; genes; biochemistry; personality; social and cultural factors; the effective use of psychoactive medications for drug rehabilitation therapy; and the critical success factors for addiction recovery management over the long term.

Note: Prior to the workshop, you may enroll online or in person. On the day of the workshop, you may enroll in person at the workshop location. Visit www.ryerson.ca/ce for further details.

Perspectives in Psychology  CPSY 105

Antirequisite(s): CPSY 102

This course introduces students to psychology by exploring several viewpoints within the discipline, such as the biological, behaviourist/learning, cognitive, and psychodynamic perspectives. The emphasis is on examining the ways in which these perspectives have influenced our understanding of how people act, think, and feel, and the contributions that each has made to psychology as a discipline. PSY 105 is not available for credit to students who choose PSY 102. (LL)

Note: Students may not enroll in CPSY 105 if they are also taking or have already passed PSY 11B or PSY 11.

Social Psychology  CPSY 124

Prerequisite(s): CPSY 102 or CPSY 105 or PSY 11

Antirequisite(s): CPSY 504, PSY 24

This course examines the influence of social factors on the behaviour of the individual. Topics include affiliation, aggression, prejudice, social cognition, the development and measurement of attitudes, persuasion, socialization, conformity and group behaviour. These topics are explored from a North American and cross-cultural perspective.

Not offered in fall/winter/spring 2012–2013.
PSYCHOLOGY

★ Introduction to Psychology II  CPSY 202
Prerequisite(s): CPSY 102 or CPSY 105
This course continues the introduction to psychology from PSY 102, with a focus on applying psychological principles in different contexts. The course surveys some core areas of psychology, including personality, development over the life span, behaviour in a social context, and psychological disorders.

39 Hours Fee: $552

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Monday & Wednesday 17:30-20:30 Jun 24-Aug 12

★ Psychopharmacology  CPSY 214
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 607
This course examines a variety of issues surrounding the use, mechanisms, and actions of psychoactive or mind-altering drugs. The course focuses on two main contextual topic areas: drug addiction, and drug treatment of mental illness. Each of these areas is explored in depth, including the role of genes, biochemistry, cognition, and personality factors.

39 Hours Fee: $531

Winter 2013
Monday 18:00-21:00 Jan 14-Apr 15

★ Psychology of Addictions  CPSY 215
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
This course introduces students to basic principles and issues in the area of addiction, the factors that influence its development, and the methods used to treat it. The similarities and differences between addictive disorders and other forms of psychopathology are discussed. The course studies both experimental and clinical approaches to addiction. The course covers the various instruments and methods used by addiction researchers and clinicians and discusses their strengths and weaknesses.

39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Spring/Summer 2013
Monday & Wednesday 18:00-21:00 May 6-Jun 19

★ Psychology and Law  CPSY 300
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Psychology’s empirical perspective sometimes complements the legal system’s rule-based nature, and sometimes the two disciplines are at odds. This course focuses on the application of psychological theory, methods, and data to various procedures and issues in the legal system, including eyewitness evidence, the detection of deception, jury selection and jury decision-making, and sentencing.

39 Hours Fee: $557

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Child Development  CPSY 302
Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105
This course introduces students to the methods, theories, findings and practical applications of research in the area of child development. The focus is on describing the significant changes in physical, cognitive, social and emotional development and on explaining why these changes occur. This course also discusses the immediate contextual influences of families, peer groups, and schools as well as on the broader contextual influences of subculture, culture, and historical era.

39 Hours Fee: $544

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Spring/Summer 2013
Monday & Wednesday 18:00-21:30 May 6-Jun 19

★ Psychology of Gender  CPSY 304
Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105
Antirequisite(s): PSY 535
This course involves an examination and critique of psychological theory and research related to gender. Broad topics to be addressed include: gender development, stereotyping and gender roles, sexism, and the impact of gender on intimate relationships, achievement, and psychological and physical health. A key goal of the course is to foster an appreciation for how gender may be relevant to students’ working and personal lives. PSY 304 is not available for credit to students who choose PSY 535. (LL)

39 Hours Fee: $544

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Spring/Summer 2013
Tuesday & Thursday 9:30-12:30 May 7-Jun 18

★ Psychology of Thinking  CPSY 308
Antirequisite(s): PSY 108
This course discusses human information-processing abilities and limitations in critical-thinking contexts such as solving problems, making decisions, testing
hypotheses, and understanding probabilities. Individual and social factors that affect the efficiency of these processes will be examined, and the consequences of poor thinking processes for the individual and for society will be considered. PSY 308 is not available for credit to students who choose PSY 108. (LL)

39 Hours Fee: $544

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 9:30-12:30 May 7-Jun 18

★ Biological Psychology CPSY 324
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course is concerned with integrating the understanding of human behaviour and the understanding of physiological mechanisms relating to behaviour, particularly those of the nervous system and brain. Students are introduced to neurons and neurophysiology, neuroanatomy, neurochemistry, and the methods used in physiological research. These core areas allow students to understand how nervous system mechanisms contribute to sensorimotor function, ingestion, sexual behavior, memory, thought, language and consciousness, addictions and psychological disorders.

39 Hours Fee: $537

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15
Wednesday 18:00-21:00 Jan 16-Apr 17

Spring/Summer 2013
Monday & Wednesday 18:00-21:00 Jun 24-Aug 12

★ Psychological Disorders CPSY 325
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 606

This course examines conceptions of abnormality, how psychological disorders are classified, and how they are treated. The DSM classification system and alternative systems will be critically considered, and the causes of psychological disorders will be discussed from a variety of perspectives (e.g., behaviourist, humanist, sociocultural). Specific disorders to be discussed include mood disorders, schizophrenia, substance-related disorders, somatoform and dissociative disorders, personality disorders, eating disorders, and anxiety disorders. In addition, the course includes consideration of cross-cultural factors, and legal and ethical issues. (Formerly the first half of PSY 040.)

39 Hours Fee: $537

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Clinical Psychology CPSY 335
Prerequisite(s): CPSY 324

Clinical psychology concerns the assessment, diagnosis, and treatment of individuals who experience social, emotional, behavioural, and mental health problems. Topics covered include the history of clinical psychology, professional and ethical issues, assessment and diagnosis of mental health problems, modalities of treatment (e.g., individual, group, family), therapeutic orientations and their methods and techniques, and current issues. This course combines a study of theory, research, and practice. (Formerly the second half of PSY 040.)

39 Hours Fee: $537

Winter 2013
Thursday 18:00-21:00 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 18:00-21:00 Jun 25-Aug 6

★ Adult Development CPSY 402
Prerequisite(s): CPSY 105 or PSY 11 or CPSY 102
Antirequisite(s): PSY 22B

All of us hold beliefs about what it means to be an adult and what it means to grow old. In this course, students examine their beliefs in light of scientific evidence on adult development and aging. Theories and empirical findings related to changes in physical, cognitive, personality, and social processes are examined. Contextual influences of family, culture, and historical era are emphasized. A recurrent theme is the tremendous diversity and individual variability in aging.

39 Hours Fee: $537

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Human Brain Circuitry CPSY 412
Prerequisite(s): CPSY 324

This course will explore the anatomical and functional organization of the human brain and spinal cord, including how the neuronal system is designed to operate the motor, sensory and cognitive systems; neural networks of the cortical and subcortical pathways; brain connectivity; and the chemo- and cyto-architecture of the brain. Lectures will include learning to identify gross brain morphology on photographic and magnetic resonance image based atlases.
COURSES

PSYCHOLOGY

39 Hours Fee: $596

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Social Psychology C PSY 504
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 124, PSY 24

Social Psychology is an extremely diverse field that generally deals with people in social situations. Core topics include social behaviour such as aggression, obedience, conformity, intimate relationships, and how groups function. They also include attitudes, social cognition, social perception, prejudice and feelings of guilt, all of which are assumed to affect social behaviour. Basic methodological issues will be discussed as they pertain to the above topics. PSY 504 is not available for credit to students who choose PSY 124. (UL)

39 Hours Fee: $531

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

★ Personality Theory C PSY 505
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course discusses the pattern of psychological characteristics that differentiate each of us from others and lead us to act consistently across some situations. Major perspectives on the understanding of these patterns are discussed, including the theorists aligned with each approach. (Formerly the first half of PSY 016.) (UL)

39 Hours Fee: $537

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

★ Environmental Psychology C PSY 518
Prerequisite(s): CPSY 102 or CPSY 105
Antirequisite(s): CPSY 217

Environmental psychology examines the interaction between people and their physical, natural, and human environments both large scale such as cities, and small scale such as residences. The course studies how we perceive and think about our environments, how our thoughts, emotions, and actions are influenced by our environments, and how we in turn affect the environments we inhabit and use.

39 Hours Fee: $537

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Developmental Psychopathology C PSY 602
Prerequisite(s): CPSY 302 and (PSY 11 or CPSY 102 or CPSY 105)
Antirequisite(s): PSY 32B, PSY 32

This course examines psychological disorders in children and adolescents, taking into account the developmental context in which such disorders occur. Topics include classification and assessment, anxiety disorders, depression, conduct disorders, attention deficit disorder, autism, schizophrenia, and eating disorders.

39 Hours Fee: $537

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Psychology of Health and Health Care C PSY 605
Prerequisite(s): PSY 11 or CPSY 102 or CPSY 105

This course will offer insight into the psychological influences on health, with an emphasis on the application of psychological principles to health care delivery and disease prevention. Among the topics discussed are general health promotion, patient-practitioner interaction, stress, pain, and psychological issues in chronic and life-threatening illness.

39 Hours Fee: $537

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

★ Abnormal Psychology C PSY 606
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 325

This course studies clinical syndromes ranging from the mild patterns of personality pathology to the more severe disorders. In addition, the techniques involved in the diagnosis of disorders and the types of therapy available will be examined. PSY 606 is not available for credit to students who choose PSY 325. (UL)

39 Hours Fee: $531

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

★ Drugs and Human Behaviour C PSY 607
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 214

This course introduces students to the social, psychological and biological factors involved in the use and effects of psychoactive drugs and drug-taking behaviour. The course examines two aspects of drug use: addiction and the drug treatment of mental disorders. It addresses current issues such as the use of designer
and performance-enhancing drugs. Topics range from historical, social, and cultural aspects of psychoactive drug use, to neurobiology and pharmacology underlying drugs and drug use. PSY 607 is not available for credit to students who choose PSY 214. (UL)

39 Hours Fee: $537

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Distance: Internet Jan 12-Apr 13

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Psychology of Sport  CPSY 614
Prerequisite(s): CPSY 105 or PSY 11 or CPSY 102

This course examines sport by applying psychological theory and research to the many different domains of sport. Topics include personality and the athlete; attention, anxiety, and arousal; motivation, leadership, exercise adherence, and development of expert performance. (UL)

39 Hours Fee: $537

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Winter 2013
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday 9:00-12:30 May 6-Jun 19

★ Psychology of Immigration  CPSY 620
Prerequisite(s): CPSY 105 or CPSY 102

In this course we will examine the issue of immigration from the perspective of experiences of immigrants and receiving societies. Broad topics to be addressed include: (i) immigration trends and societal effects, (ii) acculturation, ethnic identity, and cultural conflict, (iii) causes, forms, and experiences of prejudice and discrimination against immigrants, and (iv) strategies for promoting acceptance of diversity (e.g., multiculturalism). Throughout, the Canadian context of immigration will be emphasized. (UL)

39 Hours Fee: $537

Spring/Summer 2013
Monday & Wednesday 9:30-12:30 May 6-Jun 19
Monday & Wednesday 9:30-12:30 Jun 24-Aug 12

★ Psychology of Human Sexuality  CPSY 621
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course examines contemporary knowledge and attitudes towards human sexuality. Multiple perspectives will be presented, including psychosocial, cross-cultural and psychobiological. Sexuality across the life span will be examined, including issues pertaining to: biological sexual differentiation, intimacy and communication, gender role development, varieties of sexual relationships and behaviour, contraception, procreative technologies, and sexually transmitted diseases and HIV. (UL)

39 Hours Fee: $537

Fall 2012
Saturday 9:00-12:00 Sep 8-Dec 8

Winter 2013
Saturday 9:00-12:00 Jan 12-Apr 13

Spring/Summer 2013
Monday & Wednesday 9:00-12:00 May 6-Jun 19
Tuesday & Thursday 9:00-12:00 Jun 25-Aug 6

★ Personal Growth and Positive Psychology  CPSY 706
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102

This course focuses on growth and well-being. The first part of the course will examine different models of what is meant by growth and well-being, including the Jungian psychoanalytic, humanistic psychology and existential psychology perspectives, as well as those of Native Peoples, Yoga/Hinduism, Buddhism and Zen Buddhism. The remainder of the course will survey positive psychology’s empirical findings on factors that contribute to growth and well-being (e.g., optimism, hope, meaning-making, self-esteem). (UL)

39 Hours Fee: $531

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

★ Models of Stress and Adaptation  CPSY 707
Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102
Antirequisite(s): CPSY 805

Every society produces stressors to which the members of that society must respond. In our society stress is commonplace, but the origins, effects and handling of stress are often poorly understood. Through the examination of psychological models of stress, this course seeks to make students aware of the stressors present in our society and of their own personal resources for adjustment and growth. PSY 707 is not available for credit to students who choose PSY 805. (UL)
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<th>Code</th>
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<tbody>
<tr>
<td>Death, Dying, and Bereavement</td>
<td>CPSY 802</td>
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<tr>
<td>Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102</td>
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<td>This course presents a comprehensive review and</td>
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<td>critical analysis of empirical findings on death,</td>
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<td>dying and bereavement. There will be a discussion</td>
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<td>of research-based techniques for dealing with the</td>
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<td>problems and stresses encountered in helping the</td>
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<td>dying or grieving person to adjust.</td>
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<td>Spring/Summer 2013</td>
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<td>Tuesday &amp; Thursday</td>
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<tr>
<td>9:30-12:30 May 7-Jun 18</td>
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<tr>
<td><strong>Psychology of Prejudice</strong></td>
<td>CPSY 807</td>
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<tr>
<td>Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102</td>
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<tr>
<td>Antirequisite(s): PSY 940</td>
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<tr>
<td>This course involves an examination and critique</td>
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<td>of psychological theory and research related to</td>
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<td>prejudice, discrimination, and intergroup relations. Broad topics to be addressed include: the causes of prejudice, contemporary manifestations of prejudice and discrimination, experiences of the targets of prejudice, and approaches to reducing prejudice and group inequality. PSY 807 is not available for credit to students who choose PSY 940. (UL)</td>
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<td>18:30-21:30 Jan 17-Apr 18</td>
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<tr>
<td><strong>Community Psychology</strong></td>
<td>CPSY 808</td>
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<td>Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102</td>
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<td>Antirequisite(s): PSY 940</td>
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<tr>
<td>In general, community psychology is concerned</td>
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<td>with the application of psychological principles to</td>
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<td>social issues such as child abuse, homelessness,</td>
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<td>school violence, racism, crime, and chemical dependency. This course will examine a number of topics related to community psychology including theories of community psychology, research methods, community mental health, prevention programs, the community practitioner as social change agent, and applications of community psychology to other settings and situations.</td>
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<td>39 Hours</td>
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<td>18:30-21:30 May 7-Jun 18</td>
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<td><strong>Behaviour Modification</strong></td>
<td>CPSY 806</td>
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<td>Prerequisite(s): PSY 11 or CPSY 105 or CPSY 102</td>
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<tr>
<td>This course is designed to provide students with a</td>
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<td>sound knowledge of behaviour theory and a set of</td>
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<td>skills essential to the behaviour modification process. Course requirements include completion of a project in which students design and implement a programme to modify some aspect of their own behaviour (e.g., smoking, over-eating, coping with interpersonal conflict).</td>
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<td>18:30-21:30 Jan 17-Apr 18</td>
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Public Relations

This program provides a curriculum that is relevant to the current and emerging practice of public relations in order to equip students with the skills necessary to perform.

Public Relations

Related certificate(s): Public Relations (pg. 132)

Business Presentations

CDPR 102
Prerequisite(s): CDPR 201

Public relations (PR) practitioners must be adept at developing business presentations for themselves and their business leaders. This course will identify and review the principles for effective business presentations. PR practitioners will develop practical skills to build effective presentations to meet communications objectives for multiple stakeholders.

Note: Students with five years of professional PR experience may apply to the Academic Coordinator, Cheryl Ficker (cheryl.ficker@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

19.5 Hours Fee: $370

Fall 2012
Distance: Internet* Sep 8-Oct 20
Winter 2013
Tuesday** 18:30-21:30 Jan 15-Feb 26

For more information on distance education, visit www.ryerson.ca/ce/de.

*This course will run during the Fall break.
**This course will run during the Winter break.

Advanced PR Writing

CDPR 103
Prerequisite(s): CDPR 201

As public relations (PR) practitioners advance in their careers, there are more opportunities to prepare reports, plans, and proposals for senior leadership, executives, and clients. The advanced PR writing course will provide PR practitioners with examples and extensive practice to continue to hone their writing skills. Particular focus will be on clarity, plain language, organization of thoughts and ideas, and understanding audience information needs.

Note: Students with five years of professional PR experience may apply to the Academic Coordinator, Cheryl Ficker (cheryl.ficker@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

19.5 Hours Fee: $370

Fall 2012
Wednesday* 18:30-21:30 Sep 12-Oct 24

Winter 2013
Fall 2013
Distance: Internet Jan 12-Feb 23
Spring/Summer 2013
Distance: Internet May 4-Jun 22

For more information on distance education, visit www.ryerson.ca/ce/de.

This course will run during the Fall break.
This course will run during the Winter break.

Planning Programming and Budgeting

CDPR 104
Prerequisite(s): CDPR 201

This course will explore the management of public relations and communication within organizations. Topics include identifying and setting strategy, creating and executing effective public relations programs, and the foundations of budgeting.

39 Hours Fee: $642

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13
Winter 2013
Distance: Internet Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Research and Program Evaluation

CDPR 105
Prerequisite(s): CDPR 201

This is a self-directed course that provides an opportunity for learners to learn and apply the techniques of research, insights, and evaluation to investigate public relations issues. Working in small groups, students will conduct a public relations research project from problem statement to finished report.

39 Hours Fee: $642

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Media Relations

CDPR 106
Prerequisite(s): CDPR 201

This course will provide students with strategies and tactics to develop and deliver effective media relations activities, including relationship building, media planning, media training, and interviews, along with supporting materials such as press releases, media kits, press conferences, and Q&As.

39 Hours Fee: $642

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Distance: Internet Jan 12-Apr 13
PUBLIC RELATIONS

For more information on distance education, visit www.ryerson.ca/ce/de.

Public Relations Project  CDPR 107
Prerequisite(s): CDPR 101 and CDPR 201 and Department Consent

This course will provide learners with an opportunity to assess the theory and skills required by an actual public relations challenge. Students who work in public relations are expected to submit a program or project report including an assessment of their work based on best practices. Students who, because of employment or other sufficient reasons, are unable to submit a program or project report may receive the required credit by doing a major paper.

Note: All program courses must be completed before or concurrently with this course.

39 Hours  Fee: $642

Fall 2012  
Distance: Internet  Sep 8-Dec 8

Winter 2013
Saturday  9:00-12:00  Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!

Social Media in Public Relations  CDPR 108
Prerequisite(s): CDPR 201

This course will explore the impact of social media on the role of the public relations practitioner. It will identify and review in detail principles for effective engagement with stakeholders and customers, using core social media tools for listening, messaging, relationship building and participating in social networks and other online communities.

39 Hours  Fee: $642

Fall 2012  
Monday  18:30-21:30  Sep 10-Dec 10

Winter 2013  
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013  
Monday & Wednesday  18:30-21:30  Jun 24-Aug 12

For more information on distance education, visit www.ryerson.ca/ce/de.

Reputation Management  CDPR 114
Prerequisite(s): CDPR 201

A strong and lasting reputation is an organization’s most important attribute. Establishing and enhancing this intangible asset is a complex and intensive process. This course will examine the role of the public relations practitioner in building, enhancing, and managing an organization’s reputation.

39 Hours  Fee: $642

Fall 2012  
Distance: Internet  Sep 8-Dec 8

Winter 2013  
Wednesday  18:30-21:30  Jan 16-Apr 17

Spring/Summer 2013  
Distance: Internet  Jun 22-Aug 10

For more information on distance education, visit www.ryerson.ca/ce/de.

Writing for Public Relations  CDPR 111
Prerequisite(s): CDPR 201

Learners will study the strategy and the basic concepts of effective public relations writing, including the use of a variety of communications tools used in public relations programs. The emphasis will be on the preparation of materials such as media releases, newsletters, brochures, letters, memos, reports, proposals, backgrounders, and public service announcements within the context of program planning and audience targeting.

39 Hours  Fee: $642

Fall 2012  
Distance: Internet  Sep 8-Dec 8

Winter 2013  
18:30-21:30  Jan 17-Apr 18

Spring/Summer 2013  
Monday & Wednesday  18:30-21:30  May 6-Jun 19

For more information on distance education, visit www.ryerson.ca/ce/de.

Internal Communications Management  CDPR 113
Prerequisite(s): CDPR 201

This course will explore the theory and practice of the key PR function of internal communications management. A discussion of the management and planning of internal communications, the politics of organizations and needs of employees, together with practical applications of traditional and social media, will provide students with the tools to advise senior management and effectively deal with internal audiences.

39 Hours  Fee: $642

Fall 2012  
Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013  
Distance: Internet  Jan 12-Apr 13

Spring/Summer 2013  
Tuesday & Thursday  18:30-21:30  May 7-Jun 18

For more information on distance education, visit www.ryerson.ca/ce/de.
NEW!

**Corporate Social Responsibility**  
CDPR 115

This course will explore the foundations and philosophy of corporate social responsibility (CSR), its role as a governance function, reporting requirements, and emerging trends. Areas of exploration will include the roles and responsibilities of the public relations practitioner in developing a CSR program; in securing engagement, buy-in, and support for the program; and in developing strategies to address the needs of stakeholders, including clients, shareholders, employees, activists, the community, and the environment.

19.5 Hours  
Fee: $639

**Winter 2013**  
Monday 18:30-21:30  Jan 14-Mar 4

**Public Relations Principles I**  
CDPR 201

This course presents students with the basic concepts and principles of public relations. Topics explored include the history and trends, processes, and practices areas of public relations. Students will also learn the elements of communication planning and implementation, including research, communication plan development, writing, and evaluation. Public Relations Principles I is the foundation course for all other courses in the Public Relations certificate program. Equivalent to BDC 917.

39 Hours  
Fee: $633

**Fall 2012**  
Distance: Internet 18:30-21:30  Sep 8-Dec 8  
Monday

**Winter 2013**  
Distance: Internet 18:30-21:30  Jan 12-Apr 13  
Monday

**Spring/Summer 2013**  
Distance: Internet 18:30-21:30  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

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**Publishing**

Learn how to turn a manuscript into a book, a report, or other document. Editing, design, production, sales and marketing, new electronic workflows — master all the skills involved in this complicated process through our Publishing courses and certificate program. For more information, visit www.ryerson.ca/ce/publishing.

For course offerings in Journalism, see page 322.

For course offerings in Magazine and Web Publishing, see page 335.

**Related certificate(s):** Publishing (pg. 134)

**Publishing Overview: Trade**  
CDPB 100

This course provides an overview of all aspects of general or trade publishing, including children’s and mass market books. Specific topics include the structure and economics of the publishing industry in Canada; publisher-author relations; subsidiary rights and co-publishing; administration, editorial, design, production, and marketing. Over the 14 sessions, students will take a book from conceptualization to marketing.

39 Hours  
Fee: $665

**Fall 2012**  
Distance: Internet Sep 8-Dec 8  
Monday 18:30-21:30  Sep 10-Dec 10

**Winter 2013**  
Distance: Internet Jan 12-Apr 13  
Wednesday 18:30-21:30  Jan 16-Apr 17

**Spring/Summer 2013**  
Wednesday 18:30-21:30  May 8-Jul 31

For more information on distance education, visit www.ryerson.ca/ce/de.

**The Business of Book Publishing**  
CDPB 101

Prerequisite(s): CDPB 100 or CDPB 200

This course is designed for non-financial people who are interested in the financial and management aspects of publishing. Specific topics include strategic planning and business management; understanding financial statements, budgeting, and forecasting; the decision to publish; sales, promotion, and distribution; contracts, copyright, subsidiary rights, and legal concerns; program planning, co-publishing, and packaging; and human resources considerations.
COURSES

PUBLISHING

Copy Editing for Books, Journals, and Reports  CDPB 102
This course outlines the basics of copy editing: consistency, correctness, and clarity. It is useful for people interested or working in any area of publishing and document preparation, including books, journals, reports, and newsletters. The emphasis is on ways to communicate the author's message clearly and effectively to the reader. Specific topics include the editorial process; the author-editor relationship; house style and style sheets; editing on hard copy and on-screen; useful reference works; common problems in spelling, grammar, punctuation, and word usage; common issues in stylistic editing, such as reducing wordiness, editing to length, adjusting language level, and improving sentence variety; avoiding bias; editing titles and headings; editing captions, figures, tables, and maps; preparing preliminary pages and end matter, including notes, bibliographies, and appendices; conventions of different kinds of publishing; design considerations; an introduction to proofreading; editing indexes; and the job market.

Note: Students with a weak background in grammar may wish to first take CDPB 400.

39 Hours Fee: $665

Fall 2012
Distance: Internet Sep 8-Dec 8

Winter 2013
Distance: Internet Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Introduction to Book Design  CDPB 104
This course outlines the basics of good book design in the context of evolving computer technology. The focus of the course is to equip the student with the knowledge, skills, and procedures necessary to make appropriate choices in designing books. Specific topics include designing appropriately for different audiences, selecting appropriate typefaces and sizes, making page layouts with photos and illustrations, matching visual structure to editorial structure, selecting appropriate materials, designing jackets and covers, and cost implications of design decisions. Although no specific computer application will be taught, students may be expected to complete assignments using either word-processing or page-layout applications.

Note: Students with experience in design or publishing may be admitted by permission of the coordinators.

39 Hours Fee: $665

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Distance: Internet Jan 12-Apr 13
Wednesday 18:30-21:30 Jan 16-Apr 17

For more information on distance education, visit www.ryerson.ca/ce/de.

Production for Books, Journals, and Reports  CDPB 103
This course is for individuals who are interested in the integral part production plays in the publishing process. Topics include print production management; the relationship between production, editorial, and marketing; the publishing team's structure and roles; project management and quality assurance of photography, illustration, and design; typography; prepress, proofing, paper, and printing processes (including digital printing); bindery processes; Internet applications related to print production; dealing with freelancers and suppliers; budgeting and scheduling; and emerging technologies. On successful completion of this course, the student will be familiar with an overview of the entire production process, concepts, products, and procedures for each aspect of print production, relationships within the publishing company and outside with the graphics community at large, and resources for further self-directed learning. The student will also be better prepared to manage print-related initiatives in all aspects of the publishing enterprise.

Note: Students are strongly recommended to take CDPB 100 or CDPB 200 before taking this course.

39 Hours Fee: $665

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday 18:30-21:30 May 7-Jul 30

For more information on distance education, visit www.ryerson.ca/ce/de.
Sales and Marketing for Book Publishers  
CDPB 105

This course analyzes current methods used in targeting and reaching an audience. Specific topics include marketing techniques; market research; managing the promotion budget; liaison with authors and editors; decision to reprint; writing of blurbs and promotional copy; preparation of catalogues and flyers; direct mail; advertising; author interviews and tours; targeting reviews; selling excerpts to magazines and newspapers; arranging displays at conferences and exhibits; special promotions; marketing and selling on the Internet; distribution and dealing with sales representatives, book clubs, and booksellers; working as a sales representative.

39 Hours  Fee: $665

Fall 2012
Wednesday 18:30-21:30  Sep 12-Dec 12
Distance: Internet  Sep 8-Dec 8

Winter 2013
Distance: Internet  Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Publicity for Book Publishers  
CDPB 110

Generating publicity for a book and author plays a key role in a publisher’s overall marketing plan. The quality of publicity can determine whether a book succeeds or not. In today’s publishing world, creative publicity counts; the competition for people’s attention is fierce. This course looks at the many types of book publicity practised today. These include author media appearances, special events, tours, and a growing number of online initiatives. We will discuss campaigns, trade shows, and the need to position clearly the book and author. Students will look at case studies, undertake research, and create media kit materials. The course will also introduce the related field of public relations, which includes developing a publisher profile, improving brand awareness, involvement in the community, and occasionally a little crisis control.

39 Hours  Fee: $665

Fall 2012
Thursday 18:30-21:30  Sep 13-Dec 13

Winter 2013
Distance: Internet  Jan 16-Apr 17

For more information on distance education, visit www.ryerson.ca/ce/de.

Publishing Overview: Education  
CDPB 200

This course presents an overview of publishing in the following areas: elementary and high schools; colleges and universities; scholarly, legal, professional, business, and reference publishing. Students are expected to gain an understanding of the structure of these areas of the industry, who the publishers are, what they produce (from books to CD-ROMs to material delivered via the Internet), how they produce their products, who constitutes the market in the various areas, and how the publishers reach those markets.

39 Hours  Fee: $665

Fall 2012
Distance: Internet  Sep 8-Dec 8
Thursday 18:30-21:30  Sep 13-Dec 13

Winter 2013
Distance: Internet  Jan 12-Apr 13
Tuesday 18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Distance: Internet  May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Literary Rights Management  
CDPB 201

Prerequisite(s): CDPB 100 or CDPB 200

This course provides an in-depth look at the exploitation of book subsidiary copyrights from the perspective of a rights manager or literary agent. Topics include serial and book club, foreign and translation, and film, television and ebook rights; working with scouts and co-agents; strategies used in relationship building, such as attending book fairs; and techniques used in the selling and negotiation of these copyrights. Students will gain a better understanding of copyright issues today.

Note: Students with equivalent experience may be admitted by the permission of the coordinators.

39 Hours  Fee: $634

Winter 2013
Wednesday 18:30-21:30  Jan 16-Apr 17

Substantive and Stylistic Editing  
CDPB 202

Prerequisite(s): CDPB 102

This course is for people interested in substantive editing, or the restructuring and improvement of book-length manuscripts for publication. Emphasis will be on gaining experience in the techniques of editing non-fiction and novels, but a full range of editorial topics will be covered, including how to assess manuscripts and acquire books; techniques for stylistic or line editing; editor-author relationships; scheduling; agents; research and permissions; and the editor’s role in most aspects of the publishing process.
Note: Students with experience in editing may be admitted by permission of the coordinators.

39 Hours Fee: $665

COURSES

PUBLISHING

Visual Skills for Publishing CDPB 212

Visual literacy is the ability to interpret elements of design and understand how they are used in specific contexts, but visual skills must be honed if we are to become visually literate. This course addresses the integral role of visual communication in all aspects of publishing. Topics include the history of photography; image research and editing; permissions; editing and design of tables, graphs, diagrams, and maps; editorial-design and marketing-design interaction; technology and typography fundamentals; and effective print and web design.

39 Hours Fee: $665

Fall 2012
Distance: Internet Sep 8-Dec 8
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Distance: Internet Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Government Reports CDPB 302
Prerequisite(s): CDPB 102

This course examines the particular problems involved in the preparation and publishing of government and other reports. The approach taken is one of project management, and the skills taught are applicable to many settings. The specific topics covered include working with inexperienced writers; committees as authors and editors; explaining the production process and timetable; establishing editorial, design, and production timetables within strict deadlines; simultaneous publication in English and French; and specific requirements, including documentation and confidentiality.

Note: Students with experience in editing may be admitted by permission of the coordinators.

19.5 Hours Fee: $370

Spring/Summer 2013
Distance: Internet May 4-Jun 15

For more information on distance education, visit www.ryerson.ca/ce/de.

Scholarly and Reference Publishing CDPB 304
Prerequisite(s): CDPB 102

This course provides a detailed examination of the publishing process for scholarly and reference books. Discussion focuses on the stages of publishing, including acquisition (proposal evaluation and developmental editing), editing (substantive and copy editing), production, and marketing of scholarly books. The central concerns of the editorial and marketing departments are explored at each stage, with attention to the ways in which the scholarly publishing industry differs from the trade and educational publishing industries. Other topics covered include the peer review process; budgeting for and funding of scholarly books; scholarly journals; CD-ROMs and reference books; and electronic publishing. Homework and assignments involve specific editorial skills related to scholarly and reference publishing (treatment of illustrations, tables and figures, notes, bibliographies, indexes).

Note: Students with experience in editing may be admitted by permission of the coordinators.

19.5 Hours Fee: $370

Winter 2013
Distance: Internet Jan 12-Feb 23

For more information on distance education, visit www.ryerson.ca/ce/de.

For the most current information, see our website at www.ryerson.ca/ce.
Trade Books: Fiction  CDPB 306
This course examines the publishing of fiction. Specific topics examined are working with creative writers; particular problems of novels, short stories, or collections; genre editing; and formula fiction. The course provides hands-on experience in how to evaluate problems in fiction manuscripts and the various types of editing (structural, stylistic, copy) they require. It focuses on problems that are specific to fiction, such as dialogue, setting, and character development.

19.5 Hours  Fee: $370
Fall 2012  18:30-21:30  Sep 11-Oct 23
Winter 2013  Distance: Internet**  Jan 12-Feb 23
For more information on distance education, visit www.ryerson.ca/ce/de.
*This course will run during the Fall break.
**This course will run during the Winter break.

Editing Books for Children and Teens  CDPB 309
Prerequisite(s): CDPB 100 or CDPB 102 or CDPB 200 or CDPB 301
This course is for those interested in editing books for young readers, from toddlers to teenagers. Topics include acquisitions of children’s and YA (young adults’) books; substantive editing and stylistic editing for picture books, novels, and non-fiction; author-editor relationships; and the particular considerations of editing books for developing readers.

Note: Students with experience in editing and/or within the children’s book industry may be admitted by permission of the coordinators.

19.5 Hours  Fee: $370
Fall 2012  18:30-21:30  Sep 11-Oct 23
Spring/Summer 2013  Thursday  18:30-21:30  May 9-Jun 20
For more information on distance education, visit www.ryerson.ca/ce/de.

Indexing for Books, Journals, and Reports  CDPB 311
Prerequisite(s): CDPB 102
This course is for anyone going into publishing of non-fiction books, journals, or reports, or those already working in publishing who wish to add to their skill set. The focus will be on back-of-the-book indexing with additional application to journals, reports, and websites. Specific topics include general principles of indexing; kinds of indexes and their parts; the mechanics of indexing and indexing software; alphabetizing; punctuation; names and titles of publications in an index; editing an index; and the business of freelance indexing. Although the emphasis is placed on the practical craft of indexing, the art of an elegant index will also be addressed.

Note: Students with experience in editing may be admitted by permission of the coordinators.

19.5 Hours  Fee: $370
Fall 2012  18:30-21:30  Sep 12-Oct 24
Winter 2013  Distance: Internet**  Jan 12-Feb 23
Wednesday**  18:30-21:30  Jan 16-Feb 27
Spring/Summer 2013  Wednesday  18:30-21:30  May 8-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.
*This course will run during the Fall break.
**This course will run during the Winter break.

Proofreading for Books, Journals, and Reports  CDPB 310
Prerequisite(s): CDPB 102
This course will present the knowledge and skills needed for the proofreading of typeset material, with additional attention to proofreading electronically published texts. It will be of interest to those involved in the editorial process, layout, and management of the production process. Subjects will include principles and vocabulary of typography and layout; tools and reference materials; copy-to-copy and ‘cold’ proofreading methods; editorial responsibilities; evaluation of typesetting practice, including word breaks, spacing, and balance; proofreading of illustrations, figures, tables, and maps; preliminary pages, headers and footers, folios, and documentation; colour checking; second and subsequent proofs; printers’ proofs; and on-screen proofreading methods.

Note: Students with experience in copy editing may be admitted by permission of the coordinators.

19.5 Hours  Fee: $370
Fall 2012  18:30-21:30  Sep 8-Oct 20
Winter 2013  Distance: Internet**  Jan 12-Feb 23
For more information on distance education, visit www.ryerson.ca/ce/de.
Material Fee: Students may be required to purchase student versions of indexing software.
For the most current information, see our website at www.ryerson.ca/ce.

COURSES

RADIO, TELEVISION, AUDIO/VIDEO PRODUCTION

*COURSES

**Practical Grammar and Punctuation CDPB 312

This course demystifies subjects that many people today find daunting. It is aimed at native English speakers who feel they write competently but who wish to improve their understanding of grammar and punctuation, either for their own writing or in preparation to study editing. It will focus on building a useful vocabulary of language terms; identifying types of words (parts of speech) and their function in a sentence; studying groups of words (phrases and clauses), how they interrelate, and how punctuation illuminates these relationships; reviewing the rules of punctuation marks; applying punctuation principles to create clear, grammatical sentences; and understanding the evolving nature of “correct” English. If English is your first language and you would like to feel more confident in your writing skills, this course will interest you.

39 Hours Fee: $665

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11

Winter 2013
Distance: Internet 18:30-21:30 Jan 12-Apr 13
Tuesday 18:30-21:30 Jan 15-Apr 16

Spring/Summer 2013
Distance: Internet May 4-Jul 27
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

For more information on distance education, visit www.ryerson.ca/ce/de.

**Digital Publishing and Production CDPB 803

Digital publishing and production is an ever-changing and integral area of the publishing industry. This course addresses the relevant technologies, workflows, and formats encompassing digital publishing. Topics include ebook formats, digital workflow, markup languages and associated technologies, digital publishing tools and processes, digital asset management, specifications, and metadata.

39 Hours Fee: $665

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18

**Publishing Intensive CDPB 999

The Publishing Intensive allows participants to complete six of the eight courses required to earn the Certificate in Publishing through an intensive three-month (12-week) program. This unique fast-track program covers both print and electronic publishing, including overviews of industry sectors, both trade and educational, as well as skills-based training in copy editing, production, sales and marketing, and publishing in the electronic age.

Note:
Enrollment is limited to 25 students. For more information, visit www.ryerson.ca/ce/publishing or contact the Academic Coordinators, Brad Horning and Meg Taylor, at publish@ryerson.ca.

234 Hours Fee: $3788

Spring/Summer 2013
Monday–Friday 9:00-16:00 May 6-Jul 26

**Radio, Television, Audio/Video Production

The School of Radio and Television Arts is housed in the Rogers Communications Centre, a multimillion-dollar facility dedicated to the study of communications and electronic media. If you’re driven to be part of the multifaceted communication industry, this is the place to get started. For more information, visit www.ryerson.ca/ce/rt.

**Broadcasting and Media Production

Additional supplies may be required ($30-50). Related certificate(s): Media Writing Fundamentals (pg. 105)

**Media Writing I - Audio and Digital Media CBDC 102

This laboratory course introduces students to the various formats, styles and approaches used in broadcast writing, with a focus on writing for radio and interactive media. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material in both the fields of audio and digital media (including news reports, commentaries, commercials, and public service announcements).

26 Hours Fee: $542

Fall 2012
Thursday 18:00-20:00 Sep 13-Dec 13
Spring/Summer 2013
Tuesday & Thursday 18:00-20:00 May 7-Jun 18

**Media Writing II - TV Studio and EFP CBDC 202**

Students taking this course will be introduced to the various styles and script formats currently used in writing for television. Students will learn about research, interviewing, and composing scripts, with a focus on building an introductory portfolio of written material for television (including news reports, commentaries, commercials, and public service announcements).

26 Hours Fee: $542

Winter 2013
Tuesday 18:00-20:00 Jan 15-Apr 16

Spring/Summer 2013
Tuesday & Thursday 18:00-20:00 Jun 25-Aug 6

**Dramatic Writing CBDC 941**
Prerequisite(s): CBDC 102 and CBDC 202

This course will provide an advanced study of dramatic theory and the opportunity to further develop students’ abilities as story tellers. A series of advanced lectures, readings and workshops will build on the theoretical foundations and course work completed by students in BDC 940. Students will develop an original concept for either a half-hour or one-hour television series, and create a Writer’s Bible and sample script for their projects.

39 Hours Fee: $531

Not offered in fall/winter/spring 2012–2013.

**Commercial Writing CBDC 942**
Prerequisite(s): CBDC 102 and CBDC 202

The primary objective of this course is to hone the student’s writing ability in developing advertising strategies. Apart from learning the main components of the advertising strategy, students will: 1) understand and master the use of secondary data to define target markets and develop advertising strategies; 2) develop skills to evaluate consumers and their indigenous needs and then apply them to create effective and persuasive strategies.

39 Hours Fee: $531

Not offered in fall/winter/spring 2012–2013.

**Comedic Writing CBDC 943**
Prerequisite(s): CBDC 102 and CBDC 202

This course is designed to cover the fundamentals of all comedy writing with special reference to the techniques of writing comedy for television, particularly episodic sitcoms and Saturday Night Live-type sketches. Students learn the language and process of TV comedy and are required to write a number of sketches and a fully realized script for an on-air sitcom.

39 Hours Fee: $531

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Spring/Summer 2013
Monday 18:30-21:30 Apr 29-Jun 17

**Writing for Animation CBDC 944**
Prerequisite(s): CBDC 102 and CBDC 202

This course is designed to cover the fundamentals of writing for animated television series. Students will learn the language and process of writing for animation, and also meet with guests from the animation industry who will share their experiences and answer any questions students may have. Finally, students will be required either work in pairs, or alone, to create a fully realized animated script by the end of the semester.

39 Hours Fee: $531

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

**Writing for Factual and Reality Programs CBDC 945**

In this course students will learn writing styles related to news, current affairs, science, business and other fact based programming. Through lectures, guest speakers, in class workshops and extensive writing and re-writing practice, students will develop an understanding of the structures and formats specific to fact based writing. Students will work both alone and with a writing partner to research, develop and write a number of current, fact based scripts.

39 Hours Fee: $531

Not offered in fall/winter/spring 2012–2013.

**Interactive Writing CBDC 946**
Prerequisite(s): CBDC 102 and CBDC 202

This course provides a general overview of the burgeoning field of writing for new media and the interactive devices that are finding their way onto market. Whether their goal is to write for interactive television, CD/DVD-ROM, or the Web, this introductory workshop will provide students with the essential skills and techniques necessary to make their ideas both interactive and compelling.

39 Hours Fee: $531

Not offered in fall/winter/spring 2012–2013.

★ Certificate and degree credit ★ Degree credit ○ Certificate credit ▼ Course series
★ Sound Synthesis

Prerequisite(s): CBDC 301

This course will cover practices and principles of analog and digital sound synthesis and their historic origins; related audio equipment and applications; theories of sound sampling; algorithmic composition; synthesizers and sequencers; computer music; digital signal processing; computer synchronization; and MIDI applications in sound synthesis and recording production. Advanced sound synthesis techniques are studied and supplemented with sound synthesis studio laboratory work.

39 Hours  Fee: $795

Fall 2012
Monday  18:30-21:30 Sep 10-Dec 10

Workshops

Introduction to Social Media

This two-day workshop, participants will become adept at a number of the most popular social media platforms and understand the best uses for each one. They will undertake an overview of social media platforms and their strengths, weaknesses, and audiences. Participants will set up and/or begin using social media accounts on several platforms, and will gain an understanding of using social media successfully for networking, connecting with customers, personal branding, research, and more. This workshop is suitable for beginners or casual users who need to understand the basics of social media and become adept in their use.

10 Hours  HST included  Fee: $208

Spring/Summer 2013
TBA

Media Presentation Training:
Getting Your Message Across

This workshop is intended for people who need to develop skills in talking to the media, being interviewed, and giving presentations. In a professional television studio environment, participants will develop ease and confidence in front of the camera, clients, and peers, as well as comfort when being interviewed; learn to pitch their businesses, products, ideas, and themselves using broadcast writing skills; and practice how to use their voices and facial expressions to get their messages across.

14 Hours  HST included  Fee: $313

Spring/Summer 2013
TBA

Residential Care for Children and Youth

The following courses will allow you to build on your understanding of the principles, values, and philosophies underlying residential care for children and youth, along with the practical knowledge that you can apply on the job. For more information, visit www.ryerson.ca/ce/rccy.

Residential Care for Children and Youth

For related courses, see Child and Youth Care (page 171).

★ Communications in Residential Care

This course will introduce the student to the importance of communications and its central role in helping the client. The student will focus on the use of self interaction, interpreting, collecting, analyzing, and presenting verbal and written information with children, youth, co-workers, and allied professionals. (Equivalent to CYC 301.)
Human Growth and Development  CVCY 102

This introductory course will build on studying, identifying, and describing the stages of human development along the continuum of the human life span. The growth of the child will be followed from birth to adulthood to old age, including physical, emotional, and intellectual development.

Note: This course is not currently available for credit in the Child and Youth Care Degree Program.

39 Hours  Fee: $568

Not offered in fall/winter/spring 2012–2013.

Principles of Group Care  CVCY 103

This course examines group dynamics and process. A developmental framework will be used to explore the uniqueness of group work with children and youth. Roles of group members, the stages of group, and the role of groups in maintaining a therapeutic milieu will be reviewed and applied in community settings.

(Equivalent to CYC 402.)

39 Hours  Fee: $561

Not offered in fall/winter/spring 2012–2013.

Residential Care Techniques  CVCY 104

This course, founded in contemporary, competency-based Child and Youth Care practice, explores approaches, strategies, and techniques in residential care. Areas covered will include: approaches to group care, characteristics of effective programs, family involvement; intervention planning; needs based interventions; therapeutic discipline, crisis and opportunity; activities; and the role of supervision.

(Equivalent to CYC 808.)

39 Hours  Fee: $561

Not offered in fall/winter/spring 2012–2013.

Health, Ethics and Professionalism  CVCY 105

This course is designed to demonstrate knowledge of the major pieces of federal, provincial, and municipal legislation currently governing the profession. Areas to be covered will include: advocating, personal, professional and ethical behaviours, health and safety, pharmaceutical and food guides.

(Equivalent to CYC 347.)

39 Hours  Fee: $561

Not offered in fall/winter/spring 2012–2013.
COURSES

RETAIL MANAGEMENT

★ Retail Operations: Processes and Value Chn  
CRMG 301  
Prerequisite(s): CRMG 200 and CQMS 102  
This course will focus on how retail companies compete by designing and operating effective value chains. Operations strategy guides retailers as they buy merchandise and move it to the marketplace via efficient processes. Internal and external value chains are linked so that costs are reduced and inventory levels are optimized. The processes, that are the building blocks of successful retail organizations, include planning, inventory management, location selection and resource scheduling.  
Note: This course is part of the Retail Operations Course Series.

39 Hours  Fee: $685

Fall 2012  
Distance: Internet  
Sep 8-Dec 8

Winter 2013  
Distance: Internet  
Jan 12-Apr 13

Spring/Summer 2013  
Distance: Internet  
May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Service Quality Management  
CRMG 303  
Prerequisite(s): CRMG 200  
Antirequisite(s): CHTH 102  
The quality of service that customers experience in retail settings is affected by many factors. As a result, the challenge for retailers is to provide an environment that instills a focus on customers and delivers the service required to satisfy those customers. This course will introduce students to service quality management frameworks and principles. It will examine how they are reflected in key organizational and management strategies, particularly those related to the management of the retail workforce.  
Note: This course is part of the Retail Operations Course Series.

39 Hours  Fee: $632

Spring/Summer 2013  
Distance: Internet  
May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Buying Process I  
CRMG 400  
Prerequisite(s): CRMG 200  
This course examines the role of the buyer and his/her place in the marketing function of retail organizations. Course content focuses primarily on the procurement process, and intended outcomes include a thorough understanding of the buyer’s contribution to assortment and resource development, relationships with other functions within the organization and interpretation of target customer needs. (Formerly FSN 451.)  
Note: This course is part of the Retail Buying Course Series.

39 Hours  Fee: $550

Winter 2013  
Distance: Internet  
Jan 12-Apr 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezyk (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

★ Retail Consumer Insight  
CRMG 302  
Prerequisite(s): CRMG 200  
Antirequisite(s): CMKT 400 and CMKT 502  
The course introduces the key theoretical concepts to the understanding of consumer behaviour. Building on this foundation the retail/consumer relationship will be examined through the case study method. Topics such as the retail brand, consumer research and value equations will be introduced and examined.  

39 Hours  Fee: $661

Spring/Summer 2013  
Distance: Internet  
May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

★ Intro to Logistics and Supply Chain Mgmt  
CRMG 434  
Prerequisite(s): CRMG 200  
This course serves as an introduction to the fundamentals of logistics and supply chain management. The course is primarily focused on logistics management in the rapidly globalizing retail sector and covers the following topics: facility location, design of distribution networks, demand forecasting, inventory management, aggregate planning, transportation decision-making, Information Technology applications, sourcing and procurement,
and pricing. The course emphasizes the use of analytical methods and incorporates risk management in business logistics.

39 Hours Fee: $632

Winter 2013
Distance: Internet Jan 12-Apr 13
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Visual Merchandising and Space Planning CRMG 452
Prerequisite(s): CRMG 200

Students will study the theories and practices related to visual merchandising and space planning. An examination of leading edge visual merchandising practices will be explored with respect to in-store design and layout. Space planning software will be used to plan in-store displays, window and fixture design and configuration. (Formerly FSN 452.)

Note: This course is part of the Retail Buying Course Series.
39 Hours Fee: $550

Fall 2012
Distance: Internet Sep 8-Dec 8
For more information on distance education, visit www.ryerson.ca/ce/de.

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

★ Retail Strategy CRMG 500
Prerequisite(s): RMG 700 and CFIN 300
Antirequisite(s): BUS 800

This course examines how ethical marketing and operational strategies can be utilized by retailers to improve performance in a highly competitive and rapidly changing multicultural environment. The strategic planning process will be explored from the perspectives of both small and large retailers. Environmental analysis, strategy development, implementation and control issues will provide a framework for the course. A variety of teaching and learning methods will be used to examine issues and foster reflective thinking among students.

39 Hours Fee: $550

Not offered in fall/winter/spring 2012–2013.

★ Retail Operations I: HR Challenges CRMG 900
Prerequisite(s): RMG 300

This course will focus on the challenges related to managing cross-cultural human resources in conjunction with store operations strategies, in a large or small retail organization. Topics will include: teamwork, customer service issues and strategies; policies and procedures and their impact on motivation, creativity and corporate culture; franchisee/franchiser relations; best practices from both North American and international perspectives; effective communication of store operations needs within the organization.

39 Hours Fee: $550

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

Not offered in fall/winter/spring 2012–2013.

★ Retail Operations II: Productivity Issues CRMG 901
Prerequisite(s): CACC 406 and CRMG 200

This course focuses on planning and maximizing the performance of the store operations function for both small and large retailers to profitably meet target consumers’ needs. Topics will include: retail metrics, in-store marketing and merchandising, determining and meeting the needs of the local consumer, shortage control, personnel scheduling and cost control, financial planning and analysis of single-unit and multi-unit retail operations, productivity analysis, impact of shopping centre management needs on the store operations function.

39 Hours Fee: $550

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

Not offered in fall/winter/spring 2012–2013.

★ Franchising CRMG 902
Prerequisite(s): CRMG 200

The focus of this course is on business format franchising - the transfer of a particular business format or way of conducting business. The costs and benefits of franchising from both the franchisee’s and franchiser’s point of view will be explored. Franchiser/franchisee communication and relationship will be discussed. Students will examine how to determine the feasibility of a franchise opportunity, the legal dimensions of franchising, characteristics of the typical franchisee, and international franchising as a means of expansion.

39 Hours Fee: $550

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

Not offered in fall/winter/spring 2012–2013.
**★ Relationship Marketing**

**Prerequisite(s):** CRMG 200

The relationship between the consumer and the retailer has been perceived as a transaction and marketing strategy has been based on this perception. Retailers are moving to an ethical relationship view of the buying process - the building of a long term relationship with the customer as the central theme of marketing strategy. This course will explore the underlying theories, values and benefits of doing business through one-to-one relationships with consumers using technological advances. A one-to-one customer-centric approach enables retail marketers to reach customers from multicultural backgrounds, a distinguishing feature of the Canadian marketplace.

39 Hours  Fee: $550

**Spring/Summer 2013**

Distance: Internet  May 4-Jul 27

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**★ Advanced Buying Process II**

**Prerequisites:** CRMG 400

This course complements Buying Process I by introducing students to concepts of merchandise management. Course content emphasizes analytical and quantitative aspects of merchandising planning and expected outcomes include a complete understanding of financial strategy as it relates to merchandise management, the development of dollar merchandise plans, measures of productivity and vendor performance analysis. Information technology and decision support systems represent and integral part of the course content. (Formerly FSN 551)

Note: This course is part of the Retail Buying Course Series.

39 Hours  Fee: $550

**Spring/Summer 2013**

Distance: Internet  May 4-Jul 27

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**★ Multi-Channel Retailing**

**Prerequisites:** CITM 350 or CRMG 200

“Multi-channel retailing provides the student with a comprehensive view of the dominant theme for retailers in the 21st Century. The course focuses on the importance of operating and integrating multiple channels of merchandising. By providing an integrated solution to the consumer the retailer reinforces its brand, responds to the consumer’s buying patterns, increasing sales and customer loyalty. An integrated multi-channel strategy must be seamlessly linked and present the same marketing face to the customer. The course helps the student to develop the skills to analyze a firm’s current multi-channel strategy and recommend an integrated strategy to help meet customer needs: optimize sales effectively and efficiently for the retailer. The student will have the opportunity to reinforce her learning through a consulting assignment to a firm in the industry.”

39 Hours  Fee: $550

**Winter 2013**

Distance: Internet  Jan 12-Apr 13

*For more information on distance education, visit www.ryerson.ca/ce/de.*

Students with three years’ work experience in the field may apply to the Academic Coordinator, Sean Sedlezky (ssedlezk@ryerson.ca), for consideration to enroll in this course without the required prerequisites.

**★ Retail Sales Management**

**Prerequisite(s):** CRMG 200

Based on the notion that salesmanship and effective selling have been lost in the role they play in delivering exceptional customer service and improved GMRSS. Focus on building effective leadership skills and programs for selling and the relationship to increasing productivity and customer loyalty.

39 Hours  Fee: $615

**Fall 2012**

Distance: Internet  Sep 8-Dec 8

*For more information on distance education, visit www.ryerson.ca/ce/de.*

**★ Channel Management**

**Prerequisites:** CRMG 200 and CMKT 100

This course will explore how organizations leverage channels of distribution for value creation and competitive advantage. It delves into strategies that companies use to bring products and services from their point of origin to their point of consumption. Product proliferation, media fragmentation, retailer power and the internet have required excellence in channel design and management. The course will cover key concepts and strategies related to channel management, in light of traditional and new channels of distribution.

39 Hours  Fee: $615

**Fall 2012**

Distance: Internet  Sep 8-Dec 8

*For more information on distance education, visit www.ryerson.ca/ce/de.*
★ Retail Business Analytics

CRMG 919
Prerequisite(s): CRMG 200

This course focuses on the application of forecasting tools in retail management and business operations. The course introduces students to the fundamentals of time series forecasting methods, such as exponential smoothing and moving average as well as advanced econometric tools such as ARIMA and ARCH/GARCH models. The course also introduces students to forecast consumer behaviour using discrete choice models. This is a hands-on course that requires students to work with real life data sets to forecast consumer demand/behaviour.

39 Hours  Fee: $615

Spring/Summer 2013
Distance: Internet  May 4-Jul 27
For more information on distance education, visit www.ryerson.ca/ce/de.

★ Leading in Retail Service Organizations

CRMG 925
Prerequisite(s): CRMG 303

The success of any retail strategy is intrinsically linked to its service strategy and how well it translates to the satisfaction of its customers. This course will focus on the processes involved in the alignment and implementation of service management strategies. Its emphasis will be on the optimization of operational capacity and capability, including the facets of customer satisfaction, the engagement of the retail workforce and the use of problem solving techniques.  
Note: This course is part of the Retail Operations Course Series.

39 Hours  Fee: $615

Not offered in fall/winter/spring 2012–2013.

NEW!

★ Embedded Systems Programming

CKRE 100

This course provides students with knowledge on the differences between embedded design and traditional electronic device design. Students engage in hands-on experiences of embedded systems applications and design procedures through the planning and execution of design phases. Hands-on robotics and embedded systems device development is facilitated with an embedded system development kit. This course also provides project management process flow-throughs on planning and executing complete robotics and embedded systems designs, including the document system requirements for new designs as well as those for improving existing systems.

39 Hours  Fee: $755

Fall 2012
Monday  18:30-21:30 Sep 10-Dec 10
Winter 2013
Tuesday  18:30-21:30 Jan 15-Apr 16
Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

NEW!

★ Digital Logic and Hardware Architecture

CKRE 110

This course provides the core knowledge and competencies of logic design, Boolean algebra, and essential Verilog and VHDL statements describing behavioural functions such as counters and other finite state machines. Participants master the ASIC
ROBOTICS AND EMBEDDED SYSTEMS

design flow from examples of logic and circuit design analysis, computer abstractions, and performance metrics.

39 Hours Fee: $755

Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Spring/Summer 2013
Distance: Internet May 4-Jun 15
Monday & Wednesday 18:30-21:30 May 6-Jun 19
For more information on distance education, visit www.ryerson.ca/ce/de.

NEW!

Programming Robotics Systems CKRE 120
Embedded software is found in today’s electronic and robotic devices. This hands-on course introduces and then augments participants’ knowledge of C programming, including the embedded language features required for robotics and embedded systems programming. The course expands participants’ competencies in embedded systems programming, including practical, hands-on, in-class programming activities. Participants are to bring a laptop with a WiFi connection to every class.

39 Hours Fee: $755

Fall 2012
Tuesday 18:30-21:30 Sep 11-Dec 11
Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15
Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

NEW!

Embedded Systems Hardware Architecture and Implementation CKRE 130
This course provides a broad overview of robotics and embedded systems architecture. Students will gain a working and practical knowledge of embedded hardware, firmware, and applications. The course covers concepts pertaining to current embedded technology as it exists in the industry today, including many diagrams and applicable computer code.

39 Hours Fee: $755

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 May 6-Jun 19
Tuesday & Thursday 18:30-21:30 Jun 25-Aug 6

NEW!

Real-Time Embedded Systems Programming CKRE 140
This course will introduce and explore the programming language and operating systems facilities essential to the implementation of real-time, reactive, embedded, robotic, and/or networked systems. It will provide the knowledge of practical system issues raised from design and programming. Differentiated issues arising from design, concurrent, reactive, safety-critical and embedded systems will be explored in depth. Simple hands-on development is facilitated with an embedded system development kit.

39 Hours Fee: $755

Fall 2012
Wednesday 18:30-21:30 Sep 12-Dec 12
Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15
Spring/Summer 2013
Tuesday & Thursday 18:30-21:30 May 7-Jun 18
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

NEW!

Emerging Issues in Robotics and Embedded Systems CKRE 150
This capstone course will allow participants to synthesize and apply what they have learned to robotic or embedded device design, device building, and implementation. Participants will analyze selected case scenarios and best practices when building their embedded device product. The final work project allows participants to demonstrate a broad mastery of learning across the curriculum and to hone their ability to employ specific strategies that incorporate best practices and meet regulatory requirements. The work project and resulting embedded device product may be used by the participant for career portfolio purposes.

39 Hours Fee: $755

Winter 2013
Distance: Internet Jan 12-Apr 13
Monday 18:30-21:30 Jan 14-Apr 15
Spring/Summer 2013
Distance: Internet May 4-May 27
For more information on distance education, visit www.ryerson.ca/ce/de.
Not offered in fall/winter/spring 2012–2013.
Social Sciences

Related certificate(s): Social Sciences and Humanities Foundations (pg. 140)

★ Learning and Development Strategies CSSH 102
Assuming that the 21st century will be led by those who learn best, the objective of this course is to equip students to realize their full potential and maximize their learning in the program, as well as prepare them for life long learning. The course will include opportunities for self-assessment, team work, application and skill development. (Formerly ACS 102)

39 Hours Fee: $543

Winter 2013
Thursday 18:30-21:30 Jan 17-Apr 18

★ Critical Thinking I CSSH 105
Antirequisite(s): CPHL 214
Rational discourse has long been viewed as a principal force for social change. In this course, we will examine the structures and principles that undergird all forms of rational discourse, and we will learn how to assess the logical strength and persuasiveness of particular discourses. These skills will be applied to arguments found in everyday life, and to the formulation of one’s own positions. (Formerly ACS 105)

39 Hours Fee: $543

Fall 2012
Thursday 18:30-21:30 Sep 13-Dec 13

Winter 2013
Monday 18:30-21:30 Jan 14-Apr 15

Spring/Summer 2013
Monday & Wednesday 18:30-21:30 Jun 24-Aug 12

★ Academic Writing and Research CSSH 205
From an interdisciplinary perspective, this course introduces the fundamentals of research, interpretive skills, and argument-based essay writing. Writing-intensive, the course explores some of the social and cultural implications of written communication. By examining a variety of texts, many of which address the interface of culture and technology, this course asks how we write and why.

39 Hours Fee: $543

Fall 2012
Monday 18:30-21:30 Sep 10-Dec 10

Social Work

Your awareness of human diversity gives you insight – it’s what motivates you in your fight to help solve social problems. If you want to work for social change in an urban environment, these courses are for you.

★ Social Policy: Welfare and Programs CSWP 302
Prerequisite(s): CSWP 131 or CSWP 13B or Direct Entry
This course examines major concepts, roots, and social, cultural, political and economic trends shaping social policy and social welfare in Canada. It explores the increased needs for social protection and the desires for recognition by diverse groups and focuses on the impacts of the re-structuring of social systems and globalization on exclusion and structural inequalities. The discussions address social welfare programs, practices and current challenges for service users, social work and social change. (SWP 302 and SWP 402 replace former equivalent course SWP 22A/B).

39 Hours Fee: $552

Not offered in fall/winter/spring 2012–2013.
★ Power, Resistance and Change  
**CSWP 335**

**Prerequisite(s):** CSWP 130 and CSWP 131

Theories of power and oppression, understandings of intersectionality, forms of resistance, and processes of social change will be examined in the course. Identified social issues and problems will be related to social work theory and practice. The course emphasizes skills of critical thinking, self-reflection, and dialogue and their relationship to social change processes.

39 Hours  
Fee: $552

*Not offered in fall/winter/spring 2012–2013.*

★ Social Policy and Social Inclusion  
**CSWP 402**

**Prerequisite(s):** CSWP 302

Building on SWP 302, this course focuses on approaches and tools for social action and social change, moving students from a theoretical knowledge of social policies to a practical, action-oriented focus on making social claims visible and building program capacity. It examines issues of governance, funding structures, voices, exclusionary processes, and experiences with the social welfare system. The course explores strategies of collaboration and citizen engagement for social inclusion and social change. (SWP 302 and SWP 402 replace former equivalent course SWP 22A/B).

39 Hours  
Fee: $552

*Not offered in fall/winter/spring 2012–2013.*

★ Social Work Research: Part I  
**CSWP 538**

**Prerequisite(s):** [SWP 331, CSWP 335, SWP 341, SWP 435 and (CSWP 402 or CSWP 22B)] or Direct Entry

This course provides an introduction to quantitative social research epistemologies relevant to an anti-oppression practice framework. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. It critically examines steps in the quantitative research process. As a strategy to effect change, students will acquire the knowledge and skill to conduct quantitative research and to critically assess research articles in the literature from an anti-oppression framework. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

39 Hours  
Fee: $548

Fall 2012  
Monday 18:00-21:00 Sep 10-Dec 10

★ Social Work Research: Part II  
**CSWP 638**

**Prerequisite(s):** CSWP 538

Building on Part I, this course provides an introduction to qualitative research from critical, interpretive, anti-oppression and Indigenous peoples’ perspectives. The course explores ethics, ownership, research for and with marginalized communities, inclusiveness and critical reflexivity while designing and conducting research. Students will acquire knowledge and skills to conduct qualitative research, program evaluations and community-based research as a strategy for effecting change. (SWP 538 and SWP 638 replace former equivalent course SWP 38A/B).

39 Hours  
Fee: $548

Winter 2013  
Monday 18:30-21:30 Jan 14-Apr 15

★ Race and Ethnicity  
**CSWP 900**

**Prerequisite(s):** (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course examines current debates around the concepts of race and ethnicity in Canada. The historical and contemporary social context of race and ethnicity will be examined with respect to interrelated discourses of gender, class, sexual orientation, nation, and colonialism. Anti-oppression and anti-racism responses will be explored.

39 Hours  
Fee: $552

Spring/Summer 2013  
Monday–Friday 9:00-17:00 May 6-May 10

★ Crisis Intervention  
**CSWP 903**

**Prerequisite(s):** (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course will offer a background in theories and strategies of intervention in crisis situations. A number of important themes will be addressed including: the helper/client relationship, suicide intervention, violence against women, sexual assault, childhood sexual abuse and incest, recovery and aftermath of trauma, crisis related to substance abuse, illness, death and loss, poverty and homelessness, and community programs for crisis intervention. Students will have an opportunity to practice crisis intervention skills through role plays and vignettes.

*Note:* All second-year Social Work courses.

39 Hours  
Fee: $552

Fall 2012  
Wednesday 18:30-21:30 Sep 12-Dec 12

★ Social Group Work  
**CSWP 908**

**Prerequisite(s):** (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course focuses on the theory, context and practice of social group work. Different theoretical foundations
for social group work are explored, as well as the impact of funding, agency mandates and socio-political climate. Social group work processes and activities are critically examined, including exploration, assessment, group design, implementation and evaluation. A commitment to social work values is stressed, along with the intersection of social location with social group work practice.

39 Hours  Fee: $552

\*Not offered in fall/winter/spring 2012–2013.

\*Social Work and the Law: Children and Family  CSWP 909
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course will focus on the many areas of the law that social workers need to be familiar with in order to work with children and families (e.g. marriage, co-habitation, separation, divorce, custody, access, child protection and substitute decision-making). Students will be helped to understand their legal obligations as social workers and to become more comfortable with what might be expected of them in working with lawyers and in courts.

Note: For degree program students: All second-year Social Work courses.

39 Hours  Fee: $552

\*Not offered in fall/winter/spring 2012–2013.

\*Queer Theory and Identities  CSWP 910
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry
Antirequisite(s): POL 510

Same-sex affectional and physical expression has rarely been accepted in Euro-centric cultures. Social institutions have explicitly regulated and stigmatized specific sexual/emotional behaviours. The course examines these social dynamics and their consequences for people who express difference. The on-going organizing and strategizing of excluded people and communities is a central theme of the course. Social work responses will be explored with attention to diversity, with the aim of providing inclusive and relevant services.

Note: For degree program students: All second-year Social Work courses.

39 Hours  Fee: $552

\*Not offered in fall/winter/spring 2012–2013.

\*Ethics and Values for Social Work  CSWP 914
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course examines the nature of values, ethics and human rights, discusses major sources of ethical misconduct, mistakes and dilemmas in social work, and seeks to assist students in developing and applying frameworks for ethical decision-making in practice. Theoretical orientations to ethics and the current context of values and ethics within our social/economic/political context are critically examined. Conflicts between personal, professional, workplace and public values and a critical evaluation of codes of ethics are explored.

39 Hours  Fee: $552

\*Not offered in fall/winter/spring 2012–2013.

\*Special Topics I  CSWP 917
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

Note: This course will focus on international social work.

39 Hours  Fee: $552

\*Not offered in fall/winter/spring 2012–2013.

\*Special Topics II  CSWP 918
Prerequisite(s): Department consent

This course provides students with the opportunity to pursue advanced seminar studies on issues and themes of immediate and current significance in the field of social work, where the content of the proposed seminar is unavailable in SWP 917 or in the curriculum. Seminars will be offered where there is demonstrated student interest, and available faculty expertise in the subject.

Note: This course will focus on international social work.

39 Hours  Fee: $552

*The course fee for this section may differ, as this section is restricted to registered Certificate in Canadian Social Work Practice students in the IESW program.

Not offered in fall/winter/spring 2012–2013.
COURSES

SOCIAL WORK

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Substance Use and Abuse  
CSWP 919
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course provides a framework for understanding fundamental concepts in substance use and critically examining addiction as a social construct. It addresses some key domains in the addiction field, including: underlying theories of addiction, stigma and its impact on diverse populations, pharmacology, screening and case management, Canadian drug policy, prevention and harm reduction. Students will gain a critical understanding of the scope of the addiction field and its relevance to direct practice and social policy.

39 Hours  
Fall 2012
Thursday 18:00-21:00 Sep 13-Dec 13

Addressing Substance Use and Abuse  
CSWP 920
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry

This course focuses on current best practices in addiction treatment, with an emphasis on linking theory, research and practice. Assessment tools and research-based treatment interventions are critically examined for their relevance and application to diverse client populations. Self-help, alternative treatment approaches and methods of evaluating treatment outcome are also explored. Students will leave the course with core knowledge and skills in applying different treatment approaches to a variety of service settings and contexts.

39 Hours  
Winter 2013
Wednesday 18:30-21:30 Jan 16-Apr 17

Disability Issues and Social Work Practice  
CSWP 921
Prerequisite(s): (CSWP 302 and SWP 331 and CSWP 335 and SWP 341 and CSWP 402 and SWP 435) or Direct Entry
Antirequisite(s): CDST 501, CINT 902

This course examines disability issues within a socio-political context. Such a perspective contends that it is not the specific type of disability condition which is the major source of disadvantage to the individual, but the response that this condition evokes from the larger society. The course will challenge some of the traditional (and damaging) assumptions made about the needs of people labelled as being disabled and will present a framework for policy and practice designed to promote empowerment and inclusion.

39 Hours  
Spring/Summer 2013
Tuesday–Saturday 9:00-17:00 May 21-May 25
Tuesday & Saturday 9:30-12:30 May 21-Jun 8

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Strategies for Addressing Conflict  
CSWP 924
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry
Antirequisite(s): CINT 905, CINT 914

Conflict is a natural and common phenomenon in social interaction. Depending on how conflict is dealt with, the results can be positive or negative. This course is designed to provide students with practical skills and specific strategies for dealing with conflict in a variety of social work contexts: between individuals and social systems, between family members, between groups, between co-workers, and between participants of the public policy development process. This course will help the student to identify when different types of strategies may be more effective and how to implement them. Students will participate in hands-on case studies and role plays. They will be given an opportunity to re-explore real life conflicts from their own experiences.

39 Hours  
Not offered in fall/winter/spring 2012–2013.

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Strong Helpers’ Teachings  
CSWP 925
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry
Antirequisite(s): CINT 910

Ogitchita Luwatilhunyunih (Aboriginal Translation) is designed to build upon the content and learning from SWP435. It provides students with an understanding of an anti-colonial theoretical framework when approaching social work with Aboriginal peoples. Students examine how social policies and research inform social work practice with Aboriginal peoples, with an emphasis on self-determination/sovereignty and Aboriginal research methodologies. They gain an understanding of the strengths of Aboriginal worldviews in helping others and address how to integrate these into their practice.

39 Hours  
Spring/Summer 2013
Tuesday–Saturday 9:00-17:00 May 21-May 25
Tuesday & Saturday 9:30-12:30 May 21-Jun 8

For the most current information, see our website at www.ryerson.ca/ce.
Critical Practice with Queer Populations  CSWP 926
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry
LGBTIQ2+ (Lesbian, Gay, Bisexual, Transgendered, Transsexual, Intersexed, Questioning, Two-Spirited).
The course examines and explores the historical and contemporary role of social work practice and research as it understands and relates to sexuality and gender and the social dynamics of heterosexism and homophobia. Critical self-reflection is one of many approaches used to identify those strategies that influence the social, political and professional contexts of social work practice within this domain.

39 Hours  Fee: $552
Winter 2013
Tuesday  18:30-21:30 Jan 15-Apr 16

Community Engagement Foundations  CVSW 200
This course will establish the historical evolution and theoretical underpinnings of community engagement as a process for enacting and supporting active citizen participation in community and civic affairs. The student will learn models, principles, and methods of community engagement. The course will cover a range of analytic frameworks from which action on community engagement and community development can occur.

39 Hours  Fee: $557
Fall 2012
Distance: Internet  Sep 8-Dec 8
Winter 2013
Monday  18:30-21:30 Jan 14-Apr 15
For more information on distance education, visit www.ryerson.ca/ce/de.

Advocacy in Social Work  CSWP 927
Prerequisite(s): (CSWP 302, SWP 331, CSWP 335, SWP 341, CSWP 402 and SWP 435) or Direct Entry
This course will focus on social work advocacy, building upon an anti-oppressive, structural approach to social work, addressing social location, privilege, power-over, power-with, conflict and social change. More specifically, various types of advocacy will be analyzed with reference to social movement mobilization, transformative change, and social work values. Students will be offered an opportunity to participate in advocacy, as part of the on-going advocacy processes in the community.

39 Hours  Fee: $552
Not offered in fall/winter/spring 2012–2013.

Indigenous Health and Well Being  CSWP 933
Prerequisite(s): [SWP 331, CSWP 335 SWP 341, SWP 435 and (CSWP 402 or CSWP 22A/B)] or Direct Entry
Taking a global perspective, Indigenous health and wellness will be explored through the decolonizing theoretical framework of the Anishinaabe Medicine Wheel - a balance of physical, mental, emotional and spiritual well-being. The health status of Indigenous people globally, the Indigenous peoples of North America, and more specifically Aboriginal peoples of Canada will be discussed through social and political determinants of health lens. The course will also focus on promising health promotion practices and programs.

Spring/Summer 2013
Tuesday–Saturday**  8:30-18:30  Feb 19-Feb 23

**This course will run during the Winter break.
For the most current information, see our website at www.ryerson.ca/ce.

**Community Engagement Capstone**  
**CVSW 300**  
Prerequisite(s): Department consent

The capstone course provides an opportunity to integrate and apply the knowledge and skills acquired through previous courses. Individually or in small groups, and with course instructor approval, students select a project that reflects their own personal or professional interests. Examples of possible projects include the development of a presentation based on analysis of a set of real life scenarios or the analysis of a community issue or situation from the student's own professional milieu.

39 Hours  
Fee: $557

**Sociology**

Courses offered in Sociology are designed to encourage the critical examination of today's complex society and to broaden individuals' understanding of the world in which they live.

Note: Students enrolled in Ryerson degree programs are responsible for ensuring that any course selected from those listed below meets the specific requirements of their program.

**Sociology**

Related certificate(s): Community Engagement, Leadership, and Development (pg. 45), Criminal Justice and Criminology (pg. 49), Ethics (pg. 64), Gerontology (pg. 80), Social Sciences and Humanities Foundations (pg. 140)

**How Society Works**  
**CSOC 103**  
Antirequisite(s): CSOC 11B, CSOC 104, CSOC 105, SOC 111

This course provides an introduction to some of the major issues in sociology. It examines how societies come into existence, how they are organized and maintained, and how they change. The major sociological perspectives are used to understand the relationship between culture, institutions and social behaviour; the process of socialization; globalization and the political-economic structure of Canadian society; and the resulting social inequalities of class, race and gender. SOC 103 is not available for credit to students who choose SOC 11A/B or SOC 111 or SOC 112, SOC 104, or SOC 105, or SOC 107. (LL)

39 Hours  
Fee: $552

**Understanding Society**  
**CSOC 104**  
Antirequisite(s): CSOC 11B, CSOC 103, CSOC 105, SOC 111

This course provides an introduction to some of the major issues in the discipline of sociology. Topics include: the major theoretical debates of classical sociology; research methods and problems; culture and socialization; the evolution of human societies; and the structure of Canadian society. Professionally-related examples are used throughout the course.

39 Hours  
Fee: $552

**Introduction to Sociology**  
**CSOC 105**  
Antirequisite(s): CSOC 11B, CSOC 103, CSOC 104, SOC 111

This course provides an introduction to some of the major issues in the discipline of sociology, for students specializing in sociology or enrolled in the Social Science platform. Topics include: research methods and problems; the major theoretical debates of classical sociology; the evolution of human societies; culture and socialization; and the structure of Canadian society. Professionally-related examples are used throughout the course.

39 Hours  
Fee: $598

**Sociology of Everyday Life**  
**CSOC 107**

A sociological perspective allows us to see generality in particularity, and strangeness in the familiar. This course gives the students a sociological perspective useful for investigating ordinary, common everyday activities and interaction that most of us find...
routinely engaging. Some concentration is provided to the urban experience of everyday life. Through examining seemingly mundane behaviours—eating, chatting, watching TV, etc., students study underlying structures that shape social behaviour and learn about historical and qualitative social research methods.

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<thead>
<tr>
<th>Course Series</th>
<th>39 Hours</th>
<th>Fee: $598</th>
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<tbody>
<tr>
<td><strong>Sociology of Popular Culture</strong> CSOC 202</td>
<td><strong>Spring/Summer 2013</strong> Monday &amp; Wednesday 18:30-21:30 May 6-Jun 19</td>
<td><strong>Not offered in fall/winter/spring 2012–2013.</strong></td>
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<tr>
<td><strong>Antirequisite(s):</strong> SYC 185</td>
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<tr>
<td>This course brings sociological insights to popular culture in its complex and multiple dimensions. Focusing on electronic media, popular music, film, fashion, and cyberspace it examines how contemporary sights, sounds and images impact on human beings and their awareness. Special attention is given the cult of the celebrity, popular culture and social control, and the mediated event. (LL)</td>
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key issues such as youth and media, the law, the family, employment and education are explored in depth.

39 Hours  Fee: $537

Not offered in fall/winter/spring 2012–2013.

★ Sociology of Work

CSOC 501

Antirequisite(s): SOC 180, SYC 180

This course examines work as a central social activity. Particular emphasis is given to problems and conflicts arising from present forms of organization and authority in industrial and other workplaces. Topics include: historical development and effects of the division of labour; alienation and anomie, with special attention to work satisfaction and dissatisfaction. (UL)

39 Hours  Fee: $537

Not offered in fall/winter/spring 2012–2013.

★ Violence and the Family

CSOC 502

Prerequisite(s): CSOC 11B or CSOC 103 or CSOC 104 or CSOC 105 or CSOC 107 or SOC 111 or Direct Entry

This course explores the nature of violence, its manifestations in family life, its root causes, its consequences, and the social reaction to this violence. The family is viewed as a major social institution that is affected by the changes that occur within society. The primary goal is to facilitate students’ understanding of violence and its relationship to family life within the socio-cultural context.

39 Hours  Fee: $537

★ Race and Ethnicity in Canadian Society

CSOC 507

Antirequisite(s): SOC 300, POG 313

This course provides an introduction to the concepts, theories and research methods most relevant to the study of racism and ethnicity in everyday life. The development of multicultural societies and the historical context of “racial” and ethnic groups in Canada are examined. The role and impact of governmental and non-governmental policies (on immigration, employment and affirmative action, for example), will be discussed in the context of a variety of social institutions such as schools and the judicial system. SOC 507 is not available for credit to students who choose SOC 300 or POG 313. (UL)

39 Hours  Fee: $537

Fall 2012

Tuesday  18:30-21:30  Sep 11-Dec 11

Thursday  18:30-21:30  Sep 13-Dec 13

Winter 2013

Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013

Tuesday & Thursday  9:30-12:30  May 7-Jun 18

★ Canadian Families: Myth and Legal Reality

CSOC 605

Prerequisite(s): CSOC 11B or CSOC 103 or CSOC 104 or CSOC 105 or SOC 111 or Direct Entry

Antirequisite(s): SOC 21B

In everyday life we are bombarded with idealized and romanticized images of what family life is all about. In reality, family life is shaped and constrained

39 Hours  Fee: $537

Fall 2012

Tuesday  18:30-21:30  Sep 11-Dec 11

Winter 2013

Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013

Monday & Wednesday  9:30-12:30  May 6-Jun 19

Fall 2012

Wednesday  18:30-21:30  Sep 12-Dec 12

Winter 2013

Distance: Internet  Jan 12-Apr 13

Wednesday  18:30-21:30  Jan 16-Apr 17

For more information on distance education, visit www.ryerson.ca/ce/de.
by social, economic, and legal forces. This course critically assesses some myths and misconceptions about families and looks at how Canadian laws and policies shape everything from the definition of family to mate selection, child rearing, step families, divorce, and remarriage. Equivalent to first half of SOC 21A/B.

39 Hours Fee: $537

Fall 2012
Tuesday  18:30-21:30  Sep 11-Dec 11

Spring/Summer 2013
Monday & Wednesday  17:30-21:00  May 6-Jun 19

★ Work and Families in the 21st Century  CSOC 606
Prerequisite(s): CSOC 11B or CSOC 103 or CSOC 104 or CSOC 105 or SOC 111 or Direct Entry
Antirequisite(s): SOC 21B

A central issue at the beginning of the 21st century is integration of family life and employment responsibilities. This course introduces social, historical and theoretical backgrounds to address diversity of family structures, the provision of care to dependent children and adults, the effects of care-giving on family providers, new trends in policies affecting families, and the emerging roles of public and private supports for families.

39 Hours Fee: $537

Winter 2013
Tuesday  18:30-21:30  Jan 15-Apr 16

Spring/Summer 2013
Monday & Wednesday  17:30-21:00  Jun 24-Aug 12

★ Women, Power and Change  CSOC 608
Prerequisite(s): CSOC 11B or CSOC 103 or CSOC 104 or CSOC 105 or SOC 111 or Direct Entry
Antirequisite(s): SOC 28 A/B

This course examines the development and impact of the Canadian feminist movement, its theories, issues, organizations, and strategies on the lives of females and males in Canada. Globalization and issues of inequality and diversity among girls and women frame the exploration of the Canadian female condition in the paid and unpaid work realms, from the 1800s to the present.

39 Hours Fee: $537

Fall 2012
Wednesday  18:30-21:30  Sep 12-Dec 12

Spring/Summer 2013
Tuesday & Thursday  17:30-21:00  May 7-Jun 18

★ Women and Human Rights  CSOC 609
Prerequisite(s): CSOC 11B or CSOC 103 or CSOC 104 or CSOC 105 or SOC 111 or Direct Entry
Antirequisite(s): SOC 28B

This course examines the abrogation of fundamental rights and the social control of girls and women in historical, contemporary and cross-cultural perspectives. The patriarchal policies and practices of the state are examined around issues of law and public policy, marriage, same-sex relationships and custody, sexual violence and pornography, sexuality and reproductive control, education and healthcare. The role of religion and media in legitimizing and maintaining patriarchal structures and in denying rights are also explored.

39 Hours Fee: $544

Spring/Summer 2013
Tuesday & Thursday  18:30-22:00  May 7-Jun 18

★ Law and Justice  CSOC 705

In our highly regulated society, law has become an increasingly significant element. The course analyses the nature and functions of law in society, how law influences social behaviours, and how social values and actions shape law. The degree to which justice is served by law is a central question. The course focuses primarily on Canadian law but comparative materials are also used. (UL)

39 Hours Fee: $537

Winter 2013
Monday–Friday  8:30-18:00  Nov 5-Nov 9

★ Sociology of the Global Economy  CSOC 706
Prerequisite(s): CSOC 103 or CSOC 104 or CSOC 105 or CSOC 107

This course will contribute to the comprehension of the global economy and international economic relations by using recent sociological theories of social change to

★ Certificate and degree credit ★ Degree credit ★ Certificate credit ★ Course series
analyze socio-economic processes, social relations, social structures, and global economic institutions. Topics discussed will include post-industrial, post-fordist, and post-modern society; patterns of restructuring the economy and the state; the global city; global and local cultures; the global consumer; and fragmentation and inequality in global space.

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Issues in War and Peace** CSOC 802
This is an introduction to theories and contemporary issues in the study of war and peace, coupled with forays into the past as needed. Its goal is to help students develop an understanding of what war is, what causes it, what its effects on society are, and whether it could be overcome. (UL)

39 Hours Fee: $30

Not offered in fall/winter/spring 2012–2013.

**Food and Foodways** CSOC 808
This course reviews complex cultural, economic, and political arrangements in the production, distribution, and consumption of food. Examining the diversity in historical and cultural arrangements in “foodways” the course offers insights into broader social and economic structures, class and gender relations, politics and ideologies of access to food and images and discourses of food. Table manners, food taboos, diets, food crazes and fast food are some of the topics to be studied. (UL)

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Information Technology and Society** CSOC 880
Antirequisite(s): COCR 941
Information technology is now one of the major influences in modern life. Given the unprecedented rates of change, how do we formulate reasonable expectations? How do we make choices when we don’t know what the future of technology holds? To answer questions such as these, we need to learn more about the interaction between technology and society. This course looks at the use and impact of information technology in areas such as engineering, medicine, manufacturing, education and law. It looks at issues such as privacy, personal dignity, and the kind of life we want to lead. The course provides a historical framework and ideas which may be applied to other areas of technological change. (UL)

39 Hours Fee: $537

Not offered in fall/winter/spring 2012–2013.

**Women and Islam** CSOC 885
This course will explore the position of women and gender relations in contemporary Muslim societies and North American Muslim communities, introducing a comparative perspective to the issues of Muslim women in their homelands and diaspora. Our discussions will focus on comparing different controversial issues within Islam, such as Muslim women’s identity, veiling, Muslim family life, Muslim women in the war zones, and Muslim women’s activism in their homeland and in the United States and Canada. (UL)

Fall 2012
Distance: Internet Sep 8-Dec 8
Winter 2013
Distance: Internet Jan 12-Apr 13
Spring/Summer 2013
Distance: Internet May 4-Jul 27

For more information on distance education, visit www.ryerson.ca/ce/de.

Spanish

These courses offer opportunities to increase your professional qualifications. In order to choose the appropriate course level, you are advised to consult the guidelines on the Department of French and Spanish website at www.ryerson.ca/spanish. Students who have very little or no knowledge of Spanish may enroll directly into CSPN 101. However, if you have any doubt about your level, please come to one of our interview/placement assessment sessions. CSPN 101 to CSPN 601 are language courses designed for non-native speakers. Courses above CSPN 601 are open to all students with a good knowledge of the language. For more information, visit www.ryerson.ca/ce/spanish.

**Introductory Spanish I** CSPN 101
This course for students with no knowledge of Spanish uses a communicative approach, emphasizing oral comprehension and expression without omitting the written aspects of Spanish. Students learn basics of grammar. Historical, social and cultural aspects of the Spanish-speaking world are introduced through the study of short readings. Attendance is mandatory and a substantial percentage of the mark depends on
class participation. Not open to students who have completed Gr. 12 or OAC Spanish. (LL)

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<tr>
<th>Course</th>
<th>Credits</th>
<th>Fee</th>
<th>Description</th>
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<tbody>
<tr>
<td>CSPN 201</td>
<td>Introductory Spanish II</td>
<td>39 Hours</td>
<td>$491</td>
</tr>
<tr>
<td>CSPN 301</td>
<td>Intermediate Spanish I</td>
<td>39 Hours</td>
<td>$490</td>
</tr>
<tr>
<td>CSPN 401</td>
<td>Intermediate Spanish II</td>
<td>39 Hours</td>
<td>$485</td>
</tr>
<tr>
<td>CSPN 501</td>
<td>Advanced Spanish I</td>
<td>39 Hours</td>
<td>$480</td>
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Additional supplies and materials are required (cost TBA).
Winter 2013
Thursday 18:00-21:00 Jan 17-Apr 18
Additional supplies and materials are required (cost TBA).

★ Introduction to Business Spanish CSPN 515
Prerequisite(s): CSPN 301
This course, offered in Spanish, is intended to introduce students with an intermediate level of fluency to the Spanish-speaking business world, through the study of realistic situations and specialized vocabulary. Students will study business documents such as letters, memos and job applications in order to have a sound knowledge of written business Spanish. They will use oral activities such as role play to develop their understanding of cultural business practices in Spanish speaking countries.
39 Hours Fee: $478

Fall 2012
Monday 18:00-21:00 Sep 10-Dec 10

★ Advanced Spanish II CSPN 601
This course is for students who feel comfortable using Spanish, but who wish to perfect their listening comprehension, oral communication, correctness and spontaneity of expression, sensitivity to language registers as well as the written aspects of the language. Newspaper clippings, magazine articles and videos introduce students to various aspects of the Spanish-speaking world. A novel is studied, and medium-length essays and commentaries improve writing and analytical skills. (LL) (UL)
39 Hours Fee: $485

Winter 2013
Tuesday 18:00-21:00 Jan 15-Apr 16
Additional supplies and materials are required (cost TBA).

★ Advanced Business Spanish CSPN 702
Prerequisite(s): CSPN 515
This course is designed to give advanced students a solid foundation in business vocabulary and a concrete background in business and cultural concepts in order to succeed in the Spanish-speaking world. It seeks to develop cross-cultural competence for business purposes in order to apply this knowledge effectively in communicative situations. Students will have already mastered the fundamentals of Spanish grammar and the general vocabulary needed for basic everyday communication. Through the study of realistic situations and specialized vocabulary, students will acquire an in-depth knowledge of the Hispanic business community.
39 Hours Fee: $478

Winter 2013
Monday 18:00-21:00 Jan 14-Apr 15

★ Introduction to Latin American Culture I CSPN 704
This course, offered in Spanish, is designed to introduce students to South American culture. Literary works by authors such as Jorge Luis Borges, Gabriel García Márquez and Luisa Valenzuela will be examined in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture from various countries will lead to an enhanced awareness of cultural diversity in South America. (LL) (UL)
39 Hours Fee: $485

Fall 2012
Tuesday 18:00-21:00 Sep 11-Dec 11

★ Contemporary Spanish Fiction CSPN 708
This course, offered in Spanish, will explore Spanish fiction from the onset of the Civil War to the present. Through the study of short stories, plays and novels by authors such as Federico García Lorca, Juan Marsé and Esther Tusquets, students will develop skills in literary analysis and gain an understanding of modern Spanish literature. Textual analysis, oral participation and composition form an essential part of the course. (LL) (UL)
39 Hours Fee: $473

Not offered in fall/winter/spring 2012–2013.

★ Spanish of Spain and Latin America CSPN 710
Prerequisite(s): CSPN 601 or CSPN 704 or CSPN 804
This course, offered in Spanish, will present an in-depth study of the present-day grammatical structure of the Spanish language as well as introducing students to the history of Spanish from its Latin origins to its current use in Spain, Latin America and elsewhere. Students will analyze the language and the cultural context of a variety of texts from Spain and Latin America. The norms and variations of Modern Spanish will be studied. The course will be given in Spanish using multimedia. (LL) (UL)
39 Hours Fee: $478

Not offered in fall/winter/spring 2012–2013.

★ Introduction to Latin American Culture II CSPN 804
This course is designed to introduce students to the culture of Mexico, Central America and the
Spanish-speaking Caribbean. Literary works by authors such as Laura Esquivel, Carlos Fuentes and Nicolas Guillén will be studied in relation to social and political themes in Latin American society. The study of painting, sculpture, cinema, music and popular culture will lead to an enhanced awareness of cultural diversity in the Spanish speaking world. The language of instruction is Spanish. (LL) (UL)

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<tr>
<th>Winter 2013</th>
<th>Fee: $485</th>
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<tbody>
<tr>
<td>Tuesday</td>
<td>18:00-21:00</td>
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**Cultural Context of Writing**

Prerequisite(s): CSPN 601 or CSPN 710 or CSPN 704 or CSPN 804

Intended for students who need to improve their writing skills in Spanish, this course will study five major modes of writing: description, narration, exposition, argumentation and academic discourse. Students will engage in the in-depth analysis of texts from various sources: Spanish and Latin-American literature, journalistic writing, advertising, scholarly articles, etc. The course is structured in such a way as to help students understand the cultural complexity of the relationship between the writer and the intended reader. The language of instruction is Spanish. (LL) (UL)

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<tr>
<th>Fall 2012</th>
<th>Fee: $485</th>
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<tbody>
<tr>
<td>Wednesday</td>
<td>18:30-21:30</td>
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### Sustainability

Sustainability is regarded as a global issue that will impact society and the world we live in. These courses provide you with an opportunity to acquire cross-disciplinary knowledge of sustainability-related issues. For more information, visit www.ryerson.ca/ce/sustain.

**Sustainability**

Related certificate(s): Energy Management and Innovation (pg. 57), Sustainability Management (pg. 144)

**Fundamentals in Sustainability I**

This course provides conceptual, theoretical, historical, and practical frameworks for understanding how society addresses sustainability issues. Through an international lens, it facilitates the development of systems-thinking skills based on an integrated, multifaceted, and interdisciplinary approach to ethical, economic, political, social, and legal aspects of societal decision-making concerning sustainability issues. Its purpose is to provide an integrated and holistic understanding of the social-economic-environmental context underlying local and global sustainability decision-making in the public, private, and NGO sectors.

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<thead>
<tr>
<th>Fall 2012</th>
<th>Fee: $755</th>
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<tr>
<td>Monday &amp; Wednesday</td>
<td>18:30-21:30</td>
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<td>Tuesday</td>
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<td>Monday–Friday and Saturday &amp; Sunday</td>
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<td>Spring/Summer 2013</td>
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<td>May 4-Jun 15</td>
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<td>May 22-Aug 3</td>
<td>Monday &amp; Wednesday</td>
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<td>Monday–Friday and Saturday &amp; Sunday</td>
<td>18:00-22:15</td>
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<td>Jun 1-Jun 2</td>
<td><strong>This course will run during the Winter break.</strong></td>
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**Spanning the Gaps**

Spanning the Gaps programs are aimed at giving both high school students and adults an accessible pathway to post-secondary education. For more information, visit www.ryerson.ca/ce/access.

**Transition to Academic Success**

This course will help first-year students in their transition from high school to university. Through a series of practical skills workshops taught by Ryerson professionals, students will prepare for the academic demands of university with a focus on writing skills. Students will be given the tools to be successful with a university-level essay assignment. They will learn the writing process from brainstorming and drafting to editing and revising. Emphasis is placed on active reading techniques, academic integrity, argumentative skills, and citation styles.

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For more information on distance education, visit www.ryerson.ca/ce/de.
**Fundamentals in Sustainability II**  
**CKSS 101**

Prerequisite(s): CKSS 100

Through guest expert lectures, this course will identify and analyze key sustainability challenges that society faces today and might anticipate in the future. The course will explore how decisions made by society and its constituent parts have led to unsustainable activities. These decisions and some of their consequences will be explored in depth to provide students with an understanding of social, economic, and environmental interconnections. The course will also actively consider sustainability solutions to identified challenges.

39 Hours  
Fee: $755

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**Sustainability Topics and Trends**  
**CKSS 201**

Prerequisite(s): CKSS 100

Building on CKSS 100 and CKSS 101, the two Fundamental Courses in Sustainability, this course will explore four key topics in sustainability with a focus on social and economic dimension of sustainability. The topics in the course will change depending on current issues faced by society and availability of subject matter experts. The course will allow students to understand the background to the issue and why society is where it is. Students will explore possible solutions using the sustainability frameworks of earlier courses to frame the discussion.

39 Hours  
Fee: $705

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**Capstone Experiential Learning Course**  
**CKSS 102**

Prerequisite(s): Department consent

As the final course in the certificate, students will be required to undertake a project, in partnership with an external organization (such as a corporation or business, government body, or NGO partner), to integrate and apply sustainability’s social, economic, and environmental dimensions. Competencies acquired through coursework, experiential learning, professional experience, and personal interest are applied to a selected sustainability issue of either the learner’s choosing or through the undertaking of a sustainability gap-analysis report that follows the Sustainable Development Strategy (SDS) framework as a guide for analysis. The project allows students to propose specific strategies and solutions that incorporate best sustainability practices and better regulatory requirements.

39 Hours  
Fee: $755

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**Theatre**

Courses offered cover a broad range of topics including performance and make-up skills and techniques for theatre, film, and photography. Courses have been developed and will be taught by experienced professionals. These courses provide an ideal vehicle for those who seek creative development and self-expression. Some of the courses have been designed for teachers of the theatre arts and for those involved in community theatre. The series also includes upgrading courses for working theatre professionals. For more information, visit [www.ryerson.ca/ce/makeup](http://www.ryerson.ca/ce/makeup).

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**Make-up Techniques**

**Make-Up Artistry for Film Video and TV**  
**CDTH 431**

Prerequisite(s): CDTH 448

This is a professionally oriented course geared to helping you break into the field of make-up artistry.
It is designed for those people who are committed to becoming working professional make-up artists and to achieving a level of proficiency sufficient to work in the many areas of the industry. The course covers aging, clowns, facial lifts, wax, latex aging, beards, bald pates, blood and gore, historical make-up, reading and understanding scripts, business for the freelance artist, as well as make-up for film, television and theatre, the structure of hairpieces, and wigs, and hair goods maintenance. This course is ideal for those who wish to enter a professional union, e.g., NABET, IATSE, etc.

100 Hours  HST included  Fee: $1496

Fall 2012
Monday & Wednesday  17:30-22:30  Oct 1-Dec 12

Spring/Summer 2013
Monday & Wednesday  17:30-21:30  Feb 4-May 8

Material Fee: A material fee of $35 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/cse.

Supplies needed: Students must have a basic make-up kit and must purchase supplies.

Maximum enrollment is 14 students.

Special Effects Make-Up for Stage and Screen  CDTH 435

This course is designed to introduce students to the world of three-dimensional special effects make-up. Some topics covered will be face casting, mould-making, and foam prosthetics, as well as other professional laboratory and make-up techniques.

100 Hours  HST included  Fee: $1511

Spring/Summer 2013
Wednesday  17:30-22:30  Apr 3-Aug 14

Supplies needed: Students must have a basic make-up kit and must purchase supplies amounting to about $130.

Maximum enrollment is 12 students.

Introduction to Make-Up Techniques for Theatre and Film  CDTH 448

This course provides an introduction to make-up materials, equipment, and techniques; facial anatomy; and foundations. Photographic and wedding make-up applications are studied.

40 Hours  HST included  Fee: $749

Fall 2012
Monday & Wednesday  17:30-22:30  Sep 10-Oct 3

Winter 2013
Monday & Wednesday  17:30-22:30  Jan 14-Feb 6

Material Fee: A material fee of $25 is included in the total fee indicated above. For further information, see Material Fees on the Chang School website at www.ryerson.ca/cse.

Supplies needed: Students will be required to purchase make-up supplies.

Management of Arts and Entertainment

NEW!

Making a Living in the Arts  CDAM 100

For arts managers, potential managers, and individual artists, this foundational course provides an overview of the business skills required throughout the creative chain - creation, production, marketing and promotion, pricing and selling, distribution, and managing finance - in the context of leadership within an environment of changing technology. The course addresses current practice in the for-profit and not-for profit sectors and is suitable for individuals with various levels of experience.

19.5 Hours  Fee: $290

Fall 2012
Monday  18:30-21:30  Sep 10-Oct 29

Spring/Summer 2013
Monday  18:30-21:30  Jun 24-Aug 19

NEW!

Communication and Promotion for the Arts  CDAM 101

Understanding and researching the components of a marketing strategy is vital to positioning individual art, a creative service, or an organization. This course covers pricing the creative product or service; identifying, reaching, and engaging an audience; required human and financial resources; and how to evaluate efforts for improvement. Social media and digital technology are incorporated along with traditional techniques.

19.5 Hours  Fee: $290

Winter 2013
Monday  18:30-21:30  Jan 14-Mar 4

NEW!

Audience Outreach and Engagement  CDAM 102

Expanding and enriching the audience experience is vital for the ongoing success of all artistic endeavours, from performing arts groups to visual artists. This course offers ways to address the interchange between the product and the audience; the building of a successful initial experience to develop loyalty to
COURSES

URBAN AND REGIONAL PLANNING

Courses in Urban Planning are designed to prepare students with substantive knowledge about cities and regions, and with thinking and problem-solving skills for those who contribute as leaders in the community and the profession of urban and regional planning.

Planning

Related certificate(s): Community Engagement, Leadership, and Development (pg.45), Demographic Analysis (pg. 50)

★ Multicultural Cities and Public Policies CPLE 725

Recent immigration patterns have prompted exploration of how local governments provide urban facilities, services and infrastructures. This course will teach students how modern cities of diverse cultures evolve and what policy approaches can sustain them. The course balances a mix of theoretical explanations about the geographic, political and economic bases of multicultural cities and critically reviews current policies and planning practices. It compares cities around the world, yet the Greater Toronto Area remains the pivot.

39 Hours Fee: $552

Spring/Summer 2013

TBA

★ Selected Topics in Planning CPLE 745

Prerequisite(s): PLG 420 or in UP002 or UP003

A current topic in the planning profession will constitute the subject of the course. The topic will be selected from issues, regions, or projects in planning in which students require competence.

39 Hours Fee: $580

Winter 2013

Thursday 18:30-21:30 Jan 17-Apr 18

★ Selected Topics in Planning CPLE 845

Prerequisite(s): PLG 420 or in UP002 or UP003

This one semester course will address current topic relevant to the practice and profession of planning. Note: Starting from a base of critical thought, this course examines the theory and popular debate about why our climate is changing, then expands to explore how the change is manifested on a global and local scale. Building on the observed change, this course also discusses forecasted environmental effects and explores how, as a society, we can best adapt to and mitigate the change. This course is open to students in either their third or fourth year of a four-year program.

39 Hours Fee: $552

Spring/Summer 2013

Monday–Friday 8:30-18:00 Apr 29-May 3

★ Conflict Resolution and Dispute Negotiation CPLE 895

Prerequisite(s): PLG 420 or in UP002 or UP003

Antirequisite(s): CINT 905

Conventional ways of handling public disputes no longer seem to be working. Planners who are involved in building new facilities, dealing with community opposition, developing environmental standards, or allocating limited resources to meet emerging social standards, face stiff opposition no matter where they turn. The result is costly, time-consuming, and erodes public confidence in our basic institutions. This course will use case studies, projects, and participatory techniques to show how public dispute management can lead to consensus building strategies that not only save time and money, but produce broadly acceptable agreements.

39 Hours Fee: $548

Spring/Summer 2013

Monday–Friday 8:30-18:00 May 13-May 17

★ Foundations of Planning CVUP 100

Prerequisite(s): Department consent

This course will address the following areas: planning concepts; planning techniques; planning theory; policy in the planning realm; and the institutional context of planning. While the course will address the basis of physical design and related planning concepts and techniques, it will also focus on contextual factors impacting on planning practice and the theoretical underpinnings of planning.

39 Hours Fee: $951

Fall 2012

Monday–Friday 10:00-16:00 Aug 13-Aug 31

For the most current information, see our website at www.ryerson.ca/ce.
Writing Workshops and Seminars

You can be the writer you’ve always dreamed of becoming. Let our group of talented instructors help unlock and develop your talents in short fiction, novel, poetry, or dramatic writing. Explore specialized genres. Tell your own life story. Enhance your business writing skills. For more information, including instructor biographies, visit www.ryerson.ca/ce/writing.

Autobiographical Writing

True to Life: Writing Your Own Story  CWWR 336

Adventure, turbulence, joy: we all contain a universe of stories. Is it time for you to get started, or restarted, in putting your personal narratives on paper? This relaxed, supportive workshop will help you find the tales you want to tell and the craft and technique to make them compelling to read, whether as memoir, personal essay, or a beginning exploration. Each week students are given a choice of topics and asked to bring in a short piece of new writing. The instructor provides encouragement, structure, and practical feedback to help students discover and hone their unique voices. Learn how to dig deep and stay on track; how to cut, sharpen and polish; and where to send the work you want to share with the world.

Note: Instructor: Beth Kaplan.

25 Hours  HST included  Fee: $408

Fall 2012  Monday  18:30-21:15  Sep 10-Nov 12
Winter 2013  Monday  18:30-21:15  Jan 14-Mar 18
Spring/Summer 2013  Wednesday  18:30-21:15  May 8-Jul 3

True to Life: Writing Your Own Story - Level II  CWWR 436

Prerequisite(s): CWWR 336

The path to good writing may be difficult, yet in a supportive workshop setting, the journey is focused and companionable. This course is for writers intent on exploring their life stories for memoir or personal essay. Students will delve deeper into the emotional truth of the stories they need to tell, and into the vital art and craft of editing and rewriting. New work will be read and discussed each week.

Note: Instructor: Beth Kaplan.

42 Hours  HST included  Fee: $408

Winter 2013  Saturday  10:00-13:00  Jan 12-Mar 9

Creative Travel Writing  CWWR 952

“What am I doing here?” was the late travel writer Bruce Chatwin’s guiding question. Creative travel writing, as practised by such noted writers as Bill Bryson, Mary Morris, and Paul Theroux, is more than a catalogue of places visited, buses missed, and cathedrals toured. It is the story of the author’s relationship to place; it is both outer and inner journey. In this workshop you will be taken through exercises designed to trigger memory, sharpen your powers of observation, and create travel stories and articles using techniques borrowed from the craft of fiction: characterization, description, dialogue, etc. Beginning writers are welcome.

Note: Instructor: Ann Ireland.

25 Hours  HST included  Fee: $408

Fall 2012  Distance: Internet  Sep 15-Nov 24
Winter 2013  Distance: Internet  Jan 19-Mar 30
Spring/Summer 2013  Distance: Internet  May 11-Jul 13

For more information on distance education, visit www.ryerson.ca/ce/de.

Genre and Specialty Writing

Writing for The Children’s Market  CWWR 298

This lively workshop is jam-packed with concrete advice, gossip about the industry, and anecdotal information. We move from picture book to young adult novel, non-fiction to science fiction, with many stops along the way. The works of well-known Canadian authors are studied to deconstruct the writer’s craft, and each student is encouraged to read aloud their own works in progress. By the end of the session, you will have the tools to tackle your children’s book and a thorough understanding of the wonderful world of children’s lit. Beginning writers welcome.

Note: Instructor: Sharon Jennings.

42 Hours  HST included  Fee: $408

Winter 2013  Saturday  10:00-13:00  Jan 12-Mar 9
Spring/Summer 2013
Tuesday 12:00-15:00 May 7-Jun 25

Beyond Writing Romance Novels  CWWR 305
Writing commercial fiction for women doesn’t mean writing a cliché romance novel. Thanks to novelists like Diana Gabaldon, Janet Evanovich, and Helen Fielding, modern romantic fiction has expanded to include chick lit, mystery, suspense, comedy, family sagas, and more. If you’re interested in writing commercial fiction for women, this course will help you understand where you want to go within the genre and how to get there. Using building blocks of fiction (characterization, viewpoint, dialogue, character arc, conflict, etc.), you’ll learn how to develop a story that will grab an editor’s attention and hold on until the happy ending. Beginning writers welcome.

Note: Instructor: Lynda Simmons.

42 Hours HST included Fee: $408

Spring/Summer 2013
Thursday 18:00-21:00 May 9-Jun 27

The Art of Promotional Writing  CWWR 367
Writing copy that tempts, persuades, and inspires others is a fundamental component of business and organizational success. This workshop will sharpen your ability to compose clear and effective promotional copy in many different forms, in print and online. You will develop your skills by examining and discussing texts from a wide range of sectors, and by completing practical in-class exercises and weekly assignments. Sharing your work and engaging in constructive dialogue will further strengthen your promotional writing skills.

Note: Instructor: Morgan Holmes (Fall term); Li Robbins (Spring term).

20 Hours HST included Fee: $354

Fall 2012
Tuesday 18:30-21:00 Sep 11-Nov 6

Spring/Summer 2013
Tuesday 18:30-21:00 May 7-Jun 25

Writing Television Situation Comedy  CWWR 446
This course teaches the craft of writing for today’s television situation comedies. Scripts of classic and current shows are analyzed for form and style, but the primary goal is for each student to complete an original script for an existing show. He or she will participate in the entire process, beginning with the story pitch, on to the outline and through the various stages of writing and rewriting, ending with the final round-table polish. This project-oriented course gives the student a sense of the TV sitcom workplace. Beginning writers welcome.

Note: Instructor: Kenn Scott.

25 Hours HST included Fee: $408

Fall 2012
Wednesday 18:30-21:00 Sep 12-Nov 21

Winter 2013
Wednesday 18:30-21:00 Jan 16-Mar 27

Spring/Summer 2013
Wednesday 18:30-21:00 May 1-Jul 3

Analyze This - Critical Writing  CWWR 957
This workshop will help you sharpen your ability to compose solid critical writing to capture the attention of an online or print audience. Writing within your area of expertise, whether it’s film, music, art, books, food, travel, or consumer reports, you will learn how to organize your points and build solid arguments that focus your material in an engaging style. Over
10 weeks, you will be asked to compose at least one review that will be discussed in the workshop for its clarity and ability to generate interest.

Note: Instructor: Kevin Courrier.

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<th>25 Hours</th>
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Fall 2012
Monday 18:30-21:00 Sep 10-Nov 19
Spring/Summer 2013
Monday 18:30-21:00 May 6-Jul 22

Additional cost of approximately $60 for excursions.

Writing

Whether you’re a budding novelist or a seasoned scribe, you’ll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you’ll be part of a dynamic writing community.

 Writers and the New Media CWWR 369
This hands-on course is for writers who want to create and maintain a website featuring their own work. You will learn weblog software, web authoring software (such as Dreamweaver), design a site made up of several pages, get a domain name and server, and post your site to the web. There will be time during class to work on your web pages. We will examine usability and design issues, web strategy, and web presence. Homework will include bringing in content for your site such as your bio, written material, photos, and links. The goal of this course is to have a website completed and online by the end of the course.

Note: Instructor: Rhonda Abrams.

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<th>42 Hours</th>
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Fall 2012
Tuesday 18:30-21:30 Sep 11-Nov 6
Spring/Summer 2013
Tuesday 18:30-21:30 May 14-Jul 2

The Writer’s Tools CWWR 400
Every passage of writing uses a number of essential elements: the point of view, verb tense, what will be exposition and what will be action (telling and showing), necessary descriptions, suitable rhythms of sentences and paragraphs, and how much to reveal to the reader and how much to withhold. Using students’ exercises and analyses of passages from the world’s literature, students will gain an understanding of how to structure and improve their own work.

Note: Instructor: Lewis DeSoto.

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<th>16 Hours</th>
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Not offered in fall/winter/spring 2012–2013.

 Short Fiction Level III CWWR 402
This advanced workshop will further explore various elements of effective writing. Students will read their stories in class and be provided with a critical analysis of their work.

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<th>25 Hours</th>
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Not offered in fall/winter/spring 2012–2013.

 Short Fiction Writing - Level I CWWR 410
Do you want to write a story, but have no idea how to start? Do you need encouragement? A firmer grasp on basic techniques? This is an introductory workshop designed to help you find your voice and your nerve. In an atmosphere of good humour and mutual respect, participants will write and read aloud their own work. The instructor will emphasize point-of-view, plotting, dialogue, and character development, always with an eye to releasing the writer within you.

Note: Instructors: Cordelia Strube (in-class sections), Rabindranath Maharaj (AJAX in-class section at Ajax Public Library-Main Branch, 55 Harwood Avenue South), and Ann Ireland (distance sections).

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<th>25 Hours</th>
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Fall 2012
Distance: Internet Sep 15-Nov 24
Wednesday 18:30-21:00 Sep 12-Nov 21
Thursday (Off-campus Location) 18:00-21:00 Sep 13-Nov 22
Winter 2013
Distance: Internet Jan 12-Mar 23
Tuesday 18:30-21:00 Jan 15-Mar 26
Spring/Summer 2013
Distance: Internet May 4-Jul 6
Distance: Internet Jun 8-Aug 10
Monday 18:30-21:00 May 6-Jul 22

For more information on distance education, visit www.ryerson.ca/ce/de.

 Short Fiction Writing - Level II CWWR 411
In this intermediate workshop, the instructor leads frank but supportive discussions about stories written by class participants and distributed ahead of time. Various elements of effective writing are examined, such as creating character, writing dialogue, using the rhythms of spoken language, managing plot, controlling point of view, and writing technical or historical passages. At least one class is devoted to the business of publishing fiction.

Note: Instructor: Cordelia Strube.
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<td><strong>WRITING WORKSHOPS AND SEMINARS</strong></td>
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| **Fall 2012** | **Tuesday** | **18:30-21:00** | **Sep 11-Nov 13** |
| **Winter 2013** | **Wednesday** | **18:30-21:00** | **Jan 16-Mar 27** |

**Novel Writing - Level I**  
CWWR 420

“Don’t tell me the moon is shining; show me the glint of light on broken glass.” - Anton Chekhov

The course includes thoughtful discussion of the elements of novel writing: inspiration and the sustaining of ideas, plotting, setting, character, and point of view. Students will receive feedback on their work from both the class and the teacher. Each class will be structured around writing exercises to build practical skills, a discussion of student manuscripts, as well as a lesson on important facets of narrative technique. Students will learn how to build a novel narrative (a novel outline) and how to write scenically (one strong chapter). Beginning writers welcome.

**Note:** Instructor: Cordelia Strube.

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| **Spring/Summer 2013** | **Wednesday** | **18:30-21:00** | **May 8-Jul 10** |

**Writing Poetry: Rapping, Reading, Revising**  
CWWR 430

This class is for all lovers and practitioners of the most ancient and vibrant form of literature. We’ll discuss great examples of the art, and listen to poets on tape. In-class exercises on such topics as voice, imagery, diction, rhyme, meter, and line-breaks will help you hone your craft, and you will get feedback from the instructor and your fellow students in a supportive workshop environment. A field trip to the lively Toronto performance scene will provide an opportunity for students to read their own poems in public.

**Note:** Instructor: Susan Glickman.

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| **Fall 2012** | **Wednesday** | **18:30-21:00** | **Sep 12-Nov 21** |

**From The Horse's Mouth - Getting Published**  
CWWR 450

A round table discussion with celebrated editors and agents, moderated by teacher and editor Brian Henry. This afternoon workshop draws together senior figures from the publishing industry. Following the presenters’ introductory remarks, discussion will be opened up to the floor to address the concerns and questions of those aspiring writers present, both of fiction and non-fiction, interested in improving their chances of getting published. Questions addressed will include: What are the editors looking for?

**Note:** This year, for the first time, in addition to a literary agent and a senior editor from a publishing company, our our panelists will provide expertise in self-publishing.

**Moderator:** Brian Henry.

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<th>3 Hours</th>
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| **Spring/Summer 2013** | **Saturday** | **13:00-16:00** | **Jun 15** |

The story or novel’s potential. Participants will present at least three chapters or stories from a work-in-progress for discussion and evaluation. Objectives will include strengthening structure, narrative drive, deepening characterization, trimming exposition, and intensifying scenes. Participants will be encouraged to experiment, to make mistakes, to scratch out, and, if necessary, to start over. Rewriting is often perceived as difficult, but anything can be changed, shaped, and reshaped. This workshop will communicate to its participants that there is no fear in rewriting, only promise.

**Note:** Instructor: Cordelia Strube.
Please enroll at least five business days in advance of the start date. No on-site registration on the day of the workshop.

❖ Works in Progress: Writing Workshop  CWWR 514

This workshop is for writers intending to complete a full-length work - novel, short story collection, screenplay, stage play, or memoir - with the emphasis on ‘story.’ Over the term, writers will have the opportunity to submit their work to the class for evaluation. Focusing on structure, narrative drive, characterization, syntax, and editing, the group discussions are intended to spark insight into the work-in-progress. In addition, the writer’s life will be examined to provide practical advice on publishing, agents, and earning a living as a writer.

Note: Instructor: Cordelia Strube.

30 Hours  HST included  Fee: $471

Fall 2012
Monday  18:30-21:30  Sep 10-Nov 19

Winter 2013
Thursday  18:30-21:30  Jan 17-Mar 28

Spring/Summer 2013
Thursday  18:30-21:30  May 2-Jul 4

Writing Style and Beyond

Whether you’re a budding novelist or a seasoned scribe, you’ll find a wide range of fascinating and enriching opportunities to hone your skills and expand your repertoire. Study in class or online – either way, you’ll be part of a dynamic writing community.

❖ From Vapour to Paper: Journal Writing  CWWR 395

Anne Frank kept one. So did Jim Morrison. Joan Didion describes hers as a way of keeping the lines open to herself. And bloggers, on the other hand, open their lines to the universe. Keeping a private journal is not about making art, but rather, tracking your own ideas, secret inventions, recipes, insights, dreams, nightmares, song lyrics, cartoons, prayers, and so on. This workshop will expand your definition of journal; offer guidance in how best to structure your own journal; and offer practical tips on security, daily discipline, and journal-block.

5 Hours  HST included  Fee: $139

Not offered in fall/winter/spring 2012–2013.